

Blizzard Hits Prairies and Great Lakes

40-Mile Wind Rips
Across Grain Belt
CHICAGO (UP)—A power-

ful snowstorm with winds expected to reach 40 miles an hour pounded the nation's middle Saturday night.

Blowing snow cut down visibility to one-quarter mile in sections of Nebraska, South Dakota, Kansas and Minnesota and snow piled up as high as seven inches.

The storm was pushed by a mass of Arctic air that is expected to knock temperatures down to 10 below zero in North Dakota and as low as zero in other states in its path.

AS THE STORM began, the Weather Bureau issued heavy snow warnings also for upper Michigan and Wisconsin where residents braced for an eight-inch fall before morning.

The air disturbance which spawned the new storm reached as far south as northwest Mississippi and parts of Tennessee and Arkansas, where the Weather Bureau issued a severe weather forecast with a possibility of tornadoes.

South of the storm area and in a narrow bend reaching through Iowa and into lower Wisconsin, sleet and freezing rain made driving hazardous.

MURKY SKIES and drizzle dominated the weather picture in Illinois and Indiana and showers fell along the southern Atlantic seaboard as far south as Florida.

The Pacific Northwest and the Rocky Mountain states were pelted with scattered light snows.

Chilly weather prevailed in California also, where the Fruit Frost Service said night temperatures in the citrus belt would drop to 32 degrees.

Rain Forecast in L.B. Today

Occasional rain was expected to fall on the Long Beach area today.

The Weather Bureau predicted the storm would be a light one. No snow fell in the Southland's mountains Saturday. Some fell Thursday, but the Weather Bureau said skiing conditions were not good this weekend.

A few showers fell Saturday in the San Francisco Bay area, but there was no precipitation in the Southland.

Five Teeners Die as Speeding Car Runs Under Truck

SHAFER, Calif. (UP)—Five teenagers were killed Saturday night when their speeding car hit the rear of a heavy truck and trailer loaded with baled cotton, the California Highway Patrol reported.

Patrolmen said the car, a 1955 Mercury, was estimated to be traveling from 80 to 95 miles an hour and the top of it was sheared off as it rammed under the truck's trailer.

All five in the car were killed instantly.

The victims, all of Shafter, were identified as Finis L. Ashmore, 19, the driver; Ronnie Colvard, 18; Freda Brown, 17; Marvin Viola, 18, a Marine; and his sister, Taber Bernice Taber, 15.

Conference on Youth to Start Monday

WASHINGTON (UP)—A joint conference on children and youth will begin here Monday under sponsorship of Marion B. Folsom, secretary of health, education and welfare.

L.A.C. SAYS: Douglas Will Pay

Many people ask, "Why doesn't Douglas pay half or all the cost of the projected extension of the airport runway?" It is a logical question since the main object of the runway extension is to assure continuation of the Douglas payroll of 22,000 workers. Because it is a logical question we have sought an answer. We were astonished to find out how much Douglas will actually pay when it builds the large commercial planes in the local plant.

According to estimates of the Douglas controller, the company will be paying in direct taxes some \$725,000 a year more than it now pays. In addition, it will be paying \$1,500,000 to the school district. Since Long Beach pays some 80 per cent of all district school taxes, this means Douglas would be paying about \$1,200,000 which

(Continued on Page A-2)

'Did Somebody Knock?'



AFTER LOCKING HIMSELF in the bathroom for an hour, 2-year-old James Patrick Yorke, of 232 Euclid Ave., Saturday was still defiant when he emerged with the assistance of Officer Maurice Astley. As an afterthought, "J. P." slipped into his pants before confronting Staff Photographer Joe Risinger.

'Go 'Way, You Lrk Me,' Says Boy, 2, Locked in Bathroom

When James Patrick Yorke, 2, yelled, "Go 'way, mommie, you bother me!"—that was the last straw. His mother, Mrs. Jeanne Yorke, promptly called police to get him out of the bathroom, where he had locked himself up.

"J. P.," as his friends call him, had sauntered into the bathroom of the Yorke apartment, 232 Euclid Ave., at about noon Saturday.

Almost an hour later he was rescued by Officer Maurice Astley.

"Just after J. P. went in," Mrs. Yorke said, "he called for me to get him out. Then he said he was going to take his bath. He changed his mind and announced he was going to wash his pants."

"Finally he told me to go away. He said, I was bothering him. That did it!"

Hunter Kills Girl Unseen in Iowa Fog

MADRID, Iowa (UP)—Deanna Lou Lincoln, 14, her 9-year-old brother, Lannie, and their collie dog went looking for a Christmas tree on their father's farm Saturday.

It was foggy and visibility was poor.

A hunter, Alan Mouglin, 38, a Woodward, Iowa, farmer, saw the collie on a knoll in a stand of timber. He didn't see the children.

He thought the collie was a fox and took two shots at it with a high-powered rifle, he said. One of the bullets hit Deanna.

Deanna screamed. She told Lannie she thought she had been shot and started to run toward the house.

She ran about 15 feet and fell dead, authorities said.

The hunter, Alan Mouglin, 38, a Woodward, Iowa, farmer, saw the collie on a knoll in a stand of timber. He didn't see the children.

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Kuchel Asks Insurance on Quakes

By WALTER T. RIDDER

WASHINGTON—Sen. Kuchel (Rep., Calif.) wants earthquakes and forest fires to be included in any federal program for natural disaster insurance.

A Senate committee is studying proposals to authorize a federal insurance program for victims of hurricanes, floods and other forces of nature.

In writing to Sen. Lehman (Dem., N.Y.), acting chairman of the group investigating the proposals, Kuchel said, "Although I am aware that limitations must be embodied in any legislation, I trust that your committee will not overlook such devastating occurrences as earthquakes and forest fires. These, unfortunately, have on occasion inflicted serious damage, sometimes including heavy loss of life, in my state."

Kuchel mentioned the Long Beach earthquake of 1933 and the Bakersfield quake of 1952 as examples of the devastation and destruction caused by earth shudders.

The California legislator also expressed hope that a plan can be perfected by which private enterprise may extend greater protection to property-owners, and suggested a system of joint government-private assistance is desirable.

Eagle Wanted

FT. JACKSON, S. C. (UP)—The 101st Airborne Division is seeking a "live, young" eagle as a mascot. A division spokesman said a young bird is preferred so it can be "brought up in the infantry tradition."

Fisherman Falls 20 Feet to Rocks, Sent to Hospital

SAN PEDRO—A fall down the cliff at Pt. Fermin resulted in possibly serious internal injuries Saturday for Charles Wilcox, 20, of 402 N. Palos Verdes St.

Wilcox said he was climbing down the steep incline to go fishing when he lost his footing. He fell about 20 feet onto the rocky shore.

He was given emergency care at San Pedro Receiving Hospital and then taken to the Permanente Hospital in Hollywood.

REGISTERED?

Have you registered to vote? If you haven't you'll be particularly interested in the information about registration compiled on Page C-6.

JACK SCRUGGS WAS THERE

The Day the Bombs Fell

(Fourteen years ago next Wednesday in the Japanese sneak attack on Pearl Harbor, all but 289 of the 1,500 men aboard the USS Arizona lost their lives. The following story is a remembrance of one of the 1,211 American sailors for whom the shell of the Arizona has become a monument.)

By SPENCER CRUMP
The story of Jack Leo Scruggs began on March 9, 1919, at Hanford. He was the first child born to Henry Paul Scruggs and his wife, Elsie.

"Jack weighed 8 1/2 pounds and had blue eyes," his mother recalls. "We were so proud of him."

The family soon moved to Taft, booming oil center in the San Joaquin Valley. Jack welcomed a sister, Pauline, just two years younger than he. (She is now Mrs. Jack Ellis, 3969 Locust Ave.)

In Taft, Jack's dad was employed by the Midway Fishing Tool Co. When Jack was 13, his father was transferred to the company's plant in Long Beach. He is in his 28th year with the firm this year.

In 1938, the family purchased a home at 919 Juniper Ave. Mr. and Mrs. Scruggs still live there.

LIKE MOST youngsters, Jack enjoyed sports and outdoor life. But to Jack, there was something more important.

Music. "Music reigned his life," his mother recalls. "His school work,



JACK SCRUGGS
Down Went Arizona's Crew

(Continued on Page A-2, Col. 3)

Teamsters Ignite Unions' Fireworks

Rock, Gravel Negotiators in All-Night Talk

Hope to Attain
Pact Before Union
Conference Today

Aiming to reach an acceptable agreement before a union meeting scheduled for this afternoon, labor and management representatives began a meeting Saturday night with a U. S. Labor commissioner to discuss issues in the 62-day-old rock-products strike.

"We'll keep talking in an effort to reach an agreement even if we have to stay here until the time of the meeting," declared Commissioner Earl J. Ruddy of the U. S. Mediation and Conciliation Service.

The union meeting was called for 1:30 p. m. in the American Legion Stadium in El Monte. Members of the AFL Teamsters' Union will vote on management's latest offer to end the strike which has delayed an estimated half billion dollars worth of construction.

THE COMPANY and union negotiators were meeting in the Ambassador Hotel in Los Angeles. Ruddy said talks would continue throughout the night and early morning.

The latest offer by the industry calls for the men to return to work while a local-operated pension program is worked out. The offer also calls for a 17-cent-an-hour wage increase.

The pension system has been one of the principal issues during the negotiations.

Train-Auto Crash Hurts L.B. Driver

A 60-year-old motorist was seriously injured when his car was hit broadside by a Southern Pacific freight train at Alameda St. and Pacific Coast Hwy. Saturday night.

Winifred B. Hoyt, 2611 Adams St., was treated at Wilmington Receiving Hospital for severe head lacerations, several broken ribs and a possible hip injury. He was later transferred to Harbor General Hospital.

Wilmington police said Hoyt failed to stop for the crossing signal and was hit by a four-car freight train traveling 10 to 12 miles an hour.

2 Men Save Pal, Fall in Gas, Die Forgotten

ELMWOOD, Ill. (UP)—Two men, overlooked by a fire department rescue squad, were asphyxiated in a backyard septic tank after helping save a neighbor from its deadly gases Saturday.

Deputy Coroner Horace Payton pieced together this version of the tragedy.

David Schisler, 31, was cleaning the underground tank at his home when he was partly overcome by gas and screamed for help.

Two of his neighbors, Clifton Clark, 39, a linotype operator for the paper, and Keith Lucas, 39, a linotype operator for the paper, ran to Schisler's aid.

Schisler and Lucas jumped into the tank and pushed Schisler part way out before they, too, were overcome and slipped away from the tank opening.

A fire department inhalator squad, summoned by another neighbor, arrived, hauled Schisler the rest of the way out of the tank and began reviving him. Not noticing the other two men, firemen replaced the top of the tank.

It wasn't known that Clark and Lucas were in the tank until Schisler regained consciousness about 15 minutes later and asked:

"Where are Clark and Lucas?"

Firemen then removed the two men, but it was too late.

Both were dead.

Schisler suffered no ill effects.

Nab L.B. Dad, Son, Sailor in Robbery Quiz

(Photo on Page A-4)

A Long Beach father and son and a Navy man were jailed in San Pedro, Saturday night, as suspected robbers and forgers.

Police nabbed Harry Clark, 39, and Jack Clark, 21, both of 2375 Chestnut Ave., and Thomas Padgett, 21, stationed at San Diego.

The three were taken into custody by Officer Raymond E. Canfield as they were riding along Pacific Ave. near 2nd St.

Later, detectives confiscated a cache of arms and ammunition at the Clark apartment, as well as \$314 in cash which was hidden in an ironing-board cover. An oxygen tank and cutting torches were found at the home of friends of the pair in Lakewood.

DET. SGT. CHET BALDRIDGE said the evidence indicates the oxygen tank and torches were taken in a robbery Thursday night of Elmo Priest, a welder of 12166 Beatty St., Norwalk.

The men are being checked as possible suspects in a half-dozen other Southland robberies, Baldridge said, including a bank holdup in West Covina three days ago and a liquor-store robbery in Torrance, Saturday morning.

None of the suspects would admit any robberies.

The Clarks are wanted on seven warrants charging them with forgery in Los Angeles, Huntington Park and Lynwood. The son also is wanted on a warrant charging battery and warrants

(Continued on Page A-4, Col. 3)

IT'S ANOTHER RECORD PAPER

Again... it's a record! For the second consecutive Sunday the Independent, Press-Telegram reports a record total of pages. The record mark is 256.

Today's newspaper once more is your best and most complete guide to Christmas shopping.

Radioactivity Up in Japan

TOKYO (UP)—Radioactive contamination of the sky over Tokyo has doubled since the first of this year, two Japanese scientists reported Saturday.

Dr. Yasuo Miyake and Senji Ishii, officials of the Weather Research Institute, said they had flown to an altitude of 10,000 feet to check the radioactivity.

The two scientists said they detected "artificial" radioactivity from 8,000 feet up. They said the density of radioactive dust was twice the amount detected last January.

The scientists said the current radioactivity was carried by winds to Japan from the north-west—Soviet Russia.

There has been a flood of reports of radioactive rain and snow all over Japan following the recent Soviet announcement of new nuclear test blasts.

Stimson Widow Dies

HUNTINGTON, N. Y. (UP)—Mrs. Mabel Wellington (Mrs. Stimson), 89, widow of former Secretary of War Henry L. Stimson, died Saturday at her West Hills home. She had been ill since Thanksgiving.

Drivers Seek to Join New IUD, Rebuffed

Ex-AFL Group Is No
Industrial Union,
Ex-CIO Officer Says

NEW YORK (AP)—A bid by the big teamsters' union to join the CIO subsidiary of the newly merged AFL-CIO was sharply rebuffed Saturday night by James B. Carey, a top leader of the former CIO.

Several officials of the 1,300,000-member teamsters revealed their union planned to join the AFL-CIO's Industrial Union Department (IUD). That is a unit intended primarily for former CIO unions.

Carey, asked whether the teamsters would be welcome, said flatly no. The former CIO secretary-treasurer and head of the electrical workers said:

"Number one, the teamsters are not an industrial union. Two, they can't adhere to our objectives. Three, for other reasons they are not eligible. And four, we won't take them in."

Carey declined to elaborate on these points.

The teamsters often have been criticized by both AFL and CIO unions for organizing outside teamster jurisdiction and for harboring alleged racket influences.

The teamster move appeared to have stirred up the first major quarrel in the reunited labor movement on the eve of its first convention Monday.

WALTER RUTHER, who had been top man in the CIO and is due to head the IUD, was inclined to minimize the whole situation. He said the IUD won't actually be established until authorized by the convention next week.

Others pointed out the IUD probably will act separately on the merits of each applicant.

Ruther told the CIO's last convention Friday:

"The Industrial Union Department will, like every other organization, be open to membership of every union in the CIO or AFL."

(Continued on Page A-2, Col. 7)

See Molotov Ouster Topic for Session

LONDON (UP)—The Soviet government's sudden call for an off-schedule session of Russia's parliament increased, Saturday, the rumors that Foreign Minister V. M. Molotov is about to retire.

The Manchester Guardian speculated that ex-guardian G. M. Malenkov, now minister of electric power stations, also may be on the way out.

Radio Moscow announced Friday that the Supreme Soviet will meet Dec. 23, for the third time this year. It is the first time in history that the organization has met more than twice in one year.

UNITED PRESS STAFF correspondent Henry Shapiro reported from Moscow that subjects likely to come up at the unprecedented Soviet session include a report by Molotov on the abortive Geneva foreign ministers' conference and a report by Communist Boss N. S. Khrushchev and Premier N. A. Bulganin on their current tour of India and Burma.

A Moscow broadcast Saturday said Molotov and other top Soviet leaders are taking part in district political conferences in Moscow "in an atmosphere of great political activity."

WHERE TO FIND IT

- Amusements B-6-7
- Bridge W-13
- Classified D-1-16
- Editorials C-6
- Military C-3
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MR. AND MRS. SCRUGGS READ JACK'S POEM
'The Sky Was Wont to Pitch and Moan'

L.A.C. SAYS:

Douglas Will Pay

(Continued From Page A-1.)

would otherwise have to be paid by other Long Beach taxpayers for school taxes.

On that basis Douglas would be paying some \$1-925,000 more local taxes a year than it now pays. That amount will pay the entire cost of the extended runway in three years. The actual cost per year of \$5,200,000 of bonds will be about \$315,000 based on 2 1/2 per cent interest and paying off the principal in 20 years. In addition, Douglas plans to erect another \$15 million or \$20 million facility for production of the \$450 million commercial plane orders it has on hand.

Our readers may ask, as we did, why the taxes paid to the city will be so much greater than they have been. The answer is very simple when it is considered. It is because Douglas will have to pay taxes on all work in progress, materials and property assessed on March 1 of each year. It does not pay this tax on government planes and property because the city cannot tax federal property.

The commercial planes will not have this tax immunity. Neither will the tools, buildings or materials. What Douglas builds for private enterprise is subject to the same tax which is charged against every store, factory and building within the city. It means that Douglas will not only be the largest employer in the area, but it will by many times be the largest taxpayer. It will be paying more than 10 per cent of all city taxes.

There would also be the added safeguard that a large portion of the Douglas plant's production would be commercial planes for the air lines. Should government drastically curtail plane production, the plant would not cut down to the extent that it did after World War II when it virtually closed down.

We are living in an air age. Commercial planes are going to be used in ever increasing numbers. Large Army planes on the drawing board require longer runways for safe operation. If we are to maintain this payroll we must provide the runways.

The extended runway will be on the city-owned land lying southeast of the airport. The city should build and control its own land and projects erected on them. It gets its greatest economic strength from the \$100 million annual payroll and the 22,000 people employed at Douglas. It is a smog-free production which is of ever increasing importance. A check of the airport's takeoffs and landings for the last year shows Douglas planes accounted for less than one-half of one per cent. It is estimated this will be changed very little because the large commercial planes will not greatly add to the percentage of takeoffs or landings of its planes.

However, as to the question why Douglas does not pay for the runway, we believe it is clear that Douglas will be paying many times over for it. In addition the money which it will pay in taxes will provide many other civic improvements which the people are expected to vote on the Feb. 9 ballot—L.A.C.

(L.A.C.'s column, like other columns, is an expression of personal opinion and does not necessarily reflect the considered opinion of this newspaper.)

Report Tech to Defy Governor, Play Pitt

ATLANTA (AP)—A state aide said Saturday that Georgia Tech will in all probability keep its Jan. 2 Sugar Bowl date with Pittsburgh despite the race issue raised by Gov. Marvin Griffin which touched off an all-night riot by 2,500 Tech students.

Shortly after Griffin was burned in effigy for an athletic segregation proposal that would cancel Tech's fifth straight bowl appearance, a source close to him said, "Georgia Tech will be allowed to play in the Sugar Bowl."

The student demonstration followed the governor's request Friday to the university system board of regents to bar state college teams from playing opponents having Negro players or in games where spectators are not racially segregated.

Pittsburgh has a Negro, Bobby Grier, a reserve back, on its football squad. And segregation will not be practiced in sale of Pitt's

One Pearl Harbor Story: He Lived, Hoped and Died

(Continued from Page A-1)

his hobbies, his friends—all re-
vealed about music.

His father agrees, "Jack liked
poetry and art, too," he says,
"but music was most important."

Music played an important
part of Jack's life nearly from
the time he could walk. By the
time he was 8 years old, he had
fallen in love with music.

When he entered Franklin
Junior High School, his interest
in music intensified as he studied
more instruments.

At Wilson High School, he
played in the bands and orchestras.
Unusually talented, he had
mastered the piano, trombone
and accordion.

By the time he entered Long
Beach City College he was de-
termined to become a profession-
al musician.

THIS INTEREST had develop-
ed in school work, including
orchestras, bands and music
clubs. In addition, he played in
the Grace Methodist Church or-
chestra and in the Taubman
Men's Bible Class band.

Jack liked dance music (even
though there never was a "special"
girl with whom he danced).
But classic music remained his
favorite. Jack planned to finish
City College and go on to a uni-
versity with credentials as a mu-
sic teacher.

As he finished college here,
however, the war clouds began
to develop in Europe.

On Dec. 30, 1940, he enlisted
in the Navy and was sent to the
Navy School of Music in Wash-
ington, D. C.

SHORTLY AFTER starting at
the school, Jack penned a poem
he called "Tranquillo":

"... Soon shattered was my
solitude
"The sky was wont to pitch
and moan
"Blood has stained the blades
of grass

"And I see I'm not alone..."
It seemed as though he en-
visioned the impending doom of
Pearl Harbor.

"Jack was an artist," his sister
recalls, "always so sensitive
about beautiful things."

He enjoyed the Navy music
school. Ordinarily, two years
were required for graduation
from the school. Jack was a tal-
ented musician. In four months,
he was graduated.

He was assigned to the band
aboard the battleship USS Ari-
zona on July 1, 1941. He board-
ed the vessel in Long Beach and
sailed to Hawaii.

The 21-member band became
acclaimed as one of the best in
the Navy. The group won the
trophy for being the best band
in the Pacific Fleet.

Jack dreamed of the days when
international tensions would less-
en and he could plan again for
his music studio.

THE FIRST Japanese dive
bombers roared down on their
sneak attack on Pearl Harbor at
7:40 a. m. Dec. 7, 1941.

After the attack, squads moved
in onto the shattered shell of the
Arizona.


There they found all 21 mem-
bers of the band dead below deck
—presumably killed while hand-
ling ammunition during the at-
tack.

Here the story of Jack Leo
Scruggs might end, but it contin-
ues in the hearts of his loved
ones, friends and those who cher-
ish his ambitions and ideals.

"Jack was a good boy," says
his mother. "We were so proud
of him."


Mrs. Scruggs is in her second
term as president of the Long
Beach chapter of the Gold Star
Mothers.

"He was quite a guy," says his
father, fighting back a tear and
biting hard on his pipe. "At least,
we'll have his pipe."



The Shepherd's Christmas

"O COME, O COME, IMMANUEL"
"And I will shake all nations... and
in this place will I give peace."
Haggai 2:7,9



Search out and that old carol
find... "O, come, desire
of nations, bind"... And
sing the song of promised
peace... Among the
nations and increase...
Your faith in Him whose
hands can shake... The world and give us
peace and make... An end to strife, have
quarrels stop... Yea, sing it from the mountain-
top... "Rejoice, rejoice, Immanuel"... Who
holds the world beneath Thy spell.

JULIEN C. HYER

Blonde Heiress Wins Right to Wed Father of Her Girl

STOCKHOLM, Sweden (AP)—The 19-year-old daughter of Sweden's millionaire "margarine king" won a court battle Saturday for the right to marry the

BASEBALL CAP IN BED GIVES VISITOR AWAY

BAY CITY, Mich. (AP)—When a man wearing a baseball cap climbed into bed with her, she knew it wasn't her husband returning home from his night-shift factory job, a Bangor Township housewife told police.

Her husband, she said, never wears a cap to bed.

Teamsters in First Post-Merger Hassle

(Continued From Page A-1.)

if they have an interest in the department."

had been the dominant group in the old AFL.

THE SITUATION was further aggravated by word from teamsters' officials that they have signed a mutual aid agreement with the Mine, Mill and Smelter Workers' Union. This is an independent group ousted by the CIO some five years ago for alleged Communist influences.

The teamsters similarly risked the ire of AFL leadership recently by entering into a similar pact with the International Longshoremen's Assn., the waterfront union ousted by the AFL for alleged gangster domination.

Several new union alignments began to take shape in the wake of the merger.

James R. Hoffa, a teamsters' union vice president and key official, said, "Sure, we're going into the Industrial Union Department, lock, stock and barrel."

Another teamster vice president, Elmer Mohn, said the teamsters want to join the IUD to "protect our jurisdiction."

The teamster move is the first of an expected series of union shifts within the federation which will have the effect of diluting the former CIO and mixing up alliances which had existed in the separate AFL and CIO.

The machinists, with 860,000 members, meatcutters with 335,000, and retail clerks' union with 265,000, all major former AFL groups, are similarly expected to enter the IUD, in time.

Mohn predicted that, eventually, unions with more than half the entire 16 million AFL-CIO membership will affiliate with the IUD. This would make the

IUD the most powerful single alliance in the new federation. Craft unions of the building and construction trades department

EXPANSION OF THE IUD may herald growing influence in the new federation for Reuther, head of the 1,200,000-member auto workers' union. However, entry of the teamsters into the IUD might represent a challenge to Reuther's leadership of the AFL-CIO's industrial union branch.

Reuther's auto workers and the 1,200,000 member steelworkers' union, another of the former CIO's major unions, also are reported considering joining the new AFL-CIO Metal Trades Department. This would be a further shifting of former alliances.

David J. McDonald is president of the powerful steelworkers' union.

Jockeying among the unions within the new federation was being closely watched to determine which ones will exercise the greatest amount of influence of the new federation's policies.

Leaders of two independent railroad-worker unions, which been considering joining the new merged federation, have been invited to attend the AFL-CIO sessions next week as official guests.

MEANWHILE SOME AFL-CIO leaders were reported already discussing whether the powerful new federation should take sides in the coming presidential campaign as did the separate AFL and CIO in 1952 when both formally endorsed Democratic Nominee Adlai Stevenson.

Some top union officials were reported counseling against such an out-and-out endorsement in 1956. One such leader commented that "all we did was take a beating" when President Eisenhower defeated Stevenson.

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One-Way Plan OK—but

Offer Tips on Averting Accidents

One-way traffic control on downtown east-west streets is "doing a wonderful job"—but it has created some special hazards.

City Traffic Engineer Robert D. Dier made this report Saturday at the conclusion of the first week's trial of the new system. In general, traffic over the six streets is flowing more freely and there have been few accidents, Dier said. Most of the "problem areas" are at intersections at the easterly and westerly fringes of the one-way streets, he added.

Some of these will be improved soon, he said, with slight revisions in signal and sign installations.

On the basis of a week's observation, Dier offered these suggestions to motorists in the area:

1. Drivers are creating hazards by making illegal left and right turns from one-way streets. State law requires that motorists use the traffic lane nearest the curb or parking lane for turning movements.

2. At certain intersections there are combination red and green arrow signals. Some motorists evidently believe they must first stop facing the green arrow, then make the turn. This is not necessary. Cars may turn in the direction of the green arrow as they would for a normal green signal. These permit left and right turns.

3. Motorists are failing to make arm signals or signals with their turning lights when making left or right turns from one-way streets.

4. Drivers should be more considerate of pedestrians crossing one-way streets at nonsignal intersections.

5. Pedestrians should obey the "Don't Walk" signals at scramble intersections. Failure to do this creates congestion by reducing the signal time for motorists.

6. There is too much weaving of cars from one lane to another. The same applies to straddling of lanes.

7. Whenever definite lanes have been marked for turning movements, through traffic should keep away from such lanes.

8. Considerable speeding has been noted on one-way streets. The speed limit is still 25 miles per hour on these streets as well as others in the downtown area.

9. Motorists should keep on the alert and move immediately after the green signal is flashed.

10. Drivers should be considerate of those who have erred and are going the wrong way. The crying motorists should be given the opportunity of correcting their direction without being excited by horn-sounding and sarcastic remarks. It could happen to anyone.

Newsboy Pulled Along 350 Feet by Hit-Run Car

LOS ANGELES (UP)—A newsboy delivering papers from his bicycle was struck by a hit-run motorist Saturday and was dragged 350 feet.

Police said the driver stopped his car, disengaged Tom Miyasaka Jr., 13, and his bike from the front of the car, and sped off.

The boy was treated at Georgia Street Receiving Hospital for a possible skull fracture.

He was transferred to White Memorial Hospital, where attendants said his condition was not critical.

Owner Locked Up, Bandits Rob Cafe

Two fast-working bandits robbed the Ita Bit Cafe, 3720 E. Pacific Coast Hwy., of \$20 early Saturday while the owner called police from a locked restroom.

Ira M. Tarbuton, 42, told police he ran into the restroom and locked the door when one of the pair pointed a .38 caliber revolver at him.

While he telephoned police he heard the cash register ring.

Only One Fireman Asks for L.A. Test

LOS ANGELES (UP)—Top Los Angeles firemen might be boycotting the approaching civil service examination for a new fire chief, it was learned Saturday.

Only battalion chief Charles Bahne has applied to take the test. Sixty officers are eligible. Fire Chief John H. Alderson is retired, effective Jan. 1.

UNLUCKY LUCKY

Terrier 1-Way Street Victim

Lucky, a fox terrier, wasn't so fortunate Saturday afternoon.

He became the first canine victim of Long Beach's new one-way traffic routing on Broadway.

"Lucky, a white pooch with a black head, was accidentally grazed by a car on W. Broadway at Chestnut Ave."

"He sort of went berserk for a moment," said his owner, W.



WEDDING BELLS: UNDER A MUSICAL ARCH

An array of band instruments replaced drawn sabres for the traditional military arch at this Long Beach wedding Saturday. The bride: Dorothy Rudolph, 14 Truman Boyd Manor, majorette for American Legion band of Carl Taylor Post 490, Signal Hill. The bridegroom: Navy Lt. (j.g.) Kingsley W. Nash, whom Miss Rudolph met in Honolulu on vacation trip. Wedding took place in St. Lucy's Catholic Church. The band? Why, the Taylor Post, of course.—(Staff Photo)

Geisha Girls, Blasted by Lady Politician, Win GI Support

By BERT RESNIK

A Japanese government official in Tokyo proposed last week that geisha houses be abolished, but the projected plight of the G-girls is sure to bring moral support from ex-GIs.

Madame Ichikawa, 62, independent member of the upper house, urged that the geisha houses be put out of business along with brothels and cabarets.

"Excepting the rare ones, we believe the majority of geisha girls are not much different from those working in brothels," she said.

But most former servicemen who saw service in Japan can testify there is a difference—a truly cultural one.

Each has her own field of... entertainment.

The geisha girl is an expert in the fan dance. But it's nothing like the nudity maneuverings popularized in the United States in the '30s by Sally Rand.

THE GEISHA GIRL, from neck to toe, is covered with a rich kimono. Miss Rand, in her version, wore nail polish.

The geisha girl's small, bamboo-silk fans are employed more or less as punctuation marks in phases of her dance—periods, commas, question marks. Miss Rand's giant ostrich fans were used as exclamation points.

Some of the geisha girls sing the cultural ballads of their nation as they daintily plunk the Japanese version of the American banjo.

Most every geisha girl pours tea during a lengthy ritual that is traditional. If you don't like tea, she can give you Japanese beer or sake, but with less tradition.

THEY ARE PARTICULARLY

Victim of Wild Trailer Gaining

Twenty-year-old Virginia A. Lehmuth, who was injured critically Nov. 10 while watching a parade in Long Beach, showed slight improvement Saturday.

The girl, still unconscious in Seaside Hospital, suffered head injuries when struck by a sound trailer that had broken loose from a car. The accident occurred in front of 327 E. Ocean Blvd.

Miss Lehmuth lives at 4452 Ostrom Ave.

Boy Struck by Car, Gets Head Bruises

A 7-year-old Compton boy escaped serious injury when he was struck by a car at Plymouth St. and Long Beach Blvd. Saturday evening.

Charles Maynard Faulkner, 13004 Mona Blvd., was treated in Seaside Hospital for head bruises after he was struck by a car driven by Harold P. Carl, 27, of 400 E. Arbor Rd. Carl was cited by police for violating pedestrian right of way.

R. McWilliams, 1398 Termino Ave.

"And then took off down the street. But I couldn't chase him with my car which was parked nearby."

"He was running the wrong way down the street."

The 18-month-old terrier still was missing late Saturday night.



GEISHA GIRLS

flawless in the serving of the many-course Japanese dinner. They insist only that you take your shoes off before sitting down to dine.

While a geisha establishment cannot exactly be described as "a home away from home" for the GIs, it provides an infinitely

much cleaner brand of entertainment than some other houses.

Armed forces-sanctioned visits to geisha houses were common shortly after the Americans occupied Japan.

It's the H-girls that the girl friends back stateside have to worry about. They're sisters under the skin to America's skid-row, saloon B-girls.

In Japan, the feminine bar clutters are called hostesses. Consumed by prodigious thirsts, the hostesses drink large amounts of colored tea for which the GI they picked up pays the proprietor whisky prices.

And if the GI has enough yen—that's Japanese for money—the H-girl might be encouraged to escort him elsewhere.

Also in Japan, as in most other nations, a certain small segment of the feminine population walks the streets to ply their wares.

But not the geisha girls.

IN HER DEFENSE, Japan's new justice minister, Ryozo Makino, 70, took the floor to answer Madame Ichikawa's contentions.

He said geisha girls had a high sense of self-respect. He emphasized great differences existed between the girls in the brothels and those in the geisha houses.

"I am a champion of geisha girls," he concluded. "They have a few more 'cham-

Here's what I want for Christmas... a LANE CEDAR CHEST!



Give her a LANE CEDAR CHEST

FROM 49⁹⁵

FOR SWEETHEART DAUGHTER WIFE SISTER

Austin's have the largest selection in Long Beach, Maple, Provincial, Modern & Mahogany

5th & Locust

Phone HE 6-4721

Heart Assn. Ends 3-Day State Parley

Research on heart disease was stressed at a three-day meeting of the California Heart Assn. at the Los Angeles Statler Hotel, ending Saturday.

Attending from Long Beach were Dr. Frederick Kellogg, president of the state association; Robinson A. Reid, state director; Dr. Robert W. Albright, president, Long Beach Heart Assn.; Donald M. Comfort, campaign chairman, and Leslie Raymond, Gene Curtis, Mrs. Lela Davidson, Mrs. Mildred Spear, and Mrs. Gerie Searcy, campaign committee members.

Dr. Kellogg said, "In Los Angeles County, heart and blood-vessel diseases caused nearly 54 per cent of all the deaths due to all causes last year."

"More than 10,000,000 Americans suffer from some sort of heart disease and nearly 80,000 die each year."

REFINED ROOMERS LOOK FOR YOU in the Want Ads! Have a vacancy? Dial HE 6-4721 for an ad-writer!

Labor Leaders Pledge Aid to Hospital Plan

Support continued to mount Saturday for the hospital expansion issue proposed for the Feb. 9 special election when CIO and AFL leaders pledged all-out backing for the project.

George Buck, chairman, announced that the Harbor CIO Political Action Committee has endorsed the proposed hospital and health program. The Long Beach Central Labor Council (AFL) also is backing the issue, and Bryan Deavers and M. R. Callahan have been named co-chairmen of a special committee to muster AFL support.

"LABOR RECOGNIZES the critical need for adequate hospital and health facilities in our city," said Buck, who also is president of Communication Workers of America, Local 957.

"United labor support can help insure passage of this measure and wipe out hazardous conditions which now exist."

He said Long Beach is "dangerously under-hospitalized" at the present time and is "grossly lacking" in adequate emergency facilities.

CALLAHAN, president of the Central Labor Council, and Deavers, secretary of the Long Beach Building Trades, said all locals affiliated with the AFL Council will be urged to alert their members about the dangerous hospital situation now facing Long Beach. Support of some 60 AFL locals will be enlisted in the campaign for adequate hospital and health facilities.

"Studies have shown that Long Beach has less than half of the hospital beds needed to serve its citizens," said Deavers. "We are gambling with tragedy if we delay in wiping out this hazardous health condition."

Rolling Car Hit by Van, 4 Boys Hurt

SANTA ANA—Four youths were hurt, one seriously, when the car in which they were riding went out of control at 3 a.m. Saturday and rolled into the path of an oncoming truck.

The mishap occurred on Hwy. 101, a half-mile south of Culver Rd.

California Highway Patrol officers said the most seriously hurt was Robert W. Hjelmstrom, 15, of Van Nuys, driver of the auto. Admitted to Orange County Hospital with Hjelmstrom were Robert L. Smith, 19; Walter R. Pitney, 17, and John F. Mattson, 18, all of Van Nuys, with minor hurts.

Patrolmen said Paul D. Jensen, 29, of Burbank, driver of the furniture van, was not injured.

Award for Author

WASHINGTON (UP)—The American Jewish Congress announced Saturday that Elmer Davis, author and news analyst, will receive its 1954 Stephen Wise award at a luncheon here Dec. 16.

COLUMBIA OPEN EVERY NITE TILL CHRISTMAS

Casual — chic — wanted and packed with value...

FUR BLEND SWEATERS

Short Sleeve Pullover

Full fashioned short sleeve pullover with the new and novel mock turtle neck. This is a fur blend sweater with the look and feel of genuine cashmere. Luscious colors... they match with everything. Sizes 36 to 40.

9⁹⁹

New Novelty Cardigan

It's a new, brand new, novelty cardigan style sweater in white, peacock blue, aster blue, carnal and black. Made of a butter-soft fur blend with the look and feel of genuine cashmere. Sizes 36 to 40.

12⁹⁹

BUY NOW for CHRISTMAS START PAYMENTS NEXT YEAR



GOLD PRINT DRESS BY CHARELLA

22⁹⁵

The perfect "after-5" dress right out of the Arabian nights. Delightfully styled of Chromspun taffeta print with "I" shoulders and gold piped self belt. Choice of white with gold or aqua with gold. Sensationally low priced!

Sizes 10 to 16



ALL-WEATHER COATS

22.50 VALUE

\$11

Sizes 10 to 18

Fully Lined

Water Repellent

Have Matching Hats and Belts

Rayon flannels, silk types, tapestries, tweeds, plaids, checks, solids. Wonderful workmanship. Better rush in for yours.



Get and redeem C.A. stamps for cash paid at time of purchase (Columbia downtown only)

Great-Grandmom Flubs Try at Biggest TV Jackpot

NEW YORK (AP)—A 72-year-old great-grandmother flubbed a chance to become the biggest jackpot winner in television history Saturday night when she failed to answer correctly all parts of a \$100,000 question on American history written for her by Kentucky Gov.-elect A. B. "Happy" Chandler.

Mrs. Ethel Richardson answered five other parts of the question correctly but was unable to give the Indian name of the wilderness trail through the Appalachian mountains and to tell what the name meant.

Mrs. Richardson, who was born in the shadow of Tennessee's Cumberland mountains near the Kentucky border, was making her fifth appearance on the National Broadcasting Company's TV show "The Big Surprise."

Mrs. Richardson still gets to keep \$25,000.

Without faltering, Mrs. Richardson identified Daniel Boone as the man who pioneered the wilderness trail into Kentucky, away from the earth, will be named the Cumberland Gap as

the pass through which the trail went, sang the verse of a folk song which mentioned Boone's killing of a bear on Pinnacle Peak, named Tennessee, Kentucky and Virginia as the three states for which the pass provides a meeting point and identified "the talpsin" woman's cabin near Ashland, Ky., as the meeting place of the American folk song festival.

But when Mrs. Richardson was asked the Indian name of the wilderness trail and its meaning, she looked dumbfounded.

"I don't know Indian talk," she said. "I just plain don't know."

Master of Ceremonies Jack Barry told her the name was "Quasioto" which means "mountains where deer are plenty."

Ahoy Up There

LONDON (AP)—The British Broadcasting Corp. will broadcast the sound of the stars on its annual round-the-world Christmas Day program. The sound of the stars, 200 million light years away from the earth, will be recorded by a giant radio telescope.



ROBBERY SUSPECTS AND CAPTOR

Arrested by Officer Ray E. Canfield (right) these three men were held by San Pedro police Saturday as suspects in a series of crimes. They are (left to right) Thomas Padgett, sailor stationed at San Diego, Harry Clark and Jack Clark, both of Long Beach.—(Staff Photo).

Nab L.B. Dad, Three Hurt, Son, Sailor, 2 Gravely, in 3-Car Crash

(Continued From Page A-1)

alleging he failed to appear to answer traffic citations.

BALDRIDGE SAID the elder Clark admitted the forgeries and told of using a fake payroll check.

The detective described Clark as an ex-convict with 14 aliases who served time in a federal institution for forging postal money orders. His son received an undesirable discharge from the U. S. Navy, according to Baldridge. Padgett is on a 30-day leave that expires Monday morning.

Canfield arrested the trio after he saw the license number of their car listed on a police department wanted list.

TORRANCE—Three members of a South Gate family were injured in a three-car crash on Pacific Coast Hwy. at Rolling Rd. Saturday night.

Taken to Harbor General Hospital were Mrs. Violet Checkos, 47; Theodore Checkos, 51, and Darlene Checkos, 19, of 10927 S. Garfield Ave.

Police said the mother suffered a head and back injury and the daughter sustained internal hurts. Both are in serious condition. The father was treated for slight cuts.

A car driven by Miss Checkos was involved in a crash with cars driven by Leroy Ray Jr., 21, and Earl Lehman, 34, both Marines stationed at Camp Pendleton.

REFINED ROOMERS LOOK FOR YOU in the Want Ads! Have a vacancy? Dial HE 2-5959 for an ad-writer!

GIVE THE GIFT OF HEARING



Brighten the life of a hard-of-hearing friend or loved one for only \$50! Visit or phone today for complete information. It's so easy... so thoughtful!

Walker's

DOWNTOWN LONG BEACH
Fine at Fourth
Ph. HE 2-7451
MEZZANINE FLOOR

YABO! GERONIMO! HE LOVES IT

Paramedic's Dog Jumps With Him

FRANKFURT, Germany (AP)—Everywhere that Staff Sgt. Enson Farmer goes, his dog is sure to go. That includes jumping out of airplanes.

Farmer, a medic-paratrooper from Rio Oso, Calif., is a member of a U. S. air rescue squadron based here.

His German shepherd dog, Yabo by name, has made five parachute jumps. As far as the squadron is concerned, Yabo qualifies as a full-fledged "paradog."

Farmer trained the dog since it was a pup.

"He'd follow me wherever I go," Farmer said. "To bed, the mess hall, down town, in my car or in an airplane. He'd never

stay home. I knew he'd follow me right out of a C47 door, so I put a chute on him."

Like the other paratroopers, Yabo's chute opens automatically when he scrambles out of the plane after his master.

Although no dogs have been used by the U. S. Air Force here in para-rescue operations, Farmer thinks it would be a good idea.

"They would be especially good for these European avalanches," Farmer said. "Sniffing out people buried under snow and things like that."

He said that while serving in Alaska, he dropped a team of

Esquimo dogs and a sled to fliers stranded in snow-covered wilds.

The paratrooper sergeant, who has made more than 70 jumps, said, "As long as I'm jumping and own a dog, it will be a jumping dog. Wouldn't want any other kind."

As for Yabo, Farmer said: "You ought to see him when he comes down. He holds his front paws up and wags his tail like mad. He really goes for it."

Retired Bishop Dies

BOSTON (AP)—The Right Rev. John L. B. Larned, 72, retired bishop of the Protestant Episcopal Church, died Saturday.

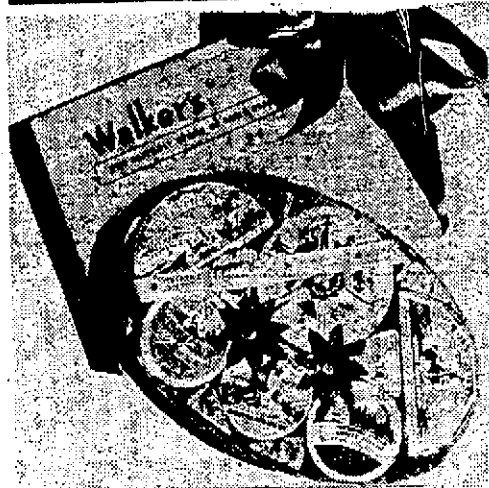


FINE FOOD STORE

329 Pacific Ave.
also Walker's Los Altos

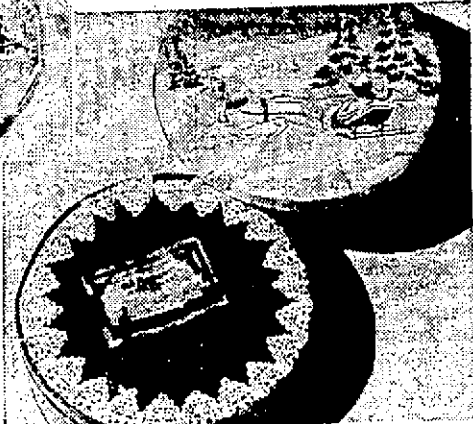
2-lb. Gift Pack Old-Fashioned Dark Fruit Cake

A delicious 2 lb. dark OLD-FASHIONED FRUIT CAKE, made from a famous recipe. Pure ingredients, glace fruits, cherries, citron, lemon and orange peel, raisins, cashew nuts, and imported spices; expertly blended and flavored with rum for a real taste thrill! **1.98** ea.



Gift Cheese Packs

Beautifully packed imported cheeses. Wonderful for holiday gifts. We will wrap and mail anywhere in the United States at any time you wish. **5.95**



Other Cheese Packs from 2.95 to 15.95. Also delicacies from all over the world. Other gift packages of FRESH and DRIED FRUITS, DATES, PLUM PUDDINGS, JELLY, RUM CAKES and a large assortment of imported WINES AND CHAMPAGNES.

ASK ABOUT DISCOUNTS ON QUANTITY PURCHASES
*
USE YOUR WALKER'S CHARGE ACCOUNT



Replace Dangerous Cracked or Discolored AUTO GLASS

- GLASS REPLACED WHILE YOU WAIT
- LOWEST PRICES
- WE CATER TO INSURANCE TRADE

Marine Glass Co.

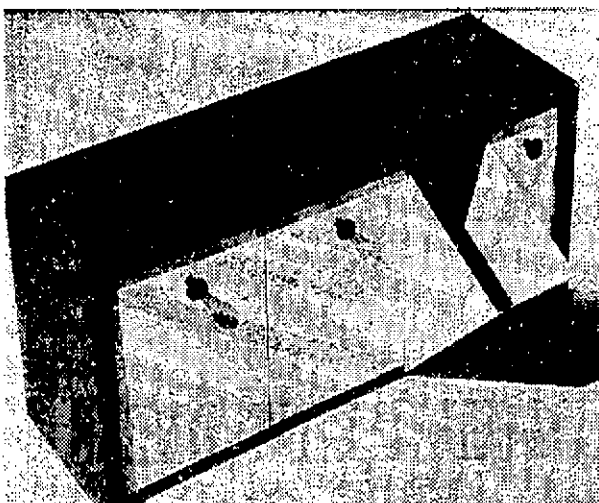
SCOTT - WOODARD - SCOTT SR.
GLASS FOR ALL PURPOSES
Cor. 14th and Magnolia Ph. HE 7-7475
Member of Long Beach Builders' Exchange



Both Stores Open
Every Night 'til Christmas

HOLIDAY GIFT WARE

To Beautify Her Home



New Streamlined Design Binisters

Most unique! most efficient! space-saver. Units hang on wall or sit on counter. All bins removable, wash as easy as a dish. Mitered corners, embossed feet protect surfaces. Comes in all popular finishes.

Copper11.95

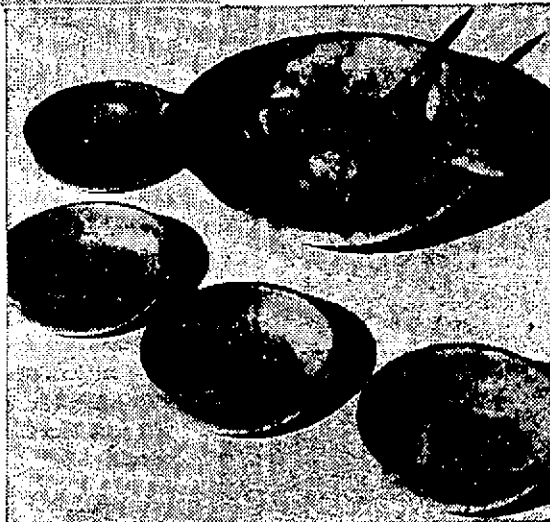
Chrome10.95

Copper and pink
Copper and turquoise

Thermo Salad Set by Jaydon

These plastic bowls look and feel like authentic imported mahogany. Easily washed in soap and water—Thermo too, keeps salads colder and hot food hotter. The large 12" salad bowl, 4 individual bowls and the fork and spoon server come in an attractive satchel-like gift box.

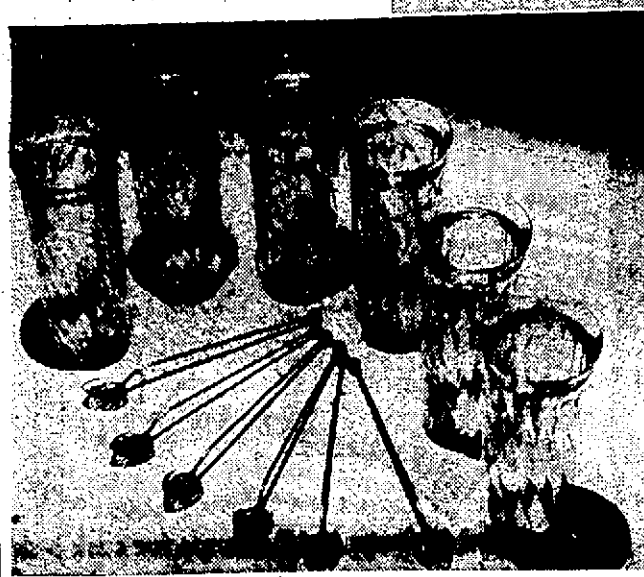
5.95



Frost-T-Tall Thermo Tumblers

Thermo tumblers are insulated to keep cold drinks colder longer and they're double walled—each glass comes apart for easy washing—and the best part is that they're moisture proof, no coasters needed. The matching spoons are good 2 ways, to sip and stir. Snowy white, pink and amethyst. Gold gift box.

5.95



HOUSEWARES
LOWER FLOOR DOWNTOWN
UPPER LEVEL LOS ALTOS

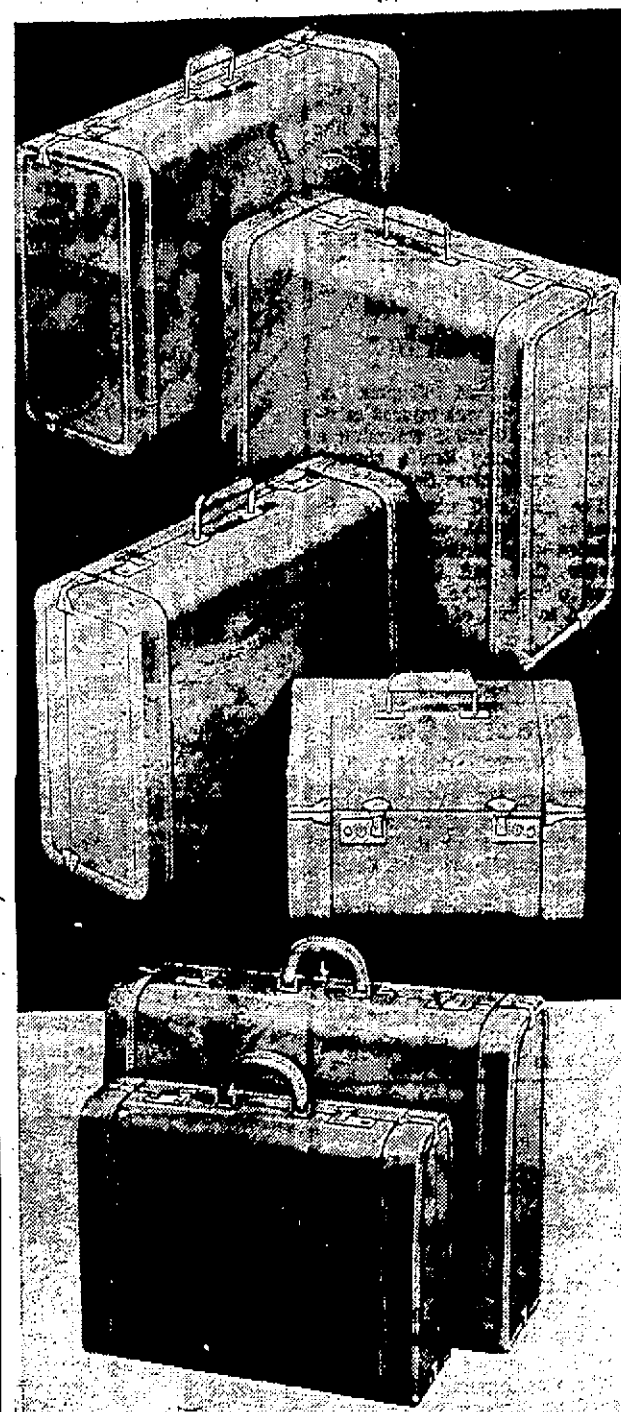


Wide-Bound De Luxe Matched

AEROPLANE LUGGAGE

reduced to 1/2 and more

SPECIAL PURCHASE FROM TWO FAMOUS MANUFACTURERS MAKE THESE OUTSTANDING VALUES POSSIBLE... NOTICE FEATURES:



- extra wide bindings
- polished brass locks
- most wanted suntan leather color Mustang Texel covering
- expert workmanship
- perfect gifts for him and father

Week End cases

reg. 17.50, NOW **8.95**

26" Pullman cases

reg. 25.95, NOW **12.95**

Women's Wardrobe

reg. 35.00, NOW **17.50**

Train cases

reg. 17.50, NOW **8.95**

Men's Two-suiters

reg. 27.50, NOW **14.95**

Companion cases

reg. 22.50, NOW **10.95**

Be in early for best selections as quantities are limited.

No charge for initials.
Prices plus fed. tax.

LUGGAGE LOWER FLOOR DOWNTOWN UPPER LEVEL LOS ALTOS

to get more out of life...

GET INTO the new

Enna Jetticks

The Shoes You Love To Live In

Other Styles at \$9.95 and \$10.95
JETT-AIRES \$8.95 and \$9.95

Midtown **11.95**

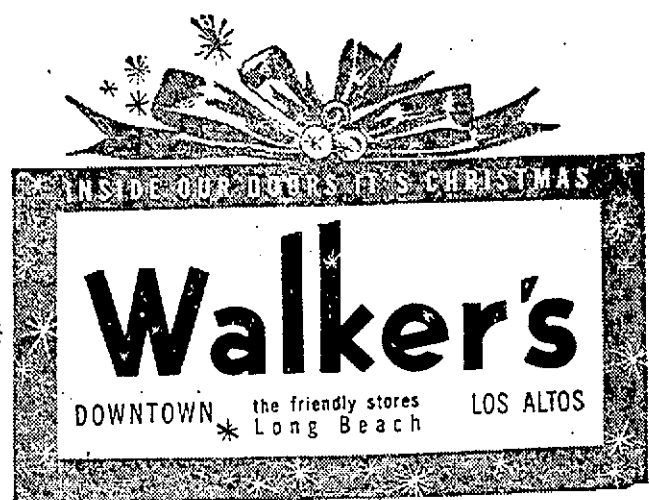
ENNA JETTICKS SHOES. LOWER FLOOR DOWNTOWN

SPECIAL CHRISTMAS STORE HOURS

Downtown 9:30 to 9:00

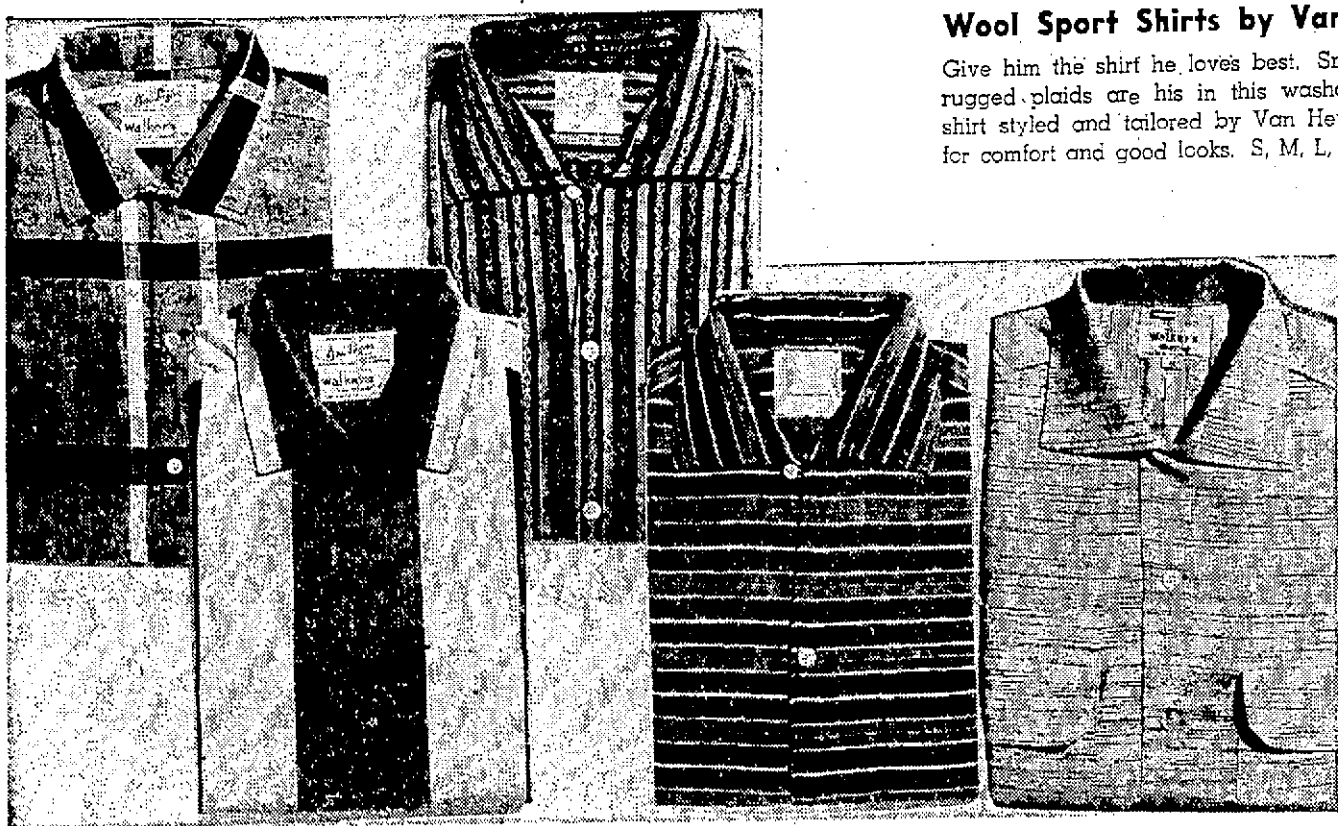
Los Altos 9:30 to 9:30

EVERY DAY UNTIL CHRISTMAS



MAN-SIZE GIFTS

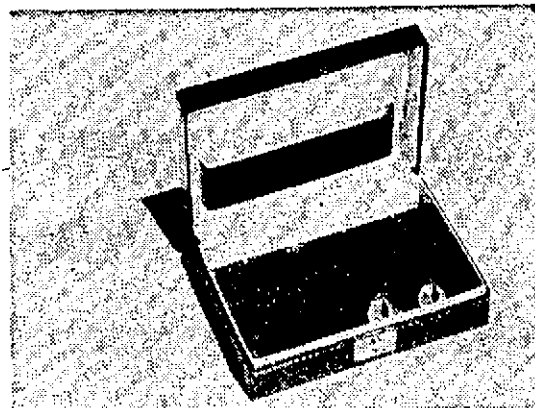
to dress up
His Christmas



Wool Sport Shirts by Van Heusen

Give him the shirt he loves best. Smart checks and rugged plaids are his in this washable wool sport shirt styled and tailored by Van Heusen. Perfect fit for comfort and good looks. S, M, L, XL.

6⁹⁵



Give a gift from Swank

Start him out with a new selection of cuff links this Christmas, in a smart jewel case, finished in gold embossed leather. He'll find dozens of uses for this handsome accessory box and the 3 pairs of cuff links that come with it.

10.00



MEN'S FURNISHINGS
STREET LEVEL BOTH STORES



GIVE HIM A TIE RACK

He can keep his ties all in one place with this handy tie rack and yet remove any tie without disturbing the others. No screws, no nails, it hangs over the crossbar in the closet. Smart gift boxed of white and gold. Holds up to 50 ties.

2.00

Don Loper Sportswear

Designed by Don Loper in a handsome cotton and silk fabric, truly a gift to please any Santa. He'll be so casual, yet so well dressed. In smart window checks of charcoal, blue, brown. S, M, L.

12⁹⁵

Don Loper Sport Shirts

You'll give him the finest when you give this fine Don Loper sport shirt. Custom designed and tailored from a cotton and silk fabric. It is featured with popular short sleeves and smart new collar styling. S, M, L.

10⁹⁵

Van Heusen The Italian Flair

He'll love this continental flair in sportswear designed by Maggi of Florence, Italy. In fashionable embroidered stripes and new Italian collar. Both shirts are completely washable and priced right for gift giving. S, M, L.

5⁹⁵

Bercktowne Sport Shirts

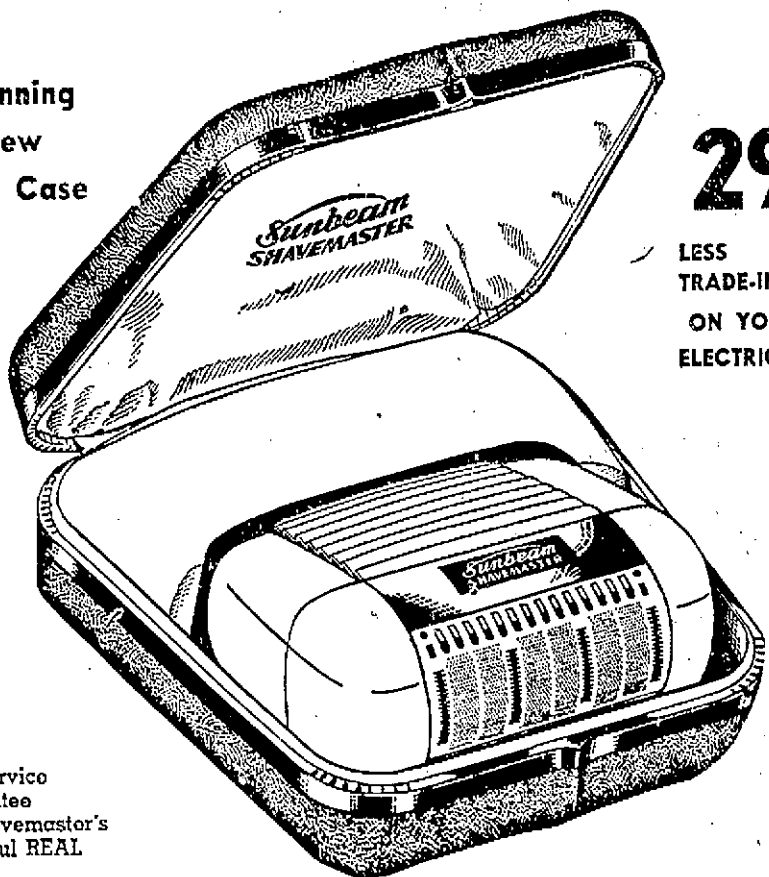
The most popular shirt this season. A smart splash weave, stitched collar and pocket flaps give it the custom look and it's priced so right. Fully washable. S, M, L, XL.

4⁹⁵

The GIFT for HIM Sunbeam SHAVEMASTER

Big Smooth Single Head for Closer, Cleaner Shaves

Stunning
new
Gift Case



29⁵⁰

LESS
TRADE-IN 7⁵⁰
ON YOUR OLD
ELECTRIC RAZOR

5-year
free service
guarantee
on Shavemaster's
powerful REAL
motor

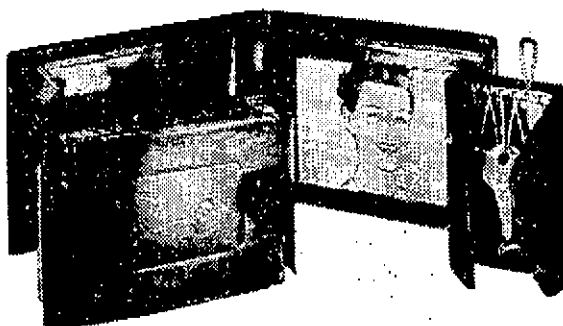
See Factory
Demonstrator
At Los Altos Only
All This Week

Preferred by men who have tried them all. Shaves beards tough as wire, will not irritate the tenderest skin. Rich, ivory plastic Shavemaster with 24K gold plated fittings and trim in luxurious gift case. Beautiful genuine leather case with rich red velveteen interior, white satin top lining and convenient cord compartment.

BETTER JEWELRY, STREET FLOOR BOTH STORES

Give Him the "Daily Double"

Buxton Stitchless Contour Billfold



Men's contour convertible—slim and neat with a "flickbar" to easily add windows. Luxurious leather with a stitchless feature—the secret of their long life and lasting beauty.

- Billfold has removable pass case with "Flickbar" window-changer... he can add more windows, replace worn ones...
- The six-loop swivel action key case includes Free Key Return Service.
- Gift-boxed sets in fine Saddle Cowhide, Mahogany, Tan or Black.

BILFOLDS 7⁵⁰ plus tax

Matching Key-Tainer 3²⁵ plus tax

LEATHER GOODS, STREET LEVEL BOTH STORES

Dress your man in fashion in the

Ace of Suedes by Californian

Here is a gift any man would truly appreciate, a soft supple suede jacket tailored of imported skins. In a smart 3-button style with new modified notched lapel. Calipel-processed for water, stain and spot resistance. Fully lined. Sizes 38 to 46. Reg. and longs.

42⁵⁰

MEN'S SHOP,
STREET FLOOR BOTH STORES



Horsehide Flight Jacket

He'll like the fit, the looks, the quality and action-free comfort of this fine leather jacket by Californian. It's insulated with Californian's exclusive woolite quilt lining for extra warmth, without extra weight. In popular cordovan and black horsehide. Sizes 38 to 46.

25⁰⁰ to 32⁵⁰

MEN'S SHOP, STREET FLOOR
BOTH STORES

DOWNTOWN Pike at Fourth Phone HE 2-7451

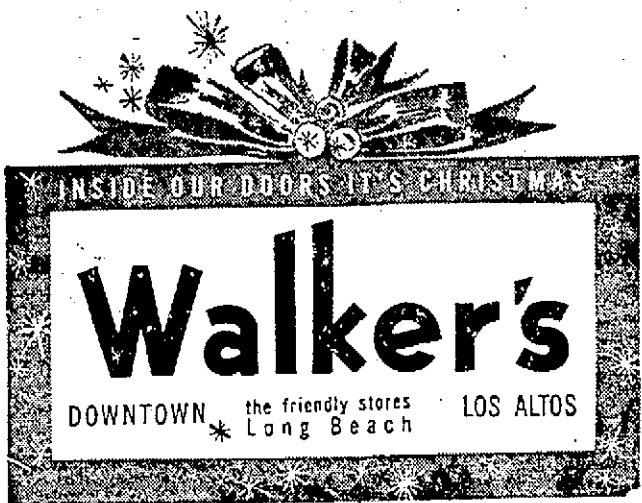
Park Free

Victoria Auto Parks, 1 hour with purchase of \$1 or more. Tickets validated service desk on each floor.

LOS ALTOS

Billflower at Stearns
Phone HE 9-6811

Acres of FREE PARKING

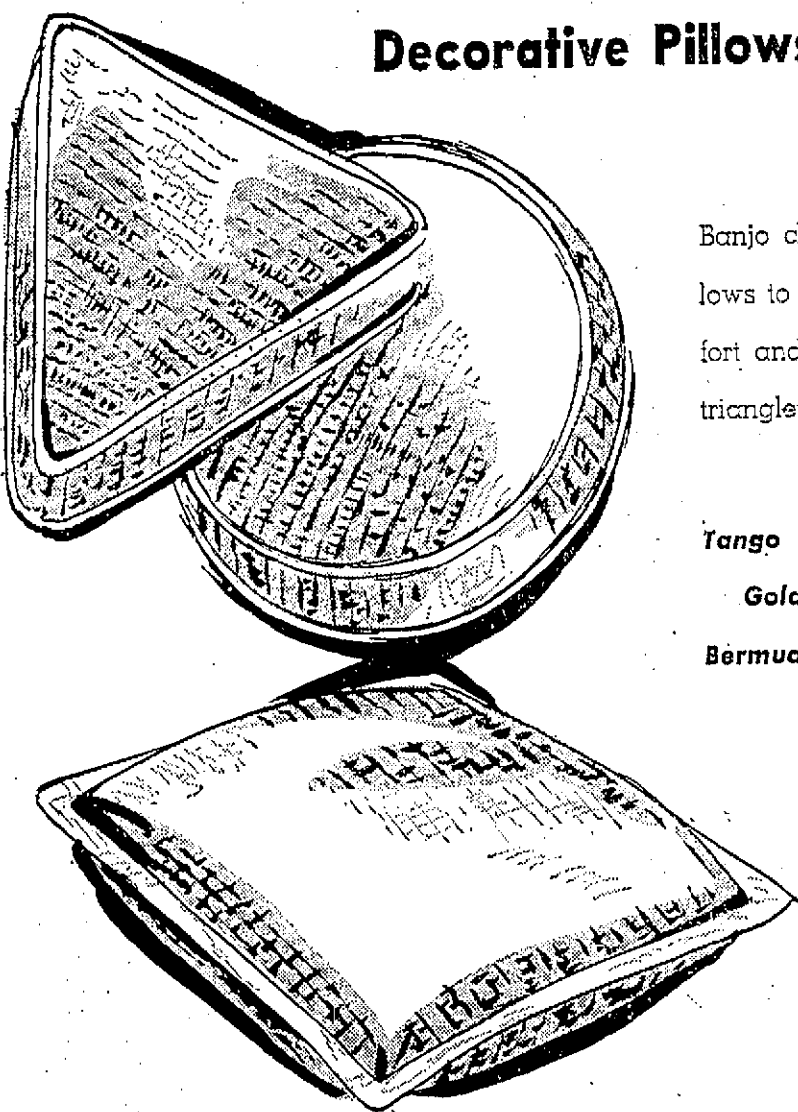


Are Christmas Gifts a Problem? . . .

WALK in confused . . . **WALK** out enthused
when you do your Christmas Shopping at Walker's

GIFTS FOR THE HOME

Decorative Pillows by Bloomcraft



Banjo cloth covered, kapok filled pillows to add the special touch of comfort and beauty. Square, round and triangle shapes.

Tango Turquoise Blue Black
Gold Pink Brown White
Bermuda Coral Forest Green

4 sizes, square, round, and triangle self-ordered boxed edges. **2⁴⁹**

15" square knife edge. **2⁹⁸**

ART NEEDLEWORK.
THIRD FLOOR DOWNTOWN
UPPER LEVEL LOS ALTOS

WELCOME GIFT LINENS



"Candlelight" Damask by Simtex

Holiday homecoming and "Candlelight Damask" woven of the finest long staple cotton and celanese acetate, brings radiant beauty to your table . . . beautiful chrysanthemum pattern in white, shell pink, eggshell, marigold, Nile green, Dresden blue and pearl grey.

54x54 cloth, 4 napkins. **5⁹⁵** set
54x72 cloth, 6 napkins. **8⁹⁵** set
66x86 cloth, 8 napkins. **12⁹⁵** set
66x108 cloth, 12 napkins. **18⁹⁵** set

For Moments of Dining Splendor Quaker Lace Tablecloths

You can make any table setting a conversation piece when you use a lovely Quaker Lace Cloth. Beautiful patterns in a size for every need.

54x54 cloths. **5⁹⁵** to **7⁹⁵**
72" round cloths. **8⁹⁵** to **15⁹⁵**
72x90 cloths. **7⁹⁵** to **24⁹⁵**
72x144 cloths. **29⁹⁵** to **44⁹⁵**
Other sizes from 5.95 to 44.95

"Bouquet" Linens" Pretty as a picture

. . . and so practical every hostess will adore them from the cute bun cozy to a boxed luncheon set . . . all in decorator colors.

6-pc. hostess set, 54" cloth, 4 napkins, 4 aprons. **4⁹⁸** set
9-pc. set: 4 mats, 4 napkins and hostess apron. **2⁹⁸** set
Decorated bun cozy includes basket and cozy. **1⁹⁸**
12-pc. coaster set: 4 mats, 4 napkins, 4 coasters. **1⁹⁸** set
Two-tone solid color luncheon sets:
54x54 with 4.50 54x72 with 5.50
4 napkins. **4** set 6 napkins. **5** set

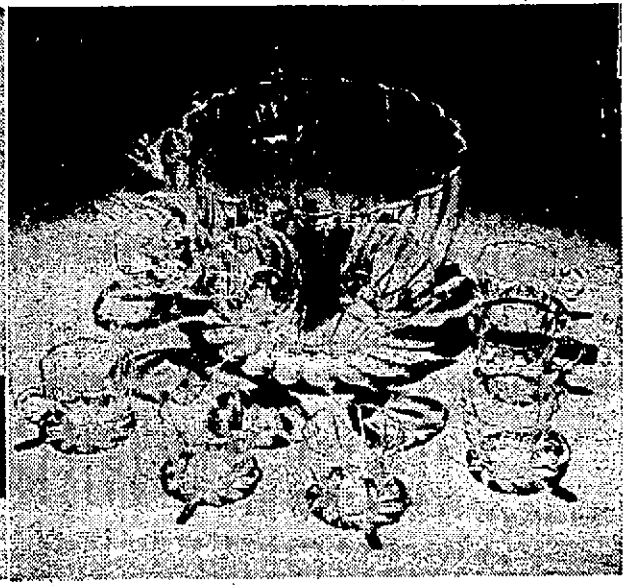
LINENS, THIRD FLOOR DOWNTOWN
UPPER LEVEL LOS ALTOS



20-piece Cocktail Set

18 glasses, 6 each of the three popular sizes; cocktail shaker; and crystal ice container . . . all beautifully trimmed in platinum. Ideal for your little parties and a most welcome gift for the holidays.

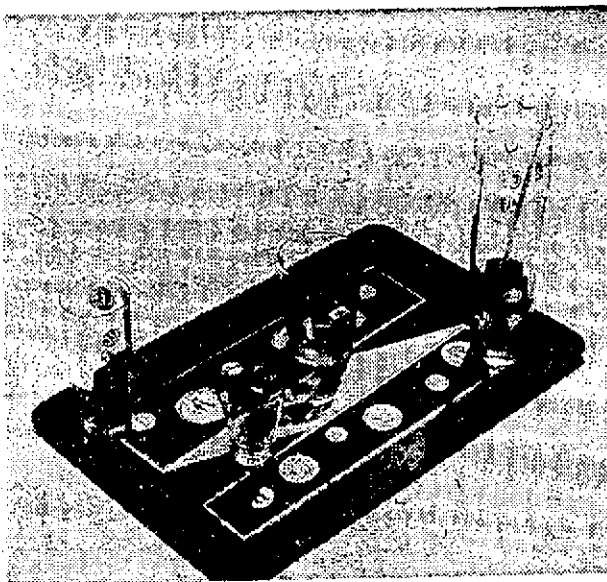
5⁹⁵



Punch Set

14-piece punch set. Large crystal bowl with a red plastic ladle and 12 smart crystal cups . . . designed to hang on the side of the bowl.

3⁹⁵



Gold Coin Glassware

Smart heavy sham bottom tumblers: decorated in black and gold coin design.

Martini set with pitcher, stirrer, six martini glasses. **7⁹⁵**
The new popular double old-fashion glasses; set of eight. **6⁹⁵**
Matching trays. **3⁹⁸**

Bluegate Candles

Make your home festive with an array of Christmas Candles. Use as centerpieces or placed to set off the polished wood of table or buffet.

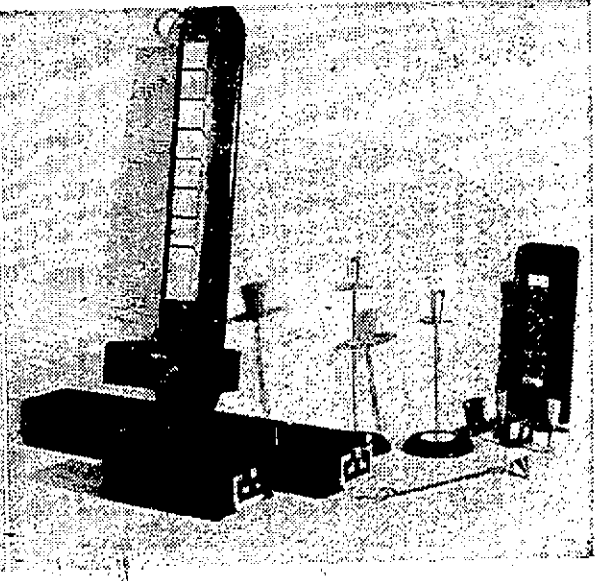
Plain colors. **1⁰⁰** to **1⁹⁵**
Frosted snowy coatings. **49c** to **1⁷⁵**
Golden Crown: showers of gold on white background. **75c** to **2⁷⁵**



Peerage Brass

We feature a specially chosen group of gifts and accessories in this famous brass, made in Birmingham, England, including embossed plaques, candle snuffers, silent butlers, waste baskets, candlesticks, candelabra, wall brackets, jugs, planters, jardinières.

motto plaque. **1⁶⁹** planter. **9⁹⁵**
silent butler. **5⁵⁰** jug. **5³⁹**
candle snuffer. **1³⁹**



Bassick-Sack Giftware

Gracefully wrought solid brass on mahogany by master craftsmen. These exquisite items meet the most demanding taste.

Sconce. **7⁴⁹** Planter. **9⁹⁵**
Planter. **4⁹⁵** Candleholders. **3⁹⁵**
Letter rack and planter. **21⁰⁰**

GIFTS, LOWER FLOOR DOWNTOWN—UPPER LEVEL LOS ALTOS

DOWNTOWN Fine at Fourth Phone HE 2-7451

Park Free

Victoria Auto Parks, 1 hour with purchase of \$1 or more. Tickets validated service desk on each floor.

LOS ALTOS Bellflower at Stearns Phone HE 7-6811

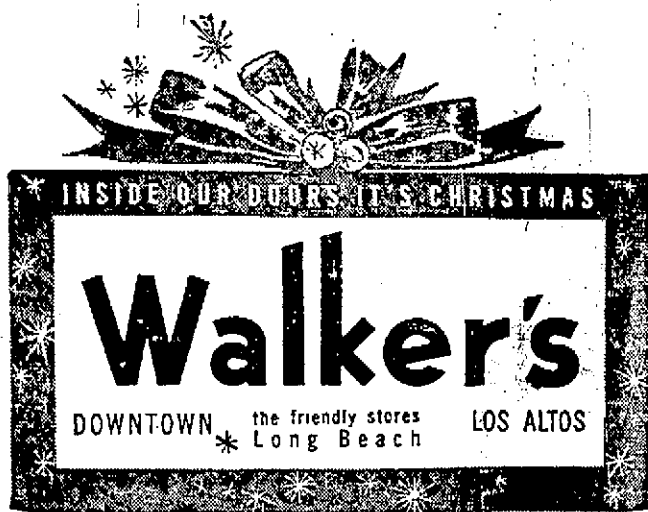
Acres of FREE PARKING

SPECIAL CHRISTMAS STORE HOURS

Downtown 9:30 to 9:00

Los Altos 9:30 to 9:30

EVERY DAY UNTIL CHRISTMAS



GIFTS FOR THE HOME

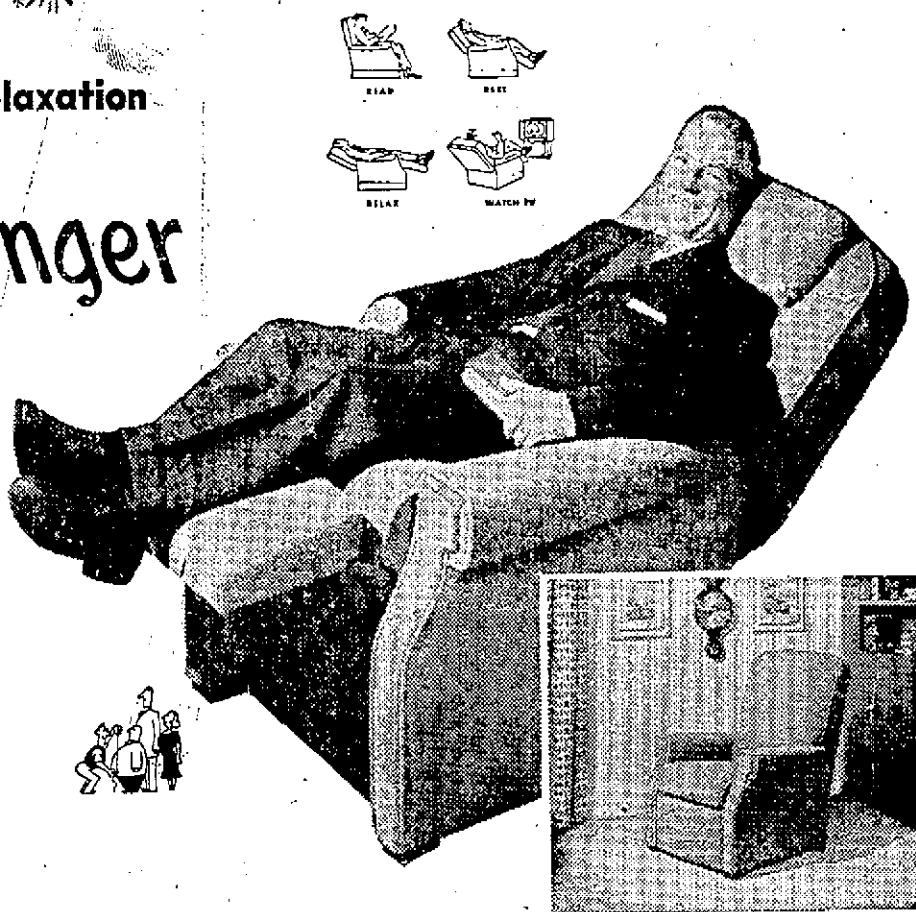
Give a Gift of Relaxation

Barca Lounger

Every member in your family would enjoy this gift—the Barca Lounger is a chair you'd be proud to have in any room in the house. But no ordinary chair can help you relax the way the Barca Lounger does. The secret is an exclusive Barca invention called "Floating Comfort." In as little as fifteen minutes, it helps you lose that tired feeling and you get up feeling refreshed. Come in and see our wonderful selection.

Priced From

164⁹⁵ to 219⁰⁰



Give 7 Tables in One With

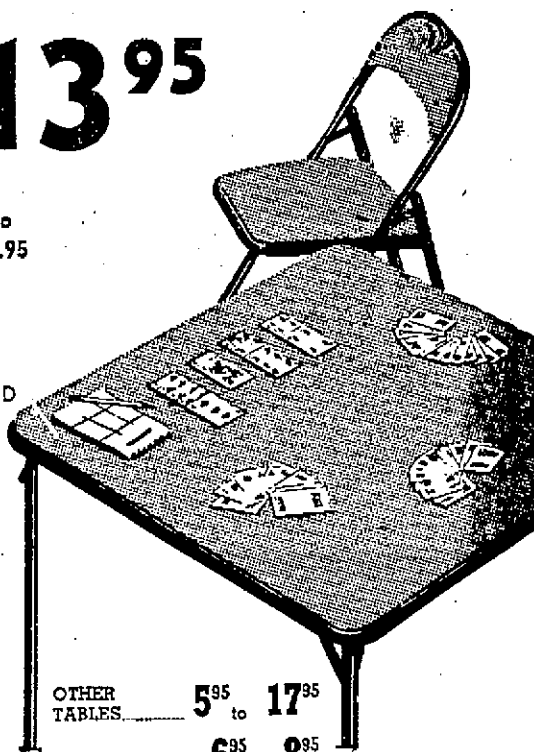
SAMSONITE Card Table

13⁹⁵

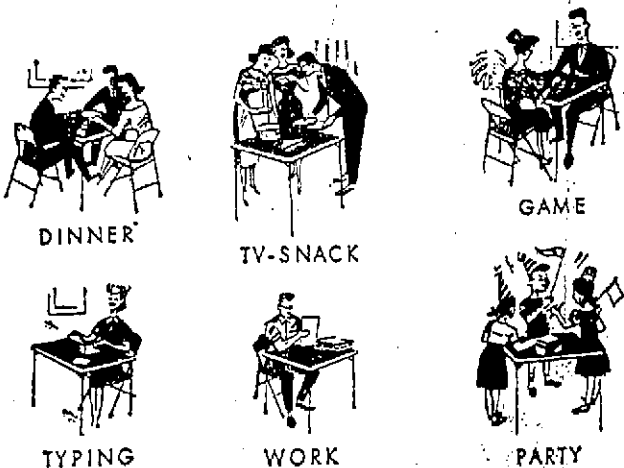
America's favorite card table... because it stays beautiful, stays sturdy so much longer. Samsonite's tubular steel construction is strong enough to hold a typewriter or even a sewing machine. Spills can't stain the upholstered top; it wipes clean with a damp cloth.

Chair to Match 8.95

CARD



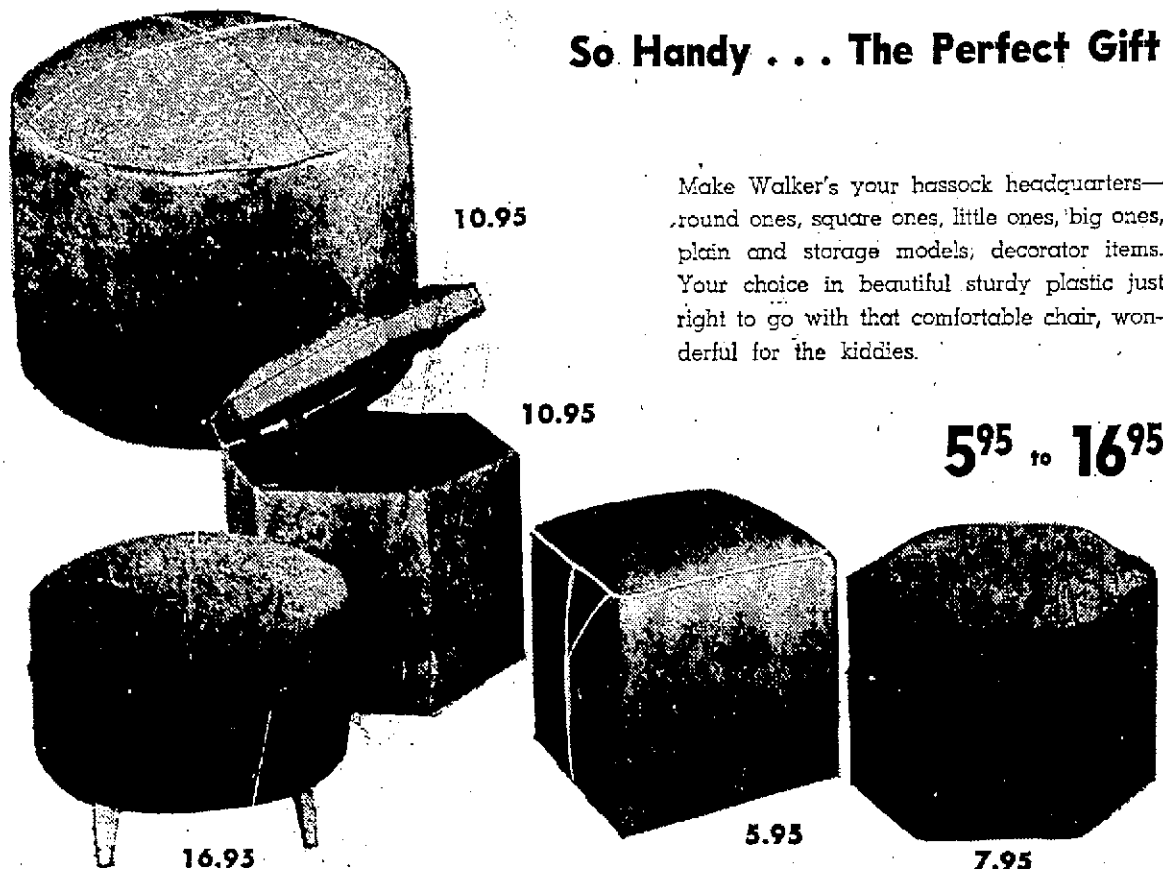
OTHER TABLES 5⁹⁵ to 17⁹⁵
CHAIRS 6⁹⁵ and 8⁹⁵



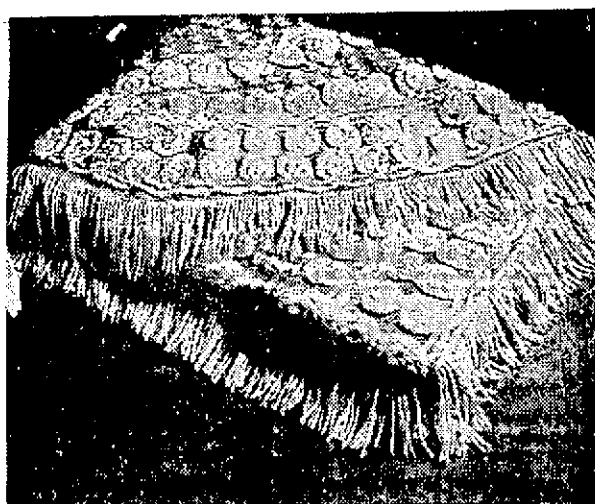
Hassocks! Hassocks! Hassocks!

So Handy... The Perfect Gift

Make Walker's your hassock headquarters—round ones, square ones, little ones, big ones, plain and storage models, decorator items. Your choice in beautiful sturdy plastic just right to go with that comfortable chair, wonderful for the kiddies.



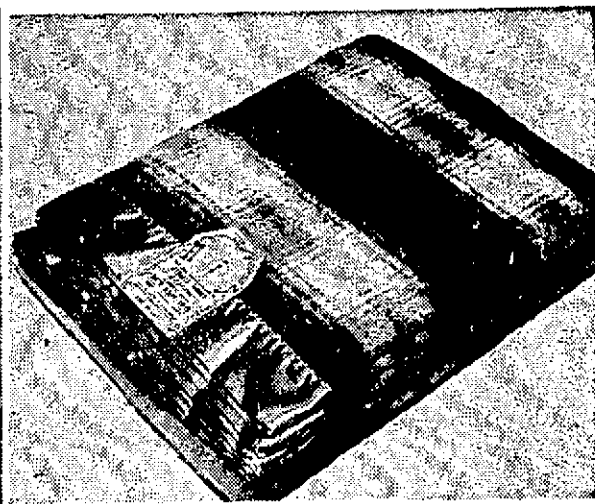
FURNITURE, FOURTH FLOOR DOWNTOWN
UPPER LEVEL LOS ALTOS



Beautiful Chenille Bedspread

Your choice of two beautiful patterns "Enchanted Circle" and "Baton Rouge" in grand color selection of yellow, blue, pink, green or rose. Deep fringe, all white chenille pattern on colored grounds. Full and twin sizes.

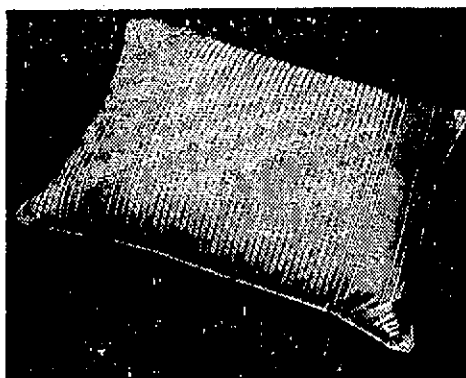
11⁹⁵



Plaid Blankets

For the night after Christmas and all through the year—a large 72x90 plaid beauty. A blend of the miracle fibers, rayon-nylon-orlon. Beautiful colors of lilac, blue, red, turquoise, gold, charcoal, bound in matching satin.

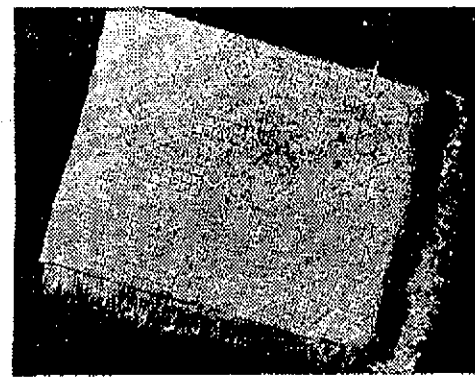
7⁹⁵



Reed's "Sky Down" Pillow

There's "no gift like the gift of sleep" and the comfort is yours when your pillow is a plump 100% imported white goose down. Your choice of three styles. 20x26; linen finish ticking, corded edges.

soft 9.99 ea.
medium 11.99 ea.
firm 13.99 ea.



Fieldcrest "Mt. Vernon" Bedspread

For the woman who loves her home—the bedspread with the look and texture of a hand woven heirloom. Long time favorite because it blends so beautifully with every decor. Long full fringe, reversible in antique white. Extra large sizes. 82x110 twin size, 94x110 full size.

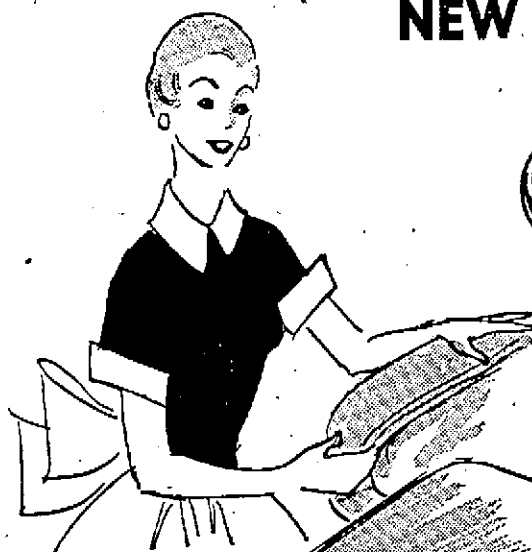
14⁹⁵

FOR EASY BEDMAKING AND COZY STAY-IN-PLACE COMFORT

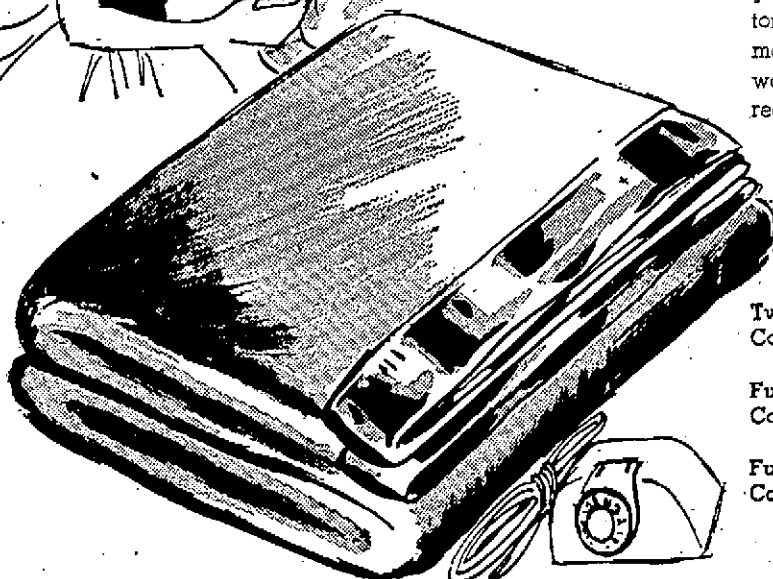
for easy bed-making and Cozy stay-in place

NEW 1956 GENERAL ELECTRIC

Custom Contoured Automatic Blankets



They're beauties... beautiful blends of nylon, rayon and cotton... light, almost weightless, will give you up to 50% more strength! Custom contoured... for easy bed-making, for cozy stay-in-place warmth! In lovely colors, blue, rose, red, turquoise, green and gold.



Twin-bed, Single Control 34⁹⁵
Full-bed, Single Control 39⁹⁵
Full-bed, Dual Control 49⁹⁵

With Full Year Guarantee

LINENS, THIRD FLOOR DOWNTOWN
UPPER LEVEL LOS ALTOS

DOWNTOWN Pine at Fourth Phone HE 2-7451

Park Free

Victoria Auto Parks, 1 hour with purchase of \$1 or more. Tickets validated service desk on each floor.

LOS ALTOS

Bellflower at Stearns Phone HE 9-6811

Acres of FREE PARKING

2-1 School Aid Approval Surprising

WASHINGTON (AP)—It was not a stunning surprise that the White House education conference endorsed Federal school building aid.

From the start, the controversial issue seemed to stand at least a 50-50 chance of approval.

What was surprising was the size of the margin in its favor—at least two to one.

Still, the White House conference was no more than an unofficial slice of citizenry. The payoff on its wishes—if there is to be one—must come from Congress.

HOW MUCH weight will the conference decision swing when Congress takes the issue up again in the session starting in January?

The top Democrat and the top Republican on the Senate labor committee, which handles education legislation, appear to believe—or at least hope—that it will swing considerable weight.

In response to a telegraphed query to his home in Alabama, Democratic Sen. Lister Hill, chairman of the committee and a long-time building aid backer, said he thinks the conference report will be "definitely helpful" to passage of school construction legislation.

Sen. H. Alexander Smith of New Jersey, ranking Republican member of the committee, said he thinks the conference report will be "definitely helpful" to passage of school construction legislation.

SEN. H. ALEXANDER Smith of New Jersey, ranking Republican member of the committee, said in his office here:

"I am most hopeful that with these conference reports as a guide we can work out with the administration and with members of both parties legislation which will assist the states in the job of building schools."

The federal aid issue was pinpointed in a report on school finance in general.

The White House conference split on whether federal money should go to help with operating expenses of schools, which would include the touchy matters of purchasing textbooks and paying teachers. Legislation now before Congress calls only for construction aid.

LOS ANGELES (AP)—North American Aviation, Inc., directors Saturday voted a regular quarterly dividend of 75 cents a share on 3,435,033 shares of capital stock outstanding, payable Jan. 6 to stockholders of record Sept. 16.

Aircraft Dividend

LOS ANGELES (AP)—North American Aviation, Inc., directors Saturday voted a regular quarterly dividend of 75 cents a share on 3,435,033 shares of capital stock outstanding, payable Jan. 6 to stockholders of record Sept. 16.

Jet Display Today at L.B. Airport



JET PILOTS Capt. Pete Fernandez (left) of Apple Valley and Col. M. G. Long, 835 E. 5th St., enjoy a cowboy movie on television in their Lafayette Hotel suite Saturday night after flying in F-100 fighters to be displayed at the Wings Over the Nation air show today at the Municipal Airport. Captain Fernandez, No. 3 Ace of the Korean war, downed 14 1/2 Red planes; Long downed eight German planes in World War II.—(Staff Photo)

Airports to Filter Lights That Kill Migrating Birds

WASHINGTON (AP)—Song-birds migrating south next fall are going to have a safer passage. Those powerful vertical light beams in the vicinity of airports which have caused thousands of birds to crash to earth are going to be filtered or turned off during the migrating period.

Secretary of the Interior McKay announced Saturday that the Air Force, the Weather Bureau and numerous other groups are cooperating.

The high-powered vertical light beams are used to determine the ceiling, or range of visibility and are known as cello meters.

"The (bird) toll at cello meter stations in recent years has been alarming," McKay said in a news release.

"As many as 25,000 birds have perished in a single night at a single airfield."

McKAY SAID it is not known just what effect the light beam has on birds in flight, but added: "It is presumed that the birds are temporarily blinded by the light or that their sense of direction is blunted in some way. The

An air show will be held from 9 a.m. to 4:30 p.m. today at Municipal Airport in conjunction with the 17th annual Wings Over the Nation celebration.

Military, private and commercial aircraft will join in the show. Planes on display will include the XF92, the world's first successful delta-wing jet.

Twelve airline stewardesses were guests Saturday night at a hangar dance at the U. S. Army Reserve Armory, 2825 E. Spring St.

The observance, sponsored by the Long Beach Junior Chamber of Commerce, started Friday and ends with today's air show.

In conjunction with the event, the Southern California Aviation Breakfast Club will host a breakfast at 10 a.m. today in the Lafayette Hotel Supper Room.

REFINED ROOMERS I SAY FOR YOU in the Want Ads! Have a vacancy? Dial HEMlock 2-5959 for an ad-writer!

THE MAGIC
OF
GOOD HEALTH
AND
HAPPIER LIVING
HEAR

HAMID BEY
3 FREE
LECTURES

THE LATEST NEW METHOD
OF REJUVENATION REVEALED!

FREE! YOUR ASTROLOGICAL CHART
To all who attend first night lecture,
present this ad at the door

SUNDAY * MONDAY * TUESDAY
Dec. 4th 5th 6th 8 P.M.
MORGAN HALL, 835 Locust Ave.
FORMERLY TOWN HALL LONG BEACH

SANTA CLAUS PARADE QUEEN

Phyllis Dittman, 16, of 4586 California Ave., waves to crowd during Saturday's annual Santa Claus Parade along Atlantic Ave. in North Beach. She was selected from eight finalists.—(Staff Photo)

Thousands Watch N.L.B. Yule Parade

Santa Claus came to North Long Beach Saturday, accompanied by a parade that lasted an hour and 40 minutes.

Thousands lined Atlantic Ave. from 52nd to Harding Sts. to witness the 100-unit procession, sponsored by the North Long Beach Atlantic Ave. Retailers Assn.

Queen of the community's annual Santa Claus Parade was 16-year-old Phyllis Dittman, 4586 California Ave. Her princesses wore Ella Blackstone, 16; Irene Gallagher, 17; Marjorie Harris, 16; and Marlene Munson, 18.

The parade's nine divisions included bands, costume groups, floats, equestrian units and personalities of the entertainment world.

Barnie Warrick was parade chairman, assisted by Mark Staley. His committee included Clyde Cray, Wayne Whitley, Charles Gould, Kearney Madsen, Charles Inlay, Marvin Garrett and Dr. Paul Wilkins.

Parade units were judged by representatives of the All American Assn. of Contest Judges. Awards were presented Saturday afternoon in Houghton Park.

Winners:
Junior Bands: 1—Long Beach Junior Concert Band, 2—Bishop Band of Utah St. Playground, Los Angeles, 3—North Long

Beach Lions All Girl Band, 4—YMCA Youth Band, San Pedro.

High School Bands: 1—Jordan, 2—St. John Bosco, Bellflower, 3—Pius X, Hollydale.

Elementary School Bands: 1—Garvey, of South San Gabriel, 2—Perris Elementary, Perris. Majorotte Team: 1—Ted Otis Twirlers.

Majorotte: 1—Lana Routh, of North Long Beach All Girl Band, Drill Teams: 1—Fred Nelles School, Whittier, 2—(tie)—San Gabriel Volunteer Junior Marines, San Gabriel, and West Pointers All Girl Rifle and Drill Team, Long Beach.

Drum and Bugle Corps: 1—Troop 43 (Fleet Reserve) Boy Scouts, 2—Lakewood Boy Scouts.

Floats: 1—Lakewood Snow Carnival, 2—Long Beach Naval Shipyard.

Equestrian Units: 1—Palomino Ladies of Long Beach, 2—Long Beach Westerners.

Special Award: Ricchio's Accordion Band and Musical Float.

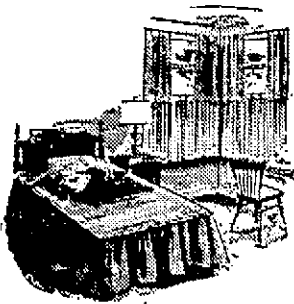
REFINED ROOMERS LOOK FOR YOU in the Want Ads! Have a vacancy? Dial HEMlock 2-5959 for an ad-writer!

VAN
DELL'S

AMERICAN AT FOURTH

December Special Prices...

JUST IN TIME FOR YOUR CHRISTMAS BUYING... GIFTS FOR THE HOME



FINEST QUALITY
"EVERGLAZE"

CHINTZ COVERLET & DUST RUFFLE

Beautiful print, quilted Everglaze Chintz that is REVERSIBLE... the reverse side is a harmonizing solid color, the dust ruffle is gracefully full. Coverlet color combinations, rose print with blue, gold print with brown, brown print with aqua, rose print with dark green, violet print with violet. Dust ruffle solid brown, dark green, aqua, gold and blue.

COVERLET \$19.95 DUST RUFFLE \$8.95
twin or full size twin or full size

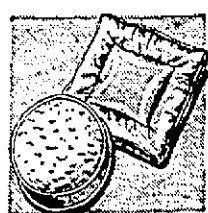
"ST. MARYS" BLANKETS
Pure 100% Wool, 9 Beautiful Colors to Choose From
TWIN 16.95 FULL 18.95
65x90 80x90

"NORTH STAR" BLANKETS
Pastel Plaid in 100% Wool. Choose from 6 Colors.
TWIN 16.95 FULL 19.95
65x90 80x90

"New Grandeur"
by Calloway

MATCHING TOWEL
ENSEMBLE

... towels bathed in splendor. Their borders are Mylar-coated golden threads that are non-fading, heat-resistant, pucker proof. The terry cloth is deep and lush. In gold, aqua, green, honey, cameo pink, black and chocolate. Bath towel, 25x48, \$2.95. Hand towel, 16x30, \$1.50. Washcloth, 13x13, 60c.



FANCY ASSORTED BOUDOIR
PILLOWS

100% Kapok filled. You have a large selection to choose from in plain and prints... button style, round, boxed and knife edge and the popular 3 corner television pillow. Fabric selection of boucle, corduroy, antique satin and burlcloth.

Priced \$2.95, \$3.95 and \$4.95 each.

"LADY PEPPERELL"

BOXED SHEET AND PILLOWCASE SET

Boxed Sheet and Pillowcase Set. Beautifully boxed, making a lovely gift for the home. Fine combed percale in 180-thread count... dainty pastel colors.

1 SHEET, 81x108 Set \$7.95
1 PAIR CASES

DOWN COMFORTERS

Finest quality Skinner, down proof, Satin. Filled with 1 1/2 pounds of 100% white European goose down. An assortment of luscious colors.

CUT SIZE, 72x84 Special \$24.95

Free Gift Wrapping

CHARGE ACCOUNT TO SUIT YOUR BUDGET—30-60-90 DAYS TO PAY

STORE HOURS:
9:30 A.M. to 9:00 P.M.
UNTIL CHRISTMAS

Hey, Santa! Let's Quit Goofing Off

By ED CREACH
Associated Press Staff Writer

Anybody got any ideas on how to hurry up Christmas?

As a matter of fact you could declare tomorrow Christmas at our house and none of the adult members of the family would do anything but cheer.

The trouble is that son David, 4, has got the Christmas spirit, has had it for weeks now, and will have us out of our minds if this goes on until the latter part of December.

"Is tonight Christmas Eve?" he inquires in a piping treble which grows less endearing by the day. "Is tomorrow Christmas? When are we going to get the tree? Don't light a fire in the fireplace, Daddy—Santa Claus might burn himself."

THE LADY OF THE HOUSE has assured him, to the point of hysteria, that Christmas is weeks away, but time—like money—means little to a 4-year-old.

"Does 'weeks' mean tomorrow?" David inquires with an eagerness so intense that it's all you can do to keep from clouting the little you-know-what.

Firmly, his mother informed him that his Christmas books and records, left over from last year, were to be kept in storage until after Thanksgiving.

Meekly, he said that was a fine idea—and then went and dug them out for himself, breaking not more than a dozen or so Christmas tree ornaments in the process.

So: any day at our house, though the first frost is barely on the pumpkin, though it seems only yesterday that we sipped cool drinks on the warm back porch, you can hear the tinny strains of "Rudolph, the Red-Nosed Reindeer" from morn until bedtime.

DAVID'S CHRISTMAS LIST (of gifts for himself, of course) was complete weeks ago—we thought. It keeps growing, though. Nobody but the parent of a 4-year-old will believe this but yesterday he wanted Santa Claus to bring him a boa constrictor.

A Truly Different Xmas Gift for Men

Just released to the public for the first time. Amazing new chrome-plating kit for automobile owners. Will re-chrome any object, even solid rust. Exact chrome duplication. Easily applied by anyone. Being used successfully by automotive industry. Each kit complete. Will replate all chrome on your car. Fully Guaranteed. — Packaged in Attractive Metal Case. Box. ORDER NOW—LIMITED OFFER. \$4.00 Per Set—Two for \$8.00. Send check or money order to: Distributor of Industrial Products Box 66, North City, Calif. No C.O.D.

DR. COWEN *says:*

Buy Your

DENTAL
PLATES

THIS Easy WAY

Take
Until
1957
TO PAY

You can have the benefits of modern dental plates RIGHT NOW, and pay for them later on Dr. Cowen's Convenient, Long-Term Credit Plan. Come in and PROVE TO YOURSELF how easily you can obtain the new Transparent Material Plates, set with Trubyte Bio-form Teeth. Ask Your Dentist about their many IMPORTANT IMPROVEMENTS... you can see samples at Dr. Cowen's Dental Offices.

DOUBLE SAVINGS AT DR. COWEN'S!

LOW PRICES... NO CHARGE FOR CREDIT

No red tape, no bank or finance company to deal with... NOT ONE PENNY interest or Carrying Charge for helpful credit on your own reasonable terms.

QUICK PLATE REPAIRS

If your old plates are troubling you, remember that resetting or other adjustment can often restore their usefulness. You can save both time and money at Dr. Cowen's... SPECIAL EMERGENCY SERVICE for broken dentures.



CREDIT
DENTISTRY
• BRIDGEWORK • CROWNS • PLATES
• EXTRACTIONS • FILLINGS • INLAYS

Guard Your Health with IMMEDIATE Dental Care... pay AFTER your work is completed. YOU DECIDE how small your credit payments should be, and Dr. Cowen will accept any reasonable terms that YOU prefer.

PENSIONERS WELCOME

You can obtain Dental Plates—or other needed Dental Care—on a special plan under the California Medical Assistance Act. Visit Dr. Cowen's Offices for full information.

EXAMINATION WITHOUT APPOINTMENT

Dr. Cowen

In Downtown Long Beach

107 W. BROADWAY

CORNER PINE • OPPOSITE BUFFUMS

OPEN DAILY 9 A.M.—6 P.M., SAT. TILL 1 P.M.

FREE PARKING 50 CONVENIENT PARK & SHOP LOTS DOWNTOWN LONG BEACH

PHONE-Long Beach
HE 6-7241

Low Prices Quoted in Advance



Harriman Says His Name Will Be Up for Nomination

OKLAHOMA CITY (AP)—Gov. Averell Harriman of New York said Saturday his name will go in nomination for President at the 1956 Democratic national convention but continued to insist he is not an active candidate.

Harriman parried a round of questions from newsmen on his candidacy at a press conference before he was to address the national convention of Young Democrats.

"My name will go into nomination by the New York delegation," Harriman said. He amplified that it would not be as a favorite son.

Asked about the candidacy of Adlai Stevenson, 1952 nominee who is the only avowed candidate so far this year, Harriman said: "It is too early to make up our minds on candidates. What's important now is get the party together and decide what are the issues."

Harriman said his name will not be entered in any preferential primaries. Stevenson, who spoke to the Young Democrats Friday, had announced he would enter the Minnesota primary and perhaps Florida.

The New York governor declined to get into a party dispute over whether Democrats will have a "moderate" or "progressive" program.

However he has labeled "moderation" as a Republican term that Democrats should avoid.

Stevenson urged such a program in a speech at Chicago on Nov. 19. Since then Gov. G. Mennen Williams of Michigan, another possible choice for the presidential nomination, has taken issue with Stevenson, calling for a "progressive" program.

Harriman said the issue in 1956 will be "President Eisenhower's

Loyalty-Security Group's Meeting Called by Nixon

WASHINGTON (AP)—Vice President Richard M. Nixon Saturday called the first meeting of the bipartisan commission set up by Congress this year to investigate the government's controversial loyalty-security program.

Nixon, who said he acted at the request of President Eisenhower set the meeting for Dec. 14 in the Senate Office Building.

In letters to the 12 public and private commission members, he said the group would elect a chairman and vice chairman and "transact any other business its members deem advisable."

Democrats in Congress sponsored the legislation setting up

GIANT YAWN PUT HIS EYE ON THE BLINK

HEREFORD, England (AP)—Farmer Jim Langford yawned Saturday and then discovered he couldn't close his left eye.

"It was a big yawn," he explained, "and something seemed to snap in my face. Then I found I couldn't close my eye. The lid simply wouldn't budge."

The farmer hurried to a doctor and was told a nerve had snapped and that he was suffering from a temporary form of paralysis of the eyelid.

"The doctor said it'll be about six weeks before my eye returns to normal," said Langford.

AA Public Meeting Sets Address by Psychiatrist

A public meeting of Alcoholics Anonymous, designed to acquaint residents of the Long Beach area with mechanics of the fellowship, will be held Thursday at 8:30 p.m. in Morgan Hall.

Principal speaker will be "Dr. Jim," psychiatrist for a state hospital and himself an alcoholic who found recovery through the A.A. program. Dr. Jim is an active member of the fellowship and attempts to get alcoholic patients of the hospital interested in A.A.

Alcoholics Anonymous was started in Long Beach in 1941 by a handful of problem drinkers and now has roughly 1,500 members banded together in 47 groups in the Harbor Area. There are approximately 200,000 members in the United States out of an estimated 4,000,000 compulsive drinkers.

THE MEETING will be open to AA members, their families and friends. Special invitations are extended to the clergy, members of the legal and medical professions and law enforcement officials.

Sex Offender Admits Ride Given Girls

LOS ANGELES (AP)—An ex-convict admitted to police Saturday he kidnaped two Highland Park Girl Scouts after the girls identified him as the man who picked them up and then took one of them for a 90-minute terror-filled ride.

Lyle W. Jorgenson, 38, who has served an 11-year sentence for rape and auto theft, told officers he was the one who picked up Kathleen Kerr and Mary Ann Keller, both 10. He said he let the Kerr girl out of a block from where he picked them up and took the Kerr girl for a long ride before bringing her back near the spot where the kidnaping occurred.

He insisted he kept the girls in the car because he wanted them to show him where York Blvd. was, police said. He didn't give a reason why he let the Kerr girl out of the car shortly after.

Jorgenson also has a record of sex offenses against children, police said.

City College Instructor Busy Author

Dr. Patrick Rocchio, counselor and psychology instructor at Long Beach City College, is the author of seven current articles in magazines of the educational field.

Four of the articles are "Using an Attitude Inventory in Selecting Teachers," The Elementary School Journal, October; "Using the Minnesota Teacher Attitude Inventory in Counseling Prospective Teachers," The Personnel and Guidance Journal, November; "The Relation of Teacher Attitude and Subject Matter Taught by Elementary Teachers," Educational Administration and Supervision, December, and "Teacher-Pupil Attitudes as Related to Nonpromotion of Secondary School Pupils," Educational and Psychological Measurement, Winter edition.

Three other articles by Rocchio have been accepted and are awaiting publication in School Review and Journal of Educational Research.

Rocchio joined the City College staff this semester.

Chorus to Give Oratorio Today

Handel's oratorio "The Messiah" will be presented at 5 p. m. today in the Municipal Auditorium under sponsorship of Long Beach Council of Churches and the Recreation Department.

The 125-voice Long Beach Civic Chorus will be accompanied by Long Beach Philharmonic. Admission is free.

Scientist Shortage

LONDON (AP)—British schools are turning out only 75 per cent as many scientists and engineers as the nation needs. The advisory council on scientific policy declared the situation will get worse as fields such as electronics and nuclear energy are exploited.

Buffums'

gives you a clue to Santa's biggest requests

now! a whole wardrobe of beautiful slip-on dresses for "Littlest Angel"

For all her 10 1/2 inches, Littlest Angel is no 'fraidy cat... she walks, sits, stands, turns her head from side to side, opens and closes her eyes... and no matter what adventures she goes through she won't peel, crack or chip! Even her lustrous hair can be easily washed and set.

Littlest Angel without wardrobe, priced at only **2.98**

(prices on dressed dolls are for costumes only)



party dress1.98



cowgirl outfit2.49



ballerina costume 2.49



sailor outfit1.49



artist outfit1.98



raincoat1.49



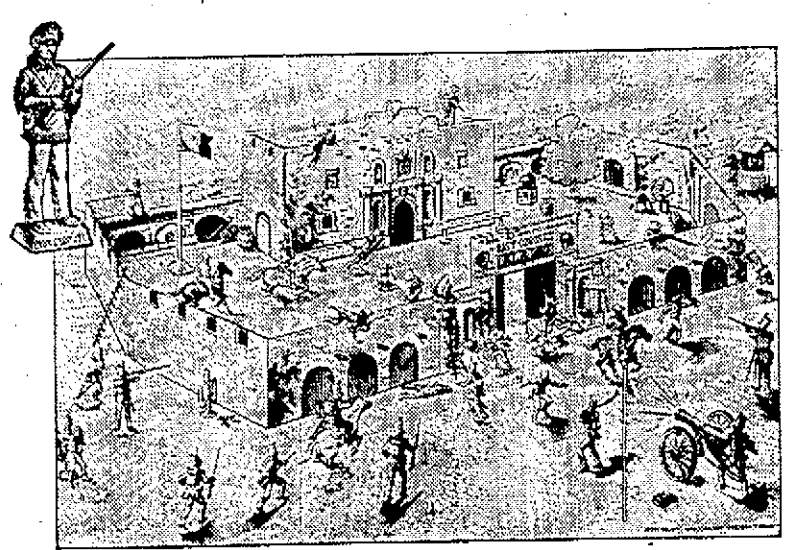
pajama set1.49



coat, hat and dress2.98



plaid party dress.....98¢



Davy Crockett at the Alamo

Set contains an authentic Davy Crockett figure; realistic Alamo Fort of colorful lithographed steel; stalwart frontier figures to defend the Alamo; attacking Mexican soldiers; life-like action horses with saddles; cannon that actually shoots shells. **4.98**

de luxe wonder horse

For children from 1 to 7 years. Body molded of new extra-tough plastic with hardwood non-tippable base. Develops grace and muscular co-ordination. Does not shatter, chip or peel. **29.95**

see-a-song phonograph

As record plays you see the theme of the song on Picturescope... as animated, full-color cartoon movie perfectly co-ordinated. With three records and six pictures. **19.95**



OPEN every night from now until Christmas eve.
daily store hours: 9:30 a.m. 'til 9 p.m.

Buffums' Toyland, Lower Level

Long Beach • Santa Ana



SANTA'S HOURS:

Daily: 11 a.m. to 2 p.m.
3 p.m. to 5 p.m.
and 7 p.m. to 9 p.m.

Your child's picture visiting Santa in a gay Christmas folder.....\$1

Every child visiting Santa will receive a free balloon that will be blown up by TWINKLE, Santa's merry elf.

convenient 90-day charge account
NO down payment... NO carrying charge

New! Hair Herbage First Love Eternally Yours Remembrance Defiance

For a very Merry Christmas

1847

1847 ROGERS BROS.
America's Largest Silverplate

Services for 8
START AT \$56.50

NO MONEY DOWN \$1 A WEEK IN '56

52-pc. Service for 8 in Remembrance pattern as illustrated **\$84.75**

Handsome Tarnish-Resistant Chest At No Extra Cost

IT'S O.K. TO OWE KAY! **KAY JEWELERS**
319 PINE AVE. 5208 LAKEWOOD

40th ANNIVERSARY YEAR

FREE CHRISTMAS GIFT WRAPPING ON ALL PURCHASES

DOWNTOWN LONG BEACH and LAKEWOOD CENTER STORES OPEN EVERY EVE. UNTIL CHRISTMAS

Fine family silver for generations, here's a gift she'll cherish forever! Its radiant loveliness lends sparkling enchantment to any table for a lifetime of gracious living. Choose from 6 exquisite patterns now.

FREE **Pink & Shop**

Californian Again Urges Ike to Decide

GETTYSBURG, Pa. (AP)—Senate Republican Leader William F. Knowland again called on President Eisenhower Saturday to make an early decision on whether he will run for a second term. He made the demand while virtually standing on Eisenhower's doorstep.

Knowland told reporters, immediately after a private conference with Eisenhower, that it was his personal opinion the President has reached "no final decision" on his 1956 intentions. Then the Californian, who may be a candidate himself, said it would be "helpful" if the Chief Executive would make up his mind soon.

House Republican Leader Joseph W. Martin Jr., who had a separate talk with Eisenhower, came away convinced that the President will consent to run again "for the sake of the world." But Martin acknowledged that this was just his own opinion; he said he didn't talk to Eisenhower about his 1956 plans because this is "the poorest time" for such a discussion. Martin said he is "perfectly contented to wait" until Eisenhower is ready to announce his intentions.

KNOWLAND, ON THE other hand, firmly refused to say whether he discussed 1956 politics with the President. He did not say, however, that he did not directly express to Eisenhower his plea for an early decision. Knowland previously had called on the Chief Executive to speak out.

Both Martin and Knowland got a preview of the legislative program Eisenhower will present to the new session of Congress next month. The five key points outlined by Martin contained no major surprises. They included tax relief—if the budget is balanced; a big national highway-building program; federal aid to schools; new farm legislation; and creation of a new agency to foster increased world trade.

Knowland's strong reiteration of his demand under Saturday's circumstances made clear that the Senate GOP leader is growing increasingly restive. Knowland told reporters Eisenhower should give the Republican Party "ample opportunity" to select another candidate if he decides against running.

He also said again that he believes the GOP can win the 1956 elections with or without Eisenhower.



SEN. KNOWLAND CALLS ON CHIEF

President Eisenhower (right) discusses Congressional matters with Sen. William F. Knowland of California, Republican Senate leader, Saturday at the President's office in Gettysburg. (AP Wirephoto)

3,800-mph Tunnel to Test Planes

DALLAS, Tex. (AP)—Chance wind tunnel that will make it Vought Aircraft Saturday announced it was going to build a speeds up to 3,800 miles an hour.

Ike Goes Gunning; Crow Protectors Caution Him

GETTYSBURG, Pa. (AP)—President Eisenhower went a quarter of a mile down the road, hunting, Saturday, presumably a covey of pheasant.

Pheasant, however, have been out of season here since Nov. 23. So have rabbits. Buck deer can be shot now but the President isn't likely to find any on his well-tended acres.

Crows can be shot any time. But not everyone, apparently, agrees on the merits of shooting them.

The SPOC, in a letter made public Saturday, commented sorrowfully on a remark by the President recently that "I'd like to go out and shoot some crows."

"Crows are a definite help to the farmer in eating insects and grubs hundreds of times their own weight every planting season," the society reminded the President. "It has recently come to our attention that one farmer shot every crow for miles around his farm and later had his crops ruined by an unchecked horde of destructive pests..."

"We humbly request, sir, that you do not speak lightly of hunting for crows."

REFINED ROOMERS LOOK FOR YOU in the Want Ads! Have a vacancy? Dial HEMlock 2-5859 for an ad-writer!

KAY Jewelers
GIVES YOU UP TO A YEAR TO PAY!

NO MONEY DOWN
NO PAYMENTS 'til '56
NO INTEREST
NO CARRYING CHARGE

Now... FOR THE FIRST TIME

An Electric Razor that Shaves like a Safety Razor!

"DUET"

ELECTRIC SAFETY RAZOR

Puts the blade next to skin like a Safety Razor!

CLOSER SHAVES!
Other shavers have metal screens that shear the whiskers below the screen. Naturally the thickness of the screen limits closeness of shave.

SMOOTHER SHAVES!
DUET shaves like a safety razor—with blades in direct contact against your skin... giving closest shave possible!

Easy to switch from close to light shave!
Versatile... trims sideburns as well as whiskers!
For women too... one stroke does the trick!

The blade is against your face like a safety razor, with no nicking, pulling or chafing! Has self-sharpening blades of Swedish Steel! Trade-in your old electric shaver today!

Complete with travel case

14-DAY FREE TRIAL (Starts After Christmas)

REG. PRICE.....29.95
LESS TRADE IN...7.50

YOU PAY ONLY 22.45

No Money Down-Only 50¢ A Week

NO INTEREST OR CARRYING CHARGE!

DOWNTOWN LONG BEACH and LAKEWOOD CENTER STORES OPEN EVERY EVE. TIL CHRISTMAS

IT'S O.K. TO OWE KAY! **KAY JEWELERS**
319 Pine Ave. 5208 Lakewood

KAY JEWELERS
(Mail to nearest Kay store)
Please send me the "Duet" Electric Safety Razor.
I agree to pay... week.

Name _____
Address _____
City _____ Zone _____
Employer _____
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SATISFACTION GUARANTEED OR YOUR MONEY CHEERFULLY REFUNDED!

Santa's Big Competitor **KAY JEWELERS**

KAY'S GONNA GET ALL OF MY CHRISTMAS BUSINESS!

No Money Down! No Carrying Charge! No Payments 'til '56

Sunbeam DEEP FRYER AND COOKER
\$24.50
NO MONEY DOWN 75¢ A WEEK

It deep fries... it cooks... automatically. Or use it as a cornucopia, bun warmer, corn popper, steamer, etc.

Sunbeam RADIANT CONTROL TOASTER
\$27.50
NO MONEY DOWN—50¢ A WEEK

Gives some uniform toast whether bread is frozen or fresh, rye or white, thick or thin.

Sunbeam AUTOMATIC MIXMASTER
\$45.75
NO MONEY DOWN '1 WEEK

It mixes, mashes, whips, beats, stirs, blends, folds, juices, etc.

With exclusive, larger BOWL-FIT beaters for higher, lighter, finer-textured cakes, fluffier mashed potatoes.

Sunbeam Mixmaster puts extra deliciousness... extra success... into cooking and baking.

BOTH STORES OPEN EVERY EVE. UNTIL CHRISTMAS

America's Largest Jewelers

FREE **Pink & Shop**

IT'S O.K. TO OWE KAY! **KAY JEWELERS**
319 Pine Ave. 5208 Lakewood

CONTROLLED HEAT FRYPAN
\$19.95
No Money Down 50¢ a Week

Perfect cooking and frying results

Water-Sealed Element



PRESBYTERIAN LEADERS

Merle G. Jones, (left) of Beatrice, Neb., president of the National Council of Presbyterian Men, and Wilbur La Roe Jr., of Washington, D. C., past moderator of the Presbyterian General Assembly, talk together before delivering speeches Saturday at the annual meeting of Presbyterian Men of Southern California in Municipal Auditorium.—(Staff Photo)

Presbyterians Pick 'Churchman of Year'

John Dester, San Diego Navy shipyard worker and Presbyterian church layman, Saturday night was named "churchman of the year" for 1955 at the annual meeting of Presbyterian Men of Southern California at Municipal Auditorium.

Actress Eleanor Powell was cited for her role in the Los Angeles Presbytery-sponsored television program, "Faith of Our Children."

More than 1,000 laymen representing 200 Presbyterian churches in the Southland attended the day-long meeting on the theme, "Building Christian Foundations."



JOHN DESTER
San Diegoan Honored

Bowles' Wife Ill

ESSEX, Conn. (UPI)—Mrs. Dorothy Bowles of Essex, wife of Chester Bowles who was Connecticut's governor from 1949 to 1951 and later U. S. Ambassador to India, underwent a serious death Saturday in a fire that destroyed a three-unit apartment building.

3 Tots Die in Fire

TONGANOXIE, Kan. (UPI)—The three infant children of Mr. and Mrs. Richard Skaggs burned to death Saturday in a fire that destroyed a three-unit apartment building.

Educators Attend Session

Superintendent of Schools Dr. Theron Freese, assistant superintendent of instruction, Dr. William E. Keeley, supervisor of senior high school education, and Dr. William B. Melchior will accompany Newcomb, Douglas A. Newcomb and three other local education leaders will attend the Western Invitational Conference on secondary school problems in San Francisco Friday.

SEARS
Long Beach

**WATCH
REPAIR
DEPARTMENT**

Famous Make

Watch Bands

Reg. 6.50 to 9.50

339

plus Fed. tax

Gold Filled—Stainless Steel—Expansions

For men and women... white and yellow gold filled... stainless backs... wide selection. You'll want more than one for gifts!

Watch Repair Department. Main Floor by Shoe Department

Lakewood Center

Bond's

**REPEAT OF A
SELLOUT
Cross-cord Jackets**

**Fabulous buy in this
new-look fabric 998
...and under \$15.95**

Looks like velvet, wears like leather — this horizontal-rib corduroy that's the rage of every campus, the star performer in every sportswear wardrobe. Natural-look styling with center vent. Fully lined. And in such terrific colors—newly important olive green, popular charcoal, maroon, navy or rust. Sizes for all—regular 36 to 46, long 38 to 44, short 36 to 42.

LAKEWOOD CENTER
5224 LAKEWOOD BLVD.
Open Daily 9:30 A. M. to 9:30 P. M. Until Christmas

ALSO AT BOND STORES IN HUNTINGTON PARK—VALLEY PLAZA—HOLLYWOOD—DOWNTOWN LOS ANGELES—CRENSHAW—EAST LOS ANGELES—GLENDALE
See George Putnam and Hear the News, Monday thru Friday—6:45, 11 P. M., KITV (TV)

Preferred gifts

for particular people

for him

Student, salesman, executive — all beam when you remember their daily needs and comforts when selecting their Christmas gifts

for her

Secretary, schoolteacher or housewife, she appreciates helpful and beautiful things that make her paperwork almost a pleasure

business gifts
... a part of the scene ...

- ★ AT HOME
- ★ AT THE OFFICE
- ★ AT SCHOOL

DESK PADS AND ACCESSORIES—The little things that mean a lot to a businessman — that transform mere desk space into his personal working area. In sets or separately. from2.50

DICTIONARIES—From pocket-sized to unabridged, dictionaries are always welcomed by students and business people. from 1.00

DESK LAMPS—Style-lighting and work-lighting, whichever he prefers. Match his office decor from our stock. from3.50

NOTE BOOKS—The pocket secretary and self reminder — in a variety of colors and sizes. Personalized, they're tops! from1.99

APPOINTMENT PADS—He'll be pleased to punch to be able to keep his appointments always in mind, even on his busiest days. He'll keep you in mind, too! from2.25

PERSONAL FILES—Safe-guards for loose papers, photos and other important information — used in the home and at the office — practical and thoughtful gift. from4.50

DESK CALENDARS—A real convenience — calendars that never go out of date! from1.75

BAROMETERS—For the businessman or home-owner who likes to look ahead and plan on the weather. Help him be his own fore-caster! from6.50

ASH TRAYS—The smoker's friend, and an integral part of office decoration. We have them for desks and chairs, in floor models of all sizes. Stop in and see! from12.99

SPARE-MAXER CHAIR—Smart looking, comfortable. Folds in mere 5-inch thickness. For home, office, meeting hall, etc. from11.95

ALBUMS—For home, school or office—always a reminder of happy days and a memento of you. from2.95

DESK ACCESSORIES—To set off your businessman's desk — and underline his importance to his company and to you! from1.00

CARAFES—Graceful, attractive — a welcome decoration in any office. Choose from a wide selection! from28.00

LIBRARY SETS—In leather, leatherette, plastic, wood, or you-name-it; appreciated accessories for home or office. Wide selection! from12.95

MECHANICAL PENCILS—Nerve-savers that keep him always ready to write — another top-flight article to personalize with his name — or yours. from1.75

BRIEFCASES—Convenient for carrying all those im-portant documents — and attractive enough to be an asset to his appearance! from9.50

FOUNTAIN PENS—To make him write with luxury — pens that make perma-nence a pleasure! from5.00

GLOBES—Prestige decorations that make him a desk-side world traveler. In all sizes and finishes. from1.95

TYPEWRITERS (portable)—For the traveling man—the housewife—the teacher—the student—their "big" gift of the year! from69.95 plus tax

STAPLERS—Quick, easy and convenient — a top gift item for businessmen or for use in the home—very easily personalized. from3.95

CIGARETTE LIGHTERS—An unmatched pleasure goes with this gift—the grand feeling of better living, and better lighting! from2.35

THERMOMETERS—Every-body's interested in the weather — inside and out. Full assortment available to please everyone on your list. from1.95

DRAWING KIT—Professional drawing kit with parallel straight edge etc. Complete line of student and professional drafting supplies. from8.95

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CONVENIENT
LAYAWAY**

Office Equipment & Supplies • Stationery • Greeting Cards
251 AMERICAN AVENUE Telephone HEmlock 6-9663

Open Every Night 'til Christmas

Store Hours
9:30 a.m. to 9:15 p.m.



say *Merry Christmas*

With
GIFTS FROM SEARS

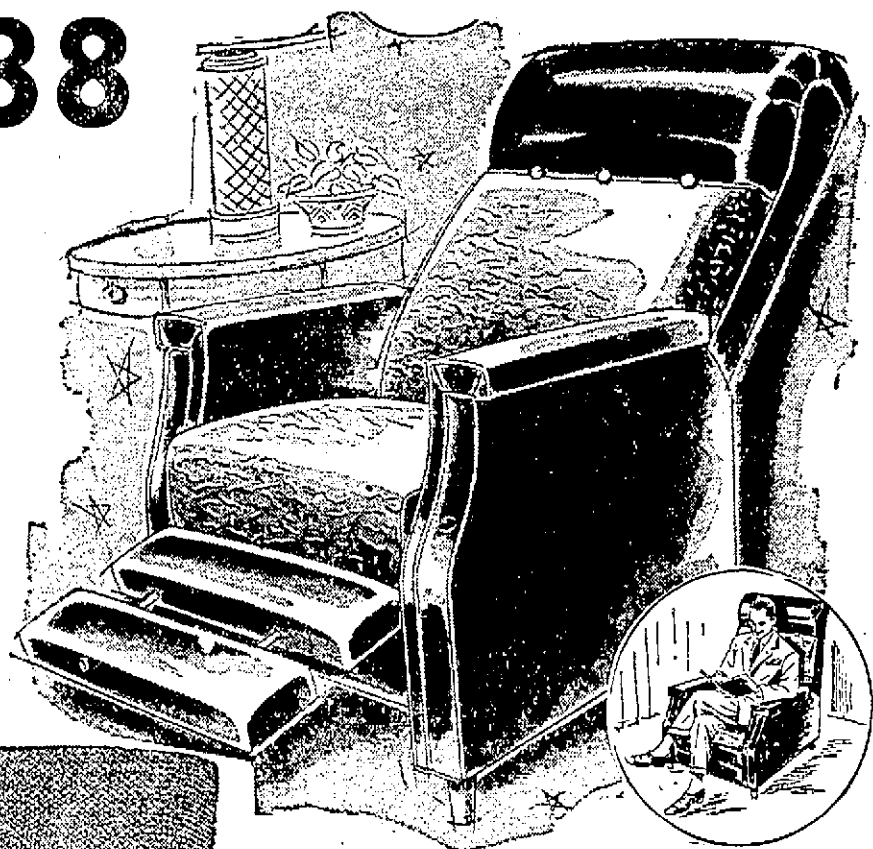


Extension Recliners

89⁸⁸

\$9 down Sears Easy Terms

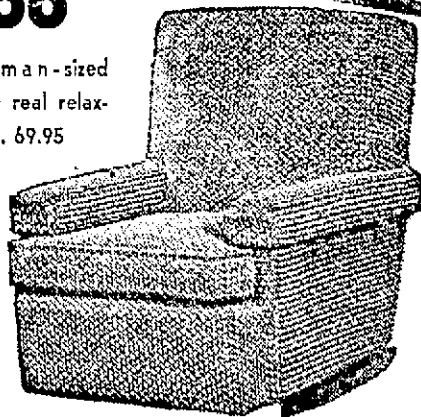
A man-size chair to catch the eye of any Santa, tall 6-footers can stretch out for a snooze, 200-pounders can relax in its massive depth. Built-in ottoman extends automatically for reclining ease. Top flight construction.



Swivel Rocker

64.88

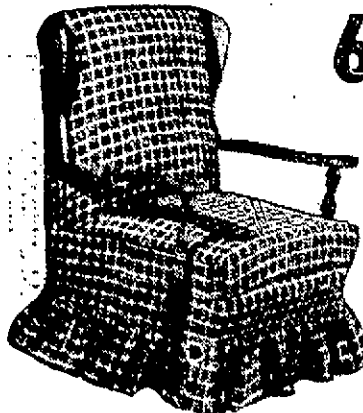
Give him this man-sized swivel rocker for real relaxing comfort. Reg. 69.95



Provincial Platform Rocker

64.95

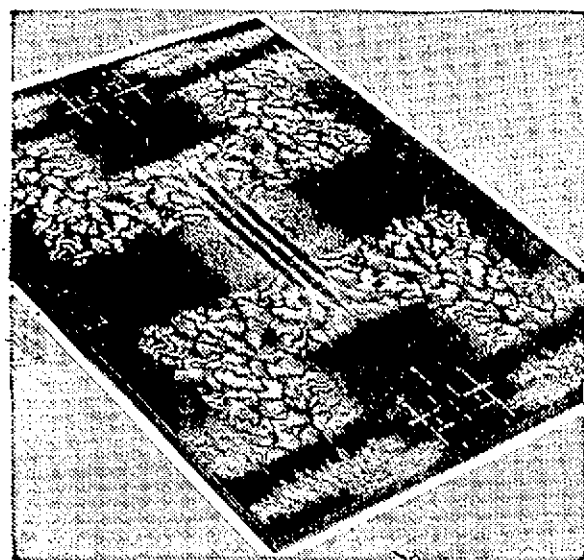
Foam Latex seat cushion, wing back. Charming tapestry cover. A wonderful gift idea for the provincial home.



\$259 Leather Lounger

199⁸⁸

Our most popular genuine leather club chair complete with ottoman, choice of colors.



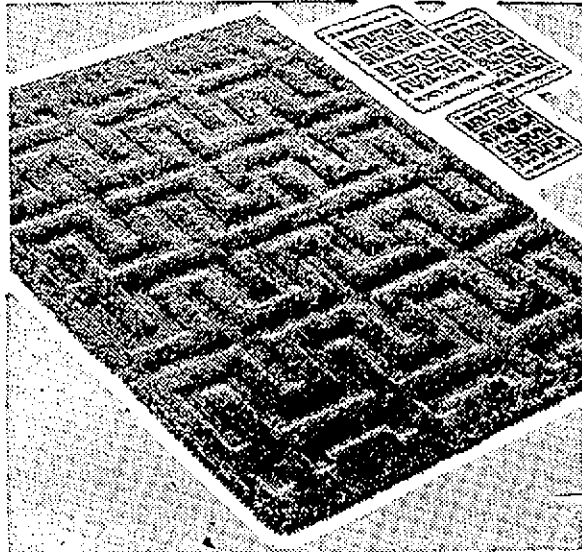
Harmony House Bordered

9 x 12 Rugs

109⁹⁵

\$11 down
Sears Easy Terms

Your rooms take on new luxury and beauty! Richly designed patterns in Harmony House colors: Smoke gray, spice brown or sage green. All wool plush pile. Best quality materials, finest construction make this a real value.



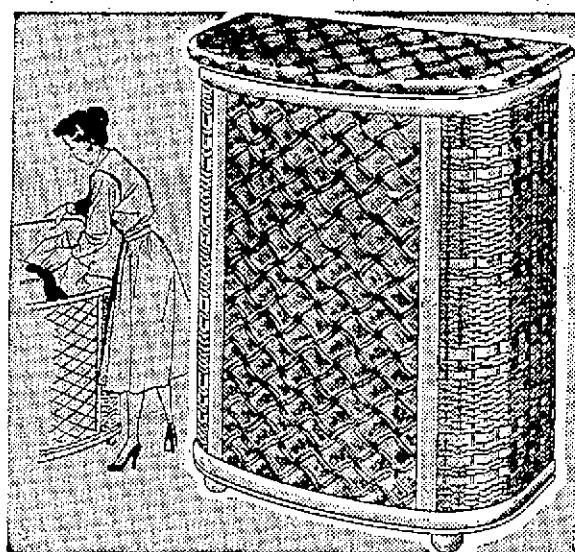
Viscose Rayon

Tufted Rugs

24x36-in.

32⁵

Complement your rooms with Harmony House rugs. Sculptured appearance formed by high-low tufting. 100% viscose rayon surface resists soiling and crushing. 11 Harmony House colors. 6 sizes to fit your needs. 9x12 size tufted rugs...\$4.95



Harmony House Fiber Hampers

- Extra strong and durable
- Smoothly finished; won't snag

9⁹⁵

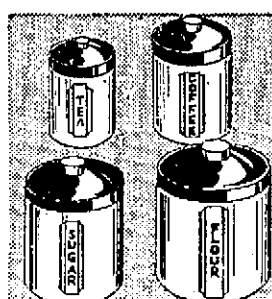
So handy for quick, easy disposal of soiled clothes. Upright fiber hampers with colorful plastic covers and front panels. 12x21x25-in. size, in Cherry pink, Sage green, Horizon blue, Sunshine yellow, black.



Bath Scales

8.45

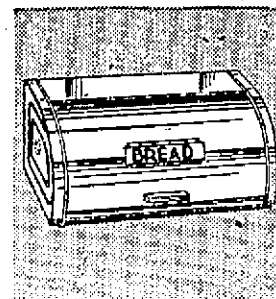
Has lighted dial for easy, no-stoop view. Attractively designed mat for sure footing. 5 Harmony House colors.



Canister Sets

6.95

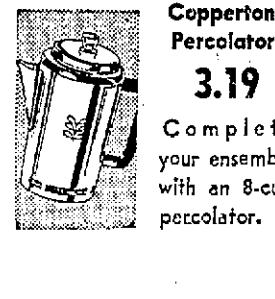
4-piece aluminum set with copper-tone. Lids and lettering in copper-tone, plastic knobs.



Bread Box

7.95

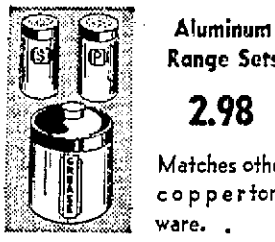
Aluminum with copper-tone roll-top bread box. Copper-tone lettering and line detail. Knobs.



Coppertone Percolators

3.19

Complete your ensemble with an 8-cup percolator.



Aluminum Range Sets

2.98

Matches other copper-tone ware.



Caddy Teapots

2.69

Imported from Japan. Holds 6 cups. Colorfully decorated with delicate design. A lovely gift for Christmas.

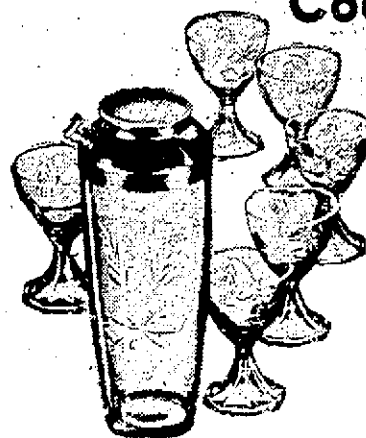


36.95 Value Imported China Dinnerware

53-piece set, service for 8, your choice of 4 patterns. These exquisite pieces will put your table among the proudest and smartest tables anywhere. Select, flawless quality with fine, artistic detailing. In graceful shapes.

27.95

Hand-Cut Crystal Cocktail Set



Six-footed glasses and combination shaker and martini mixer with built-in strainer.

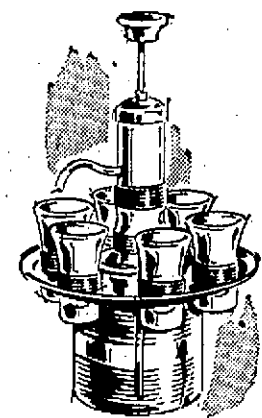
4⁹⁸



Magazine Rack

2.98

Brass with wrought iron frame. 16 inches long.



Dispenser Set

4.98

7-piece set. Glass decanter with center pump for serving.

Free Store-Side Parking

Satisfaction guaranteed or your money back

SEARS Downtown Long Beach

**American at Fifth
HEmlock 5-0121**

Open Every Night 'til Christmas **Store Hours** 9:30 a. m. to 9:15 p. m.



say *Merry Christmas*



Pamper that special guy with handsome Pilgrim Gift Shirts!

Men's Reg. 3.98 Sport Shirts

2⁹⁹ each

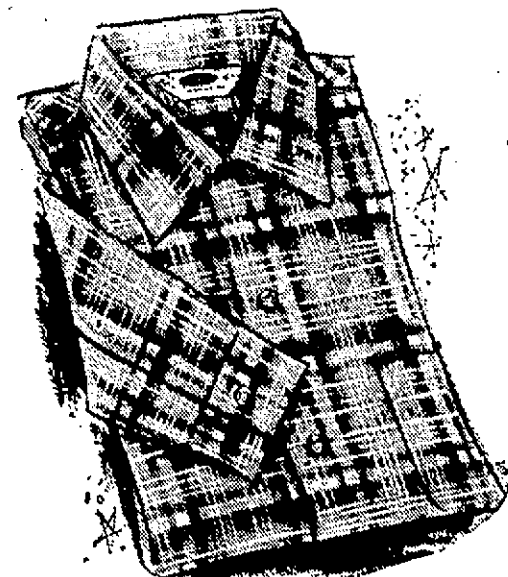


Neat Chest Patterns. A smart falling leaf and acorn pattern on the back and front of the shirt. 100% viscose rayon in a wide range of washable colors. S, M, L, XL.

Argyle Patterns. . . . pop-over style shirt in vat dyed rayon gabardine with argyle front . . . many color combinations. Medium spread pick stitched collar. S-M-L. Men's sizes.

Solid Color Gabardine. . . . featherweight blend of rayon with 20% Dacron* . . . washable. Sizes S-M-L-XL.

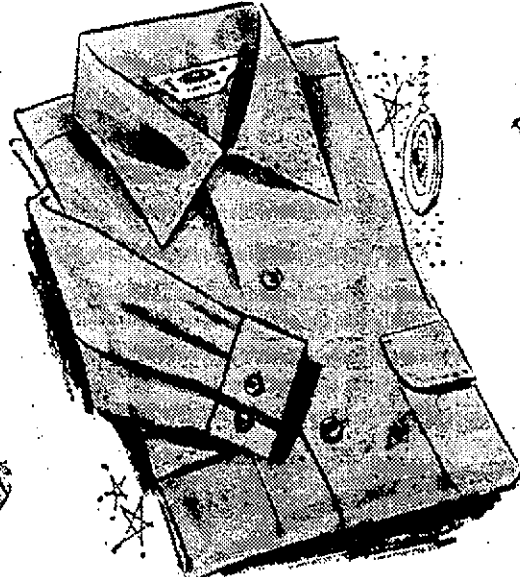
*Reg. T. M. DuPont Polyester Fiber



Sueded Cotton Flannel

Huge selection of bright or muted plaids in super-soft Sanforized flannel. S-M-L-XL sizes.

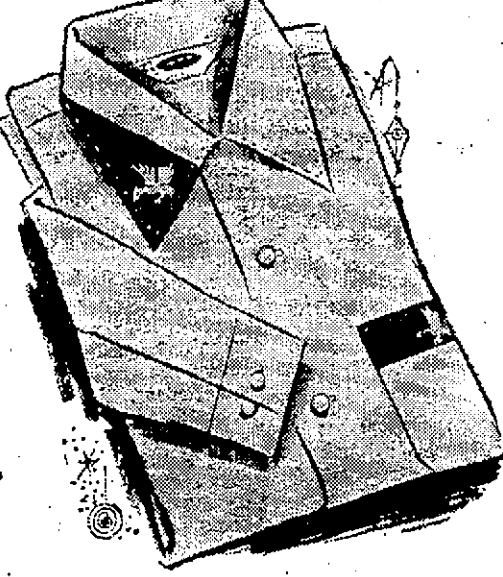
2⁹⁸



Calisheen Gabardine

Luxurious 100% viscose rayon, finely detailed with picked collar and flaps. S-M-L-XL sizes.

3⁹⁸



Print Trimmed Challis

Washable 100% viscose rayon with hand screened print trim. Spread picked collar. S-M-L-XL sizes.

3⁹⁸



Coordinated Casuals

Shirts Belt and Trousers

14⁹⁵

Shirt, belt, trousers color matched to each other and attractively boxed for Christmas giving. All wool flannel trousers, washable Deering-Millican shirt with belt to match. Fine color combination in most men's sizes.

4-Star Trousers 11.90

Your choice of spot resistant gabardine, orlon and wool flannel, sharkskin or worsted men's slacks.

Super Special! Milium-Lined



Men's Reversible Jackets

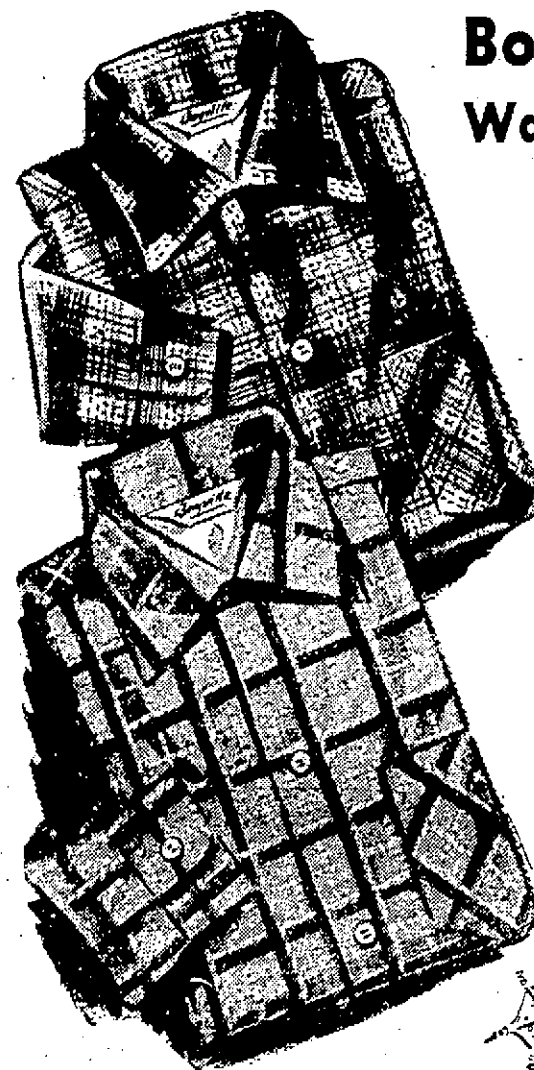
100% reprocessed wool melton reverses to water-repellent acetate satin. Choice of 4 color combinations. S-M-L-XL.

Continental Style

Gabardine Jackets

15.95 value **7⁹⁹** 36-46

Give your guy the gift he wants most, this handsomely styled jacket with contrasting knit collar. Tan, navy, charcoal grey, dark brown.

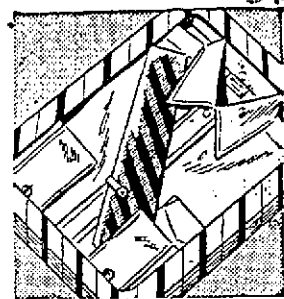


Boys' Reg. 1.49 Washfast Flannel Shirts

\$1

Boys' sizes 4 thru 16

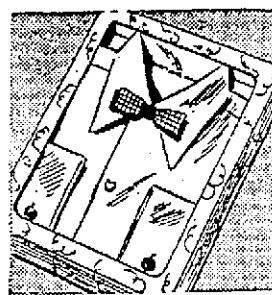
Warm, washfast cotton flannels in new winter plaids and heather-tones. Styled with long sleeves, 2-way semi-spread collar, interlined for permanent neatness. Straight-cut bottom to wear in or out. Double yoke for longer wear.



Boys' Gift Set 2.98

Boyville Jr. Shirt and Tie Sets 1.98

Sanforized max. shrinkage 1%. Broadcloth shirt, boxed with cuff links, matching bow tie! 3 colors and white. 4-12.



Boxed for a gift! Sanforized max. shrinkage 1%. Broadcloth shirt, tie, cuff links, tie bar. White. 11-14½.

Men's Warm Lined Slippers

Regular **2⁶⁶** 2.98

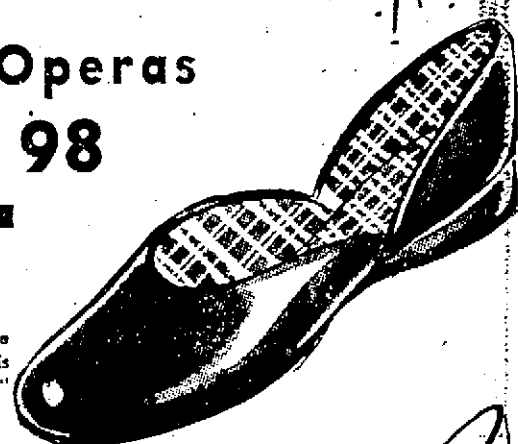
Sleek, rich brown leather slippers for men and boys. Warm fleeca linings, leather soles. Men's sizes 7 to 12, boys' 1 to 6.



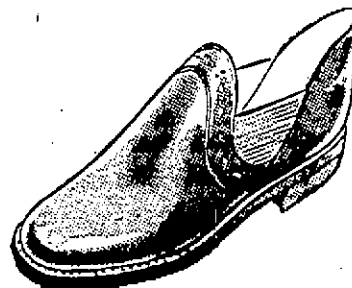
Elk Leather Operas

Light, flexible and handsome, softly padded sole and butter soft leather give maximum comfort. Men's 6 to 12, boys' 1 to 5.

2⁹⁸



Shop at Sears with ease. All you say is "Charge It, Please."

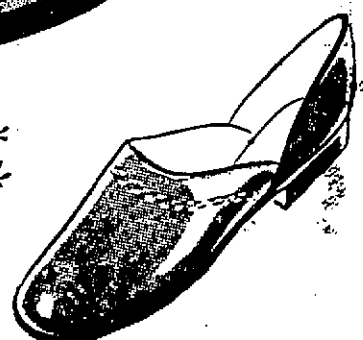


Cushioned Romeos 4.98 Sizes 6 to 12

There's no beating them for sheer comfort. Boys' sizes 1-6, comfortable kid. 3.19

Opera Slippers 3.98 Sizes 7 to 12

Smartly braid trimmed opera in marvelously supple kid with all leather lining.



Free Store-Side Parking

Satisfaction guaranteed or your money back

SEARS Downtown Long Beach

American at Fifth HEmlock 5-0121

A-14—INDEPENDENT PRESS-TELEGRAM
Long Beach (Calif.), Sun., Dec. 4, 1955

Russ Brass See Burma Water Festival

INLE LAKE, Burma (AP)—The tightened in this area of pro-Burmese entertained a Soviet longed guerrilla warfare by Com- leaders Saturday with a water munists and other dissidents. festival. Communists have been respon- Security precautions were visible for recent violence.

One Burmese paper, discussing that attack, asked editorially: "Is it in celebration of your masters' arrival?"

"Wouldn't your husband like a shave as close as mine?"



"Let me bring him the man-sized Remington Shaver for Christmas!"



Remington 60 DeLuxe Shaver

Underneath my false whiskers I've the cleanest, smoothest face this side of the North Pole!

"Why shouldn't I? I shave with the Remington 60 DeLuxe. I gave myself last Christmas.

"This is the shaver so gentle it can shave the close fuzz off a peach—so it can't harm my frost-bitten skin either. And it's so powerful it shaves the bristles off a brush...bristles much tougher than my real beard ever was!"

"I'll bet this will be the first gift your husband uses on Christmas Day. But there's not much more room left in my bag. So hurry down and place your order with..."

\$22 With Your Old Electric Shaver

NO MONEY DOWN • 50c A WEEK

NO PAYMENTS UNTIL 1956

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Your Account Opened in 3 Minutes

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Nash JEWELERS

Franklin's CHRISTMAS LAY-AWAY



NOT A CINDERELLA SLIPPER

Sir Edmund Hillary, conqueror of Mt. Everest, shows his 13-month-old son, Peter, one of the massive Himalayan snow boots he will wear on an expedition to the Antarctic during preliminary reconnaissance for a New Zealand expedition. He is about to leave Auckland, N. Z., for the jaunt.—(AP Wirephoto)

Russ Shrewdly Play to Orient Masses

(United Press Staff) Correspondent John Hlavacek traveled with the Russian leaders during their recent 5,000-mile tour of India.)

By JOHN HLAVACEK

CALCUTTA, India (UPI)—The Soviet leaders undoubtedly made a big hit with the masses during their 5,000-mile tour of India last week.

Everywhere they went, they were cheered wildly by throngs that reached as far as the eye could see. In their frequent speeches, they shrewdly demanded everything that the Indians want.

Both Premier Nikolai A. Bulganin and Communist Party Boss Nikita S. Khrushchev constantly proved what clever propagandists they are. They avoided a formal meeting with the press. They bypassed all intelligent opinion and appealed strictly to the masses.

And they withheld their propaganda altogether until they were sure the reaction would be friendly. Throughout their tour, they steered clear of the Communist Party, Prime Minister Jawaharlal Nehru's enemy.

It wasn't until after the Russians left for Burma that the Indians began to think twice about some of the things the Soviets said.

India's leaders were particularly disturbed by press comments and reactions abroad. Even India's ambassador to Moscow K. P. S. Menon said he thought that the West had read too much into the receptions afforded the Russians.

BUT THERE WAS no doubt that these receptions worried western embassies in India. U. S. officials felt the Russian visit harmed American efforts just when the way appeared clear again for Indo-American co-operation, especially for India's second five-year plan.

The British were concerned and angry at the vehemence of the Russian attacks on the West while guests of a commonwealth nation. The Indians, too, reacted unfavorably on this aspect and there were sharp press comments about Russia using a good will trip to attack countries friendly to India.

Khrushchev's mention in Bangalore of the new hydrogen bomb recently exploded in Russia caused the greatest alarm among the Indians. His constant reference to protection against atom bombs worried his listeners.

At the Bhakra Dam, Khrushchev said it would be difficult to destroy the dam with an atomic bomb because the dam was so well hidden. In Calcutta he advised dispersal of buildings in case of atomic attacks.

The Indians began to wonder about the reasons behind all this talk of atomic bombing from a man who spouted peace in all his speeches.

Peace was the recurring theme in all the Russian addresses, and it was followed up with support of India's policies.

Everywhere they went, Khrushchev and Bulganin supported the panichshila (five principles of peace) first proposed by Nehru and Communist Chinese Premier Chou En-Lai. They raged against military pacts and attacked colonialism. They named Portugal, with colonies on India's west coast, as the biggest offender.

THOUGH HE NEVER stated so publicly, Nehru was believed to be worried himself about the Russian speeches to an estimated 25,000,000 Indians. In an address Thursday, he emphasized that Indians were friendly with all countries and wanted to remain in that position.

One of the most curious aspects of the tour was the absence of any large demonstrations by India's Communists. The Reds undoubtedly had much to do with getting the crowds out to cheer the Russians, but there was no separation of Communists from the others.

Many observers felt that the "spontaneous welcome" for the Soviets was too organized. Actually, state and city governments were given written instructions on how to organize the receptions and what slogans to shout. Some Indians complained about the money they had to spend for decorations.

Many Indians apparently developed a guilty conscience about the size of the receptions. When it was learned that this correspondent was an American, Indian officials frequently said "we will give President Eisenhower the same reception when he comes."

3rd Honeymoon in Eight Months

LONDON (AP)—Mrs. Evelyn Chippendale, pretty 30-year-old brunette, left Saturday for a honeymoon with her third husband within eight months.

She became a divorcee in April, married again and became a widow a few months later when her soldier-husband died, and wed again in October.

Three days after her marriage to John Chippendale, he was recalled to his job in Malaya. She took a plane Saturday to meet him for their honeymoon.

Hemorrhoids—Piles

Successfully Treated Without Surgery or Drugs. No Loss of Time from Work. Nurse in Attendance.

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WHITE DRESSMASTER ROTARY CONSOLE

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pay nothing down 8.00 per month*

- walnut - maple - mahogany
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JUST ARRIVED
New 1956 White Rotary Zig Zag model. The ultimate in performance. Fully guaranteed by White.

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★ Patients sending friends and relatives have caused this outstanding all-time record.

★ Thousands of my patients use NO MONEY DOWN for dental plates.

YEAR....END

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NO MONEY DOWN

PAY NOTHING FOR 12 WEEKS

21 Months to Pay—for DENTAL PLATES

also Bridges and Restorations*

Modern Dental Plates

Aided by "modern" dental plate materials and "improved techniques," used in the construction of dental plates, Dental Science has followed a "progressive" path that resulted in dental plates more natural in "appearance," better fitting and more "comfortable" to wear than thought possible a few short years ago. Ask to see samples and modern dental plates, upper, lower and partials. GOOD dental plates need not be expensive. THE COST IS SMALL.

MY BEST OFFER

AS LONG AS 21 MONTHS TO PAY

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OR APPROVAL OF YOUR LOAN

NEVER ANY EXTRAS FOR EASY CREDIT

Make First Payment After Mar. 1, 1956

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Low Prices

You who need Dental Plates take advantage of BIG DEC. SAVINGS which will in no way change my well-established policy. Good dentistry that conforms with the high standards of the dental profession AT LOW PRICES.

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Dr. E. P. Raymond DENTIST
Over 18 Years in Dentistry... Ten Years at First and Pine.

PHONE ME 6-3939—NO APPOINTMENT NECESSARY FOR EXAMINATION
Credit Extended to Pensioners and Veterans—FAST PLATE REPAIRS

Dr. Raymond

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CORNER FIRST & PINE STS.

122 W. FIRST ST.

GIRLS' COAT SALE!

REPEAT OF A SELLOUT

LUXURIOUS WOOL COATS

SALE **12⁹⁰** REGULAR 19.95



Again at great savings to you... these smart new fashion coats for girls in luxurious 100% wool with full Milium lining... so perfect for long wear... so soft and extra warm. See a beautiful array of the newest colors in soft textured fabrics. See these terrific values to-day! Sizes 7-14.

YOU MAY USE FRANKLIN'S CHRISTMAS LAY-AWAY

Franklin's

Fashion Center for Women and Children

5028 LAKEWOOD BLVD. IN THE NEW SOUTH WING
Open Mon., Thurs., Fri. to 9:30 P. M.

- CHARGE ACCOUNTS
- BUDGET ACCOUNTS

Burglars Steal TV, Cash and Typewriter

Burglars stole \$371 worth of furnishings from the apartment of Sidney W. Trogden, 57, 1070 Loma Ave., early Saturday. A table TV set, portable typewriter and \$55 in currency were among items taken, police said.

Sam Yorty Speaks Tuesday at Demo Luncheon Meeting

By The Lookout

The season's first declared candidate for major California office, Samuel W. Yorty, will be the speaker at the Tuesday noon meeting of the Long Beach Democratic Luncheon Club.

Yorty, a former Congressman making a second try for the U. S. Senate seat held by Sen. Thomas H. Kuchel, has promised a frank speech covering a multitude of touchy subjects. He will talk about preprimary endorsements, the Democratic Council, federal aid for education, Red China and the U.N., and many other controversial issues, according to his advance billing.

Yorty was defeated by Kuchel in 1954. The office is open again this year because Kuchel is serving out the unexpired term of Richard Nixon, now Vice President of the U. S. Kuchel is expected to seek reelection, and at least half a dozen Democrats, in addition to Yorty, have been talked of as possible candidates. Election of officers will be on the agenda for the Tuesday noon meeting at the Wilton Hotel, to

which the public is invited. It will be the last meeting at which President Walter Desmond will preside. He is not seeking reelection.

YOUNG GOP—Constance Russell of Long Beach is the local candidate for the title of "Miss Los Angeles Young Republican," to be chosen at the inaugural ball arranged by the Los Angeles County Young Republican organization for Saturday night, Dec. 10, in the Biltmore Hotel ballroom, Los Angeles.

Miss Russell's sponsors are the Y.R. group of Long Beach, North Long Beach and Lakewood. A good-sized delegation from these units is expected at the affair.

ELECTION—Arthur Sandler, 4454 Snowden, is the new president of the Lakewood Democratic Club. Other officers: Helen Potepan, vice president; Eleanor Dal Soglio and Kate Kashinsky, corresponding secretaries; Mary Boy, recording secretary; Hilda Guthrie, treasurer.



SAM YORTY
First Campaigner

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FOR
BLOOM'S SHOE MART**

**Open 'Til 9 p. m.
EVERY NIGHT
'TIL CHRISTMAS**

5265 LONG BEACH BLVD.

Urges GI Free Education Revival

WASHINGTON (AP) — Rep. Kenneth B. Keating (R-N.Y.) proposed Saturday that the government revive the free-education-for-veterans program of the old GI Bill of Rights. Subsidizing college educations "in return for military service" should be a permanent national policy, he said.

The New York Republican said revival of the GI educational benefits would provide at least a "partial solution" to these problems:

1. Soviet Russia is training 75,000 scientists and engineers each year "while we are standing still, graduating 20,000 to 30,000 annually."
2. Many of the nation's colleges and universities are in serious financial difficulties.
3. About half of the high school students who graduate in the top one-fourth of their class—about 200,000 each year—are missing out on a college education.

New Thai Envoy

GETTYSBURG, Pa. (AP)—President Eisenhower Saturday named Max Waldo Bishop to be ambassador to Thailand. Bishop, originally from Gravette, Ark., is a career diplomat.

in sound

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Need Those Shoppers, Parking Be Hanged

TORONTO, Ont. (AP)—Merchants on busy South Yonge St. have asked police to ease parking restrictions before Christmas. A nickel buys 30 minutes of parking time. If they don't, the merchants say they will hire a man to insert nickels in nearly expired parking meters so shoppers can spend more time in the stores. A nickel buys 30 minutes of parking time.

**DR. CHAN SAYS: NO LONGER MUST YOU SUFFER FROM
Asthma-Diabetes-High Blood Pressure**

for the past two generations, the offices of Dr. Chan, D. C., located at 928 American Ave., have had outstanding results in treating chronic ailments such as ASTHMA, BRONCHITIS, ARTHRITIS, NEURITIS, RHEUMATISM, HIGH OR LOW BLOOD PRESSURE, HEART TROUBLE, STOMACH OR LIVER DISORDERS, KIDNEY OR BLADDER ALLEGMENTS, OR A GENERAL ROUNDOFF CONDITION. Men and women from all walks of life come to take these treatments because other methods of healing have failed to help them. Many have spent a fortune in seeking cure before they try this simple, effective, natural method of Dr. Chan. Our patients tell us that they wish they had known of our wonderful treatments sooner so that their suffering could have been avoided.

READ THESE AMAZING TESTIMONIALS

To Whom It May Concern: "For over 30 years I have been going from one doctor's office to another hoping to find someone to help me with my asthma and stomach condition. No one knows how much I had suffered until I came to Dr. Chan. Night after night I had to sit up because I wasn't able to lie down to sleep. I was coughing and wheezing all the time. After taking Dr. Chan's Herbs Therapy for one week, I began to improve. Now, after five months of continuous treatment, my asthma and stomach troubles are just about over. I wish to recommend this treatment to anyone who is anxious to get well. I am sure that Dr. Chan will do all he can to help you as he has helped me."

Signed: Mrs. Vivian Murray.

FOR THE NEXT SEVEN DAYS BRING THIS AD FOR A FREE CONSULTATION

DR. CHAN, D. C., HAS DEVELOPED A NATURAL METHOD

Dr. Chan, D. C., has developed a Natural Method that brings results by combining the ancient herbs of the Chinese with the latest developments of modern science. For the next seven days, bring this ad for a free consultation without obligation and learn what his Natural Therapy can do for you. Thousands have regained their health through this natural method, why not you? A trial will convince you. Phone 64-1194 for your appointment now.

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"Eternally Yours" DIAMONDS

11-Diamond Bridal Pair
Both Rings For **\$195**
NO MONEY DOWN
\$4 A WEEK
Payments do not start until '56
Center diamond of engagement ring Certified Perfect by the U. S. Testing Co. Lifetime guarantee. Drawing enlarged. Plus tax.

29 DIAMOND DOUBLE ROW BRIDAL PAIR

by **STYLECREST**
Both Rings For **\$99.50**
NO MONEY DOWN
\$2 A WEEK
Payments do not start until '56
In rich 14k white or yellow gold. Guaranteed a lifetime in writing. Drawing enlarged. Plus tax.

BIG VALUE BULOVA WATCHES

MAN'S OR LADY'S
Choice **\$29.75** FED. TAX INCLUDED
NO MONEY DOWN
50c A WEEK
Payments do not start until '56
Lady's "Starlet" or man's "Maxim" with metal expansion bracelets. Drawings enlarged.

Man's Solitaire Diamond

A genuine diamond set in massive 14k yellow gold mounting. Drawing enlarged. Plus tax.
\$99.50
NO MONEY DOWN — \$2 A WEEK
Payments do not start until '56

Birchstone* & 2 Diamonds.

*Synthetic birchstones for every month with 2 side diamonds. Drawing enlarged. Plus tax.
\$19.95
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Payments do not start until '56

Automatic Coffee Maker

Makes 2 to 8 cups, mild, medium or strong. Coffee stays hot until served. Signal light.
\$29.95
NO MONEY DOWN — 50c A WEEK
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Man's Diamond and Onyx

Genuine diamond in genuine black onyx. Massive 10k gold grooved mounting. Drawing enlarged. Plus tax.
\$33.75
NO MONEY DOWN — 75c A WEEK
Payments do not start until '56

Man's Photo I. D. Bracelet

Stainless expansion bracelet with sterling silver for initials & 4 photo slots. Plus tax.
\$6.95
NO MONEY DOWN — 50c A WEEK
Payments do not start until '56

Simulated Pearls

2-strand simulated pearl necklace with sterling silver safety clasp. Plus Federal tax.
\$4.95
NO MONEY DOWN — 50c A WEEK
Payments do not start until '56

Lovely New Compact

Subtle jewel colors distinguish this lovely engraved gold-tone fashion accessory.
\$3.95
NO MONEY DOWN — 50c A WEEK
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25-Diamond Bridal Pair

Center diamond of engagement ring Certified Perfect by U.S. Testing Co. Drawing enlarged. Plus tax.
\$240
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Lovely Cross and Chain

Yellow gold-color cross and dainty yellow gold-color chain in gift box. Plus tax.
\$3.95
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CALIFORNIA'S
MOST GIFTED
STORES

pictures the

whole family in

gift **sweaters**



for the men

Coat Sweater, pure wool rib knit with patch pockets. Light blue, light green, tan, grey. 36 to 46. **10.95**

Slip-on Sweater, by Towne-King in pure imported Kiama-Cape lamb's wool. Sportswear colors including coral, Tahoe mist, charcoal, natural. Sizes 38 to 46. **11.95**

Buffums' Store for Men

for the boys

Orlon Argyle Sweater, by McGregor. Long sleeve, pull-over in blue with yellow, charcoal with grey, red with brown. Sizes 30 to 38. A perfect gift! **7.95**

V-Neck Pullover, long sleeve, lamb's wool in coral, red, light blue, mint, teal, heather grey. 8 to 18. **4.95**

Boys' Shop, Second Floor

for mother and sister

Cashmeres, by Bernhard Altmann of Vienna. Luxurious, hand fashioned 100% pure cashmeres in pastels, high shades, yarn dyed beige, grey. Sizes 36 to 40. Long Sleeve Cardigan, **25.95**; Short Sleeve Slip-on, **18.95**

Sun-Charm Sportswear, Second Floor

Wondamere Torso, full fashioned, roll collar, plunge neck, 3/4 sleeve. Turquoise, apricot, blond, blue, white. Sizes 36 to 40. **14.95**

Wondamere Cardigan, high neck, 3/4 raglan sleeve. Turquoise, apricot, blond, blue, cherry, white, jade, lavender. Sizes 36 to 40. **12.95**

Young Californian Sportswear, Second Floor

for girls and tots

Dress-up Cardigan, in miracle Mazet Orlon with lacy nylon collar, pearly trim. Pink, white. 7 to 14. **8.98**

Bulky Knit Sweater of imported Australian zephyr wool. With emblem. White, red. Sizes 7 to 14. **7.98**

Tot's Sweater Set, wonderful, washable Mazet Orlon. White, pink, red, blue. Sizes 3 to 6X. Slip-on. **3.98**

Matching long sleeve cardigan. **4.98**

Bright New World for Youth, Second Floor

OPEN DAILY 9:30 TO 9:30 TILL CHRISTMAS



ENJOY OUR TEA ROOM
Delicious lunches and dinners served in our Downstairs Tearoom. Stop in to relax in pleasant surroundings while you shop . . . bring your friends.

Orlon
sweater
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6.99
7.99
8.99

reg. 8.95-12.95

- full-fashioned
- cashmere-soft
- quick drying

Eyes aglow on Christmas morning . . . the natural result of seeing these beauties of hi-bulk DuPont orlon of the softest, finest quality. They never need blocking, are moth-proof and perspiration-resistant, and come in sizes 36-40.

- a. Classic cardigan, with finely ribbed neckline and waistband. Luscious shades of white, pink, blue, maize, coral, cherry and turquoise. Reg. 8.95 **6.99**
- b. Jeweled sweater, trimmed with matching gold-flecked braid and sparked with rhinestones. White, pink, blue, and black; with dyed-to-match ocean pearl buttons. Reg. 12.75 **8.99**
- c. Italian styled raglan shoulder cardigan, with deeply ribbed mock turtle neckline. White, Wedgwood blue, shrimp pink, maize and turquoise. Reg. 12.95 **7.99**

May Co. Lakewood Sports Accessories, Second Floor



May Co. Lakewood
5100 Lakewood Blvd.
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Please send me the following:

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Quantity	Item	Size	Color	2nd Color Choice	Price

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coat
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\$48

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in tune with
the holiday
spirit

- ALL WOOL
- HAND DETAILED
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So many occasions coming up for a new coat that's special—smartly opulent looking, loaded with fashion, textured with a rich deep softness. Buy now and save 11.95 to 21.95—and enjoy your coat for fall, winter and spring. Regular and petite sizes 6-16.

FABRICS

- CASHMERE-WOOL BLENDS
- GUANACO-WOOL BLENDS
- GOODALL WOOL PLUSH
- FUR AND WOOL BLENDS
- FINE THICK FLEECES
- LUXURY WOOL PLUSH
- WORUMBO PLUSH
- HOCKANUM SIERRA
- STROOCK FLEECE

COLORS

- NATURAL
- PINK
- GREY
- BLACK
- ROSEWOOD
- BLUE
- GREEN
- RED

May Co. Lakewood Misses' Coats, Second Floor

Three Boy Scouts to Get Star Award

Three members of Boy Scouts of America, Donner District, will receive Star Scout awards Thursday in court of honor ceremonies at Jane Addams School. The scouts are Daniel Reardon and Stephen Walsh, Post 50, and Jerry Smith, Post 68. Elmer Cole will preside.



CONTACT LENSES ARE WORN BY . . .

. . . Athletes, housewives, businessmen, office workers, mechanics, and countless others who need vision correction but cannot or do not wish to wear glasses frames.

HAVE YOU CONSIDERED what these zephyr-light, plastic lenses may do for YOU? They fit safely and comfortably right over the surface of the eye. Your vision is properly corrected. Yet, nobody knows you are wearing glasses! Not expensive; easy terms.

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'OH, CHUTE!'

Parachutes are repaired and repacked at Fort Campbell, Ky. Men like Sgt. James Shoenut, left, and M/Sgt. Charles Watts select repacked chutes at random, jump with them at 1,000 feet. This keeps the repair crew on its toes, but the jumps are pretty boring. Watts has made 103.—(AP photos.)

ANY DAY'S LUCKY for Want Ads! To find ideal tenants for that vacancy, call HEMlock 2-5959 for an ad-writer TODAY.

'NOW I LAY ME DOWN . . .'

Religious Toys Spur Boom in Yule Trade

NEW YORK (AP)—Newest trend in the Christmas toy trade, currently booming at the record sale of 15 million dollars a day, is the swing to religious toys and games.

Biggest new star in the religious toy line is "Going to Jerusalem," based on the new revised standard version of the Bible. A copy of the four gospels is included with every game.

Brightest new star in the religious toy line of Ideal Toy Corp. is "Patti Praise," a praying-doll which repeats the prayer, "Now I lay me down to sleep," whenever it is tucked in for the night. Toy sales this year should top one billion dollars for the first time in history, said Benjamin F. Michtom, board chairman of Ideal Toy. He put the industry's 1955 volume at the retail level at \$1,100,000,000 slightly lower than the 1 1/4 billion estimate of the Toy Manufacturers Assn.

TOYS ARE most successful when they answer a real need. A good example is that perennial favorite the "Betsy Wetsy" doll. It stemmed from a mother's appeal to Benjamin Michtom in 1934 for something to appease her little daughter, terribly upset over a new baby in the family. Michtom devised a doll that did almost everything the new baby did so that the two-year-old could treat it exactly as her mother did the newborn baby. It was an instant hit.

This striving for realism explains the success of another new hit—ideal's "Magic Lips" doll. When held close to the cheek and squeezed about the middle, this doll opens and closes its mouth with a slight suction, giving the actual sensation of a kiss.

MICHTOM SAID November and December normally account for 61 per cent of all toys sold and nearly 75 per cent of all toys over \$2. This would bring holiday sales to a record 700 million dollars, about eight per cent above the 1954 holiday total.

It will be a record 100-million-dollar year in the games industry too, according to Robert E. Barton, president of the 72-year-old Parker Brothers firm of Salem, Mass.

"More people are playing games today than ever before," said Barton. "I expect this trend to continue and become much more evident within the next 10 years."

"The home today is again the center of family activity," he explained. "With the widespread popularity of the automobile, people used to believe you might live at home but you had to leave it to get real enjoyment."

"Now the pendulum has swung back after 30 to 40 years. Television has brought people back home to stay. Today's new homes not only have living rooms but game rooms as well."

Parker Brothers' "Monopoly" has been a runaway best seller in the games field for 20 years. Its sales totals have never been officially disclosed but trade sources place it conservatively in the neighborhood of 12 million games. Demand for "Monopoly" is still high.

KHRUSHCHEV'S BLATANCY HIT BY LABORITES

LONDON (AP)—The British Labor party newspaper Daily Herald said Saturday that Soviet Communist Party Chief Nikita Khrushchev is behaving in Burma "like the Yankee at the Court of King Arthur."

"He pontificates in a temple," the paper said. "He tells Buddhists it's all wrong the way the Peace Pagoda roof leaks. They should come to Moscow and get modernized."

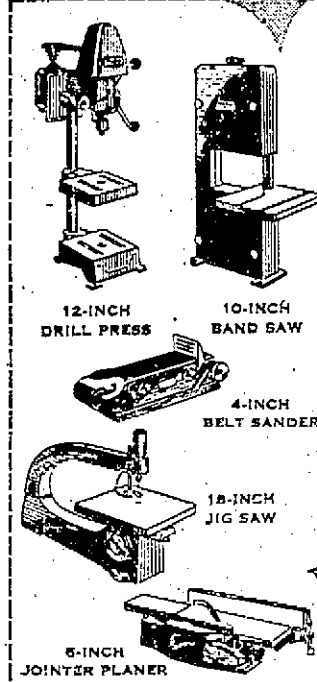
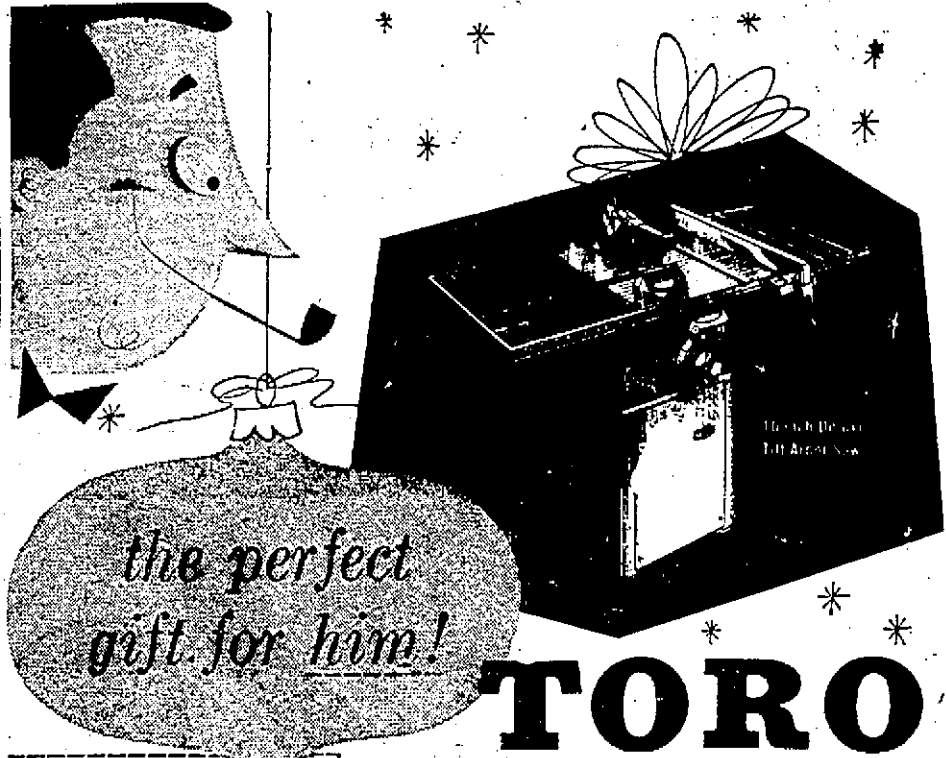
Referring to the scheduled visit to Britain next year of Khrushchev and Soviet Premier Nikolai Bulganin, the newspaper said:

"After this, Mr. Khrushchev must come here. Don't let anybody dare stop him. He might give us advice on St. Paul's."

(Advertisement)

HEART?

If so, write to Spears Chiropractic Sanitarium and Hospital, Denver, Colo., for Testimonial Proof of results in arthritis, cancer, polio, sciatica, rheumatic fever, multiple sclerosis, cerebral palsy, muscular dystrophy, strokes — heart, liver, skin, stomach, kidney and scores of other ailments.



See this professional quality line of Toro power tools at your dealers soon . . . or mail coupon for a deluxe full-color catalog.

ARTESIA
Parker's Hardware
LAKEWOOD
May Co.
BELL GARDENS
Eastern Hardware Co.

LONG BEACH
Dooley Hardware
Carson St. Lawn Mower Shop
Fuchsia-Lt Nursery
Rose's Hardware
Circle Hardware

COMPTON
Alfon's Nursery
Trimedgew Co.
BELLFLOWER
Dejong & Sons
Thompson's Hardware

PACIFIC TORO COMPANY, INC.
2059 VENICE BLVD., LOS ANGELES 6, CALIF.

Yes...I would like a free copy of the deluxe Toro power tools catalog!

NAME _____
ADDRESS _____
CITY _____ STATE _____

NEWBERRY DOORBUSTER OPEN EVERY NITE 'TIL XMAS

BOYS' FLANNEL SHIRTS

Imported Boys' Flannel Shirts. Hundreds of colors and patterns. Assorted sizes. Reg. 1.29. Save 52c.

Sale Price **77c**

LADIES' FLANNEL GOWNS

Solid color Flannel Gown. Sizes 34 to 40. Reg. 1.79.

Sale Price **1.44** ea.

White Cotton SHEET BLANKETS

Twin size white cotton sheet blankets. All first quality. Reg. 1.29. Save 41c each.

Sale Price **88c**

ADJUSTABLE IRONING BOARDS

All-metal adjustable ironing boards. Tubular steel construction. Reg. 7.95 value. Save \$2.18.

5.77

433 PINE AVE.

J. J. NEWBERRY

DOWNTOWN
LONG BEACH

9x12 Low Loop Rugs

Fine quality 9x12 Low Loop Rug. All colors available. Reg. 24.95. Save 5.00.

Sale Price **19.95**

Pillowcase Border Prints

36" width Pillowcase border prints. Reg. 39c value. Save 6c yd.

Sale Price **3 yds. for 99c**

Solid Color Corduroy

36" solid color corduroy. Large selection of colors. All first quality. Reg. 89c. Save 23c yd.

Sale Price **66c** yd.

Cotton Percales

Assorted cotton percales. Washable. All first quality. Reg. values to 47c yard. Save 28c yard.

Sale Price **19c** yd.

SOLID COLOR Flannel Remnants

Large selection of solid color flannel remnants — first quality. Reg. 33c. Save 8c yd.

Sale Price **4 yds. for 1.00**

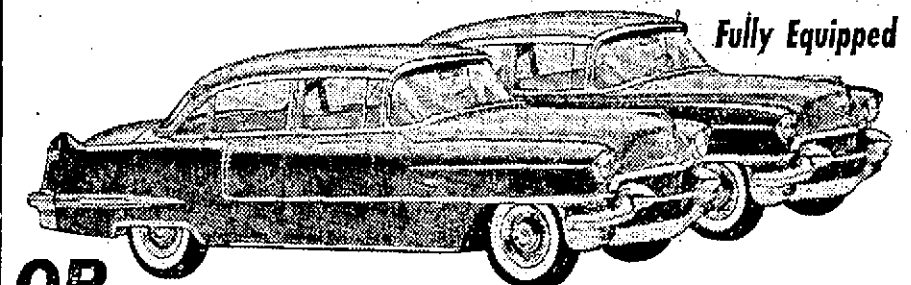
Unbleached Muslin

80x80 Unbleached muslin. All first quality. The cloth with a thousand uses. Reg. 35c value. Save 15c yd.

5 yds. for 1.00

ENTER OUR GIANT CHRISTMAS JINGLE CONTEST IT'S FUN! IT'S SIMPLE! 1001 PRIZES!

WIN ONE OF THESE BEAUTIFUL 1956 CADILLAC SEDANS



OR A FABULOUS 14-DAY ALL-EXPENSE TOUR FOR TWO



TO EUROPE OR HAWAII

on a regularly scheduled flight on a major airline

1001 BIG PRIZES — including Natural Ranch Mink Stoles, RCA 21 inch Color TV Sets, General Electric 21 inch Black & White TV Sets, RCA Hi-Fi Phonographs, Roadmaster Bicycles, Reverse Copper Ware Cooking Sets, General Electric Clock Radios, Universal Automatic Frying Pans, Ronson Leona Table Lamps, Ronson Axim Pocket Lighters, Jewellite Dresser Sets, Tawn Travel Kits (Men's Deluxe or Ladies') and many, many more.

BONUS PRIZES

To be awarded ONLY if your entry blank is counter-signed by your druggist. Each Cadillac winner receives a credit with a major oil company for \$500 good for gas and oil. Each Tour winner receives \$500 in Travelers Checks for spending money.

**GET YOUR FREE ENTRY BLANK TODAY AT ANY DRUG STORE LISTED BELOW.
NO BOX-TOPS—NO MONEY—NO PURCHASE REQUIRED.
GIANT CHRISTMAS JINGLE CONTEST CLOSING MIDNIGHT, DECEMBER 31, 1953**

CALIFORNIA

LAKEWOOD
Dutch Village Drug
5912 Orangeflower Ave.
LONG BEACH
Atlantic Pharmacy
600 East 4th Street

LONG BEACH
Foster's Drug Store
2605 West Carson
Friendly Drug Store
5800 Orange
Harrison Rexall Drug
5000 East Second

LONG BEACH
Horgan Pharmacy
1405 Cherry Avenue
Migdal Pharmacy
5681 Atlantic Avenue
Paschall's Drug Mart
2194 Atlantic Avenue

LONG BEACH
Stanford & Walsh Phcy.
5296 Long Beach Blvd.
Warren Drug
3102 East Anaheim

SAN PEDRO
Cross Pharmacy
1444 West 8th Street
Hirschman Drug
843 South Harbor

WILMINGTON
Bath Pharmacy
23017 Avalon Blvd.
Economical Drug
837 Avalon

Russ Threat to Oust U.S. Priest Bared

MOSCOW (AP)—Russia hinted strongly Saturday night that it might cancel the visa of an American priest in Moscow if a Russian church leader is not permitted to enter the United States under Soviet conditions.

The hint was contained in a note the Foreign Ministry delivered to the U. S. embassy, Friday. The contents of the note were disclosed Saturday night by the Soviet news agency, Tass.

The ministry asked if Archbishop Boris, exarch of the Russian Orthodox Church of North America, could enter the United States to execute the administrative functions of his church.

The State Department canceled Boris' visa several weeks ago because the Soviet government had rejected the condition that Boris confine himself to administering to the Soviet colony in Washington.

Boris' American counterpart in Russia, Father Louis Dion of Worcester, Mass., is limited to serving the Catholic colony in Moscow.

The Soviet note indicated that Dion's visa would be withdrawn if the State Department insists on equating the positions of the two clergymen.

\$400 Billion U.S. Output Seen in '56

NEWARK, N. J. (AP)—America for the first time in history will turn out more than \$400,000,000,000 worth of goods and services next year, Prudential Insurance Co. of America predicted Saturday.

And "it is likely that the gross national product will reach a \$410,000,000,000 rate before the year 1956 comes to a close."

Prudential, the world's third biggest private enterprise, said in 1955 the GNP "will total about \$387,000,000,000." It noted output has risen steadily from a \$375,000,000,000 rate in the first quarter to a \$392,000,000,000 in the third quarter.

In its annual economic forecast the company said it based its predictions on "an upsurge in consumer buying, a heavy volume of capital expenditures for industry and a rise in outlays for highways, schools and other state and municipal facilities."

The report, prepared by Dr. Gordon W. McKinley, head economist, said "one of the most convincing indications of an upsurge in the economy is the confidence in the future exhibited by businessmen."

The SPINAL COLUMN

By
DR.
J. C.
KEYS
D.C., Ph.C.



Many ask us, why, in corrective chiropractic, treatment and adjustment of the spine is stressed to the degree it is.

The reason may be more understandable if we think of the spinal column and the accompanying nervous system as not unlike a piano.

We all know how a piano functions if even one key is out of tune. The effect is to drastically decrease, if not ruin, its usefulness as an instrument.

So, in effect, it is with the human body when the spinal column is not in proper adjustment.

THE KEYBOARD
Chiropractors, such as Dr. J. C. Keys, have learned that the spine is the keyboard that unlocks most health problems. This is true because the nervous system directs and controls all functions in the body and because all nerve fibers radiate outward from the spinal column to every part of the body.

The spine must be in normal alignment, or else nerves will be irritated, resistance lowered, and function disturbed. Then the symptoms of pain and discomfort that go with ill health develop.

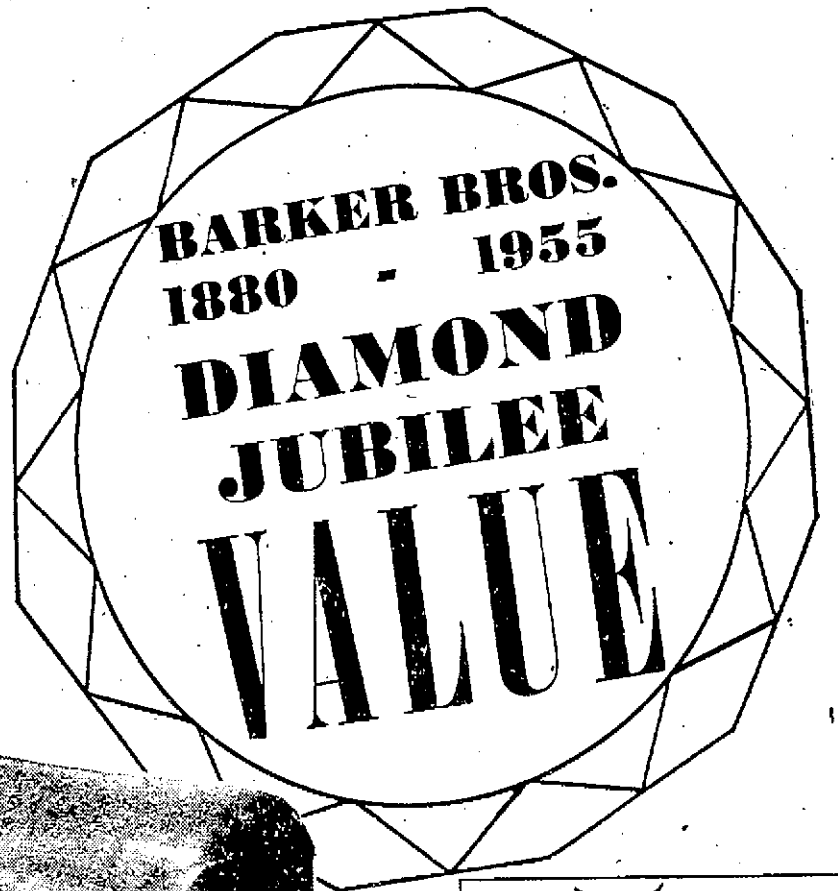
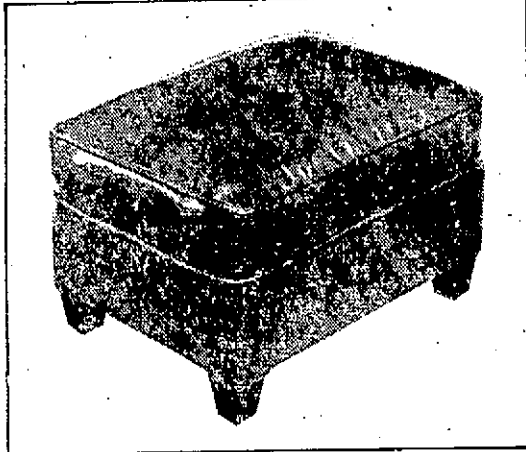
Each nerve in the nerve trunk has a direct effect upon a particular part of the body. Thus the principle of chiropractic is to treat the illness or ailment at its source. The practice of chiropractic is as broad as the nervous system which controls all organs, glands, and tissues of the body.

INTEGRITY
Buoyant good health may be retained only if the maintenance of the mechanical integrity of the body, free from spinal defects and postural distortions, is adhered to. That is why chiropractic, such as borne out by Dr. J. C. Keys, 30 years of successfully treating the sick and ailing of this area, is so effective in the wide variety of diseases which affect the body.

Consult Dr. J. C. Keys, so that he may locate and correct this cause of disease, by clearing the nerve channels and paving the way for the return of full good health.

For further information, contact Dr. J. C. Keys, D. C., at 1075 Atlantic, or phone him at HEmlack 6-6777.

SHOP FROM 9:30 UNTIL 9
Every Night Until Christmas!



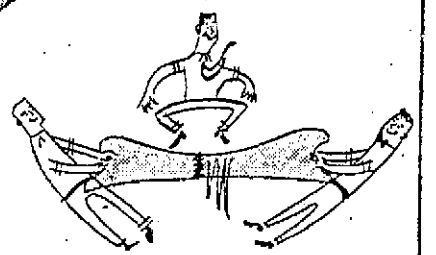
GENUINE TOP GRAIN LEATHER IS BETTER
Cowhide is millions of tightly knit fibers, tangled together to make a tough goods. Science adds finishes strong enough to outlast two cows!



LEATHER RESISTS SCUFFING, HARD WEAR



LEATHER RESISTS HARD KNOCKS, ABRASION



LEATHER HAS GREATER STITCH STRENGTH

**Our Christmas gift chair!
Only for our Jubilee!**

**TOP GRAIN LEATHER
LOUNGE CHAIR**

\$229.50 value **\$155**

NEVER BEFORE a chair like this at a price so low—and we may never do it again! It took plenty of planning and the cooperation of one of our best manufacturers to produce this value—just in time for Christmas! This chair is leather—top grain leather—the design and comfort he's wanted for years! You'll love it, too, for it looks like a million, outwears every known upholstery fabric, and washes with a whisk of soap and water. Why wait?

oxblood • green • red • tan

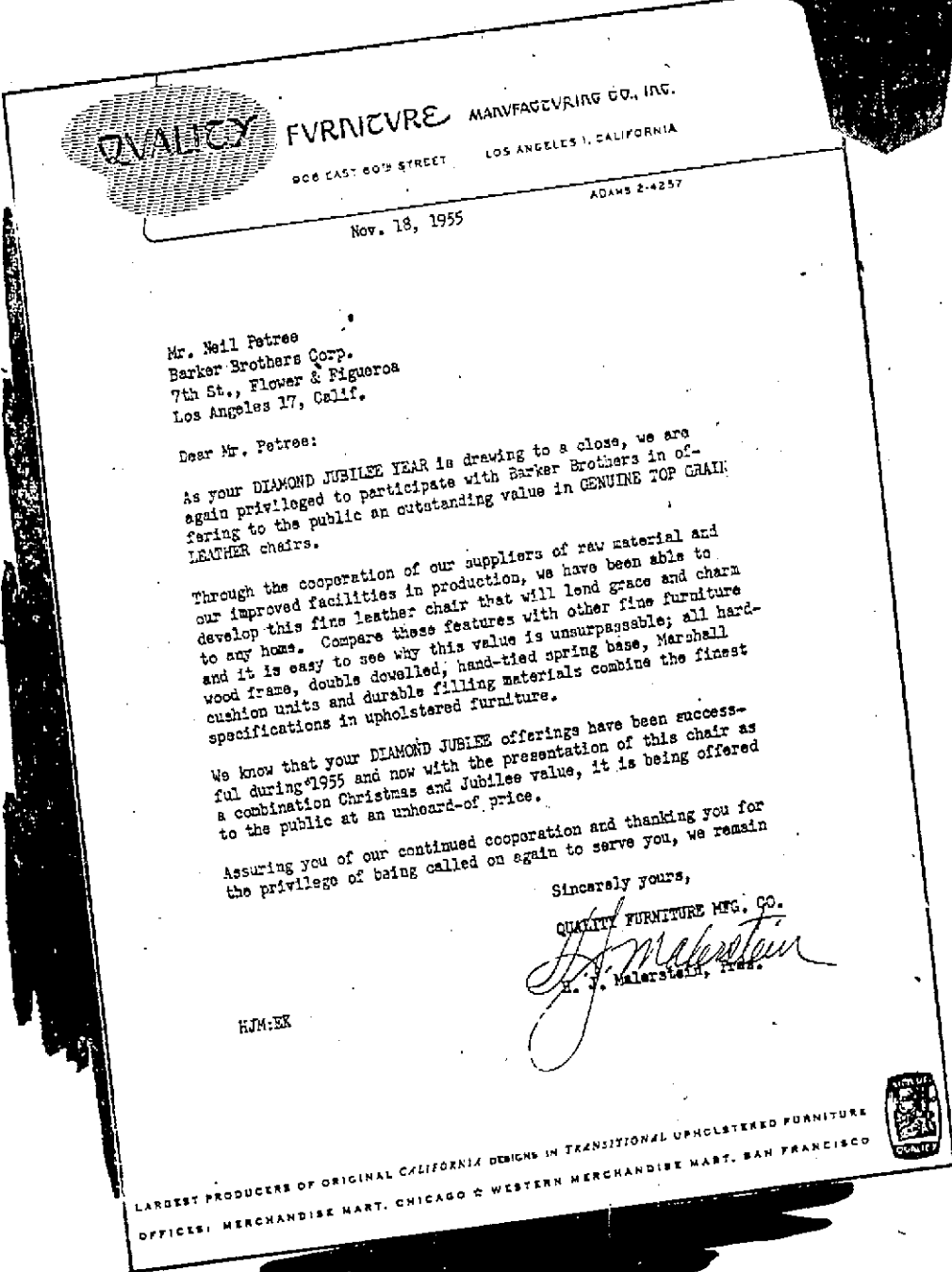
MATCHING OTTOMAN, value 79.50... \$57.50

CREDIT TERMS: as low as 10% down, and as long as 24 months to pay
Liberal Trade-in allowances on your old furniture

BARKER BROS.

BROADWAY AT LOCUST (DOWNTOWN LONG BEACH)—PHONE HEmlack 6-9251

Free Parking in rear of store for your shopping convenience!



URGENT! THIS IS AN EMERGENCY! BANK

ROCKS

FORCES CONTINUED

DESTINED FOR INCOMPLETE RIO VERDES ESTATES HOUSING DEVELOPMENT CONSTRUCTION HALTS DUE TO STRIKE HAVE FROZEN THIS MERCHANDISE TOO LONG, BANK SAYS: "SELL"! OUR LOSS IS YOUR GAIN! MUST BE SOLD IMMEDIATELY!

FURNITURE

COMPLETE 4, 5, 6, 7 ROOM SELECTIONS! ALL BRAND NEW — STILL IN FACTORY WRAPPING!

AUTOMATIC Refrigerators

7, 8½, 10½, 11, & 12 cu. ft.

Reg. 349.95 to 549.95
NOW AT

FANTASTIC SAVINGS!

- SINGLE DOORS
- DOUBLE DOORS
- 2 WAY DOORS

SAVE! SAVE!

as low as

\$128⁹⁶

NO DOWN PAYMENT!

NO DEALERS

SPECIAL TERMS TO STRIKE BOUND FAMILIES

FURNITURE BUYS

LIVING ROOM GROUPS **99⁸⁸**

BEDROOM GROUPS **99⁸⁸**

DINETTE SETS **39⁸⁸**

CHAIRS, ROCKERS **29⁸⁸**

MATTRESS & BOX SPRINGS **29⁸⁸**

END TABLES and COCKTAIL TABLES **2⁹⁹**

BEAUTIFUL MODERN LAMPS **1⁹⁹**

FREEZER

CHEST & UPRIGHT

8, 13, 14 and 18 cu. ft.

SAVE

as much as

\$200⁰⁰

Reg. 399.00 to 549.95

low as

\$198⁶⁹

BRING OWN OR TRADE MAKE DE

CREDIT ON THE

LOW PAYM

UP 3 Y TO

BAUGHN'S

2301 AMERICAN AVE.

CORNER 23rd St., L. B. OPEN EVERY NIGHT & ALL DAY SUN.

MAKERS GIVE US THEIR 2nd ULTIMATUM!

STRIKE

LIQUIDATION SALE

NO PAYMENTS UNTIL JAN. 15, 1956-YEARS TO PAY!

PHILCO

1956 TELEVISION
STILL IN ORIGINAL FACTORY CRATES
FULLY WARRANTED! TOP QUALITY!



FIRST 114 BUYERS! FREE REMOTE CONTROL
WITH PHILCO AUTOMATIC TOP TOUCH TUNING!



21' 1956
Table Models & Consoles
in Blonde, Maple, Mahogany
SACRIFICED



All in Sealed Original Cartons
CAN BE HAULED IN
TRUNK OF YOUR CAR!
COME EARLY!

- These are all latest quality,
- deluxe 1956 Models 'specially
- selected for MODEL HOMES!



WAREHOUSE

8002 GARDEN GROVE BLVD.
CORNER HIWAY 39

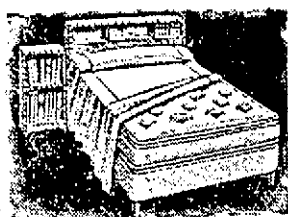
—NO PHONE ORDERS—
OPEN EVERY NITE & ALL DAY SUN.

RS
Models
Models
YOUR
TRUCK
AILERS
BEST
AL
OKAYS
E SPOT
DOWN
MENT!
TO
EARS
PAY!

FACTORY TO YOU SALE

SLEEP IN COMFORT ON AN
E-Z REST MATTRESS

Over 25 Years Mfg. Experience



SPECIAL!
PLASTIC
HEADBOARD

Twin

\$4.20

BEST-
O-PEDIC

FULL OR TWIN
BOX SPRING
and
MATTRESS

10-Yr. Guarantee \$54.50

FREE DELIVERY
E-Z TERMS

BOX SPRING & INNERSPRING \$42.50
\$49.50 VALUE FULL OR TWIN

E-Z REST BEDDING CO.

Open Daily 9 A. M. to 6 P. M. — Monday and Friday 9 to 9
15320 LAKEWOOD BLVD., Bellflower TORREY 6-4417
SANTA ANA—2030 S. MAIN ST. Kimberly 7-3440

French Vote Drive Begins; Rivals Bitter

PARIS (UP)—France's election campaign began Saturday with evidence that the Yuletide would be marred by one of the bitterest contests since the war.

Pierre Mendes-France, out-maneuvered in the recent Assembly voting, has angrily accused Premier Edgar Faure of betraying national interests to force the country into an election six months ahead of schedule.

Faure replied that the procedure was constitutional, and that an appeal to the voters was necessary in order to replace the divided and deadlocked Assembly. He said the old Assembly was unable to handle the North African crisis, internal financial problems, and the growing social and labor unrest in the country.

These two men, with their allies, seemed certain to divide between them the bulk of the non-Communist members of the Assembly to be elected Jan. 2.

The Communists in turn seemed certain to hold home 100 seats in the 623-man assembly. With luck they might gain an extra 30 seats.

It will be the first election since the war where personalities have become so important that they tend to range the voters into relatively compact groups.



Greeks Won't 'Spirit of Geneva' Pays Off for Russ in British Trade Issue to U.N.

ATHENS, Greece (UP)—The Greek government announced Saturday night its decision not to appeal the Cyprus issue to the United Nations. Leaders of the Greek-speaking island in the Eastern Mediterranean who are clamoring for union with Greece have been urging that the question be taken to the U.N.

The government's decision was made at an emergency cabinet meeting that was preceded by a 45-minute talk between Foreign Minister Spyros Theotokis and British Ambassador Sir Charles Peake.

LONDON (UP)—Russia has strategic embargo, it was made the "spirit of Geneva" pay off in its trade with the West, stepped up their purchases of important industrial goods which Britain has since supplied.

The trade records revealed that since the Geneva "summit" conference last summer, British exports to the Soviet Union have more than doubled.

Some exports of semi-strategic goods only recently taken off the embargoed list have risen as much as tenfold in recent months, the figures showed.

Copper, rubber, machinery and tools were the items Moscow has concentrated on most.

None of the British exports to Russia has conflicted with the

Soldiers Rushed Home From Korea

SEOUL, Korea (UP)—The U. S. 8th Army said Saturday it was speeding up return of American soldiers to the United States so as many as possible can get home for Christmas.

"Soldiers due to leave Korea in December have been moving out at an accelerated rate since mid-November," an Army spokesman said.

SHERIFF'S KIDNAPERS CAPTURED

James M. Woolsey, 20, (right) the third of three gunmen who kidnaped a Calaveras County sheriff and his deputy during a jail break last Sunday, was captured Saturday in Sacramento. He's shown above with Ronald L. Garrett, 18, who was retaken Friday. The third escapee, Luis Cervantes, 24, was caught shortly after the jail break. The officers were taken as hostages.—(AP Wirephoto)

Freewood's Men's Store
LEADING CLOTHIERS & HABERDASHERS
SINCE 1929
FREE Bank & Shop
COURTESY SERVICE
CORNER 3rd & LOCUST
LONG BEACH

QUITS

Going Out of Business

OPEN TODAY SUNDAY 10 A. M. TILL 5 P. M.

Sport Shirts
Short and Long Sleeves, Garbardin, Linens, Chambray, Cottons and Rayons.
REG. 3.95-4.95
QUITS PRICE
3 for \$5
\$1.99 ea.

OPEN EVERY NITE TILL 9
Free Alterations

BERMUS
Famous brand—7 popular styles—priced and regular styles—fully shirted, long-sleeved, short-sleeved, 100% cotton.
QUITS PRICE
2 for \$5
\$2.99 ea.

MEN'S SUITS

Fine quality tailoring, hand detailed, worsteds, sharkskins, chevrons, imports, tweeds, shetlands, fibrenes, flannels, dacron and wools, gabardines.

REGULARLY \$40-\$45-\$50 Quits Price \$29.99
REGULARLY \$55-\$60 Quits Price \$39.99
REGULARLY \$70-\$75 Quits Price \$49.99
REGULARLY \$90 Quits Price \$59.99

MEN'S SPORT COATS

Custom quality imports, tweeds, flannels, shetlands, checks, fleeces, chevrons.

REGULARLY \$35-\$40-\$45 Quits Price \$24.99
REGULARLY \$50-\$55 Quits Price \$34.99
REGULARLY \$60-\$65-\$70-\$75 Quits Price \$39.99

MEN'S TOPCOATS

REGULAR \$75 to \$90 Quits Price \$49.99

Imported all-wool, custom tailored in tweeds, shetlands, checks, fleeces, chevrons, all colors.

MEN'S SLACKS

Fine quality, custom features, imports, gabardines, flannels, tweeds, fibrenes, sharkskins, nylons, blends, worsteds.

REGULARLY \$12.95 Quits Price \$ 8.99
REGULARLY \$16.95 Quits Price \$11.99
REGULARLY \$22.50 Quits Price \$16.99

EISENHOWER JACKETS

Excellent quality, fully lined, gabardines, reversibles, desert tones, fibrenes, flannels, 100% nylons.

REGULARLY \$12.50 Quits Price \$ 7.99
REGULARLY \$14.95 Quits Price \$ 8.99
REGULARLY \$19.95 Quits Price \$12.99

SPORT SHIRTS

TREMENDOUS SELECTION

• MOCAMBO • ORLONS • WOOLS
• VAN HEUSEN • COTTONS • SILKS
• CALI-CRAFT • MALER • RAYONS • POPOVERS • NUBBIES
• HENDAN • ESQUIRE • DA VINCI

REGULARLY \$5.95 Quits Price \$3.99
REGULARLY \$6.95-\$7.95 Quits Price \$4.99
REGULARLY \$8.95-\$10.95 Quits Price \$6.99

Eyes open,
purses closed
for my
year-end
denture offer



Don't pay
me one
penny 'til
next year

NO MONEY DOWN
Small Payments
Start In January

HERE'S WHY

It's BETTER FOR YOU to get the new dentures you need now instead of waiting until next year—right at the time you want to LOOK YOUR BEST. Save your cash for holiday fun and expenses.

It's BETTER FOR ME, because I want to keep my offices a little busier than usual. This is ordinarily a slow season in dentistry.

That's why I want you to forget about the money until next year. Keep your EYES OPEN to service and dentures you want, but keep your PURSES CLOSED.

IMMEDIATE RESTORATION

New dentures may be put in the SAME DAY the last of your teeth are extracted. If your case permits it, and you desire it, impression is taken BEFORE teeth are extracted. Dentures are started immediately and finished the same day.

NEW DENTURES IN ONE DAY

This service offered any week day, except Saturday, if you come in BEFORE 10 A.M. A convenience to out-of-town and emergency cases. Other cases are finished in a few days.

SAVE ON PARTIAL PLATES

Modern methods of casting metal parts enable me to make them for Less Money than formerly. Now my prices for partials are lower, with the best work I have turned out.

The phone that tells
you your SAVINGS
IN ADVANCE

HE 6-4072 Phone for EXACT prices—not estimates

NO EXTRA CHARGE FOR CREDIT

NO DOUBT about my DENTURE PRICES

NOW—FREGO STRENGTHENER DENTURES

Thinner, yet much stronger Imported FREGO STRENGTHENER, now available to dentists in this country, is a gold plated stainless steel mesh. It permits VERY THIN construction. Fragile looking dentures are strong with Frego Strengtheners.

and—SAVINGS on all types of dentures

Dr. CAMPBELL

OFFICE HOURS:
8:30 A. M.
to 5 P. M.
CLOSED
SAT. AT NOON

No appointment necessary—just phone for money saving prices.

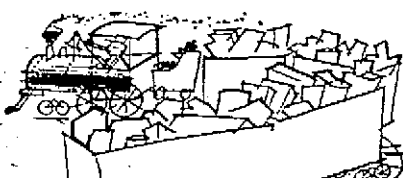
FAST PLATE REPAIR SERVICE

FREE PARKING 6th & LOCUST

446 PINE AVE.

WE'RE OPEN EVERY NIGHT UNTIL 9 P. M.

PENNEY'S
ALWAYS FIRST QUALITY
DOWNTOWN LONG BEACH



Toyland Express

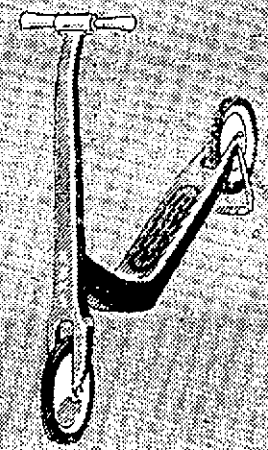
PENNEY'S TOYLAND ANNEX—YWCA BLDG. W. 6th ST.



NOW! DOLL CARRIAGE
WITH LIFT-OFF BODY

One-time buy—shop right away. 22 inches long; completely collapsible! Penney's metal-frame doll carriage with leatherette lift-off body. Steel foot brake. Grey, blue, turquoise—grey hoods.

6.90



SCOOTERS . . . 4.49



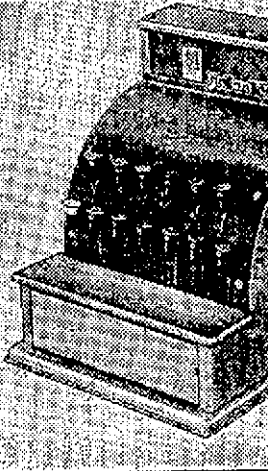
WAGONS . . . 1.69



Ball bearing roller skates made of sturdy steel! They have a channel frame, leather ankle straps, adjustable toe clamps and a key. Extension bar, too! 2.49



22-piece cake mix set! Contains 6 packets of Pillsbury cake mix, mixing bowl, spoon, 2 measuring spoons, 2 layer cake tins, spatula, frostings, decorations, 198 cookbook 1.98



Steel toy cash register with 2 rows of keys! Push key—sales registers, drawer opens, bell rings. It's bright red; comes with play 2.49 coins

CHRISTMAS STORE HOURS 9:30 to 9 P.M.



Give a Croquet Set! Includes 4 wood mallets 21" long with 5" heads, 4 enameled balls, 2 enameled end posts, 9 steel wickets and instructions. 1.79



Boxing gloves for boys aged 5 to 8! They have leather backs, leatherette palms and cuffs. Wool and cotton filled with plastic binding. 4.49



32 inches high! Penney's doll high chair of sturdy oak with a 9"x9 1/2" seat. Overhead tray, step. Rich Swedish oak fin. Perfect gift for little girls! 3.49

PENNEY'S DOWNTOWN LONG BEACH

FTC Denounces 'Bait' Ads as Menace to the Public

WASHINGTON (AP)—The Federal Trade Commission Saturday denounced "bait advertising" as a menace to the public's pocketbook.

It was understood that the statement was the first of several in which the commission would pinpoint trade practices which it considers especially undesirable.

Bait advertising is the practice of advertising a cheap piece of merchandise with the idea of luring the customer into buying a higher-priced article. The FTC regularly orders firms it discov-

The FTC said many poor people are victimized by the practice, including old folk living on small pensions.

The agency said bait advertising cannot be spotted by any single warning sign but that a combination of the following should put a buyer on guard:

"1. A product priced at a startlingly lower price than that charged for the same kind of product at other stores.

"2. Reluctance on the part of salesmen to show the advertised product.

"3. Disparagement of the advertised product, and insistence by the salesman on showing more expensive types.

"4. Explanation that the advertised product on hand is only a floor sample and that long delay will be encountered in getting others like it.

"5. A sell-out of the 'bargain' in a suspiciously short time, 'but let me show you something else even better.'"

Solon Urges Premium to Cut Pork Supply

WASHINGTON (AP)—Sen. Bourke B. Hickenlooper (R-Ia.) said Saturday he has urged Secretary of Agriculture Ezra T. Benson to adopt a program of paying government premiums to hog farmers who send hogs to market.

Encouraging the sale of breeding stock, Hickenlooper said, is one way to reduce the overproduction that has had "a devastating effect" on hog prices.

TOYS—5000 TOYS TO CHOOSE FROM EXCLUSIVELY .

TIME & MONEY	
12.95 CHAMP SPRING HORSE	9 ⁹⁵
15.95 10" TRIKE	10 ⁴⁹
Jumbo Tires	
21.95 31" BRIDE DOLL	14 ⁹⁵
Rooted Hair, Walking	
19.95 FLEXY RACER	15 ⁹⁵
5.95 PLASTIC BLACKBOARD, For Chalk and Finger Paint	4 ⁹⁵
6.49 ROCKET SHOES	5 ⁴⁹

THE BEST DOLL BUGGIES AT LOW PRICES

WALKERS Toy Shop

230 E. 5TH ST.

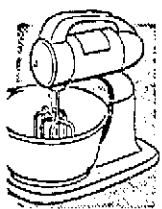
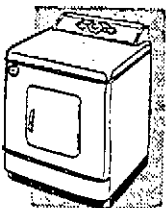
HEmlock 2-1223 OPEN NITES 'TIL XMAS

HOW TO MAKE IT A WHITE CHRISTMAS



Coming your way is a section full of wonderful gift suggestions that will surely make the whitest, brightest Christmas Southern Californians have seen for years. A whole section showing the most modern, up-to-the-minute appliances that keep giving for years and years.

DON'T MISS THE WHITE CHRISTMAS SUPPLEMENT



DECEMBER 6
IN THE
PRESS-TELEGRAM
DECEMBER 7 IN THE
INDEPENDENT



Give her a major appliance... A gift that gives convenience, leisure, health and comfort.

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SAVE — We Guarantee You Will Save More at Self Service Furniture! — SAVE

Our loss is your gain, furniture and appliance items must go. A buying opportunity of a lifetime! Profits utterly ignored in an ALL-OUT SALE. Everything as advertised. Buy with confidence. TAKE YEARS TO PAY. COME IN and CHOOSE NOW for CHRISTMAS DELIVERY — NO PAYMENTS 'TIL 1956

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2 APPLIANCES!
Range and Refrigerator
ONLY \$169⁵⁰
with any purchase of any
3-ROOM OUTFIT!

3-ROOM OUTFIT complete
\$249
ANY PURCHASE RESERVED FOR FUTURE DELIVERY. FREE STORAGE ON ALL ITEMS PURCHASED.
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SAVE THE COMPLETE OUTFIT WAY. MAKE ONE PURCHASE INSTEAD OF MANY.
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NEW 1955 FULL SIZE GAS RANGE

DINETTE GROUP
Includes 5 Sparkling Pieces 4 Chairs and Extension Top Table **\$39**

FREE GIFT WITH EVERY PURCHASE

3-ROOM MODERN OUTFIT

COMPLETE
9-Pc. Living Room Set
COMPLETE
9-Pc. Bedroom Set
COMPLETE
5-Pc. Kitchen Set
INCLUDING
Gas Range and Electric Refrigerator
REG. \$795.00 VALUE

\$489

ONLY \$17.50 MONTHLY

5-ROOM DE LUXE OUTFIT

2 COMPLETE BEDROOMS
COMPLETE LIVING ROOM
COMPLETE KITCHEN
COMPLETE DINING ROOM
INCLUDING BRAND NEW REFRIGERATOR, WESTERN-HOLLY GAS RANGE, PLUS 9x12 RUG, PICTURES, LAMPS, TABLES, DISHES, SILVERWARE, ETC.

Reg. \$1295 Value

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ONLY \$50 DOWN

FREE...

DELIVERY ANYWHERE.
STORAGE 1 YEAR
DECORATOR SERVICE

Complete BEDROOM GROUP! **\$116⁵⁰**
INCLUDES Hollywood bookcase headboard... plus your choice of nat. adv. twin or double bed, double dresser and mirror... plus 2 boudoir lamps and shades and 2 night tables.
This Room May Be Bought Separately

Complete BEDROOM GROUP! **\$148⁵⁰**
INCLUDES beautiful bookcase headboard... plus large double dresser and mirror... plus 2 boudoir lamps and shades, 2 night tables.
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Complete LIVING ROOM GROUP! **\$116⁵⁰**
INCLUDES ultra modern bed-divan and matching club chair... plus 2 end tables... plus matching cocktail table... plus 2 lamps and shades.
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Complete LIVING ROOM GROUP! **\$148⁵⁰**
INCLUDES modern bed-divan plus a matching club chair... plus 2 end tables... plus matching cocktail table... plus 2 lamps and shades.
This Room May Be Bought Separately

SAVE \$70 5-PC. BEDROOM GROUP
Includes large size dresser and mirror or chest, Hollywood headboard, 2 night tables, 2 beautiful boudoir lamps... in your choice of blond or seafoam finish.
Usually \$168.95
\$98⁹⁵
Only \$10 Down
TERMS TO SUIT YOU

SAVE \$70 5-PC. SECTIONAL SOFA ENSEMBLE
2-pc. sectional sofa upholstered in newest metallic tweeds; has full spring construction, individually pocketed Marshall spring unit with rubberized hair filling. Plus glass top mahogany finish corner table, cocktail table and smart table lamp with shade.
Usually \$168.95
\$98⁹⁵
Only \$10 Dn.
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OPEN SUNDAY 10 A.M. TO 9 P.M.
DAILY 9 A.M. TO 9 P.M.

Award Book Authors to Attend Fair

The Long Beach branch of the Association for Childhood Education will sponsor its first annual Book Fair in the Student Room, Store Lounge, Long Beach State College on Friday and Saturday.

The Book Fair will feature children's books and all proceeds of the event will be used to establish a scholarship fund for future teachers at Long Beach State College.



SPECIAL feature—Leo Politi, author of award-winning children's books, who will autograph copies of their books. Politi's "The Mission Bells," "Pedro-Angel of Olvera Street" and "Song of the Swallows," and Yashimo's "The Village Tree," "Plenty to Watch," and "Crow Boy," will be included among those books offered for sale.

Friday hours will be from 7 to 9 p. m. and Saturday the Book Fair will be open from 9:30 a. m. to 5:30 p. m.

ANY DAY'S LUCKY for Want Ads! To find ideal tenants for that vacancy, call HEmluck 2-5959 for an ad-writer TODAY.

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Correct Eye Care

NOW LOCATED AT

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(Formerly offices of
Dr. C. A. Johnston)
Ph. HE 6-4010

Pledges of Aid Busy Telephones of Christmas Cheer Volunteers

Pledges of assistance to needy families are keeping the telephone wires busy at the Christmas Cheer Clearinghouse in the California National Guard Armory at 854 E. 7th St.

Calls from clubs, church and school groups, business firms, and many individual donors have doubled the number of families "adopted" during the past three days. The number of families requiring assistance during the Christmas season has also doubled during the same period of time. Clearinghouse files are bulging with certified requests from deserving families and individuals.

When the office closed Saturday night there were more than 600 family cards in the Clearinghouse. Of this total only 75 have been offered assistance. This leaves 525 families, averaging four or more persons, awaiting adoption. Before the Dec. 19 deadline on adoptions the number of needy families is expected to grow to 2,500.

YOU MAY ADOPT a family certified for need by the Clearinghouse, either by sending a check or by sending the gifts needed. For full information telephone HE 6-1506 or HE 6-1518 Monday through Friday.

Not all people who need assistance belong to a family unit. Many are individuals who are living alone, in boarding homes, or are ill in a hospital.

Typical is the case of an elderly client in a boarding home. She has been physically unable to care for herself for four years and has no funds. Her board and clothing are supplied for her. Last Christmas she received \$5 cash from the Cheer program. This has been the difference between mere existence and living to her.

This little lady has 47 cents left in her purse at this time and she has had a whole year's satisfaction because of a bit of money.

She has had the privilege too of deciding to or not to spend a dime 50 times.

THERE IS ALSO a desperate need for toys which are new or in good condition, good clothing, blankets, small radios, and canned food of all kinds. They may be delivered directly to the warehouse, 854 E. 7th St., or a telephone call to the Clearinghouse office will arrange for a pickup.

The 5th Signal Co., U. S. Marine Corps Reserve, through their current Toys for Tots drive, is serving the Cheer office as the toy collection agency. Collection barrels are now in many service stations and theaters throughout the city. A telephone call to the Marine headquarters, TE 2-0889, will give further information regarding the toy drive.

Dr. Geoffrey Parnell is chairman of the Christmas Cheer drive being sponsored by the Community Welfare Council as a coordinated community Christmas effort.

ZIP, ZIP

2nd Finger Cut Off to Prove First Was

LONDON (AP)—A textile worker lost both index fingers in a carding machine. The worker explained that after the machine cut off the first finger, "the foreman asked me how I'd done it and I was just showing him when the machine cut off my other finger."

Lord Webb-Johnson, a consulting surgeon, told about the incident in a doctor's magazine.

Get Rid of Ants! with 'Magic Hoodoo' Paper

If your dealer can't supply you, send 40c in coin to F. & H., P.O. Box 515, Long Beach, and we will send "Magic Hoodoo" paper by return mail.

Big Wood Resources

ROME (AP)—The world's forest resources are still so vast that current output of wood could be tripled. A United Nations report says the process of indiscriminate destruction of forests has been slowed down everywhere and even reversed in some areas.

Richmaid
EGG NOG
it's the best
because it's made by
Mountain View
HE 6-8237

Richmaid
EGG NOG
it's the best
because it's made by
Mountain View
HE 6-8237

HIS HONOR—THE MAYOR?



Bill's eagerness to learn is sure to take him far—if we see to it now that he gets the education every child deserves. We can all help by joining our local community conferences on schools! For helpful, free booklet, write: Better Schools, 2 West 45th St., New York 36, N. Y.



DOWNTOWN

stores are open

EVERY NIGHT

'til

Christmas!

There are 55 different kinds of stores, 616 in all, concentrated around DOWNTOWN'S Candy Cane Lane. Yes, DOWNTOWN Long Beach has everything on your Christmas list!

Downtown Long Beach Retailers

For the Family Gift
... Here Is

The Biggest
Piano Value
Ever Offered

\$495

NEW

Wurlitzer

MODEL 1100

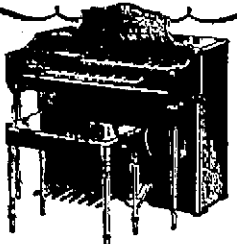
It's a fact—never before have we been privileged to offer such an outstanding piano value for such an amazingly low price! Full 88 note keyboard—world-famous Wurlitzer quality features—a completely new innovation in case design—and many other important features are combined in the Wurlitzer Model 1100... to create the perfect piano for your family living. Come in and see the "1100" today as well as other Wurlitzer styles and finishes priced to \$815.00.

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Welcome!

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Delivers
36 Mos. to Pay

Buy Now
While
Selections
Are
Complete

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We Feature a
COMPLETE LINE
... in the easiest musical
instrument to learn to
play.

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It's the Easiest Instrument
in the World to Play!

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Park at 4th and Locust
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PARKING ENTRANCE
We Validate Parking
Tickets FREE

Open Every Night Till
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ON PINE AVE. SINCE 1922
We Finance Our Own Contracts
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up to 4 hours of FREE parking
when you shop
DOWNTOWN?

Park in any Park & Shop lot.
Ask the store sales person to
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Simple!

**FREE
Park & Shop
CUSTOMER PARKING**

by DAVE LEWIS

.....

HOLD OFF BRUIN RALLY

***Redondo Topples
Wilson, 57-56, in
L.B. Tourney Final***

By DOUG MILES

1997 1998 1999 2000 2001 2002 2003 2004 2005 2006 2007 2008 2009 2010 2011 2012 2013 2014 2015 2016 2017 2018 2019 2020 2021 2022 2023 2024 2025 2026 2027 2028 2029 2030 2031 2032 2033 2034 2035 2036 2037 2038 2039 2040 2041 2042 2043 2044 2045 2046 2047 2048 2049 2050 2051 2052 2053 2054 2055 2056 2057 2058 2059 2060 2061 2062 2063 2064 2065 2066 2067 2068 2069 2070 2071 2072 2073 2074 2075 2076 2077 2078 2079 2080 2081 2082 2083 2084 2085 2086 2087 2088 2089 2090 2091 2092 2093 2094 2095 2096 2097 2098 2099 2100 2101 2102 2103 2104 2105 2106 2107 2108 2109 2110 2111 2112 2113 2114 2115 2116 2117 2118 2119 2120 2121 2122 2123 2124 2125 2126 2127 2128 2129 2130 2131 2132 2133 2134 2135 2136 2137 2138 2139 2140 2141 2142 2143 2144 2145 2146 2147 2148 2149 2150 2151 2152 2153 2154 2155 2156 2157 2158 2159 2160 2161 2162 2163 2164 2165 2166 2167 2168 2169 2170 2171 2172 2173 2174 2175 2176 2177 2178 2179 2180 2181 2182 2183 2184 2185 2186 2187 2188 2189 2190 2191 2192 2193 2194 2195 2196 2197 2198 2199 2200 2201 2202 2203 2204 2205 2206 2207 2208 2209 2210 2211 2212 2213 2214 2215 2216 2217 2218 2219 2220 2221 2222 2223 2224 2225 2226 2227 2228 2229 2230 2231 2232 2233 2234 2235 2236 2237 2238 2239 2240 2241 2242 2243 2244 2245 2246 2247 2248 2249 2250 2251 2252 2253 2254 2255 2256 2257 2258 2259 2260 2261 2262 2263 2264 2265 2266 2267 2268 2269 2270 2271 2272 2273 2274 2275 2276 2277 2278 2279 2280 2281 2282 2283 2284 2285 2286 2287 2288 2289 2290 2291 2292 2293 2294 2295 2296 2297 2298 2299 2300 2301 2302 2303 2304 2305 2306 2307 2308 2309 2310 2311 2312 2313 2314 2315 2316 2317 2318 2319 2320 2321 2322 2323 2324 2325 2326 2327 2328 2329 2330 2331 2332 2333 2334 2335 2336 2337 2338 2339 2340 2341 2342 2343 2344 2345 2346 2347 2348 2349 2350 2351 2352 2353 2354 2355 2356 2357 2358 2359 2360 2361 2362 2363 2364 2365 2366 2367 2368 2369 2370 2371 2372 2373 2374 2375 2376 2377 2378 2379 2380 2381 2382 2383 2384 2385 2386 2387 2388 2389 2390 2391 2392 2393 2394 2395 2396 2397 2398 2399 2400 2401 2402 2403 2404 2405 2406 2407 2408 2409 2410 2411 2412 2413 2414 2415 2416 2417 2418 2419 2420 2421 2422 2423 2424 2425 2426 2427 2428 2429 2430 2431 2432 2433 2434 2435 2436 2437 2438 2439 2440 2441 2442 2443 2444 2445 2446 2447 2448 2449 2450 2451 2452 2453 2454 2455 2456 2457 2458 2459 2460 2461 2462 2463 2464 2465 2466 2467 2468 2469 2470 2471 2472 2473 2474 2475 2476 2477 2478 2479 2480 2481 2482 2483 2484 2485 2486 2487 2488 2489 2490 2491 2492 2493 2494 2495 2496 2497 2498 2499 2500 2501 2502 2503 2504 2505 2506 2507 2508 2509 2510 2511 2512 2513 2514 2515 2516 2517 2518 2519 2520 2521 2522 2523 2524 2525 2526 2527 2528 2529 2530 2531 2532 2533 2534 2535 2536 2537 2538 2539 2540 2541 2542 2543 2544 2545 2546 2547 2548 2549 2550 2551 2552 2553 2554 2555 2556 2557 2558 2559 2560 2561 2562 2563 2564 2565 2566 2567 2568 2569 2570 2571 2572 2573 2574 2575 2576 2577 2578 2579 2580 2581 2582 2583 2584 2585 2586 2587 2588 2589 2590 2591 2592 2593 2594 2595 2596 2597 2598 2599 2600 2601 2602 2603 2604 2605 2606 2607 2608 2609 2610 2611 2612 2613 2614 2615 2616 2617 2618 2619 2620 2621 2622 2623 2624 2625 2626 2627 2628 2629 2630 2631 2632 2633 2634 2635 2636 2637 2638 2639 2640 2641 2642 2643 2644 2645 2646 2647 2648 2649 2650 2651 2652 2653 2654 2655 2656 2657 2658 2659 2660 2661 2662 2663 2664 2665 2666 2667 2668 2669 2670 2671 2672 2673 2674 2675 2676 2677 2678 2679 2680 2681 2682 2683 2684 2685 2686 2687 2688 2689 2690 2691 2692 2693 2694 2695 2696 2697 2698 2699 2700 2701 2702 2703 2704 2705 2706 2707 2708 2709 2710 2711 2712 2713 2714 2715 2716 2717 2718 2719 2720 2721 2722 2723 2724 2725 2726 2727 2728 2729 2730 2731 2732 2733 2734 2735 2736 2737 2738 2739 2740 2741 2742 2743 2744 2745 2746 2747 2748 2749 2750 2751 2752 2753 2754 2755 2756 2757 2758 2759 2760 2761 2762 2763 2764 2765 2766 2767 2768 2769 2770 2771 2772 2773 2774 2775 2776 2777 2778 2779 2780 2781 2782 2783 2784 2785 2786 2787 2788 2789 2790 2791 2792 2793 2794 2795 2796 2797 2798 2799 2800 2801 2802 2803 2804 2805 2806 2807 2808 2809 2810 2811 2812 2813 2814 2815



St. Anthony's fullback Roland Osgood picks up first down on run around right end in first quarter of Saturday night's CIF battle with Beverly Hills.—(Staff Photo)



Fullback Alan Roman of St. Anthony's drives to a first down on Beverly Hills 14-yard line with four minutes left in first half Saturday night. Saints won, 16-13, and will play Alhambra in semi-finals next weekend.—(Staff photo).

USF Rolls Over Troy, 58-42

RAMS-----

(Continued from Page B-1)

100

'GOLF TOO GREAT'

No Calcutta, Says Crosby

Russell Scores 24, Collects 20 Rebounds

Random score: 0.58, 0.58

'Y' Swimmers Annex Meet

**Bakersfield
Romps, 33-6,
in Spud Bowl**

38. Canisius 87, Syracuse 74.
MIDWEST
Purdue 62, Missouri 58.
Ohio State 73, Butler 51.
Minnesota 82, DePaul 78.
Cincinnati 107, Pepperdine 71.
Iowa 60, Nebraska 51.
Bradley 97, Rollins 51.

Field Goal by Wasnick Nets Win

By MIKE HEALY

pre-bout arrangements.

Gavilan Upset by Light-Heavy

pre-bout arrangements.

ASK NBA LIFT GALLARDO BAN

pre-bout arrangements.

Gallardo's manager, James Hamilton, claimed the Havana promoter failed to live up to

pre-bout arrangements.

Tartars Defend Bowl Record

IN THIS CORNER

with DICK ZEHRM

If the Southern California Football Officials Association is as serious about developing a universal set of grid rules to govern all levels of play as I think it is, then it better have a high-powered lobby operating at the Hilton here Jan. 12-14 when the National Rules Committee convenes to consider deletions, additions and revisions for 1956.

Three sets of rules now govern football—NCAA, High School Federation and professional. The men who blow the whistles out in this neck of the woods would like to have the NCAA and Federation rules conform.

It's easy to understand why they want a common set of rules. There are 88 separate and distinct differences between the college and high school rules. They vary in virtually every phase of the game—equipment, fouls, possession, substitutions, kick-offs, ball in play, fair catch, position of players, forward pass, forfeited game, pass eligibility and a raft of others too numerous to mention.

D. Patrick Ahern, Long Beach's sports-minded councilman, indirectly has done the Southland officials body a fine favor. He campaigned long and with great vigor to land the NCAA rules convention for this city. By so doing, he has put the officials in a position to voice at first hand their complaints to the most important jury of all—the Rules Committee.

Two Long Beach officials who worked Pacific Coast Conference games this fall and who in the past have whistled in the Rose Bowl have said to me that what this country needs most—over and above the five-cent cigar—is universal football rules. Moreover, they—Eddie Wagner and Oran M. Landreth—are willing to go to any length to get them.

Many others in the officials' association feel the same way, say Eddie and Oran. Wagner, incidentally, is instructional chairman of the association, so you can see the problems he has. Oran is the dean of the PCC striped-shirt gang, having just completed his 32nd year of officiating in the limelight as the man who called back Jon Arnett's 97-yard kickoff return to a touchdown in the UCLA-SC game because five Trojans were not in the proper restraining area when the game started.

When a boy passes from the high school phase of his football career to the junior college or college field, he has certain adjustments to make in accordance with the differences in rules. This adds a new burden on the boy, as well as on his coach.

Football rules appear to be complicated enough without adding to the confusion by having several different sets to keep in mind, hold the officials. This reminds me of the "interpretation problems" the nation's basketball referees have every winter. They vary by sections and conference as any well-traveled coach or player will tell you.

Pity the poor official who tackles a high school game on Friday night and then has a college or jaycee game to work the next afternoon or night. He has to keep 88 differences in his mind in each game and be ready with the right answer at the drop of his hat—or handkerchief.

Common rules would serve two purposes—simplify officiating and standardize conduct.

Eddie, Oran and their henchmen should grab Fritz Crisler of Michigan, the chairman, the minute he sets foot in the Hilton to schedule a hearing. This done, they can sell the National Rules Committee on the idea of meeting with the High School Federation to reduce or eliminate the 88 differences.

Think of the paradise we would have in football if the rules were standardized . . . no confusion among players, officials or spectators. Verily, the millennium!

★ ★ ★
TWO WAYS. At the end of the 1955 football season, Lynn (Pappy) Waldorf made the following remarks about his California Golden Bears:

"I have enjoyed my association with this team as much or more than at any time during my nine years at California. These boys tried harder and came closer to their potential than any team I've ever had."

This, of course, was a nice compliment to the Bears, who although outmanned at almost every turn fought the valiant fight.



OFFENSIVE SPARKPLUG FOR COMPTON

Halfback Jim Waddell will carry big offensive load for Compton when Tartars meet Jones JC of Mississippi in 10th annual Junior Rose Bowl Saturday. Waddell this year scored 17 touchdowns, averaged 10.5 yards per carry and set all-time two-year Tartar ground-gaining mark with 1,542 yards.

National Pass Title to Welsh

By Associated Press
Although overshadowed by Army's fierce running attack in the final game, Navy's diminutive George Welsh became the pass-throwing champion of major college football in 1955.

The 5-10, 164-pound Midshipman from Coaldale, Pa., completed 18 of 29 passes in the 14-6 loss to Army to shade Columbia's Claude Benham, who completed his season a week earlier.

Welsh finished with a total of 94 completions in 150 attempts in nine games for a total of 1,319 yards and eight touchdowns. The championship is determined on completions.

Benham, who played on a losing team, completed 89 of 188 for 999 yards and seven touchdowns.

Other passing leaders were Len Dawson of Purdue, who, connected on 57, and John Brodie of Stanford, with 76 completions.

The year's ace receiver was Hank Burnine of Missouri, who caught 44 passes for 594 yards and two touchdowns in 10 games. This gave Missouri the first national statistical crown since Bob Steuber won individual scoring honors there in 1942. It was the first time a Big Seven conference player ever led the receivers.

Player	Team	Comp.	Yds.	TDs
1. Welsh	Navy	18	1,319	8
2. Benham	Columbia	17	1,215	7
3. Dawson	Purdue	57	1,175	11
4. Brodie	Stanford	76	1,100	10
5. Healey	Dartmouth	35	1,050	10
6. Hurley	Montana	32	1,041	10
7. Hulska	Wisconsin	32	1,033	10
8. Connelley	Wake Forest	28	1,025	10
9. Cline	Nebraska	28	1,025	10
10. Schaefer	North Carolina	28	1,025	10

Locals Host Border Fives

Basketball teams from Poly and Jordan will provide the top week end sports fare for local fans this week, entertaining San Diego Hoover and San Diego High in their annual Friday-Saturday twin bills.

The Panthers will play host Friday night. Poly meets San Diego in the opener and Jordan faces Hoover in the nightcap. Saturday night the teams move to the Poly gym and switch opponents.

Long Beach City College, still looking for its first victory, faces Pasadena City College Tuesday night and treks to Orange Coast Thursday night. Long Beach State travels to Santa Barbara for games with Westmont College and Santa Barbara on Friday and Saturday nights.

Basketball—Pasadena City College at LSCC, 8 p.m.; Laverne at L.B. State, 8 p.m.; Compton at St. Anthony's, 8 p.m.; Centennial at Jordan, 7 p.m.; El Segundo at Redlands at Wilson, 8 p.m.; El Segundo at Brea, 8 p.m.

Water Polo—Wilson vs. El Segundo, 8 p.m. and site to be announced Monday. Thursday. Basketball—LSCC at Orange Coast, 8 p.m.

Basketball—Jordan vs. San Diego Hoover, 7:15 p.m.; Long Beach State at Westmont College, 7 p.m.; St. Anthony's at Bell Gardens, 8 p.m. (Central Ave.). Water Polo—Poly Cees vs. Whittier, for CIF title, hour and site to be announced Monday. Saturday. Basketball—Poly vs. San Diego Hoover, 7:30 p.m.; Long Beach State at Santa Barbara College, 8 p.m.

ANNUAL WINTER MEETING Bonus Rule, Survey of Fans Top Major League Agenda

CHICAGO (AP)—The ever-controversial bonus rule, the perennial radio-TV problem of the minors and the players' demands will keep the major league owners busy next week while the baseball clubs' managers talk trade.

The American and National Leagues will hold separate sessions Monday and Tuesday. A joint meeting is scheduled for Wednesday morning, although it might be moved up if the leagues dash through their private business.

Baseball's "top brass" also will listen to pet peeves of fans throughout the country on "how baseball might be improved."

Owners will tackle the survey of fans as one of their first orders of business, a spokesman said Saturday.

A poll was sponsored by the major leagues this past season to get the fans' beefs "on the record." This report was expected to be read Monday.

Two Long Beach Men Hurt at Palm Springs

PALM SPRINGS (AP)—Ernie Ferrari Monza.

McAfee of Beverly Hills Saturday powered two Ferraris past the winner's flag to cop both the semi-main and main events in the Palm Springs road races which were marred by two injuries.

Two flagmen suffered multiple fractures when a racer driven by Bill Phillips of Reseda, Calif., jammed brakes during a pre-race practice run and spun into them.

In serious condition at Desert Hospital are Mike Jones, 18, and Larry Bashor, 32, both of the Long Beach, Calif., MG Club.

In the main event, McAfee averaged 63.2 mph over the 2.3-mile course in his 4.4 Ferrari roadster.

Bill Murphy, Culver City, was second in a Buick-powered Kurts roadster. Dick Morgensen, Phoenix, was third in his Morgensen Special, powered by a V-8 Buick engine.

McAfee drove a smaller Ferrari Monza in the semi-main for modified racers up to 3,000 cc. He averaged 63.5 mph. Masten Gregory, Kansas City, Kan., was second in his three-litre Maserati. Sterling Edwards, San Francisco, placed third in his

Wall Closes in on Souchak

HAVANA (AP)—Husky Mike Souchak of Grossinger, N. Y., posted a two-under-par 70 for the third round of the \$15,000 Havana Invitational golf tournament Saturday but saw his lead cut to two strokes as Art Wall of Pocono Manor, Pa., moved into second place with a 68.

Souchak's 70 gave him a 54-hole total of 204 in the tournament, which ends today. Wall's 68 was good for a 54-hole total of 206.

Billy Maxwell and Ed Oliver were tied for third with 207, followed by Bo Winger at 208.

Tommy Bolt posted a one-over-par 73 Saturday for a total of 210 that deadlocked him with Wally Ulrich and Dutch Harrison.

Pads Buy Shortstop

SAN DIEGO (AP)—The San Diego Padres of the Pacific Coast League Saturday announced the purchase of Gene Tanselli, a 25-year-old shortstop, from Salem of the Northwest League.

Jones JC Foe in 3rd JRB Test

By JERRY HALL

If necessary, an official decree will be tacked up around the Compton College campus Monday to extinguish all the jubilation that surrounded the past week's celebrated announcement of the Tartar footballers' appointment to the Junior Rose Bowl game six days hence.

For there is serious business at hand. In fact, there is possibly nothing quite so serious as a Compton College appearance in a bowl game.

So, when the Tartars take to the field Saturday against Jones Junior College of Mississippi to defend an unbeaten record in

Tartars Pace All-WSC Teams

LOS ANGELES (AP)—Compton's Junior Rose Bowl squad Saturday dominated the 1955 all-Western State Conference football team announced by the conference.

First team: E—Billard Hill (Pasadena), Tom Hayes (Glendale), T. David Eakin (Compton), Rod Humenick (Pierce), G. Dick Long (Compton), Lex Byrd (Ventura), C. Jack Atwood (Compton), B. Jim Waddell (Compton), Lex Byrd (Ventura), Maurice Elias (Glendale), Emmett Alford (Ventura), and George Roney (LACC). Second team: E—Charles McNeil (Compton), Rudy Diaz (LACC), T. Joe Lewis (Compton), Andy Brennan (Glendale), Marvin Perez (Compton), Dick Douglas (Pasadena), G. Hubert McCollum (LACC), B. Buddy Aldrich (Compton), Don Buford (LACC), Hal Sellers (Pasadena), Clarence Lorton (LACC), and David Aas (Pierce).

post-season engagements, the muscled men of Tay Brown will not merely be participating in a football game. They will be on another pulverizing rampage calculated to strengthen the valid claim that the best junior college football in the nation is played by Compton College clubs.

TO SUPPORT this claim, the school can point to either history or current records. In the initial JRB in 1946, the Tartars whipped Kilgore, Texas, 19-0. Two years later they turned in the most one-sided result of the bowl with a 48-14 win over Duluth, Minn. They've triumphed over other bowl opponents from Bakersfield to Texas.

This year, before announcing they cared for nothing but the Rose Bowl bid, the Compton athletes ran up 381 points against 50 and bettered just about every school football record in the books. Jim Waddell has in recent weeks surpassed such famed Tartars as Joe Perry, Hugh McElhenny and Bev Wallace of professional grid stardom.

THIS IS THE first time that the JRB opponents have ranked No. 1 and 2 on the leading JC poll, so this is a true national championship and about 60,000 persons are expected for the fifth largest bowl game in the country.

All the clichés will be hauled out for what might be billed as a titanic tussle between the Terrible Tartars of Tay Brown and the Jones Boys. Some will even go so far as to say the whole town's talking about the Jones Boys.

JONES JUNIOR COLLEGE is at Ellenville, Miss. Last year's Eastern JRB team (Hinds College) came from the neighboring township of Raymond, Miss. That team beat El Camino, 13-7. Only one other Eastern team, Little Rock, Ark., has ever won the bowl game. Victim was the 1949 Santa Ana team.

The Jones Boats have compiled a 236 to 110-point record while rambling through nine opponents. The club is expected to fly into Southern California Tuesday.

Tickets can be obtained by money order or check made payable to the Jr. Rose Bowl Game and mailed to 400 W. Colorado St., Pasadena.

Archie Hurts Ankle, Pompey Fight Off

LONDON (AP)—Light-heavyweight champion Archie Moore notified Promoter Jack Solomon Saturday that he cannot go through with his scheduled Jan. 10 title defense against Yolande Pompey of Trinidad because of a sprained ankle.

Solomon said he had received a cable from Moore's manager, Charlie Johnston, which requested a new date.



ATWOOD ANCHORS TARTAR LINE

One of Compton's top linemen is All-Western State Conference center Jack Atwood, a 215-pound bulwark on offense and defense. Atwood was a former prep star at Burroughs High.

BOBO 5-2 FAVORITE

Sugar Ray Tries to Climax Comeback in Title Go Friday

CHICAGO (AP)—A confident and ready Sugar Ray Robinson tries to climax his ring comeback at the age of 35 Friday night by recapturing the middleweight title from Bobo Olson, a fighter he licked twice in his heyday.

WAKE FOREST SPORT BOSS, COACH RESIGN

WAKE FOREST, N. C. (AP)

Wake Forest College Athletic Director Paddison W. (Pat) Preston and head football coach Tom Rogers resigned Saturday.

Dr. Harold Tribble, president of the college, announced the resignations at a meeting of the Athletic Council. Preston requested that he be relieved of his duties and Rogers said he would not "be available" for renewal of his contract which expires Dec. 31.

Preston, a former assistant to Rogers, is in his second year as athletic director. Rogers just completed his fifth season as head football coach.

Preston said he resigned "in the best interests of my family and me."

New Storm May Break Around Wes

LOUISVILLE, Ky. (AP)—A high AAU official hinted Saturday night that there may be new developments today concerning the eligibility of America's top miller, Wes Santee, for the 1956 Olympics.

The strong possibility of a new storm breaking loose around the case of the former University of Kansas runner was voiced by an official who said the executive committee has been discussing Santee behind closed doors.

Santee was suspended and then reinstated by the Missouri Valley Association recently for allegedly accepting excessive expense money.

Early in the AAU convention here it was announced that Santee's case would not come before the present meeting because no protest against his reinstatement was made within the required 10-day period.

But an official of the AAU believes that "something sensational" is apt to break on Sunday morning. The final session of the convention will be held today.

Houston Rips Bowl-Bound Wyoming '11'

HOUSTON (AP)—The University of Houston turned a blocked punt, a fumble recovery and Kenzie Stegall's 69-yard punt return into three fourth-period touchdowns Saturday to complete its conquest of Sun Bowl football teams by defeating Wyoming, 26-14.

The quick turn of events broke a 7-7 deadlock the teams had ground out in the first half on a slippery field.

A crowd of 10,000 saw Houston end its season with a 6-4 record that also included a 7-0 victory over Texas Tech, Wyoming's Jan. 2 opponent in the El Paso Sun Bowl. Wyoming finished its regular campaign at 7-3.

Fullback Curley Johnson broke the 7-7 tie by plunging over from the two after guard Jim Blackston had blocked a Wyoming punt and recovered on the eight on the first play of the final period.

Seconds later guard Rod Carpenter recovered a fumble on the Wyoming 23 and Stegall, a senior halfback, carried over from the six.

But he picked his spots and, in order, disposed of Johnny Lombardo, Ted Olla and Garth Panter. Then he earned a shot at Bobo by surviving a knockdown to beat contender Rocky Castellani at San Francisco last July.

Olso has made three successful title defenses, all in 1954, against Kid Gavilan, Castellani and Pierre Langlois. Starting off his 1955 campaign seeking the 175-pound crown, he defeated Tiger Jones, Willie Vaughn and Joe Maxim before light-heavy champ Archie Moore chilled him in the third round of their June 22 title match in New York.

THE 27-YEAR-OLD Olson was no ball of fire in the two bouts he has had since Moore cooled him off, but he managed to win over Jimmy Martinez and Joey Giambra in August.

Robinson is a current 5-2 underdog but has been impressive in workouts. His ankle, which he injured in drills at his Greenwood Lake, N. Y., base Oct. 25, forcing postponement of the fight from Nov. 4, is as good as new.

PATTERSON 2-1 OVER SLADE

Floyd Patterson, probably the hottest title prospect in boxing today, is expected to be a 2-1 favorite when he faces Jimmy Slade Thursday night at the Olympic Auditorium. It's a 10-rounder.

Patterson, the 20-year-old former Olympic Games champion whose only loss has been a controversial decision to Joey Maxim, is the NBA's No. 1 light-heavyweight challenger and possibly may be eyeing the heavyweight title.

Slade, recent winner over Hurricane Jackson, was defeated by Patterson in eight rounds at New York a year ago.

SC, UCLA Vs. Denver, Purdue Here

Trojans and Denver will play the opener to be followed by the Bruin-Boilermaker battle at 9.

Few tickets will be available to the public for these games, possibly 400 at the most. Proctor's Sporting Goods Store will be the local agency.

There will be no television of the four games. Radio station KFWB will broadcast them.

An all-letterman team will take the floor for the Boilermakers from Lafayette, Ind. They are coached by Ray Eddy, Purdue '34. They finished sixth in the Big Ten race last year with a 5-9 record and had a 12-10 overall season's performance.

In the Purdue spotlight will be Lamar Lundy, the 6-6 pass-catching target of Len Dawson in football. A junior, he'll handle the center spot. Lundy will be flanked by Joe Sesson, 6-4, who scored 373 points last year, and Ron Jecha, 6-5, at

the forwards. Don Thornbury, 6-1, and Robert Bonhomme, 6-3, will handle the guards. All are seniors save Lundy.

Denver, coached by Hoyt Brawner, finished 4-10 in the Skyline Conference a year ago and had a 9-14 record. This is a squad with eight sophomores on it. Dick Brott, 6-8, at center, is the kingpin. He averaged 18.9 points last season, hitting 436 in aggregate. Gerry Hulstrom, 6-4, and Dale

McCallum, 6-3, are the forwards and Walt Wolf, Ken Furman and Paul Plath are the leading guard candidates.

Coaches Johnny Wooden and Forrest Twogood of the Bruins and Trojans, both rebuilding after graduation depleted the ranks of leading performers, sent their new teams through their opening tests Friday and Saturday night. Neither club, off returning material, figures to be a conference title contender.

Particulars

By Jerry Wynn

Who has been Long Beach's outstanding amateur golfer during 1955?

To find this answer and reward that person, The Independent Press-Telegram announces the start of its second annual "golfer of the year" contest.

The designation of honor and corresponding trophy award will be given to the amateur who by performance and achievement is selected most worthy by a board of Long Beach club professionals.

Any resident of Long Beach or member of a Long Beach area golf club—regardless of age or sex—is eligible for the award.

Five finalists will be selected by an Independent Press-Telegram nominating committee and then submitted to the professionals for their final balloting.

The finalists will be determined by your preferences mailed to this column, and announced here on Dec. 18.

The "golfer of the year" will be named the following Sunday, Dec. 25.

Jane Lange of Recreation Park won the inaugural award in 1954 and went on to even greater success this year. It is hoped that the contest can always produce champions of her caliber.

The immediate result is that amateur fighters will continue to go into AAU sanctioned rings bare-headed and the armed services, which require headgear, will withhold their fighters from such bouts, except those leading to the 1956 Olympics.

No Headgear for Amateur Boxers

LOUISVILLE, Ky. (UP)—A controversy over headgear for amateur boxers, raging throughout the 68th annual National Amateur Athletic Union convention, was knocked out with a single parliamentary blow in the final round Saturday.

The immediate result is that amateur fighters will continue to go into AAU sanctioned rings bare-headed and the armed services, which require headgear, will withhold their fighters from such bouts, except those leading to the 1956 Olympics.

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- "Roller Derby" Roller Skates and Shoes.....13.95-15.95
- Kids' Sidewalk Skates and Shoes.....5.95-6.95
- Spalding Golf Balls.....3.00
- Daisy Air Rifles.....5.95-6.95
- Rifle Cleaning Kits.....3.00
- Pogo Sticks.....5.95-6.95
- Chest Pulls — Bar Bells.....2.95 up
- Revolver Holsters.....2.95 up
- Cartridge Belts.....2.95 up
- Sleds — Skis — Mittens — Toques.....3.50
- Boys' Football Pants.....1.75
- Boys' Football Shirts.....1.75
- Badminton Sets.....5.50-11.50
- Pocket Knives—Hunting Knife.....4.95
- Fencing Foils.....4.95
- Rifle Sappers.....9.75 up
- Hardy Trout Flies.....3.00
- Coleman Camp Stoves & Lanterns.....5.95-6.95
- Ice Boxes—Thermos Jugs.....19.75
- Dacron Sleeping Bags.....19.75
- Archery Sets.....5.95 up
- Quivers.....1.25
- Glass Bows.....5.95 up
- Arrows.....25c
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- Aluminum Tackle Boxes.....5.95
- Fish Skinners (fillet your fish).....5.95
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- Baseball Gloves.....13.95-15.95
- Boys' Baseball Suits.....13.95-15.95
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- Fly Tying Kits.....13.95-15.95
- Spalding Tennis Rackets and Balls.....13.95-15.95

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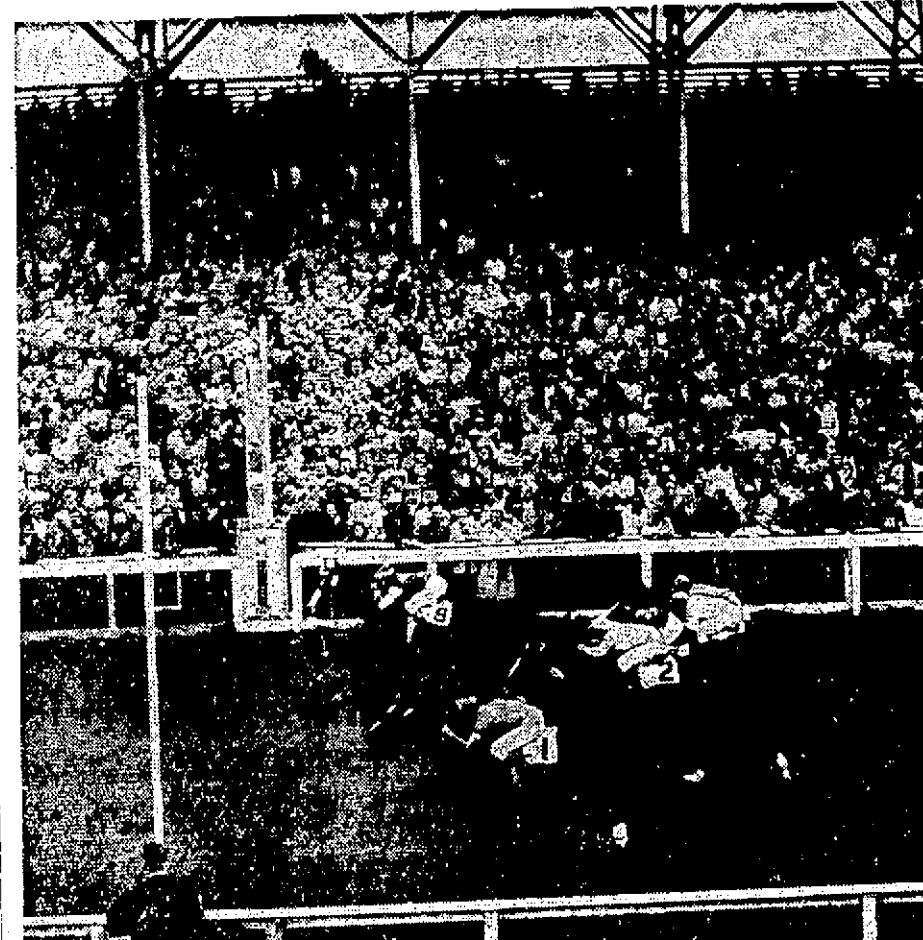
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Clab-Win Nabs Alamitos Feature

Nips Stable-Mate in \$10,000 Sprint

By Jerry Wynn



RIDGE BUTLER WINS HARD TWIST STAKES

Ridge Butler (nearest to crowd) romps home in Hard Twist Stakes, companion feature at Los Alamitos Saturday. Vanetta Dee (foreground) finished second. (Staff Photo by Don Webster)

LOS ALAMITOS—When jockey Tommy Chavez crossed the wire on board Clab-Win in the \$10,000 California-Bred 2-Year-Old Stakes at Los Alamitos Race Course Saturday, he thought he had a winner. But he wasn't sure.

"All I could hear was Win, Win, Win." (There was a record first-Saturday crowd of 9,780 to supply the vocal support.)

Clab-Win did win but there was only a quarter-horse's head separating him from his Western Stable-mate, Do-Win, and a nose between Do-Win and Chief Win in third place as the trio zeroed in for the photo finish.

Chavez held it right. It was Win, Win, Win!

THE ENTRY WENT postward an even money favorite and returned \$4 to win, \$4.30 to place, and \$2.80 to show across the board. Chief Win paid \$3.60. The time for the 350-yard sprint was 18.4.

Clab-Win broke slow, picked up speed mid-way, went into the lead at the three-quarter mark, lost it momentarily to Do-Win but got it back some 25 yards from the finish line.

"I really tore into her," said Chavez. "That mare's got to be pushed, and I pushed her."

The 23-year-old rider from Sanford, Colo., came away with jockey honors in the nine-race program. He had three winners and was photoed out twice.

THE COMPANION feature—the \$2,500 Hard Twist Stakes—was won by Ridge Butler in the swift time of 18.1, a tenth of a second off the track record for 350 yards.

Piloted by Jockey Lester Guilory, Ridge Butler was off strong and held on gamely in the drive to withstand a closing challenge by Vanetta Dee, the favorite in the good field. Bobby Leo was third. Ridge Butler, Derby victor here last spring, paid \$9.40, \$4.00 and \$3.40.

It was the most formful day of the week-old meeting with three others besides Clab-Win living up to the great expectations of the morning line. The largest payoff came in the first race, Brooks' Tema at \$23.

THE HAPPIEST man at the end of the program was track president Frank Vessels, Sr. The attendance was less than a thou-

RACE ROUNDUP:

Trackmaster Repeats Win

(Compiled from AP and UP)

Trackmaster, an S-1 shot with apprentice jockey Don Lewis in the iron, won the \$30,000 added California Derby at Tanforan Saturday for the second stakes victory the pair has scored in two weeks.

Searching, a 3-year-old daughter of War Admiral, who was purchased by Mrs. Ethel D. Jacobs for \$15,000 last spring, paid off another dividend Saturday by winning the \$18,525 Gallopette Stakes on the final program at Pimlico.

Tanforan Results

FIRST RACE—5 furlongs:
Money Getter (Harmata) 20.00 14.00
Redneck (Volake) 11.00 7.00
Time—1:12. No scratches.

SECOND RACE—6 furlongs:
Paul Master (Valcia) 19.20 8.50
War Vito (Pulido) 7.00 5.00
Spanish Story (Harmata) 6.50 4.00
Time—1:12. No scratches.

DAILY DOUBLE PAID \$664.70

THIRD RACE—1 1/4 miles:
Alkes Dron (Gillman) 27.30 11.00
Camp Success (Volake) 11.00 7.00
Special Count (Kewen) 11.00 7.00
Time—2:14. No scratches.

FOURTH RACE—1 mile:
Little Yone (Pulido) 11.00 5.00
Ruled Out (Menes) 7.00 5.00
Time—1:46. No scratches.

FIFTH RACE—6 furlongs:
Our Seltzer (Landon) 4.20 3.10
Lucky Brownie (Shenker) 5.10 3.70
Lady Bolla (Lump) 24.70 9.80
Time—1:12. No scratches.

SIXTH RACE—1 mile:
Pied with Sweet Sue (Anther) 24.70 9.80
Blue Volt (Harmata) 7.30 5.00
Time—1:12. No scratches.

SEVENTH RACE—5 furlongs:
Main Sweep (Gillman) 9.50 6.00
Rip Abby (Harmata) 6.00 4.00
Time—1:12. No scratches.

EIGHTH RACE—1 1/4 miles:
Trackmaster (Lewis) 25.50 9.00
Pay Section (Volake) 18.70 10.00
Basilous Vega (Pulido) 11.00 7.00
Time—2:12. Coupled with Golden Land and Mr. Al. I. Scratched—Blanco.

NINTH RACE—5 furlongs:
Rekindled (Longien) 9.00 6.10
Siro-San (Harmata) 6.10 4.00
Smoke Prince (Pulido) 13.20 7.00
Time—1:12. Scratched—Third Downs, Sergeant Ed.

Once Over Lightly

(Continued from Page B-2)

ers with rookies while winning three straight division crowns. This was bound to catch up with them sooner or later.

Meanwhile, it hasn't been all downhill for the Rams, either, and the fact that Sid Gillman has them in first place with a 6-3-1 standing is evidence enough that he is one of the truly great coaches in the game today.

Norm Van Brocklin, for instance, suffered a chipped knuckle on his pitching hand early this season and his passing has been way off. Reserve quarterback Billy Wade has failed thus far to live up to his potential and Van has had to stay in there.

The offensive end corps bogged down . . . especially when Bob Boyd, who makes the aerial game go, was injured a month ago.

The Rams' running game also has been badly handicapped by the breakdown of Deacon Dan Towler and injuries to Skeet Quinlan and Tank Younger.

One of the main reasons the Rams have been able to hang in there is their tremendous "deep" pass defense. Strangely enough, it was lack of such a defense the past three seasons which cost them the division crown!

Claim \$200,000 Bid

GALTIMORE UP—The Baltimore Sun said Saturday it has learned that the Baltimore Orioles turned down an offer of \$200,000 for catcher-first baseman Gus Triandos.

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Los Alamitos Results

FIRST RACE—350 yards:
Brooks' Tema (Ford) 23.00 11.00 5.20
Fame Frontier (Gai) 13.50 13.00 6.50
Durose (Simon) 13.50 13.00 6.50
Time—18 7/10. Scratched—Red Neck, Novata Jambette, Dark Shark, Star Bull.

SECOND RACE—350 yards:
Hungerford 8.00 5.00 2.80
Ramond Sprys (Chavez) 5.20 3.30 1.40
Finley Poo (McRaygold) 4.00 2.80 1.40
Time—18.6. Scratched—C.B. Danby Mike, National Rose, Bester Lass.

THIRD RACE—350 yards:
Do it for Me (Chavez) 8.10 4.10 3.10
Bobby Leo (Lawyer) 2.90 2.00 1.00
Time—18.0. No scratches.

FOURTH RACE—440 yards:
Cindy Tom (Ford) 12.00 6.10 4.10
Mrs. Berenia (Bailey) 4.90 3.00 1.40
Don Black (Gatz) 4.00 2.80 1.40
Time—22 9/10. Scratched—Rough Creek, Central Star, Taon Sundown, Gold Angel.

FIFTH RACE—440 yards:
Fame Choke Mount 6.50 4.50 3.80
H.V. Domino (Strass) 6.50 4.70 3.80
Lacy Alexander (Thatcher) 6.50 4.70 3.80
Time—22 9/10. Scratched—Copers Texas Tom, Power Kick, Leon, Johnny Rapid.

SIXTH RACE—350 yards:
David (Littel) 8.40 4.20 3.20
Ard Gazelle (Chapman) 4.30 3.40 1.60
Remember Me (Ford) 4.30 3.40 1.60
Time—18.1. Scratched—Mies Okmick, Vandy Reed, Gannadora, Stalking Horse.

SEVENTH RACE—350 yards:
Ridge Butler (Guilory) 9.40 4.00 3.40
Vanetta Dee (Chavez) 6.30 4.00 3.00
Bobbie Leo (Bailey) 4.00 2.80 1.40
Time—18.1. No scratches.

EIGHTH RACE—350 yards:
Clab-Win (Chavez) 4.00 4.30 2.80
Do-Win (Hungerford) 4.30 3.60 1.60
Chief Win (McGowan) 4.30 3.60 1.60
Time—18.1. Scratched—Blair Leo.

NINTH RACE—440 yards:
Do it for Me (Chavez) 10.00 5.00 3.50
Chalky Leo (Vogel) 10.00 6.00 4.00
Cold Cash (Chapman) 10.00 6.00 4.00
Time—22 9/10. Scratched—Insurance V, Bill Buggar, Jo Ann Morgan, St. Louis Orphan.

Title to Ft. Hood

FT. SILL, Okla. (UP)—Ft. Hood, Tex., won the 4th Army football championship Saturday by beating Ft. Sill for the second time this season 31-20.

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Bowl Discussion in Store at Big 10 Meet

CHICAGO (AP)—The Big Ten holds its winter business meetings this week and the Rose Bowl subject may get a thorough, if informal inspection in the wake of recent post-season play criticism by Michigan's president.

Officially, the policy-making faculty representatives and the athletic directors are supposed only to set up machinery for possible renewal of the Rose Bowl pact which expires Jan. 1, 1957.

This hinges, however, on an invitation for renewal which must be initiated by the Pacific Coast Conference. And such a bid may not come until some time in 1956.

Some behind-the-scenes discussion may stem from remarks made by Michigan President Dr. Harlan H. Hatcher, who said "There was a time when football games were played to see who would win. Now everything points to the coveted bid to a bowl. Unless something is done, this may lead us further astray."

If Michigan, long a bellwether in conference policy, has turned cold on the Rose Bowl, this possibly could swing other schools into the same line of thinking. The Big Ten was never wholly in favor of the pact.

The winter meetings start Tuesday and conclude on Saturday.

Junior High Basketball

AT JEFFERSON	AT WASHINGTON
Jefferson 7th (22)	Washington 7th (12)
Hawkins (12)	Washington 8th (23)
Adams (12)	Washington 9th (24)
Jameson (12)	Washington 10th (25)
Miller (12)	Washington 11th (26)
Coyle (12)	Washington 12th (27)
Stephens 8th (41)	Washington 13th (28)
Stephens 9th (42)	Washington 14th (29)
Stephens 10th (43)	Washington 15th (30)
Stephens 11th (44)	Washington 16th (31)
Stephens 12th (45)	Washington 17th (32)
Stephens 13th (46)	Washington 18th (33)
Stephens 14th (47)	Washington 19th (34)
Stephens 15th (48)	Washington 20th (35)
Stephens 16th (49)	Washington 21st (36)
Stephens 17th (50)	Washington 22nd (37)
Stephens 18th (51)	Washington 23rd (38)
Stephens 19th (52)	Washington 24th (39)
Stephens 20th (53)	Washington 25th (40)
Stephens 21st (54)	Washington 26th (41)
Stephens 22nd (55)	Washington 27th (42)
Stephens 23rd (56)	Washington 28th (43)
Stephens 24th (57)	Washington 29th (44)
Stephens 25th (58)	Washington 30th (45)
Stephens 26th (59)	Washington 31st (46)
Stephens 27th (60)	Washington 32nd (47)
Stephens 28th (61)	Washington 33rd (48)
Stephens 29th (62)	Washington 34th (49)
Stephens 30th (63)	Washington 35th (50)
Stephens 31st (64)	Washington 36th (51)
Stephens 32nd (65)	Washington 37th (52)
Stephens 33rd (66)	Washington 38th (53)
Stephens 34th (67)	Washington 39th (54)
Stephens 35th (68)	Washington 40th (55)
Stephens 36th (69)	Washington 41st (56)
Stephens 37th (70)	Washington 42nd (57)
Stephens 38th (71)	Washington 43rd (58)
Stephens 39th (72)	Washington 44th (59)
Stephens 40th (73)	Washington 45th (60)
Stephens 41st (74)	Washington 46th (61)
Stephens 42nd (75)	Washington 47th (62)
Stephens 43rd (76)	Washington 48th (63)
Stephens 44th (77)	Washington 49th (64)
Stephens 45th (78)	Washington 50th (65)
Stephens 46th (79)	Washington 51st (66)
Stephens 47th (80)	Washington 52nd (67)
Stephens 48th (81)	Washington 53rd (68)
Stephens 49th (82)	Washington 54th (69)
Stephens 50th (83)	Washington 55th (70)
Stephens 51st (84)	Washington 56th (71)
Stephens 52nd (85)	Washington 57th (72)
Stephens 53rd (86)	Washington 58th (73)
Stephens 54th (87)	Washington 59th (74)
Stephens 55th (88)	Washington 60th (75)
Stephens 56th (89)	Washington 61st (76)
Stephens 57th (90)	Washington 62nd (77)
Stephens 58th (91)	Washington 63rd (78)
Stephens 59th (92)	Washington 64th (79)
Stephens 60th (93)	Washington 65th (80)
Stephens 61st (94)	Washington 66th (81)
Stephens 62nd (95)	Washington 67th (82)
Stephens 63rd (96)	Washington 68th (83)
Stephens 64th (97)	Washington 69th (84)
Stephens 65th (98)	Washington 70th (85)
Stephens 66th (99)	Washington 71st (86)
Stephens 67th (100)	Washington 72nd (87)
Stephens 68th (101)	Washington 73rd (88)
Stephens 69th (102)	Washington 74th (89)
Stephens 70th (103)	Washington 75th (90)
Stephens 71st (104)	Washington 76th (91)
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Stephens 73rd (106)	Washington 78th (93)
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'Time Out for Ginger' Opens Thursday; Big Night Is Planned

A bit of Hollywood glitter will rub off on The Theatre here next Thursday with the opening of "Time Out for Ginger," starring film and television actor Lyle Talbot.

TV and screen actress Ruth Hussey, Paul Maxey, banker of the Jackie Cooper TV series; Bud Mann, of the Carthy Circle theater producers; Bob Longmeyer, agent and television personality, and other Hollywood agents have reserved seats for the opening night.

The production marks the second anniversary of The Theatre in Long Beach and the first anniversary in quarters of its own at 2400 Magnolia Ave.

As a highlight of the first night, Ernie Glazer of The Chandler has arranged for an after-the-show party for the cast and crew of the play at his restaurant. Glazer also has reserved a block of seats for the show for patrons and is arranging a cocktail party, dinner and "Time Out for Ginger" night for his patrons.

THE THEATRE production of "Time Out for Ginger" brings back some fond memories to Pat Brown, The Theatre director, and her husband, Gerald.

Several years ago when Pat was acting in the Alley Theater in Houston, Tex., and Gerry was on the playhouse's advisory

board, he ran across a script entitled, "Season With Ginger," by a then unknown playwright, Ronald Alexander.

He recommended the play to the Alley Theater which accepted it for its first presentation anywhere. The author was brought to Houston for the premiere. He rewrote parts of the play which he then retitled, "Time Out for Ginger." "Ginger" was a big success in Houston and in New York where it later played with Melvyn Douglas in the lead.

THE PLAY WILL be presented Thursday, Friday, Saturday and Sunday nights through Jan. 22 with the exception of the Christmas holiday recess when the house will be dark Dec. 22, 23, 24 and 25.

Talbot plays the part of Howard Carl in the comedy-drama. Others in the cast include: Margaret Beaman as Agnes Carol; Donna Kohn, Joan Carol; Toni Belli, Jeannie Carol; Carol Scott; Ginger Carol; Joan Strickland; Lizzie; Erik Nelson; Eddie Davis; Bob Blackman, Tommy Green; Cliff Medaugh, Mr. Wilson, and Edward Tormow, Ed Hoffman.

Pat Brown directs. Bill Dusbablon is production manager; Dick Fullmer, assistant production manager, and Dave Kelp, set designer.

It Happened Last Night By Earl Wilson

LIFE BEGINS AT FIVE

NEW YORK—"Life begins at 5," remarked Betsy von Furstenburg's mother, the Countess von Furstenburg of Baden-Baden, Germany, and Memphis, Tenn., and 58th St., New York City.

"A wonderful title for a book!" I said. "You should write it immediately."

I'd come over to this plush duplex apartment near the East River to do a story on the socialite and glamour girl Betsy von Furstenburg who now has not only a 7-month-old baby but a part in a hit show—and as happens so often lately, I'd become intrigued with the interviewee's mother.

"I understand it perfectly," my wife said when she heard this new trend of mine. "You realize you're twice the age of the glamour babes, so you start flirting with their mothers, who are also young girls to you."

I had a witty answer for that which I'll be thinking of any minute now, but since Betsy was galumphing around the duplex with daughter Gay-Caroline under her left arm while answering the phone with her right, maybe we should talk to her.

Maybe we should, but then there's her mother.

"At 5," said the Countess, "Betsy, who was born in Germany in a castle with more than 100 rooms, was studying dancing."

"At 7," spoke up the new little mother, who was wearing pants. "I came here the first time, and was in the Ballet Theater for a few months."

"Not even a few months," rejoined the Countess. "Only 5 nights, darling."

"Anyway, I started at the top and went slowly down," Betsy said.

"Somebody behind me said 'That's no child, it's impossible!'"

ble, it's a midget!" the Countess said. "I was speechless."

"I REMEMBER other things better," Betsy admitted. "Getting a life-saving certificate at Camp Honoum at Lake Abanaki, Vt. And a horse I rode. They had such weird animals at that camp!"

Suddenly Betsy held daughter Gay-Caroline up close to her and observed that she smelled like cheese.

"Put some eau de cologne on her, darling," the Countess suggested.

"Oh, mother!" said Betsy... darting off to answer the door, again with the daughter under her arm.

"She doesn't look old enough to have a baby, does she, with that long hair?" The Countess added that people have often commented how gracefully, how beautifully, Betsy sits down in a chair. She believes that Betsy's dancing training, starting at 5, was responsible.

"IT'S FUNNY," said Betsy, one of the most-remembered beauties in New York before her marriage, "once you have a baby, your career doesn't seem as important as before—it gets its proper value."

Betsy ran off to answer the door again, the baby under her arm.

"Betsy," called the Countess, "let me take her. You have her all the time..."



BETSY VON FURSTENBURG
Mother Has the Answers

Neighboring Cities Theatre Guide

BELLFLOWER - PARAMOUNT
NORWALK, 12111 Bellflower Blvd., TO 4-1412
My Sister Eliza—Trans. of Pancho Villa

COMPTON - LYNNWOOD
ARDER, 11700 L. B. Blvd., HE 1-1855
To Catch a Thief
Danteum Harry Brunettes

DOWNEY - NORWALK
AVENUE, Downey 55c TO 1-5610
Garden of Evil—Night People
MERALTA, Downey 10c TO 2-2000
Garden of Evil—Night People

NORWALK - NORWALK
NORWALK, Norwalk TO 4-2219
Phoebe City—Gentleman Harry Brunettes

SAN PEDRO - WILMINGTON
SARIELLO, San Pedro TE 2-9248
Man with the Gun—Taratula

GRANADA, Wilmington TE 4-3477
Lucy Gallant—Died 1000 Times

ORANGE COUNTY
HEM, Garden Grove LE 3-2542
To Hell and Back—Bengazi

DRIVE-IN THEATRES
HARBOR, 23222 S. Vermont TE 4-8501
Bulet for Joy—Quest for Last City

LA MIRADA, Alhambra & Forest, TO 3-2111
Hall's Horizon—Lawless Street

LINCOLN, 5612 Lincoln, JA 1-2222
Bengazi—Dr. Jekyll & Mr. Hyde

CUNNINGHAM, 12324 E. Washington, Whittier
Lawless Street—Hall's Horizon

TWIN VUE, Figueroa at 152, UA 4-5127
Hall's Horizon—Lawless Street

To Close Down Over Holidays

Christmas holidays will interrupt the extended run at Long Beach Community Playhouse of the hit comedy, "Sabrina Fair," president-manager Mrs. Walter Case said.

Performances will be held next Thursday, Friday and Saturday, after which the little theater theater closes down until after the new year. The play resumes Jan. 5 for an extended run of two weeks, playing Thursday, Friday and Saturday nights.

Meanwhile, Director Larry Johns is on a month's vacation in the east, during which he will see the latest plays on Broadway.

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THIS MAN
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BANQUET ROOM available with facilities
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Obituary Notices

BROOKS—Mrs. Lucilleington of Long Beach. Private Brooks, 56, of 5454 Myrtle Ave., service will be at noon Monday died Friday. She was a native of in Mottell's & Peek Chapel.

LAWHON (Garden Grove)—James E. Lawhon, 75, of 13081 son, Leonard E. Reich, brother, died Thursday. He was a native of Summer County, Kan., and had lived in Garden Grove eight years. Surviving are Mrs. Margaret Wagner, the latter of Long Beach. Service will be at 10 a.m. Tuesday in Mottell's & Peek Chapel.

DECHENNE—Mrs. Rhoda Mae Dechenne, 31, of 4512 Obispo Ave., died Friday. She was a native of Tennessee, and had lived here three years. Surviving are her husband, Donald; daughter, Sandra; sons, Gary and Robert; father, Lonnie Hawkins, and two sisters and one brother. Service will be at 2 p.m. Tuesday in Gallagher & DeYoung Bellflower Mortuary Chapel.

HOVLID—Mrs. Margareta Hovlid, 56, of 1007 E. 10th St., died Friday. She was a native of Denver, Colo., and had lived here six years. Surviving are her husband, Norman G.; daughters, Mrs. Sallie Buckley of Norwalk and Mrs. Marylou Crouch of Anaheim, and two brothers. Service will be at 3 p.m. Monday in Christensen-Pink Chapel.

JANAS—Mrs. May Janas, 341 Harmony Way, died Saturday in New York City, her birthplace. She had resided here a year and a half. Surviving are her husband, Sigmund Jr.; son, Stephen, and parents, Mr. and Mrs. Ed Gormley. Catholic service and interment will be in New York City.

MARTIN—Deborah Ann Martin, infant daughter of Mr. and Mrs. William E. Martin, 341 Molino Ave., died Friday. Graveside service will be at 1:30 p.m. Monday in Sunnyside Memorial Park. Mottell's & Peek Mortuary is in charge.

McREYNOLDS—Mrs. Elizabeth Bruce McReynolds, 84, of 1365 Temple Ave., Apt. 14, died Tuesday. She had lived here 45 years. Service will be at 11 a.m. Tuesday in Mottell's & Peek Chapel.

MORGAN—Mrs. Fannie M. Morgan, 85, of 2611 E. 4th St., died Thursday. She was a native of Makin, Mo., and came to Long Beach eight years ago. Surviving are her husband, I. E. and son, Edward C. of Long Beach. Service was Saturday in B. W. Funeral Home Chapel. Interment was in Sunnyside Memorial Park.

PAULSEN—Clarence Paulsen, 64, of Quincy, Calif., formerly of Long Beach, died Thursday. He was a native of Newman, Calif. Service will be at 2 p.m. Tuesday in B. W. Coon Funeral Home Chapel, the Rev. Keith Druley officiating. Entombment will be in Angeles Abbey Mausoleum.

RAMSEY—Mrs. Susan Louise Ramsey, 74, of 1141 Loma Vista Dr., died Friday. She was a native of Brookline, Mass., and had lived here 33 years. Surviving are her husband, Herbert, and sister, Mrs. Margaret Whit-

Ford Foundation Finances Aid to History Teachers

WASHINGTON (AP)—The American Historical Association announced Saturday that next year it will establish a service center for history teachers with funds supplied by the Ford Foundation.

The center will make available for consultations at the local school level 50 to 60 recognized professional historians in various parts of the country. It also will prepare or supervise the preparation of various types of pamphlets to aid secondary teachers. These will include graded reading lists, summaries of recent research and interpretations, discussions of the objectives and values of historical study, and other subjects.

The center will be on a three-year experimental basis. The Ford Foundation is providing it with \$148,000.

HELP!

And Who Has More Right to the Broom?
WILLENHALL, England (AP)—The town council has asked Willenhall women to take their brooms and clean the streets.

"We can't get men to do the work because of the labor shortage," Public Works Chairman Cyril Andrews said, "so we've no alternative but to ask the womenfolk to have a go."

They will get the full rate—\$22.40 a week.

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daughters, Sandra and Billie of Ehlers, and daughters, Mrs. Mr. and Mrs. Robert L. Wilson, Harbor City; mother, Mrs. Zana Amanda D. Worrell of Long Beach and Mrs. Emma Schmidt. Surviving besides the parents are a sister, Debra; grandparents, Mr. and Mrs. Ted Wilson and Mr. and Mrs. T. B. Halford. Service was today in Norwalk Jean Wilson, infant daughter of Funeral Home Chapel.

YEAGER (Gardena)—Mrs. Elizabeth Ehlers Yeager, 93, of 15823 Western Ave., died Friday. She formerly resided at 1447 Warren Ave. Mrs. Yeager was a native of Germany, and came to Long Beach 38 years ago. Surviving are sons, Arthur Ehlers of Long Beach and Henry

WILKINSON (Harbor City)—Mrs. Doris Adell Wilkinson, 37, of 25425 S. Western Ave., died Friday. She was a native of Arlington, Kan., and had lived in California 20 years. Surviving are

ON PAGE 8 OF OUR
SPECIAL SECTION IN
TODAY'S PAPER, THE
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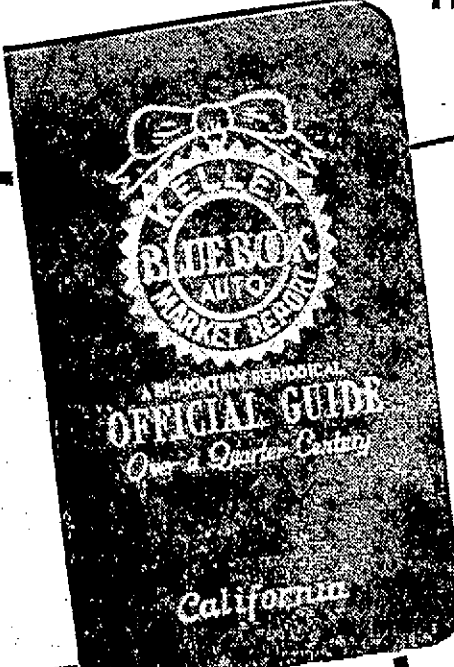
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ALLOWS
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'54 BUICK
RIV. CPE. R. H., DYNA
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YOU SAVE **\$1200**

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ALLOWS
\$1550
ON A
'54 PONTIAC
CATALINA R. H., HYDRA
SALTA PONTIAC
WILL ALLOW
\$2650
YOU SAVE **\$1100**

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ALLOWS
\$1100
ON A
'53 PONTIAC
CATALINA COUPE
R. H., AUTO. TRANS.
SALTA PONTIAC
WILL ALLOW
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YOU SAVE **\$1050**

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ALLOWS
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'52 CHEVROLET
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"MAYDAY!... MAYDAY!..."

Coast Guard Counts 1,500 Distress Calls

By VERA WILLIAMS

"Mayday!... Mayday!" comes the call over the ether waves. To a layman it may sound like a reference to the first day of May with its happy connotation of spring flowers and Maypole dances.

But it doesn't to the men of the Coast Guard. They know it for what it is: a cry for help. The word actually is French, "maider" (Help me!) but in international language it has come to be Mayday, explains Capt. William H. Snyder, chief of the Search and Rescue Section of the 11th Coast Guard district, with headquarters in the Times Bldg. The district is commanded by Capt. John Roundtree.

In the course of a year, the Search and Rescue section of the 11th Coast Guard district answers close to 1,500 Mayday calls in the area which extends from Point Sal, 30 miles north of point Arguilla, to 720 miles south of the Mexican border and 800 miles to sea.

SO FAR THIS YEAR, the 11th Coast Guard district estimates it has saved 50 lives and property valued to \$307,000. Lives saved means exactly that—saving persons who probably would have died otherwise. Many hundreds are aided, whose lives are not really imperiled.

July, the universal vacation month, finds the greatest number of Mayday calls because of the large number of landlubbers putting out to sea.

Along about May—Boom!—the rescue business picks up, says the Coast Guard. It is heavy through June, July, August, September. By October it drops off.

This year, for instance, the vessels and aircraft of the district responded to 252 calls for assistance in July, 220 in August, 120 in September. The December figure probably will be about 60.

WHAT IS THE REASON for most of the assistance calls? What goes wrong at sea?

"Engine failure," says Capt. Snyder. "Boats out of gas. It's almost the same as running out of gas on the highway, except there aren't service stations at sea."

"A person who doesn't know a thing about sailing or boats, doesn't know the port from the starboard, the stern from the bow, doesn't know the meaning of red, green or white at sea, can buy a boat and take it out," says Capt. Snyder grimly. "He can take his friends along and just as long as he doesn't charge them he is not required to take even an elementary test in navigation or water safety."

"All he can be compelled to do is to have aboard his boat the minimum safety equipment, required by law—such as a life jacket for every person aboard (in smaller craft one buoyant cushion per person) lights at night, sound producing devices for fog, fire extinguishers and engine flame arresters.

For certain misdeeds, he can be prosecuted under the reckless and negligent provisions of the Motorboat Act of 1940, but the penalty is not more than one year in jail or a \$2,000 fine. U. S. laws apply on the high seas and inland waters and on certain navigable lakes that border on two states. Thus such offenders are tried in federal courts."

MOST CALLS come from fishing boats and outboard motorboats, says the Chief of Search and Rescue. Fishermen usually are sound navigators but their work requires them to sail in all kinds of weather.

The primary objective of the Coast Guard's Search and Rescue force is to prevent loss of life. When a boat is in trouble, the first consideration of the Coast Guard cutter assisting it is the safety of crew and passengers. After aiding the personnel, the cutter tows or otherwise assists the crippled vessel into a safe harbor.

And it sometimes happens that a Coast Guard helicopter with two men aboard drops a life-saving harness to a man too ill to swim.

THE GROUP of local young women known as the Sandlarks, as you may know, turn the proceeds of their annual Christmas Fantasy over to the Children's Home Society. And because the event, now on in the Wilton Hotel lobby, is always a success, the Home Society benefits quite substantially in its program of caring for orphan children until they can be adopted.

And to the Sandlarks, it seemed quite appropriate this year that Wes Harrison, of Flare and Flowers, who won first place with his display in the florists' division, as a child was adopted from the Children's Home Society.

MEMBERS of the V. J. Williams family out on Lanai St. think maybe the birds out that way have gotten mixed up on their streets.

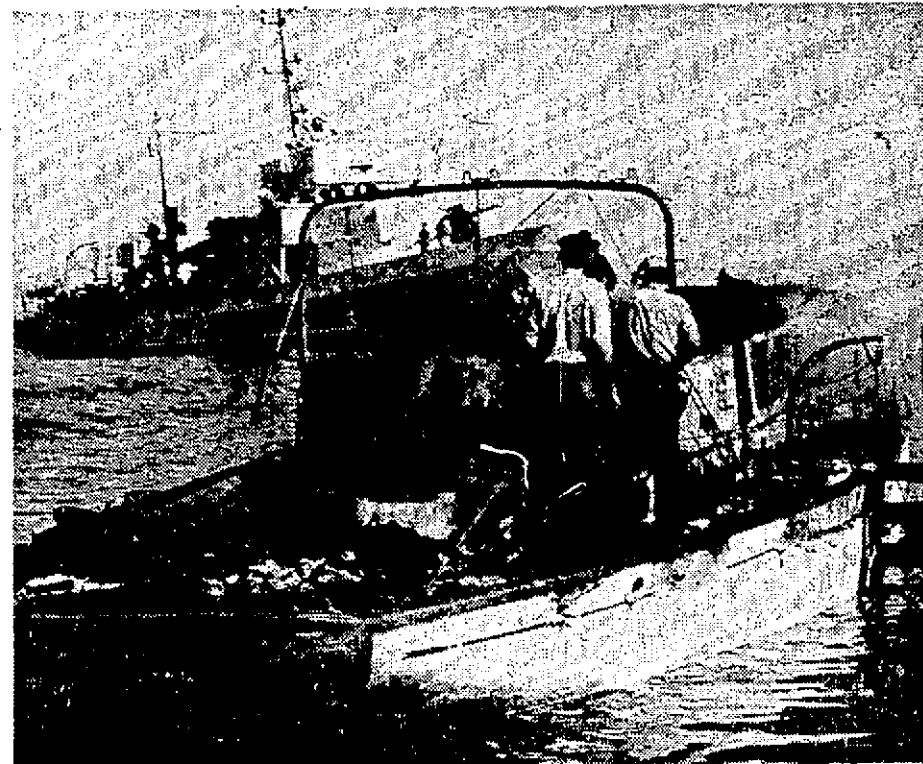
Almost every night a flock of kids gathers under a street light on Lanai St. and have a great time for themselves, strutting and playing. They did it even the other eve in the rain.

The Williams are wondering if the birds know that the next street over is Kildee St.

SIGN LANGUAGE — Spotted on a highway up north by a Long Beach traveler: WORMS FOR FISHERMEN AND POTTED PLANTS FOR WIVES. ... And on Lakewood Blvd., over a nursery: WE SELL ANY BLOOMING THING.



FIRE ABOARD the Los Angeles yacht Maaroufa off Baja California prompted distress call to 11th District Headquarters of Coast Guard here.



BOARDING PARTY from the cutter Persus, based at San Diego, surveyed wreck of the Maaroufa. Not shown is the Long Beach-based cutter Morris which was in Mexican waters and also responded to "Mayday" signal.

U. Club Takes Over Towne Club in Quarter-Million Dollar Deal

By MALCOLM EPLEY

University Club of Long Beach has entered into an agreement to purchase the Towne Club property at 1150 E. Ocean Blvd., and may occupy the new quarters early in 1956, it was announced Saturday by J. Richard Shelley, University Club president.

The purchase, for which negotiations with Towne Club owner James N. Durkin are well advanced, reportedly will represent an investment of about a quarter of a million dollars by the six-year old University Club.

Since its organization in 1949 the University Club has occupied the top floor of the Lafayette Hotel. It is expected to relinquish its lease on the hotel quarters in early 1956, and Shelley said that if all goes as planned, the University Club will be in the Towne Club buildings by New Year's or shortly thereafter.

The property involved in the deal has 155 feet of frontage on Ocean Blvd. and is 250 feet deep. It is improved with a large Mediterranean style building, and recently a swimming pool was developed on the front patio. The building occupies the back, or ocean side of the property, with a well-enclosed parking area in front.

SHELLEY SAID that the University Club, with a present

membership of about 300, expects to build membership rapidly in view of the acquisition of its own home with expanded facilities for family use. He said advance planning indicates the club may close its membership at from 500 to 600. Men with two years residential study in a four-year higher education institution are eligible to join the University Club.

The "U" club president said that 100 memberships will be held open for use of members of the Towne Club, a private organization, who are eligible to join the club of former college men.

The University Club property will be owned by the membership of that organization.

Richard Kimball, a Dartmouth graduate, who has been manager of the University Club since its inception, will continue in that capacity after the move.

In addition to the swimming pool, facilities to be available for University Club members and their families will include a garden lunch room, a private men's grill and bar, a library room, private parking in the lot on Ocean Blvd. and private terrace and beach area on the ocean side.

Shelley said that directors of the University Club began considering acquisition of new facilities about six months ago. Negotiations with Durkin began about three months ago. The club president said that the decision to seek new quarters grew out of a feeling that the club needed more facilities for family use, parking space on its own property, and arrangements whereby it could control its cocktail and dining service. The Towne Club property, he added, is the ideal answer to the club's needs.

To acquaint its members with the Towne Club facilities, the "U" Club will hold a membership drive.

The campaign will continue through Dec. 15.

Mrs. Robert G. Ryerson, executive secretary, distributed materials to the volunteer area chairmen Saturday night at the Simpson home. Regional chairmen are Dan Brice for the Lakewood area; Dr. K. C. Brandenburg for the southeastern area; Jim Suhrer for the southwestern area and Don Foltz for North Long Beach.

Long Beach or Lakewood residents wishing to aid in the drive may call Don Foltz at HE 4-8212.

Lakewood Park Sketches Shown

Sketches of proposed park and recreation developments in the City of Lakewood will be on display at the Lakewood Women's Club bazaar Monday from 1 to 5 p.m. at Lakewood Country Club.

Joseph G. Nyland, administrative assistant of the Lakewood Park, Recreation and Parkway District, will answer questions on the development plans.

Included in the display will be architects' sketches of the proposed developments in three City of Lakewood parks, the Mayfair Community Building now under construction, and the proposed school-park development at Lakewood Elementary School.



"MAYDAY" signal is relayed by P. F. Burden, radio-man first class, to Lt. G. E. Toole. Distress calls to headquarters here total 1,500 a year.

SC's 'Bunny Run' Aids Heart Study

By Associated Press

A whole colony of rabbits with high blood pressure soon will be helping medical scientists to get a better understanding of one of modern man's most baffling and troublesome diseases.

These rabbits are totally unlike other such experimental animals because their high blood pressure is inherited. They offer for the first time an opportunity for large-scale scientific observation of living creatures with naturally high blood pressure under strict laboratory conditions.

THE COLONY is the project of Dr. Douglas R. Drury, professor of physiology at the University of Southern California. Plans for its use in research were announced Saturday at a meeting of the directors of the California Heart Assn., which supports the work. High blood pressure has been found before in other animals, mainly dogs, chickens and rats, but it was detected only in occasional individuals. Dr. Drury's colony recently reached a population of 150 and is still growing at rabbit rates. It is kept on a professional rabbit

farm and is named "Bunny Run."

The life histories of these rabbits some day will tell investigators what influence heredity has on high blood pressure in succeeding generations.

THEY WILL SHOW whether environment has any effect on an individual with natural hypertension. Also they will disclose something about the effects of pressure reducing drugs when applied under the strictest controls. All of these things could be done with humans who have hypertension except that people cannot be kept caged and under absolute control.

With the rabbits there is little or no chance of slippage in feeding or other routine that might influence their life course or health without the knowledge of the researchers.

ENDS VISIT HERE

Californian Joins I, P-T Capital Staff

William Broom, the Independent, Press-Telegram's new representative in Washington, D. C., left Long Beach today after a week's visit to familiarize himself with the city.

Broom, former Sunday editor and labor reporter for the San Jose Mercury-News, will work out of a bureau maintained in Washington to provide



WILLIAM BROOM joins Capital Bureau

vide on-the-spot coverage of pending legislation and other matters affecting areas served by Ridder newspapers.

THE BUREAU is headed by Walter T. Ridder, Washington reporter of many years' experience, and includes Robert E. Lee, a top authority on labor matters.

Broom, who will also represent the two San Jose papers, the Mercury and the News, is a graduate of the University of Illinois' journalism school.

Prior to his San Jose assignment, he was a publicist for Southern Pacific Railroad and also handled free lance assignments in Mexico and South America.

Sale Benefits City of Hope

Fur coats, electric appliances, furniture, costume jewelry, and men's work clothes will be among the items at the seventh annual rummage sale by the Sponsors Club for the City of Hope from 10 a.m. to 4 p.m. Thursday, Friday and Saturday at 236 E. 3rd St.

Mrs. Jack Levine will be chairman.

College Sets Film, Lecture on Prejudice

"What Are Your Prejudices?" will be topic of Dr. Milton Sager, Wilson High School vice principal, when he presents a film and lecture at the City College Campus Forum on the Lakewood campus at 11 a.m. Wednesday.

Dr. Sager received his M. A. and Ph.D. in the fields of educational administration and sociology from the University of Wisconsin.

He has taught audio-visual education courses at UCLA and at Long Beach State College. Dr. Sager was transferred to Wilson three years ago from Jordan High School, where he was a teacher-counselor.

Air Pollution Topic at C. of C. Breakfast

Speaking before the Chamber of Commerce Breakfast Forum Wednesday morning at Wilton Hotel will be MacKenzie Wasson of the Air Pollution Foundation, it was reported Saturday by Ken Hemphill, chairman.

The Air Pollution Foundation was founded on Nov. 16, 1953, to help determine the causes of smog and bring about its elimination.

Independent-Press-Telegram

LONG BEACH, CALIFORNIA, DEC. 4, 1955

Real Estate . . Pages 7-15

Masons Slate Aircraft Talk

Tom Diehl, public relations man for Douglas Aircraft Co., will talk on air travel and aircraft manufacturing at a meeting of Long Beach Masonic Club at noon Thursday in the Wilton Hotel. He will show a movie, "Skyway Highway." Dr. Reynolds B. Thompson will preside and Dr. Russell M. Brougher will be chairman of the day.

Registration in Lakewood Ends Feb. 16

Lakewood residents may now register to vote at the Lakewood City Hall, 5044 Facility Ave., between 9 a. m. and 5 p. m., Monday through Friday, City Clerk Nita Birch announced Saturday. Mrs. Birch and two members of her staff, Alene Hyatt and Jean Brandenburg, have been deputized as registrars of voters.

Registration for the City of Lakewood municipal election April 10, 1956, closes on Feb. 16, 1956.

TO BE ELIGIBLE TO VOTE, a resident must be 21 years old, have lived in California for one year and in Los Angeles County for 90 days, and if foreign born, must have been a citizen of the United States for 90 days.

Registration is required if the elector has not previously registered in Los Angeles County. An elector must re-register if: 1, he has changed his address; 2, he has changed his name; 3, he has

registration cancelled because of failure to vote at the primary or general election in 1954; or 4, he desires to change his political affiliation.

\$75 Check, \$3 Cash Stolen at Church

A check for \$75 and \$3 in change were stolen from the Church of Jesus Christ of the Latter-Day Saints, 1500 Pine Ave., Saturday.

A burglar broke a glass pane in a door to gain entrance to the church office.

The check was made out to Benjamin F. Noe and signed by Bishop Charles W. Laing, police said.

(Continued on Page C-2, Col. 1)

Adult School Enrollment Roster Open

Enrollment is still open in many fall semester classes of the School for Adults and the City College Business and Technology Division, it was announced Saturday by school officials.

Dean J. Everett Hollingsworth announced that students may now enter many training programs in business and office occupations and such trade and industrial courses as aeronautics, drafting, auto mechanics, machine shop, materials testing and many others.

MOST OF THE COURSES are available both day and evening and all are designed to qualify students for immediate employment. Information may be obtained at 1305 E. Pacific Coast Highway or by telephoning HE 7-6481.

Dean Clifton N. Patterson issued a mid-semester reminder that classes are open on a non-credit basis at the Wilson, Jordan, Polytechnic, Lakewood and West Adult Centers.

COURSES AVAILABLE include homemaking, parent education, citizenship, languages, arts and crafts, millinery and clothing.

New telephone numbers at adult centers are as follows: Wilson (HE 4-2111), Poly (HE 2-1114), Jordan (GA 2-2341), Lakewood (GA 5-1221) and West Adult (HE 6-6593).

Swedish Luxury Ship to Visit L.A. Harbor

The world-cruise luxury liner Ms. Kungsholm, Swedish-American Line vessel, will call at Los Angeles Harbor, March 31, 1956 and April 13, 1957, port manager Bernard J. Caughlin announced Saturday.

Panel on Education

Representing Long Beach State College at the 32nd Institute of World Affairs, to be held at the Riverside Mission Inn Dec. 11-14 will be Wallace H. Moore, who will participate in a panel on "Education for World Leadership."



SWIMMING POOL Centers Outdoor Activity at Towne Club

MAYDAY!

Coast Guard Responds to 1,500 Calls

(Continued from Page C-1)

or too disabled to make use of the rescue apparatus. This situation demands extreme risk even to well trained personnel.

One of the Coast Guard men from the helicopter will go down in the harness with a rubber raft, and put the sick man into the harness. The sick man then is lifted out of danger. Usually there is time to pull up the rescuer also. If there is no time, or if there is room in the helicopter for only the patient and pilot, the hero is left to float in mid-ocean until other help arrives.

THE HEART of the 11th Coast Guard district operations is the Rescue Co-ordination Center located near the district commander's office on the seventh floor of the Times Bldg.

This Co-ordination Center is manned around the clock by teams composed of an officer of the day, a quartermaster and a radioman. The officers presently assigned are Lt. (jg) J. M. Stein, Lt. (jg) J. A. Frost, Lt. S. M. Anderson and Lt. G. E. Tooloose.

Quartermasters on duty are W. E. McLane, R. J. Briggs, N. F. Crandall and J. J. Woolworth. Radiomen are A. C. Grant, R. G. Brubaker, B. S. Little, P. F. Burden and C. R. Smith.

On a status board in the Rescue Co-ordination Center is listed the up-to-the-minute location of every piece of Search and Rescue equipment in the district. This includes the cutters Morris, Deligence, Pontchartrain and Minnetonka; the three 83-foot patrol boats, two 95-foot patrol boats, and the 40, 50 and 64-footers based in Long Beach and the cutter Perseus, three 95's and one 93-foot patrol boat located in San Diego. The status of these vessels and the five planes and two helicopters at the Coast Guard Air Station, San Diego, is seen at a glance.

The RCC has a direct telephone line to the Norton Air Force Defense Center at San Bernardino, and through that facility with practically all the bases and rescue centers along the coast. The Long Beach Air Force base, Long Beach Air Station tower, Naval Air Station at Los Alamitos, Van Nuys National Guard and the CAA Air Route Traffic Control Center in Los Angeles are similarly connected to the communications console in the Rescue Co-ordination Center.

THE RESCUE CENTER has a steelbacked map of the entire Southern California land and sea area covered by the district. Magnetized symbols show the location of all of the Search and Rescue vessels geographically. The Rescue Center maintains a communications center consisting of eight teletype machines and radio.

Operation of the Rescue Center necessitates smooth functioning of equipment and personnel. When a call for help comes in over the teletype or radio, the officer of the day evaluates the case and locates the distress on a chart with the aid of the duty quartermaster.

If Coast Guard assistance is required, he directs the vessel closest to the distress to proceed. The choice of boat, plane or helicopter as the agent of rescue depends on the duty officer's evaluation of the nature of the case.

If the case is urgent, the Coast Guard radio station NMQ also sends out emergency marine information requesting vessels in the area of the distress to stand ready to give assistance.

Detailed reports on each Search and Rescue case is given to Capt. Snyder as the operation proceeds. Capt. Snyder relays this information to Capt. Roundtree, who as district commander is in a position to oversee and closely co-ordinate the movement of rescue operations under his command.

Towne Club Purchased by Uni. Clubmen

(Continued from Page C-1)

berish stag party at the Towne Club on Monday evening from 5 p. m. Members were informed of the plans for purchase of the club in a letter from Shelley at midweek.

The Towne Club buildings were originally constructed by C. C. Chapman, wealthy oil man, about 1935. There were separate dwellings for two families, with a community recreation area between. The structure has three levels.

Durkin acquired the property 11 years ago and established the Officers Towne Club. After about five years he changed it to the Executives and Officers Towne Club. After the swimming pool and other improvements were added at a cost of \$65,000, he made it a family club under the name of Towne Club.

Durkin said that when the transfer is complete, he plans a visit in Mexico City and then will relocate in Long Beach in a business activity "less confining" than that of the club operation.

EASTERN
A Home Furnishings Branch of
Eastern-Columbia
PINE AT SIXTH
DOWNTOWN LONG BEACH

SAVE 4.07!

11.95 Ladies' 54" Travel Bags
7.88

Strong heavy rayon fabric in beautiful red or blue plaid. Zips open easily; folds in half... has handle for carrying. Holds 10 dresses. With lock and key.

11.95 Matching men's 40" travel bag... holds 5 suits. **7.88**

4.95 Viscose Nylon
2.99 sq. yd.

Garment for average living room (20 sq. yds.) \$5.00

Half price! Luxury plus quality with GENUINE JUTE BACK. In sandalwood, sage green, rose beige, grey and cocoa. In 9' width only.

7.49 Wool & Viscose
4.99 sq. yd.

Garment for average living room (20 sq. yds.) \$1.00

100% wool carved Wilton in decorator shades of green, grey and sandalwood. In 9, 12 and 15-foot widths. Terrific buy!

10.95 Carved Wilton
7.99 sq. yd.

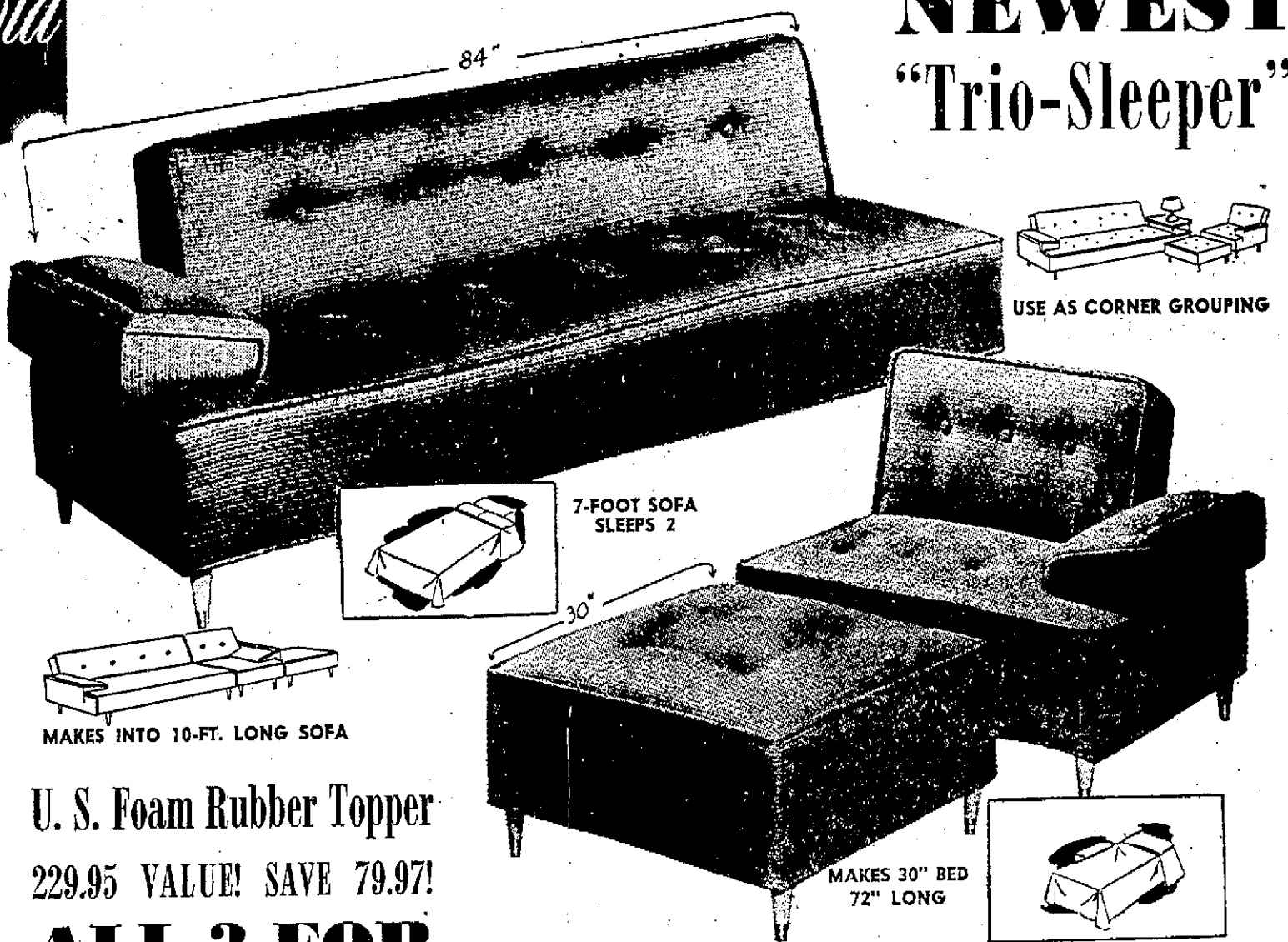
Garment for average living room (20 sq. yds.) \$3.00

Country Lane Axminster in a wool and Viscose blend. In tone on tone rose, grey, green and beige. 12' width.

SHOP EVERY NIGHT TILL 9!

at Everybody's Christmas Store

NEWEST "Trio-Sleeper"



U. S. Foam Rubber Topper
229.95 VALUE! SAVE 79.97!
ALL 3 FOR
149.98

Nothing Down, 2.50 Weekly

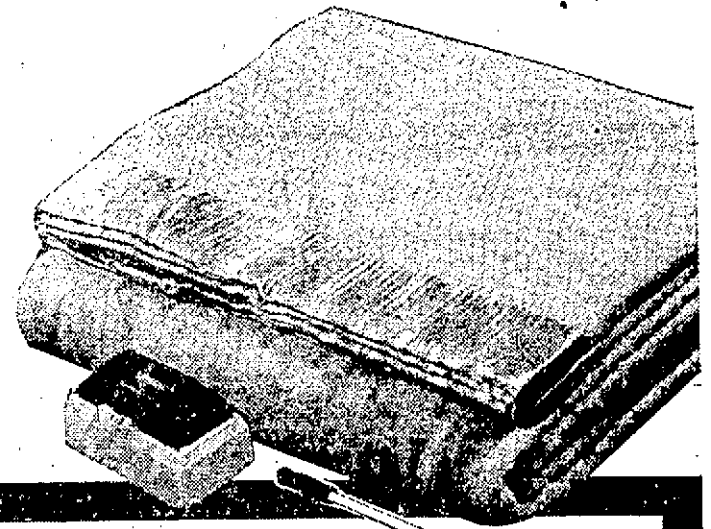
E.C. has done it again! This sensational value is exclusively ours in all Los Angeles! And what a value—not only do you save a gigantic 79.97... not only do you get 3 pieces that you can use separately or together to make an extra-long 10-ft. sofa... at night the 7-ft. long sofa sleeps 2 people and the chair with 20" wide ottoman makes into 30x72" bed for 1 person. But that's just the beginning of what a great value this is—both the sofa and chair backs adjust to 3 positions... both pieces have a genuine U. S. FOAM TOPPER... high brass ferrules... upholstered in new metallic fabric in assorted colors!

Universal Electric Blanket

72x84" SIZE! 39.50 VALUE!

It's the buy of a lifetime. Nationally famous Universal electric blankets with sensational "Slumber Sentinel" that adjusts automatically to every temperature change. Full size, 115 volt AC. Rose, green or blue. UL approved.

19.99
Delivery, if desired. \$1 extra
\$3 Monthly



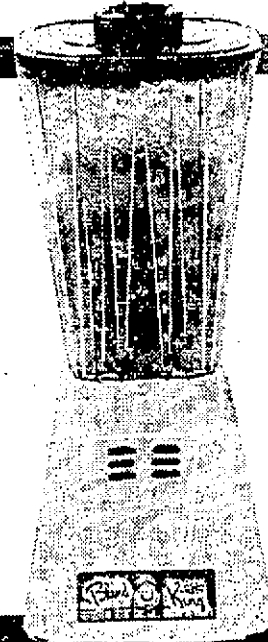
Special Purchase!

Blend King Blender

Jumbo 39.95 Value

16.88
\$3 Monthly

Here's the best buy in town on nationally advertised electric Blend King blender. Holds 22 ounces more — 54-ounce size against the average 32-oz. blender. It chops, grinds, blends, mixes, purees, liquefies, grates, etc. Heavy duty improved type motor. A wonderful gift!



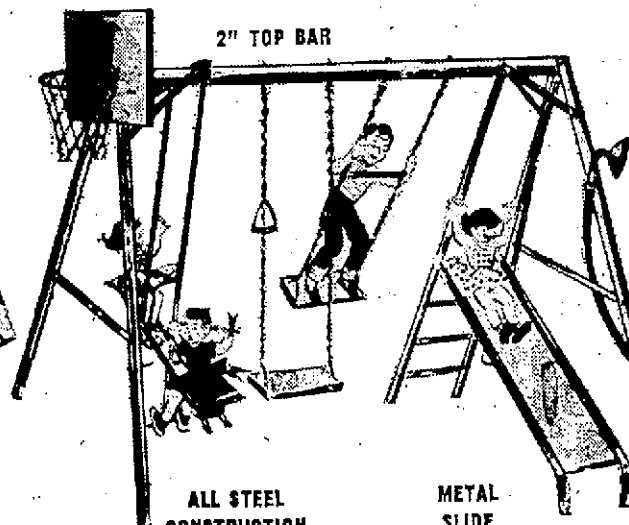
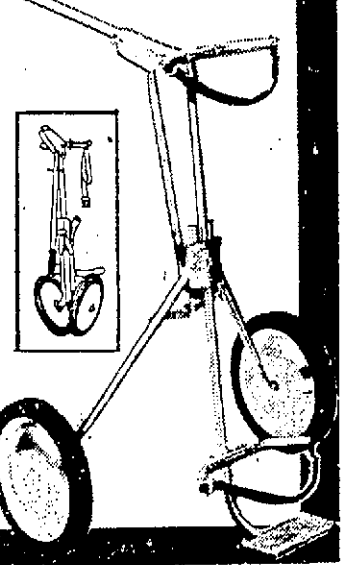
19.95 Collapsible Aluminum Golf Cart

You Save 10.96!

8.99

Delivery, 50c Extra

It folds! Strong tubular aluminum body with ball bearing wheels. New improved-type single handle completely collapses or assembles cart. Rubber tired wheels.



49.95 Value! 12-Play Steel Gym

U. S. Steel construction throughout, plus ball bearing hangers. There's wonderful fun on the 2 non-tilt swings, 2-seat glider, 2 rings, trapeze bar, slide, basketball set-up and shower spray. **\$5 Monthly**

26.88

TOY SALE!



Musical Rocker

11.95 value! Plays a happy tune while your little tot rocks. Hardwood; maple or blond finish. Great gift!



8.99 Phonograph

Electric, acoustic phono with high impact plastic base, gold painted. Wonderful fun for the kids!



Desk Blackboard

7.99 value! Combines pag table and blackboard. Includes chalk, erasers, pegs, hammer, etc.

6.99

GET 2X GREEN STAMPS AT EASTERN

FOR CASH PAID AT TIME OF PURCHASE!

INDEPENDENT-PRESS-TELEGRAM—C-3

PENNEY'S "THE FAMILY STORE" PINE AT SIXTH DOWNTOWN LONG BEACH

C4-INDEPENDENT-PRESS-TELEGRAM
Long Beach (Calif.), Sun., Dec. 4, 1955

RADIO

KLAC-570 KABC-790 KFOX-1280
KFI-440 KHJ-930 KFAC-1330
KMPG-710 KFWB-980 KGER-1390
KBIG-740 KNX-1070 KWIZ-1480
FM KLON-88.1 KFOX-102.3 KNOB-103.1

SUNDAY, DECEMBER 4, 1955

7:00 A. M.
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12:00 NOON
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7:00 P. M.
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12:00 MIDNIGHT
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Tele-Vue by TERRY VERNON

The famous Frenchman is back in America after many years and has his sailor straw hat and out-thrust lower lip and a fine French accent to prove it. Maurice Chevalier has made a more or less triumphant return to the country that gave him his greatest fame, and he stars on a 90-minute colorcast produced by Max Liebman and featuring Jeannie Carson, French mimic Marcel Marceau and Pat Carroll.

Naturally, one of Chevalier's songs will be "Louise," a song that has never been sung by anybody else with the same meaning that he puts into it, as well as "Mimi," another of his great songs. He'll appear in skits with others of the cast and Miss Carson and Miss Carroll will join their English and American voices in a duet.

Time for this American debut of Chevalier is 4:30 p.m. on (4).

AMERICAN RHAPSODY—The "Wide World" on (4) at 1 p.m. will use 65 cameras to bring into focus the activities of musicians. You'll find Frank Sinatra rehearsing his night club act in Las Vegas; a funeral marching society in action in New Orleans. Nat (King) Cole working with Sinatra; Calypso, Cuban and Jamaican rhythms from a cruise ship in the Gulf of Mexico; and a visit to Juarez, Mex., for a birthday fiesta. Seems that Juarez has a birthday celebration each year on Dec. 8 but to accommodate "Wide World" Mayor Pedro Garcia proclaimed the fiesta for Dec. 4 so it could be seen on NBC-TV today. The National Ballet of Canada will perform "The Nutcracker" (believe it or not) in a coal mine, folk songs and martial music.

ALCOHOLICS—A group of alcoholics, both men and women, will appear on "The March of Medicine" at 10:30 p.m. on (4) to tell their own stories and describe their own problems. Scenes from the skid row sections of New York City and Philadelphia and actual court scenes of drunks being arraigned will be seen.

GUESTING—Ed Sullivan, who is flying to Europe about as often as John Foster Dulles, has been over there this week to do a filmed interview with Burt Lancaster, Gina Lollobrigida and Tony Curtis where they are making a movie. He'll show the film on "The Ed Sullivan Show" at 8 p.m. on (2). Also to be seen are Abbott and Costello, Kate Smith, Lillian Roth, a display of 10,000 toys, The Three Hoses (from Europe) and the New York City Ballet. Mary Livingstone is seen again with her hubby, Jack Benny, on the filmed show over (2) at 7 p.m. There is a search for uranium as "Buck" Benny rides again complete with geiger counter.

MAURICE CHEVALIER
He'll Sing "Louise"

Benny is in the East and is featured soloist with the Philadelphia Symphony Orchestra tonight and will be toastmaster Monday at a March of Dimes benefit honoring Spyros Skouras. On Dec. 7 he will be speaker at a \$100-a-plate dinner for the General Ross Memorial Hospital in Denver. The Harlem Globetrotters, an interview with Dr. Harry Emerson Fosdick, and conductor-composer Leonard Bernstein explaining the various facets of musical conducting will be included on "Omnibus" on (2) at 2 p.m. Gov. Goodwin J. Knight and Atty. Gen. Edmund G. (Pat) Brown will discuss narcotics with Chet Huntley on his (4) newscast at 7:30 p.m. Brown is also interviewed about his recent trip to Israel during "770 on TV" over (7) at 12 noon.

Allan Jenkins has a featured role with Michael O'Shea, James Dunn and William Bishop on "It's a Great Life" over (4) at 7 p.m. Rudy Vallee and Kitty White are billed for "Bandstand Revue" at 9 p.m. on (5).

Michael J. Quinn, head of the Transport Workers' Union and bitter foe of the AFL-CIO merger, will "Meet the Press" on (4) at 6 p.m.

DRAMA—Ed Binns and Lili Darvas have leading roles in the "Goodbye Playhouse" on (4) at 9 p.m. A little girl returns from a fresh air camp to her slum district home and brings a sapling with her. The tree is planted in the parking. Riddle of the family's efforts to keep it alive comes from all sources. Angered, the father sets out to get more trees planted, trouble brews and a climax is reached before peace returns to the slums. Carleton Carpenter and Natalie Wood star in the Nathaniel Hawthorne fantasy of a witch who gives life to a scarecrow and sends him out into the world of mortal men. He finds humans are liars, cheats and knaves and precipitates considerable trouble for several persons but brings happiness to a girl and boy before he returns to his happier life as a scarecrow. "General Electric Theater" on (2) at 9 p.m.

TV KNTV Channel 2 KABC Channel 7 KRCA Channel 4 KHJ Channel 9 KTLA Channel 5 KTTV Channel 11 KCOP Channel 13

SUNDAY, DECEMBER 4, 1955

ALL NIGHT
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MONDAY, DECEMBER 5, 1955

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TV Day-Nite-Sundays

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Steeple Jack and Jill Will Visit Clubmen

Lee and Mary Ann Quinn, "Steeple Jack and Jill," will describe their hazardous occupation at two service clubs this week.

The two will appear before Kiwanis Club of Long Beach Tuesday noon in the Lafayette Hotel. William J. Parkins will be chairman of the day, and Hal E. Moore will preside. Friday noon they will speak at Downtown Lions Club in the Wilton Hotel. Dave Eagleson will be chairman and Joe Robbins will preside.

The Quinns use colored movies to supplement their stories and demonstration of flagpole climbing and other steeplejack assignments.

UPTOWN KIWANIS CLUB—Wednesday noon, Lakewood Country Club. Herman Wulfsberg, chairman; Ray Elley, presiding. Speaker: Ed Killingsworth of the architecture firm of Killingsworth, Brady & Smith.

DOWNTOWN OPTIMIST CLUB—Thursday noon, Lafayette Hotel. James Starr, chairman; Ed Purnell, presiding. Speaker: Joe Kennick, director of Long Beach Juvenile Bureau.

LAKEWOOD TOASTMASTERS CLUB 815—Wednesday, 6:45 p. m. Hoefly's Belmont Shore Restaurant. Wally Simmons, presiding; Don Montgomery, toastmaster; Bob Berkenkamp, table-topic chairman; and Ken Delene, evaluator. Speakers: Royal Dickson, Forest Emard, John Loufack, Fred Lewis and Bob Reimherr.

UPTOWN OPTIMIST CLUB—Monday noon, Lakewood Country Club. John Kent, presiding. Report on paper drive by Wallace Arntzen.

LONG BEACH ROTARY CLUB—Wednesday 6 p. m., Lafayette Hotel. Annual stag. Millard J. Hines, chairman.

LONG BEACH TOASTMASTERS CLUB 4—Tuesday 6:30 p. m., 101 Ranch Restaurant, Seal Beach. Lee Horowitz, toastmaster; John Scott, table-topic chairman; Norman H. Gottlieb,

evaluator; Fred Moore, table-topic critic; Tom Carmody, grammarian. Speakers: Bob Manismit, Nathan Nemer, Charlie Seibert, Otto Vogel and Helmut Hirschberg.

BREAKFAST OPTIMIST CLUB—Friday 7:30 a. m., Jones Restaurant. Howard F. Springer, chairman; Frank Steinko, presiding. Speaker: Frank Steinko, local businessman.

SERTOMA CLUB—Thursday 12:15 p. m., Lafayette Hotel. Bill Meyer, chairman; Mully Martin, presiding. Certificates and prizes for safe drivers to be presented.

BEACH CITY SPEAKERS CLUB 1377, TOASTMASTERS INTERNATIONAL—Thursday 6:15 p. m., Hilltop Restaurant, Signal Hill. Art Hancock, toastmaster; Walter Wood, topic-master; James Odgaard, evaluator; Frank Baldwin, grammarian. Speakers: Howard Barkell, Roy Mealey, Carl Crothers and Earl Utterbach.

LONG BEACH SHRINE CLUB—Tuesday 6:30 p. m., Wilton Hotel. Paul R. Rieth, presiding. Entertainment by Hap Riegges and his band.

DOWNTOWN EXCHANGE CLUB—Wednesday noon, Lafayette Hotel. John Osier, assistant postmaster, chairman; Kermit Parker, presiding. Guest speaker: Postmaster George J. McMillin, retired Navy rear admiral, former governor of Guam. Pearl Harbor Day program.

GAVEL CLUB 11, TOASTMASTERS INTERNATIONAL—Monday 6:30 p. m., Hoefly's Belmont Shore Restaurant. Jerry Schultz, toastmaster; Guy Kingsbury, topic-master; Norman Hulon, evaluator. Speakers: Marvin Wallick, Fred Anderson, Milford Allen and George Williams.

TOWNSEND NOTES

MONDAY
Club 1—1054 Minerva Park. 2:30 p. m. Business and social meeting. Mrs. Lura Ryder in charge.

TUESDAY
Club 7—600 Cedar Ave. 7:30 p. m. Special entertainment by Chas. F. Gilroy and M. Estelle Candee. President R. E. Watson, presiding.

SATURDAY
Club 9—5363 Olive Ave. 6 p. m. Turkey dinner; speaker, Rev. Joe M. Nation. President Mrs. Kate Coburn in charge.

STAR GAZER
By CLAY R. FOLLAN
Your Daily Activity Guide
According to the Stars
To develop message for Sunday, read words corresponding to numbers of your Zodiac birth sign.

ARIES MAR. 22-31	1 Careful	31 Trouble	61 Also
Taurus APR. 20-30	2 Experiment	32 Have	62 Things
23-32-36-47	3 Attention	33 By	63 Contacts
50-56-62-68	4 Wish	34 Everyone	64 Are
May 21-22	5 Remember	35 Planning	65 Face
12-23-33-35	6 Needed	36 The	66 So
62-67-69	7 Tre	37 Opportunity	67 In
June 21-22	8 Be	38 Self	68 With
23-33-35	9 Social	39 Not	69 Advance
62-67-69	10 Community	40 Procedures	70 Be
June 23-24	11 Your	41 Trip	71 Favored
2-4-22-40	12 Prevent	42 Ripe	72 Effort
12-23-33-35	13 Well	43 Revise	73 To
62-67-69	14 Record	44 Is	74 Force
June 25-26	15 Don't	45 Is	75 Issues
2-4-22-40	16 Wherever	46 Bypass	76 Is
12-23-33-35	17 Cash	47 Right	77 Methods
62-67-69	18 Occasion	48 Favored	78 Indicated
June 27-28	19 You	49 And	79 Everything
2-4-22-40	20 Is	50 Ideas	80 Half
12-23-33-35	21 Anticipate	51 Earnest	81 Alert
62-67-69	22 New	52 You	82 Calmly
June 29-30	23 Complications	53 Old	83 Promise
2-4-22-40	24 From	54 Has	84 Open-eyed
12-23-33-35	25 Is	55 Involved	85 Friends
62-67-69	26 Begun	56 Affairs	86 Face
June 31-1	27 Let	57 Consistent	87 Done
2-4-22-40	28 You	58 To	88 Them
12-23-33-35	29 Job	59 And	89 Relatives
62-67-69	30 Sensible	60 Romance	90 It

Good (G) Adverse (A) Neutral (N)

Indian Art Program Set

"Northwest Indian Art" will be the topic of the second art forum of the year Tuesday evening in Room 502 of the City College art building. The program begins at 7:30 p. m. Speaker will be Ralph Altman, Los Angeles art dealer and one of the nation's leading collectors of primitive art. Those who attend the lecture will have an opportunity to see the current exhibit of masks in the City College gallery. The program is sponsored by the School for Adults and open to the public without charge.

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- ★ 14 Different models on display
- ★ Reflectors
- ★ Refractors
- ★ Microscopes
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at DORN'S ★ **FREE** American Flyer ELECTRIC TRAIN SET!



What boy or his Dad wouldn't give anything to own a train like this "Crusader." A four unit steam type freight train including power transformer. 25 pieces. 31" long. 120" of running track. This complete electric railroad is our gift to you with the purchase of a 1956 Westinghouse television.

1956 Westinghouse 21" TELEVISION



Full Size Console
Here is a value laden 21" television complete with planter base on casters that turns for easy viewing from any part of the room. Some of the features of this set that are outstanding are its full contrast, full brightness, eye comfort pictures, plus extra power reserve. There is full sound performance from the superior concert speakers which gives you true high fidelity tone quality. For service free quality, you can be sure if it's Westinghouse. Model 912721ECS.

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\$189.95 FULL PRICE

Pay \$175 A WEEK Only

Admiral 21" New, Full Size Console TV
Custom Styled Super-Value!

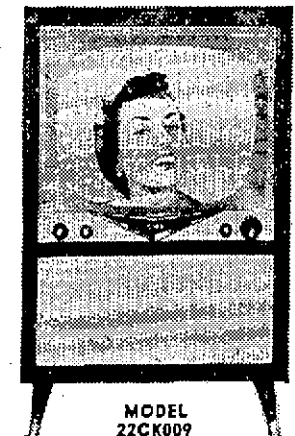
New 1956 Admiral features: Beauty—Low—Cost and Better, Clearer Reception. All new cabinet design—trim, contemporary styling with exclusive "all-screen front." Heavy duty speaker gives extended tonal range. Wonderful picture! Come to Dorn's today—See for yourself how you save! Model 2301Z.

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WORLD'S ONLY AC-DC PORTABLE TV—THE PERFECT "SECOND SET" FOR THE FAMILY USE IT ANYWHERE!
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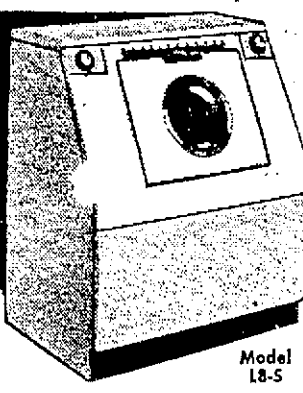
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WHILE THEY LAST

Westinghouse SAVE \$100.07



List Price \$259.95 at DORN'S Only **\$158.88***

PAY \$150 ONLY A WEEK

FULLY AUTOMATIC LAUNDROMAT

NO MONEY DOWN

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Coffee Maker Automatic Nationally Advertised



It's terrific! 8 cups of perfect coffee. Stop brewing when coffee is done and then keep the coffee drinking hot.
Dorn's Special Price **\$8.88**

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BIG FAMILY SIZE

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List Price \$199.95 8 cu. ft. with Full, Cross Top 40-lb. Freezer at DORN'S Only **\$149.88***

PAY \$125 JUST A WEEK

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*with trade-in

MODEL HH-81

CHECK THESE HUGE SAVINGS!

WASHERS, DRYERS, RANGES!

NEW NORGE WASHER
Push-Button Model Limited Time Offer Now Save \$81.07 List Price \$229.95 **\$148.88** Installed

THERE'S NOTHING BETTER THAN **ABC Washer**
SPINNER AUTOMATIC SAVE \$60.00 List Price \$199.95, 4-1/2" at Dorn's only—Nothing so gentle as shampoo washing. Exclusive Time-Line control. With trade. **\$139.95**

NEW FAMOUS BENDIX DIALAMATIC WASHER
NOW SAVE \$50.00 AT DORN'S ONLY! List Price \$199.95, 4-1/2" auto-matic dialamatic washer, rinses, dries, 60° cycle. Full size. With trade. **\$129.95**

BIG SAVINGS ON OUR ENTIRE LINE OF FAMOUS EQUIPMENT INCLUDING GENERAL ELECTRIC, WESTINGHOUSE, ABC, THOR, BENDIX, ETC.

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New Model NOW **\$188.88** WA430

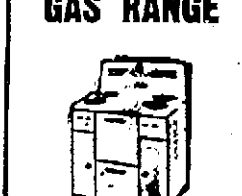
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HURRY! SAVE!

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BRAND NEW FULL SIZE 36" Supreme GAS RANGE



WHILE THEY LAST **\$69.95** Full Price

Automatic top lighting oven control, large storage space and of course on 12" oven fully insulated.

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Are You Among These 73,000?

ABOUT 73,000 persons in the 18th Congressional District who are eligible to register to vote have not registered.

About 50,000 of these potential, unregistered voters live in Long Beach, which has in prospect an important special election Feb. 9.

In order to vote in that election; they must be registered by Dec. 17.

The sad fact is that many thousands of them won't lift a finger to take the action prerequisite to discharging their duty as citizens of a democratic state.

We hope we're mistaken and that the district—with a prospective Long Beach election, a June primary, and a November final election in the offing—will establish a new record for registration.

If it doesn't, it won't be because the county is in any way remiss.

All through the year the registrar's office hammers away at the "get registered" theme, repeating the details of the process, and providing scores of deputy registrars in the field.

Or Are You Numbered Here?

Here are voter registration figures for Long Beach, the 18th Congressional District, and the 70th and 44th Assembly Districts, as of Oct. 31, 1955. The column headings stand for Democrats, Republicans, Prohibition Party, Miscellaneous, and Decline to State, in that order:

District	Demos.	Repub.	Prohi.	Misc.	D.T.S.	Total
18th	33,334	63,882	140	1,641	3,754	132,151
44th	34,011	25,793	72	291	1,422	61,589
70th	49,323	38,089	38	750	2,332	90,562
L. B.	68,807	56,277	128	657	3,154	128,523

New residents, of course, can't be expected to know automatically the requirements. They and derelict old-timers are invited to study the following information, provided by the Registrar of Voters Department.

There are six classes of persons who should register or re-register:

1. Those who have changed their addresses since they last registered.
2. Those who have changed their names since they last registered.
3. Those who desire to change their political affiliation.
4. Those whose registrations were canceled because they did not vote at either the Direct Primary or General Election in 1954, and who have not re-registered since said cancellation.
5. Those who have become of age and have not registered.
6. New residents of Los Angeles County who will have the required qualifications by the date of the election. These qualifications are:
 - a. One year's residence in the state.
 - b. Ninety days' residence in the county.
 - c. Twenty-one years of age.
 - d. A naturalized citizen must have been a citizen for at least 90 days prior to the date of the election.
 - e. All voters must be able to read the English language and sign their names, and must not be disqualified to vote by reason of a felony conviction.

JOHN S. KNIGHT

Benson, Fed Up, Begins Hitting Back at Critics

SECRETARY OF AGRICULTURE EZRA TAFT BENSON, destined to be the prime Democratic target in 1956, made noises like a seasoned politician at the recent GOP meeting in Chicago.

The heretofore dignified Mr. Benson, who begins each day with a prayer, not only vigorously defended administration policies but landed several telling verbal uppercuts on critics of his farm program.

The Secretary chided the Democrats for "selecting agriculture as the major domestic battlefield for 1956," in the belief that it is "smart politics."

He said the farm proposals advanced by Adlai Stevenson and Averell Harriman had reached "judicious proportions." Benson charged that Democratic leaders, after their prophecies of disaster and their "scouring activities" failed, then pounced upon the farm issue.

The Secretary had harsh words for the "quack remedies and discarded nostrums" advanced by the Democrats and took a crack at "such agricultural experts as Jake Arvey and Carmine DeSapio."

Secretary Benson's new found pugnacity seems to indicate that he no longer intends to take it lying down.

Benson has endured more than his share of criticism. He is a sincere and able man entrusted with a problem for which there simply is no easy solution.

It is good to see him fighting back, both against his partisan critics and the timid Republicans who would sacrifice him as "a political liability."

Let it be noted that President Eisenhower has never wavered in his support of his Secretary of Agriculture. Ike doesn't run out on able and dedicated assistants who are under fire.

Few men in this country know the farm problem as well as Benson. But the Democrats, eager for the kill, intend to nail his political hide to the wall.

This is Benson's fight. He has made a good start and, in my opinion, has the courage to go through with it.

PEARSON PLEASE NOTE

Columist Drew Pearson was badly informed when he implied recently that Harlow J. Curtice, president of General Motors has cooled on Eisenhower. . . . I have personal knowledge that "Red" Curtice continues the warm and admiring support he gave Ike long before the 1952 convention. . . . He is quite as enthusiastic, in fact, as Henry Ford II. . . . The internal rift in Michigan's Republican party has nothing to do with Eisenhower. . . . Pearson please note.



DAVID LAWRENCE

Surest Way to Bring About Unlimited Debate in U. S. Is to Try to Limit It

WASHINGTON—If Secretary of State Dulles, Republican, and Sen. Walter George, Democrat, chairman of the Senate Foreign Relations Committee, had connived to make sure that foreign policy would be debated in the next presidential campaign, they couldn't have done a better job toward achieving it than by both suggesting that certain restraints on campaign talk be applied.

In America the surest way to bring about unlimited discussion is to argue that discussion must be limited. The customary reaction toward suppression of any kind of thought is to argue for its widespread expression.

But the Republicans are going to be benefited even by the academic argument. For it can only result in advertising widely the fact that America is at peace under a Republican administration, whereas the Korean War and two world wars were entered by the United States under Democratic administrations. Sen. George and Secretary Dulles both say they would not ban "constructive criticism." Nobody, however, has yet discovered how to convince the most destructive critic that his criticism isn't constructive. That's the essence of free speech.

The reason why it is indeed "impractical," as the politicians use the word, to censor what is said on foreign policy or to keep it out of a political campaign is that neither political party wants it that way. The Republicans are proud of their "peace" slogan, and the Democrats, like Gov. Harriman, want to talk about the "Communist victory at Geneva." The partisans on each side think they see advantage in the discussion of foreign policy, and they are absolutely right about it.

Thus, what is more important to the voters than a policy which will keep the peace? Which party, for instance, wants the draft calls to be drastically augmented? Which party wants to send American boys 8,000 miles away again to the battlefields of Asia? Which party wants to increase taxes so as to "give away" more billions to buy the friendship of uncivilized, illiterate millions of tribesmen in Africa and Asia?

The American people are mature enough to evaluate what is said on the stump about foreign policy. They can distinguish between "moderate" and "immoderate" speech-making. They can recognize an intemperate attack when they hear it, and they can evaluate constructive criticism, too. But it is the voter who must be permitted to judge as between constructive and destructive criticism.

The proposal, for example, by Chairman Butler of the Democratic National Committee that some kind of treaty be entered into between the two major parties, whereby the Republicans during the presidential campaign would abandon their peace slogan in exchange for some restraint

on the part of the Democratic party's stump speakers, must have been made with tongue in cheek. It's political nonsense.

What the country needs is more, instead of less, debate on foreign policy, partisanship has always been supposed to "end at the water's edge," but it never does. All the pious talk about "bipartisanship" under the Truman-Acheson administration can be dismissed as specious, because the truth is there were no inter-party consultations about Far Eastern policy. The Nationalist government of China was undermined in the State Department without asking the Republicans to participate. If the Republicans had been "consulted," they would have been "parties to

the crime." The Republicans, moreover, should rejoice that they weren't asked, for it gave them a powerful issue in the 1952 campaign.

EXPLAIN ALL
The American people should be given a thorough explanation of foreign policy—what the Democrats would do if entrusted with power, and the facts about the Republican record. The only thing on which self-restraint is needed is in the tendency to blame an administration for acts committed by other governments, particularly Russia. There's plenty of room for an argument confined solely to what was done by the Department of State under Hull, Stettinius, Marshall, Acheson and Dulles.

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DREW PEARSON

Inside Outer Magnolia on a Magic Parchment

YOU can't blame Generalissimo Chiang Kai-Shek for being irked at the idea of the United States backing Outer Mongolia for admission to the United Nations as a separate nation. For Outer Mongolia is about as separate from the Soviet Union as the Lone Star State of Texas is from the U.S.A.—as this writer had reason to discover in driving across the Gobi Desert to Outer Mongolia some years ago.

First, it was impossible to take the trip without traveling in an Amtorg car run by the Soviet Trade Co-op. Second, when we got to a cluster of mud huts and felt yurts which marks the border between Inner and Outer Mongolia, we were stopped by the Mongol authorities, who said we could get no further without permission from Moscow.

Asked how long this would take, the answer was: "A week."

So the ladies in my party, Mary Waller and Helen Van Sant, both from Chicago, and my wife, decided that one lone man was not equal to the occasion, and took things into their own hands.

They accompanied me to see the Commissar, an aged Mongol who squatted on a felt floor at one end of a felt yurt. After bestowing upon him the only presents they had available—sugar, cigarettes, and a gaudy green and blue silk handkerchief—the ladies asked for a visa to Urga, capital of Outer Mongolia.

Whereupon the Commissar took out his paint brush and painted, in Chinese characters, a parchment which we then proceeded to use for the balance of the trip. It worked like magic. Border police along the way waved us on with alacrity.

When we got to Urga, I had

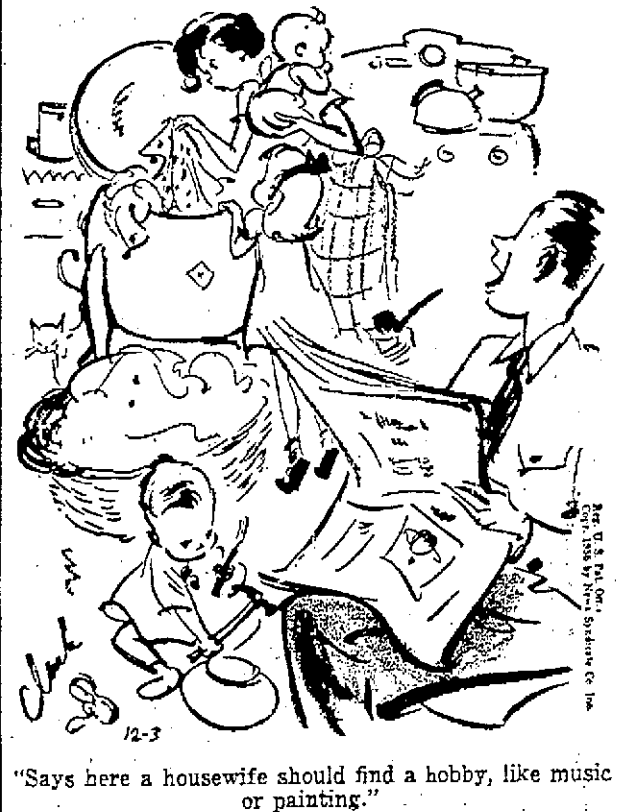
the magic passport translated. It read: "Good for one passage to Urga for Pearson and three wives."

In that part of the world, a man who has two wives is important, but a man with three wives is omnipotent.

Since that time, the Soviet hold over Outer Mongolia, then in ample evidence, has considerably tightened.

Note—While Chiang Kai-Shek has reason to raise his eyebrows at the United States, the United States, in turn, has long had reason to raise its eyebrows at Chiang Kai-Shek. Because on this same trip to China, when I passed Fort Whampoa on the Pearl River in South China, the American Consul General at Hong Kong warned that Chiang's troops were being trained by the Russians, and that he might fire on any American or British ship.

The Neighbors By George Clark



"Says here a housewife should find a hobby, like music or painting."

Doubt Grows Tide Probe Unit Will Be Able to Finish by March

OPINION is growing among those familiar with the Assembly's tidelands interim investigation that the final report will not be ready for the March session of the legislature. If it isn't, it will be 1957 before the legislature gets the word from the judiciary interim committee, which will be back in Long Beach this week to resume hearings.

The resolution that set up the study called for a report from the committee at the March budget session. But it is not unusual for committees with big jobs on their hands to ask for additional time. This one may do just that.

George Grover, the committee counsel, agreed here last week that such might be the way it goes. Grover himself is deep in a lot of work at the behest of some members of the committee. Frank Hudson, the newly-named committee consultant on subsidence, has a mountain of labor ahead of him, digesting the voluminous studies that have been made on this knotty subject and preparing a summary report for the committee.

When the committee met here in November, it was planned to hear all or most of the Long Beach case in the two days of that session. But at the end of the second day, the city's presentation was far from complete, and Chairman John McFall said that it should resume at the meetings Dec. 9 and 10.

The city's agenda for those sessions looks fairly heavy and if the procedure moves at the pace set at the last meeting, the two days may well be consumed by city testimony plus the questioning by the Assemblymen. Assemblyman Bruce Allen, whose bill to seize the city's tidelands revenues started it all, quizzed the city's witnesses at length in November, and probably will continue this "cross-examination" at the coming sessions.

When the city has concluded its direct presentation, Allen is expected to come along with his arguments and witnesses. That had been set for the Dec. 9-10 meetings, but now it looks as if Allen's turn will come in January. Christmas intervenes, and the committee isn't

likely to meet again until after New Year's.

It is conceivable, of course, that Allen's presentation can be concluded in a day or two, that Grover and Hudson can have their work done and the subcommittee can convene in February or thereabouts to formulate a report for the March session. But that's hardly the outlook at this point.

Meanwhile, important litigation over the tidelands oil incomes pends, and there is a feeling among some people that any legislation is inadvisable until the legal issues have been settled.

TENDENCY TO PUT OFF SHOWDOWN

Whether it would be advantageous or otherwise to the city's position to have the legislative issues delayed until the 1957 session is a moot question. On delicate matters, both legislative and legal, there is often a tendency on both sides to put off the final showdown. The Allen bill, for instance, wasn't brought on the floor of the last legislative session until the last week, and no one seemed anxious to push it to a decision until a deadline was at hand.

However, there are those who are sincerely concerned over the tie-up of large sums of money in the local tidelands dispute. The city could make good immediate use of tidelands oil money under the purposes of its state grant. And the state, if it is to get any of the money, could likewise spend it to advantage in the near future. There are some potent arguments against permitting the thing to drag on interminably.

A legislative development of the past week of special interest was the promotion of Assemblyman H. Allen Smith (R-Glendale) to chairmanship of the judiciary interim committee. He is a member of the tidelands subcommittee of that group—the subcommittee being the unit that is meeting here Friday and Saturday. In the Allen bill fight last spring, Smith sided with Long Beach. Smith is holding a meeting of the entire interim judiciary committee in Los Angeles Thursday and some members, who are not on the subcommittee, may find time to attend all or part of the sessions here the next two days. It should be advantageous to Long Beach to have as many of these Assemblymen, as possible fully informed on the many phases of this question.

TOWN MEETING

Reader Keeps Street Map on Dashboard

TO THE EDITOR:
This is just a suggestion. You may not care to use it.

It has drawn a small map showing the one way streets and have stuck it on the dashboard of my car with Scotch tape.

Would you want to publish a small map in your paper with the suggestion that motorists cut it out and stick it on the dashboard of their car?

CLARA B. JOSSELYN,
(Editor's Note: A map showing the one-way streets appeared on the sectional page of this newspaper last Sunday.)

Ike Has Been Tried, Found Wanting

TO THE EDITOR:

The full cycle of the great crusade to govern by corporate ethics is drawing to a close, and it can be said with thanksgiving that Mr. Eisenhower's military interpretation of constitutional government has been tried and found wanting.

Almost to a man, the ill-chosen coterie of big-business tycoons, governed by an ingrained philosophy of their own success in garnering wealth and power, have fallen by the moral wayside. From top echelon to private, the administration hero-to-heel degeneration is nearly complete. The trite and insulting declaration that what is good enough for the largest cartels on earth is good enough for the American people just did not jell. We are still hungry for the dignity and respect that material bribes will never provide.

As a people we sometimes lack the power and insight to grasp and hold the fundamentals of democracy, but we always somehow manage to wander back on the right road. Even though Mr. Eisenhower may choose to run again, the dangers of a constitutional

monarchy are too apparent. The thought of a rocking chair general delegating power from the front porch of a Gettysburg farm house is hardly conducive to sanity.

Perhaps, in the final analysis, we should be grateful to Ike. His total lack of leadership has proven beyond any figment of a doubt that we must never again let the glitter of five brass stars diffuse our vision when considering the general welfare of our country.

EDWARD H. KAY,
5101 Via Veranada

Farm Problem Causes Analyzed

TO THE EDITOR:

The farm problem is in the limelight again, and the politicians of both parties are blaming the other for the slump in the price of farm crops. It is generally admitted by both politicians and economists that the farmer is not receiving a fair share of the national income.

Let us take a brief look at the chief causes.

First is the greatly increased efficiency of production by means of hybrids, fertilizers and mechanization.

Second is inflation which increases the price which farmers must pay for goods purchased while labor and industry divide all the profits from their increased efficiency. Is not the farmer entitled to profit equally from his increased efficiency?

Let us take a brief look at the chief causes.

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Second is inflation which increases the price which farmers must pay for goods purchased while labor and industry divide all the profits from their increased efficiency. Is not the farmer entitled to profit equally from his increased efficiency?

The world is hungry for his food but his market is strangled by trade barriers at the water's edge. Why not lower them more and thus help the backward countries to get on their feet industrially?

Mr. Hoover once said that "farm prices are determined by the inexorable law of supply and demand." This is true as the law of gravity.

A way must be found to balance supply with demand so as to give both farmer and consumer a square deal. First the parity formula needs revision. The wheat farmer with a 50 bushel yield at 80 cents a bushel has the same income as with a 40 bushel yield at \$1.00 a bushel. In the near future our population increase will catch up with the food supply. In the meantime we should not strangle the farmer or use wasteful methods of control which are costly and wasteful of soil fertility.

We should increase the demand by lowering tariffs more. Stop inflation permanently—it can be done.

Continue the ever normal granary with flexible price supports and a compulsory soil conservation program. Properly managed, such a program will restore full parity to the farmer.

Politically speaking, it is not so much a question of who is to blame for our dilemma as who will best do the job of reconstruction.

DR. W. M. MIGHELL,
524 Walnut Ave.

BILL VAUGHAN

Briefs From Sen. Soaper--

They're laughing at people who are paying a dollar for an acre of land on the moon, but think what your great, great grandchildren will think about you if it turns out passed up the chance to own the busiest intersection in the solar system.

reforming the typewriter. Now it's a general rearrangement they want; a while back it was a move to put an exclamation point on the keyboard. This, however, was announced on the theory that nobody is really that excited about anything any more.

Secretary Benson appeals to everyone for ideas to help the farmers, but the fellow at the next desk is shy about sending in his suggestion: Don't bring the price up to the parity; bring the parity down to the price.

Actually, carving a turkey is like making out an income tax form—not nearly as distasteful as the jokes about it.

The fellow down the block feels he is giving up a lot for his religion if he attends a church meeting on a night when there's something good on TV.

Everybody is setting up defense alliances. We just hope the world doesn't defend itself out of existence by 1965.

If the economists want to make this the biggest Christmas ever, as apparently they do, we wish they would quit referring to our sober, intelligent investments in electric trains, vermouth atomizers and monogrammed necktie presses as a "buying spree."

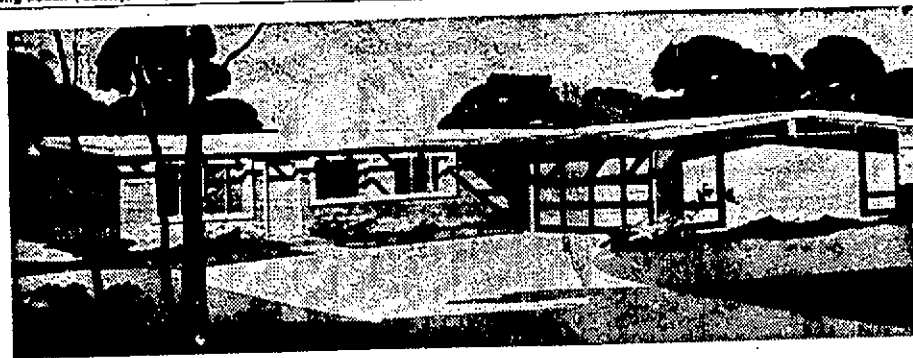
There is always talk about

Portraits by METCALFE

I doubt if you remember me. . . . But even if you do . . . Your heart will never know how much . . . I really thought of you . . . Because I never told you and . . . I could not say it now . . . That heaven would be mine if we . . . Exchanged the marriage vow . . . And if somehow my thoughts could find . . . Your street address today . . . I wonder if you would believe . . . The words I want to say . . . The chances are that you have reached . . . A brighter, better dawn . . . And you have every reason to . . . Be glad that I am gone . . . But if it still is possible . . . That you believe in me . . . I will belong to you, my love . . . For all eternity.

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THIRD UNIT PROGRESSING

Sales are soaring at Buena Berry Park, popular development now offering its third unit of three and four-bedroom, two-bath homes. A model home is on view at the scene, one block directly east of famous Knott's Berry Farm in Buena Park.

Buena Berry Park's New Unit Is Popular

Sales are progressing briskly as the opening of the third unit of popular Buena Berry Park rolls into full swing, Moss Building Corp. officials reported.

The development of 3 and 4-bedroom, 2-bath homes is in Buena Park, just one block east of Knott's Berry Farm. The locale is 20 minutes from Long Beach and 25 minutes from metropolitan Los Angeles.

No down to vets is still the rule, with low monthly terms set at just \$58.92. Non-vets may arrange for financing with an initial payment of \$1600.

Furnished by Sempliner's, Los Angeles, a new model home is on view. The motif is contemporary, in keeping with the exterior styling at Buena Berry Park.



BUENA PARK ESTATES

Redwood trim, flower shelf and wide overhanging eaves mark conventional design of 3-bedroom, 2-bath home being previewed today at Buena Park Estates in Buena Park.

New Buena Park Estates Shown in Preview Today

Home seekers may examine and compare actual construction of new 3-bedroom or 2-bedroom-and-a-den, 2-bath, 2-car garage homes at Buena Park Estates in near-by Buena Park during the review this weekend, according to Walker & Lee, sales agents.

These homes, conventional in styling, are fully landscaped with front and rear lawns, 20 shrubs, parkway trees and handsomely trimmed in batten, board and redwood. There are 16 designs and four basic floor plans.

Priced in the middle brackets they are available to veterans for no money down except closing costs and impounds.

To visit Buena Park Estates from Long Beach drive out Lakewood Blvd. to Carson; turn right on Carson which becomes Lincoln; follow Lincoln to Miller; turn left on Miller to La Palma, then turn right to the model homes.

The homes feature center hall plans and well-placed windows for ease of individual decorating. Sliding glass doors to the rear garden and aluminum skyview windows emphasize outdoor-in-door California living.

Features include steel Venetian blinds; mahogany paneling on living room or den wall; wallpaper in dining areas; stall showers with ceramic tile floor and full glass door; metal tile around shower and tub area, with shower over tub, in master baths, pullman lavatories, large mirrors and oversize Mr. & Mrs. medicine chests.

Kitchens have natural ash cabinets, garbage disposer, coved counter tops, range hood with light and fan, and a kitchen work table with laminated maple chopping block top. Big breakfast nooks feature convertibles, combination breakfast bars, buffets, desks or work tables.

REFINED ROOMERS LOOK FOR YOU in the Want Ads! Have a vacancy? Dial HEmluck 2-5959 for an ad-writer!

NEED A GARAGE
OR STORAGE ROOM
Call the Specialist!
JOHN DODD CO.
2210 E. Pacific Cst. Hy. HE 9-5315

Orangewood Manor's Low Terms Big Sales Appeal

Sales at Orangewood Manor have continued at a brisk pace, according to Thomas Helt, spokesman for the McCarthy Co., sales agents for the moderately priced group of homes in Garden Grove.

"We believe that we have the most liberal terms available in Orange County, which has been a deciding factor in our fine sales record," Helt said, "because veterans may buy a home at Orangewood Manor for absolutely no cash down and can qualify while earning as little as \$295 a month. Non-veterans may still purchase a home at Orangewood Manor for as little as \$750 down."

Helt urged veterans to take advantage of these tremendously easy terms immediately. After Dec. 15 veterans will have to pay impounds on these popular 3 and 4-bedroom, 2-bath homes, which are priced from \$12,750.

Kitchens with handsome built-in pastel-colored ranges and ovens to match gleaming Columbia steel cabinets, and living rooms accented by real fireplaces and "Ski-Vue" walls of glass overlooking big patio areas with built-in barbecues have been

especially attractive to home-makers.

Other custom features included are Zolatone walls and asphalt tile floors, Thermador electric heaters, stall showers and Standard colored plumbing fixtures in the bathrooms; forced air heat-

ing. Pioneer 50-gallon water heaters, resilient cork tile flooring, walls of genuine lath and plaster, rock wool insulation, weatherstripping on exterior doors, heavy rock roofs in choice of five decorator colors and exteriors of California redwood siding.

One of Southern California's Finest Locations MIRACLE HOMES in fast growing Buena Park

On Highway 39, with direct connections to Highways & Freeways leading to all employment centers.

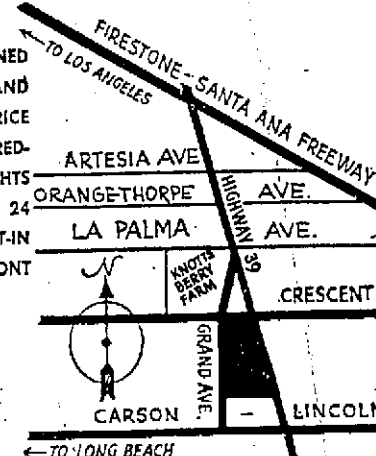
3 Bdrms. or 2 Bdrms. & Den & MINOR Baths
from \$13,200

No Down for VETS • Non-Vets 30-Yr. FHA Loan
EXCEPT COSTS & IMPOUNDS

3 FURNISHED MODELS OPEN DAILY 9 TO 6

THESE "HOMES OF CHARM" ARE EXPERTLY DESIGNED WITH HARMONIOUS SELECTION OF EXTERIOR AND INTERIOR COLORS. EXTRA FEATURES INCLUDED IN PRICE ARE: REAR YARD COMPLETELY ENCLOSED WITH REDWOOD AIRFLOW FENCE • ORNAMENTAL STREET LIGHTS • CEMENT SIDEWALKS & CURBS • OAK FLOORS 24 INCHES ABOVE GROUND • O'KEEFE & MERRITT BUILT-IN RANGE & OVEN • NATURAL BIRCH KITCHEN • FRONT LAWN, SHRUBBERY, PARKWAY TREES, ETC.

Office at Grand Ave. and Crescent Ave.,
1/4 mile South of Knott's Berry Farm,
Young-Lofthus Sales Co.—Agents



AT JIM CLINTON OPENER

TV's pretty, perky Peggy King and disc jockey Dick Whittinghill (left) get block of prize tickets from store manager Andy Andersen to give customers during opening ceremonies at Jim Clinton men's wear store in Lakewood. The new store is located on Lakewood Blvd. at Hardwick St. A big show is planned for Monday night at the store.—(Staff.)

Here's QUALITY and LOCATION!

A price never again possible... \$63⁰⁹ per month

Walnut Manor HOMES in Anaheim...

VETS STILL NO DOWN

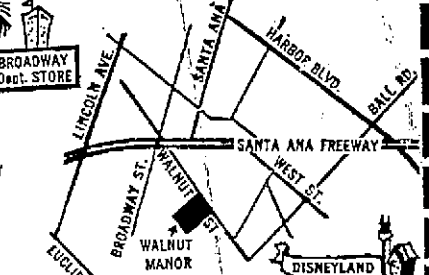
except costs and impounds
3 and 4 BEDROOMS
Full Price from \$12,450
Low FHA terms to Non-Vets

And Note these Features

- Raised Oak Floors
- Fireplaces
- Forced Air Heat
- Birch Kitchen Cabinets
- Genuine Lath & Plaster
- Side Walks & Street Lights

PIONEER LAND CO.

You may win a Whirlpool Washer or a Wedgewood Gas Range by simply registering at Model Homes! Given away by Central Furniture Co., 9101 Sepulveda Blvd., Sepulveda; 901 Valley Blvd., Alhambra; 2401 Santa Fe Avenue, Los Angeles.



FURNISHED MODEL HOMES open from 10 a.m. to 9 p.m.

FROM LONG BEACH: East on Carson (Highway 91)—Lincoln Ave. in Anaheim to Santa Ana Freeway; Right 3 blocks to Walnut. Right on Walnut 1 block to models.

4

FABULOUS FIRSTS!

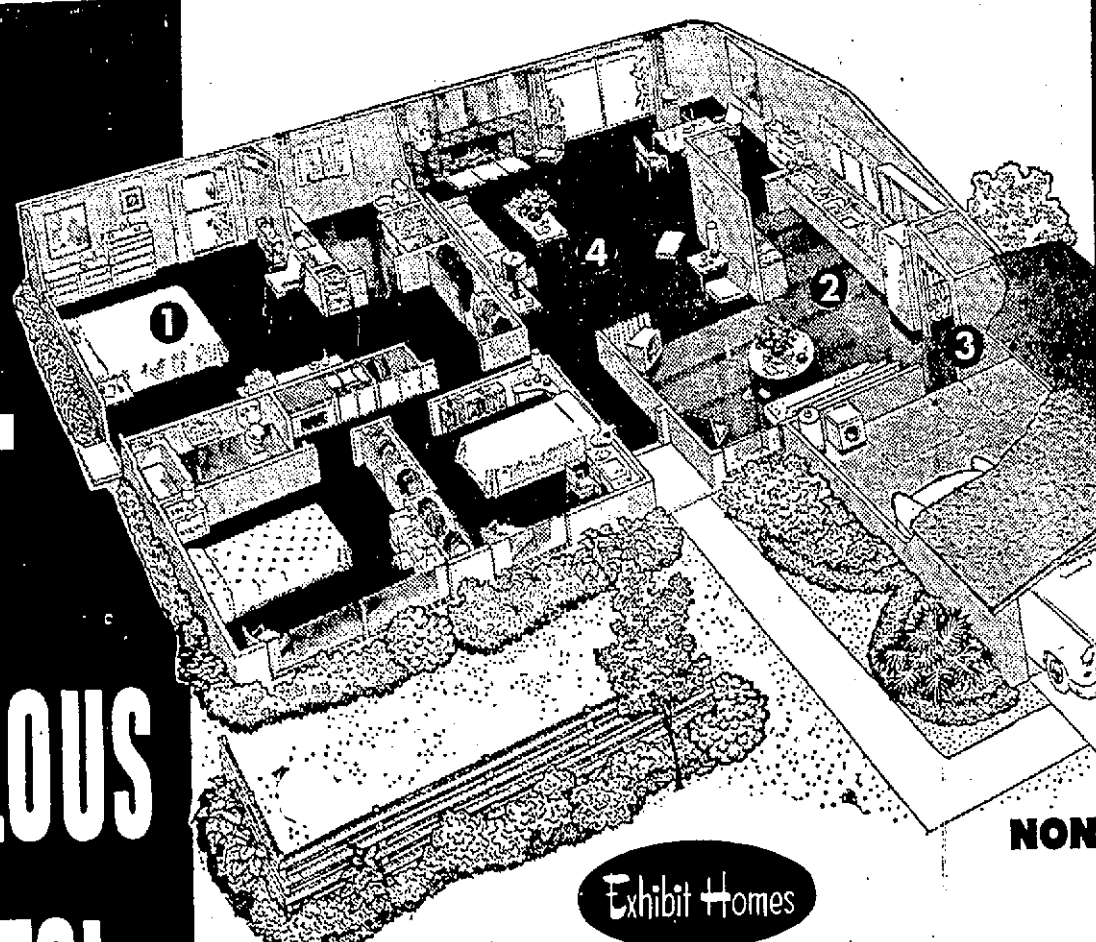


Exhibit Homes

AT PARK SOUTH

Telephone: JACKson 7-1961 • ARCHITECT: Daniel A. Dworsky, A.I.A.

- 1 It's a first! Park South's fabulous Master Suite, built-in 21" wall TV with bedside controls (optional), Mr. and Mrs. Wardrobes, recessed dressing room alcove, built-in drawers and shelf space. And... the dramatic "mirror" Master Bath adjoins! TV set optional—not included in VA loan!
- 2 It's a first! Park South's fabulous Freedom Kitchen-Family Room combination! Built-in Western Holly range and oven in custom pastel colors, ceramic tile counters, Dishmaster, birch cabinets. Waste King, built-in serving bar, direct access door to garage and, 80% more cupboard space!
- 3 It's a first! Park South's fabulous walk-in pantry. At last... all of your staples and canned goods in one perfectly accessible location... doubles your kitchen shelf space! Plus genuine plastered walls, acoustical plaster ceilings, and every construction "extra" you've ever wanted!
- 4 It's a first! Park South's fabulous 10 big rooms (4 bedrooms plus family room or den in many plans) highlighted by a fabulous living room with wide massive fireplace in flagstone, used brick, or Roman split brick. Naturally... the finest forced air heating with thermostat control and summer cooling.

Vets No Down!

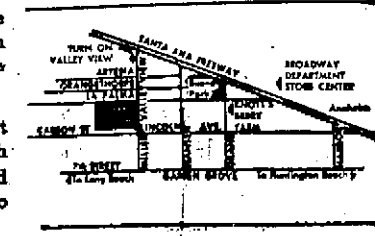
(except costs and impounds)

NON-VETS \$1,995 down from \$14,650

Four furnished models • Open daily and Sunday 9 a.m. to 9 p.m.

How to reach Park South: Take Santa Ana Freeway, turn south on Valley View to sales office just south of La Palma.

From Long Beach: Drive east on Carson Street (which becomes Lincoln Avenue) and turn north on Miller Street to model homes.



MOVE IN FOR

VETS

YES! YOU CAN QUALIFY

ORANGEWOOD MANOR

IF YOU EARN
\$295 PER MO.
YOU MAY QUALIFY
NO! NO!! CASH NEEDED

FOR A
\$12,750 HOME
3 & 4 BEDROOMS
2 BATHS
FIREPLACES
INSIDE & OUT
Built-In
RANGES

MOVE IN 7 DAYS
IF YOU QUALIFY
HURRY! ACT! Today!

ORANGEWOOD MANOR

ORANGEWOOD MANOR

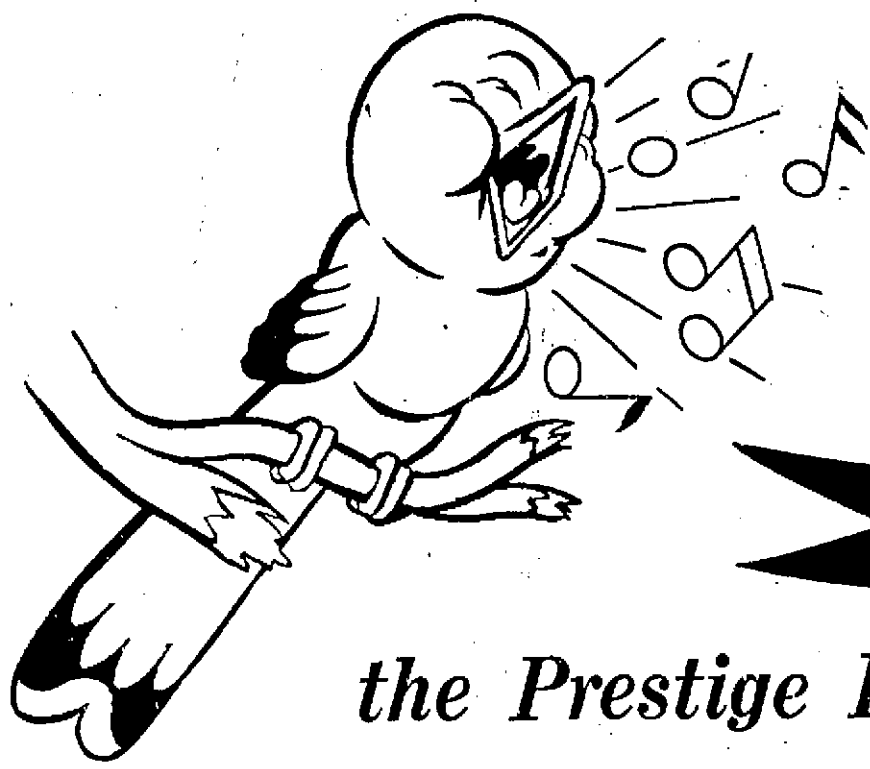
ORANGEWOOD MANOR

ORANGEWOOD MANOR

ORANGEWOOD MANOR

HOW TO GO
FROM LONG BEACH: Drive east on Carson Street (which becomes Lincoln Avenue) and turn north on Miller Street to model homes.

California National Builders General Contractors
McCarthy Co.
Sales Agents
Phone LE 9-4951

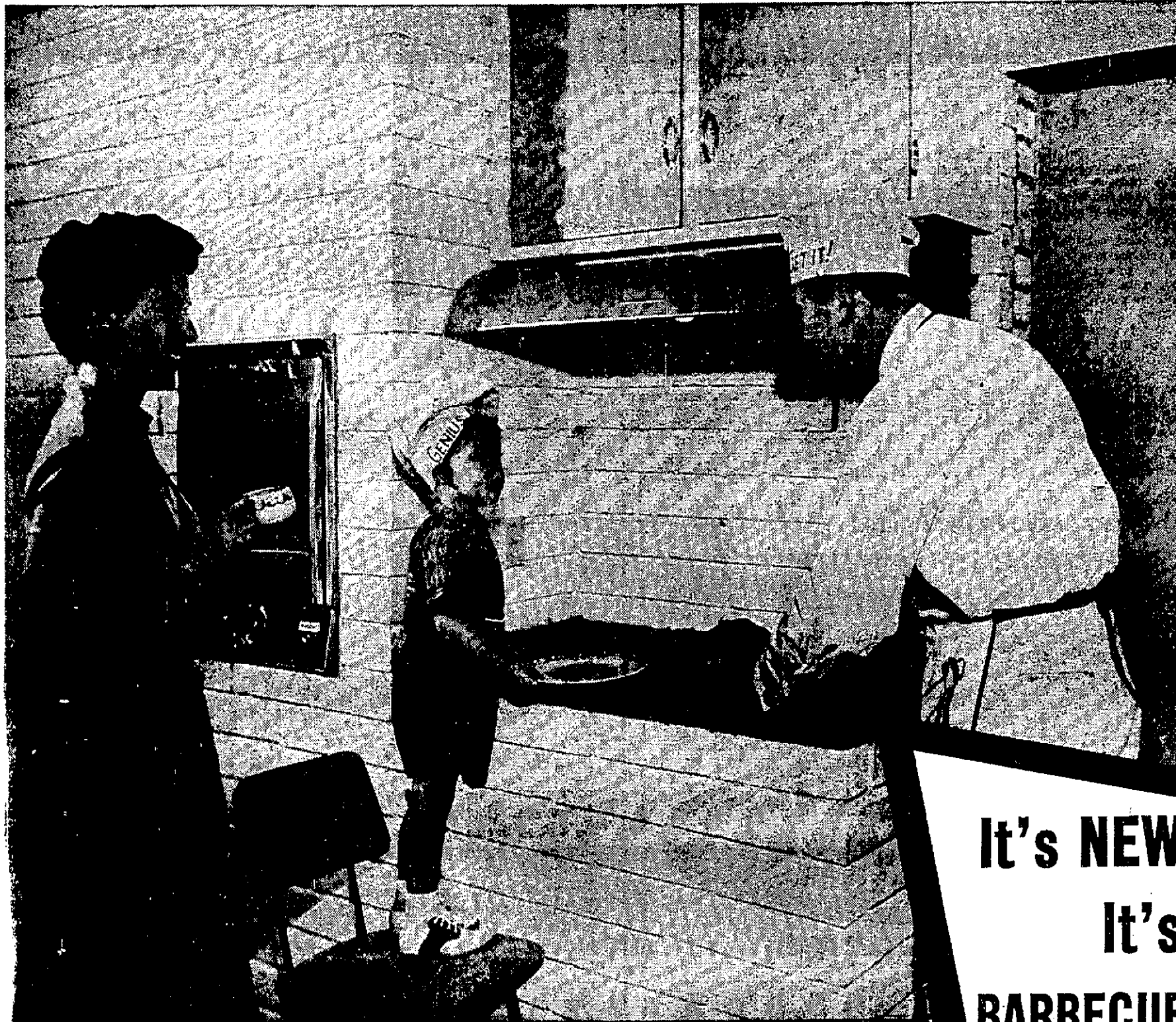


SKYLARK Terrace

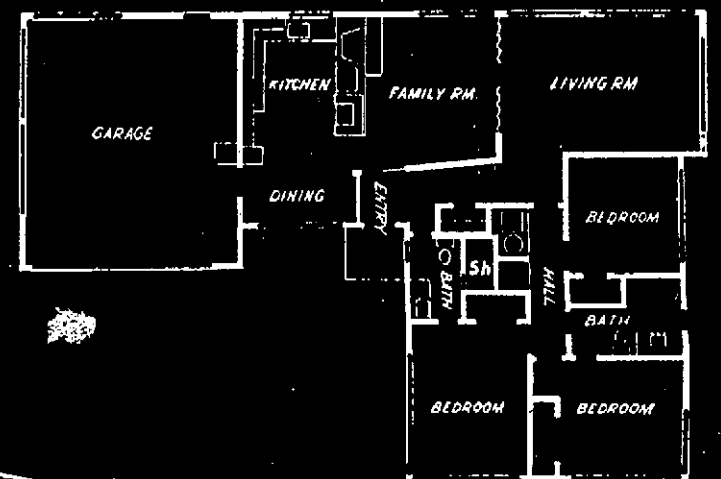
Town and Country Unit #2

Furnished Models
by Lloyd's of Long Beach. Open
Daily and Sunday 'til 9 p.m.

the Prestige Homes of Smog-Free GARDEN GROVE



**3 and 4
Bedrooms
2 Baths**



STILL NO DOWN to VETS
\$1900 dn. to NON-VETS

**It's NEW
It's WONDERFUL!
BARBECUE in the KITCHEN**

For all kinds of weather—for all kinds of cooks, this kitchen barbecue is one the gals will love and the guys will enjoy. The culinary arts can be an enjoyment to you whether it be for informal family meals or your most formal entertaining. A new tempo in California living! It's another exclusive for Skylark Terrace Town and Country unit where homes are truly Californian in design—spacious—efficient and breath-takingly beautiful! See them today.

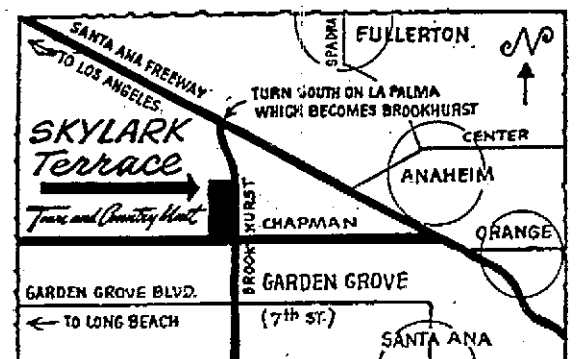
Extras That Really Mean Something

Including **ALL-ELECTRIC KITCHENS**

by *Hotpoint*

- Hotpoint Dishwasher
- Hotpoint Built-in Range & Oven
- Garbage Disposal
- Ceramic Tile Kitchen
- Steel Sash Windows
- Birch Cabinet Doors
- Massive Sandstone Raised Hearth Fireplaces—to 6' Wide
- Large, Full-Length Sliding Glass Lanai Walls
- 2 Ceramic Tile Baths, Pullman Style
- Electric Exhaust Fan in Kitchen
- 80,000 BTU Forced Air Furnace
- Etched Glass Door on Stall Shower
- Brick and Frame Exteriors
- Shingle or Dolomite Rock Roofs
- LOTS AVERAGE 80 FT. WIDE
- Landscaping, Front Yards, Lawns, Trees, Shrubs

Built With Genuine Lath and Plaster



Skylark Terrace is on Brookhurst just north of Chapman in Garden Grove. From Los Angeles take the Santa Ana Freeway to La Palma (which becomes Brookhurst), turn south to model homes. From Long Beach, drive out 7th St. and turn north on Brookhurst.



TIETZ CONSTRUCTION CO. 11611 Brookhurst St., Garden Grove—Phone LE. 9-4611

REALTOR OF WEEK

Carl J. Crothers Started as Indiana Candy Maker

A native of Indiana who catered to the sweet-tooth trade in his home area, is the Realtor of the Week honored by the Long Beach Board of Realtors.

Carl J. Crothers, whose offices are at 322 Elm Ave., and lives at 5141 E. Patterson, first entered the insurance business in Fort Wayne, Ind., after finishing school. He then bought and operated the Fort Wayne Candy Co., until in 1941 when he came to Long Beach.

Seeking a new field, Crothers obtained license as a broker in realty and opened an office to handle business opportunities and insurance. A year later he joined the local realty board and opened an office at his present address.

Most active in board work, having served on most of the committees, Crothers also is active in many civic affairs. He is a graduate of appraisal courses of the American Institute of Real Estate Appraisers at USC. He helped organize the Toastmaster group for Realtors in 1952. He at present is treasurer of the Long Beach board.

Crothers is particularly interested in municipal affairs and housing improvements. His hobbies are golf and public speaking.

WHEN IT RAINS it pours, the saying goes, and for activity in real estate the Salesman of the Week fits it well. Lenore Raines has been literally pouring families into homes since she entered realty.

Born and raised in Shenandoah, Iowa, Lenore in 1923 was married to Clyde Raines and they went into the tire and service station business.

That was the beginning of their property ownership. They moved to Sterling, Colo., and then Denver where Raines was in the real estate field and they were firm believers in the good American soil. They did considerable investing in real estate and interesting others in such investments.

In 1956 they came on west and settled in Long Beach. They renewed their interest in realty and have owned 3 homes since arriving.

"If my husband could teach others the value of home ownership, and investing I wondered why can't I," she recounts. "I realized that my youngest son was in Wilson High and my home duties weren't so pressing. My friends were asking me about



CARL J. CROTHERS
From Candy to Real Estate



LENORE RAINES
Followed Her Hubby

"What's It Like to Live in Long Beach?" "Can you Find Nice Homes in Long Beach?" "You've owned your own home," I want to own ours." "So I decided that I would like to help others buy and sell."

"I applied for my exam by attending the Barbara Moss College, passed it with flying colors and joined the Harold K. Steele organization. Now sales are wonderful." Lenore has been a member of the P.T.A. since 1947 and is a member of the Republican Woman's Council. Her hobby is stamps. She has eight special albums.

"I've decided that real estate is here to stay—and I want everyone else to feel that way."

Whaley's New Low Terms Attract Los Altos Buyers

New low terms for veterans, executive vice president of the Los Altos Realty, The 23rd Unit is located just off Spring St. and Los Coyotes Diagonal and features the same style of Junior Executive type homes as offered in the 25th Unit.

Whaley said, "Extension of the low terms means that buyers have the opportunity to select a home in either of two choice locations which best suits their needs." Liberal FHA financing terms are also available for non-veterans at each of the units.

Encompassed in both the 23rd and 25th Unit homes are such features as forced air heating in all rooms, color harmonized interiors, fire alarm system throughout by Minneapolis-Honeywell, natural birch hardwood cabinets, sliding doors of glass to patio and acoustical type plaster in all rooms.

The homes have 2-inch tongue and groove subfloors overlaid with select hardwoods which withstands years of hard use. The two home development sites are within the Los Altos community which means that they are close to schools, churches, parks and playgrounds.

Nearby also is the multi-million dollar Los Altos Shopping Center with a variety of stores ranging in size from a major department store to specialty shops.

Exterior features of the Los Altos homes include 12 different elevations, extra large lots, 2-car garages, genuine lath and plaster, colored aggregate rock roofs and aluminum sash throughout. Model homes are open daily at Atherton to Palo Verde Ave., both locations from 10 a. m. to 5 p. m. To reach the 23rd Unit are just east of the Long Beach drive east on Spring St., across State College campus.



OFFERED BY WHALEY

This is one of the model homes which L. S. Whaley Co. is offering in Los Altos under new low terms. Veterans may buy for \$800 down and impounds.

\$10,750 Price Resulting in Many Sales

Holding the price of \$10,750 a few more days, Hazelwood Freedom Homes also announced that home buyers this week end would be given a special bonus of some sidewalk installations.

The homes are 4-bedroom with two baths and veterans may buy them for no down payment except closing costs. Monthly terms are \$54.94 per month, principal and interest. Low FHA terms are offered non-veterans.

The homes are just east of Long Beach on 7th St., the closest major Orange County development to the city.

Containing 1,510 square feet under the roof, the homes have 4 bedrooms, colored American

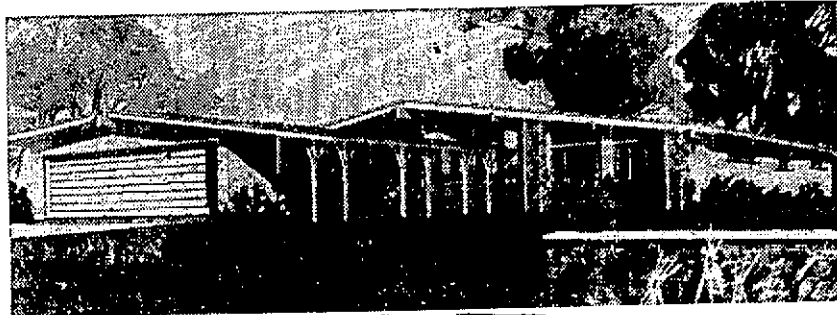
Standard plumbing fixtures, 2 bathrooms, tile stall shower, big outside storage room, electric heater in bath, Youngstown Steel kitchen cabinets, flush slab doors, gas furnace, rockwool insulation, steel window sash, and there is a large carport.

Quality hardware is used throughout and an abundance of cabinets has been provided. A large, attractive carport blends into the designing of the home. Wood-burning fireplaces are available in some models.

"When the developer launched Hazelwood Freedom Homes and said he would sell 4-bedroom, 2-bath homes for \$10,750, everyone said it couldn't be done," declared Sharon Atkins, sales manager.

REFINED ROOMERS LOOK FOR YOU in the Want Ads! Have a vacancy? Dial HEEmlock 2-5959 for an aw-writer!

Real California Living



at CALIFORNIA GARDENS

3 & 4 Bedrooms—2 Baths

All This for Only
\$66⁹²
Mo. Including
Prin. & Int.

VETS
POSITIVELY
NO DOWN
PAYMENT

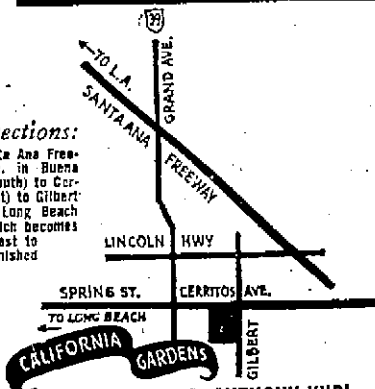
Features:

- ★ completely fenced and landscaped
- ★ martha washington built-in range and oven
- ★ built-in dishwasher
- ★ built-in nutone range hood and vent
- ★ beautiful ash paneling in living room
- ★ built-in counter table
- ★ attractive sliding wall of glass
- ★ sparkling natural hardwood doors and cabinets
- ★ entertainment size patio
- ★ forced air heating
- ★ big pool-size lots

More of the Most



Directions:
From L.A. take Santa Ana Freeway to Grand Ave. in Buena Park, then right (South) to California Gardens, then left (East) to Gilbert and models. From Long Beach take Spring St., which becomes Cartright, straight east to Gilbert and the furnished models.



THE DON COLEMAN CO.
Exclusive Agents

A. ANTHONY KURI
Builder
APLUS IN HOME BUILDING

BIG HOME, LITTLE DOWN

Eastchester Park will sell homes such as this to veterans for \$145 down and non-vets for as little as \$750.

Eastchester Park Selling to Vets for \$145 Down

Eastchester Park announces new financing arrangements which permit veterans to move in by paying only \$145 down, it was announced by Mel Mack, sales agent for the new Fullerton development.

Non-veterans may purchase in Eastchester Park for as little as \$750 down.

In addition, veterans moving in the 3 or 4-bedroom homes may have their appliances added to their loan without paying any additional down, Mack added.

Among the many popular features in Eastchester Park are the efficiently designed kitchens with beautiful Columbia steel cabinets in charming pastel colors. The living rooms feature real fireplaces and there are barbecues on the patios. Bathrooms have Thermador electric heaters, stall showers, and colored American

standard fixtures. Exteriors are of colorful redwood siding, heavy rock roofs in five decorator colors are other features. All Eastchester Park homes have forced air heating. Pioneer 50-gallon water heaters, Woodall sliding closet doors, TV jacks and outlets that eliminate unsightly wires. All garages are oversized offering ample space for the storage of two cars and large enough to provide work areas for the hobbyist.

The development is at Orangehorpe and Nicklett in Fullerton. Visitors from Los Angeles are directed to take the Santa Ana Freeway and turn east on Orangehorpe to Nicklett. From Long Beach, drive out Carson to Euclid, turn north on Euclid to Orangehorpe, then turn east on Orangehorpe to Nicklett. Model homes are open daily until 8:00 p.m.

BUTLER BROTHERS

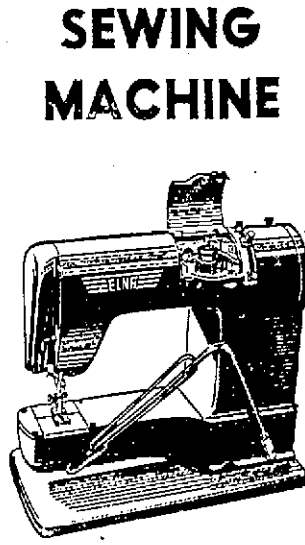
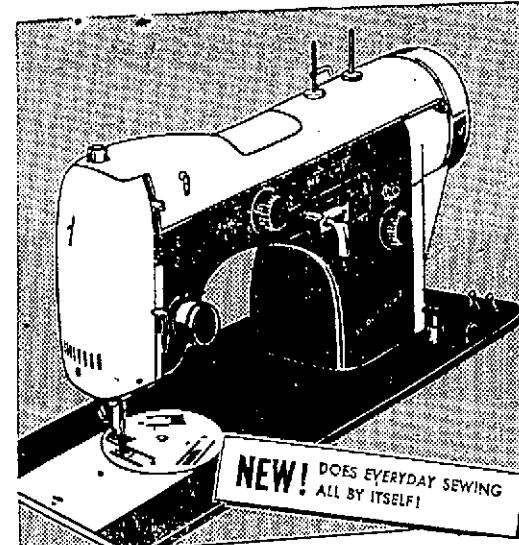
5252 LAKEWOOD BLVD.
Phone MErcalf 3-8101
TORREY 7-0813
GA 6451

OFFERS YOU THIS HOLIDAY BONUS SEWING SPECIAL

You Will Receive Absolutely FREE Your Choice of Sewing Cabinet, Matching Chair, Portable GE Radio, or 3-Speed Portable Record Player with the Purchase of Every

PUSH-BUTTON

NECCHI[®] OR ELNA



Just push a button! It makes instant, complete buttonholes! (It's the only home machine that binds both sides, bartacks both ends, all in one operation.) Just push a button... it mends, darns, makes professional tapered monograms, all by itself! Fancy stitches? Endless numbers. The new Push-Button Necchi doesn't limit you, like machines with built-in discs. Completely automatic, it makes designs never before possible on any cabinet machine! SEE IT NOW! Free dressmaker tape measure with every demonstration of the new Push-Button Necchi! Free demonstration can be made in your own home. Just telephone us.

You Can Own a
Straight Stitch
NECCHI
for as Little as
\$98⁹⁵

EASY TERMS
LIBERAL
TRADE-INS

For your own protection see a demonstration before you decide on any machine!

SPECIAL OFFER this week only!

NECCHI WONDER WHEEL PORTABLE SEWING MACHINE
REG. PRICE 296.50 **NOW 249⁵⁰**

- USED MACHINES.....\$14⁹⁵ and up
- ALL-AUTOMATIC PORTABLE ZIG-ZAG '219⁹⁵

VISIT LAKEWOOD'S MOST COMPLETE SEWING CENTER

Expert Repairing — Parts for All Machines

HIGHEST TRADE-IN ALLOWANCE for your old machines

NO DOWN PAYMENT—DON'T PAY US ONE CENT UNTIL FEB., 1956

We give and redeem 2% Green Stamps

OPEN EVERY DAY 9:30 A. M. TO 9:30 P. M.

See the Homes
that are
truly Different!

- Shake Roofs Walls of Glass
- Real Brick Fireplaces
- Forced Air Heat Service Porches
- Golden Hardwood Floors
- Diamond Paned Windows
- Musical Intercom System
- Compartmentalized Baths
- Close to School large shopping center, and Disneyland

HIDDEN Pembroke Village Early American Homes of Distinction



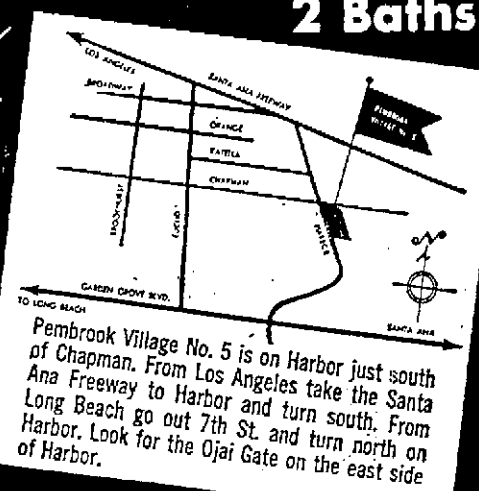
PEMBROOK COMPANY, Builders • MEL MACK CO. Sales Agents • Phone LEhigh 9-0444

3 and 4 Bedrooms 2 Baths

NOTHING DOWN to VETS

Just Costs and Impounds

NON-VETS as low as \$995 dn.



Pembroke Village No. 5 is on Harbor just south of Chapman. From Los Angeles take the Santa Ana Freeway to Harbor and turn south. From Long Beach go out 7th St. and turn north on Harbor. Look for the Ojai Gate on the east side of Harbor.

This "Hidden" Village is worth looking for

- It's Beautiful to See
- Well worth your Time to look for
- A Must for Beauty and Value

3 DAY POSSESSION

Luxury Homes Offer Real California Country Life

One of the advantages of living in a "Luxury Home" in Garden Grove is the opportunity for families to enjoy real California country living, in an area located just minutes from the city, the developer pointed out.

The moderately-priced 4-bedroom, 2-bath and 3-bedroom, 2-bath homes are located at Brookhurst Ave. and Ball Rd. in Orange County, close to the freeways and super-highways that lead to Long Beach, Los Angeles, and dozens of other Southern California communities. Luxury Homes are the new custom-built contemporary homes that offer more than 44 extra quality features to their residents.

Veterans can buy a "Luxury Home" for "no money down,"

except impounds and closing costs. Veterans' payments for these 3 and 4-bedroom, 2-bath homes are as low as \$62.99 per month, principal and interest.

F.H.A. terms are available to everyone. Twenty-five-year government guaranteed loans at only 4½ per cent mean non-vets can buy these Luxury Homes with a minimum down payment, yet monthly payments are only \$81.72, principal and interest.

To emphasize outdoor living, all "Luxury Homes" are provided with large backyards that are fully enclosed with redwood fencing. Redwood trim is also in evidence to add a distinctive style to the front of each residence. Front landscaping, in-

cluding individualized plantings are also included with every home.

Housewives are particularly pleased with the convenient work-saver kitchen that features a built-in oven and modern table top range. The garbage disposal, easy-to-clean formica drainboards, and abundance of imported mahogany cabinets and a cozy built-in breakfast nook are also a part of every Luxury kitchen.

The spacious living area is especially appreciated by young veterans and their families. Unusually large closets have been included to meet the needs of growing families.

There are 15 distinctive exterior designs and a variety of custom floor plans to choose from.



A TRIUMPH HOME

Aldon's newest "luxurized" homes, typified above, are three and four-bedroom, two-bath dwellings in the "Triumph Series" in Buena Plaza's new unit located conveniently in Buena Park on La Palma Ave., east of Miller St.

Park Vista Buyers Can Move In

Park Vista Homes, Anaheim, give home buyers the opportunity of moving right in with no additional improvements necessary, reports Kenneth Davis, sales agent.

Davis pointed out further families that buy now will be "in and all settled so that they may enjoy Christmas in their own home."

"We are still offering no down

for veterans except cost and impounds, and a moderate down for non-veterans," he continued. Our monthly payments are, exceptionally low and nonvets may have F.H.A. terms."

Home seekers have a choice of 3 bedrooms or 2 bedrooms and den, either with 1½ baths. Nine different exteriors are offered and plans are designed by Roy Donley, AIA.

Visitors from Los Angeles may follow the Santa Ana Freeway to Center St. in Anaheim. Turn left on Center St. approximately 2 miles to East St. Drive right on East St. to Vermont and left at Vermont to the development.

Magnolia Manor Continues Preview of Wonder Homes

Preview showing held last weekend of Magnolia Manor in Garden Grove, was so successful and so many home buyers attended, according to Frank H. McFarland, sales agent, that a second preview has been scheduled for this weekend.

Unit 4 of the new Wonder Homes are offered to both veterans and non-veterans at a move-in price of only \$385. McFarland said, pointing out that this unusually low financing arrangement is not ordinarily available on homes of this quality class.

square feet of living space, the 3 and 4-bedroom, 2-bath homes are priced from \$11,050, to \$11,550. A choice of 16 different exterior designs is given buyers.

Among the features listed by the sales agent are entry halls, mahogany doors, wallpapered breakfast nooks, natural finish kitchen cabinets, formica counter tops, waste disposals, acoustical plastered ceilings and painted plastered walls.

Magnolia Manor is located on Garden Grove Blvd. just past Harbor within a few miles of the Long Beach area. Previewers may drive straight out Garden Grove Blvd.

Huge Throngs Visit Aldon's Buena Plaza

Crowds which exceeded previous holiday records at Buena Plaza over the Thanksgiving weekend continued heavy throughout the week in the new \$50,000,000, 2100-home planned community in Buena Park, it was reported yesterday by officials of the Aldon Construction Co.

"Opening of our new sixth unit of the advanced 1956 Triumph Series of 3 and 4-bedroom, 2-bath luxurized Aldon homes 2 weeks ago has provided a fresh impetus to the numbers of home seekers who are visiting the 8 furnished exhibit dwellings, with decor by Aaron Schultz, in our 'Greatest Home Show on Earth,' a top official announced."

The furnished model homes are open every day on La Palma Ave., east of Miller St., just off the Santa Ana Freeway, in Buena Park, reflecting the many diversified styles, floor plans and color schemes available in the new community.

Also stimulating interest in the Triumph Series of homes, it was reported by general sales agent E. (Billy) Ham-burg, is the availability of both vets' and non-vets' terms facilitating purchase of the dwellings by families with modest incomes.

Because financing was arranged well in advance of recent credit tightening regulations, vets may buy on terms of nothing down but costs and im-

pounds, with monthly payments from \$66.67 for principal and interest, it was explained. Non-weekend heavy down plus costs and impounds. APPROXIMATELY 1600 families have located in the new planned residential community of Buena Plaza so far this year, and an early sellout of the current unit of homes was anticipated by the builders.

Four different floor-to-ceiling fireplace treatments in brick or slumstone are offered in the 4-bedroom, 2-bath models.

All the "Triumph Series" homes boast built-in Western Holly gas ranges and ovens with copperized range hoods, king-size stall showers with six feet of ceramic tile and glass doors, full size bathtubs with showers and five feet of marble over tubs, and 70,000 to 75,000 BTU forced air heating.

The homes likewise have sliding glass walls, rich oak block floors, big double sinks with coved plastic tops, asphalt tile kitchen floors, Waste-King garbage pulverizers, Dish-Whiz semi-automatic dishwashers, and folding partitions to separate kitchens from service areas.

Furnish Your Entire Home

\$50 Down Incl. TV
LONG BEACH FURN.
601 N. BARTISMAN AVE.
Downtown Long Beach



IN PARK SOUTH

Four-bedroom and den home at Park South in Buena Park, shown above, features entry hall with guest closet; efficiency-planned kitchen, two baths and extra-large living-dining area with sliding glass doors to rear garden.

Luxury Features in Park South Appeal

Sales remained steady all week at Park South in Buena Park, it was announced by spokesmen for Exhibit Homes, Inc., builder-developer of the community.

Los Altos Christmas Lights On

Christmas shopping hours for the Los Altos Shopping Center, Bellflower Blvd. and Stearns St. were announced Saturday by Martin Schuur, president of the Los Altos Business Association.

Beginning Monday, stores and shops on both the west and east side of Bellflower Blvd. will be open from 9:30 a. m. to 9:30 p. m. every day, except Sunday, until Dec. 24 for shopping convenience, Schuur said.

He reported that more than a score of stores, observing the new hours, have employed additional sales personnel for the record crowds expected during the Christmas season.

The Los Altos Shopping Center has been decorated and official lighting of the Christmas display occurred Friday when Lloyd S. Whaley, owner and developer of the big shopping area, turned a switch to herald the start of the Christmas festivities.

Featured decorations in the center are giant silver foil Christmas trees suspended from the street lighting poles along Bellflower Blvd. In the center of each lighted tree stands a colorful five-foot Santa Claus, complete with a bag of gifts. The silver trees also dot the parking area which surrounds the development.

In addition, decorations line the shopping mall or central walkway of the center which extends northward from Walker's store. Christmas music will be played also in the mall area throughout the holiday season.

who cited the unusual number of luxury features and the low prices, from \$14,650 for 3- and 4-bedroom, 2-bath homes as contributing factors.

These homes are still available to veterans at no down payment except \$300 in impounds and closing costs, and to non-veterans for just \$1,995 down.

South Park is reached from Long Beach via Carson St., which becomes Lincoln Ave.; turn north on Miller St. to the development where 4 furnished homes may be visited. Thirteen exterior designs and 4 floor plans allow wide choice to individual tastes.

The popularity of these homes is enhanced by exceptional features such as a Family Room which opens into the living area to create a room 23x28 feet for lavish entertaining, or closes off for family privacy; also, the very large walk-in pantries affording at least 50 per cent more storage space than in the ordinary kitchen are a new feature in these homes.

The master bedroom suites have king-size Mr. & Mrs. wardrobe closets; recessed dressing alcoves, private baths with extra large stall showers ceramic tiled wall-to-wall; pullman cabinets topped with ceramic tile; Mr. & Mrs. medicine cabinets, wall-to-wall mirrors.

Optional in the master bedroom is a built-in 21" TV set with bedside control.

Marvin Pike Heads Pest Control Group

Marvin Pike has been elected chairman of the Long Beach District Pest Control Operators, succeeding Reg Barden.

The election was held at a dinner meeting Thursday night at which 36 local operators and state president Herb Packard, Sacramento, attended. Barden was presented with a plaque.

Other new officers are: Les Robertson, vice president; John Lynn, secretary-treasurer; Don Barden, director.

Quality + Luxury + Low Price

Beverly Gardens

At Chapman and West in Garden Grove
"The Beverly Hills of Orange County"



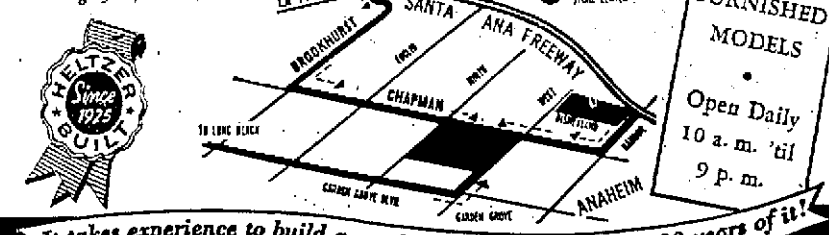
20 floor plans • 33 el 75
4 and 3 Bedrooms, 2 baths

- FIREPLACES
- PULLMANS IN BATHS
- COVERED PATIOS
- ADJOINING SCHOOLS
- WOOD SHINGLE ROOFS
- FORCED AIR HEATING
- SEPARATE SERVICE PORCHES

IMMEDIATE POSSESSION

(SOME MODELS)

POWER REALTY
Sales Office:
Chapman at West
Phone: LEhigh 9-9040
LEhigh 9-2148



It takes experience to build a good home... we have over 30 years of it!

4½% FINANCING TO ANYONE

F.H.A. TERMS
small down payment
Monthly Payments \$6135
principal and interest

The LAST of the 30-YEAR LOANS

VETERANS
NOTHING DOWN
except impounds and closing costs
Monthly Payments \$7210
principal and interest

VISIT FURNISHED MODELS
Open Daily
10 a. m. 'til 9 p. m.

Be in Your Own Home
This Christmas...

You Can Move in
Upon Lender's
Approval

Live In
Blue Bell
manor

and receive the fabulous
FREE GIFT
of complete 5-ft.
HIGH REDWOOD FENCING
when buying one of the few homes available for
immediate occupancy in the first unit.

VETS --- NO DOWN
30-YEAR LOAN
except for the usual impounds

NON VETS
\$990 DOWN
plus the usual impounds

Your choice of financing arrangements with either conventional loans or liberal F.H.A. financing with up to 25 years to pay.

**DRIVE TO BLUE BELL MANOR TODAY
AND SEE THESE QUALITY HOMES...**

These homes were built before the present rise in prices. If these homes were to be duplicated today, with the present rise in both lots and materials, they would cost between \$4,000 and \$5,000 more.

HOW TO GET THERE
From Long Beach go east on 7th St. thru Garden Grove to West St., then turn left 1½ miles to Orangewood. Then turn right and you'll see the beautiful Blue Bell Manor sign.

JOE FURR & ASSOCIATES — Sales Agents
Phone HElock 4-3427 — LEhigh 9-2870

LUXURY HOMES At A Price YOU Can Afford!

NON-VETS only \$1600 down
NO DOWN TO VETS except costs and impounds

from only \$5892 monthly

CONTEMPORARY STYLES • 3 & 4 BEDROOMS • 2 BATHS
FORCED AIR HEAT with THERMOSTAT • REAL FIREPLACE • PATIOS
BUILT-IN OVEN AND GAS RANGE • SLIDING WALLS OF GLASS

ORANGE TREES ON SOME LOTS

Designed by Curtis Chambers, AIA, Architect



FURNISHED MODEL HOME
by Sempliner's

BUENA Berry PARK

Gala Opening!

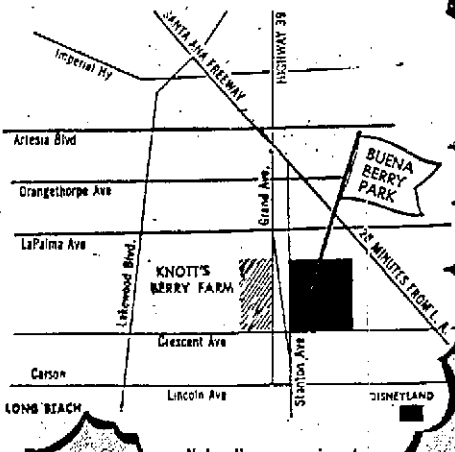
Fabulous All-New UNIT NO. 3

in close-in BUENA PARK

so near
to everything!

ONE BLOCK DIRECTLY EAST
OF KNOTT'S BERRY FARM

From Long Beach:
Drive out Carson
(Lincoln Ave.) to
Huntington Beach
Bld. (Hwy. 39) turn
left about 1 mile to
models.



Naturally gas equipped

The DON COLEMAN CO.
Sales Agents
MOSS BUILDING CORPORATION

King-sized Buck Bagged by Hunter

AUGUSTA, Me. (AP)—Horace shot in Maine. The 12-point Hinkley bagged what he thinks buck, shot near Bingham, may be the biggest buck ever weighed 460 pounds.

Eastchester Park

in Friendly Fullerton



Move In
for
XMAS

VETS
\$145

MOVES YOU IN
\$62.95 PER MO.
Principal & Int.

Your
Appliances
May be added
to your loan

NON-VETS
only
\$750 dn.

3 & 4 bedrooms • 2 baths

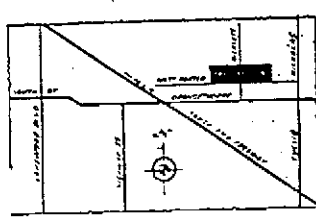
- Genuine Lath & Plaster
- Fireplaces, Barbecues
- Forced Air Heat
- Walls of Glass



Eastchester Park

in Friendly Fullerton

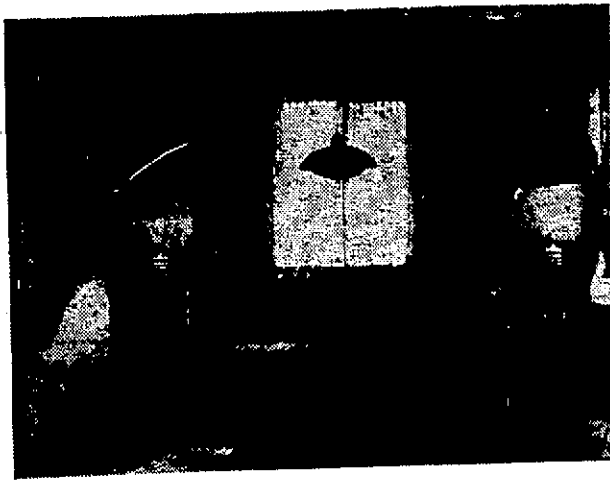
DIRECTIONS—Eastchester Park is at Orangefield and Nicklett in Friendly Fullerton. From Los Angeles, take the Santa Ana Freeway and turn east on Orangefield to Nicklett. From Long Beach, drive out Carson to Highway 39, turn north to Orangefield, then east to Eastchester Park.



MEL MACK CO., Sales Agents

Havenwood Manor Holds Opening This Weekend

Havenwood Manor, Garden Grove, is having its grand opening this weekend, according to Robert C. Hauge, sales manager and president of Robert Realty Co., sales agents for this group of VA financed homes. Other features included are: Hardwood floors throughout, insulation, forced air heating, 40-gallon water heaters, sliding closet doors, linen closets with sorting counters in the halls and oversized 2-car garages. Exteriors are redwood siding and stucco, and roofs are a choice of colorful crushed rock or composition shingle. Havenwood Manor model homes are at Trask and Verano in Garden Grove and are reached from Long Beach by taking 7th St. (Garden Grove Blvd.) to Century Blvd., then right on Verano. M. Thompson, for many years a contractor and builder in the Long Beach area, is designed in blocks to the model homes.



RICH WALL PANELS

Interiors of Walnut Manor Homes in Anaheim have many features including the walnut paneling shown here. They sell at \$12,500 with vets needing none down.

Walnut Manor Appealing

An unusual circumstance noted last week by officials of Walnut Manor, Inc., was the number of construction men and suppliers who are buying homes in Walnut Manor, Anaheim. These are men who know quality and value, whose business is building and supplying materials to builders, the men who know dollar for dollar exactly what they are getting when they purchase a home, salesmen pointed out.

The traditionally styled 3 and 4-bedroom homes are priced at \$12,500 with low monthly payments, including principal and interest.

Veterans may still pay nothing down except closing costs and impounds, but this policy cannot continue much longer, stated Louis Herson, builder.

With rising building costs, identical homes in the next unit, which will open in about 14 months, will be priced at least \$1200 to \$1500 more, builders warned, and present terms will be impossible under government rulings.

Walnut Manor has an advantage in being close to metropolitan Los Angeles, yet carefully planned for a care-free country existence. To reach the project go west on Santa Ana Freeway to Walnut Street (1 mile west of Harbor Blvd.). Left on Walnut, 1 block to furnished models.



FURNISHED MODELS

by Aaron Schultz of Long Beach

**WOOD-BURNING
FIREPLACES
AND PARQUET
HARDWOOD
FLOORS**
(OPTIONAL)

VETS still **NO DOWN!**
just costs and impounds

LOW FHA TERMS TO NON-VETS

FREEDOM HOMES in Garden Grove AREA

4 BEDROOMS	2 BATHS	\$10,750 FULL PRICE VA - FHA	\$54.94 principal and interest
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Look at these construction features:
ORANGE COUNTY'S BEST BUY!

**SEE THESE HOMES
TODAY!**

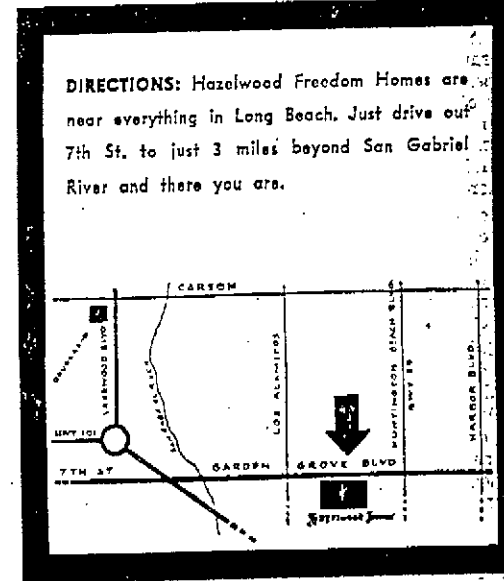
- ★ LATH & PLASTER
- ★ ROCKWOOL INSULATING
- ★ 1300 SQ. FT.
- ★ COLORED BATH FIXTURES
- ★ SHOPPING CENTER
- ★ SEWERS
- ★ SCHOOLS

Hazelwood

FREEDOM HOMES

6522 GARDEN GROVE BLVD.

VISTA REALTY COMPANY



DIRECTIONS: Hazelwood Freedom Homes are near everything in Long Beach. Just drive out 7th St. to just 3 miles beyond San Gabriel River and there you are.

BONUS OFFER!

**SIDEWALKS
FOR NO ADDITIONAL COST**

Yes, the Developers of Beautiful HAZELWOOD, Are Now Installing Street Sidewalks Throughout Their Entire Project!

For a Limited Time Only, There Will Be No Price Increase to Purchasers Act Now to Buy at Today's Low Price

**IMMEDIATE
OCCUPANCY
UPON LENDER'S
APPROVAL!**

**Give the Gift
of a Lifetime
for a
Lifetime!**

only **\$58.66** monthly
PRINCIPAL AND INTEREST

SHAMROCK PARK • **SHAMROCK PARK** • **SHAMROCK PARK** • **SHAMROCK PARK** • **SHAMROCK PARK** • **SHAMROCK PARK**

Shamrock Park

IN SMOG-FREE
GARDEN GROVE

total price
\$11,575

VETS
\$145
Moves you in

NON-VETS
**RENT with OPTION
TO BUY**

Bring The Family
FREE REFRESHMENTS

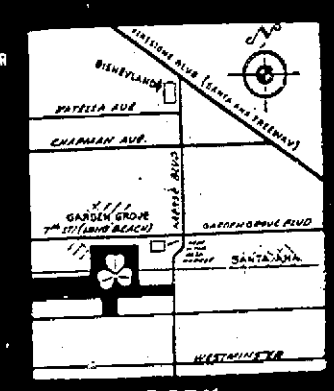
**3 and 4
BEDROOMS • 2 BATHS**

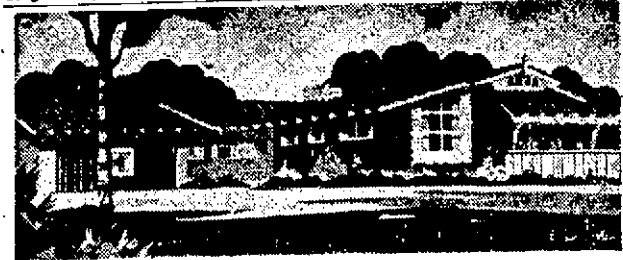
YOUR APPLIANCES
MAY BE ADDED
TO YOUR LOAN

BARBECUE IN PATIO
REAL FIREPLACES
WALLS OF GENUINE LATH & PLASTER
ROCKWOOL INSULATION
FORCED AIR HEAT

DIRECTIONS: To reach Shamrock Park Model Homes from Los Angeles take the Santa Ana Freeway to Harbor and turn south. From Long Beach take 7th Street (Garden Grove Blvd.) and turn south on Harbor.

WALKER & LEE, INC.
Sales Agents





IN PEMBROOK VILLAGE

Rustic early American design is combined with modern planning in Pembroke Village homes which veterans may buy for no-down payment.

Rustic Yet Modern Homes Are Popular

Pembroke Village Unit 5 has construction been accelerated very popular because it is, some models are available for immediate occupancy. The old-fashioned charm of rustic Early American design is combined with modern planning, declared a spokesman for Mel Mack Co., sales agents for the Garden Grove homes.

The picturesque qualities associated with rustic Early American design have been translated to the California style of indoor-outdoor living, the spokesman continued, by the use of shake roofs, diamond pane windows and interesting window trim.

Living rooms have real brick fireplaces and walls of glass, and circular hall plans afford foot-saving efficiency for the homeowner. The big kitchens are equipped with garbage disposals and fans, and all models have adjoining service porches. Golden hardwood floors are used throughout, and Pembroke Village homes have forced air heating. Pembroke Village homes are available with 3 or 4 bedrooms, 1½ and 2 baths. Veterans may purchase on no-down-payment financing, non-veterans for as little as \$995 down. Because of its location, the Pembroke Village offers the security of country living while still being close to all city conveniences. Schools, churches, shopping centers, golf courses as well as beach and mountain resorts are nearby, and a few short freeway minutes connect residents with all major industrial areas. Disneyland is 3 minutes from Pembroke Village, which is inside the Ojai Gate on Harbor, just south of Chapman. From Los Angeles, take the Santa Ana Freeway and turn right on Harbor to Chapman. From Long Beach, take 7th St. (Garden Grove Blvd.) and turn left on Harbor.

There Will Be Christmas Trees in Blue Bells Now

Blue bells on Christmas trees aren't new. But Christmas trees in Blue Bells are going to be numerous this year in Orange County. Developers of Blue Bell Manor say that since their announcement that buyers could move into the homes before Christmas, sales have shown a marked increase.

The 3- and 4-bedroom, 2-bath homes have plenty of extras which appeal to the buyers. These include painted and wallpapered interiors, hardwood floors, acoustical ceilings, sliding walls of glass, a log burning fireplace with gas lighter, a central hall plan, spacious eating areas and endless other superior qualities," a spokesman continued. "Just such a fabulous beauty can be yours — and before it's too late."

Shamrock Park New Terms Bring Increase in Sales

Sales at Shamrock Park, Garden Grove subdivision, have spurred following the announcement last week of new financing arrangements which permit veterans to move in by paying only \$145 down and the availability of a limited number of homes for non-veterans on a rent-with-option-to-buy plan.

Frank Hart, general sales manager for Walker & Lee, Inc., agents for the subdivision, said buyers in Shamrock Park may still have their appliances, such as refrigerators, ranges and washers added to the loan without the necessity of paying additional cash down, Hart added.

Monthly payments for veterans are from \$58.66, including principal and interest, with total prices starting at \$11,575. Large living rooms, walls of glass and real fireplaces are among the popular features found in Shamrock Park, Hart noted.

Adjoining the living rooms are

FURNISH YOUR ENTIRE HOME

\$50 DOWN

INCLUDING TV

Furnish Any Room

\$10 DOWN

(Your discount cards are good here for double discount)

Our Specialty Group Outfits

Finest Furniture—Lowest Prices

Trade-ins accepted—Free delivery

OUT-OF-STATE CREDIT OK

LONG BEACH

Furniture Co.

6th & Americom

Open Mon.-Fri., 9-6

Free Parking Free Delivery

Young-Lottus Offering 50 New Homes

The Young-Lottus Construction Co. announce their latest offering of 50 homes in the heart of Buena Park. The dwellings are designed and built with personal supervision based on 20 years of building experience.

The homes contain 3 large bedrooms and den with fireplace. Each home has a major and a minor bath.

The oversize kitchens have natural birchwood finish. Built-in gas ranges and ovens add to their convenience. Kitchen exhaust fans, garbage disposals, good lighting fixtures and colorful drainboards add to work-saving features.

Prices begin at \$13,200 with no down payment by veterans and low monthly payments on a 30-year loan. FHA guaranteed loans are available to non-vets.

Unusual features included in

NO DOWN TO VETS

Young-Lottus Construction Co. has 50 homes in Buena Park, such as this, which vets may buy for nothing down.

The price are: Rear yard fully fenced with redwood airflow fencing, cement sidewalks and curbs, paved streets, ornamental street lights, front lawn and shrubbery and parkway trees.

Comparison of these homes with others will show that they are exceptionally good values and beautifully designed to add comfort and happiness to home living.

Three model homes, furnished by Carl's of Long Beach, are open for inspection daily. Models and sales office are on Grand Ave. at Crescent Ave., one-quarter mile south of Knott's Berry Farm.

All Realty Women Invited to Meeting

The last meeting of the year will be held by the Women's Activities Committee of the Long Beach Real Estate Board Thursday night at 7:30 in the board offices.

All women engaged in realty are urged to attend, leaders announced. It will be a social and business meeting. The newly elected board will be guests. Plans and objectives for 1956 will be discussed and refreshments will be served.

COMPLETED HOMES

MOVE RIGHT IN! NOW! ONLY

\$395 DOWN TO NON-VETS

easy monthly payments

VETERANS...NO DOWN!

except costs and impounds

FHA Terms to Non-Vets... low monthly payments

PARK VISTA HOMES

3 Bedrooms or 2 Bedrooms and Den 1½ Baths

- Choice of 9 exteriors
- Extra large lots
- Curbs, sidewalks, street lights all in and paid for
- Double garages—attached and detached
- Ceramic tile and painted interiors
- Forced air heat... Honeywell thermostat

- Westinghouse dishwasher and disposal
- Hardwood floors
- Sliding glass doors
- Natural ash kitchen cabinets
- Fireplaces
- Aluminum sash windows... need no painting

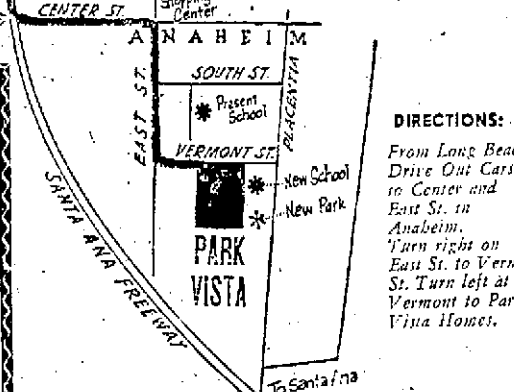
- Ceiling heaters in bath and disposal
- Service porch... break-fast bar
- Cast iron American standard plumbing
- Plans designed by Roy Donley, A.I.A.

FREE

1 PAIR LOVELY FIRST QUALITY SHEER NYLON STRETCH HOSE

To Each Prospective Lady Purchaser

Bring this ad to tract for your home.



Another Landbar Development
Kenneth Davis, Sales Phone REystone 5-2403

Many See New Unit

Meadowbrook Homes' fifth new unit, which opened recently, has attracted hundreds of homebuyers from all over Southern California, reported Kenneth Davis, sales agent.

"It has been our policy to give the people the right home in the right location at the right price," Davis said.

And our sales thus far have

proved that homes in our new tract are just that. Plus the fact, we offer low down payments and low monthly payments."

Pre-Preview Opening!



A new community of fine homes for those who prefer good quality conventional construction, solidly built on raised foundations with hardwood floors over sub-flooring and lath and plaster throughout. Another triumph for the builders of Lakewood Estates!

Take advantage of this preview opening for choice selections of plan and location... See the home you select, now under construction!

The Dynamic Center of a Great New Area

Crisscrossed by new superhighways, heartland of shopping centers, schools, zoned industry... this is Buena Park Estates!

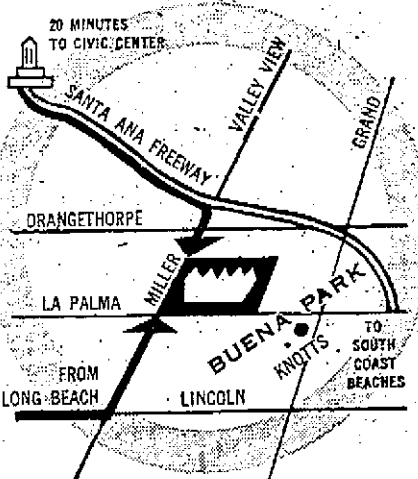
3 bedrooms • 2 baths
Veterans NOTHING DOWN!
NON-VETS LOW DOWN PAYMENT

The site of Orange County's first schoolhouse: restored by the builders of Buena Park Estates as a precious reminder of the pioneers who knew that this would some day be the center of a great new area.

Four models beautifully furnished by W. & J. Sloane
Interior and exterior color schemes by Margaret Lowe, Color Consultant
Model Homes landscaped by Landscape Architect Courtland Paul
Models open from 10 a.m. to 9 p.m. daily
Open until 6 p.m. Saturday

From Los Angeles: Drive out the Santa Ana Freeway to Valley View turnoff, go right (south) on Valley View approximately 2 miles to La Palma, then left on La Palma to model homes.

Walker and Lee, Inc., Sales Agents



From Long Beach: Drive out Lakewood Blvd. to Carson, then right (east) on Carson which becomes Lincoln. Follow Lincoln to Miller, then turn left on Miller (north) to La Palma, then right to model homes.

Now the RIGHT HOME in the RIGHT LOCATION at the RIGHT PRICE

THESE ARE THE LAST NEW HOMES IN LAKEWOOD

Meadowbrook Homes for Vets

UNIT NO. 5 in Fabulous Lakewood LOCATED 1 BLOCK EAST OF DUTCH VILLAGE ON ORANGETHORPE

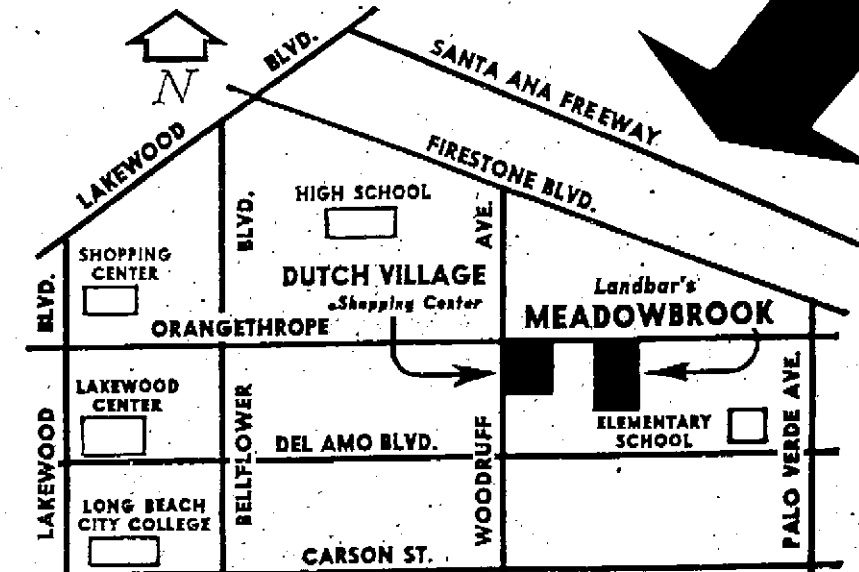
2 Bedrooms & Den—1½ Baths \$12,950 ★ 3 Bedrooms—1½ Baths \$14,200

- Decorative Redwood Siding
- Natural Slab Doors
- Fireplaces
- Painted Interiors
- Natural Cabinets
- Ceramic Tile Work
- Stove Exhaust Fans
- Dishwash
- Service Porch
- Waste King Garbage Disposal

- Automatic Washer Rough In
- Hardwood Floors
- Front Yards Landscaped
- Honeywell Thermostat
- Forced Air Heating
- Wired for T.V.
- 40 Gal. Water Heaters
- 2 Car Garages Attached and Detached

- Electric Heaters in Bath
- All Utilities In
- Paved Streets
- Curbs, Gutters and Sidewalks
- Sliding Patio Doors
- Clothes Poles and Lines
- Incinerators
- Aluminum Sash Windows
- Walk-In Closets

LOW CASH REQUIREMENTS
LOW MONTHLY PAYMENT



ANOTHER LANDBAR DEVELOPMENT ★ KENNETH DAVIS, SALES, Phone TORrey 6-1414

OPEN EVERY NIGHT 'TIL CHRISTMAS**STORE HOURS**
9:30 A. M.-9:30 P. M.**Luscious Gift Robes****Sale! Quilted Nylon Duster**

Every girl needs this pretty Nylon Duster because it's so practical! When wash day comes, it can be tossed into the washing machine... it will come out like new, dry before you know it! Attractive prints on pink or blue ground. Misses' sizes 12-20.

7.98
Value!**5.00****Quilted Print Cotton Duster**

A comfort on cool mornings... a fine Gift to find under the tree! Quilted Cotton Dusters come in light or dark ground print, with contrasting pipings. Huge pockets. Very full cut. Washes with the best of them! Small, medium and large sizes.

Big
Value!**7.98****Quilted Rayon TV Pajamas**

Perfect for Holiday Brunch Parties, or late sessions in front of the fireplace, or when viewing TV! Handsome Quilted Tuxedo Jacket in your favorite color, with black crepe trousers. Pink-Black; Red-Black; White-Red; Aqua-Black. 10-18.

10.98**100% Nylon Quilted Robe**

Not illustrated. Completely washable, because it's ALL NYLON! The matching lining is pure Nylon too! Just dunk it in mild suds, rinse it and it's dry in a breeze!... looking as fresh and dainty as ever! Pale Pink or Pale Blue, with gay border. Sizes 10-20.

17.98**BUTLER BROTHERS****LAST TIME!**

Leo Schy, Famous Child Photographer,
Will Conclude His Current Run Monday.

Photo of
Your Child**1¢**
per
pound**7-14 NYLON FLEECE SHORTIE COAT****10.98**

Light as thistledown, yet so snug and warm! Single-breasted, with collar. Chrome taffeta lined. Blue, pink, white.

3-6X GIRLS' WOOL FLEECE COATS**12.98**

Fitted and boxy styles. Set-in and raglan sleeves. Warm Portland Fleece, in brown and beige. All Milium lined.

7-14 GIRLS' COATS**ALL-WOOL FLEECE****16.98**

Trimly tailored and warm-as-toast, a Big Sister wool-fleece coat, single or double-breasted. Beige, gray, or rosewood.

7-14 Girls' Dresses in Holiday Mood**3.98**

Crisp new washable cottons. New no-iron finish. Light and dark prints. Long torsos. Deep yokes. Wide choice of colors.

LITTLE SISTERS' CHRISTMAS DRESSES**3.98**

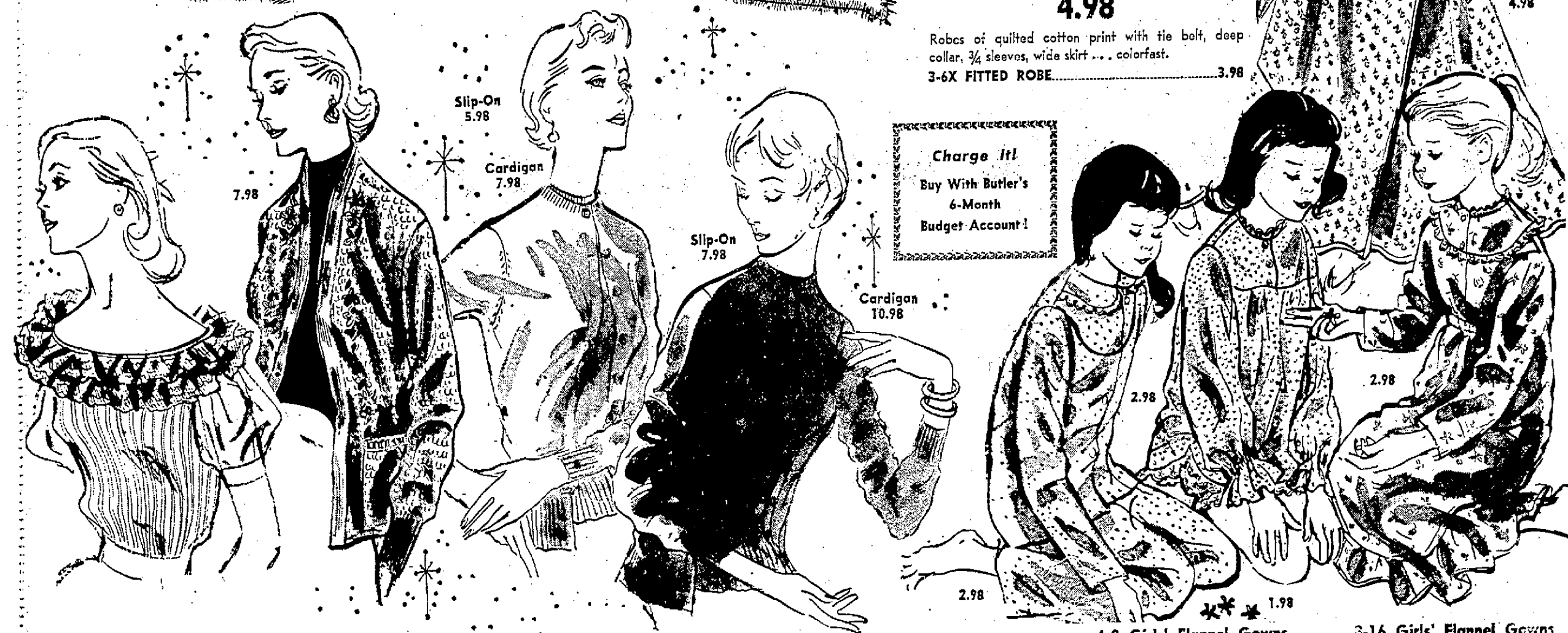
Fluffy Christmas Dresses of sheer cotton or nylon. Washable, No-iron! Also pretty taffetas. Long torsos. Full skirts.

7-14 Girls' Fitted Cotton Robe**4.98**

Robes of quilted cotton print with tie belt, deep collar, ¾ sleeves, wide skirt... colorfast.

3-6X FITTED ROBE 3.98**Charge It!**

Buy With Butler's
6-Month
Budget Account!

**Exquisite Colors! Jewel Trims! Full Fashioning Adds Charm!****Dressy Nylon Gift Blouses**Reg. 3.98
2.98

Entrancing Holiday Styles in filmy Nylon with metallic edgings. Nylon lace and jewel trims. Jeweled buttons. Short puff or ¾ sleeve styles. White, Pink, Powder Blue. Sizes: 32-38.

All-Wool Worsted CardiganSizes 38-46
7.98

Soft wool Sweater in Jacket style, knitted in waffle stitch with floral motif as side-front trimming. White, rose, turquoise, light navy, powder blue.

Full-Fashioned Orlon SweatersShort Sleeve
Slip-ons
5.98

Soft as costly cashmere! Full fashioned for an expensive look! Fine gauge knit. Pearl buttons. White, pink, blond, peacock, raspberry, honey, salmon & navy. Sizes 34 to 40. Value!

Long Sleeve Matching Cardigan 7.98**Full-Fashioned Fur Sweaters****7.98-10.98**

Short Sleeve Slip-on
70% Lamb's Wool, 25% Fur Minklam! —soft as thistledown! White, petal pink, peacock, flamingo, maize, black. 34-40.

4-8 Girls' Flannel Gowns**1.98**

Tailored and dressy, with long sleeves. Fitted types. Many with bottom ruffle. Quaint, colorful prints. Polka dots.

4-8 Girls' Flannel PJ's**1.98**

Cozy! Warm! And so pretty! Gay polka dots. Contrasting trims. Baby Doll styles. Others tailored. Choose for welcome gifts!

3-16 Girls' Flannel Gowns**2.98**

Charming prints, in fitted styles as well as tailored and dressy types. Many with bottom ruffle. Pastel colors. White grounds.

8-16 Girls' Flannel PJ's**2.98**

Many styles in attractive prints. Baby Doll, tailored types. Colorful contrasting trims. Long sleeves. Washable, colorfast.

BUTLER BROTHERS GIVES 2X GREEN STAMPS • REDEEM 2X GREEN STAMPS AT BUTLER BROTHERS

SECTION D-1

STILL TIMES NO ORDER
GEM. OYSTERS, 1000 W. 12th
GUARANTEED 50 YEARS
GEM. OYSTERS, 1000 W. 12th
DIAMOND RINGS
Insured, Registered, Guaranteed
50 YEARS, 1000 W. 12th
Watches, Many with Diamonds
UNIVERSAL ELECTRIC
Sewing Machines, E. J. COLLIER
Consular, Regular Price \$185
Hundreds of Others, Brand New
Articles, 1000 W. 12th, 1000 W. 12th
1105 E. 10th HE 6-5353

BOYS' suede pull coat, like new,
size 10, \$10.00. Boys' rubber
rubber tire, size 21, women's shoe
shoes, size 7, \$5.00 & \$1.00. 1000
shoes, size 7, \$5.00 & \$1.00. 1000
GA 9-5483

GIRLS 26-inch light weight imported
German bike; boy's 26-inch light
weight German bike. Both fully
Both fully equipped, Nearly new,
\$30 each. 3601 Walnut Ave.
GA 9-5483

AMERICAN Flyer, standard gear
electric passenger train set. Real
life, 1000 W. 12th, 1000 W. 12th
1-1/2 ft. x 10 ft. x 10 ft. lens. 116 E.
6th, Apt. C. TO 7-8502

GOLF CLUBS—Byron Nelson: 3
clubs, 1000 W. 12th, 1000 W. 12th
Nearly new, \$25.00. 1000 W. 12th
for Irons. Sell separately.

MUSKRAT coat, like new, 34-36.
\$25.00. Ltr. sled, \$30.00. Oval wa-
terproof coat, \$35.00. 2225 E.
Ocean

ELECTRIC train, American Flyer,
eng. with light, 7 cars, 33 pieces.
1000 W. 12th, 1000 W. 12th
Adriatic GA 4-9788

WILL GIVE large white duck to
good home. Raised for pet. Must
be fed. Call. Good lady. 3-7088

BOSTON bull terriers, AKC reg., 2
mo. 3M. males & females, 11808
GA 9-5483

TOY celine (shells), 6 pups 6 wks.
old, \$29.95 to E. Columbia Blvd.,
3-7088

KENMORE washer, balloon wringer
W/press release clothes times.
1000 W. 12th, 1000 W. 12th

ADMIRAL 20" TV Radio 3-speed
reel. 1000 W. 12th, 1000 W. 12th
rec. cabinet. MOVING! GA 9-4634

V-M auto. record player 50 records,
300. Lady's long suede coat. 2011
1000 W. 12th, 1000 W. 12th

STUDIO couch, \$45. Holpoint clothes
dryer, \$75. Like new. Childs rec-
ord player, \$100. 1000 W. 12th, 1000 W. 12th

TWIN stroller fold-roller, Bassinet
with mat & fold. GA 3-5360.

GIRLS 26" bicycle. Boys 24" bike.
Good cond. \$20 ea. 4759 Radnor.
1000 W. 12th, 1000 W. 12th

PHOTO 10" 17" combination.
1000 W. 12th, 1000 W. 12th

G FOR ANTIQUE SILVER BUTTER DISC
 wheels, 18". Reas. GA 4-2361.
 2 BOYS' bikes, Schwinn, 25". Both
 4 PC. livingrm set. Inquire at 4604
 D. Myrrh, Compton or NE 8-2315
 LARGE breakfast nook almost
 new, gray & yellow. HE 8-5808.

REAL ESTATE
FOUR CLASS ROOMS
DAY OR NIGHT CLASSES
Employment and Insurance secured.
Enrollments daily. Very easy term.
Phone or write for free prospectus.
Also home study course. Send \$1
for first lesson.
Also a classified school
900 American Hwy E 6-9751

HOWARD BUTLER
School of Real Estate
Classrooms 915 South St.
Learn from an experienced estate
 Realtor. Free employment service.
PAY YOU 1ST - Start now
EVENING - MORNING CLASSES
Office-5115 Atlantic Ga. 6-2635

EARN \$8 TO \$14 DAY
DAY OR NIGHT CLASSES
EARN \$8 TO \$14 DAY
RE 5-3022 1325 Pacific

ATTEN. OUT-OF-STATE P.N.
Short refreshers course available
RE 5-3022 1325 Pacific

Money to Loan 25

CASH
FOR YOUR
DIAMONDS
AT
MERITHEWS
701 Security Bldg. 1st & Pine
CONSTRUCTION Loan Specialists.
RE 5-2721
1835 American Ph. RE 2-7041

REFINANCE Lower Payments.
METROPOLITAN RE 5-2721
Bracken Mortgage Co. RE 2-7041

CONSTRUCTION & Refinance Loans
Start a new home
359 E. 1st St. Lb. RE 5-5359

Loans 26
(SALARY, AUTO, FURNITURE)

LOANS
JUST PHONE
GA 5 6455

For immediate service
Loans made on salary, auto or
furniture, even though you owe
a balance, \$20 to \$1,000. Cause
complete handling of your
money problems. A neighborhood
money service.
Lakewood Finance Co.
4125 Norse Way
Lakewood at Canyon

Open Sunday

Full information on the following open houses and model homes will be found in the REAL ESTATE PAGES of today's INDEPENDENT PRESS-TELEGRAM. Look for them there.

1 BEDROOM
Address Phone District
2134 Stanbridge HE 7-1061 Los Altos
473 W. 57th HE 2-3489 North Long Beach

2 BEDROOMS
Address Phone District
4122 E. Broadway HE 3-8911 Belmont Heights
4242 E. Broadway HE 3-8018 Belmont Heights
3923 Vista HE 3-8018 Belmont Heights
3625 Rose Ave. HE 8-5912 Bixby Area
4221 Boyer GA 7-9947 Bixby Highlands
3802 Gaviota HE 7-1281 California Heights
5318 Brittain GA 5-4022 Lakewood
4251 Heather Rd. HE 9-2871 Lakewood Village
1924 Tulane HE 3-4726 Los Altos
3764 Country Club Drive HE 7-1281 Los Cerritos
6128 Lorelei GA 7-9947 Mayfair
1625 Rogers GA 4-5884 North Long Beach
5934 Olive GA 3-1275 North Long Beach
6708 Lime HE 3-4911 North Long Beach
2227 E. 63rd St. GA 3-5439 North Long Beach
5956 Rose Ave. GA 3-5459 North Long Beach
435 E. M. View GA 7-9947 North Long Beach
5941 Walnut HE 7-2372 North Long Beach
1829 W. Canton HE 7-2372 West Side
2925 Gale GA 7-2860 West Side
2533 Tyler GA 5-1237 West Side
1956 Golden HE 7-1281 Wrigley

2 BEDROOMS & DEN
Address Phone District
621 Havana HE 8-5640 Alamitos Heights
2819 Irucois GA 5-1237 Lakewood Plaza
4542 Josie GA 5-1237 Lakewood Plaza
2313 Vuelia GA 7-9947 Lakewood Plaza
2157 Ocala HE 3-4911 Los Altos
5471 La Pasada GA 5-1237 Park Estates
3610 Anaheim Rd. GA 5-1237 Park Estates
6725 Lime GA 3-4923 North Long Beach
130 E. Adams GA 2-4469 North Long Beach

3 BEDROOMS
Address Phone District
236 Prospect HE 8-2995 Belmont Heights
4438 Falcon GA 4-4911 Bixby Area
4423 Elm GA 7-3955 Bixby Area
4541 Whaley GA 4-5884 Country Cl. Manor
1401 Ximeno HE 3-0421 East Side
322 Molino HE 4-1977 East Side
9750 Crosby GA 7-6730 Garden Grove
3212 Bluffw. Blvd. HE 6-4512 Lakewood
2805 Arbor Rd. ME 0-1423 Lakewood
2465 Pepperwood HE 3-4985 Lakewood
3653 Sterline GA 7-9947 Lakewood
6127 Pageantry GA 5-1237 Lakewood Plaza
5202 Conant GA 5-1237 Lakewood Plaza
2236 San Vicente HE 4-7426 Los Altos
6929 El Cedral HE 3-4911 Los Altos
2330 Charlemagne HE 3-4911 Los Altos
6173 Manila GA 5-1237 Los Altos
6757 Lime GA 2-1394 North Long Beach
6650 Olive GA 2-5459 North Long Beach
7127 San Mateo GA 7-1147 Paramount
2740 Rutgers GA 5-4022 Stratford Square
883 W. 33rd St. HE 2-3489 Wrigley
618 W. 37th St. HE 7-1281 Wrigley
3324 Maine HE 6-6734 Wrigley

3 BEDROOMS & DEN
Address Phone District
1105 Amelia Dr. GA 5-1237 Bixby Knolls
3615 Lemon HE 4-5898 California Heights
3875 E. 14th St. GA 7-8412 East Side
3515 Montair GA 5-1237 Lakewood
2446 Zandia HE 3-4995 Lakewood

OVER THREE BEDROOMS
Address Phone District
377 Grand HE 3-5297 East Side
2121 Roxanne HE 4-9558 Lakewood Plaza
15303 Hunsaker GA 3-5804 North Long Beach

INCOME
Address Phone District
20727 Elaine GA 2-4444 Artesia
204-08 Artesia Bl. HE 5-7449 North Long Beach
1744 Henderson HE 6-6734 West Side
208-10-12 Nevada HE 7-1281 Wrigley

DUPLEX
Address Phone District
369-71 Park HE 7-1331 Belmont Heights
125-27 Roswell HE 5-5235 Belmont Heights
3541-43 Cherry GA 3-1275 California Heights
1225-27 E. 3rd St. HE 8-2880 East Side

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903 E. Ocean GA 4-2844 Downtown

Loans (SALARY, AUTOS, FURNITURE)
CASH TODAY
\$25-\$50-\$100-\$300-\$500
Up to \$1000

Loans (SALARY, AUTOS, FURNITURE)
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DOUGLAS

AIRCRAFT CO., INC.
LONG BEACH DIV.

NEEDS MEN

FOR

Aircraft Riveters
Hydraulic Installers
Aircraft Riggers

Aircraft Electricians
Lab. Test Mechanics
Tubo Mockup Men

Mill. Mach. Machinists
Dup. & Proling Mach.
Boring Mach. Ops.

Electrical Mockup Men
ALSO
Men

Now the opportunity is available for you to learn aircraft assembly. If you have a high school education or its equivalent, are physically fit and are mechanically inclined, you may qualify for AIRCRAFT CO. INC. TRAINING PROGRAM.

ALSO
Electronic Technicians
AND
Electronic Technician Trainees

ALSO
Wind Tunnel Model Builders

Men with general mechanical or wood pattern experience can qualify for this challenging wind-tunnel model building assignment. Knowledge of lecture principles helpful.

MECHANICAL ENGINEERS
Production test and engineering test equipment.

SHEET METAL
Development Mechanics

Experience in development of aircraft structure a definite asset. Knowledge of sheet metal forming and aircraft riveting desirable.

APPLY
Plant Employment Office
Lakewood Blvd. at Carson

8 a.m. to 4:30 p.m.
MONDAY THRU SATURDAY
OR
CALIF. STATE ENPL. SERV.
Anchorage & Pine
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SALESMAN

TV and appliances. Must be experienced. Very best line. Terrific advertising program. Excellent field territory. A very nice opportunity for top salesmen. Soon starting our 17th year in Long Beach. Salary, commission and expenses. No experience necessary. Write: Ralph Taylor, Independent Press-Telegram, 4th & Pine Aves., Long Beach, Calif.

EXPERIENCED SHIPPING CLERK

with retail background. Experience in handling and packing. Permanent position. Apply Mr. LEO SCHULZ, FURNITURE CO., 130 AMERICAN LOGS, 26 (SALARY, AUTOS, FURNITURE)

ANNOUNCING NEW PERSONAL LOAN OFFICES

To Serve Residents of Long Beach THE MODEL FINANCE COMPANY, 1300 E. Ocean Blvd., Long Beach, Calif. 90801. Personal Loans at 12% American Express and will continue to maintain their offices located in the heart of Long Beach. We are most cordially invited to make the most of our new office. Write to us for a personal loan up to \$1000.00 in cash, or for any other financial assistance. We will receive your business. Write to us for a personal loan up to \$1000.00 in cash, or for any other financial assistance. We will receive your business. Write to us for a personal loan up to \$1000.00 in cash, or for any other financial assistance. We will receive your business.

MODEL Finance Company of CALIFORNIA

VETERAN OPERATED
MONEY WHEN YOU NEED IT
Open Monday through 8 P.M.
1743 American Avenue (at Pacific Coast Highway), Phone 4-6856, Long Beach.

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CASH TODAY

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Up to \$1000

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Hydraulic Installers
Aircraft Riggers

Aircraft Electricians
Lab. Test Mechanics
Tubo Mockup Men

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903 E. Ocean GA 4-2844 Downtown

HELMMONT Hts. Attractive duplex. Like separate houses. liv. rm., sep. dib. rm. beamed ceiling + dinette

101
130.
open-
5-0302
care.
as. 2-6

102
share,
non-
employed
L. Ph.

batch-
refrig.
clean.

share
25-30.

NEWLY FURNIS
1-BEDRM. APT. \$395
Tile features, modern he
Ues. Conveniently located
ter. Most outstanding.
5431 Sorrento Dr. Mgr.
PHONE HE 8-611

AMBASSADOR APTS.—
double, sgle. & bachelo
heat, elevator, sunken
Uils pd. Garage. Nr.
downtown, ¼ blk. N.
Coast Club. \$3 Albon!

2-BEDROOM APT.
Large 3rd floor front.
\$55 mo., Utilities paid.
WILSHIRE APTS. 814

3800 E. OCEAN
Large 1-bedrm. & pull
laundry. Adults. \$100. U.

904 ATLANTIC
Single, \$75 mo., \$20 wk.
linen service. Adults. H-
NAPLES. Mod. single, gas.
Tile bath, shwr., indre-

upper, formula bar, util. pd.,
4-2892.

upper, LARGE ultra-modern SINO
Kitchen & bath. Dispos.
and atry. Black to co
Mira Mar.

lge. 2 WALKING DISTANCE, 1
near large, new, very modern
6-5144. furnished, TV. \$95.
lower now. HE 5-7230.

OK. 1757 PINE
8-4064. Nice 1-b. apt., fence
closets. patio, child c.k. HE 5-

termino.
1-BR.
APT 6.
Call me from
8-6331
Schli-
N.L.E. in
and O.K.
61123.
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Mad. In-
sults.
4-5870

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3064.
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9-4260
near or
937.
Garage.
ts. 414
104

Clean, SMALL SINGLE.
Nr. stores & bus. Vented
COMFY clean, 1 bdrm. a
Douglas & bus. Nice f
HE 9-3509.

BEL. SHORE, beaut. 1-bdrm
ers, smokers OK. No
102 Argonne Ave. P
NICE liv. rm. with wall b
ing rm., lge. kit. & b
mo. 821 Stanley HE 8-7

\$70. LGE., clean, 1-bdr
lndry., utli, pd., on bu
adults. 2325 E. 10th. H

6 garb.
2 chili.
Artesia.
\$35.
5 line.
Minister.
12
duplex
ther de
schools.
duplex,
urnance,
FREE RENT. Lady w/
inc. nice room axch.
HE 2-9133; HE 7-2911.
PENINSULAR, ON BAY.
Adults. Twin beds. \$85
6020 Bayshore Walk. H
1-BR. apt. furn. Consider
Util. pd. Inc. Apt. 8, 26
days. GA 7-8947; eve. H
NICE CLEAN 4-RM. APT
IN. 812 E. 4TH.
MODERN extra large
single. 305 Coronado.
RENTAL

Id. ARL
2-248L
Fenced,
and
4-7766
Fur-
closets.
Garage,
6628 S.
553.
Clean
chool &

SMALL garage apt., bachel-
terred, \$50. 1634 Che-
SGLES. & dbl. apt., all
utfl., Minna. 237 E. 9th
NICE quiet 3 rms., show-
eloc only. 4115 E. 2nd.
SINGLE \$50 mo. Nicely
Adults. RE 3-3754. 50 I
DBL. apt., well furn. 161
Please call Apt. 3.
1-BDRM. \$75. CHILDREN
COME. 1854 JUNIPER
DOUBLE clean lgs. lower
or exactant. \$75. 1417

HE 7-3074.
BELMONT Shore, Dble.
Util. pd. \$85. Children's
Livingston. Dr. HE 8-0
GREENBRIAR - \$50-\$55
Clean, nicely furn. A
pets. 1130 Raymond, E
\$35-BACHELOR apt., fr
very clean, close in E
937 E. 6th St.
FURN. 1-br. lower apt.
Post Office & all sto
OK. \$55 mo. 431 E. 3rd
215 - 2 ROOMS, nicely furn.

\$50—CLEAN SGLE. Furn. paid, 535, bachelor, d. 838 Linden.

\$55—CLEAN 1-br. rear. Refrig. Nr. ocean. C 283 Molino.

SMALL cottage—north of Park. Suitable 1 emp. mo. 1328 Granada. HE

\$47.50. CLEAN well fur. nr. ocean. Utl. Indry

Baby OK. 283 MOHNO.
 attractive
 diup.
 7-1044.
 5 days
 01. 1725
 6 mos.
 G. TMS.
 1-b-r. &
 1/2 Elm.
 children
 122.
 \$40 & 550. all util. pd. A
 W. Broadway, HD 2-2
 NEWLY decorated 1 B.R.
 1857 ATLANTIC
 575-CLEAN, SUNNY, 1-
 Wall Bed. 1055 Temple.
 BACHELOR APT., \$42.50.
 353 Redondo. Ph. HE
 LKWD, 2-br, lower, T.
 Wshr. Garage. \$125. G
 1-BDRM, NEWLY D.
 1955 SAN FRANC

UPPER 1-BR. Adults.
\$75 mo. 255% Grand. F.

1-Bdrm. Garb. diap.,
refrig. Nr. markets &
350 E. 55th St., N. L.

GRANT Hotel. 924 Fill
quiet apts. Fully furn.

\$10 WK. Man. Showe
changed. 3115 E. 10th.

\$17.50—Single, lower.
Ldry. fac. Apply 773 C

* SMALL, clean a
* 614 Molino Av

ly dec.
K. \$85.
s. child.
7-9739.
Disp.
7-8752.
P. Gar.
363.
11 E R.
9-6560.
Refire.

9-3065.
close in.
8-8080.
ne. 2501
h. Call
rised to
ilia.
adults.
disposal.
Ave.

\$50 & \$55. Single, UMI.
Nr. Ralph's. Adults. 111.
\$50. New bach apt. Kit.
445 E. Home. N.L.B. C
\$55-3 ROOMS. 1 BR. M.
1847 E. 6TH ST. ADULTS
BEL. SHORE \$90. incl. u
1-br. Nicely furn. H
\$45-SGLE. UMI. pd. a
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Child. No drinkers. \$55

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\$50 - L.O.E. LOWER BING
 P.D. ADULTS. 1205 3
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 NGLES. \$50 & \$32.95. Util

8-1235.	1043 Coronado HN 3-56
decor.	\$33.50 L.G.M. clean sgl
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1923	NEW single disposal U
	Jack, 28 Bennett Ave. P
studio	2831 E.L.M. \$50 mo. spl
3-3013.	Elim. Ph. LA 5-0943 e

Automobiles For Sale 175

OLDSMOBILE

'55 OLDS. 88 HOLIDAY SED. Hottest car on the road. New Holiday Sedan. 2-tone styling of turquoise & polar white finish. Also every conceivable feature. 3000 miles. 2-yr. warranty. AS LOW AS \$199 DN. P.P. \$3.09.

'55 OLDS. "SUP." 88 HOLIDAY COUPE. Original color & shell black. Every extra inc. power steering, brakes & windows. Has 2-tone. 3000 miles. 2-yr. warranty. AS LOW AS \$199 DN. P.P. \$3.09.

RONALD E. MORAN
Cadillac & Oldsmobile Div.
1800 Pacific Coast Hwy.
BELLFLOWER, CALIF. 91705

'55 OLDS. 88 HOLIDAY COUPE. 2-tone. 3000 miles. 2-yr. warranty. AS LOW AS \$199 DN. P.P. \$3.09.

MARK THORNTON
3720 LAKEWOOD BLVD. (Lakewood & Artesia Blvd.)
'55 OLDS. 88 4-dr. Hottest new car. Automatic shift. 2-tone. 3000 miles. 2-yr. warranty. AS LOW AS \$199 DN. P.P. \$3.09.

'55 OLDS. 88 4-dr. Hottest new car. Automatic shift. 2-tone. 3000 miles. 2-yr. warranty. AS LOW AS \$199 DN. P.P. \$3.09.

Automobiles For Sale 175

PLYMOUTH

'53 Plym. Club Cp.—\$1095
CHAMBERLAIN. 4-dr. Sedan. 2-tone. 3000 miles. 2-yr. warranty. AS LOW AS \$1095 DN. P.P. \$3.09.

LYNN C. PATTERSON
1800 American
BELLFLOWER, CALIF. 91705

1955 PLYMOUTH BELVEDERE V-8 SEDAN
2-door. 3000 miles. 2-yr. warranty. AS LOW AS \$1095 DN. P.P. \$3.09.

RIDINGS 15th & American

'54 PLYM. CLUB. \$999
Low miles. 1 owner. New car. 2-tone. 3000 miles. 2-yr. warranty. AS LOW AS \$999 DN. P.P. \$3.09.

'54 PLYMOUTH. \$1395
SAVOR. 4-door. Hottest new car. Automatic shift. 2-tone. 3000 miles. 2-yr. warranty. AS LOW AS \$1395 DN. P.P. \$3.09.

BERRY & BERRY
1700 AMERICAN PH. 6-1068

'55 PLYMOUTH. all metal station wagon. Immediate. \$799. 100% financing with qualified credit. Pay as low as \$42.91 mo. 2-yr. warranty. AS LOW AS \$799 DN. P.P. \$3.09.

'55 PLYMOUTH. 4-dr. R&H. Good cond. \$350. Call. 100% financing. AS LOW AS \$350 DN. P.P. \$3.09.

'55 PLYM. 4-dr. R&H. Extra clean. 22,000 mi. \$395. Call. 100% financing. AS LOW AS \$395 DN. P.P. \$3.09.

'55 PLYM. 4-dr. R&H. Extra clean. 22,000 mi. \$395. Call. 100% financing. AS LOW AS \$395 DN. P.P. \$3.09.

Automobiles For Sale 175

PLYMOUTH

PLYMOUTH. 1950 Suburban. Has 312 radio, heater and almost brand new tires. Has very low mileage for 1950. 2-yr. warranty. AS LOW AS \$1095 DN. P.P. \$3.09.

BEAVER MOTORS
(Established in L.A. since 1939)
405 N. Long Beach Blvd.
Compton, Niles to 15. NE 2-3725.

'54 PLYM. CLUB. \$999
Low miles. 1 owner. New car. 2-tone. 3000 miles. 2-yr. warranty. AS LOW AS \$999 DN. P.P. \$3.09.

'54 PLYMOUTH. \$1395
SAVOR. 4-door. Hottest new car. Automatic shift. 2-tone. 3000 miles. 2-yr. warranty. AS LOW AS \$1395 DN. P.P. \$3.09.

BERRY & BERRY
1700 AMERICAN PH. 6-1068

'55 PLYMOUTH. all metal station wagon. Immediate. \$799. 100% financing with qualified credit. Pay as low as \$42.91 mo. 2-yr. warranty. AS LOW AS \$799 DN. P.P. \$3.09.

'55 PLYMOUTH. 4-dr. R&H. Good cond. \$350. Call. 100% financing. AS LOW AS \$350 DN. P.P. \$3.09.

'55 PLYM. 4-dr. R&H. Extra clean. 22,000 mi. \$395. Call. 100% financing. AS LOW AS \$395 DN. P.P. \$3.09.

'55 PLYM. 4-dr. R&H. Extra clean. 22,000 mi. \$395. Call. 100% financing. AS LOW AS \$395 DN. P.P. \$3.09.

Automobiles For Sale 175

PLYMOUTH

Continental Kit
Like New
'55 Plym. V-8
Convertible
\$2199
Blue & white. A DANDY—chrome bumper, automatic transmission, radio, heater, white tires. (Approved credit). 2-yr. warranty. AS LOW AS \$2199 DN. P.P. \$3.09.

PLYMOUTH '55 CLUB
Brilliant 2-tone 6 passenger. Just barely broken in and faultless in every way. New car guarantee. \$1,799.

GLENN E. THOMAS COMPANY
Local New Car Dealer. 47th Year
333 E. Anaheim
HE 6-1253

'54 PLYM. CLUB. \$999
Low miles. 1 owner. New car. 2-tone. 3000 miles. 2-yr. warranty. AS LOW AS \$999 DN. P.P. \$3.09.

'54 PLYMOUTH. \$1395
SAVOR. 4-door. Hottest new car. Automatic shift. 2-tone. 3000 miles. 2-yr. warranty. AS LOW AS \$1395 DN. P.P. \$3.09.

BERRY & BERRY
1700 AMERICAN PH. 6-1068

'55 PLYMOUTH. all metal station wagon. Immediate. \$799. 100% financing with qualified credit. Pay as low as \$42.91 mo. 2-yr. warranty. AS LOW AS \$799 DN. P.P. \$3.09.

'55 PLYMOUTH. 4-dr. R&H. Good cond. \$350. Call. 100% financing. AS LOW AS \$350 DN. P.P. \$3.09.

'55 PLYM. 4-dr. R&H. Extra clean. 22,000 mi. \$395. Call. 100% financing. AS LOW AS \$395 DN. P.P. \$3.09.

'55 PLYM. 4-dr. R&H. Extra clean. 22,000 mi. \$395. Call. 100% financing. AS LOW AS \$395 DN. P.P. \$3.09.

Automobiles For Sale 175

PONTIAC

'55 PONTIAC Catalina coupe (that popular hardtop convertible). Hydramatic drive, radio, heater, white tires. 2-tone. 3000 miles. 2-yr. warranty. AS LOW AS \$1095 DN. P.P. \$3.09.

BUSTER CAR CO.
11138 Long Beach Blvd. Lakewood
Corner Imperial Highway
OPEN EVENINGS TO 9
NEWARK 3-5225. NEVADA 6-3287

'50 PONTIAC—\$795
Catalina. Hydramatic. Radio. Heater. Immediate. 2-yr. warranty. AS LOW AS \$795 DN. P.P. \$3.09.

BERRY & BERRY
1700 AMERICAN PH. 6-1068

'51 PONTIAC. all metal station wagon. 3000. Hydramatic. Radio. Heater. 100% financing with qualified credit. Pay as low as \$42.91 mo. 2-yr. warranty. AS LOW AS \$799 DN. P.P. \$3.09.

'52 PONTIAC. 4-door. 3000. Hydramatic. Radio. Heater. 100% financing with qualified credit. Pay as low as \$42.91 mo. 2-yr. warranty. AS LOW AS \$799 DN. P.P. \$3.09.

'52 PONTIAC. 4-door. 3000. Hydramatic. Radio. Heater. 100% financing with qualified credit. Pay as low as \$42.91 mo. 2-yr. warranty. AS LOW AS \$799 DN. P.P. \$3.09.

'52 PONTIAC. 4-door. 3000. Hydramatic. Radio. Heater. 100% financing with qualified credit. Pay as low as \$42.91 mo. 2-yr. warranty. AS LOW AS \$799 DN. P.P. \$3.09.

Automobiles For Sale 175

PONTIAC

'52 Pontiac
CHIEFTAIN DLX
4-DR. SEDAN
RADIO, HEATER
LOADED WITH
FACTORY EXTRAS
SPECIAL
\$799
Mel Burns, Ford
2055 American, L. B.

'50 PONTIAC Club. \$599
Radio. Heater. Hydramatic. 100% financing with qualified credit. Pay as low as \$42.91 mo. 2-yr. warranty. AS LOW AS \$599 DN. P.P. \$3.09.

'52 PONTIAC. 4-door. 3000. Hydramatic. Radio. Heater. 100% financing with qualified credit. Pay as low as \$42.91 mo. 2-yr. warranty. AS LOW AS \$799 DN. P.P. \$3.09.

'52 PONTIAC. 4-door. 3000. Hydramatic. Radio. Heater. 100% financing with qualified credit. Pay as low as \$42.91 mo. 2-yr. warranty. AS LOW AS \$799 DN. P.P. \$3.09.

'52 PONTIAC. 4-door. 3000. Hydramatic. Radio. Heater. 100% financing with qualified credit. Pay as low as \$42.91 mo. 2-yr. warranty. AS LOW AS \$799 DN. P.P. \$3.09.

'52 PONTIAC. 4-door. 3000. Hydramatic. Radio. Heater. 100% financing with qualified credit. Pay as low as \$42.91 mo. 2-yr. warranty. AS LOW AS \$799 DN. P.P. \$3.09.

Automobiles For Sale 175

PONTIAC

POWER STEERING
PONTIAC
Futuristic 4-door Star Chief 8-cylinder sedan with power steering. Hydramatic drive, radio, heater, white tires. 2-tone. 3000 miles. 2-yr. warranty. AS LOW AS \$1095 DN. P.P. \$3.09.

GLENN E. THOMAS COMPANY
Local New Car Dealer. 47th Year
333 E. Anaheim
HE 6-1253

'54 PONTIAC convertible. White. Good cond. Extra clean. Call after 5:30 p.m. HE 6-1253.

'53 CUSTOM Pont. Catalina. All leather. 1st. Immediate. \$1,395. GA 1-3314

RENAULT
IMPORT AUTO SERVICE & SALES
318 E. Anaheim. HE 6-8226 Dir.

SIMCA
IMPORT AUTO SERVICE & SALES
318 E. Anaheim. HE 6-8226 Dir.

'50 STUDEBAKER
Studebaker. 4-door. 3000. Hydramatic. Radio. Heater. 100% financing with qualified credit. Pay as low as \$42.91 mo. 2-yr. warranty. AS LOW AS \$799 DN. P.P. \$3.09.

'50 STUDEBAKER. 4-door. 3000. Hydramatic. Radio. Heater. 100% financing with qualified credit. Pay as low as \$42.91 mo. 2-yr. warranty. AS LOW AS \$799 DN. P.P. \$3.09.

'50 STUDEBAKER. 4-door. 3000. Hydramatic. Radio. Heater. 100% financing with qualified credit. Pay as low as \$42.91 mo. 2-yr. warranty. AS LOW AS \$799 DN. P.P. \$3.09.

Automobiles For Sale 175

STUDEBAKER

'51 Stude.
CHAMPION 4-DR.
AUTOMATIC DRIVE
MANY EXTRAS
EXTRA CLEAN
SPECIAL
\$599
Mel Burns, Ford
2000 American, L. B.

'55 STUDEBAKER Commander 4-dr. 2-tone. Customized interior. All 22-1/2" tires. Private owner. \$2250. 1437 E. 5th St. Ph. GA 7-5365.

GOING overseas. Make offer! '54 Stude. 2-dr. 4-cyl. clean. 21m. cond. 731 W. 1st St. Apt. 27.

1950 STUDEBAKER Commander. 4-door. 3000. Hydramatic. Radio. Heater. 100% financing with qualified credit. Pay as low as \$42.91 mo. 2-yr. warranty. AS LOW AS \$799 DN. P.P. \$3.09.

Automobiles For Sale 175

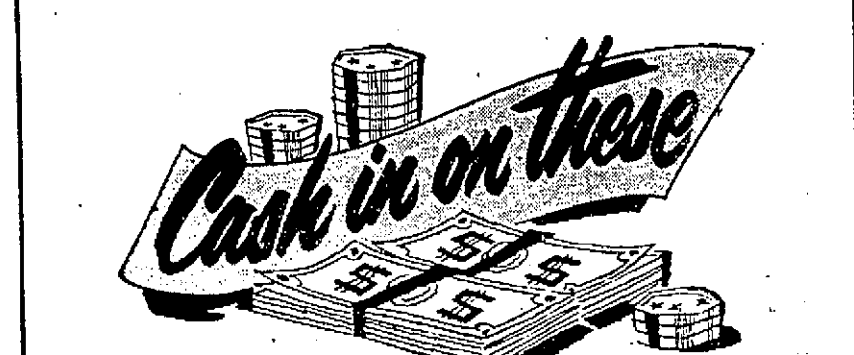
STUDEBAKER

'53 STUDE. Stairlight
Hard-top Convertible
Ouch!
\$1299
100% financing of contract & down payment. 1 year service and parts warranty.
DAFFY JAFFE
1740 American
\$10 DN. \$21 NO. AS IS LOT
'51 STUDE. V-8. \$395 P. P. 1600 AMERICAN AVE.

1955 CHAMPION Deluxe 4-door. automatic. low mileage. perfect condition. Easy terms to responsible party. Ph. HE 6-8587.

'50 STUDE. Cpl. Cpl. Motor news work. \$45. Phone HE 3-2000.

'53 STUDE. hard top. Like new. \$1,395. 1050 Olmup. HE 8-7783.



END O' YEAR BARGAINS

OVER 150 SELECT USED CARS TO CHOOSE FROM

'55 Ford Station Wag. \$2495
Country sed. Fordomatic, R&H, whitewalls, 2-tone finish. Only

'55 Ford Station Wag. \$2595
Country sedan. Power steering, power brakes, Fordomatic, radio, heater and beautiful 2-tone finish.

'52 Dodge Club Coupe \$695
Immac. inside & out. Must see to appreciate this wonderful value.

'54 Chevrolet \$1395
Bel Air 2-dr. Powerglide, radio, heater and beautiful 2-tone finish.

'52 MERCURY \$1295
Sport coupe. Mercromatic, radio and heater. EXTRA SHARP!

'54 Ford Crestline V-8 \$1395
All factory installed equipment including Fordomatic, whitewalls.

'55 Oldsmobile \$2995
Super 88 Holiday. Radio, heater, power steering, power brakes, beautiful 2-tone finish.

'52 Plymouth \$795
Belvedere hardtop. 2-tone finish, in perfect shape and ready to go at

'54 Mercury Monterey \$1995
Hardtop. R&H, Mercromatic, whitewalls. 2 to choose from.

'54 Oldsmobile \$2495
88 Holiday coupe. Hydra-Matic, radio, heater, 2-tone finish.

'54 Oldsmobile \$2795
98 de luxe Holiday coupe. All power equipment.

WE CAN ARRANGE 100% FINANCING

'55 OLDS
Several Executive Cars to Choose from
SAVE \$1500 up to

JOHN M. STOKES
YOUR BELLFLOWER-LAKEWOOD OLDSMOBILE DEALER

17150 LAKEWOOD BLVD.—BELLFLOWER
17417 BELLFLOWER BLVD.—TO 7-1721

PUBLIC NOTICE

Complete used car inventory must be sold immediately to make room for more trades arriving daily during cur

ALL-OUT DECEMBER SELLING SPREE

YOUR CHOICE OF
'46 Oldsmobile Sedanet
'41 Ford Club
'40 Chevrolet 2-Dr.
'38 Chevrolet 2-Dr.

YOUR CHOICE OF
'49 Studebaker 4-Door
'47 Mercury 4-Door
'47 Buick 4-Door
'46 Dodge 4-Door

YOUR CHOICE OF
'49 Nash 4-Door
'49 Olds. 4-Door
'48 Pontiac Sedanet
'48 Chevrolet 4-Door

YOUR CHOICE OF
'51 Kaiser 4-Door
'50 Olds. 4-Door
'49 Dodge 2-Door
'49 Ford 2-Door

YOUR CHOICE OF
'51 Chevrolet 2-Door
'50 Plymouth 4-Door
'50 Studebaker 4-Door
'48 Cadillac 62 Sedan

200 CARS
For Your Selection at Severin's
THREE GIANT LOCATIONS
60-Day Warranty on Many
DON'T MISS SEEING THESE

326 E. SEVENTH HE 6-9004
'53 Nash... \$1095
Stateman 4-door. Heater, overdrive, bed, etc.

'54 Nash... \$995
Metropolitan convertible. Radio, heater. Sharp.

'52 Rambler... \$995
Country club. Radio and heater. Overdrive. Clean.

'51 Rambler... \$745
Station wagon. Radio, heater. Overdrive.

1580 AMERICAN HE 6-9006
'55 Buick... \$2995
 Riviera 4-door. Radio and heater. Overdrive. 60 ACTUAL MILES.

'53 Nash... \$1395
Ambassador 4-door. Radio, heater. Hydra-Matic.

'54 Buick... \$1995
Super 4-door. Radio and heater. Overdrive.

'55 Mercury \$2495
Monterey hardtop. Radio, heater, power brakes and Mercromatic. 9000 actual miles.

'53 MG Rdstr \$1095
Jet black. Nice. Radio.

'54 Ford... \$1395
1/2-ton pickup with sportman's body.

'53 Ford... \$895
Zephyr 4-dr. sedan. Real sharp.

'50 Chev... \$695
Bel Air hardtop. Radio, heater. Like new.

721 AMERICAN HE 6-9005
'55 Chev... \$1995
210 2-door. Radio, heater. Under 500 miles and like new.

'54 Pontiac... \$1695
Chieftain de luxe 4-door. Radio, heater. Hydra.

'52 Pontiac... \$995
Catalina. Hydra-Matic. Radio, heater.

'50 Buick... \$595
Super 4-door. Dynaflo. Radio, heater. Etc.

'49 Hudson... \$395
Club coupe. Radio, heater. Real sharp.

'51 Ford... \$795
Club coupe with radio and heater.

'49 Olds 88... \$495
4-door. Hydra-Matic. Radio, heater. Hydra-Matic.

'49 Pontiac... \$495
2-door. Hydra-Matic and heater. Excellent value.

50 YEARS IN LONG BEACH

FREEMAN A. MCKENZIE
FORD DEALER
1033 AMERICAN AVE.
NO DOWN PAYMENT
With Approved Credit or Collateral

'55 FORD VS 2-DOOR. RADIO, HEATER. \$1495

'54 FORD VS 2-DOOR. RADIO, HEATER. \$1195

'52 DODGE VS 2-DOOR. RADIO, HEATER. \$595

'51 CHEVROLET COUPE, HEATER, ION. \$495

'55 FORD VS 2-DOOR. RADIO, HEATER. \$1095

'54 CHEVROLET 4-DR. 2-DOOR. RADIO, HEATER. \$1195

'52 FORD VS 2-DOOR. RADIO, HEATER. \$695

'49 PLYMOUTH CONVERTIBLE. RADIO, HEATER. \$395

WHOLESALE TRANSPORTATION
'41 CADILLAC, Radio, heater. \$145
'48 BUICK CONVERTIBLE, R & H. \$145
'49 PONTIAC 4-DOOR, Radio, heater. \$195
'49 FORD CUSTOM TUDOR. \$245
'50 FORD TUDOR, Radio, heater. \$295

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1033 American Ave.
LONG BEACH HE 6-6072
OPEN SUNDAYS AND EVENINGS
SOUTHERN CALIFORNIA'S OLDEST FORD DEALER

ART MORGAN for CADILLACS

TWO BIG LOCATIONS
LONG BEACH and GARDEN GROVE
Anaheim at Atlantic 8722 Garden Grove Bl.

'56 CADILLAC Coupe deVillars. 6-way seat. 2-tone green, matching interior.

'56 CADILLAC 62 coupe. 4-way seat. Light blue bottom, ivory top.

'55 MERCURY \$2899
Montclair coupe. Fully equipped including air conditioning. See this today.

'55 FORD \$2099
Convertible. Fully equipped. The year's best bargain.

'55 FORD \$1995
Ranch wagon. Fordomatic. Near new.

'55 CADILLAC \$4195
62 4-door. Fully equipped.

'55 CADILLAC \$4499
62 coupe. 3,000 actual miles. Fully equipped. 2-tone blue. Also one with 4-way seat and electric windows. Take your choice.

'55 OLDS. 88 \$2995
Holiday. Power steering, power brakes, Autronic eye. Starline interior, padded dash, loaded.

'54 OLDS. \$2599
'98 Holiday. Full power. A well-cared-for car. See it today.

'54 BUICK \$2195
Special Riviera. We contend this is the most used car in So. Calif. See for yourself. A one-owner, new car trade-in.

100 Others to Choose From and Brother We Can Finance Anybody!
If Anyone can offer More for your Trade, introduce us... We'll Hire 'em!

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LONG BEACH and GARDEN GROVE
Anaheim at Atlantic 8722 Garden Grove Blvd.

SAVINGS

BIGGER AT UP TO

PARKWOOD CHEVROLET

STEP FORCED SALE!

OUR USED CAR LOT IS LOADED WITH NEW CAR TRADE-INS AND WE MUST MAKE ROOM THIS WEEK END

• NO DEALERS PLEASE • PRICES EFFECTIVE FRI., SAT. AND SUN. ONLY

'54 Ford \$1899 '54 Chev. \$1399 '54 Stude. \$1699 '53 Chev. \$1299

'54 Chev. \$1299 '54 Chev. \$1399 '54 Chev. \$1399 '50 Chev. \$599

'51 Buick \$899 '55 Ford \$1799 '54 Merc. \$1899 '52 Chev. \$699

'52 Chev. \$799 '55 Chev. \$1899 '51 Ford \$699 '52 Dodge \$799

10 TRANSPORTATION CARS TO CHOOSE FROM \$50 up

FULL FINANCING PLAN AVAILABLE FOR THOSE WHO QUALIFY

PARKWOOD CHEVROLET
5059 LAKEWOOD BLVD. (ACROSS FROM THE MAY CO.) ACRES OF FREE PARKING
Metcalf 3-0781

Automobiles For Sale 175

'53 Stude.
REGAL HARDTOP
AUTOMATIC, RADIO
HEATER, WHITE TIRES
LOADED WITH
FACTORY EXTRAS
\$1199
Mel Burns, Ford
2055 American, L. B.

'50 Stude. Champ. 4-Dr.
Rad. — Nice and clean; radio,
heater, overdrive; also '49 Land
Cruiser and '52 V-8 4-dr.
LLOYD C. PATTERSON
1890 American

'48 STUDE. \$299
Commander, radio, heater, over-
drive, 100% financing with qual-
ified credit. Pay as low as \$10.00
monthly.
222 S. BARNI AUTO SALES
222 S. B. Pac. Ct. Hwy. NE 0-4322

VOLKSWAGENS
— AND DRIVE THE
NEW 1956 MODELS
Normal operating costs approx.
1 cent per mile. Economy plus.
6000 mi. for no factory guar-
antee. Harbor headquarters for
Foreign & Volkswagen
STOREY-RICKETS
740 American Ave., Long Beach
Open daily 10 a.m. to 5 p.m. 5-5350

NEW VOLKSWAGENS
★ LEE CARPENTER ★
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NE 3-1223
CLOSED SUN. & HVS.

HOSTETTLER
SPORTS CAR SERVICE
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50 Volkswagen, 2-2828, 1955
Private party, Garfield 3-1246.

WILLYS
WILLYS 4-dr. Economy work car.
Huge good \$725.00. Lurey St.
Phone 3-1246. 2-2828, 1955
Private party, Garfield 3-1246.

WILLYS STATION WAGON.
4 wheel drive. Ph. GA 2-5527.
WILLYS 4-dr. overdrive. Nite
condition. Ph. 1-5201.
WILLYS-Wagon. R.H. O'D.
Assume terms. 206 St. Joseph.

ZEPHYR
'53 ZEPHYR—\$645 F.P.
Showroom near
LEE MOTOR SALES
2301 E. Pac. Ct. Hwy. NE 3-3022

THE HOT ONE'S
EVEN
Hotter
HERE —
are the
HOTTEST Bargains
in Town

100% FINANCING
NOW AVAILABLE
With Approved Credit.

'55 Chev. . . \$2699
Bel Air sport coupe, power
steering, power brakes,
electrical windows and door
controls, Power Glide, 74-
Lic. 2N15138.

'55 Chev. . . \$1999
210 series 2-dr. Power
Glide, power brakes.
Lic. 3R67871.

'55 Chev. . . \$1999
V-8 Bel Air, power steering,
radio and heater, gold color.
Lic. 1N96514.

'55 Chev. . . \$1899
Bel Air 2-dr. Radio and
heater, white tires.
Lic. 2N13752.

'54 Chev. . . \$1499
Bel Air 4-dr. Radio, heater,
Power Glide, ivory &
turquoise. Stock #1743A.

'54 Chev. . . \$1299
210 series 2-dr. Radio,
heater.
Lic. 2V26142.

'53 Pontiac . \$1299
8 dlx. 4-dr. sedan. Radio,
heater, Hydra, white
tires. Accu-Drive 600-mile
car. Lic. 1N98963.

'53 Chev. . . \$1199
Bel Air 2-dr. sedan. Radio,
heater.
Stock No. P1725A.

'52 Chev. . . \$1099
Station wagon. Radio,
Power Glide.
Lic. 2N16265.

'52 Olds . . . \$999
Super 4-dr. Radio, heater,
Power Glide.
Lic. 2V27712.

'51 Plym. . . \$599
4-dr. sedan. Radio, heater,
Lic. 2C04387.

'50 Chev. . . \$549
Styline 4-dr. Heater and
white-tires.
Lic. 2U4585.

'50 Chev. . . \$499
Convertible, radio, heater,
4-dr. Radio, heater and
Power Glide. Lic. 1A0005.

'50 Pontiac . \$499
4-dr. Radio, heater and
Hydra. Lic. 1898034.

'49 Olds 88 . \$499
Club coupe, Radio, heater,
Hydra. Lic. 2221714.

'47 Ford 8 . \$149
Radio, heater.
Lic. 1F38195.

'46 Chev. . . \$149
4-dr. sedan. Radio, heater,
Lic. 2F13434.

'53 Chev. . . \$899
1-ton pickup. De Luxe
cab, heater.
Lic. 980240.

'49 Int. . . . \$249
1-ton panel.
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SEE —
the HOTTEST Dealer
in this area

BEACH CITY CHEVROLET
3201
E. Pacific Coast Hy.
HE 3-0212 or HE 3-7421



And All Through the Lot
Are Tremendous Savings
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'46 CHEV. 4-dr.	\$125
'48 CHRYSLER 4-dr.	\$155
'46 OLDS Sedan	\$195
'49 FORD Club	\$195
'48 BUICK 4-dr.	\$295
'50 FORD Convert.	\$395
'50 PONTIAC Club	\$395
'51 STUDEBAKER Club	\$595
'50 FORD 4-dr.	\$595
'53 WILLYS 4-dr.	\$695
'52 CHEVROLET 4-dr.	\$895
'52 PONTIAC Super Catalina	\$959
'52 OLDS 88 Holiday	\$1195
'53 FORD 4-dr.	\$995
'54 FORD Club	\$1395
'54 MERCURY Club Coupe....	\$1495
'55 FORD Club	\$1695

**NO CASH
REQUIRED**
(With Approved Credit)
**NO PAY 'TIL
JANUARY 15th**
BRAND NEW 1956 FORDS
\$385 DOWN \$49.50 MONTH

KNOTT & SMOLAR
FORD
402 W. ANAHEIM
WILMINGTON
PH. TE 4-6451

Wilmington

Drive a Little Farther — Save a Lot More
• SEE THESE NEW CAR DEALERS XMAS SPECIALS •

HOLIDAY SPECIALS

'53 FORD 5 Mainline 4-dr. with Over-
drive, Heater, Etc. This car is far
above average **875.00**
in every way

'52 CHEVROLET Styline De Luxe 4-
door with radio, heater, Powerglide
and other nice **835.00**
features. Immaculate.

'51 DODGE "Diplomat" Motor like
new, new brakes, has radio, heater,
gyromatic trans. **775.00**
Really exceptional.

**Better Than Average
Transportation Cars**
'46-'47-'48 and '49
Models in a Range
of Prices From
\$50.00
to
\$345.00

'50 BUICK Special Touring Sedan with
radio, heater, Dynaflo. This is one
that only comes along
once in a while. **645.00**

'54 DODGE Coronet V-8 with radio,
heater, Powerglide automatic trans.
Signia, tinted glass, aluminum coils,
premium white wall tires, etc. This
is a heavy AND just
as good as it looks. **1445.00**

'50 STUDEBAKER champion 4 door
with overdrive, radio, heater, new
paint, good tires, etc. **450.00**

'52 DE SOTO Firestone V-8 4 door with
Fluiddamper, etc. An im-
maculate, 1-owner car. **1345.00**

XMAS SPECIAL
on
BRAND NEW

1956 CHRYSLERS	1956 PLYMOUTHS
\$2699	\$1599
FULL PRICE	FULL PRICE

Plus Ex. Tax, Lic., and Sales Tax

This is not a "Gimmick" Ad to
confuse you about prices.
We will absolutely deliver
at these fabulously low prices
during our Xmas Sale.

CARL'S MOTOR CO.
1200 N. AVALON BLVD.
WILMINGTON
TE 5-3131
Open Daily 8 A.M. to 10 P.M.

**\$20,000
STOCK REDUCTION**
EVERY CAR
RE-PRICED TO SELL

'53 Olds 1395
Super 88, Hydra, Radio,
heater, power brakes, 2-tone
white, low mileage. Ex-
tra nice.

'54 Ford Victoria.....1795
The cleanest one you'll find.
Has overdrive, radio, heater,
leather interior, heater, dual
exhaust, 2-tone, whitewalls.
Near new.

'51 Pontiac 895
Catalina. Popular hardtop.
Equipped with Hydra, ra-
dio, heater. All original.
Immaculate.

'52 Plymouth Club.....695
Cranbrook. Radio, heater,
26,000 local miles. Soft light
green finish. See this for
sure.

'51 Chevrolet.....795
Styline de luxe 2-door. Ra-
dio and heater. Power glide,
2-tone metallic blue finish.
This car is spotless.

'55 Catalina.....save 1500
Star Chief. Power steering,
power brakes, power win-
dows, turnouts and white.
Be first on this one.

'51 Hudson 6 395
4-door. Factory radio and
heater. One-owner car. Sold
as can be. All original and
very good mechanical con-
dition.

'49 Chev. Pickup.....595
1-ton de luxe cab. Unusual
1-ton body and motor. See
now. It won't be here long.

Many More Makes and
Models and Priced
Comparatively Low

Longest Deal—Easiest Terms
MORRIS BECK
Pontiac
946 N. Avalon
Wilmington TE 5-3141

OUCH!

'54 CHEVROLET
Bel Air 2-Door.
Radio, heater, whitewalls.
Or 210 & 150 series from
\$1099

'55 FORD
Custom 2-door, Radio, heater,
Fordomatic.
\$1699

DAFFY JAFFE \$5 DOWN

'52 STUDEBAKER
V-8 Land Cruiser 4-Door.
Automatic transmission.
New whitewalls.
\$599

'51 FORD
2-Door. Radio, heater.
Fordomatic.
\$599

DAFFY JAFFE 30 MONTHS TO PAY

'53 DODGE
V-8 4-Door. Radio, heater,
automatic transmission.
Whitewalls. Like new.
\$1099

'53 PACKARD
4-Door. Radio, heater, white-
walls. Automatic transmission.
\$1099

DAFFY JAFFE 1-YEAR WARRANTY

'55 MERCURY
Monterey hardtop. Radio, heater,
Mercomatic, power brakes.
\$2399

'52 PLYMOUTH
Custom 4-Door. Radio, heater.
\$699

DAFFY JAFFE 5-MINUTE CREDIT APPROVAL

'52 CHEVROLET
De Luxe 2-Door.
\$699

'55 PONTIAC
Hardtop. Radio, heater, power
steering. 5 to choose from.
Priced from
\$2299

DAFFY JAFFE \$5 DOWN

'52 DODGE
Custom Club Coupe.
Radio, heater, automatic
transmission. Orig. Like new.
\$799

'53 STUDEBAKER
V-8 hardtop convertible. Radio,
heater, automatic transmission.
Whitewalls.
\$1299

DAFFY JAFFE \$5 DOWN

'53 PLYMOUTH
Club coupe. Cranbrook.
Loaded.
\$899

'53 FORD
Victoria. 27,000 miles. Radio,
heater. Fordomatic. Super
sharp.
\$1399

DAFFY JAFFE 1-YEAR WARRANTY

100% Financing of Down Payment and Contract Balance
No Pick-Up Payments — No Co-Signers

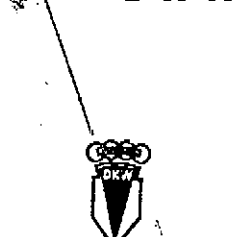
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"Serving You Since 1922"

1740 AMERICAN HE 2-3977

NOW AVAILABLE
**FULL 100%
FINANCING**
on Approved Credit
1956 CHEV.

Beach City Chevrolet
3001 E. Pacific Coast Hwy.

SEE THE
STARTLING
NEW
D-K-W



DRIVE
IT TODAY
AT

**POTTER
MOTOR SALES**
Authorized DKW Dealer
LE 9-7322
8918 Garden Grove Bl.

PRE-CHRISTMAS SALE

NEXT YEAR'S PRICES NOW IN EFFECT AT
GRAHAM FORD

'53 FORD\$1395 **'54 FORD.....\$1595**

V-8 country sedan, overdrive, radio, heater, white-
walls, beautiful 2-tone green, all leather interior.
Ideal family car. License 2W74130.

V-8 custom ranch wagon, Fordomatic, radio,
heater, whitewalls, beautiful 2-tone green, im-
maculate interior. Sold new and serviced by us.
License 2Y40154.

'53 BUICK\$1395 **'53 FORD\$895**

Riviera hardtop, Dynaflo, radio, heater, white-
walls, beautiful 2-tone yellow and ivory. Power
steering, power brakes, power windows. Sharp
and ready for the road. License 1X91257.

V-8 custom 2-door, overdrive, radio, heater,
whitewalls, Hawaiian bronze finish. Best buy in
town. License 2Z28863.

'51 MERC.\$795 **'53 FORD\$1395**

Monterey hardtop, overdrive, radio, heater, white-
walls, beautiful 2-tone finish, custom interior.
This is a Graham Ford Super Special. License
1C54608.

Country Squire Wagon, Fordomatic, radio, heat-
er, whitewalls, Meadowbrook green. Paneling in
very fine condition. All leather interior.

'53 MERCURY \$1595 **'52 FORD\$595**

Monterey hardtop, Marcomatic, radio, heater,
whitewalls, beautiful 2-tone red and black with
matching leather interior. Lic. 2X34567. Pre-
Christmas Special.

V-8 4-door sedan, radio, heater, whitewalls, beau-
tiful glacier blue. Exceptionally clean throughout.
License 1T45888.

'50 FORD V-8 ...\$495 **'50 DODGE.....\$295**

Custom 2-door. Overdrive, radio, heater, white-
walls. Original thruout. Motor in exceptionally
good condition. Lic. 5R9227.

2-door, radio, heater, whitewalls, Ideal 2nd car.
Don't let the low price mislead you. Lots of
service left here. License 6N40686.

GRAHAM FORD
7859 E. FIRESTONE BLVD., DOWNEY
"WORLD'S SMALLEST VOLUME DEALER" PHONE TOpa 1-6771

NEED \$200 FOR CHRISTMAS SHOPPING?

HERE'S HOW:
THIS WEEK-END PARKWOOD CHEVROLET NEEDS '51 - '52
& '53 USED CARS TO ROUND OUT OUR STOCK.

We Are Prepared to Allow You Up to **\$1500** in Trade
(WHICH IS MORE THAN ENOUGH FOR THE DOWN PAYMENT) AND GIVE YOU A CHECK FOR
\$200!! IF YOU WANT A NEW CHEVROLET AND THE BEST CHRISTMAS EVER

SEE PARKWOOD THIS WEEK-END FOR SURE
NO PAYMENTS 'TIL NEXT YEAR

A PLAN FOR EVERY PURSE

FINANCE COUNSELOR ON DUTY TO ASSIST YOU IN SELECTING THE BEST PLAN FOR YOU!

PLAN A. 100% FINANCING
If you earn \$375 a month and are buying
your own home you can probably qualify for
this plan.

PLAN B. IF YOU OWN A '50-'51
or have an equity in a later model
car you can drive home today in a **4885**
new 1956 CHEVROLET. LOW AS **48** MO.

PLAN C. NO-TRADE PLAN
If you have no trade-in, or wish to sell
your own car we will give you special
consideration and a **BETTER DEAL!**

PLAN D. 2-CAR BUYERS
Bring a friend or relative and let us show
you how to save on this practical deal!!

REMEMBER:

**nobody...but...NOBODY
BEATS**

PARKWOOD CHEVROLET

"THE VOLUME CORNER"
WHERE DEALS ARE MADE
5059 LAKEWOOD BLVD. MEtcaif 3-0781
ACROSS FROM THE MAY CO.

Several NEW 1955 STUDEBAKERS
and Executive Cars at Bargain Prices

— ALSO —
**5 NEW SERIES
OF THE
Studebaker
for 1956**

SEE THEM TODAY and You Will
O-O-H! and A-H-H!!!

As Many Hundreds Have at Our
Showrooms the Past Few Days, at

Belmont J. San Chéz

The West's Volume Studebaker-Packard Dealer

MAIN SHOWROOM—American at 14th St.
Open Sundays and Evenings **LONG BEACH**

• **YELLOW DOT
SALE**

• All cars on our lot marked with a YEL-
LOW DOT are specially priced to sell.
We are way overstocked and these cars
will be sacrificed to make room for the
'56 models.

'53 PLYMOUTH Cranbrook 4-dr. De
Luxe Sedan, R. & H. Solex \$899
glass, immaculate.

'51 OLDS, 98 4-dr. R. & H. Hydra-
matic. Seat covers. \$899
W/walls.

'53 CHEVROLET 2-dr. Sedan, R. & H.
Seat covers. \$1099
Sun visor.

'49 CHEVROLET Suburban \$599
Carryall, Heater.

'50 BUICK 4-dr. Sedan, R. & H.
Dynaflow, w/walls, seat \$599
covers.

**\$10,000 LOSS
By End of Month**

'54 CHEVROLET Del Rey Club Coupe,
R. & H., w/walls, full \$1399
leather interior.

'51 BUICK 2-dr. New sandstone light
finish, heater, seat \$899
covers.

'49 CHEVROLET 2-dr. De Luxe Sedan,
R. & H., spotlight, w/walls, \$549
seat covers.

'55 CHEVROLET 210 2-dr. R. & H.,
overdrive, 9100 actual \$1899
miles. Sold new by us.

'53 CHEVROLET Bel Air Sports Coupe,
R. & H., \$1499
w/walls.

'51 CHEVROLET Club Coupe, R. &
H., Powerglide, seat covers. New
1956 pinecrest green \$799
finish.

'53 OLDS, 98 4-dr. Sedan, R. & H.,
Hydramatic, seat covers, \$1799
w/walls, tinted glass.

FRED GLEDHILL

Chevrolet

304 E. ANAHEIM

WILMINGTON

HE 64-1534

TE 4-3491

**YOU CAN'T WIN
\$64,000**



at BERRY & BERRY
but you can

SAVE \$ \$ \$ \$ SAVE

ON THE ALL-NEW 1956

DE SOTO

\$2599

FULL PRICE
ONLY 399.00 DOWN

PLYMOUTH

\$1599

ONLY 299.00 DOWN

WITH THE HIGHEST TRADE EVER

CHECK THESE SAVINGS ON OUR USED CARS

SPECIAL TODAY —

'53 OLDS 98 Holiday \$1795

Hydra-Matic, power steering, power windows, power
brakes, whitewalls, radio, heater.

'53 MERCURY Monterey \$1545

Choice of three hardtops with Mercromatic, radio,
heater, etc.

'53 HUDSON Hornet \$995

Club coupe, Hydra-Matic, radio, heater, whitewalls.

'54 MERCURY Monterey \$1845

Hardtop, Mercromatic, radio, heater, whitewalls.

'54 PLYM. Station Wagon \$1695

Radio, heater, whitewalls, etc.

'54 CHEVROLET 210 2-Door \$1495

Power Glide, radio, heater.

'54 STUDEBAKER Hardtop \$1595

Champion, with radio, heater, overdrive.

'53 CHEVROLET Bel Air \$1395

Hardtop, Power Glide, radio, heater, whitewalls.

'52 PLYM. Station Wagon \$995

Radio, heater, whitewalls. A nice one.

SPECIAL TODAY —

'53 Dodge Cl. Cpe. \$795

Whitewalls, heater, Nice. See it.

BERRY and BERRY

"WHEN YOU'RE FIRST IN THE WEST YOU MUST BE THE BEST"

1427 AMERICAN AVE.

LONG BEACH

NOW YOU CAN HAVE A NEW

'56 FORD

Equipped
with radio,
heater, etc.
Priced as
low as

\$1739

And have the satisfaction of dealing with a family agency who have been serving
Long Beach since 1905 and who will COMPETE with ANY DEALER, ANY TIME, ANY
PLACE against ANY VOLUME DEAL.

BEFORE YOU BUY ANY CAR AT ANY PRICE

SEE

FREEMAN A. MCKENZIE

Southern California's Oldest Ford Dealer. Established 1905

133 AMERICAN AVE.

HEmlock 6-9611
Open Evenings and Sunday

MUST GO

Will Trade Your Way

'37 DODGE

Business coupe. Good transpor-
tation for only

\$59

'49 CHEVROLET

2-door. Radio, heater.

\$199

'48 PLYMOUTH

Club coupe. Light blue fin-
ish, radio, heater. A hard-to-
find model for only

\$299

'50 CHRYSLER

Windsor 6 club coupe, radio,
heater, automatic trans. Sharp.

\$499

'49 WILLYS

Station Wagon. The all-pur-
pose car.

\$599

'53 PLYMOUTH

Cranbrook 4-door. Radio, heat-
er. A real steal at only

\$799

'51 CHRYSLER V-8

8-passenger limousine. Chauff-
eur-driven. Fully equipped in-
cluding power steering, electric
window lifts. If you can use
this model you can steal it for
only

\$799

'52 BUICK

Super Riviera club. Radio and
heater. Dynaflow. Loaded.

\$899

'53 DODGE V-8

4-door. The best model with
radio, heater, automatic trans-
mission. Sharp.

\$1099

'54 PLYMOUTH

Cranbrook 4-door. Original 2-
tone finish, radio, heater, fur-
nish, power steering, automatic
trans. Exceptionally low mil-
lage.

\$1399

'52 CHRYSLER

New Yorker station wagon, all
metal, radio, heater, automatic
trans. Just traded in on a
new car.

\$1499

'53 PONTIAC

All-metal station wagon, 3-
seater, 4-door model with Hy-
dra-Matic, etc. Sharp.

\$1499

'54 FORD

Victoria with Fordomatic, radio,
heater.

\$1499

'54 CHEVROLET

3-seater, 4-door, all-metal sta-
tion wagon with radio, heater,
Power Glide. Very nice.

\$1699

'55 BUICK

Century Riviera hardtop. Load-
ed with extras. Very low
mileage and exceptionally clean.

\$2599

'55 CADILLAC

Coupe de Ville in showroom con-
dition. Has all the Cadillac ap-
pointments.

\$4599

R. O.

GOULD

Chrysler - Plymouth Dealer

1600 American

HE 6-1277

OPEN EVENINGS

INDEPENDENT-PRESS-TELEGRAM—D-15
Long Beach (Cont.), Sep. 4, 1955

SAVE

up to

\$1000⁰⁰

on 1955

EXECUTIVE CARS

also

TERRIFIC SAVINGS

on the

BEAUTIFUL NEW

1956

CHEVROLET

WE ARE OUT TO

OUT SELL

OUT DEAL

OUT VALUE

AND

OUT TRADE

ALL OTHERS

IN OUR BIG

VOLUME

SALES

DRIVE

**100% FINANCING
AVAILABLE
ON APPROVED CREDIT**

**YOU WILL
GET MORE FOR
YOUR MONEY!
YOU WILL SAVE
MORE MONEY!
IF YOU STOP
YOU WILL BUY!**

at

HARBOR



Anaheim at Atlantic
HE 6-3293

NO CASH NECESSARY
Immediate Delivery
ON
1956 CHEVS. and FORDS
All Models up to **\$600 DISCOUNT**

WE FINANCE TOTAL PRICE
—Assume monthly payments due 45 days from purchase. Terms made to fit your personal need. All cars completely reconditioned and carry 15-month warranty. Compare our prices, terms and quality cars.

Full Value For Your Trade Paid For or Not

70 OTHER SELECTIONS
on terms of your choice. 5-minute credit approval. Remember, your trade or any amount of cash will reduce these payments.

Agents Mexicanos a. Sur servicio se habla español.

'55 CHEV.

Hot Air coupe. Power Glide. Radio, heater, charcoal and bench finish. New car condition.

\$0 Down \$79⁶⁹ Mo.

'55 FORD

Customline 4-dr. Radio, heater, Fordomatic, whitewalls, tinted glass. Showroom new.

\$0 Down \$69⁶⁹ Mo.

'53 Jaguar

Convertible coupe. Modified. Wire wheels, radio, heater, hardtop and soft top. Many other extras.

\$0 Down \$71¹⁰ Mo.

'53 OLDS

Holiday. Radio, heater, Hydramatic, tinted glass and whitewalls, power brakes.

\$0 Down \$67¹⁰ Mo.

'53 CHEV.

Hot Air hardtop. Radio, heater, Power Glide and whitewalls.

\$0 Down \$61⁸⁰ Mo.

'53 PONT.

Chieftain 5 de luxe. Hydramatic, radio, heater. See this beautiful low-mileage car.

\$0 Down \$57⁰² Mo.

'52 PONT.

Catalina. Radio, heater, Hydramatic, whitewalls & tinted glass. Extra clean.

\$0 Down \$46⁵⁴ Mo.

'52 NASH

Rambler Country Club. Radio, heater, overdrive, 2-tone green. Just like new.

\$0 Down \$38⁴⁸ Mo.

OSBORNE'S MOTOR MART
1022 AMERICAN
Ph. HE 2-0457

THE HOT ONES EVEN HOTTER

1956 CHEVROLET HARD TOP SPORT COUPE
\$2473²⁶ ONLY

Fully Equipped With:

DIRECTIONAL SIGNALS
WINDSHIELD WASHERS
ELECTRIC WINDSHIELD WIPERS
FULL CHROME WHEEL DISCS
OUTSIDE MIRROR
FOAM RUBBER SEATS
EXHAUST EXTENSION
BACK-UP LIGHTS

AND EVEN AT THIS LOW, LOW PRICE — WE'RE GIVING

\$600 MORE
UP TO **\$600** MORE
THAN YOUR TRADE IS WORTH

BRING THE FAMILY
Browse Around at Your Leisure—

NO HIGH PRESSURE

YOU Select Your Model
YOU Select Your Color

T H E N ! !

Just point out the car of your choice to one of our courteous salesmen. . . . He'll write a deal FOR YOU that you never dreamed possible.

IMMEDIATE DELIVERY ON

OVER 70 BRAND NEW 1956 Chevrolets

During the 1955 Model Year
We Sold and Delivered Over

3000 cars

REMEMBER

WE SELL MORE BECAUSE

WE GIVE MORE

So . . .

FOR THE HOTTEST DEAL
ON THE HOTTEST CAR
SEE the HOTTEST DEALER

NOW AVAILABLE Full 100% Financing
on Approved Credit

BEACH CITY CHEVROLET

3001 E. Pac. Cst. Hwy HE 3-7421

"C" STANDLEE MARTIN
Long Beach's Exclusive Oldsmobile Dealer
HAS TWO BIG LOTS LOADED WITH "Safety-Tested" Used Cars

'55 OLDS 98
4-Door. Radio, heater, Hydramatic, power steering, power brakes, plus many other factory extras. Showroom new. See at 1570 American. Special at **\$3199**

'55 OLDS
Super 88 4-Door. Radio, heater, Hydramatic, power steering, power brakes, 2-tone finish. Another one-owner new car trade-in. Absolutely like new throughout. See at 1570 American. **\$2799**

'54 OLDS 88
Holiday. Hydramatic, radio, heater, whitewalls, power brakes. Like new. See at 1570 American. **\$2399**

'53 FORD
Convertible. Original silver red finish, radio, heater, Fordomatic, whitewalls. Has excellent top. Our weekend special. See at **\$1699** 1201 American Ave.

'50 OLDS 88
Convertible. Radio and heater, Hydramatic. Original light green with white top. See at **\$799** 1201 American Ave.

'53 OLDS
Super 88 4-Door. Radio, heater, Hydramatic, power steering, power brakes. See at 1201 American. **\$1699**

'54 DE SOTO
Club Coupe. Radio, heater, Powerlite. Original throughout. Another local new car trade-in. See **\$1499** at 1570 American.

'53 CHEVROLET
Bel Air Convertible. A very sharp car in top condition. Has Power, Glide, radio, heater, etc. See **\$1299** at 1201 American.

'55 CHEVROLET
Del Rey 2-Door Sedan with radio, Power, Glide, other extras. Very low mileage. See at **\$1999** 1570 American.

'51 CADILLAC
Coupe de Ville. Radio, heater, Hydramatic. Luxurious throughout. See at 1570 American. **\$1699**

'51 CADILLAC
60 Special 4-door. Radio, heater, Hydramatic. See at 1570 American. **\$1399**

'54 CHEVROLET
Station Wagon. 2-tone beige and brown. Shows careful care of one owner. Low mileage. See **\$1599** at 1570 American.

'53 FORD
Victoria. Fordomatic, radio, heater. Original 2-tone black and tan finish. A real value. See at **\$1399** 1201 American.

'51 PONTIAC
Chieftain de luxe 4-door. Radio, heater. Only 28,000 miles and immaculate. See at 1570 American. **\$799**

"C" STANDLEE MARTIN USED CAR LOTS
1570 AMERICAN AVE. 1201 AMERICAN AVE.

SPECIAL MESSAGE:

TO ALL PERSONS CURRENTLY
AFFECTED BY THE ROCK,
SAND AND GRAVEL SITUATION

We realize your hesitance to undertake any additional expenses until your circumstances are resolved.

In order that you may not be deprived of the thrill of driving a magnificent new OLDSMOBILE during the Holiday Season—we have made special arrangements to defer your monthly payments until after February 1, 1956!

That's right, come in today—drive home a new OLDSMOBILE of your choice — and make no payments until after February 1, 1956!

SAVE UP TO \$1200

A few 1955 Oldsmobile executive cars to be positively sold this weekend. Completely equipped with full new car warranty and service.

Our Special HOLIDAY SALE

Is Still On!

All Models and All Colors
at VIRTUAL COST PRICES!!

We Are Outbidding All Competition.

It's the DEAL of the YEAR
on the CAR of the YEAR!

"C" Standlee Martin

Exclusive Oldsmobile Dealer

1227 AMERICAN

HE 6-9621

Open Sunday

YOU'LL PAY LESS MONEY
DIFFERENCE FOR A
BRAND NEW 1956 CHEVROLET
AT
CORMIER

DURING ALL-OUT VALUE SHATTERING DECEMBER SELLING SPREE

We're out to beat every sales record in our history! Every deal counts!

A BRAND NEW 1956 CHEVROLET
LOW AS

\$1,853⁶⁰

2-DOOR SEDAN

LOW AS **\$299⁰⁰ Down**

PAYMENTS

LOW AS **\$10¹² PER WEEK**

Including Tax, License, Interest and Insurance.

SAVE HUNDREDS OF DOLLARS

BY TRADING NOW ON THE

1956 CHEVROLET

OF YOUR CHOICE
ALL MODELS - ALL COLORS

MAKE YOUR OWN APPRAISAL!

COME READY TO TAKE DELIVERY!

CORMIER

DOWNTOWN

CHEVROLET

Headquarters
Factory Direct Dealer

6th and American

HE 6-5291 LONG BEACH NEVADA 6-3165
Open Late Every Nite Including Sunday

Listen! The Sound of Jingle Bells Is in the Air!



SOME SNOWMEN—AND SNOWLADIES—are just lucky, that's all! These will mingle with throngs of smartly attired women at Long Beach Opti-Mrs. fourth annual holiday festival, to be presented Tuesday at the Pacific Coast Club. Getting acquainted in advance with the insouciant Mr. and Mrs. Snow are Opti-Mrs., from left, Mmes. David W. Bryant, LeRoy W. Smith and Frank C. Finch. The women are serving on committees for the gala luncheon, style show and decorated tree display which will highlight the fashionable affair. The life-sized snow figures were made expressly by Mrs. Herbert B. Martin of Pomona for the Opti-Mrs. Proceeds from the events will be used for philanthropic work, including a new project—formation of Opti-Mrs.-sponsored girls' clubs in junior high schools.

Independent Press-Telegram
Women
LONG BEACH 12, CALIF., SUNDAY, DECEMBER 4, 1955 SECTION W

"AN OLD-FASHIONED CHRISTMAS," theme of Long Beach Opti-Mrs. fourth annual holiday festival to take place at the Pacific Coast Club Tuesday, may have much of the spirit of years gone by in all ways but the fashion show portion of the day, when newest fashions from Schicks and furs from Lockwoods will be shown. Expressing their complete surprise at modern women are, right, Mrs. Robert Waldron and Mrs. Hal A. Hunter, coordinating chairmen of the festival, while modeling holiday inspired styles are, from left, Mmes. Jess Cooper, Mark Kuffel and Earl Wallace. Adding to the Yuletide atmosphere will be a display of 11 elaborately decorated trees, laden with gifts donated by Long Beach merchants. The trees and an international doll tree will be used as awards.

Opti-Mrs. Holiday Festival Surely Time to Be Merry

By IOLA MASTERSON

Subtly at first, as if from afar, we hear the sounds of Christmas approaching, like the murmur of jingle bells drifting across the land. Then, suddenly, the merriment bursts into being and, subtle no more, we find ourselves caught up in the heady maelstrom of the holidays.

Anticipating our impatience to begin the season glamorously, Long Beach Opti-Mrs. will present their sparkling and spectacular fourth annual Holiday Festival beginning at 12 noon Tuesday at the Pacific Coast Club.

The festival this year promises to be more delightful than ever with its theme, "An Old-Fashioned Christmas," bespeaking a nostalgic touch to the lavish party.

Among the many highlights of the day will be a uniquely presented fashion show of exciting holiday styles from Schicks and luxurious furs from Lockwoods. Many of the creations were brought from New York just last week, especially for the festival. The Phil Horton Trio will provide musical background.

Another delightful feature will be a display of 11 exquisitely decorated and gift-laden Christmas trees, donated by Long Beach merchants. The trees, as well as an international doll tree prepared by the Opti-Mrs. themselves, will be given as awards to fortunate guests, as will more than a score more valuable gifts.

When Santa Claus arrives, as he most certainly will, each of the anticipated 550 guests present will be given gifts of candy and purse-size flacons of perfume. To aid in setting the mood of the afternoon a vested group from the Wilson High School Senior Girls' Glee Club will sing traditional carols.

Mistress of ceremonies will be Mrs. Franklin A. Steinko. Coordinating chairmen are Mrs. Hal A. Hunter and Mrs. Robert G. Waldron, working in cooperation with Mrs. Clarence E. Lundell, Opti-Mrs. president. Other officers and members serving as committee chairmen and assistants are Mmes. Eric E. Bolin, Roscoe Brewer, David W. Bryant, Leonard E. Budnick, J. W. Cooper, Philip L. Ellithorpe, Frank C. Finch, Russell V. Fisher, Veri D. Keiser, Mark J. Kuffel, William R. Lockyer, L. E. McKee, Lloyd Shidler, Leroy W. Smith, Franklin A. Steinko, Floyd H. Todd, Earl L. Wallace and Harvey A. Wilson.

Hostesses of the day, all to be gowned in costumes of the early 1900s, will be Mmes. Don Barden, Gene Bishop, F. A. Gaylord, Anthony A. Hill, Lyman W. Lough, James E. McCormick, Paul M. Webb, Cooper and Wallace.

Proceeds from the event will be used for the club's extensive philanthropic work, including a new project—formation of Opti-Mrs.-sponsored girls' clubs in the junior high schools of Long Beach.



THE CHARM OF CHRISTMAS EVE at the turn of the century with hearth aglow, spicy pine boughs on the mantle and friends gathered together, is pictured here in a preview scene to capture the spirit that will pervade the Long Beach Opti-Mrs. "Old-Fashioned Christmas" festival and luncheon at the Pacific Coast Club Tuesday.

day, Mrs. L. E. McKee, left, plays the part of Santa for the tableau while completing the nostalgic scene are Mmes. Clarence E. Lundell, Opti-Mrs. president (center right), who reads verses from favorite Christmas stories to Mrs. William Lockyer (seated center), Mrs. L. E. Budnick (standing) and Mrs. Harvey A. Wilson (right).



HOLIDAY SEASON, CIRCA 1955, will be ushered in with beauty and gaiety for members and guests of the Women's Auxiliary to the Harbor District Dental Society on Friday night in the Cavalier Room of the Lafayette Hotel when the auxiliary is hostess at its

first White Christmas Ball. Seen here arranging the sophisticated decorations are, from left, Mmes. Earl J. Little, Stanley D. Challis and Joseph C. Nolan. Bill Snow's Orchestra will provide the dance music. (Details of party in story on Page W-4.)



THE STAGE IS SET—now let the festivities begin! The "stage" in this case will be the Cavalier Room of the Lafayette Hotel and the "festivities" will be the first annual White Christmas Ball which members of the Women's Auxiliary to the Harbor District Dental So-

—All photos by H. S. Melvin, staff photographer.

cety will give Friday night, Mrs. Charles M. Ulrich (right), auxiliary president, shows Dr. Jess W. Cooper (left) one of the elaborate candles which will light the dinner tables, while smiling approval are Dr. Ulrich and Mrs. Cooper.

Wild Waves Gay

By IOLA MASTERSON

Everybody's talking about . . . the new one-way streets . . . what to buy Uncle John for Christmas—and pay Uncle Sam in March . . . the crowds downtown . . . tax bills . . . the nip in the air and holiday nips by the fireside . . . the threat of fog . . . the fun on the threshold . . .

Everybody's talking about other things, too, like Marie Kiseau and Sara Savoie's annual coffee party which they will give Tuesday in Marie's home, 272 Granada. And, by popular request, the 135 guests anticipated will marvel once again at the traditional Swedish Christmas decorations and good, good Swedish food. Things like Risgrynskaka, Wienerbrod, Kaldolmar and Plattar—to pronounce them is impossible, to eat them divine!

Marie's home will be lively with blue and yellow—the customary holiday colors of Sweden. Assisting the two charming hostesses will be such good friends as Etta Brown, Margaret Hanson, Bernice Donovan, Catherine Mickey and Marie's daughter, Dolores Lingle. Party hours will stretch from 10:30 to 12:30 and, per chance, a mite longer!

Only other place in California outside of Buelton (split pea soup capital) where you better look out if you say, "I don't want any soup," is at Margaret and Barrie Stimsons during their annual and delightful parties when they ask friends in for cocktails and delicious, steaming soup from Margaret's handsome soup tureen. First of an intimate series of such parties will take place tonight from 6 to 9:30 p. m. Others will follow, one next Sunday and another still later.

A delighted hostess and a charming guest spelled any other way would be pronounced Cassiata Walker, the hostess, and Lady Baden-Powell, the guest. Cassiata entertained this famous international chief of the Girl Guides and Girl Scouts at Modjeska, the Walker's historical retreat once owned by the famous opera diva. Lady Powell and her traveling companion, Mrs. Grant Pepler of Toronto, Canada, have been touring the country in the interests of Scouting and their days at Modjeska were "time out" ones for a rest period. Assisting Cassiata with her duties were Louise (Mrs. Roger) Huffman and Irene (Mrs. Jess) Holton—both past presidents of Long Beach Girl Scouts. Cassiata is on the international welcoming committee of Girl Scouts for this area and thus "won" this exciting assignment of entertaining the English noblewoman.

Palm Springs—where the sun is king and "cloud" is a dirty word—was Thanksgiving weekend hideaway for a crowd of Long Beachites, including Marge Sawyer and daughter, Meredith; Ruth and Gordon Dougherty with son, Craig; Bea and George Hart and Patty and George Jr.; and Cecile and "Happy" Appleton. Haven't heard whether they ate cold turkey on a hot day or hot turkey on a cold day but do know they gradually drifted back into town Sunday and Monday.

Holiday cruise to the colorful islands of the Caribbean is going on, full speed ahead, for Polly and Burton Chace and the Karl Wards, who sailed away Nov. 22 on the S. S. Alcoa Corsair from New Orleans. Their ship touches back at a U. S. pier Wednesday and we imagine they'll be home in time to wrap up Christmas shopping and festivities.

Among the best customers of Santa stuff Thursday were Dorothy Munnolland, Flossie Renc, Carleen Burrell and Liz Tucker, who tucked themselves into Dorothy's car and headed for shops and stores up yonder. They planned to have luncheon at Romanoffs. Thus cutting a fashionable swath through the day.

Some had a glint of suspicion in their eyes and others walked in, innocent as lambs. In a twinkling, however, what the "glinters" thought they knew was confirmed and the "lambs" found out, too, that this was no ordinary party but a cocktail and buffet with a purpose—to announce an engagement. The party was given last night by Edith and Bill Thompson in their home at 2701 Via Elevada, Palos Verdes Estates, and it served to announce the approaching marriage of their daughter, Zoe, to Harry Bergquist on Jan. 14.

Prettiest wrapped gifts in town will be carried through Marilyn and Doug Graham's home today and toting will be some of the prettiest gift bearers! You see, Mardell Graham is hosting a bridal shower for her Trojaness Alpha Gamma Delta Sorority sister, Lita Holbron, who will be married Dec. 18 in Montecito. Mardell will be a bridesmaid that day. Fifty young friends of the honoree will bring china gifts at 1 p. m. and share a lovely luncheon.

With the season of turkey and ham upon us, doesn't barbecue sound wonderful? And it was last night at the home of Beverly and Jack Mense when they entertained informally for a few friends at a buffet barbecue in their home, 63 Portuguese Bend Rd. It was an evening of utter comfort and lively conversation, just as planned.

Lucia and Geild Eddy weren't about to let their handsome new sailboat (it's a whopper!) slip into the water unheralded. So they invited a mob of friends down to the ways at Newport Harbor to watch the "X Como" (And How) take its maiden dip. The launching party was "and how," too, with cocktails and hors d'oeuvres served dockside. Among familiar faces present for the ceremonies were Ellie Persons (didn't see Frank but presume he was there), Nancy and Myrl Ott and Lois and George Osborne, over from home in Sierra Madre. Lucia and Gould's two sons, Chuck and Dick, were there to test the "X Como's" seaworthiness. After all, she may be carrying the family to South America sometime soon.

Topping the family totem pole at Patti and Fred Singleton's home these days is little Julie Ann, who arrived Tuesday morning at Community Hospital to become the sixth youngster to join the warm and happy family group.

The crystal clear, dry air of Phoenix, Ariz., was breathed deeply by Dr. Lawrence and Elaine Kaylor, their children, Connie and Larry, and by Maude Kaylor over the Thanksgiving weekend. They took time out from breathing deeply to shop in nearby Scottsdale, dubbed the "West's Most Western Town" and to visit the Apache Indians in their "hoganville."

Overheard Wednesday, following the Red Cross luncheon welcoming the new colonels for the 1956 drive: "After you once start looking at her, isn't she fascinating to watch?" They were referring to Sally (Mrs. Norris) Nesmith, Home Gifts Chairman for '56, who proved at this first meeting that under her leadership official business can be fun when Sally presides!

Dinner to Usher in Holidays for AAUW



A PLAY, "Street Scenes at Christmas," will be presented at the holiday dinner to be given Dec. 6 at 6:30 p. m. in St. Luke's Parish House by the American Association of University Women. Rehearsing a portion of the production are, from left, Mrs. Vaughn Abrams, Valerie Abrams, Mrs. Forrest Clark and Mrs. Raymond Boley.—(Staff photo.)



THE CHRISTMAS season will be ushered in for members of the American Association of University Women Dec. 6 at a dinner at 6:30 p. m. in St. Luke's Parish House. Among festivities planned by the president, Miss Hazel Collins, shown in the center above with Mrs. Brooks Austin at left and Mrs. Richard Loynes, right, are Christmas carols and a play.

League Prepares to Aid Voters in City Election

Busily preparing to aid voters in the coming city election, and looking forward to the activities of an election year, the Speakers' Bureau and Voters' Service Bureau of the League of Women Voters have been hard at work.

Voter registration has been conducted during the week of November 28 to December 3. Under the direction of Mrs. Clayton Hale, 12 desks were set up in five areas of the city.

Pros and cons are being gathered on the bond issues which will be presented to the voters in the coming city election. These will be available in January to any group or person desiring them.

Twenty-five members of the Speakers' Bureau and Voters' Service were guests of Douglas Aircraft Company Nov. 28 at a luncheon and tour of the plant.

Two new league publications are available to the public. The Program Record, a national publication on the achievements, contributions and record of the League of Women Voters; and Brief for Voters, a pamphlet published locally as a refresher for voters and as an aid to new voters. These may be obtained through Miss Emma Greenman, 3825 Pacific Ave.

The League emphasizes that its membership is open to all women interested in being an informed citizen and voter. Miss Charlotte McGee, 3825 Pacific Ave., is membership chairman.

Nineteen members of the Long Beach League of Women Voters attended the regional conference at Carolina Pines in Beverly Hills on Nov. 28.

Cohostesses at Brunch

Warm friendships are re-kindled with hospitality each Noel season. And the spirit of Christmas shines like a bright star at each Yule gathering. Adding a special brightness to the scene last week was the holiday brunch arranged Tuesday by Mrs. Merton B. Smith and Mrs. Homer Blaisdell. They invited 85 of their friends to the festive occasion in Assistance League Clubhouse.

Red muted by silver and white dominated appointments. On the buffet table red carnations joined by English holly set a merry note against a glittering snow background. Centering this arrangement and on either side were pairs of white deer flaunting sparkling antlers and bows of red tulle. The same scenes, in miniature, graced quartet tables where guests enjoyed bridge and canasta after brunch. Silvered baskets filled with silver and red baubles were found throughout the room, and tallies and scorecards carried out the vivid theme.

Nurses to Meet

Final meeting of the year for the Long Beach Nurses' Association, Inc., will be at the YWCA auditorium Thursday at 7:30 p. m. The program for this meeting has been reserved for the presentation of the annual reports.



THE GLITTER of sequined baubles and the fragrance on pine boughs will fill St. Luke's Parish House Dec. 6 when the American Association of University Women join for a Christmas dinner. The talented fingers of, from left, Mmes. Stanford Church, Arthur S. Huey and Arthur J. Plourde are fashioning some of the arrangements to be featured that evening.

Return From Trip Abroad

Memories of Europe remain vivid for Mr. and Mrs. Fritz Brueggemann of 6423 E. Seaside Wk., who have just returned from a three and one-half months' trip abroad. The couple sailed in August on the Queen Mary for England.

Druggists Wives Holiday Fare

Women's Auxiliary to the Long Beach Pharmaceutical Association will have its annual Christmas luncheon meeting and gift exchange on Tuesday in the home of Mrs. John Lower, 4334 Olive Ave. Assisting Mrs. Lower with the gay duties of the special day will be Mmes. Nile Hüscher, Ed Murray, H. L. Beckley, Charles Warnick and P. M. Morgan.

Joint Christmas Program

In a joint Christmas program, the Musical Arts Club and the Organists Guild of Long Beach will combine efforts to present an evening of entertainment at Immanuel Baptist Church Tuesday. There will be a turkey dinner for members at 7 p. m. and the program, to which portion of the evening the public is invited, will begin at 8 p. m.

The Long Beach City Choir, directed by Royal Stanton, will appear. There will be organ solos by Marcia Hanna and Lloyd Holzgrafe as well as numbers by an instrument trio, composed of Clayton Barrie, flute; Robert McKenzie, cello, and Miss Hanna, organ. The musical program will be presented under the direction of Rachel Morton, program chairman of the evening, and her committee.



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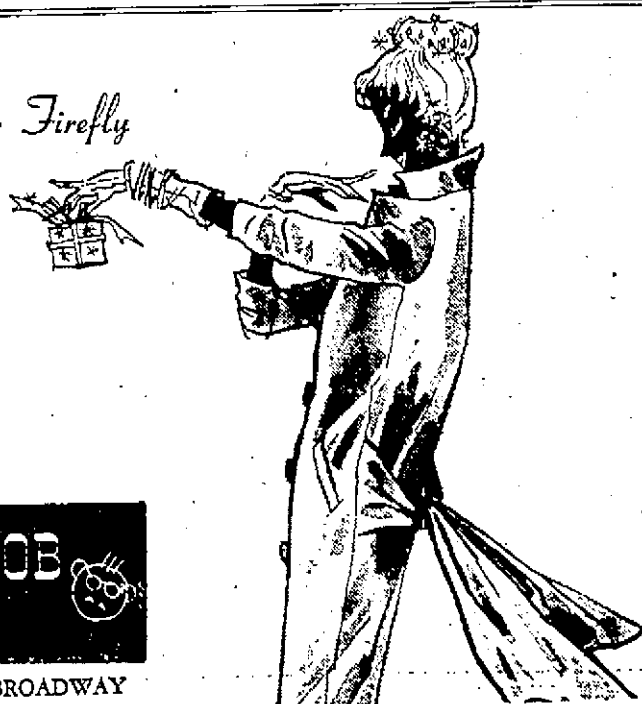
Store Hours:
Los Altos, Mon., Thurs., Fri., 12:30 to 9:30
Tues., Wed., Sat., 10:00 to 6:00
Ocean Blvd., Daily . . . 10:00 to 5:30
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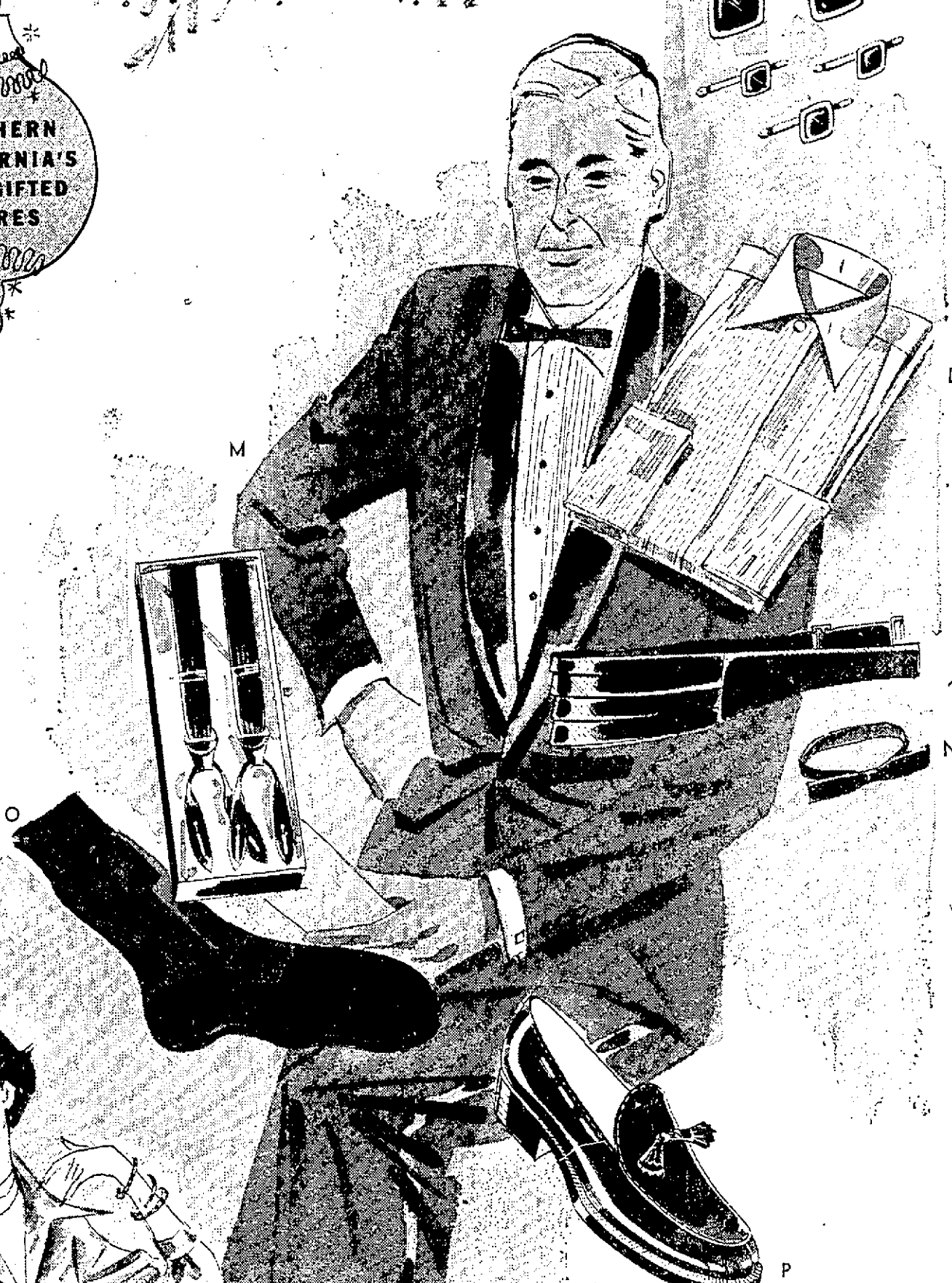


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- d. GLITTER STOLES, double wool jersey lavished with lace and rhinestones. White, **\$25**. Others **12.95** to **39.95**
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- p. TASSEL SLIPON by British Walker, selected calf, Synchro Flex construction. Correct for formal wear, **22.95**
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Dentists, Wives to Whirl at Gay Ball

A sparkling new social event makes its debut on the calendar of the Woman's Auxiliary to the Harbor District Dental Society Dec. 9. Members and guests of the auxiliary will gather in a festive pre-holiday mood for the first White Christmas Ball. The new Cavalier Room of the Lafayette Hotel in Long Beach will be decorated in true holiday spirit. Candles highlighting the glittered balloons and pink foliage will grace each table.

The evening will begin at 6:30 o'clock at cocktails, followed by dinner. Bill Snow will play for dancing. Everyone will be inspired, as well as entertained, when instructors at Arthur Murray's Dance Studios do a ballroom exhibition.

The White Christmas Ball tri-chairmen, escorted by their doctor husbands, will be beautifully gowned. They are Mrs. Joseph C. Nolan, wearing Cecil Chapman's black tulle over white satin; Mrs. Stanley Chellis in her Dior blue satin ball-length gown; and Mrs. Jess W. Cooper in Howard Green's white tulle with an embroidered and tiered skirt, sprinkled with rhinestones. Their energetic committee members are Mrs. John Ronnau, Mrs. Frank W. McCarthy, who will be elegant in her Cecil Chapman ball-length sheath of black crepe; Mrs. John F. Tylicki in white brocade of mandarin style; and Mrs. Robert N. McCoy, who will wear an empire style with full skirt of black velvet ribbon over tulle.

All proceeds from this charity ball will be used for the Dental Auxiliary's philanthropy, dental health education.

This year, as in the past, they will co-sponsor with the

Long Beach Board of Education the Milton Paddock puppet shows for 61 elementary schools. The children are taught proper dental care and nutrition in this fascinating way. There is also a donation made to the Children's Dental Health Center. The new projects will bring dental health education to some of the other areas which are included in the Harbor District Dental Society. Among these are puppet shows for the Bloomfield school district, a set of slides and records for use in elementary grades, Snyder test kits for the high school level and kits of teaching aids for the school dental hygienists.

Dr. and Mrs. Raymond Lee Lin will entertain 26 guests at the ball, in celebration of Mrs. Lin's birthday.

The ball will have as hostesses Meses. Wolf R. DeLyre, George A. Alexander, Eldor G. Sagehorn Jr., Theodore E. Peterson, Cecil W. Ridgeway, Frank C. Blair, Gordon G. Brown, Leolin T. Brush, Calvin C. Garverick, Harold H. Morris, J. Robert Soules, John R. Taylor and Albert L. Vestermark, members of the board.

(See pictures on Page W-1.)



Miss Diane Gump

Diane Gump Bride of Richard Kamins

Coming as a surprise to her many Long Beach friends is the announcement by Mrs. Emilie Krick Gump, 210 Bennett Ave., of the Thanksgiving Day marriage of her daughter, Diane, to Richard Kamins of Los Angeles, in that city.

Friends from Miami, Fla., Mr. and Mrs. Clifford Gould, attended the happy pair during the double-ring service.

The bride, member of a pioneer Long Beach family, was beautifully attired in a cashmere suit of light blue trimmed in self-colored satin and jeweled, with a matching tulle hat. She carried an old fashioned nosegay of white carnations centered by red rosebuds.

Mrs. Gould was fashionably attired in a cocktail dress of periwinkle blue satin, and carried a pastel shade nosegay bouquet.

Mrs. Gump will entertain with an informal reception Dec. 11 honoring her daughter and new son-in-law at the E. Ocean Blvd. home of Mr. and Mrs. Walter Crawford. Guests will be long time family friends, and close friends of the bride.

The popular bride is a native of Long Beach, attending local schools and later the University of Southern California.

Yuletide Topic

"Christmas Windows," second in a series of lectures on the Art of Living, will be presented Sunday, Dec. 11, by Annah Laurie House. Sponsored by the Taloon Club, the talk will be given after a coffee hour at 9 a. m. in the Garden Room of Mottell's. Mrs. Carl Foley is in charge of reservations.



Mrs. Arthur Bradley Green Jr.

Marilyn Brain Now Mrs. A. B. Green Jr.

A gala reception Saturday afternoon at the Virginia Country Club welcomed newlyweds Mr. and Mrs. Arthur Bradley Green Jr. (Marilyn Emma Brain) back from their wedding trip to Las Vegas.

As she received the 500 guests bidden, the new Mrs. Green greeted her friends in a jeweled champagne brocade sheath and a corsage of brown cypripedium orchids. Her mother, Mrs. Joseph E. Brain, received in navy blue peau de soie and corsage of pale green cypripedium orchids, while the mother of the bridegroom, Mrs. Arthur B. Green, chose emerald green Chinese brocade with a corsage of beige cymbidiums for her reception attire.

Immediate families of the couple attended the single ring wedding ceremony Nov. 25 at 5:30 p.m. at Wayfarer's Chapel in Palos Verdes. The Rev. Kenneth W. Knox united the daughter of Mr. and Mrs. Joseph E. Brain of Downey and the son of Mr. and Mrs. Arthur B. Green, 4160 Linden Ave.

For her wedding the bride chose a gray tweed suit with black velvet trim. A tiny jewel trimmed hat of white satin complemented the white cat-tleya orchid and stephanotis she carried on a white satin Bible.

Her sister, Mrs. Robert Taylor Whitman, was the matron of honor in a beige satin brocade dress with matching duster, black picture hat and accessories and an orchid corsage in tones of brown.

Donald Nicky Blurton served the bridegroom as best man.

The newlyweds left immediately following the ceremony for their wedding trip and following the reception Saturday are at home in Downey.

Both are descendants of pioneer families of Los Angeles County. The bride's great-grandfather, Allen Neighbors, settled in Downey in 1867. After being graduated from Downey High School, the new Mrs. Green was graduated from the USC where she was a member of Alpha Delta Pi sorority. In Downey she is a member of the Service League. The bridegroom, a third generation family member in the

hardware business, is the grandson of the late Horace W. Green who settled in Long Beach in 1886. Following graduation from Polytechnic High School, he was graduated from Woodbury Business College in Los Angeles. He is a member of Pot and Kettle Club of Los Angeles, Rotary Club and Chamber of Commerce in Huntington Park.

Mrs. Diehl Honored at Holiday Fete

Mrs. Ambrose Nevin Diehl of San Francisco, presently heading the U. S. State Department for the Pacific Coast, was a guest in Long Beach over last weekend when she visited at the home of her son, Thomas, in Belmont Heights.

To celebrate the occasion Tom, and his wife, Ann, asked 35 friends in for cocktails on Saturday evening. Among Mrs. Diehl's friends from out of town who attended were George Vreeland of San Francisco, Mr. and Mrs. George Vreeland, Jr. of Pasadena, and Mrs. Etta Lee of Bel Air. Also present were John and Vivian Davis, the Tom Komers, Mrs. Herbert Waite, George and Betsy Taubman and the Wilson Silbys.

Auxiliary to Provide Gifts for Hospitalized Children

When members of the Auxiliary to Children's Memorial Hospital met recently in the home of Mrs. John Cannon, 3906 Olive Ave., the 50 women present wrote an "insurance policy." The policy was in the form of gaily wrapped gifts from each woman to "insure" all underprivileged hospitalized children at Seaside Hospital a visit from Santa Claus at Christmastime.

Represented at the meeting were several members of the auxiliary's guilds, including members of Las Madras, Nightingales, Lions, Northern Light and Fiorella.

The Nightingales accepted the responsibility of making sure each little tot in need of extra attention at Christmas will receive, not only gifts from the auxiliary, but an individual tree, decorated and lighted, to go with the presents. The holiday attention, one might say, is extra "frothing" for underprivileged Long Beach children in need of care, for, in addition to this and other courtesies the auxiliary donates \$2,000 a month to Seaside Memorial Hospital for hospitalization and special treatment of youngsters requiring help.

Especially welcomed to the luncheon meeting were representatives of Lions, newest guild of the auxiliary composed, in the main, of women who reside in Lakewood. Mrs. Theron H. Slaughter, president, conducted the meeting. Assisting Mrs. Cannon during the social hours of the day were Meses. O. K. Hoffman, Gerald A. DeFreeze, Fletcher M. Young and John Eggleton.

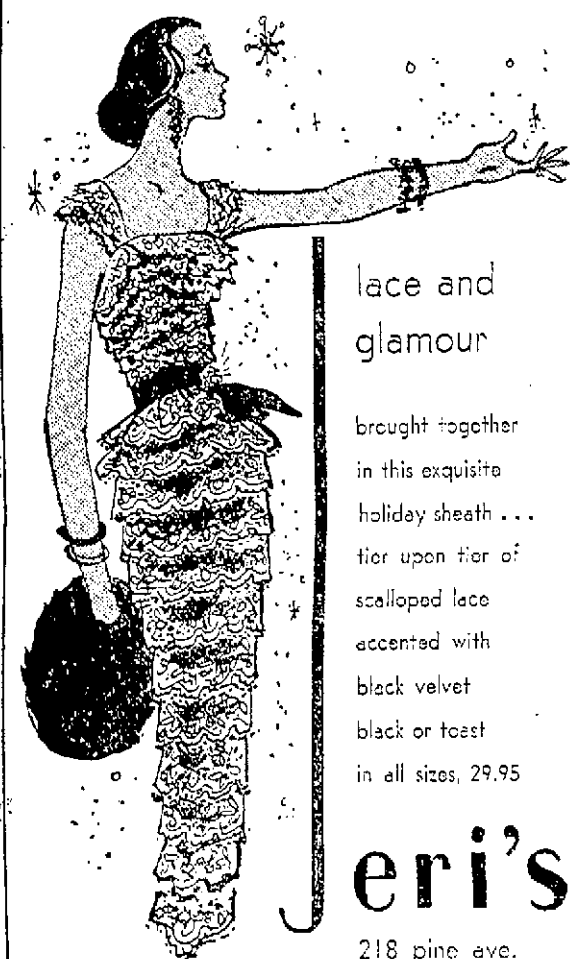
White Cotton

Even the beloved white cotton shorty glove wears the Oriental look this year. It's decked with silver thread and pearls, no less.

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Beginning Monday, Dec. 5, 'til Christmas

To Stress Moral, Spiritual Attitudes

Dr. Charlotte D. Elmott, director of guidance and secondary education, Santa Barbara City Schools, will be guest speaker at the Long Beach Council of Parents and Teachers meeting Tuesday at 7:30 p. m. at the Wilson High School auditorium.

The speech will be on "Teamwork Does It—In Emphasizing Moral and Spiritual Attitudes." Dr. Elmott states: "The development of moral and spiritual attitudes is the lifetime task of every individual. Those of us who have responsibility for children and youth must examine our own attitudes and clarify our goals if we are to help our children adequately. Three great institutions have a major responsibility in this task: the home, the school and the church. Many other community groups assist us; but unless there is real teamwork between these three we cannot expect our children to reach adulthood with the philosophy of life and the religious conviction about which every parent dreams."

The Long Beach Council invites all members and friends of P.T.A. to attend this inspirational meeting.

Dr. Elmott took undergraduate work at Pomona College and continued at the Harvard Graduate School of Education. She received her advance degrees from Claremont College and Stanford University, has taught in several California universities, served as the clinical psychologist with the California Bureau of Juvenile Research. She spent a year in Tokyo, Japan, as member of the staff of the Institute for Educational Leadership which conducted a training program for Japanese School Administrators. Dr. Elmott is the author of a mental health booklet, "Personality Insurance for Every Child."

Mrs. Robert V. Lee, honorary life membership chairman, will present an honorary life membership to an outstanding recipient. In the presentation of these life memberships, the council is accomplishing two objectives. First, contributing to the student loan fund and secondly, honoring a citizen for outstanding service to the welfare of children and to his community.

Baker to Tell Ebell of Travels

Always a popularly received speaker, Dr. Alonzo Baker once again will be heard by Ebell Club when he gives his "1955 World Report" Monday afternoon in Ebell auditorium.

The professor of political science and international relations at College of the Pacific in Stockton recently returned from the Orient and the Middle East and will base his talk on his experience and findings there.

In his travels through Turkey, Iraq, Pakistan, India, Thailand and Malay States and Japan he acted as an official correspondent for two California newspapers.

Mrs. Will H. Winston will lead the business meeting after a luncheon served by Group S, Mrs. H. S. Bayless, chairman.

Sorority Sets Party Date

Members of the Long Beach Club of Alpha Gamma Delta will meet for their annual Christmas party to be held in the home of Mrs. George Cadwallader, 716 Havana Ave. on Dec. 7. Dinner will be served at 6:30 p.m. by Mrs. Cadwallader and her co-hostesses, Mrs. Dolph Witzel, Mrs. Frank J. Kirkner and Miss Martha Behlmer. An exchange of gifts will follow dinner.

The president, Mrs. Raymond Kelso Jr., will report on the successful Holiday Bazaar held Nov. 12 in which the Long Beach members participated by making party objects.

New and inactive members of the Alpha Gamma Delta are invited to attend this annual get-together and are asked to telephone Mrs. Kelso.

Superfluous Hair

Scientifically and permanently Removed



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Member of Electrologist
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Consultation without charge

Buffums'



Miss Darole Stanley

Mulder-Stanley Names Linked

Plans for a spring wedding are being made by Miss Darole Lynne Stanley and Edward J. Mulder. Their engagements is being made known this week by the parents of the bride-elect, Mr. and Mrs. Wilber C. Stanley, of Huntington Beach, formerly of Long Beach.

The future bride was graduated from Huntington Beach High School, attended Orange Coast College and was graduated from UCLA.

Son of Mr. and Mrs. Martin Mulder of Hawthorne, the prospective bridegroom attended Orange Coast College and Fresno State College. After serving two years with the Armed Forces, he is now attending Long Beach State College.



Donna Diann Aretz

March Date Circled for Wedding Rite

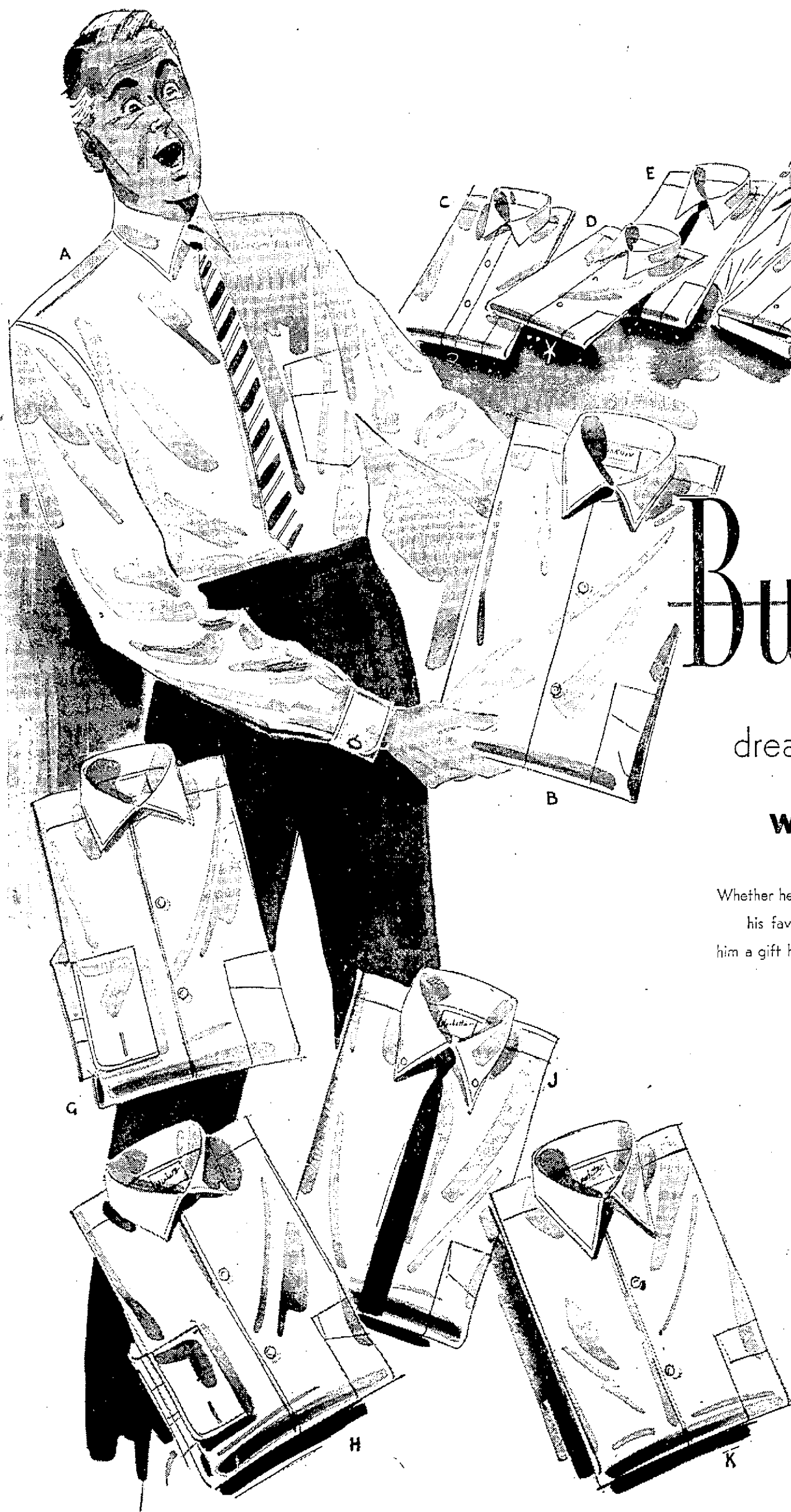
The engagement of Donna Diann Aretz to Gordon Charles Schell has been announced by her parents, John Aretz and Mrs. Arthur Roy of Long Beach.

She won the Girl of the Month award while a student at Garden Grove High School last year and now attends Woodrow Wilson High School.

Her fiancé is the son of Mr. and Mrs. Charles W. Schell of 3755 Lemon Ave. He is a graduate of Long Beach City College.

The couple plan a church wedding late in March.

Long Beach • Santa Ana



Buffums'

STORE
FOR
MEN

dreams of a

white shirt Christmas

Whether he's young or old we have his favorite collar style in his favorite shirt, by his favorite manufacturer. So give him a gift he'd pick himself from our dress shirt headquarters.

- (A) Arrow Per collar. Soft spread collar. Barrel or French cuff. Broadcloth.....**3.95**
- (B) Arrow Dart collar. Fused collar. Barrel cuff. Fine broadcloth.....**3.95**
- (C) Arrow Arden collar. Short fused collar. Barrel cuff. Fine broadcloth.....**3.95**
- (D) Arrow Dale. Fused collar. Barrel or French cuff. Fine broadcloth.....**\$5**
- (E) Arrow Lane collar. Soft semi-spread collar. Link (single) cuff. Broadcloth.....**3.95**
- (F) Arrow Spar. French cuff. Round, spread Pace collar. Fine cross grain pique.....**\$5**
- (G) Excello Waylo. Soft spread collar. French cuff. Fine broadcloth.....**\$5**
- Excello Waylo in imported broadcloth.....**7.95**
- (H) Manhattan Blake. Soft spread collar. French cuff. Fine broadcloth.....**3.95**
- (J) Manhattan Derach Burt. Button down collar. Barrel cuff. Oxford cloth.....**4.50**
- (K) Manhattan Span Wythe. Soft semi-spread collar. Barrel cuff. Oxford cloth.....**3.95**

Buffums' Store for Men, Street Floor

Student Recital

Rachel Morton will present several of her vocal students in a recital at Call's Fine Art Center, 3720 Long Beach Blvd., next Sunday evening at 8 p.m. Those who will participate are Anne Barrows, Alice Gallagher, Sue Roy, Ray Goldhaber, Jewel Green, Barbara Hansink, Claudia Gridley, Ruth Stubbs, Sydney Cullam, James Harley, Leroy Knowles, Robert Choquette, Vincent Pepe, Terry Doyle, Harland Gridley and James Jordan. The public is invited. Accompanists are Annette Gridley and Dorothy Oberg.

Daily 9:30-5:30. Friday 'Til 9

SIZES 5, 7 & 9

Xmas belles

Shop at the
HOUSE OF NINE
for clever holiday wardrobe and
GIFTS

Dresses • Suits • Coats
Sportswear • Lingerie

MOST SIZES 5, 7 & 9
IN TOWN

HOUSE OF NINE

416 Pine
SECOND FLOOR
above sav-on drug



FROM GOPHER STATE

Attractive young couple new to the Long Beach area five months ago are Mr. and Mrs. Lewis R. Gillette, 120-A Granada Ave. Minnesota is their home state. Gillette is administrator of Bixby Knolls General Hospital, and his wife is a teacher at George Washington Carver Elementary School.—(Staff Photo)

Card Party

St. Anthony's Altar Society will sponsor a card party at 8 p. m. Monday in the Catholic Center, Sixth St. and Alamitos Ave. Bridge, canasta, 500 and pinocle will be played, and refreshments will be served. The public is welcome. Hostesses will be Mmes. Francis Sheridan, George Banks and Jack Dunham.

CC Patrons Will Gather

Patrons of City College will meet Friday afternoon at 2 o'clock in the auditorium of the Municipal Art Center. Mr. Lester Noyelles of the Adult Division of City College will have as his subject, "Personalities of the Adult High School," with reference to the diverse and interesting personalities composing the graduating classes. Miss Mattie Paine, program chairman, will present the speaker. A special musical program, holiday refreshments and a door award will carry out the Christmas theme.

The meeting is open to the public and an invitation is extended to all interested in the activities of City College. A meeting of the executive board is called for 1:30 p.m. at the Art Center, with Mrs. Irwin Mozingo presiding.

Black Cotton

Black cotton gloves in slightly longer lengths get rhinestone touches for late-day wear.



We Welcome ...

They Like Seashore

By JEAN B. MOORE

It's been a back and forth thing for Lewis R. Gillette, this returning to the midwest, then coming back again to Southern California. Winters being what they are in Minnesota, he thinks he's here to stay. Seconding that is his tiny and pert wife, Patty, another native of the Gopher State.

Apparently they are firmly transplanted to Southern California. Both love to swim, a frigid prospect when one considers Minnesota at this time of year. Four weeks ago, when the weather turned balmy here, they dove through the breakers like a couple of dolphins.

Actually Long Beach is not unfamiliar to Lew Gillette. Readers with a where-have-I-seen-him-before expression may recall that he attended Long Beach City College at one time. Others will have recognized him from his position as administrator at Bixby Knolls General Hospital.

Carver School third-grade pupils of Patty Gillette's may not get this far in the Sunday women's section, but their mothers might, and if so their youngsters may proudly boast, "THAT'S my teacher!" Lew has his bachelor's and master's degrees from the University of California at Berkeley. Prior to Cal he had attended City College here, a summer at UCLA, a year at the University of Minnesota, and a summer at San Diego State College.

Specializing in hospital administration is relatively new to school curriculums, he says. About 13 schools in the country teach the course, and Cal's is one of the few east of the Mississippi offering it.

Handling the business end of Bixby Knolls Hospital and any knotty problems that arise is Lew's job here. Born in Minneapolis, Minn., he has had teaching experience, too. Both he and his wife taught at Bard, Calif., a small town not far from Yuma, Ariz. Entering his chosen field, he served an internship and residency in hospital administration at a hospital in Berkeley and at the California Lutheran Hospital Los Angeles before coming to Long Beach.

At City College he was on the golf team. Much as he enjoys the sport, time seems to run out before he can get to the course these days. Staff

meetings at the hospital and Patty's school meetings keep both of them busy, so when both are home at the same time, they enjoy their hi-fi system.

As with most young men, Uncle Sam beckoned with an authoritative finger, and Lew found himself in the Army Air Force for two and a half years as an armorer, keeping machine guns, bombs and rocket launching racks in working order and loading the weapons.

Patty has lived in Minneapolis since childhood, although she was born in North Dakota. Now, her family is in Inglewood. (Been three years since they have shoveled heavy wet snow.)

A Phi Phi at the University of Minnesota, Patty was an art major and later received her teaching credentials. Additional courses were taken at San Diego State College and USC. Before coming to Carver School she taught in Inglewood, San Lorenzo and Bard.

Both the Gillettes attend Bay Shore Congregational Church.

Patty, in addition to her love of swimming, knits occasionally, but the treat she and Lew like best of all is saving for a dinner out at a restful atmospheric spot, then going on to a play or concert.

Plaza Club Sets Fashion Show

A fashion show with club members as models is planned at the 7:45 p. m. meeting Thursday of Plaza Woman's Club at Agate Hall. Mrs. James Hayes will preside.

Fashions from Jans on Bellflower Blvd. will be shown by Mmes. Stanley Carter, William McQueen, Eldred Olson, Stanton Sites, Henry Sabatasso and Robert Heney, with Mrs. Joseph Lennett as commentator. Mrs. Mike Schumacher, program chairman, will be in charge.

Mrs. Milton Zacheis, hospitality chairman, and her committee will serve refreshments.

Bond Issues on Council Panel

Meeting at the Municipal Art Center at 10 a. m. Wednesday, the Inter-Legislature Council of Long Beach will hear a panel discussion of the bond issues to be presented to the voters of Long Beach at a special election in February.

Panel members from the Long Beach League of Women Voters will be Mmes. Stewart Small, Samuel Roberts, Ruth Bach, Terrance Rosen, Alice Wright, George Hall and Joseph Crowell.

The panel will be introduced and moderated by Mrs. Clayton Hale, chairman of the voter service of the league. The public is welcome to attend the meeting.



Annual Fete for Delta Zetas

Members of Delta Zeta Alumnae of Long Beach will meet for their annual Christmas party Wednesday evening at the home of Mrs. David L. Bryant, for the fifth consecutive year. In addition to their annual gift exchange, members will take new toys or toys that can be mended to be turned over to a veterans organization. Christmas carols will be sung under the direction of Mrs. Herman M. Turk, with Mrs. Charles McCandless accompanying.

Members of the committee include Mrs. J. D. Cuzzolina, chairman; Mrs. William Jolly and Mrs. Eugene A. Barna. All Delta Zeta alumnae in the vicinity are invited by Mrs. F. J. Colton, president.

'PASS KINDNESS ON'

Celebrating 30 years of continuous activity in January will be members of the PKO Club pictured here sewing for the West Side Day Nursery. Organized by a group of neighbors in the vicinity of 10th St. and Orange Ave., members have devoted their time and efforts to sewing for the happiness of others. The group's annual turkey dinner and gift exchange is scheduled later this month. Standing, left to right, are Mrs. Ora Brown, president, and Mrs. Stephen G. Skinner. Seated, left to right, are Mmes. Gertrude Adams, first president; Ivy King, and Mrs. Lou Strohl, president for 1956.—(Staff photo.)

CORRECT, TOP QUALITY
FORMAL WEAR
for MEN
SALES • RENTALS
Raymond's
TUX SHOP
3843 ATLANTIC GA 7-0115
Formerly Dodick's

Christmas Tea in Welton Home

Dr. and Mrs. Walter Welton will open their lovely home at 3070 E. First St. from 2 to 4 p. m. Friday for the annual Christmas tea of the Long Beach Branch of the Woman's Auxiliary to the Los Angeles County Medical Association.

Guests of members will be welcome, and arrangements are being made by Mrs. Montie Magree and members of the hospitality committee.

SOLVE YOUR CHRISTMAS SHOPPING PROBLEMS
The Easy Way!
Come Early for Best Selection of
Gift Plants and Planters
CHARGE IT! FREE DELIVERY!
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1841 Atlantic Ave., Ph. HE 6-4492

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Smartly Tailored
Details Giving It an
Elegance Appropriate
for Town Wear.
Sheer Wool in Red,
Sea Green, Cloud Blue
and Pink!

\$85

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4352 ATLANTIC AVE.
LONG BEACH GA 4-6246
OPEN DAILY TO 5:30
FRIDAY TO 9 P. M.

Suggests These

GIFT ITEMS

ORIGINAL
Formerly
213 E. Broadway

- ★ SMART STREET DRESSES
- ★ SUITS
- ★ COATS
- ★ COCKTAIL DRESSES
- ★ BLOUSES
- ★ FINE CASHMERE and JEWEL EMBROIDERED SWEATERS
- ★ KIMBERLY KNITS
- ★ HOBE' JEWELRY

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Free Parking—Phone GARfield 4-3635
OPEN FRIDAY 'TIL 9 P. M.

Walker's
DOWNTOWN the friendly stores LOS ALTOS
Long Beach

Mistletoe Hair Cui

Santa's got your pretty numbers and it all adds up to a more enchanting you for those holiday parties ahead. Our experts prune beauty to match the magic season.

Lanocurl Cold Wave

Curls and waves behave like slaves to brush or comb by just a whisk. Best of all your coif lasts on and on.

7⁵⁰ - 12⁵⁰

For Limited Time Only
at Downtown Store
Mr. Mel Marighugh

Nationally known style director from Hair Design Institute, N.Y. He's here now to show his exceptional skills to you for an exciting, wearable hair-do of the new season. Make an appointment for a consultation.



BEAUTY SALON THIRD FLOOR DOWNTOWN LOWER LEVEL LOS ALTOS

the soft shirt sweater with the pretty plunge

darlene

This new beauty has all the creamy soft grace of costly cashmere, but it's even more wonderful — thanks to Darlene's nimble knitwork. You'll love its fully-fashioned fit, especially in its furry-fel Minklana blend — 70% imported wool (lamb's), 20% fur fibers, 10% nylon! It washes beautifully and holds its soft furry luxury through the hardest wear. Exquisitely detailed with subtle scalloping, it also has those marvelous $\frac{3}{4}$ push-up sleeves! Colors are divine, too. Come in and see!

Soft Shirt-Sweater
sizes 36 to 40 ... 12.98

Jean Ryan

LAKEWOOD CENTER, OPPOSITE MAY CO.
STORE HOURS TILL CHRISTMAS, 9:30 TO 9:30 P. M.

The Sweater Set goes in for fur ... so wonderful ... so beautiful!

Bobbie Brooks
KASHA-MERE SWEATERS

The softest, most luxurious sweater set you could find is this terrific two-piece ... a new beautiful blend of 65% lamb's wool, 25% fur hair and 10% nylon ... skillfully blended and knit into the most beautiful sweaters you have ever felt or worn. It keeps its furry texture, and wears incredibly well. It's fully-fashioned by Bobbie Brooks for marvelous sweater fit ... and so soft to the touch you'll think you're wearing cashmere. Colors are beautiful. All this and budget prices, too!

Long Sleeve Cardigan 10.98
Short Sleeve Pullover 8.98
both, sizes 36 to 40.

Jean Ryan

LAKEWOOD CENTER — Opposite May Co.
Store Hours: 9:30 A. M. to 9:30 P. M.



Buffet Party Will Reveal News of Future Wedding

At a beautifully appointed buffet supper today, guests of Mrs. Reginald Orpin Eaton, 1864 Chatwin Ave., will learn the romantic news of the engagement of Lucy Woodward Eaton and Duane Harold Kuster. The bride-elect's father is the late Capt. Eaton, (USNR).

Her fiancé's parents are Mr. and Mrs. Albert J. Kuster of 1439 E. 56th St.

The announcement will be revealed when guests read the names of the engaged pair and the wedding date, June 1, 1956, inscribed on tiny white cards tied by gold ribbon to gold napkin rings. The wedding will be solemnized in All Saints Episcopal Church.

The buffet table will be centered by a miniature white satin altar and aisle, complete with black silhouettes of the wedding party. A pink satin drape will serve as the backdrop to the altar.

The bride-elect is a graduate of Villa Maria Academy in Erie, Pa., and of Louisiana State University. She attended the University of California and received her master's degree at Long Beach State College.

The prospective bridegroom was graduated from Woodrow Wilson High School, attended UCLA and took his master's degree at Long Beach State College. He is affiliated with Alpha Sigma Phi at UCLA and with Sigma Epsilon Chi at LBSC.

Both young persons are teaching, she at Nettie Waite School in Norwalk and he at Stanford Junior High School, Long Beach.



Lucy Woodward Eaton

GOLDEN YEAR

Mr. and Mrs. George Yelkin of Bellflower will be greeting friends and relatives today at an open house celebrating the couple's 50th wedding anniversary. The couple was married Thanksgiving Day in 1905, and have resided in Southern California since 1946. With them today will be their son, Robert Yelkin, of San Francisco, and daughters, Mrs. Irene Johnson of Bellflower, and Mrs. Viola Nance of Lakewood. The Yelkins have seven grandchildren and three great-grandchildren.

Irene's
ORIGINAL
213 E. BROADWAY

Glamorous Gift Robes for a Gay Holiday!



The most exciting gift she will receive in beautiful fabrics of pure Sari Silk, Silk-Dacron and Nylon... quilted or plain, carefully selected to make your gift a long remembered one. From 12.50.

3 FREE Park & Shop Lots on Locust Ave. within 1/2 block of IRENE'S

STARTING DEC. 6th OPEN EVERY EVENING UNTIL 9 P. M.

IRENE'S ORIGINAL. Ph. HE 7-4695

Rabbi to Speak

Rabbi Maurice Schwartz of Temple Beth Shalom will discuss "The Meaning of Chanukah" when he appears before the National Council of Jewish Women at their meeting Tuesday at 8 p.m. in the recreation room of the Bank of Belmont Shore, 5354 E. Second St. In addition he will present a short motion picture.

Members are asked to bring Chanukah gifts for exchange. They will also bring Christmas gifts to be distributed to patients in a ward of Long Beach General Hospital. Refreshments will be served by hostesses of the evening, Mrs. Theodore Hartstein and Mrs. Ismar Bornstein.

Fleet Ladies

Ladies Auxiliary of the Fleet Reserve Association Unit No. 43 will convene Thursday at 8 p.m. in Veterans Memorial Building with Mrs. Clifford D. Johnson presiding. Members are asked to attend as there will be a gift exchange with refreshments served following the meeting.

INDEPENDENT-PRESS-TELEGRAM—W-7
Long Beach (Calif.), Sun., Dec. 4, 1955

Belt Trim for Plain Dress

Belts for a plain, trim dress with four rhinestones both big and fancy this fall, trimmed and little.

Christmas Gift Special!

S-T-R-E-T-C-H

Reg. \$1.55 CAL-SHEER
NYLONS

\$1

3 Pair in Box, only \$2.85

Clings from top to toe... Seams never twist... 3 proportions — short, average, tall... in new Holiday shades.

—Christmas Shopping Hours—
Open Every Night
9:30 a.m. to 9 p.m.

PAVEY'S

501 American Ave. HE 6-4749

Walker's
DOWNTOWN the friendly stores LOS ALTOS
Long Beach

You're Invited...

FASHION LUNCHEON

Presented by Walker's

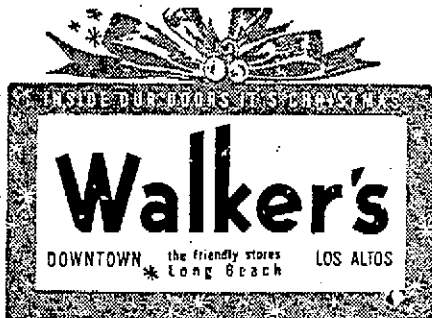
Every Tuesday 12:30 to 1:45

in the Main Dining Room

of the Lafayette Hotel

Fashion Models by Wilma Hastings

Shop 9:30 A.M. to 9:00 P.M. Daily Till Christmas



For Holidays
at home, resort
or cruise



You've seen higher prices, but never more exquisite reptiles than these

Marquise

**Genuine ALLIGATORS and
ALLIGATOR LIZARDS**

just

16⁹⁰

Shoes of rare beauty... fashioned from only the finest, exquisitely supple skins... and yours at this wonderful investment. Elegant soft-toed, high or mid-high operas... newly slim-heeled clings... all in rich Winter Brown. Don't miss the saving — made possible only because we had these shoes made during a leading manufacturer's off-season. As seen in HARPER'S BAZAAR.

FASHION SHOES SECOND
FLOOR DOWNTOWN, STREET
LEVEL LOS ALTOS

Holidays ahead... a gala time calling for dress to match! Choose yours to take you everywhere... sketched a costume of pure silk print — drape dress with its own velveteen 1/2 length coat, lined with material matching dress. In tones of moss green or wood violet 39.95. Also one of Marjorie Michaels slim sheath dress of silk and cotton — ablaze with rhinestone studding. 49.95. Sizes 10 to 16.

FASHION DRESSES SECOND FLOOR
DOWNTOWN, STREET LEVEL
LOS ALTOS

DOWNTOWN

Pine at Fourth
Phone HE 2-7451

Park Free

Victoria Auto Parks, 1 hour with purchase of \$1 or more. Tickets validated service desk on each floor.

LOS ALTOS

Bellflower at Stearns
Phone HE 9-6811

Acres of FREE PARKING

Days of Forty-Niners

LONG BEACH STATE COLLEGE EVENTS

by PLACER MINER

Traditions are nice, but awfully hard to start. Tomorrow night in the Student Lounge at State College Associated Women Students are going to try to start a tradition, by having a group sing following the decoration of a Christmas tree. All the 49ers from State College are invited to help with the tree, and join in the sing afterward. Refreshments will be served. And after all how many people get to be in on the start of a tradition?

This seems to be the season for music. Long Beach has been the scene of performances for both its own Philharmonic Orchestra as well as the Los Angeles Philharmonic Orchestra. State College is also in the musical swing. Two students have scheduled musical recitals in the Little Theatre to complete requirements for a Bachelor and Master of Arts degree. Ernest Travis performed on the trumpet last Friday, and tonight Bernard Levin will present a piano program in the Little Theatre at 8:30 p. m.

To start the musical week, the LBSC orchestra played before an appreciative audience Wednesday night in the Little Theatre. Under Dr. McGarrity's direction, a program of Bach, Haydn, Beethoven and Ibert was presented, with Vernon Overmyer playing the "Third Piano Concerto" of Beethoven.

Some time ago, the panic button was pushed and time stood still for fans of Long Beach State College. The reason—the LBSC banner had been "liberated" from a group of state routers by a host of fanatical red-eyed (by some accounts) wild throng of Pomona College vandals. It was duly reported to you the reader, that although the spirit of Geneva existed between the two schools, the banner had yet to show up, and dismay was prevalent throughout the atmosphere of LBSC.

Gloom, like a black cloud, hung heavy over groups that had up until this time of adversity been laughing and gay. The student treasurer wondered where money could be secured to buy another banner, and then it happened. A plain package arrived, and in it was the missing banner. Cheering students gathered in groups, while the student treasurer, now that he had the money to buy a new banner, wondered whether to put the money back or to buy a new banner in a long-range plan for next year's game with Pomona.

The Science Club at LBSC, Beta Sigma, hasn't gone to the birds, not yet at least, for right now they are concerned with matters of the briny deep. The club took a field trip today to the Scripps Institute of Oceanography at La Jolla, where they will be guests of Harris Stewart, a graduate student who is now at work on his Ph. D. in marine geology. After the trip through the Institute, a tentative excursion to the San Diego Zoo is planned.

If certain members of the Psi Kappa Alpha have their way, a branch of the Los Angeles Stock Exchange will be opened up at State College. The business and commercial fraternity journeyed to the Stock Exchange Thursday. The chapters of the fraternity at USC and UCLA invited the local group to attend the annual fall dance at the Bel-Air Bay Club, Dec. 2.

Epsilon Pi Tau, the industrial education fraternity held its second initiation in the Little Theatre yesterday afternoon where 32 pledges were initiated into the local chapter. The initiation banquet was given at Knott's Berry Farm at 7 p. m., giving everybody enough time to work up an appetite. David O. Taxis, consultant of industrial arts for the Los Angeles County Schools, was the guest speaker.

Two Delta Zetas announced their engagements last week. Dorcas Wilson was serenaded by the Tau Kappa Epsilon following the announcement of her engagement to Richard Richards. Lora Lee Litten and Sigma Pi Larry McBee had announced their engagement previously.

Pi Omega Pi, the national business educational fraternity, is in the process of getting its foot in the door at State College. Students who are presently enrolled in business education or who have graduated are invited to join the organization. Large chapters are in evidence at USC, UCLA, while San Jose, San Diego and Fresno State College are represented in the organization. For those interested contact Edna H. Barbour, assistant professor of business education.

18th GOP Group Party to Complement Hosmers

A Christmas party honoring Congressman Craig Hosmer and Mrs. Hosmer will be given Wednesday at 1 p. m. in the roof ballroom of the Lafayette Hotel by the 18th Congressional District Republican Women's Federated.

The party will mark the last public appearance in Long Beach of the congressman prior to his return to Washington to resume his duties. He will bring Christmas greetings and give highlights of what to expect from Congress in 1956.

Mrs. Robert Winters, accompanied by Mrs. Truman Cleveland, will sing the pledge of allegiance to the flag recently put to music. A Christmas reading, "Little Willie and Anna's Prayers," will be presented by Mrs. Arva Way.

After a business meeting conducted by Mrs. Richard R. Bixby, Mrs. J. D. Bowler Jr., chairman of the nominating committee, will report on the new slate of officers for the coming years.

Mrs. Walter J. Gay, hospitality chairman, assisted by Mrs. Richard Gardner, have made arrangements for a Christmas tea to be served at the close of the program. At the tea urns will be Mrs. Herbert Klockseim, William S. Grant, George P. Taubman Jr. and Frances Larson.

Two Plan Gay Duet at Parties

From the moment guests walk up the steps of the Clare Hamman residence, 4285 Country Club Dr., Wednesday they will be whisked into the warm, friendly atmosphere of an old-fashioned Christmas.

A bright Christmas stocking, bulging huge with gaily-wrapped gifts, will hang on the door of the stone cottage, repeating the delightful decorations on invitations which have bidden guests to "sip and nibble with Helen Hamman and Barbara Ivey."

Mrs. Hamman and her daughter, Mrs. Robert Ivey have planned a coffee hour from 10 a. m. to noon, and, for a second group a tea from 2:30 to 4:30 p. m. so that friends may gather in an early holiday mood before the speeding pace of the season makes relaxed pleasantries difficult to arrange.

The old-fashioned Christmas theme will sing from traditional decorations — from a huge, spicy-fragrant wreath of greenery on the mantel, from shining baubles and from a profusion of red-berried English holly and gleaming tapers around the silver punch bowl.

Sharing the delightful day will be Mmes. Robert Avery, Richard Barry Jr., Rufus Davis, Elmer Decker, Edwin Draper, Herbert Fiedling, Arthur Green, George Hedley, Francis Hertzog Jr., Lynn Hosson, Volney McCutcheon, H. Chester Moore, Frank Richey, William Wallace, Kenneth Wing and Miss Anne Avery.

Republicans Plan Party

Last meeting for 1955 of the S. E. County Republican Women's Club will be a Christmas party Thursday at 1 p. m. at the home of Mrs. Oscar Anderson, 3235 Charlemagne Ave. Members are invited to bring guests and there will be a gift exchange.

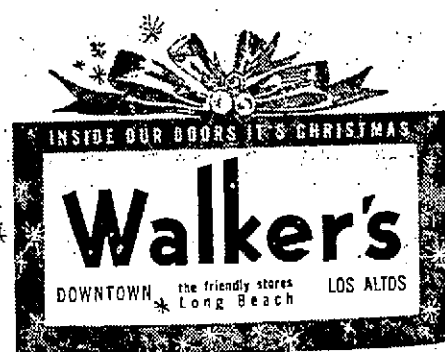
There also will be election and installation of officers for the coming year and reports by various committees on work accomplished during the past year.

Mrs. Robert Devitt, president, will make a report on the recent banquet she attended as representative of the club.

Board members will be hostesses at tea.

Court St. Ann

Court St. Ann, Catholic Daughters of America, will meet Tuesday evening at 8 o'clock in St. Anthony's Catholic Center.



SPECIAL CHRISTMAS STORE HOURS

Downtown 9:30 to 9:00

Los Altos 9:30 to 9:30

Every Day Until Christmas

Exquisite ...

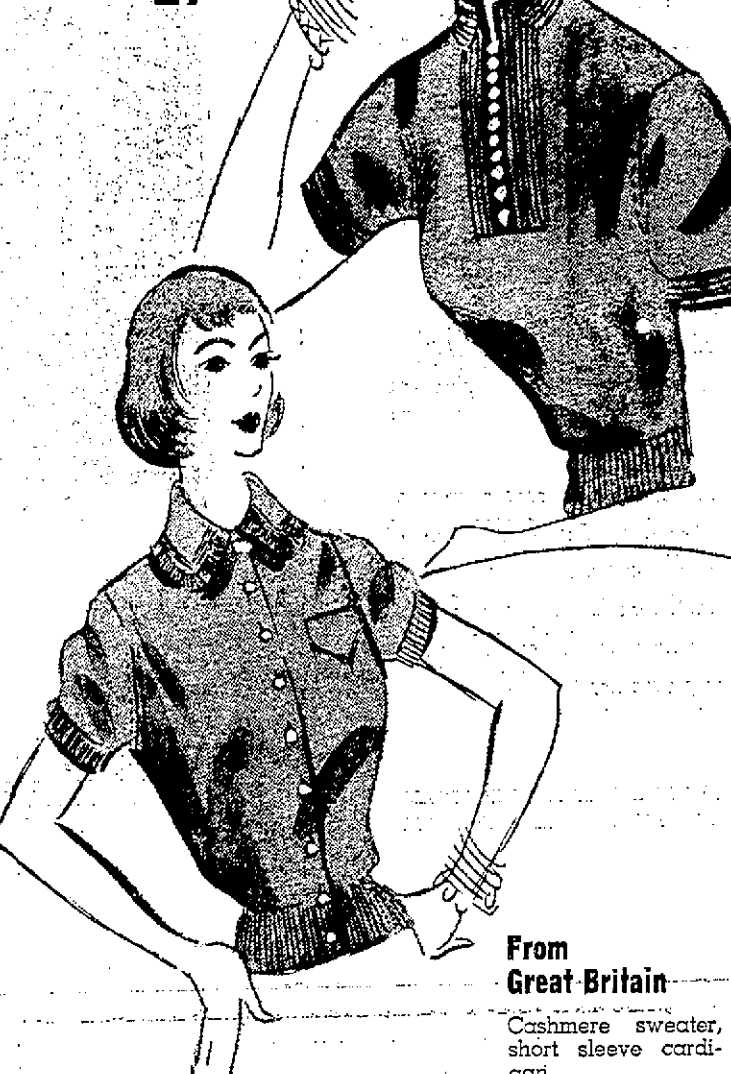
IMPORTS

We show four from a collection of glamorous sweater blouses imported from Great Britain - Scotland - Italy. The wool is soft and luxurious! Beautiful colors and all are full fashioned.

From Scotland

Cashmere sweater, short sleeve novelty.

29⁹⁵



From Great Britain

Cashmere sweater, short sleeve cardigan.

29⁹⁵

From Italy

Milcomore sweater, V neck short sleeve slip on.

14⁹⁵

From Italy

Milcomore sweater, short sleeve slip on, full fashioned.

12⁹⁵

SPORTSWEAR SECOND FLOOR DOWNTOWN—STREET LEVEL LOS ALTOS

MATERNITY CHRISTMAS CORDUROY

★ beautiful gift buys

JACKETS

CAPRI PANTS

TAPERED SLACKS

5.98-7.98 VALUES

BUY ON CHRISTMAS LAY-AWAY

YOUNG MATERNITY SHOPS

116 E. THIRD

LONG BEACH

PH. HE 2-4193

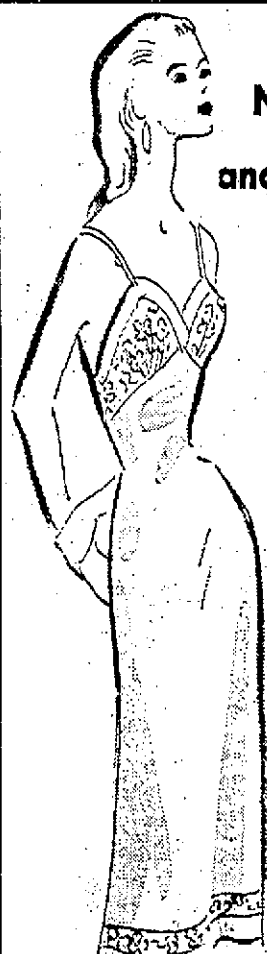
PARK & SHOP VALIDATION

OPEN EVERY NITE 'TIL XMAS

DAILY HOURS: 9:30 A.M. TO 9 P.M.

Names she knows and loves in beautiful

CHRISTMAS LINGERIE



Van. Raalte Slip

Because she loves nice things she'll love this nylon tricot slip — entire bodice is of embroidered nylon with net trim, nylon net and embroidery at hemline too. White in sizes 32 to 42.

4⁹⁵

Vanity Fair Slip

This one is an all time favorite with milady. Nylon tricot slip with full permanent pleated bodice and wide permanent pleats at hemline nylon lace insertion trim. White in sizes 32 to 42.

8⁹⁵

Vanity Fair Slip

Nylon lace of Alencon type set over net in the bodice and hemming the skirt gives this nylon tricot sheer slip a more expensive look. White in sizes 32 to 42.

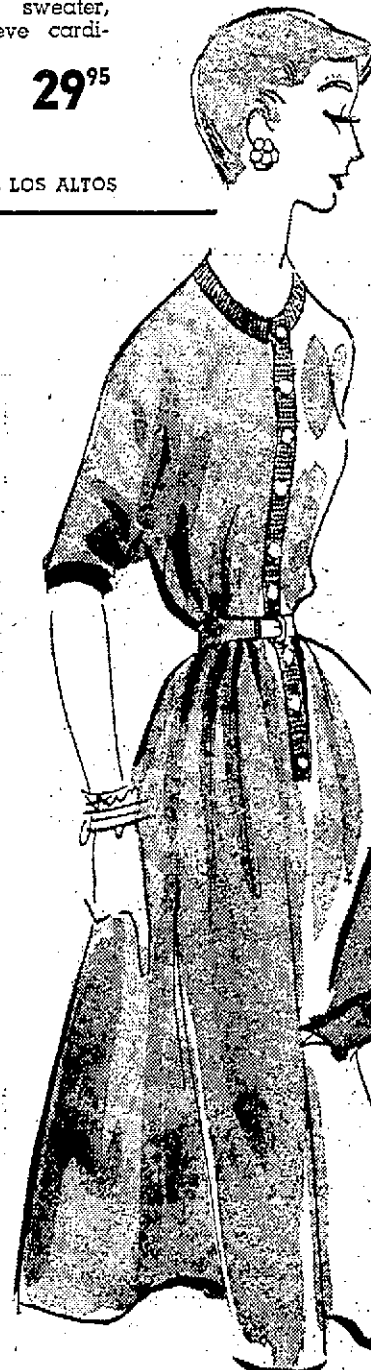
5⁹⁵



LINGERIE SECOND FLOOR DOWNTOWN—STREET LEVEL LOS ALTOS

Holiday Treats "Frosty Creams" for Festive Frolics

Casual luxury in a dress that goes everywhere — does everything!



17⁹⁵

- Frosty cream colors
- Mint
- Lemon
- Strawberry pink

A new tailored satin weave, woven of spun rayon. You'll love this "Cohama" fabric — the elegance of satin with the subdued refinement of soft lustre. Imagine, they're wrinkle resistant and fully washable.

BUDGET DRESSES SECOND FLOOR DOWNTOWN — STREET LEVEL LOS ALTOS

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In Art Circles

Lauritz to Show Painting Techniques

By VERA WILLIAMS
Independent, Press-Telegram Art Editor

Community Art League of Bellflower has a rich treat in store. Paul Lauritz, guest artist, will demonstrate painting before the league at 8 p. m. Monday in Kiwanis Hall, 9302 Laurel Ave., Bellflower.

Lauritz has been given 77 medals and awards and has exhibited throughout the United States, including the Carnegie Art Institute and National Academy of Design in New York. He has served on the Los Angeles Municipal Art Commission for six years, is past president of the California Art Club and is a former member of Chouinard Art Institute. He now has a show at Carmel.

President Eisenhower has one of Lauritz' large oils; the King of Norway has one of his marines.

The meeting is open to members of the Community Art League and their friends. Tickets may be obtained at the door.

Students of Ben Messick will have a show, largely landscapes and still lifes, for two weeks in the Custom Paint Center, 4800 E. 2nd St., Belmont Shore. Exhibiting students will include Margaret Royer, Elsie Holt, Doris Lewis, Helen Case, Charlan Drew, Helen Wilson, Marion V. Boyer, Kay Pearson, Cathrine Hartman, Juanita Godwin, Ila Goetting, Leatrice Krieger, Virginia Mead and Esme Ratzlaff.

Both Ben and Velma Messick will display paintings.

Today is the last day to see the California Water Color Society show of 83 paintings at the Municipal Art Center, 2300 E. Ocean Blvd. Judith Cioslak, educational curator, will give a gallery talk at 4 p. m. From here, the exhibit goes on a state tour.

Paintings, drawings, prints and ceramics are being selected for the annual Long Beach juried exhibition Dec. 11-Jan. 8 in Municipal Art Center. Adult residents of Long Beach and vicinity were invited to enter their work. The jury of selection includes Patrick Malone, director La Jolla Art Center, and Leonard Edmondson, head of the design department, Los Angeles County Institute.

Ten paintings by James Blackwater, young Laguna Beach artist, are showing in Everett Boyette's, 5907 E. Second St.; members of the Spectrum Club have a new show in the Bank of Belmont Shore, 5354 E. Second St.; Pauline's Art Mart, 5918 E. 2nd St., is showing Darwin Duncan paintings, and George's Original Jewelry at Belmont Pier is displaying new earrings including a design called the "mantap."

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Joy for All Is Aim of Military

By VIRGINIA NEWTON

Besides the wonders of Christmas time with its gaiety and glamor, there is much thought of giving, and among the many service clubs with this in mind will be members and guests of the Wives of Navy Doctors' Club. They will arrive at the Officers Club, Allen Center, on Dec. 14 bringing gifts of clothing, food and toys for two needy Navy families so their Christmas may be an extra happy one.

Mrs. Harold Packard, assisted by Mmes. S. Ferdinand, Floyd Gardner and George Gehring are making the arrangements for the Christmas project.

At noon on the day of the luncheon party, Mrs. F. W. Thompson, president of the club, will preside at the traditional punch bowl. Mmes. George F. Cottle, William Brandon and W. Stidger are in charge of the decorations and Mrs. Lyman Vaughan the menu.

All wives of Navy Medical and Dental officers active or retired are invited. Reservations may be made with Mrs. Joseph Kelly of 19 Paloma not later than Monday noon, Dec. 12.

It's exciting and beautiful and should be mentioned first—the first Yuletide card of

Compliment Diane Daniel at Shower

Mrs. Wayne W. Hansen entertained in her 5300 Las Lomas Home with a beautifully appointed tea complimenting Miss Diane Daniel who will become the bride of George Demack in a Dec. 20 ceremony at First Presbyterian Church. The hostess was assisted by her sister, Evelyn Demack.

Mrs. Roscoe Daniel, mother of the honoree, poured yellow spider chrysanthemums and autumn leaves, flanked by yellow tapers, decorated the tea table.

Bidden were Mrs. William Hively of San Pedro, Mmes. Loyd Hunter, Lawrence Krebs, William Jeffers, Emil Anderson, Ray Piercy, Charles Downing, Robert Sprague, Gaylord Orme, Donald Harning, Jennie Ford, Mable Brady, Lila Anderson, Eloise Willis, Misses Betty Joe Hively, Joanne Willis, Loretta Hansen, Melba Anderson.

the season which comes from far away Guam from Grayce and Mike Scribner and Dixie Tinsley.

News enclosed is that duty takes them from Guam to Christmas on the high seas together and on to Oakland Naval Hospital, where CWO Scribner will be attached sometime after the first of the year. The family plans to return to their home in Belmont Shore. Dixie will enroll at the University of California.

Lt. Comdr. and Mrs. A. P. Bonner of 143 St. Joseph had as their recent house guests from Moffett Field, Lt. Comdr. and Mrs. C. A. Knight and little daughter, Marni. Entertained at dinner were Mr. and Mrs. J. C. Sander and children, David and Mary Alicia, of Manhattan Beach, and Mr. and Mrs. E. B. Montgomery.

Military Dependents' League will meet Dec. 7 at 11:30 p. m. at Officers Club, Allen Center. Reservations should be made with Mrs. Leon Forman, 2009 Marber Ave.

Everything wonderful is happening to that cute Air Force couple, Capt. and Mrs. John Schwanger, who last week celebrated their seventh wedding anniversary at a dinner party at the Chandeliers; then the Air Force officer was recently promoted to his present rank, and, best yet, the stork is hovering over their house to make a landing any day.

Major and Mrs. Leon Foreman and son have returned from a few days seeing friends and relatives in San Diego.

Lt. (jg) Larry Britten recently relieved Lt. (jg) R. E. Grow as engineering officer on the USS Mahoning County and Lt. Britten and Mrs. Britten and young son, Michael Joseph, are now at home to friends at 1624 Prospect Ave.

The Naval Academy class of 1946 enjoyed a reunion recently at Allen Center, with 15 couples from this area attending.

More than 200 guests attended a cocktail party at Allen Center given by the officers attached to Amphibious Squadron Seven. Senior hosts were Capt. and Mrs. W. Jackson Galbraith.

Mrs. Philip Ruth, president, announces that the Nautical Club will stage a board meeting at 11 a. m. Tuesday at the home of Mrs. Alberta Davis, 5926 Adlerley Dr. Luncheon will follow.

Gay seniors and pretty seniors will be the order of the day on Christmas for Lt. and Mrs. Fred Willett and

daughter, Mary Ellen, who leave next week for a holiday in Mexico City.

Comdr. H. H. deLaurel was recently relieved as commanding officer of Landing Ship Squadron Seven by Comdr. William Kitch, who is comdr. with Mrs. Kitch and son from Japan. They are now residing at 221 San Remo Dr. Comdr. deLaurel will go to the USS Chamong as commanding officer, and the family will remain in their Rolling Hills home.

Lt. (jg) H. W. Wilkins has been relieved as executive officer of the USS Hillsborough County by Lt. (jg) Terence Creighton who is now at home with Mrs. Creighton at 3825 Bluff Pl., San Pedro. Lt. and Mrs. Wilkins and daughter will enjoy the holidays with their parents in San Antonio, Texas, and then will go on to Washington, D. C., finally settling down for duty and residence in Camden, N. J., where the Naval officer will be attached to the USS Canberra.

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Rings Exchanged in Winter Nuptial Rite

Married Nov. 27 in a double ring service at Atlantic Avenue Methodist Church were Miss Carol Lynne Blumenstein, daughter of Mr. and Mrs. Cecil W. Blumenstein, 2222 E. First St., and George Thomas Hinds, son of Mr. and Mrs. B. J. Scott of Bellflower, formerly of Long Beach. Rev. Willard Schurr officiated at the late afternoon ceremony, witnessed by 300 guests.

Iridescent sequins gleamed softly at the scoop neckline of the bridal gown, which was fashioned of Chantilly lace over satin and tulle, en train. The bride carried white Fuji chrysanthemums, tiny pink roses and angel leaves.

Mrs. Wayne McNeil, the matron of honor, chose bronze antique taffeta with a torso waistline. In her bouquet were yellow Fuji chrysanthemums and miniature wood roses. In shades of coral blending to pink were the attendants, Mmes. Robert Roberts, Brian Shipway and Don Ycomans.

Robert Neill was the bridegroom's best man, while ushers included Robert Roberts, Dave Blumenstein, Jerry Muntz and Gordon Earle.

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Therapists Set Dinner

California Physical Therapist Association, Chapter 11, will meet for its annual Christmas dinner Tuesday at 7 p. m. in Mortell's Garden Room, 3rd St. and Alamitos Ave.

Members are invited to bring guests and reservations may be made with Mrs. Olive Hall, chairman. Each person is urged to take a toy suitable for either a boy or girl between the ages of 10 and 14. The toys will be distributed to youngsters at the Homer Towner Settlement House in San Pedro at Christmas time. Highlight of the evening will be a talk on "The First Christmas" by Rev. Willard Schurr of the Atlantic Ave. Methodist Church. Special music will be given by Mrs. Louisa Aguir, with Mrs. Helen Heebner at the piano.

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At Heart, They're Really Santa Claus

Santa Claus isn't always a jolly little man in a red suit. Sometimes he's many people, working together to make sure all children are remembered at Christmas. It's a good thing Santa has many helpers or the joy of the season would be greatly lessened and fortunate people would look away ashamed at the sad-eyed glance of a forlorn child.

Luckily, many fortunate people are big hearted, too. High on the list are members of Executives' Secretaries who have adopted 180 foster children of Long Beach to provide toys for at Christmas. To do this the secretaries must work hard and interest others in their project. The generosity of one of the club's executives, James H. Nicholson, will make the toy collection possible and pleasant.

Next Friday Nicholson is opening his home at 269 Argonne Ave. for a party with a purpose. He will be host at a huge cocktail and buffet to which admittance is by the donation of toys—new or used. The secretaries, their execu-

tives, wives and guests will contribute as well as enjoy a delightful evening together.

Invitations have already been extended to over 300 guests to attend Friday's affair. Of the gifts received that night any that are in need of repair will be made like new by the secretaries themselves. One hundred eighty foster children have been specifically designated for toys to be given to Mrs. Anne B. Moss of the Los Angeles County Welfare Dept. for distribution. Each of these particular gifts will answer a specific request for the gift most desired by some child.

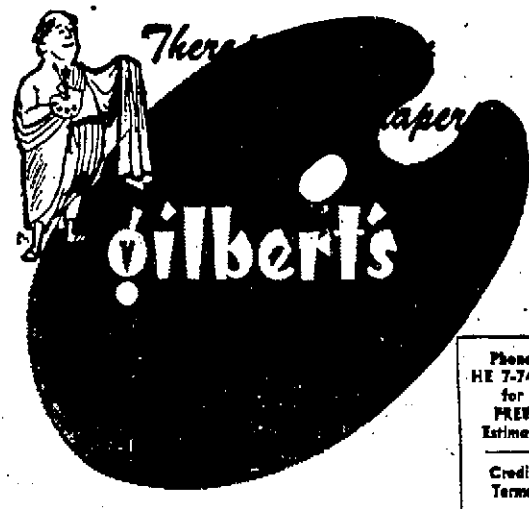
From lists of needy children an invitation will be ex-

Card Party

Members and friends of the Long Beach DeMolay Mothers Circle are invited to a card party Friday in the home of Mrs. T. D. Martin, 3801 Marston Ave. Canasta and bridge will be played and refreshments served.

tended to 75 youngsters to attend a Christmas party at Nicholson's home on Dec. 24 in the afternoon. At this party the children will have dinner, be entertained and then "Santa" will load them with presents before they are returned to their foster homes.

In addition to the 180 foster children, the secretaries are determined to raise the number of children to be remembered at Christmas time through their efforts to at least 250 deserving and needy youngsters.



THERE REALLY IS A SANTA!

The epitome of the Christmas spirit—unselfish giving, not only of gifts but of one's energies and compassion—is expressed here as Executives' Secretaries of Long Beach examine some of the hundreds of Christmas toys they will gather for foster children of Long Beach. James H. Nicholson, whose generous sponsoring of a toy-gathering party helps make the project possible, watches as Sybil McEwen and Charlene Bennett, right, Nicholson's executive secretary, tag the gifts.

Lakewood Bazaar Offers Christmas Gift Solution

Doors of Lakewood Country Club will swing wide at 1:30 p. m. Monday, Dec. 5, on an array of holiday booths stocked with gift items by members of the Lakewood Women's Club for their annual Benefit Bazaar.

The tempting variety from which Christmas shoppers may select until 5 p. m., will include cook books, musical toys, jewelry, aprons, stuffed

toys and animals, stationery, Christmas cards and bright felt stockings, delectable baked goods, plants, Christmas decorations and baby goods.



LADIES' CHOICE

Favorite recipes of many Long Beach women are included in this cookbook compiled to be sold at the benefit bazaar to be given Dec. 5 in Lakewood Country Club. Mrs. Dwight Eisenhower, Mrs. Richard Nixon and Mrs. Goodwin Knight have sent recipes, too. Here, Mrs. Robert Howe, president of Community Youth Center board of directors; Mrs. Hugh Granafel, ways and means chairman, and Mrs. Regis Jeffries, president of Lakewood Women's Club, preview the book.—(Staff photo.)

Proceeds from the event have been earmarked for the Lakewood Youth Center Inc., the club's main project for this year.

Section chairmen who head committees are Mmes. Jack Kuder, Ladimer Horalek, Doris Bolin, Kenneth Swartz, John Vogel, Burton Hager, Fred Pawell, William Underwood, Noble Rasmussen, Carroll Thum, Reginald McCormick, Thomas Robertson, Phillip Seynel, Jack Morgan, Peter Zogby, James Slaughter, Yvelin F. Dougherty, Donald Forbes, James Woods, Harold Holm, Paul Barrus and Miss Flo Cardillo.

The Hearth and Horizon section will host a beautiful silver tea for all who attend.

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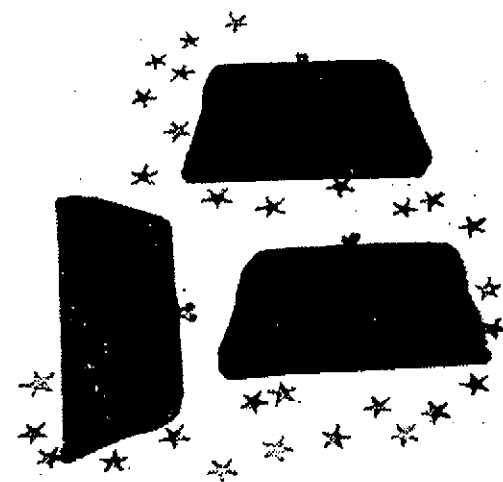
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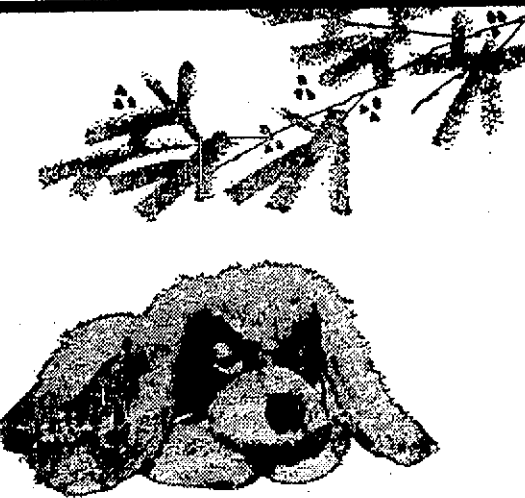
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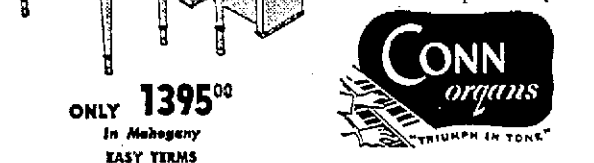
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LBSC Students Disclose Wedding Plans at Party

The traditional box of chocolates offered at an exchange party of Delta Zeta Sorority and Tau Kappa Epsilon fraternity announced the engagement of two outstanding students at Long Beach State College, Dorcas Jean Wilson and Richard C. Richards.

She is the daughter of Mrs. Doris Mason, 3817 Marber Ave. and Rory S. Wilson, 425 1/2 Lime Ave. His parents are Mr. and Mrs. Charles W. Richards, 4522 Nipomo Ave.

Both young persons are natives of this city, received their schooling here and now are attending LBSC. Miss Wilson received the coveted 49er Award last year as one of the two outstanding graduates of LBSC, was chosen Sweetheart of Tau Kappa Epsilon fraternity and is now associate editor of the college newspaper. She has been active in local musical and dramatic productions. Having taken her bachelor's

degree in June, she now is working toward a teaching credential.

Her affiliations include Ramayana sorority at Long Beach City College, Delta Zeta and Phi Beta at LBSC.

The bridegroom-to-be is in his junior year at State College. He attended Wilson High School and schools in Japan for two years, and now is qualifying for a secondary teaching credential in social science. At LBSC he is a member of Tau Kappa Epsilon, Alpha Phi Gamma, is manager of the 49er basketball team and is managing editor of the college newspaper.

No date has been set for the wedding.

Yule Season at Nishkians

Joy of the Christmas season will couple with the joy of showing their new home to their many friends when Mr. and Mrs. Martin A. Nishkian greet several hundred guests Saturday.

Those hidden to the new home at 270 St. Joseph Ave. will enjoy cocktails and a buffet. Assisting the hosts in welcoming the throng will be Dr. and Mrs. Leslie V. Esposito, Mr. and Mrs. L. L. Bendinger and Mr. and Mrs. F. E. Hagelberg.

The Nishkians' spacious home will be colorful and fragrant with Christmas decorations throughout, including a large tree in the picture windows of the living room.

Christmas flowers will be flown in from the Hawaiian Islands to form a line arrangement with glowing candles as a centerpiece. Spotlights at one corner of the swimming pool will be an unusual arrangement of red berries and poinsettias.

YULETIDE TEA WEDNESDAY

A large tree, aglow with Christmas color, will set the theme for a Yuletide tea from 2 to 4 p. m. Wednesday being given by the Junior Matrons of Ebell in the lovely home of Mrs. Len Owens, 4421 Myrtle Ave. Santa Claus in his sleigh laden with jeweled packages will carry the theme into the dining room. Decorations are being arranged by Mrs. Frank Finch. Enjoying an advance look at the lovely decorations, left to right, Mrs. Lloyd Shidler, tea chairman; Mrs. Len Owens, Mrs. John W. Lower, president, and Mrs. Hubert S. Matthews. Mrs. Russell J. Buffum will assist Mrs. Shidler in party plans.—(Staff photo.)

Newlyweds to Reside in Manhattan Beach

The former Evelyn L. Cline and Robert A. Hannah exchanged rings in a wedding ceremony performed by Dr. Winfield Edson in California Heights Methodist Church.

Wearing a bridal gown of Chantilly lace and illusion nylon net over satin, the daughter of Mr. and Mrs. Richard M. Cline of 3619 Orange Ave. was given in marriage by her father. Her fingertip veil was held by a handmade crown of lace, edged with seed pearls and she carried white phalaenopsis orchids with stephanotis on a white prayer book. Her only adornment was a single strand of cultured pearls, gift

of the bridegroom. In the bridal party were maid of honor Mary Edith Cline, sister of the bride; Mrs. Wray Cronwall, Mrs. Leland Reeve and Miss Nancy Stark; John Cramon, best man, and Eugene Hannah, Richard Ellstrom, Darrell Poulsen and Jack Breasingham. Mrs. Richard Ellstrom, the bridegroom's sister, was soloist.

The bride's attendants were gowned alike in ballerina length dresses of rose coral taffeta with matching lace trim; they carried crescent bouquets of talisman spider chrysanthemums with autumn leaves and sprays of fall wheat. The bride attended Jordan High School, was graduated from Redlands University and at present is teaching in Portuguese Bond School in Palos Verdes Estates. She is a member of Spurs and of Delta Kappa Psi.

The bridegroom is the son of Mrs. Anna Hannah of Inglewood. He is a graduate of Inglewood High School, El Camino Junior College and served in the Marine Corps.

Following a reception in the



—Kramer Studio
Mrs. Robert A. Hannah

church parlors where they received best wishes of 200 guests, the bridal couple left for a honeymoon trip to Palm Springs. They will make their home at 1846 Marine St. in Manhattan Beach.

Baby Shower

Mrs. Ann Metts was honored at a surprise baby shower this week at the home of Mrs. H. A. Stutz of 1613 Queensdale Ave., Compton. Candles were used in decor on the mantle piece and fall flower arrangements were displayed throughout the living room. A large white stork was the center of attraction. Guests were Meses. Naomi Armstrong, Ruth Peterson, Lillian Stepp, Agnes Trau, Florence Boynton, Helen Deary, Aline Haw, Jane Ferrin, Elaine George, Louise Schwab, Eloise McElroy, Juanita Townley, Pauline Cooper, Olive Messick and Laura Kruse.

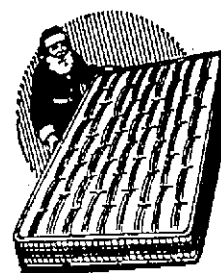
Activity Doubles for Emblem Club

Two important gatherings loom for the week on the calendar of the Long Beach Emblem Club 108. On Wednesday members will convene for a business meeting at 8 p. m. in Machinist's Hall to honor supreme officers.

Expected to attend are Meses. Clara Miller, supreme president; Bess Fredenhager, supreme marshal and Bessie

Holt, corresponding secretary. Mrs. Effie Castleberry and others from other Emblem Clubs will attend, in addition to Mrs. Helen Engle of the local chapter, now supreme press correspondent.

Past presidents and Meses. Violet Berg, Mabel Evans, Lola Harmoning and Helen Stebbins and Miss Frances Evans have charge of refreshments.



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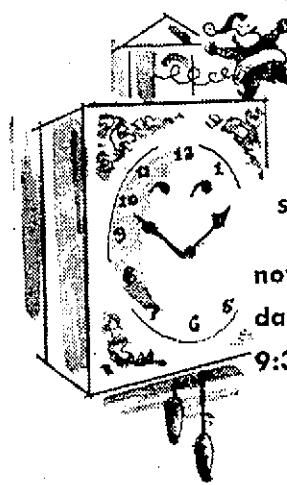
Deluxe Innerspring or Ortho Firm Mattress or Box Springs, \$49.90 Value \$29.90

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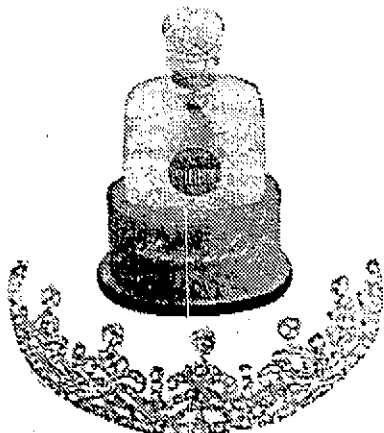
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Guild House

Lakewood Throng Busy With Diverse Activities

By BERNICE AHRENDES

On Friday evening, Mrs. Don (Marilyn) Johnson was the honoree of a stork shower in the home of Mrs. Harry C. Schenck, 5733 Silva. She was assisted by Mrs. James Pavell.

The gifts were placed under a pastel tulip parasol and as the gifts were opened, a ribbon bouquet was made by slipping the varied colored ties through a paper plate.

Attending were Mrs. Evelyn Bean, Mary Ellen Serrine, Mary Chase, Sharon Chase, Thelma McLaughlin, Frankie Erickson, Alice Malquist, Connie Turner, Camarilla Rosenlof, Beverly Rosenlof, Cheryl Schenck, Valene Hamilton, Joan Penrod, Blanche Brady, Mary Kneisley, Avis Oveson, Doris Winn, Ann Mitchell, Roxy Steadman and Ann Craig. Delicious refreshments of lime, lemon and pineapple sherbet punch and cake decorated with miniature booties were served.

Tiny Robin Emory, 5-year-old daughter of Mr. and Mrs. Robert L. Emory of 5513 Sunfield is recuperating from an operation. Last week, members of Miss Jewell Brooks' kindergarten class visited Robin and brought her a basket of fruit and a pair of crocheted slippers.

Guests placed their gifts in a pink and blue decorated basket when they attended the stork shower for Mrs. Lowell

(Connie) Turner of 3230 Sandwood on Monday evening. The party was held in the new North Long Beach home of Mrs. Jane Sponce. Assisting hostesses were Mrs. Doris Winn, Alice Malquist, Louise Brown and Marilyn Johnson.

Mrs. Shirley Marshall, Peggy Ewell, Mary Kneisley, Blanche Brady, Evelyn Bean, Mary Ellen Serrine, Avis Oveson, Dixie Nelson, Matabelle Larson, and Barney Daly attended the shower.

A recent visitor in Lakewood was Dr. F. Heber Kimball who was the guest of his sister, Mrs. Jean Whitney at 5867 Eastbrook. He and his family are taking up residence in San Pedro.

A combination birthday party was held for Mrs. Irene Gum of Anaheim and seven-year-old Vickie Vaughn. A birthday dinner was served by Mr. and Mrs. Wallace Vaughn, 5509 Hayter, joining in the "Happy Birthdays" were Hershel and Sheila Gum, Craig and Randy Vaughn.

Mrs. Dorothy Tolman of 5719 Cardale has just returned from a one week trip. She visited with her mother, Mrs. Ida Cotten in Salt Lake City, Utah. While she was away, her daughter, Connie, celebrated her 14th birthday by cooking a special dinner for the stay-at-home members of the family—father, Loretta and Phyllis.

Mr. and Mrs. Herbert Butcher and children of 6033 Pearce were in Palm Desert last week from Wednesday through Sunday. Besides enjoying the beautiful desert air, they had fun swimming in the Salton Sea, picnicking at Palm Canyon, visiting a date garden and window shopping in Palm Springs.

Oswald Jacoby Thrice-Told Tale Costly

When North opened the bidding with one no-trump in today's hand he showed just about his full strength. This opening bid shows balanced distribution with 16 to 18 points in high-card strength. When a player has shown his full strength, he can sit back and let his partner do the work. If the partner fails to act, there may be a good reason for his silence.

When today's hand was played, South didn't hear his partner keeping quiet. North told his story a second time when he doubled two diamonds; and he told it a third time when he bid three spades. Mrs. Glick opened the single-

NORTH (D) 3	
♠ A Q J 10	
♥ J 7 2	
♦ K 10	
♣ K Q J 10	
WEST	
♠ K 6 5 3	
♥ Q 10 8 3	
♦ J 7 3	
♣ 8	
EAST	
♠ None	
♥ A K 6	
♦ A 8 5 4	
♣ A 9 6 5 4	
SOUTH	
♠ 9 8 7 4 2	
♥ 9 5 4	
♦ 6 2	
♣ 7 3 2	
Both sides vul.	
North East South West	
1 N.T. 2 ♠ Pass Pass	
Double Pass 2 ♠ Pass	
Pass 3 ♠ Pass 3 ♦	
3 ♠ Pass Pass Double	
Pass Pass Pass	
Opening lead—♠ 8	

ton club. Mr. Glick won with the ace and returned the nine of clubs, choosing this card to request a return in a high-ranking suit.

Mrs. Glick duffed and obediently returned with a low heart. East won with the king and returned the four of clubs to ask for a return in a low suit. It was now clear that East had both of the red aces.

Mrs. Glick ruffed again and returned the queen of diamonds. Dummy put up the king and East won with the ace. Now Mr. Glick carefully returned a diamond before trying to give his partner another club ruff. Mrs. Glick won with the jack of diamonds and just as carefully cashed the queen of hearts before leading to the ace of hearts.

This careful sequence of plays reduced South to his five trumps and left dummy with four trumps and a club. Now Mr. Glick led another club, allowing West to ruff with the king of spades. Declarer made only dummy's four trumps, and the contract was thus set five tricks for a loss of 1400 points. What's more, even the honors didn't count, since the hand was played in a pair tournament.

Why Grow Old?

Facts Disprove Age-Old Belief

By JOSEPHINE LOWMAN

In the past, woman was thought to be the weaker sex. Actually, in the light of present day statistics and knowledge, just the opposite seems to be true.

The life expectancy of men is many years less than that of women and it seems that more men than women are ill. Hospital figures gathered by the American Medical Assn. show that regardless of the fact that one-sixth of all persons admitted to hospitals in one year were pregnant women,



Miss Linda Jo Miller

Linda Miller, Ball Star Will Marry

A large, gaily wrapped package was unwrapped by Miss Linda Jo Miller to reveal five more packages of graduating sizes within at a recent surprise party on her 17th birthday. Within the last box was a diamond engagement ring from James V. Pagliaroni.

The young couple plans to marry in the autumn of 1936.

The bride-elect is the daughter of Mr. and Mrs. W. D. Miller, 5320 Daggett St., in whose home the surprise party took place. She is a senior at Wilson High School, a member of Ami, Welfare Club and Scholarship Society.

Her fiancé is considered one of the brightest young prospects in major league baseball. Son of Mr. and Mrs. J. V. Pagliaroni, 2273 Oceana Ave., he is a catcher with the Boston Red Sox and was named that team's \$50,000 "bonus baby." He was graduated in June from Wilson High School where he was a member of Letterman Club.

en, there were more men than women hospitalized. Even between the ages of 15 and 44, the usual child bearing age, 13,000 more men than women were in hospitals.

Many theories have been advanced as the reason for this. One of the most prevalent ones is that men live under greater stress because they are responsible for the financial background of their families.

Men go out and battle the world in order to wrest from it adequate food, shelter and clothing for their wives and children and also struggle to give them some of the luxuries and advantages of life.

It is true that the little lady struggles in her own home and often contributes to the family income, but psychologically the obligations and responsibilities are the man's and he may therefore feel the strain more drastically.

Also many psychologists feel that women are more adaptable than men, are better able to meet changing circumstance with less wear and tear. They seem to stand pain and change with a more optimistic and a sturdier attitude.

I myself have a theory and it is this: In the past, men have been less health conscious. In a way they have imposed a penalty upon themselves by demanding or wishing for physical attractiveness

The data concerning overweight is irrefutable. For this reason this week I offer my Tubby Hubby Diet which will bring a loss of from 7 to 12 pounds in 12 days. If you would like to have it for your husband send 10 cents and a stamped, self-addressed envelope with your request to Josephine Lowman in care of the Press-Telegram. This feature appears daily in the Press-Telegram.

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N.L.B. Club Brunch Set

North Long Beach Women's Club, with Mrs. Lee Carter presiding, will meet for brunch at 11 a. m. Wednesday in Houghton Park Clubhouse. Members of Group Three, Mrs. J. O'Hara, chairman, will be hostesses.

Mrs. Ruel O. Hird, philanthropy chairman, will cooperate with Mrs. William Loper, program chairman, in presenting a program featuring philanthropy. Speakers will be Mrs. Frederick H. Mitchell, general federation chairman of veterans affairs at the VA Hospital; Mrs. Rose Wear, county federation institutions and philanthropy chairman; and Capt. Francis Blumfeldt, women's division of Los Angeles County Jail.

Board of directors members will meet at 10 a. m.

Child Care

Junior Food Diet Quite Adequate

By JEAN H. SELIGMANN
and
MILTON I. LEVINE, M.D.

(Q) "My little girl isn't quite 16 months old. I feed her junior foods which she loves. However, my sister says I should be taking her off this type of food."

"I don't agree since she's getting a large variety of different substantial foods. Besides, it's so convenient. Several of my friends have continued feeding their babies this way anywhere from 18 months to two years. Who is right?"—Mrs. A. D.

(A) Junior foods are very good nutritionally. Certainly any child who takes them is getting a perfectly adequate diet. As you say, they are tremendously convenient and if the youngster likes them, why not keep them up?

There is nothing really wrong in giving junior foods at this age. On the other hand, this is a good time to begin introducing regular foods so the youngster gradually grows out of infantile ways.

If your little girl occasionally eats at the table with you, this is a good opportunity to give her the kind of food you eat. At other times she can take the junior foods. Little by little, you can shift her from the food in jars to regular food.

Of course, there is no set or absolute time at which one can say, "Now it is time to stop junior foods." It is better for the child, and easier for the parent, to prepare gradually for the next step in the child's development. Abrupt changes are almost always hard for youngsters because they depend so much on what is familiar.



Charles R. Poitevin, D. O.

Chef of the Week

Hearty Laugh, Big Heart Jolly Doc's Trademarks

By MILDRED FLANARY
Independent Press-Telegram Home Economics Editor

His heart is as big as the great outdoors of his native state, Nebraska, and he's just as happy as his hearty, infectious laugh indicates. That's the way friends of Dr. Charles R. Poitevin describe him.

Poitevin started off in a big way on a rambling Nebraska cattle ranch but moved, with his family, at the age of 3 to Idaho. There they changed their brand of farming from cows to potatoes. Fact it, he's the one who provides those huge baked potatoes for the annual Rotary stag.

Attending Northwestern University, Idaho Tech at Pocatello, and UCLA, he graduated from the College of Osteopathic Physicians and Surgeons in 1930. Took both his internship and residency at Los Angeles County Osteopathic Hospital.

Starting his practice in Long Beach in 1933, he became the inspiration behind the Magnolia Hospital. With the help and encouragement of his Dad, who was then 84 years old, the first unit was opened in February of '34. Since then they've added on and added on, until now they are completely out-of-bounds. They expect the new Long Beach Osteopathic hospital to make its debut in June of '56.

A Rotarian of 15 years standing, he was a former member of the City Health Advisory Board and of the State Hospital Board, having been appointed to the latter by former Gov. Earl Warren.

Pretty serious and hard-working, our "chef" has never been known to turn down a civic job. He'd like nothing better than to spend the six winter months of the year on the desert, returning to the beach for the summer. An accumulator by nature, that is, of his anticipation reading material.

He keeps magazines until he's become completely devoted to "cm. He's 'real gone' on picture taking... and has perfect aim.

His recipe today, for Raw Cranberry Salad, is one we suggest you clip and keep for your Christmas menu.

RAW CRANBERRY SALAD

By Poitevin

Dissolve 1 package lemon flavored gelatin in 1 1/4 cups boiling water. Add 1 1/2 cups sugar and stir. To this add the following:

- 1/2 cup pecans, chopped
- 1/2 cup celery, chopped fine
- 1 whole orange (remove seeds) and grind
- 1 lb. whole cranberries, ground

Refrigerate well until serving time. Delicious with roasted or broiled chicken or turkey. Top with a dash of mayonnaise.

Writers Set Annual Yule Get-together

Long Beach Writers Club will entertain Thursday at the Assistance League Clubhouse with an annual Christmas get-together, according to the president, Mrs. Mary Campbell of 363 Wisconsin Ave.

The months of November and December are vacation months for meetings and workshop days, but members always gather during December to welcome the holiday season.

Activities will begin with a noon luncheon, and guests will be welcome. Reservations may be made by Monday with Mrs. Campbell or Mrs. William Heatley, 366-A Carroll Park East.

Mrs. Campbell will introduce board members in a unique audience participation feature. Mrs. Olive Breed, program chairman, will present Mrs. R. W. Child, who will give a group of her original poems. Stephen Pearson will appear in costume, singing a group of Scotch songs. He also will give the sword dance which recently won him honors in international competition. The program will be concluded with Christmas Carols led by Anders Hansen. Mrs. Margaret Sweeton will be at the piano throughout the program.

Miss Genevieve Taylor will present awards to winners of the recent article contest. New members accepted at the last meeting were Mrs. Fred Hensley, Guy Travis, Adeline Roeslein, Dessie Reinhart and Eva Parriott.

Board meetings will resume with a brunch Jan. 4 at the home of Mrs. Dale Lowell, 4314 Hazelbrook.

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Bible Should Head List of Great Books to Study

By DR. GEORGE W. CRANE

Case Q-312: Mary E., aged 31, belongs to a University Women's Club.

"Dr. Crane, we need a project of an educational sort," she began, "so what do you think of our organizing a course on the Great Books which Dr. Hutchins has recommended?"

"Wouldn't they be very helpful to all of us?"

Yes, Mary's idea is an excellent one. But before you start studying the other great books recommended by Dr. Hutchins, you better get some information about the Greatest Book of all—the Bible.

Dr. Gallup recently conducted a poll of Americans, asking if they could name the first four books in the New Testament. And only ONE person out of every three could name Matthew, Mark, Luke and John.

Furthermore, over half of the Americans surveyed couldn't name even ONE of those four Gospels! That's shocking!

For most of our colleges and universities have been founded because of those four Gospels. The bulk of our colleges were founded by churches, which are rooted in the Four Gospels.

America is the greatest hospital nation on earth, but except for the county hospitals, almost all our hospitals were founded because of the Four Gospels via churches and fraternal organizations.

The Four Gospels are also responsible for the YMCA, the YWCA, the CYO, the Red Cross, the Salvation Army, the WCTU and the Scouts and Camp Fire Girls meet in churches, which are rooted in those four Gospels.

Even our hardheaded American businessmen devote about 3 months of their advertising appropriations to events depicted in Matthew, Mark, Luke and John.

For they stress the Christmas theme even before Thanksgiving arrives. And they use the Easter motif all during the six weeks of Lent.


With all due credit to the other Great Books which Dr. Hutchins urges we read, may I suggest it is far wiser to study the Bible first of all. Did you ever hear of a Plato College or an Aristotle University? Or a Shakespeare Youth Hall, or a Victor Hugo YMCA building?

Do millions of Americans

gather each Sunday morning in beautiful edifices dedicated to Herodotus or Aeschylus or Virgil or Cicero? Certainly not!

But Matthew, Mark, Luke and John have caused billions of dollars in valuable real estate sites to be devoted to inspirational churches where man's soul is uplifted and the finest music of the land is heard each Sabbath.

This feature appears daily in The Independent.



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She's in junior high or high school now. Her crowd is much too grown up for name calling... but, sometimes it's almost better to be teased... than just ignored when the crowd gets together.

Some mothers don't realize that being fat is being "different." Nor do they realize why... THIS LITTLE GIRL NEEDS HELP. It isn't fair that she must carry this self-conscious burden of fat... especially during these years that should be the happiest, most carefree of her whole life.

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- Pendleton
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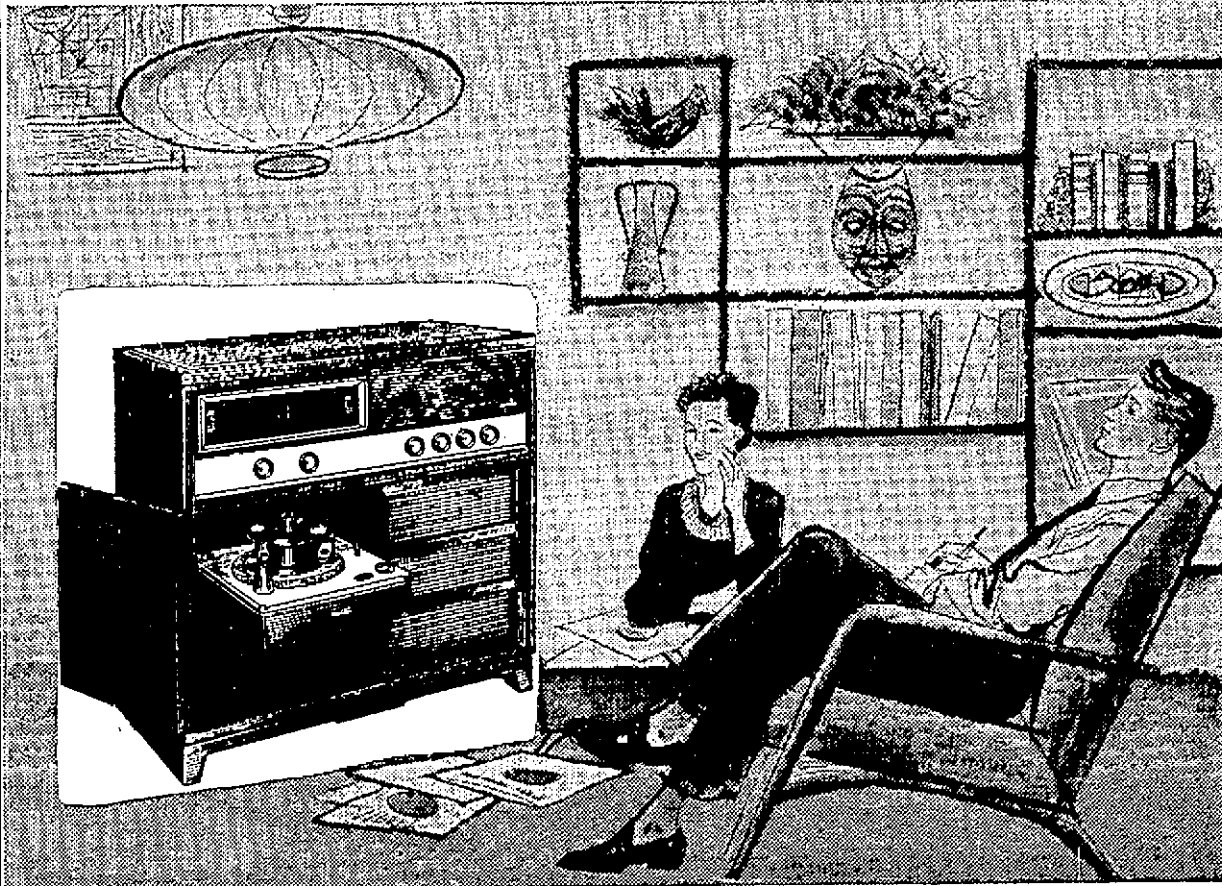


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Dinner Time Is Pure Bedlam

DEAR MRS. MAYFIELD:
Oh, you may say my problem isn't world-shaking, and I'll agree. But, believe me, it is shattering to my happiness here at home. And I don't think I'm being unfair!

My family doesn't seem to be able to settle down to what I feel is a "normal" dinner hour. All I ask is that we spend the only meal we have together in a quiet, peaceful manner for at least 15 or 20 minutes.

Instead it is usually bedlam, 10 minutes of complete confusion. My husband discusses business, or else is absorbed in the paper. One daughter rushes off for her dessert before the rest of us are halfway through, or sits there, knees propped up, singing sometimes,

or whistling (between bites). My husband bolts his food and demands his dessert, then, leaving me sitting at the table, dashes off for a cigarette or an after-dinner nap. From the time he sits down to "dine" until he gets up to dash off is never more than 10 minutes.

When I correct any of them in a pleasant or unpleasant manner (have tried both) they seem completely shocked and act as though I'm extremely unreasonable.

Now, Molly, I feel after working hard to prepare and serve a good meal we should be able to sit down, as a family, together, and really enjoy it.



—Pictorial House

PLAN TO WED

Mr. and Mrs. E. H. Brentlinger of Bellflower are announcing the betrothal of their daughter, Eva LaVella, to R. A. Clinkingboard, son of Mr. and Mrs. B. Clinkingboard of Ava, Mo. The bride, a graduate of Bellflower High School, attended Long Beach City College. Her fiancé is in the Navy.

What do you think? — ABSOLUTELY DISCOURAGED
P.S. I don't mind my husband discussing business, but it's been his only table topic for years.

DEAR DISCOURAGED:
"I'm not sure if I can help you. After all, your pattern is pretty set by now. The real time of remedy was years ago when this bedlam was first developing."

However, let's say that you sit your daughter down someday and have a real serious conversation about certain dining etiquette. Not at the table, mind you, but sometime before or after. Try to paint for her the picture you've painted for me. Try to let her see that as a family you aren't enjoying a time which could be one of the most pleasant of the day.

Also, don't fail to let her know that this whole confusion hurts you deeply. No harshness here, just statements of fact.

Then, next time your husband is in a sweet and mellow mood, catch his ear. Again, not at the table. Psychologically, that's the worst time of all to air family complaints.

Anyway, tell him quietly how you feel. Give him the feeling that you're really looking to him to straighten out the situation. Let him realize that you lose incentive to fix attractive meals when they're bolted down, or virtually ignored.

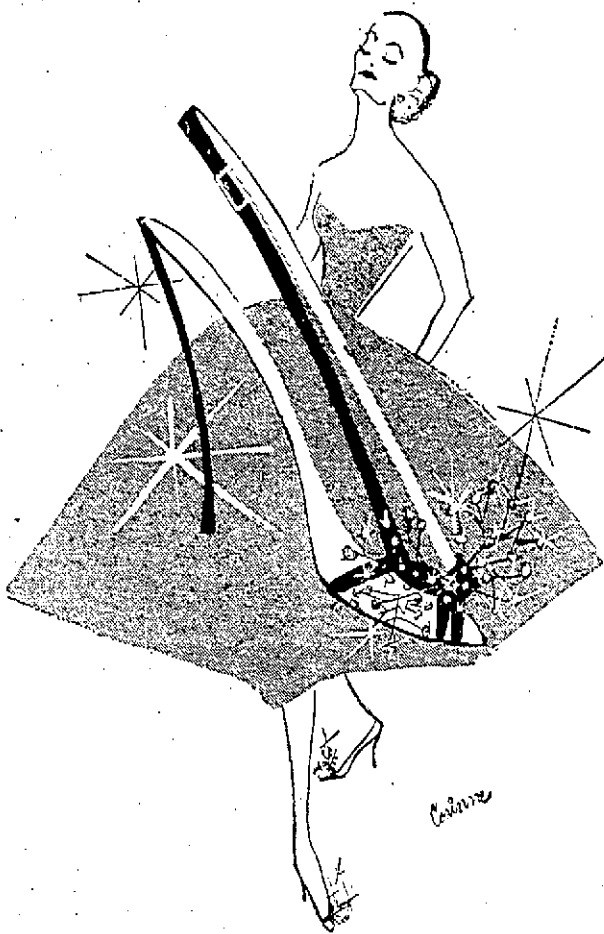
I'm sure there's a chance to sell your point to him—if approached at the right time, in the right way.

Maybe even these methods may fail. Anything is worth a try, though, isn't it?—M.M.

This feature appears daily in the Press-Telegram.

In the Long Beach Area

Susan's Window Shopping



MODERN-DAY Cinderellas like their shoes just as delicate and attractive as the fairy tale's glass slipper. And answering their wish is the I. Miller shoe above. It's fragile looking yet the pencil heel and shank is solid steel. Jet black suede covers the foot and a sparkling butterfly shines on the toe. Priced around \$43.

For the name of the store showing this style, phone Susan at HEmlack 5-1161, Ext. 249, from 9 a. m. to 5 p. m. Monday through Friday, or write Susan, Dept. A, Independent Press-Telegram, inclosing a self-addressed, stamped envelope.

Demo Club Will Hear Dr. Lints

Dr. Herbert A. Lints of Escondido, doctor of internal medicine, will discuss, "Speak Truth to Power," at the morning meeting of an all-day session of the Democratic Women's Study Club Wednesday at the Wilton Hotel Pageant Room.

Popular speaker at Democratic gatherings throughout San Diego County, remarks of Dr. Lints will be appropriate to the anniversary date of the beginning of World War II. Activities will open at 10:30 a. m., and the speaker will be presented by Mrs. June Boynton.

Mrs. Hans M. Wolf will give current events, and Mrs. Candace Rineason will comment on Demo TV programs.

Mrs. Lucian F. Remley, president, will lead a post-luncheon business session. Guest speaker at the afternoon meeting will be Representative Cecil King of the 17th Congressional District. He will be presented by Mrs. Mary Rene.

Library Group

A Christmas party will be given by the Alamitos Library Association Wednesday in the clubroom over the Alamitos Branch Library. Hostesses for the party will be Mmes. R. C. Sherman, J. W. Good and LeRoy Myers. A covered dish luncheon will be served at noon.

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SHOPPING SENSE

BY Lisa Towne

Yes... December is here... and three weeks from today is Christmas. If you're not convinced that December is really here already then just cruise down Candy Cane Lane, formerly known as Pine Avenue, and window shop the beautiful displays and festive decorations... and then answer this... "Who says Christmas is for kids?" Have you ever taken a nose count of the adults playing with the games, toys and trains in the Toyland Department? Window shopping can be fun, but if you haven't the time to just leisurely browse for Christmas gifts you'll get the best results for your time and dollar investment by studying your Independent Press-Telegram for places to go, customer services and merchandise, and that's the purpose of Shopping Sense, too, so make out a list as you read along with this week's notations. If you have any shopping inquiries phone Lisa Towne at HEmlack 5-1161, extension 249, and we'll try to help you be dollar-wise with Shopping Sense.



There's just one place where you'll find perfect color co-ordination in decorating with paints, wallpapers and fabrics, and that's at TIBBETTS WALLPAPER & PAINTS, 10th & Pine, where members of the Home Decorating Assn. are color specialists who will help you select the right color harmony for your home at the Martin-Senour Color Bar, which allows you to see your paint, wallpaper and fabric choices under conditions varying from 98% daylight to candlelight. At TIBBETTS you'll find over 3000 custom paint colors, 14,800 domestic and imported wallpapers and scenic murals and exquisite drapery fabrics from names that mean quality and beauty. Park free in the lot at the rear.

You can give your pre-Christmas parties a special festive flair by choosing floral arrangements and table settings in vivid holiday colors, and MOTTLETT'S & PEEK FLOWER & ANTIQUE SHOP, 3rd & Pine, will be happy to consult with you on your decorating needs. Remember, too, plants and corsages are wonderful gifts now, and MOTTLETT'S gives "S&H" Green Stamps. Charge accounts are invited so phone HEmlack 2-6907.



Is the man on your Christmas list ready about golf? Then GEORGE LAKE'S RECREATION PARK GOLF SHOP is the place for you, because you'll find golf equipment and clubs from leading makers and sportswear for both men and women. Choose a set of McGregor, Spalding, Wilson or Power-Built golf clubs for him, or a Parway aluminum folding cart, now on special for \$22.50, while they last, and tuck a new set of head covers in his Christmas stocking.



Holidays are glamour days so for the Christmas season do "something different" with your hair... and a new color accent, perhaps to match your favorite dress, is the latest idea which Miss Dorothy of OCEAN BLVD. BEAUTY SALON, 535 East Ocean Blvd., brought back from her recent European tour. A streak of color and glitter or an added hair piece will create a high fashion and chic. Phone HEmlack 7-5377 for an appointment.



Direct from the Islands and exclusive with K&L L.O.A., Hawaiian Import, 5101 East Second in Belmont Shore, are the gorgeous pure silk lines of Shaheen of Honolulu and Nami of Hawaii... the unusual, beautifully tailored, in men's and women's styles, which must be seen and touched for full appreciation... perfect as a holiday gift or for resort wear.



For smart looking bookends, designed to please the boss or your list, whether at home or in the office, and game equipment, for yourself or as a Christmas gift, your headquarters is BELCHER & SCHACHT, 251 American Ave., where you'll find personalized, bronze and sportsmen's bookends and game equipment for poker, dominoes, chess, checkers, cribbage, roulette plus plastic playing cards.



Make this Christmas safe, clean and happy for the whole family by having your rugs and furniture cleaned with professional care by LACEY CARPET CLEANERS, 921 West 6th. LACEY will restore to original beauty and color rugs and furniture by getting out deep-dirt dirt a home vacuum cleaner can't reach. Save 20% on cash and carry, too. Call HEmlack 7-2869 for a free estimate.

60% OFF IMPORTED ANTIQUE FURNITURE

\$15,000 European shipment of fine antique furniture and bric-a-brac must be sold to vacate premises. Importer offers entire stock at genuine 60% Discount.

2 DAYS ONLY TODAY & TOMORROW—DEC. 4TH & 5TH 9 A.M. TO 9 P.M.

Here are a few examples of this amazing offer:

RETAIL PRICE	YOU PAY
Rosewood Hall Table.....	\$ 85.00
Mahogany Drop-leaf Dining Table.....	115.00
18th Century Loo Table.....	140.00
Sheraton Chest of Drawers C.1770.....	295.00
Walnut Inlay Chess Table.....	110.00
Sheraton Pembroke Table.....	140.00
Early Victorian Dining Chairs.....	40.00
English Linen Press & Chest C.1665.....	175.00
Commode and Linen.....	75.00
Swing Mirror.....	39.50
Large Round Pedestal Table.....	135.00
18th Century Chippendale Table.....	140.00
Victorian Inlaid Card Table.....	125.00
Brass Standard Lamp.....	52.00
Walnut Inlay Love Seat.....	320.00
2 Arm Chairs and 4 Side Chairs.....	145.00
Mahogany Desk.....	145.00

3317 East 7th (near Redondo), Long Beach

School Menus

Hot Dishes Sparked With Variety

The following menus will be served in Long Beach Elementary Schools in the week of Dec. 5-9:

MONDAY: Macaroni & Cheese casserole, buttered green beans, orange wedges, peanut butter sandwich and milk.

TUESDAY: Hamburger on bun with pickle chip, frozen mixed vegetables, Hawaiian fruit cup with marshmallow garnish, chocolate filled cookie, milk.

WEDNESDAY: Chopped steak gravy on special mashed potatoes, garden peas, carrot & raisin salad, whole wheat bread & butter and milk.

THURSDAY: Savory beans, buttered spinach, fruit gelatin with whipped cream, toasted French bread and milk.

FRIDAY: Baked fillet of haddock, buttered mashed potatoes, sliced peaches, raisin bread sandwich and milk.

The above items make up the Elementary children's lunch 25c. Soup, salad and dessert from the Junior-Senior High School a la carte menu

are sold in the Elementary Schools, but they may be purchased by the children only after they have purchased the tray lunch.

JUNIOR AND SENIOR HIGH
MONDAY: Ham a la King on cornbread, frozen peas, molded pineapple cottage cheese salad, Jonathan apple and milk.

TUESDAY: Hot roast beef sandwich, mashed potatoes with gravy, garden salad, chocolate filled cookie and milk.

WEDNESDAY: Creole noodles, buttered green beans, cherry sauce with whipped cream, raisin bread and butter and milk.

THURSDAY: Hamburger on bun with pickle chip, potato salad, Hawaiian fruit cup with marshmallow garnish, Lorna Doone cookie and milk.

FRIDAY: Baked fillet of haddock or macaroni and cheese casserole, frozen mixed vegetables, sliced peaches, peanut butter sandwich and milk.

Soup sells for 12c, the main hot dish 12c, vegetables 7c, vegetable salads 12c, plain cot-

tage cheese 10c, fruit salads 12c, sandwich 15c, all desserts 10c. Milk, orange juice, fruit and ice cream are sold every day.

HAVE YOU EATEN AT belch's THIS WEEK?

The Finest Costs No More

ATLANTIC BLVD. AT SAN ANTONIO DR.

The Bareback that hugs like young love!

Our fabulous four-inch strato-heel by SoBel

Copper, champagne, pink, powder blue, orangeade, yellow, lilac, turquoise, red, avocado or navy calf! Black or gunmetal patent. Black or brown suede. White satin.

12⁹⁸

c.h.baker

USE OUR 90-DAY CHARGE

*Dyed without charge to match your costume colors.

LONG BEACH 325 Pine LAKEWOOD CENTER 5213 Hazelbrook Ave.

and now in LOS ALTOS • 2112 Bellflower Blvd.

OPEN EVENINGS UNTIL CHRISTMAS!

Nisbet-McCondach Names Linked in Rite

A sprig of white heather sent by relatives in Scotland to be tucked in the bride's bouquet added across-the-seas sentiment to the cascade of stephanotis and phalaenopsis orchids carried by Dianne Jane McCondach for her wedding to Michael Allen Nisbet.

The ceremony was performed Nov. 26 in Belmont Heights Methodist Church by the Rev. Richard Kendall before an altar banked with graceful arrangements of white chrysanthemums, stock and gladioli.

The bride, daughter of Mr. and Mrs. Robert McCondach,



Rosemary O'Donnell

Sorority Told of Betrothal

The traditional box of chocolates was offered to Kappa Delta Sorority sisters on the USC campus by Rosemary Diana O'Donnell in revealing her engagement to Carlton Kenneth Carrier of Lewiston, Idaho.

The troth also is being announced by parents of the bride-elect, Mr. and Mrs. Paul J. O'Donnell, 3629 Pine Ave. Miss O'Donnell serves her sorority as vice president, and also is a member of Spur and Amazon and is a Judicial Court justice at SC.

Her fiance, son of Mr. and Mrs. H. R. Carrier of Lewiston, Idaho, is attending the engineering school at USC, and is an affiliate of Lambda Chi Alpha.

Plans are being made for an Aug. 4, 1956, marriage.

191 De Ora Way, was escorted by her father down the aisle marked by satin cord, caught to the pews by clusters of white stock and satin ribbons.

Her gown, a Cahill original in silk taffeta, was styled with fitted bodice, tiny sleeves and portrait neckline enhanced by a single strand of pearls, her gift from the bridegroom. Chantilly lace in rose and lover's knot design formed applique panels on each side of the bouffant skirt which swept to the back in a chapel train, with the same lace repeated in the tiny pearl-edged Juliet cap that held her illusion veil.

Rita Jensen served as maid of honor; bridesmaids were Kaye Nisbet, sister of the bridegroom, Carol Grund and Mrs. Jack M. Kirk. All were gowned alike in cocktail length pink satin dresses fashioned in princess style, and wore matching headbands. They carried nosegays of garnet roses. Flower girl Marcia Attebery carried a nosegay of baby roses.

The bridegroom, son of Mr. and Mrs. Robert Nisbet of La Crescenta, was attended by David Griswold, best man. Guests were escorted to pews by Henry Atwater, Robert Zander and Tony Thompson, cousin of the bridegroom.

At a church reception Mrs. William Harrower, aunt of the bride, and Mrs. L. E. Hales were hostesses. Miss Polly Garverick greeted guests at the guest book.

The bride was graduated from Wilson High School, Long Beach City College and UCLA where she affiliated with Kappa Alpha Theta. Her husband also attended Wilson High School and Long Beach City College. He has served two years in the Army and is now attending UCLA, completing his pre-dental course.



Mrs. Michael Allen Nisbet

Violinist, Poet Star on Program

Gordon W. Norris, poet laureate of California, and violinist Joseph Hague, will headline Woman's City Club program Friday at 1:30 p. m. in Morgan Hall.

Norris, who received his state appointment in 1953, will read from his volume, "Golden Empire," and will talk on the rich historical background of the state.

The violinist studied in Europe and concertized before his imprisonment by the Nazis during World War II. In 1945 he came to the United States with his family and now resides in Southern California. A popular recording artist, Hague will play his Laurentius Storioni violin dated 1789, Cremona, Italy. He will be accompanied by Lionel de Leon, pianist, faculty member of the Los Angeles Conservatory of Music and Arts.

Mrs. Oliver L. Benediktson is program chairman, and Mrs. Ruth C. Runyan will preside at the brief business session which will precede the program in the Corinthian Room.



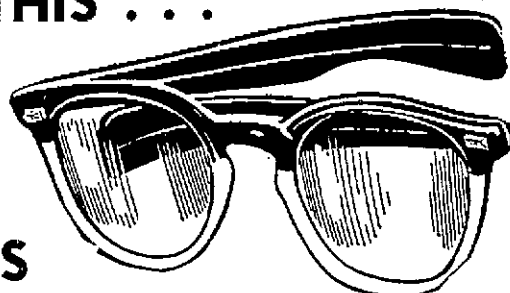
SEASON SET

An autumn, 1956, marriage is being planned by Elizabeth Ann Bauerle, daughter of Mrs. Hazel Belle Bauerle, 3442 Stanbridge Ave., and Harlan S. Kelley, son of Mrs. Norma Kelley of 1210 Mira Mar Ave. Both young persons were educated at Long Beach high schools. The bridegroom-elect is attending City College.

Seaside Camp

Seaside Camp 5550, Royal Neighbors of America, will meet at 1 p. m. Friday in Machinists Hall, 728 Elm Ave. A noon sandwich luncheon will precede the meeting.

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THE MOST REVOLUTIONARY ADVANCE IN
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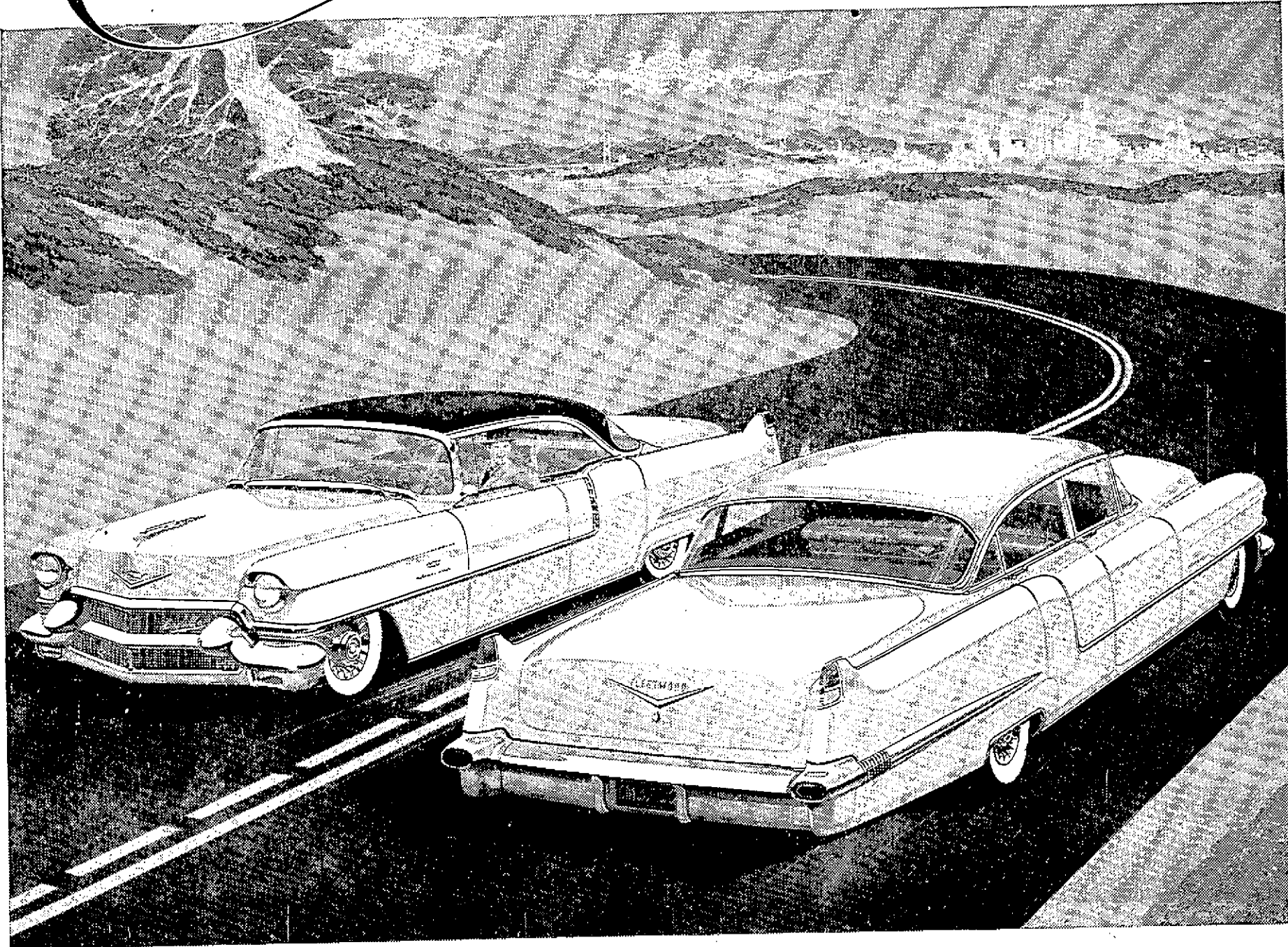
. . . an amazing new electronic development
lets you hear through regular eyeglasses.

You hear with new freedom. No cords. No unsightly ear button. Nothing shows but attractive glasses.

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30 AMERICAN AVE.
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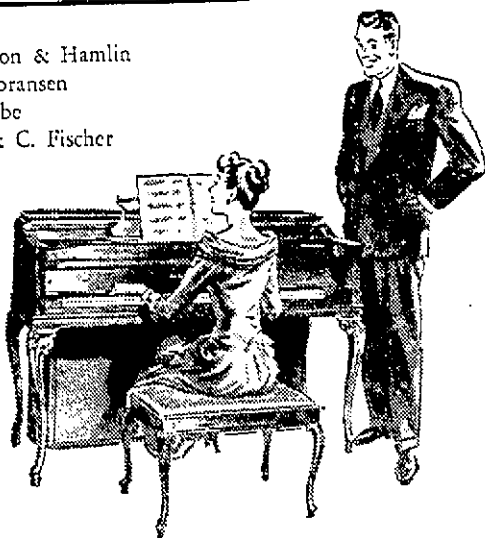
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Make a piano your holiday gift for all the family!

Enjoy this Christmas with a new piano—all your own! Give your family the wonderful feeling of owning an instrument loved by all! A fine Piano can be the symbol of your family's happiness and prosperity this Christmas.

Come in this week for a free, no obligation, demonstration. Let us show you the many famous quality pianos on display. Come in soon and learn how truly easy it is to own and enjoy a fine piano.

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10% down and up to
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130 PINE AVENUE

Strangers—with a Mutual Friend!

Anyone who owns and drives a Cadillac will find this a familiar scene.

For it is not at all unusual for Cadillac owners to salute one another as they pass on the highway . . . or to exchange approving nods as they wait at the traffic light.

Cadillac owners, you see, know that they have at least one mutual friend . . . in the Cadillac car.

And the chances are that if they were to meet, they would find they had a great deal more in common than just their affection for the "car of cars."

For Cadillac owners, taking them by and

large, are people who share a keen appreciation for the finer things in life.

And, generally speaking, they are people of unusual practical wisdom . . . who have found in Cadillac the most economical means to the finest end in motordom.

They have learned, for instance, how reasonable a new Cadillac can be insofar as original cost is concerned—actually within a few dollars of many so-called "medium-priced" cars.

They have seen for themselves how economical a Cadillac is to operate through

the miles . . . and how dependable it is through the months and years.

And they have savored that final reward for choosing the "car of cars"—Cadillac's extraordinary resale value.

Perhaps, in view of these remarkable facts, the time has come for you to meet this wonderful friend of America's most demanding motorists.

We'll be delighted to introduce you at any time you find convenient—and to supervise a personal demonstration on the highway.

Why not come in today?

RIDINGS MOTORS

1501-25 American Ave.—Phone HE 7-2241

Jacqueline Logan Now Mrs. Thomas Munholland

Radiant in her gown of nylon tulle and Chantilly lace, Miss Jacqueline Logan exchanged wedding rings with Thomas E. Mulholland Nov. 26 at 10 a. m. in St. Matthew's Catholic Church.

Rev. James P. Lynch solemnized the wedding vows uniting the daughter of Mr. and Mrs. Edward F. Logan, 3123 E. 5th St., and the son of Mr. and Mrs. E. P. Mulholland, 2817 E. 2nd St.

From a Chantilly lace bodice with Queen Anne collar and handkerchief peplum, the skirt of the bridal gown billowed into a cloud of nylon tulle. A tiny lace cap with crown of pearls held the bride's fingertip length veil. In her arm bouquet reposed white roses and stephanotis.

A charming picture was formed by the four-bridal attendants as they preceded the attractive bride down the church aisle. Miss Dympha O'Connell was the maid of honor, while bridesmaids were Misses Elaine Hauck, Betty Tomby, Jean Gormally and Charlotte McAllister.

Their gowns were waitz length in French blue satin with matching caps and shoes. Contrasting to the winter shade of blue were their vi-

brant bouquets of American beauty roses.

Dan Mulholland was chosen by his brother to serve as best man at the ceremony. Seating the 300 guests were Edmond Koane, Harold Braham, Joseph Kelly and Dan O'Connell.

Setting for the wedding reception was the Pacific Coast Club where the new Mr. and Mrs. Mulholland cut a five-tier wedding cake topped with a spray of lilies of the valley and garnet roses. Mary Hawkes had charge of the guest book.

Later in the afternoon the bridal couple boarded a plane for Las Vegas. They returned this week to be at home on the peninsula.

Both were graduates from St. Anthony's High School. The bride was also graduated from Immaculate Heart College where she was a Kappa Gamma Delta and Kappa Gamma Pi. The bridegroom was graduated from the University of California at Davis.



Mrs. Thomas E. Mulholland

Women of Moose Schedule Events

Social Service chapter night will be observed along with initiation of new members when Women of the Moose meet at 8 p. m. Wednesday at Moose Hall. A party for members celebrating December birthdays also is planned.

A friendship event is scheduled Thursday at 7:30 p. m. in Mottell's Patio, and a friendship breakfast will take place Dec. 11 at the Compton Moose Hall at 9:30 a. m. Gifts will be exchanged.

Gamma Phis Meet Tuesday

Alumnae in the Long Beach area of Gamma Phi Beta sorority will convene Tuesday night at 7:30 o'clock in the home of Mrs. G. M. Rastello, 2420 Marber Ave. Co-hostess serving refreshments before the business meeting is Mrs. James Shirley.

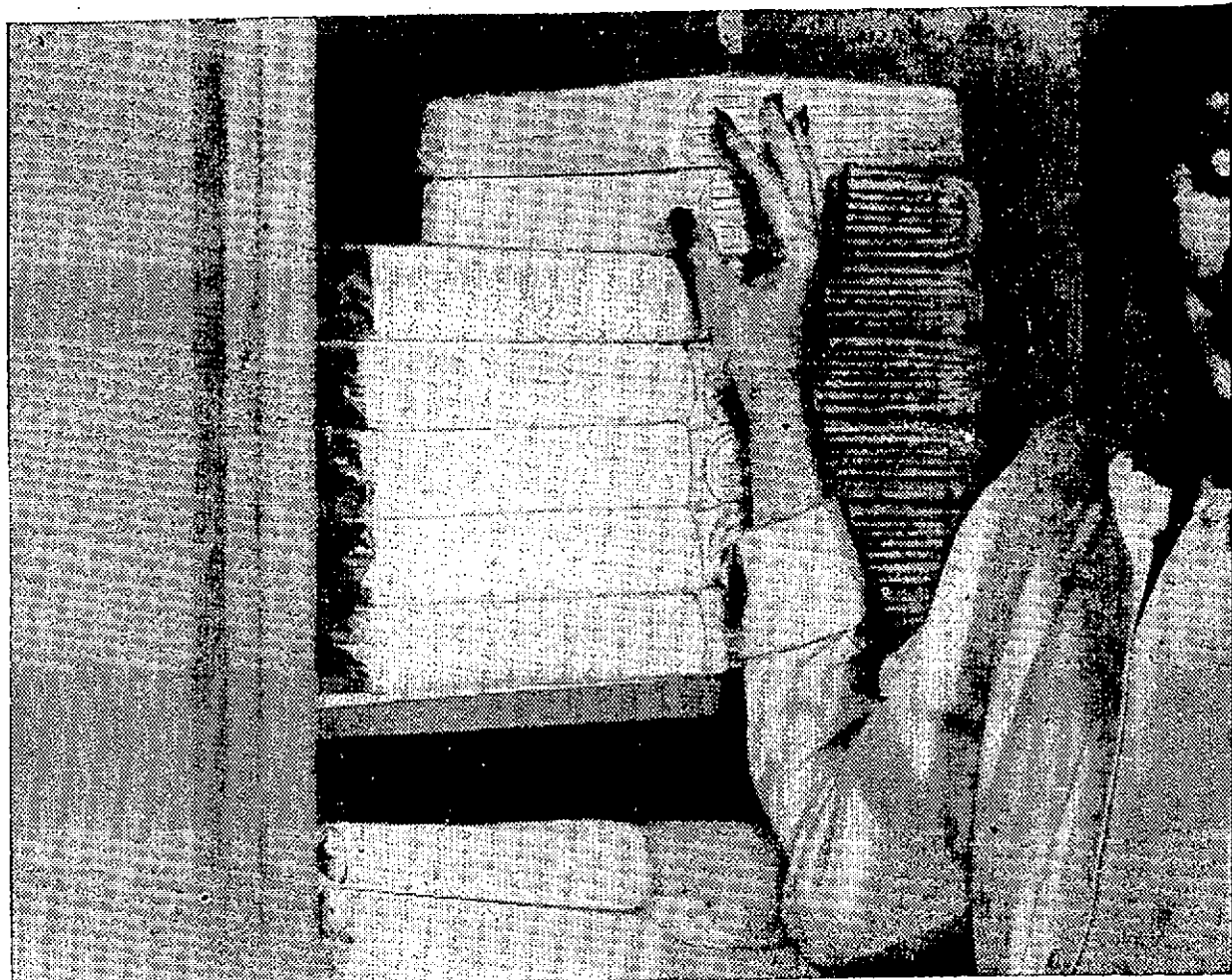
Canned goods, toys and clothing will be brought by members to the meeting to fill a Christmas basket for a family.

PENNEY'S
ALWAYS FIRST QUALITY!
DOWNTOWN LONG BEACH

USE OUR CONVENIENT
LAY-AWAY PLAN!

Open 'til 9
every night 'til Christmas!

Give Bedding for Christmas
a gift to please the whole family!



Penney's Own!

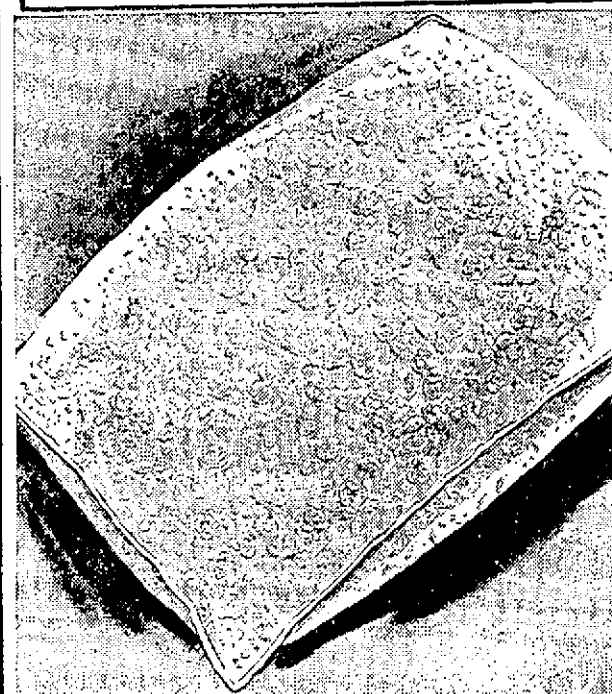
"PENCALE" SHEETS in PASTELS

2⁶⁹
TWIN
FITTED
OR REGULAR
72" x 108"

Everything you could ask for in fine quality, lovely decorator colors! For Penney's modest price you get beautiful percales made of long stapled combed cotton—among the finest in America. You enjoy a choice of exquisite, soft-tone pastels that radiate new decorator beauty thru your entire bedroom . . . wash bright as new. CASES . . . 65c

2⁸⁹
FULL
FITTED
OR REGULAR
81" x 108"

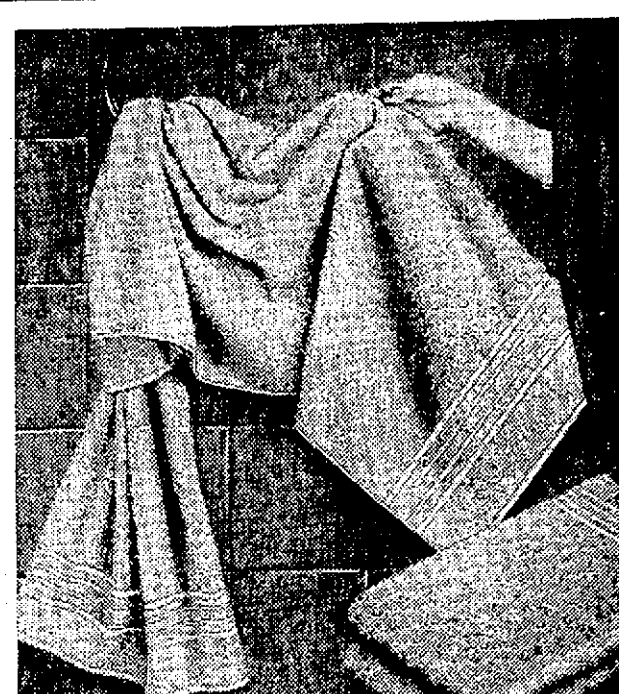
VISIT PENNEY'S TOYLAND ANNEX — Y.W.C.A. BLDG. W. 6th ST.



**DACRON BED PILLOWS
FOR STAY-SOFT COMFORT!**

Dacron bed pillows that are fluffy, soft, non-allergic, odorless, permanently resilient. A wonderful feature is that you can wash them and use them the very same day. Rosebud pattern nylon ticking. Blue, pink and maize.

4⁹⁸



**SAVE! CANNON TOWELS
IN CAREFREE COLORS!**

Terrific! Long-wearing terries, firmly woven, richly looped, at huge savings! Cannon's new, divine-to-combine Carefree colors: amethyst, French blue, others.

98^c

16"x26" face towel . . . 59c
Washcloth . . . 27c
22x44-inch bath size



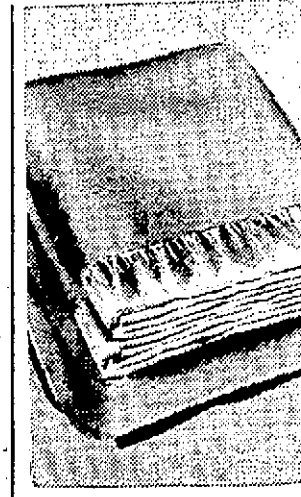
3 1/4 - pound wool winter-weight blanket in generous 90-inch length. 5-year guarantee against moth damage. Choose from 8 wonderful colors. 72 inches wide.

11⁹⁰



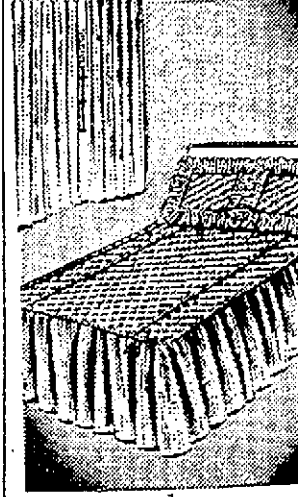
Rugged, 4-Pound Wool Hunter's Blanket. Warm enough even for outdoors. 5-year guarantee against moth damage. 72 by 90 inches.

13⁷⁵



Extra wide double bed size blanket that is 80 by 90 inches and 4 pounds in weight. Handsome acetate binding with the color locked in. Decorator colors.

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Shimmering acetate taffeta . . . shimmering bedspreads with luxurious quilting, wide ruffles. Hunter green, rose and other "locked-in" Chrom-spun colors. Full and twin size . . .

7⁹⁰

PENNEY'S PINE AT SIXTH DOWNTOWN LONG BEACH

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THE GIFT YOU KNOW SHE WANTS

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ADLER[®]MATIC SEWING MACHINE

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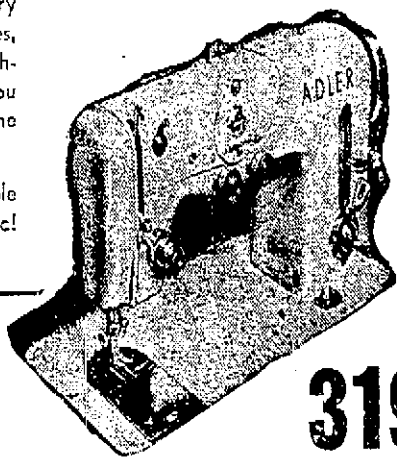
YOUR CHOICE OF A MODERN DESK,
SEWING CABINET, GOSSIP BENCH,
CHAIR OR A SEWING BASKET.

SEWING IS FUN ON THE BEAUTIFUL NEW ADLERMATIC

It's as easy as switching on a light . . . because it's automatic

WITHOUT ATTACHMENTS you can do every sewing operation — such as making buttonholes, sewing on buttons, monogramming, blind-stitching, darning and mending and embroidering. You can even sew in two different colors at the same time!

Even if you've never sewn before you'll be able to sew immediately on the Automatic Adlermatic! For a real sewing thrill try it today!



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LESS TRADE

More Than Just Automatic!

It's **3** Sewing Machines in One

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SPECIAL PURCHASE THIS WEEK ONLY!!!

ADLER ZIG-ZAG PORTABLE 139⁹⁵

A NEW MACHINE WITH LIFETIME GUARANTEE

GUARANTEED USED MACHINES 9⁹⁵ UP

MANY OTHER USED MACHINES TO CHOOSE FROM

VISIT LAKEWOOD'S MOST COMPLETE SEWING CENTER

EXPERT REPAIRING — PARTS FOR ALL MACHINES

HIGHEST TRADE-IN ALLOWANCE FOR YOUR OLD MACHINE

COME IN OR CALL FOR FREE DEMONSTRATION

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OPEN MON., THURS., FRI. 'TIL 9:30 P. M.

NOTHING DOWN — UP TO 24 MONTHS TO PAY

BUTLER BROTHERS GIVE D.N. GREEN STAMPS

Girl Scout Troops to Aid Christmas Clothing Drive

Various Long Beach Girl Scout Troops will assist the Salvation Army Social Service Center in a Christmas clothing drive starting Monday and continuing through Dec. 15.

As part of their participation, the Girl Scouts have planned a series of parties for which admission will be an article of warm clothing for less fortunate men, women or children.

The Salvation Army Social Service Center Auxiliary, headed by Mrs. Ken McCafferty, also will assist in the campaign.

Articles collected will be re-

conditioned in workshops of the big center at 1370 Alamitos Ave. This process will provide occupational therapy for needy and handicapped men.

Brigadier William J. Parkins, manager, said the center also is seeking all kinds of toys which can be repaired and redistributed through Salvation Army Stores to children who otherwise would know nothing of the joys experienced by more fortunate children at Christmas.

He said toys especially needed include bicycles, tricycles, scooters, roller skates, mechanical toys, building blocks, table games, dolls, doll buggies, doll beds, doll houses, play dishes and story books.

Brigadier Parkins urged local residents who have discarded toys or men's, women's or children's clothing to contribute to telephone for a Salvation Army Red Shield truck.



SALVATION ARMY PROJECT

Examining reconditioned clothing at the Salvation Army Social Service Center here in preparation for a Christmas clothing drive are (left to right) Dorothy Robinett, a member of Girl Scout Troop 11; Mrs. William J. Parkins, wife of the center's manager; Mrs. Ken McCafferty, president of the Social Service Center Auxiliary; Mrs. Clifford Robinett, leader of Girl Scout Troop 11, and Gail McKesek, a member of the troop.

Will Fete Yuletide, Members

Honoring graduate members and heralding the Christmas season is the pleasurable reason for the Nightingales, guild

to the auxiliary of Children's Memorial Hospital, to gather for luncheon Monday in the home of Mrs. Lawrence Bonzer, 25 15th Pl.

at the party by Mmes. Lillian Burns, Montie Magree, Loether and Buck.

From a beautiful silver punch bowl members and graduates will sip punch to begin the festivities. Gifts will be exchanged after luncheon.

On a Madeira lace cloth will stand a Christmas tree centerpiece of gold metal with the tips of the branches touched with glitter dust. Its splendor and carise ornaments will be admired by all as it revolves on a tiny turn table. Mrs. Loether Buck conceived the idea for the tree.

Mrs. Bonzer will be assisted

Graduate members to be complimented are Mmes. Harold Willhoit, Gustavus Brock, Frank A. Bowman, Ellsworth Brown, Charles W. Davies, Julian R. B. Knutson, Russell E. Reese, J. C. Spence Jr. and Frederick R. Taylor Jr.

Chapel Service

Exchanging wedding rings in an evening ceremony at the Aloha Wedding Chapel were Joan Marie Sonoff, daughter of Mr. and Mrs. George Sonoff of Compton, and Gilbert N. Mathews, son of Mr. and Mrs. George Mathews of Gardena. More than 125 guests witnessed the rites, read by Rev. Ed Moffitt of the Church of Christ of Gardena.

The bride, a graduate of Walton Junior High School, is now attending Compton Senior High School. Her husband received his education in the Gardena schools. After a honeymoon at the Southern California resorts, the young couple will make their home in Compton.

Decorative Arts

The Southern California Foundation of Decorative Arts will meet Wednesday at the home of Mrs. Wilbur Curtis, 12960 Blairwood Dr., North Hollywood, with Mrs. Lorna D.

Double Breasted Suits RESTYLED INTO ONE OF OUR NEWEST SINGLE BREASTED MODELS

Come in and see our newest custom creations in fine imported Worsteds, Cashmeres, Tweeds, Flannels and Sharkskins; whatever you want, we have it—the finest in men's tailoring.

Fuzz Harris

122 EAST THIRD STREET — PHONE HE 7-4406



BETROTHED

Mr. and Mrs. Lynn Clark, 133 Loreta Wk., announce the engagement of their daughter, Janis Marie, to James Gary Smith, son of Mr. and Mrs. Warren Smith of Sherman Oaks. Both young persons are attending UCLA where she is affiliated with Alpha Xi Delta and he with Alpha Sigma Phi. Janis is a graduate of Wilson High School; her fiancé received his early education in Van Nuys. The wedding is set for late January.

Widows Club

The Spanish-American War Veterans Widows Club will meet at 1 p. m. Tuesday at Linden Hall for a Christmas gift exchange and turkey dinner for members only.

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MIAMI
VIA
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CITY
and SAVE!

Cut travel costs! Save time! Fly de luxe at low cost on two great airlines! Delicious food and beverages served free aloft. Convenient daily departures from Tijuana with limousine service from U. S. Grant Hotel, San Diego. Stop-over privileges in Mexico City or Guadalajara. Convenient connections to Panama and South America.

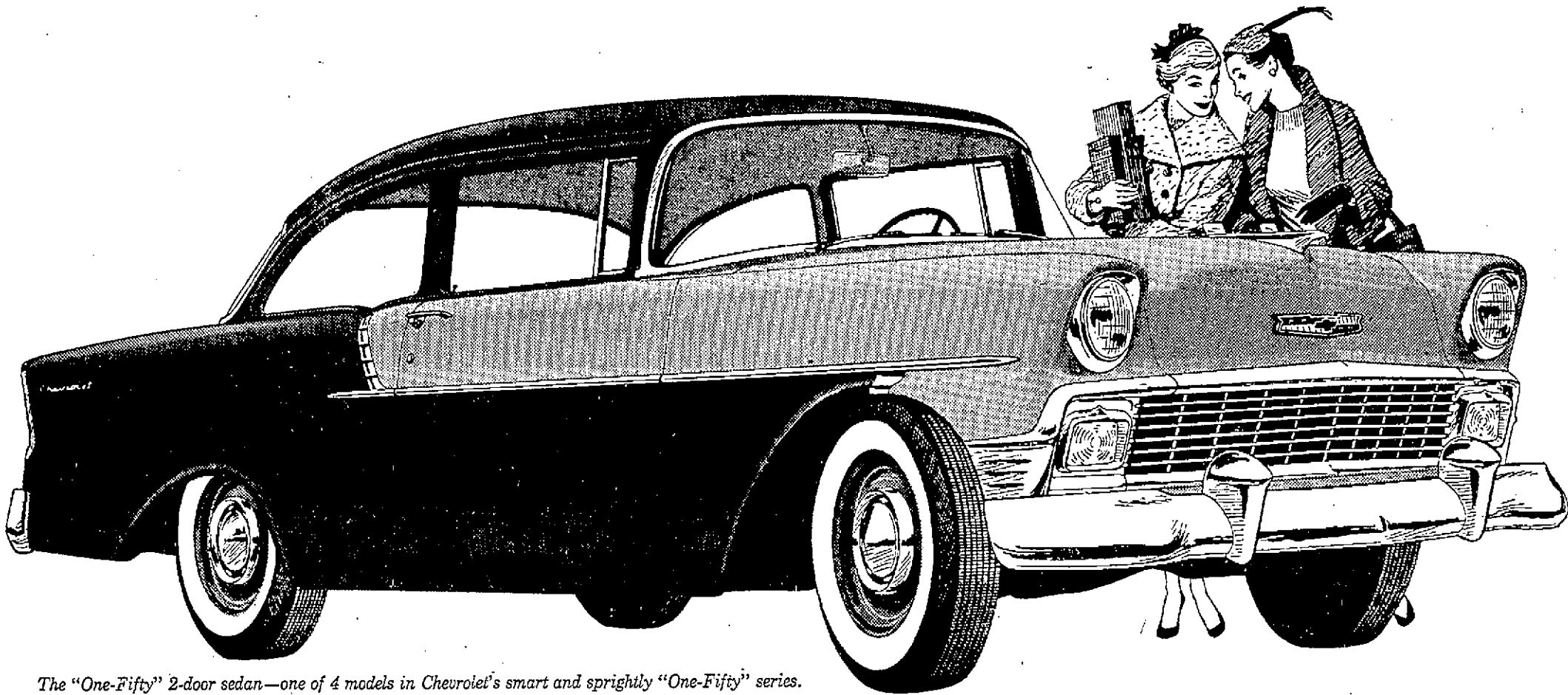
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TRAVEL AGENT
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AERONAVES
DE MEXICO

610 S. Hill Street,
Los Angeles, Calif.
MAdison 6-5571

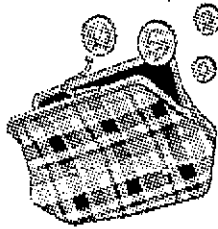
GUEST AIRWAYS
MEXICO

This Chevrolet keeps a secret...beautifully!



The "One-Fifty" 2-door sedan—one of 4 models in Chevrolet's smart and sprightly "One-Fifty" series.

It's one of Chevrolet's New "ONE-FIFTY" series...the lowest priced



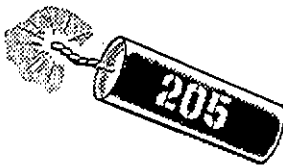
of all the high-priced-looking Chevrolet



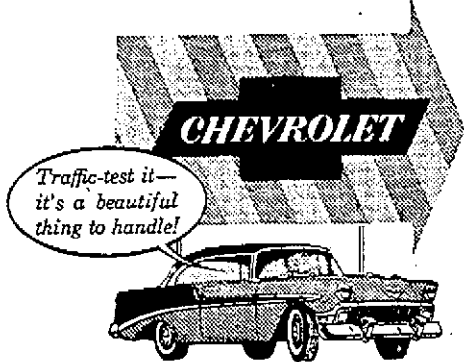
series

for '56. But you'd never know it to look at that speedline chrome

treatment or to feel that new power



ranging up to 205 H.P.



There's so much fresh new styling in the "One-Fifty" it's hard to believe the car costs so little. It has new chrome—including both windshield and back window reveals—and its own distinctive two-toning. It stretches long and clean from grille to taillights (the left one hides the gas cap). It offers new power, V8 or 6, steering and handling ease few cars can match, plus all of Chevrolet's

great performance and safety features. Directional signals and safety door locks are *standard equipment*. Seat belts, with or without shoulder harnesses, and instrument panel padding are available at extra cost. Truly, the "One-Fifty" represents more quality than so few dollars ever bought before. Come in soon and let us tell you its big secret—its low price tag!

See Your Chevrolet Dealer

Jean Marie Carman Now Mrs. James R. Bellot

Wedding vows were exchanged recently between Jean Marie Carman and James Rene Bellot in the chapel of the First Methodist Church, with Rev. William Harrison Meyers officiating.

The bride is the daughter of Mr. and Mrs. Arthur J. Carman of Omaha, Neb.; the bridegroom is the son of Mr. and Mrs. D. L. Bellot, 3701 Vermont St.

The attractive bride wore a wedding gown of Chantilly lace and tulle over white satin, styled with a full-length skirt, long fitted sleeves of lace and a tiny lace mandarin collar. Her fingertip-length veil of illusion was bordered with lace and fell from a tiara of seed pearls and rhinestones. Her cascade bouquet was a white orchid, stephanotis, white carnations and white satin streamers. She was given in marriage by her father.

In the tradition of the old bridal charm, the bride carried two handkerchiefs, which were carried by her mother and the bridegroom's mother at their wedding.

Matron of honor, Mrs. Loren E. Johnson, is the sister of the bridegroom. She wore a formal gown of blue lace and net over blue taffeta. She carried a cascade bouquet of pink carnations.

The bridegroom asked Les Bellot, his brother, to serve him as best man, and candle-lighting and ushering duties were performed by Richard E. Carman, brother of the bride, and Loren E. Johnson, brother-in-law of the bridegroom.

Miss Eleanor Gilchrist presided at the bride's book.

The new Mrs. Bellot is a graduate of South High School of Omaha, Neb.

The bridegroom is a gradu-



—Jasper Miller Photo

Mrs. James Bellot

ate of Polytechnic High School. He received his associate of arts degree from City College and his bachelor of science degree from USC, where he was affiliated with Alpha Delta Sigma.

Following the ceremony, the newlyweds greeted friends at a reception at the home of Mr. and Mrs. Loren E. Johnson, 2261 Mira Mar Ave. Mrs. James Finn of Alhambra and Miss Gilchrist assisted at the reception.

The newlyweds took a honeymoon trip to Santa Barbara and now are at home at 2110 E. 17th St.

Lady Lions to Attend Yule Party

West Long Beach Lady Lions have been invited by Lewis B. Stambaugh, president of West Long Beach Lions Club, to the annual Christmas Dinner Dance to be held at the Petroleum Club on Dec. 6.

Scott Buchanan, party chairman, and Carl Opsahl, program chairman, have arranged music for dancing and other entertainment which will include the appearance of Santa Claus bearing gifts for each guest.

Making miniature white Christmas trees, glittering with sequins for table decorations, are Mrs. Richard Dilday, decorations chairman, Mrs. Jim Hanson and Mrs. Carl Opsahl.

At a recent board meeting of Lady Lions held in the home of Mrs. Will Taylor, 3849 Cedar Ave., Mrs. Hayden Boller, president, led a planning session for other Christmas activities.

Mrs. Horace Miller, Stambaugh and Opsahl are shopping for clothes, toys and food to be delivered to their adopted needy family on Christmas Eve.



PINK GOWN

Wedding vows were spoken by Donna Lee Kurey, daughter of Mr. and Mrs. Vincent Cole of 3242 N. Monogram Ave., and Rodney Loren Rowe Jr., son of Mr. and Mrs. Rodney Rowe Sr. of Mt. Pleasant, Utah, in a recent ceremony in Aloha Wedding Chapel. The bride is attending Wilson High School. They will reside in this city.



Open Daily
9:30 to 9:30
Till Christmas

GIVE HER REAL FASHION FOR CHRISTMAS

children's coat sale

reg. 25.00-31.50

17.00
to
21.00

BIG PACKAGES TO
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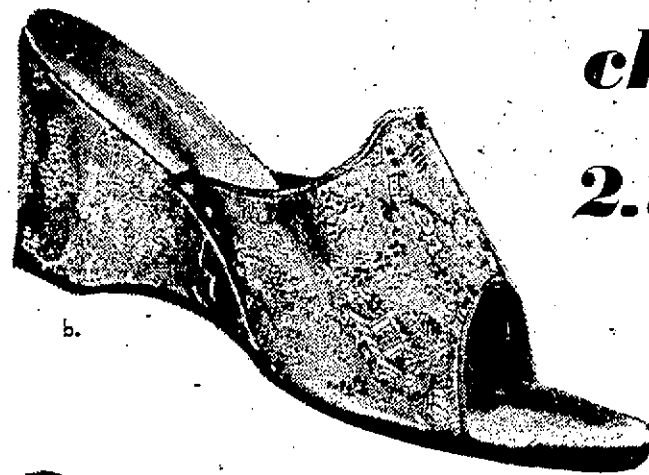
Keep those chills away, with warm winter coats for your little girls. Smart grown-up styling that she'll love, colors she'll shine in. Some with matching bonnets. Not all sizes in all colors, but a wonderful selection.

Sizes 2-6X 17.00
Sizes 7-12 21.00

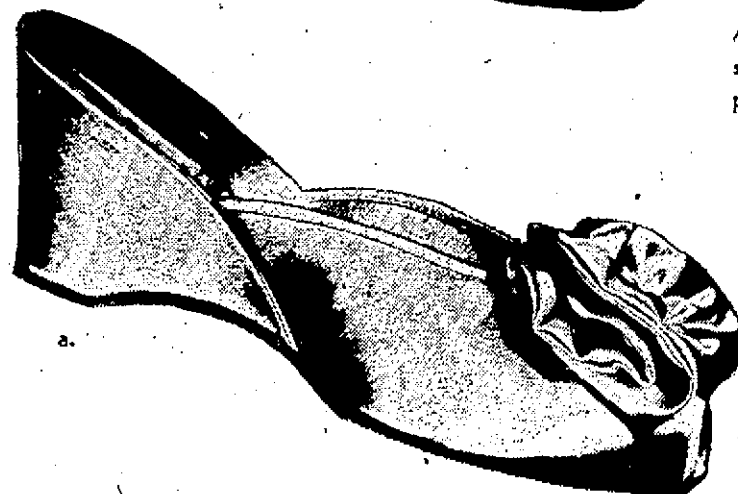
May Co. Lakewood Girls' Wear, and
Punch & Judy Shop, Second Floor



OF COURSE, GIVE HER GLAMOUR SLIPPERS star steppers for christmas 2.99 to 3.99



Beautiful glamour slippers for Christmas giving to pamper some precious toes — fulfill some special expectations.



A. Satin frou frou wedge with stylishly smart bow, in black, pink or ice blue. 3.99

B. Fashionable brocade mule in parakeet, black or red. 2.99

May Co. Lakewood
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FOR THE BUSY HOLIDAY HOUSEWIFE

crisp washable
daytime cottons

BY SIMPLICITY

3.29

You'll welcome these pert, washable cottons, with down-the-front openings that help the busiest lady of the house to be a quick change artist. Both styles available in misses' and half sizes.

A. Zipped up the front, a gay print with two pockets. Gold and aqua, lilac and grey, or red and copen blue. Sizes 12-20, 16 1/2-24 1/2.

B. Coat style check, with flared skirt, corded trim. Red with white, navy with white, or aqua with white. Sizes 12-20, 14 1/2-24 1/2.

May Co. Lakewood
Daytime Dresses — Second Floor



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Order Form Opens
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Please send me the following:

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In California add 3% State sales tax. Add shipping charges beyond Parcel delivery zone. Mail and phone orders for 3.00 or more. 1-P.T.—12-A-25

Parents Are Often Right in Public School Matters

By ANGELO PATRI

Now that many parents have begun to show interest in their schools and take a stand on questions that concern their children in relation to the schools, protests about their interference in school matters are rising. How much or how little have parents to do with what their schools do to and with their children? I believe they have a great deal to say about the matter.

"My little daughter, aged five and in kindergarten, must get up at seven and stand on a corner about a quarter of a mile from the house to ride around town in a bus for about an hour. I won't stand for this."

"The trustees are proposing to build a much-needed school right on the highway, where trucks and cars speed by the day long. A politician owns this plot and he is one of the trustees. We are protesting..."

"My boy in high school is constantly being asked to contribute to this and that school function—the team, the trip, the dance. We pay high-school taxes and these demands are an imposition..."

Some school people consider most of such protests by par-

ents as interference, but those same people will blame the parents for negligence when their sons or daughters fail to reach school standards and demands.

There should be no thought of "interference" here. Schools are maintained by all of us for the children and youth of the nation. They are built by the people of the community for the children, for THEIR children, and when a doubt or a feeling of injustice rises in their minds they have both a right and a duty to go to town about it.

It is the part of all school people—board of education, head of school, the teaching staff—to listen, remembering they are employees of the parents, paid for caring for their

Election Slated

Emily R. Jewell Tent No. 15, Daughters of Union Veterans of the Civil War, will meet at 7:30 p. m. Monday in Veterans Memorial Building. Mrs. Hazel Deon, president, who has been on an extended vacation in the East, will preside and requests a good attendance for the important business of election of new officers.

children. It is their duty to listen patiently, with an air of friendliness, to learn just what is at the root of the trouble. They are teachers and therefore leaders of education to their patrons, the parents, and their professional knowledge and training should be at the service of the parents to enlighten and instruct when necessary, to help when possible, to guide, keeping the welfare of the pupil concerned well in mind.

The schools need friends and there is not a stauncher friend of a school than the parent who finds it open to him, it's administrators ready to listen, advise and help him. And—a parent can be RIGHT.

Chanukah Season Will Be Theme

With the Chanukah season as theme, Sisterhood of Temple Israel will stage a luncheon meeting at 12:30 p.m. Tuesday at the Temple Israel Social Hall, Third and Loma, with Mrs. Leo Schultz as chairman. Set up in three parts will be a Chanukah Workshop, with foods given by Mrs. Stanley Scherer, stories and games by Mrs. Herman Alvey and decorations by Mrs. Leo Schultz. Hostesses will be Mrs. Ray Fields, Irving Weiss, David Wigod, Nat Harrison and Herman Alvey. Reservations may be made at the Temple office.

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HOLIDAY GIFTS

For the Mrs. and Misses...
Gorgeous Party Dresses
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superior cold wave

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"The Holiday Whirl"—that's what we call this hair-do that's styled for the holiday activities of the same name—and based on the marvelous qualities of our own special cold wave. Your curls will be soft and glossy, keeping their suave, well-managed look.

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May Co. Lakewood Beauty Salon—Second Floor

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The loveliest gift of all...



Give her a
FUR STOLE
Wonderful,
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LOCKWOOD

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SANTA TO THE SOUTHLAND

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TILL CHRISTMAS



A. SNO-MAID: 100% wool in red, navy, charcoal, brown, dark green, kelly on white; also solid white. **1.98**

B. SNO-FLAKE: 90% wool, 5% angora, 5% nylon. Wht., red, brn., navy, dk. grn., kelly, charcoal. **1.98**



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to top it all... our new "knit bits"



D. GLITTER: 70% angora, 30% wool. White, yellow, pink, and light blue shades. **1.98**



E. POMPON: 100% angora in your choice of white, pink, yellow and ice blue, powder-puff soft. **2.98**

the smart girl's short cut to smartness

... soft, flattering, feminine ... no

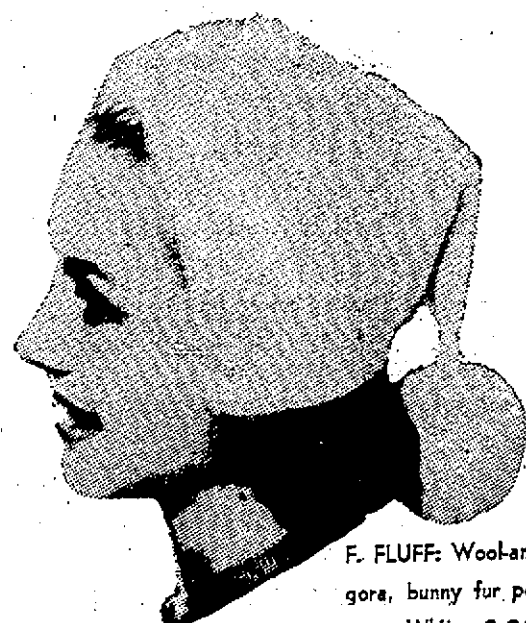
size problems ... divinely packable!

best gift you can give a

girl of any age.

* Mail and phone orders on 2 or more.

May Co. Lakewood, Hat Bar, Street Floor



F. FLUFF: Wool-an-gora, bunny fur pom-poms. White. **2.98**

December 4, 1955

parade

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BEACH

INDEPENDENT
Press-Telegram

A NEW PHOTO-TEXT SERIES:

'COMING OF AGE' IN THREE FAITHS

NO. 1-PROTESTANT SEE PAGE 8



PHOTO BY DAVID F. HARRIS

SHIRLEY MacLAINE: *One of Hollywood's bright new faces* See page 30

I'll always remember...

THAT PILOT FROM ARKANSAS

by SEN. LYNDON B. JOHNSON

Senate Majority Leader



FRIENDLY OPPONENTS, General Eisenhower and Senator Johnson sat side by side in 1951 at Senate subcommittee hearing on plea to draft 18-year-olds.

THE AUTHOR: As Senate Majority Leader, Lyndon Johnson of Texas leads the opposition to President Eisenhower's party in the Upper House. Like Ike, he recently was stricken with a heart attack and is now recovering. Here, remembering his wartime days that won him a Silver Star for gallantry in action, he writes a message once more linking him—in an important and timely way—with the President.

It was in the air over New Guinea that I learned one of the most important lessons of my life.

The time was early in World War II. General MacArthur had just escaped from the Philippines and America's military forces had not as yet amassed their full strength. As a Lieutenant Commander in the Navy, I had been sent to the Southwest Pacific on a reporting mission for the late President Roosevelt.

Early one morning, we took off in patrol bombers for what was to be a routine flight.

The first warning of trouble came over the intercom when the tail gunner yelled, "Bandits, four o'clock high!" I was so green I didn't know what he was talking about, but there was no mistaking the sleek Japanese fighters that came diving out of the sun.

A number of thoughts flashed through my mind. I developed a fervent desire to be back in California where I had spent some months on shore duty, or in the Central Hill Country of Texas. If I ever got back alive, I was going to head straight for home and spend the rest of my life on the banks of the Pedernales, riding nothing faster than a rocking chair.

I also discovered that the most important person in the world was the redheaded farm boy from Arkansas who was piloting our plane. I prayed to the

Almighty for strength in his arms, keenness in his eyes, speed in his reflexes and wisdom in his judgment. For our safety depended on him.

I didn't want to hear anything bad about that pilot. I didn't want to start any arguments. I didn't want anybody to knock him on the head with a monkey-wrench and try to take over the controls. If he had any bad habits, I didn't want to know about them. I didn't care about his religion, his family relationships, his business connections, his views on baseball or boxing or anything leading to hard words.

He was the only man in the world who could bring that plane and that crew safely back to earth and I loved him like my own brother. I'm certain every man in the plane felt exactly the same way.

I have never forgotten that pilot or that engagement. Both taught me many lessons—lessons about myself and about other people; lessons of humility and lessons of prayer. But the most important lesson was that a hot fight is no time to be finding excuses for picking up a blackjack and whacking the pilot over the head.

It Applies to Politics Too

That point seems very obvious several thousand feet in the air. But it is a point that sometimes gets lost (and for a while was lost to many people almost completely) during these postwar years.

In the field of foreign policy, it is not at all far-fetched to compare the President of the United States to that redheaded pilot. The President—and only the President—has the responsibility and the authority to steer the nation through the troubled air of

international relations. He has been given a specific function by our Constitution and no other officer of our Government can take over that function. Once the American people have made their choice, the pilot cannot be replaced for four years.

I may differ with the President, as I frequently do. But the differences will always be expressed respectfully and in an effort to help—because where the security of our country is involved, it is as important to Democrats as it is to Republicans that the pilot be in full control.

In the field of combat, that pilot bore the sole—and heavy—responsibility for the lives of every man in that plane. In the field of foreign relations, the President bears the sole—and heavy—responsibility for carrying out the policy of the United States. Our safety depends on him.

He can turn to his advisers for counsel. He can turn to the Senate for what the Constitution terms "advice and counsel." But when the chips are down, he must make the decisions that mean life or death for ourselves and for our children.

Ultimately, of course, he must account to the people for those decisions. Ultimately, he and his party must submit the record to the people. The democratic process does not call for blindly following the leader.

But whenever I hear of any project for knocking any President over the head—regardless of his political affiliations—while he is trying to conduct the foreign policy of the United States, my mind flashes back at once to that day over New Guinea.

It was a lesson that I will never forget: you don't slug the pilot. You just pray he flies right.

parade

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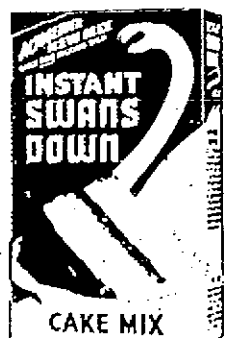
MAIL AND FEMALE: Is your mailbox safe? Who are the season's best college-basketball prospects? Which starlets is Hollywood trying hardest to develop into stars? How can a man live with his legs fused in a standing position—for keeps? See, respectively, pages 16, 28, 30 and 18.



Altogether New!

Instant Swans Down Devil's Food
a finer cake...*and with only one easy beating!*

You never made a finer cake ~or one so easy! Put Instant Swans Down Cake Mix, water and your own fresh eggs in the bowl all at once. One easy beating and bake. Every Instant Swans Down Cake you make is delicious ~truly party-perfect!



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NOW... "RE-DEW"
YOUR SKIN WITH
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Smooth moisture in... Keep dryness out! Silk 'n Satin's active humectant moisturizes the very beauty layers of your skin... heals chapping... keeps dryness out! Instantly your skin feels soft, smooth, supple again... refreshed because Silk 'n Satin leaves no stickiness; vanishes quickly; satinizes! At all cosmetic counters—25¢, 49¢. Also dispenser-bottle, 89¢. Prices plus tax.

It Satinizes!



OUR RELIABLE
AUTHOR



Papa is a party pooper

Do your birthday mailing—your daughter's, anyway—early

by DICK EMMONS

Frankly, I think the fact that anybody showed up at our daughter's seventh birthday party stands as a burning testimonial to the United States Post Office.

We had let her personally address the envelopes bearing the invitations and, while we think she prints rather well, she also prints rather large. Most of her guests' names ran obliquely across the envelope and down the right side. In the case of a young man named Theodore Schermerhorn, the last name also ran across the bottom and started back up the left, threatening the T in his first name.

Beaming, I read over the addressed envelopes when Ann had finished and been put to bed. With one or two exceptions, it seemed to me a fine bit of work for a 7-year-old. I took one of the exceptions into the living room and confronted my wife.

"Do we know any Penl Ljdsterk?" I asked.

"Did he send us a bill?"

"No, no," I explained. "He or she—or it—is one of the guests Ann is inviting to her birthday party."

"That must be Paul Leidson," she said. "Ann sometimes gets a few letters mixed up."

"How about a Cunbembj Raeoustv?" I inquired, showing her the second exception.

"There you have me," Helen admitted. "What's the address?"

"Pinehurst Avenue. I printed the addresses myself to give the postal boys a fighting chance."

"I don't know who she knows over on Pinehurst, but mail it anyway. It'll be fun to see who turns up."

"I hope it isn't Cunbembj Raeoustv," I muttered.

Well, I put stamps on the envelopes and stuck them in my coat pocket for prompt mailing. Helen found them there on the eve of Ann's birthday when she was going through the pockets to get the garment ready for the cleaners. The letters, made in a soft pencil, had blurred and run together for protection.

"Nice work," my wife observed. "It looks like we'll wind up with eight gallons of pistachio ice cream and no guests!"

"I like pistachio ice cream—" I began defiantly, but something in her glance stopped me. "All right, I'll mail the invitations right now. It's not too late. They'll get there in the morning."

The first three mailboxes I found had no pickup scheduled until the next morning. The timetable on the fourth was so weak from the weather I couldn't read it. By that time I was a desperate, haggard man.

I called home from a drugstore telephone. "Certain—ah—complications have set in, dear—"

She grasped my meaning instantly. "Take the letters downtown to the main Post Office," she said crisply. "There's a night slot provided for just that purpose. And try to get home before dawn."

Reassurance, Sort Of

I tried. Rather to my own surprise, I succeeded. And the next day, as the hour of the party drew near, I gave Helen the benefit of the wisdom I had acquired thereby.

"Don't worry," I told her. "The U.S. postal system is the world's best. If dark of night couldn't stay *me*, you can be sure that neither sleet nor rain can stay these couriers in the swift completion of their appointed rounds... Are you listening, dear?"

"There's nothing in there about forgetful fathers," my wife sighed, one eye on the clock and the other on Ann, who was poised happily like a dog at point waiting for the presents to come through the front door.

Poor Ann, I thought suddenly. Doomed to disappointment by her own Dad...

Exactly one hour before the party's scheduled start the first little guests arrived—and three minutes later the last one did. I never guessed anyone could be so happy to see 14 terrors in assorted sizes funnel through the front door and start laying waste to the furniture. Even if one of the terrors was Cunbembj Raeoustv.

Something new to celebrate!



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The Instant Cocoa with "old-time" flavor

You just add hot water, and Nestlé's EverReady® does the rest! It's the complete cocoa—rich in milk and sugar, loaded with energy reserve. Nestlé's has the true, chocolaty flavor you loved as a child, your whole family will love today. From the first to the last delicious drop, you'll cheer for Nestlé's Cocoa. Hooray!

A dream of a Fudge Recipe come true!

Sweet Santa—what heavenly fudge! So creamy-rich flavored, so deliciously smooth textured, so gloriously chocolate! That's because you make it with Nestlé's® Semi-Sweet Chocolate Morsels. Melted, whole, or eaten out of the bag, nothing is more luscious. Get new Jumbo Bag. Recipe on package for batch after batch of failure-proof fudge!



Nestlé's Marshmallow Cream Fudge

COMBINE and bring to full boil, stirring constantly: 1 jar marshmallow cream; 1 small can evaporated milk (Nestlé's preferred); $\frac{1}{4}$ c. butter; $1\frac{1}{2}$ c. sugar; $\frac{1}{4}$ tsp. salt.

BOIL 5 min. over moderate heat, stirring constantly.

REMOVE from heat. STIR IN till melted: two 6-oz. pkgs. or one 12-oz. Jumbo pkg. (2 c.) Nestlé's Semi-Sweet Chocolate Morsels; 1 tsp. vanilla; $\frac{1}{2}$ c. nuts, chopped (optional). POUR in greased pan 8" x 8" x 2". CHILL till firm.

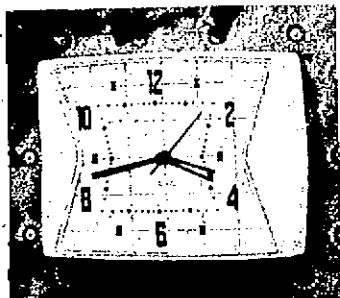
YIELD: approx. $2\frac{1}{4}$ lbs.

NESTLÉ'S makes the very best chocolate

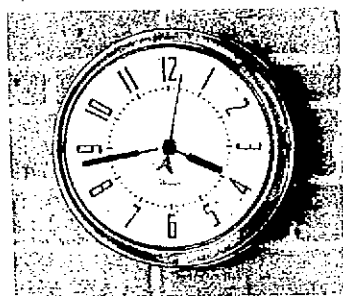


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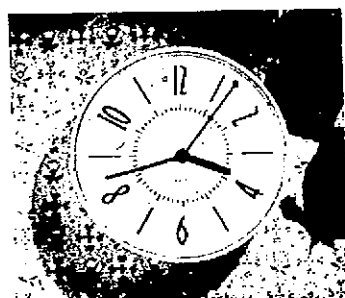
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ZEST ELECTRIC WALL CLOCK. New and dashing in color and design. White plastic case sets off the intriguing dial in red, charcoal or yellow. Non-breakable crystal. 5 3/4" high. \$6.95.



SPICE ELECTRIC WALL CLOCK. A terrific value! Non-breakable crystal. 5 1/2" dial. Polished aluminum two-tone metal case. Red, white or yellow rim. \$4.95. Copper-finished case, \$5.95.



PRIM ELECTRIC WALL CLOCK. Trim beauty at a low price. Only 5 3/4" in diameter. White enameled metal case. Red, yellow, white or green dials. \$3.98. Also in sparkling chrome case. \$4.98.

Prices do not include tax and are subject to change.

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IN THE FINEST OF MATERIALS

Products of **GT** Corporation
WESTCLOX



TRYING TO READ, model Russell Lee looks casual as Saturday crowds press against glass walls of her New York store-window apartment. Store kept a 24-hour guard outside it.

IN SHOWER; Russell giggles over brief moment of privacy. Bathroom, specially installed inside store, was only part of apartment that couldn't be seen by crowds on busy 14th Street.

Two weeks in a STORE WINDOW

NEW YORK.

For two weeks recently, Russell Elizabeth Lee, the blonde reading, showering and eating on these pages, lived right in the public eye — in a store window on a busy Manhattan corner. The gimmick: to ballyhoo a new department store, which furnished everything from clothes to coffee for Miss Lee and the "apartment." The stunt attracted so much attention that police told her to screen off her bed, fearing late celebrators might get ideas. Unmarried and 26, Miss Lee called life in a goldfish bowl "a lot of fun," entertained dates, chatted with watchers via intercom and with friends by phone. After a radio hookup gave out her phone number, however, the phone was jammed with incoming calls: she got 75 an hour, enough date offers to last a girl a lifetime. ■



SOME PEER, SOME PASS model's store-window "cage." Apartment attracted attention at all hours. Spotlights were kept burning all night.



ENTERTAINING, Russell sits down to dinner with her date. She did no cooking, ate meals sent in by the store, gained only two pounds in two weeks.

MAGICAL NEW FLUORIDE TOOTH PASTE

Saves Your Teeth from Decay

BY PREVENTING CAVITIES FROM FORMING!

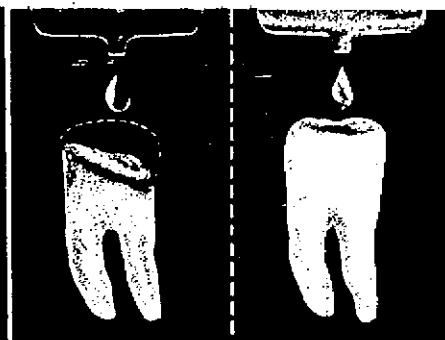
Test after test
by Dentists
proved it!



FLUORIDE'S MAGIC DISCOVERED!
Scientists noted a Texas town where almost no one had a cavity! The reason... a rare mineral in the water... Fluoride!



FLUORIDE'S MAGIC CAPTURED IN A TOOTH PASTE! Science has developed "Super" Amm-i-dent with Fluoride. Makes enamel so hard cavities can't get started.



TESTS PROVE IT! Tooth at left, unprotected from mouth acids, eaten away. Tooth at right, protected by "Super" Amm-i-dent with Fluoride, no decay.

**FIRST and ONLY Tooth Paste containing All 3
of the best decay-fighters known!**

1. FLUORIDE 2. AMMONIATED 3. ANTI-ENZYME 'SLS'

This is the most important dentifrice announcement in years! For it tells how dentists discovered the magic of fluoride... how they *proved* this amazing substance actually *saves teeth from decay!*

Fluoride's remarkable ability to prevent cavities was first noted in a tiny Texas town where there was almost *no tooth decay at all!* Why? Nature had blessed the water supply with fluoride.

A startling reduction in decay was also made when dentists began applying fluoride directly to teeth of children!

Now science has learned how to capture the magic of fluoride in a tooth paste... so every adult and child 6 or over, *everywhere*, can save teeth from decay this amazing new way!

Brand-new "Super" Amm-i-dent is the *first* fluoride tooth paste available to all America... and is the *only* tooth paste that gives you *all three* of the most effective decay-fighting ingredients known! (1) Fluoride, (2) Ammoniated, (3) Anti-enzyme 'SLS.' All three of these wonderful "decay-fighters" are now contained in this one new "super" tooth paste.

New "Super" Amm-i-dent works its magic all day long by *strengthening* permanent teeth—inside and out. It makes tooth enamel so much stronger that cavities couldn't even get started in case after case tested by dentists! To give you and your family this "super" protection against decay, get new "Super" Amm-i-dent today!



**The brand new paste...
with the grand new taste
...in the new red carton!**

"SUPER" AMM-I-DENT with FLUORIDE

'Coming of age' in three faiths: No. 1

A LUTHERAN BOY TAKES HIS VOWS

Here is how a representative Protestant lad reaches one of the major milestones in religious life—the inspiring experience of Confirmation

by **KARL KOHRS**

PHOTOS BY CARROLL SEGHERS II

ONE OF THE MOST significant steps any child can take in religious life is becoming a full-fledged member of a congregation. For children of all faiths it is a spiritual milestone. What does it mean to them? How do they prepare for it? What are the religious traditions involved? These and other questions will be taken up in a new series of three PARADE picture-story documentaries, the first of which appears today.

CORAL GABLES, FLA.

Clad in a white Confirmation robe, 13-year-old Terrence Thompson, Jr., knelt at the altar of St. James Church here. He felt the hand of Pastor C. G. Wolf placed lightly upon his head, then heard the pastor intone the 10th verse of the second chapter of Ephesians: *For we are his workmanship, created in Christ Jesus unto good works, which God hath before ordained that we should walk in them.*

These are words Terry will long remember, because they were chosen from the Bible especially for him by Pastor Wolf as words he can live by. For each of the other eight boys and girls in the Confirmation

class that day, Pastor Wolf also had a special verse.

Terry Thompson, an American boy of Scandinavian descent, lives in Miami with his father, mother and sister Diane, who is a year younger than Terry. Mr. Thompson is an accountant who came to Florida for his health. Terry goes to Ponce de Leon Junior High School in Coral Gables, and his Confirmation class was made up mostly of school friends, including his closest chum, Larry Rigenbach.

An Experience Millions Share

In the rite of Confirmation, Terry, Larry and the others took part in an experience that is shared at one time or another by more than 90 million members of Christian congregations in the United States. The ceremony and meaning inherent in this experience are basically the same in all churches; for those who participate, it marks a "coming of age" when they are admitted fully into the spiritual and temporal life of the church.

Although there is no hard-and-fast rule about the matter, Confirmation as such is traditionally prac-

ticed by those churches having infant baptism. At that rite, the child is admitted to church membership. At Confirmation, the child, having reached Terry's age or thereabouts, *confirms* the vows made for him by parents and sponsors at his baptism. He then is admitted to Communion, which symbolizes the highest spiritual privilege the church can offer its full-fledged members.

In actual ceremony, there are as many variations as there are churches. For the 32 million-plus Catholics in the U.S., of course, the rite is almost exactly the same. But for nearly 58 million Protestants, "coming of age" takes different forms. Thus, while Terry Thompson's Confirmation cannot be called typical, his experience is generally representative of the Protestant faith.

Some Protestant churches which practice infant baptism have similar "coming of age" rites, although they do not customarily use the term Confirmation. In the Presbyterian Church, for example, a child of "Confirmation age" may enter into the full Communion of the church by appearing before an exam-



Climax in Lutheran Confirmation ceremony comes when



pastor of St. James Church in Coral Gables, Fla., places hand on Terry Thompson's head in Imposition of Hands. Other Confirmands kneel with him.

ing group called the Session, composed of church elders and the pastor. If they decide the child's religious training has prepared him for this step, he is admitted to the Sacrament of the Lord's Supper, then ordinarily makes a public profession of his faith in the presence of the congregation.

In Congregational Christian Churches, infant baptism is considered an act of consecration. While the churches do not practice a formal "Confirmation," the child is received into church membership on the same basis as in other Christian bodies. In his early teens, the child receives instruction from his minister in a pastor's class. At the conclusion of this class, he is accepted into church membership if he so desires.

Of the leading Protestant churches, the Baptist ceremonies of admission differ most widely from the others. Baptists, believing baptism should come only after an individual makes his own decision, do not practice infant baptism and have no ceremony comparable to Confirmation. Baptism comes after the individual's public profession of faith and he may then join the church.

At Protestant Confirmations, either the pastor or the bishop presides, according to traditional practice. Adults as well as children may be confirmed after a period of instruction and study. In general outline, Confirmation practices of the Lutheran, Methodist and Episcopal churches are most nearly alike among the various Protestant sects.

Two Years of Instruction

To prepare himself for Lutheran Confirmation, Terry Thompson had two years of religious instruction in one-hour-a-week classes held by Pastor Wolf. This instruction centered around what is called the *Small Catechism*, drawn up by Martin Luther, out of whose teachings the Lutheran Church took form some 400 years ago. In it, Luther condensed the principal teachings of the Bible into a series of questions and answers, presented under five headings: the Ten Commandments, the Creed, the Lord's Prayer, the Sacrament of Holy Baptism and the Sacrament of Communion.

The Confirmation course also included a brief study

of the Bible in its relation to secular literature, some church history and an explanation of the humanitarian work of the church and the duties of members.

As Confirmation day approached, Terry and the others in his class shared a feeling of rising excitement and anticipation. First there was the final examination before the Church Council. It proved easier than Terry had hoped, because the confirmands were asked only one or two key questions.

Pastor Wolf had explained to him that the stern old Lutherans of earlier days had required children to memorize the entire Catechism. On examination, they were brought up before the congregation and were required to answer questions fired at them by the members. Although the ordeal of examination is much easier today, Pastor Wolf pointed out, the reasons for it are still the same: to impress upon the child the seriousness of Confirmation and to make parents realize the necessity of religious instruction.

On the Saturday preceding Confirmation Sunday came the "rehearsal," when Pastor Wolf and the confirmands went through the entire ceremony.

Continued on page 10

**GOT A
NASTY COLD?**

NEW BROMO QUININE® GUARANTEES YOU MORE COMPLETE RELIEF than any other cold remedy!

HERE'S NEW BROMO QUININE'S AMAZING GUARANTEE:

If you have ever bought any cold
remedy—at any price—that
brought you:

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and your money will be promptly
refunded.



Unlike aspirin and other so-called
"remedies," new Bromo Quinine is
a *real* cold tablet. Its exclusive
medicinal formula now contains an
amazing new Citrus BioFlavonoid—
plus the five potent cold-fighting
ingredients that have made Bromo
Quinine so famous. It now guaran-
tees the most complete relief pos-
sible from *all* these cold miseries:

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2. HEADACHE
3. MUSCULAR ACHES AND PAINS
4. FEVER
5. TEMPORARY IRREGULARITY

New Bromo Quinine, with a Citrus
BioFlavonoid, is specifically designed
to help relieve more cold symptoms,
including those caused by viruses,
than any other leading product.

When you've got a real cold
—get a real cold tablet

BROMO QUININE

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when you're certain of your brands

Pickin's quick and pickin's easy
when you know just what you
want. Buying the brands your
family enjoys is clean-cut, simple
and fleet. No weary wanderings,
no hit-or-miss choosing, no inde-
cisions, no wasted time. You go
where you know you'll find them,
you find what you know you'll like.

Now... *somebody* must take a lot
of time to save you a lot of time.
Somebody has to work hard to per-
fect the quick-and-easy things of

life. Well, "somebody" is that vast
body of manufacturers of trusted
brands who never stop working to
maintain uniform high quality.

No wonder you can pick their
products on the carefree run!

Advance help for quick choosing:
the ads in this magazine.

BRAND NAMES FOUNDATION

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WANT EASY SHOPPING? PATRONIZE THE DEALER
WHO PROVIDES YOUR FAVORITE BRANDS

CONFIRMATION CONTINUED



NEWLY CONFIRMED Terry grins bashfully in
church garden as sister Diane tells him he "looks

like an angel" in his snowy white robe, teasingly
holds her flowers above his head as a "halo."

The solemn ceremony over, Confirmation Day becomes an occasion for rejoicing

Seated in church on the following day when the service began, Terry felt he had come well prepared for this crucial moment in his life. As a boy who is serious about his religion, he had mingled feelings of happiness and awe. He looked around. St. James Church—the oldest Lutheran church in Coral Gables—was crowded. In a pew behind him sat his family, all in their Sunday best.

Even though Terry had rehearsed the ceremony, it took on a new meaning as he finally stood at the altar. First came the Examination: *Dost thou renounce the Devil and all his works?* Then came the Profession—the *Apostle's Creed*, which Terry had memorized as part of his instruction. And finally there was the Imposition of Hands, when Pastor Wolf made the climactic gesture of the rite.

And so Terry, like millions of Lutherans before him, was ushered into the fellowship of his church. As a full-fledged



PROUD FAMILY poses for an "official" photograph. From left: Terry, Diane, Mrs. Thompson, Terrence, Sr. (seated) and Terry's happy grandparents, Mr. and Mrs. Olaf Thompson.

member, he now takes part in its adult life—he can attend its annual meetings, contribute to its support and have prior claim to his pastor's services when he is in need of them. When he reaches the legal age of 21 he can vote on church issues.

Confirmation, in short, is like high-school Commencement: a beginning. The instruction Terry received in his pre-Confirmation classes is continued in such organizations as the Luther League and the Walther League. In fact, Terry is now a member of the Luther League of St. James Church and editor of the League's bulletin. He likes church work and occasionally—despite his youth—thinks about entering the ministry.

For Terry, the memory of his Confirmation Day still carries a glow. After the service, the release from tension put everyone in a festive mood. Confirmands and parishioners flocked into the church garden. There cameras clicked and congratulations were extended. Terry squirmed with embarrassment as mother, grandmother, sister and other feminine well-wishers kissed him. Dad and grandfather shook his hand, man-to-man fashion.

At home, Terry and his family wound up the day in traditional celebration.

Continued on page 13

Stop kidding yourself!



Cosmetic lotions can't heal rough, red, hurt hands!

Only new *Revlon* **Silicare**
WITH NEW 'D' DERM

protects as it heals and softens your hands!

Doctors recommend daily use. Detergent hands are **hurt** hands
...they need **medication** ...and protection!



This hand is cut up by detergents
Detergent-hurt hands are actually covered with thousands of small cracks and cuts. That's why cosmetic lotions and creams can never heal them. These cut hands need medicated treatment to heal them and restore their soft natural beauty.

Silicare's Tri-Derm—the triple skin-healing wonder!
A combination of 3 vital drugs never before available in a hand-healing formula—one actually helps grow new skin!

Silicare, only hand formula given this medical approval—complete hospital tests proved that Silicare actually heals detergent hands.



Forms invisible glove to protect your hands!

Liquid Silicare's amazing, water-repellent agent lets your hands heal even while you're using them.

Silicare
• protects
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Your hurt hands are healed almost overnight—get back their natural, soft, youthful beauty.



'Only healthy hands are naturally soft and lovely'

†You or your doctor may obtain reprints of this test as written-up in leading medical journal by writing to Revlon Pharmacal Div., 745 Fifth Avenue, New York 22, N. Y.

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**Aunt Jemima
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Look for either of these famous faces
and you get the Fresh Corn Flavor
of choice corn, new milling methods,
new packaging!



Quick Holiday Coffee Cake

Cranberries make it festive, the new-day corn meal gives it Fresh Corn Flavor

Elegant-looking, yet so very easy to make! You see, the new-day corn meal mixes faster, cooks faster and gives you that good Fresh Corn Flavor! Serve this coffee cake hot and fragrant for special breakfasts, brunch or afternoon coffee. And now for the recipe:

Mixes in minutes. Makes one 10-inch coffee cake.

TOPPING:	1 cup sifted flour
2 tablespoons butter or margarine	½ cup sugar
10 orange sections	½ teaspoon salt
½ cup whole cranberry sauce, drained	4 teaspoons baking powder
COFFEE CAKE:	2 eggs
1 cup Quaker or Aunt Jemima Corn Meal (white or yellow)	1 cup milk
	¼ cup butter or margarine, soft

For topping, melt butter in 10" frying pan. Arrange orange sections in groups of 2 in bottom of pan with

ends of sections touching edge. With cranberry sauce make a 5-pointed star going between groups of orange sections for points.

For coffee cake, sift together dry ingredients into bowl. Add eggs, milk and butter. Beat with rotary beater until smooth, about 1 minute. Do not overbeat. Pour over topping. Bake in hot oven (425°F.) 20 to 25 minutes. Invert and serve. Garnish with additional cranberry sauce, if desired.

ELECTRIC FOOD WARMER—\$3.95 value only \$2.00 with trademark from Quaker or Aunt Jemima Corn Meal or Grits. Colonial Trivet keeps food hot at table or TV. Comes with cord. Postpaid. Mail \$2.00 and trademark from 1 bag or package of Quaker or Aunt Jemima Corn Meal or Grits to: Trivet, Box 5906, Chicago 77, Illinois. Offer limited to continental U.S., Alaska, and Hawaii. Void where prohibited, regulated or taxed. Good only while supplies last.





TOAST to a newly confirmed child is a Scandinavian tradition the Thompsons still follow. Here, Terry raises his glass and answers "Skoal!"



PRESENTS from relatives to Terry include a silver pocket watch (an heirloom handed down for three generations), travel clock, \$60 in cash.

In a traditional celebration with family, Terry is 'man of the hour'

MESSAGES of congratulation bring Terry to the telephone time and again. All told, he ended the day feeling he had entered a grown-up world.

NEXT WEEK

No. 2 in this series: a Jewish boy "comes of age" in the ceremony of the Bar Mitzvah.



The World's Most Honored Christmas Gift

Longines

THE WORLD'S *Most Honored* WATCH



TEN WORLD'S FAIR GRAND PRIZES

28 GOLD MEDALS

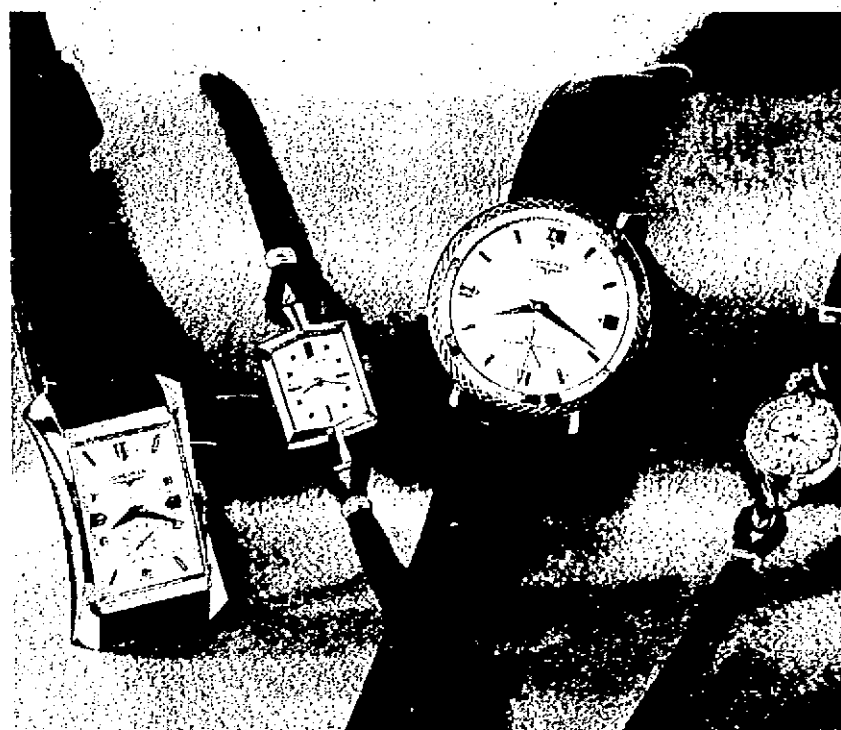
HIGHEST HONORS FOR ACCURACY
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THE FIRST WATCH
OF AVIATION AND EXPLORATION



If you buy a watch this Christmas for one you love, buy the best watch you can afford. And you can afford a Longines. Though Longines is one of the finest watches in all the world, it costs but little more. *Longines, The World's Most Honored Watch* is a matchless personal possession; a gift of highest prestige. Your Longines-Wittnauer Jeweler will be honored to serve you.



The Longines watches illustrated left to right—*Continental A*; a truly distinctive timepiece, \$89.50; *Claudine*—yellow or white 14K gold, \$100; *President Polk R*,

engine-turned bezel enhances 14K gold case, \$135; *Starlight Elegance, E-C 22*, ultra-small 14K gold case, 22 diamonds, \$325. Longines watches from \$71.50 F.T.I.

Longines-Wittnauer Watch Company

SINCE 1866 MAKER OF WATCHES OF THE HIGHEST CHARACTER

FASHION PREVIEW

MEN! FOR 1956

IT'S THE

GLOBAL LOOK



FROM TAHITI comes the "pareu," a wrap-around tunic in gay prints for men (and women) covering matching swim suits.



MONTE CARLO: Light-colored jacket made of rayon and silk has two inside pockets, none outside. Trousers are made of silk.



CHINA: A gay, oriental print is the feature of this coolie shirt. Open, stand-up collar is designed for maximum comfort.

NEW LEISURE CLOTHES HAVE INTERNATIONAL FLAVOR

"YOU HAVEN'T LIVED UNTIL YOU'VE KNOWN EVENING IN PARIS"

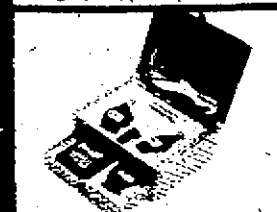
With JEANMARIE, co-starring in Paramount's "Anything Goes," in VistaVision, Color by Technicolor, you can experience the excitement of Parisian life. The film is a romantic comedy set in the heart of the city, featuring the world's great performers. It's the most wanted picture in the world. See it now, and you'll know it's true. \$1 to \$10.



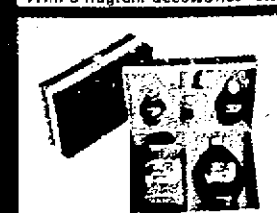
Gift Trio with cologne, purse perfume, and cologne stick 2.25



Dresser Box: perfume, toilet water, cologne, talc, purse perfume 5.00



Jewel Box, lined and mirrored. With 6 fragrant accessories 8.50



Evening Bag with 5 glamour accessories: perfume, cologne, etc. 7.50

Evening in Paris
JEANMARIE
PARAMOUNT PICTURES
DOLBY DIGITAL

JEANMARIE, CO-STARRING IN PARAMOUNT'S "ANYTHING GOES," IN VISTAVISION, COLOR BY TECHNICOLOR



MEXICO: Bold stripes mark south-of-the-border version of a Japanese "judo jacket," worn with shorts, straw hat.



AFRICA: Short-waisted coats, hand-loomed of cotton in a French African tribal pattern, are appropriate for either father or son. The outfit is rounded out by contrasting rayon-silk trousers.

PALM SPRINGS, CALIF.

Forget about flannels, tweeds and stiff collars for a moment, men. Look to broader horizons. Soon you will be offered the cool, colorful, comfortable resort and sports clothes pictured on these pages.

Recently previewed here by the Men's Apparel Guild, these designs-from-all-over are supposed to take the "sartorial gloom" out of the average American male's wardrobe. To that end, 71 clothing manufacturers

in the Guild have gone native and drawn on designs from Mexico, the Orient, the Mediterranean, the Pacific, even Africa.

"The old Ivy League look, featuring charcoal grays, is on the way out," says a Guild spokesman. "Coming are lighter colors, fabrics, mixtures of synthetic silks and cottons. We've borrowed the best and most comfortable styles from every nation and adapted them for the American market."

The rest, gentlemen, is up to you.



BERMUDA: Knee-length shorts can be worn by all members of the family. The matching shirts with

"crazy stripes" have broad, contrasting solid-color panels. Note the attractive, "easy-open" collars.



You're Free! Livel! And Beautiful... with Heavenly Comfort!

PLAYTEX *Living* BRA.

Lovely nylon and elastic! You'll love the feel of it... the fit of it... the way it adjusts to your every movement. In black guaranteed not to run... or wonderfully washable white!

32A to 40C, \$3.95. Also D-Cup (white only), \$4.95. In the blue package at better stores.



Now! Switching Black for Dark Fashions
No other bra has these fitting features!



Crisp-cross elastic front dips low... divides divinely. Exclusive bias-cut elastic side panels move with you.

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IF PETER PAIN CHAINS YOUR YOUNGSTER WITH CHILDREN'S COLDS

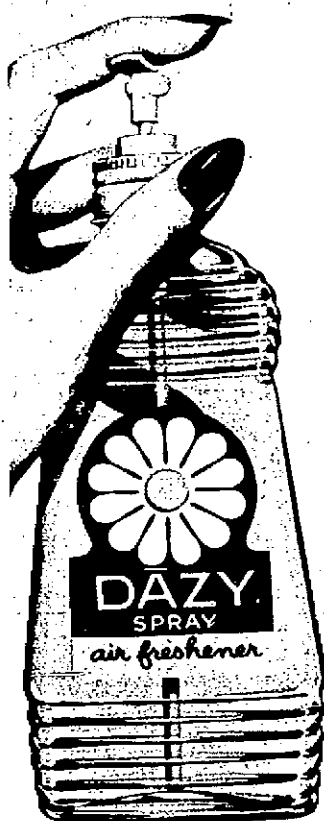


FOR FAST RELIEF, rub in Children's Ben-Gay in the blue package. It's a special, mild version of regular Ben-Gay. Contains the same pain-relieving agents, only the soothing lanolin base has been increased so it won't irritate sensitive skin!

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QUICK! RUB IN **CHILDREN'S** IN THE BLUE PACKAGE
Ben-Gay
THE ORIGINAL BAUME ANALGESIQUE

Everybody's
crazy about
DAZY



Fresh air fragrance
at your fingertip!



Faster
—banishes odors
INSTANTLY.

Fresher
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Use anywhere.

BIG SAVINGS—costs
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Only 49¢ with
reusable
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grocery, drug or
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You'll be
crazy about
DAZY too!

Made by the makers of Bräno and Winden.

HOW SAFE IS YOUR MAILBOX?

It appeals to thieves, forgers, con-men
—but Uncle Sam knows how to fight them

by JACK ANDERSON and FRED BLUMENTHAL

PARADE WASHINGTON CORRESPONDENTS

WASHINGTON, D.C.
Into your mailbox, go — if you are an average citizen — 305 pieces of mail a year. They may include bank statements (giving your balance and samples of your signature), monthly bills (disclosing where charge accounts are held), occasional parcels (containing valuable merchandise), Government checks, tax refunds and dividend payments (which can be forged and cashed).

In short, your mailbox is a jackpot for the forgers, pilferers and sneak thieves who make a profession of looting mail. It also is a target for the fleece artists who devise more subtle schemes to separate you from your money.

Yet, as an American, you naturally expect your mail to arrive safe and unopened. This feeling can be credited to the nation's oldest Federal policing agency, the Post Office Inspection Service.

Its history dates back to the Revolution, when Tory mail carriers were caught rifling the mail for information helpful to the British. Today, 1,000 postal inspectors uphold the tradition that the mail must go through. They investigated 600,000 missing-mail complaints last year. Ninety per cent turned out to be misplaced mail; 6,000 cases ended in arrests.

Forgers Like Paychecks

Forgers, in particular, like to make a living out of others' mailboxes. Some are organized like the Chicago gang which systematically ransacked mailboxes for paychecks on the 1st and 15th of each month. But the postal inspectors covered the same routes even more systematically. Five gang members now get their mail at Federal prisons.

Other forgers prefer to lone-wolf it, like the individualist who picked four Government checks out of a Greenwood, Miss., mailbox. The owner wasn't disturbed about the delay in getting his checks

until one day a letter arrived. In scrawled handwriting on Treasury Department stationery, it said:

"Dear Sir: We are holding up your checks on the count of your others being stolen. Look for them on the 10th of March all four of them. Don't write us, please. Yours truly, Glen — Manager."

Somehow this didn't read like an official letter. The suspicious addressee lodged a complaint, and postal inspectors went into action. They discovered another letter in the same crude handwriting at the Treasury Department, purportedly sent by the man who was waiting for his checks. It read:

"Dear Sir: This is to let you know. Drop it about my checks. I just remember I got those. My aunt got those, she cash one for me. She told me but forget all about it. Yours truly, Malcomb Johnson."

The forger's stratagem backfired; his letters led postal police right to him.

The man most responsible for keeping your mailbox safe is Chief Inspector David H. Stephens, who could have been cast by Hollywood for his job. A handsome man with tinges of gray at the temples, he sucks a pipe and runs the Inspection Service with the air of a modern Sherlock Holmes.

"My goal," he says, "is to see that the mail moves quickly and safely. That includes all mail — from White House pouches to vacationers' postcards."

The Chief reports sternly that mailbox thefts are on the rise. He is particularly concerned about a new gimmick: "borrowing" bank statements from mailboxes. A professional forger, after studying your bank statement, can sign his way through your balance faster than an extravagant wife.

Of course, some mail is stolen before it ever reaches the mailboxes. Last year, 435 postal workers were arrested for misrouting valuable mail into their own pockets. One tri-city ring, operating be-

THIEF IN ACTION: A railroad employe puts stolen parcel-post packages in his

hind the mail cages in New York City, Pittsburgh and Chicago, could have stocked a pawn shop with postal plunder (example: 150 watches). Inspectors caught 19 employes with their hands in the U.S. mail.

Burglars, too, have been breaking into Post Offices lately. Their favorite loot: money-order blanks, which they usually fill out for the \$100 maximum and cash on cross-country spending sprees. Most Post Office burglaries are the work of gangs. A five-man Illinois gang averaged one burglary a week until it was nabbed robbing its 41st Post Office.

By comparison, few crooks dare risk a direct mail holdup, because they face a mandatory 25-year sentence if caught. Only 36 mail holdups were attempted last year; most were small rural Post Offices in the rear of general stores. Though the take usually was small, the postal inspectors got right onto each case.

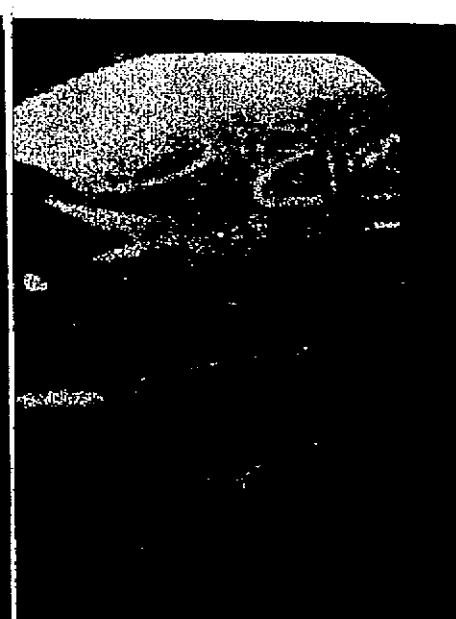
Romeo — for a While

The Inspection Service also will protect you from such mail-order mischief as threats, extortion, frauds — even matrimonial hoaxes.

The most novel matrimonial fraud was pulled by one Harry Cochrane, who romanced a middle-aged maiden out of \$200,000 over a 13-year period. His big mistake was using the mails to cash in.

It all began when Elva Nutting, daughter of well-to-do farmers, fell rapturously in love with the much-younger Cochrane. He persuaded her to pretend they were newlyweds, so they could collect a cash wedding present from her parents. Three months later, the money used up, Harry left Elva — but not without the memory of his honeymoon with wealth.

To keep up the luxurious life, he systematically hornswoggled the Nuttings. First was a tragic, though imaginary, automobile accident. Touched, the lovesick Elva appealed to her parents, who for months forwarded "medical expenses" to the healthy young man. This was followed



auto in Worcester, Mass. Photo was made by a postal agent in a handy baggage car.

by other heart-rending stories, each with the same moral: send money. Fifteen fictitious characters emerged and disappeared as the installments continued.

The final story had Harry inheriting a large estate from a wealthy woman. He generously willed his imaginary fortune to Elva. He then had himself die and assumed the role of a lawyer who, of course, needed money to settle the estate.

But the grief-stricken Nuttings feared Harry had been murdered and notified the police of their suspicions. The puzzled police, finding Harry very much alive, tipped off the postal authorities. Upshot: a five-year sentence for mail fraud.

The extortionists, who use the mails to blackmail, are even more vicious. Take the case of Doris Cohen, a striking brunette, whose father committed suicide. The tragedy was followed by a blackmail letter, demanding \$15,000 as the price of silence about her father's alleged affairs. She was instructed to gift-wrap the money, bring it to Manhattan's famous St. Patrick's Cathedral, sit in the fifth from the last row and leave the package under the pew.

She came with the money — and a squad of postal inspectors, all dressed in their Sunday best. One inspector, in fact, sat directly beside the man who reached for the wrapped money. He turned out to be Joseph Peter Mininni of Brooklyn, whose act of innocence was so unconvincing that he finally gave up and pleaded guilty.

Other frauds that might darken your mailbox range from buried treasure and prize contests to chain-letter schemes and phony estates. Last year the American public lost many millions to such fakes.

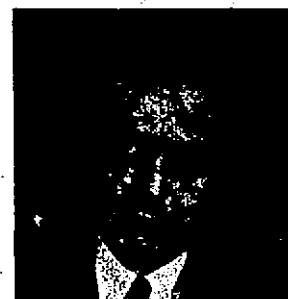
A typical example was the charity scheme worked recently by enterprising

East Coast operators. They set up offices in a big New York office building and began raising funds to aid victims of illness. In one year their company collected more than \$100,000 and divided it roughly 5 per cent for the patients — and the rest for "overhead." They even were driving their enterprise "into the red" when postal inspectors put a halt to the whole sorry business.

The postal inspectors' heavy work-load (average: 100 cases per man) keeps Chief Stephens on the outlook for new men. He wants recruits between the ages of 25 and 38 who are above-average in physique and education. They also should have no easily identifiable physical characteristics.

If you think you qualify, apply to Chief Postal Inspector, Post Office Department, Washington 25, D. C. Then be prepared to serve one to four years in the regular postal service before you will be eligible to join the inspection division. Starting salary is \$5,280 a year; gradual increases bring an inspector to \$8,460. Further boosts, awarded to some men for efficient work, can lead to a top annual salary of \$11,180.

But all postal inspectors have a bigger reward: the knowledge that through their efforts the American mailbox is becoming, more and more, a safe place for your private affairs.



CHIEF INSPECTOR David H. Stephens (above) offers four tips on protecting yourself against mailbox thieves:

- 1 Get yourself the least vulnerable mailbox possible.
- 2 Don't let your mail accumulate. Remove it quickly after the mailman passes by.
- 3 If you leave town for a few days, arrange with a neighbor to hold your mail. Or ask the Post Office to withhold deliveries.
- 4 If an expected check or bank statement fails to arrive on schedule, inquire from the source immediately. If the delayed mail went out on time, complain to the Post Office at once.



WANTED BY STUDENTS ... because surveys prove that boys and girls who use a typewriter get up to 38% higher grades, are better prepared for success after graduation ... and no other portable can match the Remington Quiet-riter for speedy, accurate typing that makes short work of book reports and themes!

USED BY THE ENTIRE FAMILY ... because the Remington Quiet-riter has every feature needed to make writing a pleasure instead of a chore...whether it's club notes, social correspondence or business work at home!

Start your Christmas shopping by visiting your local Remington dealer today! See the Exclusive Miracle Tab, that sets and clears tab stops right from the keyboard with a flick of the finger, and all the other features of the Remington Quiet-riter. A demonstration will convince you that when you give the Remington Quiet-riter, you are giving the finest portable on the market...a portable typewriter that is unmatched for convenience, speed and durability! Sturdy Carrying Case and Touch Method Instruction Book included.



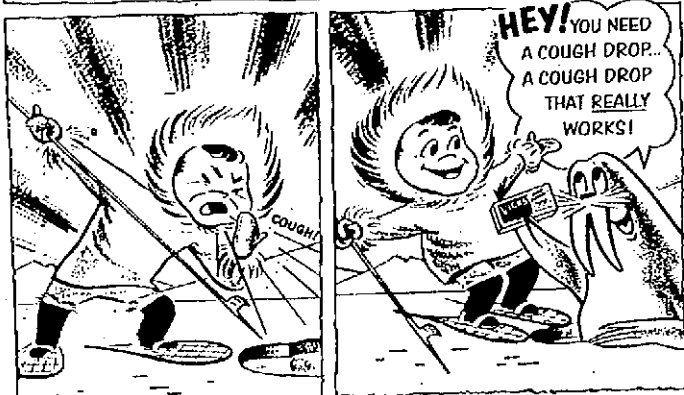
THE REMINGTON
Quiet-riter

Small Down Payment puts it in your home for Christmas — pay nothing more until February and then only \$1 a week

Only
\$100
A WEEK
after small down payment.

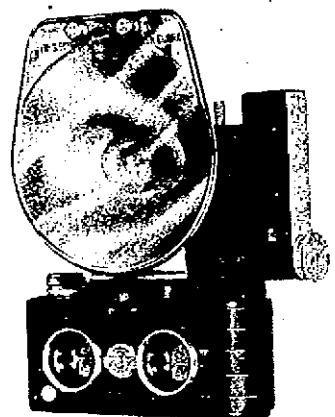
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ADVENTURE IN THE FAR NORTH...



the only cough drops medicated...
with the throat-soothing ingredients of Vicks VapoRub
for relief of coughs due to colds or smoking.
Every drop you take brings added relief.

SAVE \$50.00
THIS CHRISTMAS



VIEW-MASTER
Personal
STEREO CAMERA

only **\$89.50** was \$139.50

Flash Attachment now \$14.75... was \$19.75

A thrilling gift for the whole family...the camera that takes three dimension "come to life" pictures in glorious color! View-Master pictures actually cost less than ordinary snapshots...anyone can take them!

The Personal Stereo Camera is reduced in price for Christmas giving, so don't wait to enjoy the thrill of three dimension color photography. Ask your dealer now about easy terms, down payment as low as \$8.95.

FREE Booklet! Write Sawyer's Inc.,
Box 490-A, Portland 7, Oregon
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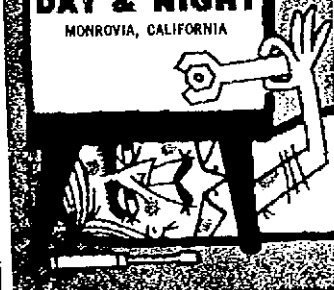


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WATERFRONT?**

Call your Master
Plumber — get a new

Jetglas*
WATER HEATER
*rustproof, leakproof, waterproof.

America's Finest by
DAY & NIGHT
MONROVIA, CALIFORNIA



Helped by crutches, business consultant Ken Porter heads for his office.

He refuses to let his handicaps interfere with his work — or with anything else.

This Arizona vet had one choice; so

HE CHOSE TO STAND UP — FOR LIFE

by CHARLES NIEHUIS

PHOENIX, ARIZ.

In 1947, Ken Porter, a World War II tank commander whose wounds had developed into a painful, paralyzing disorder of the central nervous system, was given a thorny choice by doctors here: his stiffening left leg could be amputated, with questionable chances of recovery, or his sensory nerves could be snipped and his hips and legs fused together in rigid position. If the latter, Ken had another equally difficult dilemma to face. He could be fused in either a sitting or a standing position.

After long talks with his wife, Athlone, Ken made his choice: he would keep his leg, and he would stand up for the rest of his life. At the same time, he reached

another decision. He would not be an invalid. He would make himself as independent as possible.

Before the war, Ken had had a variety of jobs. Immediately after the operation he tried a new one. He studied the tax laws thoroughly; then he set himself up as a tax consultant. His slogan capsulized his determination to stand on his own feet: "Tax help by a man who never sits down on the job." Later he moved on from the tax business to become a partner in an engraving firm and head of a firm of business consultants. While his body is paralyzed, his mind has raced energetically on.

Today, at 38, Ken has almost reached his goal of complete self-sufficiency, al-

though one small wrinkle still baffles him: He cannot put on his socks without help. Thanks to some ingenious devices of his own making, he can handle his trousers, and a three-foot shoehorn helps with shoes. But he still is working on the sock problem.

"I can get them on my toes," he says, "but not over my heels. But I've just thought of another gadget — got the idea from seeing pictures of scientists handling uranium with long tongs. If I can work a pair of clips on the ends of coat-hangers, maybe then I can get my socks on."

These days, Ken is a little too busy to use all his self-help gadgets. His wife and his sons, Kenne and Jon, help him to



HELPFUL SON Kenne ties Dad's shoe-laces before Porter leaves for work. He also wears shoes without laces, slips them on with a long shoehorn.

Continued on page 20

2 SHIRTS MAKE A GIFT OF 4!

PLAID 'N' PLAIN SPORTSHIRT WARDROBE

with TEMPO, first one-piece, soft roll
truly convertible collar

Italy's fabulous Tempo Collar tops both the glad plaid and the sane plain in this washable wardrobe of shirts. So convertible, it actually makes 4 shirts out of 2. One-piece Tempo rolls softly into a collar with a flattering flair for sportswear, buttons crisply into a dress shirt! Hint your fiat, sir: she'll get your choice in 2 merry moods... Plaid 'n' Plain in new Christmas Light colors! Gift packed..... **2 for \$10.95**

McGREGOR
SPORT SHIRTS

IN CHRISTMAS LIGHT  COLORS

IN STORES THAT FASHION AMERICAN TASTES



Kill smoking odors fast with Colgate's new Florient Makes air smell flower-fresh



One Spray of Colgate's new Florient instant-action Air Deodorant quickly kills unpleasant household odors — cooking, smoking, bathroom, pets, musty closets, baby's room, and sick room. So get new Florient today at your grocery or drug store.

Another Dependable Colgate Product



PREVENTS RUST!

3-IN-ONE, unlike most ordinary household oils, actually prevents rust. 3-IN-ONE outsells all other home lubricants!



"3-IN-ONE" OIL

'Night Cough' robbing you of sleep?

World-famed herb medicine
relieves coughs of colds so you
breathe easy—sleep easy.



When "Night Coughs" keep you awake, get this one outstanding herbal action relief—PERTUSSIN. Then you breathe easy—sleep easy—naturally. It's different from new, unproved formulas.

Contains no habit forming codeine. That's why so many doctors prescribe PERTUSSIN for young and old. Safe even for small children. Tastes good, too! Commended by Parents' Magazine. Insist on PERTUSSIN.

PERTUSSIN



ARIZONA VET CONTINUED

With plenty of reason to be bitter, Ken Porter always wears a smile

dress. As first vice president of the Lions Club, an official of the Veterans of Foreign Wars and chairman of the board of his church, he must make every minute count. But on his frequent hunting and fishing trips, he still uses his stretched-out coat hangers to help with his clothes.

Despite his handicaps, Ken has never lost his love for sports. He has managed to bag a deer each of the last six hunting seasons, and one of his principal pleasures is training his hunting dogs.

He is such an unflagging optimist that he hardly seems handicapped at all. But Ken Porter has had plenty of reason to be discouraged. A gunnery sergeant in the South Pacific in the early days of the war, he was promoted to acting tank commander in the field. Shortly afterward, the tank suffered a direct hit and everyone else in the crew was killed. Blown out of the tank and hit in the stomach and back, Ken spent long months in field and service hospitals. Finally he was sent home to his native Kansas as a totally disabled veteran.

Next: a Car Accident

Pain from his wounds still plagued Ken, and he thought a change of climate might help. He moved to Phoenix. The day after his arrival, he was flattened by an auto. The injury hobbled him so badly that he wasn't able to work, and he and his wife and child (with another on the way) lived in a tiny crackerbox of a house almost without funds. A neighborhood grocer extended credit and even bought ice for their old-fashioned icebox. It was about this time that Ken learned he must choose a lifetime of sitting or standing.

Thanks to his own ingenuity, Ken now leads an almost normal life. Unable to drive a car after his operation, he bought a stand-up milk truck and rigged it with special steps with 2-inch risers so he could climb in and out. Later he designed a truck of his own with a hydraulic lift, brakes that need only 2-pound pressure and a back-rest. A California company would have charged \$6,000 to produce it, but Ken's design so captivated their engineers that they donated the lift — and the union contributed a radio.

Having completed the truck, Ken turned his attention to a custom-built house. His design called for extra-wide stairs and hallways to accommodate his crutches, specially built bathroom fixtures and a network of cables and trapezes to help him swing himself out of bed in the morning. This Ken must do without help, because his wife weighs, as he puts it, only "a fat 96," while he weighs 170. He also has special collapsible tables, which he uses for meals and paper-work at home; and even carries to Lions Club to lean on while presiding.

Ken Porter may lean on tables, but he refuses to lean on people. His closely knit family is helpful with tasks that are a little beyond him, but otherwise he prefers to make his own way.

"I don't want people to feel sorry for me," he told PARADE fervently. "I get a lot out of life. There's very little that I miss. I like to go through life with a smile, and I think I have a lot to smile about." With a spirit like that, how could Ken Porter have made any choice but to stand on his own two feet, for the rest of his life? ■



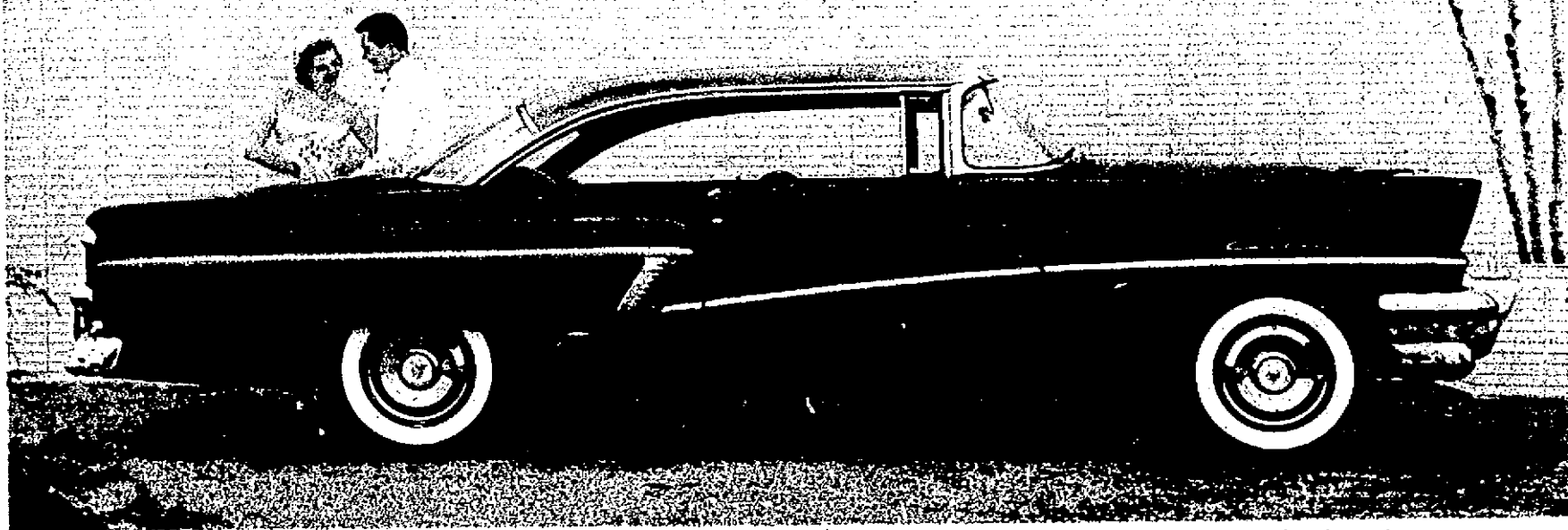
HYDRAULIC LIFT hoists Porter out of specially built stand-up truck. While driving, he wears safety belt, uses back-rest.



CLOSE FAMILY includes wife Athlone, sons Kenne (l.) and Jon. Leaning on one crutch, Ken often plays baseball with his sons.

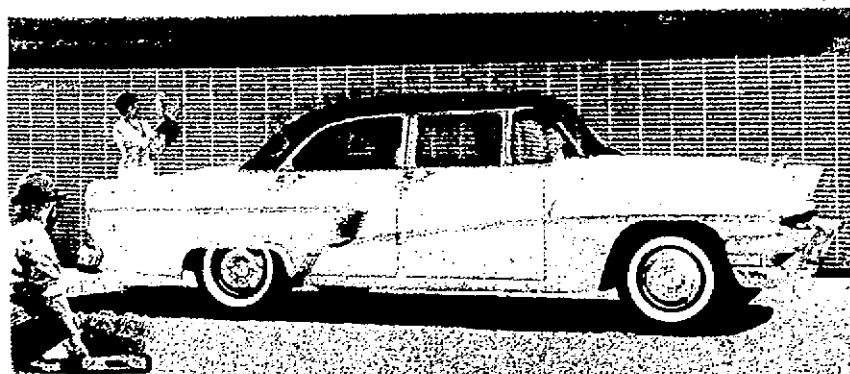


Reading in bed, Porter checks front door via intercom; this connects with whole house, saves unnecessary steps.

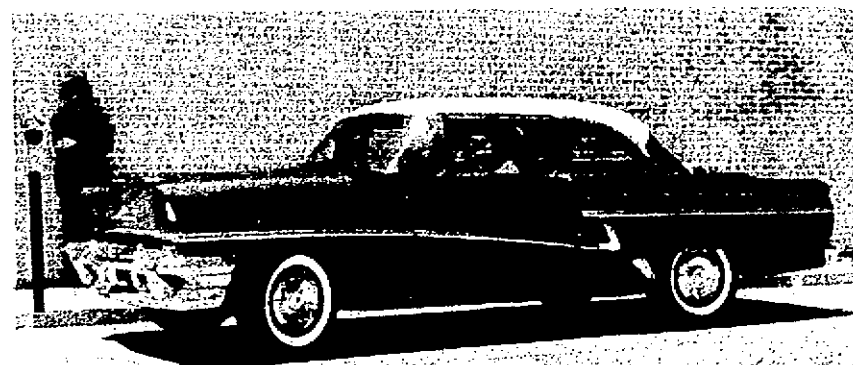


ALL THIS HIGH-STYLED BEAUTY IN THE LOWEST PRICED MERCURY HARDTOP: It's the new Custom Coupe—long and low (only 58¼ inches high). Its sweeping lines hint at its new power.

THE BIG **M**'s low-silhouette styling now in lowest-price Custom series



10 NEW SAFETY-ENGINEERED FEATURES—available in all Custom models. List includes impact-absorbing steering wheel, padded instrument panel*, safety door locks, seat belts*, safety-beam head lamps, padded sun visors*, Safety-Grip brakes. (*optional)



A NEW HIGH IN HORSEPOWER FOR THE CUSTOM SERIES. There's a new SAFETY-SURGE V-8 engine in every Custom model. Features like higher compression and a 4-barrel carburetor give you far more *usable* power—for jet-speed take-offs, safer passing.

Now you can move up to Mercury for less than you think . . . Get high style, higher horsepower, more extra-value features for less than the cost of many cars in the low-price field.*

With these luxurious Custom models—THE BIG M sets a new standard of high style and top performance in its lower priced series.

LOOK HOW MUCH MORE YOU GET! There's reflex-quick passing power in a great new SAFETY-SURGE V-8—split-second stopping action from big new Safety-Grip brakes—the easy handling of improved ball-joint front suspension—a big new 12-volt elec-

trical system for faster engine start-ups—plus a whole new group of safety features and a host of exciting new styling ideas.

THE BIG M IS BIG VALUE—consistent value. Year after year Mercury leads its field in trade-in value. So why not get that new Mercury now? THE BIG M is now on display—priced to fit every new-car budget.

*Based on a comparison of manufacturers' suggested list or factory retail prices.

For 1956—the big move is to THE BIG **M** MERCURY

A MAGNIFICENT VALUE IN THE FORD FAMILY OF FINE CARS



For CHAPPED SKIN more & more

Americans prefer

'Vaseline'

PETROLEUM JELLY

Eases pain of splits and cracks. Softens and soothes dried-out skin. Aids healing quickly. Keep a jar in your kitchen.



THE FIRST AID KIT IN A JAR

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Shop early in the week when stores are not so crowded.

SHOULD YOU BE TAKING VITAMINS?



WHY RYBUTOL CAN MAKE YOU FEEL PEPPIER IN 7 DAYS OR MONEY BACK. Are you "too tired" too often? You may just need more Thiamin and Riboflavin B-complex vitamins to help rebuild energy-starved blood. If so, high-potency Rybutol can help you because it's the vitamin product you can *really* feel. Try Rybutol now! You *must* feel peppier or money back. For trial supply, mail this ad with 25¢ to Rybutol, Dept. 50, Box 36405, W. L. B. Station, Los Angeles 36, Calif. Offer good for 10 days only. Limit: 1 per family.



by PETER DRYDEN

parade of progress

CLEANS YOUR COPPER: Slip on a chemically treated mitt and you can clean and polish copper, brass and other metals with a swish of your hand, removing tarnish, dirt and stubborn stains instantly. Mitt is lined with a plastic separator to keep your hands clean as you polish. \$1. **VIKING SLOANE**, Dept. GS-119, 136 W. 52nd St., New York 19, N.Y.

TEASPOON POURER: Only one spoonful at a time pours from a new bottle with a dispenser that automatically measures out medicines, shampoos, other liquids as you tilt the bottle. ¼-pt. glass bottle, \$1; ½-pt. plastic bottle, \$1.25. **ISLE OF VIEW**, 5550 Harborside, Los Angeles 43, Calif.

POLKA-DOT TILES: Looking for something unusual in floor coverings? Now you can get a plastic floor tile with inlaid polka dots. The 12" square is made by stamping coin-shaped disks from a tile of one color, then filling the holes with disks from other colored tiles. It con-

tains 33 dots of three sizes and four colors, chosen to enhance the background color. **ROBBINS FLOOR PRODUCTS**, Tusculum, Ala.

TV BOOSTER: If your set picks up ghosts, static, other interference, a new attachment may help. Clipped on the back, it's said to increase power of signal the set receives to the point where interference is drowned out. Maker claims it often brings in clearly channels that couldn't be received before. \$1. **TV CLEARTUNER CO.**, Box 1505, Grand Central Sta., New York, N.Y.

FOR VETERANS: They'll welcome a handy, all-in-one records holder. Inside a simulated leather cover, there are 11"-x-5" manila envelopes for discharge certificate, service records, birth and marriage certificates, insurance policies, etc. It also has helpful data for survivors. \$2.98. **RECORDS HOLDER**, 121 N. Charles, Charles Town, Jeff. Co., W. Va.

PARADE OF PROGRESS items are NOT advertising. They are chosen solely for their usefulness and novelty. Look for them at your favorite stores. If they are not yet available, write firms listed. Mention PARADE to get complete information.



QUICK SANDING: This new abrasive disk accessory speeds your sanding and grinding. Sandpaper is clamped on to allow quick changes and use of both sides of newer sand-screen abrasives. Shown above on drill press, disk also works on motor, grinder, lathe. \$9.95. **CREATIVE PRODUCTS**, Box 66, Wilmette, Ill.



FIVE-IN-ONE: Here's a lightweight, folding, redwood furniture piece for youngsters that serves as chair, desk, play table, dining table or portable bench. Seat and back are Formica—easy to clean, resistant to marring. Shelf under seat holds books, crayons, games. \$16. **AUSTIN**, 901 S. Harlem Ave., Oak Park, Ill.

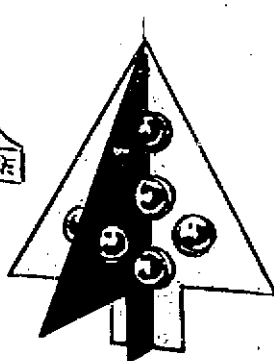
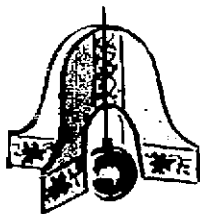
patterns by Pauline

Holiday Trimmings

Add a personal touch to the gala air of the holidays with these gay trimmings. For the window: a panel of old St. Nick that is easy to paint. For the room: six lovely mobile decorations put together with cellophane tape.

Pattern #623 contains printed St. Nicholas panel (15" x 21") and directions for painting.

All patterns will be sent first-class mail.



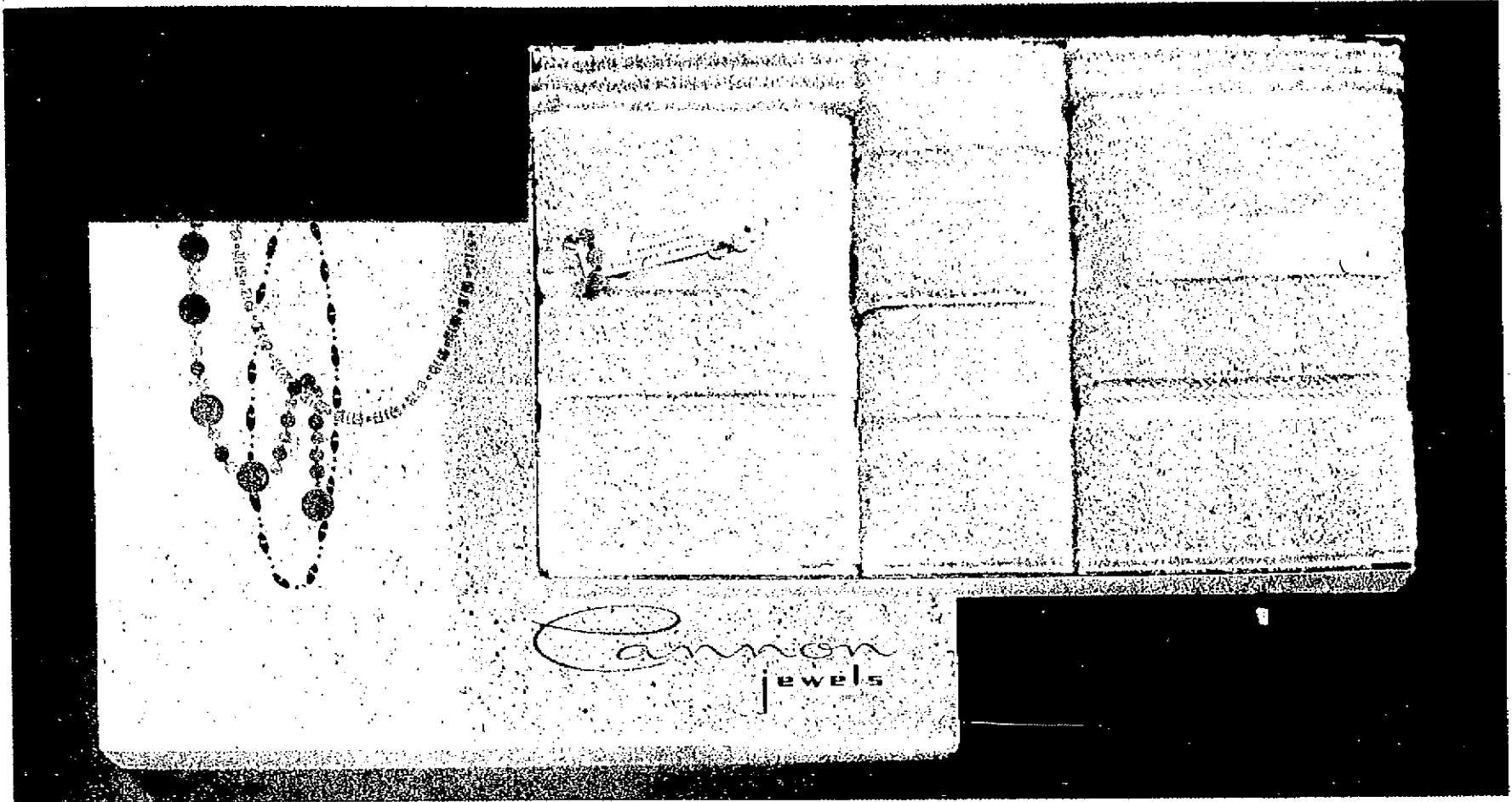
PLEASE SEND ME PARADE PATTERN(S)

#623 _____ @ 35c each
#624 _____

Mail to PARADE, Box 475, Dept. 7, Radio City Station, New York 17, N.Y. (Please print name and address.)

NAME _____
STREET _____
CITY _____ ZONE _____ STATE _____

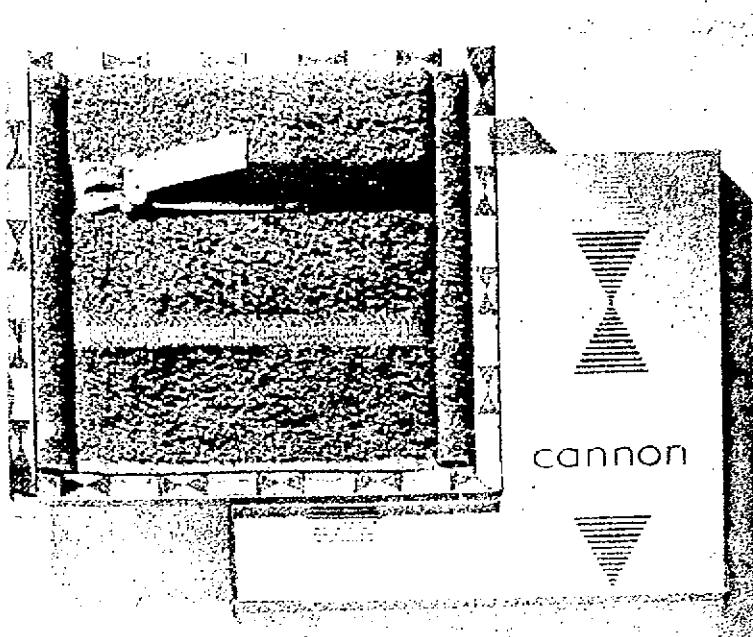
Cannon JEWEL Gift Set. Velvety, deep-pile Cannon towels in beautiful decorator colors—a gift that looks positively extravagant! 2 bath towels, 2 face towels, 2 wash cloths. About \$5.98.



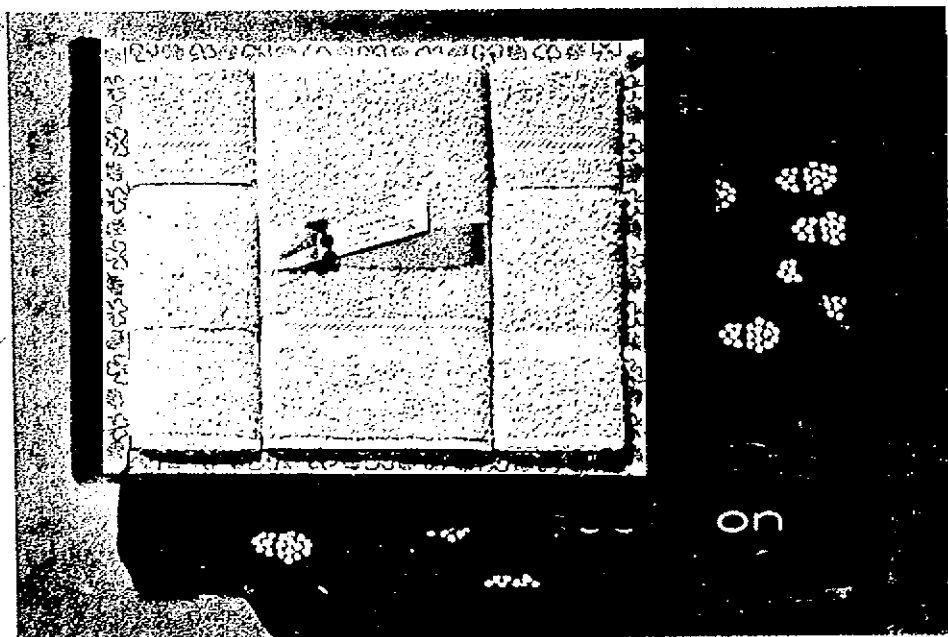
New gift ideas in

CANNON TOWELS

Beautiful, colorful, thoughtful gifts—many styles, many prices, from 1.98 to 8.98.



* Cannon GOLD Gift Set. Looks so smart, yet costs so little—the perfect gift for young moderns! Lovely Cannon ensembles of three or four pieces. About 1.98.



* Cannon LUSTRE Gift Set. A flower-spattered box brimful of beautiful Cannon towels—so many for such a modest price! Five or six lovely Cannons to a set. About 3.98.

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EVERY
PHOTO-FAN
NEEDS!

Here's the gift that assures perfectly exposed pictures every shot... with still or movie cameras, and all film including color. Ends disappointing pictures, film waste. It's the ideal gift for the camera owner... something he wants and needs. See the Weston Exposure Meter at your local camera store today.

WESTON
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WARNING!

Don't let cough from common cold hang on

Chronic bronchitis may develop if your cough, chest cold, or acute bronchitis is not treated and you cannot afford to take a chance with any medicine less potent than Creomulsion. It goes into the bronchial system to help loosen and expel germ laden phlegm and aid nature to soothe and heal raw, tender, inflamed bronchial membranes.

Get a large bottle of Creomulsion at your drug store. For children get milder, tastier Creomulsion for Children in the pink and blue package. Adv.

CREOMULSION
relieves Coughs, Chest Colds, Acute Bronchitis

DEEP HEAT

Relief from pain of

Arthritis, Rheumatism

● Massage Deep Heat Mentholatum Rub on the spot that's sore as needed. See how it's "taken up" by your skin. In 30 seconds you'll feel a flash of warmth right where it hurts. Almost immediately pressure is relieved.

You must feel relief deep down—feel arthritic, rheumatic pain eased fast—or Mentholatum will refund every penny you paid plus postage.

GREASELESS!



STAINLESS!

parade do-it-yourself



HAND-PAINTED ceramic tiles decorate this easy-to-build serving tray. Tiles are embedded in an adhesive, joints concealed with grout.

Projects from leftovers

These unique projects, made from leftover wall and floor tiles, are perfect for Christmas giving.

Serving tray (above): Cut handles from 1/4" plywood. To hand-paint ceramic tiles, coat tiles with turpentine; draw designs on tissue paper; blacken back of paper with lead pencil; with black side on tiles, retrace as a guide. When painted, bake tiles in oven 1/2 hour at 350°. Wash with soap, coat with plastic spray.

Corner shelf (r.): Cement eight tiles together in pairs, drill 7/16" holes, drop 27" lengths of 1/2" dowelling down holes. Support shelves with 3/16" dowels inserted in holes drilled in larger dowels.

Dining tray: Cement tiles to 14"-x-18" plywood base with waterproof adhesive. Nail and glue edging strips to base.



CORNER SHELF hangs from brass chains attached to tops of dowels.

TRAYS are supported by potato-chip cans. (Bolt can tops to trays.)



parade etiquette

by Amy Vanderbilt

TEEN-AGE TOPICS

Some of you are trying to place me in the position of parent by asking my permission to do things that your parents will not let you do. I can discuss your problems with you, but you will have to get the courage to discuss them with your parents.

Q. I am 14. Other girls in my crowd are allowed to have dates. My father says that I am much too young to think of boys. We decided to leave this up to you. — N.Y., Arlington, Mass.

A. Every normal girl thinks of boys. Make it clear to your father that you want him to make rules for you to follow, but that you would like to have the privileges your school friends enjoy. Try to see his point of view and perhaps he will begin by granting you a few afternoon dating privileges.

Q. I have trouble keeping a steady girl friend. I was going with one girl for a month when we broke up. Last night I met her at a party. I danced with her all night—but she would not let me take her home. — R.J., Newark, N.J.

A. I think that you are trying too hard to impress this girl. You should have shown some interest in other girls at the party.

I know that in some crowds steady dating is the accepted thing, but I don't approve of it. Take out numerous girls, and you will gain in social confidence.

Q. At what hour do you think girls in their late teens and early 20s should end a date? Should a girl in her late 20s go steady? — G.L., Norwood, W.Va.

A. It depends on the circumstances. If she is working, a girl in her late teens may well want to end a date by 10 o'clock on week nights, by 12 on week ends and later on special occasions.

Any time in the 20s is acceptable for steady dating.

Q. I am a 17-year-old boy and would like to break the habit of smoking. Also, my girl friend, 15, seems to have more fun with other boys than she does with me. Can you tell me what's wrong? — Y.R., Stamps, Ark.

A. Psychiatrists say that excessive smoking is a sign of insecurity. Have a talk with your school counselor on what seems to be wrong with you—perhaps it is your grooming, your manners, things of which you may not be conscious yourself.

Cultivate your hobbies and outside interests and learn life's graceful talents. Then smoking will not seem so important to you and you will find that girls will be more interested in you.

QUESTIONS FROM READERS will be answered as space permits. (Miss Vanderbilt cannot answer letters personally.) Address: Miss Amy Vanderbilt, PARADE, 285 Madison Ave., New York, N.Y.

This wraps up our
sincerest greetings for a
happy holiday season!
Your Prudential Agent



Spiced Gift Fruits

Here are four ways to turn plain (jars of canned fruit) into fancy (Christmas presents). Secret: some easy kitchen magic

Troubled over certain names on your Christmas gift list—the kind neighbor, the friend who “has everything”? A gift of food—especially food you have made—can be the answer. Here are four examples, each delicious and so easy. (Just open jars of fruit, add flavor accents, replace the caps.) “Dressed up” with holly, ribbon, tiny ornaments, they make festive gifts indeed.

CLARET PRUNES

1 jar (approx. 1 lb.) stewed prunes
 1/2 cup claret wine
 1/2 cup prune liquid
 1/2 cup brown sugar
 1/2 teaspoon powdered cinnamon
 1/2 teaspoon powdered allspice
 6 whole cloves
 Remove lid from jar; set lid aside. Drain liquid from prunes; save liquid. Place wine, prune liquid, sugar and spices in a saucepan. Cook, stirring occasionally, until mixture comes to a boil. Reduce heat and cook gently for 5 minutes. Remove from heat and cool slightly before pouring over prunes. Recap jar tightly. Store in refrigerator until ready to use.

HOLIDAY APPLESAUCE

1 jar (approx. 1 lb.) applesauce
 Few drops green vegetable food coloring
 1/2 teaspoon mint extract
 6 maraschino cherries, chopped
 Remove cap from jar. Add green coloring (enough to get color desired) and stir into applesauce. Add mint extract; stir in thoroughly. Add chopped cherries; stir through applesauce. Recap jar and store in refrigerator until ready to use.

PEAR CHUTNEY

1 small onion, chopped
 1 medium apple, peeled and chopped
 2 tablespoons crystallized ginger
 1/2 teaspoon salt
 1/4 teaspoon mustard seeds
 1/2 cup cider vinegar
 2 tablespoons lemon juice
 1/2 cup brown sugar, firmly packed
 3 whole cloves
 1/2 cup seedless raisins
 1 jar (1 lb., 4 oz.) whole pears

Peel onion; chop fine. Peel apple; chop. Cut ginger into small pieces. Mix together onions, apple, ginger, salt, mustard seeds, vinegar, lemon juice, sugar, cloves, raisins. Slowly bring mixture to a boil, stirring occasionally. Reduce heat; cook gently for 25 minutes or until mixture thickens. Meanwhile, remove cap from jar and drain liquid from pears. Core pears; cut into small pieces. Add pears to mixture; cook 5 minutes longer. Pack hot in original glass container. Recap tightly. Store in refrigerator.

GINGER PEARS

1 jar (1 lb., 4 oz.) pears
 1/2 cup white sugar
 1/2 cup brown sugar
 2 tablespoons lemon juice
 1/2 cup pear liquid
 1 teaspoon powdered ginger
 1 small lemon

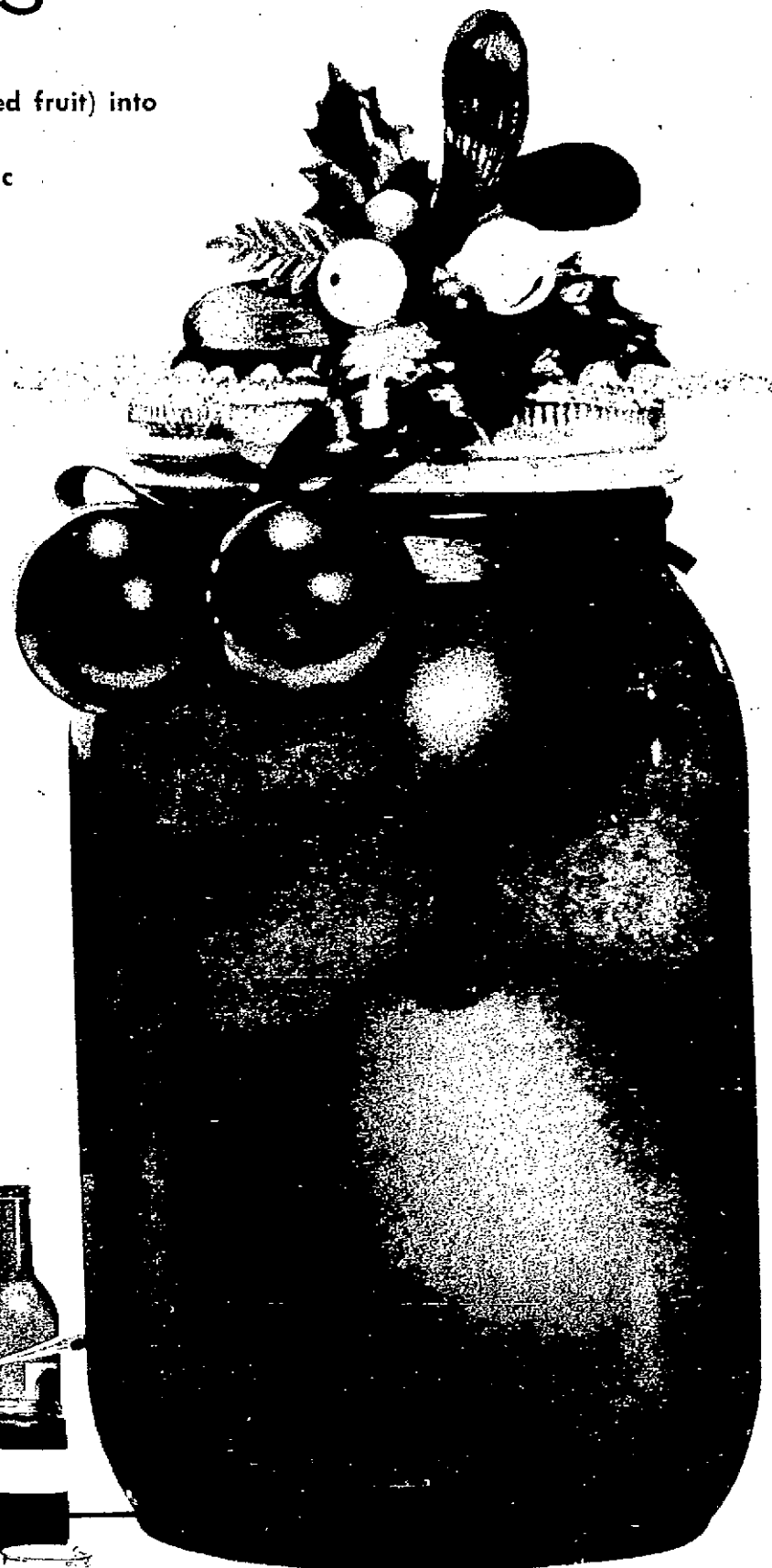
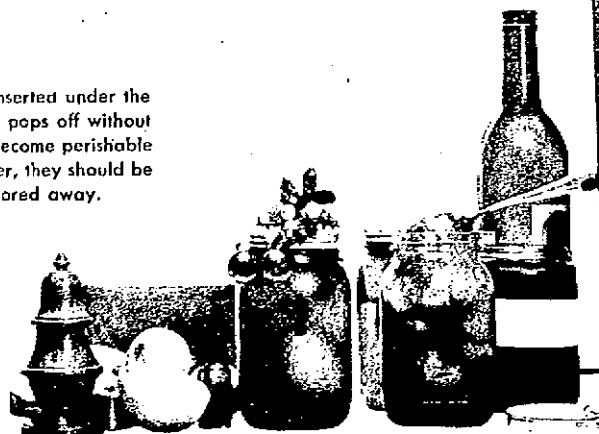
Remove cap from jar; put cap aside. Drain liquid from pears; save liquid. Mix sugars, lemon juice, pear liquid and ginger in a saucepan. Cut lemon into thin slices; add. Cook, stirring constantly, until sugar is dissolved. Bring to a boil; boil gently 12 minutes. Remove lemon slices from sirup. Cool sirup slightly; pour over pears in jar. Recap tightly. Cool. Store in refrigerator until ready to use.

FROM PARADE'S TEST KITCHEN



KITCHEN HINT

A new opener for vapor-vacuum jars is inserted under the cap and turned like a key. The cap then pops off without damage. Incidentally, the jar's contents become perishable once the original seal is broken. Thereafter, they should be eaten within a reasonable time—not stored away.



**Will you get a bouquet
with your coffee
today?**



Maxwell House gives you a bouquet in every cup

Close your eyes . . . draw a deep
breath . . . inhale!

Now sip, and let that heady
fragrance mingle with the flavor.

You'll know at once that without this
rich bouquet, this fabulous aroma,
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When a head-cold stuffs up your nose, makes breathing difficult, nothing works like Vicks Vapo-Nol® Nose Drops to bring fast, soothing relief. A few drops up each nostril as directed. That's all! ...Your nose opens. You can breathe again! Wonderful relief, too, for sneezes or dry nose.

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SAVE MONEY ON QUALITY NORWICH ASPIRIN

Famous Norwich Aspirin costs you as little as 1/2 the price millions pay for pain relief. Your money back if you have ever bought any aspirin, at any time, at any price, that brought you faster, more complete, or longer-lasting relief.

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ALL-AMERICA TEAM

These five cagers, 50 sports editors and writers predict, will be the nation's best this season



TOM HEINSOHN
HOLY CROSS



BILL RUSSELL
SAN FRANCISCO

55-56
parade

BASKETBALL FORECAST

These three stars will shine brightest during the 1955-'56 basketball season: Tom Heinsohn, Robin Freeman, Bill Russell.

These five teams will be the best in the nation: Iowa, Kentucky, San Francisco, Holy Cross and Illinois.

That's the expert opinion of the sports editors and writers on the 50 newspapers in the U.S. and Hawaii which now distribute PARADE. Polled as the season was getting underway, the experts scrambled out on a collective limb to pick an All-America and the best team in the nation.

Center for the "dream team" is Bill Russell, tricky 6'10" star of the San Francisco team that was rated the country's best last year. The forwards: Joe Holup, 6'6" high-scorer from George Washington, and 6'7" Tom Heinsohn (right) of Holy Cross. Guards: Rod Hundley, 6'4" scoring whiz from West Virginia, and Robin Freeman, Ohio State's 5'11" throwback to the days when basketball players could stop baskets as well as score them.

Holup and Hundley barely made the team, just beating out a flock of other stars: flashy Sihugo Green (Duquesne), Art Bunte (Utah), Carl "Sugar" Cain (Iowa), Julius McCoy (Michigan State), Jerry Mallett (Baylor), Jerry Bird (Kentucky), Wade Halbrook (Oregon State), Darrell Floyd (Furman).

Region by region, here's how the basketball picture looks to the experts:

East: Holy Cross, with Heinsohn at the controls, should plough through its regional foes — and possibly its full schedule — without a loss. Fordham is

bristling with talented sophomores, who went undefeated as freshmen last year. Green will keep Duquesne's foes in a ferment, but the Dukes are not likely to retain their National Invitation championship. Other strong clubs: La Salle, Seton Hall, Connecticut, Boston University.

South: Adolph Rupp's "po' li'l boys" from Kentucky again should be the terror of their Southern neighbors and Yankee visitors alike. A veteran-studded Alabama team, however, might give the Wildcats a stiff fight for the Southeastern Conference crown. Other Southern strongboys are Maryland, George Washington, West Virginia, Tennessee, North Carolina State, Richmond and Furman.

Midwest: The "I's" have it here: Iowa, Illinois, Indiana. Iowa has two sparkplugs in Cain and center Bill Logan. Illinois will look to George Bonsalle and Paul Judson. Indiana has a rich crop of sophomores. Others to watch: Dayton (with Bill Uhl at center), Bradley and Kansas.

Southwest: The big guns are Texas Tech, with Jim Reed and Carl Incg; Texas Western, led by Ned Moore; Hardin-Simmons, Rice and Southern Methodist.

Rocky Mountains: The top dog should be Utah, a strong candidate for a national championship. Brigham Young, Wyoming and Utah State all figure to be troublesome.

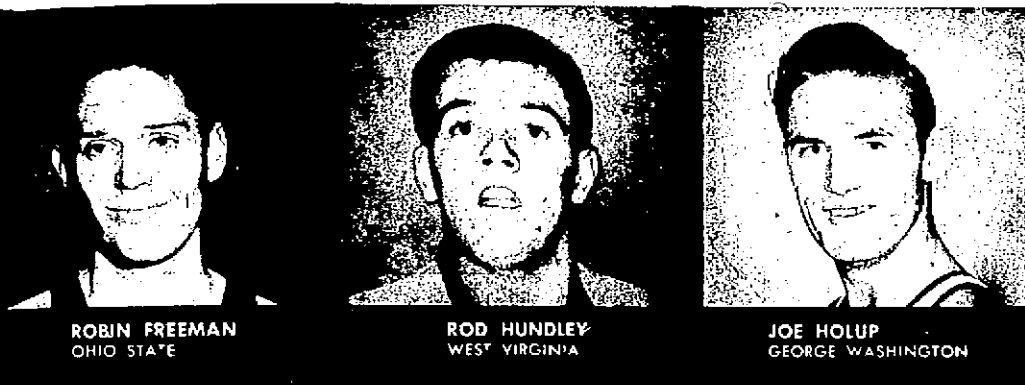
Far West: With Russell and K. C. Jones back, San Francisco is in a strong position to win the NCAA championship again. Other stickouts are UCLA, Southern California and Oregon State. ■

THESE SPORTS EDITORS AND WRITERS PARTICIPATED IN PARADE'S POLL:

J. D. Kailer, Albuquerque Journal; Dave De Long, Allentown Call-Chronicle; Orville Henry, Arkansas Gazette; Johnny Hendrix, Augusta Chronicle; Bud Montel, Baton Rouge Morning Advocate; Thad S. Johnson, Beaumont Enterprise; Will Cloney, Boston Post; Edward J. Shugrue, Bridgeport Post; Dick Hudson, Charleston Mail; Jack Clarke, Chicago Sun-Times; Tom Kinney, Columbus (Ga.) Ledger-Enquirer; Kaye W. Kessler, Columbus (O.) Citizen; Chet Nelson, Rocky Mountain News; Hal Middlesworth, Detroit Free Press; Chuck Whitlock, El Paso Times; James C. Fraser, Evansville Courier and Press; Bob Reed, Fort Wayne Journal Gazette;

Flem Hall, Fort Worth Star-Telegram; Jim Anderson, Greenville News; Al Clark, Harrisburg Patriot-News; Bill Lee, Hartford Courant; William Metz, Honolulu Star-Bulletin; Jim Smith, Indianapolis Times; Arnold Hederman, Jackson Clarion-Ledger & Daily News; Tom Siler, Knoxville News-Sentinel; Dave Lewis, Long Beach Independent Press-Telegram; Mike Lee, Long Island Press; Sam Glassman, Macon Telegraph & News; Stanley Woodward, Newark Star-Ledger; George L. Palmer, New Bedford Standard-Times; Charles S. Karmosky, Newport News-Hampton-Warwick Press; Bill Dunbar, Oakland Tribune; Rube Samuelson, Pasadena Star-

News; Allen Upton, Peoria Journal-Star; Blaine Davis, Portland Telegram; H. J. Wimmer, Rourke Times; J. Roy Stockton, St. Louis Post-Dispatch; Bill Beck, St. Petersburg Times; Robert Walton, San Bernardino Sun-Telegram; Jack Murphy, San Diego Union; Sam "Chick" Feldman, The Scrantonian; Craig Stelze, Sioux Falls Argus-Leader; Frank Woolver, Syracuse Herald-American; Abe Chanin, Tucson Star; Martin Zad, Washington Post & Times-Herald; James C. Stewart, Wheeling News-Register; Henry J. McCormick, Wisconsin State Journal; Lawrence M. Stette, Youngstown Vindicator.



ROBIN FREEMAN
OHIO STATE

ROD HUNDLEY
WEST VIRGINIA

JOE HOLUP
GEORGE WASHINGTON

The experts tell how to make basketball better

"Shoot the referees."

That pointed suggestion from the Boston Post's Will Cloney sums up—in slightly exaggerated fashion—what most of the editors and writers replied when PARADE asked what could be done to make basketball more exciting.

"Cut out the incessant whistle blowing," wrote Henry J. McCormick of the Wisconsin State Journal. "There are too many personal fouls in the game today," echoed James C. Fraser of the Evansville Courier and Press. There'd be less fouls, most editors agreed, if the rules were more realistic, on body contact, almost impossible to prevent in situations like the pick-off play (in which the offense tries to lure a defending player into running against another man). Another way to hush the whistle, suggested Jack Clarke of the Chicago Sun-Times and other writers, would be to relax the calling of unimportant back-court fouls. "Give the game back to the players," concluded J. D. Kailer of the Albuquerque Journal.

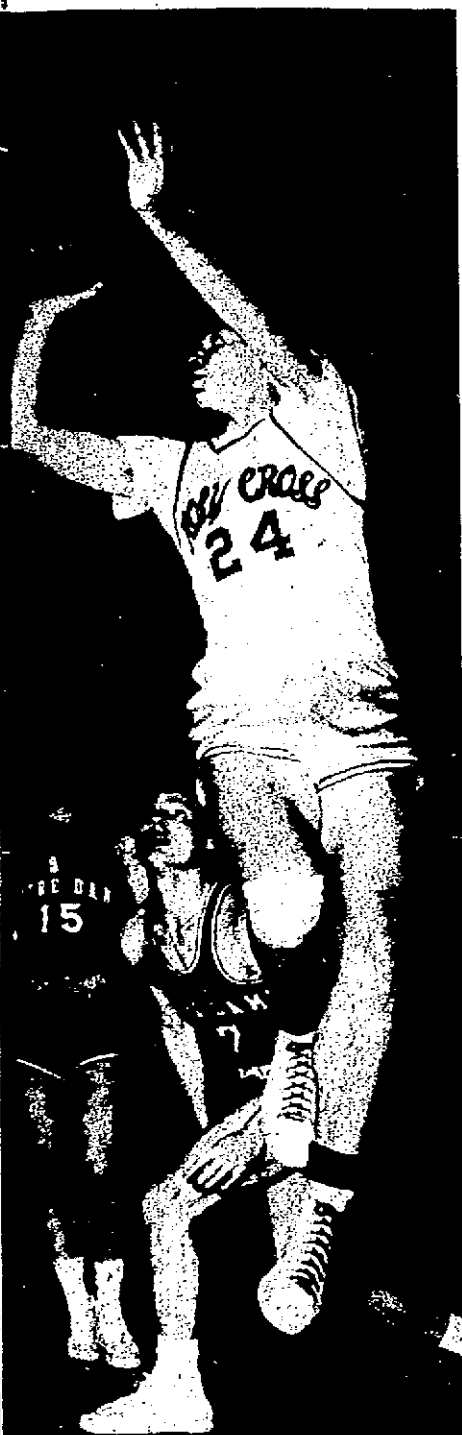
A familiar cry—"bring back the center jump"—was heard in the poll. Jumping for the ball after each basket would help the defense and slow down the game, said some of the editors. And, added Frank Woolever of the Syracuse Herald-American, "it would restore the value of the points scored."

Pro-basketball rules were prescribed for the college game by a few editors. In pro ball the offense must shoot within 24 seconds after receiving the ball, and the teams are allowed only six fouls each during a period.

There was some dissatisfaction with the present college foul rule—giving a man an extra shot if he misses the first one. "Go back to the old system—one shot and done," said Dave DeLong of the Allentown Call-Chronicle.

There were a number of individual suggestions. "Add a third official who would cover action under the basket during fast breaks," suggested Abe Chanin of the Tucson Star. "Elevate the basket to 12 feet (present height is 10)," wrote Ed Shugrue of the Bridgeport Post.

A stout minority of the editors, however, felt there was too much tinkering already with the rules. "Get the game standardized," said Craig Stolze of the Sioux Falls Argus-Leader. With all the rule changing recently, he declared, "the fans don't recognize it from December to December." Added Allen Upton of the Peoria Journal-Star: "I think I like basketball just as it is."



TOM HEINSOHN scores in Holy Cross win over Notre Dame last season. Crusaders again look good.

Why Catholics Believe As They Do



People on the outside often wonder why Catholics keep "running" to church.

And many of them erroneously conclude that this devotion is prompted by fear rather than faith, and by a sense of obligation rather than a spirit of piety and zeal.

"Catholics," they have heard it said, "go to church because they are obliged to do so. The priests keep telling them it is a sin if they don't... that they risk eternal damnation if they don't obey the Church. Catholicism is a religion of fear."

It may be possible to "fool all of the people some of the time." But is it not unbelievable that literally billions of people could have been deceived over a period of nearly 2,000 years? Could Catholicism have held the loyalty of eminent philosophers, scientists and other intellectuals down through the centuries if all it offered was a doctrine of fear and superstition?

No, your Catholic neighbor does not go to Mass and Confession and participate in other religious devotions merely because of an obligation imposed by the Church. It is, he believes, an obligation imposed upon him by God; and it isn't fear, but the desire to serve God that prompts his religious life.

Religion to a Catholic is not merely a worthy and virtuous activity. It is an absolute duty. It is, we believe, the means provided by God for the fulfillment of the God-given purpose of our lives. It is the channel through which we acknowledge our dependence upon God, and by means of which we give expression to our love, faith and gratitude.

Catholics believe further that we must honor God in the way revealed through his true Son, Jesus Christ, Who commanded that we "...hear the Church." We believe that Christ established the Catholic Church and that it bears all the distinguishing marks which Christ said His Church would bear. We accept the teachings of the Catholic Church, therefore, because we believe that it is Christ's Church. It isn't fear or superstition that impels us to do this, but clear historical fact and our own reason and intelligence.

If you would like to know all about the basic Catholic beliefs... and the solid reasons behind them... write today for our free pamphlet. It will be sent in a plain wrapper and nobody will call on you. Nearly two million people have written in for pamphlets like this... and found enrichment for their spiritual lives. Write today for Pamphlet No. PR-10.

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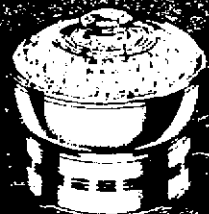
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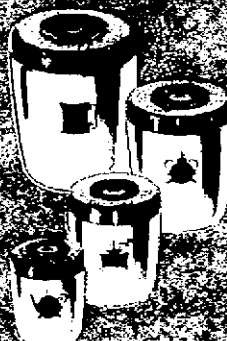
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SHIRLEY MACLAINE prances through surfside routine with husband Steve Parker. Shirley, 21, measures 34-24-34, has been dancing since she was 3.

HOLLYWOOD'S

NEW FACES

This fresh talent is the studios' hope to replace aging stars and beat rising costs

by **LLOYD SHEARER** PARADE WEST COAST CORRESPONDENT

HOLLYWOOD. One of the film industry's top problems always has been the development of new stars and personalities. For years the studios neglected the problem and made movies with old standbys: Clark Gable, Betty Grable, Rita Hayworth, Joan Crawford, Cary Grant. Result: They're caught in a squeeze.

Few newcomers can carry a big-budget picture—and most of today's VistaVision and Cinemascope pictures require heavy investment. But the established stars, who can attract the customers, are making tremendous profit-sharing demands. Some even have formed their own independent production companies.

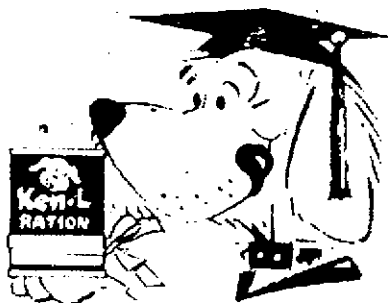
Recently, three bright new stars—Suzan Ball, James Dean, and Robert

Francis—died within 30 days. All of which points up that the studios are suffering from an acute star shortage. According to producer-director Otto Preminger, there's only one solution: "New stars must be built in a hurry. They did it at Universal with Tony Curtis, Jeff Chandler and Rock Hudson. But at most places they did not." Now, with at least a dozen top personalities reaching retirement age, the studios must replace them or risk a box-office collapse by playing stars who have lost their sex appeal.

For several film companies, the answer has been to make stars of newcomers in their very first films. A case in point is Shirley MacLaine, the blue-eyed, red-haired Virginian who graces PARADE's cover. Shirley plays the lead

Continued on page 32

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Actual photo taken at Ken-L-Ration plant

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Also in 1-lb. cans or in handy jars with snap-on lid for easy refrigerator storage.

NEW FACES CONTINUED



JOAN COLLINS, shown above (l.) in *The Girl in the Red Velvet Swing*,

Tomorrow's stars: imports

in Alfred Hitchcock's recently released *The Trouble with Harry*.

Shirley's is a Cinderella story. She was a specialty dancer and understudy to star Carol Haney in the Broadway hit musical, *The Pajama Game*, when, on the third night of the run, Carol fractured her ankle. Shirley was pressed in to the lead. In the audience, fascinated, sat Paramount producer Hal Wallis. He went backstage and signed Shirley to a contract.

Like Shirley, Carol Ohmart, a 26-year-old redhead from Salt Lake City whose 36-25-35 proportions won her the Miss Utah title in 1946, was discovered while pinch-hitting for the lead—in the Broadway musical, *Kismet*. A Hollywood agent, Ned Marin, brought her to Paramount and producer-director Michael Curtiz selected her to star in her first picture, *The Scarlet Hour*.

"We hope to prove that she's a great dramatic actress in her first picture," says Don Hartman, Paramount production chief. "I think we've got a good chance with her and with Shirley MacLaine and a new tenor we've named Oreste. He stars in *The Vagabond King* and I've never heard a better voice."

Over at 20th Century-Fox there's been a female shortage since the de-



SHIRLEY JONES, a Pennsylvania brewer's daughter, is young singing star of *Oklahoma!* She's 5'5", 113 pounds.



ORESTE (he dropped his last name, Kirkop), a Malta-born tenor, is 28 and Hollywood's hope to replace the fading Mario Lanza.



DANA WYNTER left London because "they won't give you a chance." Born Dagmar, she pronounces her new first name Dah-na.



ROGER MOORE, 27, first appeared in *Interrupted Melody*. London-born, son of a bobby, Roger attended Royal Academy Art School.

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DECEMBER 4, 1955 parade 33

is 22, green-eyed, measures 38-23-37, is called "sexiest British actress ever."

and home-grown Cinderellas

parture of Betty Grable, June Haver, Mitzi Gaynor, Gene Tierney and Marilyn Monroe. Now the publicity boys are going all out on Dana Wynter, Joan Collins and Shirley Jones. Which of these beauties will make the grade remains to be seen; at least the studio is willing to gamble.

Shirley Jones' career has been meteoric. In 1953 she went from Smith-ton, Pa. (pop. 800), to New York on a vacation and looked up agent Gus Schirmer on advice of her voice coach. Schirmer took her to sing for Rodgers and Hammerstein, who placed her in a couple of chorus roles, then picked her for Laurey in the film *Oklahoma!* And that led Darryl Zanuck to give her the lead in *Carousel*.

Sexy Joan, Lady Dana

Joan Collins and Dana Wynter are both Londoners. Joan had played in about 10 English pictures before Warner Brothers borrowed her for *Land of the Pharaohs*. Then Darryl Zanuck bought her contract and cast her in *The Virgin Queen* and *The Girl in the Red Velvet Swing*. Dana is termed "more the lady type." Daughter of a doctor, she studied medicine briefly, then decided on a stage career. She

came to New York in 1953, and played a series of TV roles. After her work in *The Body Snatchers*, Fox signed her for *The View from Pompey's Head*.

MGM, drastically hit by the exodus of top names, is nurturing the talents of Roger Moore, an English actor who plays opposite Lana Turner in *Diane*; Liliane Montevecchi, a former member of the Ballet de Paris who has a dancing-comedy role in *Meet Me in Las Vegas*; Jeff Richards, after five years of bit roles a star in the adventure film, *The Marauders*, and Irene Papas, the first Greek actress signed to a long-term contract and starring opposite James Cagney in her first MGM picture, *Tribute to a Bad Man*.

At Warner Brothers, the build-up is tied in with TV. Jack Webb was introduced in a movie *Dragnet*. Liberace is starring in the recently released *Sincerely Yours*. Ed Sullivan is to appear in his *Toast of the Town*, and Eve Arden has finished *Our Miss Brooks*.

"When you offer a television star, at least you've got some degree of audience acceptance," one Warner executive says. "With a brand-new actor, all you've got is publicity and a prayer." Most of Hollywood these days is in a praying mood.

Pepsi-Cola refreshes without filling

HAPPIEST SEASON of the year! Season of friendly visits, of family reunions, of hearty hospitality.

And happier than ever *this* year for the modern hostess, because hospitality is no longer the burden it used to be.

It no longer means the old endless number of heavy, elaborate dishes, hard to prepare. Today's figure-conscious people prefer lighter, less filling food and drink.

Including Pepsi-Cola, now more popular than ever because, in keeping with modern taste, today's Pepsi is reduced in calories, never heavy, never too sweet.

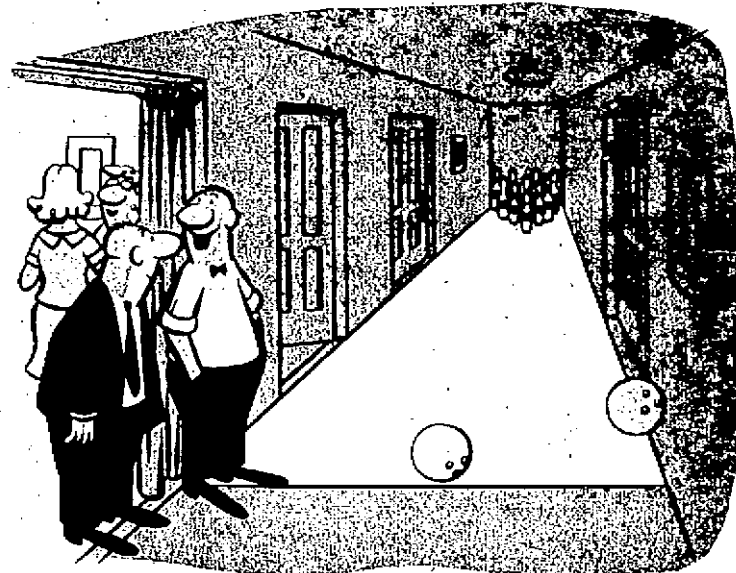
Write down plenty of Pepsi, the modern, light refreshment, on this holiday's shopping list. It refreshes without filling.



The Light refreshment



"Hey, I found a dime!"



"The moment we saw this house, we realized it had tremendous possibilities."

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'These made me LAUGH'

—SID CAESAR GUEST CARTOON EDITOR



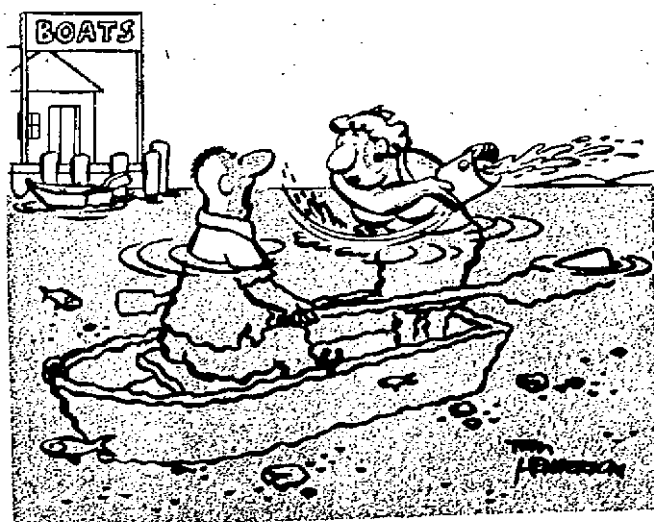
SID CAESAR



TOM HENDERSON

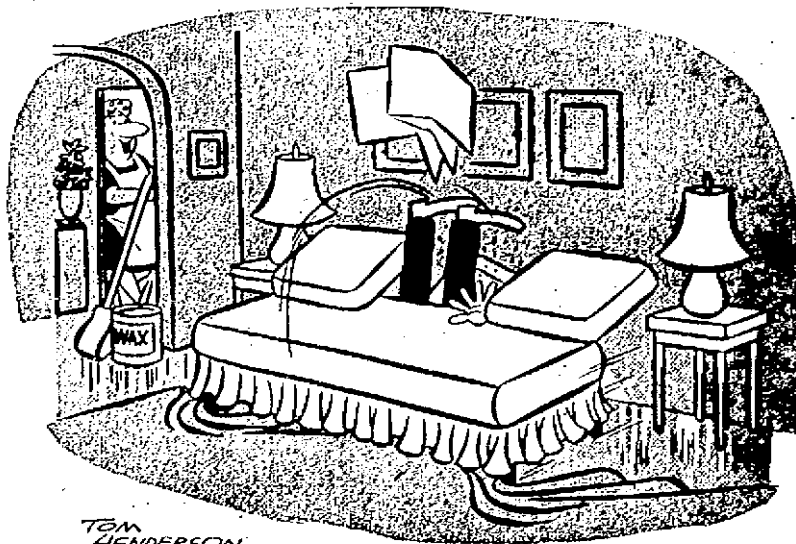
The five cartoons on this page were selected from the best published drawings of artist Tom Henderson by TV comedian Sid Caesar, whose antic clowning is observable Monday nights on NBC's *Caesar's Hour*. Henderson is a 35-year-old native of Terre Haute, Ind. He attended Wabash College, afterward studied at the Chicago Academy of Fine Arts. He started cartooning in 1944, during the past 11 years has sold hundreds of drawings to top national magazines. Married since 1946, he lives in New Canaan, Conn., with his wife and four children. His usual studio: "In the woods behind the house where the kids can't find me." ■

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"Okay, Alice, you can stop bailing."

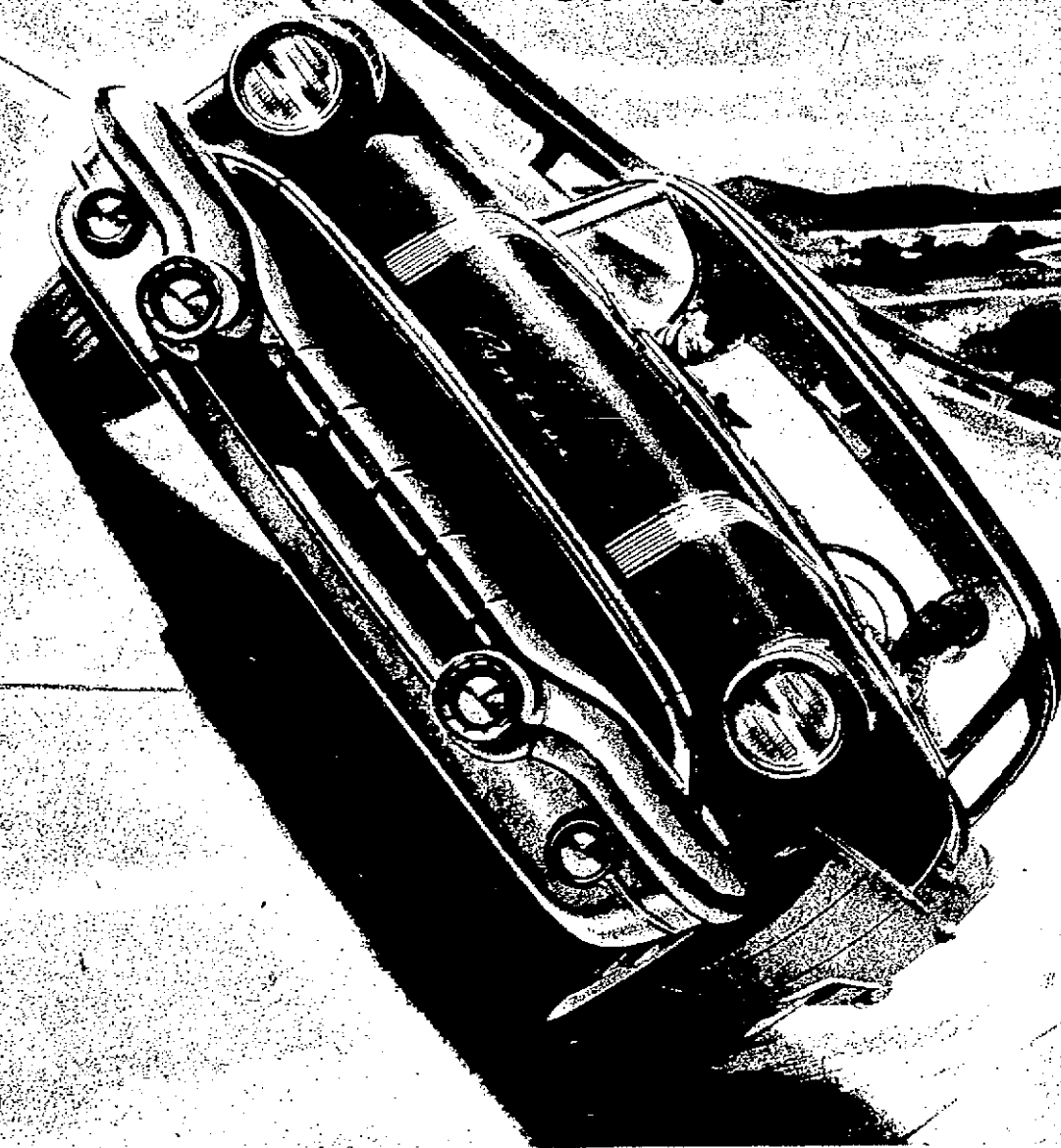
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TOM HENDERSON

"While you're in there, dear, notice how lovely the floor looks."

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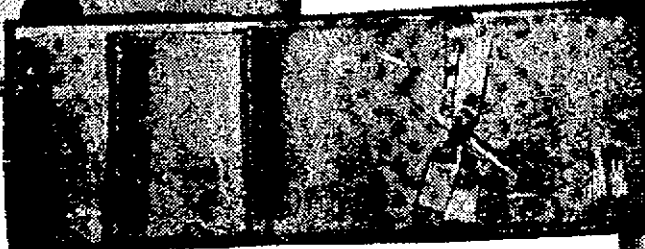
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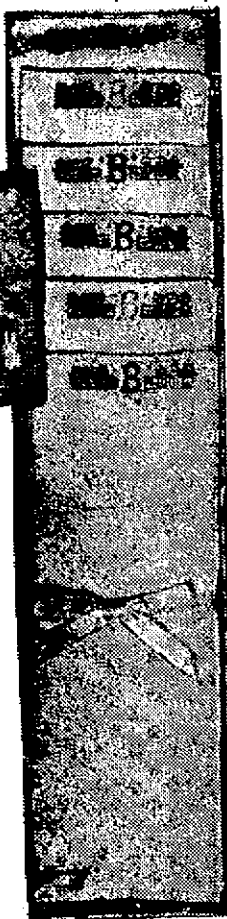
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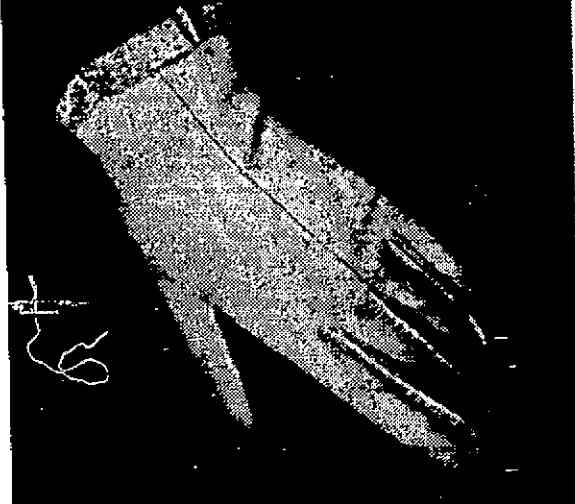
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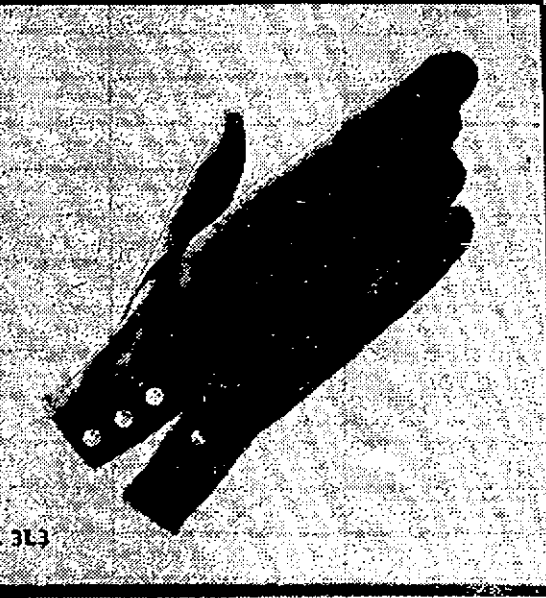


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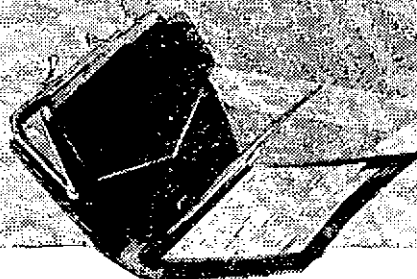
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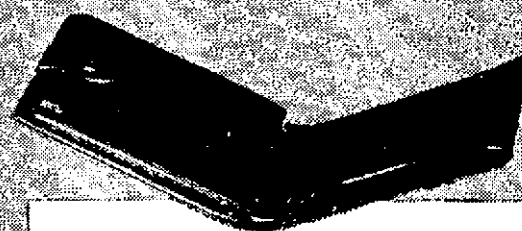
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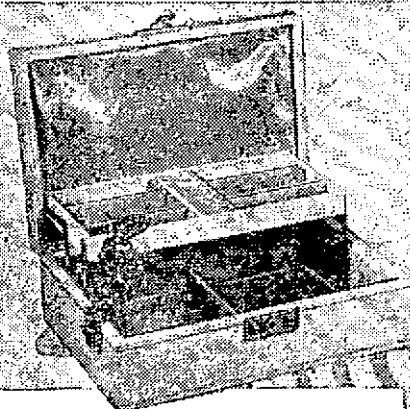
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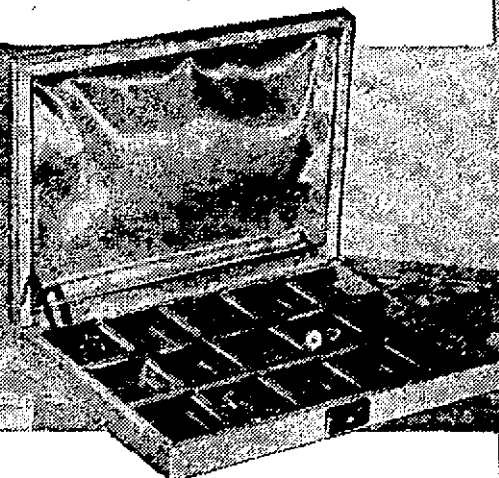
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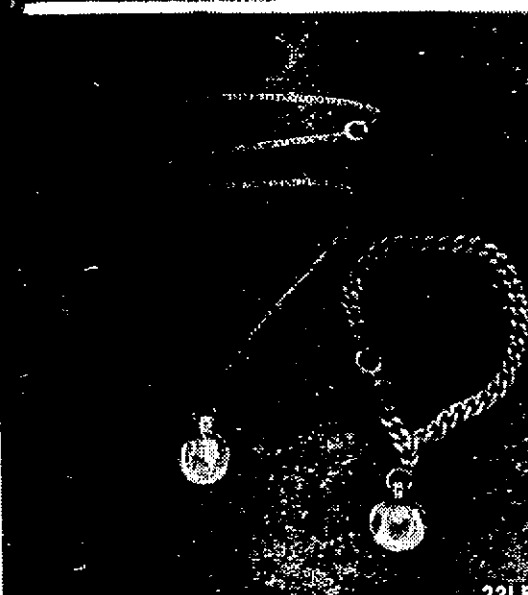
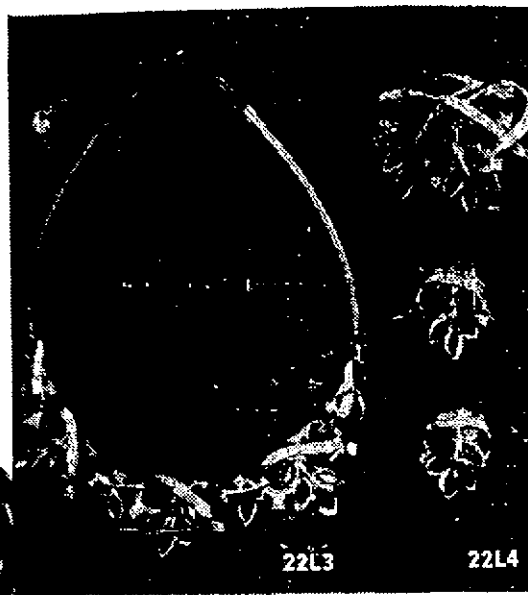
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christmas trimmings by coro



22L1 FLEUR ROYALE JEWELRY by Coro. Lustrous simulated pearls in a romantic, French inspired setting of gold color metal. Matching necklace, earrings and bracelet.....each **1.95***

22L2 BIRTHSTONE BRACELET by Coro. Gold-plated cupid holds a simulated gem, representing her birthstone, to bring her luck. Pendant suspended on handsome chain.....**2.95***

22L3 ELEGANCE by Coro. Dazzling array of pretend topaz, rubies, emeralds, diamond-like rhinestones or pale sapphires in a baroque setting that challenges the brilliant lights of your Christmas tree. Matching pin and necklace **4.95* ea.**

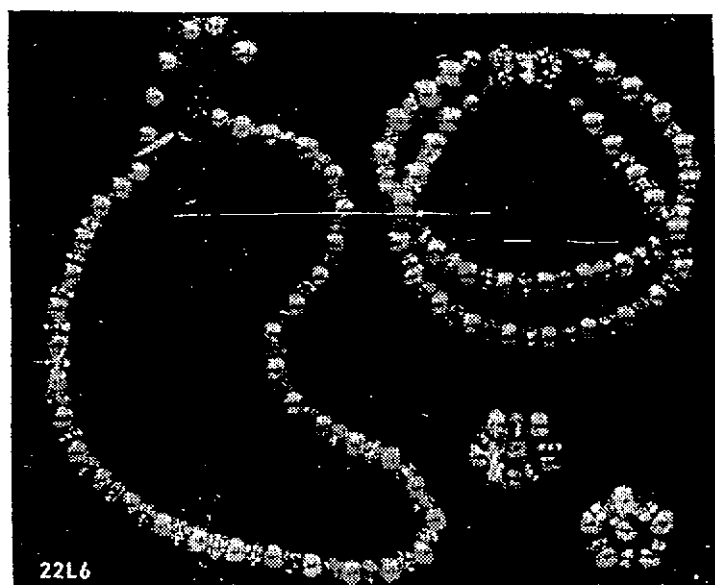
22L4 Matching Earrings **2.95***

22L5 MUSTARD SEED JEWELRY by Coro. Genuine mustard seed, amulet of faith, enclosed within a globe of clear plastic. Necklace, bracelet, fob, earrings, key chain. Gold or silver color mountings....each **1.00***

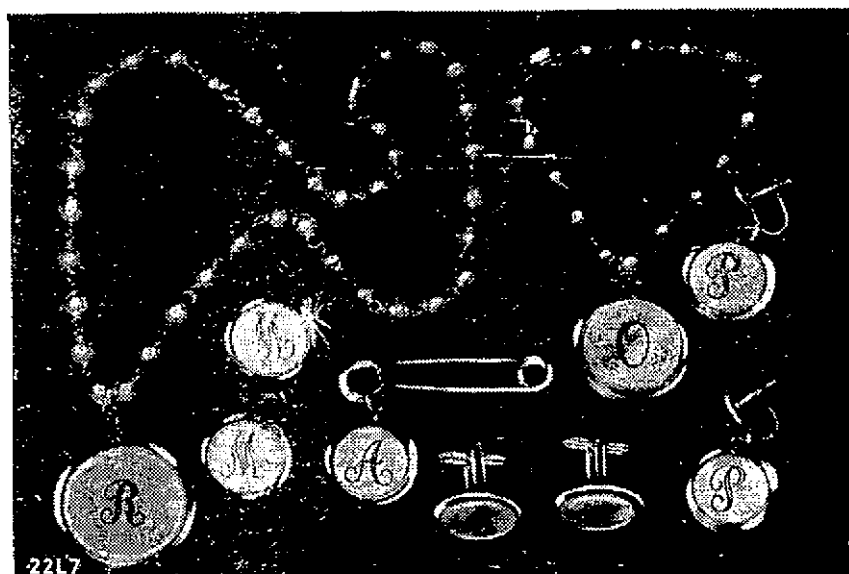
*Plus 10% federal excise tax

May Co. Lakewood, Jewelry, Street Floor

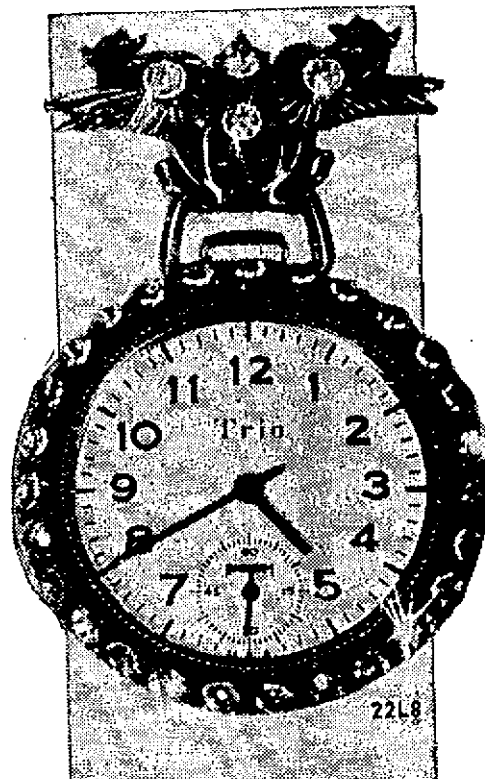
MAY-TIME PAYMENT PLAN IS CONVENIENT FOR YOUR BIG-MONEY PURCHASING, SMALL DOWN PAYMENT, EASY TERMS AND MANY MONTHS TO PAY



22L6



22L7



22L8

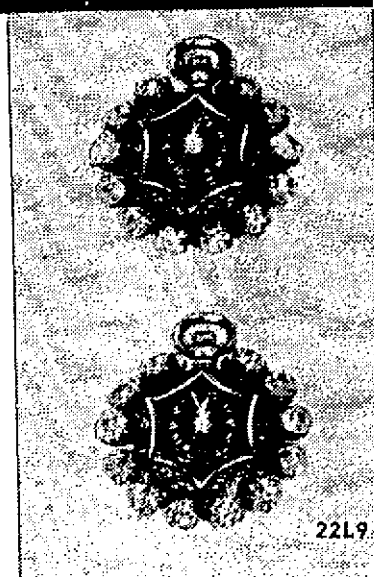
timely gift glamour for her

22L6 ROCKGARDEN COLLECTION by Valjean. Circles of rhinestone twinkle between each lustrous simulated pearl, as delicate and lovely as a prized rockgarden. "Pearls" in soft floral pastels of pink, cream, grey, orchid, or dubonnet. Matching necklace, bracelet and earrings. Each **1.97***

22L7 LETTER PERFECT MOTHER-OF-PEARL jewelry by Schrager. Each piece engraved with a graceful initial on mother-of-pearl. These are gifts that say "just for you." Matching cuff links, pendant earrings, button earrings, "safety pin"—and bracelet and necklace with pendant suspended from simulated pearl link chain.each **1.00***

22L8 JWELED WATCH FOB by Carole Accessories. Glittery costume accent for her best suit. Two ancient "demons" with four rhinestones cover the safety clasp. Watch is encircled with your choice of simulated pearls, rhinestones, simulated pearl and rhinestone combination, or mock garnet and turquoise combination. Watch is fully guaranteed. **5.00***

22L9 MATCHING EARRINGS in any of the four jeweled effects of the watch fob. **1.95***



22L9

*Plus 10% federal excise tax

May Co. Lakewood, Jewelry, Street Floor

BUY MAY TIME CREDIT COUPONS WITH SMALL DOWN PAYMENT AND USE AS MONEY IN ANY DEPARTMENT UP TO EIGHT MONTHS TO PAY



19L1 RAZZLE-DAZZLE KNIT JACKET by Glentex. Bulky knit wool sweater-jacket, gilded with braid and tiny beads. Turn-back cuffs. White or black; small, medium, large **8.95**

19L2 EMBROIDERED AND JEWELED STOLE by Ethel of Beverly Hills. Pure glamour to wrap her in warmth. Double 8-oz. wool jersey, embroidered and jeweled in a graceful leaf design. Long tassel fringe gleams with lurex thread. White or pink with silver-look thread; black with silver color..... **16.95**

19L3 NYLON LACE BLOUSETTE by Time-ly. Scalloped nylon lace frosting on nylon tricot, with rhinestone studded crystal clear buttons. White, pink or beige; 32 to 44..... **6.95**

19L4 JAMI-BLOUSETTE with jeweled neckline, tucked and shirred front. Sheer 15-denier nylon tricot lined with 40-denier nylon. White, pink, copen blue, or yellow. Sizes 32 to 38..... **7.95**

19L5 SEED PEARL COLLAR Imported by Top Hit from Japan. Evening elegance for sweaters, dresses and blouses. Pendant drop closing. Rayon satin lined. White; one size for all..... **2.95**

19L6 HOLLYWOOD HED-TOPPER by Arlis. Inspired gift for the girl who scoots around in a sports car. Can be worn a dozen ways—instructions included. Choose from solids, polka dots, florals and paisley patterns..... **1.95**

19L7 EMBROIDERED COLLAR FROM INDIA imported by Glentex. White rayon satin, hand embroidered with gold and silver colored threads. Lined. One size for all..... **2.95**

here are the important little extras



19L8 ITALIAN SILK CHIFFON SCARVES with flocked black velvety geometric patterns and hand-rolled hems. White, yellow, lilac, copen blue, or pink. 24 inches square **1.00**

19L9 FLORAL SILK CHIFFON SCARVES Italian imports with hand-rolled hems and flocked pattern on white, yellow, lilac, copen blue, or pink. 24 inches square **1.00**

May Co. Lakewood, Neckwear, Street Floor



REGULAR 30-DAY MAY CO. CHARGE ACCOUNT WITH CHARG-A-PLATE IS TAILORED TO YOU WHO PREFER MONTHLY STATEMENTS, PAYABLE IN FULL

7L1 ARTCRAFT NYLONS

Beige, taupe, tan, sun.
Sizes 8½-11. S-M-L. Semi-
sheer, 60 gauge, 30
denier1.50

7L1a—66 gauge, ultra
sheer, 12 denier.....1.65

7L1b—60 gauge, 15
denier dress sheers 1.50

7L2 BERKSHIRE NYLONS

Beige, taupe, sun, tan.
Sizes 8½-11. Exclusive
kantrun nylon top and too
ring that stops runs before
they start. Sheer ny-
lace kantrun1.65

7L2a—Semi-sheer
nylace1.50

7L2b—S-t-r-e-t-c-h ny-
lace fits any size....1.50

7L3 HUMMING BIRD NYLONS

Beige, taupe, sun, tan.
Sizes 8½-11, S-M-L. Semi-
sheer, 51 gauge, 30
denier1.35

7L3a—Sheer 60 gauge,
15 denier, plain, dark
seams1.50

7L3b—"Dura-cling"
stretch, semi-sheer....1.65

7L4 ROMAN STRIPE NYLONS

Beige, taupe, tan, sun.
Sizes 8½-11, S-M-L. 15
denier, 60 gauge sheer
.....1.65

7L4a—12 denier, 66
gauge, luxury sheer..1.95

7L4b—Roman stretch, 15
denier, long wearing 1.65

7L5 SURETY NYLONS

Beige, tan, sun. 8½-11,
S-M-L. Only at May Co.
and specially priced for
Christmas shopping. 15
denier, sheer, seamless
.....1.25

7L5a—Sheer micro-mesh
seamless1.25

7L5b—Surety demi-toe
nude heel, seamless 1.25

your
christmas
angel
walks
in
sheer
beauty

7L6 DEXDALE NYLONS

Beige, taupe, tan. 8½-11.
75 gauge, 10 denier 1.95

7L6a—66 gauge, 15 denier.
Tops for wear.....1.65

7L6b—Dexdale beauty
stretch1.95

May Co. Lakewood, Hoslory,
Street Floor

7L7 CLAUSSNER NYLONS

Kleer sheer, beige, taupe,
sun, tan. 8½-11. S-M-L.
60 gauge, 15 denier, snag-
resistant sheers1.35

7L7a—51 gauge, 30 den-
ier, semi-sheers1.35

7L7b—Sheerlastic
stretch, never sag, never
wrinkle1.35

7L8 KAYSER NYLONS

Beige, tan, taupe, sun.
8½-10, S-M-L. Fit-all
tops, knit right in. Sheers
and semi-sheers1.65

7L8a—Semi-sheer, 30
denier1.15

7L8b—Embraceable
stretch sheer1.50

10L1 SKI PAJAMAS, inspired by a quaint snowy Swiss village, in pictured band. Sanforized cotton flannel with knit Durene cotton cuffs, anklets, neck and waistband. Navy, red, aqua, charcoal, or grey. Sizes 32 to 40 **5.98**

10L2 PAISLEY PRINT DUSTER, of soft cotton flannel, so perfectly styled by Sleepease. Hidden pockets, raglan sleeves for comfortable fit. Sanforized, of course. Aqua blue or Christmas rose. Small, medium and large **5.98**

tuck sleepease under her tree

10L2a MATCHING PAJAMAS IN BROAD-CLOTH, trimmed with matching cotton flannel cuffs, collar. Same colors, sizes 32 to 40 **3.98**



10L3 FLANNEL SLEEP SHIRT, with matching bloomer in tattersal check. Button down collar. Blue, pink or lavender. Small, medium and large sizes..... **3.98**

May Co. Lakewood, Lingerie, Street Floor

MAY CO. GIFT CERTIFICATES PLEASE EVERYONE ON YOUR LIST QUICKLY, EASILY. IDEAL FOR THOSE WHO PREFER TO SELECT THEIR OWN GIFT.

10L4 SHRANK "GRAMMIE" GOWN. Shrink-proof cotton flannelette with eyelet embroidery trimmed Peter Pan collar. Dainty rosebud print in pink, blue or lavender on white background. Sizes 34 to 40.....**3.98**

cozy sleepers give her sweet dreams

10L5 SHRANK BUTCHERBOY PAJAMAS. Shrinkproof cotton flannelette in a comfy butcherboy style. Eyelet trimmed Peter Pan collar, so perfect for "nippy nights." Rose or blue print on white ground. Sizes 32-40. **3.98**

10L6 SHRANK CLASSIC PAJAMAS. Shrinkproof cotton flannelette with contrasting pipings, ocean pearl buttons. Dainty flower print of rose, blue or orchid on white ground. Sizes 32 to 40.....**3.98**

May Co. Lakewood, Lingerie, Street Floor



10L4

10L5

10L6

MAY-TIME PAYMENT PLAN IS CONVENIENT FOR YOUR BIG-MONEY PURCHASING. SMALL DOWN PAYMENT, EASY TERMS AND MANY MONTHS TO PAY

53L1 TWO BUTTON COACHMAN ROBE by "Fancy Free" in Dura suede flannel, a real time saver since it's the new no-iron cotton flannel. Floral pattern with contrasting cord trim. Two large hip pockets, shawl collar, $\frac{3}{4}$ sleeves. Pink, blue, navy grounds. 12-20, 16 $\frac{1}{2}$ -24 $\frac{1}{2}$ **7.95**

Dura-suede gives her leisure

53L2 DURA-SUEDE DUSTER by Basila. Again no-iron cotton flannel to save her time; comfortable raglan sleeves, and tiny jet black buttons on small plaid of rose, or blue. Sizes 10-18...**5.95**

53L3 DURA-SUEDE JUMP SUIT by Basila. A match for the duster, this zippered front suit. Easy to slip into, and so comfy to wear. Rose, blue. Sizes 10-18**5.95**

May Co. Lakewood, Robes, Street Floor



BUY MAY-TIME CREDIT COUPONS WITH SMALL DOWN PAYMENT AND USE AS MONEY IN ANY DEPARTMENT, UP TO EIGHT MONTHS TO PAY

matched lingerie to match her holiday mood



10L7 NYLON GOWN by Rogers. Frosty embroidery, nylon fluting, that molds the bodice, all give this lovely gown, its beautiful femininity. The embroidered mid-riff gives added glamour. Blue, white, pink, black, in sizes 32-40. **7.95**

10L8 MATCHING NYLON SLIP by Rogers. Bra concealing nylon tricot slip, fluted trimming at bodice and hemline. Embroidery insertion touches the slip with a festive air. White, pink, blue, black. Sizes 32-40 **5.95**

10L9 MATCHING HALF SLIP by Rogers. White, pink, blue, black, in small, medium, large **3.95**

10L10 MATCHING BRIEF by Rogers. Flute fabric insert. White, pink, blue, black. Sizes 4-5-6-7 **1.95**

10L10



10L8



10L9

May Co. Lakewood, Lingerie, Street Floor

REGULAR 30-DAY MAY CO. CHARGE ACCOUNT WITH CHARG-A-PLATE IS TAILORED TO
YOU WHO PREFER MONTHLY STATEMENTS. PAYABLE IN FULL

blue swan solves your gift problems

28L1 WIDE-EYED SHORTY GOWN in nylon tricot by Blue Swan. Smocked nylon chiffon yoke with rows of baby lace to match Peter Pan collar and puffed sleeve trim. Pink, blue or lemon; small, medium and large sizes**4.95**

28L2 PRETTY BABY PAJAMAS in nylon tricot by Blue Swan, to match the shorty gown above. Top has smocked yoke of nylon chiffon with baby lace panel and ruffling. Charming round collar and puffed sleeves finished with baby lace. Pink, blue or lemon; small, medium and large sizes**8.95**



28L4



28L3



28L2

28L3 ROSEPOINT PATTERNED LACE SLIP in nylon tricot by Blue Swan. A beautiful slip with a luxurious handmade look—but all nylon. Rows of unique rosepoint patterned lace trim the bodice of shirred nylon chiffon and flounce. White, black, champagne, or red. Sizes 32 to 40. **4.95**

28L4 CARNIVAL IN VENICE PAJAMA in nylon tricot by Blue Swan. Newest pajama fashion of the year—wonderful gift for the college girl. As happy being worn for lounging as sleeping. Italian-style pants, striped in vibrant color, top of solid color with matching trim. Red or royal blue with white. S-M-L sizes**8.95**

May Co. Lakewood, Knit Lingerie, Street Floor

SHOP 9:30 A. M. TO 9:30 P. M. MAY CO. LAKEWOOD (5100 Lakewood Blvd.) CALL GARfield 9-2411 or METcalf 3-0111 for phone orders or service

it'll be a pretty merry christmas with kayser



28L5 LACY NYLON NIGHTGOWN by Kayser. Fluttering of lace over each shoulder rises from the gathered lace bodice, lined with nylon tricot. Scalloped lace edged with sheer finishes neckline and trims hem. White, pink, blue, or cherry jubilee. Sizes 32 to 42.....**8.95**

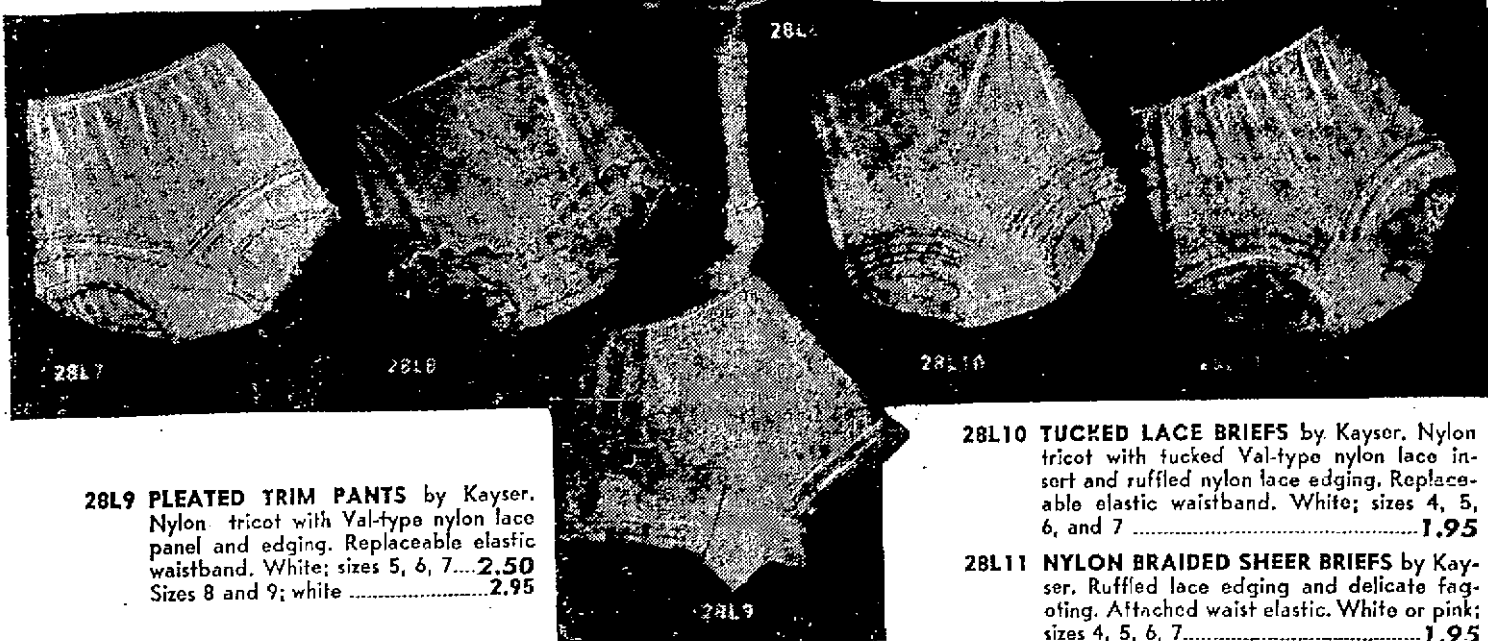
28L6 LACY NYLON SLIP by Kayser to match gown above. Gathered lace bodice, lined with nylon tricot, trimmed with scalloped lace edged with sheer. Beautiful hem treatment to match. White, pink, black or cherry jubilee. Sizes 32 to 42**5.95**

28L6a HALF-SLIP to match. Same colors: Small, medium, large**3.95**

28L7 FANCY BRIEFS by Kayser. Wide nylon sheer trim with radio-stitch insert. Elastic waistband. White, pink, blue, or black; sizes 4, 5, 6, 7.....**1.65**

28L8 SCALLOPED PANEL BRIEFS by Kayser. Nylon tricot with scalloped nylon lace panel, trimmed with shirred nylon sheer. Replaceable waist elastic. White, pink, blue, black, or cherry jubilee. Sizes 4, 5, 6, and 7.....**1.95**

28L8a FLARED LEG PANTIE, not shown, same trim as 28L11. Same colors, sizes.....**2.50**



28L9 PLEATED TRIM PANTS by Kayser. Nylon tricot with Val-type nylon lace panel and edging. Replaceable elastic waistband. White; sizes 5, 6, 7.....**2.50**
Sizes 8 and 9; white**2.95**

28L10 TUCKED LACE BRIEFS by Kayser. Nylon tricot with tucked Val-type nylon lace insert and ruffled nylon lace edging. Replaceable elastic waistband. White; sizes 4, 5, 6, and 7**1.95**

28L11 NYLON BRAIDED SHEER BRIEFS by Kayser. Ruffled lace edging and delicate fagoting. Attached waist elastic. White or pink; sizes 4, 5, 6, 7.....**1.95**

May Co. Lakewood, Knit Lingerie, Street Floor

REVOLVING MAY CO. BUDGET PLAN WITH CHARG-A-PLATE MAKES YOUR HOLIDAY SHOPPING EASIER. NO DOWN PAYMENT, UP TO 6 MONTHS TO PAY

BAL DE TETE BY MARONAY. Provocative scent for the woman who likes the unusual on your list.

OL1 BAL DE TETE COLOGNE
2.25, 3.75, 6.50*

OL1a BAL DE TETE PERFUME
2.50, 4.50, 8.00, 15.00, 27.00*

PASTEL PLASTIC BATH ACCESSORIES by Menda. Sophisticated lines in plastic that wipes clean and bright with a damp cloth. Blue, pink, yellow or green.

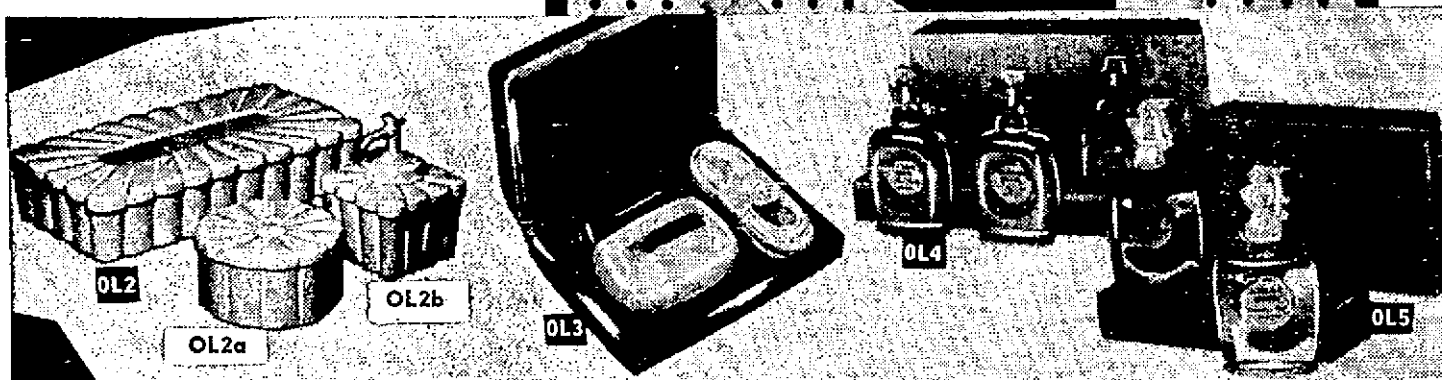
OL2 TISSUE BOX with snap-on top for quick filling. 2.00

OL2a POWDER BOX with ready-to-use puff in top 1.00

OL2b PLUNGER LOTION DISPENSER. Ends waste efficiently 1.00

OL3 MEN'S REMINGTON DE LUXE 60 SHAV-ER. New design throughout gives cleaner, faster, better shave than ever before. Six-head design with super-powered AC-DC motor, new palm shape, easy-to-clean hair pocket. After Christmas 14-day home trial, 29.50

With his old shaver as trade-in.....22.00



christmas gifts of scent-iment

OL4 KINGS MEN GOLDEN THREESOME. Handsome gift box of gift flacons of masculine scented after-shave lotion, Thistle and Plaid cologne and Castle Eire cologne—3 1/2-oz. each 4.95*

OL5 KINGS MEN TWOSOME GIFT SET. Distinctively packaged for the most discerning men on your list. After-shave lotion, Thistle & Plaid cologne. 2.10*

OL6 BUBBLE BATH BUS by Tinkerbell for children. It's a real toy with moving wheels for fun in and out of the bath. Filled with large bag of bubble bath 1.25*

OL7 LITTLE GIRL'S HAND CARE CARRYALL by Tinkerbell. Encourages little girls in good grooming. Handbrush, lotion, natural polish, polish remover, emery board, and orange stick in a dainty star splashed plastic case, 2.50*

OL8 JR. MISS 3-PC. DRESSER SET by Hughes. For young ladies, 6 to 16. Beautiful diamond-bright lucite double face mirror, nylon bristle brush and comb in sateen lined gift box. Clear pink, blue or crystal-clear.....3.95



*Plus 10% federal excise tax

May Co. Lukewood, Cosmetics, Street Floor

BUY MAY-TIME CREDIT COUPONS WITH SMALL DOWN-PAYMENT AND USE AS MONEY IN ANY DEPARTMENT, UP TO EIGHT MONTHS TO PAY



OL9 COURTLEY AFTER-SHAVE LOTION. New tingling fragrance characterizes this after-shave lotion favorite. Gift packaged. **1.25***

OL9a COURTLEY JR. SET includes twin bottles of after-shave lotion and hair-dressing. **1.10***

OL10 LUCIEN LELONG PLACE VENDOME IMPORTED PERFUME SET. Five famous imported Lelong perfumes, individually boxed in a replica of the Place Vendome, one of Paris' beauty spots. 24.00 value, now only **10.00***

OL11 DOROTHY GRAY'S MINIATURES. "Wardrobe" of White Lilac, Golden Spice, Pink Bouquet and Turquoise colognes. Blue and gold-colored gift box. **1.50***

OL12 DOROTHY GRAY WHITE LILAC SET. Gift box of cologne, fancily shaped soap cake and hand lotion in the elusive White Lilac fragrance. **1.25***

OL13 BOURJOIS "EVENING IN PARIS" GIFT SET of cologne and perfumed lotion in blue and silver-colored box. **2.00***
OL13a "Evening in Paris" Spray Mist **2.00***



for everyone on your list



OL14 BUDDING BEAUTY BATH SET FOR LITTLE GIRLS. Three pastel bottles of bubble bath, lotion and mildly scented toilet water. **1.00***

OL14a BUDDING BEAUTY PINK POMADE LIPSTICK FOR LITTLE GIRLS. Gives rosy cast while it smooths. Little attached mirror just like Mother's. **1.25***

OL15 REVLON AQUAMARINE LOTION. Gift package of this famous aquamarine colored lotion that soothes and scents the whole body. Wonderful "stocking" gift for career girls. **1.10***

OL16 REVLON MANICURE SET. Completely fitted for hand beauty—ideal for traveling. Polish, overcoat, remover, cuticle oil, orange stick, emery board. Plus 27c Fed. tax. **2.95**

*Plus 10% federal excise tax

May Co. Lakewood, Cosmetics, Street Floor

BUY MAY-TIME CREDIT COUPONS WITH SMALL DOWN PAYMENT AND USE AS MONEY IN ANY DEPARTMENT. UP TO EIGHT MONTHS TO PAY



39L1



39L2



39L3



39L4



39L5

39L6



39L7

tops for her many holi-dates

39L1 SHEER FLATTERY by Weber. Double sheer nylon tricot, daintily trimmed with Venise type lace, and tucking. Washes quickly and dries dry. No ironing. White, pink, blue. Sizes 32-38. **8.95**

39L1a Same style in sizes 40-44. **9.95**

39L2 PARTY TOP by Lee Mar. Permanently tucked acetate nylon, but not sheer. Stand-up Dior collar, $\frac{3}{4}$ push up sleeves. Easily washes, dries dry. White, pink, blue, black. Sizes 32-40... **6.95**

39L3 BABY DOLL SHIRT by Mel Ray. A woven stripe chambray, with baby doll sleeve, convertible spread collar, push up, three-quarter sleeves. Grey, red, pink, brown or white. Sizes 32-38. **2.98**

39L3a Solid color broadcloth, white, pink, toast, mint, lilac. 32-38 **2.98**

39L4 RUFFLER by Lee Mar. Dacron crepe, with soft ruffled embroidered front, to give it a really feminine touch. White or pink. Sizes 32-38. **6.95**

39L5 JERSEY CLASSIC, by Exquisite Girl. 7-oz. all-wool jersey, plunge Emilio collar, with gold pin; $\frac{3}{4}$ dolman sleeves. Black, lemon, coral, brown, green, turquoise. Sizes 32-38. **6.95**

39L6 COMO SHIRT by Joy Stevens. Fine combed cotton broadcloth, crease-resistant finish, flexi-boned wing collar, $\frac{3}{4}$ dolman sleeves, cuffed, in white, pink, aqua, moss, black, mint, coral. Sizes 32-38 **3.98**

39L6a Stripes, red, brown, grey, pink. 32-38 **3.98**

39L7 JERSEY JOY by Joy Stevens. 100% all-wool jersey cardigan, with jeweled yoke detailing at neckline; $\frac{3}{4}$ dolman cuffed sleeves. White, black, powder blue, pink. Sizes 32-38 **7.95**

May Co. Lakewood, Better Blouses, Second Floor

REGULAR 30-DAY MAY CO. CHARGE ACCOUNT WITH CHARG-A-PLATE IS TAILORED TO YOU WHO PREFER MONTHLY STATEMENTS, PAYABLE IN FULL



merry christmas is in fashion

31L1 WONDAMERE DRESSMAKER CARDIGAN by Renart. Cashmere-like Wondamere, full fashioned and trimmed with snowy angora. Turquoise, apricot, blond, blue, cherry, pink or oxford grey. Sizes 34 to 40.....**12.95**

31L2 SHEER DELIGHT by Judy Bond. Completely lined blouse of 15-denier nylon tricot with all-over crystal pleats. Lace trimmed jabot. White, pink, blue. Sizes 32 to 38.....**6.95**

31L3 FLOWER EMBROIDERED BLOUSE by Judy Bond. Simply cut in a beautiful silk and cotton blend fabric—and embroidered with delicate flowers. Wonderful with suits. White, pink, blue, or natural. Sizes 32 to 38.....**6.95**

31L4 NEAT AND PRETTY by Judy Bond. Short sleeved, jewel neckline blouse of opaque 40-denier nylon tricot. Hand-detailed yoke. White, pink, blue, or natural. Sizes 32 to 38.....**6.95**

31L5 THE GLITTER JACKET by Brachfield of California. Bulky knit wool jacket, touched with mock pearls and sparkling with rhinestones in a braided leaf design. White or black. Medium and large sizes only.....**12.95**

31L6 TURNABOUT ORLON SWEATER by Merriweather. Indian gold colored braid edges the glamorous necklines of this novel sweater—squared neckline in back, plunging in front and can be worn either way. White or black; sizes 34 to 40....**5.95**

31L7 NYLON LACE JABOT by Judy Bond. Charming, utterly feminine blouse of dressy nylon lace with ruffled jabot front. White, pink, natural, or blue. Sizes 32 to 38.....**7.95**

31L8 PETER PAN WITH JEWELS by Judy Bond. For day and evening wear, a tucked front blouse with Peter Pan collar—spattered with jewels. Opaque nylon tricot. White, pink, yellow, lilac, or mint green. Sizes 32 to 38.....**6.95**

May Co. Lakewood, Blouses, Street Floor

SHOP 9:30 A.M. TO 7:30 P.M. MAY CO. LAKEWOOD (5100 Lakewood Blvd.) CALL GARfield 9-2411 or MEIdell 3-0111 for phone orders or service

be smart in your gift to her



16L1 SILKANO BOX SUIT by Roma of California. A rayon and silk linen finish fabric two-piece suit with the lush Italian look. Will wash and dry clean like new; shrinkproof, sunfast, perspiration proof, and permanently wrinkle resistant. Navy, beige, toast, petriwinkle blue, and charcoal. Sizes 8-16. **5.99**

16L2

16L4

16L3

16L5

16L1

16L2 ORLON SPENCER JACKET by Greystone. Novelty weave in a smartly styled, one-buttoned spencer jacket. White, pink, blue, black. S-M-L. **3.99**

16L3 SCULPTURED RAYON FAILLE CAPRI PANTS by Roma of California. Slimly tailored, tapered slit leg, in a favorite of casuals. Black, navy, turquoise, lilac, or red. 8-16. **3.99**

16L4 ORLON BEADED SHRUG by Greystone. Interlock stitched Orlon shrug, ideal for office, home, or casual wear. White, pink, blue. S-M-L. **3.99**

16L5 WASHABLE CORDUROY CAPRI PANTS by Elegant of California. She'll love several pairs of these for her leisure hours. Black, turquoise, moss, lilac. Sizes 10-16. **2.99**

May Co. Lakewood,
Boulevard Sportswear, Street Floor

SHOP 9:30 A.M. TO 9:30 P.M. MAY CO. LAKEWOOD (5100 Lakewood Blvd.) CALL
GARfield 9-2411 or MEfalf 3-0111 for phone orders or service



85L1

gifts that are close to her heart



85L3



85L2

85L5 SIZES 38-46 in an all-wool tuxedo by Rosalee. A smart coat sweater, with wonderfully roomy pockets. Warmth without weight, in white, navy, aqua, rose**8.95**

May Co. Lakewood, Women's Sportswear, Second Floor



85L4

85L1 SIZES 38-44 in a Gina styled 7-oz. wool jersey blouse, with jeweled collar, so festive a topping for the holidays. White, pink, turquoise, black, red, or powder blue.**6.95**

85L2 SIZES 38-46 in an all-orlon classic cardigan by Greystone. So easy to wash, mothproof, will not shrink, non-allergic and long-wearing. Novelty weave in white, pink, blue or navy. **3.99**



85L5

85L3 SIZES 38-44 in a dainty nylon overblouse by Major. Pleating on collar, front, and sleeves. A perfect suit blouse. White, pink, blue, black or beige.....**5.95**

85L4 SIZES 38-46 in an all-wool Hollywood coat sweater by Branford. A wonderful idea to "gift wrap" her in for Christmas. Navy, rose, blue, wine, green, lilac.....**5.95**

MAY CO. GIFT CERTIFICATES PLEASE EVERYONE ON YOUR LIST QUICKLY, EASILY...
IDEAL FOR THOSE WHO PREFER TO SELECT THEIR OWN GIFT

to put her in a mistle-toe mood



43L8 PONGEE PRINT BLOUSE by Charm of Hollywood. Quaint print in a world transportation motif, in a blouse neat with ruffled front, and cuffs; rhinestone buttons. Pink, green, turquoise. Sizes 8-16**6.95**

43L8a RAYON VELVETEEN SKIRT by Charm of Hollywood. Softly flaring velveteen in rich black or turquoise and lilac. Sizes 8-16**14.95**



43L9 NYLON AND COTTON PRINT BLOUSE by Gardner of California. Dainty print in cerise, emerald, Caribbean blue, lilac on white ground. Sizes 10-16.....**5.99**

43L9a DYED TO MATCH VELVETEEN CAPRI PANTS, in emerald green, Caribbean blue, cerise, lilac. Sizes 8-16**6.99**



43L10 CORDUROY CAPRI PANTS by Desert Fashion. A favorite fabric in a galaxy of pretty pastels. Pink, baby blue, mint, maize, lilac, red, black. Sizes 8-16**3.99**

43L11 RAYON VELVETEEN CAPRI PANTS by Desert Fashion. Wonderful sparkling shades of Capri blue, purple, brown, dark green, cognac, royal blue, red, avocado, green, pink, cerise, turquoise, and black. Sizes 8-16.....**6.99**

43L12 "NO IRON" GOLD CAPRI PANTS by Desert Fashion. Sanforized, washable cotton gold prints in several designs. "UNICORN" shown. Charcoal, toast, Chinese red, moss. Sizes 8-16.....**4.99**

May Co. Lakewood,
Campus Shop, Second Floor

MAY-TIME PAYMENT PLAN IS CONVENIENT FOR YOUR BIG-MONEY PURCHASING. SMALL DOWN PAYMENT, EASY TERMS AND MANY MONTHS TO PAY

**43L1 WOOL JERSEY
BLOUSE WITH TWEED
TRIM** to match skirt,
and dyed to match
color of skirt. Same
colors in sizes 8-16
5.95

dyed-to-match a colorful season

**43L2 100% WOOL TWEED
SKIRT** by Campus
Casuals. Tailored
Tweed, 100% wool,
leather belt, fly front
styling in pink, lilac,
mint or yellow. Sizes
8-168.95

**43L3 MINKLAM SLIPON
SWEATER** by Darlene.
70% imported lambs-
wool, 25% mink, 5%
nylon, fully fashioned
classic sweater. Semi-
plunge style neckline,
long sleeves. Peacock,
flamingo, pink, avo-
cado, white. Sizes 36-
4012.95

**43L4 WOOL FLANNEL
SKIRTS** by Bette Nor-
bet. Dyed to match
sweaters12.95



43L5 SARI PRINT SEPARATES by Cohama. Exotic prints of celanese acetate and cotton. With a silky look and a permanent luster, these separates are hand washable, and dry quickly. Natural, blue, pink backgrounds, sizes 8-16. Blouse.....5.95

43L5a Full Skirt, belt attached, same colors, sizes10.95

43L6 WONDAMERE FULL FASHIONED SWEATER SET by Renart. Finest blend of quality yarns and fur, individually full fashioned. Dyed to match the skirts. Turquoise, apricot, lavender, blond, white. Sizes 36-40. Cardigan10.95

43L6a Slipon, same colors, 36-40.....8.95

43L7 WOOL FLANNEL SKIRTS by Bette Norbet. Dyed to match sweaters. Expertly tailored, perfect fitting, rayon satin lined, bound seams. Sizes 8-16.....12.95

May Co. Lakewood, Campus Shop, Second Floor

**BUY MAY-TIME CREDIT COUPONS WITH SMALL DOWN PAYMENT AND USE AS MONEY IN
ANY DEPARTMENT, UP TO EIGHT MONTHS TO PAY**

80L1 "ROYOLON." In a blended plaid gabardine of orlon and rayon. Washable, crease resistant, so he'll always look sharp while relaxing. Wine, navy, charcoal plaids. S-M-L-XL.....**15.95**

knight to remember in his rabhor robe

80L2 MOORESVILLE TERRY. He'll tarry long in the comfort of this thick, thirstly smart robe. Super soft and so easily laundered. White, gold, blue, grey and red. S-M-L-XL.....**9.95**

80L3 "TARTAN TRIM" all-wool robe. The favorite shawl collar, and three handy pockets, for his "accessories to the fact of relaxing." Navy, maroon, charcoal. S-M-L-XL.....**14.95**

80L4 "DEXTER" fully lined rayon robe, to give a luxury touch to his lounging. Shawl collar, conservative in design. Wine, navy, silver. S-M-L-XL,**14.95**

80L5 "BRUXELLA" PLAID imported wool and cotton combination. He'll go for this smart plaid in a smoothly blended robe. Warmth without weight. Maroon, navy, gold. S-M-L-XL,**17.95**

May Co. Lakewood, Men's Furnishings, Street Floor

80L1



80L2



80L3



80L4



80L5

REGULAR 30-DAY MAY CO. CHARGE ACCOUNT WITH CHARGE-A-PLATE IS TAILORED TO YOU WHO PREFER MONTHLY STATEMENTS. PAYABLE IN FULL

- 6L12 MEN'S SANFORIZED COTTON FLANNEL PAJAMAS.** Coat or middy styles in new stripes, all-over patterns, novelties, solid colors. Elastic at sides of waist. Blue, grey, green, tan, yellow. Sizes A-D. **3.95**
- 6L13 MacPHERGUS PAJAMAS.** Fine, supercombed Sanforized cotton broadcloth. Elastic waistband. Coat or middy styles in solid colors, stripes, all-over patterns. Blue, grey, tan, green. Regulars, A-E. **3.95**
6L13a Longs, B-D. **3.95**
- 6L14 FIRST NIGHTER PAJAMAS** by Weldon. Combed cotton knit tops; Sanforized cotton broadcloth slacks. Blue, grey, green, brown, charcoal. Sizes A-D. **5.00**
6L14a Longs, sizes B-C-D. **5.50**
- 6L15 CLUB LOUNGE PAJAMAS** by Weldon. Sanforized cotton broadcloth; coat style top, two-pocketed slacks with adjustable waist. Red, navy, blue, charcoal, grey, brown. Sizes A-D. **7.50**
6L15a Longs, sizes B-C-D. **7.50**
- 6L16 KNIT BALBRIGGAN PAJAMAS** By Munsingwear. Combed cotton body with nylon reinforced collar, cuffs. Red/navy; wine/grey; brown/gold; light blue/navy; pink/black. Sizes A-D. **4.95**
6L16a Longs, B to E. **5.50**

May Co. Lakewood, Men's
Furnishings, Street Floor

good hinting pays off!



- 83L1 100% ORLON SWEATER** by Catalina. Hi-bulk interlock orlon with the feel of cashmere. Completely washable and shape retaining; moth and mildew proof. Long sleeves, V-neck. Black, fire red, light blue, maize, turquoise, sky blue. Sizes 38 to 44. **8.95**
83L1a 100% orlon hi-bulk sleeveless, sizes S-M-L. **5.95**
- 83L2 "MONTEGO" SPORT SHIRT** by Lancer of California. 100% rayon, pre-shrunk and completely washable. Long sleeves, Milano collar, inset pockets, collar stays. Charcoal, brown, white, yellow, mint, light blue, tan. Small, medium and large sizes. **5.95**
- 83L3 MEN'S RAYON GABARDINE JACKET** by Men's Fashion of California. Luxurious rayon with spot-resistant finish, fully lined, inside pocket, hip-hugging elastic inserts. Blue, navy, grey, brown. Sizes 38 to 44. **11.95**

May Co. Lakewood, Men's Campus Shop, Street Floor



interwoven gifts that have sox appeal

INTERWOVEN NYLON S-T-R-E-T-C-H SOCKS

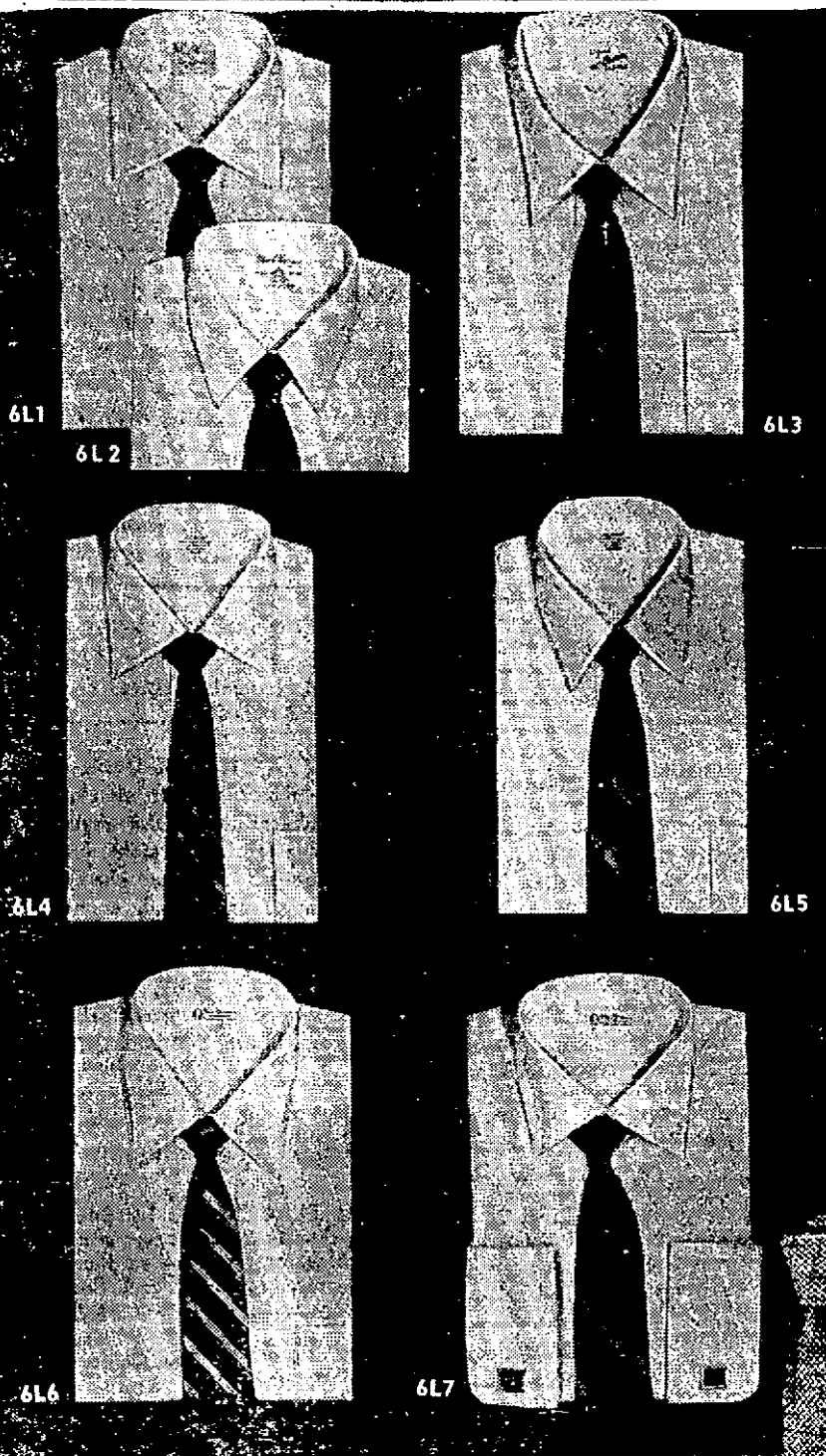
guaranteed to wear one full year without holes. Of Dupont Melanca yarn that won't sag or wrinkle. Ideal gifts especially if you are not sure of his correct size. (they fit every size from 9½-14)

- 80L6 **SPACED PATTERN** nylon in navy, brown, pink, grey, red, green, charcoal, black, maroon, rust, mint..... **1.00**
- 80L7 **ARGYLE** pattern in a blend of nylon and cotton. Navy, brown, grey, camel, pink, black, green..... **1.00**
- 80L8 **OVERPLAID ARGYLE** in all nylon, navy, grey, brown, black, camel **1.50**
- 80L9 **RIBBED** 6x3, spun nylon in navy, brown, grey, camel, white, black, maroon, light blue, canary yellow, green, light green, light grey, red, pink, mint **1.00**
- 80L10 **EMBROIDERED CLOCK**, nylon in navy, brown, grey, camel, maroon, black **1.00**
- 80L11 **MULTICOLOR PANEL** on navy, brown, camel, maroon, grey, lt. blue, pink, scarlet, green. Nylon with cotton **1.50**
- 80L12 **RIBBED** 9x3 in a blend of 50% wool, 50% nylon. Navy, brown, grey, tan, black, charcoal, red, maroon, green, light blue **1.50**
- 80L13 **OVERPLAID ARGYLE** in a blend of 75% wool, 25% nylon. Brown, grey, camel, navy, black, charcoal, scarlet, green **2.95**

May Co. Lakewood, Men's Furnishings, Street Floor



MAY CO. GIFT CERTIFICATES PLEASE EVERYONE ON YOUR LIST QUICKLY, EASILY ...
IDEAL FOR THOSE WHO PREFER TO SELECT THEIR OWN GIFT



6L1 McPHERGUS DRESS SHIRTS. May Co.'s own premium supercount Sanforized white broadcloth. Semi-spread slotted collar, French cuffs, 13½-10; sleeves 31-36**2.95**

6L2 McPHERGUS REGULAR. Fused collar, button cuffs, 13½-17½; sleeves 31-36.....**2.95**

6L3 DACRON PIQUE DRESS SHIRTS. French cuffs, 100% Dupont dacron, white, pink, blue. Regular soft slotted collar, 14½-17; sleeves 32-35.....**5.99**

6L4 ARROW "PAR" DRESS SHIRT. Sanforized, white broadcloth, slotted modified spread collar, button cuffs, 14-18; sleeves 31-36.....**3.95**

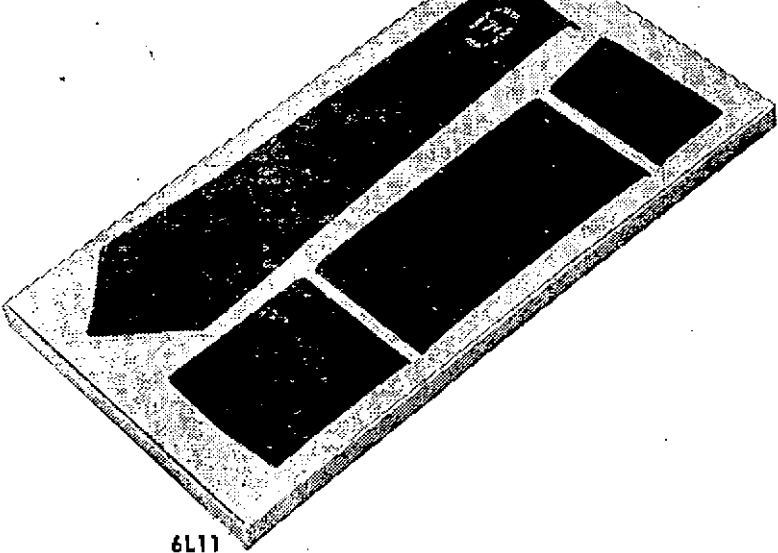
6L4a Same shirt, French cuffs**3.95**

6L5 ARROW "DART" DRESS SHIRT. Sanforized, white broadcloth, mitoga contour body fit, regular fused collar, button cuffs, 14-18; sleeves 31-36**3.95**

6L6 CENTURY DRESS SHIRTS BY VAN HEUSEN. Collar won't wrinkle ever. Sanforized, white, regular collar. Choice of button or French cuffs, 14-17½; sleeves 32-35.....**3.95**

6L7 CENTURY DRESS SHIRT. Button or French cuffs. Semi-spread collar, white, 14-17½; sleeves 32-35**3.95**

tie your gift with a famous label



TIES BY KORRY OF CALIFORNIA

6L8 "D'MANO." Hand-loomed from imported virgin wool, and French angora. Styled with popular new square end. Navy, charcoal, royal, wine, brown **2.50**

6L9 FRENCH RIBBON, exciting new hand-loomed neckwear. Navy, charcoal, royal, brown**3.50**

6L10 NEW SILK & WOOL TIES. The season's style sensation, in popular color combinations. Wrinkle proof, too **1.50**

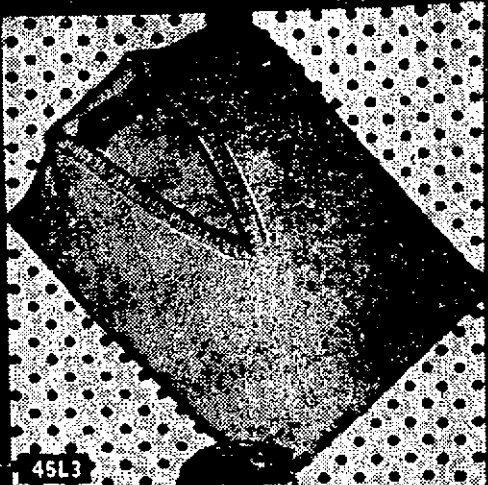
6L11 INITIAL TIE & HANDKERCHIEF SET. Perfect for the man on your list "who has everything"**2.50**

May Co. Lakewood, Men's Furnishings, Street Floor

SHOP 9:30 A.M. TO 9:30 P.M. MAY CO. LAKEWOOD (5100 Lakewood Blvd.) CALL GARfield 9-2411 or METcalf 3-0111 for phone orders or service

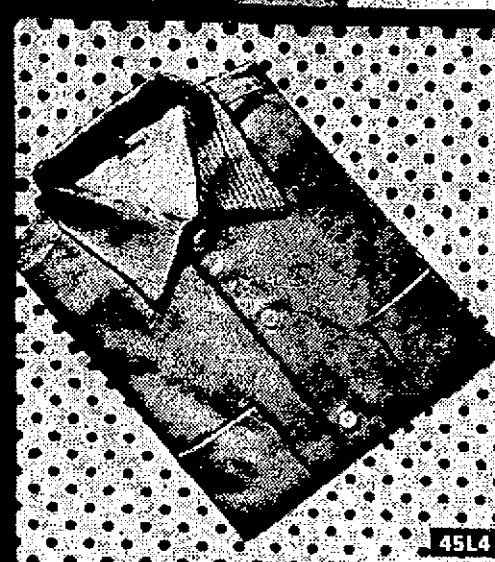


45L1



45L2

45L3



45L4



45L6

45L5

45L1 HOLMAN ZIPPER JACKET of nylon and rayon gabardine. Picked stitch detailing; wool knit and elastic side insert waistband. Rayon satin lining with millium. Navy, slate, blue, grey, tan, brown. S-M-L-XL **12.95**

45L1a In all-wool gabardine; tan, grey, brown, navy; 36-46 **20.00**

45L2 WOOL JERSEY POLO SHIRT by Holman. Soft washable wool, with picked stitch detailing. Variety of colors. S-M-L-XL **5.95**

45L2a In fine imported cotton lisle **2.95**

45L3 WOOL PULLOVER SWEATER by Glasgo. Full-fashioned lambswool. Charcoal grey, brown, natural, green, light blue, red, navy, sunset, turquoise. Sizes 38-46 **11.95**

45L4 CORDUROY SPORTS SHIRT by Wings. Washable cotton corduroy in blue, green, charcoal, turquoise, beige, coral, wine, red. Sizes S-M-L-XL **5.95**

45L5 100% ORLON PULL-OVER by N. Y. Knitting. Hi-bulk interlock orlon knit. Washable, shrink-resistant, quick-drying, moth- and mildew-resistant. Light blue, green, coral, beige, turquoise, charcoal grey, white, navy, canary, red, cognac. 38-46 **8.95**

45L6 BEL AIR SPORT SHIRT. Washable nubby-weave silk-and-rayon combination. Blue, grey, green, brown. S-M-L-XL. **5.95**

sure-fire gifts for the casual



45L7



45L9

45L8

45L7 WOOL SLACKS . . . by Rough Rider. Gabardine in brown, navy, cocoa, tan, green, blue, grey; siliconized flannel in tan, blue, grey, brown, charcoal. Regulars 29-44; longs and shorts, 30-42 **18.95**

45L8 SUEDE JACKET by California Sportswear. Water-repellent. 3-way knit collar, cuff, bottom. Navy, charcoal, tan; 38 to 46. **22.50**

45L9 RAYON SHARKSKIN SPORT SHIRT by Palmdayl. Box-loom weave. Pick-stitch collar and flap pocket. Flex-roll collar. Tan, blue, grey, green, pink. Sizes S-M-L-XL **7.95**

45L10 MCGREGOR NYLON ANTI-FREEZE JACKET. 100% heavyweight nylon shell with orlon fleece lining—completely washable. Tan, navy, charcoal, green, cognac, blue; 38-46 **22.95**

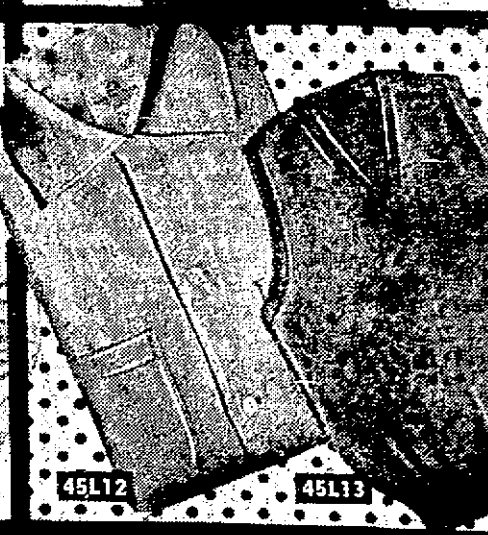
45L11 GINGHAM SPORT SHIRTS by McGregor. Washable cottons in assorted plaids. Spread collar with built-in stays. S-M-M-L-L **5.95**

45L12 VAN HEUSEN SPORT SHIRT. Linen-like weave rayon, washable Van Roll collar. Picked stitch. Tan, maize, melon, brown, green, pink, blue, navy. Sizes S-M-L-XL **5.00**

45L13 ORLON SLEEVELESS SWEATER by New York Knitting. Washable hi-bulk interlock knit. Charcoal, beige, navy, blue, maize, white, cognac. S-M-L-XL **6.95**



45L11



45L12

45L13

BUY MAY-TIME CREDIT COUPONS WITH SMALL DOWN PAYMENT AND USE AS MONEY IN ANY DEPARTMENT, UP TO EIGHT MONTHS TO PAY

May Co. Lakewood
Men's Sportswear, Street Floor

45L14 MCGREGOR DRIZZLER JACKET of heavyweight rayon-cotton fabric. Elastic insert waistline. Washable. Tan, blue, green, white, brown, charcoal. 36-46

10.95

45L14a Longs, 40-46; tan or navy...**11.95**

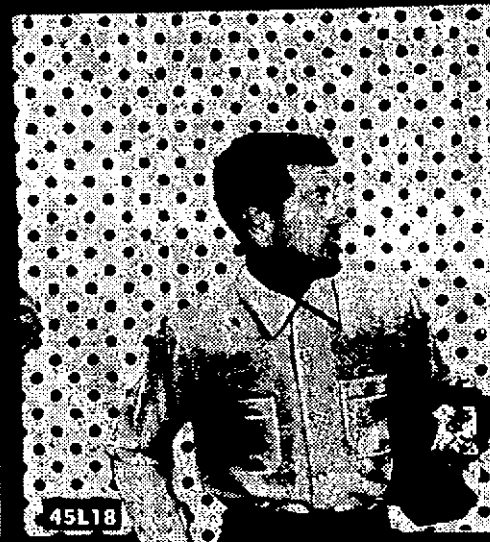
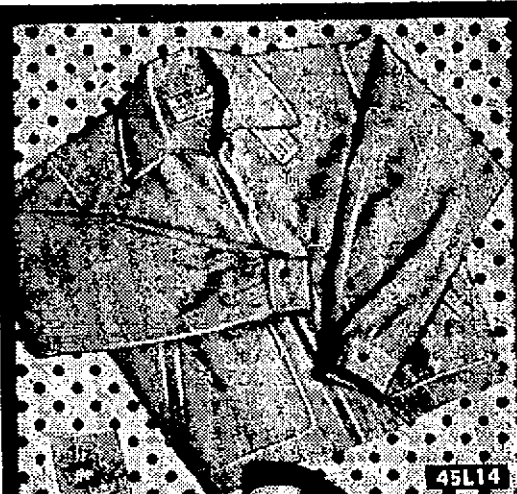
45L15 JUBILEE SPORT SHIRT by Barney Beller. Washable rayon flannel with knit collar and insert panel at shoulder and side. White with black, red, brown, or navy trim. Also tan, grey, blue, maize with contrasting trim. Sizes S-M-L-XL**8.95**

45L16 WOOL COAT SWEATER by Glasgo. Australian wool in blue, navy, grey, tan, green. 38-46**11.95**

45L16a Sleeveless vest style in grey, tan, blue, charcoal, navy**8.95**

45L17 CALAIRE SPORT SHIRTS by Spire. Washable rayon sheen gabardine with pick-stitch detailing. Tan, maize, grey, navy, red, toast, white, blue, coral, peacock blue, light or dark green. Sizes S-M-L-XL**7.95**

45L18 MacPHERGUS SPORT SHIRT. Washable rayon gabardine. White, blue, beige, green, charcoal, coral, rust, red, maize, teal, pink, tangerine. Small 32 and 33 sleeve, medium and large 32 to 35 sleeve, extra large 33 and 35 sleeve **3.95**



californian --man-sized

45L19 NYLO SLACKS by MacPhergus. Nylon and acetate slacks, guaranteed for one year's wear. Blue, grey, navy, green, tan, cocoa, brown. Regulars, 29-44 **6.95**
Shorts and longs in tan, grey, navy, brown; sizes 30 to 42.....**6.95**
Extra sizes**7.95**

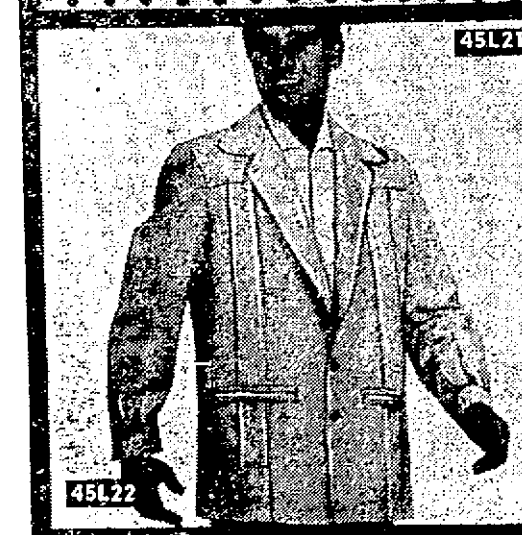
45L20 DENIM JACKET by Levi Strauss. Heavyweight, Sanforized denim. Zipper front. Blue, tan, grey. 36-46**4.95**
45L20a Matching pre-cuffed slacks. 29-44. **4.95**

45L21 ORIGINAL CARMEL JACKET by Hollywood Sportswear. Heavyweight nubby splashtone rayon with pleats in front and back panels. Built-in shoulder pads. Navy, charcoal, grey, brown, tan, white. Sizes S-M-L-XL**16.95**

45L22 MONTEGO SPORT SHIRT by Lancer. Washable spun rayon; Milano collar. Blue, tan, green, white, pink, charcoal, cognac, brown, teal, red, maize, orange. S-M-L-XL**5.95**

45L23 CORDUROY SPORT COAT by Holman. Fine cross-grain pinwale corduroy. Two flap pockets, center vent, full lining. Brown, tan, charcoal. Sizes for regulars and longs**19.95**

45L24 THOMAS CLOTH SHIRT by Hylo. Washable cotton. Cross-dyed nail-head pattern trim in contrasting color on collar and pocket. Blue, brown, grey. Sizes S-M-L-XL**12.95**



May Co. Lakewood,
Men's Sportswear, Street Floor

MAY CO. GIFT CERTIFICATES PLEASE EVERYONE ON YOUR LIST QUICKLY, EASILY...
IDEAL FOR THOSE WHO PREFER TO SELECT THEIR OWN GIFT

68L1 ILLUSTRATED JUNIOR LIBRARY. The great classics of childhood. Give a child a book, and you give him a magic key to a whole new world of adventure. Each book boxed..... **2.00 ea.**

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| c—Arabian Nights | h—Hans Brinker | n—Little Women |
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68L2 12" DESK MODEL WORLD GLOBE. Easy to read, up to date factually, semi-metal meridian **8.95**

68L3 WEBSTER'S NEW WORLD DICTIONARY. The most modern, up-to-date dictionary of the American language. Over 142,000 entries, 1200 illustrations, thumb index **6.00**

68L3a Imitation leather **7.50**

68L3b De luxe, leather bound, boxed **12.50**

68L4 THE STORY OF CALIFORNIA by Oscar Lewis. Colorful state history, for ages 8 up. Illustrated..... **2.50**

68L5 STORIES FROM THE LIFE OF JESUS by April Ousler Armstrong. Illustrated. Age 9 up..... **2.95**

68L6 NOAH'S ARK by Tony Palazzo. Big splashy picture book, illustrated in full color. Age 6 and up..... **2.50**

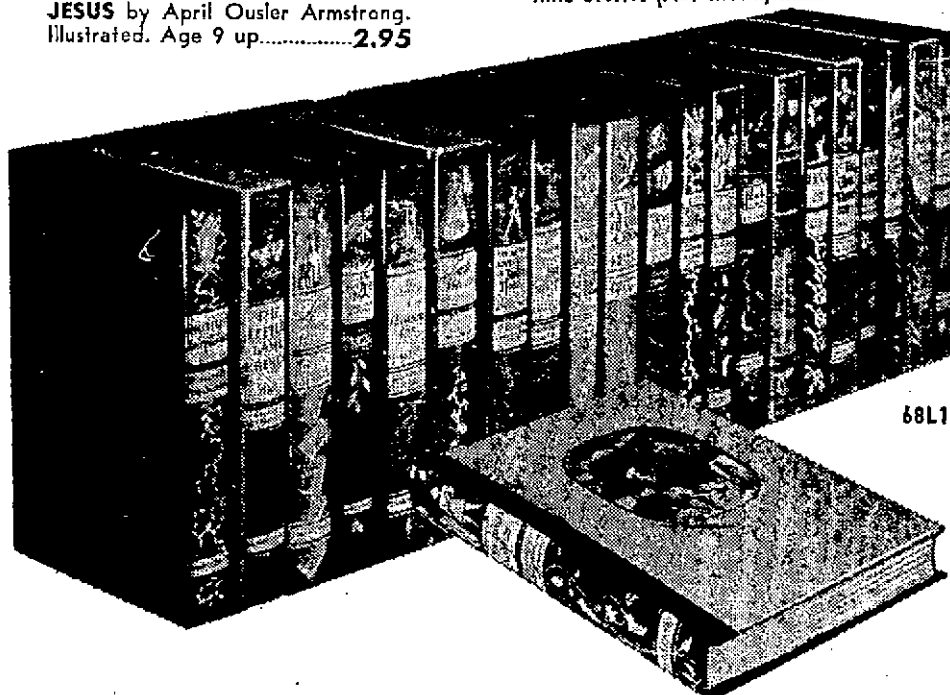
68L7 INSECTS IN THEIR WORLD. Full color illustration. How to observe and collect. Ages 8-14..... **2.50**

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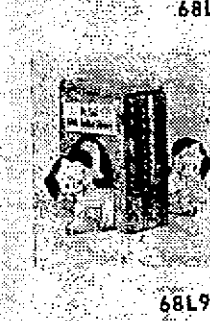
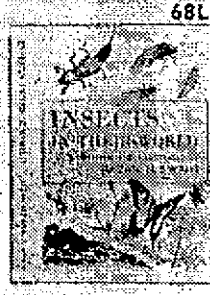
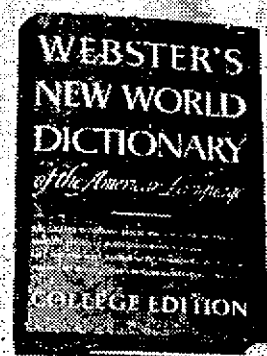
68L9 LITTLE GOLDEN LIBRARY. Walt Disney **2.95**

68L9a My First Little Golden Library **2.95**

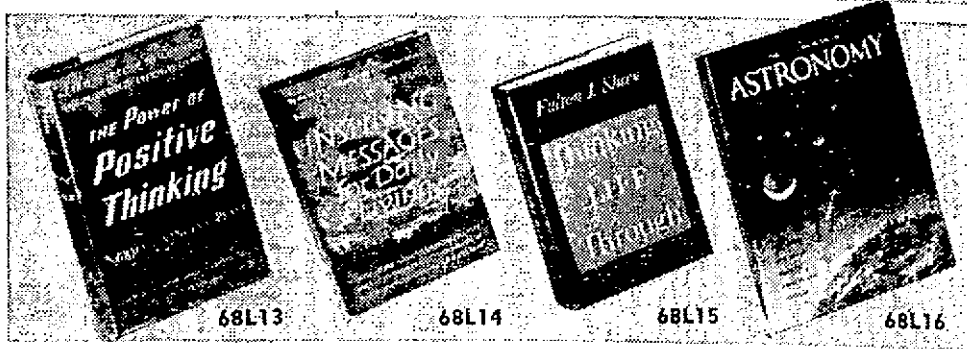
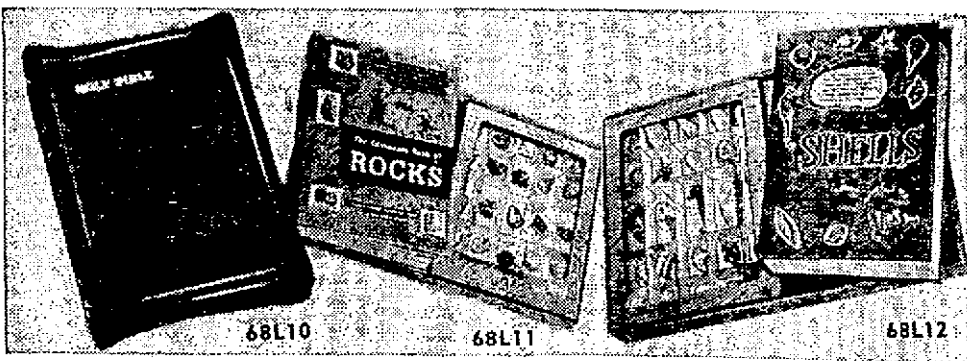
68L9b Little Golden Library of Bed-time Stories (Not shown) **2.95**



68L1



booked for pleasure...



68L10 COLLINS BIBLES, King James version, all bound in French Morocco leather, red leather editions. Indexed edition..... **7.25**

68L10a Not Indexed Edition **6.25**

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68L11 THE ROCK KIT FOR YOUNG COLLECTORS. A sparkling collection of rocks, minerals, includes book on history of collection **2.95**

68L12 THE SHELL KIT FOR YOUNG COLLECTORS. Collection of sea jewels with history book, and how to collect..... **2.95**

68L13 POWER OF POSITIVE THINKING by Norman Vincent Peale. A practical guide to everyday life **2.95**

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68L14 INSPIRING MESSAGE FOR DAILY LIVING by Norman Vincent Peale. Now for the first time in one volume, collection of Peale's spiritual messages..... **2.95**

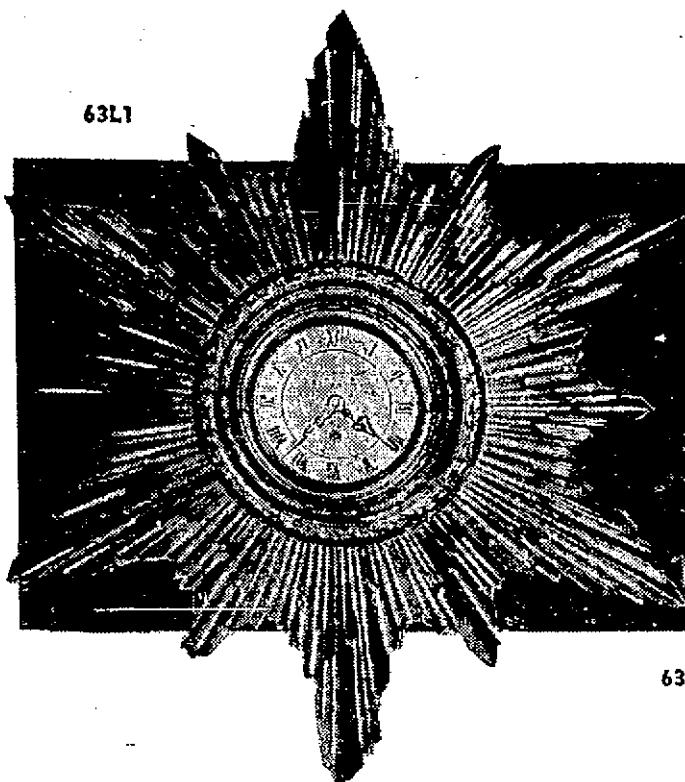
68L15 THINKING LIFE THROUGH by Fulton J. Sheen. A positive, personal message for everyone seeking understanding and guidance in daily life **3.75**

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May Co. Lakewood, Books, Downstairs

REVOLVING MAY CO. BUDGET PLAN WITH CHARG-A-PLATE MAKES YOUR HOLIDAY SHOPPING EASIER. NO DOWN PAYMENT. UP TO 6 MONTHS TO PAY

63L1



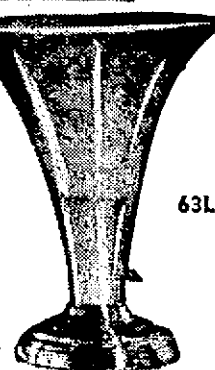
63L2



63L3



63L4



gifts for the home lightly priced

63L1 SUNBURST CLOCK with guaranteed 8-day imported wind movement. Ornamental metallic gold-color finish. 24" diameter **24.98**

63L2 LAVABO PLANTER SET. Quality stone plaster; bowl with planting liner. Ivory antique or gilt-frosted finish. Over-all size, approximately 25"x10". 2 pcs. **10.98**

63L3 SPOT FLOOR LAMP WITH BASE STEP-SWITCH. Three degrees of prismatic lighting, plus spotlight for extra close work. Step-a-lite base switch controls all lighting. Hand-laced fiberglass shade; base in charcoal, oyster or mocha. **16.98**

63L4 TV TORCH LAMP for TV, mantels, buffets. Shiny brass base; torch of heavy opalescent glass. 11" tall **5.98**

63L5 DECORATOR PLATE GLASS MIRROR with smoked glass frame. Stunning accent for interiors — over mantels, sofas, double dressers. Over-all size, 35x25 inches. **36.98**

63L5a Over-all size, 40x27 inches **44.98**
63L5b Over-all size, 45x29½ inches **49.98**

63L6 MILK GLASS SAUCER LAMP, charming chimney-style provincial lamp with ivy (shown) or rose design. 13½" tall. **4.49**

63L7 COLONIAL MILK GLASS LAMP with clear glass chimney. Polished brass fittings. Top and bottom lighting. Rose (shown) or ivy pattern. 17 inches tall **7.98**

63L8 PINK CHINA VASE, gracefully designed, with handles, gold-tone decor. Eggshell rayon taffeta shade lined with pink. 33" tall. **21.98**

63L9 IMPORTED WHITE TRIPLEX GLASS BASE with gold-tone floral motif and metal mounting. Rayon tissue shantung shade. 31" tall. **21.98**

May Co. Lakewood, Lamps, Third Floor

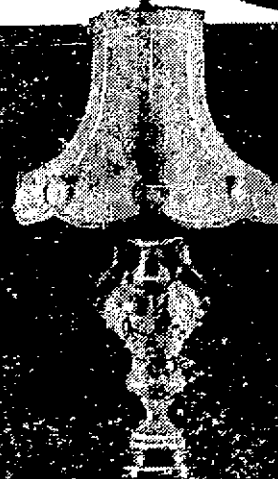
63L6



63L7



63L8



63L9



REGULAR 30-DAY MAY CO. CHARGE ACCOUNT WITH CHARG-A-PLATE IS TAILORED TO YOU WHO PREFER MONTHLY STATEMENTS, PAYABLE IN FULL

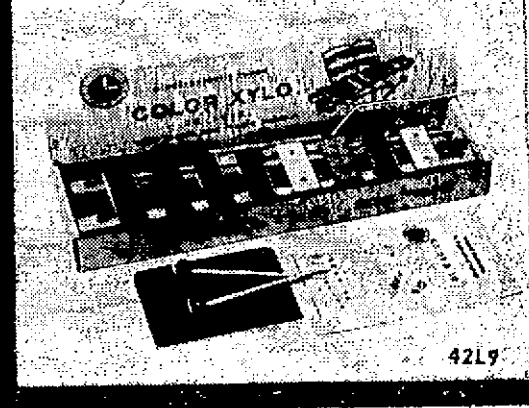
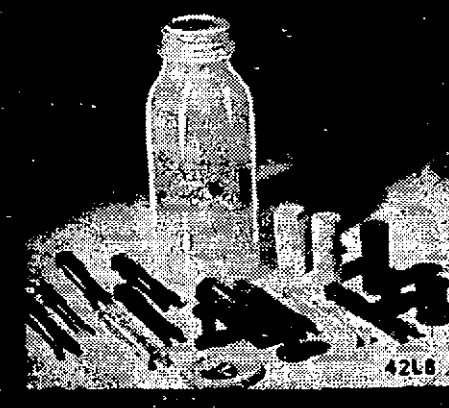
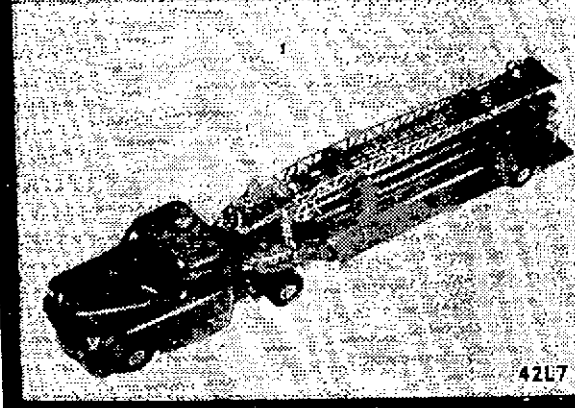
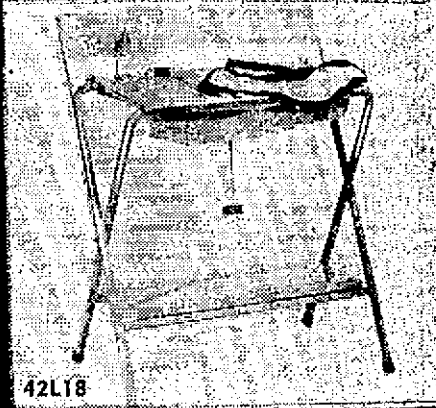
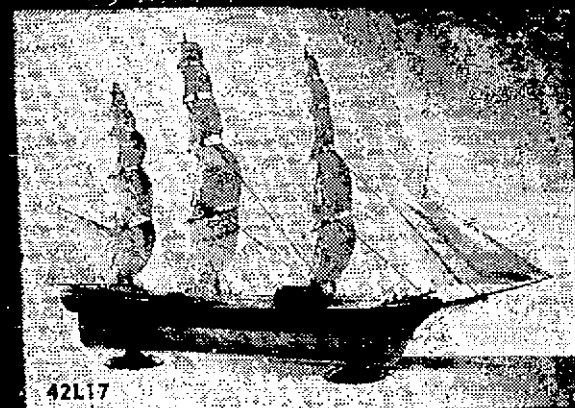
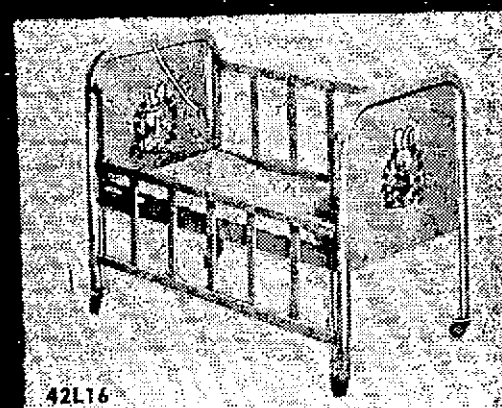
- 42L16 DOLL-E-CRIB AND MATTRESS.** Roomy crib with real drop-sides. All-steel for years of play fun, blue enameled with colorful nursery decal and shiny chrome trim. Washable, air-inflated mattress. 26" long.....**8.98**
- 42L17 "SEA WITCH" CLIPPER SHIP.** The most complete ship-model kit ever made. Build an exact model of the first Clipper, 31" long, 4" wide, 23" high. Every piece precision-scaled to fit. Step-by-step instruction booklet included.....**9.98**
- 42L18 DOLL-E-BATH** folding bathinette, just like a real baby's. Leak-proof masolene plastic tub has accessory pockets, safety strap, stool undershelf. Green painted steel frame, pink tub. Complete with soap, nursing bottle, washcloth, and an apron for "mother.".....**4.98**
- 42L19 MACHINERY TRAILER** has traverse hoist, 4-way-action traverse boom and hoist brings machinery load right into box of truck. All heavy-gauge steel, 6 heavy-duty tires. Bright chrome grill and plated hub caps. 23 1/4" long.....**4.98**
- 42L20 DE LUXE PALOMINO PAL** for young westerners, one to six years. Full-bodied molded plastic with an authentically styled, full-color reproduction of a western saddle molded right into the body. Handsomely air-brushed in brown, gold-color, and palomino shadings. Tough plastic will not chip, peel, crack or scuff. Sturdy, rigid, safe.....**19.98**
- 42L21 13 1/2" BABY WALKER.** Walking doll that moves her head from side to side as she goes. Flexible, dimpled knees, so she can kneel like a real little girl. Saucy braids can be undone, washed, combed, and rebraided. Big sparkling eyes close tightly. Smartly dressed in a perky print.....**3.98**



- 42L7 HOOK AND LADDER TRUCK.** Ladder extends to 34" by crank mechanism, swivels completely around. Two auxiliary ladders, 10 die-cast metal wheels with rubber tires. Constructed of heavy-gauge steel and aluminum.....**9.98**
- 42L8 MICKEY MOUSE "FILL 'N DUMP" MILK BOTTLE.** Light, unbreakable, flexible polyethylene plastic bottle, full quart size. Comes with top and smooth, safe-color dowels.....**1.25**
- 42L9 COLOR XYLOPHONE** with stand. First color-co-ordinated musical toy, true in tone. Steel keys, baked enamel solid-color finish. Packed in gift box with two Xylo sticks and four pages of color-indicated childhood music.....**2.98**
- 42L10 BABY TRAINING BALL** by E-Z Grip. Educational, safe—easy to grasp, easy to catch. Won't roll too far or bounce too high. Can be taken apart; can be used in the bath. Multicolor red, blue, and yellow with embossed alphabet.....**1.00**
- 42L11 DRAGNET TARGET GAME.** Revolving combination target game—for darts and for cork gun. Beautifully lithographed 13x12" target has 4 swinging figures to hit. Includes cork gun, two dart guns, a supply of corks, rubber suction-cup darts. Jack Webb's picture and Badge 714 on target.....**2.98**
- 42L12 KEWTIE BEAR** by Knickerbocker. Soft, feather-foam filled polar bear with vinyl face, red wool felt cap (with bell on top) and red plastic suspenders. Washable, 13 inches tall.....**4.98**

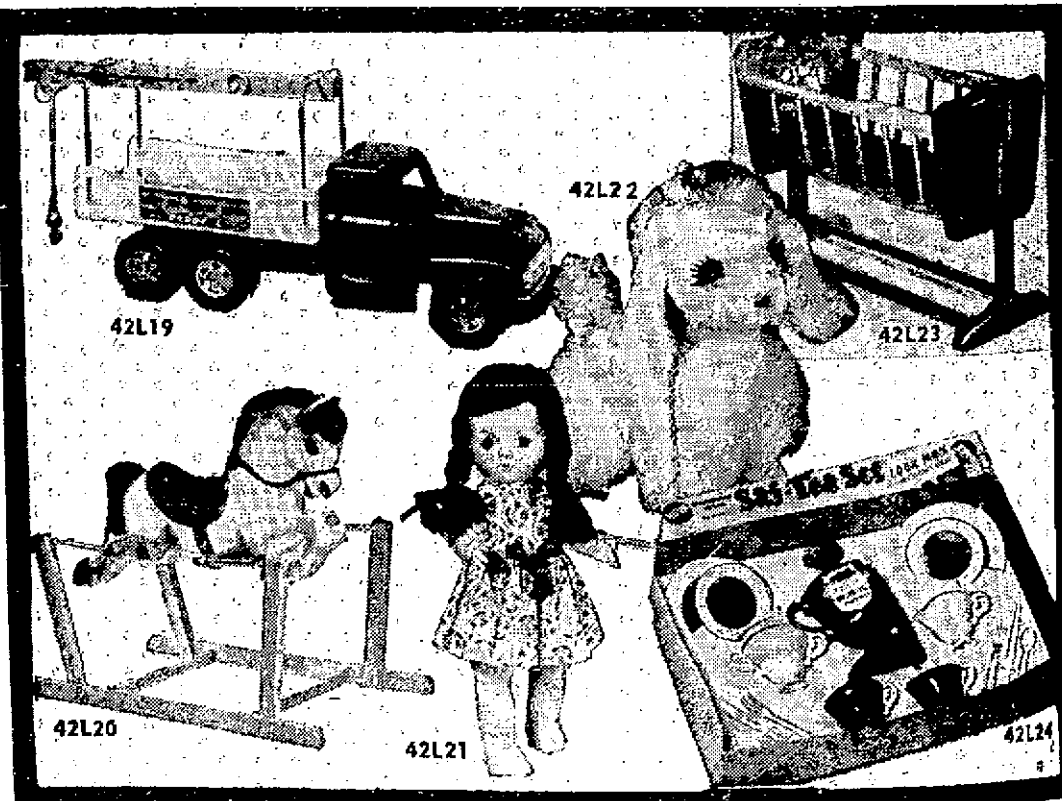
santas shop happily at may co. lakewood

--largest toyland in the southland



- 42L22 STANDING FIFI.** Adorable French poodle made of combination long curly and short lustrous plush. Rhinestone collar and leash, ribbons and flowers in hair. Pink, blue or white. 15" tall.....**5.98**
- 42L22a BEGGING FIFI.** Same as above, but in a winsome begging position.....**5.95**
- 42L23 COLONIAL SWINGING CRADLE** by Transogram. Old colonial swinging cradle with decorated masonite mattress. 27" long, 14" wide, and 19 1/2" high. Varnished maple finish. Decorated in two-color design.....**5.98**
- 42L24 TWO-TONE TEA SET,** 20-piece service for four. Teal-and-white pieces, featuring new, exclusive singing tea kettle. Break-resistant plastic.....**2.98**

May Co. Lakewood, Toys, Downstairs



- 42L13 TYPEWRITER WITH CARRYING CASE.** Regulation action with letter keys arranged just as on a standard keyboard; takes regular 1/2" ribbon. Ball-bearing carriage, ribbon reverser, shift keys and space bar. Beautifully finished with chrome trim.....**19.98**
- 42L14 SCRABBLE.** All the best word games rolled into one. For two, three, or four players; wooden tiles, pastel playing board. Ideal game for young and old.....**3.00**
- 42L15 BANNISTER BABY** molded after Constance Bannister's enchanting baby photographs. She drinks, wets, blows bubbles through a plastic pipe, cries, sleeps, moves her head, waves her arms, legs. Vinyl, 18" tall, she wears hooded teddy robe, booties, training pants, shirt; with nursing bottle in carrying case.....**9.98**

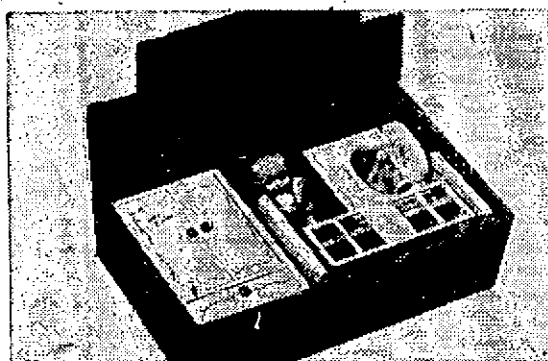
May Co. Lakewood, Toys, Downstairs

REGULAR 30-DAY MAY CO. CHARGE ACCOUNT WITH CHARG-A-PLATE IS TAILORED TO YOU WHO PREFER MONTHLY STATEMENTS, PAYABLE IN FULL

SHOP 9:30 A.M. TO 9:30 P.M. MAY CO. LAKEWOOD (5100 Lakewood Blvd.) CALL GARfield 9-2411 or MEtcalfe 3-0111 for phone orders or service

42L1 DOLL AND NURSERY FURNITURE SET by Keystone. Lovely 8" doll, with eyes that open and close, dressed in an adorable playsuit. Complete with a 3-piece set of nursery furniture, scaled to fit her: 7x9 1/2" crib with double drop sides; 10" wardrobe with doors and drawers that open, clothes rod and hangers; 4 3/4 x 6 1/2" dolly tender.....set, **5.98**

42L1



42L2 SLEEPY PUP with barker in tail. Sturdily constructed by Artistic Toy Co. of hi-pile rayon plush, filled with new cotton. Securely fastened eyes. Beige, black, white or flamingo...**4.98**

May Co. Lakewood, Toys, Downstairs

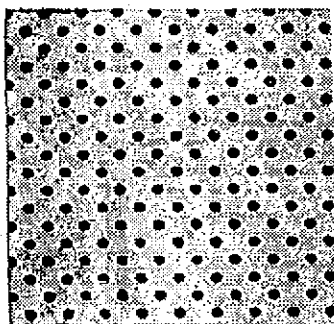
42L2



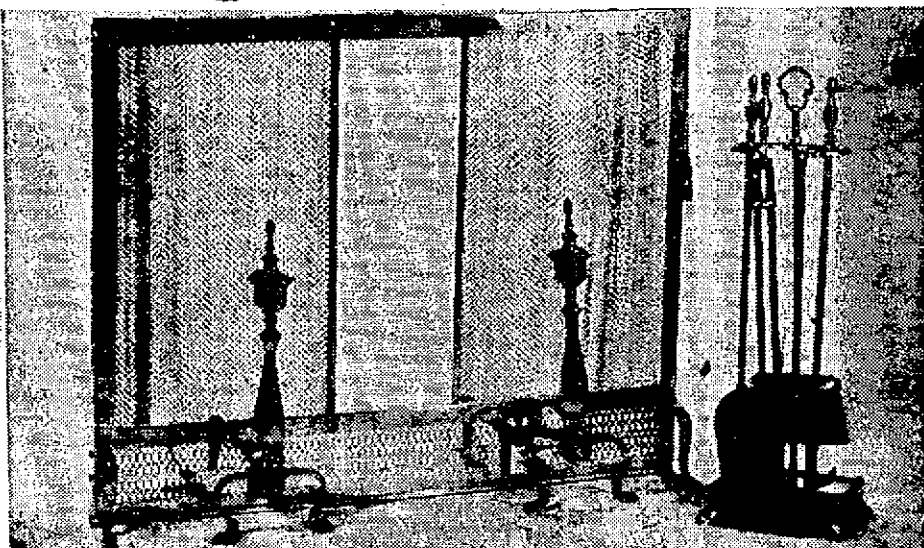
87L3 8-PIECE DE LUXE SOLID BRASS FIREPLACE ENSEMBLE by Wilshire. Solid brass curtain screen with brass tubing trim and cast brass legs. Pair of solid brass 21" andirons. Five-piece solid brass fireset, including shovel, poker, extra-large brush, cast brass stand with rail and tongs.....**69.95**

May Co. Lakewood, Fireplace Equipment, Downstairs

santa is greeted with delight



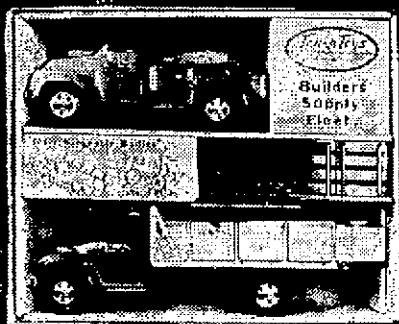
87L3



42L5

42L3 BUILDERS' SUPPLY FLEET by Mound Metalcraft. Two different truck boxes—16 1/2" long "stake" and lumber, 18 3/4" long—quickly interchangeable on heavy-duty frame. 12 3/4" pickup truck included for small loads.....**10.95**

42L3

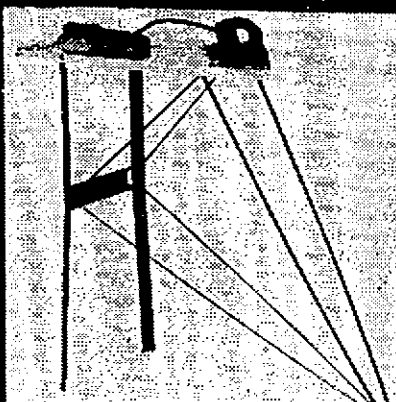
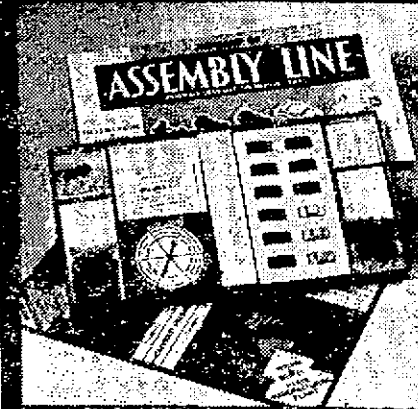


42L4 ASSEMBLY-LINE GAME. Two, three, or four players can assemble cars like the motor cars. For ages 7 and up. Contains miniature plastic chassis, wheels, motors, steering posts, and bodies. Players assemble cars step-by-step in their own "factories".....**3.00**

42L5 IRON AND IRONING BOARD by Wolverine. Streamlined all-metal board of heavy gauge steel for durability. Perforated white enamel top, sturdy, folding red-enamel-finished legs. 8" wide, 27 1/4" long, 22 1/8" high. Newest model electric iron with back rest; red enameled, with plastic handle, 5 1/2" long.....**3.39**

42L6 WASHING MACHINE by Wolverine. Handle sets agitator in motion, swirling the clothes through soapy water. Action seen through transparent plastic top. Sturdy, heavy steel wringer with hard rubber rollers that adjust to different positions. 7" diameter, 12" high.....**2.59**

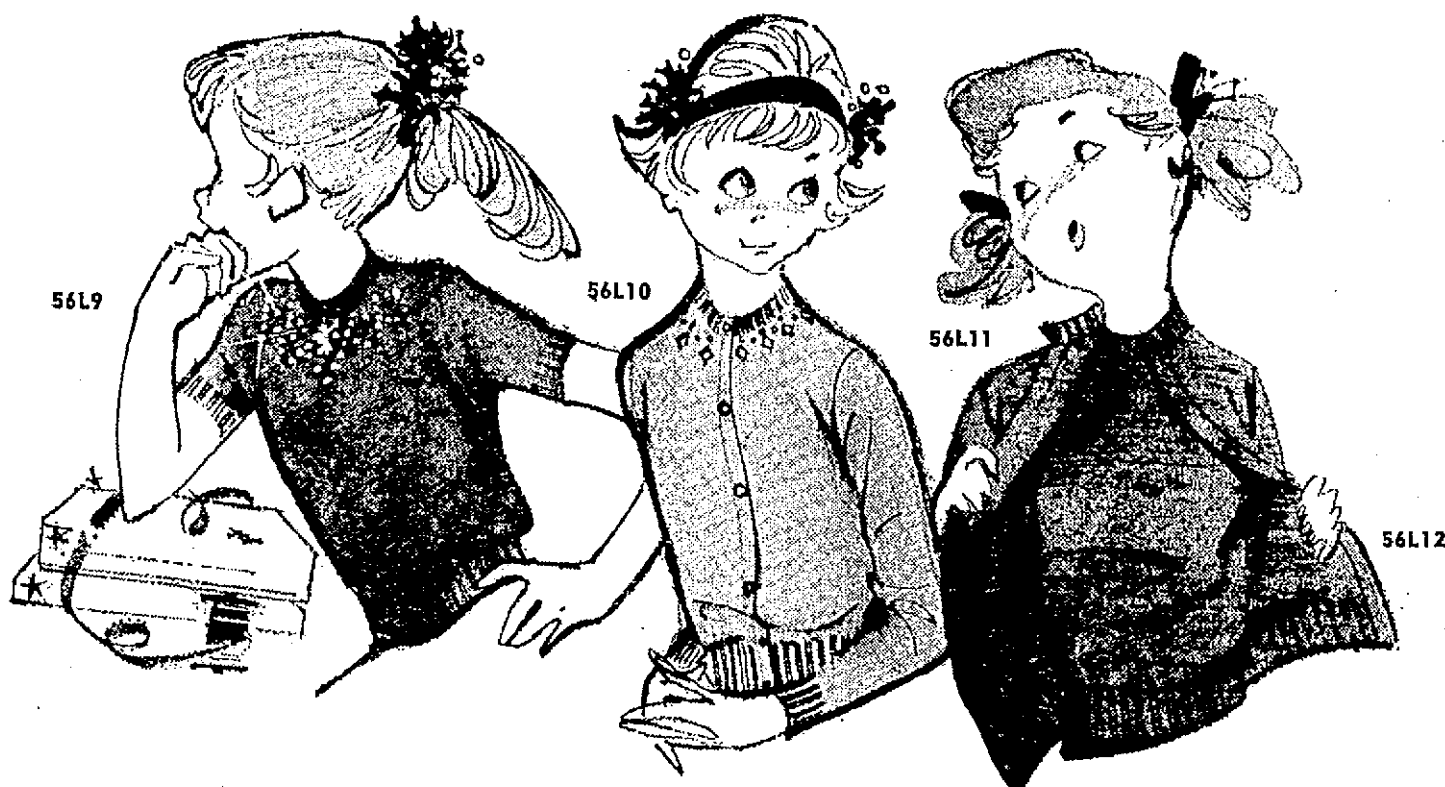
42L4



42L6

May Co. Lakewood, Toys, Downstairs

MAY-TIME PAYMENT PLAN IS CONVENIENT FOR YOUR BIG MONEY PURCHASING SMALL DOWN PAYMENT. EASY TERMS. AND MANY MONTHS TO PAY



SWEATERS BY JAYCO.

56L9 ORLON SHORT SLEEVE SWEATER. Rhinestone and nail-head trim, sizes 7-14. **3.98**

56L10 ORLON JEWEL TRIM CARDIGAN. Long sleeve, in peacock, white, pink, beige, red, maize. **4.98**

56L11 UNTRIMMED ORLON SLIPON in white, pink, blue, red, maize, peacock, apricot. Sizes 7-14 **2.99**

56L12 MATCHING ORLON LONG SLEEVE CARDIGAN in white, pink, blue, red, maize, peacock, apricot. Sizes 7-14. **3.99**

tops for lassies with laughing eyes



BLOUSES STYLED BY PRINCESS

56L7 GIRLS' WHITE DACRON BLOUSE. Lace edged collar and bodice to delight her feminine heart. $\frac{3}{4}$ pull-up sleeves. Sizes 7-14. **3.98**

56L8 SUBTEEN VELVETAY NYLON BLOUSE. A perfect holiday blouse for her parties. Full sleeve, nylon lace edge collar. White, pink, blue. Sizes 10-14. **3.98**

77L10 TOT DACRON BLOUSE. Dainty tucked collar, cuffs, lace edged. So easy for Mom to wash, dries quickly, and no ironing necessary. White only. 3-bx... **2.98**

May Co. Lakewood, Girls' Shop, Second Floor

May Co. Lakewood, Toddlers' Wear, Second Floor

BUY, MAY-TIME CREDIT COUPONS WITH SMALL DOWN PAYMENT AND USE AS MONEY IN ANY DEPARTMENT, UP TO EIGHT MONTHS TO PAY



79L15

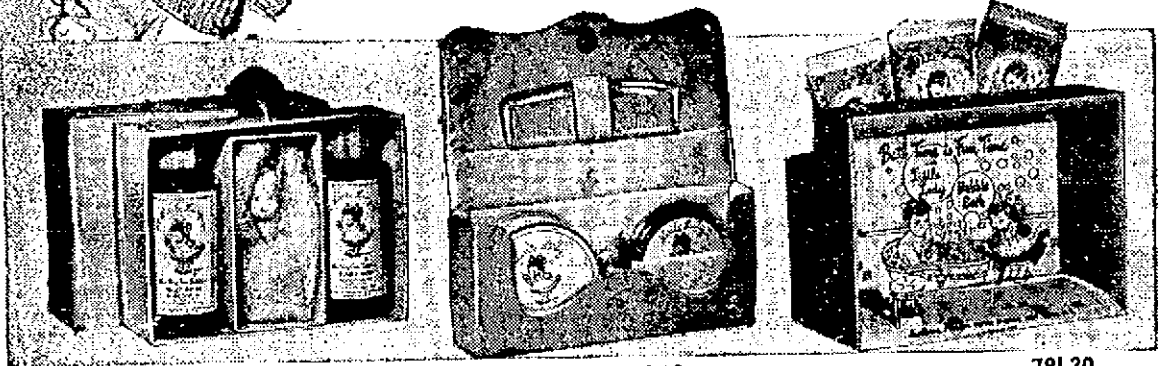
79L16

79L17

WHITE ANGORA ACCESSORIES BY HARRY WEISS

79L15 TRIMMED CLIP HAT with mock pearls or rhinestones. Fits all headsizes. **1.98**79L16 MATCHING GLOVES in two stretch-to-fit sizes only—3 to 6x and 7 to 14 **1.98**79L17 CLIP HAT with bunny fur pompon..... **1.98**

LITTLE LADY TOILETRIES

79L18 TRIPLE TREAT box of mildly scented toilet water, bubble bath and castile soap doll **1.75***79L19 COMPACT CARRY-ALL for the young traveler. Fitted with compact, colorless lipstick and fashion comb. **3.00***79L20 HOUSE OF BUBBLES. 20 packages of bubble bath powder in cardboard doll house. **1.00***

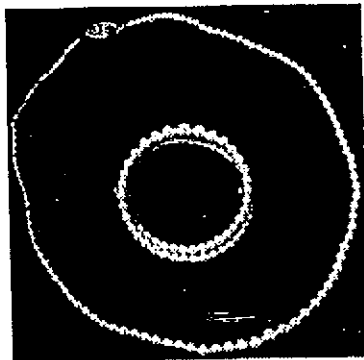
79L18

79L19

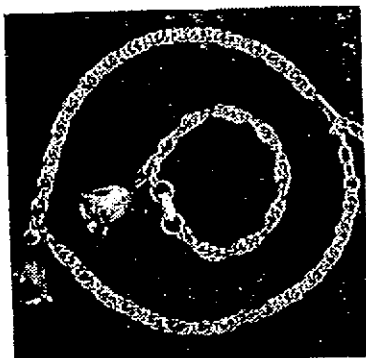
79L20

14 ideas for a little girl's christmas

YOUNG SET JEWELRY BY BURNWOOD

79L10 BABY JANE SET of graduated simulated pearls with sterling silver clasp. Necklace and adjustable matching bracelet. In gift box. **2.00***79L11 CHRISTMAS BELL JEWELRY with gold colored finish. Pink drop inside each bell. Bracelet has new French clasp. Necklace is adjustable.each **1.00***79L12 CHARM BRACELET with 7 movable charms on a mock-pearl link chain—a gift that will delight any little girl **1.00***

79L10



79L11



79L12

COPY CATS APRONS BY TUCKER

79L13 DOLLY APRON of washable denim with Heidi doll and "Dolly Goes Round the World" book. 3 to 6x. **1.98**79L14 COLORING APRON of washable denim, fitted with coloring book, crayons in case, pencil, and plastic scissors. Sizes 3 to 6x. **1.98**79L14a Same style and sizes, fitted with cooking utensils. **1.98**

STOCKING STUFFERS BY EARL BERNARD

79L21 THREESOME of silk scarfs in three different colors in a plastic gift case..... **1.00**79L22 JUMP BAG of bright red with jump rope rhymes printed all over. Inside is a red handled jumping rope. **1.00**

*Plus 10% federal excise tax

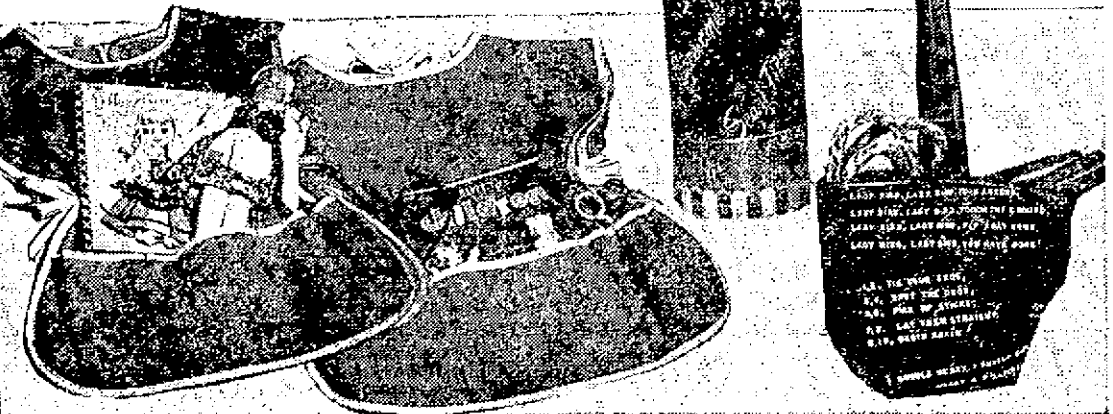
May Co. Lakewood, Girls' Accessories, Third Floor

79L13

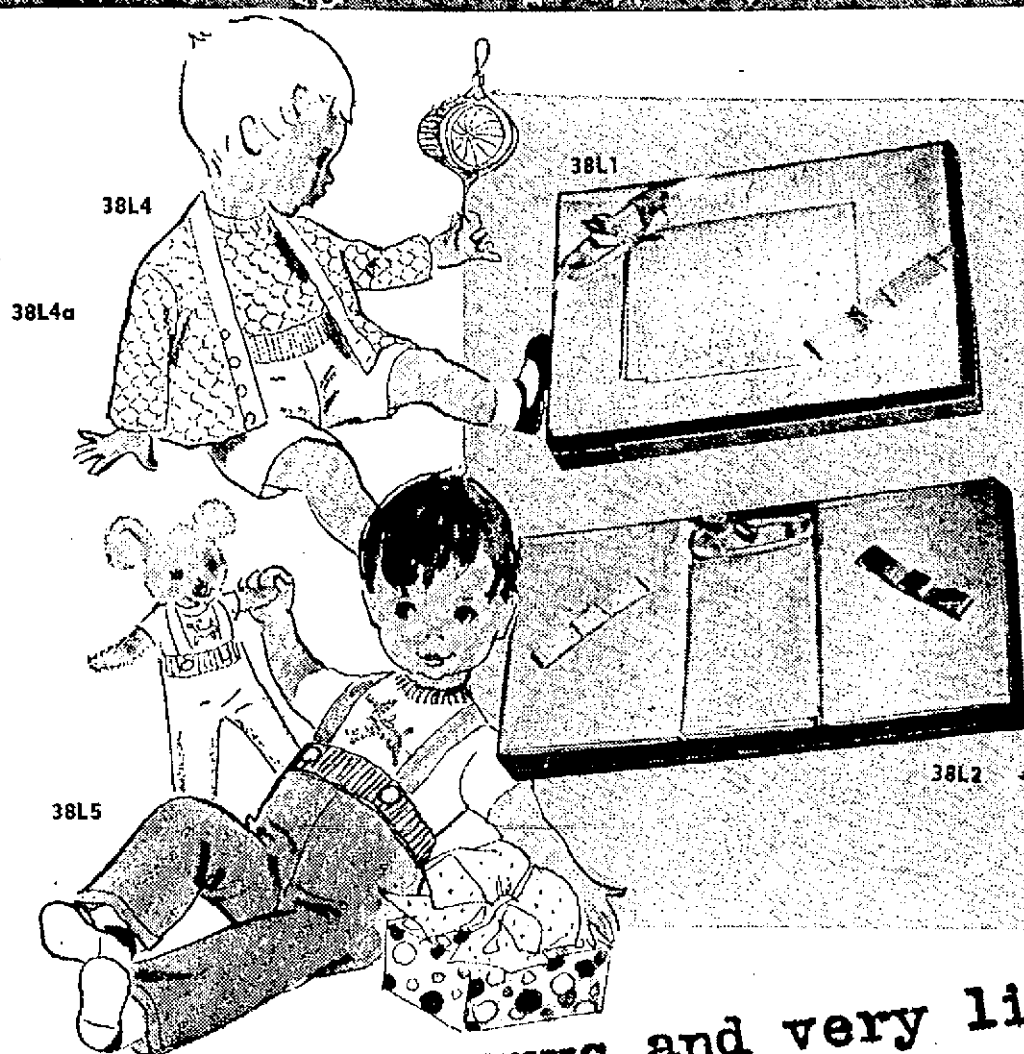
79L14

79L21

79L22



REVOLVING MAY CO. BUDGET PLAN WITH CHARG-A-PLATE MAKES YOUR HOLIDAY SHOPPING EASIER. NO DOWN PAYMENT, UP TO 6 MONTHS TO PAY



JUDY CRIB LINENS

38L1a GIFT PACKED SETS of luxurious Judy Crib Linens, made of super-fine percale, fitted corners, keeps the sheets smooth despite kicking and pulling. Pastels of maize, blue, and pink. Fitted crib sheet, pillowcase, toy (not shown)**2.98**

30L1 GIFT BOX, fitted crib top sheet, fitted bottom sheet, baby's pillowcase, toy**3.98**

38L2 GIFT BOX, fitted crib bottom sheet, fitted top sheet, pillowcase, toy.**1.98**

BOUCLE SUITS BY JACKNEY

38L4 2-PC. KNIT SUIT of cotton-rayon boucle, gripper shoulder closing, novelty weave, comes in white, or soft pastels. Sizes 0-3.**2.98**

38L4a Jacket to match**1.98**

38L5 2-PC. KNIT of cotton-rayon boucle with long pants, and suspenders, gripper closing for fast changing. Adorable lamb trim. Blue, maize, red or navy. Sizes 0-3.**3.98**

May Co. Lakewood, Infants', Second Floor

for little guys and very little dolls

77L11 TODDLERS' 2-PIECE NOVELTY SUIT by New Idea. Plaid cotton shirt, with white pique collar, clip on bow tie, built up shorts in shantung weave rayon, elasticized back, lemon/charcoal; red/navy. 2, 3, 4.**3.98**

77L12 BOYS' TWO-PIECE CABANA SUIT by New Idea. Acetate shirt has small modern print design; clip on bow tie; shorts are linen weave acetate; half belt; elasticized back. Brown/melon; white/navy; mint/charcoal. 3-6.**3.98**

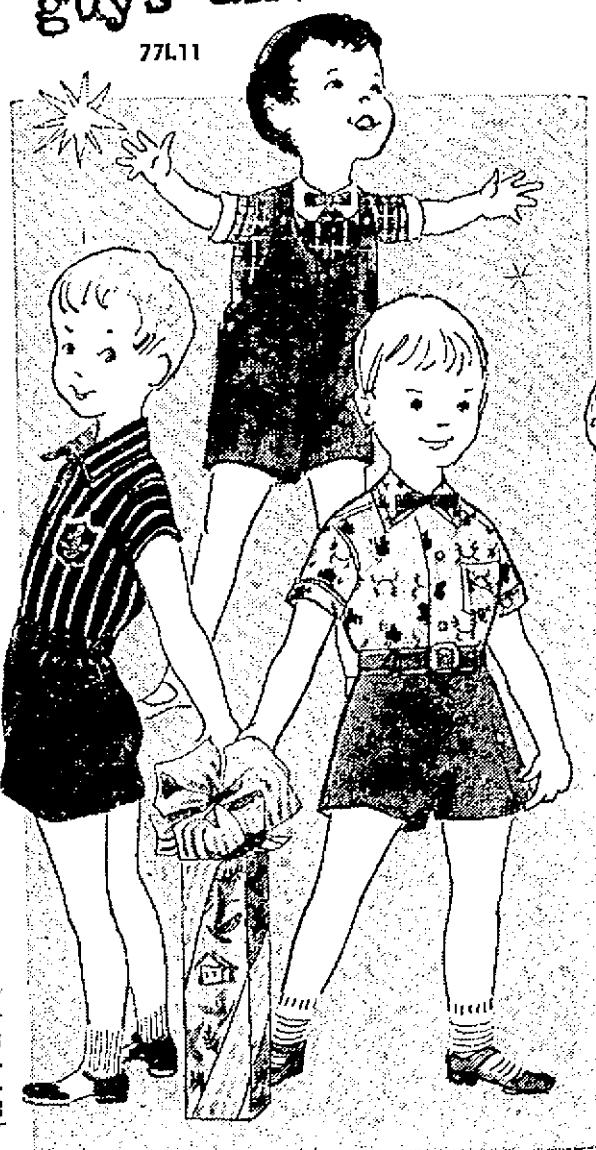
77L13 TWO-PIECE ITALIAN LOOK SUIT by Tam O'Shanter. Poplin short, boxer style, striped shirt, with emblem trim. Italian neck. Grey/charcoal; red/navy; navy/navy. In sizes 3-6x**3.50**

77L14 BOYS' PLAID TRIM ROBE, white terry robe. Red or blue plaid trim, Scottie trim pocket, double breasted. Sizes 2, 3, 3x.....**3.98**

May Co. Lakewood,
Punch 'N' Judy Shop, Second Floor

38L6 TERRY ROBE FOR INFANT by Pindick. Fine soft cotton knit, non-stretch terry double breasted robe; pocket, plaid collar, belt, cuff trim. White/blue plaid; white/red plaid. 12 Month.**2.98**

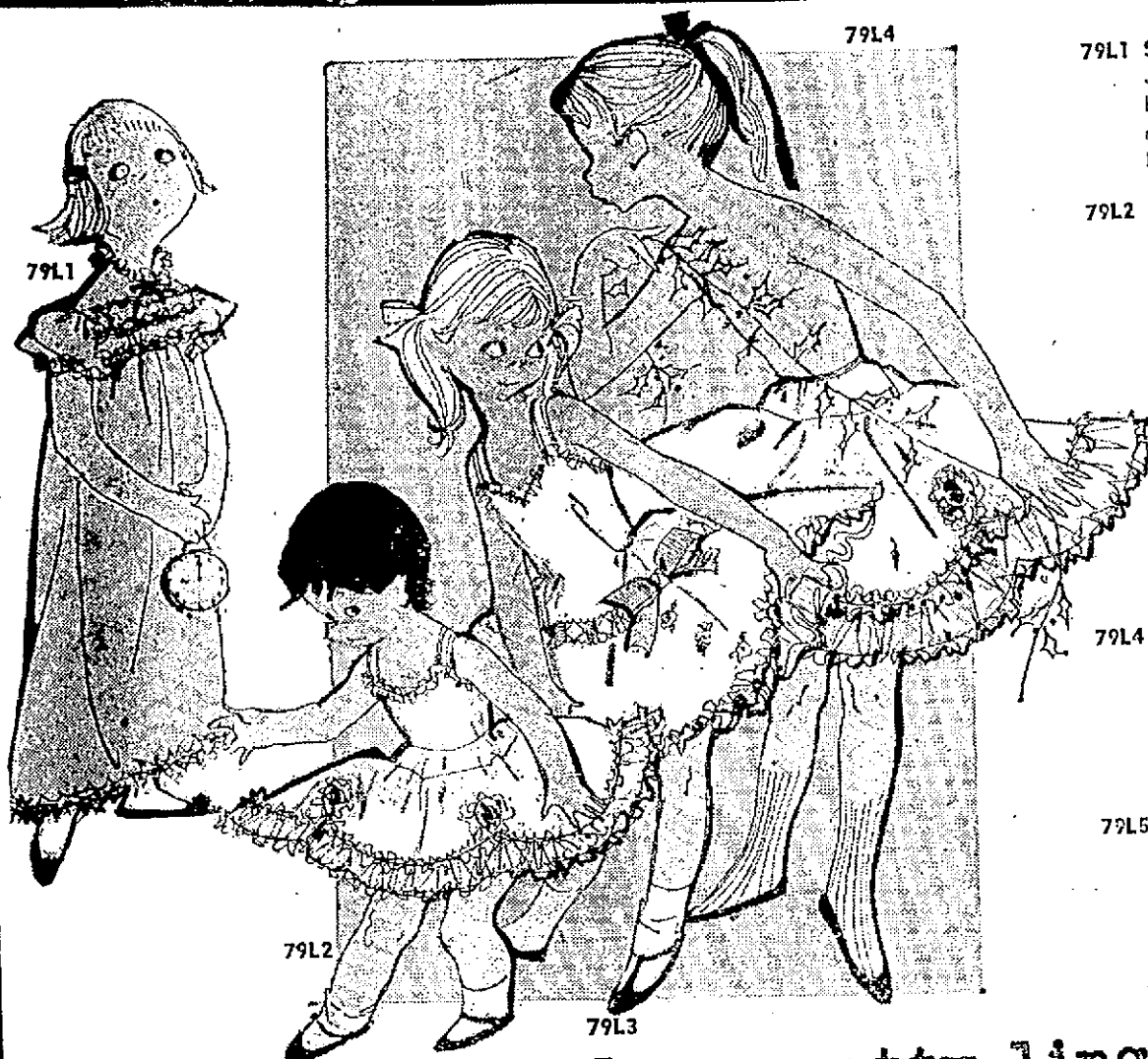
May Co. Lakewood, Infants', Second Floor



77L13

77L12

REGULAR 30-DAY MAY CO. CHARGE ACCOUNT WITH CHARG-A-PLATE IS TAILORED TO YOU WHO PREFER MONTHLY STATEMENTS, PAYABLE IN FULL



79L1 SWEETIE PIE NIGHTGOWN by J'Adore. All-nylon from the little bow tied top of nylon tricot to the nylon net ruffling around the ankle. Pink, blue; 4 to 14. **4.98**

79L2 NYLON CAN-CAN SLIP by Polly Pigtales. White nylon taffeta with pastel nylon ruching. Sizes 3 to 6x. **2.98**

79L2a Same style, sizes 8-14. **3.98**

79L3 CAN-CAN PARTY SLIP by Polly Pigtales. Nylon tricot bodice, tiered nylon taffeta underskirt with nylon sheer overskirt. Pale blue ribbon threaded through nylon embroidery. Tiny rosebud and nylon ruching trim. White or pink; sizes 4 to 14. **3.98**

79L4 ROSEBUD CAN-CAN PETTICOAT by Polly Pigtales. White nylon taffeta with pale blue nylon net and ruching around the bottom to prop her skirts w-a-y out to there. Blue rosebuds framed in ruching. Sizes 4-14. **2.98**

79L5 NYLON CAN-CAN PANTIES by J'Adore. Rows of pink embroidered ruffles with two little bows for whoops-e-daisy. White; 2-8. **1.79**

little girls love pretty lingerie, too

NITEY-NITE SLEEPWEAR

of shrink-resistant cotton knit that stays soft washing after washing. Guaranteed by Good Housekeeping and commended by Parents' Magazine.

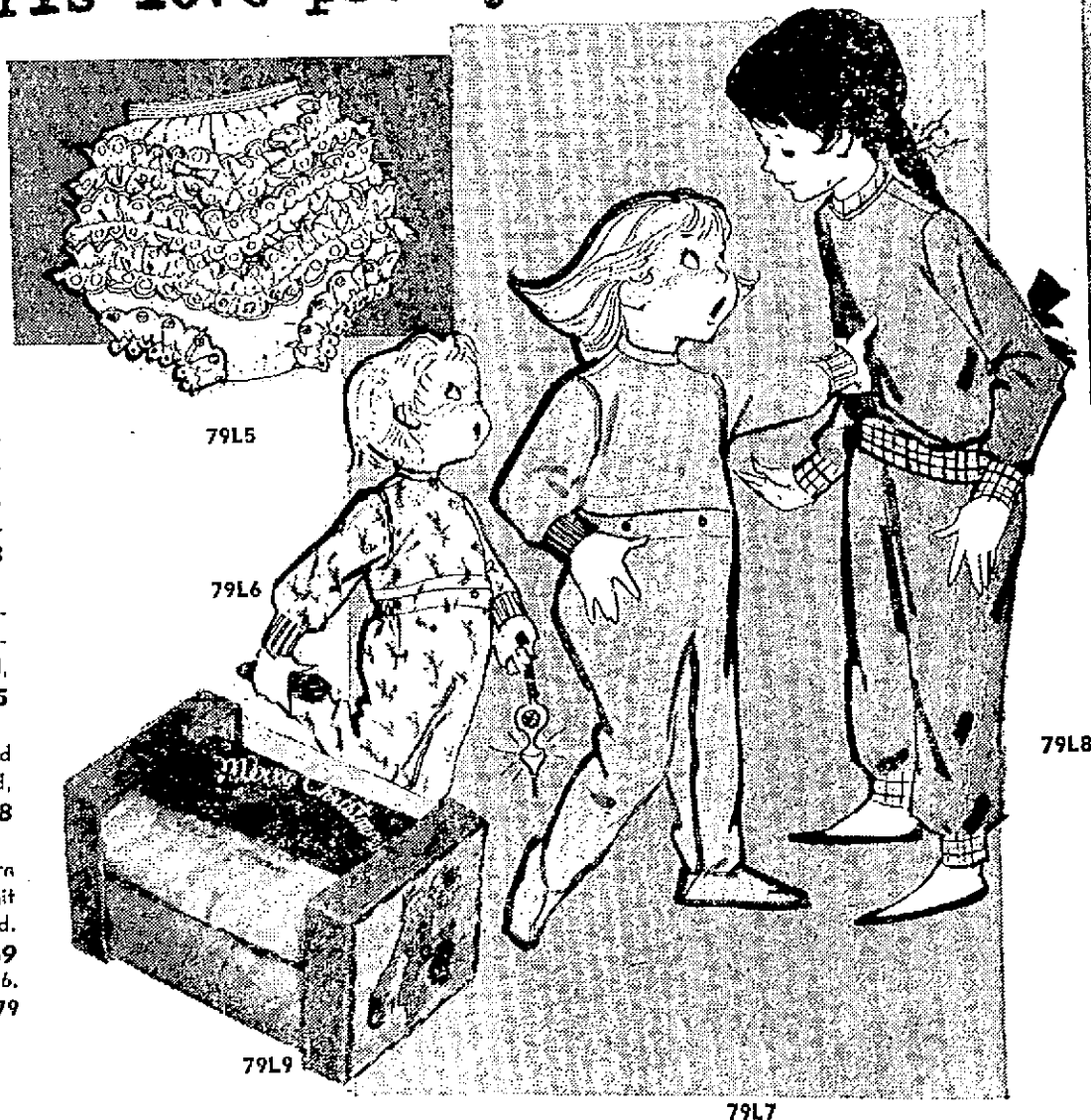
79L6 BUNNY HUG SLEEPER with busy bunny print on blue, green, pink, or yellow. Two-piece with plastic soles, grow-a-size feature, snap fasteners. Sizes 0 to 4. **2.98**

79L7 SOLID COLOR SLEEPER with plastic soles, snap fasteners and grow-a-size feature. Blue, green, pink, red, or yellow. 2-piece style. 2-8. **2.75**

79L8 SKI-STYLE PAJAMAS with plaid trimmed collar, cuff and waist. Red, blue, pink, or yellow. 4-14. **2.98**

79L9 LOLLIPOPS PANTIES by Modern Glove. Four pairs of cotton knit panties in pink, blue, white, and red. Sizes 4 to 6. Box of 4, **2.69**
79L9a Same style, sizes 8 to 16. Box of 4 **2.79**

May Co., Lakewood, Girls' Underwear
Third Floor



MAY-TIME PAYMENT PLAN IS CONVENIENT FOR YOUR BIG MONEY-PURCHASING, SMALL
DOWN PAYMENT, EASY TERMS AND MANY MONTHS TO PAY



50L1 VOIT BASKETBALL. All-rubber, waterproof, official size, weight, used in 100,000 schools. RB2.....**4.95**
50L1a LB2, brown or yellow.....**6.95**
50L1b Voit Regulation Goal and Net.....**3.95**

50L2 VOIT FOOTBALLS. Regulation size, weight, performance. All-rubber, brown with white stripes. Model LF9.....**5.95**
50L2a Voit Football RF9w in white or RF9s in brown.....**3.95**

50L3 VOIT TETHERBALL. All-rubber model used in all schools. Rope included, countersunk hitch prevents bruising.....**7.95**
50L3a 3-Section Tether Pole and Sleeve.....**9.95**

50L4 DE LUXE "SLUMBERJACK" SLEEPING BAG, filled with Dacrilan, 3 lbs. filling. Non-allergic, dustless, odorless, mildewproof, mothproof. Nylon pima twill cover, 2 air mattress pockets, full 100" zipper. Size 36"x83" **24.95**
50L4a Same Bag filled with 4 lbs. Dacrilan.....**29.95**

50L5 "FISHERMAN'S FRIEND," imported from Germany, 12 tools in one. Complete with genuine leather carrying case and gift box.....**6.95**

50L6 "FLYING SCOUT" ROLLER SKATES by Chicago. Double ball bearing wheels, full size.....**4.49**
50L6a Jr. size Chicago Skates, ball bearing.....**3.49**
50L6b Beginners' Chicago Skates.....**1.98**

50L7 RAWLINGS BASEBALL GIFT SETS. Dick "Kokos" ball and glove.....**3.95**
50L7a "Dick Groat" glove and ball.....**4.95**
50L7b "PML" glove and ball.....**6.95**

May Co. Lakewood, Sporting Goods, Downstairs Floor

50L8 IMPORTED ENGLISH BICYCLE. Lightweight, 26" size, has 3 speed gears, hand brakes, kickstand, saddlebag, pump. Boys' and girls' in colors.....**39.98**
50L8a Pump.....**1.50**
50L8b Saddlebag.....**1.50**
50L8c Imported 20" Bike, for 5 to 8-year-old. Balloon tires, training wheels.....**33.95**

50L9 "CLUB ROULETTE." Roulette wheel with felt layout and chips.....**5.95**
50L9a Roulette wheel and crap layout, 8" size.....**4.50**
50L9b De luxe roulette 10" wheel, crap layout.....**8.95**

50L10 POST FOOTBALL KIT, complete outfit in case. Helmet, shoulder pad, jersey, pants. Scarlet/white; blue/gold. S-M-L.....**9.98**

50L11 "JOKARI" PADDLE BALL GAME. Fun for adults and children alike. Play indoor or out.....**4.95**

santa suggests these
 --just for fun



MAY CO. GIFT CERTIFICATES PLEASE EVERYONE ON YOUR LIST QUICKLY, EASILY...
 IDEAL FOR THOSE WHO PREFER TO SELECT THEIR OWN GIFT

14L20



14L21

california christmas

14L20 EL PONCHITO SUIT by Billy the Kid. Sanforized denim studded with fake jewels. Authentic western jacket in blue or charcoal, sizes 4 to 12.....**2.98**

14L20a Matching jeans, sizes 4-12.....**2.98**

14L21 MacPHERGUS PAJAMAS. Our own more-for-your-money brand in solid color cotton knit or Sanforized broadcloth or colorful suede-weave cotton flannel prints. Sizes 4-18.....**2.98**

14L21a

14L21a Middy style with collar, 4 to 18.....**2.98**

14L22 TOM SAWYER CORDUROY SPORTS SHIRT, fine pinwale, in red, blue, maize, mint, pink, aqua. 6-20.....**3.95**

14L23 TOM SAWYER BOXED SHIRT SET, cotton broadcloth shirt with necktie and cuff links. White, blue, maize, mint or pink. Sizes 4-12.....**2.95***

14L24 ROY ROGERS WESTERN SUIT by J Bar T. Washable all-viscose gabardine. Embroidered yoke shirt; authentic frontier pants. Brown or black, sizes 4 to 12.....**8.95**

14L24a COWPOKE HAT by Bailey. Red, copper, tan, black, sizes S-M-L.....**1.98**

14L25 TOM SAWYER CHECKED SPORT SHIRT, gingham in 1/4" checks. Blue, red, green, maize or aqua checks on white grounds. Sizes 6-20.....**2.95**

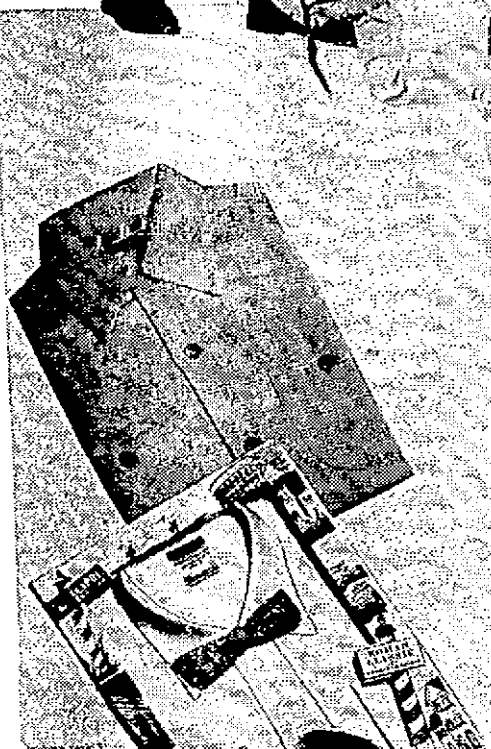
JACKETS BY CALIFORNIA SPORTSWEAR

14L26 FLIGHT JACKET, quilt lined. Brown horsehide. Sizes 4-12.....**13.95**
Prep sizes 14-20.....**19.95**

14L27 LEATHER WESTERN JACKET. Luxurious jacket of soft glove leather. Fringed and fully lined, with zip front. Sizes 4 to 12.....**16.95**
Sizes 14 to 18.....**23.95**

May Co. Lakewood, Boys' Shop, Second Floor

14L20a



14L24

14L24a

14L22

14L23



14L25

14L26

14L27

SHOP 9:30 A. M. TO 9:30 P. M. MAY CO. LAKEWOOD (5100 Lakewood Blvd.) CALL
GARfield 9-2411 or METcalf 3-0111 for phone orders or service

junior grade

14L9 "V-8" SPORTS SHIRT by Eaton. Fast color viscose rayon challis in two-tone car-color combinations. Long, short sleeves. Sizes 6-20**3.95**

14L10 MIRACLE WASH 'N WEAR SLACKS by Roughrider. 65% dacron, 35% rayon, heavyweight sheen gabardine. Fully washable, no pressing needed; nylon pocketing and trim. Navy, charcoal, brown. Sizes 26-32, 4-12**10.95**
14L10a Sizes 26-32**8.95**

14L11 WASHABLE ROBES in colorful Sanforized suede-weave cotton flannel. Tartan plaids or checks, red or blue predominating. Sizes 4-12**5.95**
Sizes 14-20**6.95**

BELTS BY HICKOK genuine leather in sizes 22 to 32.

14L12 Bridle leather, 1/2" wide; black, brown, charcoal**1.00**

14L12a Fancy leather with tongue buckle**1.00**

14L12b Western belt, 1/2"**1.00**

14L12c Mottled leather, 3/4" wide, detachable buckle**1.50**

14L12d Western belt, 1" tan**1.00**

ACCESSORIES BY RONNAL

14L13 JEWELRY SET. Cuff links and matching tie bar, gift boxed**2.50***

**plus 25c tax on jewelry*

14L14 HANDKERCHIEF SET. Set of three handkerchiefs—charcoal, pink and maize—attractively boxed**1.00** 14L13

14L15 TIE AND JEWELRY GIFT SET. Tie, cuff links and matching tie bar. Pointed or square end tie**2.50**

**plus 15c tax on jewelry*

WESTERN SHIRTS by De Luxe. All sizes 4-12.

14L16a Embroidered viscose gabardine. Powder blue, maize, red, pink, orange**2.95** 14L14

14L16b Fine Pinwale cotton corduroy. Powder blue, maize, red, mint**3.95**

14L16c Sanforized gingham or cotton flannel**2.95**

14L17 REVERSIBLE BASEBALL JACKET by Pacific Trails. 24-ounce wool melton reverses to gleaming rayon satin. Knit trim of 50% wool and 50% cotton. Wanted school colors. 4-12**7.50**
Sizes 14-20**8.95**

14L18 HOLMAN LETTERMAN SWEATER. All-wool with chenille letter and stripes on sleeve. Maroon for SC, royal blue for Cal, navy for ND, scarlet for Stanford. Sizes 4-12**5.95**

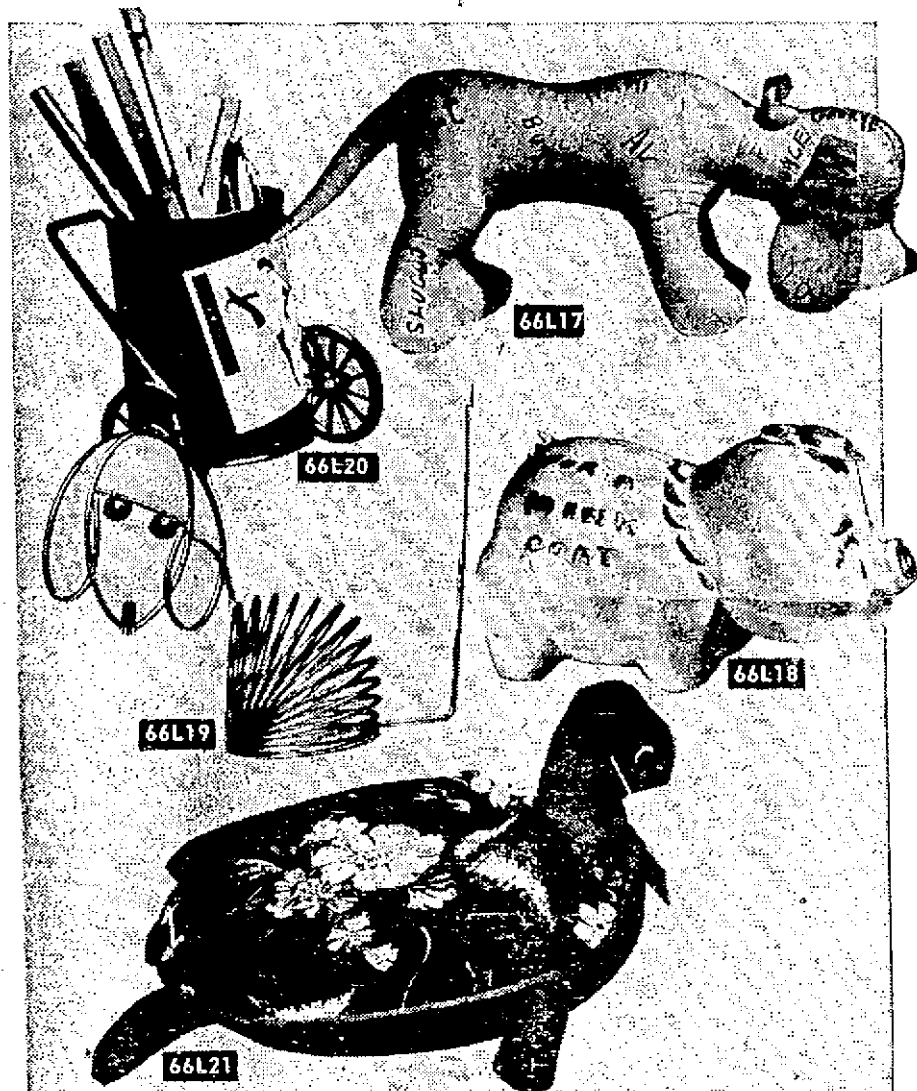
14L19 ORLON SWEATER by Barclay. Washable 14L15
100% orlon in coral, maize, mint, powder blue, cherry red, charcoal. Sizes 4-12**4.95**
Sizes 32-38**5.95**

May Co. Lakewood Boys' Shop, Second Floor

d c b a 14L12



REVOLVING MAY CO. BUDGET PLAN WITH CHARG-A-PLATE MAKES YOUR HOLIDAY SHOPPING EASIER, NO DOWN PAYMENT, UP TO 6 MONTHS TO PAY



66L17 AUTOGRAPH HOUND by House of Zog. Appealing boagle hound happily collects autographs at parties, school and on campus**2.95**

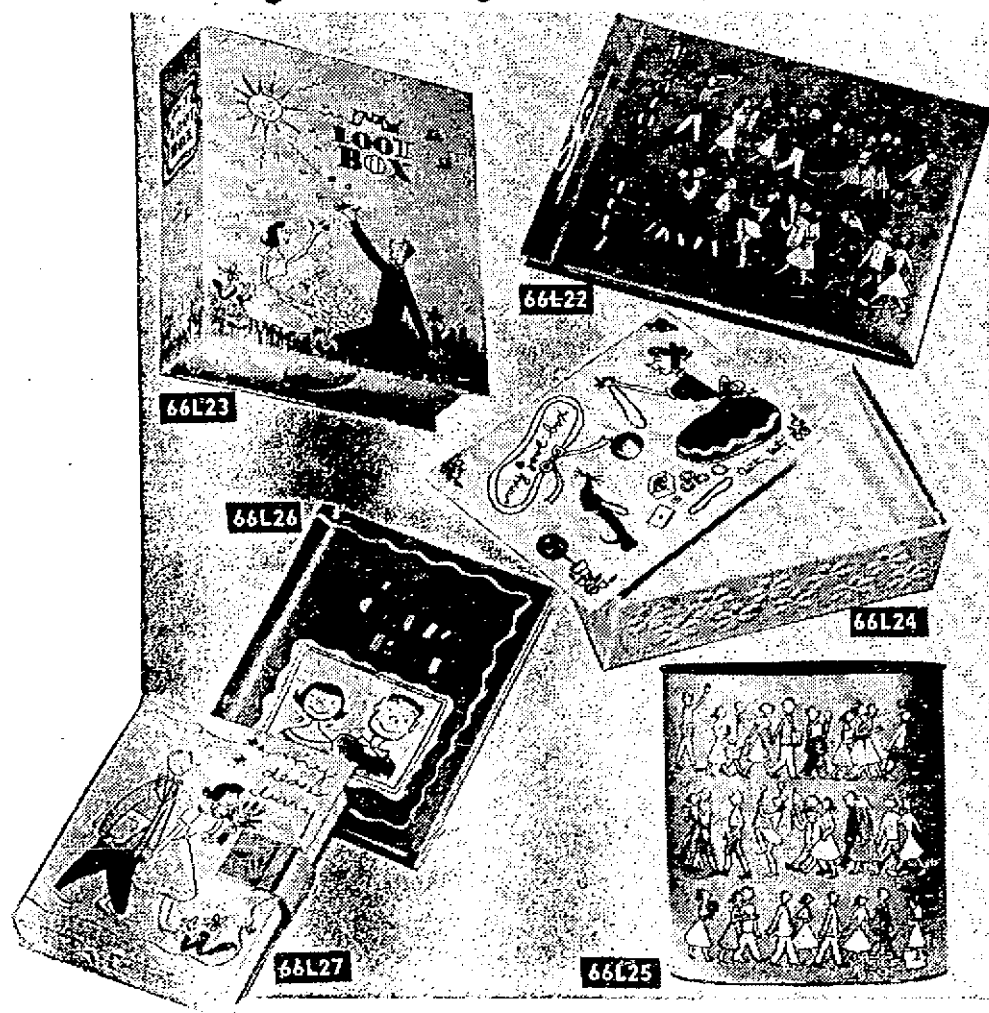
66L18 "POLITE BANK" by House of Zog. Tips his hat after each contribution. Aqua plastic with silver-color trim. Specify inscription desired: Hawaii, Cadillac, Mink Coat, Las Vegas, Races, College or Baby**1.50**

66L19 "LIGHTNIN'", THE MEMO MUTT by Acris. Spindle tail for memos; body holds correspondence. Or use the tail for pretzels and body for napkins when entertaining. Brass, copper or black finish; gift packaged**1.50**

66L20 CAN CAN by Acris. Perfect holder for cigarettes, pencils . . . or to use just as a decorative piece**1.50**

66L21 TV PILLOW FOR CHILDREN by Dardenelle. Comfortably stuffed turtle seat for the child who's watching TV. Attractive colorful top**3.95**

if they're young, or young in heart



BETTY BETZ TEEN-AGE GIFTS by S. K. Smith. New fashion colors of carnation pink, Copenhagen blue, forest green in durable simulated leather.

66L22 Photo Album**2.50**

66L23 Bank**1.25**

66L24 Jool Box**2.00**

66L25 Waste Basket**2.50**

66L26 "My Chum" Pocket Photo Folder**1.25**

66L27 Five-Year Diary**3.00**

66L28 Scrapbook, not shown; 14 1/2 x 12"**2.50**

May Co. Lakewood, Stationery,
Street Floor

**MAY CO. GIFT CERTIFICATES PLEASE EVERYONE ON YOUR LIST QUICKLY, EASILY . . .
IDEAL FOR THOSE WHO PREFER TO SELECT THEIR OWN GIFT**

66L8 COASTER SET by Park Shorman.
Four chrome-trimmed glass coasters in
an attractive black tole rack.....**2.00**

66L9 MERRY-GO-ROUND BAR by
Park Sherman. Decanter dispenses a
jigger in a jiffy—six shot glasses re-
volve on the chromium-plated tray
.....**5.95**

66L10 CHIPOMATIC POKER RACK
by E. S. Lowe. Automatically dis-
penses 5 standard chips. Rack re-
volves. Complete with 250 chips.
.....**10.50**

66L11 FOTO-VUE by Permo. The deco-
rative way to keep your pictures
clean, safe, orderly—your negatives
safe for reference. Indexed, 3 1/2 x
5 1/2" or two 2 1/2 x 3 1/2" picture sizes.
Florentex simulated leather**3.95**

66L11a FOTO-VUE in genuine
leather**8.50**

66L12 CHEERFUL WORRY BOOK by
Permo. Humorous appointment book.
Gold-tooled cover of Florentex sim-
ulated leather in brown, green, ma-
roon or red**2.95**

66L12a Cheerful Worry Book in
genuine leather**3.95**



gifts that keep giving all year!

66L13 'CONVERSATION PIECE'
WASTE BASKET by Permo. Gold-
tooled clever captions on brown,
red, green or pink Florentex simu-
lated leather**2.95**

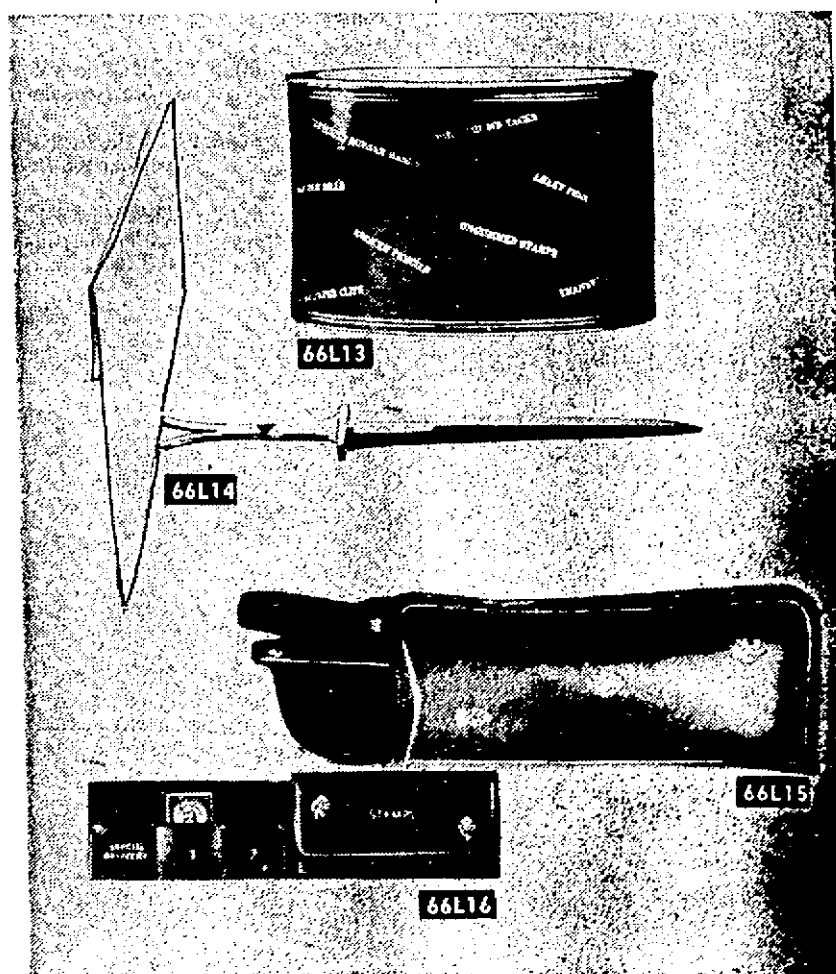
**66L13a Matching 'Conversation
Piece' desk basket****1.75**

66L14 MAIL-WAY LETTER OPENER
by O'Learys. Also weighs your let-
ter, tells you when 3-cent postage
limit is reached. Copper or brass
finish**2.00**

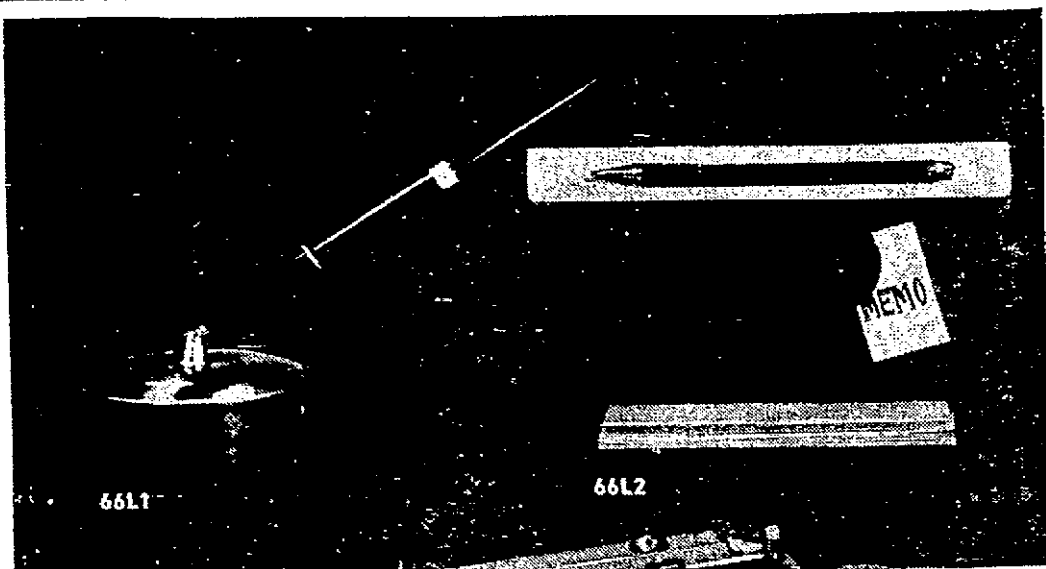
66L15 GLASS CASE by Arlamount.
Genuine leather case with Florentine
motifs stamped in gold color. **1.00**

66L16 STAMP CASE by Arlamount.
Genuine leather case for purse or
pocket**1.00**

May Co. Lakewood, Stationery
Street Floor



BUY MAY-TIME CREDIT COUPONS WITH SMALL DOWN PAYMENT AND USE AS MONEY IN
ANY DEPARTMENT. UP TO EIGHT MONTHS TO PAY



66L1 PEN SET WITH UTILITY HOLDER Duk-it. Combination ball-point pen in lift-up swivel lid. Underneath, a compartment for stamps, paper clips. **2.95**

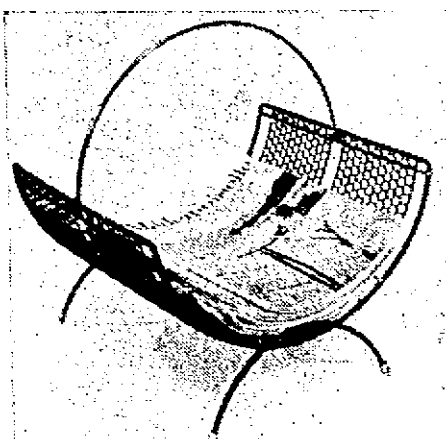
66L2 MEMO MINDER by Duk-it. Completed unit with pad, pencil, magnifying glass. An instant organizer for a desk. **2.00**



66L3 THE NEW REMINGTON QUIET-RITER TYPEWRITER with the exclusive miracle tab. A perfect "type" gift for school, office, and home. **113.50***

**Plus federal excise tax*

merry christmas to office and home



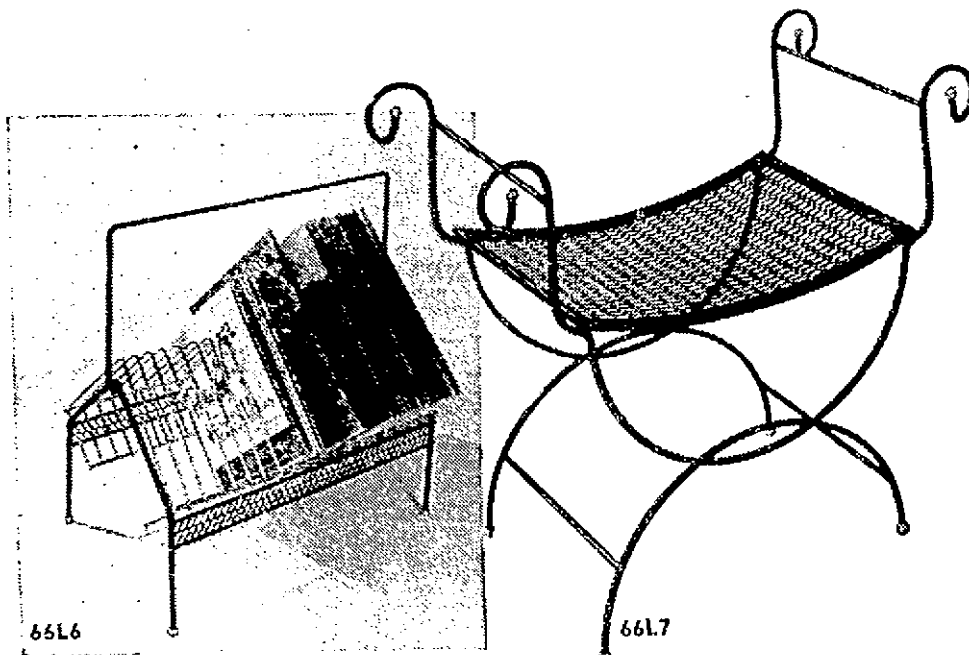
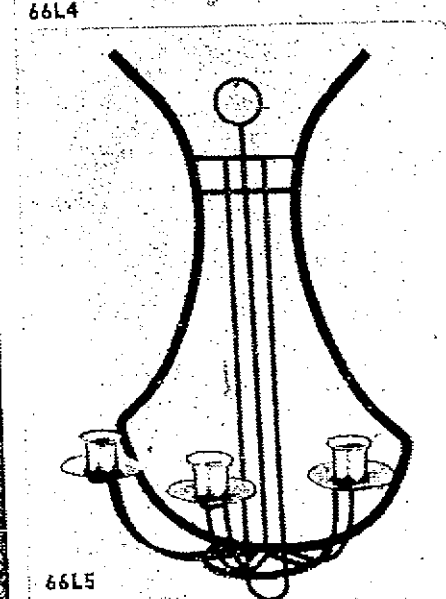
66L4 MAGAZINE RACK. Scoop shape, with brass-tipped feet, brass handle. Folds down, if you prefer. 2x14x18" **5.98**

66L5 SCENCE in a delicate reproduction of a charming antique piece. Lyre design and brass candle cups. 8 1/2 x 17 x 6" **5.98**

66L6 PORTABLE RECORD HOLDER. Capacity up to 100 easily accessible records. Stands on the floor or on top of other furniture. 18x13 1/2 x 12" **8.98**

66L7 EMPRESS BENCH designed by Napoleon's Josephine. Graceful, curved legs, scroll handles; ideal to use with dressing table, telephone table, extra seating. 24x12x26" **11.98**

May Co. Lakewood, Stationery, Street Floor



REGULAR 30-DAY MAY CO. CHARGE ACCOUNT WITH CHARGE-A-PLATE IS TAILORED TO YOU WHO PREFER MONTHLY STATEMENTS. PAYABLE IN FULL

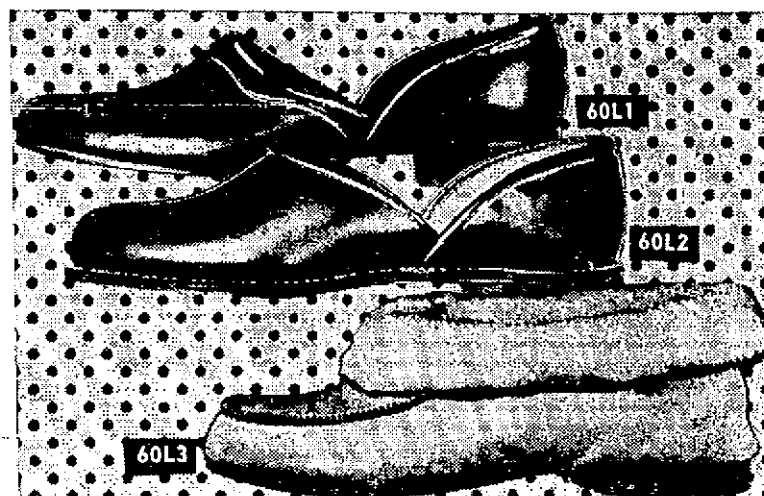
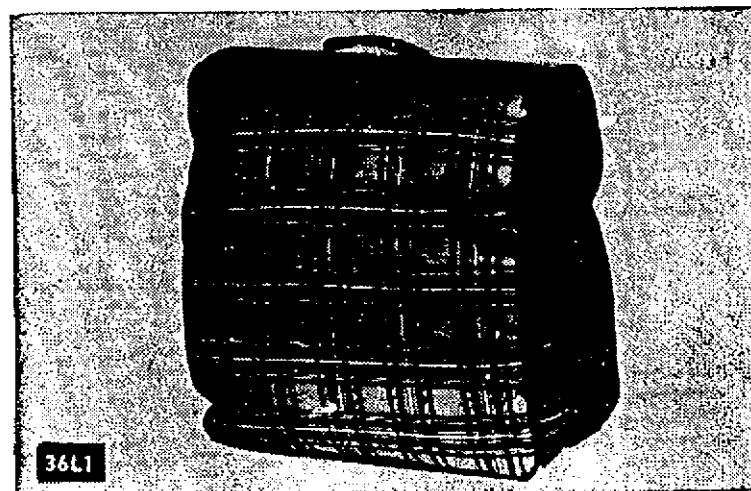
TRAVEL WARDROBE BAGS

LEEDS' DE LUXE ZIP KING AND QUEEN. The lightweight way to transport clothes en route. Authentic brilliant Perth plaid in a sturdy rayon fabric. Top-grain cowhide handle anchored on a heavy-gauge plastic top plate, reinforced with veneer. Adjustable fiber clothes bar and strap. Built-in lock; solid brass zipper. Each bag has one large pocket for accessories, plus additional pockets to keep shoes separate.

36L1 ZIP KING, 47" suit size.....12.95*
36L2 ZIP QUEEN, 54" family size (not shown).....14.95*

*plus 10% Federal tax

May Co. Lakewood, Luggage, Downstairs Store



MEN'S SLIPPERS

60L1 EVANS SENATOR Soft kid leather with hand-turned leather soles and rubber heels. Tan, wine or blue. Sizes 6 to 12.**6.95**

60L2 ESKIMO WOOLIE Men's kid leather opera slipper lined with warm wool shearling. Pre-welt sewn leather soles, quiet rubber heels. Brown, wine or blue. 6 to 12.**6.95**

60L3 ESKIMO BOOTIE. Cozy bootie of natural shearling, lined with wool shearling. Wool cuff, padded soles and heels. An experience in deep-down relaxation. Sizes 6 to 12.**4.95**

May Co. Lakewood, Men's Slippers, Street Floor

christmas is a family affair

SWEETS AND NUTS

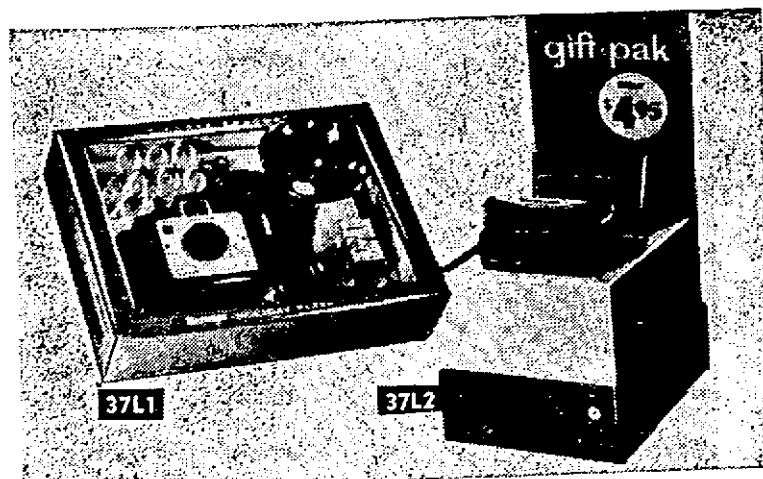
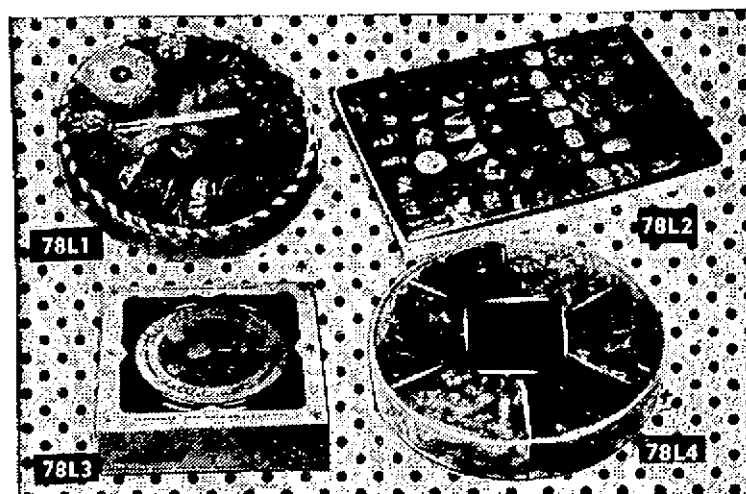
78L1 FRUIT BASKET. Two lbs. of choice 1955 new crop dried and glazed fruit: pineapple, pears, apricots, figs, dates, etc. Ready-packed in a mailing carton.**2.39**

78L2 MAY CO. DE LUXE ASSORTED CHOCOLATES. Fruits, nuts, creams, toffees, chips, nougats, et cetera, packed to order in your choice of all dark, all milk, or mixed milk and dark chocolate. Wrapped in festive holiday paper. 1 lb.**1.25**
 2 lbs.**2.50** 3 lbs.**3.75** 5 lbs.**6.25**

78L3 GIANT MIXED NUTS in one-lb. vacuum tin enclosed in an attractive gift box. Fine selection of cashews, pecans, brazils, filberts, almonds. No peanuts.**2.00**

78L4 BUNTE'S SEXTETTE of hard and fruit-filled candies, each individually wrapped, in acetate gift box. Six varieties; butterscotch, toffee, fruit flavors, mint kisses, filled strawberries and oranges.2 lbs. **1.49**

May Co. Lakewood, Candies, Street Floor



FOR SHUTTER BUGS

37L1 BROWNIE HOLIDAY FLASH OUTFIT Kodak's newest and lowest priced camera gift package. For photography beginners of all ages.Set **9.75**

37L2 VIEWMASTER GIFT PAK by Sawyer. Nine Viewmaster reels and the new Viewmaster stereo viewer—all beautifully gift boxed.**4.95**

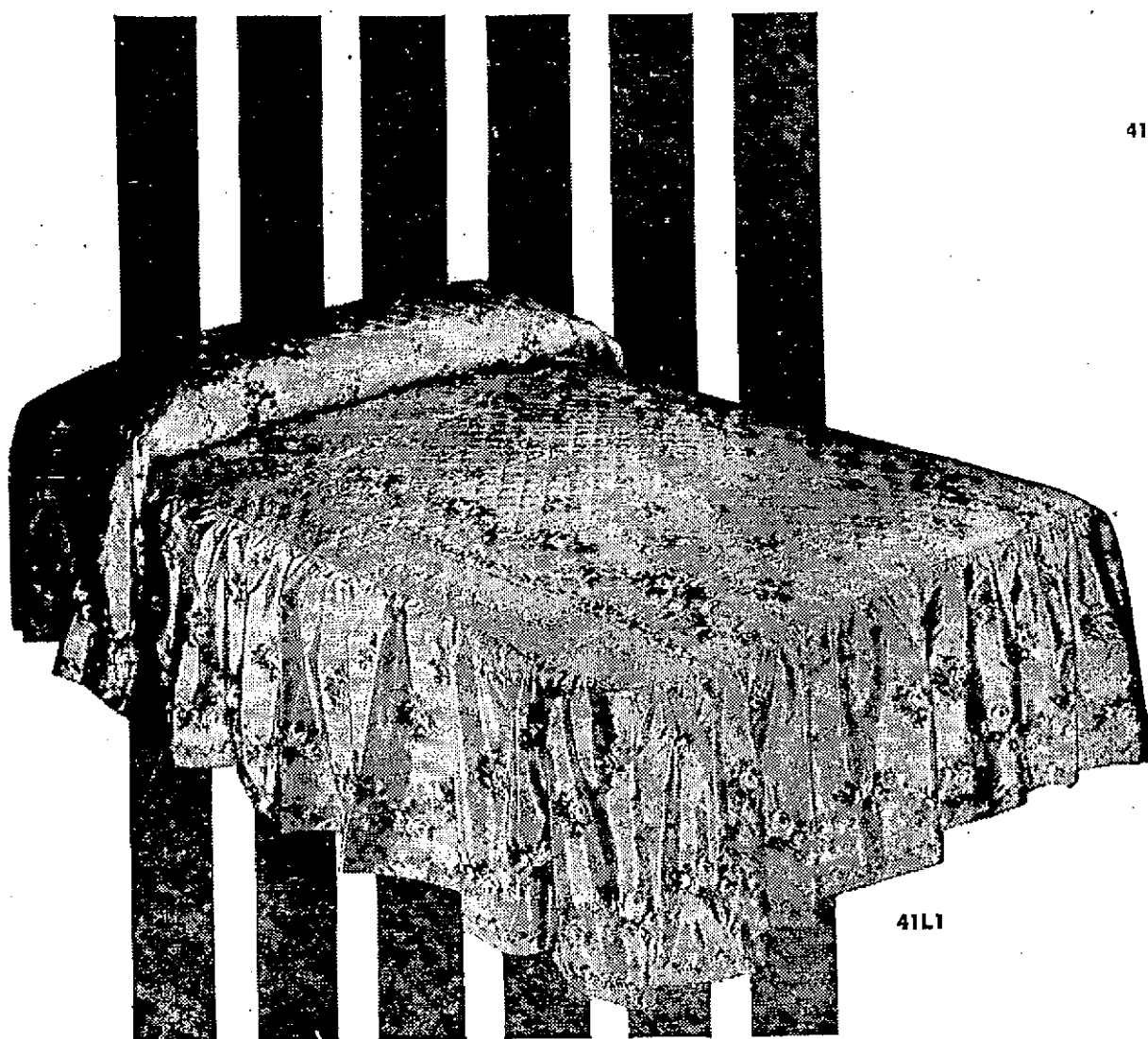
Not shown:

37L3 F-R SEMI-PRO DEVELOPING KIT complete with printing box and all that's needed to set up your own darkroom.**12.50**

37L4 BROWNIE MOVIE OUTFIT The famous camera-projector movie team, complete.**99.50**

May Co. Lakewood, Cameras, Street Floor

BUY MAY-TIME CREDIT COUPONS WITH SMALL DOWN PAYMENT AND USE AS MONEY IN ANY DEPARTMENT. UP TO EIGHT MONTHS TO PAY



41L1

41L1 FLORAL PRINT CHROM-

SPUN SPREAD. The wonder fabric in which color is locked in. Sun and light resistant so the original colors stay fresh and beautiful for years. This floral print expertly tailored spread has thick quilting, full flounce, in twin or full size. Choose from rose, blue, green, yellow, white and aqua. Special **12.99**

spreading christmas cheer all the year



41L2a

41L2 KOOLFOAM PILLOWS by Dayton Rubber Co. The air-conditioned pillow of foam rubber. A size to suit every member of the family. The famous open-pore surface gives twice the comfort, as well as being extra sanitary. Non-allergic too, for full enjoyment by everyone. Removable sanforized, white percale zipper cover. Buy them as a "pair of Christmas wishes."

JUNIOR SIZE **3.95**

41L2a STANDARD SIZE
(shown) **6.95**

41L2b PREMIUM SIZE
..... **7.95**

41L2c SUPER PLUMP
..... **9.95**

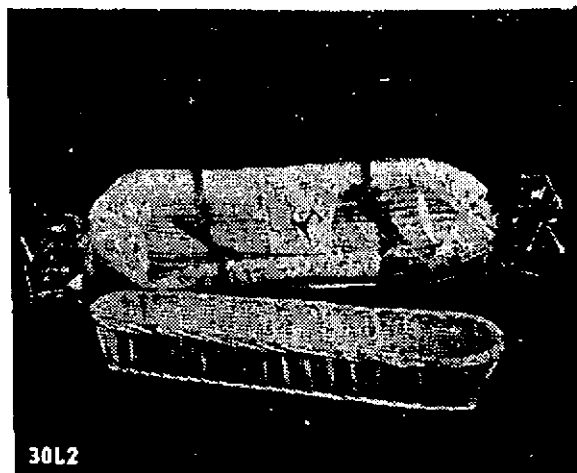
41L2d DE LUXE KING
SIZE **11.95**

May Co. Lakewood, Bedding,
Third Floor

**MAY CO. GIFT CERTIFICATES PLEASE EVERYONE ON YOUR LIST QUICKLY, EASILY...
IDEAL FOR THOSE WHO PREFER TO SELECT THEIR OWN GIFT**

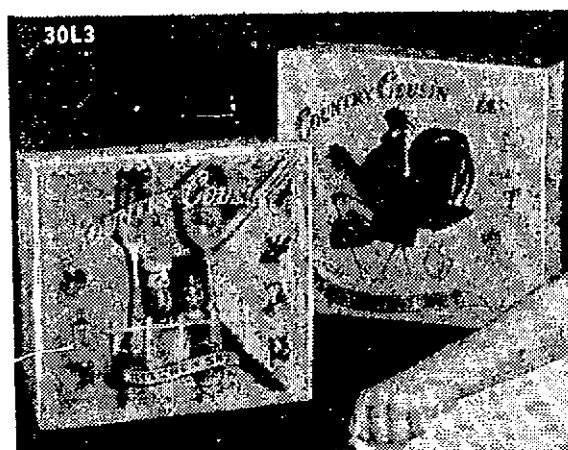
30L1 KLIPPITY & KLOPPITY by Marion's of California. A delightful 'dutch' treat Christmas gift, in this reuseable imported wooden Dutch shoe planter filled with 4 assorted pastel cotton dish towels.....**2.98**

30L2 FRENCH BREAD BASKET by Peggy of California gives a foreign flavor to a welcome and useful dual gift. Three assorted pastel cotton dish towels nested in a distinctive long narrow bread basket.....**1.98**



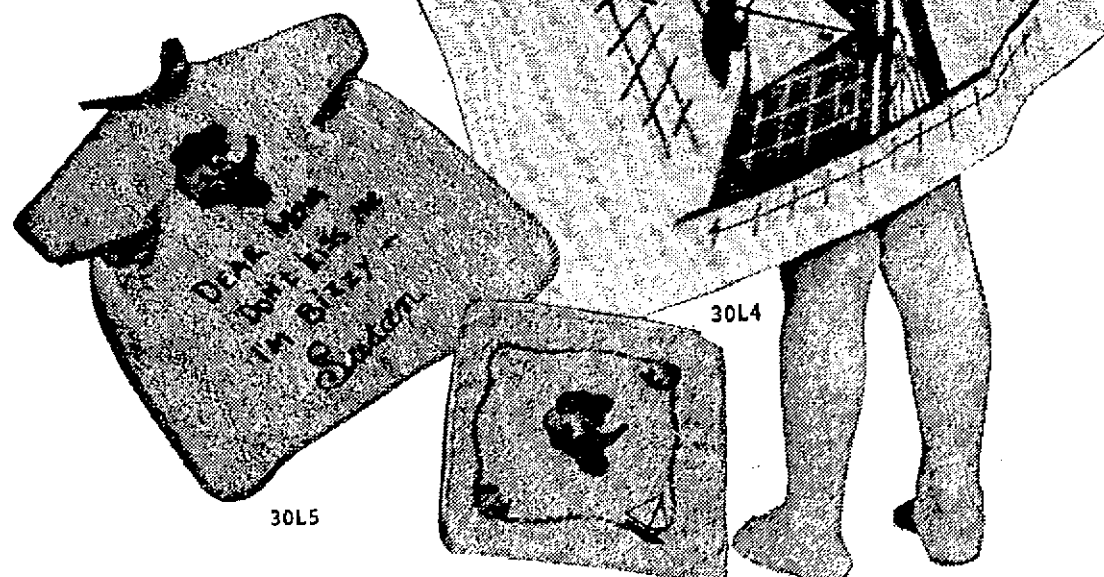
30L3 THE COUNTRY COUSIN by Peggy of California. A gaily packaged 8-piece kitchen set, consisting of cherry wood fork and spoon salad set, pair of cherry wood salt and pepper shakers, and four assorted pastel dish towels.....**2.98**

towels take to a festive flair



30L4 CHILDREN'S NAME TOWELS. Cleverly designed to entice the Soap 'N' Water Set directly to the tub, and make them love it. Complete set of fluffy, jumbo bath towel and washcloth, hand decorated in brilliant washfast colors. Bath towel embroidered with any first name **1.98** set

30L5 COVERALL BIB, also perfect for the "mush 'n' mess" crowd. A clever little coverall bib with "the little darling's" name embroidered in bright red. An ideal gift for the very young on your Christmas list **1.00**



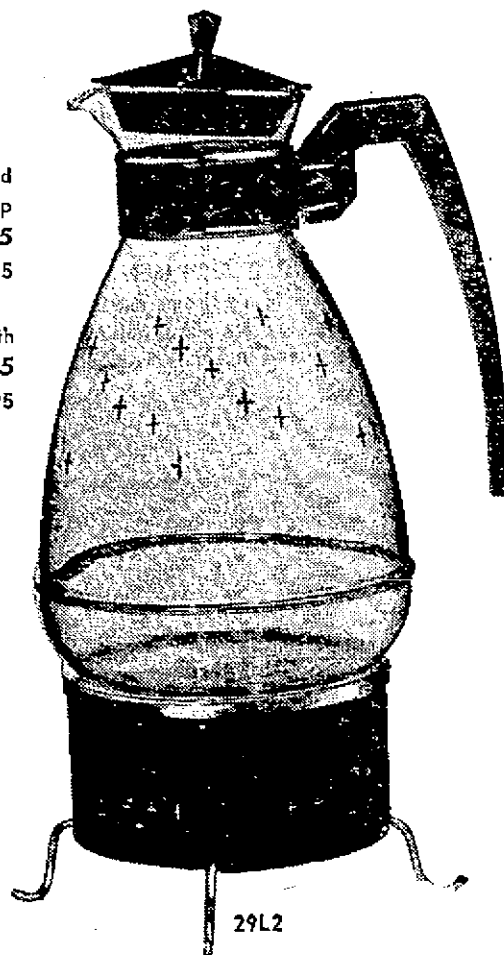
May Co. Lakewood,
Towels, Third Floor

MAY-TIME PAYMENT PLAN IS CONVENIENT FOR YOUR BIG-MONEY PURCHASING, SMALL DOWN PAYMENT, EASY TERMS AND MANY MONTHS TO PAY

SILEX SUGGESTS:

- 29L2 "STARLIGHT" CARAFE SETS.** Copper stars fired into glass. Decorative copper and wrought iron. 8-cup carafe with coffee warmer, including candle..... **6.95**
29L2a 12-Cup Carafe, with coffee warmer..... **7.95**

- 29L3 INDIVIDUAL CARAFE,** Set of two; 2-cup with warmer..... **5.95**
29L3a Set of 4, 2-cup carafes **10.95**



seasoned with practicality

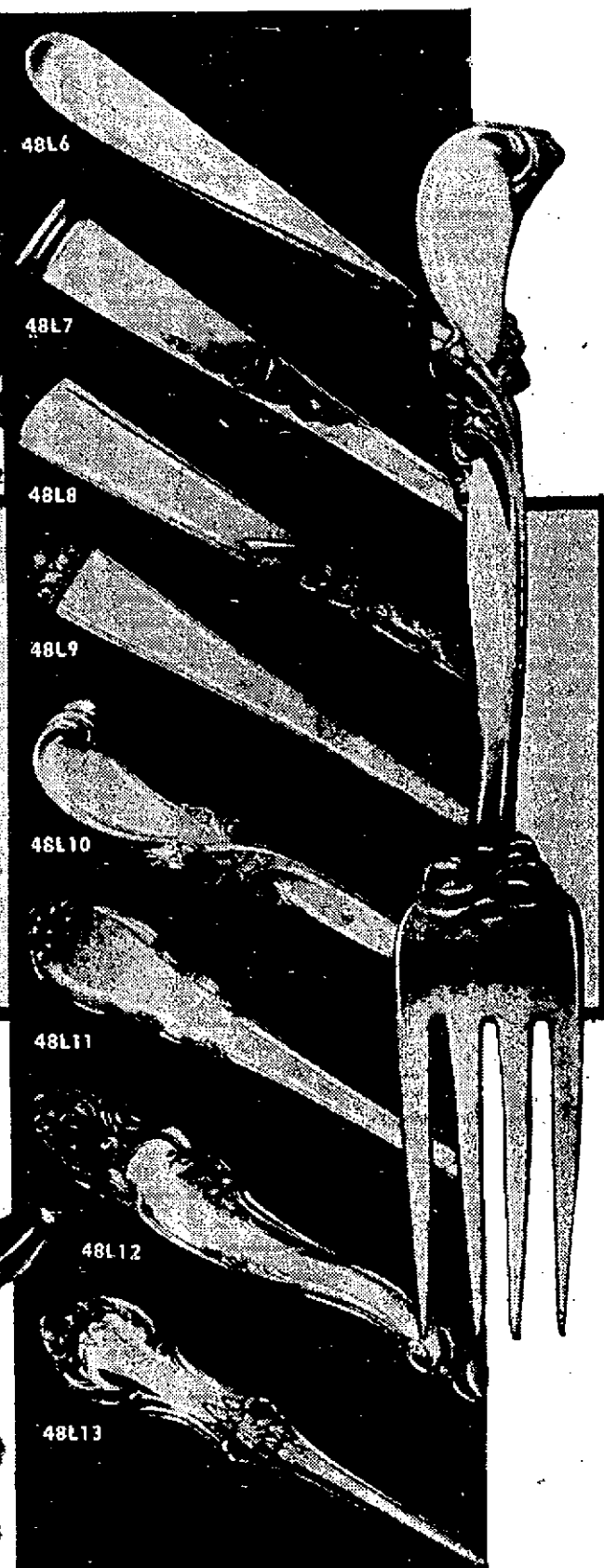
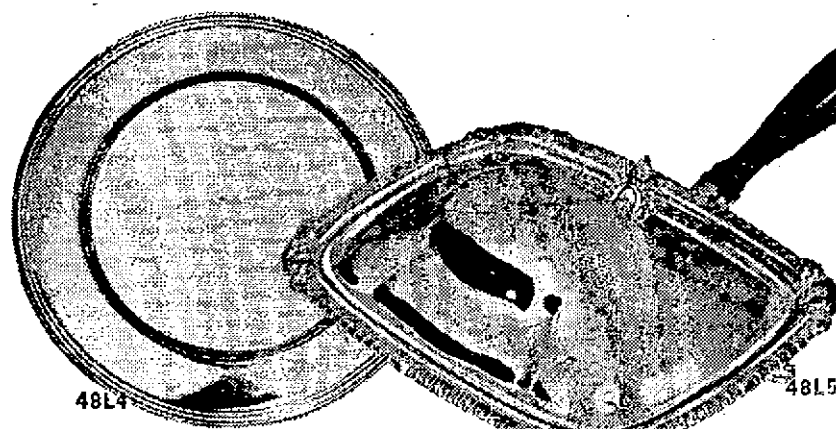
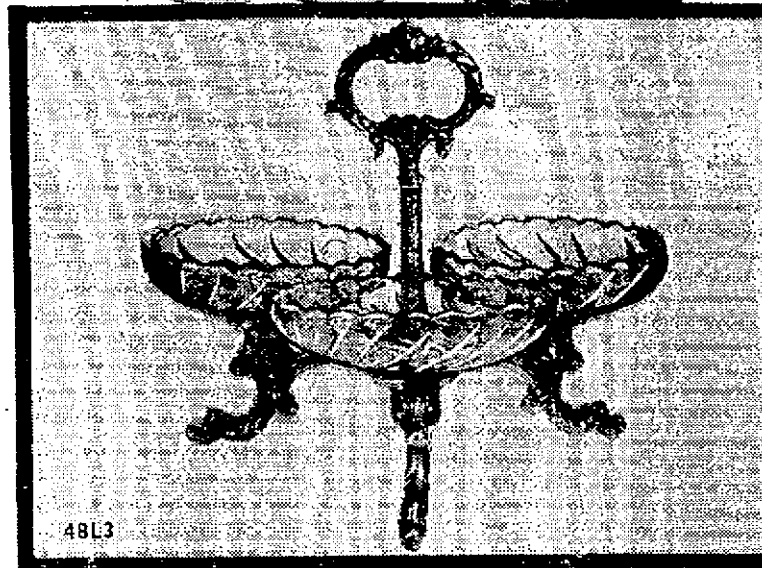
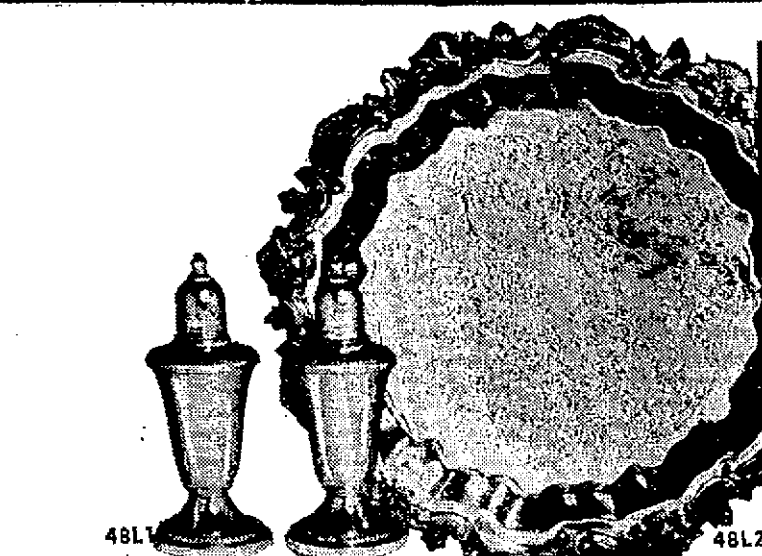


NATIONAL SILVER SUGGESTS:

- 29L4 5-PC. GOURMET CARVING SET,** paring knife, 6" utility slicer, 7 3/4" carver, 8" chef, 9 1/2" roast carver. A perfect gift for Mom and Dad. **9.95**
29L5 9-PC. CARVING STEAK SET. Hand honed, razor sharp, with easy-grip handles, 3-piece carving tools, with 6 matching steak knives. Gift boxed. **12.95**
29L6 24-PC. STAINLESS STEEL FLATWARE. Complete service for six. Imported, superbly styled. Ideal for patio, porch or kitchen use. **6.98**
29L7 INSULATED CASSEROLE. 2-qt. hammered aluminum casserole, pyrex insert. Can be used for hot or cold dishes. **4.98**
29L8 9-PC. SPICE DRAWER SET. Dark stained wood rack, for nine favorite gourmet spices. Perfect for the part-time or full-time chef-about-home. **4.98**
29L9 5-PC. SALAD SET with wall rack. Fork, spoon, vinegar, oil cruet, funnel. **2.98**
29L10 7-PC. BEVERAGE SET. Hammered heavy gauge aluminum, 2-qt. pitcher with handy ice guard; six 12-oz. tumblers. **2.98**
29L11 ICE BUCKET. Distinctively styled, mirror finished heavy gauge aluminum, thoroughly insulated. Holds 2 trays ice cubes. **3.98**

May Co. Lakewood, Housewares, Downstairs

REGULAR 30-DAY MAY CO. CHARGE ACCOUNT WITH CHARGE-A-PLATE IS TAILORED TO YOU WHO PREFER MONTHLY STATEMENTS, PAYABLE IN FULL



silver gives her lasting pride

- 48L1 STERLING SILVER SHAKERS** by National Silver Co. Glass lined individual salt and pepper shakers . . . pair.....**3.99***
- 48L2 SILVER PLATED ROUND TRAY** by National Silver Co. Generous 15-inch size for serving at parties. Applied roccoco border adds elegance to even sandwiches.....**14.99***
- 48L3 SILVER PLATED EPERGNETTE** by National Silver Co. Silver plated frame with sparkling glass bowls to hold flowers, fruit and centerpiece arrangements.....**10.99***
- 48L4 SILVER PLATED 6" PLATE** by National Silver Co. Polished to a high gleam for setting off salad, dessert and bread-and-butter services with glamour . . . each.....**99¢***
- 48L5 SILVER PLATED SILENT BUTLER** by F. B. Rogers. Gadroon and shell border, wooden handle and footed for convenience. Removable glass liner.....**5.99***

MAY CO. STERLING SILVER CLUB PLAN

Over 100 patterns from which to choose . . . all by famous New England silversmiths. Here are eight by Reed & Barton, Lunt, Towle, Gorham, Wallace, International, Heirloom, and Stieff to bring her happiness December 25. Many additional patterns available.

5-PC. PLACE SETTING costs only 33¢ a week, nothing down, no interest, no carrying charge in the May Co.'s Club Plan. Five-piece place setting includes 1 teaspoon, 1 knife, 1 fork, 1 salad fork, and 1 butter spreader. Prices below are for 5-piece setting.

- | | |
|-----------------------------------------|--------|
| 48L6 SILVER SPRAY by Towle..... | 26.37* |
| 48L7 CLASSIC ROSE by Reed & Barton..... | 25.22* |
| 48L8 ROSE MOTIF by Stieff..... | 21.59* |
| 48L9 REIGNING BEAUTY by Heirloom..... | 22.27* |
| 48L10 WALTZ OF SPRING by Wallace..... | 29.34* |
| 48L11 MODERN VICTORIAN by Lunt..... | 26.37* |
| 48L12 DECOR by Gorham..... | 34.09* |
| 48L13 WILD ROSE by International..... | 22.50* |

*Plus 10% federal excise tax

May Co. Lakewood, Silverware, Street Floor

MAY CO. GIFT CERTIFICATES PLEASE EVERYONE ON YOUR LIST QUICKLY, EASILY . . .
IDEAL FOR THOSE WHO PREFER TO SELECT THEIR OWN GIFT



73L1

take advantage of
may co.'s special
trade-in allowance

**73L1 NEW O'KEEFE & MERRITT
TRIPLE ROTISSERIE GAS RANGE**

299.95 *less liberal trade-in allowance

- Broil with a choice of 1, 2 or 3 revolving skewers
- Remove the rotisserie for regular broiling
- De luxe oven, electric convenience outlet, pinpoint pilots
- Automatic lighting throughout
- Built-in griddle with heat indicator
- Price includes delivery, normal installation, home demonstration, and 1 year's service
- Nothing down, 17.50 monthly

these are the gifts that rate...

SAVE 75.00

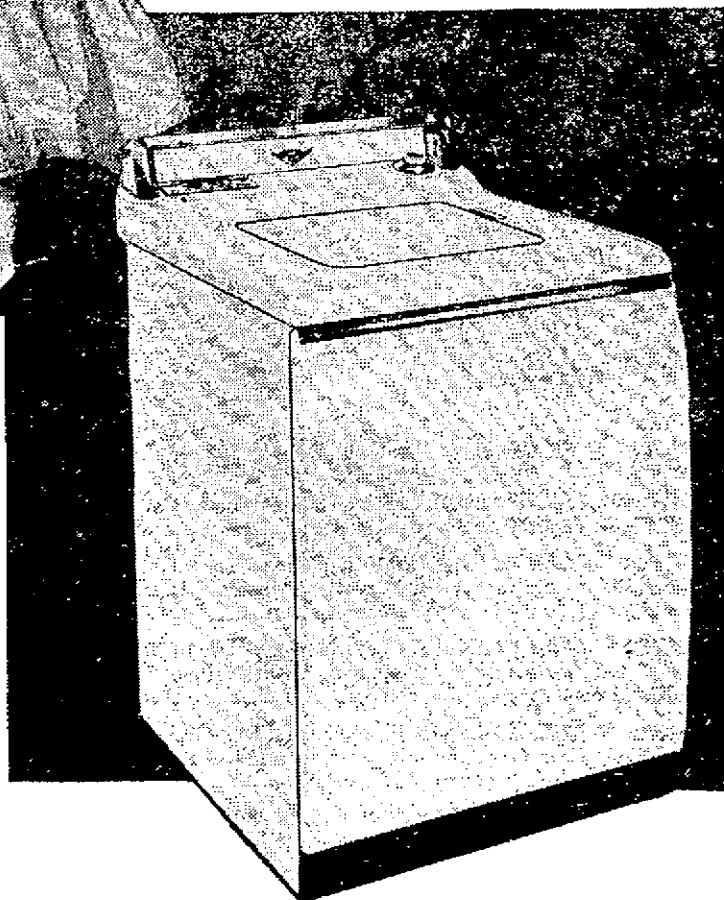
**73L1a NEW HOTPOINT
AUTOMATIC WASHER**

reg. 299.95

Now Only 224.95
with old washer

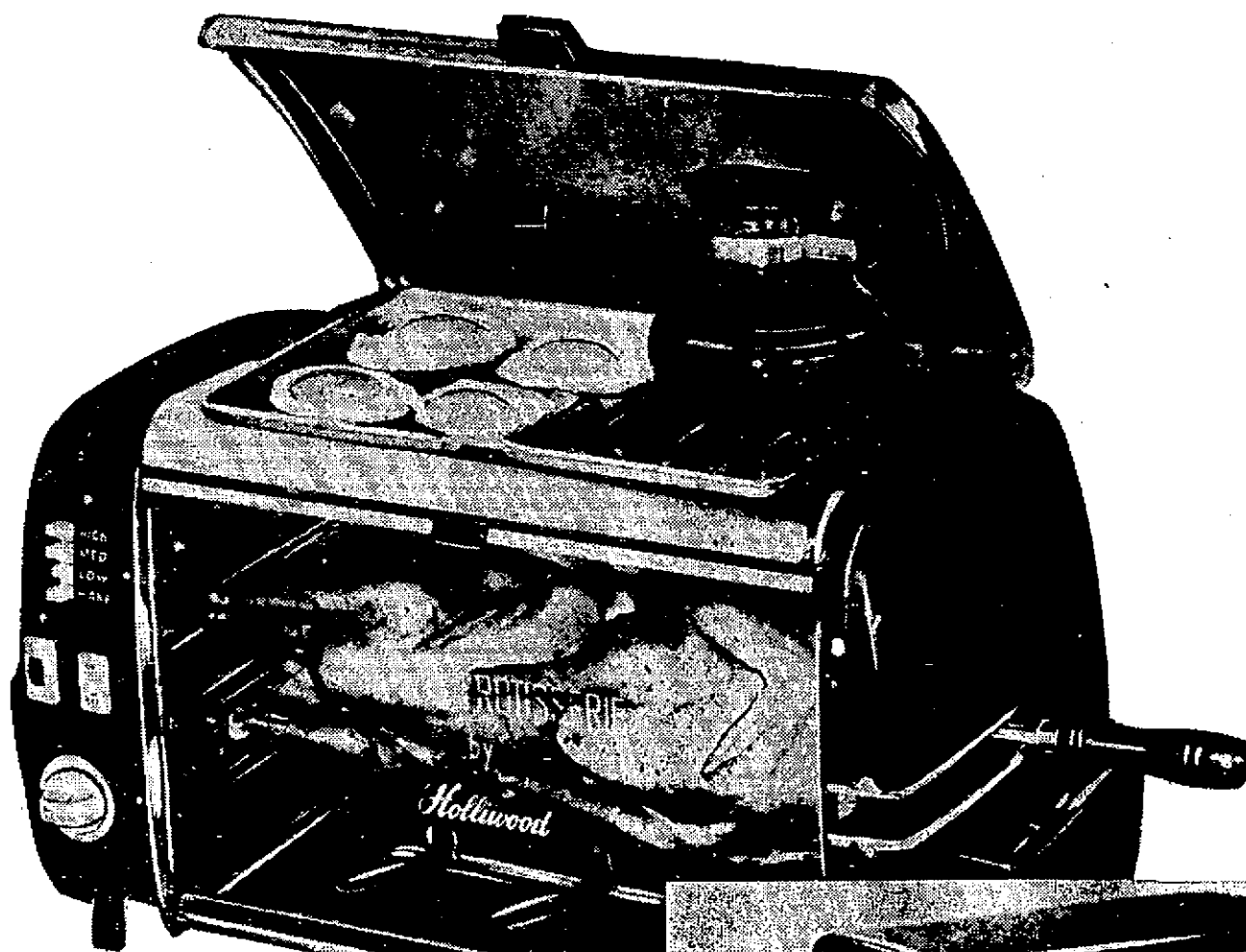
- Many de luxe features, new low price
- Deep overflow rinse rinses cleaner—keeps soil from circulating in clothes
- Famous thriftrator washing control washes cleaner, yet is safe for delicate fabrics
- Pushbutton control throughout
- Automatic fill, fluid drive
- Porcelain finish inside and out
- Price includes delivery, normal installation, home demonstration, 1-year's service
- Nothing down, 14.25 monthly

May Co. Lakewood Major Appliances, Downstairs



73L1a

**MAY-TIME PAYMENT PLAN IS CONVENIENT FOR YOUR BIG-MONEY PURCHASING, SMALL
DOWN PAYMENT, EASY TERMS AND MANY MONTHS TO PAY**



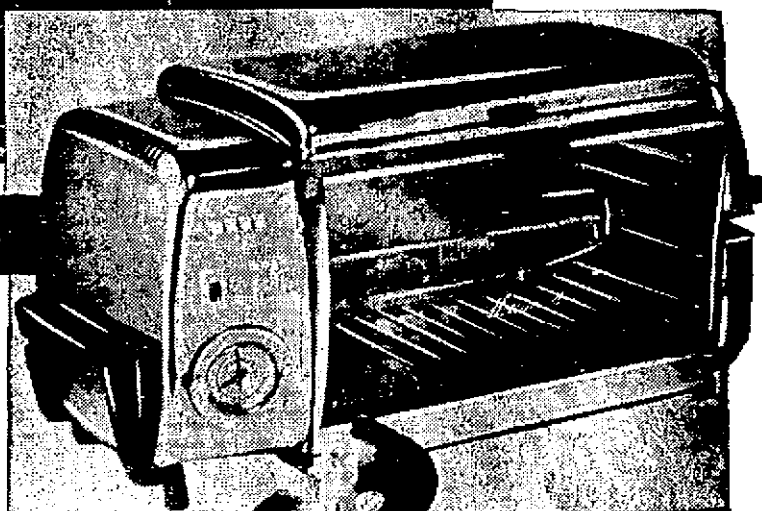
74L1

a christmas kiss

74L1 HOLLIWOOD BAKER ROTISSERIE

49.95

- Built-in baker an integral part of the unit
- Baker covers entire width of rotisserie
- Barbecue, broiler and grill—really a portable stove
- Complete with extra Bar-B-Q rack
- Removable "look-thru" glass door
- Four push-button heat controls
- Convenient on-off motor switch
- One-year element, fully guaranteed
- 12 heating ranges—4 platter positions
- Handy removable platter handles
- Heavy duty motor drives stainless steel removable spit
- Special wire baking rack
- Nothing down, 5.00 monthly



74L1a

74L1a NEW GOURMET CLOCK ROTISSERIE BY HOLLIWOOD

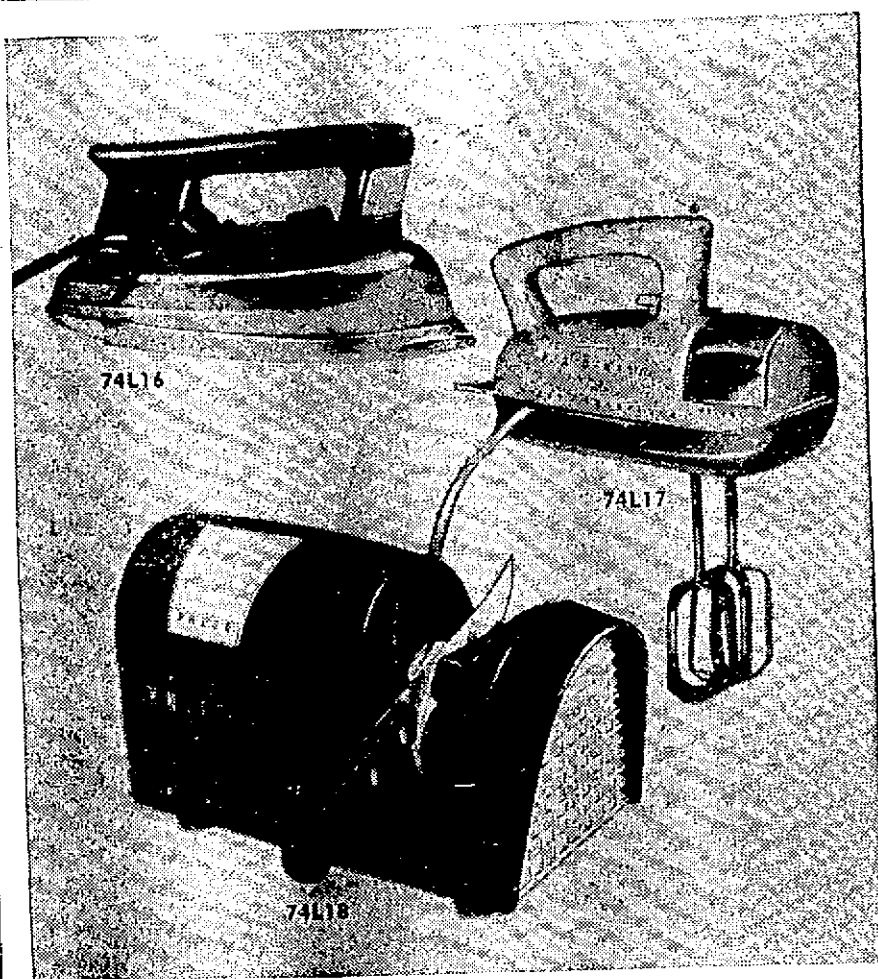
89.95

- First with the built-in baker
- First with the pre-set clock timer
- Complete with extra Bar-B-Cue rack
- Removable 2-position "look-thru" glass door
- Convenient on-off switch
- 12 heating ranges
- Extra large broiling platter, removable platter handle and grill tray
- Heavy duty motor—roasts, toasts, fries
- Barbecues turkey up to 15 lbs., roasts up to 20 lbs.
- Chromed inside and out
- One-year guarantee
- Nothing down, 5.50 monthly

May Co. Lakewood, Electrical Appliances, Downstairs



BUY MAY-TIME CREDIT COUPONS WITH SMALL DOWN PAYMENT AND USE AS MONEY IN
ANY DEPARTMENT, UP TO EIGHT MONTHS TO PAY



74L16 RIVAL STEAM-O-MATIC IRON. Steam and dry iron both. The new de luxe all stainless steel iron with colored handles to brighten up the ironing hour. Tilt-top filling; push button emptying. Handles in red, white, pink, black, chartreuse or grey. **19.95**

74L16a STEAM-O-MATIC IRON..... **17.95**

74L17 RIVAL NEW MIX-O-MATIC SHARPENER. Two of the most wanted appliances in one. What a handy gift for your favorite home-maker. Lightweight portable mixer, heavy duty motor, plus built-in precision cutlery sharpener. Chrome with red, white or yellow. **22.95**

74L17a Mix-O-Matic in copper with white or pink. **24.95**

74L18 RIVAL KNIFE-O-MATIC. Electric cutlery and scissors sharpener. Special guide for scissors. Safe, fine honing wheel, sharpens blades at correct angle, knives last longer. Chrome or copper with red, white, pink, black, chartreuse, turquoise or grey. **14.95**

74L18a Gold color with black..... **17.95**

electrical treasures give all year pleasures

74L19 NEW WARING MIXOR. Only 2¾ lbs., yet is powerful. Years ahead in styling, eliminates wrist fatigue; with scientifically developed "comfort handle." **19.95**

74L20 WARING DUO-SPEED BLENDOR. Celebrity model, white and grey plastic finish; Pyrex glass container; surgical steel blades; powerful motor, 2 speeds. Lifetime lubrication. **43.95**

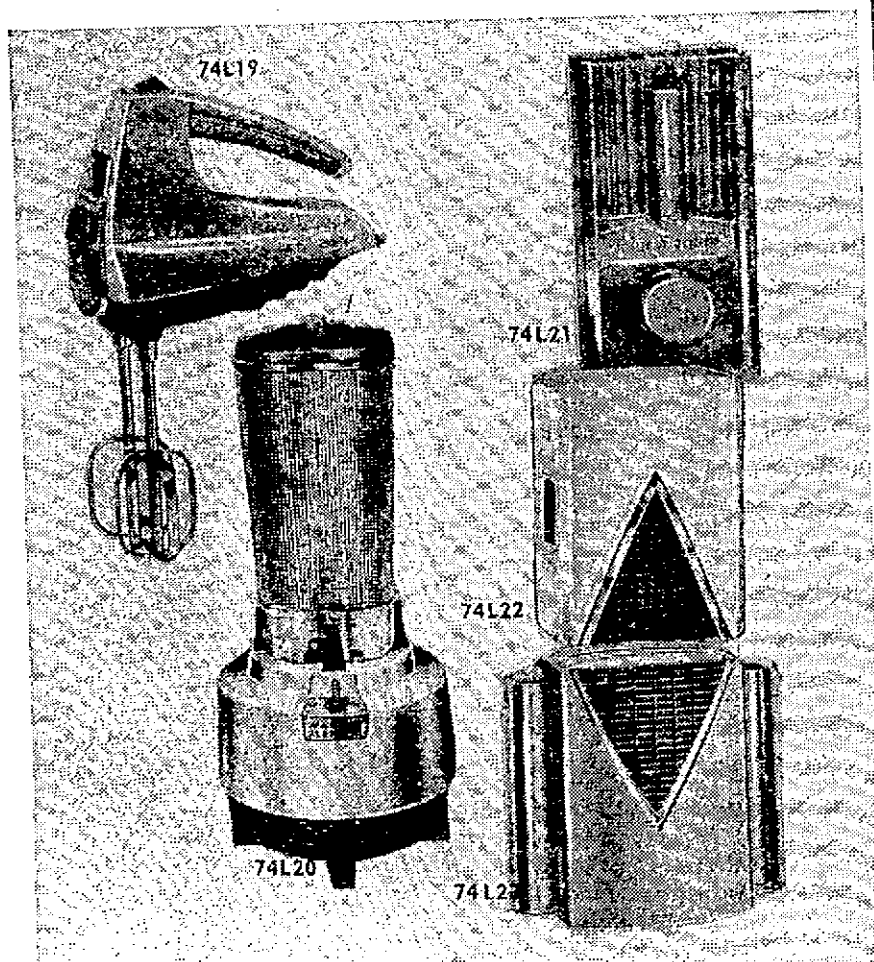
74L20a Color Tone Blendor, pink, green, yellow (not shown). **44.95**

74L21 PERSONALIZED NU-TONE PUSH BUTTON Electrically lighted for easy reading; space for name card, uses less than 1c worth of electricity a month. **2.50**

74L22 NU-TONE DOOR CHIMES welcome guests with a cheerful earful. Nu-Tone chimes, easy to install, clear pleasant tones, harmonizes with all styles of decor. Twenty models from which to choose. "V" tone, aluminum or copper with black. **5.95**

74L23 PREMIERE NU-TONE DOOR CHIMES in handsome black and brass finish..... **9.95**

May Co., Lakewood, Electric Appliances, Downstairs



REGULAR 30-DAY MAY CO. CHARGE ACCOUNT WITH CHARG-A-PLATE IS TAILORED TO YOU WHO PREFER MONTHLY STATEMENTS; PAYABLE IN FULL



87L1 TV QUAKER KING SIZE 4-PC. SERVETTE ENSEMBLE. (16 1/2 x 22 1/2" tray size).....**19.95**

87L1a De luxe Servette, single tray.....**3.95**

87L1b TV SERVETTES BY QUAKER Gleaming brass legs, plastic tipped to avoid marring floor. Lustrous black trays with exclusive scalloped edges and hand silk screen design. Choice of deer or bird design. Five-piece de luxe Servette ensemble includes four 13 1/8 x 17 1/2" tray size Servettes and rack.....**15.95**

87L1c King Size Servette, single tray.....**4.95**

May Co. Lakewood. Hardware, Downstairs

29L1 BRUCE CHOP BLOCKS Indispensable to every kitchen; for slicing meats, vegetables, and quicker, neater meal preparation. Keeps table and cabinet tops from getting marred. Solid, selected hardwood, laminated for extra strength. Small size, 7 1/2 x 7 1/2 x 27/8".....**3.59**

29L1a Medium Size Chop Block, 11 1/4 x 11 1/4 x 27/8"**5.95**

29L1b Large Size Chop Block, 11 1/4 x 17 1/4 x 27/8"**7.95**

May Co. Lakewood, Housewares, Downstairs

at your service...holiday hostess

87L2 CAL-DAK KING SIZE TV TABLE SET. 4 King-size trays, rack.**15.95**

87L2a Single Tray, in choice of the four patterns above.....**2.45**

87L2b Colorful tray table sets, with handy rack of tubular steel construction; rubber tipped legs avoid floor mars. 12 3/4 x 17 1/2" tray size, that fits neatly over lap, for TV viewing, buffets or patio snacks. 4 patterns. Ivy, Anthurium, Black Floral, Green Floral. 5-pc. Set, 4 trays and rack (not shown)**9.95**

87L2c King size TV tray tables, 20 3/4 x 16", 25" high**3.95**

May Co. Lakewood, Hardware. Downstairs

74L8 NEW HAMILTON BEACH FOOD MIXER. Mixtimer chimes at any pre-set time up to 15 minutes. Magic beaters reach to bottom of bowls. One-piece guarded beaters, 10 speeds and bowl control shifts give full coverage mixing. Full five-year guarantee.....**43.95**

74L8a White mixer with juicer.....**47.95**

74L8b Chrome mixer, timer.....**53.95**

74L8c Chrome mixer, juicer.....**57.95**

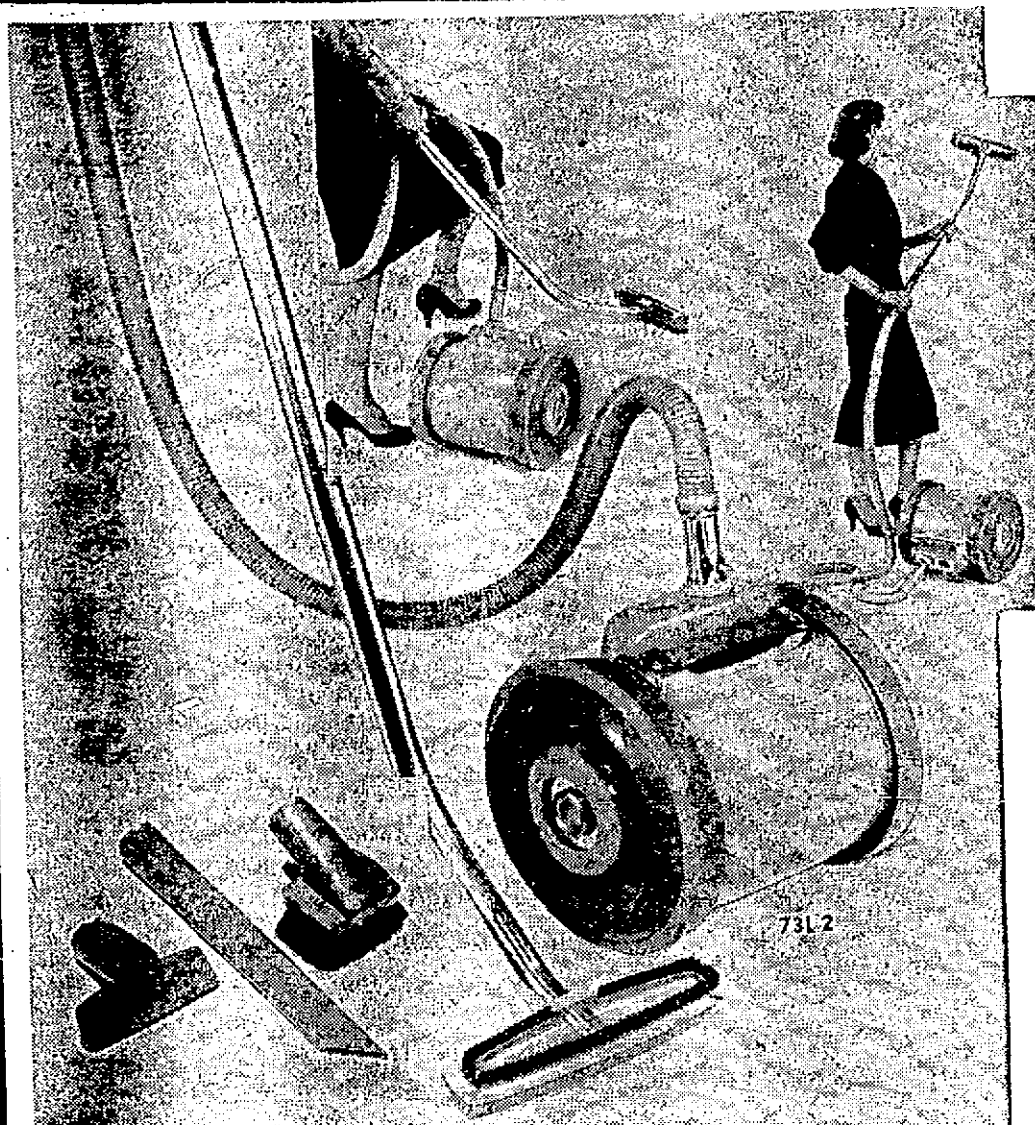
74L9 NEW IMPROVED HAMILTON BEACH MIXETTE. Handy switch in handle, positive beater ejector. Stands on end, hangs on wall. Metal case, not plastic. Baked on white enamel. 5-year guarantee**19.50**

74L9a Chrome model**21.50**

May Co. Lakewood, Small Appliances, Downstairs



SHOP 9:30 A. M. TO 9:30 P. M. MAY CO. LAKEWOOD (5100 Lakewood Blvd.) CALL GARfield 9-2411 or METcalf 3-0111 for phone orders or service



73L2 THE NEW, COMPLETELY DIFFERENT ROLL-EASY GENERAL ELECTRIC VACUUM

79.95

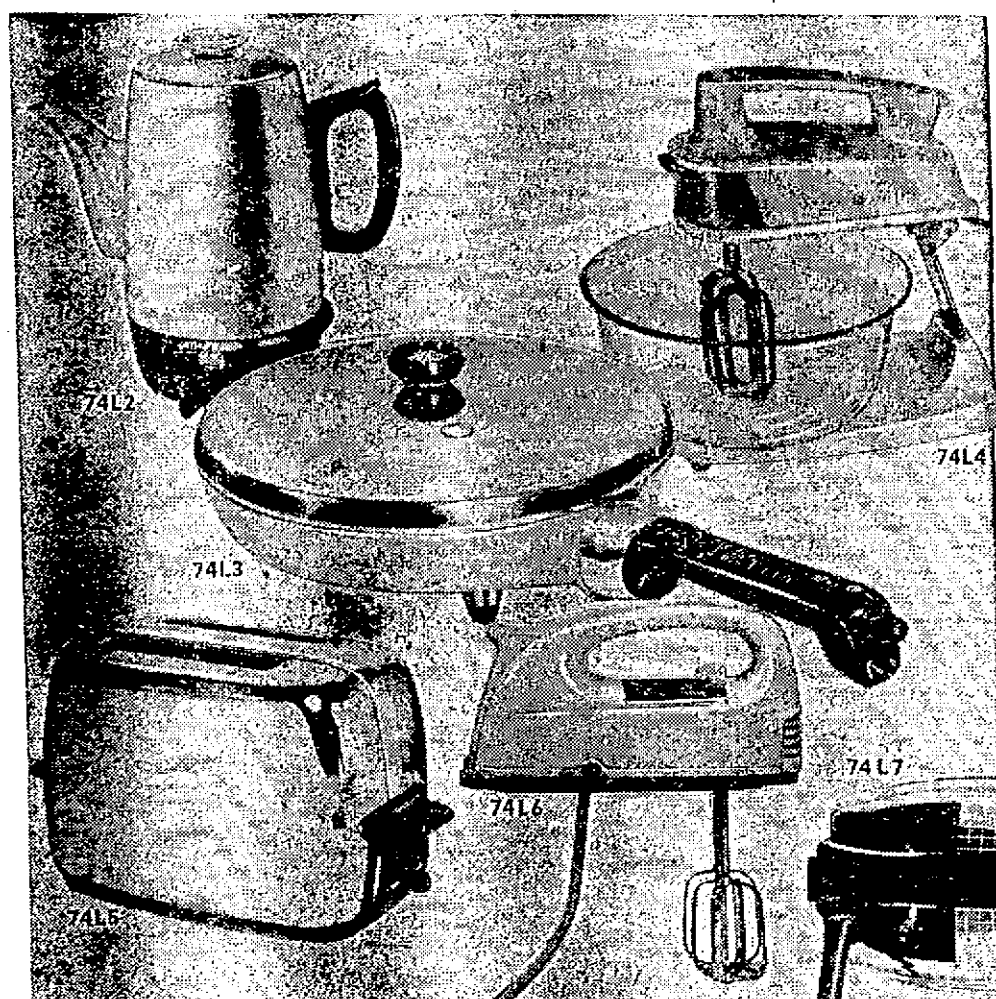
- Never have to lift it: rolls over thresholds, even up and down stairs.
- Throw-away filter bag, for easy sanitary dirt disposal.
- New powerful suction vacuum cleaner.
- No radio or TV interference.
- Exclusive two-in-one floor tool. One side cleans rug; flip it, the other side cleans floors.
- Smartly styled by Freida Diamond, in turquoise and copper tone, complete with set of color matched attachments.
- One year's service guarantee.
- Nothing down, 5.00 monthly.

May Co. Lakewood, Major Appliances,
Downstairs

**74L2 GE NEW AUTOMATIC COFFEE
MAKER** A perfect cup of coffee every time. Set Brew Selector for coffee strength; no need to watch it. Keeps coffee at serving temperature **19.95**

"easy does it with GE"

says santa



74L3 GE ELECTRIC SKILLET Fries, bakes, stews, braises. Set temperature selector for desired heat, that is even; keeps foods from burning, sticking or smoking **19.95**

74L3a Metal cover 3.00
74L3b Copper cover 4.00
74L3c Glass cover 1.50

**74L4 GE ALL-PURPOSE ELECTRIC
MIXER** Work saver, use as stand mixer, or portable; easy mixing at stove, table. Weighs only 3 lbs., 2-oz. yet powerful..... **29.95**

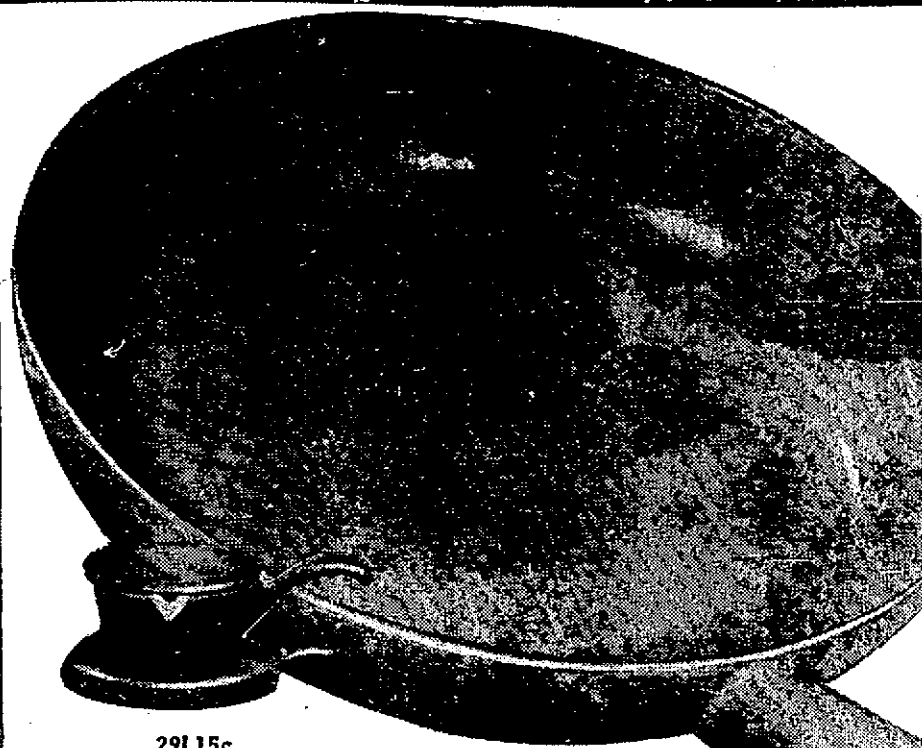
**74L5 GE AUTOMATIC ELECTRIC
TOASTER** Six-position control that lets you select from light to dark. Pop-up type. Bright, easy to clean chrome finish **19.95**

74L6 GE PORTABLE ELECTRIC COLORED MIXER New, exciting colors in three mix or match shades, plus white. Petal pink, canary yellow or turquoise **19.95**

**74L7 GE AUTOMATIC STEAM AND
DRY IRON** Presses woollens without damp press cloth. Switches from steam to dry-ironing at the flick of a button. Lightweight, 3 1/4 lbs. **17.95**

May Co. Lakewood, Electric Appliances,
Downstairs

MAY-TIME PAYMENT PLAN IS CONVENIENT FOR YOUR BIG-MONEY PURCHASING. SMALL
DOWN PAYMENT. EASY TERMS AND MANY MONTHS TO PAY



29L15c



29L15



29L13



29L14

FAMOUS LIFETIME DESCOWARE

Flame red, or canary yellow enamel over fine-grained cast iron, creates a lifetime cookware that is beautiful, plus superior cooking qualities.

29L12—DESCOWARE SKILLETS, 6"	2.50
29L12a—8" skillet	3.95
29L12b—9 1/2" skillet	4.95 cover 2.75
29L12c—11" skillet	5.95 cover 3.95
29L12d—11 3/4" skillet	7.50 cover 4.50

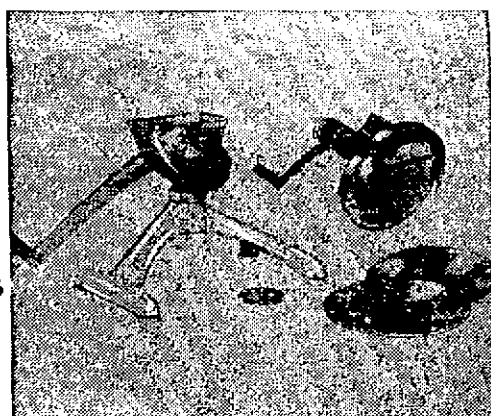
29L13—DESCOWARE ROUND COVERED CASEROLE, 3/4-qt.	3.95
29L13a—1-qt. casserole	5.95
29L13b—2-qt. casserole	7.95

29L14—DESCOWARE SAUCEPANS,	
3/4-qt.	2.95 cover 1.00
29L14a—1 1/2-qt. saucepan	3.95 cover 1.35
29L14b—2 3/4-qt. saucepan	5.50 cover 1.75

29L15—DESCOWARE ROUND COVERED OVEN,	
3 1/4-qt.	7.95
29L15a—5 1/4-qt. oven with cover	11.95
29L15b—8 3/4-qt. oven with cover	15.95
29L15c—Butter melter	3.95

santa favors the kitchen
with special gifts

29L16



RIVAL KITCHEN AIDS

29L16 RIVAL KITCHENEER, combination chopper, shredder, slicer, grater. Changes easily from one to another. Easy to clean. Removable head. White pink, yellow or red.....**13.98**

29L16a All-copper model.....**17.95**

29L17 RIVAL PORTABLE SHRED-O-MAT. Shreds, slices, grates. Ideal for salads. In white, yellow, red or pink.....**8.98**

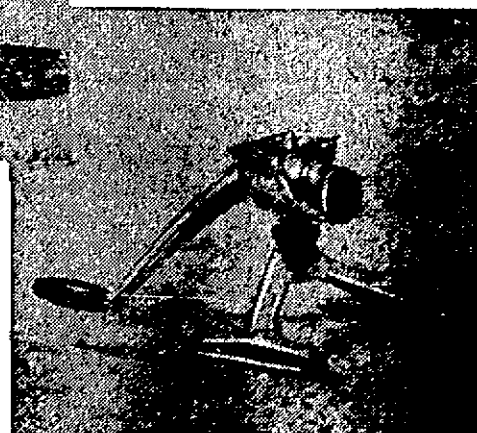
29L17a All-copper model.....**11.95**

29L17

29L18 RIVAL PORTABLE GRIND-O-MAT. Grinds, chops meat, fish, with little effort. A real work-saver. Red, white, yellow, pink.....**8.98**

29L18a All-copper model.....**12.95**

29L18



May Co. Lakewood, Housewares, Downstairs

REVOLVING MAY CO. BUDGET PLAN WITH CHARG-A-PLATE MAKES YOUR HOLIDAY SHOPPING EASIER, NO DOWN PAYMENT, UP TO 6 MONTHS TO PAY

46L1 BELLA MARIA, wide blue-grey border, sealed under glaze, with sprigs of platinum leaves. Platinum edge trim, coupe shape; floral rose and platinum center. Open stock for 5 years. 5-piece setting **4.99**

46L2 SHASTA PINE, wide ivory shoulder, sprays of pine cones, needles. Snow white center, rim shape, gold trimmed. Finest translucent imported china. Open stock available for 5 years. 5-pc. setting **3.99**

46L3 NEW CONTINENTAL GLASS HOSTESS SETS by Libbey. Glass in six original designs. Permanently colored-fired; won't wash or wear off; every rim guaranteed against chipping. ALPINE pattern, 14-oz. only—8-Pc. set **3.95**

46L3a MONTE CARLO, 14-oz. only, 8-Pc. set **3.95**

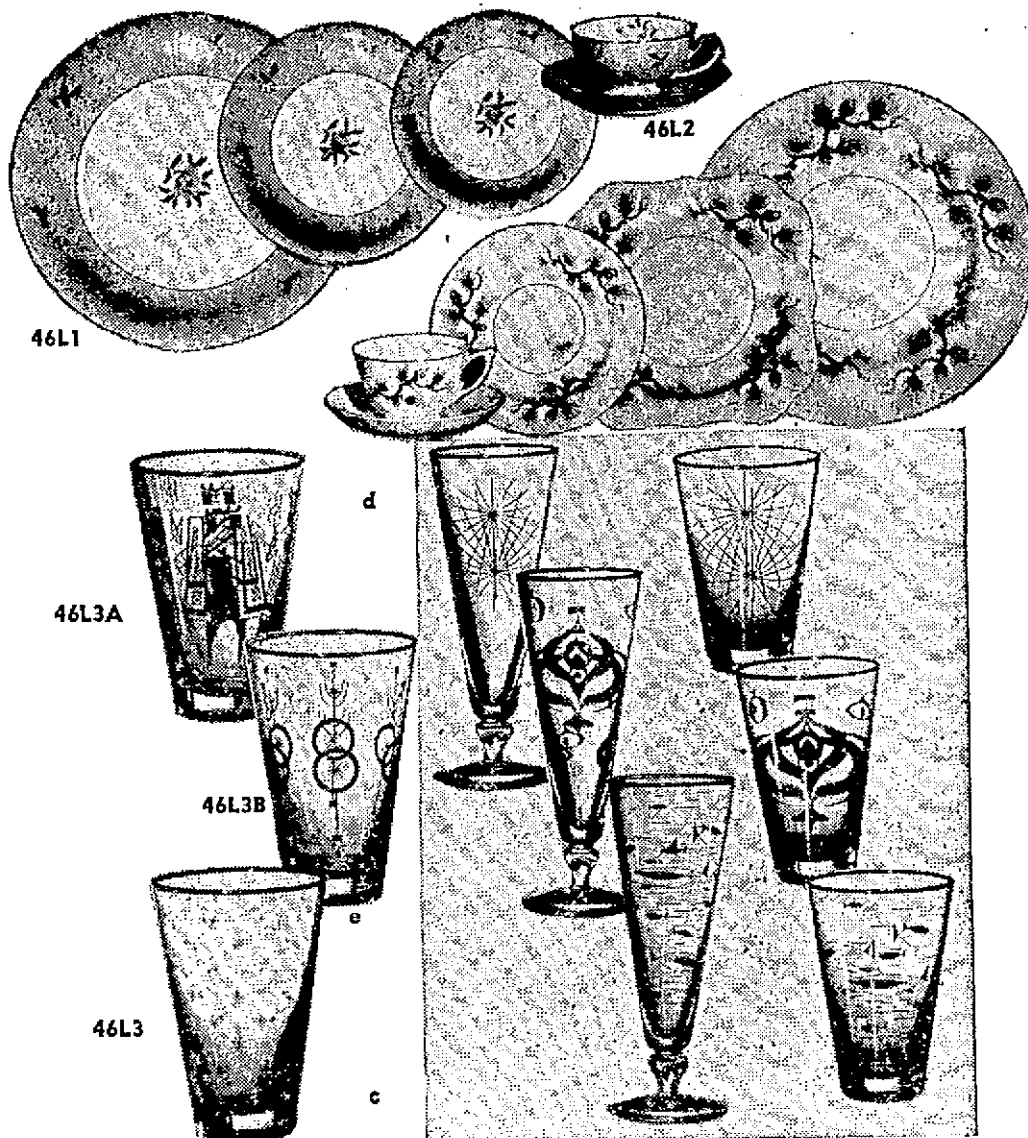
46L3b NORDIC, 14-oz. only, 8-Pc. set **3.95**

46L3c MEDITERRANEAN, 14-oz. or 10-oz., 8-Pc. set **3.95**
Pilsners, 8-Pc. set **5.95**

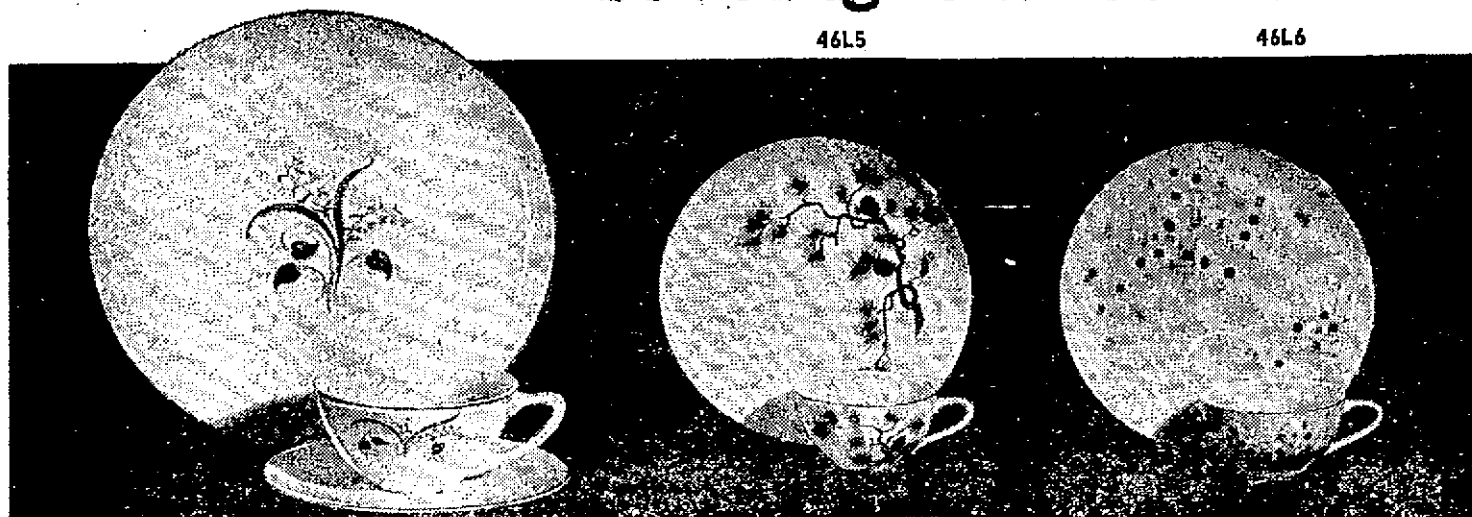
46L3d SELVILLE, 14-oz. or 10-oz., 8-Pc. set **3.95**
Pilsners, 8-Pc. set **5.95**

46L3e GRANADA, 14-oz. or 10-oz., 8-Pc. set **3.95**
Pilsners, 8-Pc. set **5.95**

46L4 "FORSYTHIA" 16-P.C. STARTER SET for 4. Famous Knowles dinnerware, coupe shape, yellow, green floral design, gold edged. 4 dinners, 4 bread 'n butters, 4 cups, 4 saucers. Open stock pattern **6.95**



here's to
setting the scene for



46L5 "RAINIER PINE" 8-PC. SNACK SET, fine quality white bodied china; green pine needles, brown cones on coupe shape. Platinum edge. 4 new large 8 1/2" snack plates, 4 tea cups **3.99**

46L5a—16-Pc. service in same pattern. Service for 8 **7.98**

46L6 "FROLIC" 8-PC. SNACK SET, all-platinum banded on fine quality imported china. Abstract modern multicolored design coupe shape. Four new large 8 1/2" snack plates, 4 tea cups. To serve 4 **3.99**

46L6a—16-Pc. service. Same pattern for 8 **7.98**

46L7 19-PC. COFFEE 'N' HOSTESS SET. Coffee serving set. 12-cup carafe, 8 glass gold-edged cups, saucers, all on brass serving stand with warmer. **9.95**

May Co. Lakewood, China and Glassware, Third Floor

46L7

MAY CO. GIFT CERTIFICATES PLEASE EVERYONE ON YOUR LIST QUICKLY, EASILY
IDEAL FOR THOSE WHO PREFER TO SELECT THEIR OWN GIFT



46LB 16" REVOLVING LAZY SUSAN. 6 side sections, generous sized with covered center bowl. Choice of green/chartreuse; pink/grey; turquoise/grey. Wood grained ball-bearing base **7.95**

46L9 7-PC. IMPORTED PORTUGUESE BEVERAGE SET. Hand blown glassware, 8-oz., wide lipped jug complete with 6 heavy bottom tumblers, in green, amber, or smoke colored glass **5.95**

46L10 8-PC. HOLLYWOOD MARTINI SET. Wide mouth 32-oz. mixer, brass collar, brass bar handle, long plastic bubble stirrer, 6 gold decorated 4-oz. footed cocktails. **5.95**

46L11 52-PC. LIFETIME DINNERWARE by Watertown. Guaranteed against breakage for one year. Almost indestructible, 8 each of plastic dinners, coupe soups, bread 'n' butters, fruits, cups, saucers, 1 each covered butter, salt, pepper shakers. Yellow, grey, flamingo, oyster, or chartreuse. Open stock pattern **39.95**

46L12 HAND CUT BAVARIAN CUT CRYSTAL. Fine quality crystal, clear cut glass. Footed rose vase, 6" rose bowl, 3-legged vase, footed bowl, tall stemmed compote, footed flared vase, 3-legged bowl, handled basket, each **3.95**

46L13 9-PC. "ECLIPSE" RACK TUMBLER SET. 8 12-oz. tumblers in bright brass carrier rack. Black with gold, with sunburst design on one side, astral bodies on the other. **5.95**
46L13a Frosted crystal set with gold, same design. **5.95**

holiday hospitality



46L14 IMPORTED SALAD SERVING SET. 4-pc. imported set, all hand painted. Wooden fork, spoon with ceramic designed handles. Bowl sits on black wrought iron base. Floral design **4.95**

46L14 Imported salad set in fruit design. **4.95**

46L15 10-PC. "TRAY OF PLENTY" SALAD SET. Brass serving rack, clear crystal glass salad bowl, 6 individual serving bowls. Plastic serving fork, spoon **9.95**



May Co. Lakewood, China and Glassware, Third Floor

SHOP 9:30 A.M. TO 9:30 P.M. MAY CO. LAKEWOOD (5100 Lakewood Blvd.) CALL GARfield 9-2411 or MEtcalfe 3-0111 for phone orders or service



74L10 DOMINION FOUR-QUART "POPPER CHEF". Jumbo size polished aluminum, self-stirring. Also heats soups, stews and sauces—recrisps; complete with 8-piece glass tumbler and bowl set. **10.95**
74L10a Two-Quart "Popper Chef".....6.45

74L11 DOMINION AUTOMATIC ROUND WAF-FLE BAKER. Chromium plated, plastic handles, heat control knob to regulate waffle brownness, 7 1/2" cast aluminum grids allow waffle to be removed without sticking. **13.95**

74L12 ARVIN AUTOMATIC ELECTRIC HEATER. Turns itself on; turns itself off. America's automatic heater. Combines fan-forced and radiant heat. Red signal light, safeguard switch, long life heating elements, copper-tone enamel, chrome grill **34.95**

74L13 HANDYFREEZE ELECTRIC ICE CREAM FREEZER BY SILEX. Enjoy delicious old fashioned ice cream, "like Grandma used to make" the easy modern way. Makes up to 4 quarts in minutes. 1-quart size **19.50**
74L13a 4-Quart Freezer.....27.95
74L13b 6-Quart Freezer.....32.50

she's "plugging" for these, for home

74L14 HANDYHOT BLENDETTE BY SILEX. Exciting new colors in this blendette that mixes, beats, purees, whips, and blends. Makes meal time quick and easy, breakfast to midnight snacks. Pink, yellow, turquoise or white. **17.95**

May Co. Lakewood, Electric Appliances, Downstairs

73L15 SHETLAND IMPERIAL FLOOR POLISHER. The work saving combination that solves every floor and rug cleaning problem. Scrubs all type floors; waxes, polishes and buffs floor, counter tops; furniture and rug cleaner, is self adjusting to all piles of rugs. 2-year warranty. Nothing down, 5.00 monthly. **64.95**

73L15a SHETLAND ALL PURPOSE POL- ISHER KIT (not shown). Can be used as a car polisher, floor polisher and scrubber, furniture polisher, sander, and drill in hobby work shop. **29.95**

(Price Includes Delivery; Two-Year Warranty & Terms)

May Co. Lakewood, Major Appliances, Downstairs



BUY MAY-TIME CREDIT COUPONS WITH SMALL DOWN PAYMENT AND USE AS MONEY IN ANY DEPARTMENT, UP TO EIGHT MONTHS TO PAY



1L1 GLAMOROUS NEW MAKEUP CAPE by Kleinert's. This is the pretty way to good grooming. Confetti-dotted pink or white nylon tricot, lined with water-proof plastic. Protects shoulders and clothes from makeup.....**2.95**

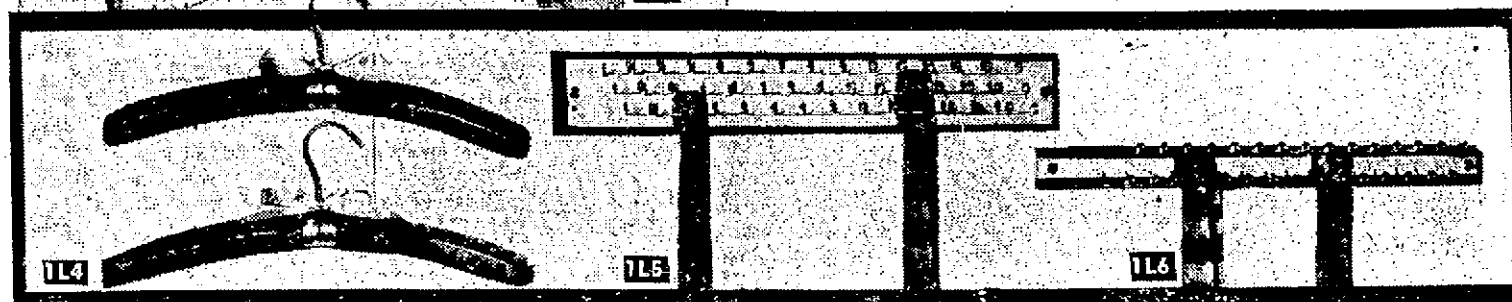
1L2 MATCHING CAP by Kleinert's. Confetti dots on white, pink, blue, yellow, green or blue nylon tricot, lined with plastic **1.00**

1L3 CONVENIENT "BEDSIDER" by Kleinert's. Slips easily between mattress and box spring to hold cigarettes, magazines, cleansing tissues, and other items handily at your fingertips. Dainty rosebud patterned quilted acetate taffeta with one special waterproof plastic pocket. Pink, blue or white.....**2.50**

1L4 SCENTED PADDED HANGER SET by Scent-sation. Two rayon satin covered hangers lightly scent milady's fashions. Wine, aquamarine or hunter green with plastic hooks. Gift boxed two to a set**1.00**

1L5 HOLLYWOOD ROYAL TIE KEEPER holds 42 to 84 ties. Large chrome panel on handsome ebony black base. 42 chrome plated hooks swing open or closed in unison.....**4.95**

1L6 HOLLYWOOD TIE KEEPER holds 30 ties for easy, quick selection—hooks move right or left together. Polished chrome on natural wood base**3.00**



santa's merry notions for christmas

1L7 WISS MEN'S MANICURE SET in flat, British-style case. File, nail scissors, tweezers, and pusher-cleaner. Russet or nut brown top-grain cowhide case.....**4.95**

1L8 WISS SCISSOR SET in handy leather carrying case. Contains bent-handled dressmaker's shears and embroidery scissors. Light green, light blue, rose, brown, or red**8.95**

1L9 WISS WOMEN'S MANICURE SET in top-grain cowhide travel case. Cuticle nippers, tweezers, nail scissors, file, and pusher-cleaner. Red, pastel green or London tan case.....plus 18c tax **7.50**

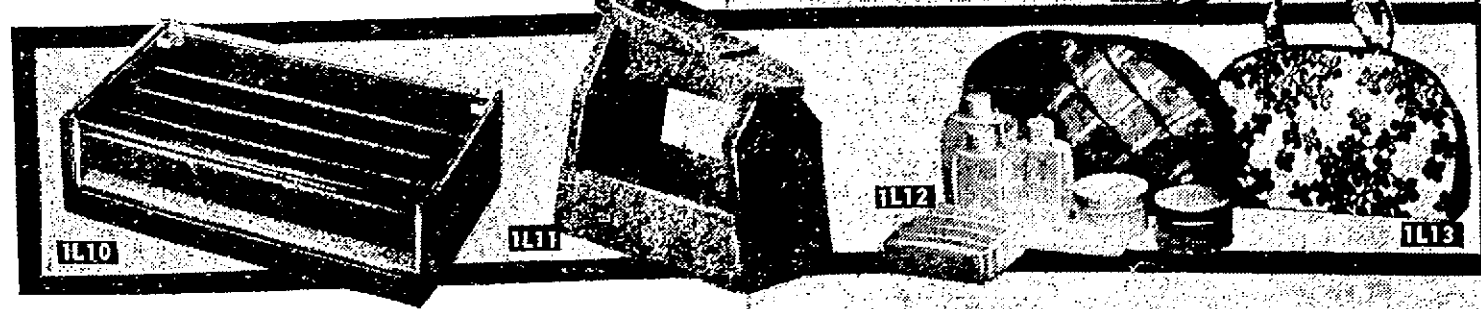
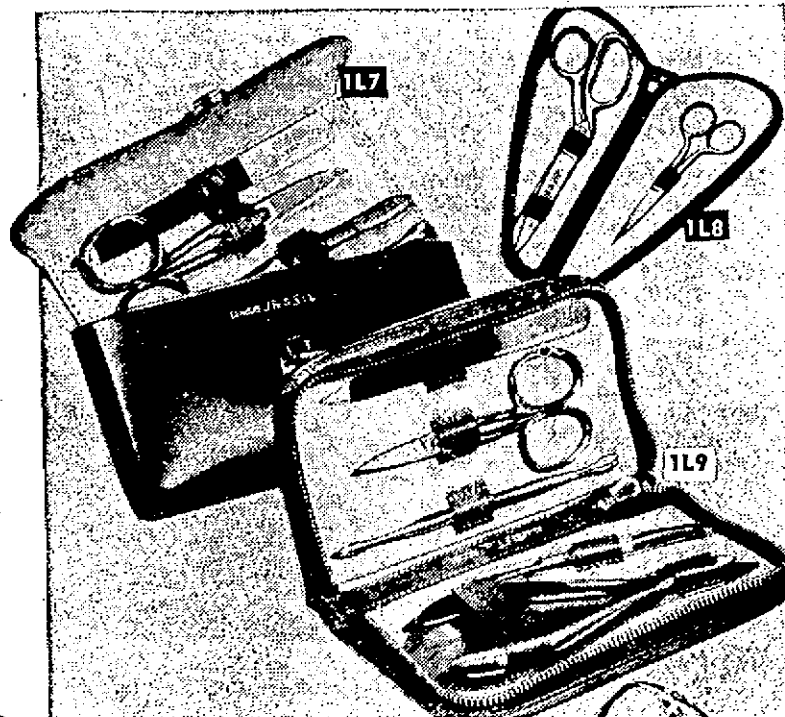
1L10 TRANSPARENT EARRING BOX by Dralar. Lucite lid lid keeps earrings dust-free and allows easy selection. Holds up to 24 pairs of earrings. Pink or blue.....**2.95**

1L11 SHOE SHINE STAND by Dralar—a gift the whole family will appreciate. Sturdy wood frame with marble-look plastic finish. Footform and polish compartments, **2.95**

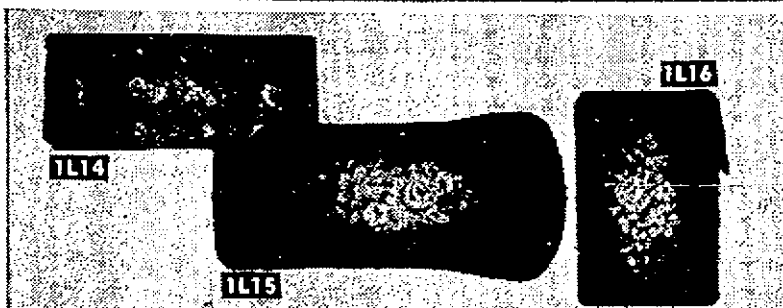
1L12 COSMETIC TRAVEL CASE by Trina. Zippered plaid plastic case fitted with three bottles in assorted sizes, two jars, soap dish and toothbrush case.....**1.98**

1L13 TRAVEL CASE by Trina. Black lace on pink, blue or clear plastic. Fitted with two plastic bottles, two jars, soap box and toothbrush case—all in a plastic tray **2.98**

Moy Co., Lakewood, Notions, Street Floor

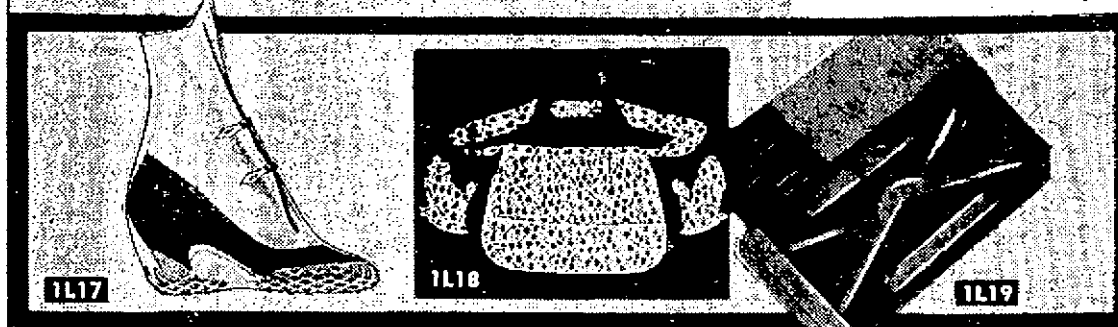


REVOLVING MAY CO. BUDGET PLAN WITH CHARG-A-PLATE MAKES YOUR HOLIDAY SHOPPING EASIER. NO DOWN PAYMENT, UP TO 6 MONTHS TO PAY



PETIT POINT GIFT IDEAS BY TRAUM. Dainty floral designs on smart black rayon faille. Imported from Germany.

- 1L14 COMB AND MIRROR CASE** for pretty tidying...**2.00**
1L15 EYE GLASS CASE with petit point medallion.....**2.00**
1L16 CIGARETTE CASE, regular and king size, each...**2.00**
1L16a KEY CASE (not shown), in red or black rayon faille **2.00**
1L17 DRIZZLE BOOTS by Coffey-Hoyt. New design with more rugged soles, heavier heels. Sturdy clear plastic with double fastening. Regular heels in sizes S, M, L, and XL; high heels in sizes 5, 6, 7 and 8.....**2.00**



- 1L18 FOUR-PIECE KITCHENETTE SET** by Duro. Short apron with three handy pockets, quilted oven mitts and hot-pot grippers for pot handles. Apple or provincial print; red, black, yellow or green**1.98**

1L19 GENTLEMAN'S WARDROBE SET

by Setwell. Two contoured coat-and-trouser combination hangers for suits and two trouser hangers. Natural finished wood with chrome plated hooks. Gift boxed. **4.25**



24K GOLD-PLATED PURSE ACCESSORIES BY ABON. Handsome little gift ideas with little price tags to delight a lady on December 25, beautifully designed for efficiency.

- 1L20 PHONE INDEX** opens automatically to name—just set the little pointer. Inside calendar.....**1.00**
1L21 CHARGA-PLATE HOLDER with anchoring chain...**1.00**
1L22 PENCIL ON REEL to pin inside purse.....**1.00**

unusual gift ideas in notions

1L23 ELECTRIC CHRISTMAS FIREPLACE by Ezdo. Wreath over simulated brick facade of vinyl coated, heavy craft-board. Simulated andirons and logs. Electric socket, cord and flicker attachment. 40 1/2 x 43 1/2 x 8 1/2.....**3.49**

1L24 EDUCATING TOY CHEST by Ezdo. Word and alphabet game on lid. Colorful and sturdy—keeps toys neatly and safely out of way. Vinyl coated so you can wipe it clean with damp cloth. Reinforced wood frame. 31 x 15 x 14" size. **3.49**

1L25 WOMEN'S ANGEL TREADS by Barry. Washable, color-fast corduroy slippers—fully lined, foam rubber "inter-soles." Dainty flowers on red, copen blue, pink, or white corduroy. S 4-5 1/2; M 6-7 1/2 and L 8-9 1/2.....**1.98**

1L26 MEN'S ANGEL TREADS in solid color corduroy. Wine, navy brown. S 7-8 1/2; M 9-10 1/2 and L 11-12 1/2 sizes.....**1.98**

1L27 MARVEL BELT RACK by Lee Rowan. Holds 10 or more belts on chrome finished hooks with plastic tips.....**2.25**

1L28 DIPLOMAT TIE RACK by Lee Rowan. Chrome finished, holds 24 ties.....**1.75**

1L29 HAPPY IMP DOLL by Dollcraft. Washable painted plastic face. Sitting or standing style.....**1.00**

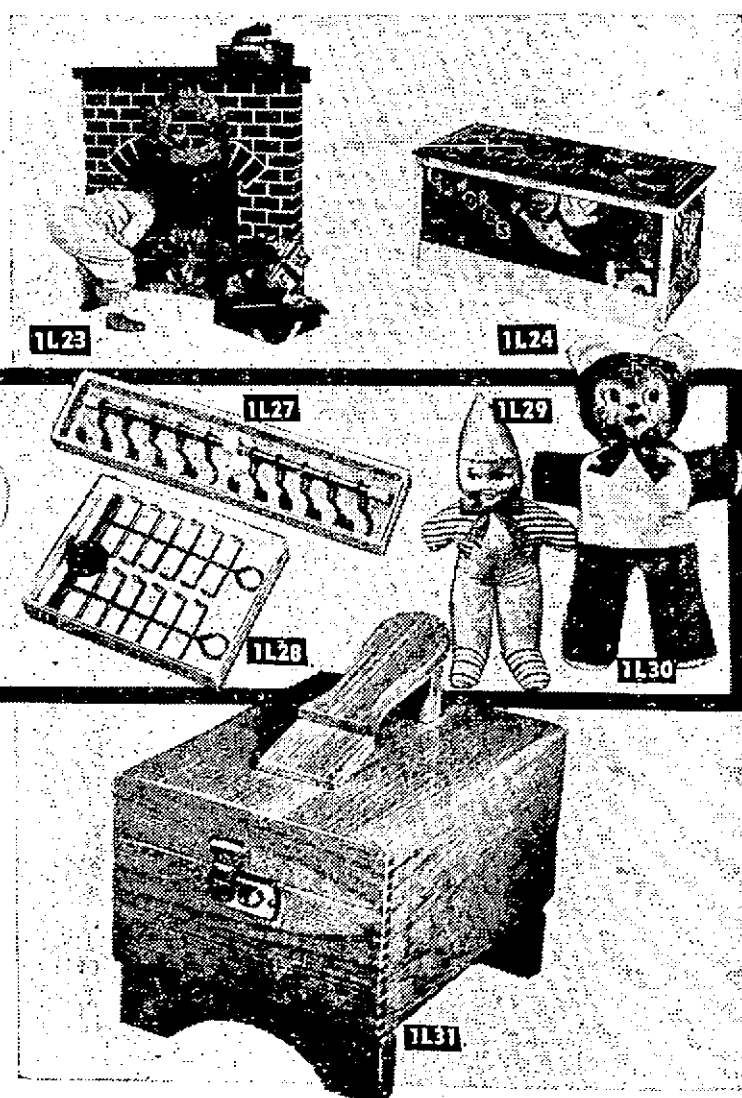
1L30 BEAR DOLL by Dollcraft. Cotton filled with rayon taffeta and plastic covering. 14 inches tall.....**1.00**

1L31 SHINEMASTER by Merchant Box. Lacquer finished solid oak cabinet (11 x 8 x 10"). Holds family's shoeshine needs completely out of sight. Fitted with 4 polish colors, 2 shoe brushes, 2 daubers, and 2 shine cloths.....**5.95**

1L32 FLORAL BIB APRON by Schug (not shown). Contour-cut for smooth flattering fit. Center panel of six-gauge plastic with floral print. Clear plastic side panels. Red, yellow, blue, or white.....**1.50**

1L32a HALF-APRON (not shown). Same fabrics and colors as above.....**1.25**

May Co. Lakewood, Notions, Street Floor



SHOP 9:30 A.M. TO 9:30 P.M. MAY CO. LAKEWOOD (5100 Lakewood Blvd.) CALL GARfield 9-2411 or MEtcalfe 3-0111 for phone orders or service



- 12L1 ELECTRIFIED SHEARLING**; matching sock lining, padded sole. Red, powder, pink, royal. Sizes 4-9 **4.50**
- 12L2 ENGLISH IMPORT**, fine crushed kid, shearling collar, leather sole, red, navy, black, tan, lt. blue, pink. 4-9 **4.97**
- 12L3 HI-HEEL WEDGE** by Swan. Black rayon brocade, gold kid trim, pink kid lining. Narrow 6-9; medium 4-9 **9.95**
- 12L4 ALL-LEATHER "DOMINO"** by Swan. Leather lining, sole. High heel. Royal, red, black, sizes 6N-10N; 4M-10M **5.50**
- 12L5 18KT. GOLD KID** by Swan. Pink kid lining. Sizes 6½N-9N, 4M-9M **8.95**
- 12L6 GLOVE KID**, cushioned insole. Our own "headliner," leather lined, high wedge. Red, royal, pink, lt. blue, white. Medium, sizes 4 to 10. **2.97**
- 12L7 CROCHETED ELASTICIZED** slipper of gilt metallic thread; wedge heel. Sizes S-M-L **3.95**
- 12L8 ELECTRIFIED SHEARLING** with matching sock, vamp lining to match. Red, pink, lt. blue, royal. Sizes 4-10 **3.50**
- 12L9 DANIEL GREEN**, Skinner rayon slipper, black or royal. 6N-10N; 4M-10M **6.50**

May Co. Lakewood, Better Slippers, Street Floor



footnotes to a family's christmas



- 112L1 CAPESKIN BOW MOCCASIN** by Baby Sitters. Bunny fur collar, red, pink, light blue, royal blue, black. Flexible leather sole. N6½-9, M4-9. **3.99**
- 112L2 HAND BEADED MOCCASIN**, by Starstepper. Soft sole, white bunny fur collar, red, royal, white, black, pink, light blue, turquoise. Medium, 4 to 9. **2.99**
- May Co. Lakewood, Boulevard Slippers, Street Floor
- 70L1 FUR-TRIMMED HONEYBUGS**, rayon brocade with fur trim; royal, red, white. 8-3. **2.99**
- 70L1a** Red rayon velvet with white, 8-3. (Not shown) **2.99**
- 70L2 COWBOY BOOTS BY Q-D**. Walking heels, pegged shanks, sturdy soles, red, brown, black. 7-3. **4.95**
- 70L2a** Larger sizes, 3½-6, brown, black. (Not shown) **6.95**
- 70L3 BLACK RAYON VELVET HONEYBUG** (not shown) with jeweled trim. Sizes 8 to 3. **3.99**
- 70L4 HONEYBUG CHENILLE SCUFF** (not shown) in sculptured styling. White, light blue, pink. 8-3. **2.99**
- 70L4a** Coad sizes, 4 to 9, white. **2.99**

May Co. Lakewood, Children's Shoes, Second Floor

REGULAR 30-DAY MAY CO. CHARGE ACCOUNT WITH CHARG-A-PLATE IS TAILORED TO YOU WHO PREFER MONTHLY STATEMENTS, PAYABLE IN FULL

- 40L1 Noma Safety Plug Christmas Lights.** 15-light indoor set.....5.59
40L1a 25-light set Noma lights, indoor 9.49
40L1b 15-light set Noma lights, outdoor 7.25
40L1c 25-light set Noma lights, outdoor11.95

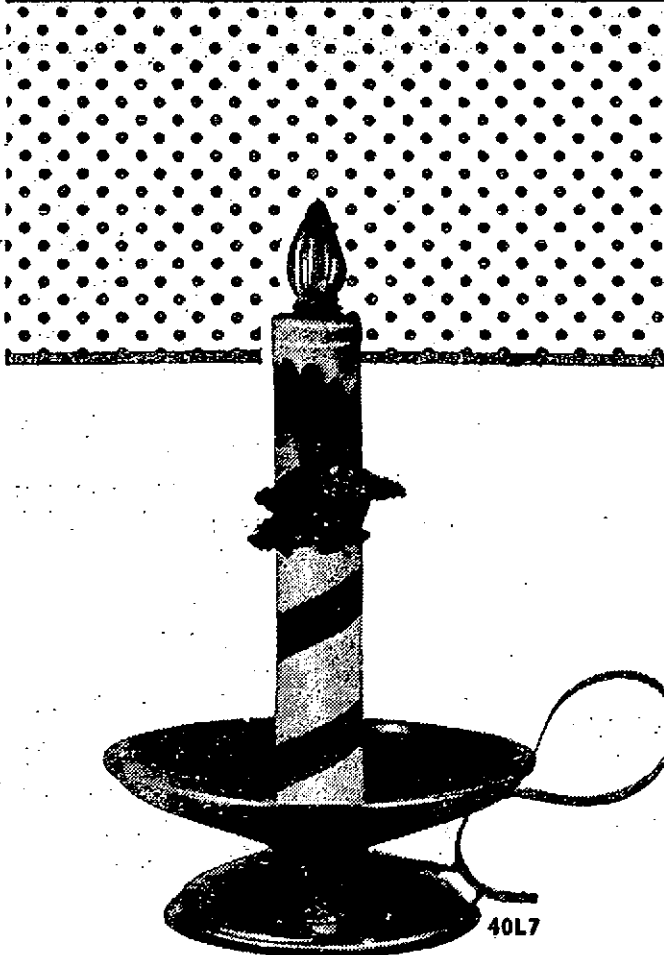
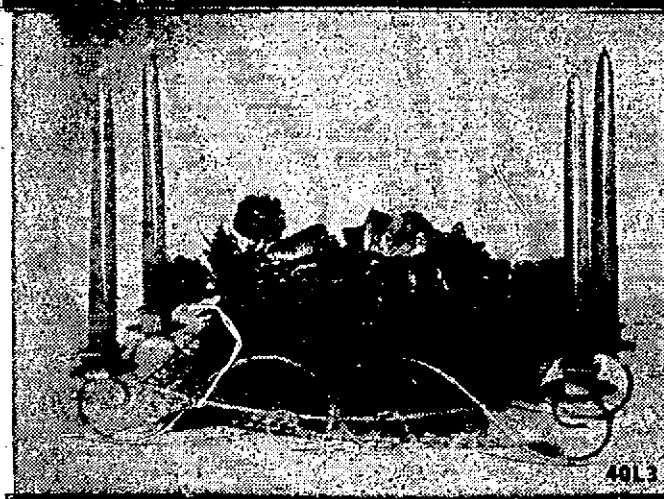
- 40L2 PLASTIC CHRISTMAS TREES.** Last for years, store and save from season to season.
 42" high, green.....13.50
40L2a 42" White plastic tree.....14.95
40L2b 72" Green plastic tree.....19.95
40L2c 72" White plastic tree.....21.95

- 40L3 WROUGHT IRON SLEIGH,** for table or mantel. Black or brass, with 4 candles, traditional pine cones with big red bow. 3.98

- 40L4 ELECTRICALLY ILLUMINATED CAROL SINGERS.** A festive group of carolers, in plastic plaque for indoors or outdoors. 30"x20". 5.98
40L4a Carolers, 47"x28".....15.98



christmas sparkle from our trim-a-tree shop

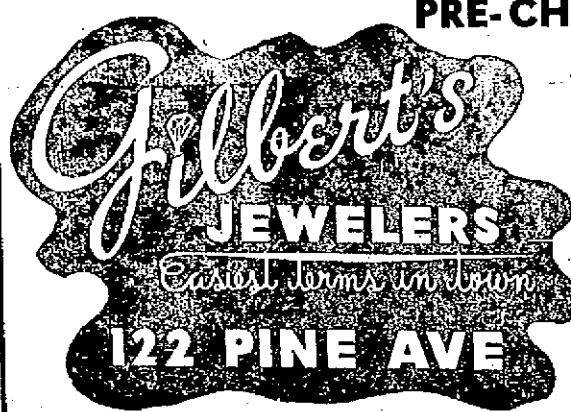


- 40L5 GOOSE FEATHER CHRISTMAS TREES.** Delightful natural looking trees, white or green. Lasting beauty in a Yule tree. 28".....6.50
40L5b 36" Goose feather tree 8.50
40L5c 60" Goose feather tree 19.95
40L5d 72" Goose feather tree 39.95
40L6 SWEDISH ANGEL CHIMES. Exact replica of the beautiful Swedish original. When candles are lighted, rotates and the hanging wands gently strike the bells, giving off a lovely tinkling sound1.29
40L6a Three boxes of chime candles1.00

- 40L7 ELECTRIC CANDLE** for indoors or outdoor decoration. 24" high, U.L. approved. Gaily colored, a charming Yule touch for the home4.98

May Co. Lakewood, Trim-A-Tree Shop, Third Floor

PRE-CHRISTMAS



SALE



BUY IN — PAY IN

'55 '56

No Charge for Credit

**OPEN EVERY
EVENING TILL
CHRISTMAS**

3 WAYS TO BUY

- ★ COME IN
SHOP IN PERSON
- ★ MAIL IN
USE HANDY COUPON
- ★ PHONE IN
HEMlock 5-5379

Your Credit Is Good — Your Account Open in Minutes

YOUR CHOICE

99¢

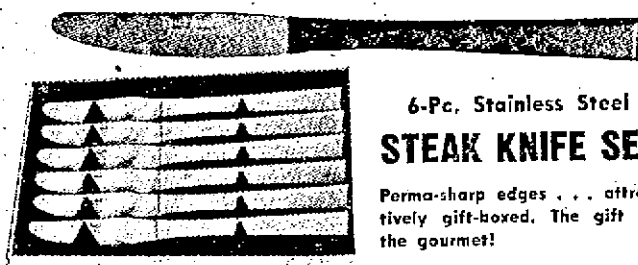
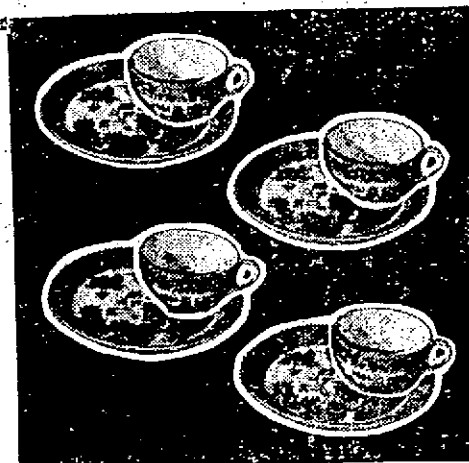
VALUES
TO
\$4.95

LIMITED
QUANTITIES

**NOTHING
ELSE TO
BUY!**

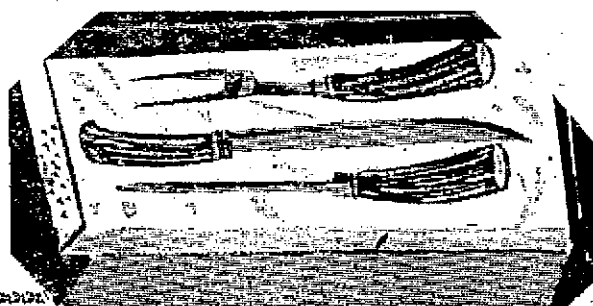
8-PC. BLUE WILLOW
TV SNACK SET

4 cups, 4 plates, in famous imported
Blue Willow pattern. . . . What a
desirable gift!



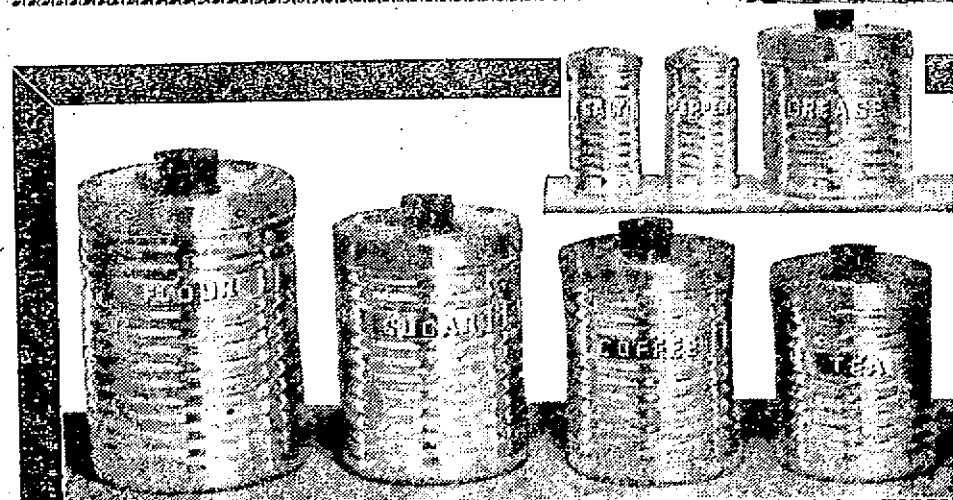
6-Pc. Stainless Steel
STEAK KNIFE SET

Perma-sharp edges . . . attrac-
tively gift-boxed. The gift for
the gourmet!



CARVING SET

Knife, fork, sharpening steel . . .
all in fine stainless steel. Buy
for yourself or as a gift!



HERE IS
YOUR **FREE GIFT!**

WITH ANY NEW PURCHASE OF \$19.95 OR MORE . . .
When You Open, Re-Open or Add to Your Account.

BONUS OFFER EXPIRES DECEMBER 24, 1955

A COMPLETE 7-PIECE
CANISTER AND RANGE SET

HEAVY GAUGE, HIGHLY POLISHED ALUMINUM . . .
WITH SMART NEW

COPPERTONE COVERS!

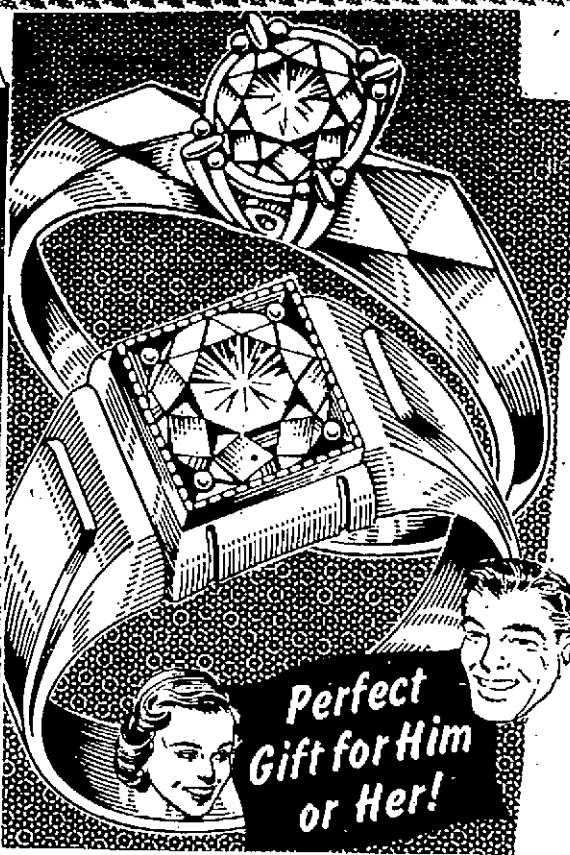


Beautiful Diamonds

A Tribute to the Lovely CHRISTMAS BRIDE...

at GILBERT'S

NOW PRICED FOR THE
GREATEST SAVINGS
IN OUR HISTORY!



Beautifully
Designed
Men's or
Ladies'
**RING
SET**
with
Sparkling
Quality
Diamonds
Priced
from
49⁵⁰
**NOTHING
DOWN**
\$1
WEEK

Perfect
Gift for Him
or Her!



7-DIAMOND RING

Thrilling! 7 diamonds in this magnificent engagement ring for her! A truly great buy!

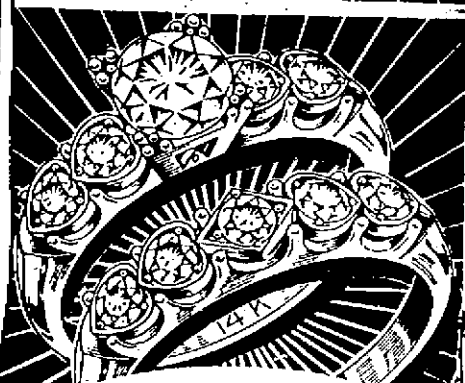
\$39⁹⁵



6 DIAMONDS

6 blazing diamonds set in rich, solid 14K gold. Save!

\$99⁵⁰



10-DIAMOND PAIR

Priced for savings! 5 diamonds in the engagement ring, 5 diamonds in the wedding band, 14K gold.

\$169⁵⁰



*Diamonds
Bridal
Sensation!*

\$49⁹⁵

Sensational! A large, brilliant diamond in a magnificent 14K gold engagement ring with matching wedding band! Save now!



17 DIAMONDS

Unique 2-row design highlighted by 17 terrifically matched diamonds.

\$229⁵⁰

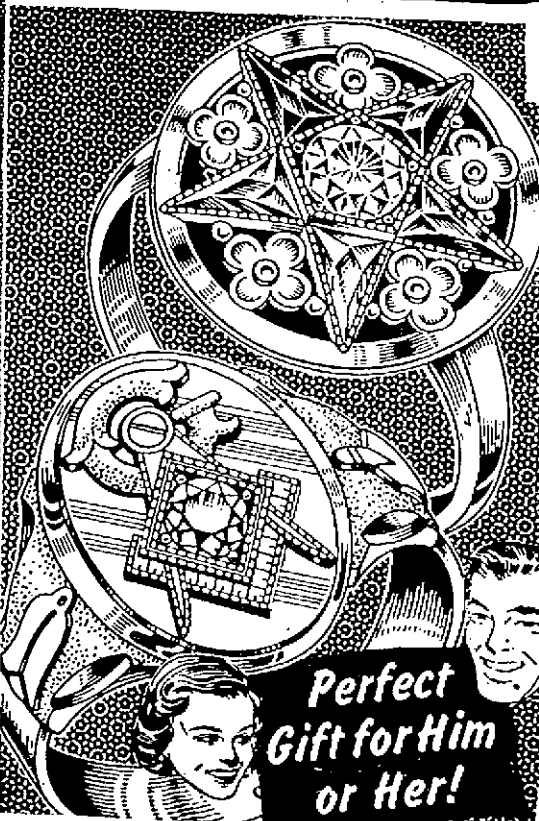
BUY IN '55 — PAY IN '56

Personalized with His or Her Own Gorgeous **BIRTH-STONE** Set in 10K Gold Mountings with 2 Brilliant Diamonds

from
39⁹⁸
**NOTHING
DOWN**
\$1
WEEK



Perfect
Gift for Him
or Her!

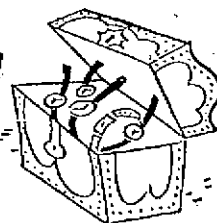


For Your Loved One Who Belongs to Eastern Star, Masons, Elks or Any Other Organization. Complete Selection from
19⁷⁵
**NOTHING
DOWN**
\$1
WEEK

Perfect
Gift for Him
or Her!



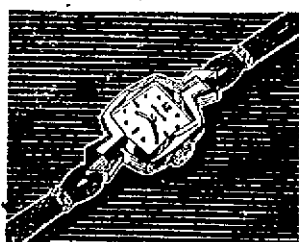
World-honored watches
to be treasured
always



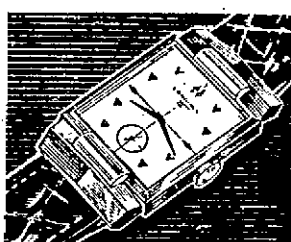
LONGINES. Smart styling in round 14K gold case, hand-lapped to high finish. Alligator strap. \$125.



LONGINES. Modern styling in a handsome stainless steel case. With smart lizard strap. \$71.50

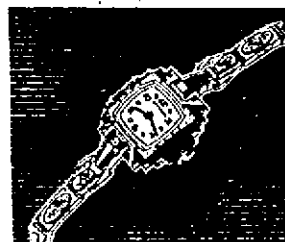


LONGINES. Hand-detailed, highly polished 14K gold case, available in yellow or white. \$99.50

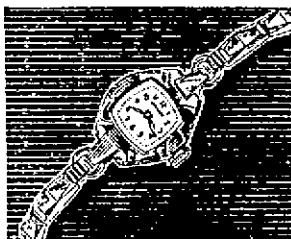


LONGINES. Unusually-styled 14K gold case, impressive in every detail. Fine alligator strap. \$150.

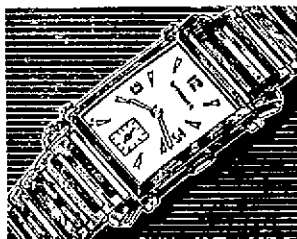
Here is beauty to be proud of — and accuracy to be proud of, too. And each shares the name and fame of Longines-Wittnauer, one of the great watchmakers of the world. These are our finest; unsurpassed for value and fine quality.



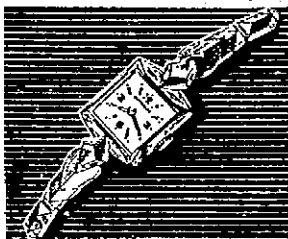
WITTNAUER. Dainty, modern design. With fine expansion bracelet. \$49.75



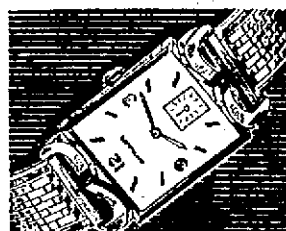
WITTNAUER. Perfectly charming watch with dainty expansion bracelet. \$39.75



WITTNAUER. Conservative smartness. With fine expansion band. \$49.75



WITTNAUER. Ultra-smart 14K gold case, yellow or white. Matching expansion bracelet. \$71.50

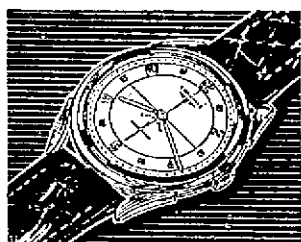


WITTNAUER. Impressive in every detail. Expansion band has mesh insets. \$71.50

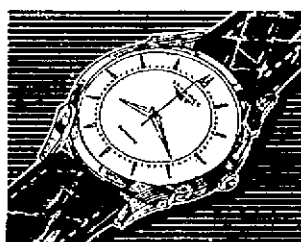
BUY LONGINES-WITTNAUER WATCHES WITH NO DOWN PAYMENT

World-Honored
Automatic Watches
that wind
themselves...

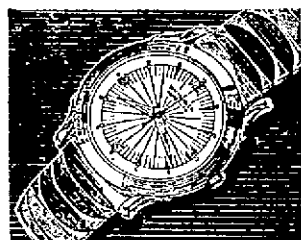
AS LOW AS
\$1. Wk.



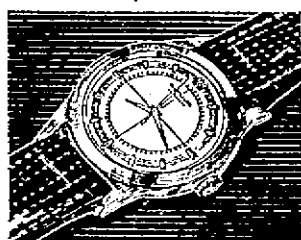
LONGINES AUTOMATIC. A handsome self-winding watch. Shock-resistant movement. \$75.



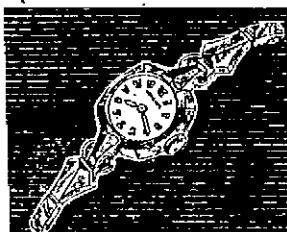
LONGINES AUTOMATIC. Self-winding. 14K gold case. Shock-resistant; unbreakable mainspring. Sweep second hand. \$175.



WITTNAUER AUTOMATIC. Stainless steel. Self-winding All-Proof watch with maximum protection against all common watch hazards. Sweep second hand. Exp. band. \$59.50



WITTNAUER AUTOMATIC. Self-winding All-Proof watch with maximum protection against all common watch hazards. Sweep second hand. \$71.50

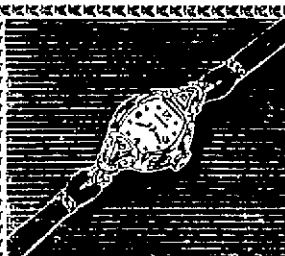


LONGINES. Delightfully feminine, exclusively styled. With fine expansion bracelet. \$74.50

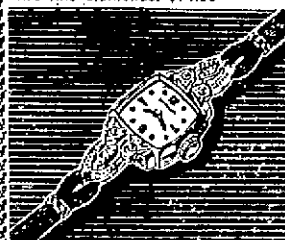


for elegant
Christmas gifts

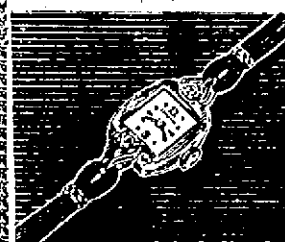
For her Joyous Christmas, choose a diamond-set watch by Longines-Wittnauer — superior timekeeping fashioned in beauty — unsurpassed for value and fine quality.



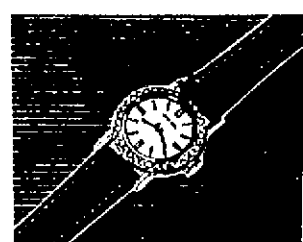
WITTNAUER. 14K gold case, available in white or yellow. Set with two fine diamonds. \$74.50



WITTNAUER. 14K gold case, available in white or yellow. Set with four diamonds. \$99.50



LONGINES. Two select quality diamonds are set in this lovely 14K white or yellow gold case. \$125.



LONGINES. Elegant simplicity in 18K white gold case. Continuous row of 34 diamonds. \$375.

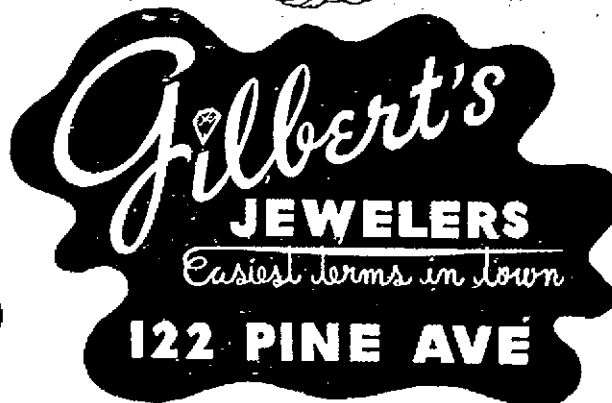
Ideal for Christmas!

**NO CHARGE
FOR CREDIT**

3 WAYS TO BUY

- ★ COME IN SHOP-IN PERSON
- ★ MAIL IN USE HANDY COUPON
- ★ PHONE IN HEmlock 5-5379

BUY IN '55
PAY IN '56



Phone HEmlock 5-5379

OPEN A CREDIT ACCOUNT BY MAIL ORDER ON APPROVAL • SEND NO MONEY

GILBERT'S JEWELERS, 122 Pine Ave., L. B.
(For prompt delivery, fill in this coupon completely.)

- ☐ I will pay on the advertised terms
- ☐ Cash ☐ C.O.D. (Please check which).

Please send me.....
My Name.....
My Address.....
City..... State..... Phone.....
Where..... How.....
Employed..... Long?.....
Business Address.....
City..... State.....
I have credit with.....
Their Address.....

give HER the
SENSATIONAL
NEW
ELECTRIC SHAVER



One side for
shaving legs

the other side
for under arms

\$14⁹⁵

NOTHING
DOWN

PAY
ONLY **50^c** wk.

They all ask for

Sunbeam
THE BEST ELECTRIC APPLIANCES MADE

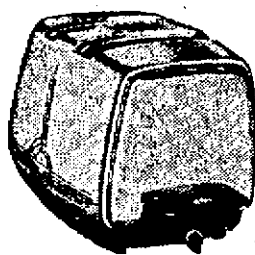
\$45⁷⁵



Sunbeam
MIXMASTER

Larger bowl fit beaters for higher, lighter, finer-textured cakes, fluffier mashed potatoes. Mixes, mashes, whips, beats, stirs, blends, folds, juices.

BUY ANY SUNBEAM
PRODUCT FOR
**NO CASH
DOWN!**



Sunbeam RADIANT CONTROL TOASTER

All you do is drop in the bread

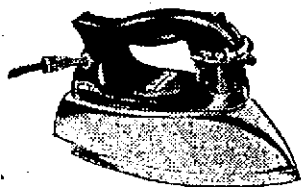
\$27⁵⁰

Bread lowers itself automatically — no levers to push. Toast raises itself automatically. No popping or banging.

You will scarcely believe your eyes when you see the sheer magic of this entirely new kind of silent automatic toaster by Sunbeam. It is actually easier and more effortless to make delicious toast with the new Sunbeam than it is to tell about it. And what toast — every slice alike from first to last, whether moist or dry, thick slices or thin. It's the toaster that has completely changed the public's conception of what an automatic toaster should do.

**NO
CHARGE
FOR
CREDIT**

NEW LIGHTER WEIGHT ...



NO MONEY DOWN

50^c wk.

Sunbeam
STANDARD TYPE
STEAM or DRY IRON

Steams longer — holds more water than most irons of this type. Weighs only 3 lbs.

NOW ONLY
\$17⁹⁵

Sunbeam
CONTROLLED HEAT
Automatic FRYPAN

NOW ONLY

\$19⁹⁵ FOR 10" SIZE



NO CASH DOWN

PAY
ONLY

50^c wk.

Choice of 3 sizes:
10 1/2", 11 1/2", 12 1/2"

Here's the Best Junior
Food Mixer Made!

TRY IT
YOURSELF!

Sunbeam
MIXMASTER JUNIOR
\$19⁹⁵

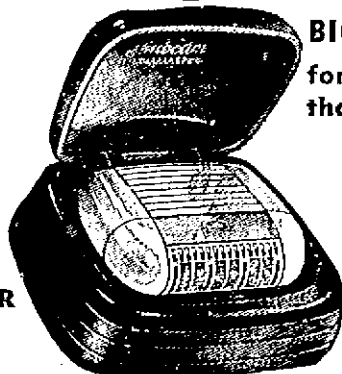


BUY NOW
PAY NEXT
YEAR

Sunbeam
SHAVEMASTER

Gilbert's
Will Give
\$7⁵⁰

IN TRADE FOR
ANY OLD SHAVER
ON A NEW
SHAVEMASTER



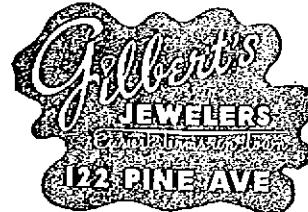
BIG SINGLE SMOOTH HEAD
for closer, cleaner shaves in less time
than any other method, wet or dry

\$22⁰⁰ FREE!
WITH TRADE
50^c wk. 14-DAY
HOME
TRIAL

3 WAYS TO BUY

- ★ COME IN
SHOP IN PERSON
- ★ MAIL IN
USE HANDY COUPON
- ★ PHONE IN
HEMlock 5-5379

BUY IN '55
PAY IN '56!



OPEN A CREDIT ACCOUNT BY MAIL
ORDER ON APPROVAL — SEND NO MONEY

GILBERT'S JEWELERS, 122 Pine Ave., L. B.
(For prompt delivery, fill in this coupon completely.)
☐ I will pay on the advertised terms
☐ Cash ☐ C.O.D. (Please check which).

Please send me
My Name
My Address
City State Phone
Where How
Employed Long?
Business Address
City State
I have credit with
Their Address

the Gift that Makes Time More Precious!

Hamilton

MOST TRUSTED NAME IN WATCHES

IT MEANS SO MUCH MORE
TO GIVE OR TO GET
for Christmas!



INSPIRATION "D"
14K white gold case
set with 24 sparkling
diamonds. \$250.00

AUTOMATIC K-401
17 jewels, 10K yellow
gold-filled case. Sweep
seconds, water resist-
ant, shock resistant
and anti-magnetic.
Self-winding. \$89.50

**NO DOWN
PAYMENT
NO CHARGE
FOR CREDIT**

3 WAYS TO BUY

- ★ COME IN
SHOP BY PERSON
- ★ MAIL IN
USE HAMILTON CREDIT PLAN
- ★ PHONE IN
HEMlock 5-5179

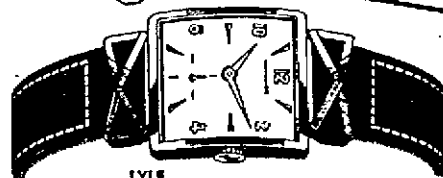
TIME TO CHOOSE TRUSTWORTHY

Hamilton Watches

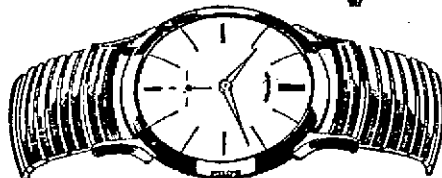
THEY MEAN SO MUCH MORE
TO GIVE OR GET
FOR CHRISTMAS!



DORIS
10K yellow or white gold-
filled case. \$67.50
With cord \$62.50



LYLE
14K yellow gold case. \$100.00
Black suede strap.



POWELL
10K yellow gold-filled
case. Stainless steel back.
With strap \$55.00

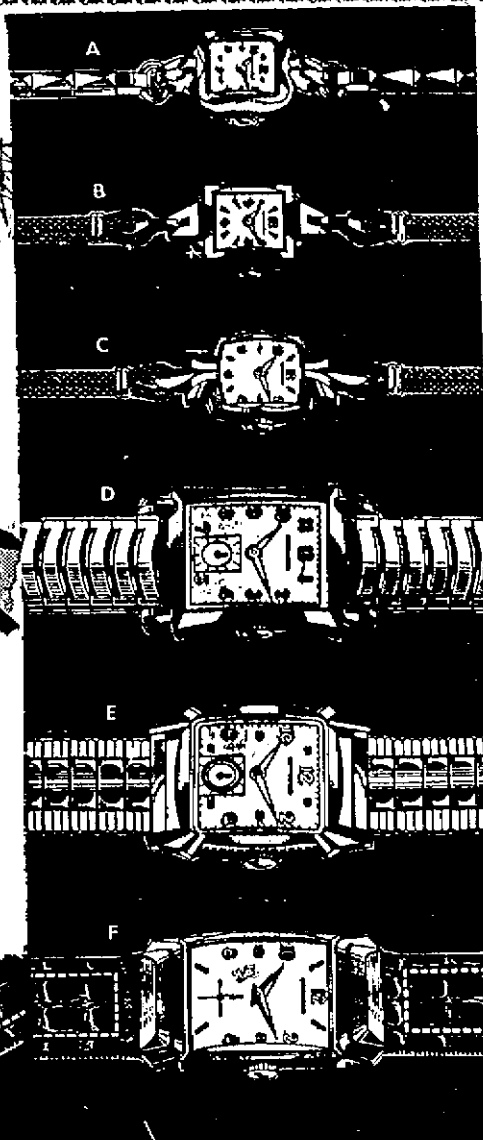


INEZ
10K yellow gold-filled
case. Stainless steel back.
With expansion
bracelet \$55.00



VALERIE
14K yellow or white gold
case. Expansion bracelet.
With cord \$72.50

**\$1
RESERVES
YOUR
CHOICE**



- A.—HOLLY.** 17 jewels, 10K yellow or
white gold-filled. Expansion bracelet.
With cord \$37.50 \$65.00
- B.—BEVERLY.** 17 jewels, 14K yellow or
white gold case. \$100.00
- C.—MARCIA.** 17 jewels, 14K yellow or
white gold case. \$89.50
- D.—WILSON.** 19 jewels, 10K yellow
gold-filled case. Expansion bracelet.
With leather strap \$72.50 \$79.50
- E.—DIXON.** 17 jewels, 10K yellow gold-
filled case. Expansion bracelet.
With leather strap \$62.50 \$71.50
- F.—KEVIN.** 19 jewels, 10K yellow gold
case. \$175.00



PAMELA
14K yellow or white gold case. \$89.50
With expansion bracelet \$95.00

CONVENIENT TERMS ARRANGED



GRENADE II
10K yellow gold-filled case.
Stainless steel back. Luminous
dial. Waterproof. \$79.50
With strap \$72.50

*Provided original seal is restored if opened for servicing.

**OPEN EVERY EVENING UNTIL
CHRISTMAS**

**OPEN A CREDIT ACCOUNT BY MAIL
ORDER ON APPROVAL - SEND NO MONEY**

GILBERT'S JEWELERS, 122 Pine Ave., L. B.
(For prompt delivery, fill in this coupon completely.)

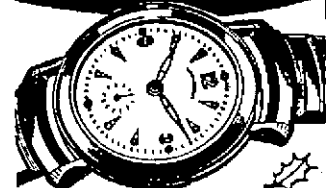
- ☐ I will pay on the advertised terms
- ☐ Cash ☐ C.O.D. (Please check which).

Please send me.....
My Name.....
My Address.....
City..... State..... Phone.....
Where..... How.....
Employed..... Long?.....
City..... State.....
I have credit with.....
Their Address.....
Business Address.....

**Gilbert's
JEWELERS**
122 PINE AVE

**Layaway
Feature
FOR HIM!**

Just \$1 **RESERVES
THIS
TRUSTWORTHY**
Hamilton



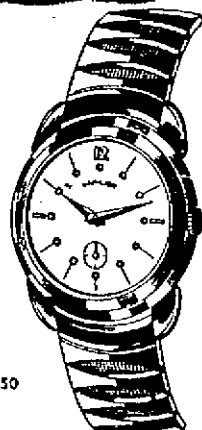
SAMSON
10K yellow gold-filled case.
Stainless steel back.
Luminous dial. Waterproof.
With strap \$80.00 \$75.00
*Provided original seal is restored if opened for servicing.

**Layaway
Feature FOR HER!**

Just \$1 **RESERVES
THIS GIFTWORTHY**
Hamilton

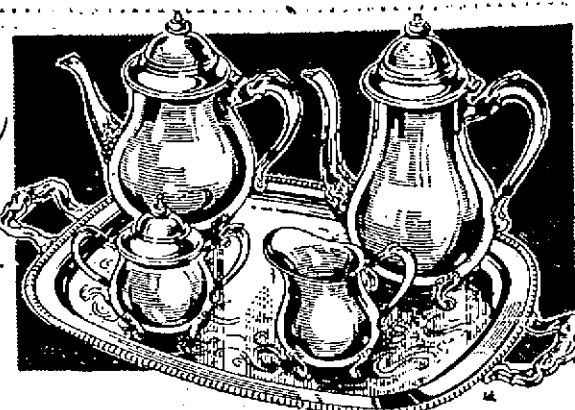


CLARA
10K yellow or white gold-
filled case. Stainless steel
back. \$65.00
With cord \$59.50

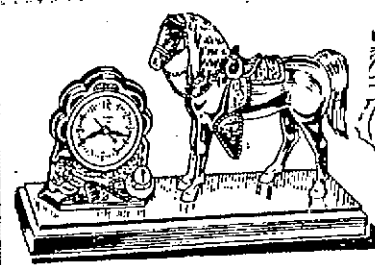


THE ELEGANT BEAUTY OF FINE JEWELRY...

BUY NOW —
PAY NEXT
YEAR!

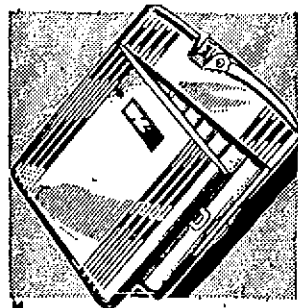


Finest Silverplate TEA & COFFEE
SERVER for lifetime remembrance.

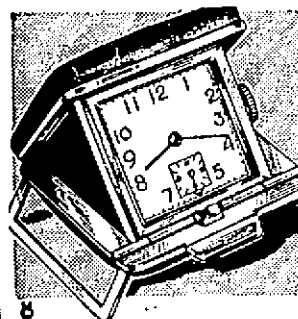


HORSE - CLOCK — excellent
quality mechanism in a beauti-
ful setting.

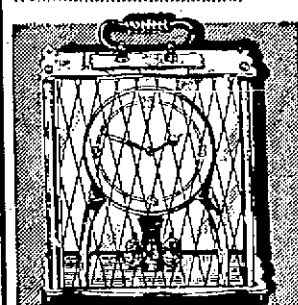
buy
now...
pay
later!



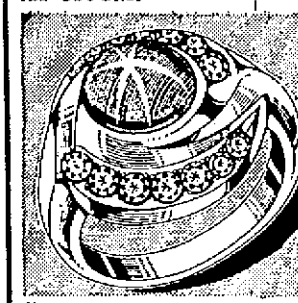
Latest Model RONSON pocket,
desk and cigarette-case
LIGHTERS. From... 3.95



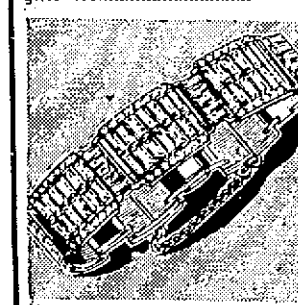
Fine jeweled TRAVEL CLOCKS
with Alarms, \$6.95
from...



Complete selection of General
Electric and Telechron MANTEL
CLOCKS.



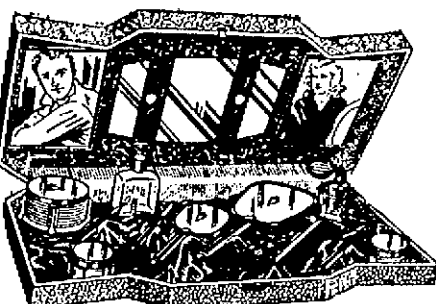
BIRTHSTONE RINGS — Make
personalized Christmas
gifts from... 9.75



COSTUME JEWELRY—Unusual
and distinctively-designed origi-
nals.



MATCHED SETS for that some-
one special!



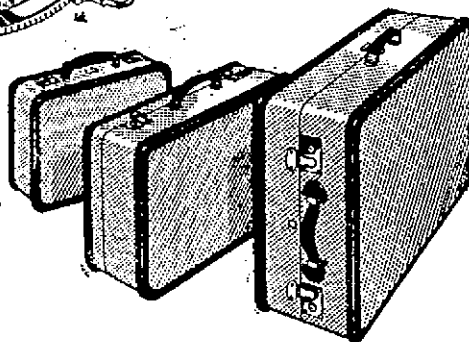
**LAYAWAY
Gifts
NOW!**

Famous brand SHIP-CLOCK,
with lights, ideal for TV
Lamp.

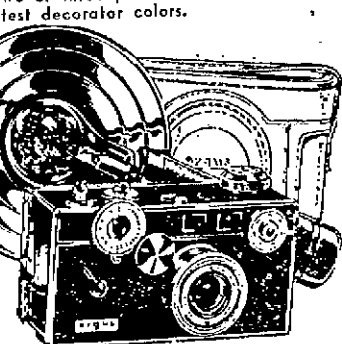
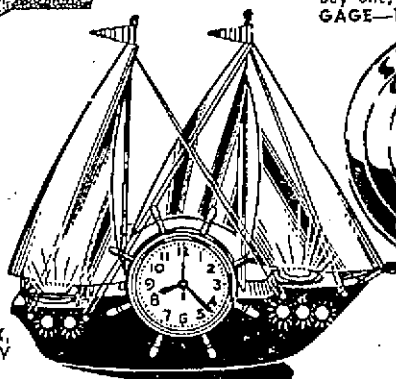
DRESSER SETS

A beauty for
your beauty to
adorn her home.

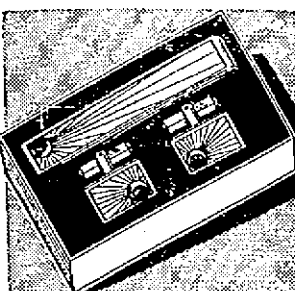
From 9.95



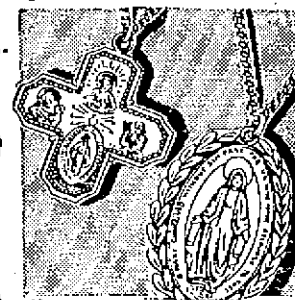
Buy one, two or three pieces of MATCHED LUG-
GAGE—latest decorator colors.



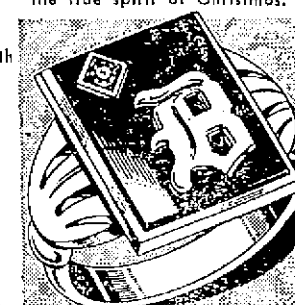
Famous ARGUS C-3 CAMERA with
case and flash attachment.



CUFF LINK SETS, many with
Tie Bar, individually \$1.95
gift boxed, from...



RELIGIOUS JEWELRY expresses
the true spirit of Christmas.



SIGNET RING with his initial
and a fine sparkling diamond.



COFFEE SERVICE in spark-
ling chrome — very rich-
looking.



Chrome COCKTAIL SHAKER
SET—a compliment to any
home.



SOLID GOLD CROSS com-
plemented by fine quality
diamond.



MUSICAL POWDER &
JEWEL BOXES with the
latest songs.

FREE "This Is Your Life" ALBUM!

TWIN LENS REFLEX FLASH CAMERA OUTFIT

ALL COMPLETE
\$9.88
50¢ DOWN
A WEEK

Take perfect pictures every time, night or
day. Full brilliant color or crisp black and
white. So simple to use... even a child can
operate it. And remember... you got the
famous Ralph Edwards "This Is Your Life"
Album—FREE! But hurry—the supply is limited!

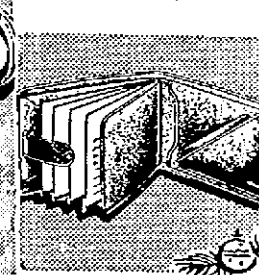


DEVELOPING
& PRINTING
FREE FOR YOUR
FIRST ROLL

For the Kids — HOPPY
WATCHES—also Cinderella
and others.



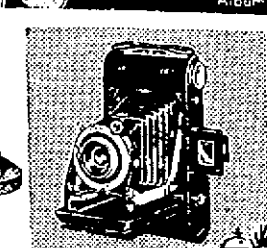
The perfect gift for the
MASON or SHRINER.



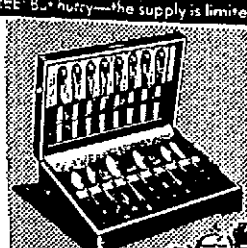
Finest LEATHER WALLETS—
styles for men and women.



Select your TYPEWRITER
from ROYAL or REMING-
TON'S latest models.

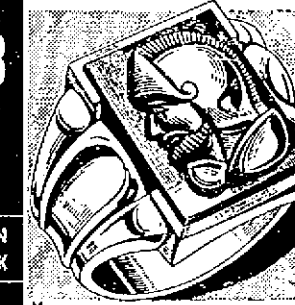


POLOROID CAMERAS —
Perfect prints in one minute!

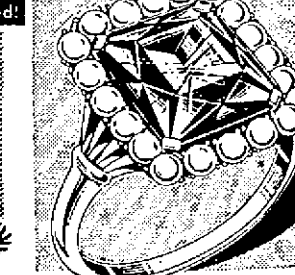


SILVERPLATE — Complete
sets by Community—1847
Rogers Bros., National... \$19.50
up

Complete MANICURE SET —
What could be nicer! \$3.50
From...



Just a sample of our oh-so-
many MEN'S RINGS for the
one you love.



LADIES' RING — sparkling syn-
thetic ruby surrounded by cul-
tured pearls.

Wherever you take it, the ability of a portable to perform is limited to its ability to get signals out of the air!

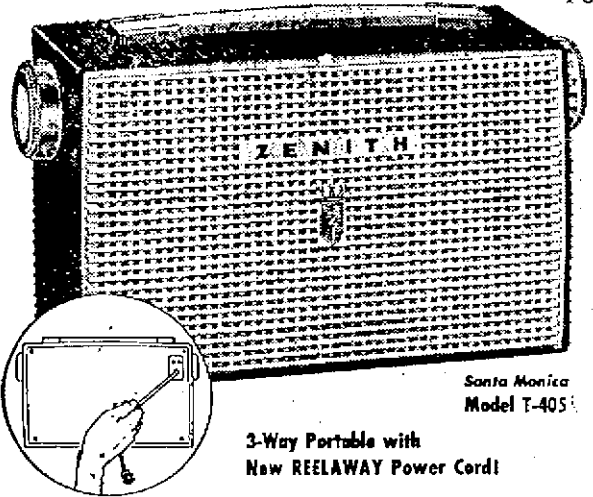
ZENITH®

Portables have the WAVEMAGNET* ANTENNA!

It's the wonder of the airways!

Built into every Zenith radio, from the smallest table model to the largest console, is the Zenith WAVEMAGNET* antenna. Unsurpassed in the radio field, this antenna is so sensitive it brings you top performance—even on weak radio signals.

For convincing proof, ask for a demonstration today.

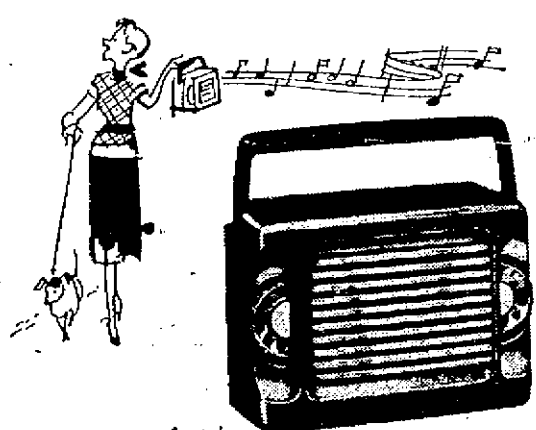


Santa Monica Model T-405

3-Way Portable with New REELAWAY Power Cord!

Sensational Zenith advance in portables! Power cord reels in and out, like a window shade, making it unnecessary to "open up" the back to plug in. Has all ZENITH 1955 exclusive features. Five brilliant new TWO-TONE color combinations! AC-DC or battery. Now yours for only **\$41⁹⁵**

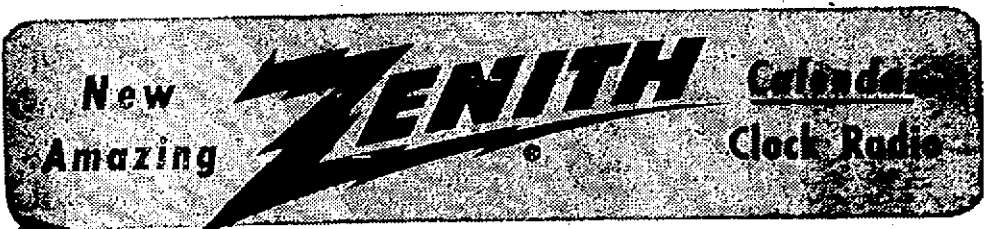
With REELAWAY Power Cord!



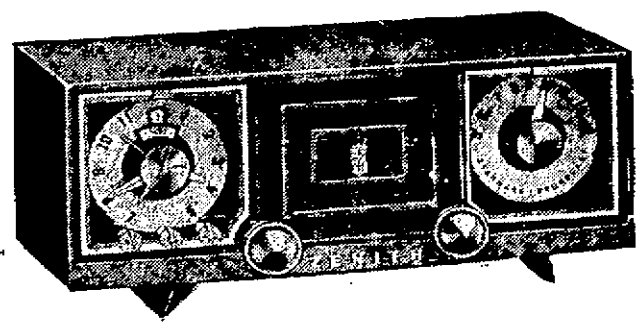
Acapulco Model T-402

Here's the low-priced portable buy of the year—get yours while they last! Beautiful plastic cabinet, comes in your choice of three decorator colors; wonderfully powerful, has a rich tone. Battery only. Now only **\$31⁹⁵**

*Reg. U. S. Pat. Off.



It's a radio!
It's a clock!
It even gives you the day and the date!



And best of all—it has the BIG DIFFERENCE the **ZENITH** radio itself!

YOU CAN BUY THIS ELECTRONIC WONDER

\$48⁹⁵

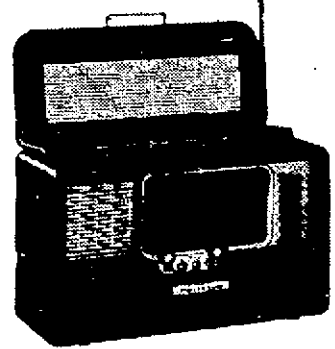
FOR ONLY DE LUXE AM CLOCK-RADIO

OPEN A CREDIT ACCOUNT BY MAIL
ORDER ON APPROVAL - SEND NO MONEY

GILBERT'S JEWELERS, 122 PINE AVE., L. I.
(For prompt delivery, fill in this coupon completely.)
(For prompt delivery, fill in this coupon completely.)
☐ I will pay on the advertised terms
☐ Cash ☐ C.O.D. (Please check which).
Please send me _____
My Name _____
My Address _____
City _____ State _____ Phone _____
Where Employed _____ How Long? _____
Business Address _____
City _____ State _____
I have credit with _____
Their Address _____

TRANSOCEANIC PORTABLE

BUY IN '55 ★ PAY IN '56



The New Super De Luxe TRANS-OCEANIC portable

The world's most powerful Short-Wave portable—now up to 300% more sensitive on broadcast, 6 Short-Wave International Bands plus long distance AM. Plays anywhere on AC/DC or battery pack. Tropic-treated "Black Stag" case. **\$139⁹⁵**

(less batteries)

(Also available in Genuine Brown Cowhide)

3 WAYS TO BUY
★ COME IN
★ MAIL IN
★ PHONE IN
HEmlock 5-5379

NO DOWN PAYMENT ON ZENITH RADIOS

DELUXE AM CLOCK-RADIO



A clock-radio that's really new and different—with dials that light at night! Dialite on clock has dimmer control. You choose degree of light you wish. Makes perfect night light. Radio alarm and timer. Wavemagnet* Antenna. Appliance outlet. In rich new Decorator colors. AC only.

Model R521. **\$46⁹⁵** prices start at

THE BROADWAY AM RADIO



Finger Beam Dialite lights up stations as you tune in! Wavemagnet* Antenna. AC/DC. Convenient carrying handle. Sleek modern plastic cabinet. Beautiful colors to choose from.

Model R511. **\$31⁹⁵** prices start at

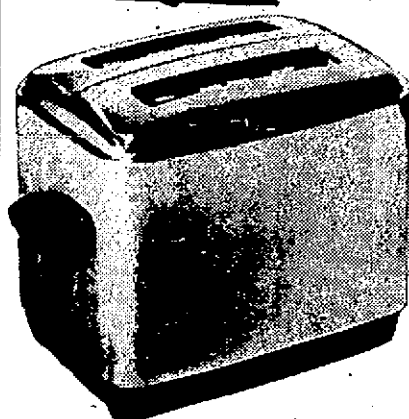
NO CHARGE FOR CREDIT

Gilbert's JEWELERS
Easiest terms in town
122 PINE AVE

LAY AWAY NOW FOR CHRISTMAS

Gilbert's
JEWELERS
122 PINE AVE

**PROCTOR
TOASTER**
rated first!



GUARANTEED TO OUTPERFORM
TOASTERS COSTING MUCH
MORE

DE LUXE
MODEL — **\$14.95**
REGULAR

\$9.95
DURING
OUR
PRE-
CHRISTMAS
SALE!

**NOTHING
DOWN
50^c wk.**

NOW! COOK WITH THE WORLD'S FINEST UTENSILS!
SAVE TIME! SAVE FUEL! SAVE MONEY! WATERLESS COOKING!

REVERE WARE

COPPER-CLAD

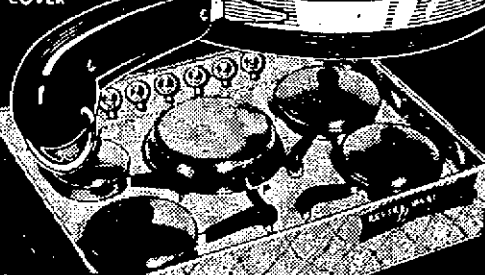
STAINLESS STEEL

**ALL
PURPOSE
SET**

1 QT. SAUCEPAN
AND COVER



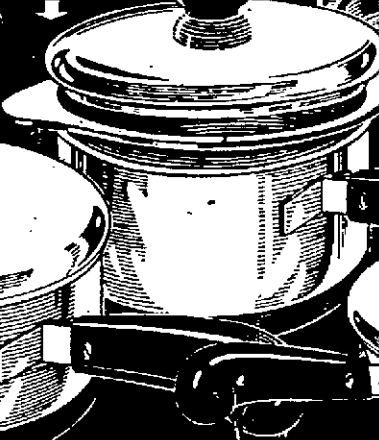
10 IN.
FRENCH
CHEF
SKILLET &
COVER



3 QT.
SAUCEPAN
AND COVER



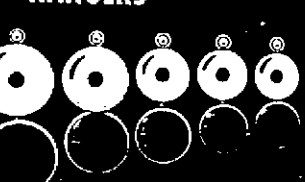
1 1/2 QUART
DOUBLE BOILER
AND COVER



5 PIECE
EGG POACHING INSET



8 INCH
FRENCH CHEF
SKILLET AND
COVER

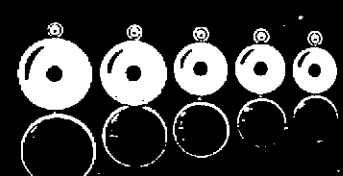


ENTIRE SET
Complete
at the special price of only

\$42.50

\$1.00 A WEEK

COMPLETE WITH
6 DECORATIVE
COPPER AND BRASS
HANGERS



BEAUTIFULLY
GIFT
BOXED!

Here is cookware at its BEST! Best in construction, best in use, best in appearance. And homemakers know the name REVERE WARE as well as they do their own name! We're proud to bring you this new, better way of cooking... yes, lifetime quality nationally advertised on EASY CREDIT TERMS! Wait no longer! Come in NOW!

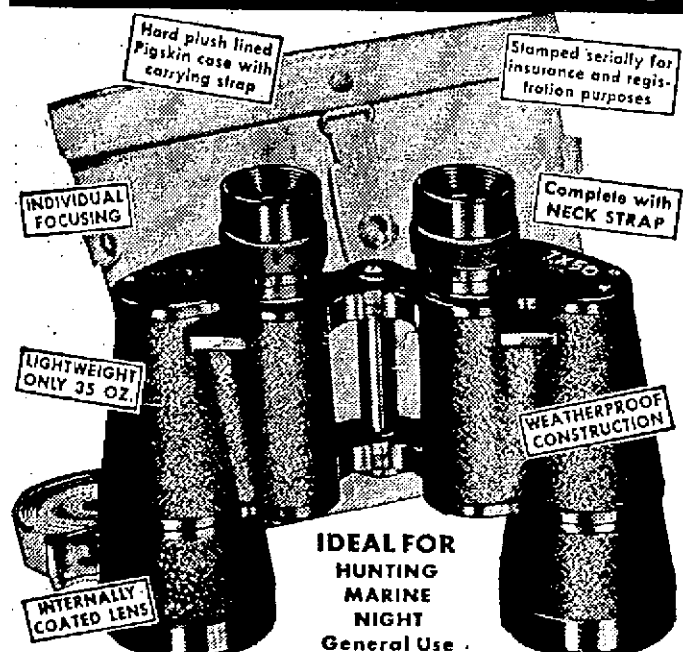
MORE THAN A NEW KIND OF COOKWARE

A New Kind of Cooking!

GIFT for the SPORTSMAN!

SPECIALY PRICED 7x50
GW POWER-GUIDE

BINOCULARS



**IDEAL FOR
HUNTING
MARINE
NIGHT
General Use**

SPECIFICATIONS

Magnification, 7 diameters; objective aperture, 50 mm; diameter of exit pupil, 7.1"; Field at 1000 yards, 375.

Buy Parker Pens

**NOTHING
DOWN**

50^c Wk.

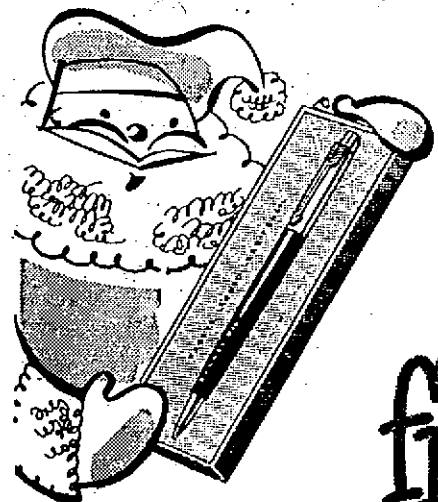
**BUY
IN '55**

**PAY
IN '56**

3 WAYS TO BUY

- ★ COME IN
SHOP IN PERSON
- ★ MAIL IN
CASH OR CHECK
- ★ PHONE IN
HEMlock 5 3379

A GIFT TO THE GIVER



this
\$3.95

Parker
**LIQUID
LEAD
Pencil**

free

with the purchase of
this luxurious new

PARKER "51"
pen and pencil set



\$17.50

In attractive gift box.

Famous Parker "51" pen with Electro-Polished point and the new Parker Liquid Lead Pencil that sharpens itself as it writes. Point cannot break! Here's a gift that is new and different! Plus... a \$3.95 Liquid Lead Pencil FREE with the purchase of this "51" LL Standard Set.



WE GIVE YOU

\$

20

FOR YOUR
OLD WATCH

regardless of age, make or condition as a trade-in

Trade-In and Save...Get One of These
BRAND NEW

BENRUS

17 JEWEL WATCHES

SELLS EVERYWHERE FOR
LESS TRADE-IN-ALLOWANCE

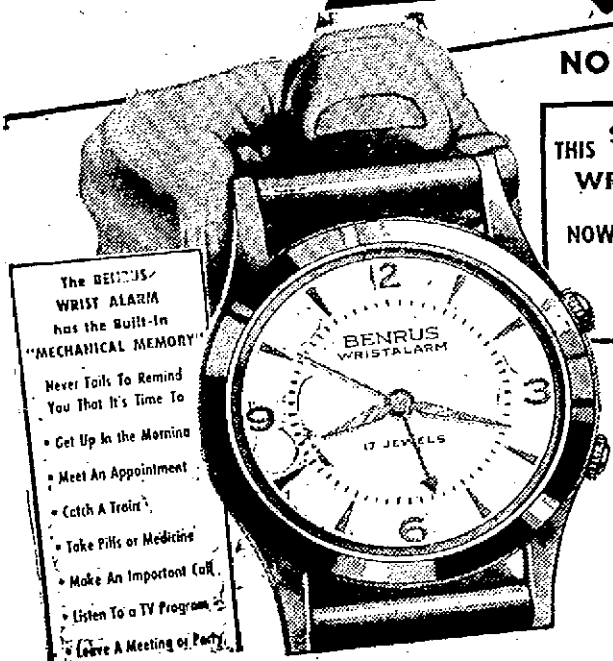
\$49⁵⁰

\$20⁰⁰

SO YOU
PAY ONLY

\$29⁵⁰
PLUS TAX

NO CHARGE FOR CREDIT



THIS \$49⁵⁰ BENRUS
WRIST ALARM
NOW \$29⁵⁰ Plus Tax
with your old watch
17 Jewel Movement!
Unbreakable Mainspring!

NOTHING
DOWN

75^C Wk.

USE OUR LAYAWAY PLAN



OPEN A CREDIT ACCOUNT BY MAIL
ORDER ON APPROVAL - SEND NO MONEY

GILBERT'S JEWELERS, 122 Pine Ave., L. B.
(For prompt delivery, fill in this coupon completely.)

☐ I will pay on the advertised terms
☐ Cash ☐ C.O.D. (Please check which).

Please send me.....

My Name.....

My Address.....

City..... State..... Phone.....

Where..... How.....

Employed..... Long?.....

Business Address.....

City..... State.....

I have credit with.....

Their Address.....

BUY
IN
'55!

PAY
IN
'56!

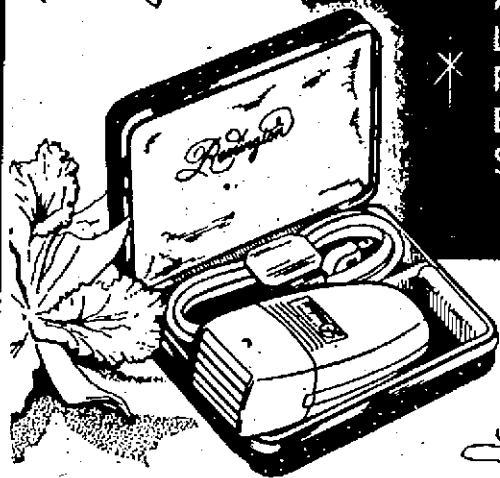


The Useful Gift
with the
Luxury Touch

Remington

Duchess

A
LADY'S
PERSONAL
ELECTRIC
SHAVER



The DUCHESS Electric Shaver is every inch a lady, from her extra gentle Pink Streak heads to her petite, sleek lines. She shaves quickly and easily . . . with complete safety. Unconditionally guaranteed by Remington Rand, Inc., . . . world's No. 1 maker of electric shavers. AC-DC, 110-Volt. With 6' cord and gift case . . . only \$21.50.



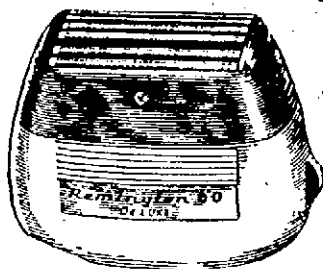
**CREDIT AT
CASH PRICES**

**BUY IN '55—
PAY IN '56!**

3 WAYS TO BUY

- ★ COME IN
- ★ MAIL IN
- ★ PHONE IN

Now . . . You Can Give This
Remington "60"



**De Luxe
Electric
Shaver**

**FREE
14-DAY
HOME
TRIAL**

For
Only

\$22

And Your Old Shaver in Trade
**NOTHING
DOWN**

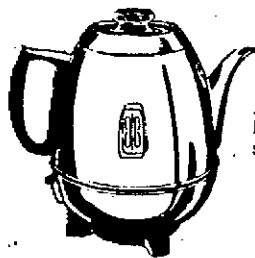
50^c WEEK



**Wonderful work saving Appliances
that belong in every home**



ELECTRIC HOUSEWARES



**G-E Automatic
Coffee Maker**

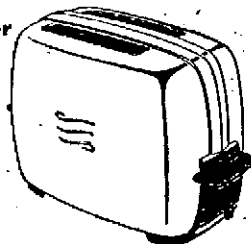
Makes 2-9 cups of delicious coffee. Reheat setting. Easy to clean.

29⁹⁵

G-E Automatic Toaster

Toast as you like it—light, medium or dark. Extra-high toast lift.

19⁹⁵



**G-E Steam and
Dry Iron**

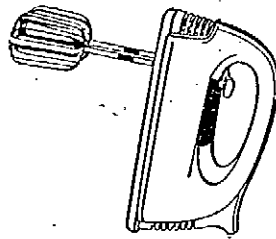
It's 2 irons in 1. Switches from steam to dry-ironing instantly.

17⁹⁵

G-E Portable Mixer

Lightweight, yet it's powerful enough to do tough mixing jobs.

19⁹⁵



G-E Portable Steam Iron

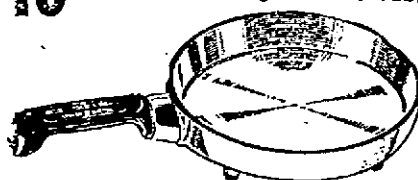
Automatic and works on AC or DC. For dry-ironing, too. Weighs 1 3/4 lbs.

14⁹⁵

G-E AUTOMATIC SKILLET

19⁹⁵

Cook Family-Size Meals
Right at the Table!



**Your
Choice . . .
Nothing
Down**

50^c wk.

**Gilbert's
JEWELERS**
Easiest terms in town
122 PINE AVE

Just Received



... in time for

OPEN EVENINGS

CHRISTMAS BUYING

THE NEWEST LOOK IN TIME

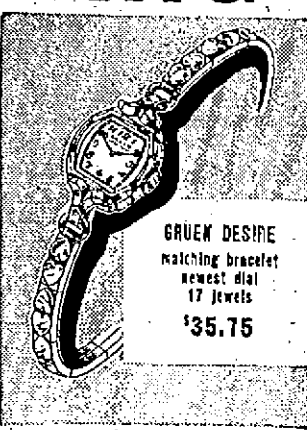
GRUEN TV Specials



GRUEN MARVEL
classic simplicity
unbreakable main spring
17 jewels
\$33.75



GRUEN SEA KING
water resistant
sweep-second hand
shock resistant
stainless steel
expansion band
17 jewels
\$39.75



GRUEN DESIRE
matching bracelet
newest dial
17 jewels
\$35.75



See **GRUEN** on
HOME
Starring
ARLENE FRANCIS



GRUEN GRENADA
matching bracelet
new patrol dial
17 jewels
\$59.50



GRUEN Autowind NAVIGATOR
self-winding
water resistant
shock resistant
expansion band
17 jewels
\$55.00



GRUEN SANTA MONICA
matching bracelet
newest dial design
17 jewels
\$71.50



See **GRUEN** on
HOME
Starring
ARLENE FRANCIS



See **GRUEN** on
'today'
Starring
DAVE GARROWAY



GRUEN Autowind DORCHESTER
self-winding
water resistant
shock resistant
stainless steel
expansion band
17 jewels
\$55.00



GRUEN CATALINA
14 kt. gold case
hand-applied dial
matching bracelet
17 jewels
\$97.50

as little as
\$1.00 A WEEK
NO EXTRA COST FOR CREDIT



GRUEN Autowind BAHAMA
self-winding
water resistant
shock resistant
sweep-second hand
10 kt. gold filled
expansion band
17 jewels
\$97.50

LAYAWAY NOW for CHRISTMAS



See **GRUEN** on
'today'
Starring
DAVE GARROWAY

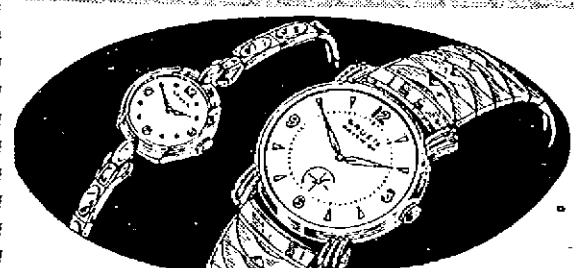


GRUEN PALM SPRINGS
matching bracelet
newest dial
17 jewels
\$71.50

Want the **BEST?**

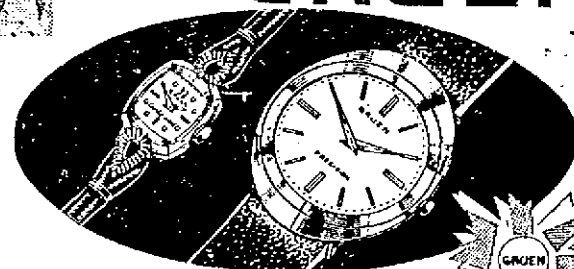
THE NEWEST LOOK IN TIME!
GIVE GRUEN

NO CHARGE FOR CREDIT



GRUEN MAGIC... for her
Dramatic, exciting style with matching bracelet! 17 jewels.

GRUEN BILTMORE... for him
Rich, masculine styling, expansion band, 17 jewel movement.



GRUEN LUCERNE for her
Fascinating dew-drop end pieces highlight the continental concept! 17 jewels.

GRUEN BURGUNDY for him
Ultra-modern case design with fluid, unbroken lines. 17 jewels.

CHOICE \$39.75
Fed. Tax Incl.

\$71.50

\$97.50

3 WAYS TO BUY
★ COME IN
SHOP IN PERSON
★ MAIL IN
FILL IN COUPON
★ PHONE IN
HEMlock 5-5379

Buy **'55** Pay **'56**
in in

Gilbert's JEWELERS
122 PINE AVE

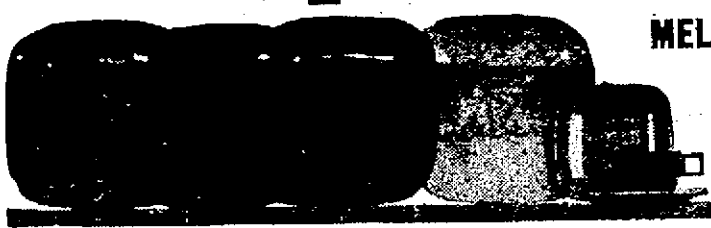
OPEN A CREDIT ACCOUNT BY MAIL
ORDER ON APPROVAL - SEND NO MONEY
GILBERT'S JEWELERS, 122 Pine Ave., L. B.
(For prompt delivery, fill in this coupon completely.)

☐ I will pay on the advertised terms
☐ Cash ☐ C.O.D. (Please check which).

Please send me.....

My Name.....
My Address.....
City..... State..... Phone.....
Where..... How.....
Employed..... Long?.....
Business Address.....
City..... State.....
I have credit with.....
Their Address.....

SAVE \$20⁴⁰! "SERVICE-FOR-8" SALE OF FAMOUS NON-CHIPPING, NON-BREAKING BROOKPARK



MELMAC DINNERWARE

COMPLETE SERVICE FOR 8...

- 8 10" Dinner Plates
- 8 Cups
- 8 Saucers
- 8 Bread and Butters
- 8 Lug Soup, Cereal or Dessert
- 1 18-1/2" Platter
- 1 Large Divided Vegetable
- 1 Covered Sugar
- 1 Creamer

GUARANTEED
Not to chip or break
in normal use for a
full year.

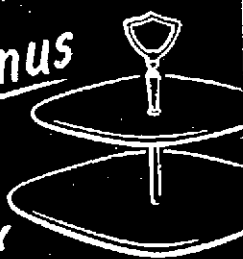


COLORS: Chartreuse, Emerald, Burgundy,
Pearl Gray. Also NEW PINK AND BLACK.



**NOTHING
DOWN**
\$100 per week
Reg. \$72.35
SALE PRICE
\$49.95

and get this
**BROOKPARK
TV
Special Bonus**
2-TIER
TIDBIT TRAY



New Schick "25"
with black-and-silver Caddy Case \$29.50.

**GIVE HIM THE NEW
SCHICK "25"**

**TRY IT
YOURSELF
AT HOME**

**No
Obligation
NO DOWN
PAYMENT**

PAY ONLY 50^c Wk.

**14-DAY
FREE
TRIAL**

\$22⁰⁰

After \$7.50 Allow-
ance for Your Old
Electric Shaver

**DRY HAIR THE
HANDY WAY-**
Easier . . . Faster . . . Better



Oster
Airjet Electric
HAIR DRYER

model
202



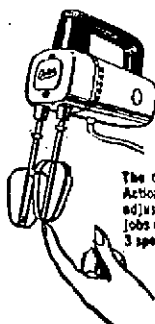
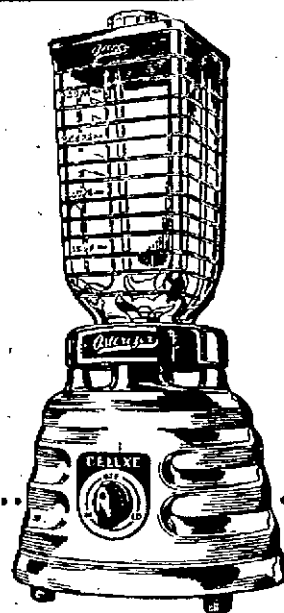
FULL PRICE... **\$19⁹⁵** AS LITTLE AS
NOTHING
DOWN **50¢** Wk.

PERFECT GIFTS!

The *Osterizer* original liquefier-blender

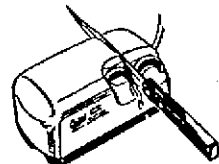
Most versatile kitchen appliance ever invented!
Makes delicious dishes in minutes, does hun-
dreds of food-processing chores in seconds... from
chopping nuts to pureeing vegetables for soups
and baby foods to blending tasty budget-saving
sandwich spreads. Many exclusive features!

Chrome base \$49⁹⁵ Enamel base \$44⁹⁵



Oster
Portable Deluxe
Electric
Food Mixer

The only food-mixer with exclusive Knead-Action self-adjusting beaters. Automatically
adjusts to fit any bowl, makes all mixing
jobs easier. Built-in-beat rest, longer cord,
3 speeds. **\$19⁵⁰**



Oster
Double-Action Electric Knife Sharpener

Exclusive overlapping sharpening wheels hollow grind both
sides of blade at once, does a professional factory-sharp job on
all types of knives. A kitchen "must" for just **\$14⁹⁵**

See the Oster-Garaway "Today" Show on NBC-TV

See the complete line of OSTER Quality Products Today at

**BUY IN '55
PAY IN '56**

CREDIT AT CASH PRICES

**Gilbert's
JEWELERS**
122 PINE AVE

PHONE
HEmlock
5-5379
OPEN
EVERY
NIGHT
TILL
CHRISTMAS

OPEN A CREDIT ACCOUNT BY MAIL
ORDER ON APPROVAL - SEND NO MONEY

GILBERT'S JEWELERS, 122 Pine Ave., L. B.
(For prompt delivery, fill in this coupon completely.)

☐ I will pay on the advertised terms
☐ Cash ☐ C.O.D. (Please check which).

Please send me.....

My Name.....

My Address.....

City..... State..... Phone.....

Where..... How.....

Employed..... Long?.....

Business Address.....

City..... State.....

I have credit with.....

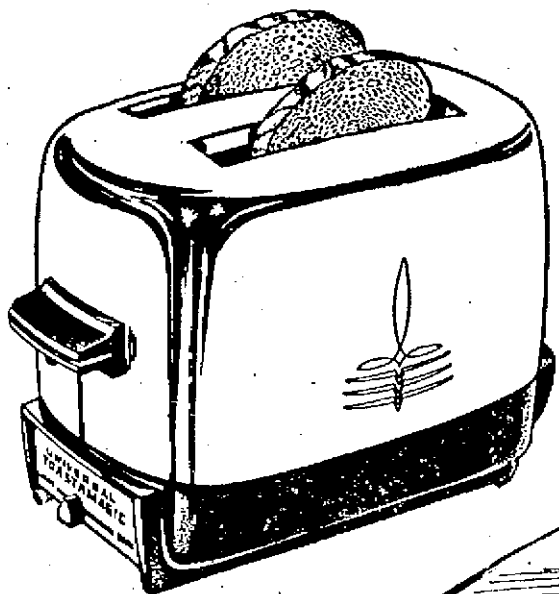
Their Address.....

PERFECT HOME
GIFTS FROM . . .

UNIVERSAL

**NEW!
TOASTAMAGIC!**

The Silent Toaster with
REFLECTOR CONTROL . . .
Gives You PERFECT TOAST
EVERY TIME!



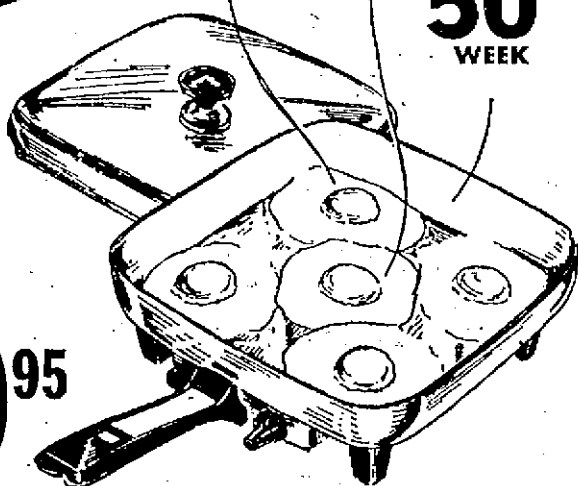
\$19⁹⁵

Nothing Down
50^c
WEEK

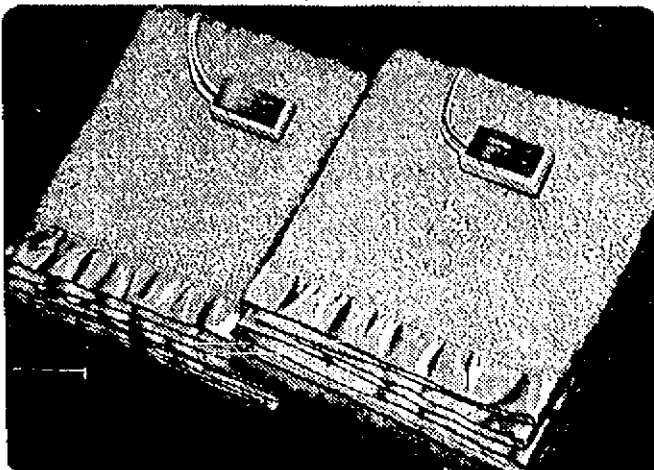
Automatic
FRYING PAN

AUTOMATIC SIGNAL LIGHT
THERMO-CONTROLLED HEAT
WASHABLE
IMMERSABLE.
COMPLETE
COOKING
GUIDE

\$19⁹⁵



Comfort
that sends you
... to Sleep!



UNIVERSAL

Electric Blanket

FULL
PRICE
\$29⁹⁵

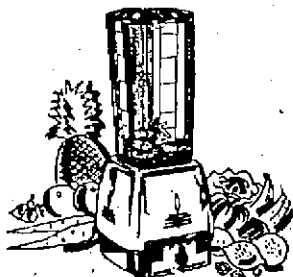
Nothing Down
60^c
wk.

UNIVERSAL

Mixablend

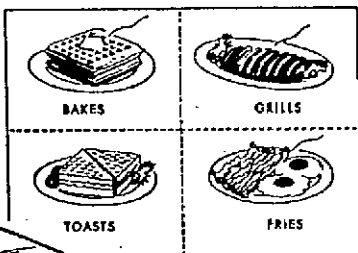
For Healthier, Tastier Meals!
MIXES — BLENDS — LIQUIFIES

75^c WK. Nothing Down



\$39⁹⁵

*Cooks right
at the table!*



ONLY

\$29⁹⁵

CREDIT
AT CASH
PRICES

UNIVERSAL
Cook-a-matic

FULL
PRICE

\$24⁹⁵

NO
CASH
DOWN

50^c
PER
WEEK

- SIGNALS WHEN READY
- KEEPS COFFEE HOT TILL SERVED
- GRACEFUL, MODERN, GLEAMING CHROME
- COMPLETELY AUTO-MATIC
- NON-DRIP SPOUT
- GRADUATED CUP MARKINGS

Makes
up to
8 cups
of perfect
coffee
every
time.



UNIVERSAL

Coffeematic

Open Every
Evening Till
Christmas

3 WAYS TO BUY

- ★ COME IN
SHOP FOR PERCUT
- ★ MAIL IN
FINANCIAL COUPON
- ★ PHONE IN
HEMLOCK 5-5379

BUY IN
'55
PAY IN
'56

Gilbert's
JEWELERS
Easiest Terms in Town
122 PINE AVE

CREDIT AT CASH PRICES!

OPEN A CREDIT ACCOUNT BY MAIL
ORDER ON APPROVAL · SEND NO MONEY

GILBERT'S JEWELERS, 122 Pine Ave., I. B.
(For prompt delivery, fill in this coupon completely.)

- ☐ I will pay on the advertised terms
- ☐ Cash ☐ C.O.D. (Please check which).

Please send me.....

My Name.....

My Address.....

City..... State..... Phone.....

Where Employed..... How Long?.....

Business Address.....

City..... State.....

I have credit with.....

Their Address.....

... for as little as

End all hard, down-on-the-knees work in your home! This newest idea lets you polish and scrub floors automatically. The exclusive single-rotator design waxes 10 times faster than by hand, it scrubs without spatter, is light and easy to carry.

69⁷⁵

27¢

per day

(paid weekly or monthly)

YOU

can own this wonderful new

JOHNSON'S WAX Polisher & Scrubber

WITH PROFESSIONAL SINGLE BRUSH DESIGN

... and ... as an **ADDED BONUS**

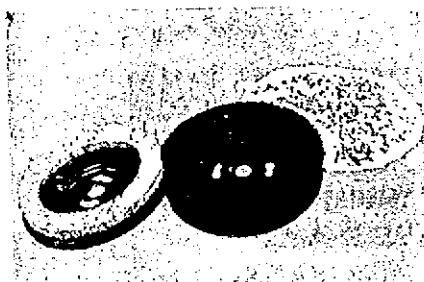
GILBERT'S GIFT TO YOU

FREE

EXTRA CHRISTMAS BONUS!

Buy the Johnson's Polisher and Scrubber and Get—At

NO EXTRA COST — THREE HANDY BRUSHES



- SCRUBBER
- POLISHER
- BUFFER



Easy to Carry — Easy to carry wherever needed — upstairs or down, indoors or out. Weighs only 11½ lbs. — less than a vacuum cleaner.



Finger-Tip Control — Perfectly balanced and precision-built so even a child can guide it around floors with the mere tip of a finger.

A Non-Breakable Styrene Basket Full of Famous Johnson's Wax Products!

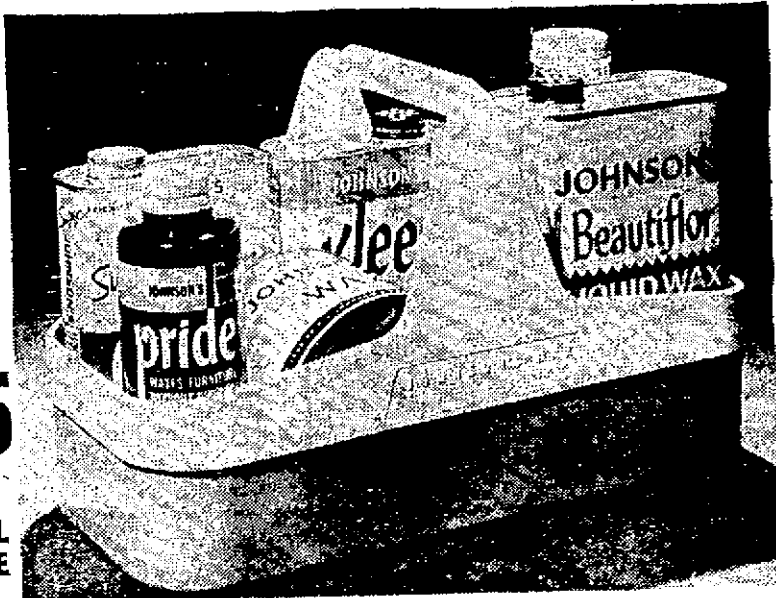
- TWO-TONE CREAM AND AQUA GREEN COLOR COMBINATION
- FOR STORING AND CARRYING HOME CLEANING AND WAXING SUPPLIES
- WASHABLE, WON'T STAIN, CRACK, CHIP, OR WARP
- KEEPS CUPBOARDS NEAT, STORAGE SPACE TIDY
- COMPLETE WITH THESE FAMOUS JOHNSON'S WAX PRODUCTS:

- 8-oz. PRIDE No-rubbing furniture wax
- Pint Super Hard Gloss Glo-Coat
- Quart BEAUTIFLOR Liquid Wax
- Pint JUBILEE Kitchen Wax
- 1-lb. Johnson's PASTE WAX
- 1 Pint KLEEN FLOOR

7²⁵

YOURS FREE

TOTAL VALUE



NO INTEREST DOWN PAYMENT CARRYING CHARGE

3 WAYS TO BUY

- ★ COME IN SHOP IN PERSON
- ★ MAIL IN
- ★ PHONE IN

BUY IN '55-- PAY IN '56.

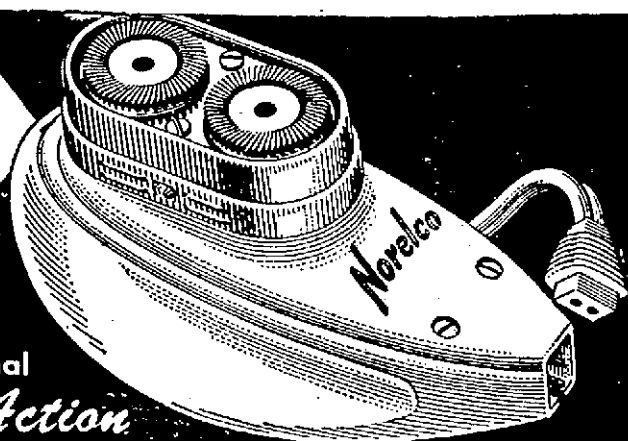
Gilbert's JEWELERS
Easiest Terms in Town
122 PINE AVE

OPEN A CREDIT ACCOUNT BY MAIL
ORDER ON APPROVAL - SEND NO MONEY

GILBERT'S JEWELERS, 122 Pine Ave., L. B.
(For prompt delivery, fill in this coupon completely.)
☐ I will pay on the advertised terms
☐ Cash ☐ C.O.D. (Please check which).
Please send me.....
My Name.....
My Address.....
City..... State..... Phone.....
Where..... How.....
Employed..... Long?.....
Business Address.....
City..... State.....
I have credit with.....
Their Address.....

SHAVING MIRACLE!

TWIN HEADS WITH
NEW ROTARY ACTION!
New "revolving blade"
cutting principle works
like magic! Makes all
other shaving methods
old-fashioned. Try
NORELCO and see!



with
sensational
Rotary Action

NEW CUTTING PRINCIPLE GETS EVERY
WHISKER RIGHT DOWN TO SKIN LEVEL!

No other electric shaver gives such
smooth, comfortable shaves, so quickly!
Only NORELCO has 12 self-sharpening
revolving blades that get every whisker,
long or short!

NORELCO is designed to fit the hand, for
extra shaving ease. NORELCO'S brush-
type motor is quiet, never needs oiling.
Unconditionally guaranteed by world's
largest makers of electric shavers!

Sensational Buy! It's a "Rave-
Shave" For Yourself, For a Gift

\$24.95
AC/DC

Model SC7759 with Travel Case

'CREDIT TERMS'



NOW! NORELCO SHAVES YOU

TWICE AS FAST!

TWICE AS CLOSE!

TWICE AS SMOOTH!



Two heads! 12 self-sharp-
ening blades! Whiskers
s-l-i-d-e off faster, easier!

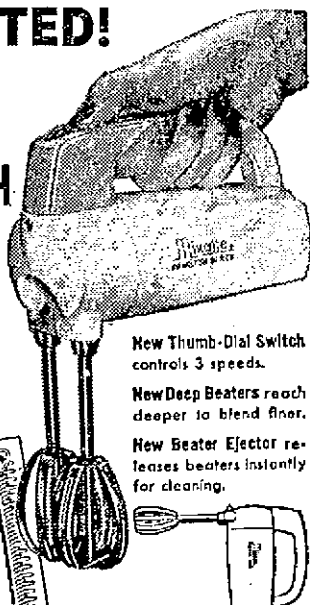
NORELCO combines
straight razor sharpness,
electric shaver safety!

No sting, no burn, no pull,
no painful "break-in." Great-
est shaving idea in years!

**GIFTS FOR THE
HOME ARE ALWAYS
APPRECIATED!**

New
HAMILTON BEACH
Mixette

Fits your hand,
your kitchen, and
your purse!



New Thumb-Dial Switch
controls 3 speeds.
New Deep Beaters reach
deeper to blend finer.
New Beater Ejector re-
leases beaters instantly
for cleaning.

Stands on end for easy
draining.

white, **\$19.50** chrome, **\$21.50** in gift
box
(includes bracket for wall mounting)

Only from Hamilton Beach!
5 Year *Free Service* **Guarantee!**
4 years longer than
standard guarantees!

Come in and get the feel of Mixette, the *one* portable
tailor-made to your modern needs! Tested balance makes it
easy to handle. Compact design makes it handy. And the
wall bracket furnished keeps it handy! See it here, *today!*

**The Quickest
Food Fixer**
in *Dazzling Chrome*
NEW
HAMILTON BEACH
Liqui-Blender
with amazing
'CUT-N-FOLD' ACTION



New **HAMILTON BEACH**
FOOD MIXER

Ends Hit-or-Miss
Mixing!

- New beaters spare the spatula
- New Mixguide has thumb-dial
control
- New Mix Timer ends guesswork
- Easiest portability—it slides off!

Let us show you how this new mixer gets closer to the edges;
gives you *full-coverage* mixing! No unmixed "pockets"; no
dry-center lumps. New, finer-blending beaters and Bowl-
Control action beat *everything!* Come see this new beauty that's
guaranteed to last longer!

\$39.95

Including
Pyrex bowls
\$43.95
with
Mix Timer

NOTHING DOWN. Low as 50¢ Wk.
OPEN EVENINGS TILL CHRISTMAS

Phone HEmlock 5-5379

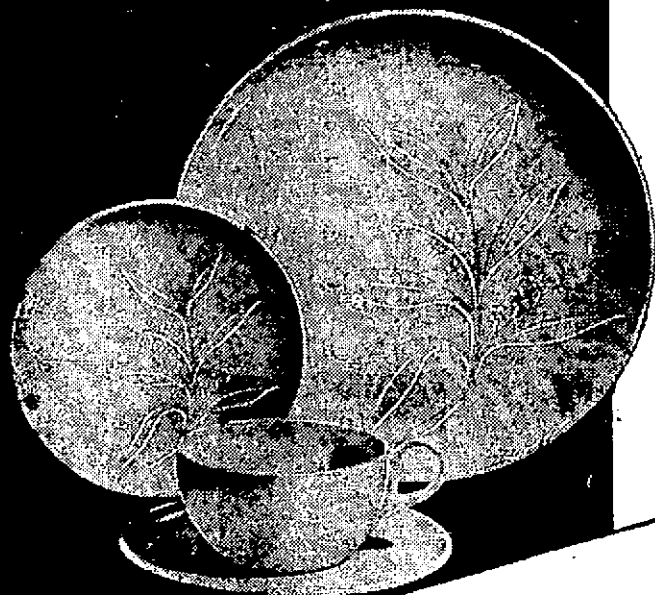
Gilbert's
JEWELERS
Casual wear at low prices
122 PINE AVE

3 WAYS TO BUY

- ★ **COME IN**
SHOP IN PERSON
- ★ **MAIL IN**
USE HANDY COUPON
- ★ **PHONE IN**
HEmlock 5-5379

GILBERT'S SENSATIONAL PRE-CHRISTMAS EVENT!

Perfectly beautiful!
Practical, too!



BROOKPARK

Desert Flower DESIGN

Designed by Joan Lantz

Non-chipping Melmac®
plastic dinnerware

A 16-Pc. Desert Flower
Starter Set

Reg. \$14.95

Pre-Christmas Special

\$10⁹⁵

Nothing Down
50c WEEK

16-piece starter set
4 10" dinner plates 4 cups
4 bread-and-butters 4 saucers
Open stock available

HOOVER
*Steam
or Dry*
IRON

THE
LATEST
NEWS IN
EASIER
IRONING

NOW
WITH NEW
STAINLESS
STEEL
SOLE
PLATE



NOTHING DOWN
Full Price Pay Only

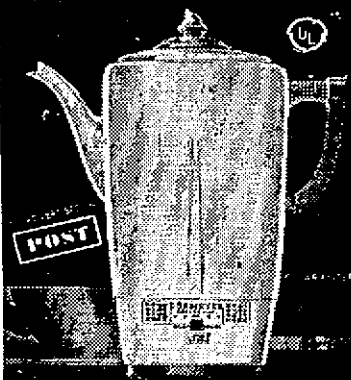
\$19⁹⁵ 50c Wk.

Coffee as you like it!

**NEW
DORMEYER
COFFEE-WELL**
AUTOMATIC PERCOLATOR

You simply set the
Dormeyer Perfect-Perk
Selector and your
Coffee-Well brews your
coffee exactly to the
flavor you choose!
Signals when ready,
automatically keeps
coffee piping hot until
you're ready to serve.

- ★ COMPLETELY AUTOMATIC
- ★ PERFECT-PERK SELECTOR
- ★ MAKES 4 TO 8 CUPS



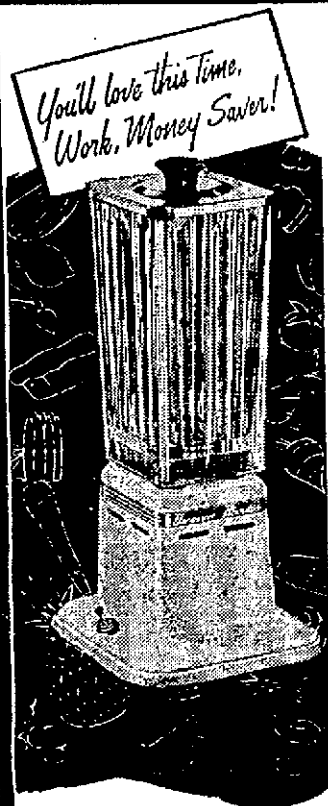
Come in and see the COFFEE-WELL

**CREDIT AT
CASH PRICES**

**DORMEYER
Toastmaker**

\$19.95

**NOTHING
DOWN**



Pays for itself in no time!

- Liquefies • Chops
- Purees • Grinds
- Shreds • Pulverizes
- Blends • Mixes
- Whips • Churns

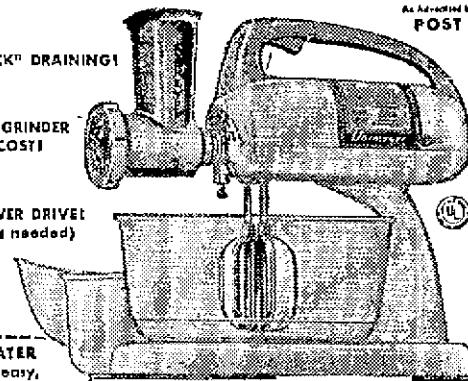
DORMEYER BLENDER \$39⁹⁵

AS
LITTLE
AS

50¢ WK.

The Wonderful New **Dormeyer Power-Chef**

- ★ NEW! "TILT-BACK" DRAINING!
- ★ ELECTRIC MEAT GRINDER AT NO EXTRA COST!
- ★ BUILT-IN POWER DRIVE! (No adapters needed)
- ★ GUARANTEED



- FINGERTIP BEATER RELEASE—quick, easy, no messy fingers
- ONE MOTION REMOVAL of mixer head for portable mixing
- 10 RECIPE-TESTED speeds on dial selector. Perfect results every time
- "ELECTRIC-MIX TREASURES" cookbook.

Only \$46⁵⁰

It's a Grinder, Juicer, Mixer

Here's the mixer that gives you more value for your money! You get *all* the accessories shown above *plus* an electric food grinder at *no extra cost*. See the new Dormeyer Power-Chef here!

3 WAYS TO BUY

- ★ COME IN SHOP IN PERSON
- ★ MAIL IN USE HANDY COUPON
- ★ PHONE IN HEmlock 5-5379

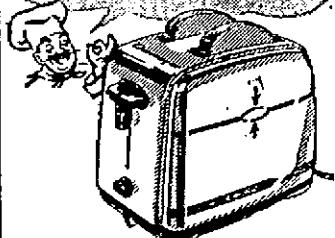
**NO CHARGE
FOR CREDIT**
HEmlock 5-5379

**OPEN
EVENINGS
TILL
CHRISTMAS**

Gilbert's
JEWELERS
Easier service in town
122 PINE AVE



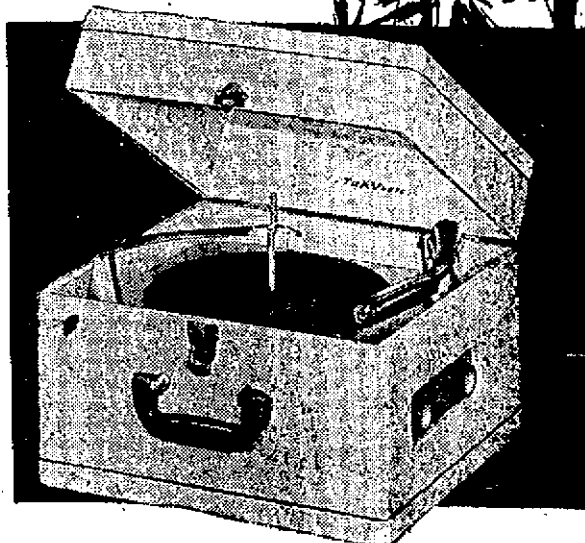
**"TOAST
like you've never
tasted before"**



3 Speed Automatic RECORD CHANGER

Completely variable tone control, 4"x6" speaker, true fidelity sound reproduction. All speeds. Permanent type needle. Alnico 5-magnet. Tan or brown carrying case.

Only
\$59⁹⁵



SALE! Famous 3-Speed
TRAVLER
PORTABLE PHONOGRAPH
at a low, low price!



- Plays all three speeds in any 7", 10" or 12" record.
- Powerful amplifier with large, full-tone dynamic speaker!
- Permanent type long-life needle!

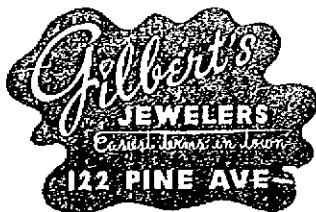
All-wood carrying case in simulated leather.
Compact and lightweight!

**FULL
PRICE
ONLY ...**

\$22⁹⁵

BUY IN '55—PAY IN '56

**NO CHARGE
FOR CREDIT**



**OPEN EVERY
NIGHT TILL
CHRISTMAS**



★ 3-SPEED

33¹/₃—45—78 RPM

- Latest Advanced Type Super-Heterodyne Circuit
- Tone Control
- Powerful Dynamic Speaker
- 2 Latest Type Sapphire Needles

WOOD CABINET

of
Hand-rubbed Mahogany

- Sensitive Territe Iron-Rod Antenna
- Extra Large Dial Numerals
- Automatic Volume Control Circuit
- Hear It to Appreciate

79⁹⁵

Also available
in blond

**NO
DOWN
PAYMENT**

★
AS LITTLE AS

50^c

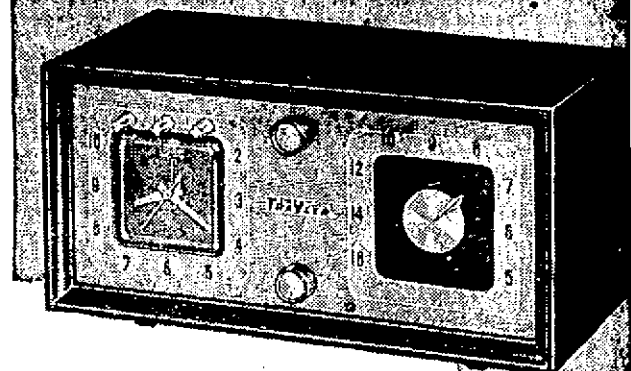
PER WEEK

AUTOMATIC RADIO- PHONO

**INTERMIXES
10" & 12"
RECORDS**



All through the house!



TRAVLER SINCE 1921
Telechron® Clock Radio

**Buy Now
... Pay
Next Year!**

- TIMED APPLIANCE OUTLET
- 60-MINUTE SLEEP SWITCH
- EASY-TO-READ DIALS
- GENUINE HAND-RUBBED MAHOGANY WOOD CABINET

OPEN A CREDIT ACCOUNT BY MAIL
ORDER ON APPROVAL · SEND NO MONEY

GILBERT'S JEWELERS, 122 Pine Ave., L. B.
(For prompt delivery, fill in this coupon completely.)
☐ I will pay on the advertised terms
☐ Cash ☐ C.O.D. (Please check which).

Please send me.....

My Name.....

My Address.....

City..... State..... Phone.....

Where..... How.....

Employed..... Long?.....

Business Address.....

City..... State.....

I have credit with.....

Their Address.....

BUY IN '55—PAY IN '56!

LADIES BE SEATED!

Sit down and iron in comfort

Mary **PROCTOR** Hi-Lo® **IRONING**
ADJUSTABLE **TABLE**



\$12.95
MAMA'S ALONE

- Ventilated top for cooler ironing
- Lightweight all steel
- Easiest of all tables to adjust
- Fingertip adjustment
- Plenty of knee room
- Folds to flat 3½ inches

NOW—little ladies can sit down to iron with mother! Little Mary Proctor adjustable ironing table

\$3.98
DAUGHTER'S ALONE



- Zedalon Pad and Cover
- Lightweight steel
- Easily adjustable
- Easy to open and close
- Beautiful metallic blue
- Rubber feet prevent floor scratching

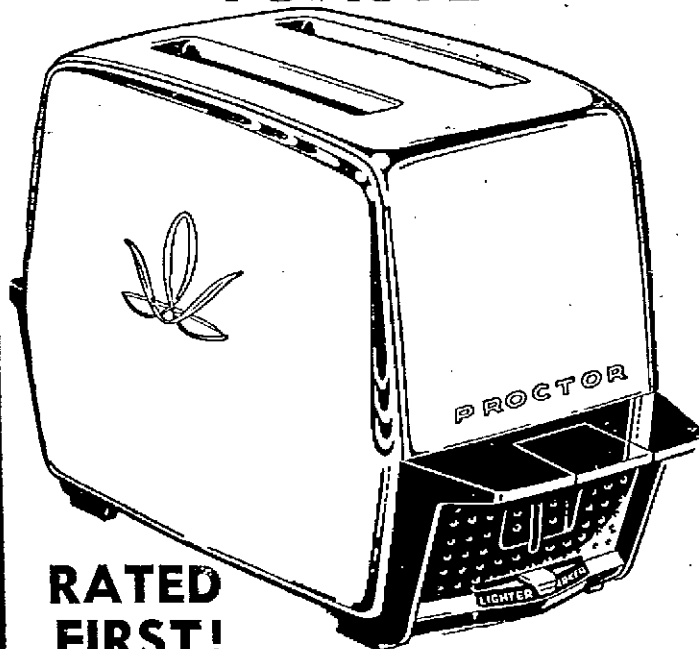
SPECIAL PRICE
IF YOU BUY BOTH

ONLY \$14.95

A \$1.98
SAVING!

AMERICA'S MOST POPULAR IRONING TABLES... PERFECT FOR GIFT GIVING!

NEW PROCTOR TOASTER



**RATED
FIRST!**

NOTHING DOWN

50¢ WEEK
BUYS
EITHER
ITEM!

TOPS IN PERFORMANCE
ACCORDING TO A
LEADING UNIVERSITY
TEST

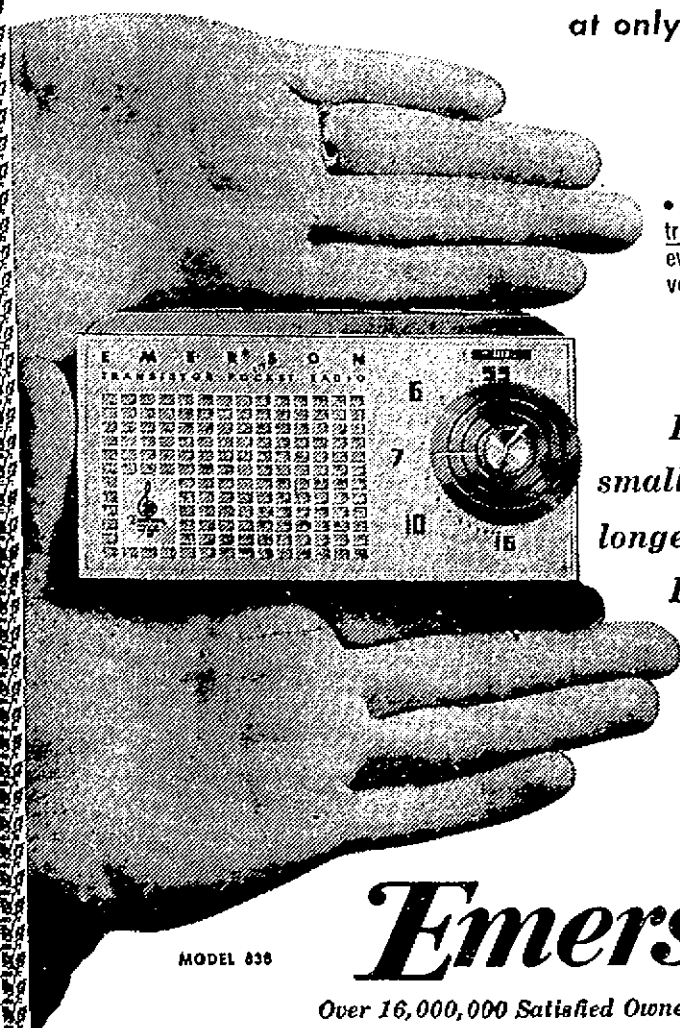
\$19.95

GILBERT'S JEWELERS

brings you another engineering miracle from Emerson ...

TRANSISTOR POCKET RADIO®

at only **\$44**



Including batteries
Your Choice of Colors

• This is an actual size transistor which will eventually replace all conventional radio tubes!

• Transistors are so sturdy, they won't break...last for life

*It's the world's
smallest, most powerful,
longest-lasting*
POCKET RADIO®!

- Batteries last ten times longer
- So small it slips easily into pocket or purse—Plays anywhere
- Console tone from the tiniest of pocket radios
- Ready for Civil Defense emergency broadcasts (Conelrad).

Emerson



MODEL 838

Over 16,000,000 Satisfied Owners... America's Best Buy!

NEW 1956

Emerson

'3-WAY PORTABLES with

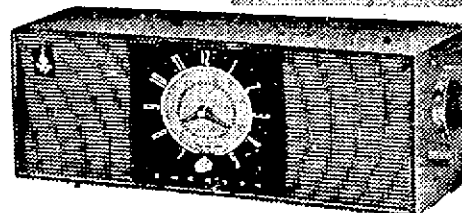
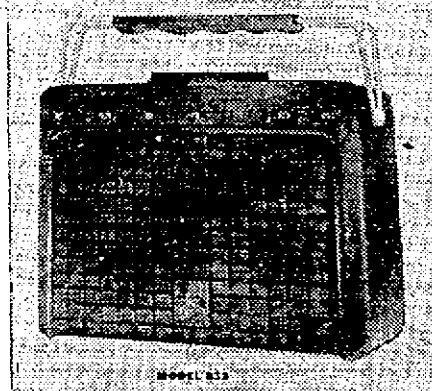
"NEVER-BREAK" CABINET

Brilliant
Performance
on AC, DC
or Long-Life
BATTERIES

Choice of Colors

Less Batteries

\$34



**EMERSON
CLOCK
RADIO**

**Open
Evenings
Till
Christmas**

Wake up to music!
Give...radio...
accurate clock...ap-
pliance outlet!
SPECIAL!

\$24

3 WAYS TO BUY

- ★ COME IN
SHOP IN PERSON
- ★ MAIL IN
USE HANDY COUPON
- ★ PHONE IN
HEmlock 5-5379

**Gilbert's
JEWELERS**
122 PINE AVE

**NO CHARGE
FOR CREDIT**

HEmlock 5-5379

You Can Be Sure It's a Welcome Gift

... if it's made by ...

Westinghouse

Cool Open Handle!



only
\$12⁹⁵

Westinghouse OPEN HANDLE IRON

"The easiest iron you've ever used!"

NEW! WESTINGHOUSE

GRILL·N·WAFFLER



FRIES!
GRILLS!
BAKES!
TOASTS!

only **\$29⁹⁵**

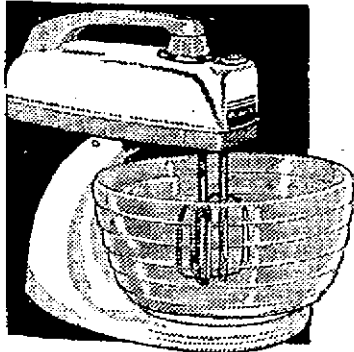
Perfect for meals or snacks. Big capacity. Non-sticking waffle grids. Signal light. Automatic. Come in and see it today!



Grills 4 sandwiches!

Opens to double capacity!

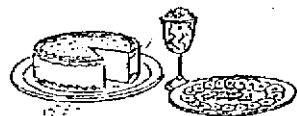
Bakes 4 king-sized waffles!



THE NEW Westinghouse FOOD CRAFTER

The new Food Crafter short-cuts mixing time... cuts the in-between steps in many recipes. No need to shift speed when the going gets tougher. Powerful Food Crafter handles heaviest batters with ease.

the **MIXER** with
the power to
do everything
... *Better!*



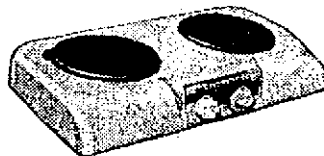
JUICE CRAFTER GETS MORE JUICE

NO CHARGE FOR CREDIT

3 WAYS TO BUY

- ★ COME IN
SHOP IN PERSON
- ★ MAIL IN
USE HANDY COUPON
- ★ PHONE IN
HEMLOCK 5-5379

Westinghouse HOT PLATE

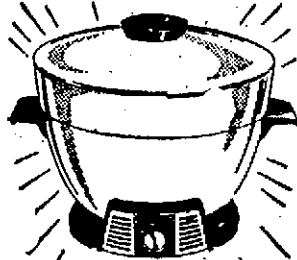


Portable, plugs into any a-c outlet. Twin three-heat burners. Gleaming porcelain finish. Wonderful for apartments, parties.

Only **\$19⁹⁵**

MORE THAN A FRYER!

Westinghouse
COOK·N·FRYER



ONLY
\$29⁹⁵

FRIES..COOKS
..SERVES!

COOKS OVER 100 FOODS!

You can FRY more foods with less shortening... you can COOK everything from soups to desserts automatically... you can SERVE foods piping hot right at the table. That's why it is America's most useful cooking appliance.

**OPEN
EVENINGS
TILL
CHRISTMAS**

BUY
IN

'55

PAY
IN

'56

OPEN A CREDIT ACCOUNT BY MAIL
ORDER ON APPROVAL · SEND NO MONEY

GILBERT'S JEWELERS, 122 Pine Ave., L. B.
(For prompt delivery, fill in this coupon completely.)

- ☐ I will pay on the advertised terms
- ☐ Cash ☐ C.O.D. (Please check which).

Please send me.....

My Name.....

My Address.....

City..... State..... Phone.....

Where..... How
Employed..... Long?.....

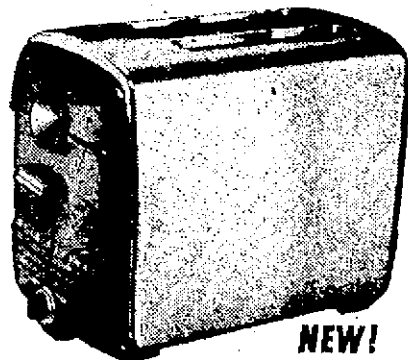
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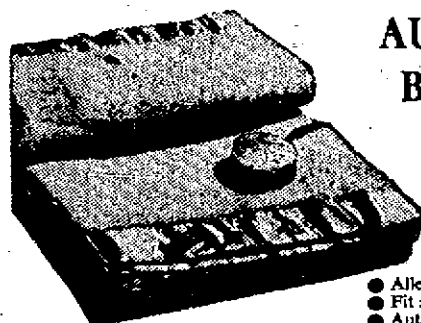
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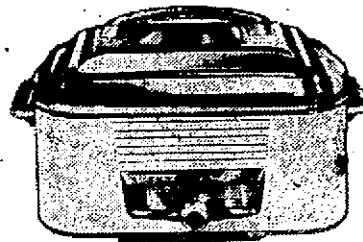
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for Only
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NEW

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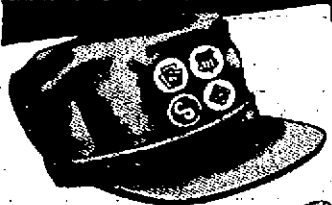
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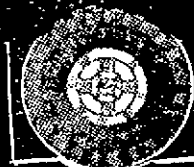
L. 26 1/2", W. 6 3/4", H. 8"
STEAM SHOVEL



RAISES AND
UNLOADS

AUTOMATIC
UNLOADING

L. 20", W. 6 3/4", H. 6 1/4"
DUMP TRUCK
HOOD RAISES SHOWING MOTOR



HEAVY DUTY,
DIE CAST,
METAL
SPOKE WHEELS



L. 23 3/4", W. 5 3/4", H. 8 1/4"
CATTLE TRANSPORT

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LIVESTOCK**
10 DIE-CAST HAND-
PAINTED ANIMALS
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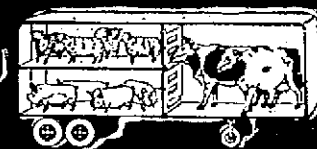
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MAGAZINE OF THE SUNDAY INDEPENDENT PRESS-TELEGRAM, LONG BEACH, CAL.



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GIVE THE ALL-STEEL CALI-LOUNGER!**

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ONLY



For a healthy, happy Christmas buy the Cal-Lounger three position posture perfect chair. Finished in Bolaflex and fabric. All steel frame. Choice of colors.

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See the deluxe Cal-Lounger equipped with:
1. Extendable foot rest.
2. Call foam pad seating.
3. Available with fabric or plastic covering and swivel base. (See page 2 for details.)

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- The ONLY chair with an all-steel frame!
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- Weighs no more than an ordinary chair!
- Relaxing vibrator and swivel base available as optional equipment.

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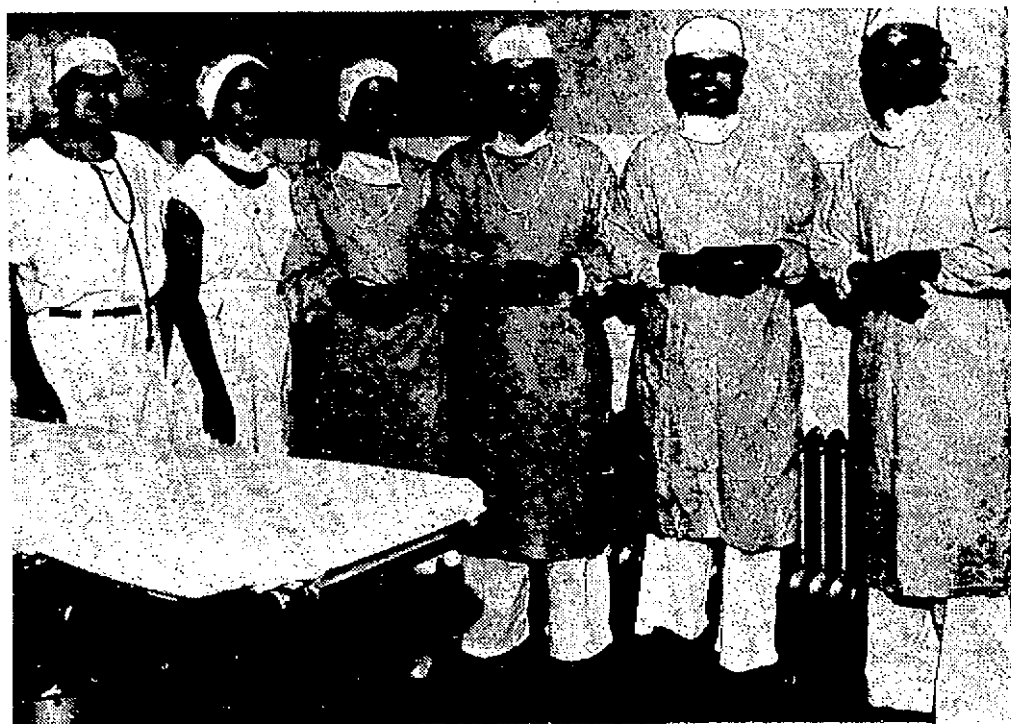
"Live On the Riviera!"

RIVIERA

SOFA-BED that is!
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Operating team chief is the surgeon (posed here by Dr. R. W. Karch) as he is helped into sterile gloves.



The Surgical team: Dr. C. L. Bertie, acting as anesthetist; Pat Keller, R.N., circulation nurse; Joy Porter, R.N., scrub nurse; Dr. Karch; Dr. James F. Graham, acting as asst. surgeon; Dr. B. H. Moore, acting as resident surgeon.

ALL QUIET IN SURGERY

The Team of Your Life

By Tom Gilliam

IT'S STRANGELY QUIET in an operating room. Just the low murmur of the surgeon's occasional request to the scrub nurse and possibly the click of instruments as they are handled is heard.

There's no need for talk. The group working in an operating room in any hospital is known as the surgical team and it is letter perfect in its teamwork as any athletic team.

The hard core of the surgical team is the surgeon who is the team chief. Other members of the team are the anesthetist, the assistant surgeon and possibly a second assistant surgeon, the scrub nurse and the circulating nurse.

Of course, there is a much larger group supporting the team. A relay of patient interest extends from the admitting officer, who assists in obtaining the basic medical records history, to the floor nurse who cares for the patient before and after surgery.

BUT THE BASIC TEAM is one of highly co-ordinated trained action — so specialized that a substitution for any member of the team can be made during a surgical procedure if it is necessary.

When a patient's doctor recommends surgery and the hospital admitting office is called for a patient's room and operating room reservation, the surgical team begins to function.

The operating room supervisor is notified and she schedules the operation for an operating room. If it is a major operation such as an exploratory laparotomy (any surgical procedure in the abdominal cavity is called a laparotomy), the case is scheduled in a major operating room, which has different lights and equipment than a minor operating room. If special anesthetic equipment is needed, it also is scheduled at this time.

WHEN THE PATIENT arrives at the hospital he is admitted and the basic records which go to medical records department

are made. All future records of the patient are charted and then are sent to medical records for file, where they are kept after the patient is discharged. This is because it may be necessary to use the records for future reference.

After the patient is assigned to his room, the routine laboratory tests, including blood count, urinalysis, blood typing for possible transfusions and tests to determine the coagulation point of the blood are performed.

The surgical preparation is carried out by an operating room nurse. The area which is to be explored is shaven and thoroughly cleansed with a soap solution, which leaves a thin, invisible protective film on the skin.

WHILE THE PATIENT is resting comfortably the night be-

fore surgery, the operating room personnel are preparing the sterile surgical pack for that individual operation. Materials included in the pack are drapes, gown, sponges (which are absorbent gauze pads), dressings and towels. A Diack Control is included. This is a chemical item which changes color after a pack is sterilized. If for any reason a non-sterile pack has not been properly sterilized, the Diack Control will not change color and such a pack can be spotted instantly.

While this is going on the anesthetist checks the patient's blood pressure, heart action, lungs and final general physical condition. A cold might cause the pending surgical procedure to be postponed.

At 6 a. m. the next morning the patient is awakened for a pre-operative sedative which will

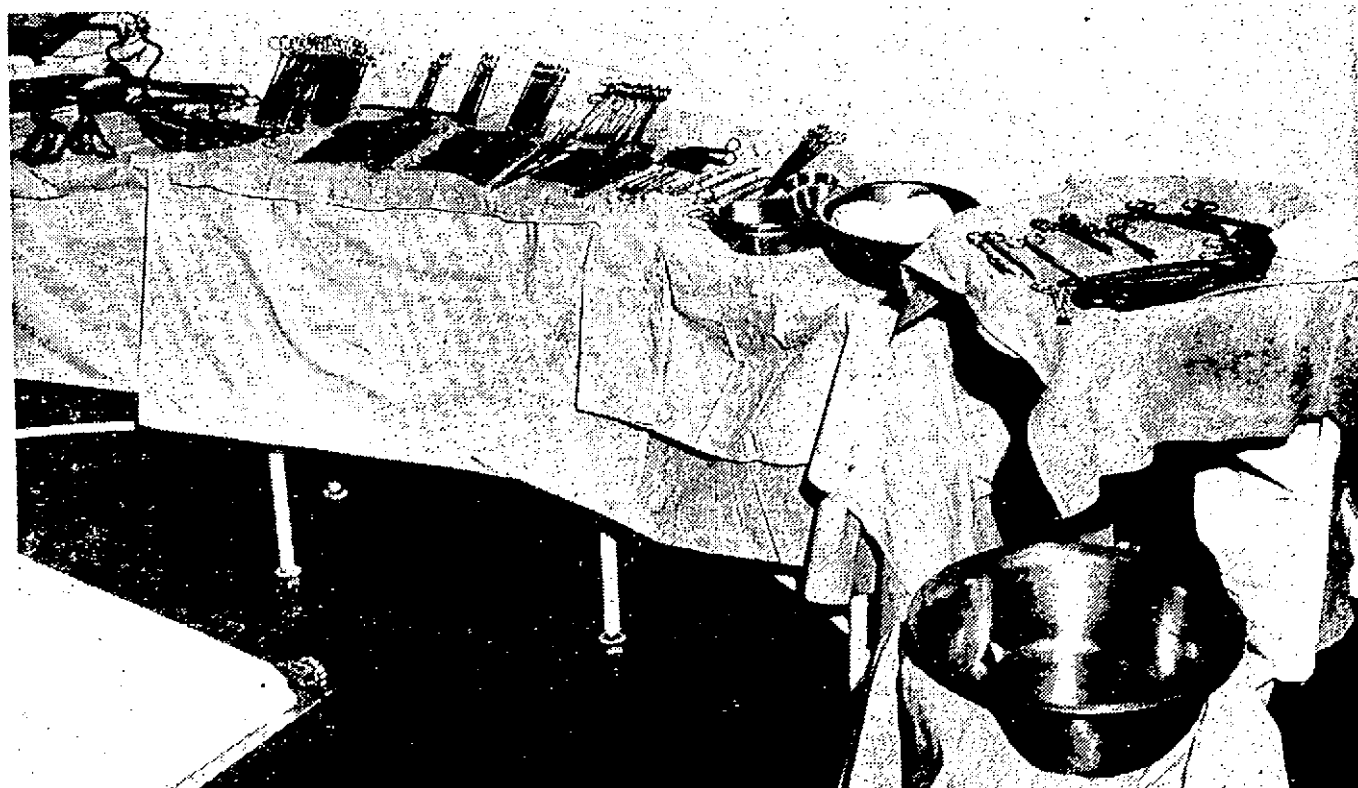
relax and quiet him. At 7 a. m. an orderly, accompanied by a floor nurse, transfers the patient to a surgical cart and he is taken to the surgical suite.

DURING THIS PERIOD the operating room nurses, who have been assigned to that room the night before, have arrived and have prepared the operating room. The sterile pack has been opened and the instruments lined up on the large instrument table as well as the smaller "Mayo" table which is an over-the-surgical table platform for instruments needed at close hand. The sterile drapes and packs are in readiness. The surgeon and his assistants are in white surgical clothing and are scrubbing their hands and arms thoroughly.

The patient is placed on the surgical table. The anesthetist applies the blood pressure apparatus. The anesthetic is start-

ed. For a spinal anesthetic the patient is turned on his side and the injection is made at the mid section of the spinal column. The patient is turned back and a foam rubber cushion placed over his knees and a knee strap applied. The surgeon may work from the right or the left of the table. Whichever side he chooses, an armboard is placed on the opposite side and the patient's arm placed on it. A screen is placed to keep the drapes off the patient's face and to prevent contamination in the surgical area.

INTRAVENOUS FLUIDS are started. Glucose, saline solutions, plasma or whole blood is in readiness and may be started. On every general anesthetic a needle attached to a tube is placed in a vein so that in case of an emergency a vein is already open (Continued on Page 27.)



For many surgical procedures, in this case abdominal surgery, huge array of instruments is needed. At right is Mayo Table. Sterile drapes are placed on table. At extreme left, unopened sterile pack for extra needs.



If you are careless with your valuables in a crowd, you can be victimized as easily as the young woman in posed photo above. Thieves

called "clippers" and "cannons" work Christmas shopping crowds. find the season is "harvest time." Don't play Santa to one of them.

Don't Play Santa to a Pickpocket

By Lee Craig

IT'S NEARING CHRISTMAS. Downtown stores are crowded.

You're jammed among hundreds of shoppers in a department store, and as you elbow past other women to the scarf counter, you push your shoulder

bag out of the way, around to your back.

Madam, you're asking for it. Christmas time is "harvest time" for pickpockets and pocketbook thieves, whose business booms with the growing crowds. Your greatest danger is from

those whom police call "clippers," who specialize in separating you from the cash in your purse while your attention is elsewhere.

CLIPPERS are usually women, working in pairs. Most of

them aren't professionals, but persons who find temptation too great to resist. Quite a few are probably doing their Christmas shopping, too — but they intend to do it with your money.

Detective Inspectors Ev Carroll and Ed Boynton of the Long Beach police bunco squad have a few tips.

First and of greatest importance, NEVER put your purse down in a public place, even though you stay within a few feet of it.

If you wear a shoulder strap bag, keep your hand on it.

If you have a one-strap purse, keep the side which opens next to your body. Better yet, throw it away and get a double-strap purse. Ninety per cent of thefts are from single-handed purses.

DON'T FLASH large amounts of money in public. If you carry \$10 and \$20 bills, put them in the bottom of your bag — not in your coin purse.

Of course, activities by such thieves are not confined to the Christmas season.

In Long Beach, according to Carroll and Boynton, the tempo of thefts begins picking up in late summer and early fall, when time for Dollar Day and the All Western Band Review comes around. After Christmas, the thieves' business drops off sharply.

Worst month from the police viewpoint occurred during "black December" four or five years ago, when an estimated 200 victims lost approximately \$80,000. Largest single hauls were \$3,700 and \$5,800.

Clippers and their male coun-

terparts, pickpockets, are hard to convict even if arrested. They're seldom caught in the act.

PICKPOCKETS — known in the underworld as "cannons" — also rarely work alone.

They use the magician's stock-in-trade; misdirection.

"They distract the victim's attention away from his wallet, usually by jostling him," Carroll explains, "at the same time they dip into his pocket. Drunks or elderly men are their favorite targets."

Carroll, for purposes of demonstration, has trained himself to be a skilled "cannon."

Once, during the war years, while waiting to board a ship in the harbor, he noticed a friend, an off-duty deputy sheriff, in the crowd ahead. Slipping up behind, as a joke, he "lifted" the unsuspecting deputy's gun and wallet. His friend was astounded a few minutes later when Carroll handed the articles to him.

MOST MEN carry their money in billfolds, which they keep in a hip pocket or an inside coat pocket. Either location is bad, according to Carroll.

"I keep my money, when I have any, in a money clip in my front trousers pocket," he says. "It's awkward for a thief to slip his hand into it and it's more apt to be noticed if he tries."

Generally, Long Beach is off the beaten path for such crooks. No trains come here — railroad terminals are favored hunting grounds — and Los Angeles, with its teeming population, is much more inviting.



What looks like an innocent collision from rear (above) has a more sinister aspect when viewed from front (right).



Hurrying thief bumps victim, distracting attention momentarily and giving chance to lift wallet, as seen in posed picture.

Running Wild With Mamie

Mamie Van Doren goes all out for jitterbugging in Universal-International's "Running Wild," proving that she's always had a wealth of rhythm in her feet, and not just because she recently took an orchestra leader, Ray Anthony, as a mate and now has rhythm in the family. Given the lead, with William Campbell, Keenan Wynn, Kathleen Case also starring, she really runs wild in this cops-and-robbers thriller. As queen of a juke joint, she's called on to burn the boards with dancing partner Lou Southern, a Coast jitterbug champion. And here they go:



Lou bows ... Mamie rides piggyback ...



Mamie glides ... Lou slides ... Mamie slips him five ...



Mamie spins ... Lou sets ... Mamie rides horseback ...

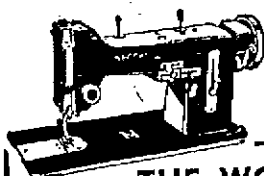


Mamie flies ... Lou braces ... Mamie rides front seat ...



And away they go! Put another nickel in the juke mill, kids!

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AP Newsfeatures Photo

Everybody in Smithton is crazy about Shirley Jones, and rightfully so. She's movies' new singing star.

Cra-zy About That Gal!

By James Bacon

Associated Press Writer

SHIRLEY JONES, a brewer's daughter with a good head on her, may well be the movies' long sought successor to Jeanette MacDonald.

And she even comes equipped with a young Nelson Eddy—baritone Gordon MacRae.

Shirley is the luscious bundle of femininity who, as Laurey, all but wrapped up the movie version of "Oklahoma!" So good and so pretty was she that she copped another of the year's prize musical roles in "Carousel." No 20-year-old in movie memory ever has made such a singing debut on the screen.

The MacDonald-Eddy musicals of the 30s were among the screen's greatest box office attractions. Since then, the movie people have been searching, with little success, for another duo to make such beautiful box office music.

IT'S SAFE to predict that Shirley, who hails from Smithton, Pa., has started off in the musical that could break all movie box office records. As a stage hit, "Oklahoma!" is the most successful enterprise since "Uncle Tom's Cabin." So far it has grossed 30 million dollars as a stage production, better than "Gone With the Wind" did as the champion movie.

Oscar Hammerstein II predicts that the movie will become the first 50 million grosser in movie history. If so, producers will automatically associate Shirley with box offices.

Hammerstein and Richard Rodgers have Miss Jones under personal contract so don't be surprised if the coveted Mary Martin role in "South Pacific" doesn't go to her.

How can a girl of 20 weather such success in this crazy town?

"If I can't weather it," she answers pertly. "I hope my father makes me go back to Smithton. And he will."

Producer Arthur Hornblow said Shirley got the coveted Laurey role for one solid reason:

"SHE IS LAUREY."

The picture opens with MacRae, as "Curly," riding through the cornfields singing "Oh, What a Beautiful Morning." Good as MacRae's voice is, the song suddenly becomes believable at the first shot of Shirley's face in the big Todd A-O screen. It's like looking at an Indiana sunrise.

MacRae is Shirley's vis-a-vis in "Carousel," too. Actually, it was the way the two blended voices in their tests for "Oklahoma!" that clinched the roles for both. They made beautiful music singing "People Will Say We're in Love."

Rodgers, Hammerstein, Hornblow and director Fred Zinneman all agreed that she was Laurey even though she had never been anything but a member of the chorus in such R and H hits as "South Pacific" and "Me and Juliet."

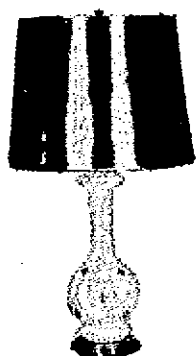
SHE'S A NATURAL blonde and her eyes are hazel. Her features are perfect but she thinks her face is too full.

"I'm not unhappy with the way I look," she comments in a classic of understatement but adds:

"I don't consider myself beautiful. I consider someone like Elizabeth Taylor really beautiful."

Her father, Paul, boasts proudly: "Everybody back home in Smithton is crazy about Shirley."

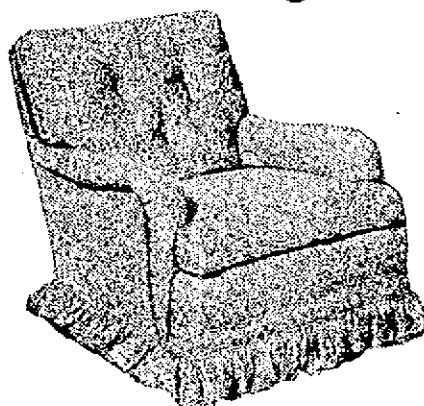
They'd have to be crazy not to be.



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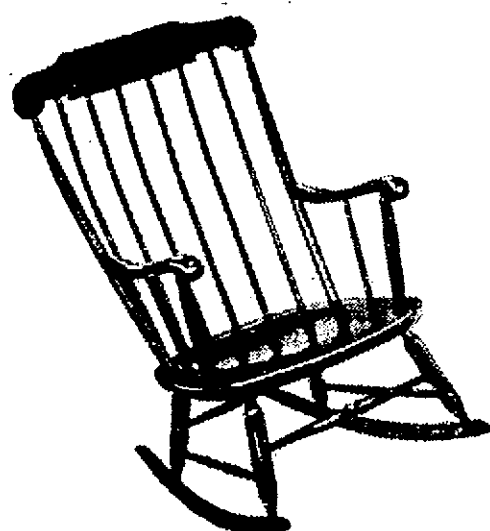
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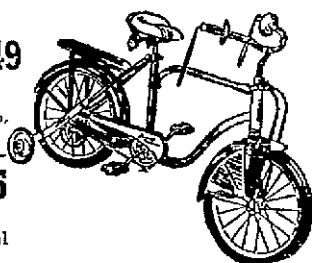
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De luxe 16" Roadmaster with removable side wheels, metal carrier rack.



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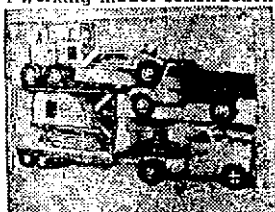
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Set of 15 Independent Burning Lights.

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BOUQUET COLOGNE 89c
Lentheric Four Koops, Bottle of Red Lilac, Muguet, Miracle, Tweed.

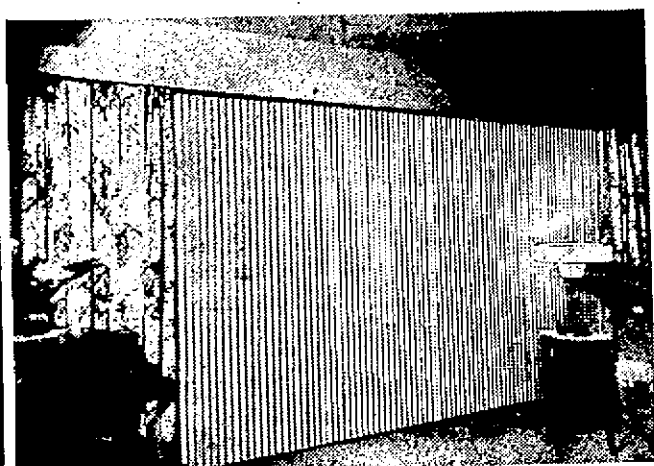
Lucien Le Long Perfumes \$10
Set of Five Bottles

CIRO ORIGINALS \$5.00
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They Draw

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More and more women are preferring Flo-Fold Vertical Draperies for their windows. Visit our showroom this week for a convincing experience. See why Flo-Folds have created a NEW trend in window DECOR. Flo-Folds will not fade, and give COMPLETE light control at ALL times, while eliminating the expense of cleaning and replacing faded fabrics (and give a beautiful appearance from the street as well). Call us this week for a free estimate in your home. Positively no obligation, easy terms available. Note: Have you seen the new textured finishes?

Flo-Folds—FIRST with the finest in Window DECOR

MODERN

Products Co.

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That Blixen Is Different!

By Helen Johnson

MOST READERS of Dr. Clement Moore's poem, "The Night Before Christmas," associate his reindeer with the ordinary ones seen in parks and zoos. But this is not correct. These reindeer, or rangifer, as they are called in their homeland, are not the ordinary kind at all. They are native only to northern Europe and Asia, and the few in the United States were brought here by special permission of the government.

This reindeer, when full grown, weighs only around 225 pounds. Both male and female have beautiful antlers, and they shed and grow a complete new set each year. They are at their best at Christmas time and each little animal carries them proudly, for they seem to understand they are special charges of Santa Claus.

Their feet are large, which keeps them on top of the snow with little difficulty. Nature seemingly has endowed them with the knowledge that they must dig their food out of the

(Continued on Page 18)



Helpers for Santa Claus familiarize themselves with reindeer as part of training in Albion, N. Y., school.

Add New Loveliness To Your Home For The Holiday Season

There is no better way to brighten your home for the coming Holiday Season than to add new appointments, such as Draperies, Curtains, Slip Covers and Bedspreads to give your entire home character and individuality.

It's Easy to Find the Right Fabric at the Right Price in Our Large Stock



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Our Filters: Swimquip sand-type filter plant furnishes all Fiesta Pools with the oldest, most effective method of water filtration. The filter unit is complete, ready to operate, no bags to change, nothing to remove or replace.

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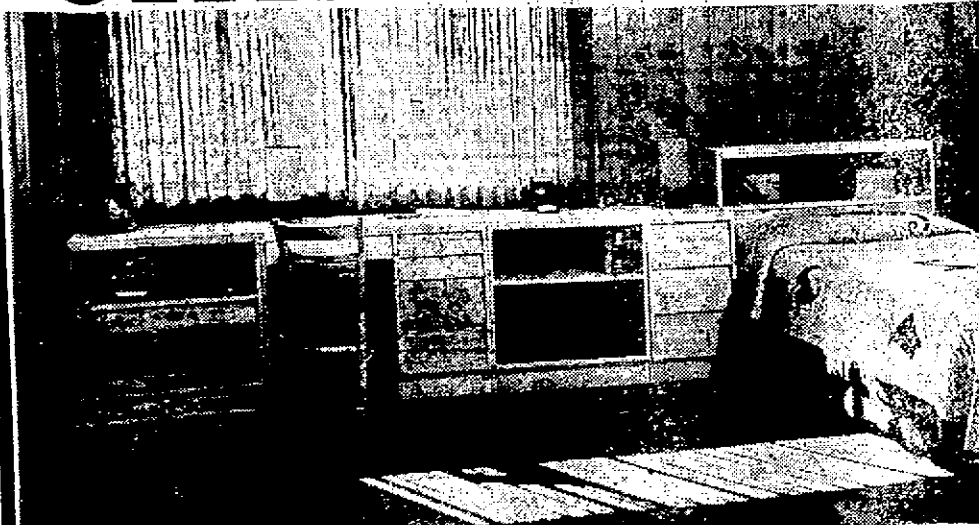
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☐ Please send me the large, illustrated brochure, "The ABC's of Choosing a Pool for Your Home."
☐ Have a Pool Consultant contact me.

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Downtown Long Beach
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See Page 18

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MATCHING BOX SPRING,
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King Size Mattress **\$99⁹⁰**
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Early American Picture **4⁹⁵**
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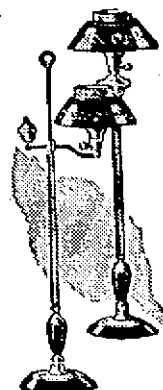
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CLUDES DOUBLE DRESSER, MIRROR,
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189.50 MAPLE EARLY AMERICAN SET.
8-Drawer Dresser, Headboard and
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Dozens of Modern sets all eastern hardwood. Complete
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18.95 hand-painted repro-
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18.95 table lamps are a
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Lamps, 14.95 to 39.95.
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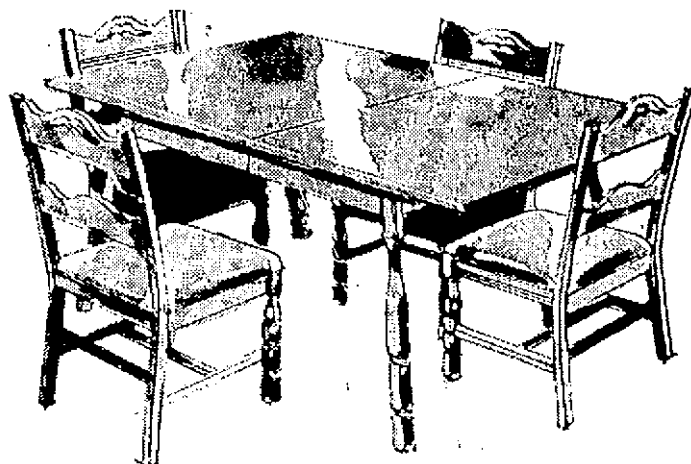
Holiday Maple and Modern

SALE

Special Holiday Items at Very Special Savings!

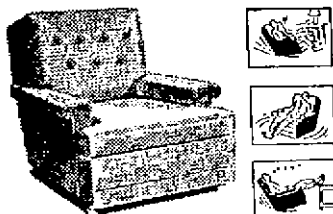
A SMALL DEPOSIT HOLDS ANY ITEM—PAY NEXT YEAR

Starts Today, Sunday, 11 A.M. - 5 P.M.



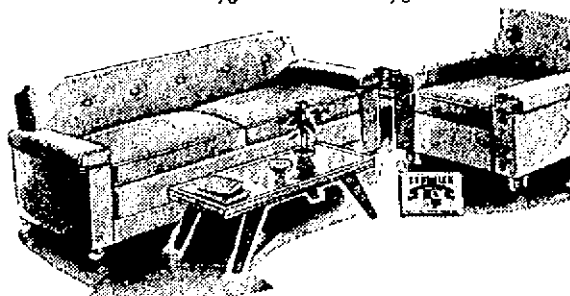
119.50 Solid Maple Extension Table, 30"x42" extends
to 52" and 4 matching upholstered chairs. **79⁹⁵**

SAVE 1/3 ON 100
ROCKERS, CLUB CHAIRS



Revolving TV Club Rockers,
79.50 to 159.50.
49⁵⁰
to 89.50

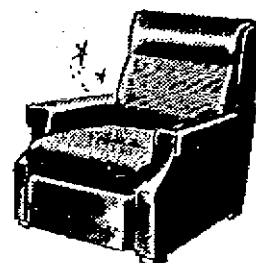
FURNISH YOUR LIVING ROOM AND SAVE
20% to over 60%



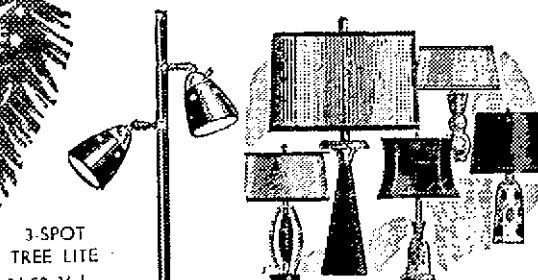
2-PC. KROEHLER SOFA AND CLUB CHAIR. 229.50
VALUE. SMART MODERN COVERS. **159⁵⁰**
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199.50 100" foam rubber sofa.
Removable back. **99⁵⁰**
Brass legs

75 Decorator modern sofas. All
styles, colors, fabrics. 139.50
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149.50 KENMAR
SWING KING RE-
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CHAIR. THE FINEST
IN COM-
FORT. **109⁵⁰**



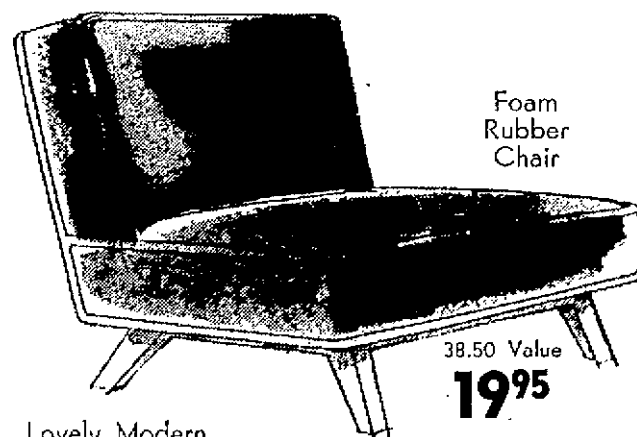
300 MODERN TABLE
LAMPS, 9.95, 44.50

4⁹⁵
to 19.95

3-SPOT
TREE LITE
36.50 Value
Brass and
Black or all
Black

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Foam
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Lovely Modern
Fabrics
Solid Oak Frame

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Long Beach is running out of good homesites, turning trends in construction toward multi-story apartments.

By Ken Chilcote

Independent, Press-Telegram
Business and Real Estate Editor

LONG BEACH is threatening to burst at the seams!

With fewer than 5,000 vacant lots inside the city today — and many of those unsuitable for homesites, this city is fast approaching a change in new housing developments.

There are no more vast acreages of bean and carrot fields available where hundreds of homes may mushroom into a big community in a matter of days.

Los Altos, where the city has grown by more than 12,000 new homes in a few short years, has seen its last major unit constructed. L. S. Whaley, who turned the rancho fields into a well planned community, has less than 250 scattered lots for sale, most of them held for individual custom-building plans such as in Park Estates or La Marina Estates.

For Long Beach there seems to be but one answer.

HOME CONSTRUCTION in this city is going up!

Pricewise, all construction has shown a marked upward swing this year and there is no abatement of the trend in sight.

But skyward, also, must go the actual construction.

Already planned are several multi-storied apartment buildings for the beach area. One, a 12-story, own-your-own, is now in the process of being sold. Financial arrangements call for the sale of the apartments before construction is launched.

A Beverly Hills development group has plans completed for three more 10-story or higher own-your-owns on vacant beach-front property here and is seeking improved financing before starting sales.

FOR THE FIRST 10 months of 1955 Long Beach saw 2,145 new homes or apartments constructed. In 1954 there were 2,

SOUTH COAST SURVEY.

Home Building Starts Skyward

487 for the year and in 1953 the total was 3,061.

In this first 10 months there were 1,066 multi-family apartments completed, while for all of 1954 there were only 939. The number of one-family homes in the city so far this year have been only 899 compared to 1,356 a year ago. There have been 180 duplexes built here so far in 1955 and 192 in 1954.

The Regional Planning Commission estimated as of October that Long Beach has 122,727 dwelling units compared to 97,021 in 1950. However, 17,017 of those units came into the city through annexation and only 8,689 were developed on Long Beach vacant land.

VALUATION of residential units built in this city the past three years has been \$45,161,875, the city building department reports.

While the construction has been a sizable figure in cash and units, Orange County develop-

ment has been a Gargantua in comparison.

In the unincorporated areas of Orange County alone this year there have been 13,163 home construction permits issued for a total of \$104,421,987. Those figures do not include building inside the cities of Anaheim, Santa Ana, Fullerton, Orange and other incorporated areas where the pace has been just as phenomenal.

In 1954 the unincorporated areas in Orange County saw 10,151 homes constructed at a cost of \$72,931,741.

IMMEDIATELY to the east of the Long Beach city limits there are today thousands of acres of flat ranch land, still undeveloped.

With the town and Navy Air Base at Los Alamitos breaking up the expanse, the huge acreage is being eyed by several big development firms and syndicates. Already there has been a scrambling to pick up options on some of the farms. Stories are being

heard of developers who plan more than 35,000 new homes in the area in the next three years. Another developer has announced plans for a city "the size of Baltimore" to be built in that area.

Because it adjoins the Long Beach city limits and is within only minutes of the downtown area it is certain that the new home construction trend will swing in that direction.

SOON SOME OF THE developments sought for the Los Alamitos area will jell. Giant earth movers will take over and construction will start. It then will be: Move over Orange County, here comes Long Beach!

Separation by a county line will be a judicial problem. One of the leading Southland developers already is studying means of trying to "bend" the county line so the land can be annexed into Los Angeles County and Long Beach. But there is no sign that Orange County intends to surrender an acre.



—Photos by Joe Risinger

Few choice homesites remain in Long Beach. Here is last Park Estates section, where more than half the lots have been sold, new homes will arise.

Be a "Do-it-Yourself" Santa

...it's easy...fun, too...to make your own Christmas gifts and decorations with **FIR PLYWOOD**

NEW!

21-piece Black & Decker

FIXKIT
only \$29.95

SAVE \$5.45

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You get all this: 1/4" drill • chuck and key • 7 drill bits • horizontal stand • backing pad • 3 sanding discs • polishing pad • grinding wheel • wire brush • arbor • paint mixer • steel kit box



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1/4" AD 4'x8' Sheet.....\$3.65	1/2" AD 4'x8' Sheet.....\$6.12
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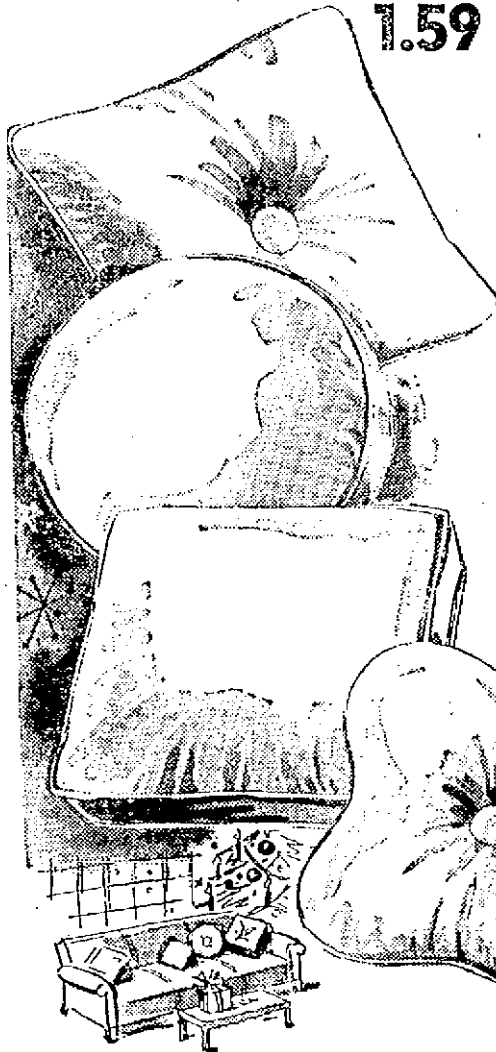
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LONG BEACH

Open Nights until Christmas

Store Hours:
9:30 a.m. to 9:15 p.m.

Sunday, Dec. 4, 1955



1.59 to 2.98 values
Attractive Gift
Pillows
3 for 2.99

Just in time for Christmas gifts and home decorating. You don't have to pay a fancy price for pillows when you shop at Sears. These pillows have plump cotton filling. Your choice of many sizes, shapes, patterns, colors.

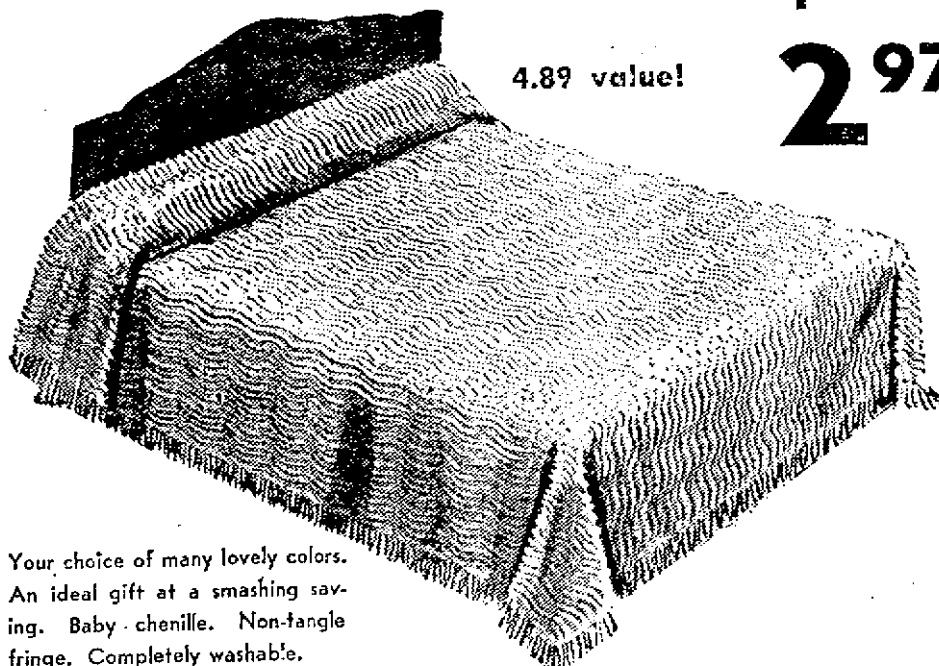
Corduroy Pillows
1.98

Dozens of decorator colors, in square, round or knife edge, cotton filled.

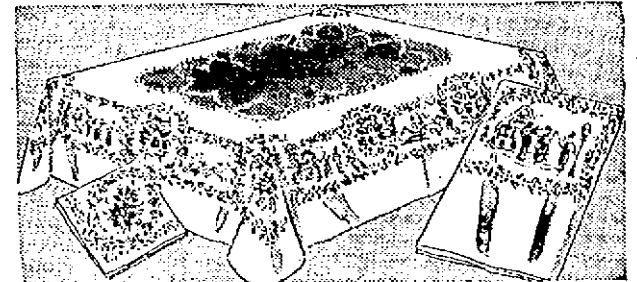
Antique Satin
2.98

One of our loveliest pillows. Kapok filled for lasting wear. New shades.

Chenille Spreads
4.89 value!
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Your choice of many lovely colors. An ideal gift at a smashing saving. Baby chenille. Non-tangle fringe. Completely washable.



Bright Holiday Tablecloths

52"x52" size
Only **2.98**

Brighten your holiday table with this festive Christmas print cloth. Bright multicolor on good quality spun rayon and cotton.

52"x70" Tablecloth **3.98**

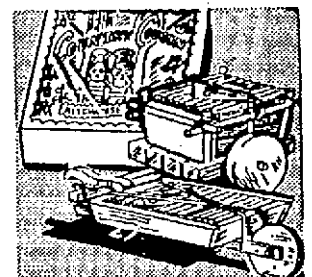
60"x90" Tablecloth **5.98**

Napkins to match **39c** each



Luncheon Set
3.98

Lil' Black Mambo luncheon set includes 4 bamboo place mats, 4 napkins, salt and pepper shaker. Perfect gift.



Kitchen Towel Set
2.98

Four solid color cotton dish towels with versatile red-wood planter of salt and pepper shakers, salad set.



Chenille Bath Set
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Made of better quality chenille tufted on heavy canvas. 21x36" mat and lid cover. White, colors.



3-Pc. Towel Sets
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Attractive, low priced gift set of bath towel, hand towel, washcloth. Washfast printed rose pattern.

FREE Store-Side **Parking**

Satisfaction guaranteed or your money back **SEARS**

Downtown Long Beach

America at Fifth
Hemlock 5-0121

They Make Road Maps of the Sea

By Vera Williams

THE HYDROGRAPHIC OFFICE of the United States Navy—where "road maps of the sea" originate—will be 125 years old Tuesday.

To celebrate, the local branch office at 1600 Wilmington-San Pedro Rd., in the structure which during World War II housed the Western Pipe & Steel Co., will hold open house from 8 a. m. to 5 p. m. on the anniversary date.

Hosts will be the staff — Lt. Henry V. Cronk, officer in charge, a Navy man for 20 years, who for some three years was commander of Mine Division 113 at the U. S. Naval Base, Ter-

minal Island; Navigation Specialist Jack Barber, a retired Navy lieutenant of 30 years service; Chief Quartermaster Robert R. Aney, a Navy man for 16 years, who is in charge of issuing navigation charts and bringing charts and sailing directions up to date, and Mrs. Nancy R. Kraus, secretary.

THE PUBLIC—old and young, sailing and non-sailing—is invited to come, ask questions, and learn at first hand of the workings of the U. S. Navy Hydrographic Office which mariners consider practically as important to their sailing as the compass.

HYDROGRAPHY DEALS with the surveying, sounding and charting of water bodies. Since its organization in 1830, the office has worked at the job of making navigation safer. The central office in Washington, D. C., and 13 branches in the principal ports of the United States, Hawaii, Yokosuka, Japan, and Cristobal, C. Z., obtain and disseminate hydrographic information. Capt. J. B. Cochran, Navy hydrographer with headquarters in Washington, D. C., is overall commander.

To appreciate the value of hydrographic information, it is (Continued on Page 28)



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All Plastic Covered.
Adjustable Position.
Hardwood Frame.

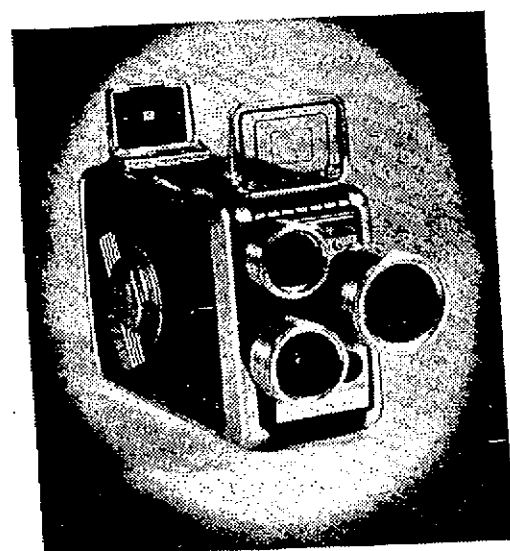
\$39.95

Guaranteed savings on every item in our store. We will not be undersold.

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5390 LONG BEACH BLVD. Phone GA 2-1256

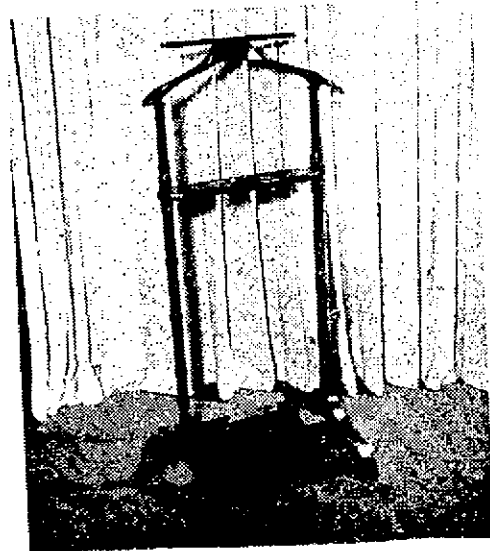
Southland Show Window



Kodak Brownie Turret f/1.9 complete with wide angle, normal and telephoto lenses. Brownie simplicity, "big league" performance. Lowest price ever — only \$79.50. LAKEWOOD CAMERA CENTER, 5223 Hazelbrook Ave., Lakewood Center Arcade Shops. ME 0-3129.



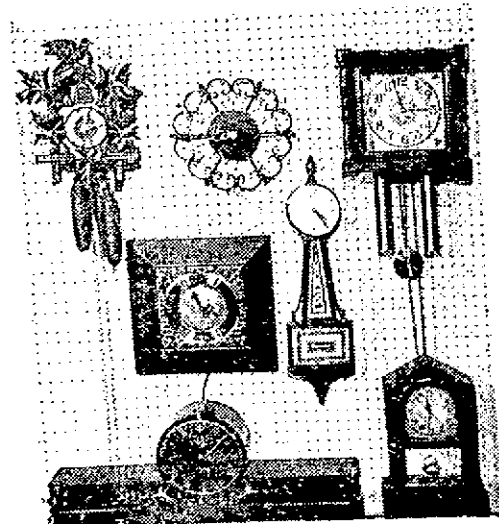
Exclusive Custom Built Television Stool designed by us. Many fabrics and finishes. Tune your television with chair-height comfort. Special \$32.50. Deposit will assure Christmas delivery. Over 100 styles from \$9.75 up to select from. Visit our exclusive needlepoint store. KNOX RICHARDSON FURNITURE AND UPHOLSTERY SHOP, 1098 E. 7th. Ph. HE 5-8261.



Looking for a novel, yet practical gift for the man of the house? Here's a valet stand that he'll use every day of the year! There's a hanger for coats and trousers, a shoe rack and tray for cuff links, tie clasps, etc. The model shown sells for \$19.50 and others are available up to \$34.95. They're in maple or mahogany at DAVIS FURNITURE, 1975 American Ave.



Even your husband will enjoy doing the dishes with this PORTABLE GE DISHWASHER. Holds a full size service for 8, yet it's compact and portable. Roll it up to the table, place your dishes in the G.E. Mobile Maid and they're clean in a jiffy. Only \$2 week. Bring this ad for special discount to HOWARD'S JEWELRY, 420 Pine Ave.



The house of a thousand clocks. New style and color to match the decor of your home. Provincials, modern and walnut, chime and strike. Over 40 different styles, finishes and sizes of the highest quality German made Cuckoo Clocks. We repair and service all types of clocks. JOHNSON JEWELRY, the friendly twins, LaVerne and Vernon, 216 E. Fifth Street. Phone HE 5-8011.



For office, store or home work, this amazing SWIFT adding machine gives you big machine performance — yet weighs only 6½ pounds, adds or multiplies up to 9,999,999.99 and so simple to operate that anyone can learn in only a few minutes. Priced at only \$99.50, plus tax, divided payments if desired. WYATTS TYPEWRITER CENTER, 241 E. Broadway. HE 6-4730.



Southland Show Window



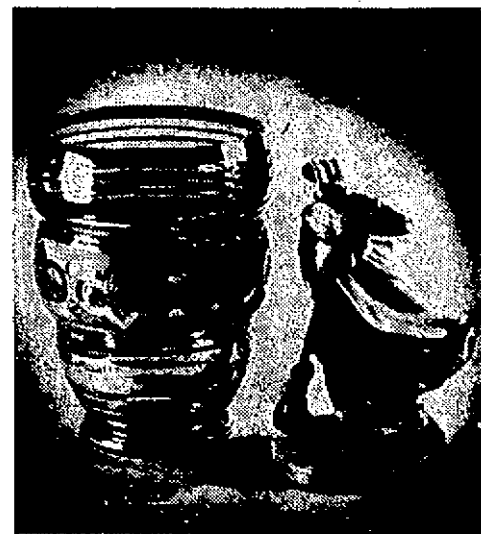
Sunday, Dec. 4, 1955



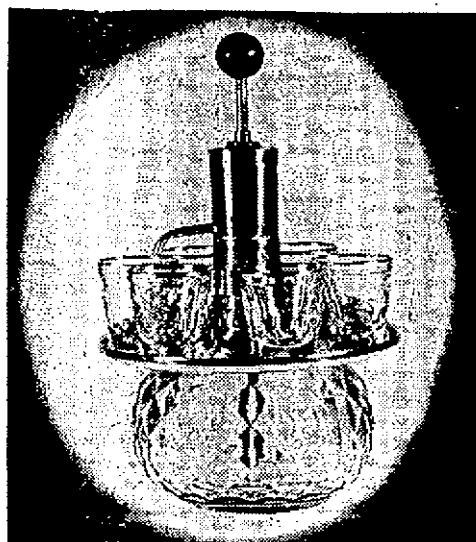
"Everything Western from top-to-toe" . . . for horsemen . . . square dancers . . . westerners . . . cowboys and cowgals—big and little. It's a round-up of the finest values in authentically Western things . . . boots, pants, hats, shirts . . . leather jackets, handbags, billfolds, belts . . . silver buckle sets, Indian and Western jewelry . . . gifts galore for all the family. **LECOMBE'S — THE WESTERN SHOP**, 3648 Long Beach Blvd.



AUTHENTIC HUMMEL FIGURINES — imported from Germany. Accent your home with the light-hearted sparkle of these figurines . . . caught-in-action in all the moods and dreams of eternal childhood. Exciting conversation pieces . . . individually or in groups . . . in any decor. Heart-warming expressions, life-like coloring. Choose from a fascinating collection of hundreds. From \$1.35 to \$11.95 each. **AARON SCHULTZ FURNITURE**, 4321 Atlantic—Phone GARfield 7-5431.



Drop by **SCOTT'S** and you'll truly enjoy Christmas Shopping from a very fine selection of imported and domestic gifts of china, crystal, linen or metal . . . costume jewelry and imported handkerchiefs. All gifts beautifully wrapped without charge. **SCOTT'S GIFT SHOP**, 319 East Ocean Blvd. Phone HE 2-1784. Free Park & Shop.



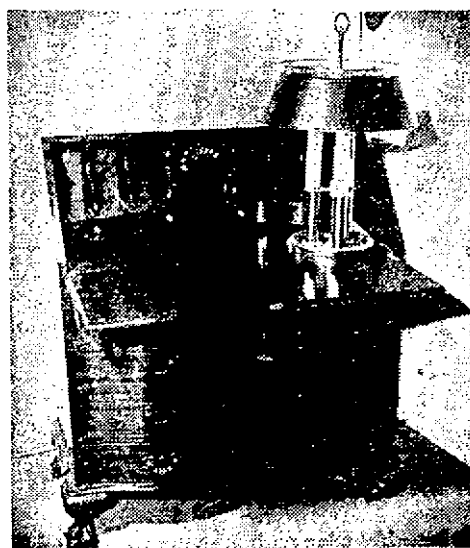
Looking for a novel gift that's really different? How about the original "Merry-Go-Round Bar" that pumps an even jigger into revolving glasses beneath the spout. The attractive chromium plated tray and trim will not tarnish and is easy to clean. This unique bar accessory is priced at \$7.95 at **THE BERKSHIRE HOUSE**, 4310 Atlantic Ave., Bixby Knolls.



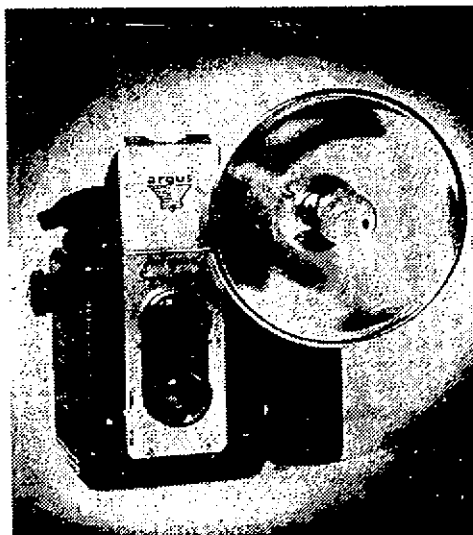
Here is Holiday Fashion . . . in this Black and Turquoise Taffeta Dress, with bow in turquoise velvet. These are samples, originals and "one-of-a-kind." Many to select from including taffetas, velvets, silks, satins and brocades. Priced from \$11.98 to \$34.98. "Bargains Galore at Our Store." **ATLANTIC FASHION CENTER**, 5501-03 Atlantic Ave. Ph. GA 2-5433. Open Friday 'til 8:30 P. M.



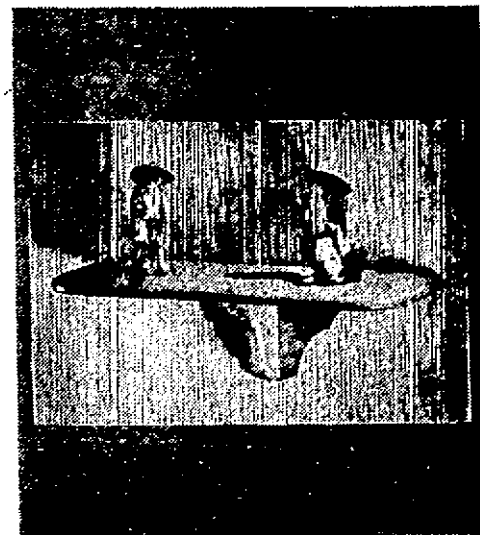
Men's Sport Shirts from **Howard Amos** is assurance of the finest — in style — in quality — and in appearance. Choose from hundreds priced from \$7.50 to \$25. Shirt illustrated in Grey, Blue, and Brown at \$8.95. Make the **HOWARD AMOS** label a requisite for all your gifts in Better Men's Apparel, 120 East Broadway.



Make it a Christmas for the home this year! This beautiful Serpentine Front Mahogany Winthrop Desk is ideal for a small space where drawer space is desired and is priced at \$114.50. Other desks of all types are available in 18th Century, maple and modern at **DAVIS FURNITURE**, 1975 American Ave.



Here's a gift practically anyone will enjoy receiving! The Argus 75 Reflex Camera is so simple to operate and gives brilliant, clear pictures every time. You actually see the picture before you take it. Complete with flash attachment, batteries, bulbs and 620 film, it sells for \$19.95 at **TUTTLE PHOTO SERVICE**, 5025 E. 2nd, Belmont Shore or 4019 Atlantic, Bixby Knolls.



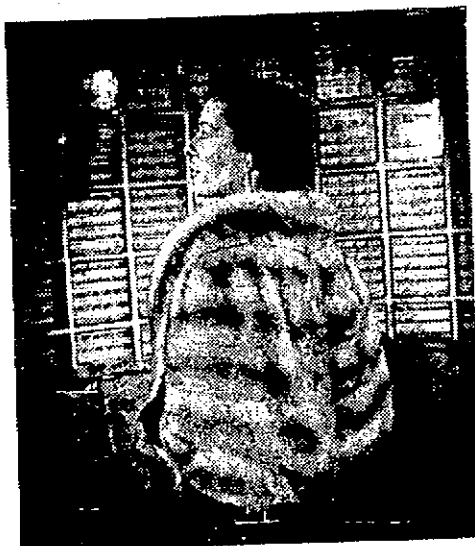
This small clock shelf is a gift with dozens of uses. It attractively displays figurines, clocks, knick-knacks or what have you? Measuring 14 inches wide by 5 7/8 inches deep, it's finished in beautiful Salem Maple and sells for \$7.95 at **THE ROGERS CO.**, 4342 Atlantic Ave., Bixby Knolls.



Southland Show Window



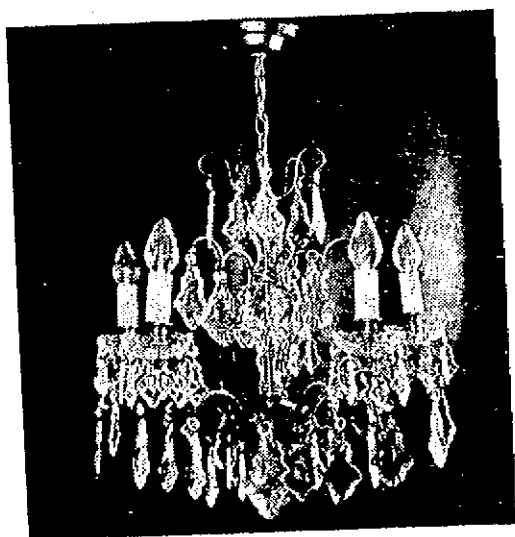
Wonderful yuletide idea . . . big Penney value! Perfect as a holiday table centerpiece! Great as a Christmas gift! 13 inches high, solid brass throughout . . . boxed complete with 4 candles. Not a copy, not a reproduction . . . the original Swedish chime! Only \$1 at J. C. PENNEY COMPANY, Pine at Sixth, Downtown Long Beach.



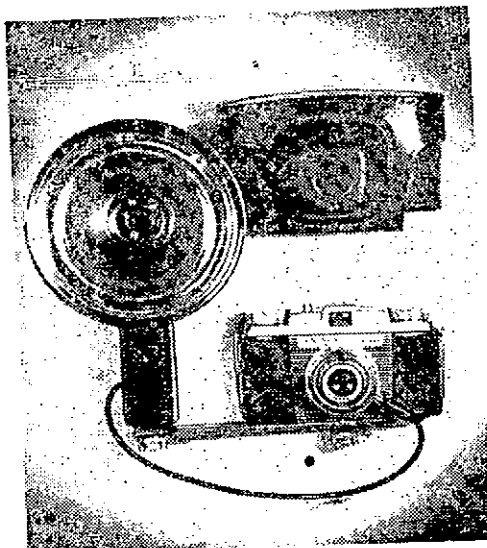
Our Little Furs . . . Your Biggest Value. They cost less . . . you wear them more . . . and they're the most beautiful furs you can own! We've photographed an example from our collection of fine fur stoles, capes, jackets and scarfs. Mink capes start at \$350.00 plus tax. Come in tomorrow and make your Christmas selection early! FRANK A. HILL & SON, 3316 E. Broadway.



Patent leather Briefs in Kimel's newest creation. The sandal that really clings to the foot. Notice the flattering design, see how fine craftsmanship has fashioned the rich materials to balanced lightness. \$16.95. Patent bags to match, \$4.95 to \$10.95. Charge it at BARNETT'S. You may win a G.E. television to be given away at Christmas. 207 Pine Ave.



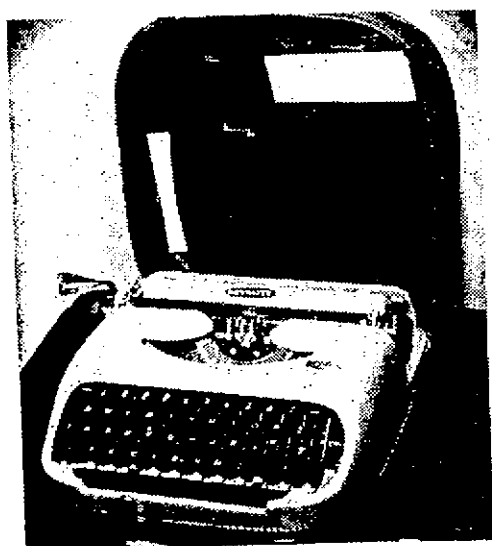
Brighten your home for the holidays with this Crystal Chandelier! Imported from Sweden, the metal parts are handsome cast brass. This is just one of the marvelous array of chandeliers, imported from Spain, Italy and Belgium, as well as the finest domestics. We will install if you wish. Featured at KUSTER ELECTRIC CO., 1030 American Avenue.



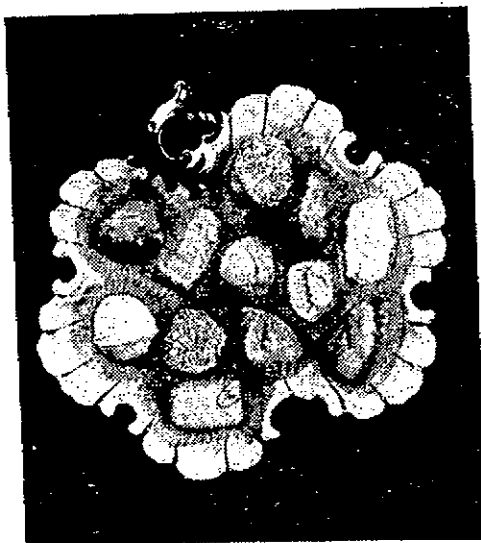
Everything you need for clear sharp pictures in brilliant color or black and white with this Kodak Pony outfit. Kit contains 35 mm. Camera, flash gun and leather Camera Case. All for only \$49.65. Pay as little as \$4.95 down. For everything photographic visit CITY PHOTO, 1719 E. Anaheim St.



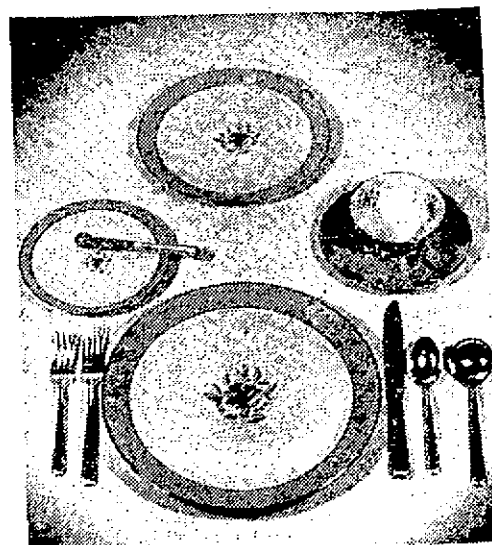
The famous PENDLETON plaid virgin wool Sport Shirt (100% virgin wool) is a must for your man for Christmas and all times. Modestly priced at \$11.95. Sizes S-M-L-XL in all colors. Other Pendleton Sport Shirts \$13.95. See them now at MEADS STORE FOR MEN, 124 Pine Ave. Open every night 'til 9 p.m. Free parking in Purvine Lot at rear of Store.



Royal's New "ROYALITE" Traveling Companion . . . portable typewriter . . . light . . . compact . . . standard keyboard . . . complete with simulated leather carrying case available in choice of assorted colors . . . \$69.95 plus Federal and State Tax. Convenient Terms as low as \$5.00 down plus tax. BELCHER & SCHACHT, 251 American Avenue. 14 Ph. HE 6-9663.



HELEN GRACE is the candy for Christmas! Delicious boxed chocolates, attractively Christmas wrapped, \$1.20 pound. Made fresh in our Lakewood Center Candy Kitchen from the very finest ingredients. Choose your favorite assortment. Lakewood Center Arcade Shops, 5227 Hazelbrook; Bixby Knolls, 4470 Atlantic; San Pedro, 639 S. Pacific; Torrance, 1339 El Prado; Huntington Park, 6521 Pacific and next to Walker's in Los Altos.



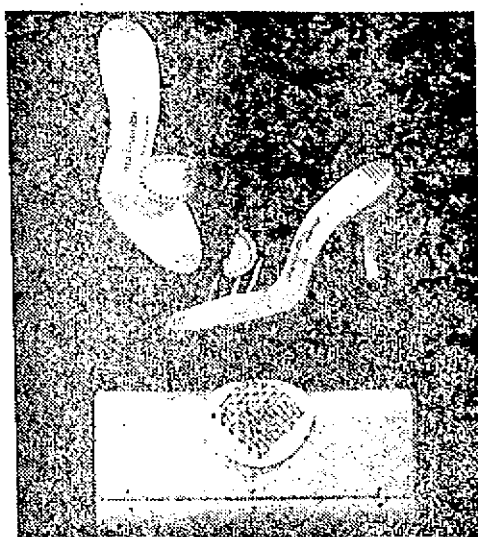
For a beautiful table setting, shop at THE HOUSE OF FINE CHINA & SILVERWARE. China pictured is FLINTRIDGE Del Rose, a translucent ivory china, with sparkling platinum finish smartly complemented by the distinctive pink rose. A 5-piece place setting, \$13.50. Silverware is Candlelight by TOWLE at \$32.75 for a 6-piece place setting. SMIT'S OF BELMONT SHORE, 5006 East Second Street.



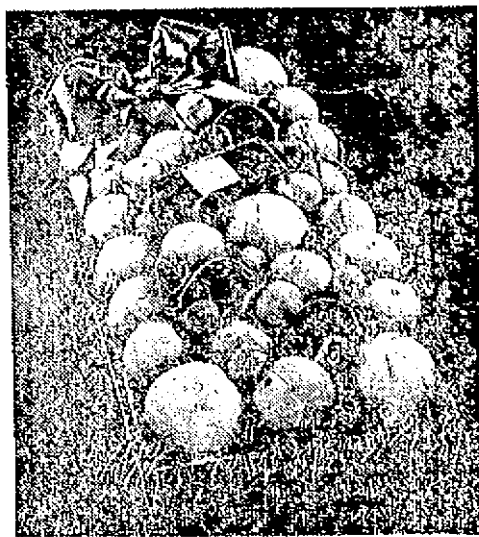
Southland Show Window



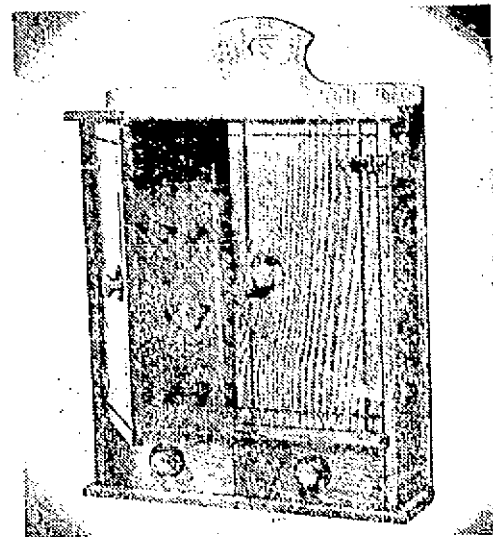
Sunday, Dec. 4, 1955



Highlight of the season! Enhance the beauty of your party dress with this beautiful jeweled vinyl mule with dyeable white satin. Especially designed for JACOBS at only \$18.95. Bag to match. This is but one of many exclusive and unusual models to be found at JACOBS QUALITY FOOTWEAR, 5018 East Second St., in Belmont Shore.



This is a pack containing the most tempting California FRESH Fruits—large choice California ripened oranges, jumbo sweet grapefruit, choice California dates, large fancy California walnuts, luscious crisp apples, natural tree-ripened tangerines and avocados. \$7.98 mailed anywhere in the U.S. Other packs from \$4.50. EATMORE FRUIT, the only fresh fruit packer in Long Beach, 621 PINE AVENUE.



The ideal gift for the woman who sews: Hanging sewing cabinet in knotty pine, Salem Maple finish. Interior fitted for scissors and thread. Regularly \$16.25. Christmas Special for just \$12.95. See this and many other exciting gift suggestions at PENN-HODGES, the BELMONT SHORE FURNITURE STORE, 5316 East Second Street, Long Beach.



Salem Maple finished Student Desk. A wonderful Christmas gift for the student in the home. As pictured, \$33.50. Hundreds of other articles that will make wonderful gifts for the home. Come in and make your selections early. Terms if desired. INSURANCE FURNITURE WAREHOUSE, 4700 Long Beach Blvd. GA 2-2151. Open 9-9 Mon. and Fri.



Italian Styling lifts this topcoat from mere utility into the smartest, most comfortable garment you've ever worn. Available in Tweeds, Platinum and conservative woolens, \$55 . . . you can charge it! "Everything for the Male" at HIS SHOP, 2011 East Fourth St. at Cherry. Phone HB 8-4121.



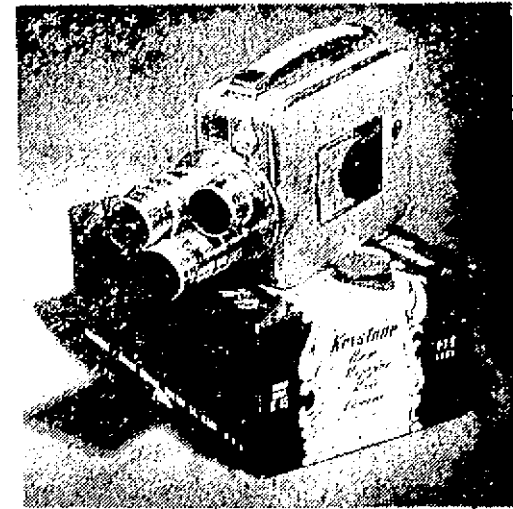
A Tea and Coffee Service will make a most welcome gift for Mother, Wife or Sweetheart. We have a fine selection in stock so you can make a choice. Set shown is a popular priced favorite, the Primrose pattern, three pieces consisting of Coffee Pot, Creamer and Sugar at \$27.00 plus federal tax. Chased water is \$22.00 plus tax. SMIT'S OF BELMONT SHORE, 5006 E. Second,



For that gal skier or snow lover! WHITE STAG'S "SKI RHYTHM," a new clean-lined hip length jacket of luxurious "Weathersheen" gabardine, with black knit collar and cuffs. Shrink to 1% & Zelan-Waterproofed. \$16.95. WHITE STAG'S "Quarter Century" Women's Downhill Ski Pants. Heavy 2-ply gabardine, water-repellent treated. \$25.00. LONNIE'S SPORTING GOODS, 4311 E. Carson at Lakewood Blvd. Ph. GA 5-6370. Open Mon. & Fri. nites till 9.



A-1 HOME APPLIANCE CO. has become PORTABLE TELEVISION HEADQUARTERS. Ed Davis, sales manager, shows how easily this 32-lb. General Electric portable television can be carried to bedroom, den, patio. Makes an ideal gift—just plug in anywhere! In trailers, too. Prices start at \$99.95—easy terms. A-1 HOME APPLIANCE CO., 1925 Pacific Ave. Open evenings, Sundays noon to 5.



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School of Unlucky Kids Governs

By
Charley Williams

A SOUTHLAND institution for teen-age boys, in its 48 years of existence, has taught nearly 5,000 unlucky youngsters how to become good citizens.

The name of the school—Boys Republic—is all that it implies. The teen-agers, numbering about 130, actually govern themselves, within prescribed limits, electing their own mayor, city council and chief of police, and even enforcing their own discipline through a boys' court.

In addition to receiving a high school education, the boys are taught specialized vocational training in such subjects as wood-working, metalworking and printing. Schedules also include organized athletics and healthful work on the school farm. "Nothing Without Labor" is a time-honored slogan.

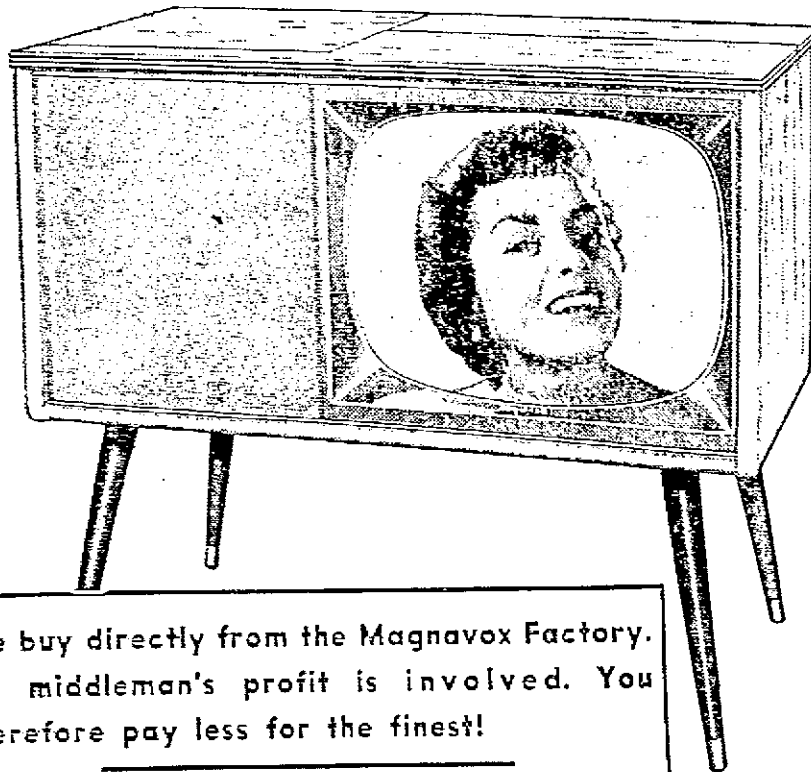
DURING THE PAST year, the teen-age community won an ef-



Youths at Boys Republic learn how to assemble Della Robbia wreaths, the sale of which aids school funds.

The family's Merry Christmas Begins Here

This compact, highly styled three-way combination provides the finest in complete home entertainment. All of the newest television features, including the large 21-inch aluminum tube, Reflection Barrier and superb Chromatic Optical Filter are combined with powerful AM and FM radios. The 3-speed record changer with dual sapphire stylus will provide hours of the finest recorded music. Magnavox Duo-sonic high fidelity speakers and an ecological wood cabinet assure excellent sound reproduction. In genuine hand-rubbed mahogany, oak or cherry finishes.



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New Yorker 21" Console—Cherry Finish	259 ⁵⁰
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Itself

official place on the map by obtaining its own post office—an important asset in carrying out its tremendous mail-order business in Christmas wreaths. The address now is simply: Boys Republic, California.

Proof of the success of this unusual school is contained in this striking statistical fact: Out of almost 5,000 boys who have called Boys Republic their home, fewer than 5 per cent ever have gotten into trouble after leaving.

Boys placed at Boys Republic — usually by county probation departments — remain at the school for a minimum of 15 months. The school does its best to get them jobs if they are not able to go on to college or junior college.

Although the boys attend school full time, they also find time to work a few hours every day on the farm. Through operation of the dairy farm, they provide their own milk and meat. They also sell several hundred gallons of milk per day to a commercial dairy.

THE BOYS EARN about one-third of the total budget of the school through another work project for which Boys Republic is becoming known throughout the United States — the "Della Robbia" Christmas wreaths, which they make and sell each year.

For the past two years there has been a Della Robbia wreath on the door of the White House. Last Christmas, President Eisenhower mentioned the wreath and Boys Republic, in his radio message to the nation. Many other famous persons are regular wreath customers — and last year one industrial firm ordered 1,500 wreaths as gifts for its customers.

Boys Republic is located about five miles southeast of Pomona on Carey St. Visitors are welcome.

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See Page 19

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REINDEER

(Continued From Page 8.)

ice and snow. So in eating grass, they first dig it from the earth with their sharp hoofs.

THE BODIES of these rangifer are covered with very heavy hair, although it is not too long. Each hair is hollow, which gives them greater insulation, keeping them warmer in the cold climate of their native country, as well as making them more buoyant as they swim from one ice floe or island to another.

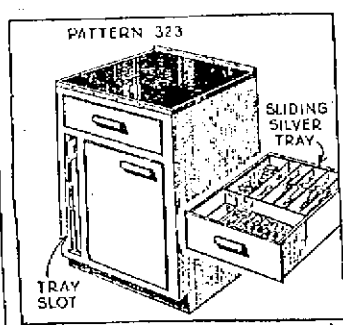
Their speed and indomitable endurance are remarkable, further bearing out Dr. Moore's words in the poem everyone knows:

"More rapid than eagles his
Coursers they came
And whistled and shouted
And called them by name.
'Now Dasher! Now, Dancer!
'Now Prancer! Now, Vixen!
On, Comet! On, Cupid!
On, Dunder and Blixen!
To the top of the porch,
To the top of the wall!
Now, dash away! Dash away!
Dash away, all!"

EDWIN BUTTERS, owner and operator of Butters Buffalo Range at Coldwater, Mich., leading authority on wild life, has the distinction of being the only man to successfully breed and raise this type of reindeer in this country. Butters knows his reindeer well and has spent much time in the extreme north country, studying and training rangifer. This has been very slow work and has required skill, as well as patience and considerable expense. But owing to Butters' interest and patience, he has made it possible today for many children to enjoy seeing Santa's reindeer. The kind they have heard about ever since they were old enough to understand anything.

This is done through his collaboration with Charles Howard of Albion, N. Y., who conducts the only Santa Claus School in the world. Where Mr. Howard's educated Santas go, the reindeer often go, too.

You Make It



If you have kitchen floor space vacant that is two feet square, it is doubtful if you can find a more useful way to use it than for this cabinet. Recommended height is 36 inches but this may vary in order for the cabinet to be level with stove, sink, table or whatever is on either side. Note the tray slot and the double-deck drawer with sliding tray for silver. Use the lower part for table mats and napkins. This cabinet was designed for the week-end cabinet maker with only hand saw, hammer and screwdriver. This is Pattern No. 323 and may be ordered for 25 cents, or it will be included in the packet of five standard size patterns for kitchen remodeling for only \$1 postpaid. Send orders to Pattern Department, Southland Magazine, Independent-Press-Telegram, Bedford Hills, N. Y.

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Want a Trip in Stocking?

Christmas stockings this year may include a trip to Mexico, a cruise to the Caribbean, or a tour of Europe. Gift certificates for any type of travel are being introduced by American Express in time for the holiday season.

The certificates start at \$10, and might range up to the price of a cruise around the world. They are redeemable at any of the 344 American Express offices around the globe.

After the initial introduction for Christmas, with gift envelopes appropriately decorated for the holiday season, the travel gift certificates will become year-round offerings at American Express and there will be a variety of envelopes for various types of gifts: Weddings, anniversaries, graduation, birthdays and get-well presents.

The certificates, which are valid indefinitely, do not specify the particular trip or the means of travel; the receiver of the gift is free to choose. After he has chosen, American Express makes all the arrangements.

Mardi Gras Tour

Greyhound Lines has come up with another inviting "package" winter vacation: An escorted tour to the New Orleans Mardi Gras in February.

In this area, the tour will be escorted 17 days from Los Angeles, aboard a special bus with an experienced escort. The one tour price includes round trip transportation, special sight-seeing, hotel room every night, a banquet, a farewell dinner and three other meals. Climax of the tour, of course, is the five days and nights spent in New Orleans itself. Tour passengers will stay at a famous New Orleans hotel. They will also attend the re-enactment of the famous Krewe of Alpheus Ball, in the Jung Hotel. Those attending this exclusive ball receive favors, programs and dance to a 23-piece orchestra.

Among the numerous sight-seeing features of the tour are side trips to both Grand Canyon and Carlsbad Caverns.

The tour will depart from Los Angeles on Feb. 5. Total cost is \$245.95, double-room rate, per person, plus tax, from Long Beach.

Golfer's Paradise

Scotland, the birthplace of modern golf, is still a paradise for golfers, says Pan American World Airways. Around Prestwick Airport there are 16 golf courses within a half-hour's traveling time. Excellent courses abound throughout the country. Green fees are nominal, and the clubhouse facilities comfortably up-to-date.



'Not Santa Claus—icicles!'

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Choice of covers. **\$119.50**
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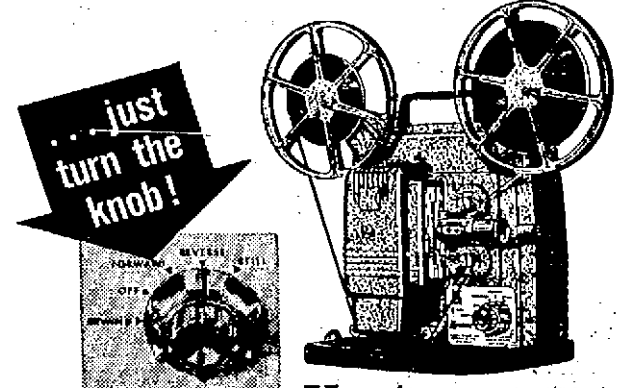
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You never touch the film, never even see it... because it's pre-loaded for you in the magazine. Only Keystone gives you this kind of camera at this price. **\$89.50**

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COOKING

New Bon Bon Cookies

By Mildred K. Flanary
Press-Telegram Home Economics Editor

THIS IS A STORY of how a Montana "tom boy" became one of the year's most famous homemakers, discoverer of the new bon bon cookie introduced by Betty Crocker which will soon bring a chocolate-covered, cherry-taste delight to homes everywhere.

It is a story of hope, ambition, family love and a dream — a dream that has come true at Sand Gulch near Pipestone Creek some 5,000 feet high in the western Montana Rockies between Butte and Whitehall.

Such is the setting for this account of Billye and Jaye Wallace who not only have given the world a recipe for a delightful new cookie but have written out

the blueprints for happy American living.

Billye and Jay had a dream of a home for their family in the mountains — a pine log home that they might build themselves to suit their own tastes and ideas. But money was needed to build a home, and the construction work wasn't too steady for Jay.

WANTING TO DO her part in the financing of their dreams, Billye set upon an idea. Her long-time taste for cherry chocolates stimulated her imagination, especially after she saw in a magazine a cookie recipe which called for powdered sugar instead of granulated. It used no baking powder and no soda.

"I thought that was unusual, so I got to tinkering with some of my own ideas," Billye explained.



Rich penuche dough wrapped around a date half stuffed with a walnut or a pecan is the simple trick in making these candy-like bon bon cookies.

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See Page 18

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"After many and many a try, I finally hit on the cookie I wanted. I was so thrilled with the taste myself that I tried some on my youngsters. Joey, the older boy, gobbled up a dozen without blinking.

"With our finances what they were, I wondered if Betty Crocker wouldn't be interested in such a recipe and possibly buy my idea. So I wrote to her."

TO MAKE A LONG and a wonderful story quite short, we're happy to tell you readers that the recipe was accepted by Janette Kelley (Betty Crocker), (Continued on Page 37.)

Penuche Bon Bons

½ cup soft butter
½ cup brown sugar (packed)
1 tablespoon vanilla
1½ cups sifted flour
½ teaspoon salt

Mix butter, sugar and vanilla. Stir in flour and salt. Mix well by hand. Wrap 1 slightly rounded teaspoonful of dough around a half date stuffed with a walnut or pecan. Place close together on ungreased baking sheet. Bake 12 to 15 minutes at 350 until set but not brown. Cool. Frost by dipping cookie into icing. Makes 20 to 25.

Icing: Mix 1 cup sifted confectioner's sugar, 2 tablespoons cream, 1 teaspoon vanilla. Add food coloring.

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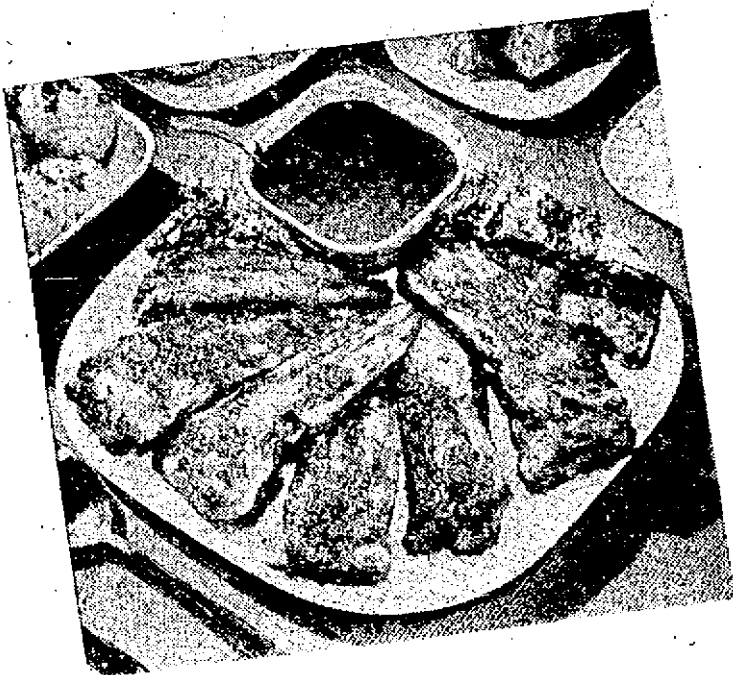
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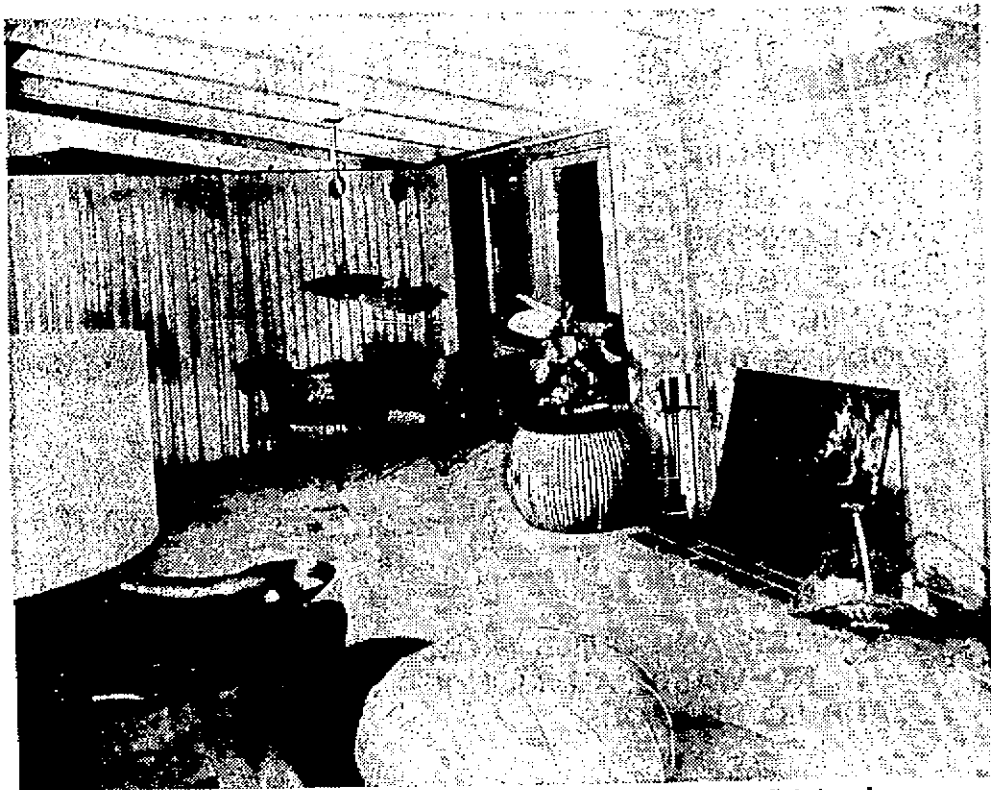
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Flexibility Makes for Easy Living



Flexibility, privacy and comfort are stressed in the Keeney Sebring home. This view of versatile living room shows game area, right of the front door.



Photos by H. S. Melvin

Interplay of beams, rafters and free-standing partitions seen here. Foreground: Before-fire chair group.

feet. Open planning, the extensive use of glass for outside walls and ingenious floor plans contribute equally to the appearance of luxury and limitless space of such a house.

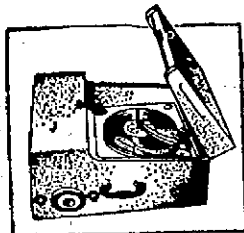
The tensile strength of wood is exploited to fullest advantage in this post and beam type architecture. A heavy supporting beam runs the length of the building, over which exposed rafters meet as a dramatic "high spot" of the house. The actual

increased cubic footage afforded rooms by such a vaulted ceiling gives the incidental illusion of much greater floor space as well.

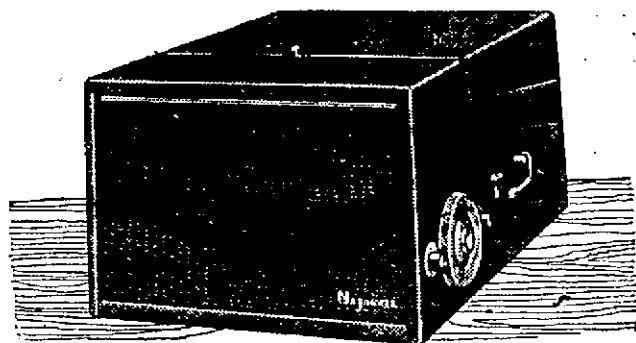
CLERESTORY WINDOWS, those wedge-shaped panes of fixed glass that "fill in" from plate line to roof pitch, admit cathedral-like rays of sunlight that add undeniable drama to the interior.

Floor-to-ceiling panels of glass, some stationary and some movable for service as doors, com-

music wherever you are!



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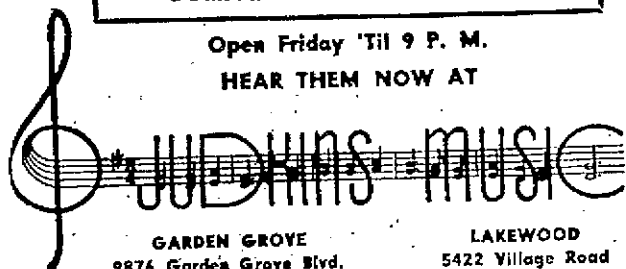
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By Eileen Ball

PRVACY, controlled sunlight and comfort keynote the living pattern in the Keeney Sebring household, 3102 Kallen Ave. This pleasant contemporary home, designed by architect Cliff May, is located in the Lakewood Rancho Estates.

This is an area inhabited almost exclusively by young people who were looking for — and found — the sort of modern dwellings that adapt themselves readily to growing families, informal entertaining and secluded outdoor living with flexibility.

The house that Phyllis and Keeney Sebring bought appears much larger than its 1,350 square

PLASTIC TILE AROUND YOUR TUB

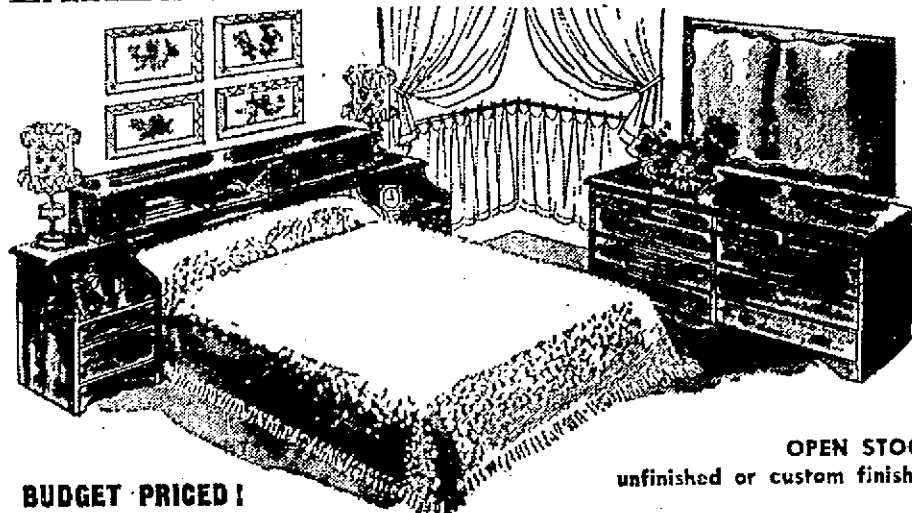
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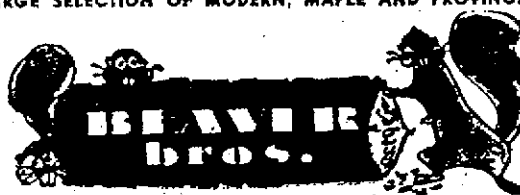
There's a soft, subtle charm in Early American Maple. This group consists of spacious 8-drawer dresser, large framed mirror, bookcase headboard in a variety of sizes to fit double, twin or oversize beds, and 2 and 3-drawer commodes.

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Close integration between living, dining and kitchen areas is indicated in full-length view above. Ceiling design adds to illusion of roominess.

pose nearly one-fourth of the outside walls. It goes without saying that such construction relies on ingenious walling of exterior patios and side yards for necessary privacy.

Of course, the closely-knit integration between the interior and the various side yards, courtyards and patios further increases the visual sensation of space.

To gain entrance to the Sebring house, guests alight in the curved driveway-landing and approach a gate in the high grape-stake fence. This draws their courtyard-patio close to the front of the house and makes it as intimately a part of the home as the living room.

A contoured cement slab edged with verdant beds of tropicals and lush vines is partially "roofed" with open egg-crate latticing. This is created of husky 2x6-inch timbers that span the area from house to garage, thereby affecting a pleasing connection between the two.

Comfortably furnished with good-looking contemporary outdoor furnishings of wrought iron and vivid-hued canvas, this secluded and spacious area is ideal for entertaining.

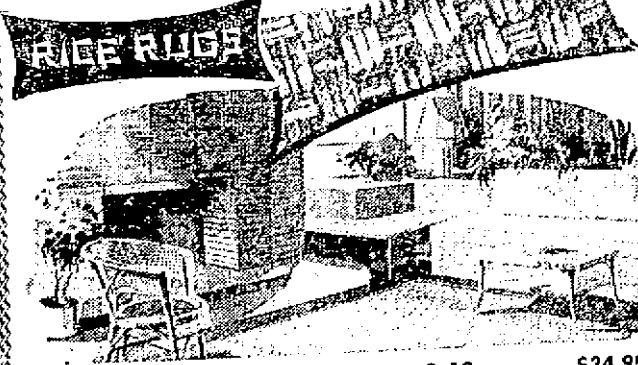
Directly to the right of the front door is a game area so established by an ebony-colored card table and four black iron-framed chairs sumptuously upholstered in metallic tweed over backs and seats of deep foam.

Opposite the front door is the living area, spacious and open to both the kitchen and living areas. The dining set was designed and especially made for the Sebrings, who wanted a simple, unadorned six-foot birch table with a pair of matching benches. The three pieces of richly waxed, honey-colored birch are supported on legs of black iron.

Grouped close to the fireplace are a pair of comfortable chairs and an oversized ottoman of parchment-colored leather.

A second conversational group (Continued on Page 38)

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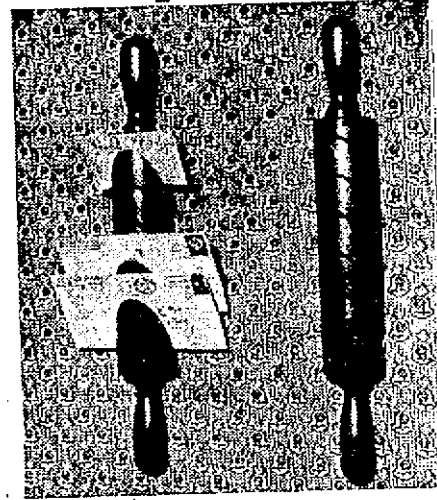
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- Maple Bunk Beds. Eastern Rock Maple. Reg. 99.50 **69⁵⁰**

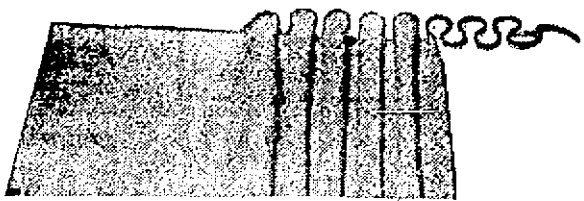
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A reindeer cut from plas-
tic foam will decorate the
door for the yule season,
can be used by itself or
with other holiday ideas.



'Noel!' at the Doorstep

By

Mary Fahrenbruch

IF YOU WANT the appearance
of your home to radiate
warmth and a friendly welcome
during this Christmas season, one
of the best ways to express that
idea would be to decorate the
exterior of the front door. It
is the front door, more than any
other feature of a home, which
makes that important first im-
pression.

A project of this type is like
any other, in that you can put
as much or as little work into it
as you wish. You can design and
put together every bit of the
materials which combine to car-
ry out your theme, or you can
buy an entire ready-made door
decoration. The amount of mon-
ey you spend, too, can range
from a high figure down to not
a single penny.

IF YOU WANT to buy a com-
plete, ready-made decoration for
your door, there are available in
department stores, novelty stores
and big drug stores a great vari-
ety of such items. There are
Christmas tree plaques, complete
with electrically lighted "can-
dles." Other types of plaques
include lighted church scenes,
Santa Claus and his helpers,
leaping reindeer with an illumi-
nated, heavily laden sleigh, the
manger and the three Wise Men,
brightly shining angels, huge
stars, singing choirs, snow men,
children sitting expectantly be-
fore a fireplace.

If you want to make a com-
promise, save a little money and
do some of the work yourself,
you can buy sheets of plastic
foam and cut from it reindeer,

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XMAS SALE

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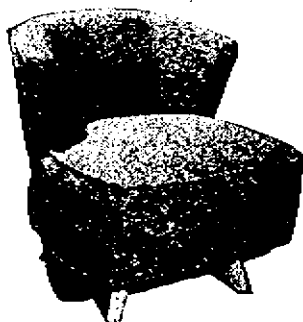
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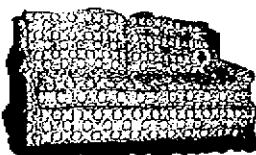
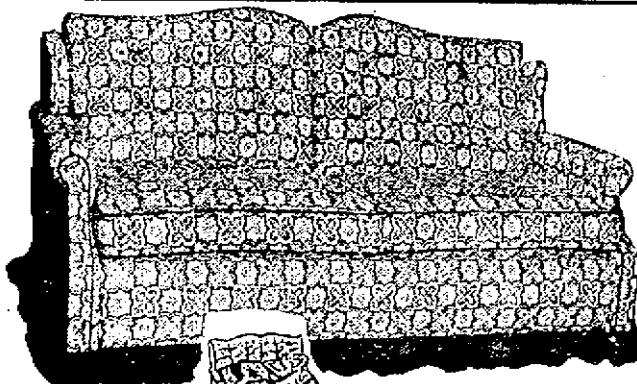
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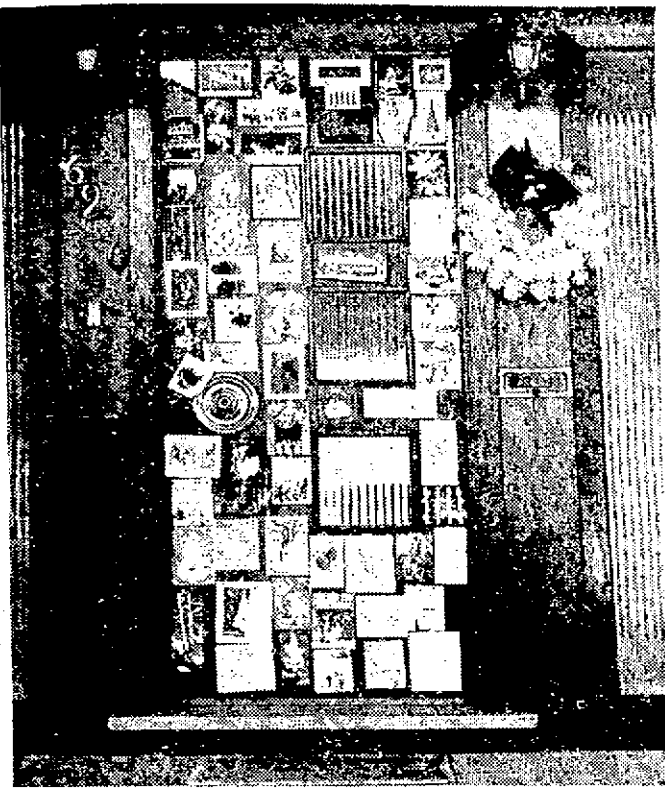
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and PROJECTORS**

WESTERN CAMERA

2817 E. Anaheim St.

See Page 19



—Photos by Nancy Vogel

Dolling up the place for Christmas? A door covered with Christmas cards can be attractive, different.

Santa Claus or whatever suits your fancy. A plastic foam Santa Claus, for instance, could be embellished with an angel-hair beard and a red flannel suit. The three Wise Men could sport shiny tinsel beards. And old Christmas tree ornaments, of appropriate sizes and shapes and colors, attached by cellophane tape or pins, make excellent eyes, noses and buttons. You can paint or crayon mouths and other features on plastic foam.

cloth or fancy gift-wrapping paper, tinsel and Christmas tree ornaments. You can reproduce the scene on some attractive Christmas card; make the figures from cloth or paper, and paste them directly to the door, or to a big sheet of cardboard to be tacked to the door. You can make a big bouquet of tree ornaments. You can cut many little Christmas scenes from magazines and pepper them all over the door.

One Long Beach family, each year, makes a Santa Claus of the whole door. They paint his belt across the middle of the door, his face in the middle of the top part, and his boots at the bottom. They fill in the rest with red for his suit, and white for his hair and beard. Although this procedure does make the old gentleman something of a square, the effect is appealing, and touching the knob gives a visitor the rather startling sensation of taking old St. Nick by the hand.

A door decoration is easier to put up and dismantle than more ambitious and elaborate projects, and fully as effective as most of those that involve more work and money. If you don't feel up to tackling a full-scale door decoration, at least hang a gay wreath on the door, to shout "Merry Christmas" to everyone who sees it.

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NEW... Sensational
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See Page 19

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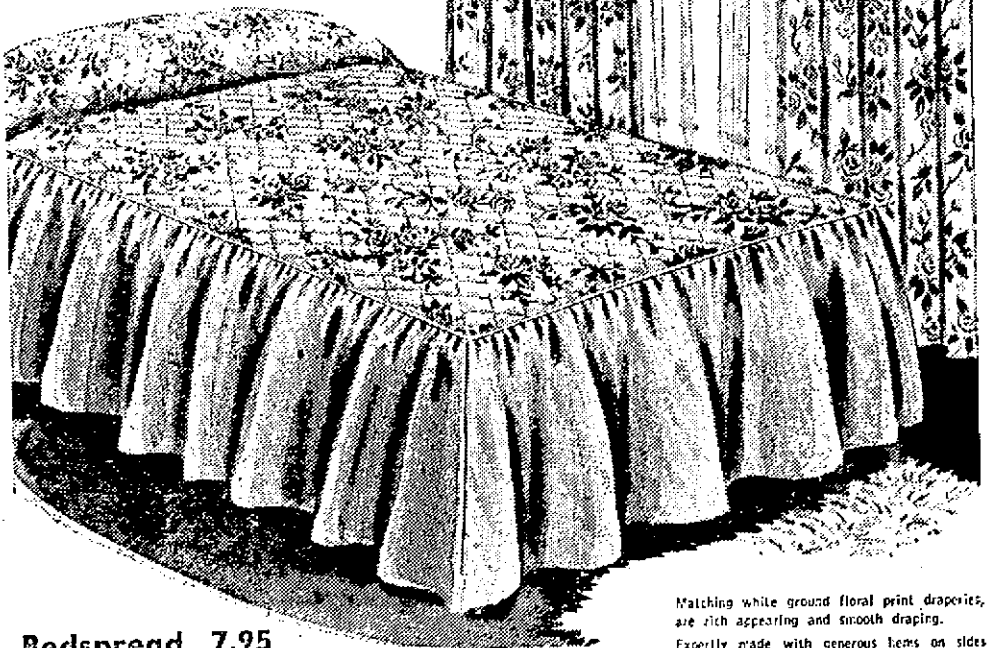
Imagine! This luxurious quilted spread at a price you formerly paid for plain spreads. Cord-weltd seams neatly panel the quilted floral top and separate it from the matching solid color side drops.

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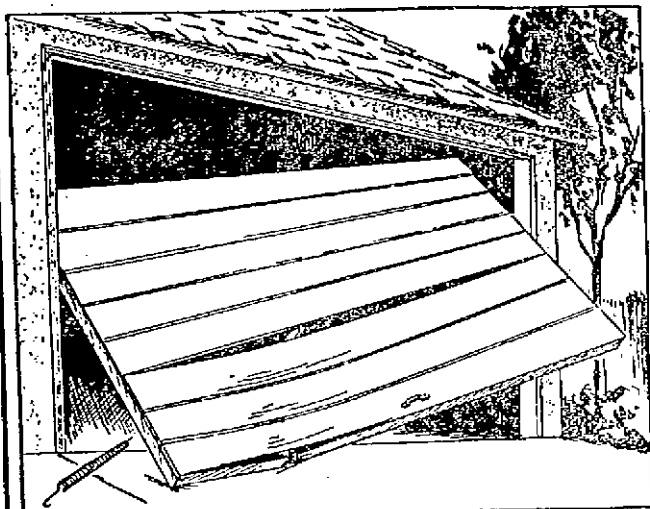
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Make a Christmas Apron

EVER think of making a Christmas present for yourself? You can fashion this smart Christmas tree apron in a couple of hours and it would look very effective at tree-trimming time. Leigh Snowden, the charming U-I screen beauty featured in "All That Heaven Allows," made her apron and one for her roommate in an afternoon. The steps are very simple.



Leigh cuts green felt trees in varying sizes for applique on aprons. She keeps extra trees for adding to felt skirts, handbags, even tablecloths.



By applying sequins in a scatter pattern, Leigh decorates trees. She uses one thread and single stitch. Sequins are sorted in jars by color and size.



With a running stitch, Leigh applies her trees to white organdie apron—presto! the job is done and she has bright little item in holiday style.



Modeling finished work, Leigh shows how she's ready now to entertain at a pre-Christmas cocktail party for group of her friends in yule mood.

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DAY-NITE-WEEK ENDS

THE TEAM OF YOUR LIFE

(Continued From Page 3)

for the administration of needed intravenous fluids.

If the doctor feels the patient should not be conscious, or if the patient does not desire to be conscious, sodium pentathol may be added in addition to the spinal anesthetic. Oxygen also may be administered during the operation.

The surgical preparation is now made by the scrub nurse. The abdomen is cleaned with ether and painted with an antiseptic. Sterile drapes are applied and finally a "lap sheet" is placed with an opening just over the area to be explored.

The Mayo table is moved over the patient's knees with those sterile instruments to be used first laid out on a sterile drape.

THE SURGEON and his assistants enter the room and the

Initial incision through the skin is made.

A count of the sponges (absorbent gauze pads) in the sterile pack has been taken by the circulating nurse and the scrub nurse and a written record made. As sponges are used they are thrown into a bucket. They are then separated and counted by the circulating nurse and then hung separately on a special sponge rack so that there is no chance a sponge will be left in a patient.

Incision is made through the subcutaneous or fatty layer below the skin to the peritoneum, or thin layer holding the intestines in place. Then the peritoneum is opened and the area to be explored is exposed.

ADDDOMAL RETRACTORS are employed to hold apart the edges of the wound to obtain better exposure. If an abnormal growth is found, the staff pathologist is summoned and after putting on a sterile cap, mask and gown, he immediately consults with the surgeon, and receives a brief medical history of the patient. He may use a special platform so he can better see into the incision. He then gives his opinion of the growth. A tiny bit of tissue may be taken to the laboratory and a check made by a special process to determine if the growth is cancer.

Following the removal of the growth, a sponge count is again taken. The peritoneal suture, or special thread for stitches, is given to the surgeon and the first closing begins. Then a sponge and pack count again is made. The fascia or heavier lining is closed and sutured, then the subcutaneous layer is closed and finally the skin is closed and a final sponge count made.

DURING ALL THIS TIME the scrub nurse has been standing by with instruments — always trying to be a step ahead of the surgeon so the necessary instrument can be handed to him immediately. The circulating nurse removes non-sterile materials after use and watches closely so that the surgical team does not come in contact with non-sterile objects.

The anesthetist keeps constant check on blood pressure, respiration, pulse, intravenous fluids and anesthetic and gives reports to the surgeon as they are called for or notifies him of any change in the patient.

The dressings are applied, the anesthetic stopped, and intravenous fluids stopped or continued as necessary. The patient is placed on a special recovery room cart with side rails and taken to the recovery room by the anesthetist and an orderly. There he remains under the care of specially trained personnel until he is conscious and then is taken to his room.

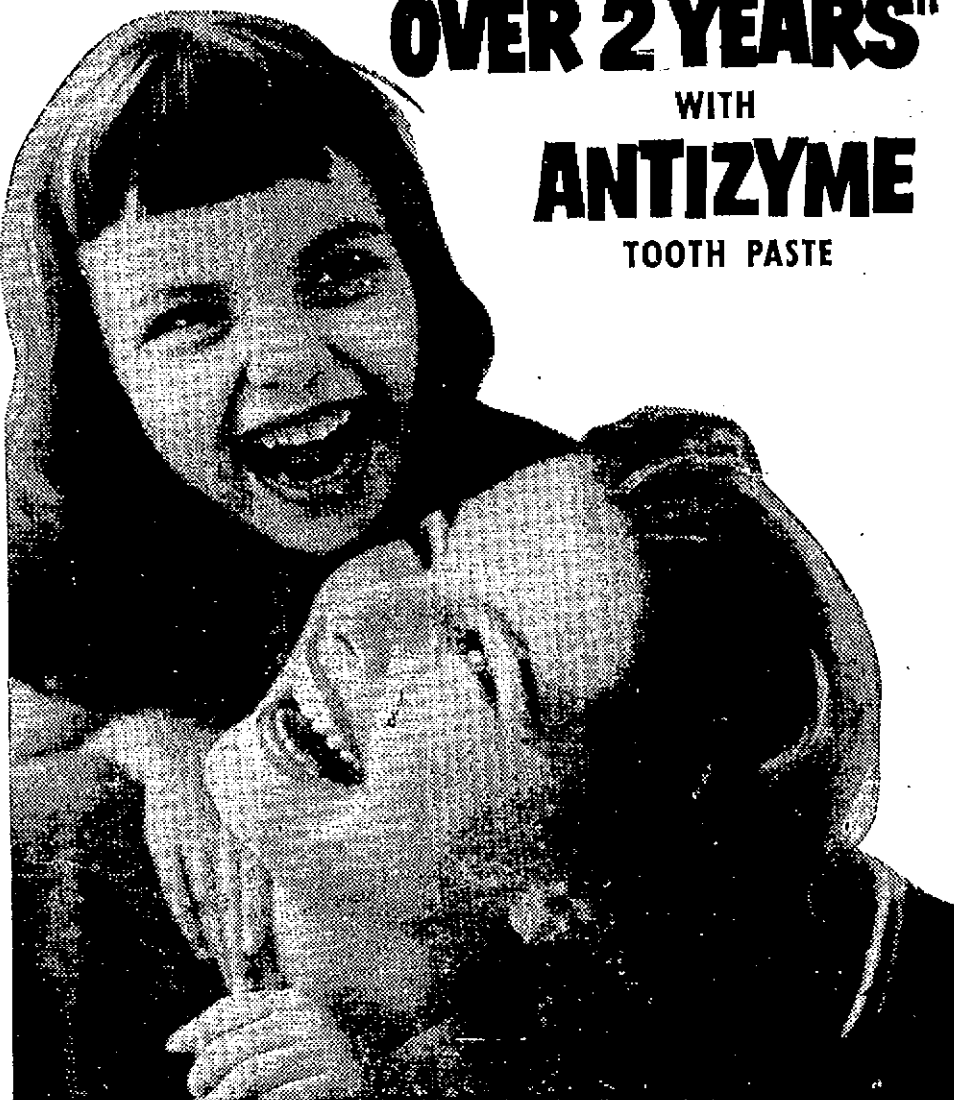
The operating room nurses clean up the operating room, remove the instruments and prepare for the next scheduled operation. The team may have worked for an hour or eight hours — they may have been relieved by others — but the patient has continued to receive the best possible attention and care throughout the entire procedure.

This is the surgical team in action.

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See Page 18

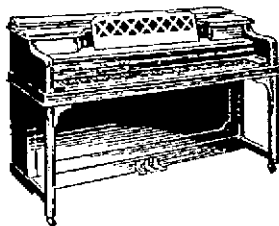


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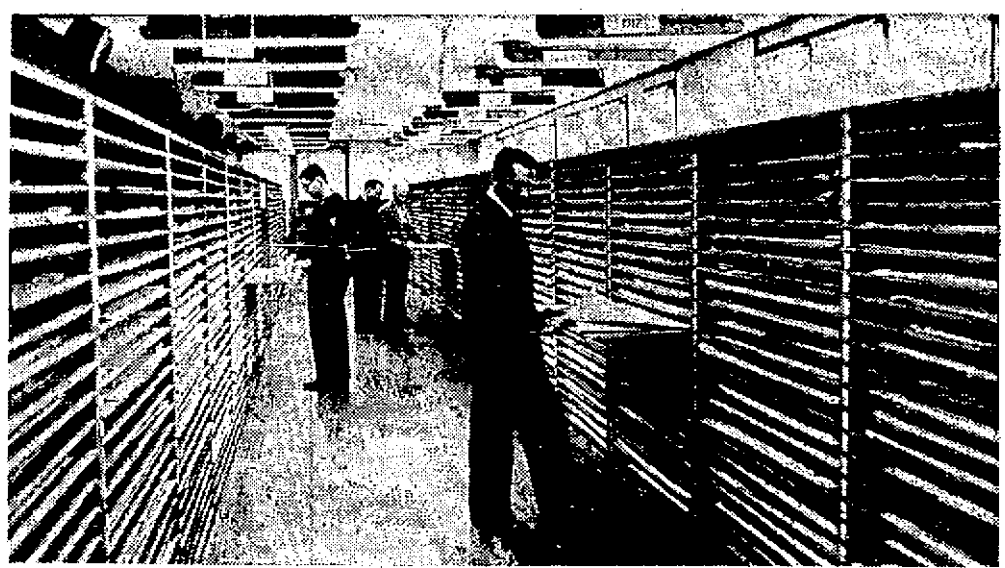
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Lt. H. V. Cronk is officer in charge of the Navy's Terminal Island branch of Hydrographic Office.



Vast files of charts and Sailing Directions are compiled by Hydrographic Office of the U. S. Navy. Here is a view behind scenes on Terminal Island.

THEY MAKE ROAD MAPS FOR NAVIGATORS

(Continued From Page 12.)

necessary to understand the problems that beset an ocean navigator prior to the Navy's establishment of hydrographic service.

IN PROCEEDING from one port to another, the navigator needed the answers to many questions. Examples: What was the most favorable route? What winds and ocean currents would be encountered? What coastal landmarks would identify the destination? Would there be local pilots available in the strange port?

FOR ANSWERS, the navigator had to rely on such first-hand or relayed accounts as might be obtained from others who had made similar voyages, or on the meager and often deficient charts available from a few commercial concerns.

Today, a navigator can prepare with confidence for a voyage to any part of the world. From any of the hydrographic offices he can obtain a "road map of the sea"—a nautical chart that probably is as complete and as detailed as a highway road map of his home state. This information has been acquired through surveys made by U. S. Navy ships throughout the world and by the exchange of source material with the other 25 member nations of the International Hydrographic Bureau.

NATURALLY, much of this information is changing constantly. For example, an iceberg is sighted in the North Atlantic. Immediately, this is highlighted in daily memoranda and is broad-

cast over a worldwide network of Navy and Coast Guard radio stations.

THE LOCAL NAVY Hydrographic Office has 30,000 charts and Sailing Directions. Planning to sail, let's say, to Baffin Bay? ... the East Coast of Siberia? ... the Bay of Biscay? ... the Mediterranean? ... the Persian Gulf? ... the Bay of Bengal? ... Tasmania?

Sailing directions to these places, and hundreds—or maybe it is thousands—of others are available. There is exact information about icebergs, land masses, lights, water depth, currents, trade winds, detailed in-

formation on entering and leaving harbors.

WHEN A NAVY VESSEL comes into Long Beach-Los Angeles Harbor, Lt. Cronk goes aboard; he gives skipper and crew sea-going information, they give him like data in return. When Merchant Marine vessels arrive, Barber goes aboard and the procedure is the same.

The public is free to inspect maps, charts, sailing directions, and the office's library of navigation and astronomical books and pamphlets. Generally speaking, the charts and sailing directions may be bought from authorized agents.

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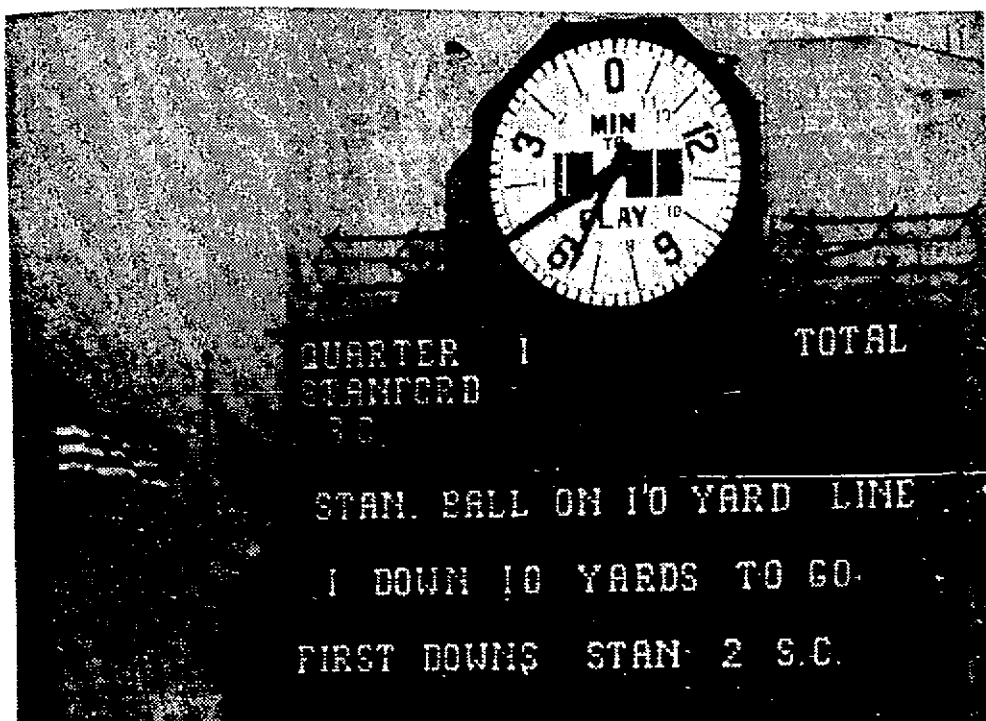
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 See Page 18



L.A. Coliseum Electrogram has 100 miles of wire. Ten horizontal lines are 40 feet long. Each letter is 21 inches high, contains maximum of 21 lights.

They Really Know the Score

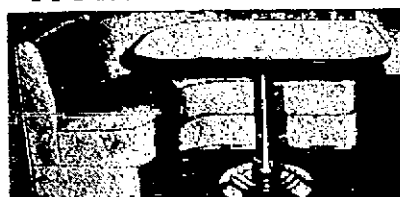
When the Los Angeles Rams tangle with National Football League foes in the Los Angeles Coliseum on a winter Sunday, three people know the score every second even though they don't see a minute of the game. Throughout the football season, they operate the Electrogram. Built in 1938 it is the world's largest all-electric scoreboard. A Pasadena father and son, Kenneth E. Hill and Kenneth D. Hill, 15, operate the board with various assistants. Using 12,000 40-watt lights to give fans the play-by-play.



Photos by Roger Coar

Kenneth E. Hill and son, Kenneth D. never see games. They operate scoreboard at this console, using details phoned to them from field observers.

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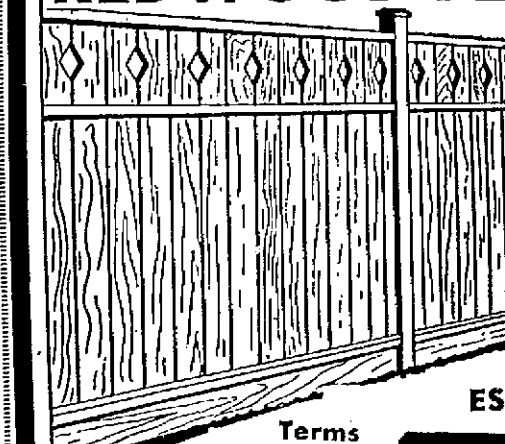
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Germ is the major cause of bad breath and no tooth paste kills germs like Listerine—Instantly—by millions!

Far and away the most common cause of bad breath is germs. You see, germs cause fermentation of proteins, which are always present in the mouth. Research shows that your breath stays sweeter longer, the more you reduce germs in the mouth. That's why Listerine stops bad breath four times better than any tooth paste.

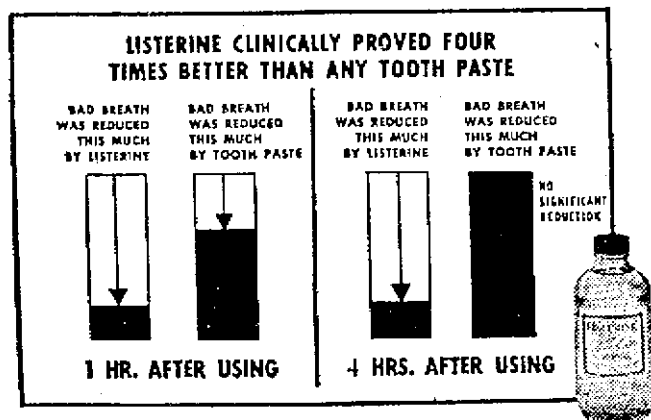
**Listerine Antiseptic
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Listerine Antiseptic kills germs by millions on contact. Test after test has shown

that even fifteen minutes after gargling with Listerine Antiseptic, germs on tooth, mouth, and throat surfaces were reduced up to 96.7%; one hour afterward, as much as 80%.

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LISTERINE . . . THE MOST WIDELY USED ANTISEPTIC IN THE WORLD

PET PARADE

Petite Dog of Pompeii

By Eleanor Avery Price

GRACEFUL, long necked and elegant, the little Italian greyhound has a high-stepping gait that usually causes observers unfamiliar with the breed to believe that he is a racer, despite his petite size.

However, although he is a deliberately dwarfed edition of the gazehound of the ancients, the breed is not a sporting dog in any sense. He is solely a pet, one esteemed for his wonderful disposition and his smallness. Such he has been throughout his long history that dates back to the days of ancient Pompeii where he was the favorite of royalty and the privileged classes.

There is a slight possibility that he was known first in Turkey, but there is little supporting evidence for this conclusion. Mummified specimens have been found in the excavations of Pompeii and also in the tombs of the Pharaohs.

It is believed that this breed was the only known pet dog in Italy for centuries. The old Latin motto, "Cave Canem," which means "Beware of the dog," can still be seen in some old Roman villas and refers not to the huge chained mastiff of old times but to the tiny pet of the matron, a dog not essentially fragile but one that could have been crushed by the stomping boots of the careless.

BY THE MIDDLE AGES, this dog enjoyed great popularity all over Southern Europe. During the Late-Victorian period, he undoubtedly was at his peak in England and Scotland, and at this time he found his way into the American heart.

Bred to be a pet for warm climates—he has thin, satin-glossy hair—it is deemed unusual but gratifying that the little fellow did so well in the fog and chill of the British Islands and in the extreme weather of the New England states. Yet the best known breeder of modern times was W. Bruce of Falkirk, Scotland. And in America, one of the top breeders was Dr. T. H. Hoyt of Pennsylvania.

Like all beloved breeds of dogs, the Italian greyhound has numerous interesting stories told of him.

FOR EXAMPLE, Frederick the Great, King of Prussia, had one of these dogs that he carried with him even into battle. At one time, during the Seven Years' War, he was forced to seek cover under an arch of a bridge. The dog cuddled close and remained quiet, but had he barked while the Austrian dragoons were marching overhead, the history of this king and his country would not have been the same.

Frederick loved his dog great-



Lucia Lara is an example of the Italian greyhound, a graceful, spirited dog.

ly and when the pet died, he himself buried his cherished pal in the grounds of the palace in Berlin.

Diane Ferguson, 12856 Ibbetson St., Downey, is the owner of the Italian greyhound pictured with this article. The dog, 4 years old, holder of numerous ribbons, is named Lucia Lara (Lucy at home). Lucy weighs nine pounds.

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AROUND THE WORLD WITH DELAPLANE

LONDON

"Within a month or so, I am leaving San Francisco to work for the government in the Azores. I have found it very difficult to procure information regarding climate and mode of living..."

LAST WEEK in Paris I read a review on a book on the Azores. The reviewer said it was excellent. Now I can neither remember title nor publisher. But I am sure it was the book reviewer in the Paris edition of the New York Herald Tribune. Write there, 21 Rue de Berri, Paris, and ask. The reviewer said the book was in French but that the publisher was bringing out an English language edition shortly.

"What car do you drive in Europe?" Is there a choice and is it better to buy and resell or rent?"



I drive almost any kind of car: English Fords, Austins, Simcas. I really can't say I preferred one particularly. Right now I am driving an Austin A-50 and I rent it from J. Davy mainly because they have offices in Paris and London, deliver your car to you anywhere and pick it up anywhere and equip you with all maps, documents, etc.

As to buying or renting, generally I found that it is better to rent if you are using a car less than three months. Better to buy and resell if over that. You'll find a lot of advertisements in the British Travel and Holiday Association magazine, "Coming Events in Britain." Gives you ideas who sells, rents, prices and so on.

"With all the flying you do, do you buy air line insurance and where do you get it?"

OVERSEAS insurance for one trip, as I remember, used to run me about \$40 a trip. The airline will set it up for you. This is not practical for me, however. Now I buy a yearly policy from Lloyd's that covers me about \$60,000 and costs about

RESORTS AND TRAVEL

\$130. It is a policy bought by a number of airline executives and your regular agent will be able to run it down for you.

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Second cruise leaves NEW ORLEANS Feb. 7, returns Feb. 22—15 days. Calling at Montego Bay, Port au Prince, Curaçao, Cartagena, Cristobal, Havana. Rates from **\$415**

Third cruise leaves NEW ORLEANS Feb. 25, returns Mar. 13—17 days. Calling at San Juan, Fort de France, Port of Spain, La Guaira, Curaçao, Cristobal, San Blas, Havana. Rates from **\$470**

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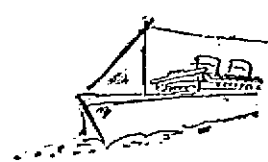
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Write and SEE

(A weekly listing of new pamphlets, some free, available to readers seeking information on homemaking, health, gardening and miscellaneous subjects of current interest. Please write direct to the source indicated. Allow sufficient time for publishers to process your requests. Delay is inevitable when a heavy demand develops for one or more of these booklets.)

ADOPTIONS—with thousands of childless couples eager to adopt babies, here is information designed to advise them on the proper steps to take, and the type of agency to consult. Includes tips on how to avoid disillusionment. Write for: "So You Want to Adopt a Baby." Address: Public Affairs Pamphlets, 22 East 38th St., New York, 16, N.Y. Price: 25c.

TRAVEL ABROAD—A comprehensive guide to student travel opportunities abroad, containing sections on individual travel, tours, summer sessions, seminars, American colleges in Europe, and work camps. Revised annually. 88 pp. Illustrated. Write for: "Work, Study, Travel Abroad." Address: U.S. National Student Association, Gimbel Building, 9th and Chestnut Sts., Philadelphia, 7, Pa. Price: 50c.

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SEPTIC TANKS — Urban dwellers planning to build or buy in outlying areas will find this folder helpful. It describes in detail the main principles of caring for septic tanks and drain fields—principles which may prove a factor in helping hold down expenses and in protecting the health of the family and neighbors. 6 pp. Illustrated. Write for: "Septic Tank Care—How the Homeowner Can Save Money." Address: U.S. Government Printing Office, Washington, 25, D.C. Price: 5c.

NUTRITION — Good food habits for children, briefly outlined. Lists few simple rules to follow, together with suggested meal patterns for youngsters. Sample menus for box lunches to be given schoolchildren are included. 6 pp. Write for: "More Please." Address: The American Dietetic Association, 620 N. Michigan Ave., Chicago, 11, Ill. Price: .03c.

FITTING DRESSES — For sew-at-homes, the biggest problem is obtaining a perfect fit. This booklet will help the home seamstress overcome these difficulties through hints on fitting after the dress is cut and basted, or after the readymade dress is purchased. 29 pp. Illustrated. Write for: "Fitting Dresses." Address: Superintendent of Documents, Government Printing Office, Washington, 25, D.C.

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CAMERA ANGLE

Snapshotting Moves

By the Shutterbug

PHOTOGRAPHY moves indoors about this time, for a warm-up session in preparation for the grand climax of Christmas picture taking in the home. The season of good will is one we all want to preserve and spread everywhere, and how can we do it better than by preserving it on film and mailing prints to friends and family?

But picture shooting indoors brings lighting problems which should be understood and solved before the great event is upon us. Now is the time to test lighting equipment and exposures and rehearse shooting technique. It's a gamble to leave it to the very last moment to discover you need a new light switch, another photo hood reflector or bulb, or tripod.

Indoor lighting for pictures at home can be one of three types: natural light, photo floods or flash, or by various combinations of the three. Only

a high-priced camera with a fast lens can be depended upon to take satisfactory pictures in natural light. These are mostly 35-mm cameras in the Leica, Contax or Nikon class with lenses rated at f2 or thereabouts. A Rolleiflex type camera, with an f3.5 lens, will also yield good pictures when properly handled.


Using fast black-and-white film and with a fairly good degree of natural illumination—not in dark corners, please—shooting at 1-20th of a second with the lens wide open ought to do the trick for the miniature cameras. Focussing would have to be exact because there is little depth of field to rely on. With an f3.5 lens, it would be safe to give an exposure of 1-10th of a second, which means using a tripod or a support for the camera.

LONG BEACH Camera Guild will have a black and white print competition at 8 p. m. Wednesday.

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new **COLOGNE QUARTETTE** by Angelique



And sweet, sweet music for your purse, besides... Now you can choose a distinctive Angelique fragrance to make your daytimes joyous and your evenings eventful... you can even match the mood you're in... with Angelique's new Quartette—generous sizes of White Satin, Gold Satin, Black Satin and Red Satin! They're all yours, priced to put a song in your heart...

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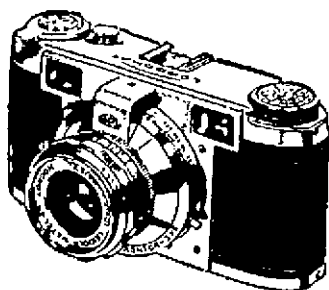
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Indoors for Christmas Season



"Just Pretending," a home snap, scored in a contest in 1952 for Mrs. Florence Harrison of Redondo Beach.

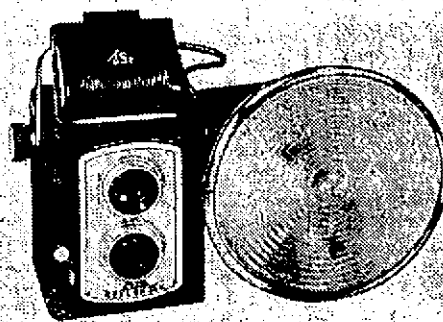
LONG BEACH Cinema Club will meet at 8 p. m. Wednesday in Houghton Park clubhouse.

A BRAND NEW FILM, bearing a name long held in high esteem by miniature camera owners, is making its appearance on the shelves of Kodak dealers. It's the new (and Eastman is emphasizing the "new") Kodak Panatomic-X film.

Properties featured by the new film are extremely fine grain, finer than was obtainable with the old Panatomic-X; better definition for superior enlargements; greater exposure latitude; rapid processing.

Speed of the film is rated at ASA 25 daylight, 20 tungsten. These ratings include the usual safety factor to insure full normal exposure. Workers who prefer thinner negatives can probably use a rating of 50 daylight or even higher.

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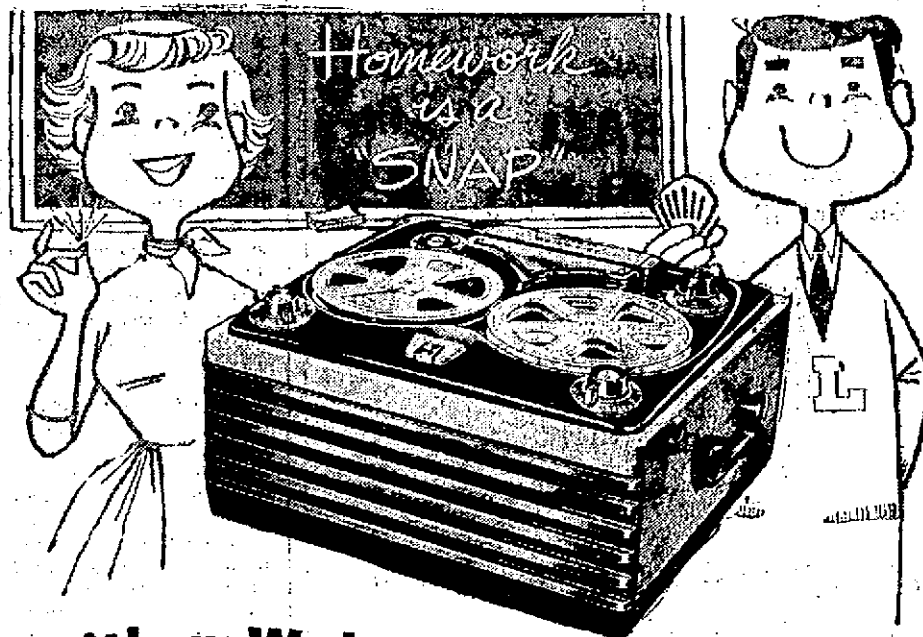
\$39⁹⁵

Lett CAMERA Exchange

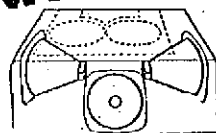
LONG BEACH 4226 Atlantic Garfield 4-4422
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day in the Municipal Art Center, 2300 E. Ocean Blvd.

Winners in the November color slide competition were Elva Hayward, first; Jack Watkins, second; Walter Hunsiker, third; Glenn Sieben, F. M. Scott and Murray Shaner, honorable mention.

Arthur Maddox, color slide chairman of the Circle of Confusion, Whittier, judged the contest.

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BOOK REVIEWS

Funny Man the Gangs Despised

By Fred Taylor Kraft

Independent, Press-Telegram Book Editor

IN THE LATE 1920s, after his second defeat at the hands of Gene Tunney, the defeated contender for the heavyweight boxing crown, Jack Dempsey, came to Long Beach. On the stage of the Strand Theater, he satirized the now-famous "long count" which cost him the bout.

In the audience a teen-age sports writer sat infuriated at what he thought was conduct unbecoming of a man of Dempsey's high place in the prize ring. He hurried to the office of the Press-Telegram and Sun and wrote a sports column in which he bitterly denounced the "Manassa Mauler," slipped his copy through the editors (whom he knew would tone it down, if not kill it entirely), and gave it to the printers to be set into type.

When it appeared next morning in the Sun, Jack Dempsey, despite his protestations on the stage of the "14 count," was still the defeated contender but the column had made its writer, Art Cohn, a local celebrity.

"That's when I discovered," Cohn muses, "that a columnist can make plenty of enemies by writing about things controversial, but at the same time he picks up a tremendous readership along the way."

His column was controversial much of the time from then on and Cohn moved up from a sports writer in Long Beach to sports editor of the Oakland Tribune, a spot he held for seven years. Later, he started the sports section for the Long Beach Independent before going to Hollywood in 1947 to become a screen writer. In this last position which he still holds, Cohn has written some important screen plays but his most notable contribution as an author is a new book, "The Joker Is Wild" (Random House, \$3.95) which is drawing warm praise from critics and heavy sales elsewhere.

"The Joker Is Wild" is the story of Joe E. Lewis, the celebrated night club entertainer so often dubbed "the funniest man who ever lived" and "the only original comedian to come up in the last 15 years." It is also the story of the bitter gang wars of the 1920s for it was gangsters who threatened Lewis when he left one gangster-operated night club for another, and carried out that threat by attacking him in his hotel room, gun-whipping him into insensibility, slitting his throat, slashing his cheeks and leaving him for dead. And it was Lewis, still speechless six weeks later but out of the hospital with a loaded gun, went on the prowl for the hoodlum who led the attack on him.

The book is filled with pathetic



ART COHN
 He Plays the Joker...

and uproariously funny incidents throughout Lewis' life as an entertainer. And it acquaints the reader of the charm of this man, his abiding loyalty to his friends, his compassion for the down-and-out. Cohn tells the whole story as he would write a novel — a best-selling, spine-chilling novel — with each page flashing to life sometimes frighteningly, sometimes humorously, sometimes pathetically, but always genuine.

That's Art Cohn at his best yet.

ANOTHER BOOK in the gutty school is "One Tear for My Grave" by Mike Roscoe (Crown, \$2.50), which concerns bookie trouble in Kansas City. The only safe thing to make book on is that still another body will show or place, but not one of 'em will win, not even the one in the deep freeze. Between women, Johnny April meets a strangler, and when it's over the woman on the floor lay still with death.

THE LIFETIMES of two country doctors, "Old Doc" and his son, Victor Thornwell, spread-eagle the period when Green Pond, an intense little Carolina town, moves through three great wars and becomes a modern city.

Evan Brandon's novel, "Green Pond," traces through the loves and lives of these men the rolling events, great and small, that occur as Green Pond grows up.

Old Doc was a lusty Southern medic who left "yard children" casually about Carolina, and his son was the practitioner who built a hospital, performed daring appendectomies and stomach surgeries.

The times moved past each; as it did Jezebel Mathis, the handmaid of passion, who loved but couldn't win the young doctor.

Evan Brandon, of a small Carolina town, weaves a hundred and more warm people, filled with frailties and fears, into the story of Green Pond. He was 12 years in writing the novel. (Vanguard, \$4.75).

Autograph Party

Art Cohn, former Long Beach sports writer, will appear at Buf-fum's book department from 2 to 4 p. m. next Saturday, Dec. 10, to meet old friends and autograph copies of his new book, "The Joker Is Wild."

illuminating text about America's favorite car of three or four decades ago. You'll probably find your best-told Ford joke, too, for scores of the old standbys are reprinted. Like this one:

"What's your name, little girl?"

"You won't laugh if I tell you?"

"No."

"Tona Ford."

CHRISTIANITY in its earliest youth comes alive in "The Young Church in Action" (Macmillan, \$2.50), an extraordinarily interesting account in which J. B. Phillips, former vicar of the much-bombed Church of the Good Shepherd in London, translates the Acts of the Apostles. Good medicine for Doubting Thomases or the church-minded because of its fresh, vigorous approach.

THEODORE GOODMAN is dead, but during his years as an instructor at New York City College he became one of the most successful teachers of fiction writing. So his "The Techniques of Fiction" (Liveright, \$3.50) is about as good a volume as is apt to appear for a long time. It is broken down into analysis, pattern, character, etc., all of it boldly clear and revealing. It will be of value to the professional writer, as well as the serious student.

WITH THE SEA at the doorsteps of thousands of homes in the Long Beach area, the fever for having a boat has left few local residents unscathed. There's much help for those new in the boat business, those who are "thinking about getting a boat," and many old in boat-owning but who want to do their own maintenance in "Boat Carpentry," by Hervey Garrett Smith (Van Nostrand, \$5). The author was brought up in a woodworking family and has been familiar with boat carpentry since childhood. His book includes boat repairs, alterations and construction. Line drawings and tables for computing are included as supplementary aids to the text.

"EMPIRE on the Pacific" (Ronald Press, \$4.50) takes a searching look at reasons behind American expansion to the west coast. The author, Norman A. Graeber, comes up with some material hitherto unpublished, sums up that the expansion primarily was due to the desire of commercial interests for ports for use in trade with the Far East.

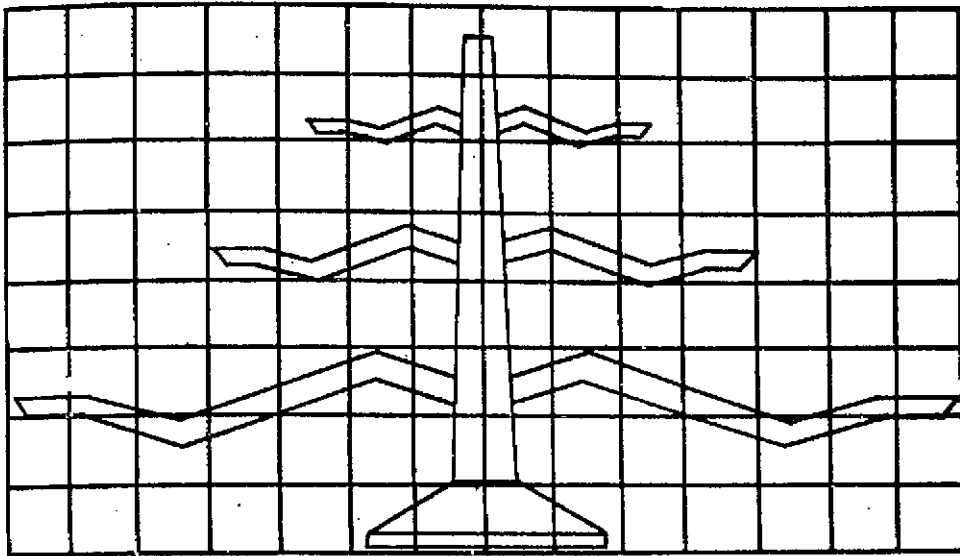
ORIGINAL PAPER BACKS you'll like: "Great Dog Stories," tales by 10 famous authors (Ballantine, 35c); "Caviar," short stories by Theodore Sturgeon, winner of the International Fantasy Award (Ballantine, 35c); "U-Boats at War," German submarine action from 1939-1945, by Harald Busch (Ballantine, 35c).

Stamp Club Elects

Five directors will be elected by the Long Beach Stamp Collectors Club at 7:30 p. m. Monday in Linden Hall, 208 Linden Ave. United States and foreign stamps will be shown. Collectors and out-of-town visitors are invited.

HOW TO Make a 'Ceppa,' Italian Favorite for Christmas Season Decoration

1. AS OLD AS CHRISTMAS—and as modern—is this tree-form candelabra for mantel or table. Basic design of the little tree candelabra is given in this grid, with squares representing two inches. Lay out branches on pine lumber a half-inch thick. Trunk is taper-planed from a 2x2. Base is a flat pyramid cut from a 7x7 square. Bore holes for dowels before you plane taper in the trunk, and it'll be easier to drill. Force the drill in slowly.



2. BASE SHAPE is easily made with small plane after bevels are marked around edges and on top of original square. Hole in top fits dowel in bottom of tree trunk, making it all demountable.



3. GLUE DOWELS into ends of limbs, to fit holes drilled in sides of trunk. About 3/16-inch dowels are best. You can get extra strength for limbs by gluing two 1/4-inch boards together for the 1/2-inch total.

4. HOLD CANDLES by twisting them on one-inch No. 5 screws you drive up through ends of the limbs. Prebore for screws, to avoid splitting. Small discs of thin aluminum fit over the screws for candle drip.



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CORK TILE Light Color 9"x9"x1/2" **19c** per tile

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1/2 PRICE**A Reminder for the Holidays.
We gift wrap any plant or planter.**Peterson's Nursery**Our 17th Year in
Same Location**5701 ORANGE AVE.****PH. GA 2-6583**Open Sunday 10 to 5
Daily 8:30 to 6**GARDENS**

Get Gardens Ready for Winter

By Bob Gilmore

EVEN IN THE Long Beach area, noted for its mild winters, ornamentals will react favorably to being protected during the next few months. Day temperatures may still feel like the good old summer time, but at night you can anticipate frost and near-frost conditions. Proper handling of your ornamentals at this time, especially the tropicals and subtropicals, will insure their health during the winter months.

This is not the time to prune the more tender subjects. Cutting the stems encourages new growth, which is always sensitive and susceptible to damage from the cold. Die-back frequently results and you may lose the plant in a severe frost.

Do everything possible to con-

serve rain water. The average for the past few years has been below expectation, so make certain your plants benefit from whatever limited rainfall descends on your garden.

Construct catch basins around trees and large shrubs. The much-needed moisture will then sink into the soil, rather than rush off to the adjoining property. The basin does not have to be very deep; three to four inches should suffice.

You should also guard against damage from sudden, heavy cloudbursts. Make certain that excess moisture is properly drained off your premises. The garden should slope downward from the foundation. This will prevent seepage under the house or in your basement.

TOP-HEAVY TREES should have their center section thinned out to minimize wind damage. Opening up the head of a tree allows the wind to blow through; thus there will be less chance of broken limbs or toppling over.

Young seedlings may be sheltered under plant protectors made expressly for this purpose. These act like miniature hot-houses, each one protecting an

individual plant. They are available in three sizes, depending on the type of plant being protected, its height and lateral spread. The protectors are made of a specially weatherized waxed paper. This material allows the sunlight to pass through but keeps out wind, cold, rain and bugs.

A MULCH SPREAD on the soil is also of great benefit. During conditions of prolonged frost a mulch will keep the soil from heaving and cracking. A mulch also makes it possible to work the soil during conditions of extreme cold.

Other valuable procedures for protecting ornamentals during the winter season are attaching vines to firm supports to prevent their being ripped during winds to rms, removing all clippings from lawn areas to allow sunlight to react on the plant leaves,

Thinning out the center branches of top-heavy trees decreases possibility of damage by wind.

protecting young trees by stretching sackings between the plant and the direction of the wind, and gradually cutting down on the supply of water so as to harden off the plants.



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\$6.15 VALUE**4⁵⁹**

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HOLLYWOOD JUNIPER (Twisted) Gal. Can 89¢
DAFFODIL BULBS (KING ALFRED) Doz. 79¢
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Tips on Gardening

GARDENING TIPS for the week . . . Poinsettia flowers desired for indoor decoration should have their stems sealed before being arranged. Burn the cut end over a flame or place the stem in boiling water for about one minute. Then place the stems in cold water, the level of the water being just below the flower heads, and allow a resting period of several hours. This procedure increases the life of cut flowers.

Before very long garden supply stores will again be offering bare root roses and other deciduous stock. This is a good time to thoroughly work over the soil where these new plantings are to be placed. Churn up with the soil plenty of humus such as peat.

Garden pests are not as active now as during the spring and summer. Nevertheless, some spraying is still required. You can use a combination insecticide and fungicide and give your garden a complete spraying or dusting; about once every 15 to 20 days should suffice as the weather gets colder.

HEAVY DUTY
SWING SETS and SLIDES
WE MFG. THEM **SAVE UP TO 40%**

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Write for Folder

Jesse's playground equipment
MFG. OF HEAVY DUTY SWING SETS

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MOTHER NATURE

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in the Fall . . .**

. . . and she is a wise one to imitate. Take advantage of the season and come to

HODGES NURSERY

We will supply you with the best in materials and lend you a roller and spreader at no extra cost.

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"dream world"
all your
own!LET US PLAN YOUR LANDSCAPE FOR
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PLAN — YOU DO THE PLANTING
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Is This the 'Missing Link' Tree?



—Photos by H. K. Cray

Leaves of the heavily foliated Ginkgo tree at 1957 Lime match those of prehistoric trees of the dinosaur times.

By Blanche Mead Pryor

A TREE grows in Long Beach, in the front yard at 1957 Lime Ave., whose prehistoric ancestors furnished nibblings for vegetarian dinosaurs and probably wore nests of flying reptiles in their crowns.

It might be said that this ginkgo tree, 20th century survivor of the forest primeval, has been delivered right from the age of giant reptiles to its owner, Miss Chloe Anderson. Paleontologists find little difference in the "green fossil" of today and the fossilized remains of the ginkgo that sheltered the thunder lizards of preglacial times.

The retired Poly High school teacher, who planted the tree in 1915, refers to the 48-foot patriarch of the past as her "hobby tree." Since she first acquired it she has made a study of the ginkgo. In later years she began collecting data, newspaper clippings, pictures, and poems about this oldest surviving genus of tree. Her handmade scrapbook is a treasure of information. Because of the many contacts the tree enthusiast has made through her ginkgo, she thinks it might also be termed her "Friendship Tree."

While the Anderson tree is by

no means the only ginkgo in Long Beach, it may be the oldest. There are numerous privately-owned ginkgos, and recently two 2-year-olds were set out at Silverado Park.

Like others of its kind, the Long Beach ginkgo is immune to disease and insect. Scientists believe this may be one factor in the secret of the survival

of this gymnosperm that was there at the burning of the broadleaved trees.

Untrimmed and untrained, the ginkgo on Lime Ave. has retained its natural conical shape through the years just as the genus has been doing since time immemorial, the tapering trunk growing all the way to the top of the tree and all branches coming directly from the trunk. Someone has said that no one has ever seen a dead branch of a ginkgo.

MANY GINKGO GROWERS prefer male trees, feeling that the female of the species is deadlier than the male. The lady ginkgo owes her reputation to the highly-disagreeable rancid-butter odor given off by her decayed plum-like berry. The Lime Ave. ginkgo is a female tree, and its owner says the story is true. Passersby may crush the fruit as they walk. A tree must be upwards of 30 years old before it bears fruit and the season lasts but a short time.

While "Ginkgo biloba" is the class name of the tree, many nurserymen refer to it as the "maidenhair" because its unique fan-shaped leaves bear resemblance to that fern. Unlike broadleaved trees, it has no midrib but many parallel veins. Botanists call it the "missing link" between ferns and flowering plants. It was thought for a time that it might be related to the yew, and while its closest relative seems to be the conifer, men of letters say it is the sole survivor of its prehistoric progenitor and is a genus apart.

A deciduous tree, it is bare in the winter months, flowers in the spring, sprouts pale green leaves early that turn to a deep leathery green through the summer.

Try These New Bon Bon Cookies

(Continued from Page 20)

Home Service Director of General Mills. After thoroughly testing the recipe in the company kitchens, Miss Kelley visited Billye and Jay in person, and with a check in hand.

And so, today we're sharing with you for your Christmas cookie splurge, the basic bon bon cookie recipe. Dad and the youngsters can mix the dough and wrap it around their choice of cookie and candy centers. For special occasions, try chocolate dough around a maraschino cherry filled with a round hazel nut or other favorite nut. Or wrap white dough around a gum drop, or make cookie centers filled with bits of candied fruits and nuts or chocolate chips.

SIMPLY DIP bon bons into a thin icing to frost.

A recipe for penuche bon bons is featured elsewhere on this page today.

Bon Bon Cookies

1/2 cup soft butter
3/4 cup sifted confectioner's sugar
1 tablespoon vanilla
1 1/2 cups sifted flour
1/4 teaspoon salt

Mix butter, sugar, vanilla. Stir in flour and salt. Mix well with hand. Tint dough, if desired. Wrap 1 tablespoon dough around

a candied or maraschino cherry, or 1 teaspoon chocolate-coconut mixture (add 1 square unsweetened chocolate, melted, to 1/2 cup shredded coconut). Place close together on ungreased baking sheet. Bake 12 to 15 minutes at 350°. Cool.

Dip top of cookie into icing. (Mix 1/4 cup confectioner's sugar, 2 tablespoons cream, 1 teaspoon vanilla.) Add food coloring. For chocolate icing, add 1 square unsweetened, melted, and use 1/4 cup cream. Decorate. Makes 20 to 25 cookies.

Chocolate dough: Add 1 square unsweetened chocolate, melted.

Cookie centers: To one-half of cookie dough add 1/4 cup raisins, chopped dates, candied fruit, chocolate chips or nuts. Mold 1 teaspoon into tiny balls. For easier handling, refrigerate.

SOLUTION TO TODAY'S PUZZLE
(See Page 38)

CAMPUS BALKAN COBRAS
AVIATOR ARKADIA OPTATE
BORER BUDDIST LEDGERS
OGA SINGLET IRONS LET
BESS NITE SPONGS GINA
STEAL NITE ANOV SPEAK
JALER ARRAS SPARGE
MARINES SPILL SPAN
AGENDA ROOMS SPARKLES
LOPE SPARTA WHITE ANT
QUETS ATTENTION GILMA
EPA HOLE CANNES NEAR
NITRATES TILKE PRANCE
ARID SONGS PAINTED
STOCKS BARGO VERDIO
HACKS LAVA SCAR STROP
ONES PEDANT AGOA VALE
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TENSORS NATIVE ACTIVE
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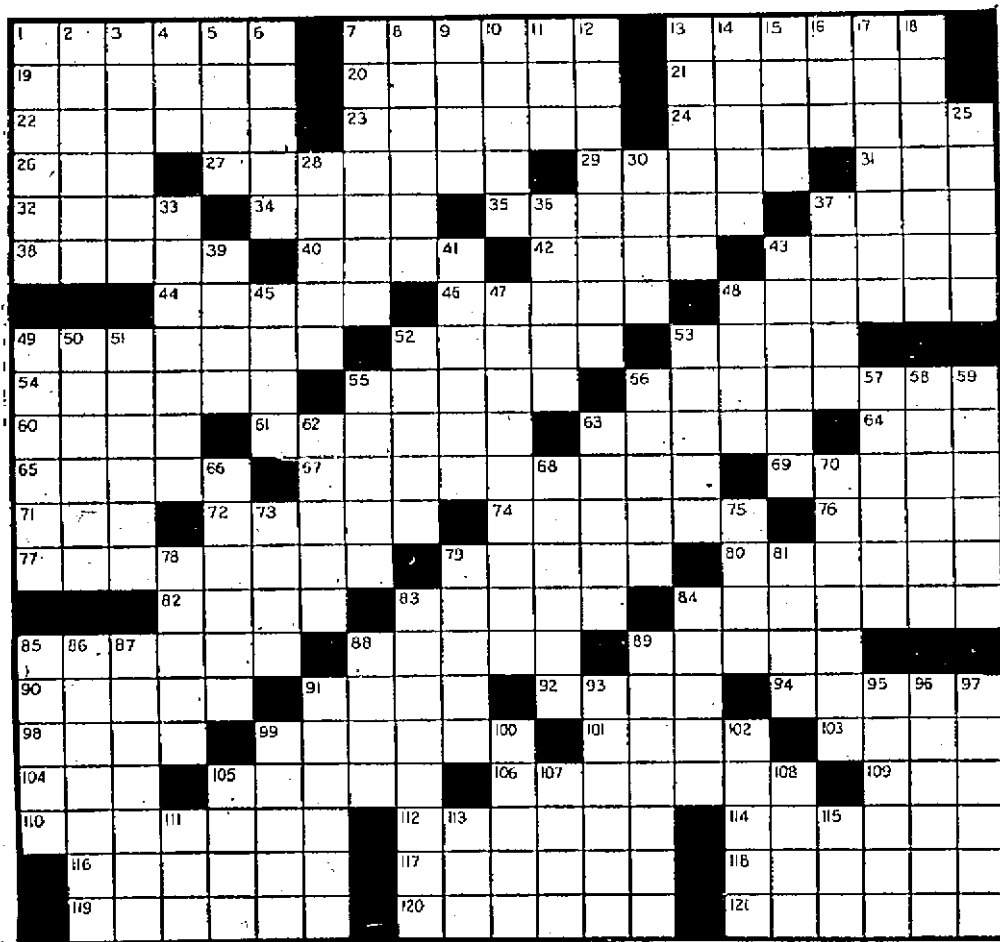


Paleontologists have determined that the Ginkgo has survived unchanged for 100 million years.

Southland's Crossword Puzzle

(Solution to Puzzle on Page 37)

- | | | | | | |
|-------------------|-------------------|--------------------|-------------------|--------------------|-----------------|
| By Thomas Meekins | 52 Botch | Elina | marsh bird | 45 Meadows | tutor |
| Across | 53 Reach across | 52 Crag | 3 Pain morgan | 47 Teeling tall | 85 Whoop |
| 1 College green | 54 Behold | 54 Hono | 4 Tablet | 48 Tales | 86 Makers of |
| 7 "Powder-keg" | 55 Divisions of a | 58 People | 5 Shoshonean | 49 Quorum | leather |
| peninsula | dwelling | 99 Precise teach- | Indians | 49 City near | 87 Pelagic |
| 13 Venomous | 56 Glistens | 101 Venezuelan | 6 Small bench | 50 Boston | 88 Grow dim |
| snakes | 60 Horse's gait | copper field | 7 Ring bracelets | 51 Rellera | 89 Diversify |
| 19 Fly | 61 Ancient city- | 103 Ivy League | 8 Talisman | 52 Classifies | 91 Lecture |
| 20 Girl's name | state | team | 9 Dip water | 53 Backboon | 92 Tint cloth |
| 21 Narcotic | 63 Innocent | 104 Actress Merkel | 10 Interlaces | 54 Prices | 95 Pillage |
| 22 Frontier | 64 Hill dweller | 105 City in Pol- | 11 Public notices | 55 Gave light | 96 ——— Twist |
| 23 Nature cultist | 65 Songs for two | and: Old name | Colloq. | 56 Mournful | 97 Actress Jean |
| 24 Account books | 67 Listen! | Canopies | 12 Baseball | 57 song | |
| 25 Wood sorrel | 69 City in India | 106 Coal mine | leagues | 58 Entwined | |
| 27 Undershirt | 71 Greek "8" | 109 Coal mine | 13 Settlement | 59 Assorted | |
| 29 Felters | 72 Gelling goals | 110 Muscles | 14 Uncloses | 62 Lost color | |
| 31 Allow | 74 City in France | 112 Aborigine | 15 Offers | 63 Air force units | |
| 32 Graves | 76 Orderly | 114 Lively | 16 Scrap | 66 Hammerheads | |
| 34 Cairo's river | 77 Fertilizers | 116 Theater dis- | 17 Studio: Fr. | 68 Argentine | |
| 35 Golf clubs | 79 Discolor | trict | 18 Evening love | 100 Kalmuck | |
| 37 Biblical | 80 Frisk | 117 Where Noah | songs | 102 Century plant | |
| mount: Var. | 82 Waterless | landed | 25 Anto | 105 Vaulting aid | |
| 38 Puffer | 83 Melodies | 118 More con- | 28 Ball teams | 107 Telegram: | |
| 40 Tennis equip- | 84 Enamelled | celled | 30 Fishing gear | Colloq. | |
| ment | 85 Wall Street | 119 Motion picture | 33 Imitation silk | 75 Box | |
| 42 Actor Devine | commodities | 120 Mishaffer | fabric | 78 Display stands | |
| 43 Converse | 88 City in N. | 121 Comes on | 35 City on the | 79 Buddhist tem- | |
| 44 Fables | Dakota | stage | Selma | ple gateway | |
| 45 Tapestry | 89 Composer of | DOWN | 37 Thrash | 81 Free | |
| 46 Scanty | "Aida" | 1 Skewered | 39 Go ashore | 83 City in | |
| 48 Heroes of two | 90 Drudges | roasted meat | 41 Fruit tree | Georgia | |
| Jims | 91 Ejected by | 2 Snipe-like | 43 Extra lives | 84 Fallen dic- | |



Guests enter the Keeney Sebring home through patio-courtyard. Overhead lattice links house and garage.

Flexibility Makes for Easy Living

(Continued From Page 23.) is established at the far end of the living room by a low round cocktail table of birch and a lovely sofa upholstered in a pumpkin fabric tufted with wool chenille "dots."

THIS INTIMATE and inviting area was actually created by the removal of a wall that once separated the living area from a fourth bedroom. Having no need for this extra sleeping area, the Sebrings had the "dry wall" partition taken out, thereby expanding their living room to a greater and more usable proportion.

The wall backing the newly added area is of honey-colored birch, the same as the material used for the dividing partition between the living room and the kitchen. Over the sofa is a partial dropped ceiling over which the Sebrings installed indirect lights, and these illuminate the beamed ceiling with great effectiveness.

The kitchen, open as it is to the dining area, is just as pretty as it should be for such a "show off"! Appliances (including built-in cook top and oven) are

of pale yellow finish that provide sunny accompaniment for built-ins of natural birch. A snack counter divides the actual preparation area from the dining room and is faced with a pair of clever, tall-legged black iron stools upholstered in plastic. The sandalwood carpeting ends in a gently curved contour to meet the pumpkin-colored vinyl tile of the kitchen.

French doors of glass open to the rear garden, which is as prettily planted and planned as the entry courtyard.

THE MASTER BEDROOM has glass doors opening to the patio. Opaque draperies pull across the glass for privacy and complement the deep-piled carpet of turquoise.

The connecting bath is decorated in cocoa and coral.

A sewing room complete with desk, sewing machine, capacious wardrobe closets and day bed (that doubles willingly for overnight guests) is carried out in sand and sandalwood.

\$10,000

3 1/2%
CURRENT RATE

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EARN from the 1st.

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Save more and earn more with the First Federal where each savings account is insured to \$10,000 by the Federal Savings and Loan Insurance Corporation, an instrumentality of the United States Government.

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SHOW -- YOU BET
WE FIX IT
RIGHT, YOU
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MOVIE CAMERAS
and PROJECTORS

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See Page 19

GOURMETS GUIDE

SOUTHLAND DINING IN THE LONG BEACH AREA

Sunday, Dec. 4, 1955

CHARCOAL STEAKS PRIME MEAT

Southern California's
most beautiful
restaurant

Welfch's
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5907 E. Second St., NAPLES
• FINE FOOD • COCKTAILS
Dinners—5 P.M.—1 A.M.
JOHNNY FITZER
Mighty of the Piano
Closed Wednesday
Ph. HE 4-2894

meet your host



Caricature by Dick Arnold

PAUL HOOVER
A Dual Role

PAUL HOOVER is a man with a dual role in life. Paul Hoover, the diner, is a man who knows exactly what he likes to eat.

And Paul Hoover, the restaurant owner, knows and understands exactly what goes into a meal to make it taste just right.

So what do you suppose is the favorite meal of BOTJI Paul Hoover, the diner, and Paul Hoover, the restaurant owner?

Well, sir, it's beautiful, tender grenadine of beef as served at his two restaurants — Paul's of Lakewood at Carson St. and Bellflower Blvd., and Paul's of Santa Fe Springs on Telegraph Road at Orr and Day Road.

This dish includes half a pound of choice lean beef sliced into thirds, prepared with wine and grilled. It is served on toast with a rich mushroom sauce loaded with big mushrooms. All the trimmings of a complete dinner go with it, such as fruit cocktail or tomato juice, choice of soup or big green salad with scrumptious Roquefort dressing; potato, another fresh vegetable, hot rolls, choice of beverage and choice of dessert.

The price for all that fine food is just \$2.50.

PAUL'S RESTAURANTS are also noted for all sorts of other good things to eat. A long-time favorite of the patrons is old-fashioned chicken and dumplings, served on Sundays and Thursdays. This is real, grandma-style chicken, served with mammoth fluffy dumplings. It's only \$2 on the large complete dinner.

On Tuesdays Paul's features still another specialty — a fried turkey wing luncheon for just \$1.25. The wings are gigantic (one is a meal in itself) and they're served with choice of soup or salad, potato and fresh vegetable, and choice of beverage and dessert.

Incidentally, Paul's Roquefort dressing is now offered in bottles for persons who wish to take some home. —TEDD THOMEY.

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MEXICAN FOOD

337 Pacific Ave. HE 2-3095
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Enjoy so much
for so Little..."

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5237 E. SECOND ST. - Belmont Shore
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The World's Most
Beautiful Restaurant
FOOD ON THE
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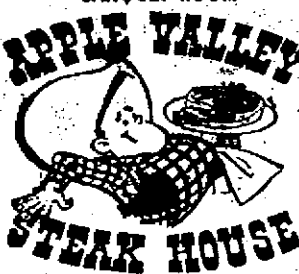
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LUNCHEON AND DINNER

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11 A.M. TO 7:30 P.M.
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Help Yourself to
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and a delightful view are
all yours in the Sky Room.
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Complete Dinners from \$2.25
Smorgasbord Luncheon \$1.50
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in early New England atmosphere



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Enjoys Dining at

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"Delicious Food
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CLOSED FRIDAY EVENING
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2508 PALM DRIVE
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Yes, they're talking to you... and you know after many such get-togethers in your home, the question that always comes. You can't keep the secret from your friends any longer, can you? "*It's Instant Folger's!*"

Yes, *Instant Folger's*, so easy to prepare for occasions like this, and always delicious because it's full of the same rich, full-bodied flavor that has made Folger's coffee the West's favorite for over 100 years.

You can welcome your holiday guests instantly, too...

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SUNDAY
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SOUTHLAND LOOKS AT SURGERY

'The Team of Your Life'

LONG BEACH, CALIFORNIA—DECEMBER 4, 1935

DENNIS THE MENACE

By Hank Ketcham

WILL THAT MUTT BITE SONNY?
 MUTT! YOU MEAN MY DOG?
 ALL RIGHT, DOES YOUR DOG BITE, SONNY?
 SURE, HE'S A WATCH DOG!
 HOW CAN HE WATCH WITH HIS EYES CLOSED?
 IT AIN'T EASY!
 I'LL BET THAT OL' MUTT DOESN'T EVEN HAVE ANY TEETH.
 HE DOES TOO!
 SIC 'IM, RUFF!
 YOU'LL HAVE TO WAKE HIM UP FIRST, KID.
 SIC 'IM, RUFF!
 SOME WATCH DOG!
 GOOD MORNING, MADAM! MY NAME IS BILL LANGLEY. I REPRESENT.
 YEOWWWWW
 DENNIS!!
 WHAT ARE WE GOING TO DO WITH HIM?
 WE'LL EITHER HAVE TO MUZZLE HIM OR PUT UP A BEWARE OF BOY SIGN.

THE BOYS

by CARL GRUBERT

DADDY, MAY I GO WITH YOU AND WATCH THE SKEET SHOOTING?
 M-M-M... MAYBE... IT ALL DEPENDS ON WHETHER YOU ARE A GOOD BOY!
 WHEN? BEFORE OR AFTER?
 STARTING RIGHT NOW, FOR THE REST OF THE MORNING!

DADDY, MAY I GO WITH YOU AND WATCH THE SKEET SHOOTING?
 M-M-M... MAYBE... IT ALL DEPENDS ON WHETHER YOU ARE A GOOD BOY!
 WHEN? BEFORE OR AFTER?
 STARTING RIGHT NOW, FOR THE REST OF THE MORNING!

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 WHEN? BEFORE OR AFTER?
 STARTING RIGHT NOW, FOR THE REST OF THE MORNING!

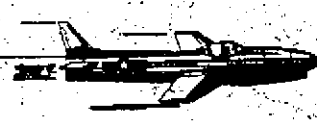
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DADDY, MAY I GO WITH YOU AND WATCH THE SKEET SHOOTING?
 M-M-M... MAYBE... IT ALL DEPENDS ON WHETHER YOU ARE A GOOD BOY!
 WHEN? BEFORE OR AFTER?
 STARTING RIGHT NOW, FOR THE REST OF THE MORNING!

From 1935



To the present date

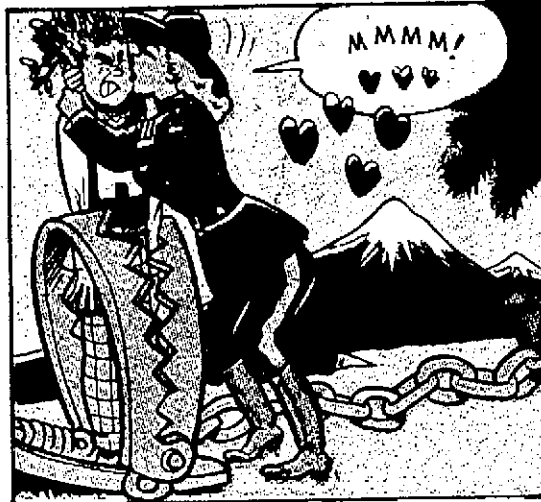
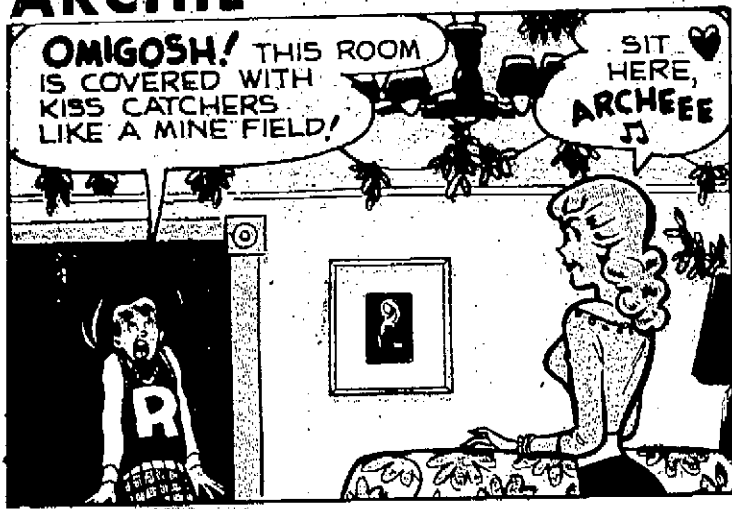


Everybody loves good Weber's Bread!



ARCHIE

By Bob Montana



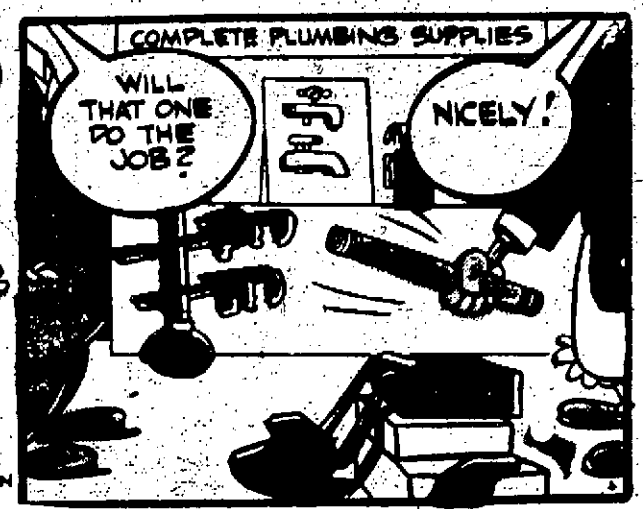
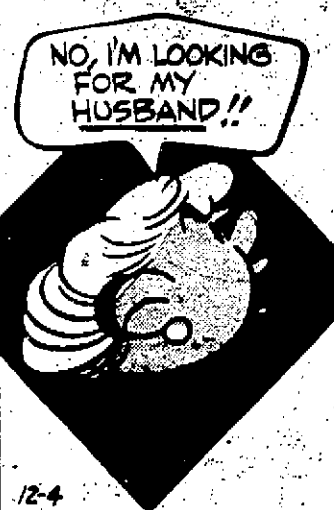
THERE OUGHTA BE A LAW

By Al Fagaly and Harry Shorten



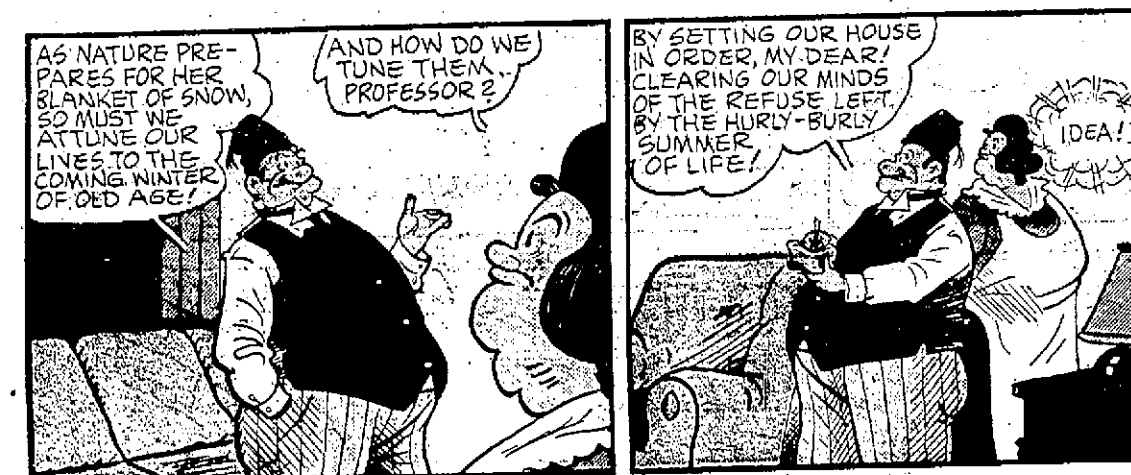
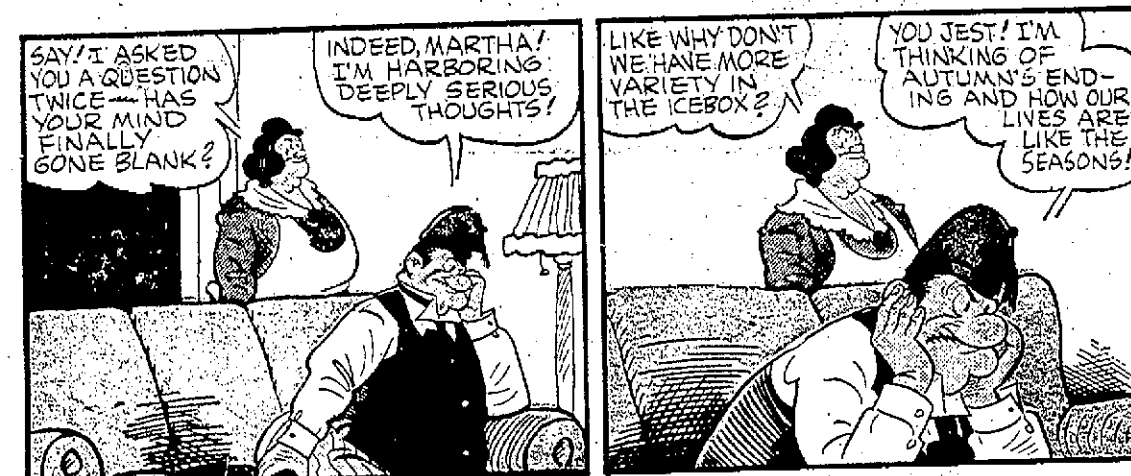
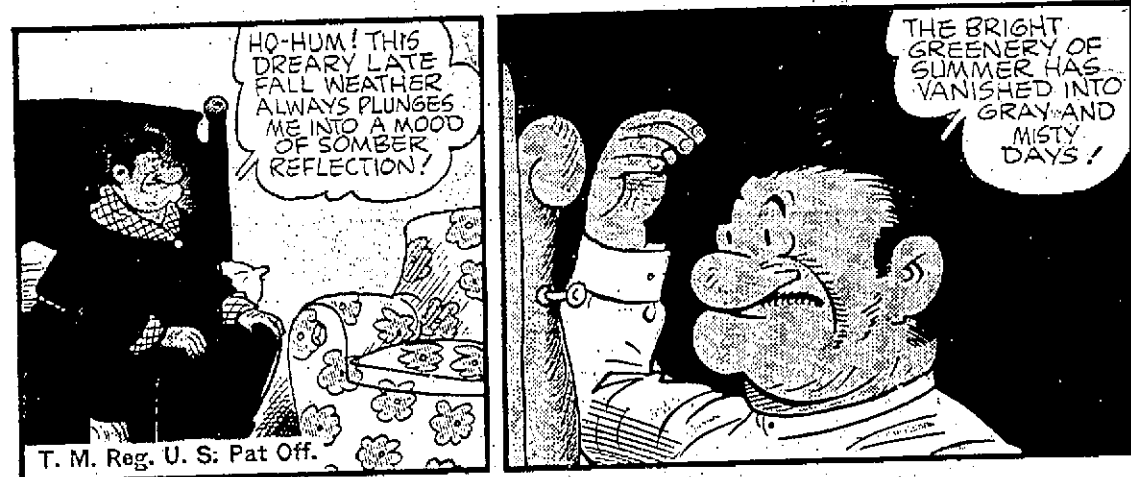
FANFARE

by Walt Ditzen

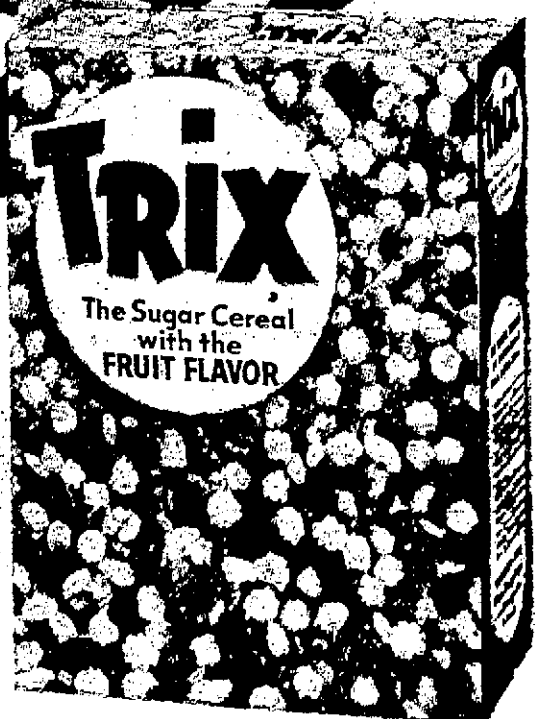


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With Major Hoople



Happy Breakfast to You!



It's **TRIX**! A joyous new kind of cereal that turns breakfast into the jolliest meal of the day! It comes in a wonderful array of gay and happy colors. What's more, **TRIX** is the first fruit-flavor cereal that ever happened! Crisp, tender pulls of corn with a wonderful just-right sweetness. Just add milk or cream and pitch 'right in'. It's good! And it's good for you—wholesome and nourishing. For a "Happy Breakfast" to all your family—get **TRIX** today!

For a scrumptious between-meal snack, eat **TRIX** by the handful—right out of the box!

TRIX

new fruit-flavor cereal

A PRODUCT OF GENERAL MILLS

ABBIE *an'* **SLATS** *by* **RAEBURN VAN BUREN**

AS A BREATHLESS WORLD AWAITS HIS DECISION, J.P. BATHLESS GROGGINS PONDS THE ANSWER TO THE QUESTION: "WHAT DO I WANT ONE OF???"

IF I WAS T' SAY I WANTS ONE MILLION DOLLARS, I'D BE ABLE T' BUY BECKY AN' SUE ANY-THING THEIR SWEET HEARTS DESIRES--- FROM CAVIAR T' PRIVATE YACHTS!

ONE THING WRONG WITH THAT---

IF THEY WAS THAT LOADED, WHAT'S T' PREVENT EVERY FREE LOADER AND PHONY WITHIN' CALLIN' DISTANCE FROM CLUTTERIN' UP THEIR LIVES TURNIN' THEIR YOUNG HEADS---

...WRECKIN' THEIR HAPPINESS WITH THEIR SLIMY, SMOOTH TALK? "

HOPE! MONEY IS THE BLARSTED ROOT O' ALL EVIL! IT CAN'T BE DOUGH--- GOTTA BE SOMETHING THAT'LL MAKE THE GIRLS HAPPY WITHOUT RUININ' THEIR SENSE O' VALUES!

ON'Y TROUBLE IS-- WHAT'LL IT BE? I'D (SIGH) GIVE HALF O' WHAT I'M GONNA GET T' GET HIT WITH A GOOD IDEA!!

CRASH!!

A FEW MINUTES LATER

I (GASP) GOT IT!! NOW I KNOWS WHAT I WANTS ONE OF, BLARST IT!!

THAT WAS GROGGINS ON THE PHONE, SIR, HE SAYS HE WANTS ONE. ZZZZZZZZ

ARE YOU (SHUDDER) SURE THAT'S WHAT HE WANTS??

WELL--WHAT ONE THING HAS BATHLESS GROGGINS DECIDED HE WANTS??--CONTINUED NEXT WEEK

NANCY

By Ernie Bushmiller

OH, SLUGGO---WILL YOU GO SHOPPING WITH ME?

NO

WHY NOT?

EVERY TIME I GO---I HAVE TO WORK TOO HARD---

LAST TIME YOU HAD ME LUG TWO BIG BAGS OF GROCERIES

BUT I BROUGHT MY WAGON TODAY

OH, THAT'S DIFFERENT--- THEN I DON'T MIND

I ONLY HAVE TO GO TO **ONE** STORE TODAY

LET'S GO--- AND DON'T FORGET THE WAGON

HERE'S THE PLACE

THIS WORKS OUT SWELL

RUGS CLEANED

C'mon kids...connect the dots...


Here's how to show Mom and Dad you want LIONEL TRAINS most of all!

Hi kids! Able to connect the dots and see me? Then you're big enough to have a Lionel Train and run it yourself! Make it puff real smoke! Blow the whistle! Send it zipping up mountains and grades, 'round curves at breakneck speed! Because Lionel Trains are the only trains in the world with MAGNE-TRACTION... the feature that gives 'em super pulling power and keeps 'em on the track!

Wait'll you boss around the operating cars and accessories, too... like the terrific milk car! A trainman unloads milk cans before your very eyes! And more! Dump cars, coal stations, searchlights, WOW! There's a lion's share of adventure waiting for you! Get Mom and Dad down to your Lionel dealer's fast! Show 'em Lionel in action! Complete train sets from \$19.95!

LIONEL

TRAINS with MAGNE-TRACTION



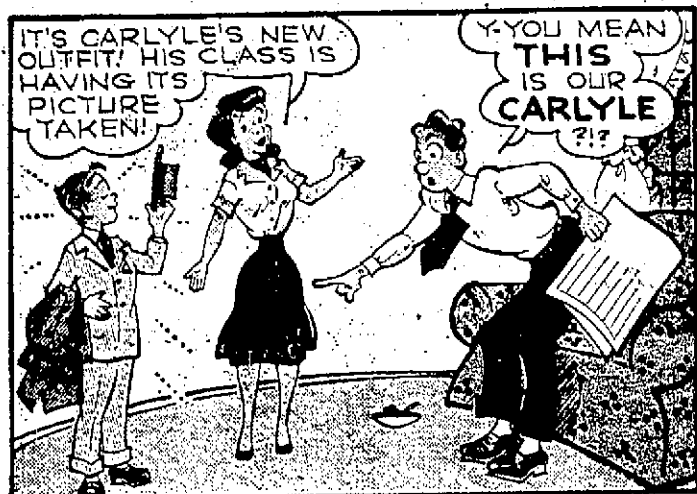
Hey! Do you watch all those terrific LIONEL TRAINS on the PAUL WINCHELL-JERRY MAHONEY television show?

I sure do! Every Saturday morning on our NBC television station

LIONEL, GET IT, KIDS? LION-EL!

Priscilla's POP

by AL VERILLER



Important Milestones in Modern Medicine: Among the scientific triumphs that have marked man's progress in the never-ending struggle against disease are: 1796—Triumph Over Contagious Diseases. First inoculation by Dr. Jenner. 1848—Triumph Over Pain. Dr. Morton's discovery of ether as an anesthetic used for first time in surgery. 1929—Triumph Over Bacterial Infections. Fleming discovers penicillin. Now—1955—Procter & Gamble proudly announces...

TRIUMPH OVER TOOTH DECAY

Crest Toothpaste with Fluoristan actually strengthens tooth enamel to lock out decay

FLUORISTAN IS FLUORIDE IN ITS MOST EFFECTIVE FORM—PREVENTS CAVITIES FOR ADULTS AS WELL AS CHILDREN



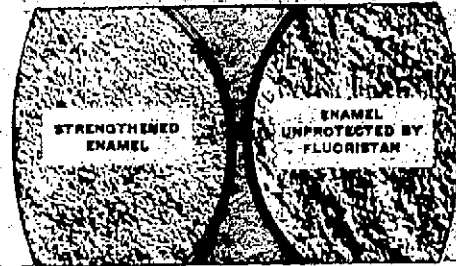
Miracle of the Towns Without Toothaches. For years, children growing up in several Western towns were virtually without tooth decay. Then science learned why: nature's decay-preventive, fluoride, was present in their drinking water!



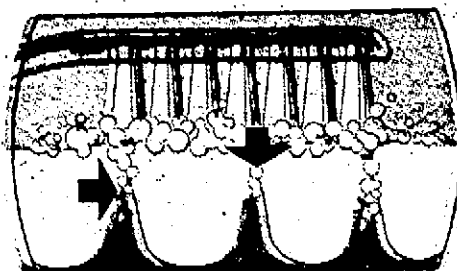
Science Long Tried To Put Fluoride—only medically approved preventive of decay—in a toothpaste. But merely adding fluoride does not work. At last, university scientists and Procter & Gamble found the answer: *Fluoristan*, exclusive fluoride compound.



Fluoristan Makes Possible Crest Toothpaste—world's greatest weapon against tooth decay. Unless you get Fluoristan, you cannot get the full benefits of fluoride in a toothpaste. Protects all permanent teeth, for adults and for children, six and over.



Actually Strengthens Enamel. Crest combines with and strengthens tooth enamel as you brush. Micro-photo at left shows how enamel strengthened by Crest ingredient defies decay acids, while unprotected enamel (right) is eaten away by decay acids.



Prevents Most Cavities Where Toothbrush Can't Reach! Even between teeth, where food particles lodge (arrows), Crest gives the greatest protection ever known. Crest penetrates between teeth, strengthens enamel of entire tooth against decay.



Never Before Such Decay Prevention! Crest has been proven in the most extensive and best-documented research ever conducted on a toothpaste. The record of decay prevention established by Crest has never been equalled by any other product.

Tastes Wonderful—Refreshes Your Breath! Crest locks out bad breath caused by decay as no other toothpaste can. Gives you cleaner, whiter teeth. Best tasting, by actual tests. Remember: Every Crest brushing strengthens tooth enamel against decay! Get Crest today!

Fluoristan is Procter & Gamble's trademark for a tooth decay fighter.



YOUR DENTIST KNOWS HOW CREST WORKS TO LOCK OUT DECAY

LANCE

WARREN TUFTS



The Sioux are moving onto lands claimed by other Indians. The Army wants to know what to expect in the way of trouble. It is Lance's job to find out.

With mountain man Tom Fitzpatrick as guide, Lance and Sergeant Blaze move quickly to shape their outfit.

Readied by dusk, they pitch camp at Westport Landing, strike it before day-break, head southwest...



From a master of movement, Lance learns the true meaning of mobility. Fitz grinds out miles regardless of weather.



Part of the secret is in traveling light. The men live off the land, killing as they need...



They march a week without incident. Then one day Lance motions toward the horizon. Storm? Fitz shakes his head. "Wildfahr."



That night they camp on the Platte. The west wind smells of smoke. "Comin' this way, ain't it?" Blaze says. "Don't worry about it," Fitz grunts. Then he rigs himself a shelter and goes to sleep.



Lance and Blaze shrug and do the same. But they can't sleep. The night teems with sounds of panic as plains animals scurry before the onrushing flames. "I ain't worried 'bout it," Blaze whispers. "But d'yew reckon this tent will keep out th' fahr?"

WHAT HATH NIGHT TO DO WITH SLEEP? THAT'S A GOOD QUESTION—FOR, AS VARRO ONCE SAID: "YOU KNOW NOT WHAT THE NIGHT WILL BRING!"

FOUR A.M.! WHAT'S SHE UP PROWLIN' AROUND FOR?

HERE'S A GLASS O' COLD MILK, TOOTS—AND I GOT YOU A LITTLE SANDWICH TO GO WITH IT—

OH, ANNIE—YOU'RE BETTERR A REAL NURSE—BUT YOU SHOULDN'T GET UP NIGHTS, JUST 'CAUSE I'M AWAKE—

SHUCKS! IT'S NOTHIN'—NOW HERE'S A SLUG O' TH' MEDICINE—RIGHT ON TH' DOT—

NOTHIN' LIKE A LITTLE SNACK TO PUT Y'BACK TO SLEEP—SEE Y'IN TH' MORNIN'—

GOOD NIGHT, ANNIE—Z-Z-Z—

OH, GEE, MR. TRY! DID MY BARGIN' AROUND WAKE Y'UP? I'M AWFUL SORRY—

NO, ANNIE—I WASN'T ASLEEP—HM-M—WONDER IF YU'D DO ME AN AWFUL BIG FAVOR—

WELL, I'D SURE TRY!

S'POSE IT'S A DOPEY THING TO ASK, BUT DO YOU THINK YOU COULD—ER—LIKE TOOTS DOES—AND LIKE JUNIOR USED TO DO—THAT IS—WOULD YOU—

...CALL ME POP?

ME? CALL YOU—? WHY I NEVER HAD A—GEE! I'D LOVE TO CALL YOU POP!

THAT YOUNGSTER! WHAT SHE'S DOING FOR POOR LITTLE TOOTS—WHAT SHE'S DOING FOR ALL OF US IN THIS HOUSE—EXCEPT—

KIDS! HOW CAN KIDS TURN OUT SO DIFFERENT? HOME? BACKGROUND? SHE'S SURE NOT ALWAYS HAD IT SO SOFT AND EASY

HOME, EH? Y'VEEN RUNNING, JUNIOR—AND LOOK AT YOUR JACKET—

SO I WAS HURRYIN' TO GIT IN EARLY, MAYBE! LOOK, SENIOR! IF ANYBODY COMES ASKIN'—I BEEN HOME FOR TWO HOURS—TWO HOURS! PLEASE! JUST THIS ONCE—POP!

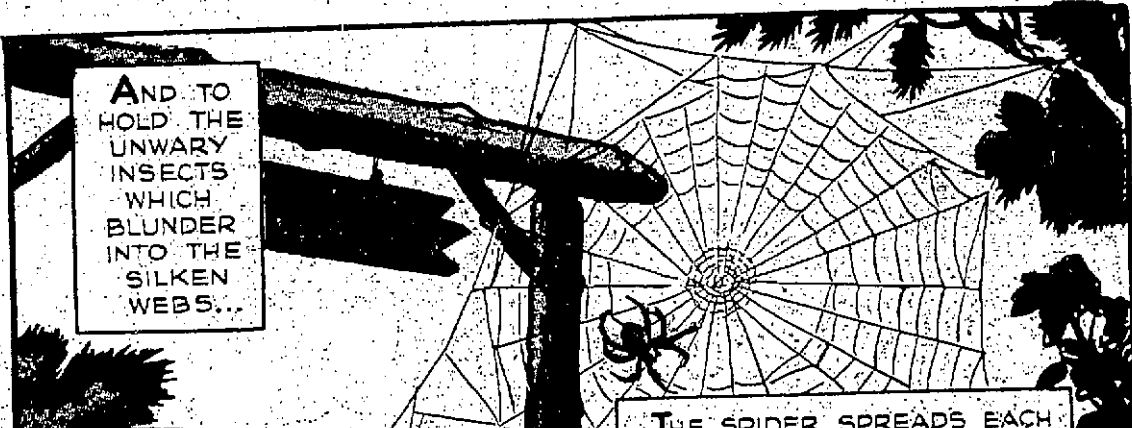
HAROLD GRAY

MARK TRAIL

by




SELECTING A SUITABLE SPOT, THE ORB-WEAVER SPIDER BUILDS A BEAUTIFUL SPIRAL FLY TRAP...



AND TO HOLD THE UNWARY INSECTS WHICH BLUNDER INTO THE SILKEN WEBS...

THE SPIDER SPREADS EACH STRAND WITH "STICKUM" FROM HER OWN PERSONAL GLUE POT...




THEN LIKE A HARPIST, SHE DEFTLY TWANGS THE STRAND, CAUSING THE GLUE TO SEPARATE INTO THE EQUALLY SPACED DROPLETS



ONLY THE SPIDER CAN WALK ON THE STICKY WEBS WITHOUT BECOMING ENTANGLED...



FOR HER OILY FOOTPADS, KEEP HER FROM GETTING CAUGHT IN HER OWN SNARE



ALTHOUGH THE SPIDER BUILDS ITS WEB WITH GREAT PRECISION, IT NEVER BOTHERS TO REPAIR THE HOLES MADE BY TRAPPED INSECTS

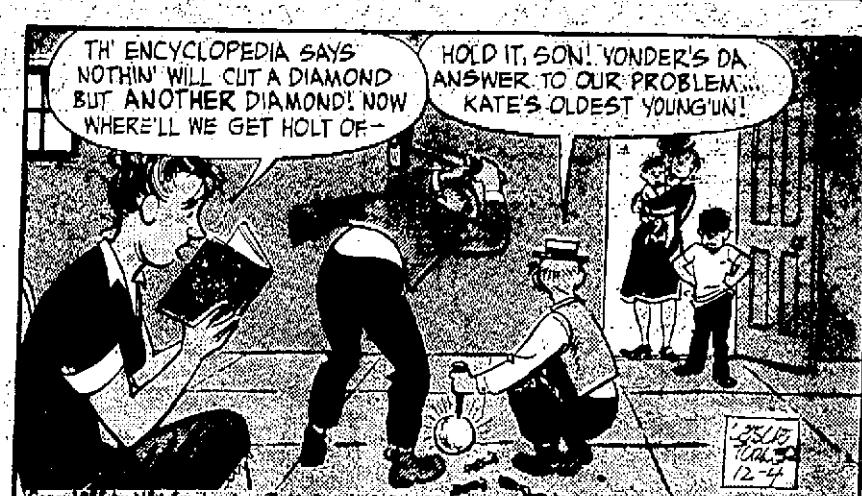
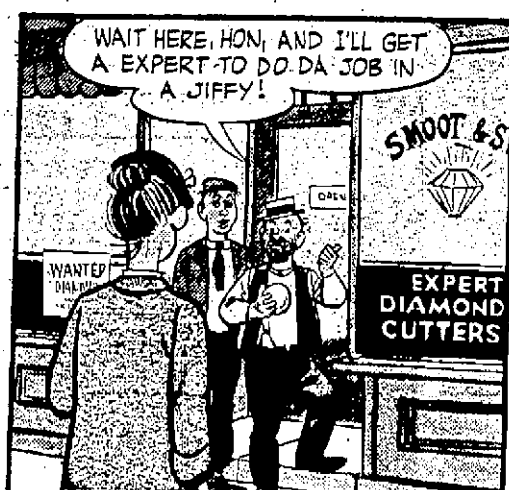


WHEN A WEB BECOMES TORN, THE INDUSTRIOUS SPIDER SETS TO WORK BUILDING A NEW ONE

PURELY THROUGH INSTINCT AND WITHOUT PARENTAL HELP, EACH INDIVIDUAL BUILDS A WEB WHICH IS PECULIAR TO ITS OWN SPECIES

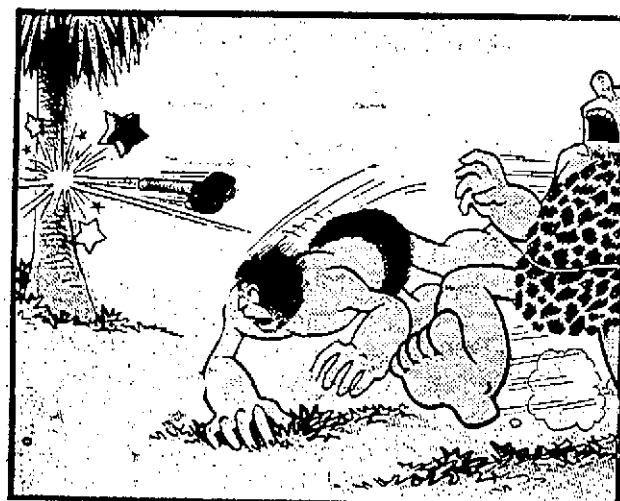
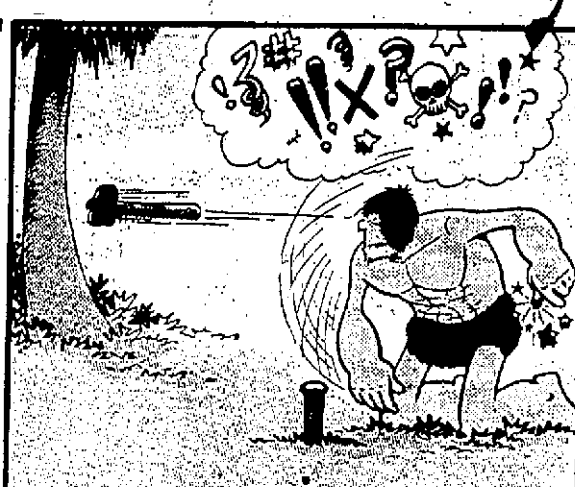
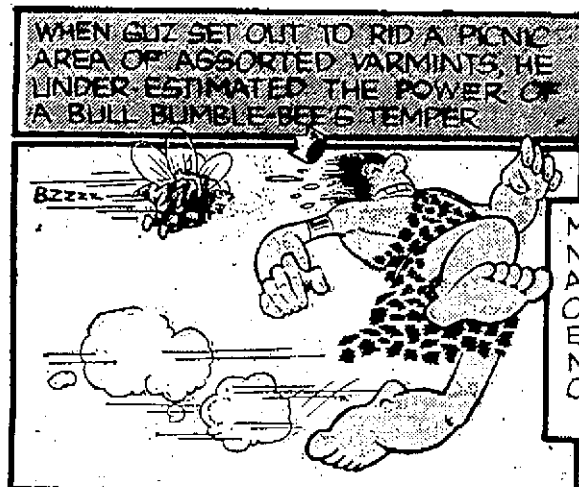
CAPTAIN EASY

By Leslie Turner



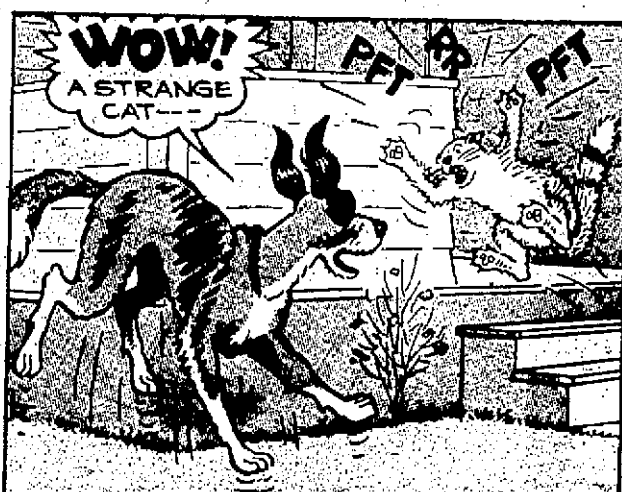
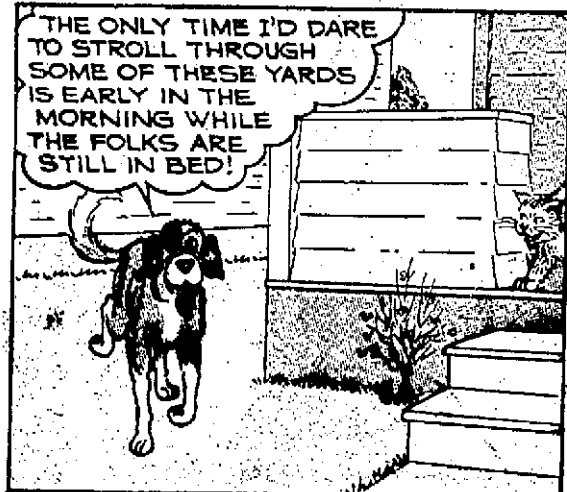
ALLEY OOP

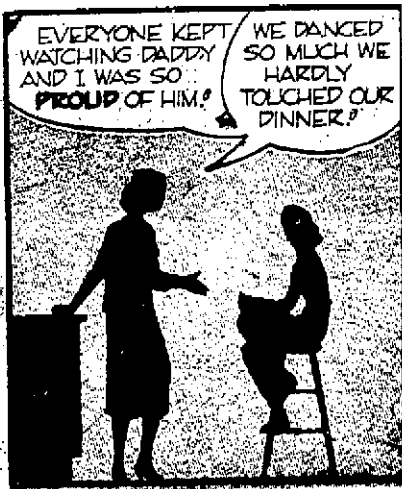
By V.T. Hamlin



BO

By Frank Beck





NEW FROM PROCTER & GAMBLE!

Modern miracle for automatic washers

...low suds that really clean!



It's Dash!

The only low-sudsing detergent with the full cleaning power of the best high suders!

Now with this great new Dash you get cleaner, far cleaner clothes than with any other product made especially for automatics. And your wonderful automatic gets the low suds it needs to wash-rinse freely!

Because here at last are low suds that really clean! Yes, Dash is the only detergent to bring you the full clean-

ing power that made the best high suders famous... without any of their over-sudsing that can smother washing action and cause poor cleaning.

Don't wait—try Dash soon! It's the result of years of research by Procter & Gamble. You'll be thrilled with those cleaner Dash washes you'll get!

Tested and approved by leading makers of every type of automatic washer—including:

Apex • Bendix • Easy General Electric • Hotpoint Kelvinator • Kenmore Maytag • Norge • Speed Queen Westinghouse • Whirlpool



For Greater Savings! Dash also comes in these two large sizes—the thrifty Jumbo and the Home Laundry Size that lasts for months.

Dash...gets clothes cleaner than any other product

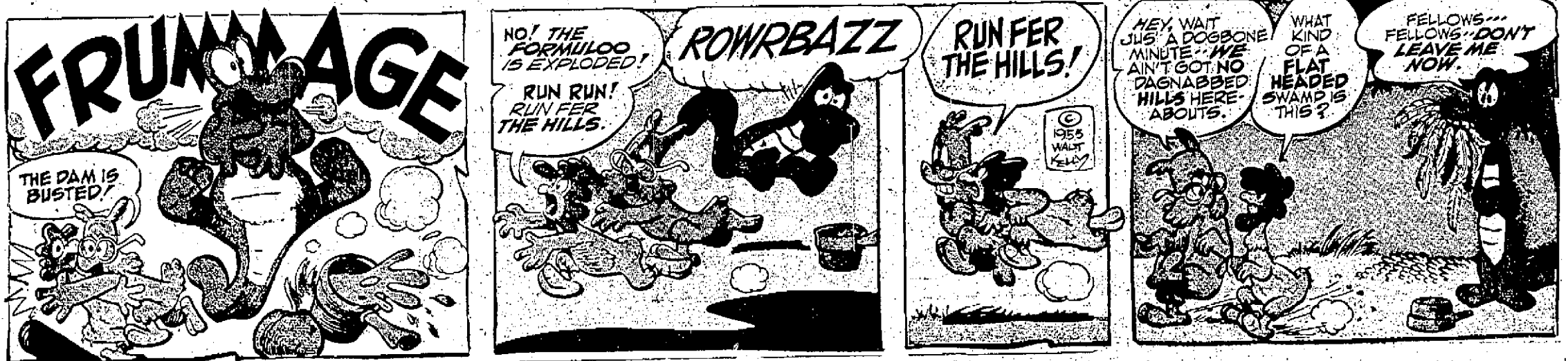
especially made for automatics!

Right now Dash is available in limited areas only.

You, too, can have beautifully clean clothes just like magic when you put new Dash in your automatic!

POGO

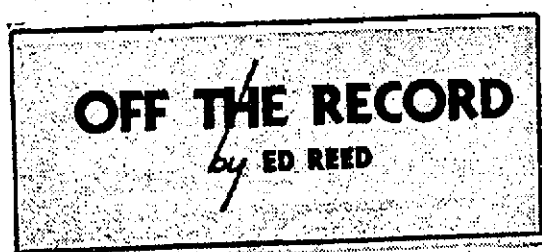
By Walt Kelly



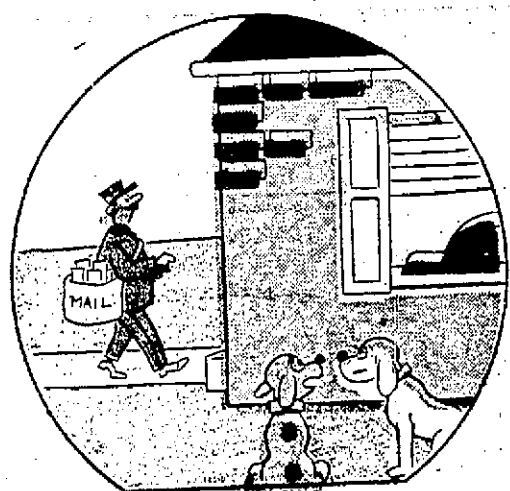
STEVE ROPER



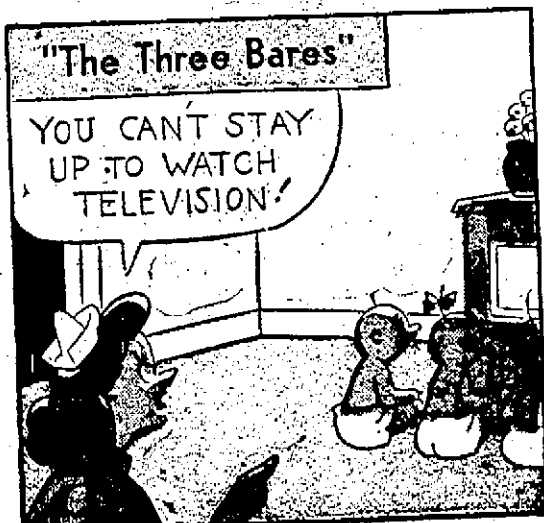
LUCKIES TASTE BETTER - Cleaner, Fresher, Smoother!



"Whom do I see about the error which will be made on my next month's statement?"



"Is it a federal offense to bite a mailman?"

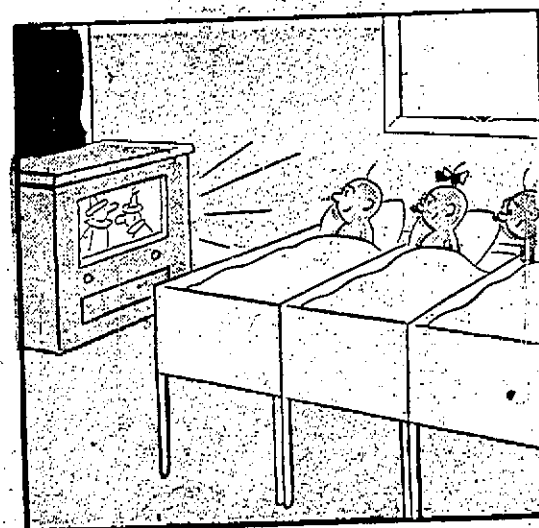
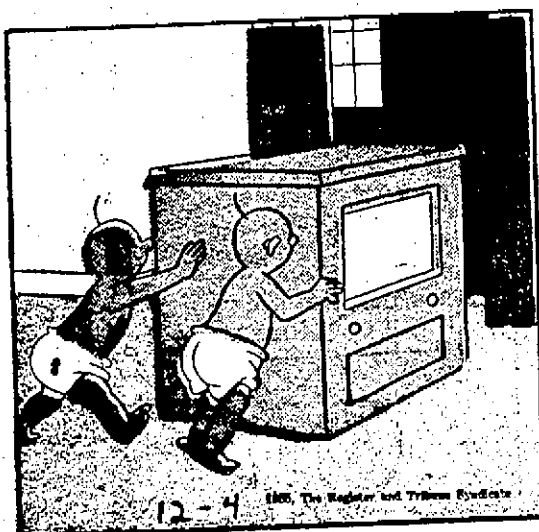


"The Three Bares"

YOU CAN'T STAY UP TO WATCH TELEVISION!



"One thing about him, he isn't always out drinking coffee."



Now! AJAX has a New Bleach

Plus A SPECIAL BRIGHTENER!

Removes More Stains than liquid bleaches!

Brightens Faster than other cleansers!

Works Easier than any other household product!



New AJAX with stain-removing bleach works wonders on sinks and bathtubs... removes more stains faster than even the strongest liquid bleach... whisks away coffee stains, fruit stains, even aluminum marks!

New AJAX—the one and only leading cleanser which contains a stain-removing bleach plus a brightener. Yes, brightens and cuts grease faster than other cleansers. Even grease-scorched pans brighten in a jiffy!

New AJAX makes your work easier... floats stains away... polishes and brightens as it cleans. Stop paying the elbow tax! Use AJAX—the only cleanser that contains both a bleach and a brightener!

"Foaming Action" **AJAX** Floats **DIRT** and **STAIN** Right Down the Drain!

OUT OUR WAY

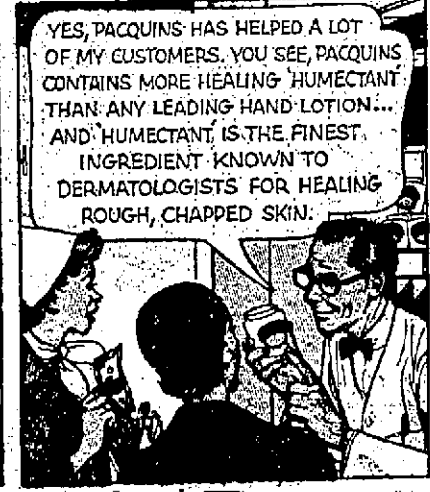
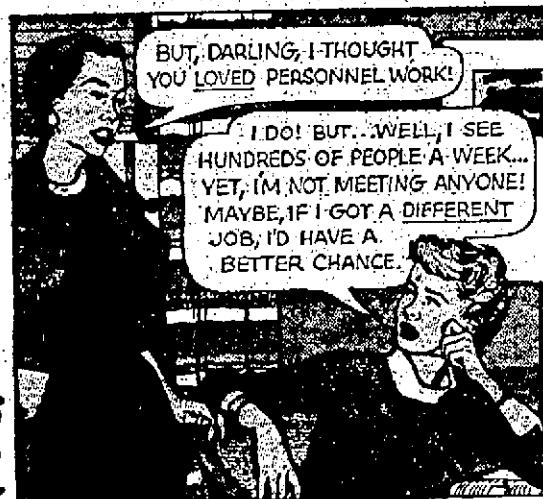
The Willets

T. M. Reg. U. S. Pat. Off.

By J. R. Williams



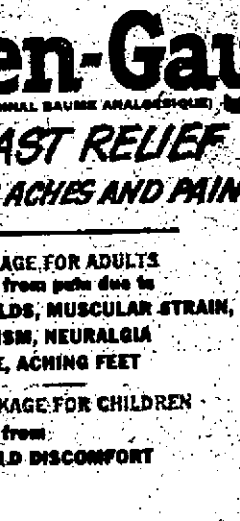
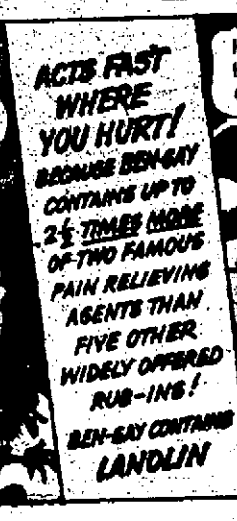
AN ADVERTISEMENT OF PACQUINS HAND CREAM



NOW AVAILABLE ALSO **PACQUINS ANTI-DETERGENT HAND CREAM**

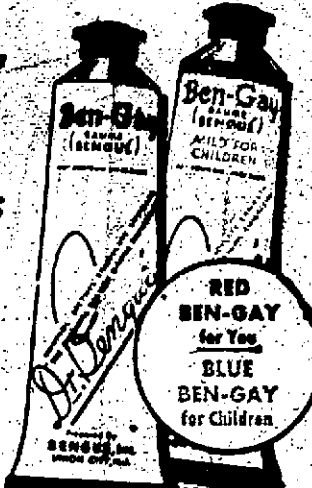
A special new hand cream for you women who find dishwashing detergents particularly hard on your hands!

PETER PAIN CONKS CASTLE BUILDER



Ben-Gay FAST RELIEF FROM ACHES AND PAINS

RED PACKAGE FOR ADULTS
Fast relief from pain due to
CHEST COLDS, MUSCULAR STRAIN,
RHEUMATISM, NEURALGIA,
HEADACHE, ACHING FEET
BLUE PACKAGE FOR CHILDREN
Fast relief from:
CHEST COLD DISCOMFORT



Blizzard Hits Prairies and Great Lakes

40-Mile Wind Rips
Across Grain Belt
Dropping Snow Load

CHICAGO (UP)—A power-
ful snowstorm with winds
expected to reach 40 miles
an hour pounded the na-
tion's middle Saturday night.
Blowing snow cut down visi-
bility to one-quarter mile in sec-
tions of Nebraska, South Dakota,
Kansas and Minnesota and snow
piled up as high as seven inches.
The storm was pushed by a
mass of Arctic air that is ex-
pected to knock temperatures
down to 10 below zero in North
Dakota and as low as zero in
other states in its path.

AS THE STORM began, the
Weather Bureau issued heavy
snow warnings also for upper
Michigan and Wisconsin where
residents braced for an eight-
inch fall before morning.

The air disturbance which
spawned the new storm reached
as far south as northwest Missis-
sippi and parts of Tennessee and
Arkansas, where the Weather
Bureau issued a severe weather
forecast with a possibility of
tornadoes.

South of the storm area and in
a narrow bend reaching through
Iowa and into lower Wisconsin,
sleet and freezing rain made
driving hazardous.

MURKY SKIES and drizzle
dominated the weather picture in
Illinois and Indiana and showers
fell along the southern Atlantic
seaboard as far south as Florida.

The Pacific Northwest and the
Rocky Mountain states were
pelted with scattered light snows.
Chilly weather prevailed in
California also, where the Frost
Service said night tem-
peratures in the citrus belt
would drop to 32 degrees.

Rain Forecast in L.B. Today

Occasional rain was expected
to fall on the Long Beach area
today.

The Weather Bureau predicted
the storm would be a light one.
No snow fell in the South-
land's mountains Saturday. Some
fell Thursday, but the Weather
Bureau said skiing conditions
were not good this weekend.

A few showers fell Saturday
in the San Francisco Bay area,
but there was no precipitation in
the Southland.

Five Teeners Die as Speeding Car Runs Under Truck

SHAFTER, Calif. (UP)—Five
teenagers were killed Saturday
night when their speeding car
hit the rear of a heavy truck
and trailer loaded with baled
cotton, the California Highway
Patrol reported.

Patrolmen said the car, a 1955
Mercury, was estimated to be
traveling from 90 to 95 miles an
hour and the top of it was
sheared off as it rammed under
the rear of the truck's trailer.
All five in the car were killed
instantly.

The victims, all of Shafter,
were identified as Finis L. Ash-
more, 19, the driver; Ronnie Col-
vard, 18; Freda Brown, 17; Mar-
vin Taber, 18, a Marine, and his
sister, Viola Bernice Taber, 15.

Conference on Youth to Start Monday

WASHINGTON (UP)—A joint
conference on children and youth
will begin here Monday under
sponsorship of Marion B. Folsom,
secretary of health, education
and welfare.

L.A.C. SAYS:

Douglas Will Pay

Many people ask, "Why doesn't Douglas pay half or
all the cost of the projected extension of the airport run-
way?" It is a logical question since the main object of
the runway extension is to assure continuation of the
Douglas payroll of 22,000 workers. Because it is a logical
question we have sought an answer. We were astonished
to find out how much Douglas will actually pay when it
builds the large commercial planes in the local plant.

According to estimates of the Douglas controller, the
company will be paying in direct city taxes some \$725-
000 a year more than it now pays. In addition, it will be
paying \$1,500,000 to the school district. Since Long Beach
pays some 80 per cent of all district school taxes, this
means Douglas would be paying about \$1,200,000 which
(Continued on Page A-2)

'Did Somebody Knock?'



AFTER LOCKING HIMSELF in the bathroom for an hour, 2-year-old James Pat-
rick Yorke, of 232 Euclid Ave., Saturday was still defiant when he emerged with
the assistance of Officer Maurice Astley. As an afterthought, "J. P." slipped into
his pants before confronting Staff Photographer Joe Risinger.

'Go 'Way, You Lrk Me,' Says Boy, 2, Locked in Bathroom

When James Patrick Yorke, 2, yelled, "Go 'way, mommie,
you bother me!"—that was the last straw.
His mother, Mrs. Jeanne Yorke, promptly called police to
get him out of the bathroom, where he had locked himself up.
"J. P." as his friends call him, had sauntered into the
bathroom of the Yorke apartment, 232 Euclid Ave., at about
noon Saturday.

Almost an hour later he was rescued by Officer Maurice
Astley.
"Just after J. P. went in," Mrs. Yorke said, "he called for
me to get him out. Then he said he was going to take his bath.
He changed his mind and announced he was going to wash his
pants."
"Finally he told me to go away. He said, I was bothering
him. That did it!"

Hunter Kills Girl Unseen in Iowa Fog

MADRID, Iowa (UP)—Deanna
Lou Lincoln, 14, her 9-year-old
brother, Lannie, and their collie
dog went looking for a Christmas
tree on their father's farm Sat-
urday.

It was foggy and visibility was
poor.

A hunter, Alan Mouglin, 38, a
Woodward, Iowa, farmer, saw the
collie on a knoll in a stand of
timber. He didn't see the chil-
dren.

He thought the collie was a fox
and took two shots at it with a
high-powered rifle, he said. One
of the bullets hit Deanna.
Deanna screamed. She told
Lannie she thought she had been
shot and started to run toward
the house.

She ran about 15 feet and fell
dead, authorities said.

Kuchel Asks Insurance on Quakes

By WALTER T. RIDDER

WASHINGTON—Sen. Kuchel
(Rep., Calif.) wants earthquakes
and forest fires to be included in
any federal program for natural
disaster insurance.

A Senate committee is study-
ing proposals to authorize a fed-
eral insurance program for vic-
tims of hurricanes, floods and
other forces of nature.

In writing to Sen. Lehman
(Dem., N.Y.), acting chairman of
the group investigating the pro-
posals, Kuchel said, "Although I
am aware that limitations must
be embodied in any legislation, I
trust that your committee will
not overlook such devastating oc-
currences as earthquakes and
forest fires. These, unfortunately,
have on occasion inflicted serious
damage, sometimes including
heavy loss of life, in my state."

Kuchel mentioned the Long
Beach earthquake of 1933 and the
Bakersfield quake of 1952 as
examples of the devastation and
destruction caused by earth
shudders.

The California legislator also
expressed hope that a plan can
be perfected by which private
enterprise may extend greater
protection to property-owners,
and suggested a system of joint
government-private assistance is
desirable.

Eagle Wanted

FT. JACKSON, S. C. (UP)—
The 101st Airborne Division is
seeking a "live, young" eagle as
a mascot. A division spokesman
said a young bird is preferred so
it can be "brought up in the in-
fantry tradition."

Fisherman Falls 20 Feet to Rocks, Sent to Hospital

SAN PEDRO—A fall down the
cliff at Pt. Fermin resulted in
possibly serious internal injuries
Saturday for Charles Wilcox, 20,
of 402 N. Palos Verdes St.

Wilcox said he was climbing
down the steep incline to go fish-
ing when he lost his footing. He
fell about 20 feet onto the rocky
shore.

He was given emergency care
at San Pedro Receiving Hospital
and then taken to the Perma-
nente Hospital in Hollywood.

REGISTERED?

Have you registered to vote?
If you haven't you'll be par-
ticularly interested in the in-
formation about registration
compiled on Page C-8.

JACK SCRUGGS WAS THERE

The Day the Bombs Fell

(Fourteen years ago next Wednesday in the Japanese sneak
attack on Pearl Harbor, all but 289 of the 1,500 men aboard
the USS Arizona lost their lives. The following story is a
remembrance of one of the 1,211 American sailors for whom
the shell of the Arizona has become a monument.)

By SPENCER CRUMP

The story of Jack Leo Scruggs began on March 9,
1919, at Hanford. He was the first child born to Henry
Paul Scruggs and his wife, Elsie.

"Jack weighed 8 1/2 pounds and had blue eyes," his mother
recalls. "We were so proud of him."

The family soon moved to Taft,
booming oil center in the San
Joaquin Valley. Jack welcomed a
sister, Pauline, just two years
younger than he. (She is now
Mrs. Jack Ellis, 3969 Locust
Ave.)

In Taft, Jack's dad was em-
ployed by the Midway Fishing
Tool Co. When Jack was 13, his
father was transferred to the
company's plant in Long Beach.
He is in his 28th year with the
firm this year.

In 1938, the family purchased
a home at 919 Junipero Ave. Mr.
and Mrs. Scruggs still live there.

LIKE MOST youngsters, Jack
enjoyed sports and outdoor life.
But to Jack, there was some-
thing more important.

"Music reigned his life," his
mother recalls. "His school work,
(Continued on Page A-2, Col. 3)



JACK SCRUGGS
Down Went Arizona's Crew

Teamsters Ignite Unions' Fireworks

Rock, Gravel Negotiators in All-Night Talk

Hope to Attain
Pact Before Union
Conference Today

Aiming to reach an ac-
ceptable agreement before
a union meeting scheduled
for this afternoon, labor and
management representatives
began a meeting Saturday
night with a U. S. Labor
commissioner to discuss
issues in the 62-day-old
rock-products strike.

"We'll keep talking in an
effort to reach an agreement
even if we have to stay here
until the time of the meeting,"
declared Commissioner Earl J.
Ruddy of the U. S. Mediation
and Conciliation Service.

The union meeting was called
for 1:30 p. m. in the American
Legion Stadium in El Monte.
Members of the AFL Teamsters'
Union will vote on management's
latest offer to end the strike
which has delayed an estimated
half billion dollars' worth of
construction.

THE COMPANY and union
negotiators were meeting in the
Ambassador Hotel, in Los An-
geles. Ruddy said talks would
continue throughout the night
and early morning.

The latest offer by the in-
dustry calls for the men to re-
turn to work while a locally-
operated pension program is
worked out. The offer also calls
for a 17-cent-an-hour wage in-
crease.

The pension system has been
one of the principal issues during
the negotiations.

Train-Auto Crash Hurts L.B. Driver

A 60-year-old motorist was
seriously injured when his car
was hit broadside by a Southern
Pacific freight train at Alameda
St. and Pacific Coast Hwy.
Saturday night.

Winifred B. Hoyt, 2611 Admas
St., was treated at Wilmington
Receiving Hospital for severe
head lacerations, several broken
ribs and a possible hip injury. He
was later transferred to Harbor
General Hospital.

Wilmington police said Hoyt
failed to stop for the crossing
signal and was hit by a four-car
freight train traveling 10 to 12
miles an hour.

JACK SCRUGGS WAS THERE

The Day the Bombs Fell

(Fourteen years ago next Wednesday in the Japanese sneak
attack on Pearl Harbor, all but 289 of the 1,500 men aboard
the USS Arizona lost their lives. The following story is a
remembrance of one of the 1,211 American sailors for whom
the shell of the Arizona has become a monument.)

By SPENCER CRUMP

The story of Jack Leo Scruggs began on March 9,
1919, at Hanford. He was the first child born to Henry
Paul Scruggs and his wife, Elsie.

"Jack weighed 8 1/2 pounds and had blue eyes," his mother
recalls. "We were so proud of him."

The family soon moved to Taft,
booming oil center in the San
Joaquin Valley. Jack welcomed a
sister, Pauline, just two years
younger than he. (She is now
Mrs. Jack Ellis, 3969 Locust
Ave.)

In Taft, Jack's dad was em-
ployed by the Midway Fishing
Tool Co. When Jack was 13, his
father was transferred to the
company's plant in Long Beach.
He is in his 28th year with the
firm this year.

In 1938, the family purchased
a home at 919 Junipero Ave. Mr.
and Mrs. Scruggs still live there.

LIKE MOST youngsters, Jack
enjoyed sports and outdoor life.
But to Jack, there was some-
thing more important.

"Music reigned his life," his
mother recalls. "His school work,
(Continued on Page A-2, Col. 3)

2 Men Save Pal, Fall in Gas, Die Forgotten

ELMWOOD, Ill. (UP)—Two men, overlooked by a fire
department rescue squad, were asphyxiated in a backyard
septic tank after helping save a neighbor from its deadly
gases Saturday.

Deputy Coroner Horace Payton pieced together this
version of the tragedy:
David Schisler, 31, was cleaning the underground tank at
his home when he was partly overcome by gas and screamed
for help.

Two of his neighbors, Clifton Clark, 39, co-publisher
of the Elmwood Gazette, and Keith Lucas, 39, a linotype
operator for the paper, ran to Schisler's aid.

Clark and Lucas jumped into the tank and pushed
Schisler part way out before they, too, were overcome and
slipped away from the tank opening.

A fire department inhalator squad, summoned by another
neighbor, arrived, hauled Schisler the rest of the way out
of the tank and began reviving him. Not noticing the other
two men, firemen replaced the top of the tank.

It wasn't known that Clark and Lucas were in the tank
until Schisler regained consciousness about 15 minutes later
and asked:

"Where are Clark and Lucas?"
Firemen then removed the two men, but it was too late.
Both were dead.

Schisler suffered no ill effects.

Nab L.B. Dad, Son, Sailor in Robbery Quiz

(Photo on Page A-4)

A Long Beach father and son
and a Navy man were jailed in
San Pedro, Saturday night, as
suspected robbers and forgers.

Police nabbed Harry Clark,
39, and Jack Clark, 21, both of
2375 Chestnut Ave., and Thomas
Padgett, 21, stationed at San
Diego.

The three were taken into
custody by Officer Raymond E.
Canfield as they were riding
along Pacific Ave. near 2nd St.

Later, detectives confiscated a
cache of arms and ammunition at
the Clark apartment, as well
as \$314 in cash which was hidden
in an ironing-board cover. An
oxygen tank and cutting torches
were found at the home of
friends of the pair in Lakewood.

DET. SGT. CHET BALD-
RIDGE said the evidence indi-
cates the oxygen tank and
torches were taken in a robbery
Thursday night of Elmo Priest,
a welder of 12166 Beatty St.,
Norwalk.

The men are being checked
as possible suspects in a half-
dozen other Southland robberies.
Baldridge said, including a bank
holdup in West Covina three
days ago and a liquor-store ro-
bbery in Torrance, Saturday
morning.

None of the suspects would
admit any robberies.

The Clarks are wanted on se-
ven warrants charging them with
forgery in Los Angeles, Hunting-
ton Park and Lynwood. The son
also is wanted on a warrant
charging battery and warrants

(Continued on Page A-4, Col. 3)

IT'S ANOTHER RECORD PAPER

Again... it's a record!

For the second consecutive
Sunday the Independent
Press-Telegram reports a re-
cord total of pages. The new
mark is 256.

Today's big newspaper once
more is your best and most
complete guide to Christmas
shopping.

Radioactivity Up in Japan

TOKYO (UP)—Radioactive
contamination of the sky over
Tokyo has doubled since the first
of this year, two Japanese sci-
entists reported Saturday.

Dr. Yasuo Miyake and Senji
Ishii, officials of the Weather Re-
search Institute, said they had
flown to an altitude of 10,000
feet to check the radioactivity.

The two scientists said they
detected "artificial" radioactivity
from 8,000 feet up. They said the
density of radioactive dust was
twice the amount detected last
January.

The scientists said the current
radioactivity was carried by
winds to Japan from the north-
west—Soviet Russia.

There has been a flood of re-
ports of radioactive rain and
snow all over Japan following
the recent Soviet announcement
of new nuclear test blasts.

Stimson Widow Dies

HUNTINGTON, N. Y. (UP)—
Mrs. Mabel Wellington White
Stimson, 89, widow of former
Secretary of War Henry L. Stim-
son, died Saturday at her West
Hills home. She had been ill
since Thanksgiving.

Drivers Seek to Join New IUD, Rebuffed

Ex-AFL Group Is No
Industrial Union,
Ex-CIO Officer Says

NEW YORK (AP)—A
bid by the big teamsters'
union to join the CIO sub-
sidiary of the newly merged
AFL-CIO was sharply re-
buffed Saturday night by
James B. Carey, a top leader
of the former CIO.

Several officials of the 1,300-
000-member teamsters revealed
their union planned to join the
AFL-CIO's Industrial Union De-
partment (IUD). That is a unit
intended primarily for former
CIO unions.

Carey, asked whether the
teamsters would be welcome,
said flatly no. The former CIO
secretary-treasurer and head of
the electrical workers said:

"Number one, the teamsters
are not an industrial union.
Two, they can't adhere to our
objectives. Three, for other
reasons they are not eligible.
And four, we won't take them
in."

Carey declined to elaborate on
these points.
The teamsters often have been
criticized by both AFL and CIO
unions for organizing outside
teamster jurisdiction and for
harboring alleged racket influ-
ences.

The teamster move appeared to
have stirred up the first major
quarrel in the reunited labor
movement on the eve of its first
convention Monday.

WALTER REUTHER, who
had been top man in the CIO
and is due to head the IUD, was
inclined to minimize the whole
situation. He said the IUD won't
actually be established until au-
thorized by the convention next
week.

Others pointed out the IUD
probably will act separately on
the merits of each applicant.

Reuther told the CIO's last
convention Friday:
"The Industrial Union Depart-
ment will, like every other de-
partment of the merged organiza-
tion, be open to membership of
every union in the CIO or AFL."

(Continued on Page A-2, Col. 7)

See Molotov Ouster Topic for Session

LONDON (UP)—The Soviet
government's sudden call for an
off-schedule session of Russia's
parliament increased, Saturday,
the rumors that Foreign Minis-
ter V. M. Molotov is about to re-
tire.

The Manchester Guardian
speculated that ex-premier G. M.
Malenkov, now minister of elec-
tric power stations, also may be
on the way out.

Radio Moscow announced Fri-
day that the Supreme Soviet will
meet Dec. 23, for the third time
this year. It is the first time in
history that the organization has
met more than twice in one year.

UNITED PRESS STAFF cor-
respondent Henry Shapiro re-
ported from Moscow that sub-
jects likely to come up at the
unprecedented Soviet session in-
clude a report by Molotov on the
abortive Geneva foreign minis-
ters' conference and a report by
Communist Boss N. S. Khrush-
chev and Premier N. A. Bulganin
on their current tour of India
and Burma.

A Moscow broadcast Saturday
said Molotov and other top So-
viet leaders are taking part in
district political conferences in
Moscow "in an atmosphere of
great political activity."

WHERE TO FIND IT

Amusements B-6-7
Bridge W-13
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Sports B-1-5
Women's News W-1-20

L.A.C. SAYS:

Douglas Will Pay

(Continued From Page A-1)

would otherwise have to be paid by other Long Beach taxpayers for school taxes.

On that basis Douglas would be paying some \$1-925,000 more local taxes a year than it now pays. That amount will pay the entire cost of the extended runway in three years. The actual cost per year of \$5,200,000 of bonds will be about \$315,000 based on 2 1/2 per cent interest and paying off the principal in 20 years. In addition, Douglas plans to erect another \$15 million or \$20 million facility for production of the \$450 million commercial plane orders it has on hand.

Our readers may ask, as we did, why the taxes paid to the city will be so much greater than they have been. The answer is very simple when it is considered. It is because Douglas will have to pay taxes on all work in progress, materials and property assessed on March 1 of each year. It does not pay this tax on government planes and property, because the city cannot tax federal property.

The commercial planes will not have this tax immunity. Neither will the tools, buildings or materials. What Douglas builds for private enterprise is subject to the same tax which is charged against every store, factory and building within the city. It means that Douglas will not only be the largest employer in the area, but it will by many times be the largest taxpayer. It will be paying more than 10 per cent of all city taxes.

There would also be the added safeguard that a large portion of the Douglas plant's production would be commercial planes for the air lines. Should government drastically curtail plane production, the plant would not cut down to the extent that it did after World War II when it virtually closed down.

We are living in an air age. Commercial planes are going to be used in ever increasing numbers. Large Army planes on the drawing board require longer runways for safe operation. If we are to maintain this payroll we must provide the runways.

The extended runway will be on the city-owned land lying southeast of the airport. The city should build and control its own land and projects erected on them. It gets its greatest economic strength from the \$100 million annual payroll and the 22,000 people employed at Douglas. It is a smog-free production which is of ever increasing importance. A check of the airport's takeoffs and landings for the last year shows Douglas planes accounted for less than one-half of one per cent. It is estimated this will be changed very little because the large commercial planes will not greatly add to the percentage of takeoffs or landings of its planes.

However, as to the question why Douglas does not pay for the runway, we believe it is clear that Douglas will be paying many times over for it. In addition the money which it will pay in taxes will provide many other civic improvements which the people are expected to vote on the Feb. 9 ballot.—L.A.C.

(L.A.C.'s column, like other columns, is an expression of personal opinion and does not necessarily reflect the considered opinion of this newspaper.)

Report Tech to Defy Governor, Play Pitt

ATLANTA UP—A state aide said Saturday that Georgia Tech will in all probability keep its Jan. 2 Sugar Bowl date with Pittsburgh despite the race issue raised by Gov. Marvin Griffin, which touched off an all-night riot by 2,500 Tech students.

Shortly after Griffin was burned in effigy for an athletic segregation proposal that would cancel Tech's fifth straight bowl appearance, a source close to him said, "Georgia Tech will be allowed to play in the Sugar Bowl."

The student demonstration followed the governor's request Friday to the university system board of regents to bar state college teams from playing opponents having Negro players or in games where spectators are not racially segregated.

Pittsburgh has a Negro, Bobby Grier, a reserve back, on its football squad. And segregation will not be practiced in sale of Pitt's

block of tickets to the deep south Sugar Bowl in New Orleans. Meanwhile, at Pittsburgh, Grier said he is "sorry about the trouble" but anxious to play. "I heard Georgia Tech has a real good team and I'm anxious to play against it," Grier said.

Sun, Moon, Tides

TODAY
Sunrise: 6:42 a.m. Sunset: 4:44 p.m. Moonrise: 10:37 p.m. Moonset: 10:59 a.m.
Tides: High, 1:25 a.m., 4.2 ft.; 12:14 p.m., 5.1 ft. Low, 6:26 a.m., 2.5 ft.; 7:32 p.m., 0.1 ft.
MONDAY
Sunrise: 6:43 a.m. Sunset: 4:44 p.m. Moonrise: 11:40 p.m. Moonset: 11:33 a.m.
Tides: High, 2:27 a.m., 4.4 ft.; 1:30 p.m., 4.4 ft. Low, 8:02 a.m., 2.4 ft.; 8:31 p.m., 0.4 ft.

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One Pearl Harbor Story: He Lived, Hoped and Died

(Continued From Page A-1)

his hobbies, his friends—all revolved about music.

His father agrees. "Jack liked poetry and art, too," he says, "but music was most important."

Music played an important part of Jack's life nearly from the time he could walk. By the time he was 8 years old, he had fallen in love with music.

When he entered Franklin Junior High School, his interest in music intensified as he studied more instruments.

At Wilson High School, he played in the bands and orchestra. Unusually talented, he had mastered the piano, trombone and accordion.

By the time he entered Long Beach City College he was determined to become a professional musician.

THIS INTEREST had developed in school work, including orchestras, bands and music clubs. In addition, he played in the Grace Methodist Church orchestra and in the Taubman Men's Bible Class band.

Jack liked dance music (even though there never was a "special" girl with whom he danced). But classic music remained his favorite. Jack planned to finish City College and go on to a university with credentials as a music teacher.

As he finished college here, however, the war clouds began to develop in Europe.

On Dec. 30, 1940, he enlisted in the Navy and was sent to the Navy School of Music in Washington, D. C.

SHORTLY AFTER starting at the school, Jack penned a poem he called "Tranquillo":

"... Soon shattered was my solitude
The sky was wont to pitch and moan
"Blood has stained the blades of grass

"And I see I'm not alone..."

It seemed as though he envisioned the impending doom of Pearl Harbor.

"Jack was an artist," his sister recalls, "always so sensitive about beautiful things."

He enjoyed the Navy music school. Ordinarily, two years were required for graduation from the school. Jack was a talented musician. In four months, he was graduated.

He was assigned to the band aboard the battleship USS Arizona on July 1, 1941. He boarded the vessel in Long Beach and sailed to Hawaii.

The 21-member band became acclaimed as one of the best in the Navy. The group won the trophy for being the best band in the Pacific Fleet.

Jack dreamed of the days when international tensions would lessen and he could plan again for his music studio.

THE FIRST Japanese dive bombers roared down on their sneak attack on Pearl Harbor at 7:40 a. m. Dec. 7, 1941.

After the attack, squads moved in onto the shattered shell of the Arizona.

There they found all 21 members of the band dead below deck—presumably killed while handling ammunition during the attack.

Here the story of Jack Leo Scruggs might end, but it continues in the hearts of his loved ones, friends and those who cherish his ambitions and ideals.

"Jack was a good boy," says his mother. "We were so proud of him."

Mrs. Scruggs is in her second term as president of the Long Beach chapter of the Gold Star Mothers.

"He was quite a guy," says his father, fighting back a tear and biting hard on his pipe. "At least, we'll always think so."



The Shepherd's Christmas

"O COME, O COME, IMMANUEL"
"And I will shake all nations... and in this place will I give peace."
Haggai 2:7,9



Search out and that old carol find... "O, come, desire of nations, bind"... And sing the song of promised peace... Among the nations and increase Your faith in Him whose hands can shake... The world and give us peace and make... An end to strife, have quarrels stop... Yea, sing it from the mountain-top... "Rejoice, rejoice, Immanuel"... Who holds the world beneath Thy spell.

JULIEN C. HYER

Blonde Heiress Wins Right to Wed Father of Her Girl

STOCKHOLM, Sweden (UPI)—The 19-year-old daughter of Sweden's millionaire "margarine king" won a court battle Saturday for the right to marry the

BASEBALL CAP IN BED GIVES VISITOR AWAY

BAY CITY, Mich. (UP)—When a man wearing a baseball cap climbed into bed with her, she knew it wasn't her husband returning home from his night-shift factory job, a Bangor Township housewife told police.

Her husband, she said, never wears a cap to bed.

Teamsters in First Post-Merger Hassle

(Continued From Page A-1)

if they have an interest in the department... had been the dominant group in the old AFL.

THE SITUATION was further aggravated by word from teamsters' officials that they have signed a mutual aid agreement with the Mine, Mill and Smelter Workers' Union. This is an independent group ousted by the CIO some five years ago for alleged Communist influences.

The teamsters similarly risked the ire of AFL leadership recently by entering into a similar pact with the International Longshoremen's Assn., the waterfront union ousted by the AFL for alleged gangster domination. Several new union alignments began to take shape in the wake of the merger.

James R. Hoffa, a teamsters' union vice president and key official, said, "Sure, we're going into the Industrial Union Department, (lock, stock and barrel)."

Another teamster vice president, Elmer Mohn, said the teamsters want to join the IUD to "protect our jurisdiction."

The teamster move is the first of an expected series of union shifts within the federation which will have the effect of diluting the former CIO and mixing up alliances which had existed in the separate AFL and CIO.

The machinists, with 860,000 members, meatcutters with 335,000, and retail clerks' union with 265,000, all major former AFL groups, are similarly expected to enter the IUD, in time.

Mohn predicted that, eventually, unions with more than half the entire 16 million AFL-CIO membership will affiliate with the IUD—the most powerful single alliance in the new federation. Craft unions of the building and construction trades department

EXPANSION OF THE IUD may herald growing influence in the new federation for Reuther, head of the 1,200,000-member auto workers' union. However, entry of the teamsters into the IUD might represent a challenge to Reuther's leadership of the AFL-CIO's industrial union branch.

Reuther's auto workers and the 1,200,000 member steelworkers' union, another of the former CIO's major unions, also are reported considering joining the new AFL-CIO Metal Trades Department. This would be a further shifting of former alliances.

David J. McDonald is president of the powerful steelworkers' union.

Jockeying among the unions within the new federation was being closely watched to determine which ones will exercise the greatest amount of influence of the new federation's policies.

Leaders of two independent railroad-worker unions, which been considering joining the new merged federation, have been invited to attend the AFL-CIO sessions next week as official guests.

MEANWHILE SOME AFL-CIO leaders were reported already discussing whether the powerful new federation should take sides in the coming presidential campaign as did the separate AFL and CIO in 1952 when both formally endorsed Democratic Nominee Adlai Stevenson.

Some top union officials were reported counselling against such an out-and-out endorsement in 1956. One such leader commented that "all we did was take a beating," when President Eisenhower defeated Stevenson.

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One-Way Plan OK—but

Offer Tips on Averting Accidents

One-way traffic control on downtown east-west streets is "doing a wonderful job"—but it has created some special hazards.

City Traffic Engineer Robert D. Dier made this report Saturday at the conclusion of the first week's trial of the new system. "In general, traffic over the six streets is flowing more freely and there have been few accidents," Dier said. Most of the "problem areas" are at intersections at the easterly and westerly fringes of the one-way streets, he added.

Some of these will be improved soon, he said, with slight revisions in signal and sign installations.

On the basis of a week's observation, Dier offered these suggestions to motorists in the area:

1. Drivers are creating hazards by making illegal left and right turns from one-way streets. State law requires that motorists use the traffic lane nearest the curb or parking lane for turning movements.

2. At certain intersections there are combination red and green arrow signals. Some motorists evidently believe they must first stop facing the green arrow, then make the turn. This is not necessary. Cars may turn in the direction of the green arrow as they would for a normal green signal. These permit left and right turns.

3. Motorists are failing to make arm signals or signals with their turning lights when making left or right turns from one-way streets.

4. Drivers should be more considerate of pedestrians crossing one-way streets at nonsignal intersections.

5. Pedestrians should obey the "Don't Walk" signals at scramble intersections. Failure to do this creates congestion by reducing the signal time for motorists.

6. There is too much weaving of cars from one lane to another. The same applies to straddling of lanes.

7. Wherever definite lanes have been marked for turning movements, through traffic should keep away from such lanes.

8. Considerable speeding has been noted on one-way streets. The speed limit is still 25 miles per hour on these streets as well as others in the downtown area.

9. Motorists should keep on the alert and move immediately after the green signal is flashed.

10. Drivers should be considerate of those who have erred and are going the wrong way. The erring motorists should be given the opportunity of correcting their direction without being excited by horn-sounding and sarcastic remarks. It could happen to anyone.

Newsboy Pulled Along 350 Feet by Hit-Run Car

LOS ANGELES (U.P.)—A newsboy delivering papers from his bicycle was struck by a hit-run motorist Saturday and was dragged 350 feet.

Police said the driver stopped his car, disengaged Tom Miyasaka Jr., 13, and his bike from the front of the car, and sped off.

The boy was treated at Georgia Street Receiving Hospital for a possible skull fracture.

He was transferred to White Memorial Hospital, where attendants said his condition was not critical.

Owner Locked Up, Bandits Rob Cafe

Two fast-working bandits robbed the Ita Bit Cafe, 3720 E. Pacific Coast Hwy., of \$20 early Saturday while the owner called police from a locked restroom.

Ira M. Tarbuton, 42, told police he ran into the restroom and locked the door when one of the pair pointed a .38 caliber revolver at him.

While he telephoned police he heard the cash register ring.

Only One Fireman Asks for L.A. Test

LOS ANGELES (U.P.)—Top Los Angeles firemen might be boycotting the approaching civil service examination for a new fire chief, it was learned Saturday.

Only battalion chief Charles Bahne has applied to take the test. Sixty officers are eligible, of 400 E. Arbor Rd. Carl was Fire Chief John H. Alderson has retired, effective Jan. 1.

UNLUCKY LUCKY

Terrier 1-Way Street Victim

Lucky, a fox terrier, wasn't so fortunate Saturday afternoon.

"He became the first canine victim of Long Beach's new one-way traffic routing on Broadway."

"Lucky, a white pooch with a black head, was accidentally grazed by a car on W. Broadway at Chestnut Ave."

"He sort of went berserk for a moment," said his owner, W. McWilliams, 1398 Termino Ave.



WEDDING BELLS: UNDER A MUSICAL ARCH

An array of band instruments replaced drawn sabres for the traditional military arch at this Long Beach wedding Saturday. The bride: Dorothy Rudolph, 14 Truman Blvd. The groom: Carl Taylor Post 490, Signal Hill. The bridegroom: Navy Lt. (j.g.) Kingsley W. Nash, whom Miss Rudolph met in Honolulu on vacation trip. Wedding took place in St. Lucy's Catholic Church. The band? Why, the Taylor Post, of course.—(Staff Photo)

Geisha Girls, Blasted by Lady Politician, Win GI Support

By BERT RESNIK

A Japanese government official in Tokyo proposed last week that geisha houses be abolished, but the projected plight of the G-girls is sure to bring moral support from ex-GIs.

Madame Ichikawa, 62, independent member of the upper house, urged that the geisha houses be put out of business along with brothels and cabarets.

"Excepting the rare ones, we believe the majority of geisha girls are not much different from those working in brothels," she said.

But most former servicemen who saw service in Japan can testify there is a difference—a truly cultural one.

Each has her own field of entertainment.

The geisha girl is an expert in the fan dance. But it's nothing like the nudgy maneuverings popularized in the United States in the '30s by Sally Rand.

THE GEISHA GIRL, from neck to toe, is covered with a rich kimono. Miss Rand, in her version, wore nail polish.

The geisha girl's small, bamboo-silk fans are employed more or less as punctuation marks in phrases of her dance—periods, commas, question marks. Miss Rand's giant ostrich fans were used as exclamation points.

Some of the geisha girls sing the cultural ballads of their nation as they daintily plunk the Japanese version of the American banjo.

Most every geisha girl pours tea during a lengthy ritual that is traditional. If you don't like tea, she can give you Japanese beer or sake, but with less tradition.

THEY ARE PARTICULARLY

Victim of Wild Trailer Gaining

Twenty-year-old Virginia A. Lehmuth, who was injured critically Nov. 10 while watching a parade in Long Beach, showed slight improvement Saturday.

The girl, still unconscious in Seaside Hospital, suffered head injuries when struck by a sound trailer, that had broken loose from a car. The accident occurred in front of 327 E. Ocean Blvd.

Miss Lehmuth lives at 4452 Ostrom Ave.

Boy Struck by Car, Gets Head Bruises

A 7-year-old Compton boy escaped serious injury when he was struck by a car at Plymouth St. and Long Beach Blvd. Saturday evening.

Charles Maynard Faulkner, 13004 Mona Blvd., was treated in Seaside Hospital for head bruises after he was struck by the car driven by Harold P. Carl, 27, test.

Sixty officers are eligible, of 400 E. Arbor Rd. Carl was Fire Chief John H. Alderson has retired, effective Jan. 1.

The 18-month-old terrier still was missing late Saturday night.



GEISHA GIRLS

flawless in the serving of the many-course Japanese dinner. They insist only that you take your shoes off before sitting down to dine.

While a geisha establishment cannot exactly be described as "a home away from home" for the GIs, it provides an infinitely

much cleaner brand of entertainment than some other houses.

Armed forces-sanctioned visits to geisha houses were common shortly after the Americans occupied Japan.

It's the H-girls that the girl friends back stateside have to worry about. They're sisters under the skin to America's skid-row, saloon G-girls.

In Japan, the feminine bar clutters are called hostesses. Consumed by prodigious thirsts, the hostesses drink large amounts of colored tea for which the GI they picked up pays the proprietor whisky prices.

And if the GI has enough yen—that's Japanese for money—the 11-girl might be encouraged to escort him elsewhere.

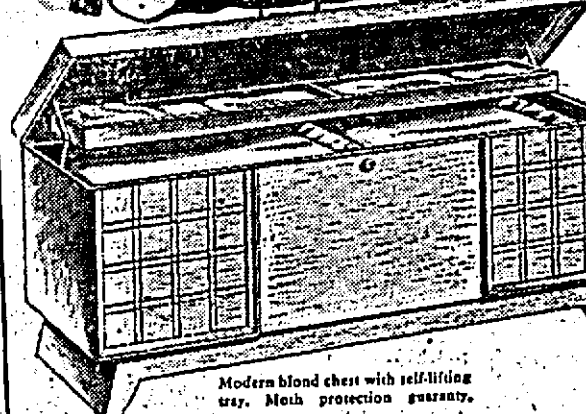
Also in Japan, as in most other nations, a certain small segment of the feminine population walks the streets to ply their wares. But not the geisha girls.

IN HER DEFENSE, Japan's new justice minister, Kyozo Makino, 70, took the floor to answer Madame Ichikawa's contentions.

He said geisha girls had a high sense of self-respect. He emphasized great differences existed between the girls in the brothels and those in the geisha houses.

"I am a champion of geisha girls," he concluded. They have a few more "cham-

Here's what I want for Christmas...a LANE CEDAR CHEST!



Modern blond chest with self-lifting tray. Meth protection guarantee.

Give her a LANE CEDAR CHEST

FROM 49⁹⁵ TERMS

FOR SWEETHEART DAUGHTER WIFE SISTER

Austin's have the largest selection in Long Beach. Maple, Provincial, Modern & Mahogany

5th & Locust

Phone HE 4-721

Heart Assn. Ends 3-Day State Parley

Research on heart disease was stressed at a three-day meeting of the California Heart Assn. at the Los Angeles Statler Hotel, ending Saturday.

Attending from Long Beach were Dr. Frederick Kellogg, president of the state association; Robinson A. Reid, state director; Dr. Robert W. Albright, president, Long Beach Heart Assn.; Donald M. Comfort, campaign chairman, and Leslie Raymond, Gene Curtis, Mrs. Lela Davidson, Mrs. Mildred Spear, and Mrs. Gerie Searcy, campaign committee members.

Dr. Kellogg said, "In Los Angeles County, heart and blood-vessel diseases caused nearly 54 per cent of all the deaths due to all causes last year."

"More than 10,000,000 Americans suffer from some sort of heart disease and nearly 80,000 die each year."

REFINED ROOMERS LOOK FOR YOU in the Want Ads! Have a vacancy? Dial HE 4-721 for an ad-writer!

Labor Leaders Pledge Aid to Hospital Plan

Support continued to mount Saturday for the hospital expansion issue proposed for the Feb. 9 special election when CIO and AFL leaders pledged all-out backing for the project.

George Buck, chairman, announced that the Harbor CIO Political Action Committee has endorsed the proposed hospital and health program. The Long Beach Central Labor Council (AFL) also is backing the issue, and Bryan Deavers and M. R. Callahan have been named co-chairmen of a special committee to muster AFL support.

"LABOR RECOGNIZES the critical need for adequate hospital and health facilities in our city," said Buck, who also is president of the Long Beach Central Labor Council.

"Studies have shown that Long Beach has less than half of the hospital beds needed to serve its citizens," said Deavers. "We are gambling with tragedy if we delay in wiping out this hazardous health condition."

Mexico Invites Peron PANAMA (U.P.)—Argentina's former president, Juan D. Peron, has accepted an invitation from friends to visit Mexico, Hector Ponce Sanchez, wealthy Mexican lawyer and general on inactive duty, said Saturday.

Rolling Car Hit by Van, 4 Boys Hurt

SANTA ANA—Four youths were hurt, one seriously, when the car in which they were riding went out of control at 3 a.m. Saturday and rolled into the path of an oncoming truck.

The mishap occurred on Hwy. 101, a half-mile south of Culver Rd.

California Highway Patrol officers said the most seriously hurt was Robert W. Hjelmstrom, 15, of Van Nuys, driver of the auto. Admitted to Orange County Hospital with Hjelmstrom were Robert L. Smith, 19; Walter R. Pitney, 17, and John F. Mattson, 18, all of Van Nuys, with minor hurts.

Patrolmen said Paul D. Jensen, 29, of Burbank, driver of the furniture van, was not injured.

Award for Author WASHINGTON (U.P.)—The American Jewish Congress announced Saturday that Elmer Davis, author and news analyst, will receive its 1934 Stephen Wise award at a luncheon here Dec. 16.

COLUMBIA OPEN EVERY NITE TILL CHRISTMAS

Casual — chic — wanted and packed with value...

FUR BLEND SWEATERS

Short Sleeve Pullover

Full fashioned short sleeve pullover with the new and novel mock turtle neck. This is a fur blend sweater with the look and feel of genuine cashmere. Luscious colors... they match with everything. Sizes 36 to 40.

9⁹⁹

New Novelty Cardigan

It's a new, brand new, novelty cardigan style sweater in white, peacock blue, aster blue, carnal and black. Made of a butter-soft fur blend with the look and feel of genuine cashmere. Sizes 36 to 40.

12⁹⁹



GOLD PRINT DRESS BY CHARELLA

22⁹⁵

The perfect "after-5" dress right out of the Arabian nights. Delightfully styled of Chromsum raffia print with "y" shoulders and gold piped self belt. Choice of white with gold or aqua with gold. Sensationally low priced!

Sizes 10 to 16



ALL-WEATHER COATS

22.50 VALUE

\$11

Sizes 10 to 18

- Fully Lined
- Water Repellent
- Have Matching Hats and Belts

Rayon flannels, silk types, tapestries, tweeds, plaids, checks, solids. Wonderful workmanship. Better rush in for yours.



Get and redeem 24¢ stamps for cash paid at time of purchase (Columbia downtown only)

Great-Grandmom Flubs Try at Biggest TV Jackpot

NEW YORK (AP)—A 72-year-old great-grandmother flubbed a chance to become the biggest jackpot winner in television history Saturday night when she failed to answer correctly all parts of a \$100,000 question on American history written for her by Kentucky Gov.-elect A. B. "Happy" Chandler.

Mrs. Ethel Richardson answered five other parts of the question correctly but was unable to give the Indian name of the wilderness trail through the Appalachian mountains and to tell what the name meant.

Mrs. Richardson, who was born in the shadow of Tennessee's Cumberland mountains near the Kentucky border, was making her fifth appearance on the National Broadcasting Company's TV show, "The Big Surprise."

Mrs. Richardson still gets to keep \$25,000. Without faltering, Mrs. Richardson identified Daniel Boone as the man who pioneered the wilderness trail into Kentucky, named the Cumberland Gap as

the pass through which the trail went, sang the verse of a folk song which mentioned Boone's killing of a bear on Pinnacle Peak, named Tennessee, Kentucky and Virginia as the three states for which the pass provides a meeting point and identified "the talpsin" woman's cabin near Ashland, Ky., as the meeting place of the American folk song festival.

But when Mrs. Richardson was asked the Indian name of the wilderness trail and its meaning, she looked dumbfounded.

"I don't know Indian talk," she said. "I just plain don't know."

Master of Ceremonies Jack Barry told her the name was "Quasato" which means "mountains where deer are plenty."

Ahoy Up There

LONDON (AP)—The British Broadcasting Corp. will broadcast the sound of the stars on its annual round-the-world Christmas Day program. The sound of the stars, 200 million light years away from the earth, will be recorded by a giant radio telescope.



ROBBERY SUSPECTS AND CAPTOR

Arrested by Officer Ray E. Canfield (right) these three men were held by San Pedro police Saturday as suspects in a series of crimes. They are (left to right) Thomas Padgett, sailor stationed at San Diego, Harry Clark and Jack Clark, both of Long Beach.—(Staff Photo).

Nab L.B. Dad, Three Hurt, Son, Sailor, 2 Gravely, in 3-Car Crash

(Continued From Page A-1.)

alleging he failed to appear to answer traffic citations.

BALDRIDGE SAID the elder Clark admitted the forgeries and told of using a fake payroll check.

The detective described Clark as an ex-convict with 14 aliases who served time in a federal institution for forging postal money orders. His son received an undesirable discharge from the U. S. Navy, according to Baldrige. Padgett is on a 30-day leave that expires Monday morning.

Canfield arrested the trio after he saw the license number of their car listed on a police department wanted list.

TORRANCE—Three members of a South Gate family were injured in a three-car crash on Pacific Coast Hwy. at Rolling Rd. Saturday night.

Taken to Harbor General Hospital were Mrs. Violet Checkos, 47; Theodore Checkos, 51, and Darlene Checkos, 19, of 10927 S. Garfield Ave.

Police said the mother suffered a head and back injury and the daughter sustained internal hurts. Both are in serious condition. The father was treated for slight cuts.

A car driven by Miss Checkos was involved in a crash with cars driven by Leroy Ray Jr., 21, and Earl Lehman, 34, both Marines stationed at Camp Pendleton.

REFINED ROOMERS LOOK FOR YOU in the Want Ads! Have a vacancy? Dial HEMLOCK 2-3059 for an ad-writer!

GIVE THE GIFT OF HEARING

Brighten the life of a hard-of-hearing friend or loved one for only \$50! Visit or phone today for complete information. It's so easy... so thoughtful!

Walker's

DOWNTOWN LONG BEACH
Pine at Fourth
Ph. HE 2-7451
MEZZANINE FLOOR

YABO! GERONIMO! HE LOVES IT

Paramedic's Dog Jumps With Him

FRANKFURT, Germany (AP)—Everywhere that Staff Sgt. Enson Farmer goes, his dog is sure to go. That includes jumping out of airplanes.

Farmer, a medic-paratrooper from Rio Oso, Calif., is a member of a U. S. air rescue squadron based here.

His German shepherd dog, Yabo by name, has made five parachute jumps. As far as the squadron is concerned, Yabo qualifies as a full-fledged "paradog."

Farmer trained the dog since it was a pup.

"He'd follow me wherever I'd go," Farmer said. "To bed, the mess hall, down town, in my car or in an airplane. He'd never

stay home. I knew he'd follow me right out of a C-47 door, so I put a chute on him."

Like the other paratroopers, Yabo's chute opens automatically when he scrambles out of the plane after his master.

Although no dogs have been used by the U. S. Air Force here in para-rescue operations, Farmer thinks it would be a good idea.

"They would be especially good for these European avalanches," Farmer said. "Sniffing out people buried under snow and things like that."

He said that while serving in Alaska, he dropped a team of Eskimo dogs and a sled to fliers stranded in snow-covered wilds.

The paratrooper sergeant, who has made more than 70 jumps, said, "As long as I'm jumping and own a dog, it will be a jumping dog. Wouldn't want any other kind."

Retired Bishop Dies

BOSTON (AP)—The Right Rev. John I. B. Larned, 72, retired bishop of the Protestant Episcopal Church, died Saturday.



FINE FOOD STORE

329 Pacific Ave.
also Walker's Los Altos

2-lb. Gift Pack Old-Fashioned Dark Fruit Cake

A delicious 2 lb. dark OLD-FASHIONED FRUIT CAKE made from a famous recipe. Pure ingredients, glaze, fruits, cherries, citron, lemon and orange peel, raisins, cashew nuts, and imported spices: expertly blended and flavored with rum for a real taste thrill.

198 ea.



Gift Cheese Packs

Beautifully packed imported cheeses. Wonderful for holiday gifts. We will wrap and mail anywhere in the United States at any time you wish.

595

Other Cheese Packs from 2.95 to 15.95. Also delicacies from all over the world. Other gift packages of FRESH and DRIED FRUITS, DATES, PLUM PUDDINGS, JELLY, RUM CAKES and a large assortment of imported WINES AND CHAMPAGNES.

ASK ABOUT DISCOUNTS ON QUANTITY PURCHASES
USE YOUR WALKER'S CHARGE ACCOUNT



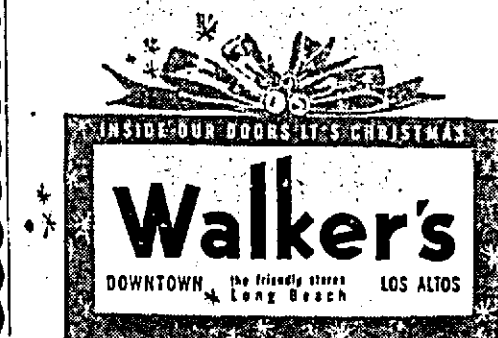
Replace Dangerous Cracked or Discolored

AUTO GLASS

- GLASS REPLACED WHILE YOU WAIT
- LOWEST PRICES
- WE CATER TO INSURANCE TRADE

Marine Glass Co.

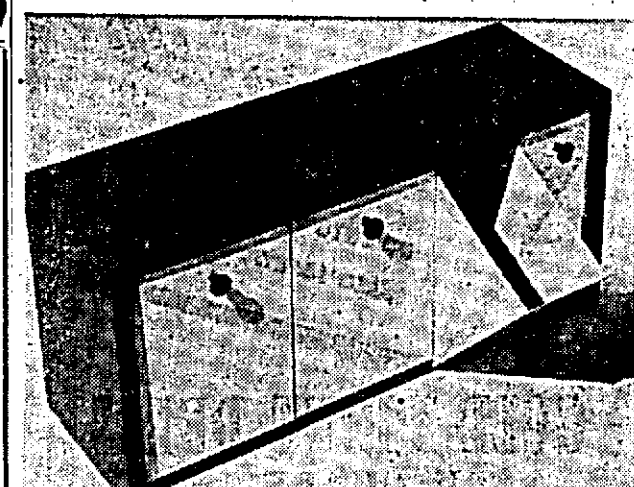
SCOTT - WOODARD - SCOTT SR.
GLASS FOR ALL PURPOSES
Cor. 14th and Magnolia Ph. HE 7-7475
Member of Long Beach Builders' Exchange



Both Stores Open
Every Night 'til Christmas

HOLIDAY GIFT WARE

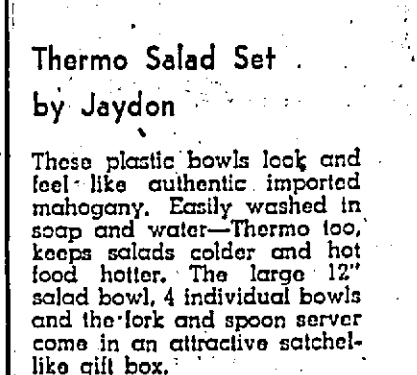
To Beautify Her Home



New Streamlined Design Binisters

Most unique! most efficient! space-saver. Units hang on wall or sit on counter. All bins removable, wash as easy as a dish. Mitered corners, embossed feet protect surfaces. Comes in all popular finishes.

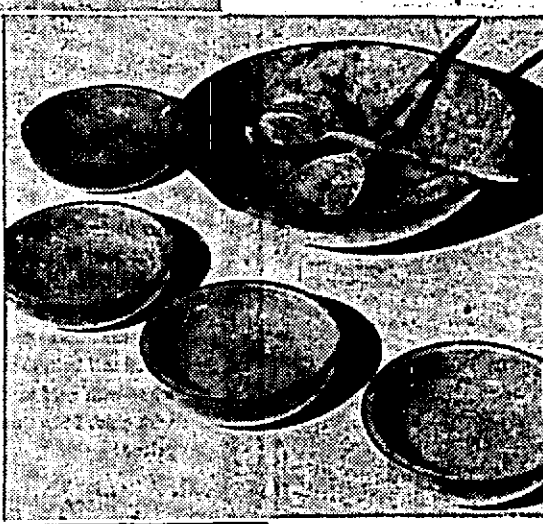
Copper11.95
Chrome10.95
Copper and pink
Copper and turquoise



Thermo Salad Set by Jaydon

These plastic bowls look and feel like authentic imported mahogany. Easily washed in soap and water—Thermo too, keeps salads colder and hot food hotter. The large 12" salad bowl, 4 individual bowls and the fork and spoon server come in an attractive satchel-like gift box.

5.95



Frost-T-Tall Thermo Tumblers

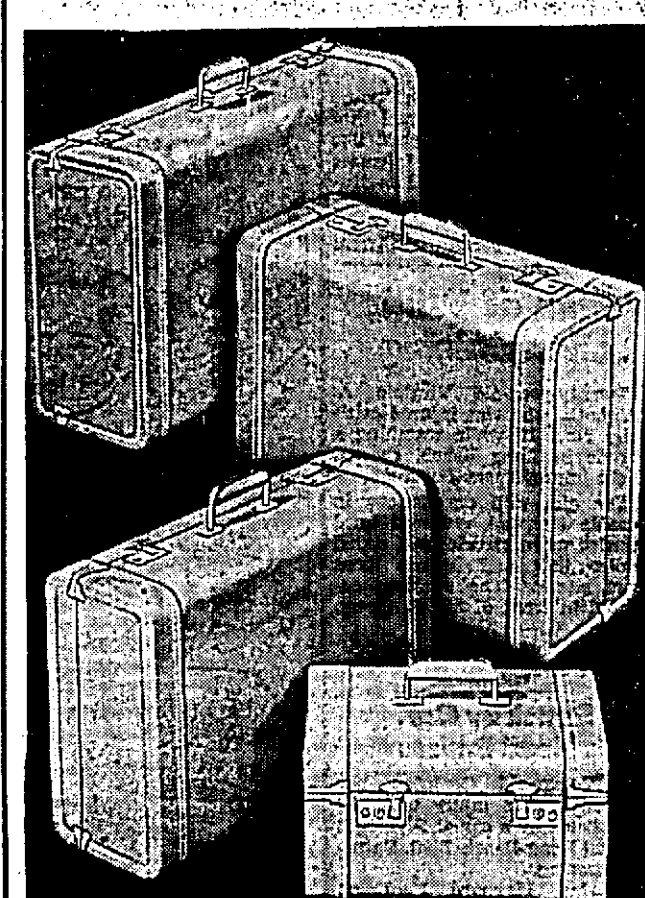
Thermo tumblers are insulated to keep cold drinks colder longer and they're double-walled—each glass comes apart for easy washing—and the best part is that they're moisture proof, no coasters needed. The matching spoons are good 2 ways, to sip and stir. Snowy white, pink and amethyst. Gold gift box.

5.95

HOUSEWARES
LOWER FLOOR DOWNTOWN
UPPER LEVEL LOS ALTOS

Wide-Bound De Luxe Matched AEROPLANE LUGGAGE reduced to 1/2 and more

SPECIAL PURCHASE FROM TWO FAMOUS MANUFACTURERS MAKE THESE OUTSTANDING VALUES POSSIBLE... NOTICE FEATURES:



- extra wide bindings
- polished brass locks
- most wanted sunton leather color Mustang Texel covering
- expert workmanship
- perfect gifts for him and father

Week End cases

reg. 17.50, NOW 8⁹⁵

26" Pullman cases

reg. 25.95, NOW 12⁹⁵

Women's Wardrobe

reg. 35.00, NOW 17⁵⁰

Train cases

reg. 17.50, NOW 8⁹⁵

Men's Two-suiters

reg. 27.50, NOW 14⁹⁵

Companion cases

reg. 22.50, NOW 10⁹⁵

Be in early for best selections as quantities are limited.

No charge for initials.

Prices plus fed. tax.

LUGGAGE LOWER FLOOR DOWNTOWN UPPER LEVEL LOS ALTOS

to get more out of life...

GET INTO the new

Enna Jetticks

The Shoes You Love to Live In

Other Styles at \$9.95 and \$10.95
JETT-AIRX \$8.95 and \$9.95

Midtown 11.95

ENNA JETTICKS SHOES, LOWER FLOOR DOWNTOWN

INSIDE OUR DOORS IT'S CHRISTMAS

Walker's

DOWNTOWN the friendly stores Long Beach LOS ALTOS

SPECIAL CHRISTMAS STORE HOURS

Downtown 9:30 to 9:00 Los Altos 9:30 to 9:30

EVERY DAY UNTIL CHRISTMAS

MAN-SIZE GIFTS

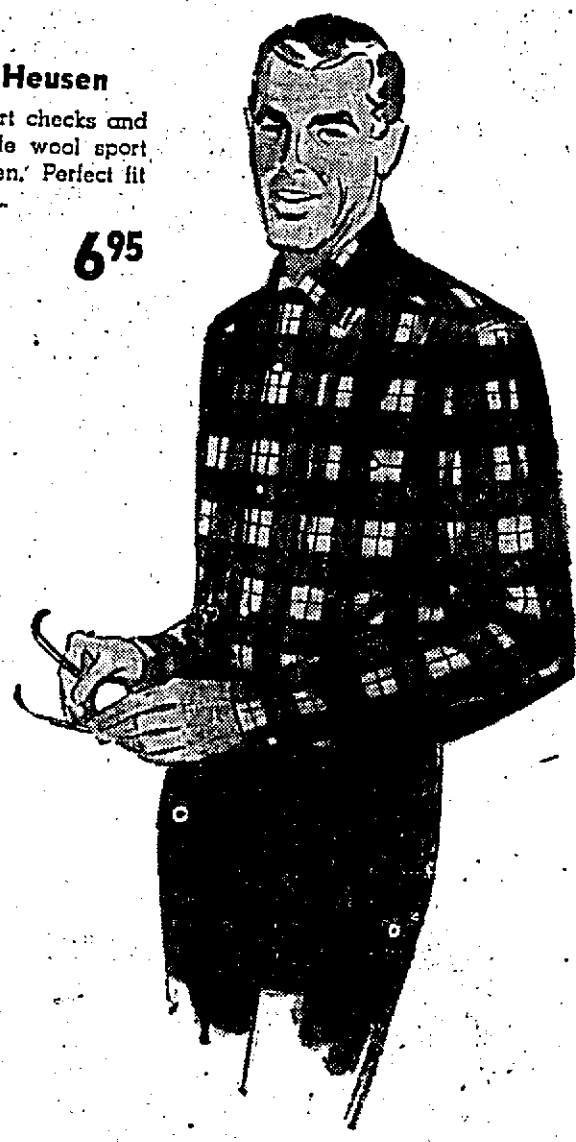
to dress up
His Christmas



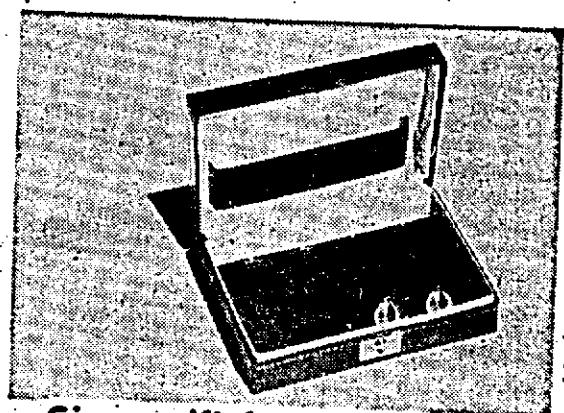
Wool Sport Shirts by Van Heusen

Give him the shirt he loves best. Smart checks and rugged plaids are his in this washable wool sport shirt styled and tailored by Van Heusen. Perfect fit for comfort and good looks. S, M, L, XL.

6⁹⁵



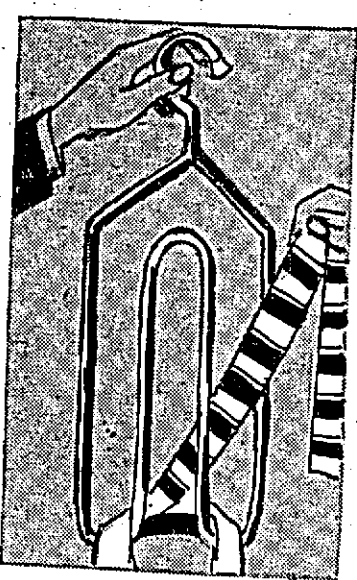
MEN'S FURNISHINGS
STREET LEVEL BOTH STORES



Give a gift from Swank

Start him out with a new selection of cuff links this Christmas. In a smart jewel case, finished in gold embossed leather. He'll find dozens of uses for this handsome accessory box and the 3 pairs of cuff links that come with it.

10.00



GIVE HIM A TIE RACK

He can keep his ties all in one place with this handy tie rack and yet remove any tie without disturbing the others. No screws, no nails. It hangs over the crossbar in the closet. Smart gift boxed of white and gold. Holds up to 50 ties.

2.00

Don Loper Sportswear

Designed by Don Loper in a handsome cotton and silk fabric, truly a gift to please any Santa. He'll be so casual, yet so well dressed. In smart window checks of charcoal, blue, brown. S, M, L.

12⁹⁵

Don Loper Sport Shirts

You'll give him the finest when you give this fine Don Loper sport shirt. Custom designed and tailored from a cotton and silk fabric. It is featured with popular short sleeves and smart new collar styling. S, M, L.

10⁹⁵

Van Heusen The Italian Flair

He'll love this continental flair in sportswear designed by Maggi of Florence, Italy. In fashionable embroidered stripes and new Italian collar. Both shirts are completely washable and priced right for gift giving. S, M, L.

5⁹⁵

Bercktowne Sport Shirts

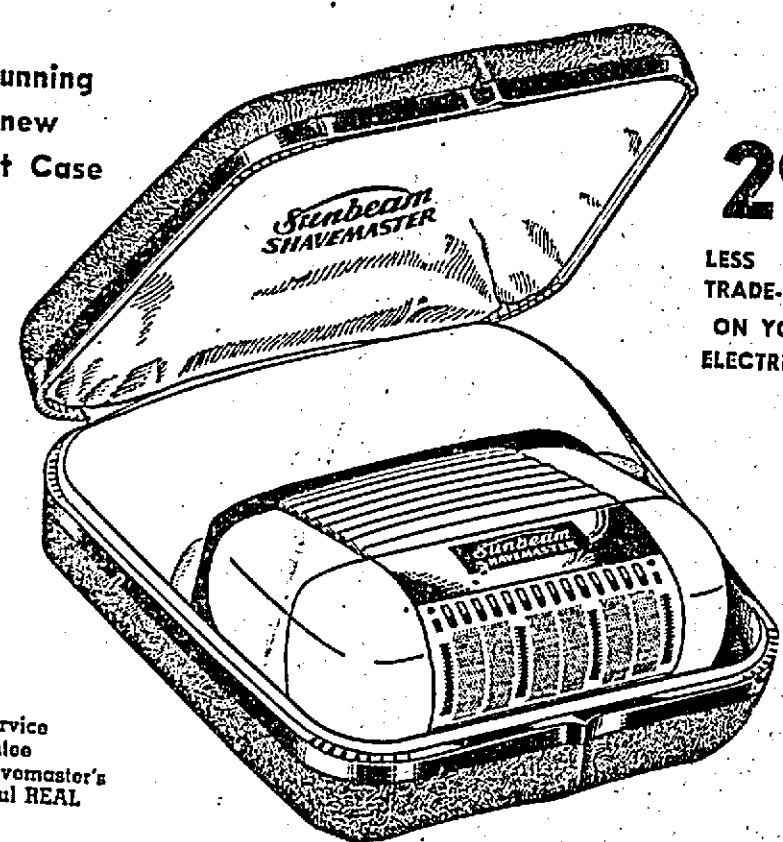
The most popular shirt this season. A smart splash weave, stitched collar and pocket flaps give it the custom look and it's priced so right. Fully washable. S, M, L, XL.

4⁹⁵

The GIFT for HIM Sunbeam SHAVEMASTER

Big Smooth Single Head for Closer, Cleaner Shaves

Stunning new Gift Case



29⁵⁰

LESS TRADE-IN 7⁵⁰
ON YOUR OLD ELECTRIC RAZOR

5-year free service guarantee on Shavemaster's powerful REAL motor

See Factory Demonstrator
At Los Altos Only
All This Week

Preferred by men who have tried them all. Shaves beards tough as wire, will not irritate the tenderest skin. Rich, ivory plastic Shavemaster with 24K gold plated fittings and trim in luxurious gift case. Beautiful genuine leather case with rich red velveteen interior, white, satin top lining and convenient cord compartment.

BETTER JEWELRY, STREET FLOOR BOTH STORES

Give Him the "Daily Double"

Buxton Stitchless Contour Billfold



Men's contour convertible—slim and neat with a "lickbar" to easily add windows. Luxurious leather with a stitchless feature—the secret of their long life and lasting beauty.

- Billfold has removable pass case with "lickbar" window-changer... he can add more windows, replace worn ones...
- The six-loop swivel action key case includes Free Key Return Service.
- Gift-boxed sets in fine Saddle Cowhide, Mahogany, Tan or Black.

BILLFOLDS 7⁵⁰ plus tax

Matching Key-Tainer 3²⁵ plus tax

LEATHER GOODS, STREET LEVEL BOTH STORES

Dress your man in fashion in the

Ace of Suedes by Californian

Here is a gift any man would truly appreciate, a soft supple suede jacket tailored of imported skins. In a smart 3-button style with new modified notched lapel. Calipel-processed for water, stain and spot resistance. Fully lined. Sizes 38 to 46. Reg. and longs.

42⁵⁰

MEN'S SHOP, STREET FLOOR BOTH STORES

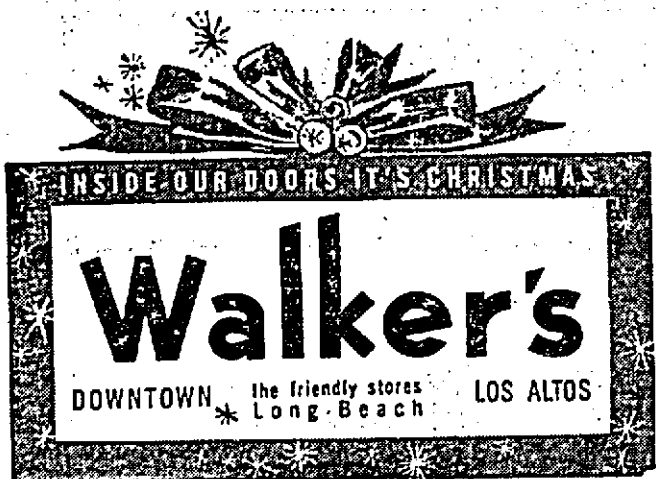


Horsehide Flight Jacket

He'll like the fit, the looks, the quality and action-free comfort of this fine leather jacket by Californian. It's insulated with Californian's exclusive woolite quilt lining for extra warmth, without extra weight. In popular cordovan and black horsehide. Sizes 38 to 46.

25⁰⁰ to 32⁵⁰

MEN'S SHOP, STREET FLOOR BOTH STORES



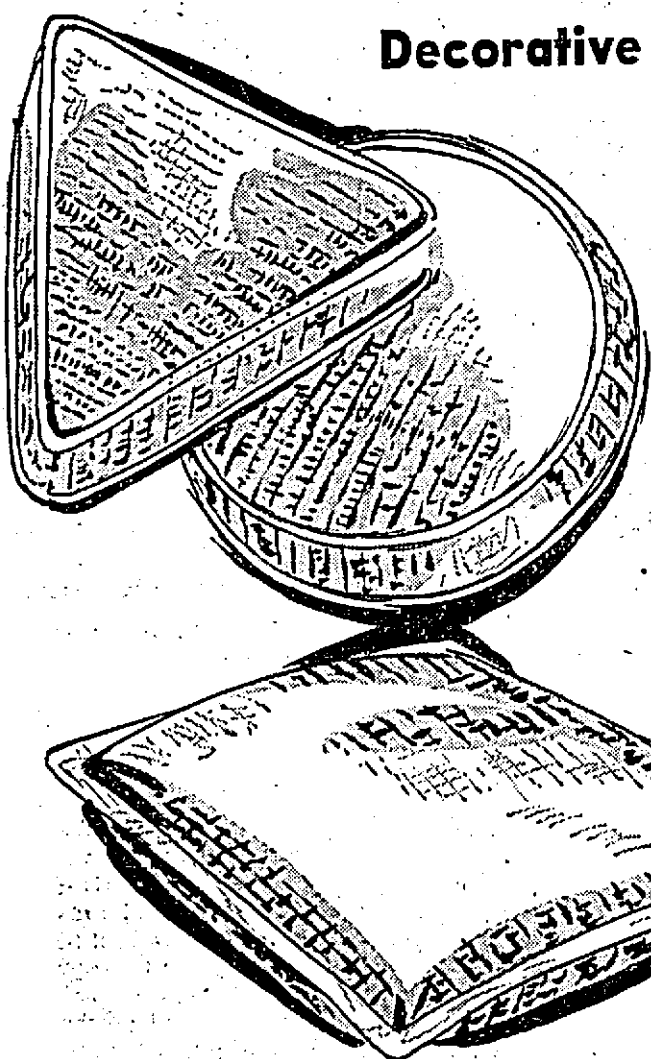
Are Christmas Gifts a Problem? . . .

WALK in confused . . . **WALK** out enthused

when you do your Christmas Shopping at Walker's

GIFTS FOR THE HOME

Decorative Pillows by Bloomcraft



Banjo cloth covered, kapok filled pillows to add the special touch of comfort and beauty. Square, round and triangle shapes.

Tango Turquoise Blue Black
Gold Pink Brown White
Bermuda Coral Forest Green

4 sizes, square, round, and triangle self-ordered boxed edges. **2⁴⁹**

15" square knife edge. **2⁹⁸**

ART NEEDLEWORK
THIRD FLOOR DOWNTOWN
UPPER LEVEL LOS ALTOS

WELCOME GIFT LINENS

"Candlelight" Damask by Simtex

Holiday homecoming and "Candlelight Damask" woven of the finest long staple cotton and celanese acetate, brings radiant beauty to your table . . . beautiful chrysanthemum pattern in white, shell pink, eggshell, marigold, Nile green, Dresden blue and pearl grey.

54x54 cloth, 4 napkins.	5⁹⁵	set
54x72 cloth, 6 napkins.	8⁹⁵	set
65x85 cloth, 8 napkins.	12⁹⁵	set
66x108 cloth, 12 napkins.	18⁹⁵	set

For Moments of Dining Splendor Quaker Lace Tablecloths

You can make any table setting a conversation piece when you use a lovely Quaker Lace Cloth. Beautiful patterns in a size for every need.

54x54 cloths	5⁹⁵	to	7⁹⁵
72" round cloths	8⁹⁵	to	15⁹⁵
72x90 cloths	7⁹⁵	to	24⁹⁵
72x144 cloths	29⁹⁵	to	44⁹⁵

Other sizes from 5.95 to 44.95

"Bouquet Linens" Pretty as a picture

. . . and so practical every hostess will adore them from the cute bun cozy to a boxed luncheon set . . . all in decorator colors. 6-pc. hostess set, 54" cloth, 4 napkins, apron. **4⁹⁸** set
9 pc. set: 4 mats, 4 napkins and hostess apron. **2⁹⁸** set
Decorated bun cozy includes basket and cozy. **1⁹⁸**
12 pc. coaster set: 4 mats, 4 napkins, 4 coasters. **1⁹⁸** set
Two-tone solid color luncheon sets:
54x54 with 4 napkins. **4⁵⁰** set
54x72 with 6 napkins. **5⁵⁰** set

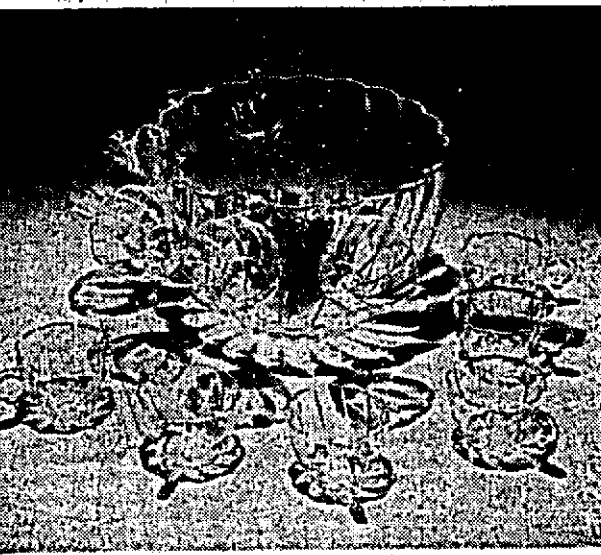
LINENS, THIRD FLOOR DOWNTOWN
UPPER LEVEL LOS ALTOS



20-piece Cocktail Set

18 glasses, 6 each of the three popular sizes; cocktail shaker; and crystal ice container . . . all beautifully trimmed in platinum. Ideal for your little parties and a most welcome gift for the holidays.

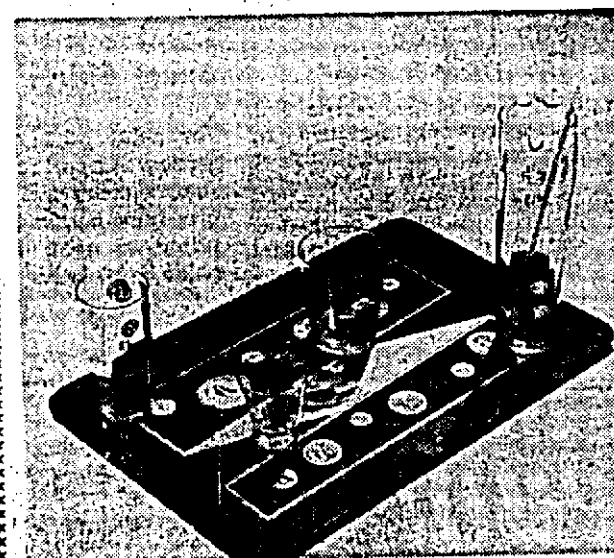
5⁹⁵



Punch Set

14-piece punch set. Large crystal bowl with a red plastic ladle and 12 smart crystal cups . . . designed to hang on the side of the bowl.

3⁹⁵



Gold Coin Glassware

Smart heavy sham bottom tumblers; decorated in black and gold coin design.

Martini set with pitcher, stirrer, six martini glasses.	7⁹⁵
The new popular double old-fashioned glasses; set of eight.	6⁹⁵
Matching trays	3⁹⁸

Bluegate Candles

Make your home festive with an array of Christmas Candles. Use as centerpieces or placed to set off the polished wood of table or buffet.

Plain colors	1⁰⁰	to	1⁹⁵
Frosted snowy coatings.	49c	to	1⁷⁵
Golden Crown: showers of gold on white background.	75c	to	2⁷⁵



Peerage Brass

We feature a specially chosen group of gifts and accessories in this famous brass, made in Birmingham, England. Including embossed plaques, candle snuffers, silent butlers, waste baskets, candlesticks, candelabra, wall brackets, jugs, planters, jardinières.

motto plaque	1⁶⁹	planter	9⁹⁵
silent butler	5⁵⁰	jug	5³⁹
candle snuffer	1³⁹		

Bassick-Sack Giftware

Gracefully wrought solid brass on mahogany by master craftsmen. These exquisite items meet the most demanding taste.

Sconce	7⁴⁹	Planter	9⁹⁵
Planter	4⁹⁵	Candleholders	3⁹⁵
Letter rack and planter.	21⁰⁰		

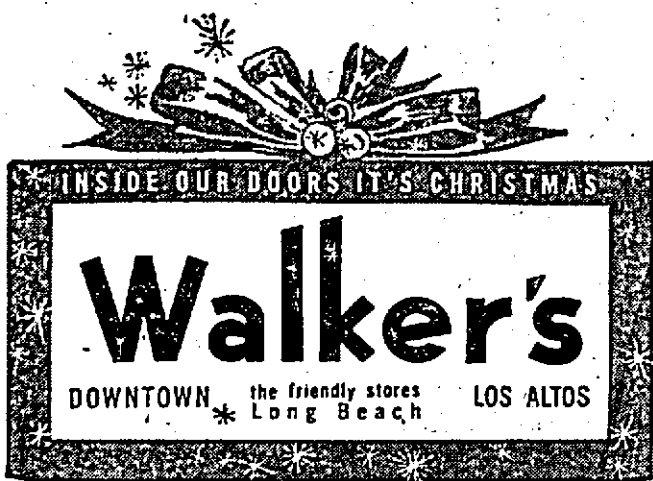
GIFTS, LOWER FLOOR DOWNTOWN—UPPER LEVEL LOS ALTOS

DOWNTOWN Pine at Fourth
Phone HE 2-7451

Park Free Victoria Auto Parks, 1 hour with purchase of \$1 or more. Tickets validated service desk on each floor.

LOS ALTOS Bellflower at Stearns
Phone HE 9-6811

Acres of FREE PARKING



SPECIAL CHRISTMAS STORE HOURS

Downtown 9:30 to 9:00

Los Altos 9:30 to 9:30

EVERY DAY UNTIL CHRISTMAS

GIFTS FOR THE HOME

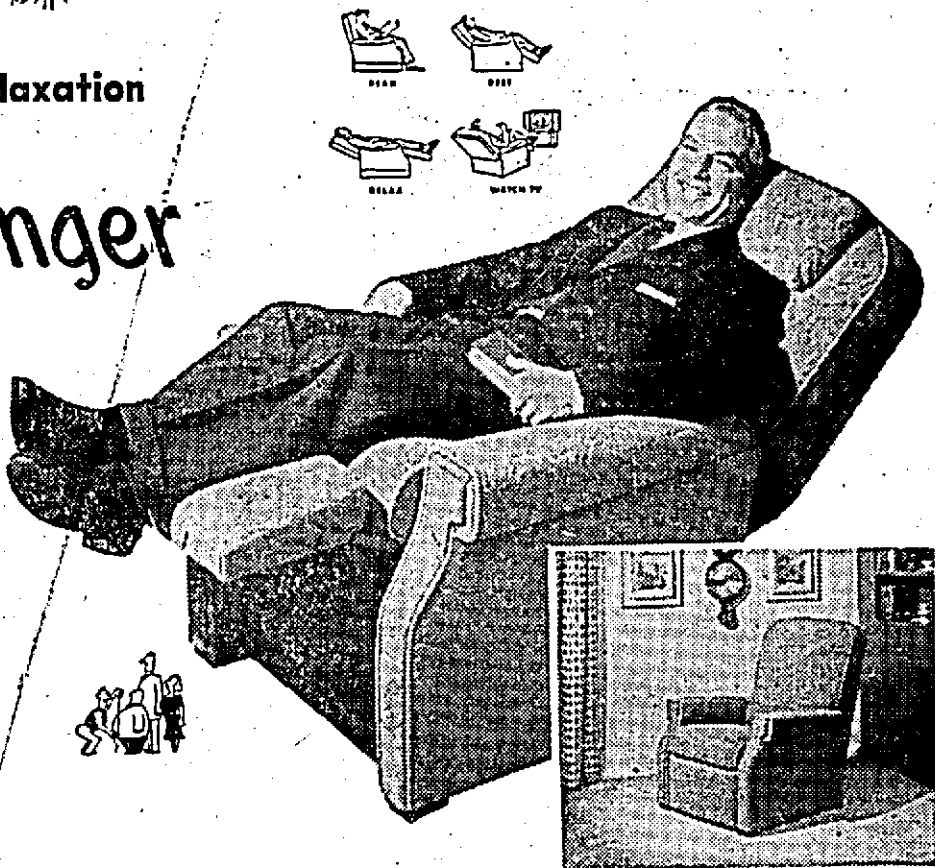
Give a Gift of Relaxation

Barca Lounger

Every member in your family would enjoy this gift—the Barca Lounger is a chair you'd be proud to have in any room in the house. But no ordinary chair can help you relax the way the Barca Lounger does. The secret is an exclusive Barca Lounger invention called "Floating Comfort." In as little as fifteen minutes, it helps you lose that tired feeling and you get up feeling refreshed. Come in and see our wonderful selection.

Priced From

164⁹⁵ to 219⁰⁰



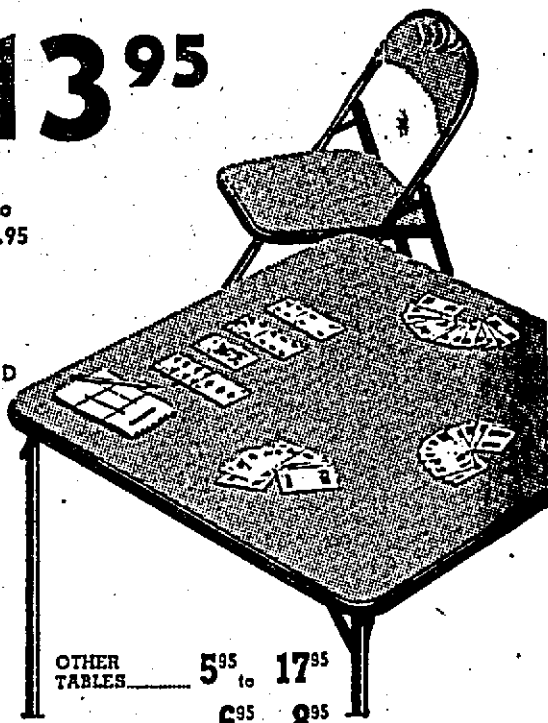
Give 7 Tables in One With SAMSONITE Card Table

America's favorite card table... because it stays beautiful, stays sturdy so much longer. Samsonite's tubular steel construction is strong enough to hold a typewriter or even a sewing machine. Spills can't stain the upholstered top; it wipes clean with a damp cloth.

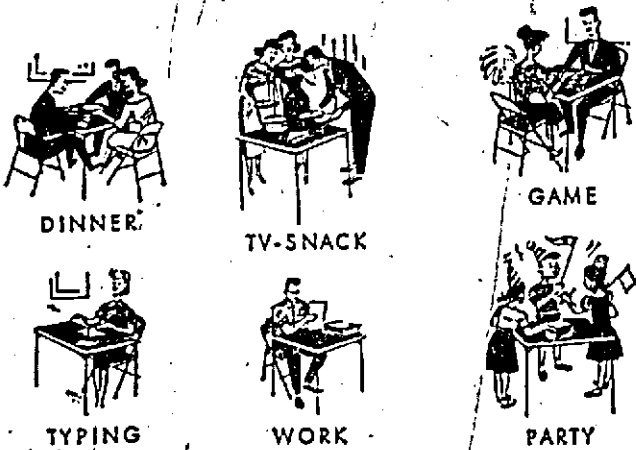
Chair to Match 8.95

13⁹⁵

CARD

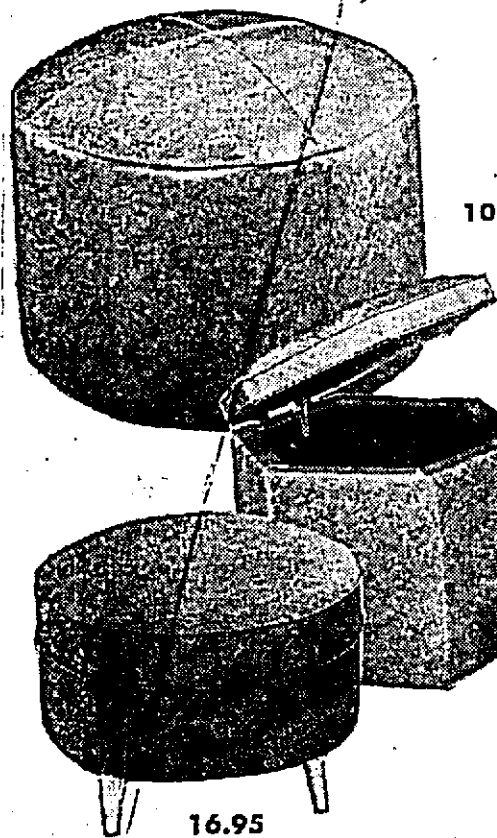


OTHER TABLES 5⁹⁵ to 17⁹⁵
CHAIRS 6⁹⁵ and 8⁹⁵



Hassocks! Hassocks! Hassocks!

So Handy... The Perfect Gift



10.95

10.95

16.95

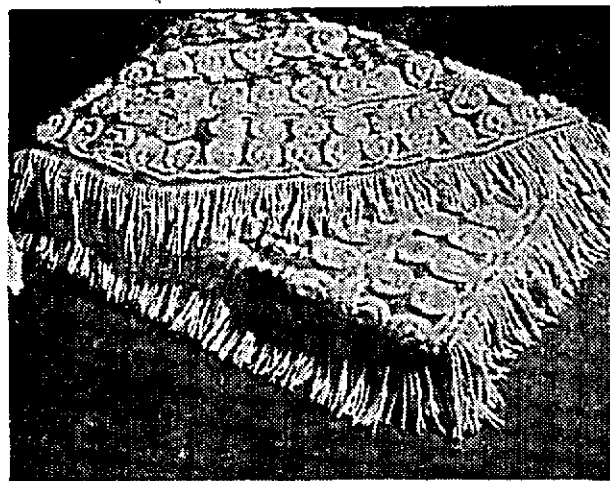
5.95

7.95

Make Walker's your hassock headquarters—round ones, square ones, little ones, big ones, plain and storage models, decorator items. Your choice in beautiful sturdy plastic just right to go with that comfortable chair, wonderful for the kiddies.

5⁹⁵ to 16⁹⁵

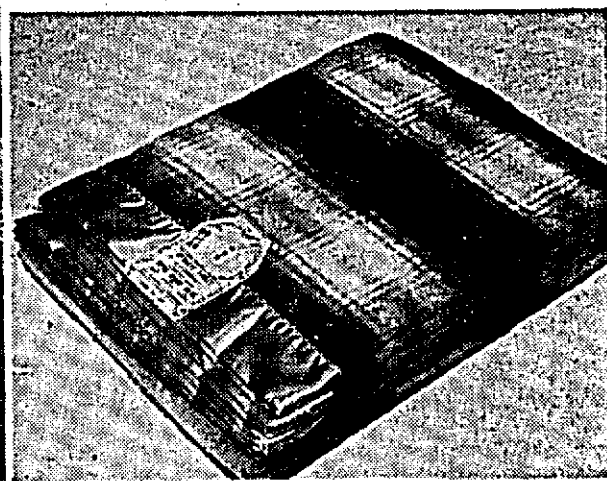
FURNITURE, FOURTH FLOOR DOWNTOWN
UPPER LEVEL LOS ALTOS



Beautiful Chenille Bedspread

Your choice of two beautiful patterns "Enchanted Circle" and "Baton Rouge" in grand color selection of yellow, blue, pink, green or rose. Deep fringe, all white chenille pattern on colored grounds. Full and twin sizes.

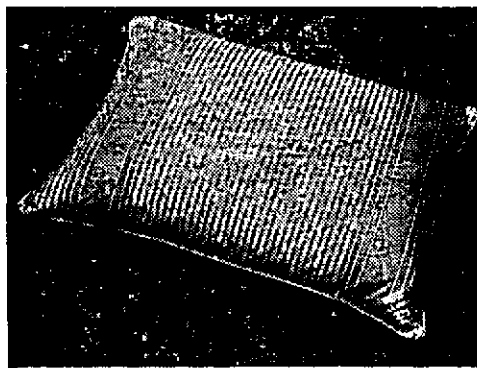
11⁹⁵



Plaid Blankets

For the night after Christmas and all through the year—a large 72x90 plaid beauty. A blend of the miracle fibers, rayon-nylon-orlon. Beautiful colors of lilac, blue, red, turquoise, gold, charcoal, bound in matching satin.

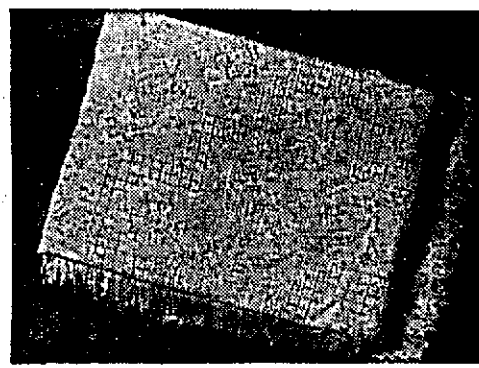
7⁹⁵



Reed's "Sky Down" Pillow

There's "no gift like the gift of sleep" and the comfort is yours when your pillow is a plump 100% imported white goose down. Your choice of three styles. 20x26; linen finish ticking, corded edges.

soft 9.99 ea.
medium 11.99 ea.
firm 13.99 ea.



Fieldcrest "Mt. Vernon" Bedspread

For the woman who loves her home—the bedspread with the look and texture of a hand woven heirloom. Long time favorite because it blends so beautifully with every decor. Long full fringe, reversible in antique white. Extra large sizes. 82x110 twin size, 94x110 full size.

14⁹⁵

FOR EASY BEDMAKING AND COZY STAY-IN-PLACE COMFORT

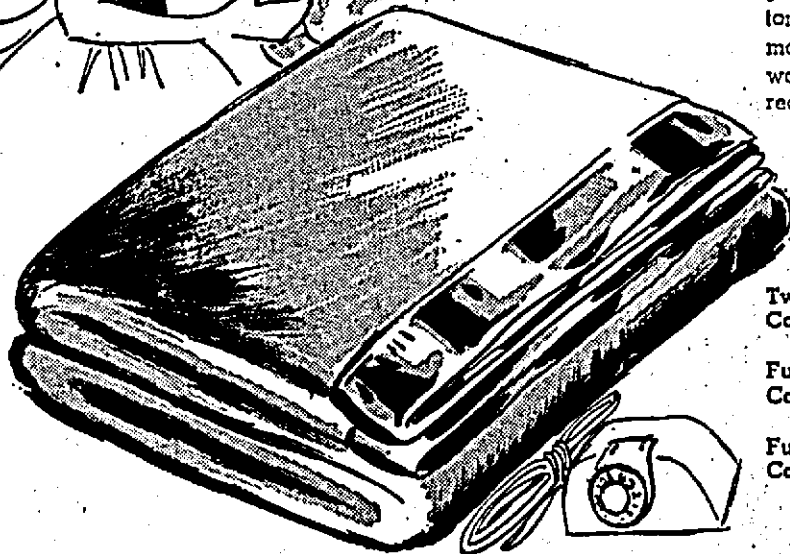
for easy bed-making and Cozy stay-in place

NEW 1956 GENERAL ELECTRIC

Custom Contoured Automatic Blankets



They're beauties... beautiful blends of nylon, rayon and cotton... light, almost weightless, will give you up to 50% more strength! Custom contoured... for easy bed-making, for cozy stay-in-place warmth! In lovely colors, blue, rose, red, turquoise, green and gold.



Twin-bed, Single Control 34⁹⁵
Full-bed, Single Control 39⁹⁵
Full-bed, Dual Control 49⁹⁵

With Full Year Guarantee

LINENS, THIRD FLOOR DOWNTOWN
UPPER LEVEL LOS ALTOS

DOWNTOWN Pine at Fourth Phone HE 2-7451

Park Free

Victoria Auto Parks, 1 hour with purchase of \$1 or more. Tickets validated service desk on each floor.

LOS ALTOS

Bellflower at Stearns Phone HE 9-6811

Acres of FREE PARKING



SANTA CLAUS PARADE QUEEN
Phillis Dittman, 16, of 4586 California Ave., waves to crowd during Saturday's annual Santa Claus Parade along Atlantic Ave. in North Beach. She was selected from eight finalists.—(Staff Photo)

Thousands Watch N.L.B. Yule Parade

Santa Claus came to North Long Beach Saturday, accompanied by a parade that lasted an hour and 40 minutes.

Thousands lined Atlantic Ave. from 52nd to Harding Sts. to witness the 100-unit procession, sponsored by the North Long Beach Atlantic Ave. Retailers Assn.

Queen of the community's annual Santa Claus Parade was 16-year-old Phillis Dittman, 4586 California Ave. Her princesses were Ella Blackstone, 16; Irene Gallagher, 17; Mardi Harris, 16; and Marlene Munson, 18.

The parade's nine divisions included bands, costume groups, floats, equestrian units and personalities of the entertainment world.

Barnie Warrick was parade chairman, assisted by Mark Staley. His committee included Clyde Cray, Wayne Whitley, Charles Gould, Kearney Madsen, Charles Inlay, Marvin Garrett and Dr. Paul Wilkins.

Parade units were judged by representatives of the All American Assn. of Contest Judges. Awards were presented Saturday afternoon in Houghton Park.

Winners:
Junior Bands: 1—Long Beach Junior Concert Band, 2—Bishop Band of Utah St. Playground, Los Angeles, 3—North Long

Beach Lions All Girl Band, 4—YMCA Youth Band, San Pedro.

High School Bands: 1—Jordan, 2—St. John Bosco, Bellflower, 3—Plus X, Hollywood.

Elementary School Bands: 1—Garvey, of South San Gabriel, 2—Perris Elementary, Perris.

Majority Team: 1—Ted Otis Twirlers.

Majority: 1—Lana Routh, of North Long Beach All Girl Band.

Drill Teams: 1—Fred Nelles School, Whittier, 2—(tie)—San Gabriel Volunteer Junior Marines, San Gabriel, and West Pointers All Girl Rifle and Drill Team, Long Beach.

Drum and Bugle Corps: 1—Troop 43 (Fleet Reserve) Boy Scouts, 2—Lakewood Boy Scouts.

Floats: 1—Lakewood Snow Carnival, 2—Long Beach Naval Shipyard.

Equestrian Units: 1—Palomino Ladies of Long Beach, 2—Long Beach Westerners.

Special Award: Ricchio's Accordion Band and Musical Float.

REFINED ROOMERS LOOK FOR YOU in the Want Ads! Have a vacancy? Dial HEMlock 2-5959 for an ad-writer!

2-1 School Aid Approval Surprising

WASHINGTON (AP)—It was not a stunning surprise that the White House education conference endorsed Federal school building aid.

From the start, the controversial issue seemed to stand at least a 50-50 chance of approval.

What was surprising was the size of the margin in its favor—at least two to one.

Still, the White House conference was no more than an unofficial slice of citizenry. The payoff on its wishes—if there is to be one—must come from Congress.

HOW MUCH weight will the conference decision swing when Congress takes the issue up again in the session starting in January?

The top Democrat and the top Republican on the Senate labor committee, which handles education legislation, appear to believe—or at least hope—that it will swing considerable weight.

In response to a telegraphed query to his home in Alabama, Democratic Sen. Lister Hill, chairman of the committee and a long-time building aid backer, said he thinks the conference report will be "definitely helpful" to passage of school construction legislation.

Sen. H. Alexander Smith of New Jersey, ranking Republican member of the committee, said he thinks the conference report will be "definitely helpful" to passage of school construction legislation.

SEN. H. ALEXANDER Smith of New Jersey, ranking Republican member of the committee, said in his office here:

"I am most hopeful that with these conference reports as a guide we can work out with the administration and with members of both parties legislation which will assist the states in the job of building schools."

The federal aid issue was pinpointed in a report on school finance in general.

The White House conference split on whether federal money should go to help with operating expenses of schools, which would include the touchy matters of purchasing textbooks and paying teachers. Legislation now before Congress calls only for construction aid.

Aircraft Dividend

LOS ANGELES (AP)—North American Aviation, Inc., directors Saturday voted a regular quarterly dividend of 75 cents a share on 3,435,033 shares of capital stock outstanding, payable Jan. 8 to stockholders of record Sept. 16.

Jet Display Today at L.B. Airport



JET PILOTS Capt. Pete Fernandez (left) of Apple Valley and Col. M. G. Long, 835 E. 5th St., enjoy a cowboy movie on television in their Lafayette Hotel suite Saturday night after flying in F-100 fighters to be displayed at the Wings Over the Nation air show today at the Municipal Airport. Captain Fernandez, No. 3 Ace of the Korean war, downed 14 1/2 Red planes; Long downed eight German planes in World War II.—(Staff Photo)

Airports to Filter Lights That Kill Migrating Birds

WASHINGTON (AP)—Song-effect is that the birds crash into the ground while going at a high rate of speed and are killed. For some unknown reason bird losses occur only in the fall on southward flights.

Filters have been developed which retain the visible light of the cellometer and permit only the ultraviolet or "black light" to go upwards for ceiling measurement. This black light has no effect on the migrating birds.

In some places unfiltered beams will be turned off when birds are in flight provided this can be done without endangering air travel.

The high-powered vertical light beams are used to determine the ceiling, or range of visibility and are known as cellometers.

"The (bird) toll at cellometer stations in recent years has been alarming," McKay said in a news release.

"As many as 25,000 birds have perished in a single night at a single airfield."

McKAY SAID it is not known just what effect the light beam has on birds in flight, but added: "It is presumed that the birds are temporarily blinded by the light or that their sense of direction is blunted in some way. The

An air show will be held from 9 a.m. to 4:30 p.m. today at Municipal Airport in conjunction with the 17th annual Wings Over the Nation celebration.

Military, private and commercial aircraft will join in the show. Planes on display will include the XF92, the world's first successful delta-wing jet.

Twelve airline stewardesses were guests Saturday night at a hangar dance at the U. S. Army Reserve Armory, 2525 E. Spring St.

The observance, sponsored by the Long Beach Junior Chamber of Commerce, started Friday and ends with today's air show.

In conjunction with the event, the Southern California Aviation Breakfast Club will host a breakfast at 10 a.m. today in the Lafayette Hotel Supper Room.

REFINED ROOMERS I SAY FOR YOU in the Want Ads! Have a vacancy? Dial HEMlock 2-5959 for an ad-writer!

THE MAGIC OF GOOD HEALTH AND HAPPIER LIVING

HEAR
HAMID BEY
3 FREE LECTURES

THE LATEST NEW METHOD OF REJUVENATION REVEALED!

FREE! YOUR ASTROLOGICAL CHART
To all who attend first night lecture, present this ad at the door

SUNDAY ★ MONDAY ★ TUESDAY
Dec. 4th 5th 6th **8 P.M.**

MORGAN HALL, 835 Locust Ave.
FORMERLY TOWN HALL
LONG BEACH

DR. COWEN *says:*

Buy Your
DENTAL PLATES
THIS Easy WAY

Take
Until
1957
TO PAY

You can have the benefits of modern dental plates RIGHT NOW, and pay for them later on Dr. Cowen's Convenient, Long-Term Credit Plan. Come in and PROVE TO YOURSELF how easily you can obtain the new Transparent Material Plates, set with Trubyte Bio-form Teeth. Ask Your Dentist about their many IMPORTANT IMPROVEMENTS...you can see samples at Dr. Cowen's Dental Offices.

DOUBLE SAVINGS AT DR. COWEN'S!
LOW PRICES...NO CHARGE FOR CREDIT
No red tape, no bank or finance company to deal with...NOT ONE PENNY interest or Carrying Charge for helpful credit on your own reasonable terms.

QUICK PLATE REPAIRS
If your old plates are troubling you, remember that resetting or other adjustment can often restore their usefulness. You can save both time and money at Dr. Cowen's...SPECIAL EMERGENCY SERVICE for broken dentures.

CREDIT DENTISTRY
• BRIDGEWORK • CROWNS • PLATES
• EXTRACTIONS • FILLINGS • INLAYS

Guard Your Health with IMMEDIATE Dental Care...pay AFTER your work is completed. YOU DECIDE how small your credit payments should be, and Dr. Cowen will accept any reasonable terms that YOU prefer.

PENSIONERS WELCOME
You can obtain Dental Plates—or other needed Dental Care—on a special plan under the California Medical Assistance Act. Visit Dr. Cowen's Offices for full information.

EXAMINATION WITHOUT APPOINTMENT

DR. COWEN

In Downtown Long Beach
107 W. BROADWAY
CORNER PINE • OPPOSITE BUFFUMS
OPEN DAILY 9 A.M.—6 P.M., SAT. TILL 1 P.M.

FREE PARKING 50 CONVENIENT PARK & SHOP LOTS DOWNTOWN LONG BEACH

PHONE—Long Beach
HE 6-7241
Low Prices Quoted In Advance

VAN DELL'S

AMERICAN AT FOURTH

December Special Prices...

JUST IN TIME FOR YOUR CHRISTMAS BUYING... GIFTS FOR THE HOME

FINEST QUALITY "EVERGLAZE"
CHINTZ COVERLET & DUST RUFFLE

Beautiful print, quilted Everglaze Chintz that is REVERSIBLE... the reverse side is a harmonizing solid color, the dust ruffle is gracefully full. Coverlet/color combinations, rose print with blue, gold print with brown, brown print with aqua, rose print with dark green, violet print with violet. Dust ruffle solid brown, dark green, aqua, gold and blue.

COVERLET twin or full size	\$19 ⁹⁵	DUST RUFFLE twin or full size	\$8 ⁹⁵
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"ST. MARY'S" BLANKETS Pure 100% Wool, 9 Beautiful Colors to Choose From TWIN 16 ⁹⁵ FULL 18 ⁹⁵ 65x90 80x90	"NORTH STAR" BLANKETS Pastel Plaid in 100% Wool. Choose from 6 Colors. TWIN 16 ⁹⁵ FULL 19 ⁹⁵ 65x90 80x90
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"New Grandeur" by Calloway
MATCHING TOWEL ENSEMBLE

...towels bathed in splendor. Their borders are Mylar-coated golden threads that are non-fading, heat-resistant, pucker proof. The terry cloth is deep and lush. In gold, aqua, green, honey, cameo pink, black and chocolate. Bath towel, 25x48, \$2.95. Hand towel, 16x30, \$1.50. Washcloth, 13x13, 60c.

"LADY PEPPERELL"
BOXED SHEET AND PILLOWCASE SET

Boxed Sheet and Pillowcase Set. Beautifully boxed, making a lovely gift for the home. Fine combed percale in 180-thread count...dainty pastel colors.

1 SHEET, 81x108
1 PAIR CASES **\$7⁹⁵**

DOWN COMFORTERS
Finest quality Skinner, down proof, Satin. Filled with 1 1/2 pounds of 100% white European goose down. An assortment of luscious colors.

CUT SIZE, 72x84 **Special \$24⁹⁵**

Free Gift Wrapping

CHARGE ACCOUNT TO SUIT YOUR BUDGET—30-60-90 DAYS TO PAY

STORE HOURS:

9:30 A.M. to 9:00 P.M.
UNTIL CHRISTMAS

FANCY ASSORTED BOUDOIR PILLOWS

100% Kapok filled. You have a large selection to choose from in plain and prints... button style, round, boxed and knite edge and the popular 3 corner television pillow. Fabric selection of boucle, corduroy, antique satin and burlcloth.

Priced **\$2⁹⁵, \$3⁹⁵ and \$4⁹⁵** each.

A Truly Different Xmas Gift for Men

Just released to the public for the first time. Amazing new chrome-plating kit for automobile owners. Will re-chrome any object, even solid metal. Exact chrome duplication. Easily applied by anyone. Being used successfully by auto motive industry. Each kit complete. Will replate all chrome on entire car. Fully Guaranteed—Packaged in Attractive Metal Box. **Post-ORDER NOW—LIMITED OFFER \$4.98 Per Set—Two for \$9.98** Send check or money order to: Distributor of Industrial Products Box 64, North City, Ga. 30260.

Harriman Says His Name Will Be Up for Nomination

OKLAHOMA CITY (UP)—Gov. Averell Harriman of New York said Saturday his name will go in nomination for President at the 1956 Democratic national convention but continued to insist he is not an active candidate.

Harriman parried a round of questions from newsmen on his candidacy at a press conference before he was to address the national convention of Young Democrats.

"My name will go into nomination by the New York delegation," Harriman said. He amplified that it would not be as a favorite son.

Asked about the candidacy of Adlai Stevenson, 1952 nominee who is the only avowed candidate so far this year, Harriman said: "It is too early to make up our minds on candidates. What's important now is get the party together and decide what are the issues."

Harriman said his name will not be entered in any preferential primaries. Stevenson, who spoke to the Young Democrats Friday, had announced he would enter the Minnesota primary and perhaps Florida.

The New York governor declined to get into a party dispute over whether Democrats will have a "moderate" or "progressive" program.

However he has labeled "moderation" as a Republican term that Democrats should avoid.

Stevenson urged such a program in a speech at Chicago on Nov. 19. Since then Gov. G. Mennen Williams of Michigan, another possible choice for the presidential nomination, has taken issue with Stevenson, calling for a "progressive" program.

Harriman said the issue in 1956 will be "President Eisenhower's

Loyalty-Security Group's Meeting Called by Nixon

WASHINGTON (UP)—Vice President Richard M. Nixon Saturday called the first meeting of the bipartisan commission set up by Congress this year to investigate the government's controversial loyalty-security program.

Nixon, who said he acted at the request of President Eisenhower set the meeting for Dec. 14 in the Senate Office Building.

In letters to the 12 public and private commission members, he said the group would elect a chairman and vice chairman and "transact any other business its members deem advisable."

Democrats in Congress sponsored the legislation setting up

GIANT YAWN PUT HIS EYE ON THE BLINK

HEREFORD, England (UP)—Farmer Jim Langford yawned Saturday and then discovered "he couldn't close his left eye."

"It was a big yawn," he explained, "and something seemed to snap in my face. Then I found I couldn't close my eye. The lid simply wouldn't budge."

The farmer hurried to a doctor and was told a nerve had snapped and that he was suffering from a temporary form of paralysis of the eyelid.

"The doctor said it'll be about six weeks before my eye returns to normal," said Langford.

AA Public Meeting Sets Address by Psychiatrist

A public meeting of Alcoholics Anonymous, designed to acquaint residents of the Long Beach area with mechanics of the fellowship, will be held Thursday at 8:30 p.m. in Morgan Hall.

Principal speaker will be "Dr. Jim," psychiatrist for a state hospital and himself an alcoholic who found recovery through the AA program. Dr. Jim is an active member of the fellowship and attempts to get alcoholic patients of the hospital interested in AA.

Alcoholics Anonymous was started in Long Beach in 1941 by a handful of problem drinkers and now has roughly 1,500 members banded together in 47 groups in the Harbor Area. There are approximately 200,000 members in the United States out of an estimated 4,000,000 compulsive drinkers.

THE MEETING will be open

Sex Offender Admits Ride Given Girls

LOS ANGELES (UP)—An ex-convict admitted to police Saturday he kidnapped two Highland Park Girl Scouts after the girls identified him as the man who picked them up and then took one of them for a 90-minute terror-filled ride.

Lyle W. Jorgenson, 38, who has served an 11-year sentence for rape and auto theft, told officers he was the one who picked up Kathleen Kerr and Mary Ann Keller, both 10. He said he let the Kerr girl out of a block from where he picked them up and took the Kerr girl for a long ride before bringing her back near the spot where the kidnapping occurred.

He insisted he kept the girls in the car because he wanted them to show him where York Blvd. was, police said. He didn't give a reason why he let the Kerr girl out of the car shortly after.

Jorgenson also has a record of sex offenses against children, police said.

City College Instructor Busy Author

Dr. Patrick Rocchio, counselor and psychology instructor at Long Beach City College, is the author of seven current articles in magazines of the educational field.

Four of the articles are "Using an Attitude Inventory in Selecting Teachers," The Elementary School Journal, October; "Using the Minnesota Teacher Attitude Inventory in Counseling Prospective Teachers," The Personnel and Guidance Journal, November; "The Relation of Teacher Attitude and Subject Matter Taught by Elementary Teachers," Educational Administration and Supervision, December, and "Teacher-Pupil Attitudes as Related to Nonpromotion of Secondary School Pupils," Educational and Psychological Measurement, Winter edition.

Three other articles by Rocchio have been accepted and are awaiting publication in School Review and Journal of Educational Research.

Rocchio joined the City College staff this semester.

Chorus to Give Oratorio Today

Handel's oratorio "The Messiah" will be presented at 5 p. m. today in the Municipal Auditorium under sponsorship of Long Beach Council of Churches and the Recreation Department.

The 125-voice Long Beach Civic Chorus will be accompanied by Long Beach Philharmonic. Admission is free.

Scientist Shortage

LONDON (UP)—British schools are turning out only 75 per cent as many scientists and engineers as the nation needs. The advisory council on scientific policy declared the situation will get worse as fields such as electronics and nuclear energy are exploited.

Buffums

gives you a clue to
Santa's **biggest requests**

now! a whole wardrobe of beautiful
slip-on dresses for "Littlest Angel"

For all her 10½ inches, Littlest Angel is no 'fraidy cat... she walks, sits, stands, turns her head from side to side, opens and closes her eyes... and no matter what adventures she goes through she won't peel, crack or chip! Even her lustrous hair can be easily washed and set.

Littlest Angel without wardrobe, priced at only **2.98**

(prices on dressed dolls are for costumes only)



party dress1.98



cowgirl outfit2.49



ballerina costume 2.49



pajama set1.49



sailor outfit1.49



artist outfit1.98



raincoat1.49



coat, hat and dress2.98



plaid party dress.....98¢

Davy Crockett at the Alamo

Set contains an authentic Davy Crockett figure; realistic Alamo Fort of colorful lithographed steel; stalwart frontier figures to defend the Alamo; attacking Mexican soldiers; life-like action horses with saddles; cannon that actually shoots shells. **4.98**

de luxe wonder horse

For children from 1 to 7 years. Body molded of new extra-tough plastic with hard-wood non-tippable base. Develops grace and muscular co-ordination. Does not shatter, chip or peel. **29.95**

see-a-song phonograph

As record plays you see the theme of the song on Picturescope... as animated, full-color cartoon movie perfectly co-ordinated. With three records and six pictures. **19.95**

OPEN

every night from now
until Christmas eve.
daily store hours: 9:30 a.m. 'til 9 p.m.

Buffums' Toyland, Lower Level



SANTA'S HOURS:
Daily: 11 a.m. to 2 p.m.
3 p.m. to 5 p.m.
and 7 p.m. to 9 p.m.



Your child's picture visiting Santa in a gay Christmas folder.....\$1

Every child visiting Santa will receive a free balloon that will be blown up by TWINKLE, Santa's merry elf.

convenient 90-day charge account
NO down payment... NO carrying charge

New! Flat Heritage First Love Eternally Yours Remembrance Dearest

For a very Merry Christmas 1847

1847 ROGERS BROS.

Services for 8 START AT \$56.50 NO MONEY DOWN \$1 A WEEK IN '56

52-pc. Service for 8 in Remembrance pattern as illustrated \$84.75

Handsome Tarnish-Resistant Chest At No Extra Cost

IT'S O.K. TO OWE KAY! KAY JEWELERS 319 PINE AVE. 5208 LAKEWOOD

FREE CHRISTMAS GIFT WRAPPING ON ALL PURCHASES

40th ANNIVERSARY YEAR

DOWNTOWN LONG BEACH AND LAKEWOOD CENTER STORES OPEN EVE. UNTIL CHRISTMAS

Californian Again Urges Ike to Decide

GETTYSBURG, Pa. (AP)—Senate Republican Leader William F. Knowland again called on President Eisenhower Saturday to make an early decision on whether he will run for a second term. He made the demand while virtually standing on Eisenhower's doorstep.

Knowland told reporters, immediately after a private conference with Eisenhower, that it was his personal opinion the President has reached "no final decision" on his 1956 intentions. Then the Californian, who may be a candidate himself, said it would be "helpful" if the Chief Executive would make up his mind soon.

House Republican Leader Joseph W. Martin Jr., who had a separate talk with Eisenhower, came away convinced that the President will consent to run again "for the sake of the world." But Martin acknowledged that this was just his own opinion; he said he didn't talk to Eisenhower about his 1956 plans because this is "the poorest time" for such a discussion.

Martin said he is "perfectly contented to wait" until Eisenhower is ready to announce his intentions.

KNOWLAND, ON THE other hand, firmly refused to say whether he discussed 1956 politics with the President. He did not say, however, that he did not directly express to Eisenhower his plea for an early decision. Knowland previously had called on the Chief Executive to speak out.

Both Martin and Knowland got a preview of the legislative program Eisenhower will present to the new session of Congress next month. The five key points outlined by Martin contained no major surprises. They included tax relief—if the budget is balanced; a big national highway-building program; federal aid to schools; new farm legislation; and creation of a new agency to foster increased world trade.

Knowland's strong reiteration of his demand under Saturday's circumstances made clear that the Senate GOP leader is growing increasingly restive. Knowland told reporters Eisenhower should give the Republican Party "ample opportunity" to select another candidate if he decides against running.

He also said again that he believes the GOP can win the 1956 elections with or without Eisenhower.



SEN. KNOWLAND CALLS ON CHIEF
President Eisenhower (right) discusses Congressional matters with Sen. William F. Knowland of California, Republican Senate leader, Saturday at the President's office in Gettysburg. (AP Wirephoto)

Ike Goes Gunning; Crow Protectors Caution Him

GETTYSBURG, Pa. (AP)—President Eisenhower went hunting, Saturday, presumably for crows. But his luck, if any, was not immediately disclosed.

He took to the fields on a bright, sunny afternoon even as the Society for Prevention of Cruelty to Old Crows—in a good-natured letter—urged him to go easy on crows.

With his driver, Dick Flohr, and two other Secret Service men in tow, Eisenhower donned a plaid jacket, golf cap, and tan pants, put his gun over his shoulder, and worked his way along a hedgerow separating two of his fields.

Then he moved out across the fields, which recently has been dotted with crows.

An observer who passed along a back road close by saw none of the much-maligned birds at the moment. She did see, a

quarter of a mile down the road, a covey of pheasant.

Pheasant, however, have been out of season here since Nov. 28. So have rabbits. Buck deer can be shot now but the President isn't likely to find any on his well-tended acres.

Crows can be shot any time. But not everyone, apparently, agrees on the merits of shooting them.

The SPOCC, in a letter made public Saturday, commented sorrowfully on a remark by the President recently that "I'd like to go out and shoot some crows."

"Crows are a definite help to the farmer in eating insects and grubbing hundreds of time their own weight every planting season," the society reminded the President. "It has recently come to our attention that one farmer shot every crow for miles around his farm and later had his crops ruined by an unchecked horde of destructive pests..."

"We humbly request, sir, that you do not speak lightly of hunting for crows."

3,800-mph Tunnel to Test Planes

DALLAS, Tex. (AP)—Chance wind tunnel that will make it possible to test models at air speeds up to 3,800 miles an hour. It was going to build a speeds up to 3,800 miles an hour.

REFINED ROOMERS LOOK FOR YOU in the Want Ads!

Have a vacancy? Dial HEMlock 2-5959 for an ad-writer!

Santa's Big Competitor

KAY'S GONNA GET ALL OF MY CHRISTMAS BUSINESS!

No Money Down! No Carrying Charge! No Payments 'til '56

KAY JEWELERS

Sunbeam

DEEP FRYER AND COOKER \$24.50 NO MONEY DOWN 75¢ A WEEK

It deep fries... it cooks... automatically. Or use it as a casserole, bun warmer, corn popper, steamer, etc.

KAY JEWELERS YOUR SUNBEAM APPLIANCE HEADQUARTERS

Sunbeam RADIANT CONTROL TOASTER \$27.50 NO MONEY DOWN—50¢ A WEEK

Gives same uniform toast whether bread is frozen or fresh, rye or white, thick or thin.

Sunbeam AUTOMATIC MIXMASTER \$45.75 NO MONEY DOWN \$1 WEEK

It mixes, mashes, whips, beats, stirs, blends, folds, juices, etc.

With exclusive, larger BOWL-FIT beaters for higher, lighter, finer-textured cakes, fluffier mashed potatoes.

Sunbeam Mixmaster puts extra deliciousness... extra success... into cooking and baking.

BOTH STORES OPEN EVERY EVE. UNTIL CHRISTMAS

America's Largest Jewelers

CONTROLLED HEAT Automatic FRYPAN \$19.95 No Money Down 50¢ a Week

Perfect searing and frying results

Water-tight Storage

OPEN EVERY EVE 'TIL CHRISTMAS

IT'S O.K. TO OWE KAY! KAY JEWELERS 319 PINE AVE. 5208 LAKEWOOD

Now... FOR THE FIRST TIME

An Electric Razor that Shaves like a Safety Razor!

OH BOY! KAY Jewelers GIVES YOU UP TO A YEAR TO PAY!

NO MONEY DOWN NO PAYMENTS 'til '56 NO INTEREST NO CARRYING CHARGE

Now... FOR THE FIRST TIME An Electric Razor that Shaves like a Safety Razor!

Puts the blade next to skin like a Safety Razor!

"DUET" ELECTRIC SAFETY RAZOR

- Easy to switch from close to light shave!
- Versatile... trims sideburns as well as whiskers!
- For women too... one stroke does the trick!

The blade is against your face like a safety razor, with no nicking, pulling or chafing! Has self-sharpening blades of Swedish Steel! Trade-in your old electric shaver today!

Complete with travel case

14-DAY FREE TRIAL (Starts After Christmas) YOU PAY ONLY 22.45

REG. PRICE.....29.95 LESS TRADE IN...7.50

No Money Down-Only 50¢ A Week

NO INTEREST OR CARRYING CHARGE!

DOWNTOWN LONG BEACH AND LAKEWOOD CENTER STORES OPEN EVERY EVE 'TIL CHRISTMAS

IT'S O.K. TO OWE KAY! KAY JEWELERS 319 PINE AVE. 5208 LAKEWOOD

FREE Park & Shop

KAY JEWELERS (Mail to nearest Kay store) Please send me the "Duet" Electric Safety Razor. I agree to pay... a week.

Name _____ Address _____ City _____ Zone _____ Employer _____ Other Accounts _____

SATISFACTION GUARANTEED OR YOUR MONEY CHEERFULLY REFUNDED!

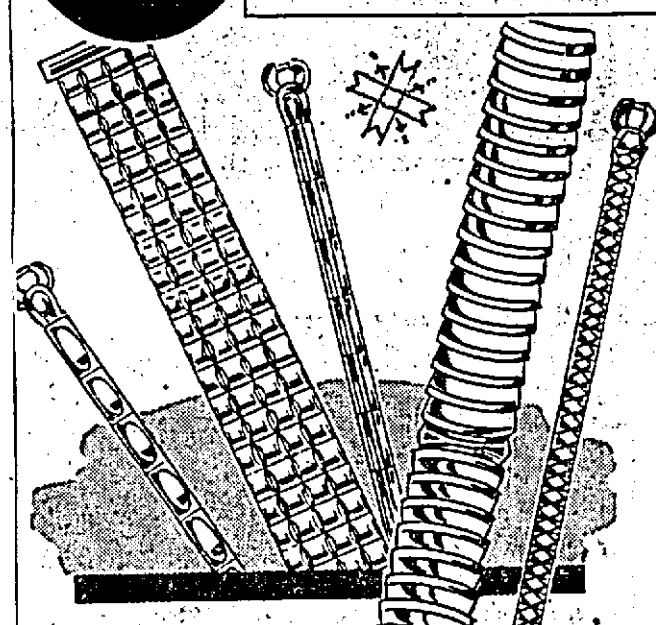
Educators Attend Session

Superintendent of Schools, Dr. Theron Freese, assistant superintendent of instruction, Dr. William E. Keeley, supervisor of senior high school education, and Dr. William B. Melchior will accompany Newcomb.



SEARS
Long Beach

**WATCH
REPAIR
DEPARTMENT**



Famous Make Watch Bands
Reg. 6.50 to 9.50

3³⁹

plus Fed. tax

Gold Filled—Stainless Steel—Expansions
For men and women... white and yellow gold filled... stainless steel... wide selection. You'll want more than one for gifts!

Watch Repair Department. Main Floor by Shoe Department

Satisfaction guaranteed or your money back

SEARS Downtown Long Beach
American at 5th Park Free



PRESBYTERIAN LEADERS

Merle G. Jones, (left) of Beatrice, Neb., president of the National Council of Presbyterian Men, and Wilbur La Roe Jr., of Washington, D. C., past moderator of the Presbyterian General Assembly, talk together before delivering speeches Saturday at the annual meeting of Presbyterian Men of Southern California in Municipal Auditorium.—(Staff Photo)

Presbyterians Pick 'Churchman of Year'

John Dester, San Diego Navy shipyard worker and Presbyterian church layman, Saturday night was named "churchman of the year" for 1955 at the annual meeting of Presbyterian Men of Southern California at Municipal Auditorium.

Actress Eleanor Powell was cited for her role in the Los Angeles Presbytery-sponsored television program, "Faith of Our Children."

More than 1,000 laymen representing 200 Presbyterian churches in the Southland attended the day-long meeting on the theme, "Building Christian Foundations."

Bowles' Wife Ill

ESSEX, Conn. (AP)—Mrs. Dorothy Bowles of Essex, wife of Chester Bowles who was Connecticut's governor from 1949 to 1951 and later U. S. Ambassador to India, underwent a serious operation in Boston Friday for removal of a brain tumor.



JOHN DESTER
San Diegoan Honored

3 Tots Die in Fire

TONGANOXIE, Kan. (AP)—The three infant children of Mr. and Mrs. Richard Skaggs burned to death Saturday in a fire that destroyed a three-unit apartment building.



**Lakewood
Center**

Bonds



REPEAT OF A SELLOUT

Cross-cord Jackets

Fabulous buy in this new-look fabric 99¢ ...and under \$15.95

Looks like velvet, wears like leather — this horizontal-rib corduroy that's the rage of every campus, the star performer in every sportswear wardrobe. Natural-look styling with center vent. Fully lined. And in such terrific colors — newly important olive green, popular charcoal, maroon, navy or rust. Sizes for all — regular 36 to 46, long 38 to 44, short 36 to 42.

LAKEWOOD CENTER
5224 LAKEWOOD BLVD.
Open Daily 9:30 A. M. to 9:30 P. M. Until Christmas

ALSO AT BOND STORES IN HUNTINGTON PARK—VALLEY PLAZA—HOLLYWOOD—DOWNTOWN LOS ANGELES—CRENSHAW—EAST LOS ANGELES—GLENDALE

See George Putnam and Hear the News, Monday thru Friday—4:45, 11 P. M., KTTV

Preferred gifts

for particular people

for him

Student, salesman, executive — all beam when you remember their daily needs and comforts when selecting their Christmas gifts

for her

Secretary, schoolteacher or housewife, she appreciates helpful and beautiful things that make her paperwork almost a pleasure

business gifts

... a part of the scene ...

- ★ AT HOME
- ★ AT THE OFFICE
- ★ AT SCHOOL

DESK PADS AND ACCESSORIES — The little things that mean a lot to a business man — that transform mere deskpads into his personal working area. In felt or crepe paper. from\$1.95

DICTIONARIES — From pocket-sized to unabridged, dictionaries are always welcomed by students and business people. from\$1.95

DESK LAMPS — Style-lighting and work-lighting, whichever he prefers. Match his office decor from our stock. from\$2.95

NOTE BOOKS — The pocket secretary and self-reminder — in a variety of colors and sizes. Personalized. He'll keep you in mind, too! from\$2.95

APPOINTMENT PADS — He'll be pleased as punch to be able to keep his appointments always in mind, even on his busiest days. He'll keep you in mind, too! from\$2.95

PERSONAL FILES — Safeguards for those papers, photos and other important information — used in the home and at the office — a practical and thoughtful gift. from\$4.95

BAROMETERS — For the businessman or home-owner who likes to look ahead and plan on the weather. Help him be his own forecaster from\$6.95

ASH TRAYS — The smoker's friend, and an integral part of office decoration. We have them for desks and chairs, in floor models of all sizes. Step in and see! from\$12.95

SPACE-MAKER CHAIR — Smart looking, comfortable. Folds to mere 3-inch thickness. For home, office, meeting halls, etc. from\$11.95

ALBUMS — For home, school or office — always a reminder of happy days and a memento of you. from\$3.95

DESK ACCESSORIES — To set off your businessman's desk — and underline his importance to his company and to you! from\$1.95

CARAFES — Graceful, attractive — a welcome decoration in any office. Choose from a wide selection! from\$2.95

SECURITY BOXES — Vital accessories for the home — "fire and theft insurance" for valuable papers, family records, etc. from\$4.95

LIBRARY SETS — In leather, bookbinder, plastic, wood, or 200-manila appreciated accessories for home or office. Wide selection! from\$12.95

MECHANICAL PENCILS — Never-invents that keep him always ready to write — available in top-flight article for personalizing with his name — or yours. from\$1.75

STAPLERS — Quick, easy gift item for businessman or for use in the home — very easily personalized. from\$2.95

CIGARETTE LIGHTERS — An unmatched pleasure goes with this gift — the grand feeling of better living, and better lighting! from\$3.95

THERMOMETERS — Every body's interested in the weather — inside and out. Full assortment available to please everyone on your list. from\$3.95

TYPEWRITERS (portable) — For the traveling man — the housewife — the teacher — the student — their "big" gift of the year! from\$59.95 plus tax

FOUNTAIN PENS — To make him write — a top gift that makes penmanship a pleasure! from\$8.00

SECURITY BOXES — Vital accessories for the home — "fire and theft insurance" for valuable papers, family records, etc. from\$4.95

Belcher & Schacht

USE OUR CONVENIENT LAYAWAY

Office Equipment & Supplies • Stationery • Greeting Cards

251 AMERICAN AVENUE Telephone HEmlock 6-9663

Open Every Night 'til Christmas

Store Hours
9:30 a.m. to 9:15 p.m.



say *Merry Christmas*

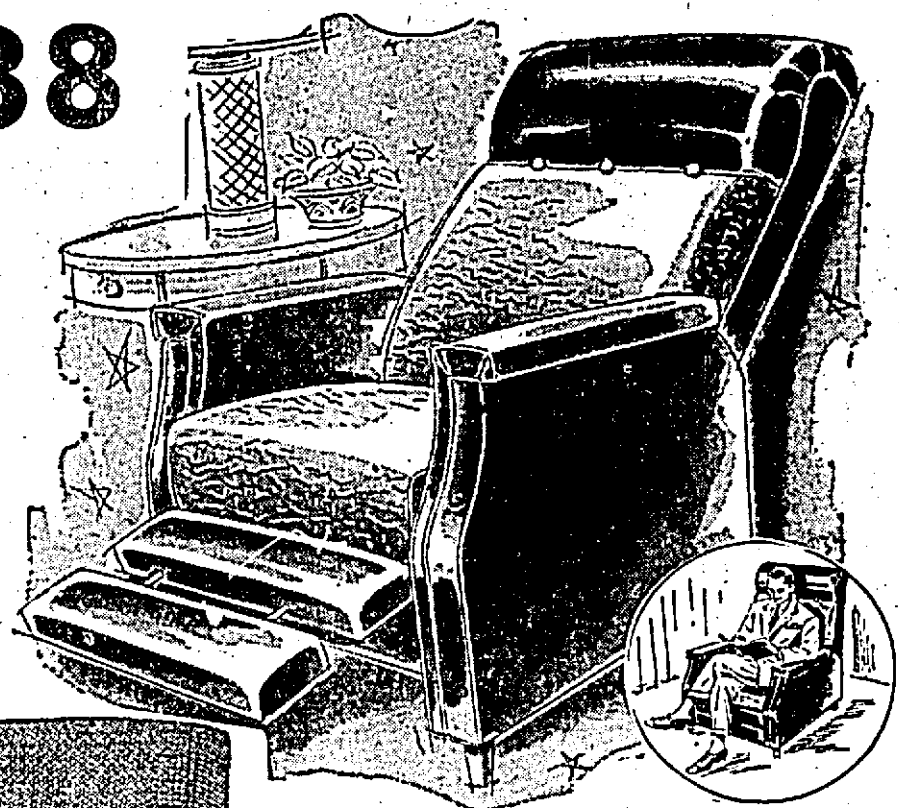


Extension Recliners

89⁸⁸

\$9 down Sears Easy Terms

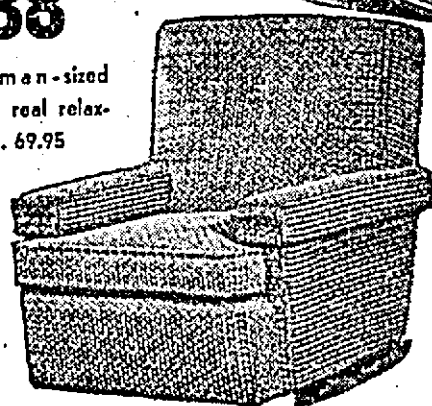
A man-size chair to catch the eye of any Santa, tall 6-footers can stretch out for a snooze, 200-pounders can relax in its massive depth. Built-in ottoman extends automatically for reclining ease. Top flight construction.



Swivel Rocker

64.88

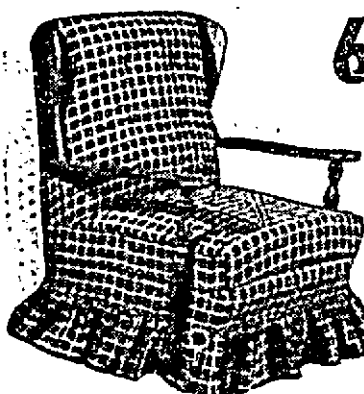
Give him this man-sized swivel rocker for real relaxing comfort. Reg. 69.95



Provincial Platform Rocker

64.95

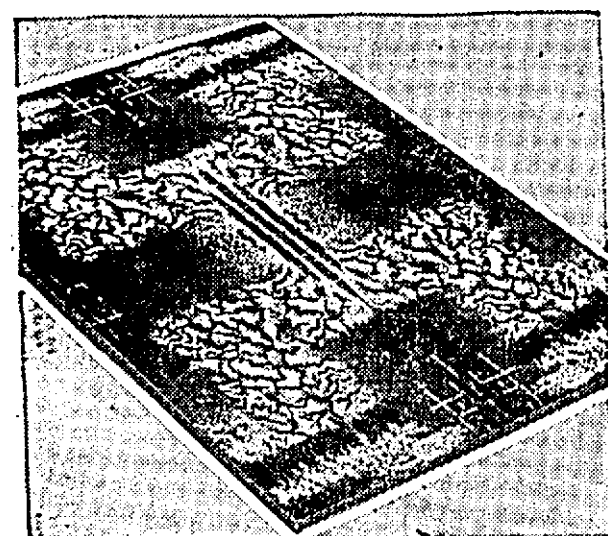
Foam Latex seat cushion, wing back. Charming tapestry cover. A wonderful gift idea for the provincial home.



\$259 Leather Lounger

199⁸⁸

Our most popular genuine leather club chair complete with ottoman, choice of colors.



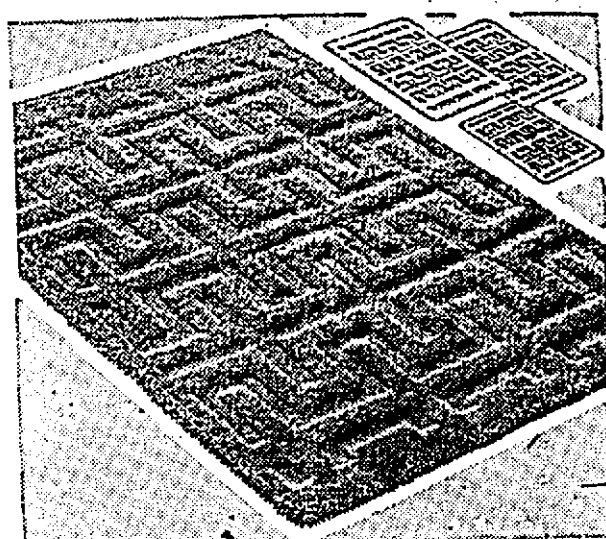
Harmony House Bordered

9 x 12 Rugs

109⁹⁵

\$11 down
Sears Easy Terms

Your rooms take on new luxury and beauty! Richly designed patterns in Harmony House colors: Smoke gray, spice brown or sage green. All wool plush pile. Best quality materials, finest construction make this a real value.



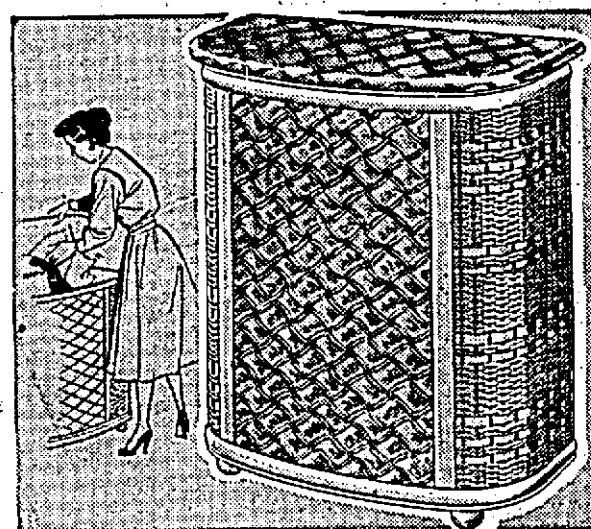
Viscose Rayon

Tufted Rugs

24x36-in.

325

Complement your rooms with Harmony House rugs. Sculptured appearance formed by high-low tufting. 100% viscose rayon surface resists soiling and crushing. 11 Harmony House colors. 6 sizes to fit your needs. 9x12 size tufted rugs...\$4.95

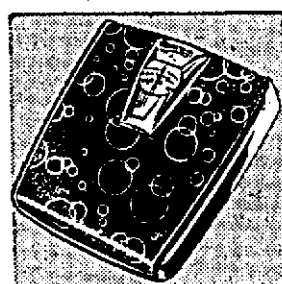


Harmony House Fiber Hampers

- Extra strong and durable
- Smoothly finished; won't snag

9⁹⁵

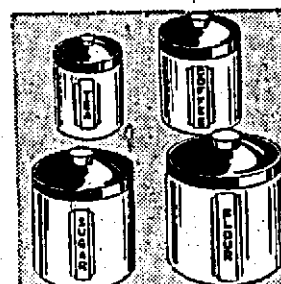
So handy for quick, easy disposal of soiled clothes. Upright fiber hampers with colorful plastic covers and front panels. 12x21x25-in. size, in Cherry pink, Sage green, Horizon blue, Sunshine yellow, black.



Bath Scales

8.45

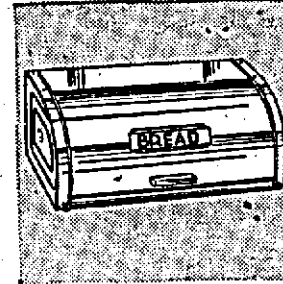
Has lighted dial for easy, no-stoop view. Attractively designed mat for sure footing. 5 Harmony House colors.



Canister Sets

6.95

4-piece aluminum set with copper-tone. Lids and lettering in copper-tone, plastic knobs.



Bread Box

7.95

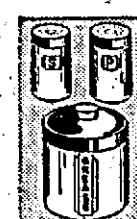
Aluminum with copper-tone roll-top bread box. Copper-tone lettering and line detail. Knobs.



Coppertone Percolators

3.19

Complete your ensemble with an 8-cup percolator.



Aluminum Range Sets

2.98

Matches other copper-tone ware.



Caddy Teapots

2.69

Imported from Japan. Holds 6 cups. Colorfully decorated with delicate design. A lovely gift for Christmas.



36.95 Value Imported China Dinnerware

53-piece set, service for 8, your choice of 4 patterns. These exquisite pieces will put your table among the proudest and smartest tables anywhere. Select, flawless quality with fine, artistic detailing. In graceful shapes.

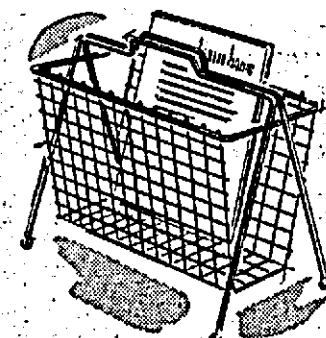
27.95

Hand-Cut Crystal Cocktail Set



4⁹⁸

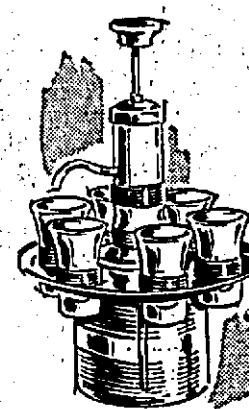
Six-footed glasses and combination shaker and martini mixer with built-in strainer.



Magazine Rack

2.98

Brass with wrought iron frame. 16 inches long.



Dispenser Set

4.98

7-piece set. Glass decanter with center pump for serving.

Free Store-Side Parking

Satisfaction guaranteed or your money back

SEARS Downtown Long Beach

**American at Fifth
HEmlock 5-0121**

Open Every Night 'til Christmas

Long Beach (Calif.), Sun., Dec. 4, 1955 INDEPENDENT-PRESS-TELEGRAM-A-19
Store Hours
 9:30 a. m. to 9:15 p. m.



say *Merry Christmas*



Pamper that special guy with handsome Pilgrim Gift Shirts!

Men's Reg. 3.98 Sport Shirts

2⁹⁹
each



Neat Chest Patterns. A smart falling leaf and acorn pattern on the back and front of the shirt. 100% viscose rayon in a wide range of washable colors. S, M, L, XL.

Argyle Patterns. pop-over style shirt in vat dyed rayon gabardine with argyle front... many color combinations. Medium spread pick stitched collar. S-M-L. Men's sizes.

Solid Color Gabardine. featherweight blend of rayon with 20% Dacron*... washable. Sizes S-M-L-XL.

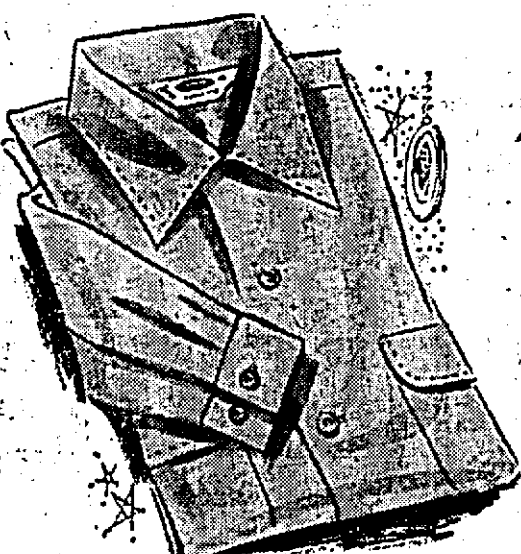
*Reg. T. M. DuPont Polyester Fiber



Sueded Cotton Flannel

Huge selection of bright or muted plaids in super-soft Sanforized flannel. S-M-L-XL sizes.

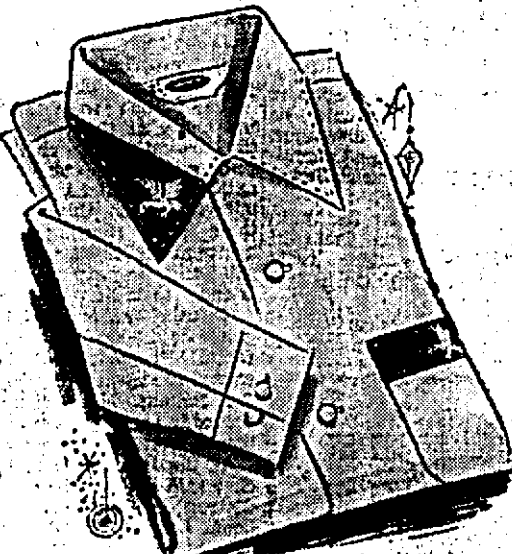
2⁹⁸



Calisheen Gabardine

Luxurious 100% viscose rayon, finely detailed with pick collar and flaps. S-M-L-XL sizes.

3⁹⁸



Print Trimmed Challis

Washable 100% viscose rayon with hand screened print trim. Spread pick collar. S-M-L-XL sizes.

3⁹⁸



Coordinated Casuals

Shirts Belt and Trousers

14⁹⁵

Shirt, belt, trousers color matched to each other and attractively boxed for Christmas giving. All wool flannel trousers, washable Deering-Millican shirt with belt to match. Fine color combination in most men's sizes.

4-Star Trousers 11.90

Your choice of spot resistant gabardine, orlon and wool flannel, sharkskin or worsted men's slacks.

Super Special! Milium-Lined



Continental Style

Gabardine Jackets

15.95 value

7⁹⁹
36-46

Give your guy the gift he wants most, this handsomely styled jacket with contrasting knit collar. Tan, navy, charcoal grey, dark brown.

Men's Reversible Jackets

100% reprocessed wool melton reverses to water-repellent acetate satin. Choice of 4 color combinations. S-M-L-XL.

8.95



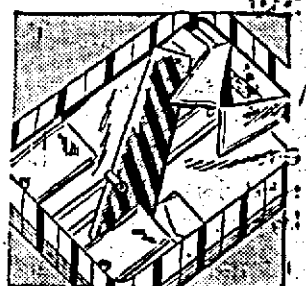
Boys' Reg. 1.49

Washfast Flannel

Shirts

\$1
Boys' sizes 4 thru 16

Warm, washfast cotton flannel in new winter plaids and heather-tones. Styled with long sleeves, 2-way semi-spread collar, interlined for permanent neatness. Straight-cut bottom to wear in or out. Double yoke for longer wear.



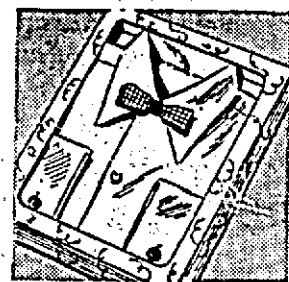
Boys' Gift Set 2.98

Boxed for a gift! Sanforized max. shrinkage 1% broadcloth shirt, tie, cuff links, tie bar. White. 11-14 1/2.

Boyville Jr. Shirt and Tie Sets

1.98

Sanforized max. shrinkage 1%. Broadcloth shirt, boxed with cuff links, matching bow tie 3 colors and white. 4-12.



Men's Warm Lined Slippers

Regular 2.98

2⁶⁶

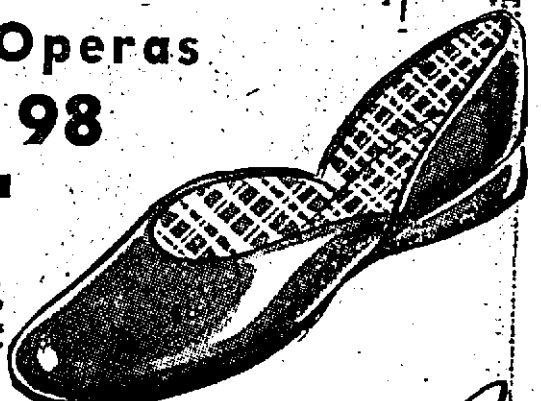
Sleek, rich brown leather slippers for men and boys. Warm fleece linings, leather soles. Men's sizes 7 to 12, boys' 1 to 6.



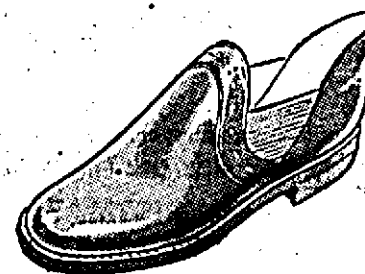
Elk Leather Operas

Light, flexible and hand-some, softly padded sole and butter soft leather give maximum comfort. Men's 6 to 12, boys' 1 to 5.

2⁹⁸



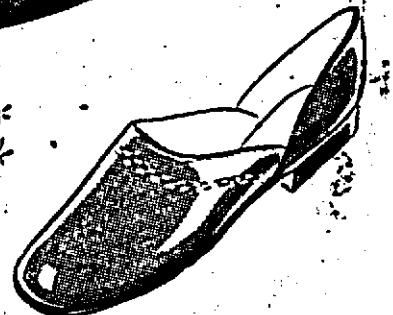
Shop at Sears with ease... All you say is "Charge It, Please."



Cushioned Romeos

4.98 Sizes 6 to 12

There's no beating them for sheer comfort. Boys' sizes 1-6, comfortable kid. 3.19



Opera Slippers

3.98 Sizes 7 to 12

Smartly braid trimmed opera in marvelously supple kid with all leather lining.

Free Store-Side Parking

Satisfaction guaranteed or your money back

SEARS Downtown Long Beach

American at Fifth
 Hemlock 5-0121

Russ Brass See Burma Water Festival

INLE LAKE, Burma (UP)—The tightened in this area of pro-Burmese entertained Soviet longed guerrilla warfare by Communist leaders Saturday with a water festival. Communists have been responsible for recent violence. Security precautions were taken for the festival.

One Burmese paper, discussing that attack, asked editorially: "Is it in celebration of your masters' arrival?"



NOT A CINDERELLA SLIPPER

Sir Edmund Hillary, conqueror of Mt. Everest, shows his 19-month-old son, Peter, one of the massive Himalayan snow boots he will wear on an expedition to the Antarctic during preliminary reconnaissance for a New Zealand expedition. He is about to leave Auckland, N.Z., for the jaunt.—(AP Wirephoto)

Russ Shrewdly Play to Orient Masses

(United Press Staff Correspondent John Hlavacek traveled with the Russian leaders during their recent 5,000-mile tour of India.)

By JOHN HLAVACEK

CALCUTTA, India (UP)—The Soviet leaders undoubtedly made a big hit with the masses during their 5,000-mile tour of India last week.

Everywhere they went, they were cheered wildly by throngs that reached as far as the eye could see. In their frequent speeches, they shrewdly demanded everything that the Indians want.

Both Premier Nikolai A. Bulganin and Communist Party boss Nikita S. Khrushchev constantly proved what clever propagandists they are. They avoided a formal meeting with the press. They bypassed all intelligent opinion and appealed strictly to the masses. And they withheld their propaganda altogether until they were sure the reaction would be friendly. Throughout their tour, they steered clear of the Communist Party, Prime Minister Jawaharlal Nehru's enemy.

It wasn't until after the Russians left for Burma that the Indians began to think twice about some of the things the Soviets said.

India's leaders were particularly disturbed by press comments and

reactions abroad. Even India's ambassador to Moscow K. P. S. Menon said he thought that the West had read too much into the receptions afforded the Russians.

BUT THERE WAS no doubt that these receptions worried western embassies in India. U. S. officials felt the Russian visit harmed American efforts just when the way appeared clear again for Indo-American co-operation, especially for India's second five-year plan.

The British were concerned and angry at the vehemence of the Russian attacks on the West while guests of a commonwealth nation. The Indians, too, reacted unfavorably on this aspect and there were sharp press comments about Russia using a good will trip to attack countries friendly to India.

Khrushchev's mention in Bangalore of the new hydrogen bomb recently exploded in Russia caused the greatest alarm among the Indians. His constant reference to protection against atom bombs worried his listeners.

At the Bhakra Dam, Khrushchev said it would be difficult to destroy the dam with an atomic bomb because the dam was so well hidden. In Calcutta he advised dispersal of buildings in case of atomic attacks.

The Indians began to wonder about the reasons behind all this talk of atomic bombing from a man who spouted peace in all his speeches.

Peace was the recurring theme in all the Russian addresses, and it was followed up with support of India's policies.

Everywhere they went, Khrushchev and Bulganin supported the panchshila (five principles of peace) first proposed by Nehru and Communist Chinese Premier Chou En-Lai. They raged against military pacts and attacked colonialism. They named Portugal, with colonies on India's west coast, as the biggest offender.

THOUGH HE NEVER stated so publicly, Nehru was believed to be worried himself about the Russian speeches to an estimated 25,000,000 Indians. In an address Thursday, he emphasized that Indians were friendly with all countries and wanted to remain in that position.

One of the most curious aspects of the tour was the absence of any large demonstrations by India's Communists. The Reds undoubtedly had much to do with getting the crowds out to cheer the Russians, but there was no separation of Communists from the others.

Many observers felt that the "spontaneous welcome" for the Soviets was too organized. Actually, state and city governments were given written instructions on how to organize the receptions and what slogans to shout. Some Indians complained about the money they had to spend for decorations.

Many Indians apparently developed a guilty conscience about the size of the receptions. When it was learned that this correspondent was an American, Indian officials frequently said "we will give President Eisenhower the same reception when he comes."

Burglars Steal TV, Cash and Typewriter

Burglars stole \$371 worth of furnishings from the apartment of Sidney W. Trogen, 57, 1070 Loma Ave., early Saturday. A table TV set, portable typewriter and \$35 in currency were among items taken, police said.

3rd Honeymoon in Eight Months

LONDON (UP)—Mrs. Evelyn, her soldier-husband died, and wed Chippendale, pretty 30-year-old brunette, left Saturday for a honeymoon with her third husband within eight months.

Three days after her marriage to John Chippendale, he was recalled to his job in Malaya. She became a divorcee in April, married again and became a widow a few months later when he died.

Hemorrhoids—Piles

Successfully Treated Without Surgery or Drugs. No Loss of Time from Work. Please to Dr. L. W. BERRY, D.C., Member of So. Cal. Chiro. Association, 1072 PINE AVE. PH. 4-1100 6-2143

MAY CO.
LAKEWOOD



SANTA'S
first choice
new 1956 sewing
machines by

WHITE
DRESSMASTER
ROTARY CONSOLE

reg. 159.00 **109.50**
pay nothing down
8.00 per month*

- walnut - maple - mahogany
- full rotary action
- round bobbin
- sewing spot-light
- non-glare finish
- White Magic instructions

JUST ARRIVED
New 1956 White Rotary Zig Zag model. The ultimate in performance. Fully guaranteed by White.

*May-Time Plans Include
Monthly Service Charges
May Co. Lakewood Sewing
Machines, Third Floor

MAY CO. LAKEWOOD, 5100 Lakewood Blvd. For Phone Orders Call GA 9-2411, MEtall 3-0111
Hours: Open Daily 9:30 to 9:30 Till Christmas

DR. RAYMOND, DENTIST, Says:

- ★ THANK YOU for my best year—THANK YOU Long Beach and surrounding cities.
- ★ Patients sending friends and relatives have caused this outstanding all-time record.
- ★ Thousands of my patients use NO MONEY DOWN for dental plates.

YEAR.... END
BIG SAVINGS
NO MONEY DOWN

PAY NOTHING FOR 12 WEEKS

21 Months to Pay—for

DENTAL PLATES

also Bridges and Restorations*

Modern Dental Plates

Aided by "modern" dental plate materials and "improved techniques" used in the construction of dental plates, Dental Science has followed a "progressive" path that resulted in dental plates more natural in "appearance," better fitting and more "comfortable" to wear than though possible a few short years ago. Ask to see samples and modern dental plates, upper, lower and partials. GOOD dental plates need not be expensive. THE COST IS SMALL.

MY BEST OFFER

AS LONG AS 21 MONTHS TO PAY
NO MONEY DOWN
—AN APPROPRIATELY LOW CREDIT—
NEVER ANY EXTRAS FOR EASY CREDIT

Make First Payment After Mar. 1, 1956
No Interest—No Carrying Charge

Low Prices

You who need Dental Plates take advantage of BIG DEC. SAVINGS which will in no way change my well-established policy. Good dentistry that conforms with the high standards of the dental profession AT LOW PRICES.

DR. E. P. RAYMOND

Dr. E. P. Raymond
DENTIST

Over 18 Years
in Dentistry...
Ten Years at
First and Pine.



PHONE HE 6-3939—NO APPOINTMENT NECESSARY FOR EXAMINATION
Credit Extended to Pensioners and U.S. Citizens—FAST PLATE REPAIRS

Dr. Raymond

DENTAL PLATES

CORNER FIRST & PINE STS.

122 W. FIRST ST.

GIRLS' COAT SALE!

REPEAT OF A SELLOUT

LUXURIOUS WOOL
COATS

SALE **12⁹⁰**
REGULAR 19.95

Again at great savings to you... these smart new fashion coats for girls in luxurious 100% wool with full Milium lining... so perfect for long wear... so soft and extra warm. See a beautiful array of the newest colors in soft textured fabrics. See these terrific values today! Sizes 7-14.

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whole family in
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for the men

Coat Sweater, pure wool rib knit with patch pockets. Light blue, light green, tan, grey. 36 to 46. **10.95**

Slip-on Sweater, by Towne-King in pure imported Kiama-Cape lamb's wool. Sportswear colors including coral, Tahoe mist, charcoal, natural. Sizes 38 to 46. **11.95**

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for the boys

Orlon Argyle Sweater, by McGregor, Long sleeve, pull-over in blue with yellow, charcoal with grey, red with brown. Sizes 30 to 38. A perfect gift! **7.95**

V-Neck Pullover, long sleeve, lamb's wool in coral, red, light blue, mint, teal, heather grey. 8 to 18. **4.95**

Boys' Shop, Second Floor

for mother and sister

Cashmeres, by Bernhard Altmann of Vienna. Luxurious, hand fashioned 100% pure cashmeres in pastels, high shades, yarn dyed beige, grey. Sizes 36 to 40.

Long Sleeve Cardigan, **25.95**; Short Sleeve Slip-on, **18.95**

Sun-Charm Sportswear, Second Floor

Wondamere Torso, full fashioned, roll collar, plunge neck, 3/4 sleeve. Turquoise, apricot, blond, blue, white. Sizes 36 to 40 **14.95**

Wondamere Cardigan, high neck, 3/4 raglan sleeve. Turquoise, apricot, blond, blue, cherry, white, jade, lavender. Sizes 36 to 40 **12.95**

Young Californian Sportswear, Second Floor

for girls and tots

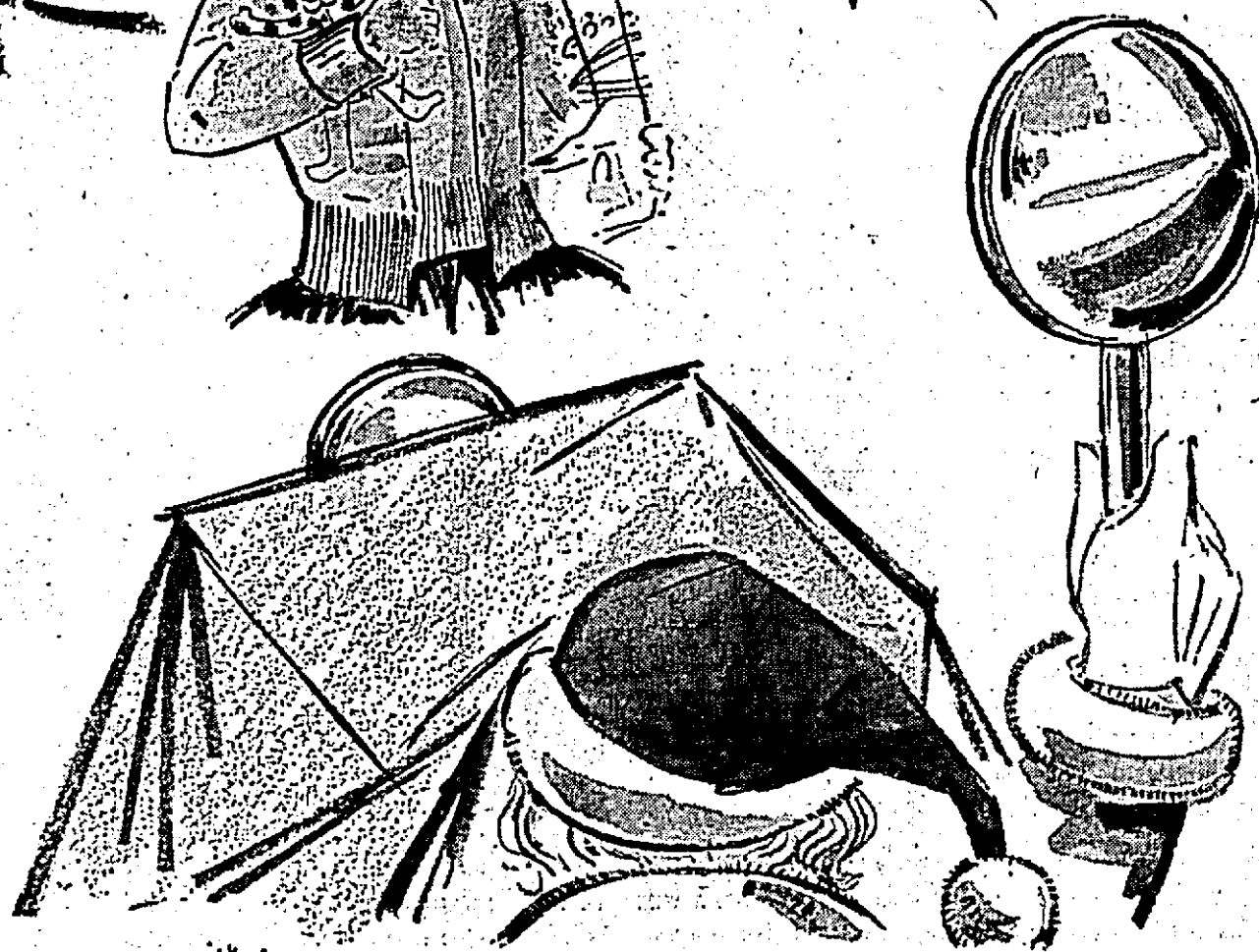
Dress-up Cardigan, in miracle Mazet Orlon with lacy nylon collar, pearly trim. Pink, white. 7 to 14 **8.98**

Bulky Knit Sweater of imported Australian zephyr wool. With emblem. White, red. Sizes 7 to 14 **7.98**

Tot's Sweater Set, wonderful, washable Mazet Orlon. White, pink, red, blue. Sizes 3 to 6X. Slip-on **3.98**

Matching long sleeve cardigan **4.98**

Bright New World for Youth, Second Floor



OPEN DAILY 9:30 TO 9:30 TILL CHRISTMAS

Long Beach (Calif.), Sun., Dec. 4, 1959 INDEPENDENT PRESS-TELEGRAM-A-17

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ENJOY OUR TEA ROOM

Delicious lunches and dinners served in our Downstairs Tearoom. Stop in to relax in pleasant surroundings while you shop . . . bring your friends.

Orlon
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6.99
7.99
8.99

reg. 8.95-12.95

- full-fashioned
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- quick drying

Eyes aglow on Christmas morning . . . the natural result of seeing these beauties of hi-bulk DuPont orlon of the softest, finest quality. They never need blocking, are moth-proof and perspiration-resistant, and come in sizes 36-40.

a. Classic cardigan, with finely ribbed neckline and waistband. Luscious shades of white, pink, blue, maize, coral, cherry and turquoise. Reg. 8.95 **6.99**

b. Jeweled sweater, trimmed with matching gold-flocked braid and sparkled with rhinestones. White, pink, blue, and black, with dyed-to-match ocean pearl buttons. Reg. 12.75 **8.99**

c. Italian styled raglan shoulder cardigan, with deeply ribbed neck turtle neckline. White, Wedgwood blue, shrimp pink, maize and turquoise. Reg. 12.95 **7.99**

May Co. Lakewood Sports Accessories, Second Floor



wool
coat
sale

\$48

Reg. 59.95-69.95

in tune with
the holiday
spirit

- ALL WOOL
- HAND DETAILED
- MILIUM LINED

So many occasions coming up for a new coat that's special—smartly opulent looking, loaded with fashion, textured with a rich deep softness. Buy now and save 11.95 to 21.95—and enjoy your coat for fall, winter and spring. Regular and petite sizes 6-16.

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COLORS

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- PINK
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May Co. Lakewood
5100 Lakewood Blvd.
Lakewood, California
Please send me the followings:

Quantity	Item	Size	Color	2nd Color Choice	Price

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In California add 3% State sales tax. Add shipping charges beyond Postal delivery zone. Mail and phone orders for \$3.00 or more. L-7-1-12-4-53

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Hours: Open Daily 9:30 to 9:30 Till Christmas

For Phone Orders Call GA 9-2411, MEtalf 3-0111

May Co. Lakewood Misses' Coats, Second Floor

Three Boy Scouts to Get Star Award

Three members of Boy Scouts of America, Donner District, will receive Star Scout awards Thursday in court of honor ceremonies at Jane Addams School. The scouts are Daniel Reardon and Stephen Walsh, Post 50, and Jerry Smith, Post 68. Elmer Coleman will preside.



CONTACT LENSES ARE WORN BY . . .

. . . Athletes, housewives, businessmen, office workers, mechanics, and countless others who need vision correction but cannot or do not wish to wear glasses frames.

HAVE YOU CONSIDERED what these zephyr-light, plastic lenses may do for YOU? They fit safely and comfortably right over the surface of the eye. Your vision is properly corrected. Yet, nobody knows you are wearing glasses! Not expensive; easy terms.

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'OH, CHUTE!

Parachutes are repaired and repacked at Fort Campbell, Ky. Men like Sgt. James Shoenut, left, and M/Sgt. Charles Watts select repacked chutes at random, jump with them at 1,000 feet. This keeps the repair crew on its toes, but the jumps are pretty boring. Watts has made 103.—(AP photos.)

ANY DAY'S LUCKY for Want Ads! To find ideal tenants for that vacancy, call HEMlock 2-5959 for an ad-writer TODAY.

'NOW I LAY ME DOWN . . .

Religious Toys Spur Boom in Yule Trade

NEW YORK (AP)—Newest trend in the Christmas toy trade, currently booming at the record sale of 15 million dollars a day, is the swing to religious toys and games.

Biggest new game of Parker Brothers, Inc., is "Going to Jerusalem," based on the new revised standard version of the Bible. A copy of the four gospels is included with every game.

Brightest new star in the giant line of Ideal Toy Corp. is "Patti Praise," a walking doll which repeats the prayer, "Now I lay me down to sleep," whenever it is tucked in for the night.

Toy sales this year should top one billion dollars for the first time in history, said Benjamin F. Michtom, board chairman of Ideal Toy. He put the industry's 1955 volume at the retail level at \$1,100,000,000 slightly lower than the 14 billion estimate of the Toy Manufacturers Assn.

Michtom said November and December normally account for 61 per cent of all toys sold and nearly 75 per cent of all toys over \$2. This would bring holiday sales to a record 700 million dollars, about eight per cent above the 1954 holiday total.

It will be a record 100-million-dollar year in the games industry too, according to Robert B. M. Barton, president of the 72-year-old Parker Brothers firm of Salem, Mass.

"More people are playing games today than ever before," said Barton. "I expect this trend to continue and become much more evident within the next 10 years."

"The home today is again the center of family activity," he explained. "With the widespread popularity of the automobile, people used to believe you might live at home but you had to leave it to get real enjoyment."

"Now the pendulum has swung back after 30 to 40 years. Television has brought people back home to stay. Today's new homes not only have living rooms but game rooms as well."

Parker Brothers' "Monopoly" has been a runaway best seller in the games field for 20 years. Its sales totals have never been officially disclosed, but trade sources place it conservatively in the neighborhood of 12 million games. Demand for "Monopoly" is high.

KHRUSHCHEV'S BLATANCY HIT BY LABORITES

LONDON (AP)—The British Labor party newspaper Daily Herald said Saturday that Soviet Communist Party Chief Nikita Khrushchev is behaving in Burma "like the Yankee at the Court of King Arthur."

"He pontificates in a temple," the paper said. "He tells Buddhists it's all wrong the way the Peace Pagoda roof leaks. They should come to Moscow and get modernized."

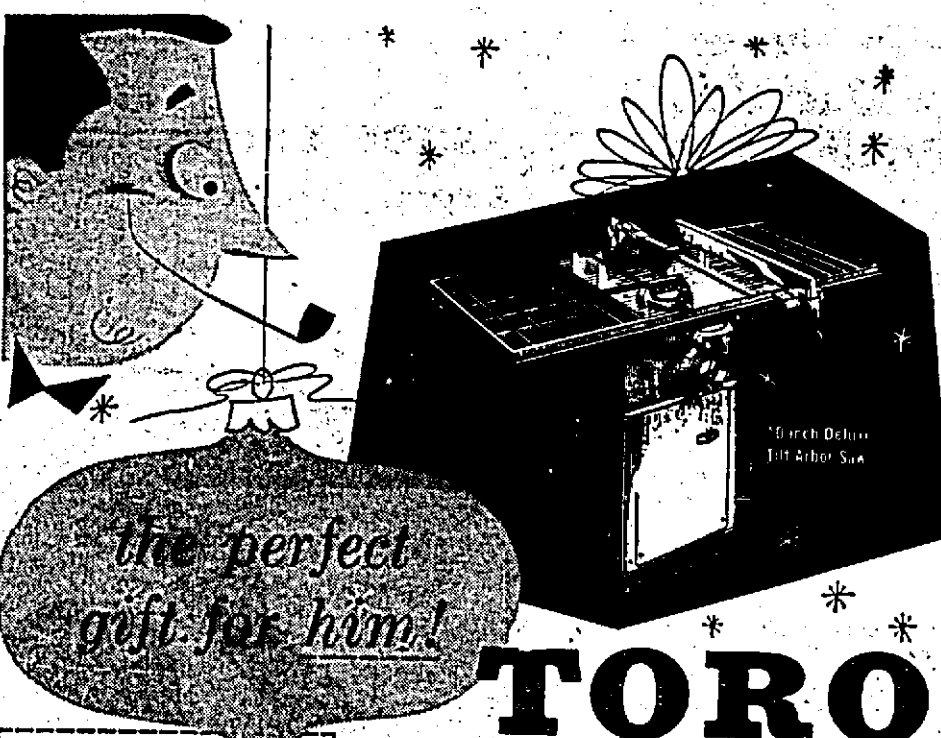
Referring to the scheduled visit to Britain next year of Khrushchev and Soviet Premier Nikolai Bulganin, the newspaper said:

"After this, Mr. Khrushchev must come here. Don't let anybody dare stop him. He might give us advice on St. Paul's."

(Advertisement)

HEART?

If so, write to Spence Chiropractic Sanitarium and Hospital, Denver, Colo., for Testimonial Proof of results in arthritis, cancer, polio, epilepsy, rheumatic fever, multiple sclerosis, cerebral palsy, muscular dystrophy, strokes — heart, liver, skin, stomach, kidney and scores of other ailments.



brings you professional quality in a new line of home power tools!

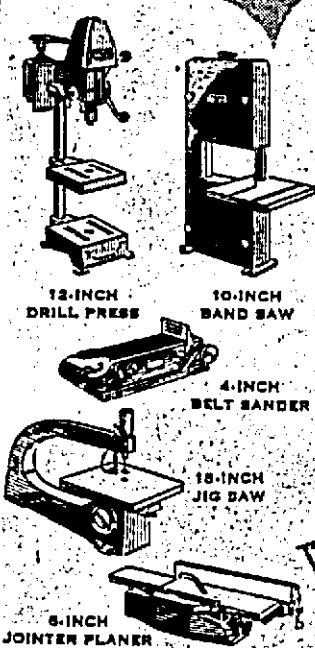
The man in your house will appreciate any one of these wonderful Toro power tools. Ideal for the modern workshop, Toro power tools feature professional quality that introduces a new standard of excellence in home power equipment.

Look at this 10-inch deluxe tilt arbor saw. Here's a tool to please the heart of any do-it-yourself enthusiast with a yen to make toys, valances, fancy shelves and dozens of other useful, fun-to-make items.

This is just one of many Toro power tools that can provide relaxing, rewarding hours for the man whose hobby is his workshop. Outstanding examples of practical modern design, Toro power tools are manufactured from the finest steel and iron castings. They are built with the extra skill and care that satisfies the most exacting requirements of the professional woodworker, yet they are simple to understand and operate.

Their mobility and space-saving characteristics are other features that will delight the man who gets one of these handsome Toro power tools, either now or on some special occasion or at Christmas.

Let the man in your house know he rates as high in your affections by selecting a fine Toro power tool for him today at your nearest Toro dealer. A Toro power tool is a thoughtful, long-lasting gift that will be treasured and will provide enjoyment now and through the years.



See this professional quality line of Toro power tools at your dealers soon . . . or mail coupon for a deluxe full-color catalog.

Table extensions and stand optional

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Parker's Hardware
LAKEWOOD
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Yes...I would like a free copy of the deluxe Toro power tools catalog!

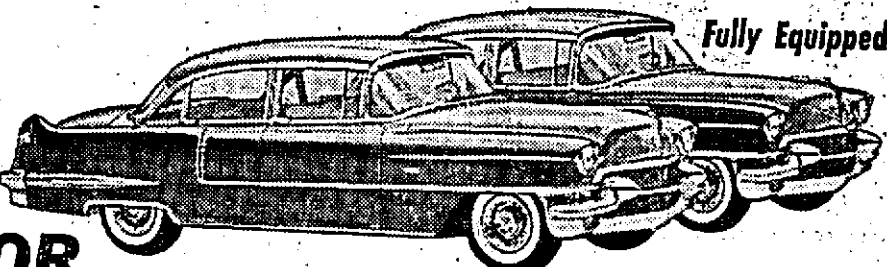
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1001 BIG PRIZES — including Natural Ranch Mink Stoles, RCA 21 inch Color TV Sets, General Electric 21 inch Black & White TV Sets, RCA Hi-Fi Phonographs, Roadmaster Bicycles, Revere Copper Ware Cooking Sets, General Electric Clock Radios, Universal Automatic Frying Pans, Ronson Leona Table Lighters, Ronson Axim Pocket Lighters, Jewellite Dresser Sets, Town Travel Kits (Men's Deluxe or Ladies') and many, many more.

BONUS PRIZES

To be awarded ONLY if your entry blank is counter-signed by your druggist. Each Cadillac winner receives a credit with a major oil company for \$500 good for gas and oil. Each Tour winner receives \$500 in Travelers Checks for spending money.



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- AMITY
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- CUTIX
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- WILLIAMS
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- WRISLEY
Soaps and Bath Accessories
- JEWELLITE
Brush, Comb and Dresser Sets
- HANKSCRAFT
Nursery Gifts
- MILLERS FORGE
Monitors Instruments and Sets
- ARGUS
Cameras and Projectors
- ROMSON
Micro-shin Electric Shavers
- NASH
Billfolds and Leather Goods
- BOURJOIS
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- COUNSELOR
Bathroom Scales
- SEAFORTH
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- SYLVANIA
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- SCHICK
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GET YOUR FREE ENTRY BLANK TODAY AT ANY DRUG STORE LISTED BELOW.
NO BOX-TOPS—NO MONEY—NO PURCHASE REQUIRED.
GIANT CHRISTMAS JINGLE CONTEST CLOSING MIDNIGHT, DECEMBER 31, 1955

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OPEN EVERY NITE 'TIL XMAS

BOYS' FLANNEL SHIRTS

Imported Boys' Flannel Shirts. Hundreds of colors and patterns. Assorted sizes. Reg. 1.29. Save 52c.

Sale Price **77c**

LADIES' FLANNEL GOWNS

Solid color Flannel Gown. Sizes 34 to 40. Reg. 1.79.

Sale Price **1.44** ea.

White Cotton SHEET BLANKETS

Twin size white cotton sheet blankets. All first quality. Reg. 1.29. Save 41c each.

Sale Price **88c**

ADJUSTABLE IRONING BOARDS

All-metal adjustable ironing boards. Tubular steel construction. Reg. 7.95 value. Save \$2.18.

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9x12 Low Loop Rugs

Fine quality 9x12 Low Loop Rug. All colors available. Reg. 24.95. Save 5.00.

Sale Price **19.95**

Pillowcase Border Prints

36" width Pillowcase border prints. Reg. 39c value. Save 6c yd.

Sale Price **3 yds. for 99c**

Solid Color Corduroy

36" solid color corduroy. Large selection of colors. All first quality. Reg. 89c. Save 23c yd.

Sale Price **66c** yd.

Cotton Percales

Assorted cotton percales. Washable. All first quality. Reg. values to 47c yard. Save 28c yard.

Sale Price **19c** yd.

SOLID COLOR Flannel Remnants

Large selection of solid color flannel remnants — first quality. Reg. 33c. Save 8c yd.

Sale Price **4 yds. for 1.00**

Unbleached Muslin

80x80 Unbleached muslin. All first quality. The cloth with a thousand uses. Reg. 35c value. Save 15c yd.

5 yds. for 1.00

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PINE
AVE.

J. J. NEWBERRY

DOWNTOWN
LONG BEACH

Russ Threat to Oust U.S. Priest Bared

MOSCOW (UP)—Russia hinted strongly Saturday night that it might cancel the visa of an American priest in Moscow if a Russian church leader is not permitted to enter the United States under Soviet conditions.

The hint was contained in a note the Foreign Ministry delivered to the U. S. embassy, Friday. The contents of the note were disclosed Saturday night by the Soviet news agency, Tass.

The ministry asked if Archbishop Boris, exarch of the Russian Orthodox Church of North America, could enter the United States to execute the administrative functions of his church.

The State Department canceled Boris' visa several weeks ago because the Soviet government had rejected the condition that Boris confine himself to administering to the Soviet colony in Washington.

Boris' American counterpart in Russia, Father Louis Dion of Worcester, Mass., is limited to serving the Catholic colony in Moscow.

The Soviet note indicated that Dion's visa would be withdrawn if the State Department insists on equating the positions of the two clergymen.

\$400 Billion U.S. Output Seen in '56

NEWARK, N. J. (UP)—America for the first time in history will turn out more than \$400,000,000,000 worth of goods and services next year, Prudential Insurance Co. of America predicted Saturday.

And "it is likely that the gross national product will reach a \$410,000,000,000 rate before the year 1956 comes to a close."

Prudential, the world's third biggest private enterprise, said in 1955 the GNP "will total about \$387,000,000,000." It noted output has risen steadily from a \$375,000,000,000 rate in the first quarter to a \$392,000,000,000 in the third quarter.

In its annual economic forecast the company said it based its predictions on "an upsurge in consumer buying, a heavy volume of capital expenditures for industry and a rise in outlays for highways, schools and other state and municipal facilities."

The report, prepared by Dr. Gordon W. McKinley, head economist, said "one of the most convincing indications of an upsurge in the economy is the confidence in the future exhibited by businessmen."

(Advertisement)

The SPINAL COLUMN

By
DR.
J. C.
KEYS
D.C., Ph.C.



Many ask us, why, in corrective chiropractic treatment and adjustment of the spine is stressed to the degree it is.

The reason may be more understandable if we think of the spinal column and the accompanying nervous system as not unlike a piano.

We all know how a piano functions if even one key is out of tune. The effect is to drastically decrease, if not ruin, its usefulness as an instrument.

So, in effect, it is with the human body when the spinal column is not in proper adjustment.

THE KEYBOARD

Chiropractors, such as Dr. J. C. Keys, have learned that the spine is the keyboard that unlocks most health problems. This is true because the nervous system directs and controls all functions in the body and because all nerve fibers radiate outward from the spinal column to every part of the body.

The spine must be in normal alignment, or else nerves will be irritated, resistance lowered, and function disturbed. Then the symptoms of pain and discomfort that go with ill health develop.

Each nerve in the nerve trunk has a direct effect upon a particular part of the body. Thus the principle of chiropractic is to treat the illness or ailment at its source. The practice of chiropractic is as broad as the nervous system which controls all organs, glands, and tissues of the body.

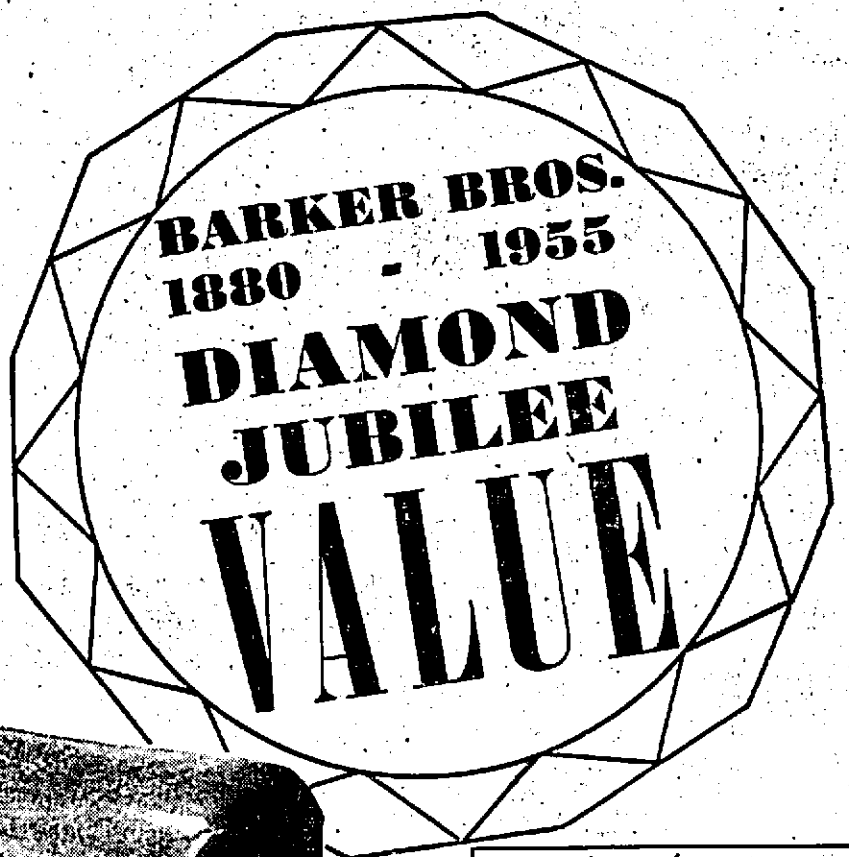
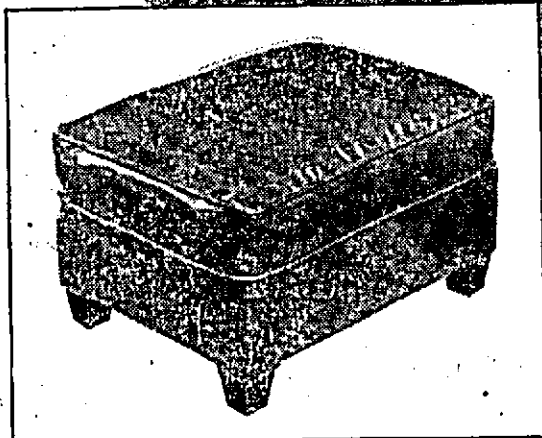
INTEGRITY

Buoyant good health may be retained only if the maintenance of the mechanical integrity of the body, free from spinal defects and postural distortions, is adhered to. That is why chiropractic, such as borne out by Dr. J. C. Keys' 30 years of successfully treating the sick and ailing of this area, is so effective in the wide variety of diseases which affect the body.

Consult Dr. J. C. Keys, so that he may locate and correct this cause of disease, by clearing the nerve channels and paving the way for the return of full good health.

For further information, contact Dr. J. C. Keys, D. C., at 1075 Atlantic, or phone him at HEmlock 6-6777.

SHOP FROM 9:30 UNTIL 9
Every Night Until Christmas!



GENUINE TOP GRAIN
LEATHER IS BETTER

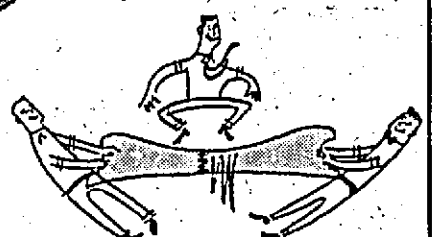
Cowhide is millions of tightly knit fibers, tangled together to make a tough goods. Science adds finishes strong enough to outlast two cows!



LEATHER RESISTS
SCUFFING, HARD WEAR



LEATHER RESISTS HARD
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LEATHER HAS GREATER
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Our Christmas gift chair!
Only for our Jubilee!

TOP GRAIN LEATHER
LOUNGE CHAIR

\$229.50 value **\$155**

NEVER BEFORE a chair like this at a price so low—and we may never do it again! It took plenty of planning and the cooperation of one of our best manufacturers to produce this value—just in time for Christmas! This chair is leather—top grain leather—the design and comfort he's wanted for years! You'll love it, too, for it looks like a million, ourwears every known upholstery fabric, and washes with a whisk of soap and water. Why wait?

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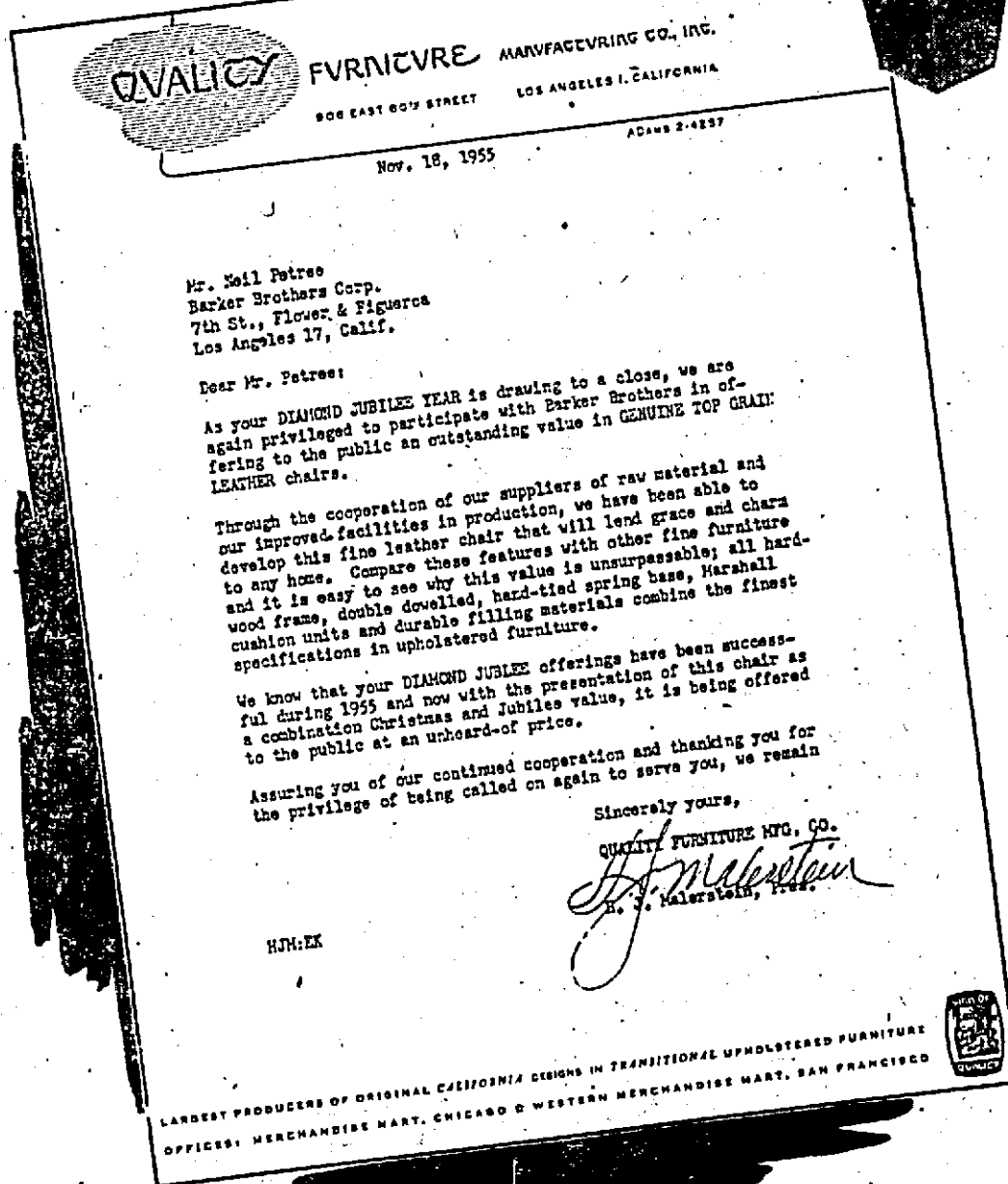
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CREDIT TERMS: as low as 10% down, and as long as 24 months to pay
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7, 8½, 10½, 11, & 12 cu. ft.

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BEAUTIFUL MODERN LAMPS **1⁹⁹**

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8, 13, 14 and 18 cu. ft.

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STILL IN ORIGINAL FACTORY CRATES
FULLY WARRANTED! TOP QUALITY!

FIRST 114 BUYERS! **FREE** REMOTE CONTROL
WITH PHILCO AUTOMATIC TOP TOUCH TUNING!



21' 1956
Table Models & Consoles
in Blonde, Maple, Mahogany
SACRIFICED



All in Sealed Original Cartons
CAN BE HAULED IN
TRUNK OF YOUR CAR!
COME EARLY!

- These are all latest quality,
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WAREHOUSE

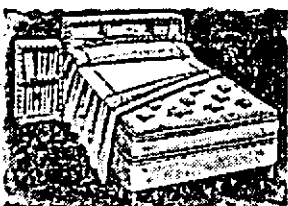
8002 GARDEN GROVE BLVD.
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—NO PHONE ORDERS—
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FACTORY TO YOU E-Z REST MATTRESS SALE

SLEEP IN COMFORT ON AN
Over 25 Years Mfg. Experience



SPECIAL!
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and
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SANTA ANA—2030 S. MAIN ST. Kimberly 7-3440

French Vote Drive Begins; Rivals Bitter

PARIS (AP)—France's election campaign began Saturday with evidence that the Yuletide would be marred by one of the bitterest contests since the war.

Pierre Mendes-France, out-maneuvered in the recent Assembly voting, has angrily accused Premier Edgar Faure of betraying national interests to force the country into an election six months ahead of schedule.

Faure replied that the procedure was constitutional, and that an appeal to the voters was necessary in order to replace the divided and deadlocked Assembly. He said the old Assembly was unable to handle the North African crisis, internal financial problems, and the growing social and labor unrest in the country.

These two men, with their allies, seemed certain to divide between them the bulk of the non-Communist members of the Assembly to be elected Jan. 2.

The Communists in turn seemed certain to hold home 100 seats in the 623-man assembly. With luck they might gain an extra 30 seats.

It will be the first election since the war where personalities have become so important that they tend to range the voters into relatively compact groups.



SHERIFF'S KIDNAPERS CAPTURED

James M. Woolsey, 20, (right) the third of three gunmen who kidnaped a Calaveras County sheriff and his deputy during a jail break last Sunday, was captured Saturday in Sacramento. He's shown above with Ronald L. Garrett, 18, who was retaken Friday. The third escapee, Luis Cervantes, 24, was caught shortly after the jail break. The officers were taken as hostages. (AP Wirephoto)

Greeks Won't 'Spirit of Geneva' Pays Off Take Cyprus Issue to U.N.

ATHENS, Greece (AP)—The Greek government announced Saturday night its decision not to appeal the Cyprus issue to the United Nations. Leaders of the Greek-speaking island in the Eastern Mediterranean who are clamoring for union with Greece have been urging that the question be taken to the U.N.

The government's decision was made at an emergency cabinet meeting that was preceded by a 45-minute talk between Foreign Minister Spyros Theotokis and British Ambassador Sir Charles Peake.

LONDON (AP)—Russia has made the "spirit of Geneva" pay off in its trade with the West. The Soviets have merely stepped up their purchases of important industrial goods which Britain has since supplied.

The trade records revealed that since the Geneva "summit" conference last summer, British exports to the Soviet Union have more than doubled.

Some exports of semi-strategic goods only recently taken off the embargoed list have risen as much as tenfold in recent months, the figures showed.

Copper, rubber, machinery and tools were the items Moscow has concentrated on most.

None of the British exports to Russia has conflicted with the man said.

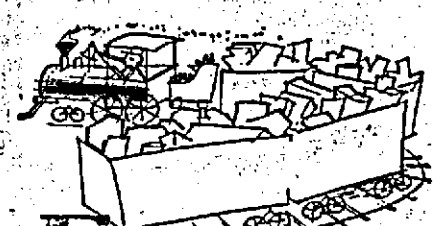
Soldiers Rushed Home From Korea

SEOUL, Korea (AP)—The U. S. 8th Army said Saturday it was speeding up return of American soldiers to the United States so as many as possible can get home for Christmas.

"Soldiers due to leave Korea in December have been moving out at an accelerated rate since mid-November," an Army spokesman said.

WE'RE OPEN EVERY NIGHT UNTIL 9 P. M.

PENNEY'S
ALWAYS FIRST QUALITY
DOWNTOWN LONG BEACH



Toyland Express

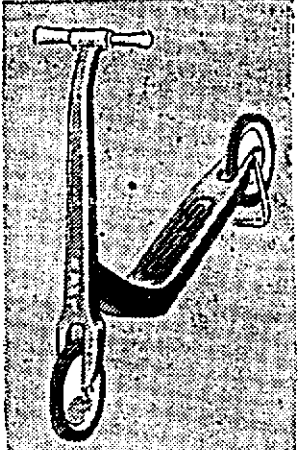
PENNEY'S TOYLAND ANNEX—YWCA BLDG. W. 6th ST.



**NOW! DOLL CARRIAGE
WITH LIFT-OFF BODY**

One-time buy—shop right away.
22 inches long; completely collapsible. Penney's metal-frame doll carriage with leatherette lift-off body. Steel foot brake. Gray, blue, turquoise—gray hoods.

6.90



SCOOTERS . . . 4.49



WAGONS . . . 1.69



Ball bearing roller skates made of sturdy steel. They have a channel frame, leather ankle straps, adjustable toe clamps and a key. Extension bar, 2.49 tool

22-piece cake mix set! Contains 6 packets of Pillsbury cake mix, mixing bowl, spoon, 2 measuring spoons, 2 layer cake tins, spatula, frostings, decorations, 1.98 cookbook

Steel toy cash register with 2 rows of keys! Push key — sale registers, drawer opens, bell rings. It's bright red; comes with play 2.49 coins

CHRISTMAS STORE HOURS 9:30 to 9 P.M.



Give a Croquet Set! Includes 4 wood mallets 21" long with 5" heads, 4 enameled balls, 2 enameled end posts, 9 steel wickets and instructions. 1.79

Boxing gloves for boys aged 5 to 8! They have leather backs, leatherette palms and cuffs. Wool and cotton filled with plastic binding. 4.49

32 inches high! Penney's doll high chair of sturdy oak with a 9"x9 1/2" seat. Overhead tray, step. Rich Swedish oak fin. Perfect gift for little girls! 3.49

PENNEY'S DOWNTOWN LONG BEACH

**Eyes open,
purses closed
for my
year-end
denture offer**



**Don't pay
me one
penny 'til
next year**

NO MONEY DOWN
Small Payments
Start In January

HERE'S WHY

It's BETTER FOR YOU to get the new dentures you need now instead of waiting until next year—right at the time you want to LOOK YOUR BEST. Save your cash for holiday fun and expenses.

It's BETTER FOR ME, because I want to keep my offices a little busier than usual. This is ordinarily a slow season in dentistry.

That's why I want you to forget about the money until next year. Keep your EYES OPEN to service and dentures you want, but keep your PURSES CLOSED.

IMMEDIATE RESTORATION

New dentures may be put in the SAME DAY the last of your teeth are extracted. If your case permits it, and you desire it, impression is taken BEFORE teeth are extracted. Dentures are started immediately and finished the same day.

NEW DENTURES IN ONE DAY

This service offered any week day, except Saturday. If you come in BEFORE 10 A.M. A convenience to out-of-town and emergency cases. Other cases are finished in a few days.

SAVE ON PARTIAL PLATES

Modern methods of casting metal parts enable me to make them for less money than formerly. Now my prices for partials are lower, with the best work I have turned out.

The phone that tells you your SAVINGS IN ADVANCE

HE 6-4072
Phone for EXACT prices—not estimates
NO EXTRA CHARGE FOR CREDIT

NO DOUBT about my DENTURE PRICES

NOW—FREDO STRENGTHENER DENTURES

Thinner, yet much stronger
Imported FREDO STRENGTHENER, now available to dentists in this country, is a gold plated stainless steel mesh. It permits VERY THIN construction. Fragile looking dentures are strong with Fredo Strengtheners.

and—SAVINGS on all types of dentures

Dr. CAMPBELL

OFFICE HOURS:
8:30 A.M.
to 5 P.M.
CLOSED
SAT. AT NOON

No appointment necessary—just phone for money saving prices.

FAST PLATE REPAIR SERVICE

FREE PARKING

6th & LOCUST

446 PINE AVE.

FTC Denounces 'Bait' Ads as Menace to the Public

WASHINGTON (AP)—The Federal Trade Commission Saturday denounced "bait advertising" as a menace to the public's pocket-book.

It was understood that the statement was the first of several in which the commission would pinpoint trade practices which it considers especially undesirable.

Bait advertising is the practice of advertising a cheap piece of merchandise with the idea of luring the customer into buying a higher-priced article. The FTC regularly orders firms it discovers using such advertising to stop. If they violate the order they are subject to a \$5,000-per-day penalty.

The FTC said many poor people are victimized by the practice, including old folk living on small pensions.

The agency said bait advertising cannot be spotted by any single warning sign but that a combination of the following should put a buyer on guard:

1. A product priced at a startlingly lower price than that charged for the same kind of product at other stores.
2. Reluctance on the part of salesmen to show the advertised product.
3. Disparagement of the advertised product, and insistence by the salesman on showing more expensive types.
4. Explanation that the advertised product on hand is only a floor sample and that long delay will be encountered in getting others like it.
5. A sell-out of the "bargain" in a suspiciously short time, "but let me show you something else even better."

Solon Urges Premium to Cut Pork Supply

WASHINGTON (AP)—Sen. Bourke B. Hickenlooper (R-Ia.) said Saturday he has urged Secretary of Agriculture Ezra T. Benson to adopt a program of paying government premiums to hog farmers who send hogs to market.

Encouraging the sale of breeding stock, Hickenlooper said, is one way to reduce the overproduction that has had "a devastating effect" on hog prices.

TOYS—5000 TOYS TO CHOOSE FROM EXCLUSIVELY

LARGEST STOCK IN LONG BEACH	YOU SAVE TIME & MONEY
12.95 CHAMP SPRING HORSE	9 ⁹⁵
15.95 10" TRIKE	10 ⁴⁹
Jumbo Tires	
21.95 31" BRIDE DOLL	14 ⁹⁵
Rooted Hair, Walking	
19.95 FLEXY RACER	15 ⁹⁵
5.95 PLASTIC BLACKBOARD	4 ⁹⁵
For Chalk and Finger Paint	
6.49 ROCKET SHOES	5 ⁴⁹
Exclusively in Our Store	

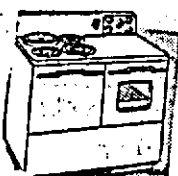
THE BEST DOLL BUGGIES AT LOW PRICES

WALKERS Toy Shop

230 E. 5TH ST.

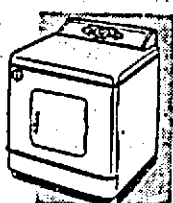
HEmlock 2-1223 OPEN NITES 'TIL XMAS

HOW TO MAKE IT A WHITE CHRISTMAS

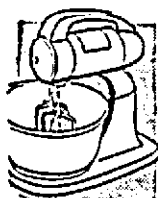


Coming your way is a section full of wonderful gift suggestions that will surely make the whitest, brightest Christmas Southern Californians have seen for years. A whole section showing the most modern, up-to-the minute appliances that keep giving for years and years.

DON'T MISS THE WHITE CHRISTMAS SUPPLEMENT



DECEMBER 6 IN THE PRESS-TELEGRAM
DECEMBER 7 IN THE INDEPENDENT



Give her a major appliance... A gift that gives convenience, leisure, health and comfort.

SAVE 40%, 50%, EVEN 60% ON FURNITURE SALE CONTINUED BY PUBLIC DEMAND!

AND WILL CONTINUE DAILY UNTIL STOCK IS SOLD — OUT-OF-TOWN CREDIT OK
SAVE — We Guarantee You Will Save More at Self Service Furniture! — SAVE

Our loss is your gain, furniture and appliance items must go. A buying opportunity of a lifetime! Profits utterly ignored in an ALL-OUT SALE. Everything as advertised. Buy with confidence. TAKE YEARS TO PAY. COME IN and CHOOSE NOW for CHRISTMAS DELIVERY — NO PAYMENTS 'TIL 1956

NOTICE We Carry Our Own Contracts, No Finance Co. to Deal With

2 APPLIANCES!
Range and Refrigerator
ONLY \$169⁵⁰
with any purchase of any

3-ROOM OUTFIT!
\$249
EASY TERMS! YEARS TO PAY!

3-ROOM OUTFIT!
\$329
EASY TERMS! YEARS TO PAY!

FREE GIFT
WITH EVERY PURCHASE

3-ROOM MODERN OUTFIT

COMPLETE
9-Pc. Living Room Set
COMPLETE
9-Pc. Bedroom Set
COMPLETE
5-Pc. Kitchen Set
INCLUDING
Gas Range and Electric Refrigerator
REG. \$795.00 VALUE

\$489
ONLY \$17.50 MONTHLY

5-ROOM DE LUXE OUTFIT

2 COMPLETE BEDROOMS
COMPLETE LIVING ROOM
COMPLETE KITCHEN
COMPLETE DINING ROOM
INCLUDING BRAND NEW REFRIGERATOR,
WESTERN-HOLLY GAS RANGE, PLUS 9x12 RUG,
PICTURES, LAMPS, TABLES, DISHES, SILVER-
WARE, ETC.

Reg. \$1295 Value

\$795
ONLY \$50 DOWN

FREE...

DELIVERY ANYWHERE.
STORAGE 1 YEAR
DECORATOR SERVICE

Complete BEDROOM GROUP!
INCLUDES Hollywood bookcase headboard... plus your choice of natl. adv. twin or double bed, double dresser and mirror... plus 2 boudoir lamps and shades and 2 night tables.
This Room May Be Bought Separately

\$116⁵⁰
\$10 DOWN

Complete BEDROOM GROUP!
INCLUDES beautiful bookcase headboard... plus large double dresser and mirror... plus 2 boudoir lamps and shades, 2 night tables.
This Room May Be Bought Separately

\$148⁵⁰
\$10 DOWN

Complete LIVING ROOM GROUP!
INCLUDES ultra modern bed-divan and matching club chair... plus 2 end tables... plus matching cocktail table... plus 2 lamps and shades.
This Room May Be Bought Separately

\$116⁵⁰
\$10 DOWN

Complete LIVING ROOM GROUP!
INCLUDES modern bed-divan plus a matching club chair... plus 2 end tables... plus matching cocktail table... plus 2 lamps and shades.
This Room May Be Bought Separately

\$148⁵⁰
\$10 DOWN

SAVE \$70 5-PC. BEDROOM GROUP

Includes large size dresser and mirror or chest, Hollywood headboard, 2 night tables, 2 beautiful boudoir lamps... in your choice of blond or seafoam finish.

Usually \$168.95
\$98⁹⁵
Only \$10 Down

TERMS TO SUIT YOU

SAVE \$70 5-PC. SECTIONAL SOFA ENSEMBLE

2-pc. sectional sofa upholstered in newest metallic tweeds; has full spring construction, individually pocketed Marshall spring unit with rubberized hair filling. Plus glass top mahogany finish corner table, cocktail table and smart table lamp with shade.

Usually \$168.95
\$98⁹⁵
Only \$10 Dn.

Terms to Suit You

OPEN SUNDAY 10 A.M. TO 9 P.M.
DAILY 9 A.M. TO 9 P.M.

Self Service Furniture
GARfield 2-9565
5874 ATLANTIC AVE.
NORTH LONG BEACH

NO BETTER TERMS ANYWHERE!

OPEN SUNDAY 10 A.M. TO 9 P.M.
DAILY 9 A.M. TO 9 P.M.

Award Book Authors to Attend Fair

The Long Beach branch of the Association for Childhood Education will sponsor its first annual Book Fair in the Student Room Store Lounge, Long Beach State College on Friday and Saturday.

The Book Fair will feature children's books and all proceeds of the event will be used to establish a scholarship fund for future teachers at Long Beach State College.

SPECIAL feature—Leo Politi's Saturday's sale will be the attendance of Leo Politi and Taro Yashimo, authors of award-winning children's books, who will autograph copies of their books. Politi's "The Mission Bells," "Pedro-Angel of Olvera Street" and "Song of the Swallows," and Yashimo's "The Village Tree," "Plenty to Watch," and "Crow Boy," will be included among those books offered for sale.

Friday hours will be from 7 to 9 p. m. and Saturday the Book Fair will be open from 9:30 a. m. to 5:30 p. m.

ANY DAY'S LUCKY for Want Ads! To find ideal tenants for that vacancy, call HEmlack 2-5959 for an ad-writer TODAY.

DR. FRED LOONEY
OPTOMETRIST
Specializing in
Correct Eye Care
NOW LOCATED AT
131 W. 1st St.
(Formerly offices of
Dr. C. A. Johnston)
Ph. HE 6-4010

Pledges of Aid Busy Telephones of Christmas Cheer Volunteers

Pledges of assistance to needy families are keeping the telephone wires busy at the Christmas Cheer Clearinghouse in the California National Guard Armory at 854 E. 7th St.

Calls from clubs, church and school groups, business firms, and many individual donors have doubled the number of families "adopted" during the past three days. The number of families requiring assistance during the Christmas season has also doubled during the same period of time. Clearinghouse files are bulging with certified requests from deserving families and individuals.

When the office closed Saturday night there were more than 600 family cards in the Clearinghouse. Of this total only 75 have been offered assistance. This leaves 525 families, averaging four or more persons, awaiting adoption. Before the Dec. 10 deadline on adoptions the number of needy families is expected to grow to 2,500.

YOU MAY ADOPT a family certified for need by the Clearinghouse, either by sending a check or by sending the gifts needed. For full information telephone HE 6-1506 or HE 6-1518 Monday through Friday.

Not all people who need assistance belong to a family unit. Many are individuals who are living alone, in boarding homes, or are ill in a hospital.

Typical is the case of an elderly client in a boarding home. She has been physically unable to care for herself for four years and has no funds. Her board and clothing are supplied for her. Last Christmas she received \$3 cash from the Cheer program. This has been the difference between mere existence and living to her.

This little lady has 47 cents left in her purse at this time and she has had a whole year's satis-

faction because of a bit of money. The Corps Reserve, through their She has had the privilege too of current Toys for Tots drive, is deciding to or not to spend a dime 50 times.

THERE IS ALSO a desperate need for toys which are new or in good condition, good clothing, blankets, a small radio, and canned food of all kinds. They may be delivered directly to the warehouse, 854 E. 7th St., or a telephone call to the Clearinghouse office will arrange for a pickup.

The 5th Signal Co., U. S. Marine headquarters, TE 2-0869, will give further information regarding the toy drive.

Dr. Godfrey Parnell is chairman of the Christmas Cheer drive being sponsored by the Community Welfare Council as a coordinated community Christmas effort.

ZIP, ZIP

2nd Finger Cut Off to Prove First Was

LONDON UP—A textile worker lost both index fingers in a carding machine. The worker explained that after the machine cut off the first finger, "the foreman asked me how I'd done it and I was just showing him when the machine cut off my other finger."

Lord Webb-Johnson, a consulting surgeon, told about the incident in a doctor's magazine.

Get Rid of Ants! with 'Magic Hoodoo' Paper

If your dealer can't supply you, send 40c in coin to F. & H., P.O. Box 515, Long Beach, and we will send "Magic Hoodoo" paper by return mail.

Big Wood Resources

ROME UP—The world's forest resources are still so vast that current output of wood could be tripled. A United Nations report says the process of indiscriminate destruction of forests has been slowed down everywhere and even reversed in some areas.

Richmaid
EGG NOG
It's the best
because it's made by
Mountain View
HE 6-8237

HIS HONOR—THE MAYOR?



Bill's eagerness to learn is sure to take him far—if we see to it now that he gets the education every child deserves. We can all help by joining our local community conferences on schools! For helpful, free booklet, write: Better Schools, 2 West 45th St., New York 36, N. Y.



DOWNTOWN

stores are open

EVERY NIGHT

'til Christmas!

There are 55 different kinds of stores, 616 in all, concentrated around DOWNTOWN'S Candy Cane Lane

Yes, DOWNTOWN Long Beach has everything on your Christmas list!

Downtown Long Beach Retailers

For the Family Gift
... Here Is

The Biggest
Piano Value
Ever Offered

\$495

NEW
Wurlitzer MODEL 1100

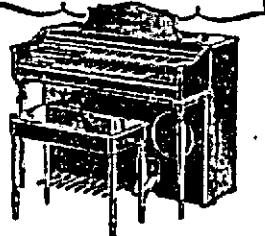
It's a fact—never before have we been privileged to offer such an outstanding piano value for such an amazingly low price! Full 88 note keyboard—world-famous Wurlitzer quality features—A completely new innovation in case design—and many other important features are combined in the Wurlitzer Model 1100... to create the perfect piano for your family living. Come in and see the "1100" today as well as other Wurlitzer styles and finishes priced to \$815.00.

Trade-Ins
Welcome!

\$10 Down
Delivers
36 Mos. to Pay

Buy Now
While
Selections
Are
Complete

WURLITZER
ORGANS



We Feature a
COMPLETE LINE
... in the easiest musical
instrument to learn to
play.

FREE LESSONS
With Purchase!

\$50 Down

It's the Easiest Instrument
in the World to Play!

McCrery's
334 PINE AVENUE

The
Best
Costs
No
More
at...

Park at 4th and Locust
and Use Our

PARKING ENTRANCE
We Validate Parking
Tickets FREE

Open Every Night Till
9 Till Christmas

ON PINE AVE. SINCE 1922

We Finance Our Own Contracts

HEmlack 6-9227

Park in any Park & Shop lot.

Ask the store sales person to
validate your parking ticket.

Simple!

FREE
Park & Shop
CUSTOMER PARKING

Tartars Defend Bowl Record

IN THIS CORNER

with DICK ZEHRM

If the Southern California Football Officials Association is as serious about developing a universal set of grid rules to govern all levels of play as I think it is, then it better have a high-powered lobby operating at the Hilton here Jan. 12-14 when the National Rules Committee convenes to consider deletions, additions and revisions for 1956.

Three sets of rules now govern football—NCAA, High School Federation and professional. The men who blow the whistles out in this neck of the woods would like to have the NCAA and Federation rules conform.

It's easy to understand why they want a common set of rules. There are 88 separate and distinct differences between the college and high school rules. They vary in virtually every phase of the game—equipment, fouls, possession, substitutions, kick-offs, ball in play, fair catch, position of players, forward pass, forfeited game, pass eligibility and a raft of others too numerous to mention.

D. Patrick Ahern, Long Beach's sports-minded councilman, indirectly has done the Southland officials body a fine favor. He campaigned long and with great vigor to land the NCAA rules convention for this city. By so doing, he has put the officials in a position to voice at first hand their complaints to the most important jury of all—the Rules Committee.

Two Long Beach officials who worked Pacific Coast Conference games this fall and who in the past have whistled in the Rose Bowl have said to me that what this country needs most—over and above the five-cent cigar—is universal football rules. Moreover, they—Eddie Wagner and Orian M. Landreth—are willing to go to any length to get them.

Many others in the officials' association feel the same way, say Eddie and Orian. Wagner, incidentally, is instructional chairman of the association, so you can see the problems he has. Orian is the dean of the PCC striped-shirt gang, having just completed his 32nd year of officiating in the limelight as the man who called back Jon Arnett's 97-yard kickoff return to a touchdown in the UCLA-SC game because five Trojans were not in the proper restraining area when the game started.

When a boy passes from the high school phase of his football career to the junior college or college field, he has certain adjustments to make in accordance with the differences in rules. This adds a new burden on the boy, as well as on his coach.

Football rules appear to be complicated enough without adding to the confusion by having several different sets to keep in mind; hold the officials. This reminds me of the "interpretation problems" the nation's basketball referees have every winter. They vary by sections and conference as any well-traveled coach or player will tell you.

Pity the poor official who tackles a high school game on Friday night and then has a college or Jaycee game to work the next afternoon or night. He has to keep 88 differences in his mind in each game and be ready with the right answer at the drop of his hat—or handkerchief.

Common rules would serve two purposes—simplify officiating and standardize conduct.

Eddie, Orian and their henchmen should grab Fritz Crisler of Michigan, the chairman, the minute he sets foot in the Hilton to schedule a hearing. This done, they can sell the National Rules Committee on the idea of meeting with the High School Federation to reduce or eliminate the 88 differences.

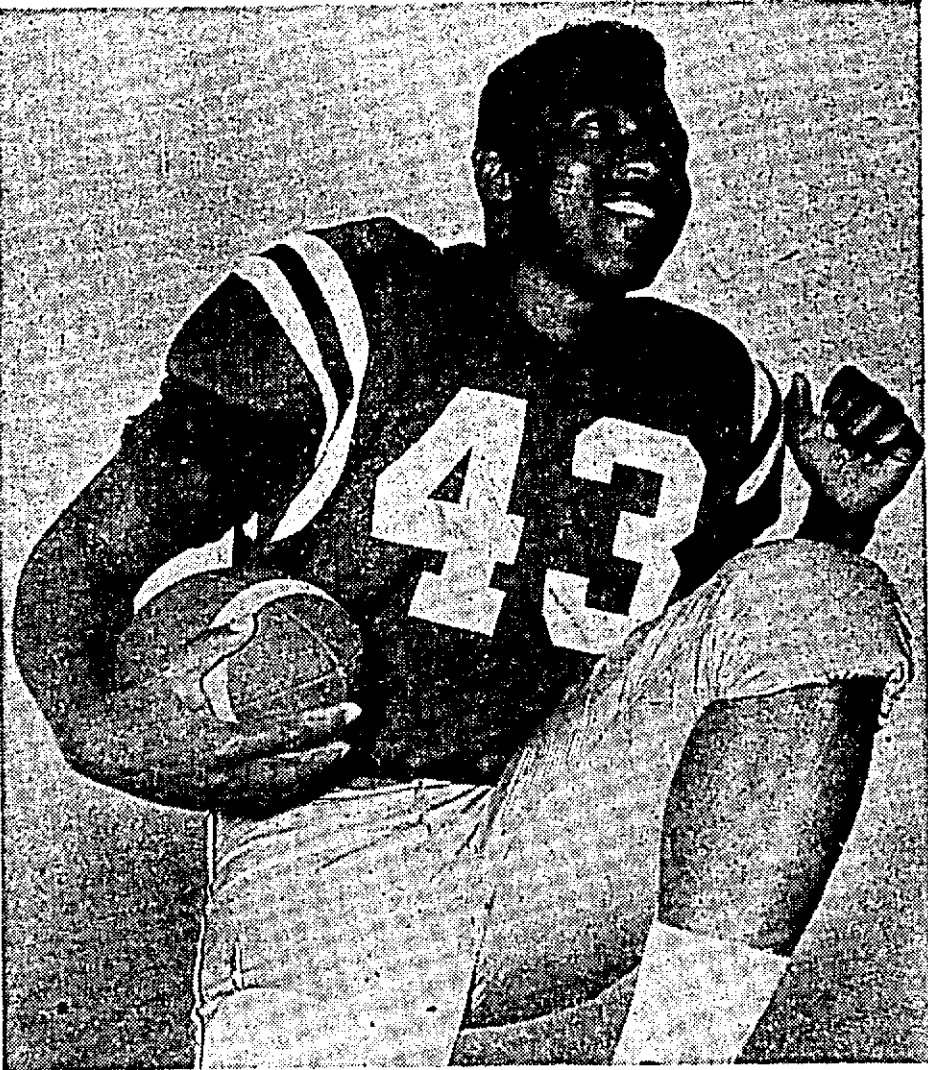
Think of the paradise we would have in football if the rules were standardized . . . no confusion among players, officials or spectators. Verily, the millennium!

TWO WAYS. At the end of the 1955 football season, Lynn (Pappy) Waldorf made the following remarks about his California Golden Bears:

"I have enjoyed my association with this team as much or more than at any time during my nine years at California. These boys tried harder and came closer to their potential than any team I've ever had."

This, of course, was a nice compliment to the Bears, who although outmanned at almost every turn fought the valiant fight.

On the other hand, it could be interpreted to mean that a few of the past Golden Bears teams didn't put out as much as they should have!



OFFENSIVE SPARKPLUG FOR COMPTON

Halfback Jim Waddell will carry big offensive load for Compton when Tartars meet Jones JC of Mississippi in 10th annual Junior Rose Bowl Saturday. Waddell this year scored 17 touchdowns, averaged 10.5 yards per carry and set all-time two-year Tartar ground-gaining mark with 1,542 yards.

National Pass Title to Welsh

By Associated Press

Although overshadowed by Army's fierce running attack in the final game, Navy's diminutive George Welsh became the pass-throwing champion of major college football in 1955.

The 5-10, 164-pound Midshipman from Coaldale, Pa., completed 18 of 29 passes in the 14-6 loss to Army to shade Columbia's Claude Benham, who completed his season a week earlier.

Welsh finished with a total of 94 completions in 150 attempts in nine games for a total of 1,319 yards and eight touchdowns. The championship is determined on completions.

Benham, who played on a losing team, completed 89 of 188 for 999 yards and seven touchdowns.

Other passing leaders were Len Dawson of Purdue, who connected on 87, and John Brodie of Stanford, with 76 completions.

The year's ace receiver was Hank Burnine of Missouri, who caught 44 passes for 594 yards and two touchdowns in 10 games.

This gave Missouri the first national statistical crown since Bob Steuber won individual scoring honors there in 1942. It was the first time a Big Seven conference player ever led the receivers.

PASSING
1. Welsh, Navy . . . 130 84 4 237
2. Brodie, Stanford . . . 126 89 15 473
3. Dawson, Purdue . . . 125 87 14 501
4. Brodie, Boston U. . . 122 74 10 431
5. Hinkle, Dartmouth . . . 120 105 12 494
6. Ford, Harvard-Rimons . . . 119 102 10 524
7. Hinkle, Wisconsin . . . 118 113 10 483
8. Conner, Wake Forest . . . 112 111 10 524
9. Pascoe, Tul. Garden . . . 108 65 12 504
10. Roach, Mo. Mather . . . 101 64 14 454

PASS RECEIVING
1. Burnine, Missouri . . . 44 594 2
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ANNUAL WINTER MEETING Bonus Rule, Survey of Fans Top Major League Agenda

CHICAGO (AP)—The ever-controversial bonus rule, the perennial radio-TV problem of the minors and the players' demands will keep the major league owners busy next week while the baseball clubs' managers talk trade.

The American and National Leagues will hold separate sessions Monday and Tuesday. A joint meeting is scheduled for Wednesday morning, although it might be moved up if the leagues dash through their private business.

Baseball's "top brass" also will listen to pet peeves of fans throughout the country on "how baseball might be improved."

Owners will tackle the survey of fans as one of their first orders of business, a spokesman said Saturday.

A poll was sponsored by the major leagues this past season to get the fans' views "on the record." This report was expected to be read Monday.

Two Long Beach Men Hurt at Palm Springs

PALM SPRINGS (AP)—Ernie McAffee of Beverly Hills Saturday powered two Ferraris past the winner's flag to cop both the semi-main and main events in the Palm Springs road races, which were marred by two injuries.

Two flagmen suffered multiple fractures when a racer driven by Bill Phillips of Reseda, Calif., locked brakes during a pre-race practice run and spun into them.

In serious condition at Desert Hospital are Mike Jones, 18, and Larry Beach, 32, both of the Long Beach, Calif., MG Club.

In the main event, McAffee averaged 63.2 mph over the 2.3-mile course in his 4.4 Ferrari roadster.

Bill Murphy, Culver City, was second in a Buick-powered Kurtis roadster. Dick Morgensen, Phoenix, was third in his Morgan Special, powered by a V-8 Buick engine.

McAffee drove a smaller Ferrari Monza in the semi-main for modified racers up to 3,000 cc. He averaged 63.5 mph. Masten Gregory, Kansas City, Kan., was second in his three-litre Maserati. Sterling Edwards, San Francisco, placed third in his

him. Our boys have played plenty of times in Texas."

Jones President J. B. Young gave his assurance that the Mississippi team would make the trip, arriving in Pasadena Tuesday.

A spokesman for the Pro-Segregation Citizens Councils of Mississippi said his group is "opposed to race mixing and this is a good example of race mixing."

And W. J. Simmons, state administrator for the council, added, "we are sure the authorities of Jones will realize what the situation is and will take the proper action to protect their interests."

Nick Lanza, coach at segregated Del Mar, Texas College, said his once-beaten Vikings would be glad to replace Jones if the segregated Southern school did drop out.

In the 1954 Junior Rose Bowl game, the El Camino College squad included a Negro on the third team. The opponent, Hinds, Miss., offered no objection, but the player, Harold Yancy, did not play.

Texas JCs objected to playing teams with Negroes until Kilgore, Texas, JC met Compton in the 1946 game. On that Compton team were Negro stars Bob Boyd and John Finney.

Tommy Bolt posted a one-over-par 73 Saturday for a total of 210 that deadlocked him with Wally Ulrich and Dutch Harrison.

McAffee's 70 gave him a 54-hole total of 204 in the tournament, which ends today. Wall's 68 was good for a 54-hole total of 206.

Billy Maxwell and Ed Oliver were tied for third with 207, followed by Bo Winger at 208.

Tommy Bolt posted a one-over-par 73 Saturday for a total of 210 that deadlocked him with Wally Ulrich and Dutch Harrison.

McAffee's 70 gave him a 54-hole total of 204 in the tournament, which ends today. Wall's 68 was good for a 54-hole total of 206.

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Jones JC Foe in 3rd JRB Test

By JERRY HALL

If necessary, an official decree will be tacked up around the Compton College campus Monday to extinguish all the jubilation that surrounded the past week's celebrated announcement of the Tartar footballers' appointment to the Junior Rose Bowl game six days hence.

For there is serious business at hand. In fact, there is possibly nothing quite so serious as a Compton College appearance in a bowl game.

So, when the Tartars take to the field Saturday against Jones Junior College of Mississippi to defend an unbeaten record in

Tartars Pace All-WSC Teams

LOS ANGELES (AP)—Compton's Junior Rose Bowl squad Saturday dominated the 1955 all-Western State Conference football team announced by the conference.

First team E—Willard Hill (Pasadena), John Hargens (Glendale), T—David Malt (Compton), Rod Humberik (Pasce); G—Dick Long (Compton), Lex Bryn (Ventura); C—Jack Atwood (Compton); B—Jim Weiler (Compton), Les Jym (Ventura), Maurice Elias (Glendale), Emmett Allen (Ventura), and George Ruddy (L.A.C.).

Second team E—Charles McNeil (Compton), Rudy Bias (L.A.C.C.) T—Joe Lewis (Compton), Andy Brown (Glendale); G—Marvin Perz (Compton), Dick Douglas (Pasadena), C—Bryon Coleman (L.A.C.C.), B—Rudy Aldrich (Compton), Don Buford (L.A.C.C.), Hal Sellers (Pasadena), Clarence Lottin (L.A.C.C.), and David Revere (Pasce).

post-season engagements, the muscled men of Tay Brown will not merely be participating in a football game. They will be on another pulverizing rampage calculated to strengthen the valid claim that the best junior college football in the nation is played by Compton College clubs.

TO SUPPORT this claim, the school can point to either history or current records. In the initial JRB in 1946, the Tartars whipped Kilgore, Texas, 19-0. Two years later they turned in the most one-sided result of the bowl with a 48-14 win over Duluth, Minn.

They've triumphed over other bowl opponents from Bakersfield to Texas.

This year, before announcing they cared for nothing but the Rose Bowl bid, the Compton athletes ran up 381 points against 50 and bettered just about every school football record in the books. Jim Waddell has in recent weeks surpassed such famed Tartars as Joe Perry, Hugh McElhenny and Bev Wallace of professional grid stardom.

THIS IS THE first time that the JRB opponents have ranked No. 1 and 2 on the leading JC poll, so this is a true national championship, and about 60,000 persons are expected for the fifth largest bowl game in the country.

All the cliches will be hauled out for what might be billed as a titanic tussle between the Terrible Tartars of Tay Brown and the Jones Boys. Some will even go so far as to say the whole town's talking about the Jones Boys.

JONES JUNIOR COLLEGE is at Ellisville, Miss. Last year's Eastern JRB team (Hinds College) came from the neighboring township of Raymond, Miss. That team beat El Camino, 13-7. Only one other Eastern team, Little Rock, Ark., has ever won the bowl game. Victim was the 1949 Santa Ana team.

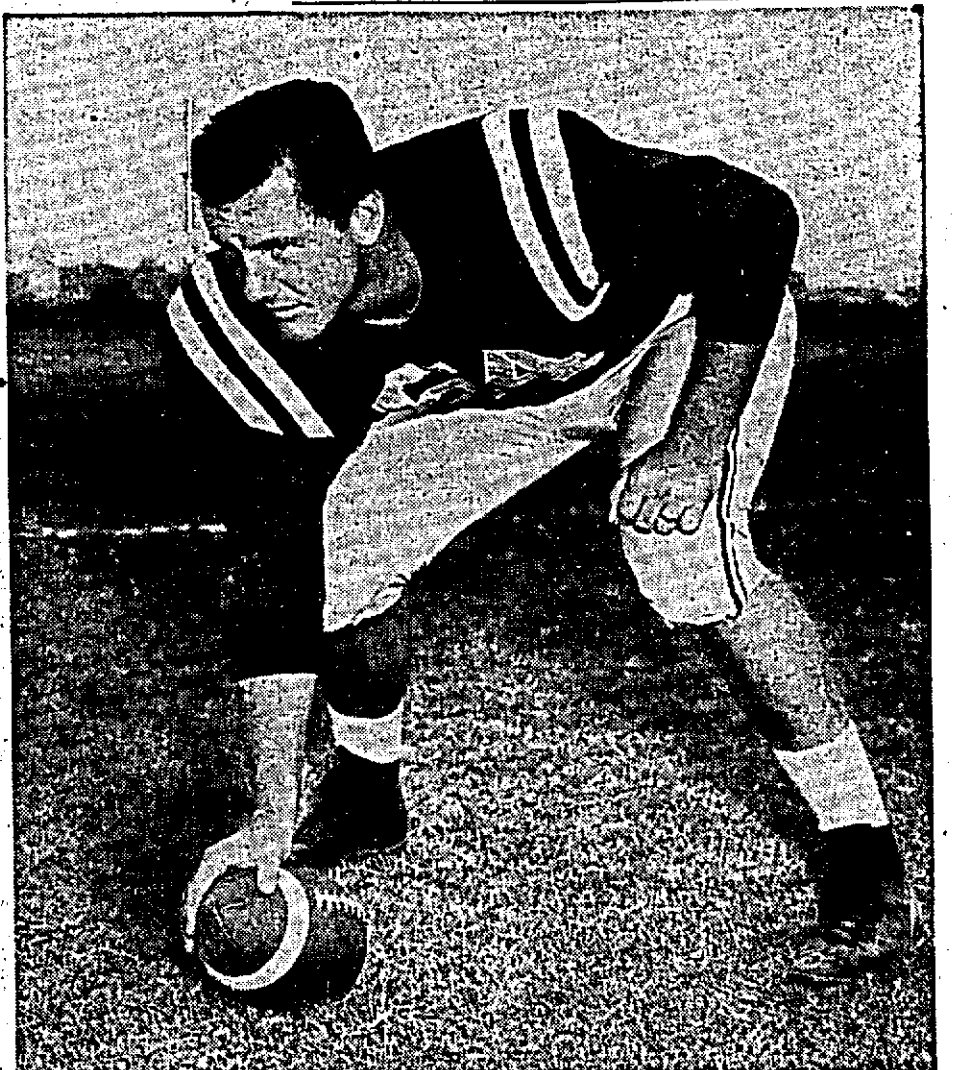
The Jones Bobcats have compiled a 325 to 110-point record while rambling through nine opponents. The club is expected to fly into Southern California Tuesday.

Tickets can be obtained by money order or check made payable to the Jr. Rose Bowl Game and mailed to 400 W. Colorado St., Pasadena.

Archie Hurts Ankle, Pompey Fight Off

LONDON (AP)—Light-heavyweight champion Archie Moore notified Promoter Jack Solomons Saturday that he cannot go through with his scheduled Jan. 10 title defense against Yolande Pompey of Trinidad because of a sprained ankle.

Solomons said he had received a cable from Moore's manager, Charlie Johnston, which requested a new date.



ATWOOD ANCHORS TARTAR LINE

One of Compton's top linemen is All-Western State Conference center Jack Atwood, a 215-pound bulwark on offense and defense. Atwood was a former prep star at Burroughs High.

BOBO 5-2 FAVORITE

Sugar Ray Tries to Climax Comeback in Title Go Friday

Clab-Win Nabs Alamitos Feature

Nips Stable-Mate in \$10,000 Sprint

By JERRY WYNN

LOS ALAMITOS—When jockey Tommy Chavez crossed the handle was a fat \$311,548. But in addition, Vessels, as owner of Western Stables and Year-Old Stakes at Los Alamitos Race Course Saturday, he thought he had a winner. But he wasn't sure.

"All I could hear was Win, Win, Win." (There was a record first-Saturday crowd of 9,780 to supply the vocal support.) Clab-Win did win but there was only a quarter-horse's head separating him from his Western Stable-mate, Do-Win, and a nose between Do-Win and Chief Win in third place as the trio zeroed in for the photo finish.

Chavez heard it right. It was Win, Win, Win!

THE ENTRY WENT postward an even money favorite and returned \$4 to win, \$4.30 to place and \$2.80 to show across the board. Chief Win paid \$3.60. The time for the 350-yard sprint was 18.4.

Clab-Win broke slow, picked up speed mid-way, went into the lead at the three-quarter mark, lost it momentarily to Do-Win but got it back some 25 yards from the finish line.

"I really tore into her," said Chavez. "That mare's got to be pushed, and I pushed her."

The 23-year-old rider from Sanford, Colo., came away with jockey honors in the nine-race program. He had three winners and was photoed out twice.

Piloted by Jockey Lester Gullory, Ridge Butler was off strong and held on gamely in the drive to withstand a closing challenge by Vanetta Dee, the favorite in the good field. Bobby Leo was third. Ridge Butler, Derby victor here last spring, paid \$9.40, \$4.00 and \$3.40.

It was the most formful day of the week-old meeting with three others besides Clab-Win living up to the great expectations of the morning line. The largest payoff came in the first race, Brooks' Terna at \$23.

THE HAPPIEST man at the end of the program was track president Frank Vessels, Sr. The attendance was less than a thou-

Coliente Selections

- 1-Winner, Desert, for \$100,000.
- 2-Winner, Desert, for \$100,000.
- 3-Tax Relief, Head Hunter, Brecon.
- 4-NIP GARE, War Bag, Topich.
- 5-Our Claude, Prosperity, My March.
- 6-Toubo, Bid, Air Fan, Blue Garter.
- 7-Toubo, Imperial Squaw, Air Fan.
- 8-Bullfinch, Moving On, Split Reward.
- 9-Mynoko, My Herome, Naughy Mary.
- 10-Dawn Patrol, Tony's Flag, Fine Honors.

ANNOUNCING NEW PERSONAL LOAN OFFICES

To Serve Residents of Long Beach THE MODEL FINANCE COMPANY (California) has purchased JUANES (Personal Loans) at 1123 American Avenue and will continue to maintain their offices located at 1123 American Avenue.

You are most cordially invited to contact this office when you wish to apply for a personal loan up to \$1000.00 to consolidate debts or for any worthwhile purpose. You will receive prompt, courteous service by trained personnel who will do their best to serve your needs. Cash Loans available in a friendly, helpful atmosphere. That's our policy to residents of the community.

Model Finance Company of California

VETERAN OPERATED MONEY WHEN YOU NEED IT

Open Friday Evening 6:30 P.M. to 9 P.M.
1123 American Avenue (at Pacific)
Long Beach, California

PARTICULARS

by JERRY WYNN

Who has been Long Beach's outstanding amateur golfer during 1933?

To find this answer and reward that person, The Independent Press-Telegram announces the start of its second annual "golfer of the year" contest.

The designation of honor and corresponding trophy award will be given to the amateur who by performance and achievement is selected most worthy by a board of Long Beach club professionals.

Any resident of Long Beach or member of a Long Beach area golf club—regardless of age or sex—is eligible for the award.

Five finalists will be selected by an Independent Press-Telegram nominating committee and then submitted to the professionals for their final balloting. The finalists will be determined by your preferences mailed to this column, and announced here on Dec. 18.

The "golfer of the year" will be named the following Sunday, Dec. 25.

Jane Lange of Recreation Park won the inaugural award in 1934 and went on to even greater success this year. It is hoped that the contest can always produce champions of her caliber.

No Headgear for Amateur Boxers

LOUISVILLE, Ky. (AP)—A controversy over headgear for amateur boxers, raging throughout the 68th annual National Amateur Athletic Union convention, was knocked out with a single parliamentary blow in the final round Saturday.

The immediate result is that amateur fighters will continue to go into AAU sanctioned rings bare-headed and the armed services, which require headgear, will withhold their fighters from such bouts, except those leading to the 1936 Olympics.

Select This Perfect Gift During Our

TERRIFIC Sale!

BINOCULARS

8x30 — \$27.95
Regularly \$39.50

The "Lightweight Champion" . . . 16 ounces! Ideal for indoor, outdoor sports, etc. Has a field of view of 390 feet at 1000 yards. 8 power, UNI-COATED! Measures 4 1/2" x 5 1/2". Real Concentrated Power. Regularly \$39.50. Includes fine leather case, straps.

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ROBERT SELLERY, 78-10, won the Virginia Men's Club Saturday Sweepstakes with a net 66.

Dr. V. P. Brickey, 81-13, was second at 68. He was followed by **Dr. J. K. Hunter, 81-11**, 70, and **Albert G. Davis, 82-11**, 70.

Deeble, 78-71; **R. D. Browning, 77-6**; and **Carl Haymond, 78-7**, all tied at 71.

Blind boy (74) victors were **L. V. Cassaday, L. C. Munson, Ted Drake, Jess Shackleton, Glenn B. Scott, Dr. N. G. Hickey, L. M. Smith, Charles Whitechurch, Gordon Shallenberger, George Benson, Melvin Collins and Lowell Overlock.**

SPORTING GOODS

Make Fine Christmas Gifts

Here's a list for you to choose from:

Pocket Warmers.....1.75	Dollars (makes fishermen honest).....2.00
Sleeper's Bible.....2.00	Bernz-o-Matic Stoves & Lanterns (No more pumping or filling, just light)
Hardy Bros. (of England) Fly Spinning Reels	Wood's Eldorado Sleeping Bags
"Roller Derby" Roller Skates and Shoes.....12.95-15.95	"New" Winchester Model 50 Auto Shotgun
Kids' Sidewalk Skates and Shoes.....5.95-6.95	"New" Marlin "Mountain" .22 Rifle
Spalding Golf Balls	"New" Hi-Standard "Sentinel" .22 Revolver
Daisy Air Rifles	"New" Ruger Single Six .22 Revolver
Rifle Cleaning Kits.....3.00	Milwaukee Folding Camp Table
Pogo Sticks.....5.95-6.95	Duck Calls—Records
Chest Pulls—Bar Balls	Reloading Sels
Revolver Holsters	(Load your "ammo")
Cartridge Belts	Hand Traps—Clay Pigeons
Sleds—Skis—Mittens—Toques	Hodgman Waders—
"Lee Wolf" Fishing Jackets	Goodrich Hip Boots
Boys' Football Pants.....3.50	Pilgayer Sea-Vue Ocean Reel
Boys' Football Shirts.....1.75	Reg. 15.00 . . . 9.50
Badminton Sels.....5.50-11.50	H.I. 8-ly Ocean Glass Rod
Pocket Knives—Hunting Knives	Reg. 15.50 . . . 11.95
Fencing Foils 4.95 Masks 6.50	Santa Rosa Brand Hiking Boots
Rifle Scopes.....9.75 up	Men's 17.95 Ladies 14.95
Tapered Fly Lines	Baseball Shoes.....5.95
Hardy Trout Flies	Baseball Gloves.....2.95 up
Coleman Camp Stoves & Lanterns	Boys' Baseball Suits.....5.95
Ice Boxes—Thermos Jugs	"I" Stars—"Angels".....5.95
Deacon Sleeping Bags.....19.75	"Voll" Soccer—Volley—Tether
Archery Sels.....5.95 up	Football—Basketballs
Quivers.....1.25	Crossman—Benjamin Air Rifles and Pistols
Glass Bows.....5.95 up	Fly Tying Kits
Arrows.....25c	Spalding Tennis Rackets and Balls
Spinning Reels—Rods	
Aluminum Tackle Boxes	
Fish Skinners (fillet your fish).....5.95	

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Ridge Butler (nearest to crowd) romps home in Hard Twist Stakes, companion feature at Los Alamitos Saturday. Vanetta Dee (foreground) finished second. (Staff Photo by Don Webster)

RACE ROUNDUP:

Trackmaster Repeats Win

(Compiled from AP and UP)

Trackmaster, an 8-1 shot with apprentice jockey Don Lewis in the iron, won the \$30,000 added California Derby at Tanforan Saturday for the second stakes victory the pair has scored in two weeks.

Searching, a 3-year-old daughter of War Admiral, who was purchased by Mrs. Ethel D. Jacobs for \$15,000 last spring, paid off another dividend Saturday by winning the \$18,525 Galorete Stakes on the final program at Pimlico.

Tanforan Results

FIRST RACE—5 furlongs	Time: 1:12.4	Scratched—Screamin' (Lafayette)
Money Getter (Harmata).....29.00	11.00	
Redneck (Volke).....2.00	4.00	
Time: 1:12.4	No scratches.	
SECOND RACE—5 furlongs	Time: 1:12.4	No scratches.
Fast Master (Valcia).....12.20	8.40	
Var Vite (Pulido).....7.00	4.00	
Time: 1:12.4	No scratches.	
THIRD RACE—1 mile	Time: 1:43.4	No scratches.
Alpen Horn (Gillman).....37.30	11.60	
Campana (Gillman).....12.70	10.10	
Spends Count (Lewis).....2.60	4.00	
Time: 1:43.4	No scratches.	
FOURTH RACE—1 mile to 7 furlongs	Time: 1:43.4	No scratches.
Little Puss (Pulido).....11.30	8.40	
Little Puss (Pulido).....7.00	4.00	
Time: 1:43.4	No scratches.	
FIFTH RACE—1 mile to 7 furlongs	Time: 1:43.4	No scratches.
Author (Gillman).....21.10	9.40	
Author (Gillman).....7.00	4.00	
Time: 1:43.4	No scratches.	
SIXTH RACE—1 mile to 7 furlongs	Time: 1:43.4	No scratches.
Mani Sweep (Gillman).....9.50	5.20	
Mani Sweep (Gillman).....2.20	4.00	
Time: 1:43.4	No scratches.	
SEVENTH RACE—1 mile to 7 furlongs	Time: 1:43.4	No scratches.
Trackmaster (Lewis).....18.80	8.40	
Trackmaster (Lewis).....12.70	10.10	
Time: 1:43.4	No scratches.	
EIGHTH RACE—1 mile to 7 furlongs	Time: 1:43.4	No scratches.
Land and Sea (Al J.).....9.00	5.20	
Land and Sea (Al J.).....2.20	4.00	
Time: 1:43.4	No scratches.	
NINTH RACE—1 mile to 7 furlongs	Time: 1:43.4	No scratches.
Debutant (Gillman).....9.00	5.20	
Debutant (Gillman).....2.20	4.00	
Time: 1:43.4	No scratches.	
TENTH RACE—1 mile to 7 furlongs	Time: 1:43.4	No scratches.
Smoke Rings (Pulido).....12.20	12.20	
Smoke Rings (Pulido).....2.20	4.00	
Time: 1:43.4	No scratches.	

Once Over Lightly

(Continued from Page B-2)

ers with rookies while winning three straight division crowns. This was bound to catch up with them sooner or later.

Meanwhile, it hasn't been all downhill for the Rams, either, and the fact that Sid Gillman has them in first place with a 6-3-1 standing is evidence enough that he is one of the truly great coaches in the game today.

Norm Van Brocklin, for instance, suffered a clipped knuckle on his pitching hand early this season and his passing has been way off. Reserve quarterback Billy Wade has failed thus far to live up to his potential and Van has had to stay in there.

The offensive end corps bogged down . . . especially when Bob Boyd, who makes the aerial game go, was injured a month ago.

The Rams' running game also has been badly handicapped by the breakdown of Deacon Dan Towler and injuries to Skeet Quinlan and Tank Younger.

One of the main reasons the Rams have been able to hang in there is their tremendous "deep" pass defense. Strangely enough, it was lack of such a defense the past three seasons which cost them the division crown!

Claim \$200,000 Bid

GALTIMORE (AP)—The Baltimore Sun said Saturday it has learned that the Baltimore Orioles turned down an offer of \$200,000 for catcher-first baseman Gus Triandos.

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Bowl Discussion in Store at Big 10 Meet

CHICAGO (UP)—The Big Ten holds its winter business meetings this week and the Rose Bowl subject may get a thorough, if informal inspection in the wake of recent post-season play criticism by Michigan's president.

Officially, the policy-making faculty representatives and the athletic directors are supposed only to set up machinery for possible renewal of the Rose Bowl pact which expires Jan. 1, 1957.

This hinges, however, on an invitation for renewal which must be initiated by the Pacific Coast Conference. And such a bid may not come until some time in 1956.

Some behind-the-scenes discussion may stem from remarks made by Michigan President Dr. Harlan H. Hatcher, who said "There was a time when football games were played to see who would win. Now everything points to the coveted bid to a bowl. Unless something is done, this may lead us further astray."

If Michigan, long a bellwether in conference policy, has turned cold on the Rose Bowl, this possibly could swing other schools into the same line of thinking. The Big Ten was never wholly in favor of the pact.

The winter meetings start Tuesday and conclude on Saturday.

Junior High Basketball

AT JEFFERSON	AT WASHINGTON
Jefferson 7th (22)	Washington 7th (22)
Jefferson 8th (22)	Washington 8th (22)
Jefferson 9th (22)	Washington 9th (22)
Jefferson 10th (22)	Washington 10th (22)
Jefferson 11th (22)	Washington 11th (22)
Jefferson 12th (22)	Washington 12th (22)
Jefferson 13th (22)	Washington 13th (22)
Jefferson 14th (22)	Washington 14th (22)
Jefferson 15th (22)	Washington 15th (22)
Jefferson 16th (22)	Washington 16th (22)
Jefferson 17th (22)	Washington 17th (22)
Jefferson 18th (22)	Washington 18th (22)
Jefferson 19th (22)	Washington 19th (22)
Jefferson 20th (22)	Washington 20th (22)
Jefferson 21st (22)	Washington 21st (22)
Jefferson 22nd (22)	Washington 22nd (22)

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Fishin' Around

By DONNELL CULPEPPER

The second half of duck and geese season begins for Californians next Saturday morning and it's a cinch bet that there will be more birds in Southern California than in the first half of the season which ended Nov. 18.

There has been a steady build-up of flocks in Imperial Valley where three public-shooting areas are situated. Two of those are the state-operated units, Finney-Ramer and Hazard-Wister. In the second half of the season the federal refuge will be open for the first time this year. Reports indicate it is loaded with geese.

The federal refuge is just a short distance from the Hazard-Wister area, but is limited to 60 shooters on the three shooting days of each week. No fee is charged there, but permits are necessary, and it's a first-come, first-served deal. Hunters pay \$2 for the privilege of hunting on the state units. If you haven't made reservations with the Department of Fish and Game, you'll have to take your chances on getting into the units.

Duck shooting along the Colorado River strip, where the dates coincide with the Arizona straightaway season, has been extremely slow, although the most recent storms in the north should send more birds southward.

Imperial Valley farmers already are starting to complain about night-feeding, crop-eating widgones which have moved into the area by the thousands in the last week. The widgones are smart; they flock together far on the Salton Sea in the daytime, then move to the green crops at night.

IF YOU'RE INTERESTED in hunting goats and bear on Santa Catalina Island, you'll like Richard W. Emery's leadoff story, "The Captain's Lunch Meat," in the December issue of Outdoor Life.

Dick, an oldtime friend of this columnist and a top-notch photographer-writer, has given the magazine one of its best articles in many months with his story and pictures of a five-day junket to Bill Paulson guest ranch in the wilds of Catalina.

You'll get a new perspective of what hunting is like on the island and what you may expect in case you decide on such a trip. Dick left the shooting to others and carried only his camera, one of which was equipped with telephoto lens. He found that he needed the longest-range lens possible to get those fast goats and bears in focus.

He discovered also that scrambling up and down the Catalina slopes produced some sore spots on the human anatomy that lasted for many days.

I'd suggest that you read the article to find out just why Dick labeled the story "The Captain's Lunch Meat." It's good entertainment for any outdoorsman.

LATEST OUTDOOR BOOKS are Larry Kohler's "New Hunting Annual" and "New Book of Guns," both from the presses of the Bobbs-Merrill Co., Inc., of New York and Indianapolis.

Each book, priced at \$2.75 lives up to its title. Kohler is no stranger to the book shelves and the Bobbs-Merrill Co. has done another fine job of adding to its growing list of outdoor publications.

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PENNEY'S "THE FAMILY STORE"

Garibaldi, Berry Back

A host of new faces plus two of the all-time favorites in the wrestling business should make this week's mat show at Municipal Auditorium the biggest night of the year.

Wild Red Berry returns to the local scene Thursday night against Prince Malava in the top event.

Leo Garibaldi, the young Air Force sergeant-grappling hero who hasn't been seen here since early in the year, bows back in the semi-final against stubby Great Tonina. FeeWee James goes against Otto Bowman and Hans Schnabel against Todd Morgan in other events.

Reserved seat tickets go on sale Monday at the Union Cigar Store, Ocean and Pine Aves.

Today's Semipro Baseball Schedule

CITY LEAGUE	AT WILSON—Eagles 7-1 vs. Indians 3-1
AT CITY COLLEGE—Lakewood 7-Ubers vs. 1-0	At Huntington Park—Naval shipyard vs. Outlaws 1-0
NEARBY GAMES	At Houston Park—NLD Merchants vs. Matt Star
At Culver City High—L. B. All-Stars vs. Culver City Merchants	At Culver City—Glendale Pirates vs. Fullerton Merchants
At Los Angeles—San Pedro Longhorns vs. Longhorns Merchants	At Los Angeles—San Pedro Longhorns vs. Longhorns Merchants
At Los Angeles—San Pedro Longhorns vs. Longhorns Merchants	At Los Angeles—San Pedro Longhorns vs. Longhorns Merchants

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STREET FLOOR—PENNEY'S DOWNTOWN

PENNEY'S "THE FAMILY STORE"

British Soccer

Tab Nine for AAU Award

Pat McCormick of Long Beach was one of nine American athletes nominated Saturday for the 1955 Sullivan Award, presented annually by the AAU to the competitor who best typifies the traditions and ideals of amateur athletes.

Joining the local Olympic diving star were Howard Cassidy, football; Chuck Darling, basketball; Harrison Dillard, Arnold Sovell, Lon Spurrier and Harold Connolly, track and field, and swimmers Burwell Jones and Shelley Mann.

The nine were nominated at the AAU's 68th annual convention at Louisville, Ky.

Swim Trials in August

LOUISVILLE, Ky. (UP)—Col. Taylor Drysdale, secretary of the Olympic Swimming Committee, announced Saturday that final tryouts for the men's and women's United States Olympic swimming team will be held next Aug. 21-24 at Detroit, Mich.

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STREET FLOOR—PENNEY'S DOWNTOWN

PENNEY'S "THE FAMILY STORE"

'Time Out for Ginger' Opens Thursday; Big Night Is Planned

A bit of Hollywood glitter will rub off on The Theatre here next Thursday with the opening of "Time Out for Ginger," starring film and television actor Lyle Talbot.

TV and screen actress Ruth Hussey, Paul Maxey, banker of the Jackie Cooper TV series; Bud Mann, of the Carthy Circle theater producers; Bob Longmeyer, agent and television personality; and other Hollywood agents have reserved seats for the opening night.

The production marks the second anniversary of The Theatre in Long Beach and the first anniversary in quarters of its own at 2400 Magnolia Ave.

As a highlight of the first night, Ernie Glazer of The Chandler has arranged for an after-the-show party for the cast and crew of the play at his restaurant. Glazer also has reserved a block of seats for the show for patrons and is arranging a cocktail party, dinner and "Time Out for Ginger" night for his patrons.

THE THEATRE production of "Time Out for Ginger" brings back some fond memories to Pat Brown, The Theatre director, and her husband, Gerald.

Several years ago when Pat was acting in the Alley Theater in Houston, Tex., and Gerry was on the playhouse's advisory board, he ran across a script entitled, "Season With Ginger," by a then unknown playwright, Ronald Alexander.

He recommended the play to the Alley Theater which accepted it for its first presentation anywhere. The author was brought to Houston for the premiere. He rewrote parts of the play which he then retitled, "Time Out for Ginger." "Ginger" was a big success in Houston and in New York where it later played with Melvyn Douglas in the lead.

THE PLAY WILL be presented Thursday, Friday, Saturday and Sunday nights through Jan. 22 with the exception of the Christmas holiday recess when the house will be dark Dec. 22, 23, 24 and 25.

Talbot plays the part of Howard Carol in the comedy-drama. Others in the cast include: Margaret Beaman as Agnes Carol; Donna Kohn, Joan Carol; Toni Bell, Jeannie Carol; Carol Scott, Ginger Carol; Joan Strickland, Lizzie; Erik Nelson, Eddie Davis; Bob Blackman, Tommy Green; Cliff Medaugh, Mr. Wilson, and Edward Tornow, Ed Hoffman.

Pat Brown directs. Bill Dunsbion is production manager; Dick Fullmer, assistant production manager, and Dave Kelp, set designer.

It Happened Last Night By Earl Wilson

LIFE BEGINS AT FIVE

NEW YORK—"Life begins at 5," remarked Betsy von Furstenburg's mother, the Countess von Furstenburg of Baden-Baden, Germany, and Memphis, Tenn., and 58th St., New York City.

"A wonderful title for a book!" I said. "You should write it immediately."

I'd come over to this plush duplex apartment near the East River to do a story on the socialite and glamour girl Betsy von Furstenburg who now has not only a 7-month-old baby but a part in a hit show—and as happens so often lately, I'd become intrigued with the interviewee's mother.

"I understand it perfectly," my wife said when she heard this new trend of mine. "You realize you're twice the age of the glamour babes, so you start flirting with their mothers, who are also young girls to you."

I had a witty answer for that which I'll be thinking of any minute now, but since Betsy was galumphing around the duplex with daughter Gay-Caroline under her left arm while answering the phone with her right, maybe we should talk to her.

Maybe we should, but then there's her mother.

"At 5," said the Countess, "Betsy, who was born in Germany in a castle with more than 100 rooms, was studying dancing."

"At 7," spoke up the new little mother, who was wearing pants, "I came here the first time, and was in the Ballet Theater for a few months."

"Not even a few months," rejoined the Countess. "Only 5 nights, darling."

"Anyway, I started at the top and went slowly down," Betsy said.

"Somebody behind me said 'That's no child, it's impossible, it's a midge!'" the Countess said. "I was speechless."

"I REMEMBER other things better," Betsy admitted. "Getting a life-saving certificate at Camp Honoum at Lake Abanaki, Vt. And a horse I rode. They had such weird animals at that camp!"

Suddenly Betsy held daughter Gay-Caroline up close to her and observed that she smelled like cheese.

"Put some eau de cologne on her, darling," the Countess suggested.

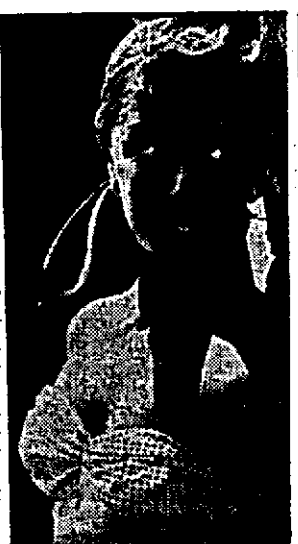
"Oh, mother!" said Betsy... darting off to answer the door, again with the daughter under her arm.

"She doesn't look old enough to have a baby, does she, with that long hair?" The Countess added that people have often commented how gracefully, how beautifully, Betsy sits down in a chair. She believes that Betsy's dancing training, starting at 5, was responsible.

"IT'S FUNNY," said Betsy, one of the most-tempered-about beauties in New York before her marriage, "once you have a baby, your career doesn't seem as important as before—it gets its proper value."

Betsy ran off to answer the door again, the baby under her arm.

"Betsy," called the Countess, "let me take her. You have her all the time...!"



BETSY VON FURSTENBURG
Mother Has the Answers

To Close Down Over Holidays

Christmas holidays will interrupt the extended run at Long Beach Community Playhouse of the hit comedy, "Sabrina Fair," president-manager Mrs. Walter Case said.

Performances will be held next Thursday, Friday and Saturday, after which the little theater closes down until after the new year. The play resumes Jan. 5 for an extended run of two weeks, playing Thursday, Friday and Saturday nights.

Meanwhile, Director Larry Johns is on a month's vacation in the east, during which he will see the latest plays on Broadway.

In his absence, the cast of "Be Your Age," a comedy opening Jan. 20, will continue rehearsals under the direction of Salvatore Mungo.

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'Bleeker St.' Premieres on SC Stage

"The Saint of Bleeker Street," Gian-Carlo Menotti's latest musical drama, had its West Coast premiere Friday with an excellent performance in USC's Board Auditorium.

The premiere was not only the first presentation of this operatic work on the West Coast, but also its only staging in this country aside from the original.

Winner of both the Pulitzer Prize and the New York Drama Critics Award in 1954, "The Saint" deals with religious faith versus skepticism. The production was staged in somber colors to coincide with the dissonance of Menotti's modern operatic music as it carried the play's conflict to its climax.

JEANETTE FARFA and Chris Lachona in the leading roles of Annina and Michele gave exceptionally fine performances and were supported by a thoroughly competent cast.

The audience greeted the final curtain with a chorus of bravos and applause which lasted throughout nine curtain calls.

The production, sponsored by the USC School of Music, was directed by opera department head Walter Ducloux and New York stage director Bill Butler, who directed the original.

Two additional performances of "The Saint of Bleeker Street" will be given tonight and Wednesday night, Dave Taylor.

REFINED ROOMERS LOOK FOR YOU in the Want Ads. Have a vacancy? Dial HEmlock 2-5539 for an ad-writer!

SEARCH ON FOR SANTAS

Jolly Gents Hard to Get

The watch is on for jolly gentlemen who can be sure that Santa Claus can be in all those places at once.

To cope with St. Nick's busy season, the California State Employment Office, Anaheim St. and Pine Ave., for the past several weeks has had its collective eye cocked for chubby men.

"It's harder to find men to be Santa Claus than it is to get most other workers," explains Clayton Abbott, placement supervisor at the employment office.

The task of interviewing eager youngsters on St. Nick's throne in stores requires a man of definite attributes, including height, weight, complexion and what Abbott describes as "the Santa Claus disposition."

THE CALLS FOR SANTAS began two weeks ago and are expected to continue until a week before Christmas. Up to 20 Santas usually are placed with stores during the season.

"Whenever a job applicant comes in, we check him to see if he could be a Santa Claus," Abbott explains.

Those who qualify to perform



the duties of the beloved gentlemen in red receive a salary ranging from \$60 to \$100 weekly.

They usually work six days a week, because at this time of the year Santa's young admirers demand much of his time.

Abbott defines "the Santa Claus disposition" as "pleasant, with the individual able to smile easily." A ruddy face and ability to make conversation with chil-

dren round out the desired personality, he says.

"MOST PEOPLE think of Santa as being fairly tall," Abbott says, "so we try to find men that are at least 5 feet 8 inches tall. For the rotund effect, they should weigh from 200 to 250 pounds."

Some who take jobs as Santa do so for fun and are retired or are businessmen who take time out.

Most of the successful St. Nick candidates usually are in the 40 to 60 age bracket. However, Abbott reports that in the past realistic Santas have been enacted by men as young as 25 and as old as 70.

Retail stores hire most of the Santas, although as Christmas nears there are calls from people planning parties who want to hire men to portray the jolly spirit of Christmas.

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ECONOMIST REPORTS

Farm Families Gain in Living Standards

WASHINGTON (UP)—The majority of farm families have maintained and, in some instances, added to their standard of living in the last five years despite a drop in farm income, an Agriculture Department economist reported to the recent agricultural outlook conference.

Dr. Margaret L. Brew, head of the household management section of the Agricultural Research Service, said families on farms have made important additions since 1950 to their reserves of household goods and conveniences.

Dr. Brew attributed this to the fact that the number of families dependent on farm income is smaller, and also that farm families have increased their income from non-farm employment.

The farm population has been growing smaller. Figures show that income per family from farming has not declined as much as total farm income. Furthermore increased income from non-farm employment does not show up in figures on total farm income.

The reserves of durable goods that farm families have built up over the last five years have helped considerably to maintain

all farmers owned an automobile. In 1950 only about 63 per cent owned automobiles.

More than 90 per cent of all farms had electricity in 1954 compared to 78 per cent in 1950. About half of farm families had a telephone in 1954 contrasted with 38 per cent in 1950. About 33 1/2 per cent owned home freezers in 1954 while only 12 per cent did in 1950. Despite continued spending by

HERE ARE SOME examples of how farm families have increased their living standards since 1950:

In 1954 about 70 per cent of

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Chestnut Dressing	
BROILED WHOLE BABY LOBSTER	
Drawn Butter	

Served with Choice of Large Tossed Green Salad or Hearts of Lettuce Topped with Chopped Egg and Fresh Ground Black Pepper. Choice of Idaho Baked Potato with Ricarts Special Cheese Sauce and Chopped Green Onions or French Fried Potatoes and Beverage.

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Obituary Notices

BROOKS—Mrs. Lucille Brooks, 56, of 5454 Myrtle Ave., died Friday. She was a native of Paint Rock, Tex., and came to Long Beach 14 years ago. Surviving are her husband, Floyd; son, Leonard E. Reich; brother, Emil C. Thorne; half-brother, Alfred Robertson, and sister, Mrs. Margaret Wagner, the latter of Long Beach. Service will be at 10 a.m. Tuesday in Mottell's & Peck Chapel.

DECHENNE—Mrs. Rhoda Mae Dechenne, 31, of 4312 Obispo Ave., died Friday. She was a native of Tennessee, and had lived here three years. Surviving are her husband, Donald; daughter, Sandra; sons, Gary and Robert; father, Lonnie Hawkins, and two sisters and one brother. Service will be at 2 p.m. Tuesday in Gallagher & DeYoung Bellflower Mortuary Chapel.

HOVLID—Mrs. Neva Margaret Hovlid, 56, of 1007 E. 10th St., died Friday. She was a native of Denver, Colo., and had lived here six years. Surviving are her husband, Norman G.; daughters, Mrs. Sallie Buckley of Norwalk and Mrs. Marylou Crouch of Anaheim, and two brothers. Service will be at 3 p.m. Monday in Christensen-Pino Chapel.

JANAS—Mrs. May Janas, 341 Harmony Way, died Saturday in New York City, her birthplace. She had resided here a year and a half. Surviving are her husband, Sigmund Jr.; son, Stephen, and parents, Mr. and Mrs. Ed Gormley. Catholic service and interment will be in New York City.

MARTIN—Deborah Ann Martin, infant daughter of Mr. and Mrs. William F. Martin, 341 Molino Ave., died Friday. Graveside service will be at 1:30 p.m. Monday in Sunnyside Memorial Park. Mottell's & Peck Mortuary is in charge.

MCKEYNOLDS—Mrs. Elizabeth Bruce McKenolds, 84, of 1365 Temple Ave., Apt. 14, died Tuesday. She had lived here 45 years. Service will be at 11 a.m. Tuesday in Mottell's & Peck Chapel.

MORGAN—Mrs. Fannie M. Morgan, 85, of 2611 E. 4th St., died Thursday. She was a native of Makin, Mo., and came to Long Beach eight years ago. Surviving are her husband, I. E. and son, Edward C. of Long Beach. Service was Saturday in B. W. Funeral Home Chapel. Interment was in Sunnyside Memorial Park.

PAULSEN—Clarence Paulsen, 64, of Quincy, Calif., formerly of Long Beach, died Thursday. He was a native of Newman, Calif. Service will be at 2 p.m. Tuesday in B. W. Coon Funeral Home Chapel. The Rev. Keith Druley officiating. Entombment will be in Angeles Abbey Mausoleum.

RAMSEY—Mrs. Susan Louise Ramsey, 74, of 1141 Loma Vista Dr., died Friday. She was a native of Brookline, Mass., and had lived here 33 years. Surviving are her husband, Herbert, and sister, Mrs. Margaret Whit-

Ford Foundation Finances Aid to History Teachers

WASHINGTON (AP)—The American Historical Association announced Saturday that next year it will establish a service center for history teachers with funds supplied by the Ford Foundation.

The center will make available for consultations at the local school level 50 to 60 recognized professional historians in various parts of the country. It also will prepare or supervise the preparation of various types of pamphlets to aid secondary teachers. These will include graded reading lists, summaries of recent research and interpretations, discussions of the objectives and values of historical study, and other subjects.

The center will be on a three-year experimental basis. The Ford Foundation is providing it with \$148,000.

HELP!

And Who Has More Right to the Broom?

WILLENHALL, England (AP)—The town council has asked Willenhall women to take their brooms and clean the streets.

"We can't get men to do the work because of the labor shortage," Public Works Chairman Cyril Andrews said, "so we've no alternative but to ask the womenfolk to have a go."

They will get the full rate—\$22.40 a week.

ASTHMA MUCUS LOOSENED WHILE YOU SLEEP

Thousands of sufferers have found freedom from fear of wheezing, coughing, difficult breathing, sleep and energy destroying attacks of bronchitis, asthma, and bronchial mucus. MUCUS, which usually causes mucus and removes it, relaxing mucus. Thus allays coughing and promotes sleep. A billion MUCUS tablets in 23 years prove activity, success. Get MUCUS at drug store. Money back guarantee protects you.

Manhattan Beach; and two brothers and a sister. Service will be 2 p.m. Monday in White Funeral Home Chapel.

WILKINSON (Harbor City)—Mrs. Doris Adell Wilkinson, 37, of 25425 S. Western Ave., died Friday. She was a native of Arlington, Kan., and had lived in California 20 years. Surviving are

daughters, Sandra and Billie of Harbor City; mother, Mrs. Zana Amanda D. Worrell of Long Beach and Mrs. Emma Schmidt. Service will be at 3 p.m. Tuesday in Mottell's & Peck Chapel.

YEAGER (Gardena)—Mrs. Elizabeth Ehlers Yeager, 93, of 15823 Western Ave., died Friday. She formerly resided at 1447 Warren Ave. Mrs. Yeager was of 25425 S. Western Ave., and came to Long Beach 38 years ago. Surviving are sons, Arthur Ehlers of Long Beach and Henry

Mr. and Mrs. Robert L. Wilson, 11709 Spry St., died Thursday. Surviving besides the parents are a sister, Debra; grandparents, Mr. and Mrs. Ted Wilson and Mr. and Mrs. T. B. Halford. Service was today in Norwalk Funeral Home Chapel.

ON PAGE 8 OF OUR SPECIAL SECTION IN TODAY'S PAPER, THE BINOCULARS SHOULD BE PRICED:

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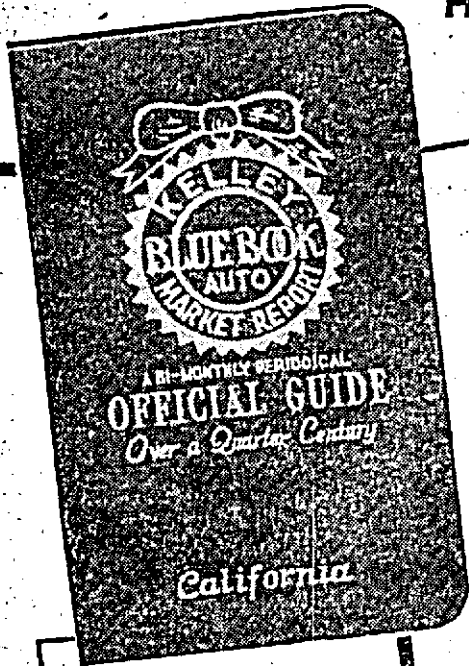
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ALLOWS
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'54 PONTIAC
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SALTA PONTIAC
WILL ALLOW
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YOU SAVE **\$1100**

KELLY BLUE BOOK
ALLOWS
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ON A
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CATALINA COUPE
R. H. AUTO. TRANS.
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ALLOWS
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'52 CHEVROLET
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'MAYDAY! ... MAYDAY! ...'

Coast Guard Counts 1,500 Distress Calls

By VERA WILLIAMS

"Mayday! ... Mayday!" comes the call over the ether waves. To a layman it may sound like a reference to the first day of May with its happy connotation of spring flowers and Maypole dances.

But it doesn't to the men of the Coast Guard. They know it for what it is: a cry for help.

The word actually is French, "m'aider" (Help me!) but in international language it has come to be Mayday, explains Capt. William H. Snyder, chief of the Search and Rescue Section of the 11th Coast Guard district, with headquarters in the Times Bldg. The district is commanded by Capt. John Roundtree.

In the course of a year, the Search and Rescue section of the 11th Coast Guard district answers close to 1,500 Mayday calls in the area which extends from Point Sal, 30 miles north of point Arguella, to 720 miles south of the Mexican border and 300 miles to sea.

SO FAR THIS YEAR, the 11th Coast Guard district estimates it has saved 50 lives and property valued at \$307,000. Lives saved means exactly that—saving persons who probably would have died otherwise. Many hundreds are added, whose lives are not really imperiled.

July, the universal vacation month, finds the greatest number of Mayday calls because of the large number of landlubbers putting out to sea.

Along about May—Booni—the rescue business picks up, says the Coast Guard. It is heavy through June, July, August, September. By October it drops off.

This year, for instance, the vessels and aircraft of the district responded to 252 calls for assistance in July, 220 in August, 120 in September. The December figure probably will be about 60.

WHAT IS THE REASON for most of the assistance calls? What goes wrong at sea? "Engine failure," says Capt. Snyder. "Boats out of gas. It's almost the same as running out of gas on the highway, except there aren't service stations at sea."

"A person who doesn't know a thing about sailing or boats, doesn't know the port from the starboard, the stern from the bow, doesn't know the meaning of red, green or white at sea, can buy a boat and take it out," says Capt. Snyder grimly. "He can take his friends along and just as long as he doesn't charge them he is not required to take even an elementary test in navigation or water safety."

"All he can be compelled to do is to have aboard his boat the minimum safety equipment required by law—such as a life jacket for every person aboard (in smaller craft one buoyant cushion per person) lights at night, sound producing devices for fog, fire extinguishers and engine flame arresters."

For certain misdeeds, he can be prosecuted under the reckless and negligent provisions of the Motorboat Act of 1940, but the penalty is not more than one year in jail or a \$2,000 fine. U. S. laws apply on the high seas and inland waters and on certain navigable lakes that border on two states. Thus such offenders are tried in federal courts."

MOST CALLS come from fishing boats and outboard motorboats, says the Chief of Search and Rescue. Fishermen usually are sound navigators but their work requires them to sail in all kinds of weather.

The primary objective of the Coast Guard's Search and Rescue force is to prevent loss of life. When a boat is in trouble, the first consideration of the Coast Guard cutter assisting it is the safety of crew and passengers.

After aiding the personnel, the cutter tows or otherwise assists the crippled vessel into a safe harbor.

And it sometimes happens that a Coast Guard helicopter with two men aboard drops a life-saving harness to a man too ill to climb.

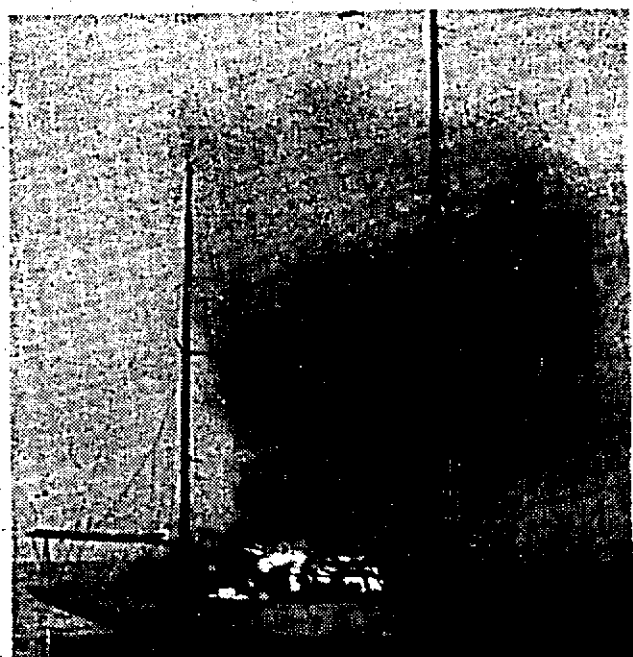
And to the Sandlarks, it seemed quite appropriate this year that Wes Harrison, of Flare and Flowers, who won first place with his display in the florists' division, as a child was adopted from the Children's Home Society.

MEMBERS of the V. J. Williams family out on Lanal St. thinks maybe the birds out that way have gotten mixed up on their streets.

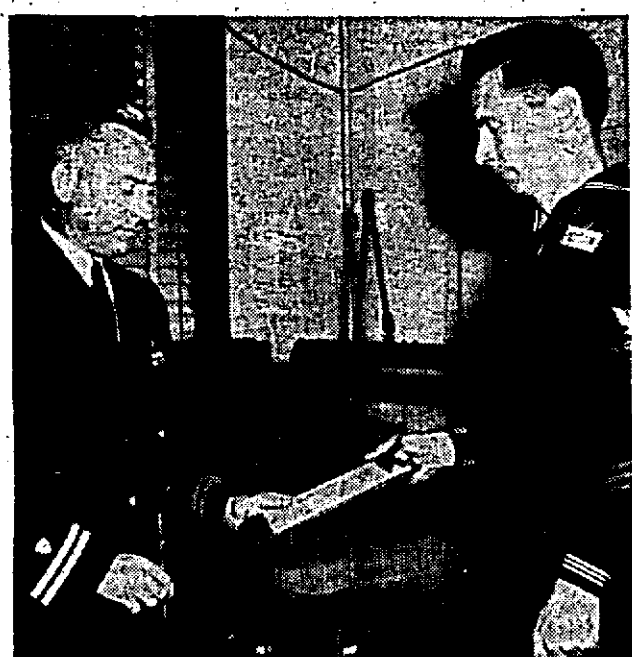
Almost every night a flock of kildees gathers under a street light on Lanal St. and have a great time for themselves, strutting and playing. They did it even the other eve in the rain.

The Williams are wondering if the birds know that the next street over is Kildee St.

SIGN LANGUAGE — Spotted on a highway up north by a Long Beach traveler: WORMS FOR FISHERMEN AND POTTED PLANTS FOR WIVES. ... And on Lakewood Blvd., over a nursery: WE SELL ANY BLOOMING THING.



FIRE ABOARD the Los Angeles yacht Maaroufa off Baja California prompted distress call to 11th District Headquarters of Coast Guard here.



'MAYDAY' signal is relayed by P. F. Burden, radio-man first class, to Lt. G. E. Tooloose. Distress calls to headquarters here total 1,500 a year.



BOARDING PARTY from the cutter Perseus, based at San Diego, surveyed wreck of the Maaroufa. Not shown is the Long Beach-based cutter Morris which was in Mexican waters and also responded to 'Mayday' signal.

U. Club Takes Over Towne Club in Quarter-Million Dollar Deal

By MALCOLM EPLEY

University Club of Long Beach has entered into an agreement to purchase the Towne Club property at 1150 E. Ocean Blvd., and may occupy the new quarters early in 1956, it was announced Saturday by J. Richard Shelley, University Club president.

The purchase, for which negotiations with Towne Club owner James N. Durkin are well advanced, reportedly will represent an investment of about a quarter of a million dollars by the six-year old University Club.

Since its organization in 1949 the University Club has occupied the top floor of the Lafayette Hotel. It is expected to relinquish its lease on the hotel quarters in early 1956, and Shelley said that if all goes as planned, the University Club will be in the Towne Club buildings by New Year's or shortly thereafter.

The property involved in the deal has 155 feet of frontage on Ocean Blvd. and is 260 feet deep. It is improved with a large Mediterranean style building, and recently a swimming pool was developed on the front patio. The building occupies the back, or ocean side of the property, with a wall-enclosed parking area in front.

SHELLEY SAID that the University Club, with a present membership of about 300, expects to build membership rapidly in view of the acquisition of its own home with expanded facilities for family use. He said advance planning indicates the club may close its membership at from 500 to 600. Men with two years residential study in a four-year higher education institution are eligible to join the University Club.

The "U" club president said that 100 memberships will be held open for use of members of the Towne Club, a private organization, who are eligible to join the club of former college men. The University Club property will be owned by the membership of that organization.

Richard Kimball, a Dartmouth graduate, who has been manager of the University Club since its inception, will continue in that capacity after the move.

In addition to the swimming pool, facilities to be available for University Club members and their families will include a garden lunch room, a private men's grill and bar, a library room, private parking in the lot on Ocean Blvd. and private terrace and beach area on the ocean side.

Shelley said that directors of the University Club began considering acquisition of new facilities about six months ago. Negotiations with Durkin began about three months ago. The club president said that the decision to seek new quarters grew out of a feeling that the club needed more facilities for family use, parking space on its own property, and arrangements whereby it could control its cocktail and dining service. The Towne Club property, he added, is the ideal answer to the club's needs.

TO ACQUAINT its members with the Towne Club facilities, the "U" Club will hold a membership drive on Saturday night at the Simpson home. Regional chairmen are Dan Brice for the Lakewood area; Dr. K. C. Brandenburg for the southeastern area; Jim Suhrer for the southwestern area and Don Foltz for North Long Beach.

Kickoff Near in Dystrophy Aid Program

Volunteers will ring doorbells beginning Monday night, collecting contributions for the fight against muscular dystrophy.

The house-to-house campaign will be the local committee's principal effort in the annual campaign to help finance the patient aid and research of the Los Angeles County Chapter of the Muscular Dystrophy Assn., according to Raymond C. Simpson, Long Beach - Lakewood chairman.

The campaign will continue through Dec. 15. Mrs. Robert G. Ryerson, executive secretary, distributed materials to the volunteer area chairmen Saturday night at the Simpson home. Regional chairmen are Dan Brice for the Lakewood area; Dr. K. C. Brandenburg for the southeastern area; Jim Suhrer for the southwestern area and Don Foltz for North Long Beach.

Long Beach or Lakewood residents wishing to aid in the drive may call Don Foltz at HE4-8212.

Lakewood Park Sketches Shown

Sketches of proposed park and recreation developments in the City of Lakewood will be on display at the Lakewood Women's Club bazaar Monday from 1 to 5 p.m. at Lakewood Country Club.

Joseph G. Nyland, administrative assistant of the Lakewood Park, Recreation and Parkway District, will answer questions on the development plans.

Included in the display will be architects' sketches of the proposed developments in three City of Lakewood parks, the Mayfair Community Building now under construction, and the proposed school park development at Lakewood Elementary School.

SC's 'Bunny Run' Aids Heart Study

By Associated Press

A whole colony of rabbits with high blood pressure soon will be helping medical scientists to get a better understanding of one of modern man's most baffling and troublesome diseases.

These rabbits are totally unlike other such experimental animals because their high blood pressure is inherited. They offer for the first time an opportunity for large-scale scientific observation of living creatures with naturally high blood pressure under strict laboratory conditions.

THE COLONY is the project of Dr. Douglas R. Drury, professor of physiology at the University of Southern California. Plans for its use in research were announced Saturday at a meeting of the directors of the California Heart Assn., which supports the work. High blood pressure has been found before in other animals, mainly dogs, chickens and rats, but it was detected only in occasional individuals. Dr. Drury's colony recently reached a population of 150 and is still growing at rabbit rates. It is kept on a professional rabbit

farm and is named "Bunny Run."

The life histories of these rabbits some day will tell investigators what influence heredity has on high blood pressure in succeeding generations.

THEY WILL SHOW whether environment has any effect on an individual with natural hypertension. Also they will disclose something about the effects of pressure reducing drugs when applied under the strictest controls.

All of these things could be done with humans who have hypertension except that people cannot be kept caged and under absolute control.

With the rabbits there is little or no chance of slippage in feeding or other routine that might influence their life course or health without the knowledge of the researchers.

Independent-Press-Telegram

LONG BEACH, CALIFORNIA, DEC. 4, 1955
Real Estate . . . Pages 7-15

Masons Slate Aircraft Talk

Tom Diehl, public relations man for Douglas Aircraft Co., will talk on air travel and aircraft manufacturing at a meeting of Long Beach Masonic Club at noon Thursday in the Wilton Hotel. He will show a movie, "Skyway Highway." Dr. Reynolds B. Thompson will preside and Dr. Russell M. Brougher will be chairman of the day.

Adult School Enrollment Roster Open

Enrollment is still open in many fall semester classes of the School for Adults and the City College Business and Technology Division, it was announced Saturday by school officials.

Registration in Lakewood Ends Feb. 16

Lakewood residents may now register to vote at the Lakewood City Hall, 5044 Faculty Ave., between 9 a. m. and 5 p. m. Monday through Friday. City Clerk Nita Birch announced Saturday.

Swedish Luxury Ship to Visit L.A. Harbor

The world-cruise luxury liner Ms. Kungsholm, Swedish-American Line vessel, will call at Los Angeles Harbor, March 31, 1956 and April 13, 1957, port manager Bernard J. Caughlin announced Saturday.

\$75 Check, \$3 Cash Stolen at Church

A check for \$75 and \$3 in change were stolen from the Church of Jesus Christ of the Latter-Day Saints, 1500 Pine Ave., Saturday.

Panel on Education

Representing Long Beach State College at the 32nd Institute of World Affairs, to be held at the Riverside Mission Inn Dec. 11-14 will be Wallace H. Moore, who will participate in a panel on "Education for World Leadership."

Californian Joins I, P-T Capital Staff

William Broom, the Independent Press-Telegram's new representative in Washington, D. C., left Long Beach today after a week's visit to familiarize himself with the city.

Broom, former Sunday editor and labor reporter for the San Jose Mercury-News, will work out of a bureau maintained in Washington to provide



WILLIAM BROOM Joins Capital Bureau

vide on-the-spot coverage of pending legislation and other matters affecting areas served by Ridder newspapers.

THE BUREAU is headed by Walter T. Ridder, Washington reporter of many years' experience, and includes Robert E. Lee, a top authority on labor matters.

Broom, who will also represent the two San Jose papers, the Mercury and the News, is a graduate of the University of Illinois' journalism school.

Prior to his San Jose assignment, he was a publicist for Southern Pacific Railroad, and also handled free lance assignments in Mexico and South America.

Sale Benefits City of Hope

Fur coats, electric appliances, furniture, costume jewelry and men's work clothes will be among the items at the seventh annual rummage sale by the Sponsors Club for the City of Hope from 10 a.m. to 4 p.m. Thursday, Friday and Saturday at 236 E. 3rd St.

Mrs. Jack Levine will be chairman.

College Sets Film, Lecture on Prejudice

"What Are Your Prejudices?" will be topic of Dr. Milton Sager, Wilson High School vice principal, when he presents a film and lecture at the City College Campus Forum on the Lakewood campus at 11 a.m. Wednesday.

Dr. Sager received his M. A. and Ph.D. in the fields of educational administration and sociology from the University of Wisconsin.

He has taught audio-visual education courses at UCLA and at Long Beach State College. Dr. Sager was transferred to Wilson three years ago from Jordan High School, where he was a teacher-counselor.

Air Pollution Topic at C. of C. Breakfast

Speaking before the Chamber of Commerce Breakfast Forum Wednesday morning at Wilton Hotel will be MacKenzie Wasson of the Air Pollution Foundation. It was reported Saturday by Ken Hemphill, chairman.



SWIMMING POOL Centers Outdoor Activity at Towne Club

MAYDAY!

**Coast Guard
Responds to
1,500 Calls**

(Continued from Page C-1)

or too disabled to make use of the rescue apparatus. This situation demands extreme risk even to well trained personnel.

One of the Coast Guard men from the helicopter will go down in the harness with a rubber raft, and put the sick man into the harness. The sick man then is lifted out of danger. Usually there is time to pull up the rescuer also. If there is no time, or if there is room in the helicopter for only the patient and pilot, the hero is left to float in mid-ocean until other help arrives.

THE HEART of the 11th Coast Guard district operations is the Rescue Co-ordination Center located near the district commander's office on the seventh floor of the Times Bldg.

This Co-ordination Center is manned around the clock by teams composed of an officer of the day, a quartermaster and a radioman. The officers presently assigned are Lt. (jg) J. M. Stein, Lt. (jg) J. A. Frost, Lt. S. M. Anderson and Lt. G. E. Tooloose. Quartermasters on duty are W. E. McLane, R. J. Briggs, N. F. Crandall and J. J. Woolworth. Radiomen are A. C. Grant, R. G. Brubaker, B. S. Little, P. F. Burden and C. R. Smith.

On a status board in the Rescue Co-ordination Center is listed the up-to-the-minute location of every piece of Search and Rescue equipment in the district. This includes the cutters Morris, Diligence, Pontchartrain and Mimsenka; the three 83-foot patrol boats, two 93-foot patrol boats, and the 40, 50 and 64-footers based in Long Beach and the cutter Petrus, three 95's and one 93-foot patrol boat located in San Diego. The status of these vessels and the five planes and two helicopters at the Coast Guard Air Station, San Diego, is seen at a glance.

The RCC has a direct telephone line to the Norton Air Force Defense Center at San Bernardino, and through that facility with practically all the bases and rescue centers along the coast. The Long Beach Air Force base, Long Beach Air Station tower, Naval Air Station at Los Alamitos, Van Nuys National Guard and the CAA Air Route Traffic Control Center in Los Angeles are similarly connected to the communications console in the Rescue Co-ordination Center.

THE RESCUE CENTER has a steelbacked map of the entire Southern California land and sea area covered by the district. Magnetized symbols show the location of all of the Search and Rescue vessels geographically. The Rescue Center maintains a communications center consisting of eight teletype machines and radio.

Operation of the Rescue Center necessitates smooth functioning of equipment and personnel. When a call for help comes in over the teletype or radio, the officer of the day evaluates the case and locates the distress on a chart with the aid of the duty quartermaster.

If Coast Guard assistance is required, he directs the vessel closest to the distress to proceed. The choice of boat, plane or helicopter as the agent of rescue depends on the duty officer's evaluation of the nature of the case.

If the case is urgent, the Coast Guard radio station NMQ also sends out emergency marine information requesting vessels in the area of the distress to stand ready to give assistance.

Detailed reports on each Search and Rescue case is given to Capt. Snyder as the operation proceeds. Capt. Snyder relays this information to Capt. Roundtree, who as district commander is in a position to oversee and closely co-ordinate the movement of rescue operations under his command.

**Towne Club
Purchased by
Uni. Clubmen**

(Continued from Page C-1)

bership stag party at the Towne Club on Monday evening from 5 p. m. Members were informed of the plans for purchase of the club in a letter from Shelley at midweek.

The Towne Club buildings were originally constructed by C. C. Chapman, wealthy oil man, about 1935. There were separate dwellings for two families, with a community recreation area between. The structure has three levels. Durkin acquired the property 11 years ago and established the Officers Towne Club. After about five years he changed it to the Executives and Officers Towne Club. After the swimming pool and other improvements, were added at a cost of \$65,000, he made it a family club under the name of Towne Club.

Durkin said that when the transfer is complete, he plans a visit in Mexico City and then will relocate in Long Beach in a business activity "less confining" than that of the club operation.

**EASTERN...
A Home Furnishings Branch of**
Eastern - Columbia
**PINE AT SIXTH
DOWNTOWN LONG BEACH**

**SAVE
4.07!**



11.95 Ladies' 54" Travel Bags
7.88

Strong heavy rayon fabric in beautiful red or blue plaid. Zips open easily; folds in half... has handle for carrying. Holds 10 dresses. With lock and key.

11.95 Matching men's 40" travel bag... holds 5 suits.7.88

4.95 Viscose Nylon
2.99 sq. yd.

Carpet for average living room (20 sq. yds.) \$59.00

Half price! Luxury plus quality with GENUINE JUTE BACK. In sandalwood, sage green, rose beige, grey and cocoa. In 9' width only.

7.49 Wool & Viscose
4.99 sq. yd.

Carpet for average living room (20 sq. yds.) \$79.00

100% wool carved Wilton in decorator shades of green, grey and sandalwood. In 9, 12 and 15-foot widths. Terrific buy!

10.95 Carved Wilton
7.99 sq. yd.

Carpet for average living room (20 sq. yds.) \$80.00

Country Lane Axminster in a wool and Viscose blend. In tone on tone rose, grey, green and beige. 12' width.

SHOP EVERY NIGHT TILL 9!

at Everybody's Christmas Store
**NEWEST
"Trio-Sleeper"**



U. S. Foam Rubber Topper
229.95 VALUE! SAVE 79.97!
ALL 3 FOR
149.98

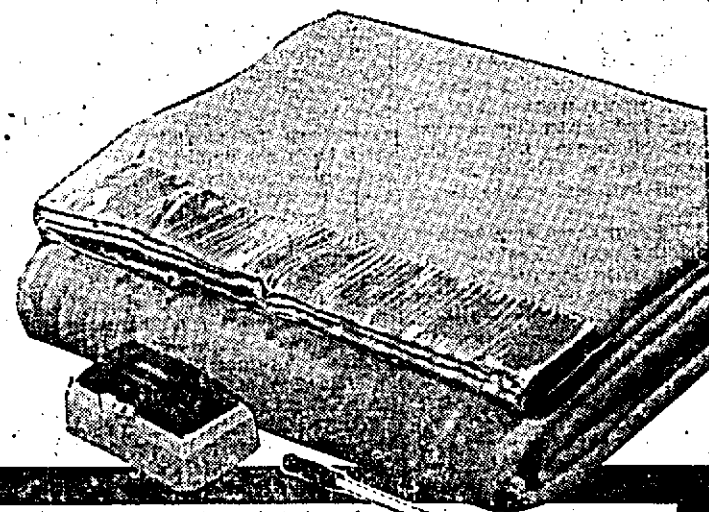
Nothing Down, 2.50 Weekly

E.C. has done it again! This sensational value is exclusively ours in all Los Angeles! And what a value—not only do you save a gigantic 79.97... not only do you get 3 pieces that you can use separately or together to make an extra-long 10-ft. sofa... at night the 7-ft. long sofa sleeps 2 people and the chair with 20" wide ottoman makes into 30x72" bed for 1 person. But that's just the beginning of what a great value this is—both the sofa and chair backs adjust to 3 positions... both pieces have a genuine U. S. FOAM TOPPER... high brass ferrules... upholstered in new metallic fabric in assorted colors!

Universal Electric Blanket
72x84" SIZE! 39.50 VALUE!

It's the buy of a lifetime. Nationally famous Universal electric blankets with sensational "Slumber Sentinel" that adjusts automatically to every temperature change. Full size, 115 volt AC. Rose, green or blue. UL approved.

19.99
Delivery, if desired, \$1 extra
\$3 Monthly

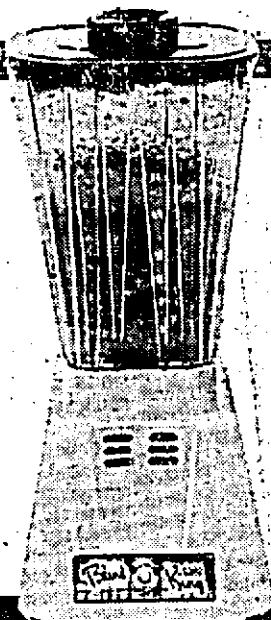


Special Purchase!
Blend King Blender

Jumbo 39.95 Value

16.88
\$3 Monthly

Here's the best buy in town on nationally advertised electric Blend King blender. Holds 22 ounces more — 54-ounce size against the average 32-oz. blender. It chops, grinds, blends, mixes, purees, liquefies, grates, etc. Heavy duty improved type motor. A wonderful gift!



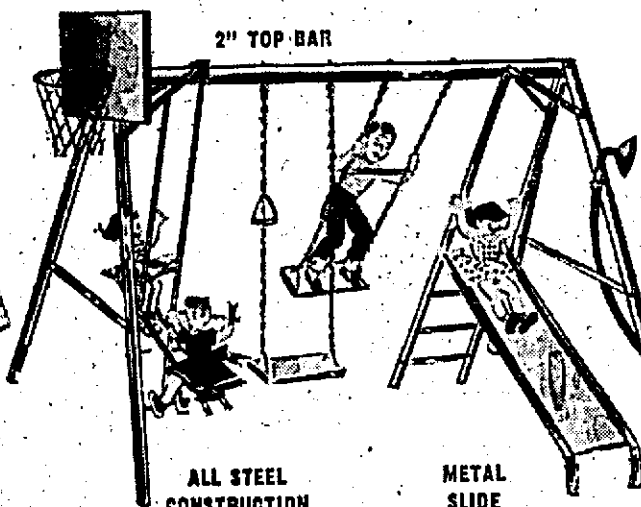
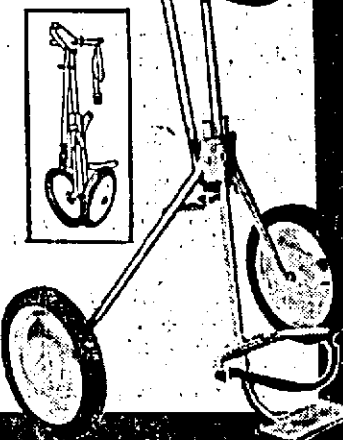
**19.95 Collapsible
Aluminum Golf Cart**

You Save 10.96!

8.99

Delivery, \$5.00 Extra

It folds! Strong tubular aluminum body with ball bearing wheels. New improved-type single handle completely collapses or assembles cart. Rubber tired wheels.



49.95 Value! 12-Play Steel Gym

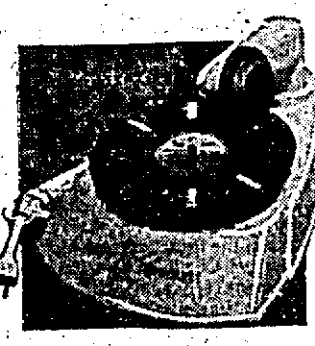
U. S. Steel construction throughout, plus ball bearing hangers. There's wonderful fun on the 2 non-tilt swings, 2-seat glider, 2 rings, trapeze bar, slide, basketball set-up and shower spray.

26.88
\$5 Monthly



Musical Rocker

11.95 value! Plays a happy tune while your little tot rocks. Hardwood; maple or blond finish. Great gift!



8.99 Phonograph

Electric acoustic phone with high impact plastic base, gold painted. Wonderful fun for the kids!



Desk Blackboard

7.99 value! Combines peg table and blackboard. Includes chalk, erasers, pegs, hammer, etc.

GET 2x GREEN STAMPS AT EASTERN

FOR CASH PAID AT TIME OF PURCHASE!

Steeple Jack and Jill Will Visit Clubmen

Lee and Mary Ann Quinn, "Steeple Jack and Jill," will describe their hazardous occupation at two service clubs this week.

The two will appear before Kiwanis Club of Long Beach Tuesday noon in the Lafayette Hotel. William J. Parkins will be chairman of the day, and Hal E. Moore will preside. Friday noon they will speak at Downtown Lions Club in the Wilton Hotel. Dave Engleson will be chairman and Joe Robbins will preside.

The Quinns use colored movies to supplement their stories and demonstration of flagpole climbing and other steeplejack assignments.

UPTOWN KIWANIS CLUB—Wednesday noon, Lakewood Country Club. Herman Wolfberg, chairman; Ray Billey, presiding. Speaker: Ed Killingsworth of the architecture firm of Killingsworth, Brady & Smith.

DOWNTOWN OPTIMIST CLUB—Thursday noon, Lafayette Hotel. James Starr, chairman; Ed Purnell, presiding. Speaker: Joe Kennick, director of Long Beach Juvenile Bureau.

LAKEWOOD TOASTMASTERS CLUB 815—Wednesday, 6:45 p. m. Hoefly's Belmont Shore Restaurant. Wally Simmons, presiding; Don Montgomery, toastmaster; Bob Berkenkamp, table-topic chairman; and Ken Delene, evaluator. Speakers: Royal Dickson, Forest Emard, John Loufek, Fred Lewis and Bob Reimherr.

UPTOWN OPTIMIST CLUB—Monday noon, Lakewood Country Club. John Kent, presiding. Report on paper drive by Wallace Arntzen.

LONG BEACH ROTARY CLUB—Wednesday 6 p. m., Lafayette Hotel. Annual stag. Millard J. Hines, chairman.

LONG BEACH TOASTMASTERS CLUB 4—Tuesday 6:30 p. m., 101 Ranch Restaurant, Seal Beach. Lee Horowitz, toastmaster; John Scott, table-topic chairman; Norman H. Gottlieb,

evaluator; Fred Moore, table-topic critic; Tom Carmody, grammarian. Speakers: Bob Manismith, Nathan Nemer, Charlie Seibert, Otto Vogel and Helmut Hirschberg.

BREAKFAST OPTIMIST CLUB—Friday 7:30 a. m., Jones Restaurant. Howard F. Spring, chairman; Frank Steinko, presiding. Speaker: Frank Steinko, local businessman.

SERTOMA CLUB—Thursday 12:15 p. m., Lafayette Hotel. Bill Meyer, chairman; Mully Martin, presiding. Certificates and prizes for safe drivers to be presented.

BEACH CITY SPEAKERS CLUB 1877, TOASTMASTERS INTERNATIONAL—Thursday 6:15 p. m., Hilltop Restaurant, Signal Hill. Art Hancock, toastmaster; Walter Wood, topicmaster; James Odegar, evaluator; Frank Baldwin, grammarian. Speakers: Howard Barkell, Roy Mealey, Carl Crothers and Earl Utterbach.

LONG BEACH SHRINE CLUB—Tuesday 6:30 p. m., Wilton Hotel. Paul R. Roth, presiding. Entertainment by Hap Riegles and his band.

DOWNTOWN EXCHANGE CLUB—Wednesday noon, Lafayette Hotel. John Osler, assistant postmaster, chairman; Kermil Parker, presiding. Guest speaker: Postmaster George J. McMillin, retired Navy rear admiral, former governor of Guam. Pearl Harbor Day program.

GAVEL CLUB 11, TOASTMASTERS INTERNATIONAL—Monday 6:30 p. m., Hoefly's Belmont Shore Restaurant. Jerry Schultz, toastmaster; Guy Kingsbury, topicmaster; Norman Hulon, evaluator. Speakers: Marvin Wallick, Fred Anderson, Milford Allen and George Williams.

TOWNSEND NOTES

MONDAY
Club 1—1054 Miner's Park. 2:30 p. m. Business and social meeting. Mrs. Lura Ryder in charge.

TUESDAY
Club 7—600 Cedar Ave., 7:30 p. m. Special entertainment by Chas. F. Gilroy and M. Estelle Candee. President R. E. Watson, presiding.

SATURDAY
Club 8—5363 Olive Ave., 6 p. m. Turkey dinner; speaker, Rev. Joe M. Nation. President Mrs. Kate Coburn in charge.

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10-Karat Solid Gold
Specially Priced at **12.00**
Also Scottish Rite Rings and Emblems
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JEWELRY
2212 E. 4th HE 8-5037

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EVEN IF YOU DON'T BUY FROM US!
If you are buying a console TV, whether you buy from us or elsewhere, we will give you a FREE TURKEY!

If you buy from us, you will receive a turkey as a gift! . . . If we can't meet or beat any deal on like merchandise offered by anyone, YOU STILL GET A TURKEY! Isn't it worth checking with us before you make that purchase? We are open till 9 P.M. every weekday evening.

COME IN AND GET YOUR FREE TURKEY NEW 1956 Emerson TV!

BIGGEST SCREEN AT LOWEST PRICES

MODEL FOR MODEL!
Model 1164 Shown Features:
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• Exclusive DynaPower Chassis Gives Movie-Clear Pictures
• Aluminized Picture Tube With Special Filter Glass to Prevent Glare
• Two-Tone Console Cabinet in Rich Blende Mahogany Veneers with Walnut Trim
• Equipped With Easy Rolling, Non-Marking Swivel Casters
• Costs Little as Half as Much to Operate . . . Parts Last Up to 10 Times Longer

Model 1164 Shown Here ONLY **\$298**

NEW '56 Emerson... PORTABLE TV
WORLD'S ONLY AC-DC PORTABLE TV—THE PERFECT "SECOND SET" FOR THE FAMILY USE IT ANYWHERE!
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STAR GAZER

By CLAY R. POLLAN

Your Daily Activity Guide
According to the Stars.

To develop message for Sunday,
read words corresponding to numbers
of your Zodiac birth sign.

ARIES MAR 21-20
APR 20-21
21-30
31-40
41-50

TAURUS APR 21-20
MAY 20-21
21-30
31-40
41-50

GEMINI MAY 21-20
JUNE 20-21
21-30
31-40
41-50

CANCER JUNE 21-20
JULY 20-21
21-30
31-40
41-50

LEO JUL 21-20
AUG 20-21
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31-40
41-50

VIRGO AUG 21-20
SEPT 20-21
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41-50

LIBRA SEPT. 21-20
OCT 20-21
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41-50

SCORPIO OCT 21-20
NOV 20-21
21-30
31-40
41-50

SAGITTARIUS NOV 21-20
DEC 20-21
21-30
31-40
41-50

CAPRICORN DEC 21-20
JAN 20-21
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31-40
41-50

AQUARIUS JAN 21-20
FEB 20-21
21-30
31-40
41-50

PISCES FEB 21-20
MAR 20-21
21-30
31-40
41-50

- 1 Careful
- 2 Movement
- 3 Attention
- 4 With
- 5 Remember
- 6 Needed
- 7 Be
- 8 Social
- 10 Community
- 11 Your
- 12 Present
- 12 Well
- 14 Reward
- 15 Don't
- 17 Withdraw
- 18 Cash
- 19 Occasion
- 20 Is
- 21 Anticipate
- 22 Complications
- 24 From
- 25 Is
- 26 Begun
- 28 You
- 29 Job
- 30 Sensible
- 31 Trouble
- 32 By
- 34 Everyone
- 35 Planning
- 36 Self
- 37 Opportunity
- 38 All
- 39 Not
- 40 Procedures
- 41 Rise
- 43 Revise
- 44 Is
- 45 Is
- 46 Bypass
- 47 Not
- 48 Favored
- 49 And
- 50 Ideas
- 51 Arrest
- 52 You
- 53 Old
- 54 Has
- 55 Involved
- 56 Gain
- 57 Consistent
- 58 To
- 59 And
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- 61 Also
- 62 Things
- 63 Contacts
- 64 Are
- 65 Face
- 66 Se
- 67 In
- 68 With
- 69 Advance
- 70 Be
- 71 Favored
- 72 Effort
- 73 To
- 74 Force
- 75 Issues
- 76 Methods
- 78 Indicated
- 79 Everything
- 80 Half
- 81 Alert
- 82 Calmly
- 83 Promote
- 84 Open-eyed
- 85 Friends
- 86 Alert
- 87 Done
- 88 Them
- 89 Relatives
- 90 It

Good

Adverse

Neutral

1274

Are You Among These 73,000?

ABOUT 73,000 persons in the 18th Congressional District who are eligible to register to vote have not registered.

About 50,000 of these potential, unregistered voters live in Long Beach, which has in prospect an important special election Feb. 9.

In order to vote in that election, they must be registered by Dec. 17.

The sad fact is that many thousands of them won't lift a finger to take the action prerequisite to discharging their duty as citizens of a democratic state.

We hope we're mistaken and that the district—with a prospective Long Beach election, a June primary, and a November final election in the offing—will establish a new record for registration.

If it doesn't, it won't be because the county is in any way remiss.

All through the year the registrar's office hammers away at the "get registered" theme, repeating the details of the process, and providing scores of deputy registrars in the field.

Or Are You Numbered Here?

Here are voter registration figures for Long Beach, the 18th Congressional District, and the 70th and 44th Assembly Districts, as of Oct. 31, 1955. The column headings stand for Democrats, Republicans, Prohibition Party, Miscellaneous, and Decline to State. In that order:

Dist.	Demos.	Repub.	Prohl.	Misc.	D.T.S.	Total
18th	83,331	63,882	140	1,041	3,751	152,145
44th	34,011	25,793	72	291	1,422	61,589
70th	49,323	38,089	68	750	2,332	90,562
L. B.	68,307	56,277	128	637	3,151	128,523

New residents, of course, can't be expected to know automatically the requirements. They and derelict old-timers are invited to study the following information, provided by the Registrar of Voters Department.

There are six classes of persons who should register or re-register:

1. Those who have changed their addresses since they last registered.
2. Those who have changed their names since they last registered.
3. Those who desire to change their political affiliation.
4. Those whose registrations were canceled because they did not vote at either the Direct Primary or General Election in 1954, and who have not re-registered since said cancellation.
5. Those who have become of age and have not registered.
6. New residents of Los Angeles County who will have the required qualifications by the date of the election. These qualifications are:
 - a. One year's residence in the state.
 - b. Ninety days' residence in the county.
 - c. Twenty-one years of age.
 - d. A naturalized citizen must have been a citizen for at least 90 days prior to the date of the election.
 - e. All voters must be able to read the English language and sign their names, and must not be disqualified to vote by reason of a felony conviction.

JOHN S. KNIGHT

Benson, Fed Up, Begins Hitting Back at Critics

SECRETARY OF AGRICULTURE EZRA TAFT BENSON, destined to be the prime Democratic target in 1956, made noises like a seasoned politician at the recent GOP meeting in Chicago.

The heretofore dignified Mr. Benson, who begins each day with a prayer, not only vigorously defended administration policies but landed several telling verbal uppercuts on critics of his farm program.

The Secretary chided the Democrats for "selecting agriculture as the major domestic battlefield for 1956" in the belief that it is "smart politics."

He said the farm proposals advanced by Adlai Stevenson and Averell Harriman had reached "ludicrous proportions." Benson charged that Democratic leaders, after their prophecies of disaster and their "scurrilous attack" on President Eisenhower's "church-going activities" failed, then pounced upon the farm issue.

The Secretary had harsh words for the "quack remedies and discarded nostrums" advanced by the Democrats and took a crack at "such agricultural experts as Jake Arvey and Carmine DeSapio."

Secretary Benson's new found pugnacity seems to indicate that he no longer intends to take it lying down.

Benson has endured more than his share of criticism. He is a sincere and able man entrusted with a problem for which there simply is no easy solution.

It is good to see him fighting back, both against his partisan critics and the timid Republicans who would sacrifice him as "a political liability."

Let it be noted that President Eisenhower has never wavered in his support of his Secretary of Agriculture. Ike doesn't run out on able and dedicated assistants who are under fire.

Few men in this country know the farm problem as well as Benson. But the Democrats, eager for the kill, intend to nail his political hide to the wall.

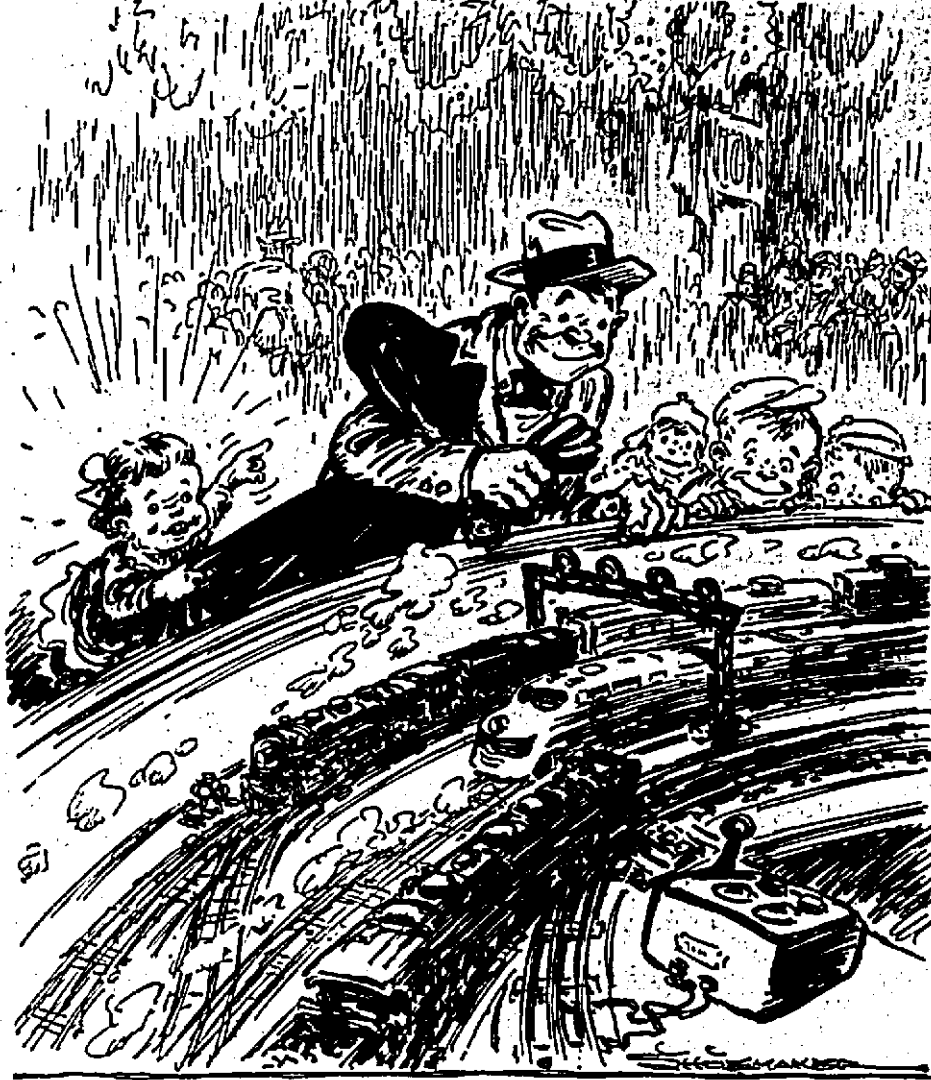
This is Benson's fight. He has made a good start and, in my opinion, has the courage to go through with it.

PEARSON PLEASE NOTE

Columist Drew Pearson was badly informed when he implied recently that Harlow J. Curtice, president of General Motors has cooled on Eisenhower. . . . I have personal knowledge that "Red" Curtice continues the warm and admiring support he gave Ike long before the 1952 convention. . . . He is quite as enthusiastic, in fact, as Henry Ford II. . . . The internal rift in Michigan's Republican party has nothing to do with Eisenhower. . . . Pearson please note.

INDEPENDENT - Press-Telegram

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Harold M. Hines, Assistant to Publisher
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DAVID LAWRENCE

Surest Way to Bring About Unlimited Debate in U. S. Is to Try to Limit It

WASHINGTON—If Secretary of State Dulles, Republican, and Sen. Walter George, Democrat, chairman of the Senate Foreign Relations Committee, had connived to make sure that foreign policy would be debated in the next presidential campaign, they couldn't have done a better job toward achieving it than by both suggesting that certain restraints on campaign talk be applied.

In America the surest way to bring about unlimited discussion is to argue that discussion must be limited. The customary reaction toward suppression of any kind of thought is to argue for its widespread expression.

But the Republicans are going to be benefited even by the academic argument. For it can only result in advertising widely the fact that America is at peace under a Republican administration, whereas the Korean War and two world wars were entered by the United States under Democratic administrations. Sen. George and Secretary Dulles both say they would not ban "constructive criticism." Nobody, however, has yet discovered how to convince the most destructive critic that his criticism isn't constructive. That's the essence of free speech.

The reason why it is indeed "impractical," as the politicians use the word, to censor what is said on foreign policy or to keep it out of a political campaign is that neither political party wants it that way. The Republicans are proud of their "peace" slogan, and the Democrats, like Gov. Harriman, want to talk about the "Communist victory at Geneva." The partisans on each side think they see advantage in the discussion of foreign policy, and they are absolutely right about it.

Thus, what is more important to the voters than a policy which will keep the peace? Which party, for instance, wants the draft calls to be drastically augmented? Which party wants to send American boys 8,000 miles away again to the battlefields of Asia? Which party wants to increase taxes so as to "give away" more billions to buy the friendship of uncivilized, illiterate millions of tribesmen in Africa and Asia?

The American people are mature enough to evaluate what is said on the stump about foreign policy. They can distinguish between "moderate" and "immoderate" speech-making. They can recognize an intemperate attack when they hear it, and they can evaluate constructive criticism, too. But it is the voter who must be permitted to judge as between constructive and destructive criticism.

The proposal, for example, by Chairman Butler of the Democratic National Committee that some kind of treaty be entered into between the two major parties, whereby the Republicans during the presidential campaign would abandon their peace slogan in exchange for some restraint

on the part of the Democratic party's stump speakers, must have been made with tongue in cheek. It's political nonsense.

What the country needs is more, instead of less, debate on foreign policy, partisanship has always been supposed to "end at the water's edge," but it never does. All the pious talk about "bipartisanship" under the Truman-Acheson administration can be dismissed as spurious, because the truth is there were no inter-party consultations about Far Eastern policy. The Nationalist government of China was undermined in the State Department without asking the Republicans to participate. If the Republicans had been "consulted," they would have been "parties to the crime."

The Republicans, moreover, should rejoice that they weren't asked, for it gave them a powerful issue in the 1952 campaign.

EXPLAIN ALL.

The American people should be given a thorough explanation of foreign policy—what the Democrats would do if entrusted with power, and the facts about the Republican record. The only thing on which self-restraint is needed is in the tendency to blame an administration for acts committed by other governments, particularly Russia. There's plenty of room for an argument confined solely to what was done by the Department of State under Hull, Stettinius, Marshall, Acheson and Dulles.

(Copyright 1955, New York Herald-Tribune, Inc.)

DREW PEARSON

Inside Outer Magnolia on a Magic Parchment

YOU can't blame Generalissimo Chiang Kai-Shek for being lured at the idea of the United States backing Outer Mongolia for admission to the United Nations as a separate nation. For Outer Mongolia is about as separate from the Soviet Union as the Lone Star State of Texas is from the U.S.A.—as this writer had reason to discover in driving across the Gobi Desert to Outer Mongolia some years ago.

First, it was impossible to take the trip without traveling in an Amtrig car run by the Soviet Trade Co-op. Second, when we got to a cluster of mud huts and felt yurts which marks the border between Inner and Outer Mongolia, we were stopped by the Mongol authorities, who said we could get no farther without permission from Moscow.

Asked how long this would take, the answer was: "A week."

So the ladies in my party, Mary Waller and Helen Van Sant, both from Chicago, and my wife, decided that one lone man was not equal to the occasion, and took things into their own hands.

They accompanied me to see the Commissar, an aged Mongol who squatted on a felt floor at one end of a felt yurt. After bestowing upon him the only presents they had available—sugar, cigarettes, and a gaudy green and blue silk handkerchief—the ladies asked for a visa to Urga, capital of Outer Mongolia.

Whereupon the Commissar took out his paint brush and painted in Chinese characters a parchment which we then proceeded to use for the balance of the trip. It worked like magic. Border police along the way waved us on with alacrity.

When we got to Urga, I had

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Doubt Grows Tide Probe Unit Will Be Able to Finish by March

OPINION is growing among those familiar with the Assembly's tidelands interim investigation that the final report will not be ready for the March session of the legislature. If it isn't, it will be 1957 before the legislature gets the word from the judiciary interim committee, which will be back in Long Beach this week to resume hearings.

The resolution that set up the study called for a report from the committee at the March budget session. But it is not unusual for committees with big jobs on their hands to ask for additional time. This one may do just that.

George Grover, the committee counsel, agreed here last week that such might be the way it goes. Grover himself is deep in a lot of work at the behest of some members of the committee. Frank Hudson, the newly named committee consultant on subsidence, has a mountain of labor ahead of him, digesting the voluminous studies that have been made on this knotty subject and preparing a summary report for the committee.

When the committee met here in November, it was planned to hear all or most of the Long Beach case in the two days of that session. But at the end of the second day the city's presentation was far from complete, and Chairman John McFall said that it should resume at the meetings Dec. 9 and 10.

The city's agenda for those sessions looks fairly heavy and if the procedure moves at the pace set at the last meeting, the two days may well be consumed by city testimony plus the questioning by the Assemblymen. Assemblyman Bruce Allen, whose bill to seize the city's tidelands revenues started it all, quizzed the city's witnesses at length in November, and probably will continue this "cross-examination" at the coming sessions.

When the city has concluded its direct presentation, Allen is expected to come along with his arguments and witnesses. That had been set for the Dec. 9-10 meetings, but now it looks as if Allen's turn will come in January. Christmas intervenes, and the committee isn't

likely to meet again until after New Year's. It is conceivable, of course, that Allen's presentation can be concluded in a day or two, that Grover and Hudson can have their work done and the subcommittee can convene in February or thereabouts to formulate a report for the March session. But that's hardly the outlook at this point.

Meanwhile, important litigation over the tidelands oil incomes pends, and there is a feeling among some people that any legislation is inadvisable until the legal issues have been settled.

TENDENCY TO PUT OFF SHOWDOWN

Whether it would be advantageous or otherwise to the city's position to have the legislative issues delayed until the 1957 session is a moot question. On delicate matters, both legislative and legal, there is often a tendency on both sides to put off the final showdown. The Allen bill, for instance, wasn't brought on the floor of the last legislative session until the last week, and no one seemed anxious to push it to a decision until a deadline was at hand.

However, there are those who are sincerely concerned over the tie-up of large sums of money in the local tidelands dispute. The city could make good immediate use of tidelands oil money under the purposes of its state grant. And the state, if it is to get any of the money, could likewise spend it to advantage in the near future. There are some potent arguments against permitting the thing to drag on interminably.

A legislative development of the past week of special interest was the promotion of Assemblyman H. Allen (R-Glendale) to chairmanship of the judiciary interim committee. He is a member of the tidelands subcommittee of that group—the subcommittee being the unit that is meeting here Friday and Saturday. In the Allen bill fight last spring, Smith sided with Long Beach. Smith is holding a meeting of the entire interim judiciary committee in Los Angeles Thursday and some members, who are not on the subcommittee, may find time to attend all or part of the sessions here the next two days. It should be advantageous to Long Beach to have as many of these Assemblymen as possible fully informed on the many phases of this question.

TOWN MEETING

Reader Keeps Street Map on Dashboard

TO THE EDITOR:

This is just a suggestion. You may not care to use it.

I have drawn a small map showing the one way streets and have stuck it on the dashboard of my car with Scotch tape.

Would you want to publish a small map in your paper with the suggestion that motorists cut it out and stick it on the dashboard of their car?

CLARA B. JOSSELYN.

(Editor's Note: A map showing the one-way streets appeared on the sectional page of this newspaper last Sunday.)

Ike Has Been Tried, Found Wanting

TO THE EDITOR:

The full cycle of the great crusade to govern by corporatism is drawing to a close, and it can be said with thanksgiving that Mr. Eisenhower's military interpretation of constitutional government has been tried and found wanting.

Almost to a man, the ill-chosen coterie of big-business tycoons, governed by an ingrained philosophy of their own success in garnering wealth and power, have fallen by the moral wayside. From top echelon to private, the administration here-to-fore degeneration is nearly complete. The trite and insulting declaration that what is good enough for the largest cartels on earth is good enough for the American people just did not jell. We are still hungry for the dignity and respect that material bribes will never provide.

As a people we sometimes lack the power and insight to grasp and hold the fundamentals of democracy, but we always somehow manage to wander back on the right road. Even though Mr. Eisenhower may choose to run again, the dangers of a constitutional

monarchy are too apparent. The thought of a rocking-chair general delegating power from the front porch of a Gettysburg farm house is hardly conducive to sanity.

Perhaps, in the final analysis, we should be grateful to Ike. His total lack of leadership has proven beyond any flimsy of a doubt that we must never again let the glitter of five brass stars diffuse our vision when considering the general welfare of our country.

EDWARD H. KAY.

5101 Via Veranda.

Farm Problem Causes Analyzed

TO THE EDITOR:

The farm problem is in the limelight again, and the politicians of both parties are blaming the other for the slump in the price of farm crops. It is generally admitted by both politicians and economists that the farmer is not receiving a fair share of the national income.

Let us take a brief look at the chief causes.

First is the greatly increased efficiency of production by means of hybrids, fertilizers and mechanization.

Second is inflation which increases the price which farmers must pay for goods purchased while labor and industry divide all the profits from their increased efficiency. Is not the farmer entitled to profit equally from his increased efficiency?

Continue the ever normal granary with flexible price supports and a compulsory soil conservation program. Properly managed, such a program will restore full parity to the farmer.

Politically speaking, it is not so much a question of who is to blame for our dilemma as who will best do the job of reconstruction.

DR. W. MIGHELL.

524 Walnut Ave.

BILL VAUGHAN

Briefs From Sen. Soaper--

They're laughing at people who are paying a dollar for an acre of land on the moon, but think what your great, great grandchildren will think about you if it turns out passed up the chance to own the busiest intersection in the solar system.

Actually, carving a turkey is like making out an income tax form—not nearly as distasteful as the jokes about it.

The fellow down the block feels he is giving up a lot for his religion if he attends a church meeting on a night when there's something good on TV.

Everybody is settling up defense alliances. We just hope the world doesn't defend itself out of existence by 1955.

There is always talk about

The world is hungry for his food but his market is strangled by trade barriers at the water's edge. Why not lower them more and thus help the backward countries to get on their feet industrially?

Mr. Hoover once said that "farm prices are determined by the inexorable law of supply and demand." This is true as the law of gravity.

A way must be found to balance supply with demand so as to give both farmer and consumer a square deal. First the parity formula needs revision. The wheat farmer with a 50 bushel yield at 80 cents a bushel has the same income as with a 40 bushel yield at \$1.00 a bushel. In the near future our population increase will catch up with the food supply. In the meantime we should not strangle the farmer or use wasteful methods of control which are costly and wasteful of soil fertility.

We should increase the demand by lowering tariffs more. Stop inflation permanently—it can be done.

Continue the ever normal granary with flexible price supports and a compulsory soil conservation program. Properly managed, such a program will restore full parity to the farmer.

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DR. W. MIGHELL.

524 Walnut Ave.

The Neighbors

By George Clark



"Says here a housewife should find a hobby, like music or painting."

Portraits

by METCALFE

I doubt if you remember me. . . . But even if you do . . . Your heart will never know how much . . . I really thought of you . . . Because I never told you and . . . I could not say it now . . . That heaven would be mine if we . . . Exchanged the marriage vow . . . And if somehow my thoughts could find . . . Your street address today . . . I wonder if you would believe . . . The words I want to say . . . The chances are that you have reached . . . A brighter, better dawn . . . And you have every reason to . . . Be glad that I am gone . . . But if it still is possible . . . That you believe in me . . . I will belong to you, my love . . . For all eternity.

World Bank Man Speaks to Group

Speaking before 135 members of the American Institute of Banking's Harbor District Chapter in the Roof Garden of the Lafayette Hotel Thursday, Jan. 10, Peter Cargill of the International Bank for Reconstruction and Development emphatically pointed out that the World Bank did not compete with private lenders, but only extended credit of the type that private interests could not handle.

Based upon a thorough analysis of the individual country's needs and their capacity and willingness to repay, Cargill said that the bank's loans had been successful in improving the agriculture of Colombia, increasing the light and power facilities of Brazil, developing new navigable canals for Baghdad, and had permitted a much needed extension of the railroad facilities in Australia.

The occasion for Cargill's remarks was the annual fall dinner forum of the Harbor District Chapter.

PREVIEW!

MAGNOLIA MANOR

UNIT 4

NON-VETS
\$395.00
MOVES YOU IN!

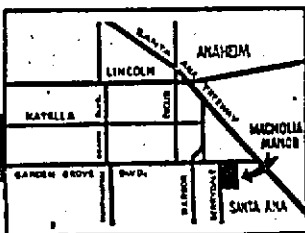
4 BEDROOMS
2 BATHS
OVER 1300
SQUARE FEET
OF LIVING

THE *Wonder Home*
in Garden Grove

NO COSTS—NO IMPOUNDS
TOTAL PRICE \$11,050 AND \$11,550

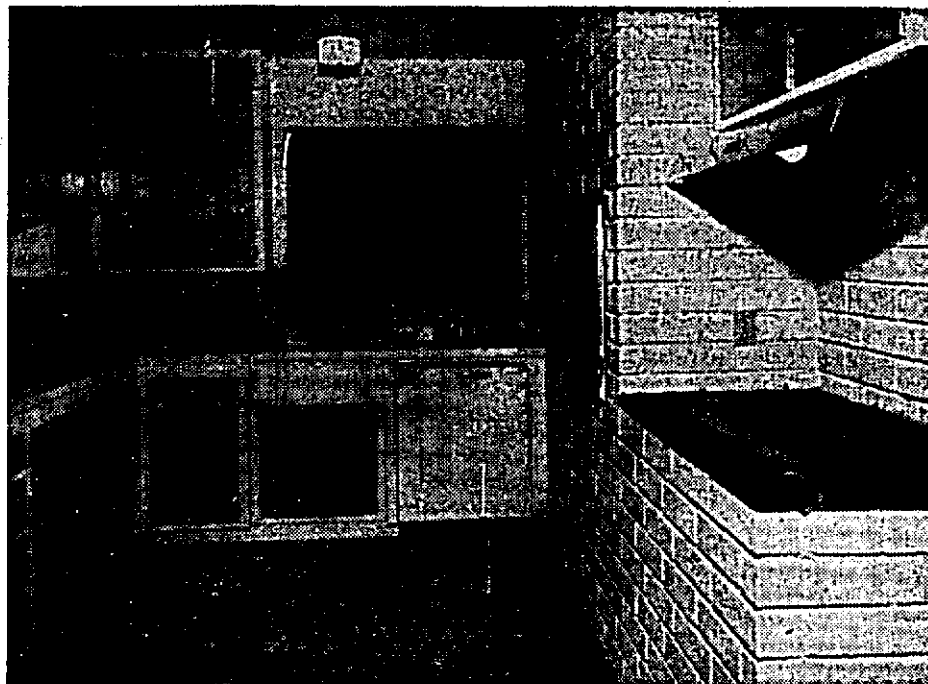
A preview this week . . . the big, spacious, wonderful Magnolia Manor "Wonder Homes" . . . and in a wonderful location! A wide choice of floor plans and exteriors—three beautiful furnished models! Remember—only \$395 moves you in . . . No Costs—No Impounds.

Magnolia Manor is located on Garden Grove Blvd. just off of Harbor Blvd. Near Garden Grove schools and shopping centers.



FRANK H. McFARLAND
EXCLUSIVE SALE AGENT
LARAMORE CONSTRUCTION CO.

Phone LEhigh 9-7471



DREAM KITCHEN

An all-electric kitchen with barbecue is featured in the new Skylark Terrace Town and Country unit, Tietz Construction Co. development on Brookhurst Ave. in Garden Grove.

Kitchen Barbecue Added in Skylark Terrace Homes

Skylark Terrace Town & Country unit announced new models featuring a barbecue in the kitchen in Skylark Terrace homes," Tietz revealed. "We were among the pioneers in designing the all-electric kitchens efficiently planned to offer the housewife a maximum of step-saving efficiency, convenience and beauty.

"Our surveys reveal that a barbecue today is almost a 'must' in Southern California homes. At the same time, out-

door barbecues have somewhat limited use. We feel that this barbecue in the kitchen is the perfect answer, since it offers an opportunity for the hostess to give 'barbecue parties' for large or small groups in all kinds of weather. Also, many homemakers will use this barbecue more and more in cooking from day to day.

Skylark Terrace homes are commonly known as the "prestige homes" of Garden Grove because of their many luxury extras. The all-electric kitchen features Hotpoint all-electric range and oven, Hotpoint dishwasher, disposals and electric fans. The beauty of Skylark Terrace kitchens is enhanced by the lavish use of ceramic tile.

Four Homes for No Down

Four homes will be available at Glen Dell Park's third and final unit this week end on "nothing down but closing costs and impounds" terms to vets, an official of Pioneer Land Co. announced today.

The 3-bedroom, 2-bath homes are available only because of credit rejections to previous applicants, they explained.

Glen Dell Park is reached by driving on Santa Ana Freeway to Harbor Blvd., right on Harbor Blvd. to Chapman Ave., then right again on Chapman to West St., where a no other right turn leads to the model homes.

ONE OF THE MAIN attractions of Skylark Terrace homes is the large lots which average 80 foot in width. Tietz pointed out that the swimming pools and elaborate barbecue patios have become a part of the indoor-outdoor living that has become associated with homes in the Skylark Terrace community.

Since Tietz Construction Co. commenced its various home developments in the Garden Grove area, Garden Grove has expanded into the fastest growing community in Orange County. With the completion of the 1,000th Tietz-built home, Garden Grove now boasts the largest percentage of

luxury homes of any Orange County Community. To meet the needs of an increasing population, Garden Grove now has a new multi-million-dollar shopping center, as well as other city necessities, and a tremendous program of school building has been going on to accommodate the educational future of this city of children, Tietz pointed out.

The large 3 or 4-bedroom, 2-bath homes of Skylark Terrace Town & Country unit are close to schools, churches, shopping centers, the Santa Ana Freeway, transportation and recreational facilities, beach and mountain resorts, and model homes are reached from Long Beach by driving out 7th St. (Garden Grove Blvd.) to Brookhurst and turning left. From Los Angeles, take the Santa Ana Freeway and turn south on La Palma, which becomes Brookhurst.

Real Estate and BUSINESS DEPARTMENT

CUSTOMIZED HOMES AT TRACT HOME PRICES!

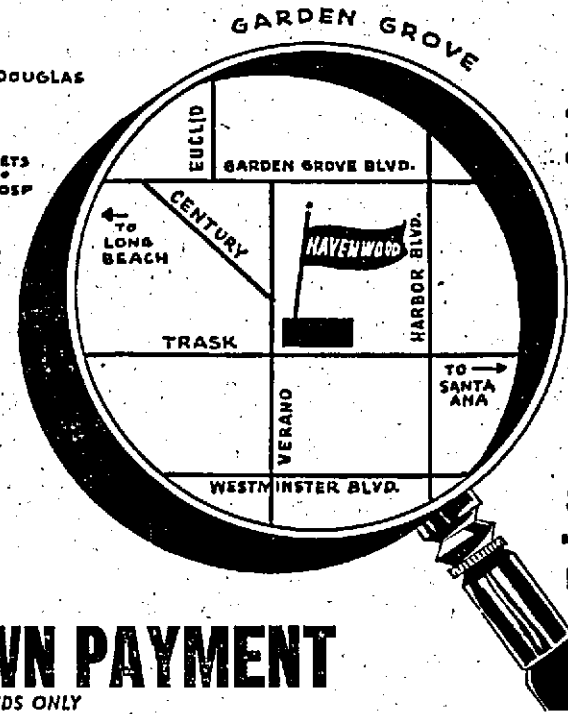
Havenwood Homes

in Garden Grove at Verano and Trask

3 bedrooms--2 baths
Full Price \$11,900-\$12,400 . . .

APPROX. **7235**
per month
incl. prin., int.,
taxes & ins.

features
Hardwood floors
Decorative colors
Forced air heat—HOSP
Thermos controlled
Mahogany cabinets
Attached & detached
garages
Ceramic tile
throughout
Aluminum sash
windows
Sliding glass doors
Within walking
distance to schools
and stores



at Verano and
Trask in
Garden Grove

VETS
NO DOWN PAYMENT
COSTS AND IMPOUNDS ONLY

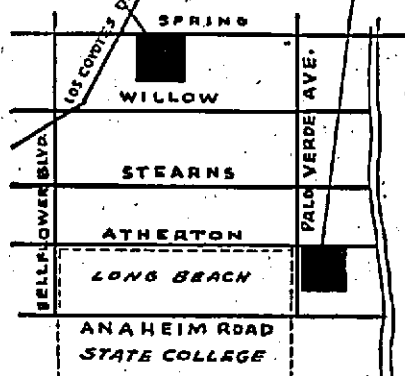
Only
35 Homes
... hurry!
18 Models

NEW LOW TERMS IN TWO CHOICE LOS ALTOS LOCATIONS

3 & 4 BEDROOMS
2 BATHS

JR. EXECUTIVE
TYPE HOMES

INTERIOR
★ Forced air heating to all rooms
★ Color harmonized interiors
★ Fire alarm system throughout—by Minneapolis-Honeywell
★ Natural birch hardwood cabinets
★ Sliding doors of glass to patio
★ Acoustical type plaster in all rooms
★ Select hardwood floors with 2" tongue and groove subfloor



EXTERIOR
★ Extra large lots
★ 2-car garages with concrete drives
★ Genuine lath and plaster
★ Large aluminum sash
★ Heavy aggregate colored rock roofs
★ Landscaped parkways
★ Ornamental street lighting
★ All utilities in and paid for

AS LOW AS
\$800.00 DOWN
PLUS COSTS & IMPOUNDS

PRINCIPAL AND INTEREST PAYMENT \$76.01

plus taxes and insurance

for
VETERANS

FHA TERMS AVAILABLE FOR NON-VETS



OPEN
MODELS
DAILY
10 A. M. - 8 P. M.
AT BOTH
LOCATIONS

exclusive sales agents

LOS ALTOS REALTY, INC.

1411 HACKETT STREET

PHONE HEmlock 8-1963

ANOTHER **L. S. WHALEY** DEVELOPMENT

in beautiful Santa Ana



Fairview Ranchos

California's Garden Homes

Your Garden—will be in and growing. Several full-grown orange trees (seven on some lots) are years ahead of trees you'd ordinarily have to plant yourself.

Your Lawns—planted and growing vigorously in both front and rear—will be ready for you.

Your Patio—120 square feet of concrete, with redwood planter box, seal and garden light—just waiting for that house-warming party.

Your Sprinkler System—built-in to keep your front and rear lawns velvety green with a turn of the valves.

Your Fences—five and a half feet high, lovely redwood basket-weave (and gate) enclose your garden patio area.

Your Home—with its sound and conventional construction—lath and plaster walls and ceilings, oak floors over sturdy subflooring supported by concrete foundations—will be a source of pride and joy in the years ahead.

3 BEDROOMS or 2 BEDROOMS and DEN,
2 BATHROOMS, 2-CAR GARAGE

Vets, STILL NOTHING DOWN
(except low costs and impounds)

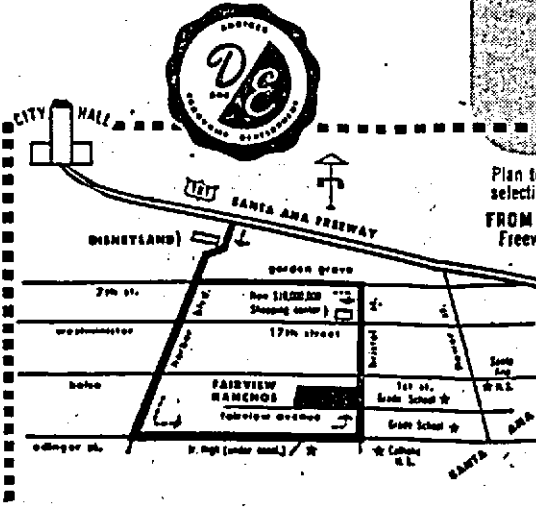
Monthly payments from \$65.13
include principal and interest

Full price from \$12,855

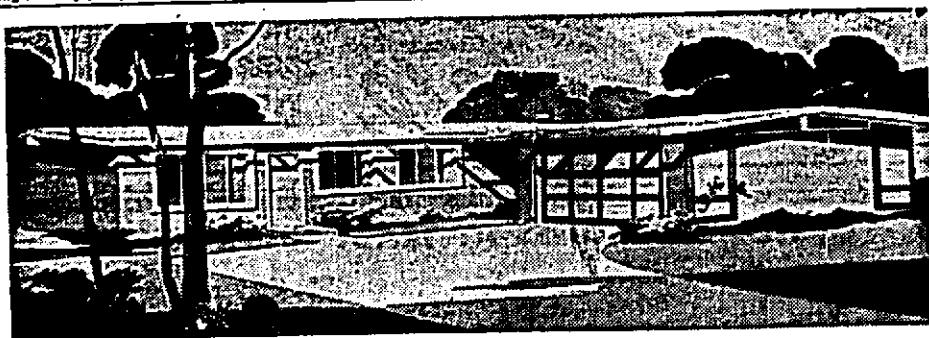
30-YEAR LOANS TO VETS

PIONEER LAND CO.

Plan to visit Fairview Ranchos today for selection of choice location and model.
FROM LOS ANGELES take Santa Ana Freeway to Harbor Blvd.; turn right on Harbor to Edinger St.; left on Edinger to Bristol St.; right on Bristol to model home.
FROM HUNTINGTON BEACH drive north on Huntington Beach Blvd. (Highway 26) to Bolsa Ave.; right on Bolsa to Bristol; and right on Bristol to property.
FROM LONG BEACH take 7th St. (Garden Grove Blvd.) to Bristol; turn right 234 miles on Bristol to model home.



3 BEAUTIFUL MODEL HOMES
furnished by C. Tony Pereira
landscaped by Bridges and Troller,
Registered Landscape Architects
Open 10 a.m. to 9 p.m. daily and Sunday



THIRD UNIT PROGRESSING

Sales are soaring at Buena Berry Park, popular development now offering its third unit of three and four-bedroom, two-bath homes. A model home is on view at the scene, one block directly east of famous Knott's Berry Farm in Buena Park.

Buena Berry Park's New Unit Is Popular

Sales are progressing briskly as the opening of the third unit of popular Buena Berry Park rolls into full swing, Moss Building Corp. officials reported.

The development of 3 and 4-bedroom, 2-bath homes is in Buena Park, just one block east of Knott's Berry Farm. The locale is 20 minutes from Long Beach and 25 minutes from metropolitan Los Angeles.

No down to vets is still the rule, with low monthly terms set at just \$58.92. Non-vets may arrange for financing with an initial payment of \$1,000.

Furnished by Sempliner's, Los Angeles, a new model home is on view. The motif is contemporary, in keeping with the exterior styling at Buena Berry Park.



BUENA PARK ESTATES

Redwood trim, flower shelf and wide overhanging eaves mark conventional design of 3-bedroom, 2-bath home being previewed today at Buena Park Estates in Buena Park.

New Buena Park Estates Shown in Preview Today

Home seekers may examine and compare actual construction of new 3-bedroom or 2-bedroom-and-a-den, 2-bath, 2-car garage homes at Buena Park Estates in near-by Buena Park during the review this weekend, according to Walker & Lee, sales agents.

These homes, conventional in styling, are fully landscaped with front and rear lawns, 20 shrubs, parkway trees and handsomely trimmed in batten, board and redwood. There are 16 designs and four basic floor plans.

Priced in the middle brackets they are available to veterans for no money down except closing costs and impounds.

To visit Buena Park Estates from Long Beach drive out Lakewood Blvd. to Carson; turn right on Carson which becomes Lincoln; follow Lincoln to Miller; turn left on Miller to La Palma, then turn right to the model homes.

The homes feature center hall plans and well-placed windows for ease of individual decorating. Sliding glass doors to the rear garden and aluminum skyview windows emphasize outdoor-indoor California living.

Features include steel Venetian blinds; mahogany paneling on living room or den wall; wallpaper in dining areas; stall showers with ceramic tile floor and full glass door; metal tile around shower and tub area, with shower over tub, in master baths, pullman lavatories, large mirrors and oversize Mr. & Mrs. medicine chests.

Kitchens have natural ash cabinets, garbage disposer, covered counter tops, range hood with light and fan, and a kitchen work table with laminated maple chopping block top. Big breakfast nooks feature convertibles, combination breakfast bars, buffets, desks or work tables.

REFINED ROOMERS LOOK FOR YOU in the Want Ads!
Have a vacancy? Dial HEMlock 2-5959 for an ad-writer!

NEED A GARAGE OR STORAGE ROOM?
Call the Specialist!
JOHN DODD CO.
2110 Pacific City Way, ME 8-5315

Orangewood Manor's Low Terms Big Sales Appeal

Sales at Orangewood Manor have continued at a brisk pace, according to Thomas Helt, spokesman for the McCarthy Co., sales agents for the moderately priced group of homes in Garden Grove.

"We believe that we have the most liberal terms available in Orange County, which has been a deciding factor in our fine sales record," Helt said, "because veterans may buy a home at Orangewood Manor for absolutely no cash down and can qualify while earning as little as \$205 a month. Non-veterans may still purchase a home at Orangewood Manor for as little as \$750 down."

Helt urged veterans to take advantage of these tremendously easy terms immediately. After Dec. 15 veterans will have to pay impounds on these popular 3 and 4-bedroom, 2-bath homes, which are priced from \$12,750.

Kitchens with handsome built-in pastel-colored ranges and ovens to match gleaming Columbia steel cabinets, and living rooms accented by real fireplaces and "Ski-Vue" walls of glass overlooking big patio areas with built-in barbecues have been

especially attractive to home-makers. Other custom features include Zolatone walls and asphalt tile floors. Thermador electric heaters, stall showers and Standard colored plumbing fixtures in the bathrooms; forced air heat-

ing. Pioneer 50-gallon water heaters, resilient cork tile flooring, walls of genuine lath and plaster, rockwool insulation, weatherstripping on exterior doors, heavy rock roofs in choice of five decorator colors and exteriors of California redwood siding. From Long Beach drive out 7th St. (Garden Grove Blvd.) and turn north on Magnolia. From Los Angeles, take the Santa Ana Freeway, turn south on Magnolia and continue four miles to Orangewood Manor.

One of Southern California's Finest Locations

MIRACLE HOMES

in fast growing Buena Park

On Highway 39, with direct connections to Highways & Freeways leading to all employment centers.

3 Bdrms. or 2 Bdrms. & Den MAJOR & MINOR Baths
from \$13,200

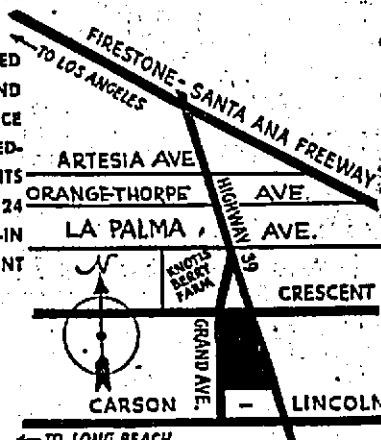
No Down for VETS • Non-Vets 30-Yr. FHA Loan

EXCEPT COSTS & IMPOUNDS

3 FURNISHED MODELS OPEN DAILY 9 TO 6

THESE "HOMES OF CHARM" ARE EXPERTLY DESIGNED WITH HARMONIOUS SELECTION OF EXTERIOR AND INTERIOR COLORS. EXTRA FEATURES INCLUDED IN PRICE ARE: REAR YARD COMPLETELY ENCLOSED WITH REDWOOD AIRFLOW FENCE • ORNAMENTAL STREET LIGHTS • CEMENT SIDEWALKS & CURBS • OAK FLOORS 24 INCHES ABOVE GROUND • O'KEEFE & MERRITT BUILT-IN RANGE & OVEN • NATURAL BIRCH KITCHEN • FRONT LAWN, SHRUBBERY, PARKWAY TREES, ETC.

Office at Grand Ave. and Crescent Ave.,
1/4 mile South of Knott's Berry Farm,
Young-Lofus Sales Co.—Agents



AT JIM CLINTON OPENER

TV's pretty, perky Peggy King and disc jockey Dick Whittinghill (left) get block of prize tickets from store manager Andy Andersen to give customers during opening ceremonies at Jim Clinton men's wear store in Lakewood. The new store is located on Lakewood Blvd. at Hardwick St. A big show is planned for Monday night at the store.—(Staff.)

Here's **QUALITY** and

LOCATION!

A price never again possible... \$63⁰⁰ per month

Walnut Manor

HOMES in Anaheim...

VETS STILL NO DOWN

except costs and impounds

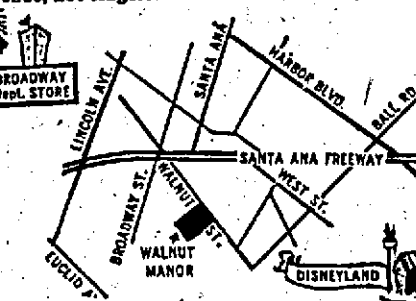
3 and 4 BEDROOMS
Full Price from \$12,450
Low FHA terms to Non-Vets

And Note these Features

- Raised Oak Floors
- Birch Kitchen Cabinets
- Fireplaces
- Genuine Lath & Plaster
- Forced Air Heat
- Side Walks & Street Lights

PIONEER LAND CO.

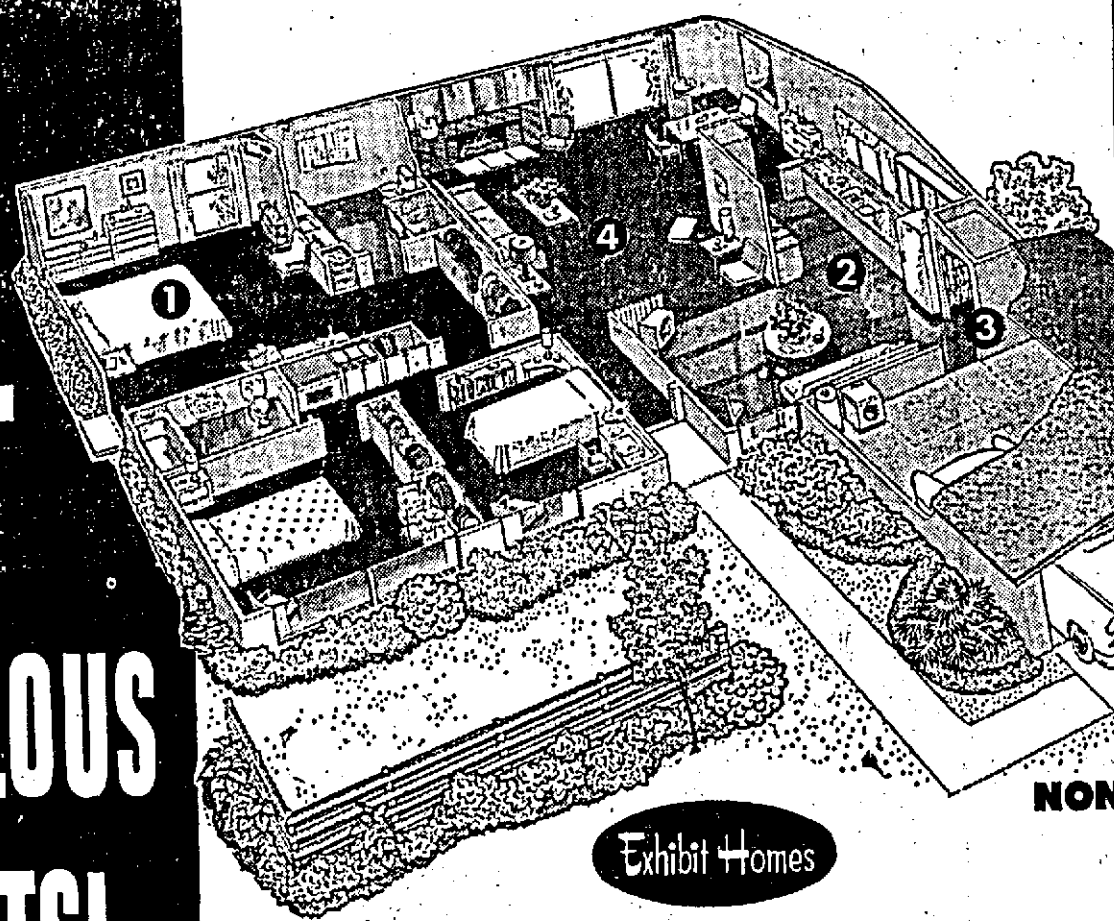
You may win a Whirlpool Washer or a Wedgewood Gas Range by simply registering at Model Homes! Given away by Central Furniture Co., 9101 Sepulveda Blvd., Sepulveda; 901 Valley Blvd., Alhambra; 2401 Santa Fe Avenue, Los Angeles.



FURNISHED MODEL HOMES open from 10 a.m. to 8 p.m.

FROM LONG BEACH: Exit on Carson (Highway 91)—Lincoln Ave. in Anaheim to Santa Ana Freeway. Right 2 blocks to Walnut. Right on Walnut 1 block to models.

4



- 1 It's a first! Park South's fabulous Master Suite, built-in 21" wall TV with bedside controls (optional), Mr. and Mrs. Wardrobes, recessed dressing room alcove, built-in drawers and shelf space. And...the dramatic "mirror" Master Bath adjoins! TV set optional—not included in VA loan!
- 2 It's a first! Park South's fabulous Freedom Kitchen-Family Room combination! Built-in Western Holly range and oven in custom pastel color, ceramic tile counters, Dishmaster, birch cabinets. Waste King, built-in serving bar, direct access door to garage and, 80% more cupboard space!
- 3 It's a first! Park South's fabulous walk-in pantry. At last...all of your staples and canned goods in one perfectly accessible location...doubles your kitchen shelf space! Plus genuine plastered walls, acoustical plaster ceilings, and every construction "extra" you've ever wanted!
- 4 It's a first! Park South's fabulous 10 big rooms (4 bedrooms plus family room or den in many plans) highlighted by a fabulous living room with wide massive fireplace in flagstone, used brick, or Roman split brick. Naturally...the finest forced air heating with thermostat control and summer cooling.

FABULOUS FIRSTS!

AT PARK SOUTH

Telephone: JACKSON 7-1961 • ARCHITECT: Daniel A. Dworsky, A.I.A.

Vets No Down!

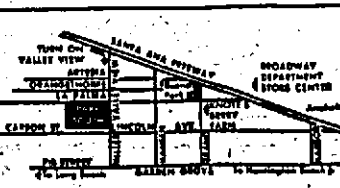
(except costs and impounds)

NON-VETS \$1,995 down from \$14,650

Four furnished models • Open daily and Sunday 9 a.m. to 5 p.m.

How to reach Park South: Take Santa Ana Freeway, turn south on Valley View to sales office just south of La Palma.

From Long Beach: Drive east on Carson Street (which becomes Lincoln Avenue) and turn north on Miller Street to model homes.



MOVE IN FOR

Christmas
VETS
YES! YOU CAN QUALIFY

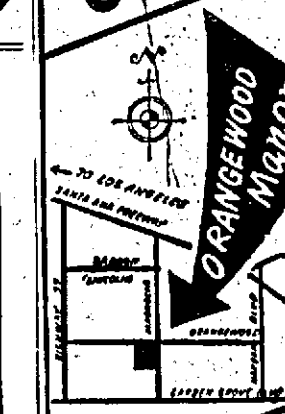
ORANGEWOOD MANOR

IF YOU EARN \$295 PER MO. YOU MAY QUALIFY
NO! NO!! CASH NEEDED

FOR A \$12,750 HOME
3 & 4 BEDROOMS
2 BATHS
FIREPLACES INSIDE & OUT
Built-In RANGES

MOVE IN 7 DAYS IF YOU QUALIFY
HURRY! ACT! Today!

ORANGEWOOD MANOR



ORANGEWOOD MANOR

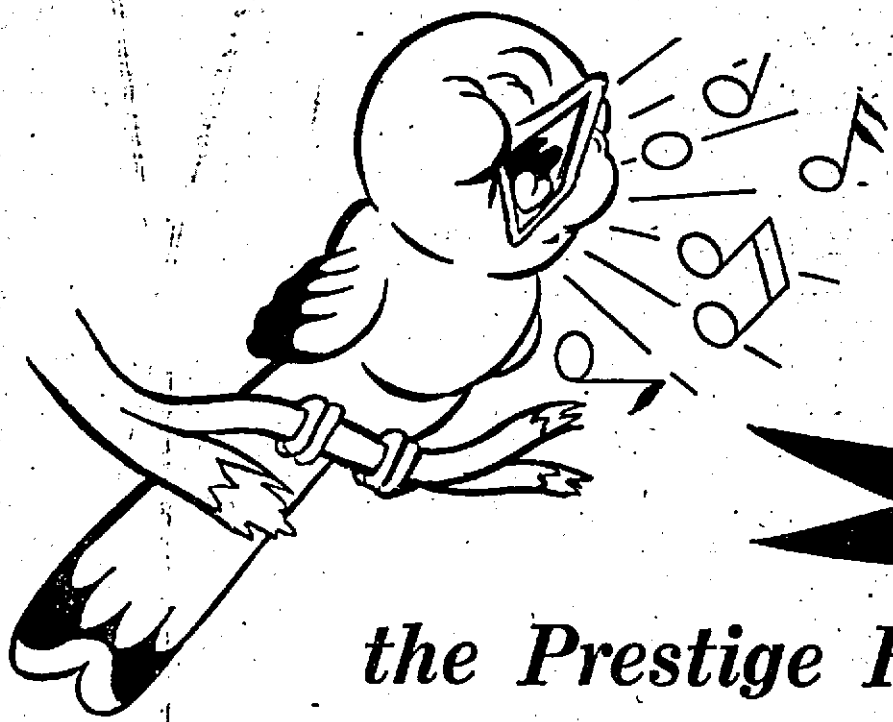
HOW TO GO

FROM LONG BEACH: Drive out 7th St. (Garden Grove Blvd.) and turn north on Magnolia. From Los Angeles take the Santa Ana Freeway and turn south on Magnolia 4 miles to Orangewood Manor.

OPEN Every NIGHT 'TIL 9

California National Builders General Contractors

McCarthy Co. Sales Agents
Phone LE 9-4951



SKYLARK Terrace

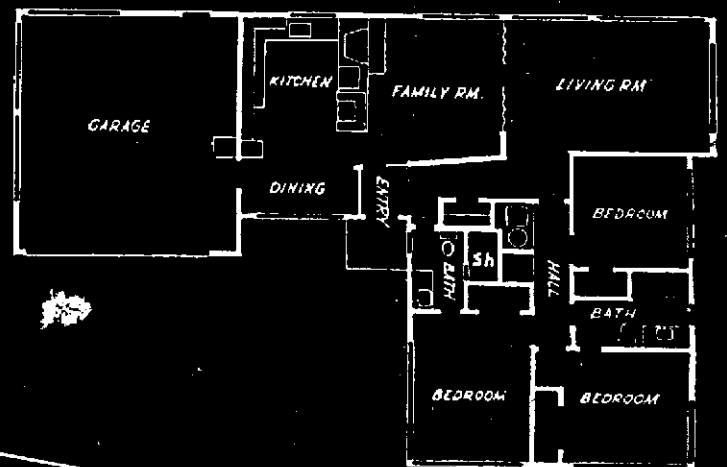
Town and Country Unit #2

Furnished Models
by Lloyd's of Long Beach. Open
Daily and Sunday 'til 9 p.m.

the Prestige Homes of Smog-Free GARDEN GROVE



**3 and 4
Bedrooms
2 Baths**



STILL NO DOWN to VETS
\$1900 dn. to NON-VETS

**It's NEW
It's WONDERFUL!
BARBECUE in the KITCHEN**

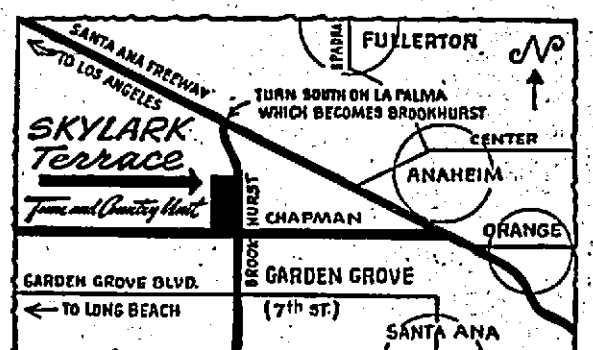
For all kinds of weather—for all kinds of cooks, this kitchen barbecue is one the gals will love and the guys will enjoy. The culinary arts can be an enjoyment to you whether it be for informal family meals or your most formal entertaining. A new tempo in California living! It's another exclusive for Skylark Terrace Town and Country unit where homes are truly Californian in design—spacious—efficient and breath-takingly beautiful! See them today.

Extras That Really Mean Something

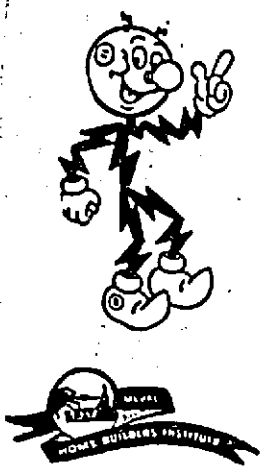
Including **ALL-ELECTRIC KITCHENS**
by *Hotpoint*

- Hotpoint Dishwasher
- Hotpoint Built-in Range & Oven
- Garbage Disposal
- Ceramic Tile Kitchen
- Steel Sash Windows
- Birch Cabinet Doors
- Massive Sandstone Raised Hearth Fireplaces—to 6' Wide
- Large, Full-Length Sliding Glass Lanai Walls
- 2 Ceramic Tile Baths, Pullman Style
- Electric Exhaust Fan in Kitchen
- 80,000 BTU Forced Air Furnace
- Etched Glass Door on Stall Shower
- Brick and Frame Exteriors
- Shingle or Dolomite Rock Roofs
- LOTS AVERAGE 80 FT. WIDE
- Landscaping, Front Yards, Lawns, Trees, Shrubs

Built With Genuine Lath and Plaster



Skylark Terrace is on Brookhurst just north of Chapman in Garden Grove. From Los Angeles take the Santa Ana Freeway to La Palma (which becomes Brookhurst), turn south to model homes. From Long Beach, drive out 7th St. and turn north on Brookhurst.



TIETZ CONSTRUCTION CO. 11611 Brookhurst St., Garden Grove—Phone LE. 9-4611

REALTOR OF WEEK

Carl J. Crothers Started as Indiana Candy Maker

A native of Indiana who catered to the sweet-tooth trade in his home area, is the Realtor of the Week honored by the Long Beach Board of Realtors.

Carl J. Crothers, whose offices are at 322 Elm Ave., and lives at 5141 E. Patterson, first entered the insurance business in Fort Wayne, Ind., after finishing school. He then bought and operated the Fort Wayne Candy Co., until in 1941 when he came to Long Beach.

Seeking a new field, Crothers obtained license as a broker in realty and opened an office to handle business opportunities and insurance. A year later he joined the local realty board and opened an office at his present address.

Most active in board work, having served on most of the committees, Crothers also is active in many civic affairs. He is a graduate of appraisal courses of the American Institute of Real Estate Appraisers at USC. He helped organize the Toastmaster group for Realtors in 1952. He at present is treasurer of the Long Beach board.

Crothers is particularly interested in municipal affairs and housing improvements. His hobbies are golf and public speaking.

WHEN IT RAINS it pours, the saying goes, and for activity in real estate the Salesman of the Week fits it well. Lenore Raines has been literally pouring families into homes since she entered realty.

Born and raised in Shenandoah, Iowa, Lenore in 1923 was married to Clyde Raines and they went into the tire and service station business.

That was the beginning of their property ownerships. They moved to Sterling, Colo., and then Denver where Raines was in the real estate field and they were firm believers in the good American soil. They did considerable investing in real estate and interesting others in such investments.

In 1956 they came on west and settled in Long Beach. They renewed their interest in realty and have owned 3 homes since arriving.

"If my husband could teach others the value of home ownership, and investing I wondered why can't I," she recounts. "I realized that my youngest son was in Wilson High and my home duties weren't so pressing. My friends were asking me about



CARL J. CROTHERS
From Candy to Real Estate



LENORE RAINES
Followed Her Hubby

"What's It Like to live in Long Beach?" "Can you find Nice Homes in Long Beach?" "You've owned your own home," I want to own ours." "So I decided that I would like to help others buy and sell."

"I applied for my exam by attending the Barbara Moss College, passed it with flying colors and joined the Harold K. Steele organization. Now sales are wonderful." Lenore has been a member of the P.T.A. since 1947 and is a member of the Republican Woman's Council. Her hobby is stamps. She has eight special albums.

"I've decided that real estate is here to stay—and I want everyone else to feel that way."

Whaley's New Low Terms Attract Los Altos Buyers

New low terms for veterans, initiated at Los Altos 23rd Unit for only one week, met with immediate acceptance by home buyers, it was reported Saturday by officials of the L. S. Whaley Co., builders of the 3 and 4-bedroom, 2-bath homes.

"Because of the excellent reception to the new financing terms, the same low down payment plan of \$800 plus costs and impounds, for veterans, has been extended to the Los Altos 23rd Unit," said Rod D. Whaley, executive vice president of the Los Altos Realty. The 23rd Unit is located just off Spring St. and Los Coyotes Diagonal and features the same style of Junior Executive type homes as offered in the 25th Unit.

Whaley said, "Extension of the low terms means that buyers have the opportunity to select a home in either of two choice locations which best suits their needs." Liberal FHA financing terms are also available for non-veterans at each of the units.

Encompassed in both the 23rd and 25th Unit homes are such features as forced air heating to all rooms, color harmonized interiors, fire alarm system throughout by Minneapolis-Honeywell, natural birch hardwood cabinets, sliding doors of glass to patio and accoustical type plaster in all rooms.

The homes have 2-inch tongue and groove subfloors overlaid with select hardwoods which withstands years of hard use.

The two home development sites are within the Los Altos community which means that they are close to schools, churches, parks and playgrounds. Nearby also is the multi-million-dollar Los Altos Shopping Center with a variety of stores ranging in size from a major department store to specialty shops.

Exterior features of the Los Altos homes include 12 different elevations, extra large lots, 2-car garages, genuine lath and plaster, colored aggregate rock roofs and aluminum sash throughout.

Model homes are open daily at both locations from 10 a. m. to 8 p. m. To reach the 23rd Unit drive east on Spring St., across State College campus.

OFFERED BY WHALEY

This is one of the model homes which L. S. Whaley Co. is offering in Los Altos under new low terms. Veterans may buy for \$800 down and impounds.

\$10,750 Price Resulting in Many Sales

Holding the price of \$10,750 a few more days, Hazelwood Freedom Homes also announced that home buyers this week end would be given a special bonus of some sidewalk installations.

The homes are 4-bedroom with two baths and veterans may buy them for no down payment except closing costs. Monthly terms are \$54.94 per month, principal and interest. Low FHA terms are offered non-veterans. The homes are just east of Long Beach on 7th St., the closest major Orange County development to the city.

Containing 1,510 square feet under the roof, the homes have 4 bedrooms, colored American

Standard plumbing fixtures, 2 bathrooms, tile stall shower, big outside storage room, electric heater in bath, Youngstown Steel kitchen cabinets, flush slab doors, gas furnace, rockwool insulation, steel window sash, and there is a large carport.

Quality hardware is used throughout and an abundance of cabinets has been provided. A large, attractive carport blends into the designing of the home. Wood-burning fireplaces are available in some models.

"When the developer launched Hazelwood Freedom Homes and said he would sell 4-bedroom, 2-bath homes for \$10,750, everyone said it couldn't be done," declared Sharon Atkins, sales manager.

"But he has done it and the homes are selling rapidly."

The homes are approximately 3 miles east of the Long Beach city limits and may be reached by driving east on 7th St. to the model homes located midway between Los Alamitos Blvd. and Huntington Beach Blvd.

The model homes have been furnished by Aaron Schultz of Long Beach.

REFINED ROOMERS LOOK FOR YOU in the Want Ads! Have a vacancy? Dial HEmlock 2-5059 for an aw-writer!

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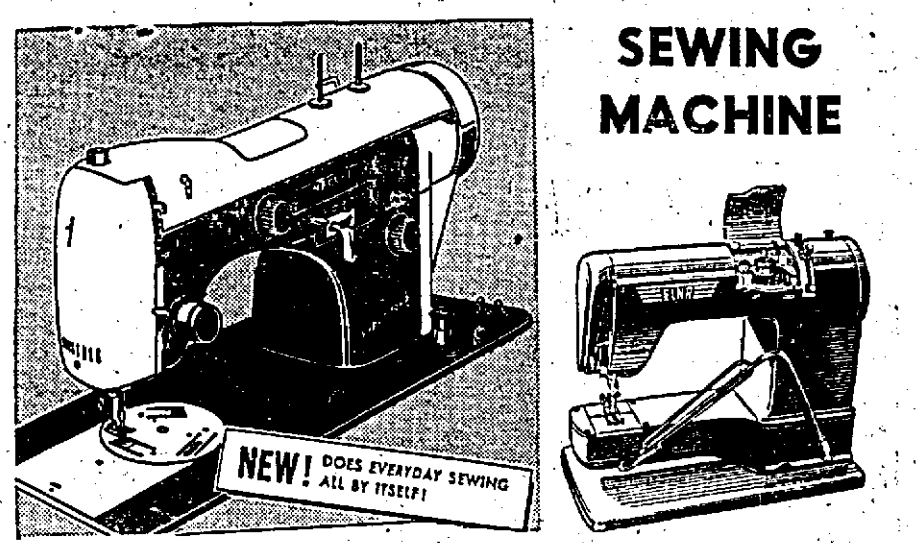


OFFERS YOU THIS HOLIDAY BONUS SEWING SPECIAL

5252 LAKEWOOD BLVD.
Phone ME 3-8101
Torrey 7-0813
GA 6451

You Will Receive Absolutely FREE Your Choice of Sewing Cabinet, Matching Chair, Portable GE Radio, or 3-Speed Portable Record Player with the Purchase of Every PUSH-BUTTON

NECCHI® OR ELNA



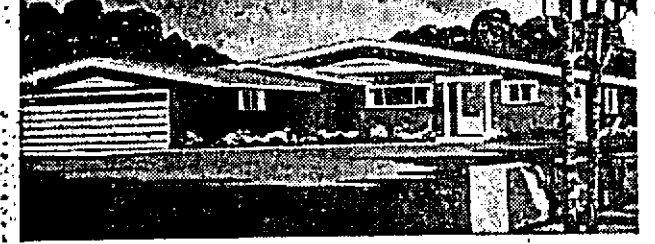
Just push a button! It makes instant, complete buttonholes! (It's the only home machine that binds both sides, bartacks both ends, all in one operation.) Just push a button . . . it mends, darns, makes professional tapered monograms, all by itself! Fancy stitches? Endless numbers. The new Push-Button Necchi doesn't limit you, like machines with built-in discs. Completely automatic, it makes designs never before possible on any cabinet machine! SEE IT NOW! Free dressmaker tape measure with every demonstration of the new Push-Button Necchi! Free demonstration can be made in your own home. Just telephone us.

You Can Own a Straight Stitch NECCHI for as Little as \$98⁹⁵ EASY TERMS LIBERAL TRADE-INS

SPECIAL OFFER this week only!
NECCHI WONDER WHEEL PORTABLE SEWING MACHINE
REG. PRICE 296.50 **NOW 249⁵⁰**

- USED MACHINES.....\$14⁹⁵ and up
- ALL-AUTOMATIC PORTABLE ZIG-ZAG '219⁹⁵

VISIT LAKEWOOD'S MOST COMPLETE SEWING CENTER
Expert Repairing — Parts for All Machines
HIGHEST TRADE-IN ALLOWANCE for your old machines
NO DOWN PAYMENT—DON'T PAY US ONE CENT UNTIL FEB., 1956
We give and redeem 2-4¢ Green Stamps
OPEN EVERY DAY 9:30 A. M. TO 9:30 P. M.



BIG HOME, LITTLE DOWN

Eastchester Park will sell homes such as this to veterans for \$145 down and non-vets for as little as \$750.

Eastchester Park Selling to Vets for \$145 Down

Eastchester Park announces new financing arrangements which permit veterans to move in by paying only \$145 down, it was announced by Mel Mack, sales agent for the new Fullerton development.

Non-veterans may purchase in Eastchester Park for as little as \$750 down.

In addition, veterans moving in the 3 or 4-bedroom homes may have their appliances added to their loan without paying any additional down, Mack added.

Among the many popular features in Eastchester Park are the efficiently designed kitchens with beautiful Columbia steel cabinets in charming pastel colors. The living rooms feature real fireplaces and there are barbecues in the patios. Bathrooms have Thermador electric heaters, stall showers, and colored American

standard fixtures. Exteriors are of colorful redwood siding, heavy rock roofs in five decorator colors are other features. All Eastchester Park homes have forced air heating, Pioneer 50-gallon water heaters, Woodall sliding closet doors, TV jacks and outlets that eliminate unsightly wires. All garages are oversized offering ample space for the storage of two cars and large enough to provide work areas for the hobbyist.

The development is at Orangehorpe and Nicklett in Fullerton. Visitors from Los Angeles are directed to take the Santa Ana Freeway and turn east on Orangehorpe to Nicklett. From Long Beach, drive out Carson to Euclid, turn north on Euclid to Orangehorpe, then turn east on Orangehorpe to Nicklett. Model homes are open daily until 8:00 p.m.

Real California Living



at CALIFORNIA GARDENS

3 & 4 Bedrooms—2 Baths

All This for Only \$66⁹² Mo. Including Prin. & Int.

VETS POSITIVELY NO DOWN PAYMENT

Features:
★ completely fenced and landscaped
★ martha washington built-in range and oven
★ built-in dishwasher
★ built-in nutmeg range hood and vent
★ beautiful ash paneling in living room
★ built-in coffee table
★ attractive sliding wall of glass
★ sparkling natural hardwood floors and cabinets
★ entertainment size patios
★ forced air heating
★ big pool-size lots

More of the Most

Directions:
From L.A. take Santa Ana Freeway to Grand Ave. in Buena Vista, then right (south) to California Gardens, then left (east) to Gilbert and Euclid. From Long Beach take Spring St., which becomes Euclid, straight east to Gilbert and the furnished models.




THE DON COLEMAN CO. Exclusive Agents
A. ANTHONY KURI Builder
PLUS IN HOME BUILDING

See the Homes that are truly Different!

- Shake Roofs . . . Walls of Glass
- Real Brick Fireplaces
- Forced Air Heat . . . Service Porches
- Golden Hardwood Floors
- Diamond Paned Windows
- Musical Intercom System
- Compartmentalized Baths
- Close to School, large shopping center, and Disneyland

HIDDEN Pembroke Village

Early American Homes of Distinction



PEMBROOK COMPANY, Builders • MEL MACK CO. Sales Agents • Phone LEhigh 9-0444

NOTHING DOWN to VETS

Just Costs and Impounds

NON-VETS

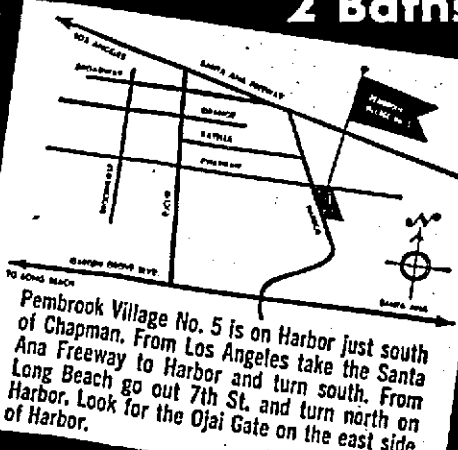
as low as \$995^{dn.}

This "Hidden" Village is worth looking for

- It's Beautiful to See
- Well worth your time to look for
- A Must for Beauty and Value

3 DAY POSSESSION

3 and 4 Bedrooms 2 Baths



Pembroke Village No. 5 is on Harbor just south of Chapman, from Los Angeles take the Santa Ana Freeway to Harbor and turn south. From Long Beach go out 7th St. and turn north on Harbor. Look for the Ojai Gate on the east side of Harbor.



MAGNOLIA ESTATES OFFERS

Three-bedroom, 2-bath contemporary design home, pictured above, at Magnolia Estates in Anaheim is available for immediate occupancy with a promise of moving in before Christmas if home buyers act immediately. Home features huge family room opening into living room for expansive entertaining, plus master bedroom suite and very large closet space.

Magnolia Estates Buyers Move In Before Christmas

Three and four-bedroom, two-bath homes are available for immediate occupancy with a promise that home buyers who take advantage of the low terms can be in for Christmas at Magnolia Estates in Anaheim. It was announced by executives of Exhibit Homes, Inc., builder-developers. Prices start at \$12,325 and veterans may still arrange 30-year maturity loans with no down payment except closing costs and impounds. Monthly payments start at \$63 including principal and interest. Non-veterans may take advantage of low terms. Four furnished models are on view and visitors from Long Beach can reach them by driving out Lincoln Ave. to Magnolia St., turn left to the models at Crescent and Magnolia. Magnolia Estates is close to large shopping centers, business districts, churches, schools, recreational centers and to new industrial areas and is easily reached from Los Angeles by the Santa Ana Freeway to Magnolia Ave. in Anaheim, then turn south on Magnolia to the property, located between La Palma and Crescent Aves. Features of constructions are plastered walls and ceiling with acoustical properties; oak hardwood floors, rockwool insulation, large service areas, glass sliding doors, forced air heating with thermostat control, natural ash cabinets and ceramic tile in the kitchens, stall showers with ceramic tile floors. Master bedroom suites with private baths have extra closet space and kitchens feature doors directly into garage where attached. Ovens and range are built-in in some models and many models have spacious dens.

Beverly Gardens Homes Selling Self on Quality

Beverly Gardens, prestige residential community at Chapman and West Sts. in Garden Grove, is the culmination of more than 30 years' experience in the building business, and represents the most successful effort on the part of George J. Heltzer and Associates, builder-developers, to combine solid comfort with solid quality, luxury and price, Heltzer explained. In commenting on peak sales week, Heltzer said he believed today's young home-buyer is more "quality conscious" and as a result, homes with quality appointments, quality design and quality construction are virtually selling themselves! Genuine bath and plaster construction, all-concrete foundation walls, rockwool insulation, oak floors, floor-to-ceiling fireplaces of clinker, scratch or slumpstone brick, will be found in these homes in Unit 2 of Beverly Gardens. They are available to anyone at 4 1/2 per cent financing. Veterans can still buy for nothing down except impounds and closing costs, and FHA terms that carry low down payments are likewise still available to non-veteran buyers. Monthly payments for non-veterans are \$61.35 including principal and interest, while veterans pay \$72.10 for principal and interest. Quality appointments include sliding glass doors, forced air heating, kitchen cabinets of natural finish; garbage disposers; two luxurious baths with twin "His" and "Hers" colored pull-man lavatories in master bathroom; genuine hardwood paneling, guest closet in hall, Formica drainboards, copper range hoods with concealed light and exhaust fan, separate service porches, semi-automatic dishwashers and covered patios. An optional extra is the new lifetime steel swimming pool offered each buyer. Made of heavy steel, thickly coated with Vinyl plastic to withstand corrosion, pools are easy to clean, have an exceptionally low maintenance cost, and are earthquake and weather-resistant. It was explained. Priced from \$14,000 to \$14,750, buyers have a choice of either 3 or 4 bedrooms. Close to schools, shopping and recreational areas, and within easy access to metropolitan Los Angeles, Beverly Gardens is reached from Long Beach by driving out 7th St. (Garden Grove Blvd.) to West St.; turn left and drive to Chapman and Beverly Gardens.



R.D. Gray Speaks to Accountants

The Long Beach Chapter of the National Association of Cost Accountants will hold its monthly dinner meeting Wednesday at 6:30 p. m. at the Lafayette Hotel.

"Auditing Personnel Practices" will be the topic of Robert D. Gray, director of industrial relations at the California Institute of Technology, Pasadena.

An authority in the field of industrial relations, Gray was graduated from the Wharton School of Finance and Commerce, University of Pennsylvania, in 1930 and for 7 years served as research assistant and research associate in the university's industrial relations department. From 1937 to 1940 he was an associate professor of economics at the University of Connecticut and has been on the staff of Cal Tech since 1940.

In 1944 Prof. Gray was appointed to the California State Personnel Board and was president of the board from 1947 to 1949.



INDEPENDENT-PRESS-TELEGRAM-C-11
Long Beach (Call: 7) Sun., Dec. 4, 1955

BRISK SALES

California Garden Homes such as this built in Orange County by Anthony Kuri are selling rapidly with half of the initial unit already purchased.

Half of Kuri Homes Sold

A. Anthony Kuri, builder of California Garden Homes subdivision, stated that 50 per cent of the first unit is now sold. This tremendous sales response was attributed to the outstanding features and accessible location.

The exterior design of the 3 and 4-bedroom 2-bath homes is a innovation to the home building industry, Kuri said. The 21 different and distinct exteriors are richly embellished with redwood siding, hand-tooled shutters and colorful planters. The homes come completely fenced and landscaped and feature built-in dishwasher, range and oven, range vent hood, built-in Conover-table, hardwood cabinets, wall of glass overlooking entertainment size patios, sliding door wardrobes, covered formica sink tops, and pool size lots according to Kuri.

The homes are of transitional ranch, and contemporary styles and may be purchased by veterans under no-down payment 30-year terms it was stated by Kuri and are priced from \$13,200. The 158-home subdivision is within walking distances of schools, shopping and public transportation it was stated. The furnished models may be reached from Los Angeles via the Santa Ana Freeway to Grand Avenue (Hwy. 39, then south to Cerritos and left two miles to models. From Long Beach, drive straight east on Spring which becomes Cerritos and to the furnished model homes.

GRAND OPENING...2nd BIG UNIT!

NOW...If you earn \$350 a month you can own a Luxury Home

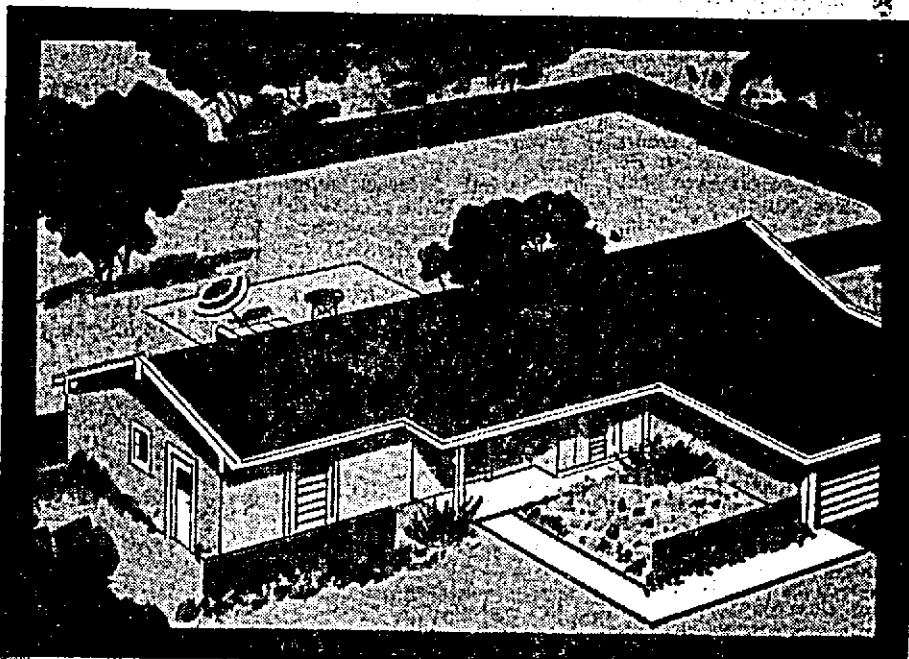


TERMS FOR EVERYONE

4 1/2% Government Guaranteed Loans for all buyers!

25 or 30 year mortgages!

No second mortgages!



3 or 4 bedrooms, 2 baths

Full dining room in some models. 44 other fabulous features in the biggest...most glamorous homes ever offered at terms like these! See the Luxury Home of your dreams today!

G.I. LOANS for VETS!

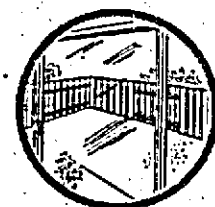
No Down Payment except impounds and closing costs

Only **62⁹⁹** per month! principal and interest!

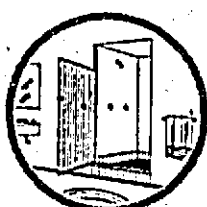
F. H. A. TERMS for NON-VETS!

Minimum Down Payment under new, liberal F.H.A. Terms

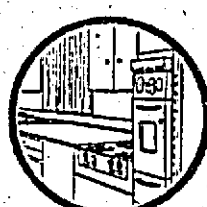
Only **61⁷²** per month! principal and interest!



FENCING AND LANDSCAPING
Redwood fencing surrounding large backyard; plus lawns, shrubs and plants in front of house.



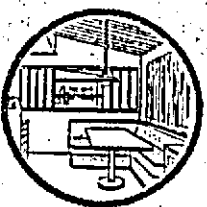
STALL SHOWER
Complete with glass shower doors, light, decorative Corallite walls and ceramic tile floor.



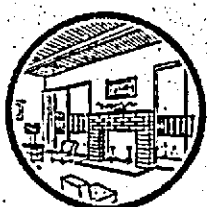
OVEN AND RANGE
Ultra-modern, architecturally designed, built-in gas oven and range, plus garbage disposal.



FORCED AIR HEATING
75,000 B.T.U., thermostatically controlled. Summer ventilating system with planned air conditioning.



BREAKFAST NOOK
Beautifully appointed breakfast nook with plastic covered built-in seats.



***SLUMPSTONE FIREPLACE**
Classic textured slumpstone fireplace, beautifully integrated into Luxury Homes living area. (*3 bedroom model)

IN YOUR OWN BRAND NEW HOME FOR CHRISTMAS

ACT NOW AND YOU CAN START REALLY LIVING DURING THE HOLIDAYS!

THE GREATEST PRESENT YOU'LL EVER GIVE YOUR FAMILY WILL BE A WONDERFUL NEW HOME IN

HURRY ONLY **29** WONDERFUL 3 BEDROOM 2 and a DEN HOMES LEFT

GARDEN GROVE PARK

VETS NO MONEY DOWN

Just costs and impounds

LESS THAN RENT

JUST **\$55¹⁷** Per Mo.

FULL PRICE **\$10,775**

California's outstanding ranch-modern homes with EVERYTHING... "Ready-to-live-in" homes...

Convenient to Freeway,

schools, shopping, the beach.

Deluxe with hardwood floors,

plastered throughout, raised

foundations, chain link fences,

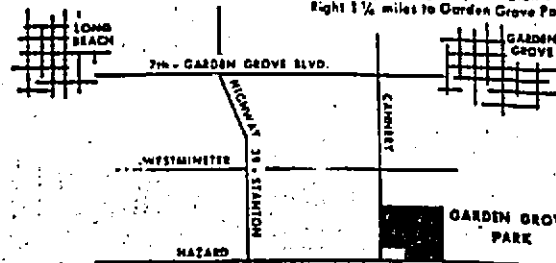
and many more outstanding

features.

VETERANS, If you make \$300 a month you can buy these "Dream" Homes today... NO DELAY. NON-VETS, \$595 moves you in...

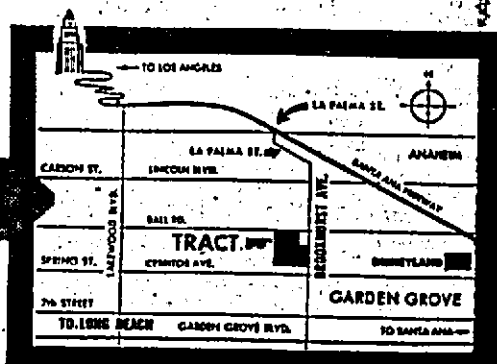
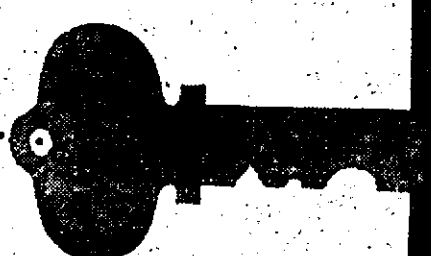
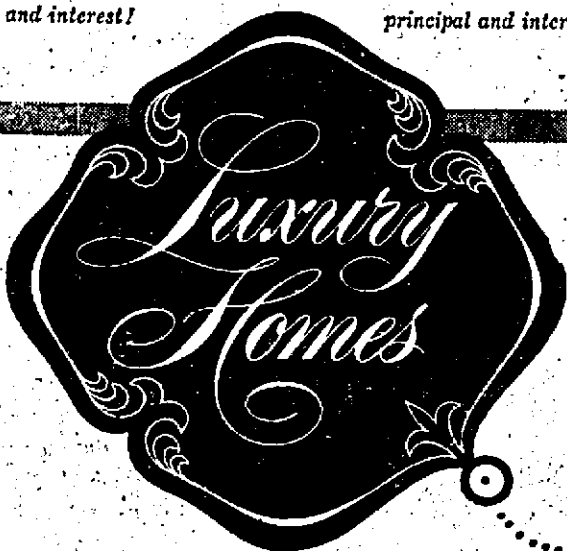
Gilbert J. Hays Sales Agent

From Long Beach Take 7th St. to Garden Grove Blvd. in Canyon (1 mile beyond highway 39 to Stanton). Right 1 1/2 miles to Garden Grove Park.



HURRY!

For best selection come today! Browse through "Luxury Homes" 5 furnished models. Leave the children in our free play-yard!



Luxury Homes Offer Real California Country Life

One of the advantages of living in a "Luxury Home" in Garden Grove is the opportunity for families to enjoy real California country living, in an area located just minutes from the city, the developer pointed out.

The moderately-priced 4-bedroom, 2-bath and 3-bedroom, 2-bath homes are located at Brookhurst Ave. and Ball Rd. in Orange County, close to the freeway and super-highways that lead to Long Beach, Los Angeles, and dozens of other Southern California communities. Luxury Homes are the new custom-built contemporary homes that offer more than 44 extra quality features to their residents.

Veterans can buy a "Luxury Home" for "no money down," except impounds and closing costs. Veteran's payments for these 3 and 4-bedroom, 2-bath homes are as low as \$62.00 per month, principal and interest.

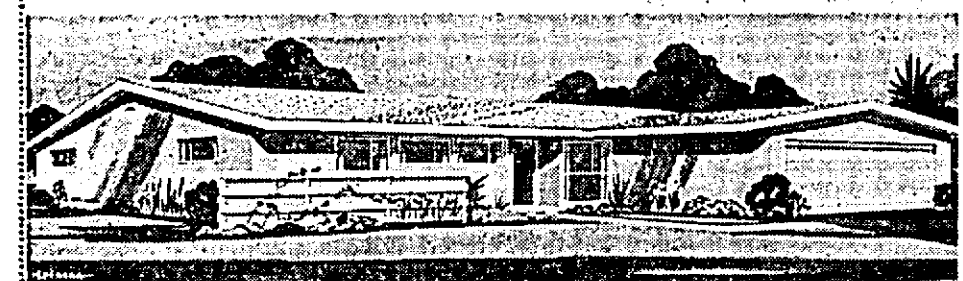
F.H.A. terms are available to everyone. Twenty-five-year government guaranteed loans at only 4 1/2 per cent mean non-vets can buy these Luxury Homes with a minimum down payment, yet monthly payments are only \$81.72, principal and interest.

To emphasize outdoor living, all "Luxury Homes" are provided with large backyards that are fully enclosed with redwood fencing. Redwood trim is also in evidence to add a distinctive style to the front of each residence. Front landscaping, including individualized plantings are also included with every home.

Housewives are particularly pleased with the convenient work-saver kitchen that features a built-in oven and modern table top range. The garbage disposal, easy-to-clean formica drainboards, and abundance of imported mahogany cabinets and a cozy built-in breakfast nook are also a part of every Luxury kitchen.

The spacious living area is especially appreciated by young veterans and their families. Unusually large closets have been included to meet the needs of growing families.

There are 15 distinctive exterior designs and a variety of custom floor plans to choose from.



IN PARK SOUTH
Four-bedroom and den home at Park South in Buena Park, shown above, features entry hall with guest closet; efficiency-planned kitchen, two baths and extra-large living-dining area with sliding glass doors to rear garden.

Luxury Features in Park South Appeal

Sales remained steady all week at Park South in Buena Park, it was announced by spokesmen for Exhibit Homes, Inc., "builder-developer of the community,"

Los Altos Christmas Lights On

Christmas shopping hours for the Los Altos Shopping Center, Bellflower Blvd. and Stearns St. were announced Saturday by Martin Schuur, president of the Los Altos Business Association.

Beginning Monday, stores and shops on both the west and east side of Bellflower Blvd. will be open from 9:30 a. m. to 9:30 p. m. every day, except Sunday, until Dec. 24 for shopping convenience, Schuur said.

He reported that more than a score of stores, observing the new hours, have employed additional sales personnel for the record crowds expected during the Christmas season.

The Los Altos Shopping Center, has been decorated and official lighting of the Christmas display occurred Friday when Lloyd S. Whaley, owner and developer of the big shopping area, turned a switch to herald the start of the Christmas festivities.

Featured decorations in the center are giant silver foil Christmas trees suspended from the street lighting poles along Bellflower Blvd. between Stearns St. and Britton Dr. In the center of each lighted tree stands a colorful five-foot Santa Claus, complete with a bag of gifts. The silver trees also dot the parking area which surrounds the development.

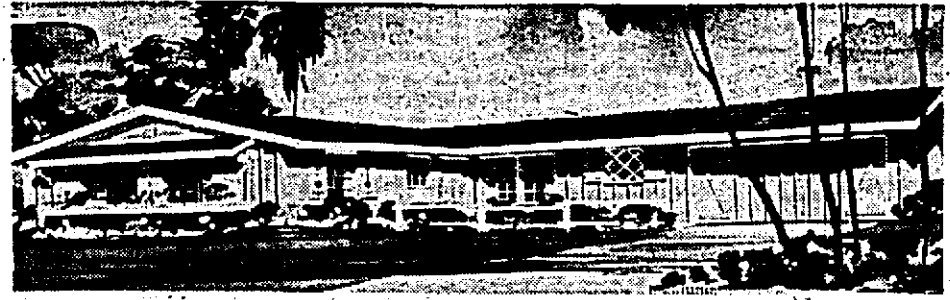
In addition, decorations line the shopping mall or central walkway of the center which extends northward from Walker's store. Christmas music will be played also in the mall area throughout the holiday season.

Marvin Pike Heads Pest Control Group

Marvin Pike has been elected chairman of the Long Beach District Pest Control Operators, succeeding Reg Barden.

The election was held at a dinner meeting Thursday night at which 36 local operators and state president Herb Packard, Sacramento, attended. Barden was presented with a plaque.

Other new officers are: Les Robertson, vice president; John Lynn, secretary-treasurer; Don Barden, director.



A TRIUMPH HOME
Aldon's newest "luxurized" homes, typified above, are three and four-bedroom, two-bath dwellings in the "Triumph Series" in Buena Plaza's new unit located conveniently in Buena Park on La Palma Ave., east of Miller St.

Park Vista Buyers Can Move In

Park Vista Homes, Anaheim, give home buyers the opportunity of moving right in with no additional improvements necessary, reports Kenneth Davis, sales agent.

Davis pointed out further families that buy now will be "in and all settled so that they may enjoy Christmas in their own home."

"We are still offering no down for veterans except cost and impounds, and a moderate down for nonveterans," he continued. Our monthly payments are exceptionally low and nonvets may have FHA terms."

Magnolia Manor Continues Preview of Wonder Homes

Preview showing held last weekend of Magnolia Manor in Garden Grove, was so successful and so many home buyers attended, according to Frank H. McFarland, sales agent, that a second preview has been scheduled for this weekend.

Unit 4 of the new Wonder Homes are offered to both veterans and non-veterans at a move-in price of only \$383. McFarland said, pointing out that this unusually low financing arrangement is not ordinarily available on homes of this quality class.

Covering more than 1,300 square feet of living space, the 3 and 4-bedroom, 2-bath homes are priced from \$11,050 to \$11,550. A choice of 16 different exterior designs is given buyers.

Among the features listed by the sales agent are entry hall, mahogany doors, wallpapered breakfast nooks, natural finish kitchen cabinets, formica counter tops, waste disposals, acoustical plastered ceilings and painted plastered walls.

Magnolia Manor is located on Garden Grove Blvd. just past Harbor within a few miles of the Long Beach area. Previewers may drive straight out Garden Grove Blvd.

Huge Throngs Visit Aldon's Buena Plaza

Crowds which exceeded previous holiday records at Buena Plaza over the Thanksgiving weekend continued heavy interest in the new \$50,000, 2100-home planned community in Buena Park, it was reported yesterday by officials of the Aldon Construction Co.

"Opening of our new sixth unit of the advanced 1956 Triumph Series of 3 and 4-bedroom, 2-bath luxurized Aldon homes 2 weeks ago has provided a fresh impetus to the numbers of home seekers who are visiting the 8 furnished exhibit dwellings, with decor by Aaron Schultz, in our 'Greatest Home Show on Earth,' a top official announced."

The furnished model homes are open every day on La Palma Ave., east of Miller St., just off the Santa Ana Freeway, in Buena Park, reflecting the many diversified stylings, floor plans and color schemes available in the new community.

Also stimulating interest in the Triumph Series of homes, it was reported by general sales agent E. (Billy) Hamburg, is the availability of both vets and non-vets terms facilitating purchase of the dwellings by families with modest incomes.

Because financing was arranged well in advance of recent credit tightening regulations, vets may buy on terms of nothing down but costs and im-

pounds, with monthly payments from \$66.67 for principal and interest, it was explained. Non-weekend continued heavy interest in the new \$50,000, 2100-home planned community in Buena Park, it was reported yesterday by officials of the Aldon Construction Co.

APPROXIMATELY 1600 families have located in the new planned residential community of Buena Plaza this year, and an early sellout of the present unit of homes was reported by the officials.

Four different floor-to-ceiling fireplace treatments in brick or slumpstone are offered in the 4-bedroom, 2-bath models.

All the "Triumph Series" homes boast built-in Western Holly gas ranges and ovens with copperized range hoods, king-size stall showers with six feet of ceramic tile and glass doors, full size bathtubs with showers and five feet of marble over tubs, and 70,000 to 75,000 BTU forced air heating.

The homes likewise have sliding glass walls, rich oak block floors, big double sinks with coved plastic tops, asphalt tile kitchen floors, Waste-King garbage pulverizers, Dish-Whiz semi-automatic dishwashers, and folding partitions to separate kitchens from service areas.

Furnish Your Entire Home
Down \$50 Incl. TV
LONG BEACH FURN.
9TH & AMERICAN AVE.
Downtown Long Beach

Quality + Luxury + Low Price

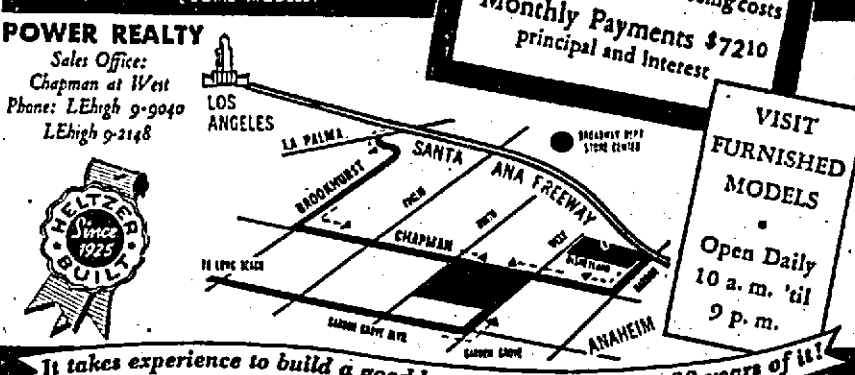
Beverly Gardens

At Chapman and West in Garden Grove
"The Beverly Hills of Orange County"

20 floor plans • 33 c/l
4 and 3 Bedrooms, 2 baths

- FIREPLACES
- PULLMANS IN BATHS
- COVERED PATIOS
- ADJOINING SCHOOLS
- WOOD SHINGLE ROOFS
- FORCED AIR HEATING
- SEPARATE SERVICE PORCHES

IMMEDIATE POSSESSION
(SOME MODELS)



It takes experience to build a good home... we have over 30 years of it

Be in Your Own Home This Christmas...

You Can Move in Upon Lender's Approval

Live In Blue Bell manor

and receive the fabulous **FREE GIFT** of complete 5-ft. **HIGH REDWOOD FENCING** when buying one of the few homes available for immediate occupancy in the first unit.

VETS --- NO DOWN 30-YEAR LOAN except for the usual impounds

NON VETS \$990 DOWN plus the usual impounds

Your choice of financing arrangements with either conventional loans or liberal FHA financing with up to 25 years to pay.

DRIVE TO BLUE BELL MANOR TODAY AND SEE THESE QUALITY HOMES...

These homes were built before the present rise in prices. If these homes were to be duplicated today, with the present rise in both lots and materials, they would cost between \$4,000 and \$5,000 more.

HOW TO GET THERE

From Long Beach go east on 7th St. thru Garden Grove to West St., then turn left 1 1/2 miles to Orangewood. Then turn right and you'll see the beautiful Blue Bell Manor sign.

JOE FARR & ASSOCIATES — Sales Agents
Phone Hemlock 4-3427 — LEhigh 9-2870

NON-VETS only \$1600 down
NO DOWN TO VETS except costs and impounds

from only **\$58⁹²** monthly

CONTEMPORARY STYLES • 3 & 4 BEDROOMS • 2 BATHS
FORCED AIR HEAT with THERMOSTAT • REAL FIREPLACE • PATIOS
BUILT-IN OVEN AND GAS RANGE • SLIDING WALLS OF GLASS

ORANGE TREES ON SOME LOTS

Designed by Curtis Chambers, AIA, Architect

BUENA Berry PARK

Gala Opening!
Fabulous All-New UNIT NO. 3
in close-in BUENA PARK

so near to everything!

ONE BLOCK DIRECTLY EAST OF KNOTT'S BERRY FARM

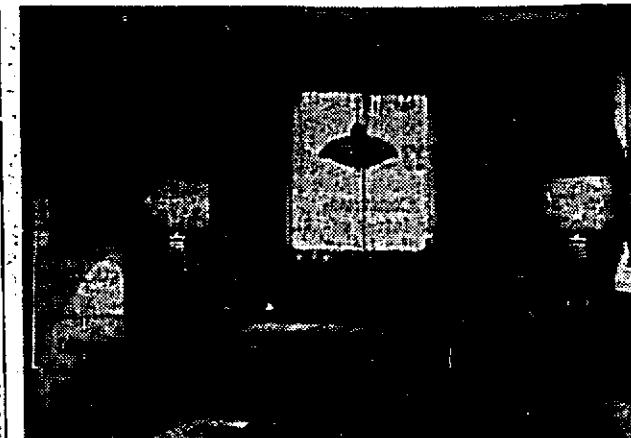
From Long Beach: Drive out Carson (Lincoln Ave.) to Huntington Beach Blvd. (Hwy. 39) turn left about 1 mile to models.

King-sized Buck Bagged by Hunter

AUGUSTA, Me. (AP)—Horace shot in Maine. The 12-point Hinkley bagged what he thinks buck, shot near Bingham, may be the biggest buck ever weighed 460 pounds.

Havenwood Manor Holds Opening This Weekend

Havenwood Manor, Garden Grove, is having its grand opening this weekend, according to Robert C. Hauge, sales manager and president of Robert Realty Co., sales agents for this group of VA financed homes. "Veterans may buy one of these customized homes at the remarkable price of \$11,900 to \$12,400, for nothing down except cost and impounds," Hauge said. Monthly payments will be approximately \$72.35, including principle, interest, taxes and insurance. There are 18 different elevations available on these 3-bedroom and 2-bath or 2-bedroom with den and 2-bath homes. Havenwood Manor, built by K. M. Thompson, for many years a contractor and builder in the Long Beach area, is designed in blocks to the model homes.



RICH WALL PANELS

Interiors of Walnut Manor Homes in Anaheim have many features including the walnut paneling shown here. They sell at \$12,500 with vets needing none down.

Walnut Manor Appealing

An unusual circumstance noted last week by officials of Walnut Manor, Inc., was the number of construction men and suppliers who are buying homes in Walnut Manor, Anaheim. These are men who know quality and value, whose business is building and supplying materials to builders, the men who know dollar for dollar exactly what they are getting when they purchase a home, salesmen pointed out. The traditionally styled 3 and 4-bedroom homes are priced at \$12,500 with low monthly payments, including principal and interest. Veterans may still pay nothing down except closing costs and impounds, but this policy cannot continue much longer, stated Louis Herson, builder. With rising building costs, identical homes in the next unit, which will open in about 4 months, will be priced at least \$1200 to \$1500 more, builders warned, and present terms will be impossible under government rulings. Walnut Manor has an advantage in being close to metropolitan Los Angeles, yet carefully planned for a care-free country existence. To reach the project go west on Santa Ana Freeway to Walnut Street (1 mile west of Harbor Blvd.). Left on Walnut, 1 block to furnished models.

Eastchester Park

in Friendly Fullerton

Move In
for
XMAS

VETS
\$145

MOVES YOU IN
\$62.95 PER MO.
Principal & Int.

Your
Appliances
May be added
to your loan

NON-VETS
only

\$750 dn.

3 & 4 bedrooms • 2 baths

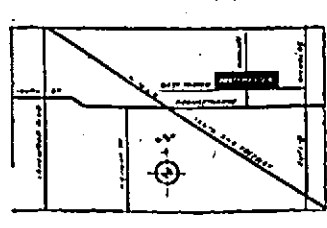
- Genuine Lath & Plaster
- Fireplaces, Barbecues
- Forced Air Heat
- Walls of Glass



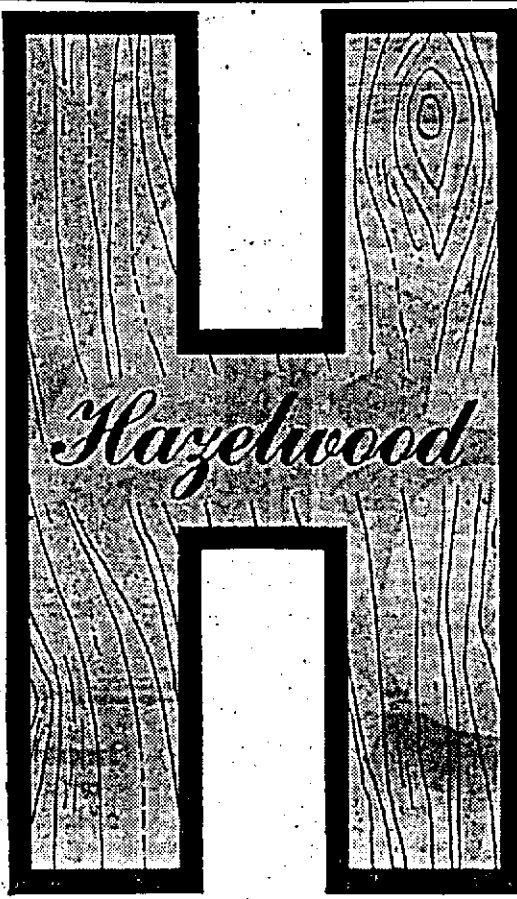
Eastchester Park

in Friendly Fullerton

DIRECTIONS—Eastchester Park is at Orangewood and Nicklett in friendly Fullerton. From Los Angeles, take the Santa Ana Freeway and turn east on Orangewood to Nicklett. From Long Beach, drive out Carson to Highway 39, turn north to Orangewood, then east to Eastchester Park.



MEL MACK CO., Sales Agents



FURNISHED
MODELS

by Aaron Schultz of Long Beach

WOOD-BURNING
FIREPLACES
AND PARQUET
HARDWOOD
FLOORS
(OPTIONAL)

VETS still NO DOWN!

just costs and impounds

LOW FHA TERMS TO NON-VETS

FREEDOM HOMES in Garden Grove AREA

4 BEDROOMS	2 BATHS	\$10,750 FULL PRICE VA - FHA	VETS \$54.94 principal and interest
---------------	------------	------------------------------------	----------------------------------------------

Look at these construction features:
ORANGE COUNTY'S BEST BUY!

SEE THESE HOMES
TODAY!

- ★ LATH & PLASTER
- ★ SHOPPING CENTER
- ★ ROCKWOOL INSULATING
- ★ SEWERS
- ★ 1300 SQ. FT.
- ★ SCHOOLS
- ★ COLORED BATH FIXTURES

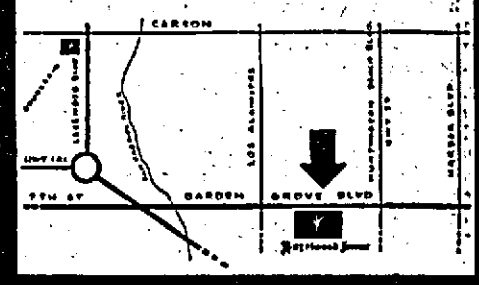
Hazelwood

FREEDOM HOMES

6522 GARDEN GROVE BLVD.

VISTA REALTY COMPANY

DIRECTIONS: Hazelwood Freedom Homes are near everything in Long Beach. Just drive out 7th St. to just 3 miles beyond San Gabriel River and there you are.



BONUS OFFER!

SIDEWALKS
FOR NO ADDITIONAL COST

Yes, the Developers of Beautiful HAZELWOOD, Are Now Installing Street Sidewalks Throughout Their Entire Project!

For a Limited Time Only, There Will Be No Price Increase to Purchasers Act Now to Buy at Today's Low Price

IMMEDIATE
OCCUPANCY
UPON LENDER'S
APPROVAL!

Give the Gift
of a Lifetime
for a
Lifetime!

only \$58.66 monthly
PRINCIPAL AND INTEREST

total price
\$11,575

SHAMROCK PARK • SHAMROCK PARK • SHAMROCK PARK • SHAMROCK PARK • SHAMROCK PARK • SHAMROCK PARK • SHAMROCK PARK

Shamrock
Park

IN SMOG-FREE
GARDEN GROVE

VETS
\$145

Moves you in

NON-VETS
RENT with OPTION
TO BUY

Bring The Family
FREE REFRESHMENTS

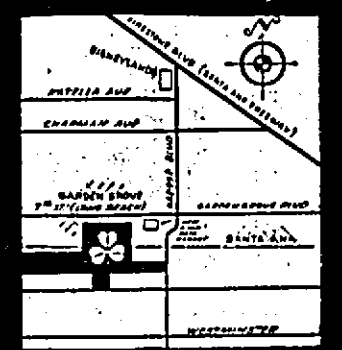
3 and 4
BEDROOMS • 2 BATHS

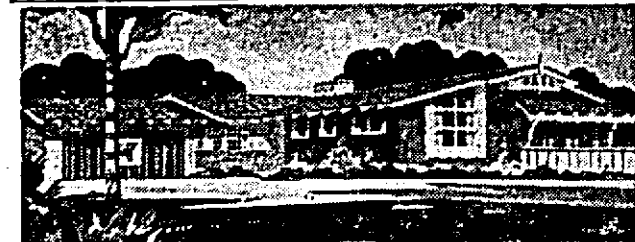
YOUR APPLIANCES
MAY BE ADDED
TO YOUR LOAN

- BARBECUE IN PATIO
- REAL FIREPLACES
- WALLS OF GENUINE LATH & PLASTER
- ROCKWOOL INSULATION
- FORCED AIR HEAT

DIRECTIONS: To reach Shamrock Park Model Homes from Los Angeles, take the Santa Ana Freeway to Harbor and turn south. From Long Beach take 7th Street (Garden Grove Blvd.) and turn south on Harbor.

WALKER & LEE, INC.
Sales Agents





IN PEMBROOK VILLAGE

Rustic early American designing is combined with modern planning in Pembroke Village homes which veterans may buy for no-down payment.

Rustic Yet Modern Homes Are Popular

Pembroke Village Unit 5 has been very popular because it combines the old-fashioned charm of rustic Early American with modern planning, declared a spokesman for Mel Mack Co., sales agents for the Garden Grove homes.

The picturesque qualities associated with rustic Early American have been translated to the California style of indoor-outdoor living, the spokesman continued, by the use of shake roofs, diamond-pane windows and interesting window trim.

Living rooms have real brick fireplaces and walls of glass, and circular hall plans afford foot-saving efficiency for the homeowner. The big kitchens are equipped with garbage disposals and fans, and all models have adjoining service porches. Golden hardwood floors are used throughout, and Pembroke Village homes have forced air heating. Pembroke Village homes are available with 3 or 4 bedrooms, 1½ and 2 baths. Veterans may purchase on no-down-payment financing, non-veterans for as little as \$995 down. Because

There Will Be Christmas Trees in Blue Bells Now

Blue bells on Christmas trees aren't new. But Christmas trees in Blue Bells are going to be numerous this year in Orange County.

Developers of Blue Bell Manor say that since their announcement that buyers could move into the homes before Christmas, sales have shown a marked increase.

The 3- and 4-bedroom, 2-bath homes have plenty of extras which appeal to the buyers. These include painted and wallpapered interiors, hardwood floors, acoustical ceilings, sliding walls of glass, a log burning fireplace with gas lighter, a central hall plan, spacious eating area and endless other superior qualities," a spokesman continued.

"Just such a fabulous beauty can be yours — and before it's time to put up the Christmas tree."

Shamrock Park New Terms Bring Increase in Sales

Sales at Shamrock Park, Garden Grove subdivision, have spurred following the announcement last week of new financing arrangements which permit veterans to move in by paying only \$145 down and the availability of a limited number of homes for non-veterans on a rent-with-option-to-buy plan.

Frank Hart, general sales manager for Walker & Lee, Inc., agents for the subdivision, said buyers in Shamrock Park may still have their appliances, such as refrigerators, ranges and washers added to the loan without the necessity of paying additional cash down, Hart added.

Monthly payments for veterans are from \$28.00, including principal and interest, with total prices starting at \$11,575. Large living rooms, walls of glass and real fireplaces are among the popular features found in Shamrock Park, Hart noted.

Adjoining the living rooms are

TURNING YOUR ENTIRE HOME

\$50

DOWN INCLUDING TV

Furnish Any Room \$10 DOWN

(Your discount cards are good here for double discounts) Our Specialty Group Buys the Finest Furniture—Lowest Prices—Trade-ins accepted—Free delivery OUT-OF-STATE CREDIT OK

LONG BEACH Furniture Co.

6th & American Open Mon.-Fri. 9-5 Free Parking Free Delivery

Young-Loftus Offering 50 New Homes

The Young-Loftus Construction Co. announce their latest offering of 50 homes in the heart of Buena Park. The dwellings are designed and built with personal supervision based on 20 years of building experience.

The homes contain 3 large bedrooms and den with fireplace. Each home has a major and a minor bath.

The oversize kitchens have natural birchwood finish. Built-in gas ranges and ovens add to their convenience. Kitchen exhaust fans, garbage disposals, good lighting fixtures and colorful drainboards add to work-saving features.

Prices begin at \$13,200 with no down payment by veterans and low monthly payments on a 30-year loan. FHA guaranteed loans are available to non-vets.

Unusual features included in

NO DOWN TO VETS

Young-Loftus Construction Co. has 50 homes in Buena Park, such as this, which vets may buy for nothing down.

the price are: Rear yard fully fenced with redwood airflow fencing, cement sidewalks and curbs, paved streets, ornamental street lights, front lawn and shrubbery and parkway trees.

Comparison of these homes with others will show that they are exceptionally good values and beautifully designed to add comfort and happiness to home living.

Three model homes, furnished by Carl's of Long Beach, are open for inspection daily. Models and sales office are on Grand Ave. at Crescent Ave., one-quarter mile south of Knott's Berry Farm.

All Realty Women Invited to Meeting

The last meeting of the year will be held by the Women's Activities Committee of the Long Beach Real Estate Board Thursday night at 7:30 in the board offices.

All women engaged in realty are urged to attend, leaders announced. It will be a social and business meeting. The newly elected board will be guests. Plans and objectives for 1956 will be discussed and refreshments will be served.

COMPLETED HOMES

MOVE RIGHT IN! NOW! ONLY \$395 DOWN TO NON-VETS

VETERANS...NO DOWN!

except costs and imposts FHA Terms to Non-Vets... low monthly payments

PARK VISTA HOMES

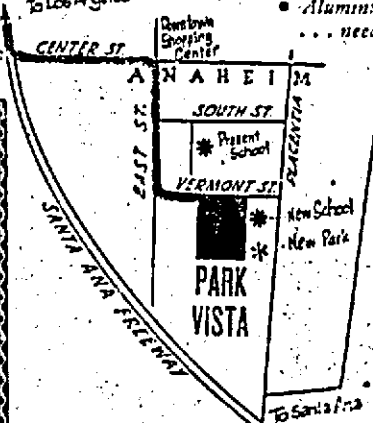
3 Bedrooms or 2 Bedrooms and Den 1½ Baths

- Choice of 9 exteriors
- Extra large lots
- Curbs, sidewalks, street lights all in and paid for
- Double garages—attached and detached
- Ceramic tile and painted interiors
- Forced air heat... Honeywell thermostat

- Westinghouse dishwasher and disposal
- Hardwood floors
- Sliding glass doors
- Natural ash kitchen cabinets
- Fireplaces

- Ceiling heaters in bath
- Service porch... breakfast bar
- Cast iron American standard plumbing
- Plans designed by Roy Donley, A.I.A.
- Aluminum bath windows... need no painting

FREE
1 PAIR LOVELY FIRST QUALITY SHEER NYLON STRETCH HOSE
To Each Prospective Lady Purchaser
Bring this ad to tract for your hose.



DIRECTIONS:
From Long Beach Drive Out Carson to Center and East St. in Anaheim. Turn right on East St. to Vermont St. Turn left at Vermont to Park Vista Homes.

Another Landbar Development
Kenneth Davis, Sales Phone KEystone 5-2403

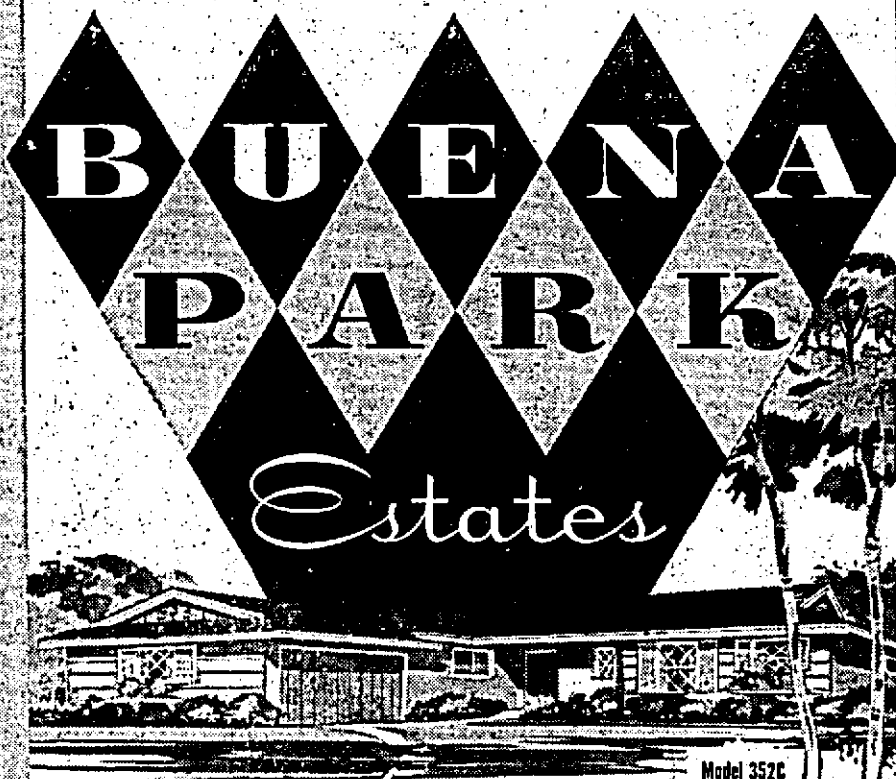
Many See New Unit

Meadowbrook Homes' fifth new unit, which opened recently, has attracted hundreds of home buyers from all over Southern California, reported Kenneth Davis, sales agent.

"It has been our policy to give the people the right home in the right location at the right price," Davis said. And our sales thus far have

proved that homes in our new tract are just that. Plus the fact, we offer low down payments and low monthly payments."

Pre-Preview Opening!



A new community of fine homes for those who prefer good quality conventional construction, solidly built on raised foundations with hardwood floors over sub-flooring and lath and plaster throughout. Another triumph for the builders of Lakewood Estates!

Take advantage of this preview opening for choice selections of plan and location... See the home you select, now under construction!

The Dynamic Center of a Great New Area

Crisscrossed by new superhighways, heartland of shopping centers, schools, zoned industry... this is Buena Park Estates!

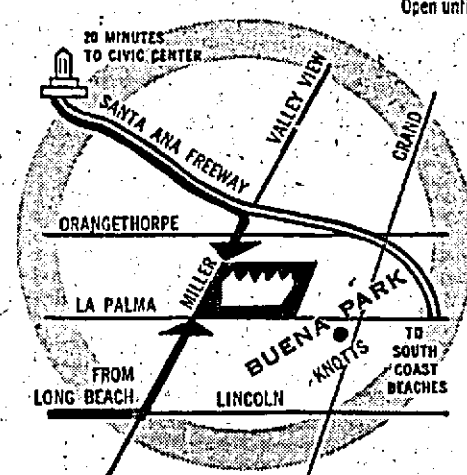
3 bedrooms • 2 baths
Veterans NOTHING DOWN!
NON-VETS LOW DOWN PAYMENT

The site of Orange County's first schoolhouse; restored by the builders of Buena Park Estates as a precious reminder of the pioneers who knew that this would some day be the center of a great new area.

Four models beautifully furnished by W. & J. Sigane Interior and exterior color schemes by Margaret Lowe, Color Consultant Model Homes landscaped by Landscape Architect Courtland Paul Models open from 10 a.m. to 9 p.m. daily Open until 6 p.m. Saturday

From Los Angeles: Drive out the Santa Ana Freeway to Valley View turnoff, go right (south) on Valley View approximately 2 miles to La Palma, then left on La Palma to model homes.

Walker and Lee, Inc., Sales Agents



From Long Beach: Drive out Lakewood Blvd. to Carson; then right (east) on Carson which becomes Lincoln. Follow Lincoln to Miller, then turn left on Miller (north) to La Palma, then right to model homes.

Now the RIGHT HOME in the RIGHT LOCATION at the RIGHT PRICE

THESE ARE THE LAST NEW HOMES IN LAKEWOOD

Meadowbrook Homes for Vets

UNIT NO. 5 in Fabulous Lakewood LOCATED 1 BLOCK EAST OF DUTCH VILLAGE ON ORANGETHORPE

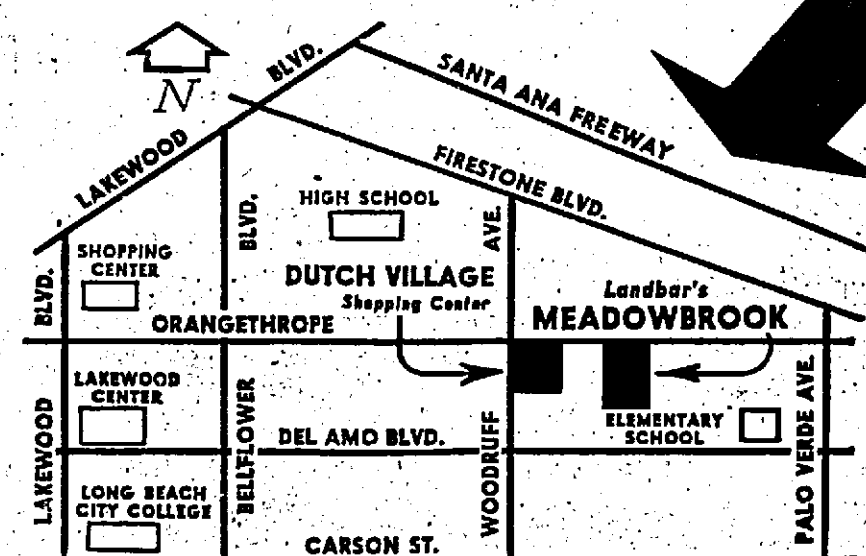
2 Bedrooms & Den—1½ Baths \$12,950 ★ **3 Bedrooms—1¾ Baths \$14,200**

- Decorative Redwood Siding
- Natural Slab Doors
- Fireplaces
- Painted Interiors
- Natural Cabinets
- Ceramic Tile Work
- Stove Exhaust Fans
- Dishwashers
- Service Porch
- Waste King Garbage Disposal

- Automatic Washer Rough In
- Hardwood Floors
- Front Yards Landscaped
- Honeywell Thermostat
- Forced Air Heating
- Wired for T.V.
- 40 Gal. Water Heaters
- 2 Car Garages Attached and Detached

- Electric Heaters in Bath
- All Utilities In
- Paved Streets
- Curbs, Gutters and Sidewalks
- Sliding Patio Doors
- Clothes Poles and Lines
- Incinerators
- Aluminum Sash Windows
- Walk-In Closets

LOW CASH REQUIREMENTS
• **LOW MONTHLY PAYMENT**



ANOTHER LANDBAR DEVELOPMENT ★ KENNETH DAVIS, SALES, Phone Torrey 6-1114

OPEN EVERY NIGHT 'TIL CHRISTMAS

STORE HOURS
9:30 A. M. - 9:30 P. M.



Luscious Gift Robes

Sale! Quilted Nylon Duster

Every girl needs this pretty Nylon Duster because it's so practical! When wash day comes, it can be tossed into the washing machine... it will come out like new, dry before you know it! Attractive prints on pink or blue ground. Misses' sizes 12-20.

7.98
Value!

5.00

Quilted Print Cotton Duster

A comfort on cool mornings... a fine Gift to find under the tree! Quilted Cotton Dusters come in light or dark ground print, with contrasting pipings. Huge pockets. Very full cut. Washes with the best of them! Small, medium and large sizes.

Big
Value!

7.98

Quilted Rayon TV Pajamas

Perfect for Holiday Brunch Parties, or late sessions in front of the fireplace, or when viewing TV! Handsome Quilted Tuxedo Jacket in your favorite color, with black crepe trousers. Pink-Black; Red-Black; White-Red; Aqua-Black. 10-18.

10.98

100% Nylon Quilted Robe

Not illustrated. Completely washable, because it's ALL NYLON! The matching lining is pure Nylon too! Just dunk it in mild suds, rinse it and it's dry in a breeze!... looking as fresh and dainty as ever! Pale Pink or Pale Blue, with gay border. Sizes 10-20.

17.98

BUTLER BROTHERS

LAST TIME!

Leo Schy, Famous Child Photographer,
Will Conclude His Current Run Monday.

Photo of
Your Child

1¢ per
pound

7-14 NYLON FLEECE SHORTIE COAT

10.98

Light as thistledown, yet so snug and warm! Single-breasted, with collar. Chrome taffeta lined. Blue, pink, white.

3-6X GIRLS' WOOL FLEECE COATS

12.98

Fitted and boxy styles. Set-in and raglan sleeves. Warm Portland Fleece, in brown and beige. All Millum lined.

7-14 GIRLS' COATS ALL-WOOL FLEECE

16.98

Trimly tailored and warm-as-toast, a Big Sister wool-fleece coat, single or double-breasted. Beige, gray, or rosewood.

7-14 Girls' Dresses in Holiday Mood

3.98

Crisp new washable cottons. New no-iron finish. Light and dark prints. Long torsos. Deep yokes. Wide choice of colors.

LITTLE SISTERS' CHRISTMAS DRESSES

3.98

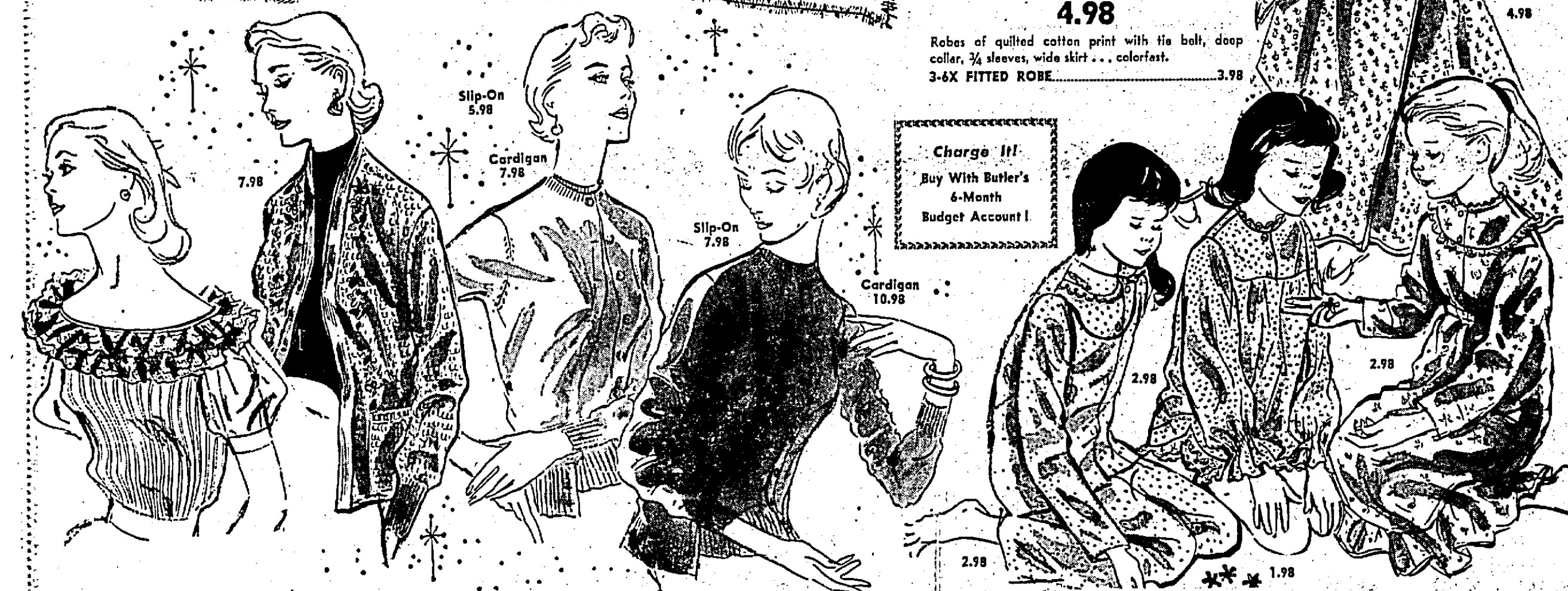
Fluffy Christmas Dresses of sheer cotton or nylon. Washable. No-iron! Also pretty taffetas. Long torsos. Full skirts.

7-14 Girls' Fitted Cotton Pajamas

4.98

Robes of quilted cotton print with tie belt, deep collar, ¾ sleeves, wide skirt... colorfast.

3-6X FITTED ROBE... 3.98



Charge It!
Buy With Butler's
6-Month
Budget Account!

Exquisite Colors! Jewel Trims! Full Fashioning Adds Charm!

Dressy Nylon Gift Blouses

Reg. 3.98
2.98

Entrancing Holiday Styles in filmy Nylon with metallic edgings. Nylon lace and Jewel trims. Jewel buttons. Short puff or ¾ sleeve styles. White, Pink, Powder Blue. Sizes: 32-38.

All-Wool Worsted Cardigan

Sizes 38-46
7.98

Soft wool Sweater in Jacket style, knitted in waffle stitch with floral motif as side-front trimming. White, rose, turquoise, light navy, powder blue.

Full-Fashioned Orion Sweaters

Short Sleeve
Slip-ons
5.98

Soft as costly cashmere! Full fashioned for an expensive look! Fine gauge knit. Pearl buttons. White, pink, blond, peacock, raspberry, honey, salmon & navy. Sizes 34 to 40. Value!

Long Sleeve Matching Cardigan 7.98

Full-Fashioned Fur Sweaters

7.98-10.98

Short Sleeve Slip-on Long Sleeve Cardigan
70% Lamb's Wool, 25% Fur 'Minklam'—soft as thistledown! White, petal pink, peacock, flamingo, maize, black. 34-40.

4-8 Girls' Flannel Gowns

1.98

Tailored and dressy, with long sleeves. Fitted type. Many with bottom ruffle. Quaint, colorful prints. Polka dots.

4-8 Girls' Flannel PJ's

1.98

Cocyl Warm! And so pretty! Gay polka dots. Contrasting trims. Baby Doll styles. Others tailored. Choose for welcome gifts!

3-16 Girls' Flannel Gowns

2.98

Charming prints, in fitted styles as well as tailored and dressy types. Many with bottom ruffle. Pastel colors. White grounds.

8-16 Girls' Flannel PJ's

2.98

Many styles in attractive prints. Baby Doll, tailored types. Colorful contrasting trims. Long sleeves. Washable, colorfast.

BUTLER BROTHERS GIVES 2X GREEN STAMPS • REDEEM 2X GREEN STAMPS AT BUTLER BROTHERS

ANS
PHONE
-6455
iate service
salary, auto or
though you owe
to \$1,000. Courte-

NI PRESS TELEGRAM—Last
 Long Beach (Calif.), Sun., Dec. 4, 1939

Automobiles For Sale 175

FORD

Station Wagons

'54 FORD
 RANCH WAGON -
 Automatic, radio, etc.
 \$ \$1699

'53 FORD
 RANCH WAGON
 Radio, heater, Lic. 2T57975
 \$ \$1299

'52 FORD
 RANCH WAGON
 Automatic, radio, etc.
 \$ \$1299

'54 FORD
 COUNTRY SEDAN
 Overdrive, radio, heater.
 Lic. 2V44182
 \$ \$1999

Mel Burns, Ford
 2000 2055
 AMERICAN

FORD—Late 1939 convertible. New
 overdrive, heater, custom w/w
 tires, chrome whls. & other ex-
 tras. 17' long. Speedy & very
 cool. Come & inspect it. Forced
 sale! near money. Selling BE-
 CAUSE NO money payment and
 bank financing. (6 min. credit ap-
 proval. 10-100-000. 27% service &
 7-day trial ex.

BEAVER MOTORS

(2426 N. L. A. since 1939)
 1805 N. Long Beach 2-3733

'51 FORD V-8 Customline 4-dr.
 loaded with extras incl. the eco-
 nomical overdrive. A bargain at
 \$1295.

MARK THORNTON

17246 LARKWOOD, BELLEVILLE
 and 17246 LARKWOOD, BELLEVILLE

CASSADY MOTORS
1801 AMERICAN HE 7-2193

'55 FORD V-8 Fairlane custom club sedan, 2100 mi. Ford, radio, heater, w/w. \$2,650. Original owner. 2136 Charleston. Len Allen

'49 FORD Convertible. Lowered 12 in. around. Good condition mechanically. \$300 cash. 2312 Terminal Ave. Fr. HE 3-6855.

'51 FORD - \$193
Finance all or any part. \$25 per mo. 1800 Bellflower Blvd., Bellflower.

'39 FORD cns. Good motor and a batt. \$30. GA 3-6126. 1910 E. 58th

RDS

'55 2-Door. \$1695
Fordomatic. Low mileage. New car guarantee.


'54 Victoria \$1895
V-8. Radio, heater, overdrive. Sharp as they come.

'54 R. Wag. \$1795
Fordomatic. power steering. Extra-power car.

OUNG FORD

ANAHEIM

HE 8-1156



CLEAN SWEEP 1955 BUICKS

...age, '55 Buicks to choose
y C. Clark, Buick, 150 So.
pton.

Special Riviera Coupe

...ring, power brakes, radio, heater,
glass, wire wheels, continental tires.

"72" 4-D. Sedan

...ad, htr., w/w tires (Generals), air
stall lit, rear speaker, very low miles.

per Riviera Coupe

...tive steering, rad, htr., tinted glass,
...-way sports car look; a real beauty

Special Convertible

...p, rad, htr., Dyna; the convertible
...-way sports car look; a real beauty

Special 4-Dr. RW Sedan
 in red and black interior; red, htr.,
 w. tires, continental kit, power steer-
 ing.

Special "46R"
 first, power brakes, rear speaker
 beauty—ready to go.

Century "56R"
 here we go again—just perfect—no
 t, Dyn., rad., htr., w.w tires; 1 meas-
 s, power steering, too.

C. CLARK
 Buick Dealer
 Long Beach Blvd.
 Near Compton Blvd.

**LOW
 AS
 \$2695**

Age Group	Percentage of Respondents
18-29	85%
30-49	80%
50-69	75%
70+	70%

Automobiles For Sale 175

NEW 1956 JEEP
\$1,399
(DISPATCHER) PLUS TAX & LICENSE
IMMEDIATE DELIVERY
100% FINANCING
WITH APPROVED CREDIT
COPELAND MOTORS
4127 E. ANAHEIM HE 8-4560

FORD
1955 Ford, beautiful sedan, big radio, heater, custom heavy lift. Comes from well known conservative Copeland private owner. It's just what you have been searching for! Come and inspect it while it's still here or call COPELAND SALES. \$399 FULL PRICE. No down payment (5 min. credit approval). Best financing & delivery terms.
BEAVER MOTORS
(Established in L.A. since 1939)
1405 N. Long Beach Blvd.
Compton, Niles to 10, NE 2-3755
—With OK Warranty—
Only \$598
51 Ford Custom Club Radio, heater, while white.
Bill Barnett Chev.
1405 N. Long Beach Blvd., Compton

FORD '53 — \$595
Glittering all-original club sedan with radio and heater. Usually well-kept and unusually clean. Guaranteed.
THOMAS COMPANY
Local New Car Dealer—47th Year
333 E. ANAHEIM
53 Ford Sedan, \$1095
N. H. New, sleek, sharp.
GUNDERSON USED CARS
501 AMERICAN AVE.
52 Ford Custom V-8 convertible. Radio, heater, 1955, 100% financing.
A. W. LEMON
1201 E. Anaheim HE 6-7371
52 Ford Custom Chopped Channeled lowered hood. Lots of chrome. No rust. \$150. NE 8-2990.
300-A Kay B. Compton.
51 Ford V-8 Custom Coupe, w.w. tires, many extras, ed. cond., a head. \$505. P. H. P. H. 5-2096.
52 Ford, Model A, 1955, 100% financing. \$150. P. H. P. H. 5-2096.
52 Ford, Model A, 1955, 100% financing. \$150. P. H. P. H. 5-2096.

HENRY J.
51 HENRY J. & W. W. heater. Good cond. Clean. \$295. TE 4-4044
HILLMAN MINN
51 Hillman, 1955, 100% financing. \$150. P. H. P. H. 5-2096.
52 Hillman, 1955, 100% financing. \$150. P. H. P. H. 5-2096.
52 Hillman, 1955, 100% financing. \$150. P. H. P. H. 5-2096.
52 Hillman, 1955, 100% financing. \$150. P. H. P. H. 5-2096.
52 Hillman, 1955, 100% financing. \$150. P. H. P. H. 5-2096.

ENJOY
Buying Your New Car, You'll Get:
• Courteous Treatment • Straight Figures
• Honest Facts • Legitimate Appraisals
on a new **'56**
DE SOTO OR PLYMOUTH
from
McClure-Nowling
51st and Atlantic Long Beach
2 BLOCKS NORTH OF DEL AMO

YOU CAN TRADE
In Anything of Value
If you are looking for a good car at a price you can afford, come in and see me today. I can show you about 95 good cars, all makes and models. I will help you finance the car you want at a payment you can safely make. I will take anything of value in trade such as: motorcycles, boats, diamonds, etc.
—Sincerely, Dale Brown.

SPECIALS THIS WEEK
55 FORD THUNDERBIRD \$2999
Red, Radio, heater, overdrive, w.w. A cream puff.
54 KAISER DARRIN ROADSTER ... \$1999
Heater and overdrive.
54 MERCURY 2-DR. SEDAN \$1799
Beautiful 2-tone green finish. Radio, heater & overdrive.
53 CHEVROLET BEL AIR \$1399
Radio, heater, standard transmission, 2-tone, Sharpest in town.
52 OLDSMOBILE 88 \$1199
Radio, heater, Hydra-Matic, beautiful black with white top.
54 ZEPHYR 6, H.R., a beauty \$999
52 NASH Rambler Country Club \$999
Radio, heater, overdrive, 2-tone green.
NEW DEALER FOR
• POWELL SPORTSWAGON \$998
• TRIUMPH TR-2 \$2499
DALE BROWN
10 Years in Long Beach
2440 AMERICAN AVE. LONG BEACH
Phone GARfield 4-1780

Automobiles For Sale 175

LINCOLN
56 LINCOLN PREMIERE
Hard top, Private party, sacrifice.
All white & blue interior. 1700 mi.
79-1272
We trade for anything of value
DALE BROWN MOTORS
4127 E. ANAHEIM HE 8-4560
54 LINCOLN Custom 4-dr. A/C, A/C, 1955, 100% financing. \$150. P. H. P. H. 5-2096.
52 LINCOLN Custom 4-dr. A/C, A/C, 1955, 100% financing. \$150. P. H. P. H. 5-2096.
52 LINCOLN Custom 4-dr. A/C, A/C, 1955, 100% financing. \$150. P. H. P. H. 5-2096.
52 LINCOLN Custom 4-dr. A/C, A/C, 1955, 100% financing. \$150. P. H. P. H. 5-2096.

MERCURY
52 Merc.
4-DR. SEDAN
MERCURY-MATIC
RADIO, HEATER
TINTED GLASS
WHITEWALL TIRES
Extra Clean, Extra Sharp
\$1099
Mel Burns, Ford
2000 American, L. B.

CAMPBELL BUICK
1881 AMERICAN 2101

1955 BUICKS
CHOICE OF FIFTEEN MODELS
Executive Cars and New Car Trade-ins
With or Without Power Equipment
TREMENDOUS REDUCTIONS
54 CENTURY RIVIERA \$2295
(power steering)
54 CHEVROLET 4-DOOR \$1345
54 FORD 2-DOOR CUSTOM \$1495
53 BUICK SPECIAL SEDANET \$ 995
53 BUICK SPECIAL SEDAN \$1295
53 BUICK SPECIAL RIVIERA \$1245
53 FORD 2-DOOR SEDAN \$1045
53 PLYMOUTH CLUB COUPE \$ 945
53 DODGE 2-DOOR COUPE \$ 995
53 CHEV. BEL AIR HARDTOP \$1345
53 CHEVROLET BEL AIR 4-DOOR \$1195
52 BUICK SPECIAL 2-DOOR \$ 895
52 BUICK SUPER SEDAN \$1045
52 BUICK SUPER RIVIERA \$1095
52 CHEVROLET—AS IS \$ 595
54 CADILLAC \$3695
2-Door Hardtop, Air Conditioning and Power Steering. Always Fair Weather in This Car.
Reconditioned GMAC Terms Guaranteed

CAMPBELL BUICK
1881 AMERICAN 2101

HARBOR CHEVROLET CORP.
BUY NOW SAVE!
100% Financing
With Approved Credit
55 CHEVROLETS
MIDNIGHT COUPE — BODY STYLING. Like new. Low mileage. New car value. Save Hundreds of Dollars
54 PLYMOUTH \$1195
Rover 4-door. Hydride, radio. Lic. No. 2155305.
54 STUDE V-8 \$1595
Commander. Startling coupe. Hydride, radio, heater. Lic. No. 2155305.
54 CONSUL \$1095
Commander. Radio, heater. Lic. No. 2155305.
54 DODGE \$1595
Commander. Radio, heater. Lic. No. 2155305.
54 FORD V-8 \$1595
4-door. Hydride, radio, heater. Lic. No. 2155305.
53 FORD V-8 \$1095
Radio, heater. Lic. No. 2155305.
52 FORD V-8 \$1295
Ration Wagon (4-door 9-headers). Hydride, radio, heater. Lic. No. 2155305.
53 CHEVROLET \$995
Bel Air. Radio, heater. Lic. No. 2155305.
52 CHEVROLET \$1095
Bel Air. 2-tone. Hydride, radio, heater. Lic. No. 2155305.
52 DODGE \$895
4-door. Hydride, radio, heater. Lic. No. 2155305.
55 CHEV. \$555
4-door. Hydride, radio, heater. Lic. No. 2155305.

HARBOR CHEVROLET
3 BIG LOTS
1238 ATLANTIC | 625 E. ANAHEIM
Phone HE 6-3296 Phone HE 6-2484
700 E. ANAHEIM
Phone HE 6-4004

Automobiles For Sale 175

MERCURY
52 Merc.
4-DR. SEDAN
MERCURY-MATIC
RADIO, HEATER
TINTED GLASS
WHITEWALL TIRES
Extra Clean, Extra Sharp
\$1099
Mel Burns, Ford
2000 American, L. B.

MERCURY
52 Merc.
4-DR. SEDAN
MERCURY-MATIC
RADIO, HEATER
TINTED GLASS
WHITEWALL TIRES
Extra Clean, Extra Sharp
\$1099
Mel Burns, Ford
2000 American, L. B.

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Executive Cars and New Car Trade-ins
With or Without Power Equipment
TREMENDOUS REDUCTIONS
54 CENTURY RIVIERA \$2295
(power steering)
54 CHEVROLET 4-DOOR \$1345
54 FORD 2-DOOR CUSTOM \$1495
53 BUICK SPECIAL SEDANET \$ 995
53 BUICK SPECIAL SEDAN \$1295
53 BUICK SPECIAL RIVIERA \$1245
53 FORD 2-DOOR SEDAN \$1045
53 PLYMOUTH CLUB COUPE \$ 945
53 DODGE 2-DOOR COUPE \$ 995
53 CHEV. BEL AIR HARDTOP \$1345
53 CHEVROLET BEL AIR 4-DOOR \$1195
52 BUICK SPECIAL 2-DOOR \$ 895
52 BUICK SUPER SEDAN \$1045
52 BUICK SUPER RIVIERA \$1095
52 CHEVROLET—AS IS \$ 595
54 CADILLAC \$3695
2-Door Hardtop, Air Conditioning and Power Steering. Always Fair Weather in This Car.
Reconditioned GMAC Terms Guaranteed

CAMPBELL BUICK
1881 AMERICAN 2101

HARBOR CHEVROLET CORP.
BUY NOW SAVE!
100% Financing
With Approved Credit
55 CHEVROLETS
MIDNIGHT COUPE — BODY STYLING. Like new. Low mileage. New car value. Save Hundreds of Dollars
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Commander. Startling coupe. Hydride, radio, heater. Lic. No. 2155305.
54 CONSUL \$1095
Commander. Radio, heater. Lic. No. 2155305.
54 DODGE \$1595
Commander. Radio, heater. Lic. No. 2155305.
54 FORD V-8 \$1595
4-door. Hydride, radio, heater. Lic. No. 2155305.
53 FORD V-8 \$1095
Radio, heater. Lic. No. 2155305.
52 FORD V-8 \$1295
Ration Wagon (4-door 9-headers). Hydride, radio, heater. Lic. No. 2155305.
53 CHEVROLET \$995
Bel Air. Radio, heater. Lic. No. 2155305.
52 CHEVROLET \$1095
Bel Air. 2-tone. Hydride, radio, heater. Lic. No. 2155305.
52 DODGE \$895
4-door. Hydride, radio, heater. Lic. No. 2155305.
55 CHEV. \$555
4-door. Hydride, radio, heater. Lic. No. 2155305.

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3 BIG LOTS
1238 ATLANTIC | 625 E. ANAHEIM
Phone HE 6-3296 Phone HE 6-2484
700 E. ANAHEIM
Phone HE 6-4004

Automobiles For Sale 175

MERCURY
52 Merc.
4-DR. SEDAN
MERCURY-MATIC
RADIO, HEATER
TINTED GLASS
WHITEWALL TIRES
Extra Clean, Extra Sharp
\$1099
Mel Burns, Ford
2000 American, L. B.

MERCURY
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4-DR. SEDAN
MERCURY-MATIC
RADIO, HEATER
TINTED GLASS
WHITEWALL TIRES
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Mel Burns, Ford
2000 American, L. B.

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53 DODGE 2-DOOR COUPE \$ 995
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53 CHEVROLET BEL AIR 4-DOOR \$1195
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52 CHEVROLET—AS IS \$ 595
54 CADILLAC \$3695
2-Door Hardtop, Air Conditioning and Power Steering. Always Fair Weather in This Car.
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Commander. Radio, heater. Lic. No. 2155305.
54 DODGE \$1595
Commander. Radio, heater. Lic. No. 2155305.
54 FORD V-8 \$1595
4-door. Hydride, radio, heater. Lic. No. 2155305.
53 FORD V-8 \$1095
Radio, heater. Lic. No. 2155305.
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Bel Air. 2-tone. Hydride, radio, heater. Lic. No. 2155305.
52 DODGE \$895
4-door. Hydride, radio, heater. Lic. No. 2155305.
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2000 American, L. B.

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4-DR. SEDAN
MERCURY-MATIC
RADIO, HEATER
TINTED GLASS
WHITEWALL TIRES
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52 BUICK SUPER SEDAN \$1045
52 BUICK SUPER RIVIERA \$1095
52 CHEVROLET—AS IS \$ 595
54 CADILLAC \$3695
2-Door Hardtop, Air Conditioning and Power Steering. Always Fair Weather in This Car.
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1881 AMERICAN 2101

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With Approved Credit
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Commander. Radio, heater. Lic. No. 2155305.
54 DODGE \$1595
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54 FORD V-8 \$1595
4-door. Hydride, radio, heater. Lic. No. 2155305.
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Radio, heater. Lic. No. 2155305.
52 FORD V-8 \$1295
Ration Wagon (4-door 9-headers). Hydride, radio, heater. Lic. No. 2155305.
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Bel Air. Radio, heater. Lic. No. 2155305.
52 CHEVROLET \$1095
Bel Air. 2-tone. Hydride, radio, heater. Lic. No. 2155305.
52 DODGE \$895
4-door. Hydride, radio, heater. Lic. No. 2155305.
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4-door. Hydride, radio, heater. Lic. No. 2155305.

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MERCURY-MATIC
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TINTED GLASS
WHITEWALL TIRES
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\$1099
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2000 American, L. B.

MERCURY
52 Merc.
4-DR. SEDAN
MERCURY-MATIC
RADIO, HEATER
TINTED GLASS
WHITEWALL TIRES
Extra Clean, Extra Sharp
\$1099
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Executive Cars and New Car Trade-ins
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53 BUICK SPECIAL RIVIERA \$1245
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53 PLYMOUTH CLUB COUPE \$ 945
53 DODGE 2-DOOR COUPE \$ 995
53 CHEV. BEL AIR HARDTOP \$1345
53 CHEVROLET BEL AIR 4-DOOR \$1195
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52 BUICK SUPER RIVIERA \$1095
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Commander. Startling coupe. Hydride, radio, heater. Lic. No. 2155305.
54 CONSUL \$1095
Commander. Radio, heater. Lic. No. 2155305.
54 DODGE \$1595
Commander. Radio, heater. Lic. No. 2155305.
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4-door. Hydride, radio, heater. Lic. No. 2155305.
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52 FORD V-8 \$1295
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53 CHEVROLET \$995
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52 CHEVROLET \$1095
Bel Air. 2-tone. Hydride, radio, heater. Lic. No. 2155305.
52 DODGE \$895
4-door. Hydride, radio, heater. Lic. No. 2155305.
55 CHEV. \$555
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MERCURY-MATIC
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WHITEWALL TIRES
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54 FORD 2-DOOR CUSTOM \$1495
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53 BUICK SPECIAL SEDAN \$1295
53 BUICK SPECIAL RIVIERA \$1245
53 FORD 2-DOOR SEDAN \$1045
53 PLYMOUTH CLUB COUPE \$ 945
53 DODGE 2-DOOR COUPE \$ 995
53 CHEV. BEL AIR HARDTOP \$1345
53 CHEVROLET BEL AIR 4-DOOR \$1195
52 BUICK SPECIAL 2-DOOR \$ 895
52 BUICK SUPER SEDAN \$1045
52 BUICK SUPER RIVIERA \$1095
52 CHEVROLET—AS IS \$ 595
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54 CONSUL \$1095
Commander. Radio, heater. Lic. No. 2155305.
54 DODGE \$1595
Commander. Radio, heater. Lic. No. 2155305.
54 FORD V-8 \$1595
4-door. Hydride, radio, heater. Lic. No. 2155305.
53 FORD V-8 \$1095
Radio, heater. Lic. No. 2155305.
52 FORD V-8 \$1295
Ration Wagon (4-door 9-headers). Hydride, radio, heater. Lic. No. 2155305.
53 CHEVROLET \$995
Bel Air. Radio, heater. Lic. No. 2155305.
52 CHEVROLET \$1095
Bel Air. 2-tone. Hydride, radio, heater. Lic. No. 2155305.
52 DODGE \$895
4-door. Hydride, radio, heater. Lic. No. 2155305.
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MERCURY
52 Merc.
4-DR. SEDAN
MERCURY-MATIC
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TINTED GLASS
WHITEWALL TIRES
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53 BUICK SPECIAL RIVIERA \$1245
53 FORD 2-DOOR SEDAN \$1045
53 PLYMOUTH CLUB COUPE \$ 945
53 DODGE 2-DOOR COUPE \$ 995
53 CHEV. BEL AIR HARDTOP \$1345
53 CHEVROLET BEL AIR 4-DOOR \$1195
52 BUICK SPECIAL 2-DOOR \$ 895
52 BUICK SUPER SEDAN \$1045
52 BUICK SUPER RIVIERA \$1095
52 CHEVROLET—AS IS \$ 595
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Commander. Radio, heater. Lic. No. 2155305.
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Commander. Radio, heater. Lic. No. 2155305.
54 FORD V-8 \$1595
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52 FORD V-8 \$1295
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52 CHEVROLET \$1095
Bel Air. 2-tone. Hydride, radio, heater. Lic. No. 2155305.
52 DODGE \$895
4-door. Hydride, radio, heater. Lic. No. 2155305.
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'51 PONTIAC 2-door. Bronze
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4-DR. SEDAN
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PONTIAC
Futuristic '54 2-tone Star Chief 8-cylinder sedan with power steering, Hydramatic drive, turn signals, radio, quick action weather control, whitewall tires, 2-tone green, black and back up lights. Written guarantee. 100% financing. Call 335-5000.
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Hard-top Convertible
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HAIL. O.D. 2 tone. 100% financing. Call 335-5000.
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Full power. 100% financing. Call 335-5000.
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PLYMOUTH
'51 PLYM. Hard top Belvedere V-8.
Radio, heater, 100% financing. Call 335-5000.
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'48 PACKARD—\$149
Overdrive, etc. New throughout. 100% financing with qualified credit. 100% financing. Call 335-5000.
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PLYMOUTH
'51 PLYM. Hard top Belvedere V-8.
Radio, heater, 100% financing. Call 335-5000.
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PACKARD

'52 PACKARD—\$895
4-Door. Ultramarine, radio, heater, white walls, immaculate.
BERRY & BERRY
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'48 PACKARD—\$149
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'50 PACKARD Cavalier 4-DR. sedan.
Full power. 100% financing. Call 335-5000.
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PLYMOUTH
'51 PLYM. Hard top Belvedere V-8.
Radio, heater, 100% financing. Call 335-5000.
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PACKARD

'52 PACKARD—\$895
4-Door. Ultramarine, radio, heater, white walls, immaculate.
BERRY & BERRY
1700 American, Ph. 6-1068

'48 PACKARD—\$149
Overdrive, etc. New throughout. 100% financing with qualified credit. 100% financing. Call 335-5000.
AS LOW AS \$199 D.N. P.P. \$2,099

KID BARBARI AUTO SALES
255 E. Pac. Cst. Hwy. HIE 6-4242

'50 PACKARD Cavalier 4-DR. sedan.
Full power. 100% financing. Call 335-5000.
AS LOW AS \$199 D.N. P.P. \$2,099

PLYMOUTH
'51 PLYM. Hard top Belvedere V-8.
Radio, heater, 100% financing. Call 335-5000.
AS LOW AS \$199 D.N. P.P. \$2,099



END O' YEAR BARGAINS
OVER 150 SELECT USED CARS TO CHOOSE FROM

'55 Ford Station Wag. \$2495
Country sed. Fordomatic, R&H, whitewalls, 2-tone finish. Only

'55 Ford Station Wag. \$2595
Country sedan. Power steering, power brakes, Fordomatic, radio, heater and beautiful 2-tone finish.

'52 Dodge Club Coupe \$695
Immac. inside & out. Must see to appreciate this wonderful value.

'54 Chevrolet \$1395
Bel Air 2-dr. Powerglide, radio, heater and beautiful 2-tone finish.

'52 MERCURY \$1295
Sport coupe. Mercomatic, radio and heater. EXTRA SHARP!

'54 Ford Crestline V-8 \$1395
All factory installed equipment including Fordomatic, whitewalls.

'55 Oldsmobile \$2995
Super 88 Holiday. Radio, heater, power steering, power brakes, beautiful 2-tone finish.

'52 Plymouth \$795
Belvedere hardtop. 2-tone finish, in perfect shape and ready to go at

'54 Mercury Monterey \$1995
Hardtop. R&H, Mercomatic, whitewalls. 2 to choose from.

'54 Oldsmobile \$2495
88 Holiday coupe. Hydra-Matic, radio, heater, 2-tone finish.

'54 Oldsmobile \$2795
98 de luxe Holiday coupe. All power equipment.

WE CAN ARRANGE 100% FINANCING

'55 OLDS
Several Executive Cars to Choose from
SAVE \$1500 up to

JOHN M. STOKES
YOUR BELLFLOWER-LAKEWOOD OLDSMOBILE DEALER

17150 LAKEWOOD BLVD.—BELLFLOWER
17417 BELLFLOWER BLVD.—TO 7-1721

PUBLIC NOTICE

Complete used car inventory must be sold immediately to make room for more trades arriving daily during our

ALL-OUT DECEMBER SELLING SPREE

\$88 { YOUR CHOICE OF
'46 Oldsmobile Sedanet
'41 Ford Club
'40 Chevrolet 2-Dr.
'38 Chevrolet 2-Dr.

\$166 { YOUR CHOICE OF
'49 Studebaker 4-Door
'47 Mercury 4-Door
'47 Buick 4-Door
'46 Dodge 4-Door

\$244 { YOUR CHOICE OF
'49 Nash 4-Door
'48 Dodge 4-Door
'48 Pontiac Sedanet
'48 Chevrolet 4-Door

\$377 { YOUR CHOICE OF
'51 Kaiser 4-Door
'49 Olds. 4-Door
'49 Dodge 2-Door
'49 Ford 2-Door

\$455 { YOUR CHOICE OF
'51 Chevrolet 2-Door
'50 Plymouth 4-Door
'50 Studebaker 4-Door
'48 Cadillac 62 Sedan

CORMIER Chevrolet
11th and AMERICAN • 6th and AMERICAN
HE 6-5294
Open Evenings and Sunday

200 CARS

For Your Selection at Severin's
THREE GIANT LOCATIONS
60-Day Warranty on Many
DON'T MISS SEEING THESE

326 E. SEVENTH Hemlock 6-9004

'53 Nash... \$1095
Statesman 4-door. Radio, heater, overdrive, etc.
'54 Nash... \$995
Metropolitan convertible. Radio, heater, Sharp.
'52 Rambler... \$995
Country club. Radio and heater, overdrive. Clean.
'51 Rambler... \$745
Station wagon. Radio, heater, overdrive.

'53 Nash... \$1595
Ambassador Country club. Radio, heater, Hydramatic, power steering, power brakes; Continental Kit.
'53 Rambler... \$1195
Country club. Radio and heater, overdrive. Clean.
'51 Nash... \$495
Station wagon. Radio, heater, overdrive.
'50 Nash... \$395
Amb. 4-door. Radio and heater; Hydramatic.

1580 AMERICAN Hemlock 6-9006

'55 Buick... \$2995
Wildcat 4-door. Radio and heater. Dynaflow, power steering, whitewalls. 89 ACTUAL MILES.
'53 Nash... \$1395
4-door. Radio and heater, overdrive. Clean.
'54 Buick... \$1995
Ruber 4-door. Radio and heater. Dynaflow.
'55 Mercury \$2495
Monterey hardtop. Radio, heater, power brakes and hydramatic. 8000 actual miles.

'53 MG Rdstr \$1095
Jet black. Nice. Radio.
'54 Ford... \$1395
4-door pickup with sportsman's body.
'53 Ford... \$895
Zephyr 4-door sedan. Real sharp.
'50 Chev... \$695
Bel Air hardtop. Radio, heater. Like new.

721 AMERICAN Hemlock 6-9005

'55 Chev... \$1995
210 2-door. Radio, heater, overdrive. 500 miles and like new.
'54 Pontiac... \$1695
Chieftain de luxe 4-door. Radio, heater, Hydramatic.
'52 Pontiac... \$995
Catalina with radio, heater, Hydramatic.
'50 Buick... \$595
Super 4-door. Dynaflow, radio, heater, etc.

'49 Hudson... \$395
Club coupe. Radio, heater. Real sharp.
'51 Ford... \$795
Club coupe with radio and heater.
'49 Olds 88... \$495
4-door. Hydramatic, radio, heater. Way above average.
'49 Pontiac... \$495
2-door. Hydramatic and heater. Excellent value.

SEVERIN
MOTORS, INC.—Nash Dealer

50 YEARS IN LONG BEACH

FREEMAN A. McKENZIE
FORD DEALER
1033 AMERICAN AVE.
NO DOWN PAYMENT
With Approved Credit or Collateral

'55 FORD
V-8 2-DOOR
RADIO, HEATER
\$1495

'54 FORD
V-8 2-DOOR
RADIO, HEATER
\$1195

'52 DODGE
4-DOOR CHRYSLER
RADIO, HEATER
\$595

'51 CHEVROLET
COUPE, HEATER
CLEA... TION.
\$495

'52 FORD
V-8 2-DOOR
RADIO, HEATER
\$695

'49 PLYMOUTH
CONVERTIBLE, RADIO, HEATER, NEW TOP
\$395

WHOLESALE TRANSPORTATION

'41 CADILLAC, Radio, heater... \$145
'48 BUICK CONVERTIBLE, R & H... \$145
'49 PONTIAC 4-DOOR, Radio, heater... \$195
'49 FORD CUSTOM TUDOR... \$245
'50 FORD TUDOR, Radio, heater... \$295

FREEMAN A. McKENZIE
1033 American Ave.
LONG BEACH HE 6-6072
OPEN SUNDAYS AND EVENINGS
SOUTHERN CALIFORNIA'S OLDEST FORD DEALER

ART MORGAN for CADILLACS

TWO BIG LOCATIONS
LONG BEACH and **GARDEN GROVE**
Anaheim at Atlantic 8722 Garden Grove Bl.

'56 CADILLAC
Coupe deVillia; 6-way seat; 2-tone green, matching interior.
'56 CADILLAC
62 coupe, 4-way seat. Light blue bottom, ivory top.
'55 MERCURY \$2899
Montclair coupe. Fully equipped including air conditioning. See this today.
'55 FORD \$2099
Convertible. Fully equipped. The year's best bargain.
'55 FORD \$1995
Rancher wagon. Fordomatic. Near new.

'55 CADILLAC \$4195
62 4-door. Fully equipped.
'55 CADILLAC \$4499
62 coupe, 3,000 actual miles. Fully equipped; 2-tone blue. Also one with 4-way seat and electric windows. Take your choice.
'55 OLDS. 88 \$2995
Holiday. Power steering, power brakes, Autronic eye, Starfire interior, padded dash, loaded.
'54 OLDS. \$2599
'98" Holiday. Full power. A well-cared-for car. See it today.
'54 BUICK \$2195
Special Riviera. We contend this is the most used car in So. Calif. See for yourself. A one-owner, new car trade-in.

100 Others to Choose From
and Brother We

Automobiles For Sale 175

STUDEBAKER

'53 Stude.
REGAL HARDTOP
AUTOMATIC, RADIO
HEATER, WHITE TIRES
LOADED WITH
FACTORY EXTRAS
\$1199
Mel Burns, Ford
2055 American, L. B.

'50 Stude. Champ. 4-Dr.
Red — Nice and clean; radio,
heater, overdrive, also '49 Land
Cruiser and '52 V-8 4-dr.
LLOYD C. PATTERSON
1800 American

'48 STUDE. \$299
Commander, radio, heater, over-
drive, 100% financing with qual-
ified credit. Pay as low as \$17.17
monthly.
LLOYD C. PATTERSON
2055 American, L. B.

'48 STUDE. \$299
Commander, radio, heater, over-
drive, 100% financing with qual-
ified credit. Pay as low as \$17.17
monthly.
LLOYD C. PATTERSON
2055 American, L. B.

'48 STUDE. \$299
Commander, radio, heater, over-
drive, 100% financing with qual-
ified credit. Pay as low as \$17.17
monthly.
LLOYD C. PATTERSON
2055 American, L. B.

'48 STUDE. \$299
Commander, radio, heater, over-
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ified credit. Pay as low as \$17.17
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LLOYD C. PATTERSON
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Commander, radio, heater, over-
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monthly.
LLOYD C. PATTERSON
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'48 STUDE. \$299
Commander, radio, heater, over-
drive, 100% financing with qual-
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monthly.
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'48 STUDE. \$299
Commander, radio, heater, over-
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Commander, radio, heater, over-
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monthly.
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Commander, radio, heater, over-
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Commander, radio, heater, over-
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Commander, radio, heater, over-
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Commander, radio, heater, over-
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monthly.
LLOYD C. PATTERSON
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Commander, radio, heater, over-
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ified credit. Pay as low as \$17.17
monthly.
LLOYD C. PATTERSON
2055 American, L. B.

'48 STUDE. \$299
Commander, radio, heater, over-
drive, 100% financing with qual-
ified credit. Pay as low as \$17.17
monthly.
LLOYD C. PATTERSON
2055 American, L. B.



And All Through the Lot
Are Tremendous Savings
So Come In and Swap

- | | |
|----------------------------|--------|
| '46 CHEV. 4-dr. | \$125 |
| '48 CHRYSLER 4-dr. | \$155 |
| '46 OLDS Sedan | \$195 |
| '49 FORD Club | \$195 |
| '48 BUICK 4-dr. | \$295 |
| '50 FORD Convert. | \$395 |
| '50 PONTIAC Club | \$395 |
| '51 STUDEBAKER Club | \$595 |
| '50 FORD 4-dr. | \$595 |
| '53 WILLYS 4-dr. | \$695 |
| '52 CHEVROLET 4-dr. | \$895 |
| '52 PONTIAC Super Catalina | \$959 |
| '52 OLDS 88 Holiday | \$1195 |
| '53 FORD 4-dr. | \$995 |
| '54 FORD Club | \$1395 |
| '54 MERCURY Club Coupe | \$1495 |
| '55 FORD Club | \$1695 |

**NO CASH
REQUIRED**
(with Approved Credit)

**NO PAY 'TIL
JANUARY 15th**

BRAND NEW 1956 FORDS
\$385 DOWN \$49.50 MONTH

KNOTT & SMOLAR
FORD
402 W. ANAHEIM
WILMINGTON
Ph. TE 4-6451

Wilmington

Drive a Little Farther — Save a Lot More
• SEE THESE NEW CAR DEALERS XMAS SPECIALS •

HOLIDAY SPECIALS
'53 FORD 8 Mainline 4-Dr. with Over-
drive, heater, etc. This car is far
above average 875.00
'51 CHEVROLET Stylized De Luxe 4-
dr. with radio, heater, power windows
and other nice features. Immaculate. ... 835.00
'51 DODGE "Diplomat" Motor like
new, new brakes, has radio, heater,
Gyromatic trans. Really exceptional. ... 775.00

**Better Than Average
Transportation Cars**
'46-'47-'48 and '49
Models in a Range
of Prices From
\$50.00
to
\$345.00

1956 CHRYSLERS
\$2699
FULL PRICE
Plus Ex. Tax, Lic., and Sales Tax

1956 PLYMOUTHS
\$1599
FULL PRICE
Plus Ex. Tax, Lic., and Sales Tax

**THIS IS NOT A "GIMMICK" AD TO
CONFUSE YOU ABOUT PRICES.**
We will absolutely deliver
at these fabulously low prices
during our Xmas Sale.

CARL'S MOTOR CO.
1200 N. AVALON BLVD.
WILMINGTON
TE 5-3131
Open Daily 8 A. M. to 10 P. M.

WILMINGTON MOTORS
413 WEST ANAHEIM
Wilmington TE 4-1188

BEACH CITY CHEVROLET
3201
E. Pacific Coast Hwy.
HE 3-0212 or HE 3-7421

BEACH CITY CHEVROLET
3201
E. Pacific Coast Hwy.
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BEACH CITY CHEVROLET
3201
E. Pacific Coast Hwy.
HE 3-0212 or HE 3-7421

BEACH CITY CHEVROLET
3201
E. Pacific Coast Hwy.
HE 3-0212 or HE 3-7421

OUCH!

'54 CHEVROLET
Bel Air 2-Door.
Radio, heater, whitewalls.
Or 210 & 150 series from
\$1099

'55 FORD
Custom 2-door, Radio, heater,
Fordomatic.
\$1699

DAFFY JAFFE \$5 DOWN

'52 STUDEBAKER
V-8 Land Cruiser 4-Door.
Automatic transmission.
New whitewalls.
\$599

'51 FORD
2-Door, Radio, heater,
Fordomatic.
\$599

DAFFY JAFFE 30 MONTHS TO PAY

'53 DODGE
V-8 4-Door, Radio, heater,
automatic transmission,
whitewalls, like new.
\$1099

'53 PACKARD
4-Door, Radio, heater, white-
walls. Automatic transmission.
\$1099

DAFFY JAFFE 1-YEAR WARRANTY

'55 MERCURY
Monterey hardtop, Radio, heat-
er, Mercromatic, power brakes.
\$2399

'52 PLYMOUTH
Custom 4-Door, Radio, heater.
\$699

DAFFY JAFFE 5-MINUTE CREDIT APPROVAL

'52 CHEVROLET
De Luxe 2-Door.
\$699

'55 PONTIAC
Hardtop, Radio, heater, power
steering. 2 to choose from.
Priced from
\$2299

DAFFY JAFFE \$5 DOWN

'52 DODGE
Custom Club Coupe
Radio, heater, automatic
transmission. Like new.
\$799

'53 STUDEBAKER
V-8 hardtop convertible, Radio,
heater, automatic transmission,
whitewalls.
\$1299

DAFFY JAFFE 1-YEAR WARRANTY

'53 PLYMOUTH
Club coupe, Cranbrook.
Loaded.
\$899

'53 FORD
Victoria, 27,000 miles, Radio,
heater, Fordomatic, Super
carpet.
\$1399

DAFFY JAFFE 1-YEAR WARRANTY

**100% Financing of Down Payment and Contract Balance
No Pick-Up Payments — No Co-Signers**

DAFFY JAFFE
"Serving You Since 1922"

1740 AMERICAN HE 2-3977

NOW AVAILABLE
**FULL 100%
FINANCING**
on Approved Credit
1956 CHEV.
Beach City Chevrolet
3001 E. Pacific Coast Hwy.

SEE THE
STARTLING
NEW
D-K-W

DRIVE
IT TODAY
AT

**POTTER
MOTOR SALES**
Authorized DKW Dealer
LE 9-7322
8918 Garden Grove Bl.

PRE-CHRISTMAS SALE

NEXT YEAR'S PRICES NOW IN EFFECT AT
GRAHAM FORD

'53 FORD \$1395
V-8 country sedan, overdrive, radio, heater, white-
walls, beautiful 2-tone green, all leather interior.
Ideal family car. License 2W74130.

'54 FORD \$1595
V-8 custom ranch wagon, Fordomatic, radio,
heater, whitewalls, beautiful 2-tone green, im-
maculate interior. Sold new and serviced by us.
License 2T40154.

'53 BUICK \$1395
Riviera hardtop, Dynaflow, radio, heater, white-
walls, beautiful 2-tone yellow and ivory. Power
steering, power brakes, power windows. Sharp
and ready for the road. License 1X91257.

'51 MERC. \$795
Monterey hardtop, overdrive, radio, heater, white-
walls, beautiful 2-tone red and black with
matching leather interior. Lic. 2X34567. Pre-
Christmas Special.

'53 MERCURY \$1595
Monterey hardtop, Mercromatic, radio, heater,
whitewalls, beautiful 2-tone red and black with
matching leather interior. Lic. 2X34567. Pre-
Christmas Special.

'50 FORD V-8 ... \$495
Custom 2-door, Overdrive, radio, heater, white-
walls. Original throat. Motor in exceptionally
good condition. Lic. 5R9227.

GRAHAM FORD
7859 E. FIRESTONE BLVD., DOWNEY
"WORLD'S SMALLEST VOLUME DEALER" PHONE TOpea 1-6771

NEED \$200 FOR CHRISTMAS SHOPPING?

HERE'S HOW:
THIS WEEK-END PARKWOOD CHEVROLET NEEDS '51 - '52
& '53 USED CARS TO ROUND OUT OUR STOCK.

We Are Prepared to Allow You Up to **\$1500** in Trade
(WHICH IS MORE THAN ENOUGH FOR THE DOWN PAYMENT) AND GIVE YOU A CHECK FOR
\$200! IF YOU WANT A NEW CHEVROLET AND THE BEST CHRISTMAS EVER

SEE PARKWOOD THIS WEEK-END FOR SURE
NO PAYMENTS 'TIL NEXT YEAR

A PLAN FOR EVERY PURSE

FINANCE COUNSELOR ON DUTY TO ASSIST YOU IN SELECTING THE BEST PLAN FOR YOU!

PLAN A. 100% FINANCING
If you earn \$375 a month and are buying
your own home you can probably qualify for
this plan.

PLAN B. IF YOU OWN A '50-'51
or have an equity in a later model
car you can drive home today in a
new 1956 CHEVROLET. **4885** LOW AS **48** MO.

PLAN C. NO-TRADE PLAN
If you have no trade-in, or wish to sell
your own car we will give you special
consideration and a BETTER DEAL!

PLAN D. 2-CAR BUYERS
Bring a friend or relative and let us show
you how to save on this practical deal!!

REMEMBER:
nobody...but...NOBODY
BEATS

PARKWOOD CHEVROLET

"THE VOLUME CORNER"

WHERE DEALS ARE MADE
5059 LAKEWOOD BLVD. METcalf 3-0781

ACROSS FROM THE MAY CO.

Several NEW 1955 STUDEBAKERS
and Executive Cars at Bargain Prices

— ALSO —

5 NEW SERIES OF THE Studebaker for 1956

SEE THEM TODAY and You Will
O-O-HI and A-H-H!!!

As Many Hundreds Have at Our
Showrooms the Past Few Days at

Belmont J. San Chéz

The West's Volume Studebaker-Packard Dealer

MAIN SHOWROOM—American at 14th St.
Open Sundays and Evenings LONG BEACH

• YELLOW DOT SALE

• All cars on our lot marked with a YEL-
LOW DOT are specially priced to sell.
We are way overstocked and these cars
will be sacrificed to make room for the
'56 models.

'53 PLYMOUTH Cranbrook 4-dr. De
Luxe Sedan. R. & H. Selex \$899
glass. Immaculate.

'51 OLDS. 98 4-dr. R. & H. Hydra-
matic. Seat covers. \$899
W/walls.

'53 CHEVROLET 2-dr. Sedan. R. & H.
Seat covers. \$1099
Sun visor.

'49 CHEVROLET Suburban \$599
Carryall. Heater.

'50 BUICK 4-dr. Sedan. R. & H.
Dynaflow, w/walls, seat
covers. \$599

**\$10,000 LOSS
By End of Month**

'54 CHEVROLET Del Rey Club Coupe.
R. & H., w/walls, full \$1399
leather interior.

'51 BUICK 2-dr. New sandstone light
finish, heater, seat \$899
covers.

'49 CHEVROLET 2-dr. De Luxe Sedan.
R. & H., spotlight, w/walls, \$549
seat covers.

'55 CHEVROLET 210 2-dr. R. & H.,
overdrive, 9100 actual \$1899
miles. Sold new by us.

'53 CHEVROLET Bel Air Sports Coupe.
R. & H., \$1499
w/walls.

'51 CHEVROLET Club Coupe. R. &
H., Powerglide, seat covers. New
1956 pinecrest green \$799
finish.

'53 OLDS. 98 4-dr. Sedan. R. & H.,
Hydramatic, seat covers, \$1799
w/walls, tinted glass.

FRED GLEDHILL

Chevrolet

304 E. ANAHEIM
WILMINGTON

HE 64-1534 TE 4-3491

YOU CAN'T WIN \$64,000



at BERRY & BERRY
but you can

SAVE \$ \$ \$ \$ SAVE

ON THE ALL-NEW 1956

DE SOTO	PLYMOUTH
\$2599	\$1599
FULL PRICE	FULL PRICE
ONLY 399.00 DOWN	ONLY 299.00 DOWN

WITH THE HIGHEST TRADE EVER

CHECK THESE SAVINGS ON OUR USED CARS

SPECIAL TODAY—
'53 Olds 98 Holiday \$1795
Hydra-Matic, power steering, power windows, power
brakes, whitewalls, radio, heater.

'53 MERCURY Monterey \$1545
Choice of three hardtops with Mercromatic, radio,
heater, etc.

'53 HUDSON Hornet \$995
Club coupe, Hydra-Matic, radio, heater, whitewalls.

'54 MERCURY Monterey \$1845
Hardtop, Mercromatic, radio, heater, whitewalls.

'54 PLYM. Station Wagon \$1695
Radio, heater, whitewalls, etc.

'54 CHEVROLET 210 2-Door \$1495
Power Glide, radio, heater.

'54 STUDEBAKER Hardtop \$1595
Champion, with radio, heater, overdrive.

'53 CHEVROLET Bel Air \$1395
Hardtop, Power Glide, radio, heater, whitewalls.

'52 PLYM. Station Wagon \$995
Radio, heater, whitewalls. A nice one.

SPECIAL TODAY—
'53 Dodge Cl. Cpe. \$795
Whitewalls, heater, Nice. See it.

BERRY and BERRY

"WHEN YOU'RE FIRST IN THE WEST YOU MUST BE THE BEST"

1427 AMERICAN AVE. LONG BEACH

NOW YOU CAN HAVE A NEW

'56 FORD \$1739

Equipped
with radio,
hoater, etc.
Priced as
low as

And have the satisfaction of dealing with a family agency who have been serving
Long Beach since 1905 and who will COMPETE with ANY DEALER, ANY TIME, ANY
PLACE against ANY VOLUME DEAL.

BEFORE YOU BUY ANY CAR AT ANY PRICE

SEE

FREEMAN A. MCKENZIE

Southern California's Oldest Ford Dealer. Established 1905

133 AMERICAN AVE.

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Open Evenings and Sunday

MUST GO

Will Trade Your Way

'37 DODGE

Business coupe. Good transpor-
tation for only

\$59

'49 CHEVROLET

2-door. Radio, heater.

\$199

'48 PLYMOUTH

Club coupe. Light blue fin-
ish. radio, heater. A hard-to-
find model for only

\$299

'50 CHRYSLER

Windsor 4-door. Radio, heat-
er, automatic trans. Sharp.

\$499

'49 WILLYS

Station Wagon. The all-pur-
pose car.

\$599

'53 PLYMOUTH

Cranbrook 4-door. Radio, heat-
er. A real steal. Only

\$799

'51 CHRYSLER V-8

4-passenger. Immaculate. Change-
four-driven. Fully equipped in-
cluding power steering, power
windows, etc. If you can use
this model you can steal it for
only

\$799

'52 BUICK

Super Riviera club. Radio and
heater. Dynaflo. Loaded.

\$899

'53 DODGE V-8

4-door. The best model with
radio, heater, automatic trans-
mission. Sharp.

\$1099

'54 PLYMOUTH

Cranbrook 4-door. Original 2-
tone finish. Radio, heater, auto-
matic, power steering, automatic
trans. Exceptionally low mil-
age.

\$1399

'52 CHRYSLER

New Yorker station wagon. All
metal. Radio, heater, automatic
trans. Just traded in on a
new car.

\$1499

'53 PONTIAC

All-metal station wagon. 3-
seat. Radio, heater, automatic
trans. etc. Sharp.

\$1499

'54 FORD

Victoria with Fordomatic, radio,
heater.

\$1499

'54 CHEVROLET

3-seater, 4-door, all-metal sta-
tion wagon with radio, heater,
Power Glide. Very nice.

\$1699

'55 BUICK

Century Riviera hardtop. Lead-
ed with extra. Very low mil-
age and exceptionally clean.

\$2599

'55 CADILLAC

Coupe de Ville in showroom con-
dition. Has all the Cadillac ap-
pointments.

\$4599

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INDEPENDENT-PRESS-TELEGRAM-D-15

Long Beach (Calif.), Sun., Apr. 4, 1953

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EXECUTIVE CARS

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TERRIFIC SAVINGS

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BEAUTIFUL NEW

1956

CHEVROLET

WE ARE OUT TO

OUT SELL

OUT DEAL

OUT VALUE

AND

OUT TRADE

ALL OTHERS

IN OUR BIG

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SALES

DRIVE

**100% FINANCING
AVAILABLE
ON APPROVED CREDIT**

**YOU WILL
GET MORE FOR
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YOU WILL SAVE
MORE MONEY!
IF YOU STOP
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Immediate Delivery on
1956 CHEVS. and FORDS
All Models up to
\$600 DISCOUNT

WE FINANCE TOTAL PRICE
— Assume monthly payments due 45 days from purchase. Terms made to fit your personal need. All cars completely reconditioned and carry 15-month warranty. Compare our prices, terms and quality cars.

Full Value
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70 OTHER SELECTIONS
on terms of your choice. 5-minute credit approval. Remember, your trade or any amount of cash will reduce these payments.

Agents Mexicana a. Sar service se habla español.

'55 CHEV.

Del Air coupe. Power Glider. Radio, heater, charcoal and peach finish. New car condition.

\$0 Down
\$79⁶⁹ Mo.

'55 FORD

Customline 4-dr. Radio, heater, Fordomatic, whitewalls, tinted glass. Showroom new.

\$0 Down
\$69⁶⁹ Mo.

'53 Jaguar

Convertible coupe. Modified. Wire wheels. Radio, heater, hardtop and soft top. Many other extras.

\$0 Down
\$71¹⁰ Mo.

'53 OLDS

Holiday. Radio, heater, Hydra-Matic, whitewalls, tinted glass, power brakes.

\$0 Down
\$67¹⁰ Mo.

'53 CHEV.

Del Air hardtop. Radio, heater, Power Glider and whitewalls.

\$0 Down
\$61⁸⁰ Mo.

'53 PONT.

Chieftain 4 de luxe. Hydra-Matic. Radio, heater. See this beautiful low-mileage car.

\$0 Down
\$57⁰² Mo.

'52 PONT.

Catalina. Radio, heater, Hydra-Matic, whitewalls, tinted glass. Extra clean.

\$0 Down
\$46⁵⁴ Mo.

'52 NASH

Rambler Country Club. Radio, heater, whitewalls, 2-tone area. Just like new.

\$0 Down
\$38⁴⁸ Mo.

OSBORNE'S MOTOR MART

1022
AMERICAN
Ph. HE 2-0457

D-16—INDEPENDENT PRESS-TELEGRAM
Long Beach (Calif.), Sun., Dec. 4, 1955



1956 CHEVROLET HARD TOP SPORT COUPE

\$2473²⁶ ONLY

Fully Equipped With:

DIRECTIONAL SIGNALS
WINDSHIELD WASHERS
ELECTRIC WINDSHIELD WIPERS
FULL CHROME WHEEL DISCS
OUTSIDE MIRROR
FOAM RUBBER SEATS
EXHAUST EXTENSION
BACK-UP LIGHTS

AND EVEN AT THIS LOW, LOW PRICE — WE'RE GIVING

\$600 MORE
UP TO **600** MORE
THAN YOUR TRADE IS WORTH

BRING THE FAMILY
Browse Around at Your Leisure—

NO HIGH PRESSURE

YOU Select Your Model
YOU Select Your Color

T H E N ! !

Just point out the car of your choice to one of our courteous salesmen. . . . He'll write a deal FOR YOU that you never dreamed possible.

IMMEDIATE DELIVERY ON

OVER 70

BRAND NEW 1956

Chevrolets

During the 1955 Model Year
We Sold and Delivered Over

3000 cars

REMEMBER

WE SELL MORE
BECAUSE

WE GIVE MORE

So . . .

FOR THE HOTTEST DEAL
ON THE HOTTEST CAR
SEE the HOTTEST DEALER

NOW AVAILABLE
Full 100% Financing
on Approved Credit



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HE 3-7421

"C" STANDLEE MARTIN Long Beach's Exclusive Oldsmobile Dealer HAS TWO BIG LOTS LOADED WITH "Safety-Tested" Used Cars

'55 OLDS 98 4-Door, Radio, heater, Hydra-Matic, power steering, power brakes, plus many other factory extras. Showroom new. See at 1570 American. Special at \$3199	'50 OLDS 88 Convertible, Radio and heater, Hydra-Matic. Original light green with white top. See at 1201 American Ave. \$799	'51 CADILLAC Coupe de Ville. Radio, heater, Hydra-Matic. Luxurious throughout. See at 1570 American. \$1699
'55 OLDS Super 88 4-Door. Radio, heater, Hydra-Matic, power steering, power brakes, 2-tone finish. Another one-owner new car trade-in. Absolutely like new throughout. See at 1570 American. \$2799	'53 OLDS Super 88 4-Door. Radio, heater, Hydra-Matic, power steering, power brakes. See at 1201 American. \$1699	'51 CADILLAC 60 Special 4-door. Radio, heater, Hydra-Matic. See at 1570 American. \$1399
'54 OLDS 88 Holiday. Hydra-Matic, radio, heater, whitewalls, power brakes, tinted glass, 2-tone finish. Like new. See at 1570 American. \$2399	'54 DE SOTO Club Coupe. Radio, heater, Powerfile. Original throughout. Another local new car trade-in. See at 1570 American. \$1499	'54 CHEVROLET Station Wagon. 2-tone beige and brown. Shows careful care of one owner. Low mileage. See at 1570 American. \$1599
'53 FORD Convertible. Original silver red finish, radio, heater, Fordomatic, whitewalls. Has excellent top. Our weekend special. See at 1201 American Ave. \$1699	'53 CHEVROLET Bel Air Convertible. A very sharp car in top condition. Has Power Glider, radio, heater, etc. See at 1201 American. \$1299	'53 FORD Victoria. Fordomatic, radio, heater. Original 2-tone black and tan finish. A real value. See at 1201 American. \$1399
'55 CHEVROLET Del Rey 2-Door Sedan with radio, Power Glider, other extras. Very low mileage. See at 1570 American. \$1999	'51 PONTIAC Chieftain de luxe 4-door. Radio, heater. Only 28,000 miles and immaculate. See at 1570 American. \$799	

"C" STANDLEE MARTIN USED CAR LOTS
1570 AMERICAN AVE. 1201 AMERICAN AVE.

SPECIAL MESSAGE:

TO ALL PERSONS CURRENTLY
AFFECTED BY THE ROCK,
SAND AND GRAVEL SITUATION

We realize your hesitance to undertake any additional expenses until your circumstances are resolved.

In order that you may not be deprived of the thrill of driving a magnificent new OLDSMOBILE during the Holiday Season—we have made special arrangements to defer your monthly payments until after February 1, 1956!

That's right, come in today—drive home a new OLDSMOBILE of your choice — and make no payments until after February 1, 1956!

SAVE UP TO \$1200

A few 1955 Oldsmobile executive cars to be positively sold this weekend. Completely equipped with full new car warranty and service.

Our Special HOLIDAY SALE

Is Still On!

All Models and All Colors
at VIRTUAL COST PRICES!!
We Are Outbidding All
Competition.
It's the DEAL of the YEAR
on the CAR of the YEAR!

"C" Standlee Martin

Exclusive Oldsmobile Dealer

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Open Sunday

YOU'LL PAY LESS MONEY DIFFERENCE FOR A BRAND NEW 1956 CHEVROLET AT CORMIER CHEVROLET NOW

DURING ALL-OUT VALUE SHATTERING DECEMBER SELLING SPREE

We're out to beat every sales record in our history! Every deal counts!

**A BRAND NEW
1956 CHEVROLET**
LOW AS

\$1,853⁶⁰

2-DOOR SEDAN

\$299⁰⁰ Down
LOW AS

PAYMENTS

LOW AS **\$10¹² PER WEEK**

Including Tax, License, Interest and Insurance.

SAVE HUNDREDS OF DOLLARS

BY TRADING NOW ON THE

1956 CHEVROLET

OF YOUR CHOICE
ALL MODELS - ALL COLORS

**MAKE YOUR OWN
APPRAISAL!**

COME READY TO TAKE DELIVERY!

CORMIER

DOWNTOWN



Headquarters
Factory Direct Dealer

6th and American

HEmlock 6-5291 LONG BEACH Nevada 6-3165
Open Late Every Nite Including Sunday

Listen! The Sound of Jingle Bells Is in the Air!



SOME SNOWMEN—AND SNOWLADIES—are just lucky, that's all! These will mingle with throngs of smartly attired women at Long Beach Opti-Mrs. fourth annual holiday festival, to be presented Tuesday at the Pacific Coast Club. Getting acquainted in advance with the insouciant Mr. and Mrs. Snow are Opti-Mrs., from left, Mmes. David W. Bryant, LeRoy W. Smith and Frank C. Finch. The women are serving on committees for the gala luncheon, style show and decorated tree display which will highlight the fashionable affair. The life-sized snow figures were made expressly by Mrs. Herbert B. Martin of Pomona for the Opti-Mrs. Proceeds from the events will be used for philanthropic work, including a new project—formation of Opti-Mrs.-sponsored girls' clubs in junior high schools.

Independent Press-Telegram Women

LONG BEACH 12, CALIF., SUNDAY, DECEMBER 4, 1955 "SECTION W"

"AN OLD-FASHIONED CHRISTMAS," theme of Long Beach Opti-Mrs. fourth annual holiday festival to take place at the Pacific Coast Club Tuesday, may have much of the spirit of years gone by in all ways but the fashion show portion of the day, when newest fashions from Schicks and furs from Lockwoods will be shown. Expressing their complete surprise at modern women are, right, Mrs. Robert Waldron and Mrs. Hal A. Hunter, coordinating chairmen of the festival, while modeling holiday inspired styles are, from left, Mmes. Jess Cooper, Mark Kuffel and Earl Wallace. Adding to the Yuletide atmosphere will be a display of 11 elaborately decorated trees, laden with gifts donated by Long Beach merchants. The trees and an international doll tree will be used as awards.

Opti-Mrs.: Holiday Festival Surely Time to Be Merry

By IOLA MASTERSON

Subtly at first, as if from afar, we hear the sounds of Christmas approaching, like the murmur of jingle bells drifting across the land. Then, suddenly, the merriment bursts into being and, subtle no more, we find ourselves caught-up in the heady maelstrom of the holidays.

Anticipating our impatience to begin the season glamorously, Long Beach Opti-Mrs. will present their sparkling and spectacular fourth annual Holiday Festival beginning at 12 noon Tuesday at the Pacific Coast Club.

The festival this year promises to be more delightful than ever with its theme, "An Old-Fashioned Christmas," bespeaking a nostalgic touch to the lavish party.

Among the many highlights of the day will be a uniquely presented fashion show of exciting holiday styles from Schicks and luxurious furs from Lockwoods. Many of the creations were brought from New York just last week, especially for the festival. The Phil Horton Trio will provide musical background.

Another delightful feature will be a display of 11 exquisitely decorated and gift-laden Christmas trees, donated by Long Beach merchants. The trees, as well as an international doll tree prepared by the Opti-Mrs. themselves, will be given as awards to fortunate guests, as will more than a score more valuable gifts.

When Santa Claus arrives, as he most certainly will, each of the anticipated 550 guests present will be given gifts of candy and purse-size flacons of perfume. To aid in setting the mood of the afternoon a vested group from the Wilson High School Senior Girls' Glee Club will sing traditional carols.

Mistress of ceremonies will be Mrs. Franklin A. Steinko. Coordinating chairmen are Mrs. Hal A. Hunter and Mrs. Robert G. Waldron, working in cooperation with Mrs. Clarence E. Lundell, Opti-Mrs. president. Other officers and members serving as committee chairmen and assistants are Mmes. Eric E. Bohn, Roscoe Brewer, David W. Bryant, Leonard E. Budnick, J. W. Cooper, Philip L. Ellithorpe, Frank C. Finch, Russell V. Fisher, Veri D. Kelsor, Mark J. Kuffel, William R. Lockyer, L. E. McKee, Lloyd Shidler, Leroy W. Smith, Franklin A. Steinko, Floyd H. Todd, Earl I. Wallace and Harvey A. Wilson.

Hostesses of the day, all to be gowned in costumes of the early 1900s, will be Mmes. Don Barden, Gene Blispp, F. A. Gaylord, Anthony A. Hill, Lyman W. Lough, James E. McCormick, Paul M. Webb, Cooper and Wallace.

Proceeds from the event will be used for the club's extensive philanthropic work, including a new project—formation of Opti-Mrs.-sponsored girls' clubs in the junior high schools of Long Beach.



THE CHARM OF CHRISTMAS EVE at the turn of the century with hearth aglow, spiced pine boughs on the mantle and friends gathered together, is pictured here in a preview scene to capture the spirit that will pervade the Long Beach Opti-Mrs. "Old-Fashioned Christmas" festival and luncheon at the Pacific Coast Club Tuesday.

day. Mrs. L. E. McKee, left, plays the part of Santa for the tableau while completing the nostalgic scene are Mmes. Clarence E. Lundell, Opti-Mrs. president (center right), who reads verses from favorite Christmas stories to Mrs. William Lockyer (seated center), Mrs. L. E. Budnick (standing) and Mrs. Harvey A. Wilson (right).



HOLIDAY SEASON, CIRCA 1955, will be ushered in with beauty and gaiety for members and guests of the Women's Auxiliary to the Harbor District Dental Society on Friday night in the Cavalier Room of the Lafayette Hotel when the auxiliary is hostess at its

first White Christmas Ball. Seen here arranging the sophisticated decorations are, from left, Mmes. Earl J. Little, Stanley D. Challis and Joseph C. Nolan. Bill Snow's Orchestra will provide the dance music. (Details of party in story on Page W-4.)



THE STAGE IS SET—now let the festivities begin! The "stage" in this case will be the Cavalier Room of the Lafayette Hotel and the "festivities" will be the first annual White Christmas Ball which members of the Women's Auxiliary to the Harbor District Dental So-

ciety will give Friday night. Mrs. Charles M. Ulrich (right), auxiliary president, shows Dr. Jess W. Cooper (left) one of the elaborate candles which will light the dinner tables, while smiling approval are Dr. Ulrich and Mrs. Cooper.

—All photos by H. S. Melvin, staff photographer.

Wild Waves

By IOLA MASTERSON

Everybody's talking about . . . the new one-way streets . . . what to buy Uncle John for Christmas—and pay Uncle Sam in March . . . the crowds downtown . . . tax bills . . . the nip in the air and holiday nips by the fireside . . . the threat of fog . . . the fun on the threshold. . . .

Everybody's talking about other things, too, like Marie Kiseau and Sara Saviole's annual coffee party which they will give Tuesday in Marie's home, 272 Granada. And, by popular request, the 135 guests anticipated will marvel once again at the traditional Swedish Christmas decorations and good, good Swedish food. Things like Risgryskaka, Wienerbrod, Kaldolmar and Plattar—to pronounce them is impossible, to eat them divine!

Marie's home will be lively with blue and yellow—the customary holiday colors of Sweden. Assisting the two charming hostesses will be such good friends as Etta Brown, Margaret Hanson, Bernice Donovan, Catherine Hickey and Marie's daughter, Dolores Lingie. Party hours will stretch from 10:30 to 12:30 and, per chance, a mile longer!

Only other place in California outside of Buelton (split pea soup capital) where you better look out if you say, "I don't want any soup," is at Margaret and Barrie Stinsons during their annual and delightful parties when they ask friends in for cocktails and delicious, steaming soup from Margaret's handsome soup tureen. First of an intimate series of such parties will take place tonight from 6 to 9:30 p. m. Others will follow, one next Sunday and another still later.

A delighted hostess and a charming guest spelled any other way would be pronounced Cassiata Walker, the hostess, and Lady Baden-Powell, the guest. Cassiata entertained this famous international chief of the Girl Guides and Girl Scouts at Modjeska, the Walker's historical retreat once owned by the famous opera diva. Lady Powell and her traveling companion, Mrs. Grant Pepler of Toronto, Canada, have been touring the country in the interests of Scouting and their days at Modjeska were "time out" ones for a rest period. Assisting Cassiata with her duties were Louise (Mrs. Roger) Huffman and Irene (Mrs. Jess) Holton—both past presidents of Long Beach Girl Scouts. Cassiata is on the international welcoming committee of Girl Scouts for this area and thus "won" this exciting assignment of entertaining the English noblewoman.

Palm Springs—where the sun is king and "cloud" is a dirty word—was Thanksgiving weekend hideaway for a crowd of Long Beachites, including Marge Sawyer and daughter, Meredith; Ruth and Gordon Dougherty with son, Craig; Bea and George Hart and Patty and George Jr.; and Cecile and "Happy" Appleton. Haven't heard whether they ate cold turkey on a hot day or hot turkey on a cold day but do know they gradually drifted back into town Sunday and Monday.

Holiday cruise to the colorful islands of the Caribbean is going on, full speed ahead, for Polly and Burton Chace and the Karl Wards, who sailed away Nov. 22 on the S. S. Alcoa Corsair from New Orleans. Their ship touches back at a U. S. pier Wednesday and we imagine they'll be home in time to wrap up Christmas shopping and festivities.

Among the best customers of Santa stuff Thursday were Dorothy Munholland, Flossie Rene, Carleen Burrell and Liz Tucker, who tucked themselves into Dorothy's car and headed for shops and stores up yonder. They planned to have luncheon at Romanoffs. Thus cutting a fashionable swath through the day.

Some had a glint of suspicion in their eyes and others walked in, innocent as lambs. In a twinkling, however, what the "glinters" thought they knew was confirmed and the "lambs" found out, too, that this was no ordinary party but a cocktail and buffet with a purpose—to announce an engagement. The party was given last night by Edith and Bill Thompson in their home at 2701 Via Elevada, Palos Verdes Estates, and it served to announce the approaching marriage of their daughter, Zoe, to Harry Berquist on Jan. 14.

Prettiest wrapped gifts in town will be carried through Marilyn and Doug Graham's home today and toting will be some of the prettiest gift bearers! You see, Mardell Graham is hosting a bridal shower for her Trojans Alpha Gamma Delta Sorority sister, Lita Helbron, who will be married Dec. 18 in Montecito. Mardell will be a bridesmaid that day. Fifty young friends of the honoree will bring china gifts at 1 p. m. and share a lovely luncheon.

With the season of turkey and ham upon us, doesn't barbecue sound wonderful? And it was last night at the home of Beverly and Jack Mense when they entertained informally for a few friends at a buffet barbecue in their home, 63 Portuguese Bend Rd. It was an evening of utter comfort and lively conversation, just as planned.

Lucia and Gould Eddy weren't about to let their handsome new sailboat (it's a whopper!) slip into the water unheralded. So they invited a mob of friends down to the ways at Newport Harbor to watch the "Y Como" (And How) take its maiden dip. The launching party was "and how," too, with cocktails and hors d'oeuvres served dockside. Among familiar faces present for the ceremonies were Ellie Persons (didn't see Frank but presume he was there), Nancy and Myrl Ott and Lols and George Osborne, over from home in Sierra Madre. Lucia and Gould's two sons, Chuck and Dick, were there to test the "Y Como's" seaworthiness. After all, she may be carrying the family to South America sometime soon.

Topping the family totem pole at Patti and Fred Singleton's home these days is little Julie Ann, who arrived Tuesday morning at Community Hospital to become the sixth youngster to join the warm and happy family group.

The crystal clear, dry air of Phoenix, Ariz., was breathed deeply by Dr. Lawrence and Elaine Kaylor, their children, Connie and Larry, and by Maude Kaylor over the Thanksgiving weekend. They took time out from breathing deeply to shop in nearby Scottsdale, dubbed the "West's Most Western Town" and to visit the Apache Indians in their "hoganville."

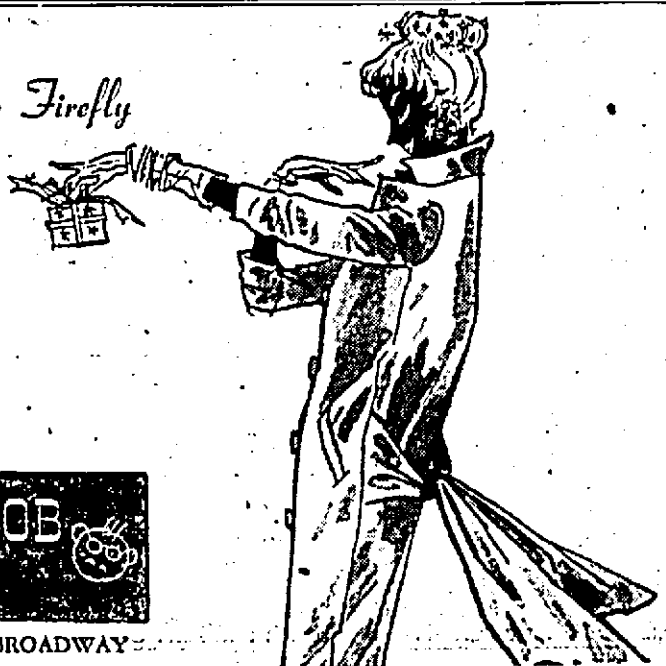
Overheard Wednesday, following the Red Cross luncheon welcoming the new colonels for the 1936 drive: "After you once start looking at her, isn't she fascinating to watch?" They were referring to Sally (Mrs. Norris) Nesmith, Home Gifts Chairman for '36, who proved at this first meeting that under her leadership official business can be fun when Sally presides!

The Don Loper Firefly

Always a bright attraction anywhere you go . . .

Don Loper's own creation of kelly green Peau de soie for you only at MR. BOB

MR. BOB
112-114 E. BROADWAY



Dinner to Usher in Holidays for AAUW



A PLAY, "Street Scenes at Christmas," will be presented at the holiday dinner to be given Dec. 6 at 6:30 p. m. in St. Luke's Parish House by the American Association of University Women. Rehearsing a portion of the production are, from left, Mrs. Vaughn Abrams, Valerie Abrams, Mrs. Forrest Clark and Mrs. Raymond Boley.—(Staff photo.)



THE CHRISTMAS season will be ushered in for members of the American Association of University Women Dec. 6 at a dinner at 6:30 p. m. in St. Luke's Parish House. Among festivities planned by the president, Miss Hazel Collins, shown in the center above with Mrs. Brooks Austin at left and Mrs. Richard Loynes, right, are Christmas carols and a play.

League Prepares to Aid Voters in City Election

Busily preparing to aid voters in the coming city election, and looking forward to the activities of an election year, the Speakers' Bureau and Voters' Service Bureau of the League of Women Voters have been hard at work.

Voter registration has been conducted during the week of November 28 to December 3. Under the direction of Mrs. Clayton Hale, 12 desks were set up in five areas of the city.

Pros and cons are being gathered on the bond issues which will be presented to the voters in the coming city election. These will be available in January to any group or person desiring them.

Twenty-five members of the Speakers' Bureau and Voters' Service were guests of Douglas Aircraft Company Nov. 28 at a luncheon and tour of the plant.

Two new league publications are available to the public. The Program Record, a national publication on the achievements, contributions and record of the League of Women Voters; and Brief for Voters, a pamphlet published locally as a refresher for voters and as an aid to new voters. These may be obtained through Miss Emma Greenman, 3825 Pacific Ave.

The League emphasizes that its membership is open to all women interested in being an informed citizen and voter. Miss Charlotte McGee, 3825 Pacific Ave., is membership chairman.

Nineteen members of the Long Beach League of Women Voters attended the regional conference at Carolina Pines in Beverly Hills on Nov. 28.

Warm friendships are re-kindled with hospitality each Noel season. And the spirit of Christmas shines like a bright star at each Yule gathering. Adding a special brightness to the scene last week was the holiday brunch arranged Tuesday by Mrs. Merton B. Smith and Mrs. Homer Blaisdell. They invited 85 of their friends to the festive occasion in Assistance League Clubhouse.

Red muted by silver and white dominated appointments. On the buffet table red carnations joined by English holly set a merry note against a glittering snow background. Centering this arrangement and on either side were pairs of white deer flaunting sparkling antlers and bows of red tulle. The same scenes, in miniature, graced quartet tables where guests enjoyed bridge and canasta after brunch. Silvered baskets filled with silver and red baubles were found throughout the room, and tallies and scorecards carried out the vivid theme.

Nurses to Meet
Final meeting of the year for the Long Beach Nurses' Association, Inc., will be at the YWCA auditorium Thursday at 7:30 p. m. The program for this meeting has been reserved for the presentation of the annual reports.

A customer said:
"This is my favorite store" . . .
DeANN'S
A store of fashion
COR. LOCUST AT FIRST

Joint Christmas Program

In a joint Christmas program, the Musical Arts Club and the Organists Guild of Long Beach will combine efforts to present an evening of entertainment at Immanuel Baptist Church Tuesday. There will be a turkey dinner for members at 7 p. m. and the program, to which portion of the evening the public is invited, will begin at 8 p. m.

The Long Beach City Choir, directed by Royal Stanton, will appear. There will be organ solos by Marcella Hanna and Lloyd Holzgrafe as well as numbers by an instrument trio, composed of Clayton Barrie, flute; Robert McKenzie, cello, and Miss Hanna, organ. The musical program will be presented under the direction of Rachel Morton, program chairman of the evening, and her committee.

The SLIM LOOK

One piece hand detailed dress of loomed wool fabric . . . slender waist and hip-line accentuated by matching suede belt blazing with rhinestone nuggets . . . In mauve or toast shades. Complete \$75.

jo-kaye
corner 4th & American

Open every day until Xmas, 9:30 to 9 P. M.

We invite charge accounts or use our layaway

Return From Trip Abroad

Memories of Europe remain vivid for Mr. and Mrs. Fritz Brueggemann of 6423 E. Seaside Wk., who have just returned from a three and one-half months' trip abroad. The couple sailed in August on the Queen Mary for England where they spent more than a week visiting London, Eng., and Stratford where they attended a Shakespeare play. Other countries on their itinerary were Belgium, Holland, Austria, Germany, Switzerland, Italy, where they were house guests of Capt. John O. Miner, naval attaché of the embassy in Rome and Mrs. Miner; and Spain.

Druggists Wives Holiday Fare

Women's Auxiliary to the Long Beach Pharmaceutical Association will have its annual Christmas luncheon meeting and gift exchange on Tuesday in the home of Mrs. John Lower, 4334 Olive Ave. Assisting Mrs. Lower with the gay duties of the special day will be Mmes. Nile Huser, Ed Murray, H. L. Beckley, Charles Warnick and P. M. Morgan.

Come Visit Our New Los Altos Home . . .

Monday, December 5, Opening at Noon
Los Altos Shopping Center
2110 Bellflower Boulevard
(Adjacent to Waller's New Store)

Just in Time for Your Christmas Shopping . . .

Now Two Stores to Serve You . . .

This Beautiful Fashion Store Gives the Same Interesting Fashions as Ocean Boulevard Store So Proudly Presents . . .

Dresses, Coats, Suits, Sportswear, Lanz Originals

Store Hours:
Los Altos, Mon., Thurs., Fri., 12:30 to 9:30
Tues., Wed., Sat., 10:00 to 6:00
Ocean Blvd., Daily . . . 10:00 to 5:30
Friday . . . 10:00 to 9:00

dinels'

Buffums'



goes "black tie"

for **gala** evenings

glamour for her

- a. SATIN GLAMOUR SEPARATES, rayon satin surplice blouse in pink, cloud grey or white, **7.95**. Unpressed pleated skirt, ruby, pink, cloud grey, dark grey or black, **14.95**
- b. WHITE SATIN BLOUSE, sparkled with rhinestones, **5.95**
- c. QUILTED VELVET SKIRTS, ravishing, full circle, black or red, **10.95**
- d. GLITTER STOLEs, double wool jersey lavished with lace and rhinestones. White, **\$25**. Others **12.95 to 39.95**
- e. KNIT COCKTAIL GLOVES, sweater-look wools glittering with rhinestones, metallic threads. Black or white, **\$5**
- f. COCKTAIL BAGS, exquisite seed pearl clutch, **\$5***
- g. DIAMOND LOOK JEWELRY, by Kramer. Bracelets with precious-look stones, **\$15***. Matching Earrings, **\$5***

OPEN every night 'til 9 p. m.
from now 'til Christmas Eve.



from a man's viewpoint

- k. STUD SET, black, maroon, smoke, navy, **\$5***
- l. MANHATTAN TUX SHIRT, new soft collar, **5.95**
- m. SUSPENDERS, black, white, dress essentials, **2.50**
- n. CUMMERBUND SET with matching tie. Maroon, black, **8.50**
- o. NYLON HOSE, black, navy, maroon, **\$1 pr.**
- p. TASSEL SLIPON by British Walker, selected calf, Synchro Flex construction. Correct for formal wear, **22.95**
- q. TONY MARTIN TUXEDO, a classic of quality and distinction in imported pure wool worsted. Impeccably tailored, fully lined, single breasted, **\$75**

*Prices plus tax

Buffums' Store for Men

Long Beach • Santa Ana

Dentists, Wives to Whirl at Gay Ball

A sparkling new social event makes its debut on the calendar of the Woman's Auxiliary to the Harbor District Dental Society Dec. 9. Members and guests of the auxiliary will gather in a festive pre-holiday mood for the first White Christmas Ball. The new Cavalier Room of the Lafayette Hotel in Long Beach will be decorated in true holiday spirit. Candles highlighting the glittered balloons and pink foliage will grace each table.

The evening will begin at 6:30 o'clock at cocktails, followed by dinner. Bill Snow will play for dancing. Everyone will be inspired, as well as entertained, when instructors at Arthur Murray's Dance Studios do a ballroom exhibition.

The White Christmas Ball tri-chairmen, escorted by their doctor husbands, will be beautifully gowned. They are Mrs. Joseph C. Nolan, wearing Cell Chapman's black tulle over white satin; Mrs. Stanley Chellis in her Dior blue satin ball-length gown, and Mrs. Jess W. Cooper in Howard Greer's white tulle with an embroidered and tiered skirt, sprinkled with rhinestones. Their energetic committee members are Mrs. John Ronnau, Mrs. Frank W. McCarthy, who will be elegant in her Cell Chapman ball-length sheath of black crepe; Mrs. John F. Tylicki in white brocade of mandarin style, and Mrs. Robert N. McCoy, who will wear an empire style with full skirt of black velvet ribbon over tulle.


All proceeds from this charity ball will be used for the Dental Auxiliary's philanthropy, dental health education.

This year, as in the past, they will co-sponsor with the Long Beach Board of Education the Milton Paddock puppet shows for 61 elementary schools. The children are taught proper dental care and nutrition in this fascinating way. There is also a donation made to the Children's Dental Health Center. The new projects will bring dental health education to some of the other areas which are included in the Harbor District Dental Society. Among these are puppet shows for the Bloomfield school district, a set of slides and records for use in elementary grades, Snyder test kits for the high school level and kits of teaching aids for the school dental hygienists.

Dr. and Mrs. Raymond Lee Lin will entertain 25 guests at the ball, in celebration of Mrs. Lin's birthday.

The ball will have as hostesses Mrs. W. R. DeLyre, George A. Alexander, Eldor G. Sagehorn Jr., Theodore E. Peterson, Cecil W. Ridgeway, Frank C. Blair, Gordon G. Brown, Leolin T. Brush, Calvin C. Garverick, Harold H. Morris, J. Robert Soules, John R. Taylor and Albert L. Vestermark, members of the board.

(See pictures on Page W-1.)



lace and glamour brought together in this exquisite holiday sheath... tier upon tier of scalloped lace accented with black velvet black or toast in all sizes, 29.95

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VINSON'S 233 E. OCEAN BLVD.



in a gay, holiday mood!

a fabulous, brimming collection of "after five" dresses

is here to sparkle at yuletide events... do your fashion shopping early while selections are fresh and exciting!

sketched: . . . basic "after five" princess in velveteen 29.95

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opposite WILTON hotel



Miss Diane Gump

Diane Gump Bride of Richard Kamins

Coming as a surprise to her many Long Beach friends is the announcement by Mrs. Emilie Krick Gump, 210 Bennett Ave., of the Thanksgiving Day marriage of her daughter, Diane, to Richard Kamins of Los Angeles, in that city.

Friends from Miami, Fla., Mr. and Mrs. Clifford Gould, attended the happy pair during the double-ring service.

The bride, member of a pioneer Long Beach family, was beautifully attired in a cashmere suit of light blue trimmed in self-colored satin and jewelry, with a matching tulle hat. She carried an old fashioned nosegay of white carnations centered by red rosebuds.

Mrs. Gould was fashionably attired in a cocktail dress of periwinkle blue satin, and carried a pastel shade nosegay bouquet.

Mrs. Gump will entertain with an informal reception Dec. 11 honoring her daughter and new son-in-law at the E. Ocean Blvd. home of Mr. and Mrs. Walter Crawford. Guests will be long time family friends, and close friends of the bride.

The popular bride is a native of Long Beach, attending local schools and later the University of Southern California.

Yuletide Topic

"Christmas Windows," second in a series of lectures on the Art of Living, will be presented Sunday, Dec. 11, by Annah Laurie House. Sponsored by the Talceon Club, the talk will be given after a coffee hour at 9 a. m. in the Garden Room of Mottell's. Mrs. Carl Foley is in charge of reservations.



Mrs. Arthur Bradley Green Jr.

Marilyn Brain Now Mrs. A. B. Green Jr.

A gala reception Saturday afternoon at the Virginia Country Club welcomed newlyweds Mr. and Mrs. Arthur Bradley Green Jr. (Marilyn Emma Brain) back from their wedding trip to Las Vegas.

As she received the 500 guests bidden, the new Mrs. Green greeted her friends in a jeweled champagne brocade sheath and a corsage of brown cypridium orchids. Her mother, Mrs. Joseph E. Brain, received in navy blue peau de sole and corsage of pale green cypridium orchids, while the mother of the bridegroom, Mrs. Arthur B. Green, chose emerald green Chinese brocade with a corsage of beige cymbidiums for her reception attire.

Immediate families of the couple attended the single ring wedding ceremony Nov. 23 at 5:30 p.m. at Wayfarer's Chapel in Palos Verdes. The Rev. Kenneth W. Knox united the daughter of Mr. and Mrs. Joseph E. Brain of Downey and the son of Mr. and Mrs. Arthur B. Green, 4160 Linden Ave.

For her wedding the bride chose a gray tulle suit with black velvet trim. A tiny jewel trimmed hat of white satin complemented the white cattleya orchid and stephanotis she carried on a white satin Bible.

Her sister, Mrs. Robert Taylor Whitman, was the matron of honor in a beige satin brocade dress with matching duster, black picture hat and accessories and an orchid corsage in tones of brown.

Donald Nicky Burton served the bridegroom as best man.

The newlyweds left immediately following the ceremony for their wedding trip and following the reception Saturday are at home in Downey.

Both are descendants of pioneer families of Los Angeles County. The bride's great-grandfather, Allen Neighbors, settled in Downey in 1867. After being graduated from Downey High School, the new Mrs. Green was graduated from the USC where she was a member of Alpha Delta Pi sorority. In Downey she is a member of the Service League. The bridegroom, a third generation family member in the

Modern Woman

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Auxiliary to Provide Gifts for Hospitalized Children

When members of the Auxiliary to Children's Memorial Hospital met recently in the home of Mrs. John Cannon, 3906 Olive Ave., the 50 women present wrote an "insurance policy." The policy was in the form of gaily wrapped gifts from each woman to "insure" all underprivileged hospitalized children at Seaside Hospital a visit from Santa Claus at Christmastime.

Represented at the meeting were several members of the auxiliary's guilds, including members of Las Madras, Nightingales, Rions, Northern Light and Florella.

The Nightingales accepted the responsibility of making sure each little tot in need of extra attention at Christmas will receive, not only gifts from the auxiliary, but an individual tree, decorated and lighted, to go with the presents. The holiday attention, one might say, is extra "frosting" for underprivileged Long Beach children in need of care, for, in addition to this and other courtesies, the auxiliary donates \$2,000 a month to Seaside Memorial Hospital for hospitalization and special treatment of youngsters requiring help.

Especially welcomed to the luncheon meeting were representatives of Rions, newest guild of the auxiliary composed, in the main, of women who reside in Lakewood. Mrs. Theron H. Slaughter, president, conducted the meeting. Assisting Mrs. Cannon during the social hours of the day were Mrs. O. K. Hoffman, Gerald A. DeFreece, Fletcher M. Young and John Eggleton.

White Cotton

Even the beloved white cotton shorty glove wears the Oriental look this year. It's decked with silver thread and pearls, no less.

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MORNING,

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9:30am to 9pm

Beginning Monday, Dec. 5, 'til Christmas

To Stress Moral, Spiritual Attitudes

Dr. Charlotte D. Elmott, director of guidance and secondary education, Santa Barbara City Schools, will be guest speaker at the Long Beach Council of Parents and Teachers meeting Tuesday at 7:30 p. m. at the Wilson High School auditorium.

The speech will be on "Teamwork Does It—In Emphasizing Moral and Spiritual Attitudes." Dr. Elmott states: "The development of moral and spiritual attitudes is the lifetime task of every individual. Those of us who have responsibility for children and youth must examine our own attitudes and clarify our goals if we are to help our children adequately. Three great institutions have a major responsibility in this task: the home, the school and the church. Many other community groups assist us but unless there is real teamwork between these three we cannot expect our children to reach adulthood with the philosophy of life and the religious conviction about which every parent dreams."

The Long Beach Council invites all members and friends of P.T.A. to attend this inspirational meeting.

Dr. Elmott took undergraduate work at Pomona College and continued at the Harvard Graduate School of Education. She received her advance degrees from Claremont College and Stanford University, has taught in several California universities, served as the clinical psychologist with the California Bureau of Juvenile Research. She spent a year in Tokyo, Japan, as member of the staff of the Institute for Educational Leadership which conducted a training program for Japanese School Administrators. Dr. Elmott is the author of a mental health booklet, "Personality Insurance for Every Child."

Mrs. Robert V. Lee, honorary life membership chairman, will present an honorary life membership to an outstanding recipient. In the presentation of these life memberships, the council is accomplishing two objectives. First, contributing to the student loan fund and secondly, honoring a citizen for outstanding service to the welfare of children and to his community.

Baker to Tell Ebell of Travels

Always a popularly received speaker, Dr. Alonzo Baker once again will be heard by Ebell Club when he gives his "1933 World Report" Monday afternoon in Ebell auditorium.

The professor of political science and international relations at College of the Pacific in Stockton recently returned from the Orient and the Middle East and will base his talk on his experience and findings there.

In his travels through Turkey, Iraq, Pakistan, India, Thailand and Malay States and Japan he acted as an official correspondent for two California newspapers.

Mrs. Will H. Winston will lead the business meeting after a luncheon served by Group S, Mrs. H. S. Bayless, chairman.

Sorority Sets Party Date

Members of the Long Beach Club of Alpha Gamma Delta will meet for their annual Christmas party to be held in the home of Mrs. George Cadwallader, 716 Havana Ave. on Dec. 7. Dinner will be served at 6:30 p.m. by Mrs. Cadwallader and her co-hostesses, Mrs. Dolph Witzel, Mrs. Frank J. Kirkner and Miss Martha Behlmer. An exchange of gifts will follow dinner.

The president, Mrs. Raymond Kelso Jr., will report on the successful Holiday Bazaar held Nov. 12 in which the Long Beach members participated by making party objects.

New and inactive members of the Alpha Gamma Delta are invited to attend this annual get-together and are asked to telephone Mrs. Kelso.



Miss Darole Stanley

Mulder-Stanley Names Linked

Plans for a spring wedding are being made by Miss Darole Lynne Stanley and Edward J. Mulder. Their engagements is being made known this week by the parents of the bride-elect, Mr. and Mrs. Wilber C. Stanley, of Huntington Beach, formerly of Long Beach.

The future bride was graduated from Huntington Beach High School, attended Orange Coast College and was graduated from UCLA.

Son of Mr. and Mrs. Martin Mulder of Hawthorne, the prospective bridegroom attended Orange Coast College and Fresno State College. After serving two years with the Armed Forces, he is now attending Long Beach State College.



Donna Diann Aretz

March Date Circled for Wedding Rite

The engagement of Donna Diann Aretz to Gordon Charles Schell has been announced by her parents, John Aretz and Mrs. Arthur Roy of Long Beach.

She won the Girl of the Month award while a student at Garden Grove High School last year and now attends Woodrow Wilson High School.

Her fiancé is the son of Mr. and Mrs. Charles W. Schell of 3755 Lemon Ave. He is a graduate of Long Beach City College.

The couple plan a church wedding late in March.

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STORE FOR MEN

dreams of a
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Whether he's young or old we have his favorite collar style in his favorite shirt, by his favorite manufacturer. So give him a gift he'd pick himself from our dress shirt headquarters.

- (A) Arrow Par collar. Soft spread collar. Barrel or French cuff. Broadcloth.....**3.95**
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- (C) Arrow Arden collar. Short fused collar. Barrel cuff. Fine broadcloth.....**3.95**
- (D) Arrow Dale. Fused collar. Barrel or French cuff. Fine broadcloth.....**\$5**
- (E) Arrow Lane collar. Soft semi-spread collar. Link (single) cuff. Broadcloth.....**3.95**
- (F) Arrow Spar. French cuff. Round, spread Pace collar. Fine cross grain pique.....**\$5**
- (G) Excello Waylo. Soft spread collar. French cuff. Fine broadcloth.....**\$5**
- Excello Waylo in imported broadcloth.....**7.95**
- (H) Manhattan Blake. Soft spread collar. French cuff. Fine broadcloth.....**3.95**
- (J) Manhattan Darach Burt. Button down collar. Barrel cuff. Oxford cloth.....**4.50**
- (K) Manhattan Span Wythe. Soft semi-spread collar. Barrel cuff. Oxford cloth.....**3.95**

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Consultation without charge

Buffums'

Student Recital

Rachel Morton will present several of her vocal students in a recital at Call's Fine Art Center, 3720 Long Beach Blvd., next Sunday evening at 8 p.m. Those who will participate are Anne Barrows, Alice Gallagher, Sue Roy, Ray Goldhaber, Jewel Green, Barbara Hansink, Claudia Gridley, Ruth Stubbs, Sydney Cullam, James Harley, Leroy Knowles, Robert Choclette, Vincent Pepe, Terry Doyle, Harland Gridley and James Jordan. The public is invited. Accompanists are Annette Gridley and Dorothy Ober.

Daily 9:30-5:30. Friday 'Til 9

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FROM GOPHER STATE

Attractive young couple new to the Long Beach area five months ago are Mr. and Mrs. Lewis R. Gillette, 120-A Granada Ave. Minnesota is their home state. Gillette is administrator of Bixby Knolls General Hospital, and his wife is a teacher at George Washington Carver Elementary School.—(Staff Photo)

Card Party

St. Anthony's Altar Society will sponsor a card party at 8 p. m. Monday in the Catholic Center, Sixth St. and Alamitos Ave. Bridge, canasta, 500 and pinocle will be played, and refreshments will be served. The public is welcome. Hostesses will be Mmes. Francis Sheridan, George Banks and Jack Dunham.

CC Patrons Will Gather

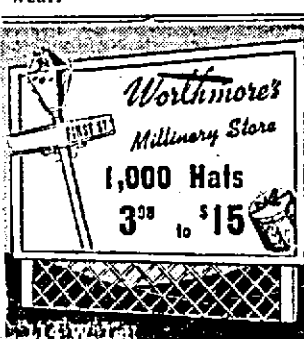
Patrons of City College will meet Friday afternoon at 2 o'clock in the auditorium of the Municipal Art Center. Mr. Lester Noyelles of the Adult Division of City College will have as his subject, "Personalities of the Adult High School," with reference to the diverse and interesting personalities composing the graduating classes. Miss Mattie Paine, program chairman, will present the speaker. A special musical program, holiday refreshments and a door award will carry out the Christmas theme.

The meeting is open to the public and an invitation is extended to all interested in the activities of City College.

A meeting of the executive board is called for 1:30 p.m. at the Art Center, with Mrs. Irwin Mozingo presiding.

Black Cotton

Black cotton gloves in slightly longer lengths get rhinestone touches for late-day wear.



Bond Issues on Council Panel

Meeting at the Municipal Art Center at 10 a. m. Wednesday, the Inter-Legislature Council of Long Beach will hear a panel discussion of the bond issues to be presented to the voters of Long Beach at a special election in February.

Panel members from the Long Beach League of Women Voters will be Mmes. Stewart Small, Samuel Roberts, Ruth Bach, Terrance Rosen, Alice Wright, George Hall and Joseph Crowell.

The panel will be introduced and moderated by Mrs. Clayton Hale, chairman of the voter service of the league. The public is welcome to attend the meeting.

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Santa's got your pretty numbers and it all adds up to a more enchanting you for those holiday parties ahead. Our experts prune beauty to match the magic season.

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Curls and waves behave like slaves to brush or comb by just a whisk. Best of all your coil lasts on and on.

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BEAUTY SALON, THIRD FLOOR DOWNTOWN LOWER LEVEL LOS ALTOS

We Welcome ...

They Like Seashore

By JEAN B. MOORE

It's been a back and forth thing for Lewis R. Gillette, this returning to the midwest, then coming back again to Southern California. Winters being what they are in Minnesota, he thinks he's here to stay. Seconding that is his tiny and pert wife, Patty, another native of the Gopher State.

Apparently they are firmly transplanted to Southern California. Both love to swim, a frigid prospect when one considers Minnesota at this time of year. Four weeks ago, when the weather turned balmy here, they dove through the breakers like a couple of dolphins.

Actually Long Beach is not unfamiliar to Lew Gillette. Readers with a where-have-I-seen-him-before expression may recall that he attended Long Beach City College at one time. Others will have recognized him from his position as administrator at Bixby Knolls General Hospital.

Carver School third grade pupils of Patty Gillette's may not get this far in the Sunday women's section, but their mothers might, and it so their youngsters may proudly boast, "THAT'S my teacher!"

Lew has his bachelor's and master's degrees from the University of California at Berkeley. Prior to Cal he had attended City College here, a summer at UCLA, a year at the University of Minnesota, and a summer at San Diego State College.

Specializing in hospital administration is relatively new to school curriculums, he says. About 13 schools in the country teach the course, and Cal's is one of the few east of the Mississippi offering it.

Handling the business end of Bixby Knolls Hospital and any knotty problems that arise is Lew's job here. Born in Minneapolis, Minn., he has had teaching experience, too. Both he and his wife taught at Bard, Calif., a small town not far from Yuma, Ariz. Entering his chosen field, he served an internship and residency in hospital administration at a hospital in Berkeley and at the California Lutheran Hospital Los Angeles before coming to Long Beach.

At City College he was on the golf team. Much as he enjoys the sport, time seems to run out before he can get to the course these days. Staff

meetings at the hospital and Patty's school meetings keep both of them busy, so when both are home at the same time, they enjoy their hi-fi system.

As with most young men, Uncle Sam beckoned with an authoritative finger, and Lew found himself in the Army Air Force for two and a half years as an armorer, keeping machine guns, bombs and rocket launching racks in working order and loading the weapons.

Patty has lived in Minneapolis since childhood, although she was born in North Dakota. Now, her family is in Inglewood. (Been three years since they have shoveled heavy wet snow.)

A Pi Phi at the University of Minnesota, Patty was an art major and later received her teaching credentials. Additional courses were taken at San Diego State College and USC. Before coming to Carver School she taught in Inglewood, San Lorenzo and Bard.

Both the Gillettes attend Bay Shore Congregational Church.

Patty, in addition to her love of swimming, knits occasionally, but the treat she and Lew like best of all is saving for a dinner out at a restful atmospheric spot, then going on to a play or concert.

Plaza Club Sets Fashion Show

A fashion show with club members as models is planned at the 7:45 p. m. meeting Thursday of Plaza Woman's Club at Agate Hall. Mrs. James Hayes will preside.

Fashions from Jans on Bellflower Blvd. will be shown by Mmes. Stanley Carter, William McQueen, Eldred Olson, Stanton Siles, Henry Sabatasso and Robert Heney, with Mrs. Joseph Lennett as commentator. Mrs. Mike Schummer, program chairman, will be in charge.

Mrs. Milton Zacheis, hospitality chairman, and her committee will serve refreshments.



'PASS KINDNESS ON'

Celebrating 30 years of continuous activity in January will be members of the PKO Club pictured here sewing for the West Side Day Nursery. Organized by a group of neighbors in the vicinity of 10th St. and Orange Ave., members have devoted their time and efforts to sewing for the happiness of others. The group's annual turkey dinner and gift exchange is scheduled later this month. Standing, left to right, are Mrs. Ora Brown, president, and Mrs. Stephen G. Skinner. Seated, left to right, are Mmes. Gertrude Adams, first president; Ivy King, and Mrs. Lou Strohl, president for 1956.—(Staff photo.)

Christmas Tea in Welton Home

Dr. and Mrs. Walter Welton will open their lovely home at 3070 E. First St. from 2 to 4 p. m. Friday for the annual Christmas tea of the Long Beach Branch of the Woman's Auxiliary to the Los Angeles County Medical Association.

Guests of members will be welcome, and arrangements are being made by Mrs. Monte Macree and members of the hospitality committee.

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1941 Atlantic Ave. Ph. HE 6-4492

Annual Fete for Delta Zetas

Members of Delta Zeta Alumnae of Long Beach will meet for their annual Christmas party Wednesday evening at the home of Mrs. David L. Bryant, for the fifth consecutive year. In addition to their annual gift exchange, members will take new toys or toys that can be mended to be turned over to a veterans organization. Christmas carols will be sung under the direction of Mrs. Herman M. Turk, with Mrs. Charles McCandless accompanying.

Members of the committee include Mrs. J. D. Cuzzolina, chairman; Mrs. William Jolly and Mrs. Eugene A. Barna. All Delta Zeta alumnae in the vicinity are invited by Mrs. F. J. Colton, president.

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Curls and waves behave like slaves to brush or comb by just a whisk. Best of all your coil lasts on and on.

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Nationally known style director from Hair Design Institute, N.Y. He's here now to show his exceptional skills to you for an exciting, wearable hair-do of the new season. Make an appointment for a consultation.

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soft shirt
sweater
with the
pretty
plunge

darlene

This new beauty has all the creamy soft grace of costly cashmere, but it's even more wonderful — thanks to Darlene's nimble knitwork. You'll love its fully-fashioned fit, especially in its furry-feel Minkam blend — 70% imported wool (lamb's), 20% fur fibers, 10% nylon! It washes beautifully and holds its soft furry luxury through the hardest wear. Exquisitely detailed with subtle scalloping, it also has those marvelous ¾ push-up sleeves! Colors are divine, too. Come in and see!

Soft Shirt-Sweater
sizes 36 to 40 ... 12.98

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KASHA-MERE SWEATERS

The softest, most luxurious sweater set you could find is this terrific two-piece ... a new beautiful blend of 65% lamb's wool, 25% fur hair and 10% nylon ... skillfully blended and knit into the most beautiful Sweaters you have ever felt or worn. It keeps its furry texture, and wears incredibly well. It's fully-fashioned by Bobbie Brooks for marvelous sweater fit ... and so soft to the touch you'll think you're wearing cashmere. Colors are beautiful. All this and budget prices, too!

Long Sleeve Cardigan 10.98
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GOLDEN YEAR

Mr. and Mrs. George Yelkin of Bellflower will be greeting friends and relatives today at an open house celebrating the couple's 50th wedding anniversary. The couple was married Thanksgiving Day in 1905, and have resided in Southern California since 1946. With them today will be their son, Robert Yelkin, of San Francisco, and daughters, Mrs. Irene Johnson of Bellflower, and Mrs. Viola Nance of Lakewood. The Yelkins have seven grandchildren and three great-grandchildren.

Buffet Party Will Reveal News of Future Wedding

At a beautifully appointed buffet supper today, guests of Mrs. Reginald Orpin Eaton, 1864 Chatwin Ave., will learn the romantic news of the engagement of Lucy Woodward Eaton and Duane Harold Kuster. The bride-elect's father is the late Capt. Eaton, (USNR).

Her fiancé's parents are Mr. and Mrs. Albert J. Kuster of 1439 E. 56th St.

The announcement will be revealed when guests read the names of the engaged pair and the wedding date, June 1, 1956, inscribed on tiny white cards tied by gold ribbon to gold napkin rings. The wedding will be solemnized in All Saints Episcopal Church.

The buffet table will be centered by a miniature white satin altar and aisle, complete with black silhouettes of the wedding party. A pink satin drape will serve as the backdrop to the altar.

The bride-elect is a graduate of Villa Maria Academy in Erie, Pa., and of Louisiana State University. She attended the University of California and received her master's degree at Long Beach State College.



Lucy Woodward Eaton

The prospective bridegroom was graduated from Woodrow Wilson High School, attended UCLA and took his master's degree at Long Beach State College. He is affiliated with Alpha Sigma Phi at UCLA and with Sigma Epsilon Chi at LBSC.

Both young persons are teaching, she at Nettie Walte School in Norwalk and he at Stanford Junior High School, Long Beach.

Rabbi to Speak

Rabbi Maurice Schwartz of Temple Beth Shalom will discuss "The Meaning of Chanukah" when he appears before the National Council of Jewish Women at their meeting Tuesday at 8 p.m. in the recreation room of the Bank of Belmont Shore, 5354 E. Second St. In addition he will present a short motion picture.

Members are asked to bring Chanukah gifts for exchange. They will also bring Christmas gifts to be distributed to patients in a ward of Long Beach General Hospital. Refreshments will be served by hostesses of the evening, Mrs. Theodore Hartstein and Mrs. Ismar Bornstein.

Fleet Ladies

Ladies Auxiliary of the Fleet Reserve Association Unit No. 43 will convene Thursday at 8 p.m. in Veterans Memorial Building with Mrs. Clifford D. Johnson presiding. Members are asked to attend as there will be a gift exchange with refreshments served following the meeting.

INDEPENDENT-PRESS-TELEGRAM—W-7
Long Beach (Calif.), Sun., Dec. 4, 1955

Belt Trim for Plain Dress

Belts for a plain, trim dress with four rhinestones both big and fancy this fall, trimmed and little.

Christmas Gift Special!

S-T-R-E-T-C-H
Reg. \$1.55 CAL-SHEER
NYLONS pair \$1
3 Pair in Box, only \$2.85



Clings from top to toe... Seams never twist... 3 proportions — short, average, tall... in new Holiday shades.

Christmas Shopping Hours—
Open Every Night
9:30 a.m. to 9 p.m.

PAVEY'S
501 American Ave. HE 6-4749

Walker's
DOWNTOWN The Friendly Store LOS ALTOS
Long Beach

You're Invited...

FASHION LUNCHEON

Presented by Walker's

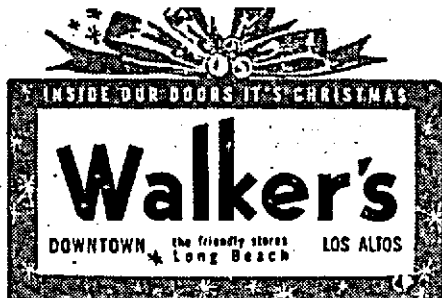
Every Tuesday 12:30 to 1:45

in the Main Dining Room

of the Lafayette Hotel

Fashion Models by Wilma Hastings

Shop 9:30 A.M. to 9:00 P.M. Daily Till Christmas



For Holidays

at home, resort
or cruise



Irene's
ORIGINAL
213 E. BROADWAY

Glamorous Gift Robes
for a
Gay Holiday!



The most exciting gift she will receive in beautiful fabrics of pure Sari Silk, Silk-Dacron and Nylon... quilted or plain, carefully selected to make your gift a long remembered one. From 12.50.

3 FREE Park & Shop Lots on Locust Ave. within 1/4 block of IRENE'S

STARTING DEC. 6th OPEN EVERY EVENING UNTIL 9 P.M.

IRENE'S ORIGINAL. Ph. HE 7-4695



You've seen higher prices, but never more exquisite reptiles than these

Marquise

Genuine ALLIGATORS and ALLIGATOR LIZARDS

just

16⁹⁰



Shoes of rare beauty... fashioned from only the finest, exquisitely supple skins... and yours at this wonderful investment.

Elegant soft-toed, high or mid-high operas... newly slim-heeled clings... all in rich Winter Brown.

Don't miss the saving — made possible only because we had these shoes made during a leading manufacturer's off-season. As seen in HARPER'S BAZAAR.

FASHION SHOES SECOND FLOOR DOWNTOWN, STREET LEVEL LOS ALTOS

Holidays ahead... a gala time calling for dress to match! Choose yours to take you everywhere... sketched a costume of pure silk print — drape dress with its own velveteen 1/2 length coat, lined with material matching dress. In tones of moss green or wood violet 39.95. Also one of Marjorie Michaels slim sheath dress of silk and cotton — ablaze with rhinestone studding. 49.95
Sizes 10 to 16.

FASHION DRESSES SECOND FLOOR DOWNTOWN, STREET LEVEL LOS ALTOS

DOWNTOWN Pine at Fourth Phone HE 2-7451

Park Free

Victoria Auto Parks, 1 hour with purchase of \$1 or more. Tickets validated service desk on each floor.

LOS ALTOS

Bellflower at Stearns Phone HE 9-6811

Acres of FREE PARKING

Days of Forty-Niners

LONG BEACH STATE COLLEGE EVENTS

By PLACER MINER

Traditions are nice, but awfully hard to start. Tomorrow night in the Student Lounge at State College Associated Women Students are going to try to start a tradition, by having a group sing following the decoration of a Christmas tree. All the 49ers from State College are invited to help with the tree, and join in the sing afterward. Refreshments will be served. And after all how many people get to be in on the start of a tradition?

This seems to be the season for music. Long Beach has been the scene of performances for both its own Philharmonic Orchestra as well as the Los Angeles Philharmonic Orchestra. State College is also in the musical swing. Two students have scheduled musical recitals in the Little Theatre to complete requirements for a Bachelor and Master of Arts degree. Ernest Travis performed on the trumpet last Friday, and tonight Bernard Levin will present a piano program in the Little Theatre at 8:30 p. m.

To start the musical week, the LBSC orchestra played before an appreciative audience Wednesday night in the Little Theatre. Under Dr. McGarrity's direction, a program of Bach, Haydn, Beethoven and Ibert was presented, with Vernon Overmyer playing the "Third Piano Concerto" of Beethoven.

Some time ago, the panic button was pushed and time stood still for fans of Long Beach State College. The reason—the LBSC banner had been "liberated" from a group of state rosters by a host of fanatical red-eyed (by some accounts) wild throng of Pomona College vandals. It was duly reported to you the reader, that although the spirit of Geneva existed between the two schools, the banner had yet to show up, and dismay was prevalent throughout the atmosphere of LBSC.

Gloom, like a black cloud, hung heavy over groups that had up until this time of adversity been laughing and gay. The student treasurer wondered where money could be secured to buy another banner, and then it happened. A plain package arrived, and in it was the missing banner. Cheering students gathered in groups, while the student treasurer, now that he had the money to buy a new banner, wondered whether to put the money back or to buy a new banner in a long-range plan for next year's game with Pomona.

The Science Club at LBSC, Beta Sigma, hasn't gone to the birds, not yet at least, for right now they are concerned with matters of the briny deep. The club took a field trip today to the Scripps Institute of Oceanography at La Jolla, where they will be guests of Harris Stewart, a graduate student who is now at work on his Ph. D. in marine geology. After the trip through the Institute, a tentative excursion to the San Diego Zoo is planned.

If certain members of the Psi Kappa Alpha have their way, a branch of the Los Angeles Stock Exchange will be opened up at State College. The business and commercial fraternity journeyed to the Stock Exchange Thursday. The chapters of the fraternity at USC and UCLA invited the local group to attend the annual fall dance at the Bel-Air Bay Club, Dec. 2.

Epsilon Pi Tau, the industrial education fraternity held its second initiation in the Little Theatre yesterday afternoon where 32 pledges were initiated into the local chapter. The initiation banquet was given at Knott's Berry Farm at 7 p. m., giving everybody enough time to work up an appetite. David O. Taxis, consultant of industrial arts for the Los Angeles County Schools, was the guest speaker.

Two Delta Zetas announced their engagements last week. Dorcas Wilson was serenaded by the Tau Kappa Epsilon following the announcement of her engagement to Richard Richards. Lora Lee Litten and Sigma Pi Larry McBee had announced their engagement previously.

Pi Omega Pi, the national business educational fraternity, is in the process of getting its foot in the door at State College. Students who are presently enrolled in business education or who have graduated are invited to join the organization. Large chapters are in evidence at USC, UCLA, while San Jose, San Diego and Fresno State College are represented in the organization. For those interested contact Edna H. Barbour, assistant professor of business education.

18th GOP Group Party to Complement Hosmers

A Christmas party honoring Congressman Craig Hosmer and Mrs. Hosmer will be given Wednesday at 1 p. m. in the roof ballroom of the Lafayette Hotel by the 18th Congressional District Republican Women's Federated.

The party will mark the last public appearance in Long Beach of the congressman prior to his return to Washington to resume his duties. He will bring Christmas greetings and give highlights of what to expect from Congress in 1956.

Mrs. Robert Winters, accompanied by Mrs. Truman Cleveland, will sing the pledge of allegiance to the flag recently put to music. A Christmas reading, "Little Willie and Anna's Prayers," will be presented by Mrs. Arva Way.

After a business meeting conducted by Mrs. Richard R. Bixby, Mrs. J. D. Bowler Jr., chairman of the nominating committee, will report on the new slate of officers for the coming years.

Mrs. Walter J. Gay, hospitality chairman, assisted by Mrs. Richard Gardner, have made arrangements for a Christmas tea to be served at the close of the program. At the tea urns will be Mrs. Herbert Klockstein, Willara S. Grant, George P. Taubman Jr. and Frances Larson.

MATERNITY CHRISTMAS CORDUROY

★ beautiful gift buys

JACKETS
CAPRI PANTS
TAPERED SLACKS
5.98-7.98 VALUES
BUY ON CHRISTMAS LAY-AWAY

YOUNG MATERNITY SHOPS

116 E. THIRD LONG BEACH

PH. HE 2-4193 PARK & SHOP VALIDATION

OPEN EVERY NITE 'TIL XMAS
DAILY HOURS: 9:30 A.M. TO 9 P.M.

Two Plan Gay Duet at Parties

From the moment guests walk up the steps of the Clare Hamman residence, 4285 Country Club Dr., Wednesday they will be whisked into the warm, friendly atmosphere of an old-fashioned Christmas.

A bright Christmas stocking, bulging huge with gaily-wrapped gifts, will hang on the door of the stone cottage, repeating the delightful decorations on invitations which have bidden guests to "sip and nibble with Helen Hamman and Barbara Ivey."

Mrs. Hamman and her daughter, Mrs. Robert Ivey have planned a coffee hour from 10 a. m. to noon, and, for a second group a tea from 2:30 to 4:30 p. m. so that friends may gather in an early holiday mood before the speeding pace of the season makes relaxed pleasantries difficult to arrange.

The old-fashioned Christmas theme will sing from traditional decorations — from a huge, spiky-fragrant wreath of greenery on the mantel, from shining baubles and from a profusion of red-berried English holly and gleaming tapers around the silver punch bowl.

Sharing the delightful day will be Mmes. Robert Avery, Richard Barry Jr., Rufus Davis, Elmer Decker, Edwin Draper, Herbert Fielding, Arthur Green, George Hedley, Francis Hertzer Jr., Lynn Hossom, Volney McCutcheon, H. Chester Moore, Frank Richey, William Wallace, Kenneth Wing and Miss Anne Avery.

Republicans Plan Party

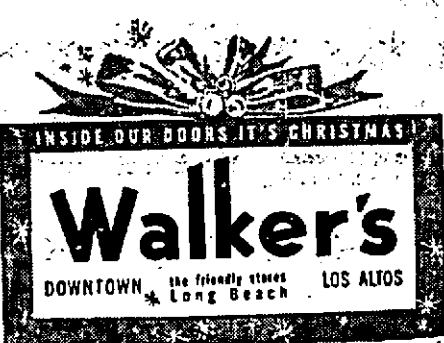
Last meeting for 1955 of the S. E. County Republican Women's Club will be a Christmas party Thursday at 1 p. m. at the home of Mrs. Oscar Anderson, 3235 Charlemagne Ave. Members are invited to bring guests and there will be a gift exchange.

There also will be election and installation of officers for the coming year and reports by various committees on work accomplished during the past year.

Mrs. Robert Devitt, president, will make a report on the recent banquet she attended as representative of the club.

Board members will be hostesses at tea.

Court St. Ann
Court St. Ann, Catholic Daughters of America, will meet Tuesday evening at 8 o'clock in St. Anthony's Catholic Center.



From Scotland

Cashmere sweater, short sleeve novelty.
29⁹⁵



From Great Britain

Cashmere sweater, short sleeve cardigan.
29⁹⁵

SPECIAL CHRISTMAS STORE HOURS

Downtown 9:30 to 9:00

Los Altos 9:30 to 9:30

Every Day Until Christmas

Exquisite ...

IMPORTS

We show four from a collection of glamorous sweater blouses imported from Great Britain - Scotland - Italy. The wool is soft and luxurious! Beautiful colors and all are full fashioned.

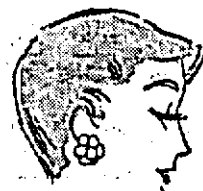


From Italy

Milanomere sweater, V neck short sleeve slip on.
14⁹⁵

From Italy

Milanomere sweater, short sleeve slip on, full fashioned.
12⁹⁵



Names she knows and loves in beautiful

CHRISTMAS LINGERIE



Van Raalte Slip

Because she loves nice things she'll love this nylon tricot slip — entire bodice is of embroidered nylon with net trim, nylon net and embroidery at hemline too. White in sizes 32 to 42.
4⁹⁵

Vanity Fair Slip

This one is an all time favorite with millady. Nylon tricot slip with full permanent pleated bodice and wide permanent pleats at hemline, nylon lace insertion trim. White in sizes 32 to 42.
8⁹⁵

Vanity Fair Slip

Nylon lace of Alencon type set over net in the bodice and hemming the skirt gives this nylon tricot sheath slip a more expensive look. White in sizes 32 to 42.
5⁹⁵



Holiday Treats "Frosty Creams" for Festive Frolics

Casual luxury in a dress that goes everywhere — does everything!



17⁹⁵

- Frosty cream colors
- Mint
- Lemon
- Strawberry pink

A new tailored satin weave, woven of spun rayon. You'll love this Cohama fabric — the elegance of satin with the subdued refinement of soft luster. Imagine, they're wrinkle resistant and fully washable.

LINGERIE SECOND FLOOR DOWNTOWN—STREET LEVEL LOS ALTOS

BUDGET DRESSES SECOND FLOOR DOWNTOWN—STREET LEVEL LOS ALTOS

DOWNTOWN

Pin at Fourth
Phone HE 2-7451

Park Free

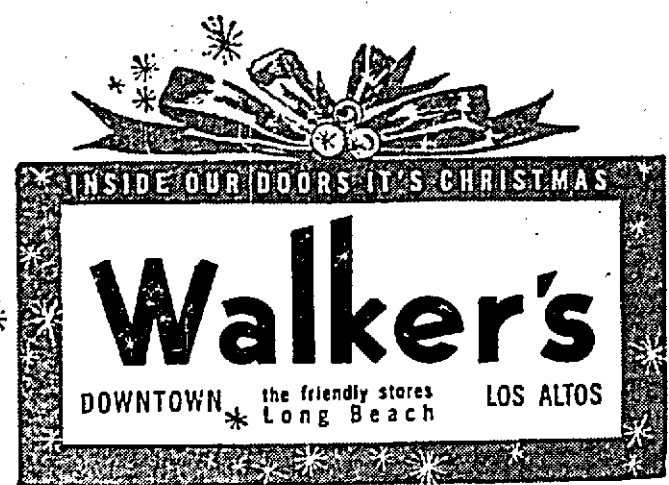
Victoria Auto Parks, 1-hour with purchase of \$1 or more. Tickets validated service desk on each floor.

LOS ALTOS

Ballflower at Slearns
Phone HE 8-6811

Acres of FREE PARKING


Special Christmas Store Hours
DOWNTOWN 9:30 to 9:00
LOS ALTOS 9:30 to 9:30
EVERY DAY . . . UNTIL CHRISTMAS



TREE-MENDOUS TRIFLES



FABULOUS Fashion Jewelry

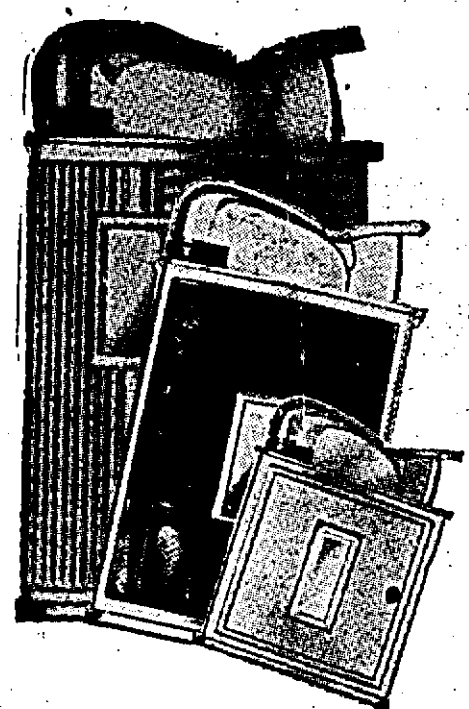
by  **1.95 to 2.95** plus tax

Put a sparkle in her life . . . ornate unusual glittering stone jewelry. Choose from necklaces, earrings and bracelets . . . designed to intrigue and compliment. Lovely tones of sapphire, topaz, amethyst and emerald. Elegant gift that's sure to please her.

COSTUME JEWELRY STREET LEVEL BOTH STORES

Special Gift Purchase

World Renowned Evans Lighters

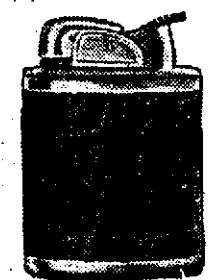


original prices 4.00 to 10.00 **2.99** plus tax

This is the biggest bargain in lighter prices since EVANS went into business. Here, for you, is an amazing group of lighters in a great assortment of designs, textures, finishes and sizes . . . each one built with the fine care for details, beauty, and performance that characterizes everything made by the Evans Case Company.

If you've ever wanted a fine lighter, here's your chance to get one for very little . . . in fact, an unusually low price.

Unconditionally Guaranteed
If anything, yes anything, should go wrong with an Evans lighter, you pay nothing to have it repaired.



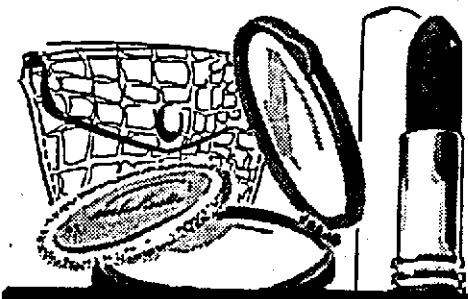
And you can take great pride in giving one of these fine EVANS lighters as a gift.

STATIONERY STREET LEVEL BOTH STORES

Enchanting new ways to give HELENA RUBINSTEIN

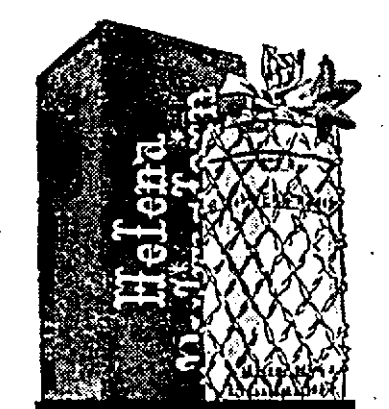


Presents that do marvelous things for her looks because they're Helena Rubinstein's famous preparations dressed up for the holidays. And at these prices you can make the whole world beautiful.



Fragrance-In-The-Air: The new cologne spray, her favorite fragrance bottled with a built-in atomizer: sunny Apple Blossom Time, romantic White Magnolia, or flowery, spicy Heaven Scent . . . 2.50
Sparkling, sophisticated Command Performance, or exotic new Noa Noa . . . 3.00

Make-Up Wallet: Minute Make-Up, foundation and powder in one, and lipstick, in a plastic alligator kit, all . . . 2.35 (no charge for the wallet)

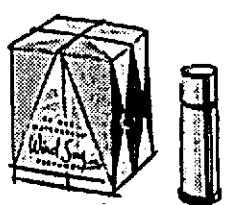


Mormaid's Foam Bath: Luxury wrapped in glitter. Apple Blossom Time, White Magnolia, Heaven-Scent or Command Performance . . . 1.75

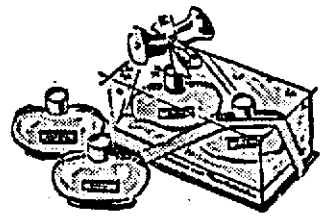


Beauty Is a Gift: Deep Cleanser to give a new complexion . . . 1.50
Silk Velvet Hand Lotion to give silken hands . . . 1.25
Each prettily wrapped.

What's New... for Christmas by Prince Matchabelli



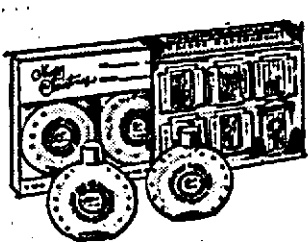
Purse Perfume
In a golden dispenser, gift boxed in gay red and white. Per- fumes from . . . 2.50 to 3.50 plus tax



Cologne Duet
Twin crowns of blithe-spirited Wind Song and alluring Stradivari. Tied with gay ribbons . . . 2.50 and ringing bells. . . 2.50 plus tax



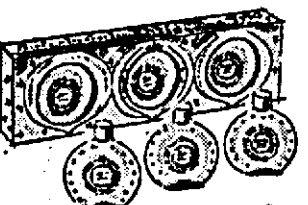
Abano Bath Tray
Crown of exotic Abano Bath Oil, Cologne, and Creme Perfume Sachet in a smart wrought iron tray. All . . . 3.75 plus tax



Merry Colognes
A gay red "Christmas Eve" house full of long-lasting colognes . . . Pol-pourri, Rose, and new Christmas Angel . . . 1.50 plus tax



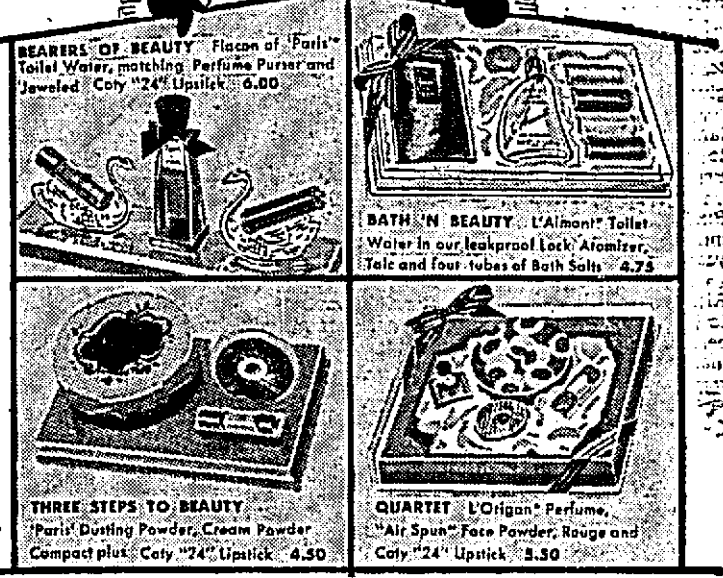
Cologne Collection
Six fine and famous fragrances in a sparkling hat box topped & tied with candy-cane ribbon. Just . . . 3.50 plus tax



Christmas Trio
Bright red ornament box filled with three different colognes . . . Pol-pourri, Rose, and new Christmas Angel . . . 1.50 plus tax

COTY CHRISTMAS PLAYHOUSE

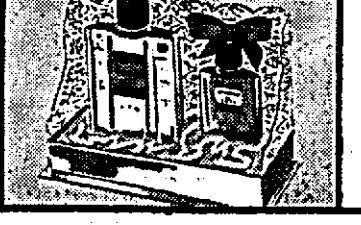
An all-star cast of fine Fragrance Gifts for Happy Holiday Giving!



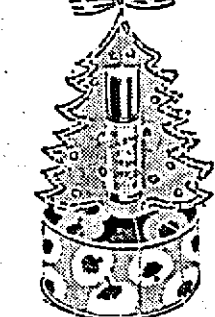
available in four famous Coty fragrances: L'ORIGAN L'AIMANT EMERAUDE PARIS



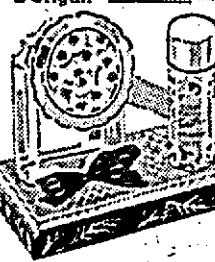
FRAGRANCE SWAN Bearing a Perfume Purse of L'Aliment with matching . . . 3.75



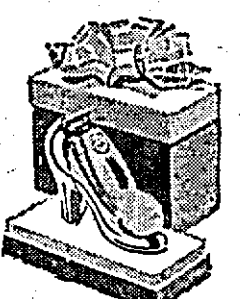
Scentry
The longed-for fragrance of Emeraude in Perfume and Toilet Water . . . 3.50



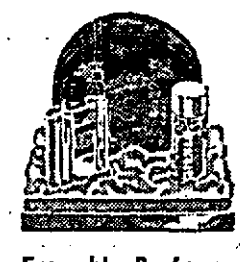
Golden Beauty
Famous "Air Spun" Face Powder and Creamy Skin Perfume in ever popular L'Origan . . . 2.50



Vaniset
Emeraude "Twistick" solid cologne and Parisienne vanity containing Coty "24" lipstick and cream powder compact. . . 3.25



Golden Slipper
World famous L'Origan Perfume in a finely-cut obelisk flacon . . . 3.50



Ensemble Perfume
Emeraude Dusting Powder, Toilet Water and "Twistick" solid cologne . . . 5.00

ALL PRICES PLUS FED TAX

In Art Circles

Lauritz to Show Painting Techniques

By VERA WILLIAMS
Independent, Press-Telegram Art Editor

Community Art League of Bellflower has a rich treat in store. Paul Lauritz, guest artist, will demonstrate painting before the league at 8 p. m. Monday in Kiwanis Hall, 9302 Laurel Ave., Bellflower.

Lauritz has been given 77 medals and awards and has exhibited throughout the United States, including the Carnegie Art Institute and National Academy of Design in New York. He has served on the Los Angeles Municipal Art Commission for six years, is past president of the California Art Club and is a former member of Chouinard Art Institute. He now has a show at Carmel.

President Eisenhower has one of Lauritz' large oils; the King of Norway has one of his marines.

The meeting is open to members of the Community Art League and their friends. Tickets may be obtained at the door.

Students of Ben Messick will have a show, largely landscapes and still lifes, for two weeks in the Custom Paint Center, 4800 E. 2nd St., Belmont Shore. Exhibiting students will include Margaret Royer, Elsie Holt, Doris Lewis, Villa Case, Clarion Drev, Helen Wilson, Harlan V. Boyer, Kay Pearson, Catharine Hartman, Juanita Godwin, Ila Goetting, Leatrice Krieger, Virginia Mead and Esme Ratzlaff.

Both Ben and Velma Messick will display paintings.

Today is the last day to see the California Water Color Society show of 83 paintings at the Municipal Art Center, 2300 E. Ocean Blvd. Judith Cieslak, educational curator, will give a gallery talk at 4 p. m. From here, the exhibit goes on a state tour.

Paintings, drawings, prints and ceramics are being selected for the annual Long Beach juried exhibition Dec. 11-Jan. 8 in Municipal Art Center. Adult residents of Long Beach and vicinity were invited to enter their work. The jury of selection includes Patrick Malone, director La Jolla Art Center, and Leonard Edmondson, head of the design department, Los Angeles County Institute.

With considerable satisfaction, William Sanson, Long Beach artist, is hanging a 1956 calendar on his studio wall. It was brought out by Smith Brothers, manufacturers of sportswear of Carthage, Mo. The calendar has a reproduction of Sanson's "Modern Blue Boy." Gainsborough's "Blue Boy" painted in modern attire—jeans, sports shirt, straw hat, sponge-rubber soled shoes. The painting first appeared in the Southland, Sunday magazine of the Independent, Press-Telegram.

Ten paintings by James Blackwater, young Laguna Beach artist, are showing in Everett Boyette's, 5907 E. Second St.; members of the Spectrum Club have a new show in the Bank of Belmont Shore, 5354 E. Second St.; Pauline's Art Mart, 5918 E. 2nd St., is showing Darwin Duncan paintings, and George's Original Jewelry at Belmont Pier is displaying new earrings including a design called the "mantrap."

Giovanni Battista Piranesi (1720-1778) etched many hundreds of plates of antiquities, of which the "Vedute di Roma" or "Views of Rome" are the largest and best known. However, the comparatively small group known as "The Prisons" is considered technically his finest work. The latter set and selections from the "Views" now are being exhibited in the Huntington Art Gallery, San Marino. Piranesi left his native Venice in 1740 and went to Rome, where fascinated by crumbling ruins he worked until his death on the 137 plates which constitute the "Views." Selections from the Huntington's complete set of these renderings of the architectural monuments of Rome occupy two of the upper rooms of the gallery.

Joy for All Is Aim of Military

By VIRGINIA NEWTON

Besides the wonders of Christmas time with its gaiety and glamor, there is much thought of giving, and among the many service clubs with this in mind will be members and guests of the Wives of Navy Doctors' Club. They will arrive at the Officers Club, Allen Center, on Dec. 14 bringing gifts of clothing, food and toys for two needy Navy families so their Christmas may be an extra happy one.

Mrs. Harold Packard, assisted by Mmes. S. Ferdinand, Floyd Gardner and George Gehring are making the arrangements for the Christmas project.

At noon on the day of the luncheon party, Mrs. F. W. Thompson, president of the club will preside at the traditional punch bowl. Mmes. George F. Cottle, William Brandon and W. Stidger are in charge of the decorations and Mrs. Lyman Vaughan the menu.

All wives of Navy Medical and Dental officers active or retired are invited. Reservations may be made with Mrs. Joseph Kelly of 19 Paloma not later than Monday noon, Dec. 12.

It's exciting and beautiful and should be mentioned first—the first Yuletide card of

Compliment Diane Daniel at Shower

Mrs. Wayne W. Hansen entertained in her 5300 Las Lomas Home with a beautifully appointed tea complementing Miss Diane Daniel who will become the bride of George Demack in a Dec. 20 ceremony at First Presbyterian Church. The hostess was assisted by her sister, Evelyn Demack.

Mrs. Roscoe Daniel, mother of the honoree, poured yellow spider chrysanthemums and autumn leaves, flanked by yellow tapers, decorated the tea table.

Bidden were Mrs. William Hively of San Pedro, Mmes. Lloyd Hunter, Lawrence Krebs, William Jeffers, Emil Anderson, Ray Piercy, Charles Downing, Robert Sprague, Gaylord Orme, Donald Harring, Jennie Ford, Mable Bradley, Lila Anderson, Eloise Willis, Misses Betty Joe Hively, Joanne Willis, Loretta Hansen, Melba Anderson.

the season which comes from far away Guam from Grayce and Mike Scribner and Dixie Tinsley.

News enclosed is that duty takes them from Guam to Christmas on the high seas together and on to Oakland Naval Hospital, where CWO Scribner will be attached sometime after the first of the year. The family plans to return to their home in Belmont Shore. Dixie will enroll at the University of California.

Lt. Comdr. and Mrs. A. P. Bonner of 143 St. Joseph had as their recent house guests from Moffett Field, Lt. Comdr. and Mrs. C. A. Knight and little daughter, Marni. Entertained at dinner were Mr. and Mrs. J. C. Sander and children, David and Mary Alicia, of Manhattan Beach, and Mr. and Mrs. E. B. Montgomery.

Military Dependents' League will meet Dec. 7 at 11:30 p. m. at Officers Club, Allen Center. Reservations should be made with Mrs. Leon Forman, 2009 Marber Ave.

Everything wonderful is happening to that cute Air Force couple, Capt. and Mrs. John Schwanger, who last week celebrated their seventh wedding anniversary at a dinner party at the Chandelers; then the Air Force officer was recently promoted to his present rank, and, best yet, the stork is hovering over their house to make a landing any day.

Major and Mrs. Leon Foreman and son have returned from a few days seeing friends and relatives in San Diego.

Lt. (jg) Larry Britten recently relieved Lt. (jg) R. E. Grow as engineering officer on the USS Mahoning County and Lt. Britten and Mrs. Britten and young son, Michael Joseph, are now at home to friends at 162½ Prospect Ave.

The Naval Academy class of 1946 enjoyed a reunion recently at Allen Center, with 15 couples from this area attending.

More than 200 guests attended a cocktail party at Allen Center given by the officers attached to Amphibious Squadron Seven. Senior hosts were Capt. and Mrs. W. Jackson Galbraith.

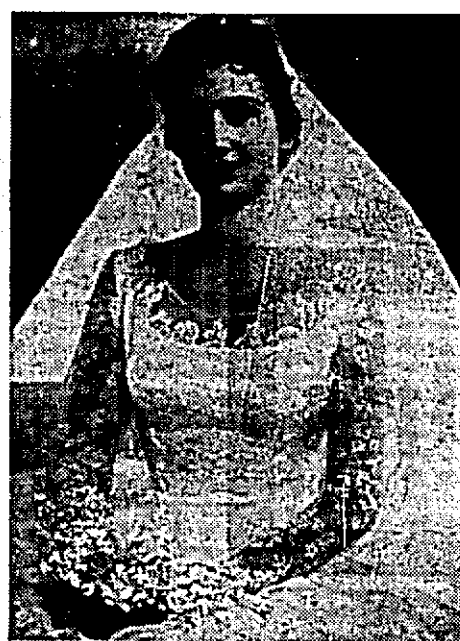
Mrs. Philip Ruth, president, announces that the Nautical Club will stage a board meeting at 11 a. m. Tuesday at the home of Mrs. Alberta Davis, 5926 Adley Dr. Luncheon will follow.

Gay seniors and pretty seniors will be the order of the day on Christmas for Lt. and Mrs. Fred Willett and

daughter, Mary Ellen, who leave next week for a holiday in Mexico City.

Comdr. H. H. deLaurel was recently relieved as commanding officer of Landing Ship Squadron Seven by Comdr. William Kitch, who is here with Mrs. Kitch and son from Japan. They are now residing at 221 San Remo Dr. Comdr. deLaurel will go to the USS Chamong as commanding officer, and the family will remain in their Rolling Hills home.

Lt. (jg) H. W. Wilkins has been relieved as executive officer of the USS Hillsborough County by Lt. (jg) Terence Creighton who is now at home with Mrs. Creighton at 3825 Bluff Pl., San Pedro. Lt. and Mrs. Wilkins and daughter will enjoy the holidays with their parents in San Antonio, Texas, and then will go on to Washington, D. C., finally settling down for duty and residence in Camden, N. J., where the Naval officer will be attached to the USS Canberra.



Mrs. George Thomas Hinds

Rings Exchanged in Winter Nuptial Rite

Married Nov. 27 in a double ring service at Atlantic Avenue Methodist Church were Miss Carol Lynne Blumenstein, daughter of Mr. and Mrs. Cecil W. Blumenstein, 2222 E. First St., and George Thomas Hinds, son of Mr. and Mrs. B. J. Scott of Bellflower, formerly of Long Beach. Rev. Willard Schurr officiated at the late afternoon ceremony, witnessed by 300 guests.

Iridescent sequins gleamed softly at the scoop neckline of the bridal gown, which was fashioned of Chantilly lace over satin and tulle, on train. The bride carried white Fuji chrysanthemums, tiry pink roses and angel leaves.

Mrs. Wayne McNeil, the matron of honor, chose bronze antique taffeta with a torso waistline. In her bouquet were yellow Fuji chrysanthemums and miniature wood roses. In shades of coral blending to pink were the attendants, Mmes. Robert Roberts, Brian Shipway and Don Yeomans.

Robert Neill was the bridegroom's best man, while ushers included Robert Roberts, Dave Blumenstein, Jerry Muntz and Gordon Earle.

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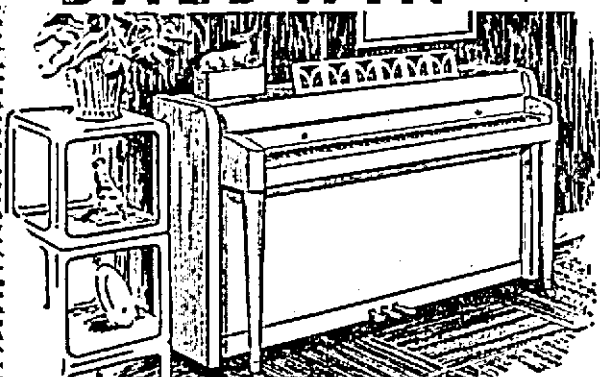


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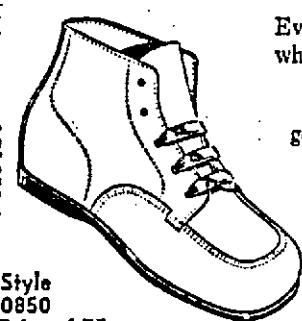
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Therapists Set Dinner

California Physical Therapist Association, Chapter 11, will meet for its annual Christmas dinner Tuesday at 7 p. m. in Mottell's Garden Room, 3rd St. and Alamitos Ave.

Members are invited to bring guests and reservations may be made with Mrs. Olive Hall, chairman. Each person is urged to take a toy suitable for either a boy or girl between the ages of 10 and 14. The toys will be distributed to youngsters at the Homer T. Borman Settlement House in San Pedro at Christmas time.

Highlight of the evening will be a talk on "The First Christmas" by Rev. Willard Schurr of the Atlantic Ave. Methodist Church. Special music will be given by Mrs. Louisa Aguilar, with Mrs. Helen Heebner at the piano.



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THERE REALLY IS A SANTA!

The epitome of the Christmas spirit—unselfish giving, not only of gifts but of one's energies and compassion—is expressed here as Executives' Secretaries of Long Beach examine some of the hundreds of Christmas toys they will gather for foster children of Long Beach. James H. Nicholson, whose generous sponsoring of a toy-gathering party helps make the project possible, watches as Sybil McEwen and Charlene Bennett, right, Nicholson's executive secretary, tag the gifts.

Lakewood Bazaar Offers Christmas Gift Solution

Doors of Lakewood Country Club will swing wide at 1:30 p. m. Monday, Dec. 5, on an array of holiday booths stocked with gift items by members of the Lakewood Women's Club for their annual Benefit Bazaar.

The tempting variety from which Christmas shoppers may select until 5 p. m., will include cook books, musical toys, jewelry, aprons, stuffed toys and animals, stationery, Christmas cards and bright felt stockings, delectable baked goods, plants, Christmas decorations and baby goods.



LADIES' CHOICE

Favorite recipes of many Long Beach women are included in this cookbook compiled to be sold at the benefit bazaar to be given Dec. 5 in Lakewood Country Club. Mrs. Dwight Eisenhower, Mrs. Richard Nixon and Mrs. Goodwin Knight have sent recipes, too. Here, Mrs. Robert Howe, president of Community Youth Center board of directors; Mrs. Hugh Granafel, ways and means chairman, and Mrs. Regis Jeffries, president of Lakewood Women's Club, preview the book.—(Staff photo.)

At Heart, They're Really Santa Claus

Santa Claus isn't always a jolly little man in a red suit. Sometimes he's many people, working together to make sure all children are remembered at Christmas. It's a good thing Santa has many helpers or the joy of the season would be greatly lessened and fortunate people would look away ashamed at the sad-eyed glance of a forlorn child.

Luckily, many fortunate people are big hearted, too. High on the list are members of Executives' Secretaries who have adopted 180 foster children of Long Beach to provide toys for at Christmas. To do this the secretaries must work hard and interest others in their project. The generosity of one of the club's executives, James H. Nicholson, will make the toy collection possible and pleasant.

Next Friday Nicholson is opening his home at 269 Argonne Ave. for a party with a purpose. He will be host at a huge cocktail and buffet to which admittance is by the donation of toys—new or used.

The secretaries, their executives, wives and guests will contribute as well as enjoy a delightful evening together.

Invitations have already been extended to over 300 guests to attend Friday's affair. Of the gifts received that night any that are in need of repair will be made like new by the secretaries themselves. One hundred eighty foster children have been specifically designated for toys to be given to Mrs. Anne B. Moss of the Los Angeles County Welfare Dept. for distribution. Each of these particular gifts will answer a specific request for the gift most desired by some child.

From lists of needy children an invitation will be ex-

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Card Party

Members and friends of the Long Beach DeMolay Mothers Circle are invited to a card party Friday in the home of Mrs. T. D. Martin, 3801 Marston Ave. Canasta and bridge will be played and refreshments served.

tended to 75 youngsters to attend a Christmas party at Nicholson's home on Dec. 24 in the afternoon. At this party the children will have dinner, be entertained and then "Santa" will load them with presents before they are returned to their foster homes.

In addition to the 180 foster children, the secretaries are determined to raise the number of children to be remembered at Christmas time through their efforts to at least 250 deserving and needy youngsters.

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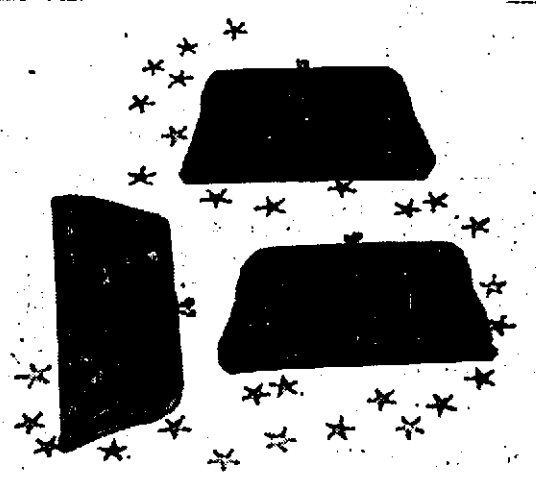
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LBSC Students Disclose Wedding Plans at Party

The traditional box of chocolates offered at an exchange party of Delta Zeta Sorority and Tau Kappa Epsilon fraternity announced the engagement of two outstanding students at Long Beach State College, Dorcas Jean Wilson and Richard C. Richards.

She is the daughter of Mrs. Doris Mason, 3817 Marber Ave. and Rory S. Wilson, 425 1/2 Lime Ave. His parents are Mr. and Mrs. Charles W. Richards, 4522 Nipomo Ave.

Both young persons are natives of this city, received their schooling here and now are attending LBSC. Miss Wilson received the coveted 49er Award last year as one of the two outstanding graduates of LBSC, was chosen Sweetheart of Tau Kappa Epsilon fraternity and is now associate editor of the college newspaper. She has been active in local musical and dramatic productions. Having taken her bachelor's

degree in June, she now is working toward a teaching credential.

Her affiliations include Ramayana sorority at Long Beach City College, Delta Zeta and Phi Beta at LBSC.

The bridegroom-to-be is in his junior year at State College. He attended Wilson High School and schools in Japan for two years, and now is qualifying for a secondary teaching credential in social science. At LBSC he is a member of Tau Kappa Epsilon, Alpha Phi Gamma, is manager of the 49er basketball team and is managing editor of the college newspaper.

No date has been set for the wedding.



—Otis Studio
Dorcas Jean Wilson

Yule Season at Nishkians

Joy of the Christmas season will couple with the joy of showing their new home to their many friends when Mr. and Mrs. Martin A. Nishkian greet several hundred guests Saturday.

Those bidden to the new home at 270 St. Joseph Ave. will enjoy cocktails and a buffet. Assisting the hosts in welcoming the throng will be Dr. and Mrs. Leslie V. Esposito, Mr. and Mrs. L. L. Bendinger and Mr. and Mrs. F. E. Hagelberg.

The Nishkians' spacious home will be colorful and fragrant with Christmas decorations throughout, including a large tree in the picture windows of the living room.

Christmas flowers will be flown in from the Hawaiian Islands to form a line arrangement with glowing candles as a centerpiece. Spotlights at one corner of the swimming pool will be an unusual arrangement of red berries and poinsettias.

YULETIDE TEA WEDNESDAY

A large tree, aglow with Christmas color, will set the theme for a Yuletide tea from 2 to 4 p. m. Wednesday being given by the Junior Matrons of Ebell in the lovely home of Mrs. Len Owens, 4421 Myrtle Ave. Santa Claus in his sleigh laden with jeweled packages will carry the theme into the dining room. Decorations are being arranged by Mrs. Frank Finch. Enjoying an advance look at the lovely decor are, left to right, Mrs. Lloyd Shidler, tea chairman; Mrs. Len Owens, Mrs. John W. Lower, president, and Mrs. Hubert S. Matthews. Mrs. Russell J. Buffum will assist Mrs. Shidler in party plans.—(St aff photo.)

Newlyweds to Reside in Manhattan Beach

The former Evelyn L. Cline and Robert A. Hannah exchanged rings in a wedding ceremony performed by Dr. Winfield Edson in California Heights Methodist Church.

Wearing a bridal gown of Chantilly lace and illusion nylon net over satin, the daughter of Mr. and Mrs. Richard M. Cline of 3619 Orange Ave. was given in marriage by her father. Her fingertip veil was held by a handmade crown of lace, edged with seed pearls and she carried white phalaenopsis orchids with stephanotis on a white prayer book. Her only adornment was a single strand of cultured pearls, gift

of the bridegroom.

In the bridal party were maid of honor Mary Edith Cline, sister of the bride; Mrs. Wray Cronwall, Mrs. Leland Reeve and Miss Nancy Stark; John Cramon, best man, and Eugene Hannah, Richard Ellstrom, Darrell Poulsen and Jack Breaslingham. Mrs. Richard Ellstrom, the bridegroom's sister, was soloist.

The bride's attendants were gowned alike in ballerina length dresses of rose coral taffeta with matching lace trim; they carried crescent bouquets of talisman spider chrysanthemums with autumn leaves and sprays of fall wheat.

The bride attended Jordan High School, was graduated from Redlands University and at present is teaching in Portuguese Bend School in Palos Verdes Estates. She is a member of Spurs and of Delta Kappa Psi.

The bridegroom is the son of Mrs. Anna Hannah of Inglewood. He is a graduate of Inglewood High School, El Camino Junior College and served in the Marine Corps.

Following a reception in the



—Kramer Studio
Mrs. Robert A. Hannah

church parlors where they received best wishes of 200 guests, the bridal couple left for a honeymoon trip to Palm Springs. They will make their home at 1846 Marine St. in Manhattan Beach.

Baby Shower

Mrs. Ann Metts was honored at a surprise baby shower this week at the home of Mrs. H. A. Stute of 1613 Queensdale Ave., Compton. Candles were used in decor on the mantle piece and fall flower arrangements were displayed throughout the living room. A large white stork was the center of attraction. Guests were Meses. Naomi Armstrong, Ruth Peterson, Lillian Stepp, Agnes Trau, Florence Boynton, Helen Deary, Aline Haw, Jane Ferrin, Elaine George, Louise Schwab, Eloise McElroy, Juanita Townley, Pauline Cooper, Olive Messick and Laura Kruse.

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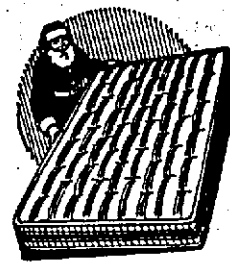
Activity Doubles for Emblem Club

Two important gatherings loom for the week on the calendar of the Long Beach Emblem Club 106. On Wednesday members will convene for a business meeting at 8 p. m. in Machinist's Hall to honor supreme officers.

Expected to attend are Meses. Clara Miller, supreme president; Bess Fredenbacher, supreme marshal and Bessie

Holt, corresponding secretary. Mrs. Effie Castleberry and others from other Emblem Clubs will attend, in addition to Mrs. Helen Engle of the local chapter, now supreme press correspondent.

Past presidents and Meses. Violet Borg, Mabel Evans, Lola Harmering and Helen Stebbins and Miss Frances Evans have charge of refreshments.



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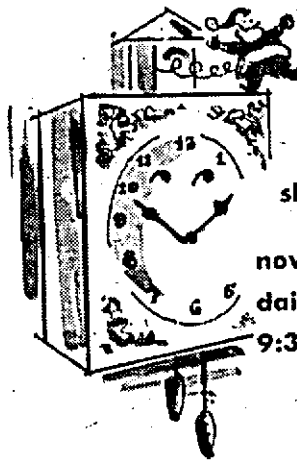
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This Christmas, indulge her with something special, something new: this exquisite perfume... by name and essence, regal and intriguing. Its scent, a beautiful sophistication... its bottle, a distinctive symbol of the contents. \$22.50, the ounce; \$13.00, the half ounce; \$3.50, the dram. Added luxury, Tiara Bath Oil, \$6.50... All plus tax. Bottled, package and sealed in France.

Schick's

Pine at Seventh Exclusive with Schick's in Long Beach

Lakewood Throng Busy With Diverse Activities

By BERNICE AIRENDES

On Friday evening, Mrs. Don (Marilyn) Johnson was the honoree of a stork shower in the home of Mrs. Harry C. Schenck, 5733 Silva. She was assisted by Mrs. James Pave.

The gifts were placed under a pastel tulle parasol and as the gifts were opened, a ribbon bouquet was made by slipping the varied colored ties through a paper plate.

Attending were Meses. Evelyn Bean, Mary Ellen Serrine, Mary Chase, Sharon Chase, Thelma McLaughlin, Frankie Erickson, Alice Malquist, Connie Turner, Camarilla Rosenlof, Beverly Rosenlof, Cheryl Schenck, Valerie Hamilton, Joan Penrod, Blanche Brady, Mary Knelsley, Avis Oveson, Doris Winn, Ann Mitchell, Roxey Steadman and Ann Craig. Delicious refreshments of lime, lemon and pineapple sherbet punch and cake decorated with miniature booties were served.

Tiny Robin Emory, 5-year-old daughter of Mr. and Mrs. Robert L. Emory of 5513 Sunfield is recuperating from an operation. Last week, members of Miss Jewell Brooks' kindergarten class visited Robin and brought her a basket of fruit and a pair of crocheted slippers.

Guests placed their gifts in a pink and blue decorated basket when they attended the stork shower for Mrs. Lowell

(Connie) Turner of 3230 Sandwood on Monday evening. The party was held in the new North Long Beach home of Mrs. Jane Spence. Assisting hostesses were Meses. Doris Winn, Alice Malquist, Louise Brown and Marilyn Johnson.

Mmes. Shirley Marshall, Peggy Ewell, Mary Knelsley, Blanche Brady, Evelyn Bean, Mary Ellen Serrine, Avis Oveson, Dixie Nelson, Matbelle Larson, and Barney Daly attended the shower.

A recent visitor in Lakewood was Dr. F. Heber Kimball who was the guest of his sister, Mrs. Jean Whitney at 5867 Eastbrook. He and his family are taking up residence in San Pedro.

A combination birthday party was held for Mrs. Irene Gum of Anaheim and seven-year-old Vickie Vaughn. A birthday dinner was served by Mr. and Mrs. Wallace Vaughn, 5509 Hayter. Joining in the "Happy Birthdays" were Hershel and Sheila Gum, Craig and Randy Vaughn.

Mrs. Dorothy Tolman of 5719 Cardale has just returned from a one week trip. She visited with her mother, Mrs. Ida Cotten in Salt Lake City, Utah. While she was away, her daughter, Connie, celebrated her 14th birthday by cooking a special dinner for the stay-at-home members of the family—father, Loretta and Phyllis.

Mr. and Mrs. Herbert Butcher and children of 6033 Pearce were in Palm Desert last week from Wednesday through Sunday. Besides enjoying the beautiful desert air, they had fun swimming in the Salton Sea, picnicking at Palm Canyon, visiting a date garden and window shopping in Palm Springs.

Oswald Jacoby Thrice-Told Tale Costly

When North opened the bidding with one no-trump in today's hand he showed just about his full strength. This opening bid shows balanced distribution with 16 to 18 points in high-card strength. When a player has shown his full strength, he can sit back and let his partner do the work. If the partner fails to act, there may be a good reason for his silence.

When today's hand was played, South didn't hear his partner keeping quiet. North told his story a second time when he doubled two diamonds; and he told it a third time when he bid three spades. Mrs. Glick opened the single-

NORTH (D)		3	
♠ A Q J 10			
♥ J 7 2			
♦ K 10			
♣ K Q J 10			
WEST		EAST	
♠ K 6 5 3		♠ None	
♥ Q 10 8 3		♥ A K 6	
♦ Q J 7 3		♦ A 9 8 5 4	
♣ 8		♣ A 9 6 5 4	
SOUTH			
♠ 9 8 7 4 2			
♥ 9 5 4			
♦ 6 2			
♣ 7 3 2			
Both sides vul.			
North	East	South	West
1.N.T.	2♦	Pass	Pass
Double	Pass	2♠	Pass
3♠	3♠	Pass	3♦
3♠	Pass	Pass	Double
Pass	Pass	Pass	Pass
Opening lead—♣ 8			

ton club. Mr. Glick won with the ace and returned the nine of clubs, choosing this card to request a return in a high-ranking suit.

Mrs. Glick duffed and obediently returned with a low heart. East won with the king and returned the four of clubs to ask for a return in a low suit. It was now clear that East had both of the red aces. Mrs. Glick ruffed again and returned the queen of diamonds. Dummy put up the king and East won with the ace. Now Mr. Glick carefully returned a diamond before trying to give his partner another club ruff. Mrs. Glick won with the jack of diamonds and just as carefully cashed the queen of hearts before leading to the ace of hearts.

This careful sequence of plays reduced South to his five trumps and left dummy with four trumps and a club. Now Mr. Glick led another club, allowing West to ruff with the king of spades.

Declarer made only dummy's four trumps, and the contract was thus set five tricks for a loss of 1400 points. What's more, even the honors didn't count, since the hand was played in a pair tournament.

Why Grow Old?

Facts Disprove Age-Old Belief

By JOSEPHINE LOWMAN

In the past, woman was thought to be the weaker sex. Actually, in the light of present day statistics and knowledge, just the opposite seems to be true.

The life expectancy of men is many years less than that of women and it seems that more men than women are ill. Hospital figures gathered by the American Medical Assn. show that regardless of the fact that one-sixth of all persons admitted to hospitals in one year were pregnant wom-

en, there were more men than women hospitalized. Even between the ages of 15 and 44, the usual child bearing age, 13,000 more men than women were in hospitals.

Many theories have been advanced as the reason for this. One of the most prevalent ones is that men live under greater stress because they are responsible for the financial background of their families.

Men go out and battle the world in order to wrest from it adequate food, shelter and clothing for their wives and children and also struggle to give them some of the luxuries and advantages of life.

It is true that the little lady struggles in her own home and often contributes to the family income, but psychologically the obligations and responsibilities are the man's and he may therefore feel the strain more drastically.

Also many psychologists feel that women are more adaptable than men, are better able to meet changing circumstance with less wear and tear. They seem to stand pain and change with a more optimistic and a sturdier attitude.

I myself have a theory and it is this: In the past, men have been less health conscious. In a way they have imposed a penalty upon themselves by demanding or wishing for physical attractiveness

in their women while they themselves have promoted the idea that how they looked really did not matter so long as they brought home the bacon.

This has boomeranged in a way, on the men. Because what you do for beauty boosts your health. In their desire to remain or become lovely women have exercised, counted calories, and been conscious of good nutrition, even if they did so for no other reason than an attractive figure and a good complexion.

If men wish to live well and long they must begin taking care of themselves, and their women must help by making the home an oasis which is as free from stress as possible. They must also look to their pots and pans for better nutrition for the male.

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By Nemo
The only Lightweight Girdle Without Bones That Really Flattens Your Tummy.

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The data concerning overweight is irrefutable. For this reason this week I offer my Tubby Hubby Diet which will bring a loss of from 7 to 12 pounds in 12 days.
If you would like to have it for your husband, send 10 cents and a stamped, self-addressed envelope with your request to Josephine Lowman in care of the Press-Telegram.
This feature appears daily in the Press-Telegram.

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BONUS

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Three
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Ideal for
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Generous Selection
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3 PORTRAITS FOR 12.50
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Jackets - Capes - Stoles
Hats - Collars and Cuffs
Trim - Mitts - Purses
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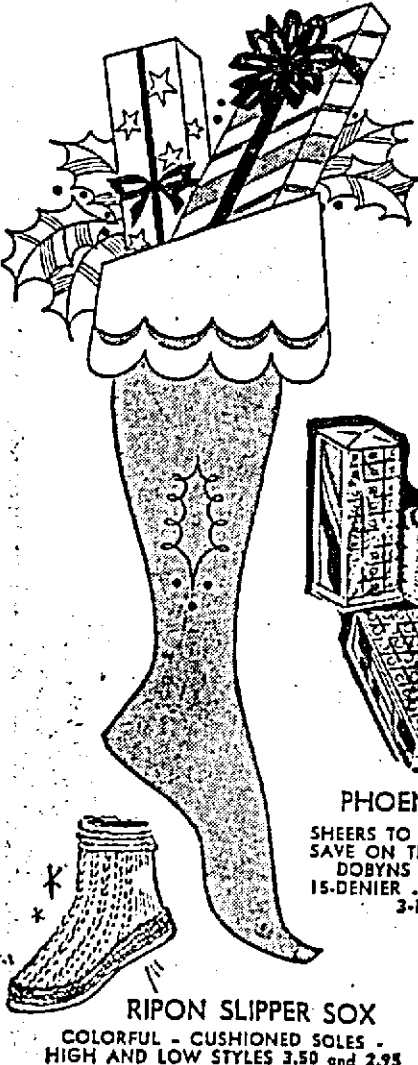
• WELCH'S

Every Saturday, 1:00 P. M.

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FILL HER CHRISTMAS STOCKING WITH THRILLING GIFTS FROM DOBYNS TWO FLOORS OF GIFT IDEAS



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BEAUTIFUL AND UNUSUAL PIECES TO DELIGHT HER.

A GLITTERING ARRAY OF EARRINGS - NECKLACES - PINS - CIGARETTE CASES - LIGHTERS - LIPSTICKS from 1.00 to 10.95

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SHEERS TO SERVICE 1.35 to 1.45
SAVE ON THREE-PAIR GIFT BOX DOBYNS OWN 60-GAUGE.
15-DENIER . . . 89c pair
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Fine Footwear and Accessories
225 CANDY CANE LANE
OPEN EVENINGS TILL CHRISTMAS EVE.
DOWNTOWN LONG BEACH

HANDBAGS

A GIFT SHE WILL CHERISH AL-
WAYS, CHOOSE FROM A WONDER-
FUL SELECTION . . . LENOX -
GARAY - BELLSTONE - OLYMPIC -
FILM STAR . . . 5.00 to 24.95

Use Our 90-Day Charge
Pay 1/2 Monthly
Payments Start in January

OPEN EVENINGS TILL CHRISTMAS EVE.
DOWNTOWN LONG BEACH

Miss Linda Jo Miller

Linda Miller, Ball Star Will Marry

A large, gaily wrapped package was unwrapped by Miss Linda Jo Miller to reveal five more packages of graduating sizes within at a recent surprise party on her 17th birthday. Within the last box was a diamond engagement ring from James V. Pagliaroni.

The young couple plans to marry in the autumn of 1956. The bride-elect is the daughter of Mr. and Mrs. W. D. Miller, 5320 Daggett St., in whose home the surprise party took place. She is a senior at Wilson High School, a member of Aml, Welfare Club and Scholarship Society.

Her fiancé is considered one of the brightest young prospects in major league baseball. Son of Mr. and Mrs. J. V. Pagliaroni, 2273 Oceana Ave., he is a catcher with the Boston Red Sox and was named that team's \$50,000 "bonus baby." He was graduated in June from Wilson High School where he was a member of Letterman Club.

this Christmas...

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Your Child's Best Christmas Gift!

Long after other gifts are worn out or forgotten your Kimball piano will continue to gratify and inspire your child for decades to come.

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Furs
the most thrilling
gift of all....

Yes, a beautiful fur will thrill her more than any other gift. It's a practical gift that gives year round wearing pleasure. You will find a lovely fur within your price range at Harris'.

Stoles

Dyed Squirrel Belly.....from 79.00
Dyed Muskrat.....from 114.00
Dyed Squirrel Backs.....from 129.00
Dyed Kolinsky.....from 259.00
Natural Let-Out Minks.....from 445.00

Clutch Capes

Dyed Marmot.....from 79.00
Dyed Muskrat.....from 114.00
Dyed Squirrel Backs.....from 114.00
Dyed Persian Lamb.....from 174.00
Natural Let-Out Minks.....from 495.00

Jackets

Sheared Dyed Muskrat.....from 195.00
Dyed Persian Lamb.....from 259.00
Dyed Squirrel.....from 395.00
Dyed Kolinsky.....from 459.00
Sheared Dyed Beaver.....from 575.00
Natural Mink.....from 1175.00

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"OUR 36TH YEAR IN LONG BEACH"



N.L.B. Club Child Care Brunch Set Junior Food Diet Quite Adequate

North Long Beach Women's Club, with Mrs. Lee Carter presiding, will meet for brunch at 11 a. m. Wednesday in Houghton Park Clubhouse. Members of Group Three, Mrs. J. O'Hara, chairman, will be hostesses.

Mrs. Ruel O. Hird, philanthropy chairman, will cooperate with Mrs. William Loper, program chairman, in presenting a program featuring philanthropy. Speakers will be Mrs. Frederick H. Mitchell, general federation chairman of veterans affairs at the VA Hospital; Mrs. Rose Wear, county federation institutions and philanthropy chairman; and Capt. Francis Blumfeldt, women's division of Los Angeles County Jail.

Board of directors members will meet at 10 a. m.

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2765 E. Bdw. at Temple
Specials Advent 49¢
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GLAMOUR
While You Wait!

A rayon-dacron dress that's budget priced... smart jacket with detachable white tulle collar... adjustable slim skirt... the nicest gift for the expectant mother. Black, Brown, Navy, Turquoise. **10⁹⁸**

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CHRISTMAS Gift GUIDE

FOR HIM

- Ski Togs
- Imported Ski Sweaters
- Pendleton
- Muk Luks
- Bass Boots
- Lined Leather Gloves
- Down Jackets
- Quilted Nylon Jackets
- DuFold Underwear
- Sport Car Coats

White Stag
MUK LUKS

The Finest Hiking Boot For MEN and WOMEN!

Bass
"Quail-Hunter" Full Moccasin Hand-Sewn **BOOTS** 9" Top

FOR HER

- Ski Togs
- Imported Ski Sweaters
- Pendleton
- Muk Luks
- Bass Boots
- Forstmann Sweaters
- Down Jackets
- Quilted Nylon Jackets
- DuFold Underwear
- Sport Car Coats

WARM CLOTHES FOR THE KIDDIES
The Finest of Everything in Outdoor Clothing for Both Men and Women

Harvey Wood
Sports Wear

4129 Long Beach Blvd. AT CARSON
Ample Free Parking Phone GA 7-0997
Open Friday 'til 9—Charge Accounts Invited



Charles R. Poltevin, D. O.

Chef of the Week Hearty Laugh, Big Heart Jolly Doc's Trademarks

By MILDRED FLANARY
Independent Press-Telegram Home Economics Editor

His heart is as big as the great outdoors of his native state, Nebraska, and he's just as happy as his hearty, infectious laugh indicates. That's the way friends of Dr. Charles R. Poltevin describe him.

Poltevin started off in a big way on a rambling Nebraska cattle ranch but moved, with his family, at the age of 3 to Idaho. There they changed their brand of farming from cows to potatoes. Fact is, he's the one who provides those huge baked potatoes for the annual Rotary feast.

Attending Northwestern University, Idaho Tech at Pocatello, and UCLA, he graduated from the College of Osteopathic Physicians and Surgeons in 1930. Took both his internship and residency at Los Angeles County Osteopathic Hospital.

Starting his practice in Long Beach in 1933, he became the inspiration behind the Mag-nolia Hospital. With the help and encouragement of his Dad, who was then 81 years old, the first unit was opened in February of '34. Since then they've added on and added on, until now they are completely out-of-bounds. They expect the new Long Beach Osteopathic hospital to make its debut in June of '56.

A Rotarian of 15 years standing, he was a former member of the City Health Advisory Board and of the State Hospital Board, having been appointed to the latter by former Gov. Earl Warren.

Pretty serious and hard-working, our "chef" has never been known to turn down a civic job. He'd like nothing better than to spend the six winter months of the year on the desert, returning to the beach for the summer. An accumulator by nature, that is, of his anticipation reading material, he keeps magazines until he's become completely devoted to 'em. He's "real gone" on picture taking... and has perfect aim.

His recipe today, for Raw Cranberry Salad, is one we suggest you clip and keep for your Christmas menu.

RAW CRANBERRY SALAD
By Poltevin

Dissolve 1 package lemon flavored gelatin in 1 1/2 cups boiling water. Add 1 1/2 cups sugar and stir. To this add the following:
1/2 cup pecans, chopped
1/2 cup celery, chopped fine
1 whole orange (remove seeds) and grind
1 lb. whole cranberries, ground

Refrigerate well until serving time. Delicious with roasted or broiled chicken or turkey. Top with a dash of mayonnaise.

Writers Set Annual Yule Get-together

*Long Beach Writers Club will entertain Thursday at the Assistance League Clubhouse with an annual Christmas get-together, according to the president, Mrs. Mary Campbell of 363 Wisconsin Ave.

The months of November and December are vacation months for meetings and workshop days, but members always gather during December to welcome the holiday season.

Activities will begin with a noon luncheon, and guests will be welcome. Reservations may be made by Monday with Mrs. Campbell or Mrs. William Heatley, 366-A Carroll Park East.

Mrs. Campbell will introduce board members in a unique audience participation feature. Mrs. Olive Breed, program chairman, will present Mrs. R. W. Child, who will give a group of her original poems. Stephen Pearson will appear in costume, singing a group of Scotch songs. He also will give the sword dance which recently won him honors in international competition. The program will be concluded with Christmas Carols led by Anders Hansen. Mrs. Margaret Sweeton will be at the piano throughout the program.

Miss Genevieve Taylor will present awards to winners of the recent article contest. New members accepted at the last meeting were Misses, Fred Hensley, Guy Travis, Adeline Roeselein, Dessie Reinhart and Eva Parriott.

Board meetings will resume with a brunch Jan. 4 at the home of Mrs. Dale Lowell, 4314 Hazelbrook.

War Mothers

American War Mothers, Chapter Five, will meet at 1 p. m. Monday in Veterans Memorial Building for a business session led by the president, Jean Tosh.

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Calling Cards, Informals Always Correct!
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PH. HE 8-1161

Bible Should Head List of Great Books to Study

By DR. GEORGE W. CRANE

Case Q-312: Mary E., aged 31, belongs to a University Women's Club.

"Dr. Crane, we need a project of an educational sort," she began, "so what do you think of our organizing a course on the Great Books which Dr. Hutchins has recommended?"

"Wouldn't they be very helpful to all of us?"

Yes, Mary's idea is an excellent one. But before you start studying the other great books recommended by Dr. Hutchins, you better get some information about the Greatest Book of all—the Bible.

Dr. Gallup recently conducted a poll of Americans, asking if they could name the first four books in the New Testament. And only ONE person out of every three could name Matthew, Mark, Luke and John.

Furthermore, over half of the Americans surveyed couldn't name even ONE of those four Gospels! That's shocking!

For most of our colleges and universities have been founded because of those four Gospels. The bulk of our colleges were founded by churches, which are rooted in the Four Gospels.

America is the greatest hospital nation on earth, but except for the county hospitals, almost all our hospitals were founded because of the Four Gospels via churches and fraternal organizations.

The Four Gospels are also responsible for the YMCA, the YWCA, the CYO, the Red Cross, the Salvation Army, the WCTU and the Scouts and Camp Fire Girls meet in churches, which are rooted in those four Gospels.

Even our hardheaded American businessmen devote about 3 months of their advertising appropriations to events depicted in Matthew, Mark, Luke and John.

For they stress the Christmas theme even before Thanksgiving arrives. And they use the Easter motif all during the six weeks of Lent.

With all due credit to the other Great Books which Dr. Hutchins urges us read, may I suggest it is far wiser to study the Bible first of all. Did you ever hear of a Plato College or an Aristotle University? Or a Shakespeare Youth Hall, or a Victor Hugo YMCA building?

Do millions of Americans

gather each Sunday morning in beautiful edifices dedicated to Herodotus or Aeschylus or Virgil or Cicero? Certainly not!

But Matthew, Mark, Luke and John have caused billions of dollars in valuable real estate sites to be devoted to inspirational churches where man's soul is uplifted and the finest music of the land is heard each Sabbath.

This feature appears daily in The Independent.

MILITARY SCHOOL

Academic Program
Covering Pre-School
Through High Grade

Enrollment filled at
present; accepting ap-
plications to fill va-
cancies as they occur.

CHARACTER before CAREER

A Bulwark of
CHRISTIAN LEADERSHIP
for Today's Youth
Year-around School
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- Award-Winning Band

Southern California Military Academy
2025 Cherry Ave., Long Beach—Phone HElock 8-1185
Dr. JOHN L. BROWN, President

Is your daughter all alone?

This could be your little girl... bewildered, hurt and all alone in her group.

She first realized there was something "different" about her... when they called her, "fatty."

She's in junior high or high school now. Her crowd is much too grown up for name calling... but, sometimes it's almost better to be teased... than just ignored when the crowd gets together.

Some mothers don't realize that being fat is being "different." Nor do they realize why... THIS LITTLE GIRL NEEDS HELP. It isn't fair that she must carry this self-conscious burden of fat... especially during these years that should be the happiest, most carefree of her whole life.

The Stauffer Home Plan has developed a special, postural reducing program for your teenage child. It includes the passive exercise of the Stauffer Home Unit with moderate, sane, appetite control. It is an easy way to reducing that TEENAGERS LIKE... and one that both mother and father will also enjoy.

RENT-IT-BY-THE-MONTH
For a complimentary demonstration, drop a postcard in the mail or...

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HOME PLAN

MOREY'S YOUR RELIABLE MUSIC STORE BRINGS YOU A NEW CONCEPT in HIGH FIDELITY by RCA VICTOR

The "Mark III." Three speakers. New Orthophonic High Fidelity "Victrola" Phonograph, superb AM-FM radio. Figured mahogany finish. Also in modern oak finish. Model GHF3. **\$355.00**

Now—registered, laboratory-balanced high fidelity featuring the unique Panoramic Speaker System. New "Master Control" precision tuning and custom-styled cabinetry—all for as little as \$335.00 in Mahogany

RCA Victor takes the guesswork out of buying High Fidelity! Here for the first time are complete High Fidelity Systems, laboratory-balanced by RCA Victor for superlative performance, and enclosed in strikingly beautiful cabinets. Here too, for the first time, is registered High Fidelity—each instrument bears a "limited edition" plaque and number registered in the owner's name.

No matter what you pay, you get the most advanced features from the world's best sound engineers. For example, every New Orthophonic High Fidelity "Victrola" phonograph gives you thrilling room-wide sound dispersion through the RCA Victor Panoramic Speaker System with extra-powerful amplifiers.

For the musical thrill of a lifetime—come in—see and hear RCA Victor's exciting New Orthophonic High Fidelity "Victrola" phonographs today.

Hi-Fidelity Victrola, Model GHF4 Not Shown in Mahogany \$179.95

Easy Payments Arranged
Pianos Taken in Trade
PHONE **HE 6-2929**

The "Mark VI." 3-speaker New Orthophonic High Fidelity "Victrola" Phonograph. Mahogany or modern oak finish. Legs optional, extra. Model GHF5. **\$134.95**—in mahogany

MOREY'S MUSIC STORE
342 PINE AVE.
As low as \$20.00 down
Balance easy
Open Monday and Friday
Till 9 P.M.

Dinner Time Is Pure Bedlam

DEAR MRS. MAYFIELD:
On, you may say my problem isn't world-shaking, and I'll agree. But, believe me, it is shattering to my happiness here at home. And I don't think I'm being unfair!

My family doesn't seem to be able to settle down to what I feel is a "normal" dinner hour. All I ask is that we spend the only meal we have together in a quiet, peaceful manner for at least 15 or 20 minutes.

Instead it is usually bedlam, 10 minutes of complete confusion. My husband discusses business, or else is absorbed in the paper. One daughter rushes off for her dessert before the rest of us are halfway through, or sits there, knees propped up, singing sometimes,

or whistling (between bites). My husband bolts his food and demands his dessert, then, leaving me sitting at the table, dashes off for a cigarette or an after-dinner nap. From the time he sits down to "dine" until he gets up to dash off is never more than 10 minutes.

When I correct any of them in a pleasant or unpleasant manner (have tried both) they seem completely shocked and act as though I'm extremely unreasonable.

Now, Molly, I feel after working hard to prepare and serve a good meal we should be able to sit down, as a family, together, and really enjoy it.

What do you think? — ABSOLUTELY DISCOURAGED
P.S. I don't mind my husband discussing business, but it's been his only table topic for years.

DEAR DISCOURAGED:
"I'm not sure if I can help you. After all, your pattern is pretty set by now. The real time of remedy was years ago when this bedlam was first developing."

However, let's say that you sit your daughter down some day and have a real serious conversation about certain dining etiquette. Not at the table, mind you, but sometime before or after. Try to paint for her the picture you've painted for me. Try to let her see that as a family you aren't enjoying a time which could be one of the most pleasant of the day.

Also, don't fail to let her know that this whole confusion hurts you deeply. No harshness here, just statements of fact.

Then, next time your husband is in a sweet and mellow mood, catch his ear. Again, not at the table. Psychologically, that's the worst time of all to air family complaints.

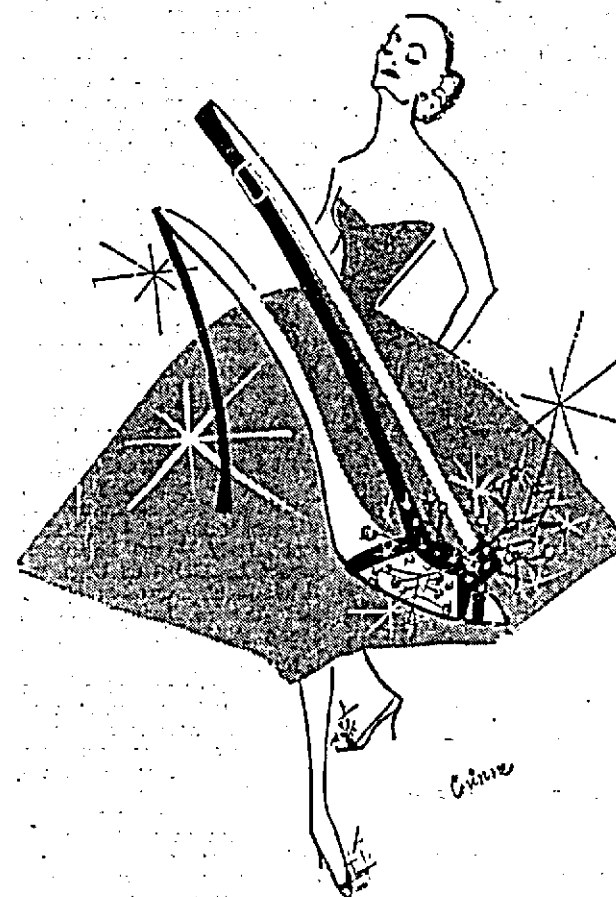
Anyway, tell him quietly how you feel. Give him the feeling that you're really looking to him to straighten out the situation. Let him realize that you lose incentive to fix attractive meals when they're bolted down, or virtually ignored.

I'm sure there's a chance to sell your point to him—if approached at the right time, in the right way.

Maybe even these methods may fail. Anything is worth a try, though, isn't it?—M.M.

This feature appears daily in the Press-Telegram.

In the Long Beach Area Susan's Window Shopping



MODERN-DAY Cinderellas like their shoes just as delicate and attractive as the fairy tale's glass slipper. And answering their wish is the I. Miller shoe above. It's fragile looking yet the pencil heel and shank is solid steel. Jet black suede covers the foot and a sparkling butterfly shines on the toe. Priced around \$43.

For the name of the store showing this style, phone Susan at HEmlack 5-1161, Ext. 249, from 9 a. m. to 5 p. m. Monday through Friday, or write Susan, Dept. A, Independent Press-Telegram, enclosing a self-addressed, stamped envelope.

Demo Club Will Hear Dr. Lints

Dr. Herbert A. Lints of Escondido, doctor of internal medicine, will discuss, "Speak Truth to Power," at the morning meeting of an all-day session of the Democratic Women's Study Club Wednesday at the Wilton Hotel Pageant Room.

Popular speaker at Democratic gatherings throughout San Diego County, remarks of Dr. Lints will be appropriate to the anniversary date of the beginning of World War II. Activities will open at 10:30 a. m., and the speaker will be presented by Mrs. June Boynton.

Mrs. Hans M. Woll will give current events, and Mrs. Candace Rinearson will comment on Demo TV programs.

Mrs. Lucian F. Remley, president, will lead a post-luncheon business session. Guest speaker at the afternoon meeting will be Representative Cecil King of the 17th Congressional District. He will be presented by Mrs. Mary Rene.

Library Group

A Christmas party will be given by the Alamitos Library Association Wednesday in the clubroom over the Alamitos Branch Library. Hostesses for the party will be Mmes. R. C. Sherman, J. W. Good and LeRoy Myers. A covered dish luncheon will be served at noon.

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Expert Watch Repairing

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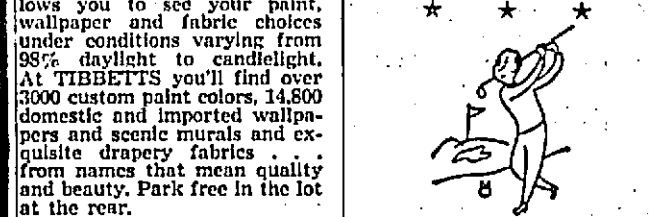
SHOPPING SENSE

BY Lisa Towne

Yes... December is here... and three weeks from today is Christmas. If you're not convinced that December is really here already then just cruise down Candy Cane Lane, formerly known as Pine Avenue, and window shop the beautiful displays and festive decorations... and then answer this: "Who says Christmas is for kids?" Have you ever taken a nose count of the adults playing with the games, toys and trains in the Toyland Departments? Window shopping can be fun, but if you haven't the time to just leisurely browse for Christmas gifts you'll get the best results for your time and dollar investment by studying your Independent Press-Telegram for places to go, customer services and merchandise, and that's the purpose of Shopping Sense, too, so make out a list as you read along with this week's notions. If you have any shopping inquiries phone Lisa Towne at HEmlack 5-1161, extension 249, and we'll try to help you be dollar-wise with Shopping Sense.



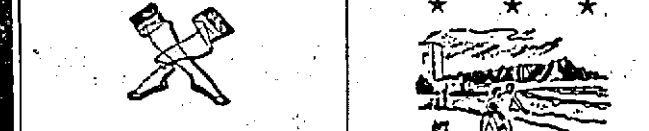
There's just one place where you'll find perfect color coordination in decorating with paints, wallpapers and fabrics, and that's at TIBBETTS WALLPAPER & PAINTS, 10th & Pine, where members of the Home Decorating Assn. are color specialists who will help you select the right color harmony for your home at the Martin-Senour Color Bar, which allows you to see your paint, wallpaper and fabric choices under conditions varying from 98% daylight to candlelight. At TIBBETTS you'll find over 3000 custom paint colors, 14,800 domestic and imported wallpapers and scenic murals and exquisite drapery fabrics— from names that mean quality and beauty. Park free in the lot at the rear.



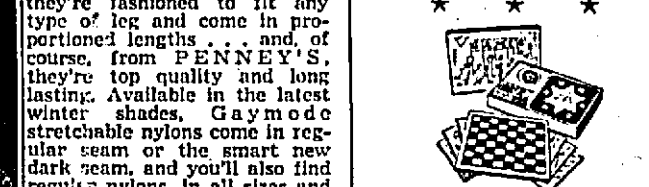
Is the man on your Christmas list cozy about gold? Then, GEORGE LAKE'S RECREATION PARK GOLF SHOP is the place for you, because you'll find golf equipment and clubs from leading makers and sportsware for both men and women. Choose a set of McGregor, Spalding, Wilson or Power-Built golf clubs for him, or a Parway aluminum folding cart now on special for \$22.50, while they last, and tuck a new set of head covers in his Christmas stocking.

Already renowned for excellent service and top quality food, Fred Hershorn's re-furnished VICTOR HUGO RESTAURANT, 730 East Broadway, is now more beautiful than ever. You'll dine in an elegant setting designed for your pleasure and relaxation in the lovely Garden Room or Copper Room, where luncheon is served daily from 11:30 a. m., and dinner is from 4 p. m. to midnight. Cocktails are from 10:30 a. m., and Ray Middleton is at the Piano Bar nightly. Three banquet rooms are available for parties from 12 to 120 people. For reservations, phone HEmlack 5-4117.

Direct from the Islands and exclusive with KAI LOA, Hawaiian Imports, 5101 East Second in Belmont Shore, are the gorgeous pure silk lines of Sheen of Honolulu and Nami of Hawaii... the unusual, beautifully tailored, in men's and women's styles, which must be seen and touched for full appreciation... perfect as a holiday gift or for resort wear.



For smart looking bookends, designed to please the boss on your list, whether at home or in the office, and game equipment, for yourself or as a Christmas gift, your headquarters is BELCHER & SCHACHT, 251 American Ave., where you'll find personalized bronze and sportsmen's bookends and game equipment for poker, dominoes, chess, checkers, cribbage, roulette plus plastic playing cards.



Ballet and Ballerina by Marie Earle are two of the lovely new fragrances that have just arrived at PASCHALL'S DRUGMART, Hill & Atlantic... in cologne or perfume, they're ideal for Christmas gifts, as are Men's Toilettries by Kings Men, Courtney, Sportsman, Old Spice and Lenthier, available in packaged sets or individual bottles... and PASCHALL'S has the complete Hallmark line, including boxed or album cards, gift wrap packages and shimmering foil papers.

Make this Christmas safe, clean and happy for the whole family by having your rugs and furniture cleaned with professional care by LACEY CARPET CLEANERS, 921 West 6th, LAKEWOOD. We'll restore to original beauty and color rugs and furniture by getting out deep-down dirt a home vacuum cleaner can't reach. Save 20% on cash and carry, too. Call HEmlack 7-2863 for a free estimate.

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Like magic!

Let us give a like-new look to your rugs and carpets. Our tried-and-tested cleaners, newest machinery and skilled workmen—bring back the original beauty to your floor coverings at your home, or at our modern plant.

SPECIAL!
9x12 Domestic Wool RUGS CLEANED . \$5

BROWN'S
Rug Cleaners and Upholsterers
2626 E. 17th St.
HE 8-1493 Any Time



PLAN TO WED

Mr. and Mrs. E. H. Brentlinger of Bellflower are announcing the betrothal of their daughter, Eva LaVella, to R. A. Clinkingboard, son of Mr. and Mrs. B. Clinkingboard of Ava, Mo. The bride, a graduate of Bellflower High School, attended Long Beach City College. Her fiancé is in the Navy.

School Menus

Hot Dishes Sparked With Variety

The following menus will be served in Long Beach Elementary Schools in the week of Dec. 5-9:

MONDAY: Macaroni & Cheese casserole, buttered green beans, orange wedges, peanut butter sandwich and milk.

TUESDAY: Hamburger on bun with pickle chip, frozen mixed vegetables, Hawaiian fruit cup with marshmallow garnish, chocolate-filled cookie, milk.

WEDNESDAY: Chopped steak gravy on special mashed potatoes, garden peas, carrot & raisin salad, whole wheat bread & butter and milk.

THURSDAY: Savory beans, buttered spinach, fruit gelatin with whipped cream, toasted French bread and milk.

FRIDAY: Baked fillet of haddock, buttered mashed potatoes, sliced peaches, raisin bread sandwich and milk.

The above items make up the Elementary children's lunch 25c. Soup, salad and dessert from the Junior-Senior High School a la carte menu

are sold in the Elementary Schools, but they may be purchased by the children only after they have purchased the tray lunch.

JUNIOR AND SENIOR HIGH MONDAY: Ham a la King on cornbread, frozen peas, molded pineapple cottage cheese, salad, Jonathan apple and milk.

TUESDAY: Hot roast beef sandwich, mashed potatoes with gravy, garden salad, chocolate filled cookie and milk.

WEDNESDAY: Creole noodles, buttered green beans, cherry sauce with whipped cream, raisin bread and butter and milk.

THURSDAY: Hamburger on bun with pickle chip, potato salad, Hawaiian fruit cup with marshmallow garnish, Lorna Doone cookie and milk.

FRIDAY: Baked fillet of haddock or macaroni and cheese casserole, frozen mixed vegetables, sliced peaches, peanut butter sandwich and milk.

Soup sells for 12c, the main hot dish 12c, vegetables 7c, vegetable salads 12c, plain cot-

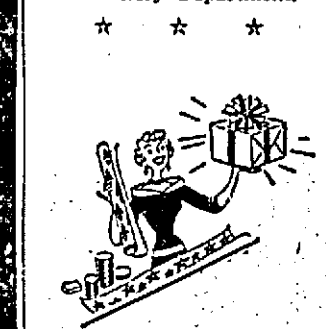
tage cheese 10c, fruit salads 12c, sandwich 15c, all desserts 10c. Milk, orange juice, fruit and ice cream are sold every day.

HAVE
YOU
EATEN
AT
Welch's
THIS
WEEK?

The Finest Costs No More

ATLANTIC BLVD.
AT
SAN ANTONIO DR.

Sheer delight... economically priced... that's what you'll say about Gaymode once you've worn them, and Gaymode hosiery is exclusive with PENNEY'S 6th & Pine. To meet your own stocking needs and ideal as Christmas gifts, Gaymode stretchable nylons are now available at PENNEY'S for the wonderful new low price of 98c a pair, and you'll be so pleased with the way Gaymode stretchable nylons stay neatly in place, because they're fashioned to fit any type of leg and come in proportioned lengths... and, of course, from PENNEY'S, they're top quality and long lasting. Available in the latest winter shades, Gaymode stretchable nylons come in regular seam or the smart new dark seam, and you'll also find regular nylons in all sizes and shades in PENNEY'S First Floor Hosiery Department.



Ballet and Ballerina by Marie Earle are two of the lovely new fragrances that have just arrived at PASCHALL'S DRUGMART, Hill & Atlantic... in cologne or perfume, they're ideal for Christmas gifts, as are Men's Toilettries by Kings Men, Courtney, Sportsman, Old Spice and Lenthier, available in packaged sets or individual bottles... and PASCHALL'S has the complete Hallmark line, including boxed or album cards, gift wrap packages and shimmering foil papers.

Direct from the Islands and exclusive with KAI LOA, Hawaiian Imports, 5101 East Second in Belmont Shore, are the gorgeous pure silk lines of Sheen of Honolulu and Nami of Hawaii... the unusual, beautifully tailored, in men's and women's styles, which must be seen and touched for full appreciation... perfect as a holiday gift or for resort wear.

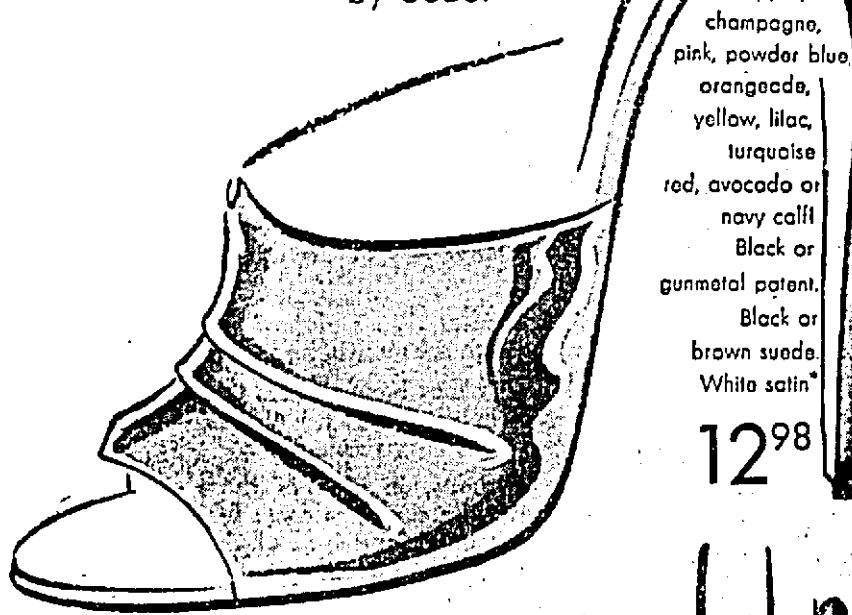


For smart looking bookends, designed to please the boss on your list, whether at home or in the office, and game equipment, for yourself or as a Christmas gift, your headquarters is BELCHER & SCHACHT, 251 American Ave., where you'll find personalized bronze and sportsmen's bookends and game equipment for poker, dominoes, chess, checkers, cribbage, roulette plus plastic playing cards.

Make this Christmas safe, clean and happy for the whole family by having your rugs and furniture cleaned with professional care by LACEY CARPET CLEANERS, 921 West 6th, LAKEWOOD. We'll restore to original beauty and color rugs and furniture by getting out deep-down dirt a home vacuum cleaner can't reach. Save 20% on cash and carry, too. Call HEmlack 7-2863 for a free estimate.

The Bareback that
hugs like young love!

Our fabulous four-inch strato-heel
by SoBel



Copper,
champagne,
pink, powder blue,
orangeade,
yellow, lilac,
turquoise,
red, avocado or
navy calli
Black or
gunmetal patent,
Black or
brown suede,
White satin

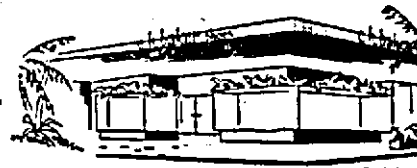
12⁹⁸

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Nisbet-McCondach Names Linked in Rite

A sprig of white heather sent by relatives in Scotland to be tucked in the bride's bouquet added across-the-seas sentiment to the cascade of stephanotis and phalaenopsis orchids carried by Dianne Jane McCondach for her wedding to Michael Allen Nisbet.

The ceremony was performed Nov. 26 in Belmont Heights Methodist Church by the Rev. Richard Kendall before an altar banked with graceful arrangements of white chrysanthemums, stock and gladioli.

The bride, daughter of Mr. and Mrs. Robert McCondach,

4191 De Ora Way, was escorted by her father down the aisle marked by satin cord, caught to the pews by clusters of white stock and satin ribbons.

Her gown, a Cahill original in silk taffeta, was styled with fitted bodice, tiny sleeves and portrait neckline enhanced by a single strand of pearls, her gift from the bridegroom. Chantilly lace in rose and lover's knot design formed applique panels on each side of the bouffant skirt which swept to the back in a chapel train, with the same lace repeated in the tiny pearl-edged Juliet cap that held her illusion veil.

Rita Jensen served as maid of honor; bridesmaids were Kaye Nisbet, sister of the bridegroom, Carol Grund and Mrs. Jack M. Kirk. All were gowned alike in cocktail length pink satin dresses fashioned in princess style, and wore matching headbands. They carried nosegays of garnet roses. Flower girl Marcia Attebery carried a nosegay of baby roses.

The bridegroom, son of Mr. and Mrs. Robert Nisbet of La Crescenta, was attended by David Griswold, best man. Guests were escorted to pews by Henry Atwater, Robert Zander and Tony Thompson, cousin of the bridegroom.

At a church reception Mrs. William Harrower, aunt of the bride, and Mrs. L. E. Hales were hostesses. Miss Polly Garverick greeted guests at the guest book.

The bride was graduated from Wilson High School, Long Beach City College and UCLA where she affiliated with Kappa Alpha Theta. Her husband also attended Wilson High School and Long Beach City College. He has served two years in the Army and is now attending UCLA, completing his pre-dental course.



Rosemary O'Donnell

Sorority Told of Betrothal

The traditional box of chocolates was offered to Kappa Delta Sorority sisters on the USC campus by Rosemary Diana O'Donnell in revealing her engagement to Carlton Kenneth Carrier of Lewiston, Idaho.

The troth also is being announced by parents of the bride-elect, Mr. and Mrs. Paul J. O'Donnell, 3629 Pine Ave. Miss O'Donnell serves her sorority as vice president, and also is a member of Spur and Amazon and is a Judicial Court Justice at SC.

Her fiance, son of Mr. and Mrs. H. R. Carrier of Lewiston, Idaho, is attending the engineering school at USC, and is an affiliate of Lambda Chi Alpha.

Plans are being made for an Aug. 4, 1936, marriage.



Mrs. Michael Allen Nisbet

Violinist, Poet Star on Program

Gordon W. Norris, poet laureate of California, and violinist Joseph Hague, will headline Woman's City Club program Friday at 1:30 p. m. in Morgan Hall.

Norris, who received his state appointment in 1933, will read from his volume, "Golden Empire," and will talk on the rich historical background of the state.

The violinist studied in Europe and concertized before his imprisonment by the Nazis during World War II. In 1945 he came to the United States with his family and now resides in Southern California. A popular recording artist, Hague will play his Laurentius Storioni violin dated 1789, Cremona, Italy. He will be accompanied by Lionel de Leon, pianist, faculty member of the Los Angeles Conservatory of Music and Arts.

Mrs. Oliver L. Benediktson is program chairman, and Mrs. Ruth C. Runyan will preside at the brief business session which will precede the program in the Corinthian Room.



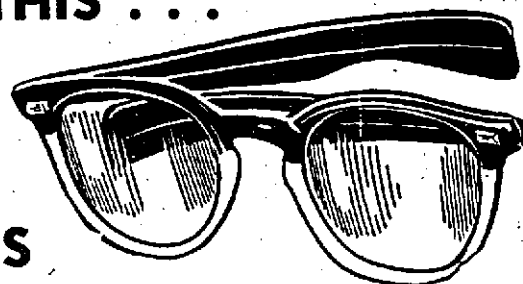
SEASON SET

An autumn, 1936, marriage is being planned by Elizabeth Ann Bauerle, daughter of Mrs. Hazel Belle Bauerle, 3442 Stanbridge Ave., and Harlan S. Kelley, son of Mrs. Norma Kelley of 1210 Mira Mar Ave. Both young persons were educated at Long Beach high schools. The bridegroom-elect is attending City College.

Seaside Camp

Seaside Camp 5550, Royal Machinists Hall, 728 Elm Ave. Neighbors of America, will meet at 1 p. m. Friday in A noon sandwich luncheon will precede the meeting.

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A HEARING AID

THE MOST REVOLUTIONARY ADVANCE IN
HEARING AID DESIGN IN 50 YEARS!

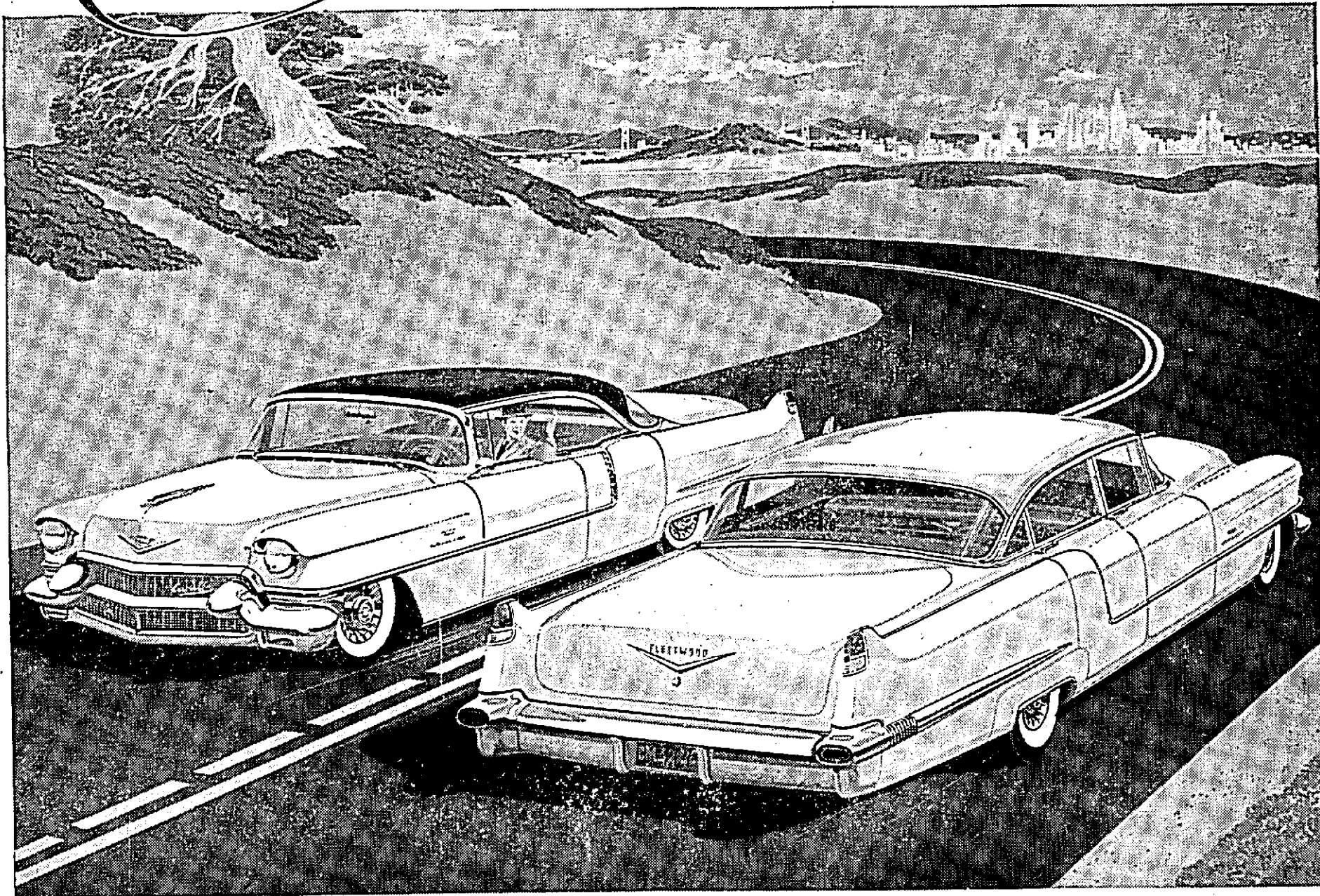
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LISTENER

. . . an amazing new electronic development
lets you hear through regular eyeglasses.

You hear with new freedom. No cords. No unsightly ear button. Nothing shows but attractive glasses.

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HERBERT J. MILSON ROY E. MILLER
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Here's the gift
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Make a piano your holiday gift
for all the family!

Enjoy this Christmas with a new piano—all your own! Give your family the wonderful feeling of owning an instrument loved by all! A fine Piano can be the symbol of your family's happiness and prosperity this Christmas.

Come in this week for a free, no obligation, demonstration. Let us show you the many famous quality pianos on display. Come in soon and learn how truly easy it is to own and enjoy a fine piano.

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10% down and up to
3 years to pay

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Strangers—with a Mutual Friend!

Anyone who owns and drives a Cadillac will find this a familiar scene.

For it is not at all unusual for Cadillac owners to salute one another as they pass on the highway . . . or to exchange approving nods as they wait at the traffic light.

Cadillac owners, you see, know that they have at least one mutual friend . . . in the Cadillac car.

And the chances are that if they were to meet, they would find they had a great deal more in common than just their affection for the "car of cars."

For Cadillac owners, taking them by and

large, are people who share a keen appreciation for the finer things in life.

And, generally speaking, they are people of unusual practical wisdom . . . who have found in Cadillac the most economical means to the finest end in motordom.

They have learned, for instance, how reasonable a new Cadillac can be insofar as original cost is concerned—actually within a few dollars of many so-called "medium-priced" cars.

They have seen for themselves how economical a Cadillac is to operate through

the miles . . . and how dependable it is through the months and years.

And they have savored that final reward for choosing the "car of cars"—Cadillac's extraordinary resale value.

Perhaps, in view of these remarkable facts, the time has come for you to meet this wonderful friend of America's most demanding motorists.

We'll be delighted to introduce you at any time you find convenient—and to supervise a personal demonstration on the highway.

Why not come in today?

RIDINGS MOTORS

1501-25 American Ave.—Phone HE 7-2241

Jacqueline Logan Now Mrs. Thomas Munholland

Radiant in her gown of nylon tulle and Chantilly lace, Miss Jacqueline Logan exchanged wedding rings with Thomas E. Mulholland Nov. 26 at 10 a. m. in St. Matthew's Catholic Church.

Rev. James P. Lynch solemnized the wedding vows uniting the daughter of Mr. and Mrs. Edward F. Logan, 3123 E. 5th St., and the son of Mr. and Mrs. E. P. Mulholland, 2817 E. 2nd St.

From a Chantilly lace bodice with Queen Anne collar and handkerchief peplum, the skirt of the bridal gown billowed into a cloud of nylon tulle. A tiny lace cap with crown of pearls held the bride's fingertip length veil. In her arm bouquet reposed white roses and stephanotis.

A charming picture was formed by the four bridal attendants as they preceded the attractive bride down the church aisle. Miss Dymna O'Connell was the maid of honor, while bridesmaids were Misses Elaine Hauck, Betty Temby, Jean Gormally and Charlotte McAllister.

Their gowns were waltz length in French blue satin with matching caps and shoes. Contrasting to the winter shade of blue were their vi-

brant bouquets of American beauty roses.

Dan Mulholland was chosen by his brother to serve as best man at the ceremony. Seating the 300 guests were Edmond Keane, Harold Braham, Joseph Kelly and Dan O'Connell.

Setting for the wedding reception was the Pacific Coast Club where the new Mr. and Mrs. Mulholland cut a five-tier wedding cake topped with a spray of lilies of the valley and garnet roses. Mary Hawkes had charge of the guest book.

Later in the afternoon the bridal couple boarded a plane for Las Vegas. They returned this week to be at home on the peninsula.

Both were graduated from St. Anthony's High School. The bride was also graduated from Immaculate Heart College where she was a Kappa Gamma Delta and Kappa Gamma Phi. The bridegroom was graduated from the University of California at Davis.



Mrs. Thomas E. Mulholland

Women of Moose Schedule Events

Social Service chapter night will be observed along with initiation of new members when Women of the Moose meet at 8 p. m. Wednesday at Moose Hall. A party for members celebrating December birthdays also is planned.

A friendship event is scheduled Thursday at 7:30 p. m. in Mottell's Patio, and a friendship breakfast will take place Dec. 11 at the Compton Moose Hall at 9:30 a. m. Gifts will be exchanged.

Gamma Phi Meet Tuesday

Alumnae in the Long Beach area of Gamma Phi Beta sorority will convene Tuesday night at 7:30 o'clock in the home of Mrs. G. M. Rastello, 2420 Marber Ave. Co-hostess serving refreshments before the business meeting is Mrs. James Shirley.

Canned goods, toys and clothing will be brought by members to the meeting to fill a Christmas basket for a family.

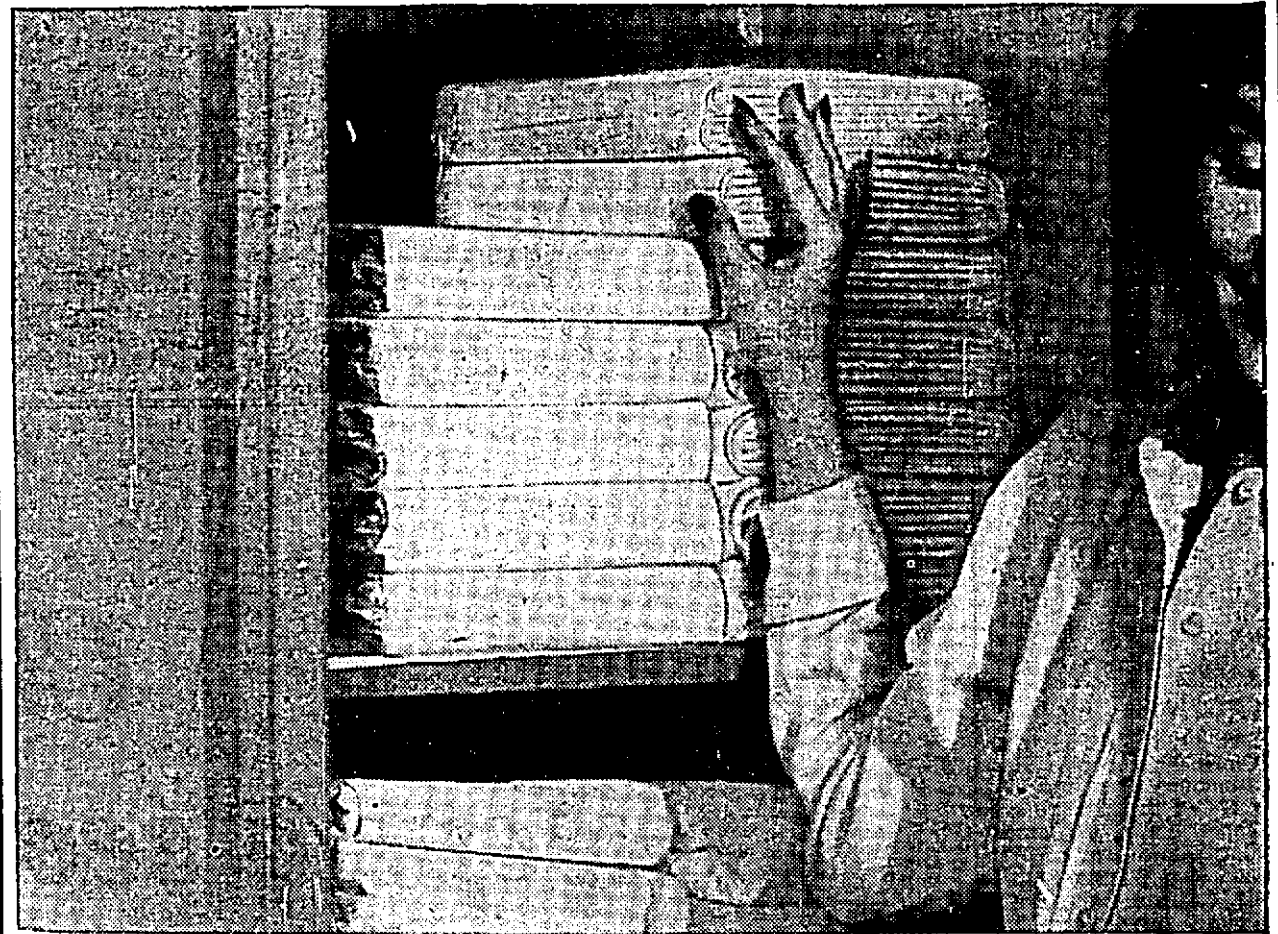
PENNEY'S
ALWAYS FIRST QUALITY!
DOWNTOWN LONG BEACH

USE OUR CONVENIENT
LAY-AWAY PLAN!

Open 'til 9

every night 'til Christmas!

Give Bedding for Christmas
a gift to please the whole family!



Penney's Own!

"PENCALE" SHEETS in PASTELS

2⁶⁹
TWIN
FITTED

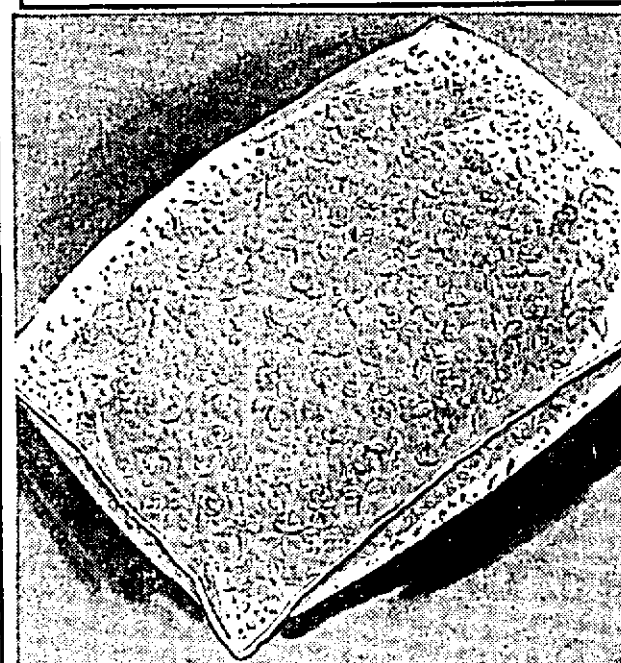
OR REGULAR
72" x 108"

Everything you could ask for in fine quality, lovely decorator colors! For Penney's modest price you get beautiful percales made of long stapled combed cotton—among the finest in America. You enjoy a choice of exquisite, soft-tone pastels that radiate new decorator beauty thru your entire bedroom . . . wash bright as new. CASES . . . 65c

2⁸⁹
FULL
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OR REGULAR
81" x 108"

VISIT PENNEY'S TOYLAND ANNEX — Y.W.C.A. BLDG. W. 6th ST.



**DACRON BED PILLOWS
FOR STAY-SOFT COMFORT!**

Dacron bed pillows that are fluffy, soft, non-allergic, odorless, permanently resilient. A wonderful feature is that you can wash them and use them the very same day. Rosebud pattern nylon ticking. Blue, pink and maize.

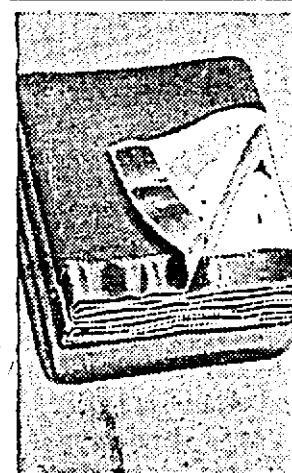
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**SAVE! CANNON TOWELS
IN CAREFREE COLORS!**

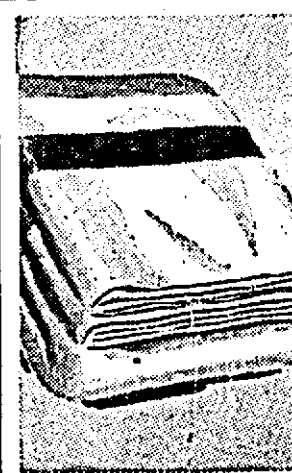
Terrific! Long-wearing terries, firmly woven, richly looped, at huge savings! Cannon's new, divine-to-combine Carefree colors: amethyst, French blue, others.
16"x26" face towel.....59c
Washcloth.....27c

98^c
22x44-inch
bath size



3 1/4-pound wool winter-weight blanket in generous 90-inch length. 5-year guarantee against moth damage. Choose from 8 wonderful colors. 72 inches wide.

11⁹⁰



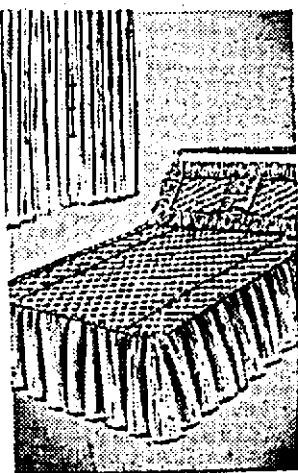
Rugged, 4-Pound Wool Hunter's Blanket, warm enough even for outdoors. 5-year guarantee against moth damage. 72 by 90 inches.

13⁷⁵



Extra wide double bed size blanket that is 80 by 90 inches and 4 pounds in weight. Handsome acetate binding with the color locked in. Decorator colors.

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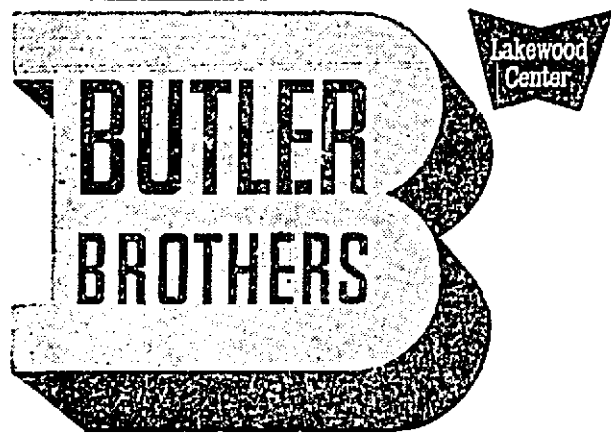


Chromspun acetate taffeta . . . shimmering bedspreads with luxurious quilting, wide ruffles. Hunter green, rose and other "locked-in" Chromspun colors. Full and twin size.

7⁹⁰

SECOND FLOOR—PENNEY'S DOWNTOWN

PENNEY'S PINE AT SIXTH DOWNTOWN LONG BEACH



5252 LAKEWOOD BLVD.
LAKEWOOD CENTER

THE GIFT YOU KNOW SHE WANTS

FREE--FREE--FREE



ADLERMATIC SEWING MACHINE

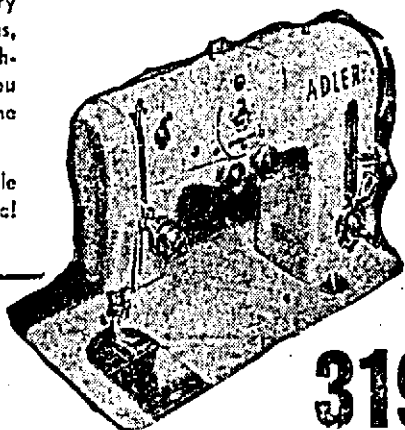
YOU WILL RECEIVE ABSOLUTELY FREE
YOUR CHOICE OF A MODERN DESK,
SEWING CABINET, GOSSIP BENCH,
CHAIR OR A SEWING BASKET.

SEWING IS FUN ON THE BEAUTIFUL NEW ADLERMATIC

It's as easy as switching on a light . . . because it's automatic

WITHOUT ATTACHMENTS you can do every sewing operation — such as making buttonholes, sewing on buttons, monogramming, blind-stitching, darning and mending and embroidering. You can even sew in two different colors at the same time!

Even if you've never sewn before you'll be able to sew immediately on the Automatic Adlermatic! For a real sewing thrill try it today!



319⁰⁰
LESS TRADE

More Than Just Automatic!

It's **3** Sewing Machines
in One

• Straight Stitcher • Zig-Zag Stitcher • Automatic

SPECIAL PURCHASE THIS WEEK ONLY!!!

ADLER ZIG-ZAG PORTABLE 139⁹⁵

A NEW MACHINE WITH LIFETIME GUARANTEE

GUARANTEED USED MACHINES **9⁹⁵** UP

MANY OTHER USED MACHINES TO CHOOSE FROM

VISIT LAKEWOOD'S MOST COMPLETE SEWING CENTER

EXPERT REPAIRING — PARTS FOR ALL MACHINES

HIGHEST TRADE-IN ALLOWANCE
FOR YOUR OLD MACHINE

COME IN OR CALL FOR FREE DEMONSTRATION

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OPEN MON., THURS., FRI. 'TIL 9:30 P. M.

NOTHING DOWN — UP TO 24 MONTHS TO PAY

BUTLER BROTHERS GIVE "X.M." GREEN STAMPS

Girl Scout Troops to Aid Christmas Clothing Drive

Various Long Beach Girl Scout Troops will assist the Salvation Army Social Service Center in a Christmas clothing drive starting Monday and continuing through Dec. 15.

As part of their participation, the Girl Scouts have planned a series of parties for which admission will be an article of warm clothing for less fortunate men, women or children.

The Salvation Army Social Service Center Auxiliary, headed by Mrs. Ken McCafferty, also will assist in the campaign.

Articles collected will be re-

conditioned in workshops of the big center at 1370 Alamitos Ave. This process will provide occupational therapy for needy and handicapped men.

Brigadier William J. Parkins, manager, said the center also is seeking all kinds of toys which can be repaired and redistributed through Salvation Army Stores to children who otherwise would know nothing of the joys experienced by more fortunate children at Christmas.

He said toys especially needed include bicycles, tricycles, scooters, roller skates, mechanical toys, building blocks, table games, dolls, doll buggies, doll beds, doll houses, play dishes and story books.

Brigadier Parkins urged local residents who have discarded toys or men's, women's or children's clothing to contribute to telephone for a Salvation Army Red Shield truck.

SALVATION ARMY PROJECT

Examining reconditioned clothing at the Salvation Army Social Service Center here in preparation for a Christmas clothing drive are (left to right) Dorothy Robinett, a member of Girl Scout Troop 11; Mrs. William J. Parkins, wife of the center's manager; Mrs. Ken McCafferty, president of the Social Service Center Auxiliary; Mrs. Clifford Robinett, leader of Girl Scout Troop 11, and Gail McKesek, a member of the troop.



Will Fete Yuletide, Members

Honoring graduate members and heralding the Christmas season is the pleasurable reason for the Nightingales, guild

Chapel Service

Exchanging wedding rings in an evening ceremony at the Aloha Wedding Chapel, were Joan Marie Sonoff, daughter of Mr. and Mrs. George Sonoff of Compton, and Gilbert N. Mathews, son of Mr. and Mrs. George Mathews of Gardena. More than 125 guests witnessed the rites, read by Rev. Ed Moffatt of the Church of Christ of Gardena.

The bride, a graduate of Walton Junior High School, is now attending Compton Senior High School. Her husband received his education in the Gardena schools. After a honeymoon at the Southern California resorts, the young couple will make their home in Compton.

Decorative Arts

The Southern California Foundation of Decorative Arts will meet Wednesday at the home of Mrs. Wilbur Curtis, 12960 Blairwood Dr., North Hollywood, with Mrs. Lorna D.

to the auxiliary of Children's Memorial Hospital, to gather for luncheon Monday in the home of Mrs. Lawrence Bonzer, 25 15th Pl.

On a Madeira lace cloth will stand a Christmas tree centerpiece of gold metal with the tips of the branches touched with glitter dust. Its splendor and cerise ornaments will be admired by all as it revolves on a tiny turn table. Mrs. Loether Buck conceived the idea for the tree.

Mrs. Bonzer will be assisted

at the party by Meses. Lillian Burns, Montie Magree, Loether and Buck.

From a beautiful silver punch bowl members and graduates will sip punch to begin the festivities. Gifts will be exchanged after luncheon.

Graduate members to be complimented are Meses. Harold Willhoit, Gustavus Brock, Frank A. Bowman, Ellsworth Brown, Charles W. Davies, Julian R. B. Knutson, Russell E. Reese, J. C. Spence Jr. and Frederick R. Taylor Jr.

Double Breasted Suits

RESTYLED INTO ONE OF OUR NEWEST SINGLE BREASTED MODELS

Come in and see our newest custom creations in fine imported Worstds, Cashmeres, Tweeds, Flannels and Sharkskins; whatever you want, we have it—the finest in men's tailoring.

Fuzz Harris

122 EAST THIRD STREET — PHONE HE 7-4406



BETROTHED

Mr. and Mrs. Lynn Clark, 133 Loreta Wk., announce the engagement of their daughter, Janis Marie, to James Gary Smith, son of Mr. and Mrs. Warren Smith of Sherman Oaks. Both young persons are attending UCLA where she is affiliated with Alpha Xi Delta and he with Alpha Sigma Phi. Janis is a graduate of Wilson High School; her fiancé received his early education in Van Nuys. The wedding is set for late January.

Widows Club

The Spanish-American War Veterans Widows Club will meet at 1 p. m. Tuesday at Linden Hall for a Christmas gift exchange and turkey dinner for members only.

FLY NOW!

MIAMI VIA MEXICO CITY and SAVE!

Cut travel costs! Save time! Fly to Mexico at low cost on two great airlines! Delicious food and beverages served free aloft. Convenient daily departures from Tijuana with limousine service from U. S. Grant Hotel, San Diego. Stop-over privileges in Mexico City or Guadalajara. Convenient connections to Panama and South America.

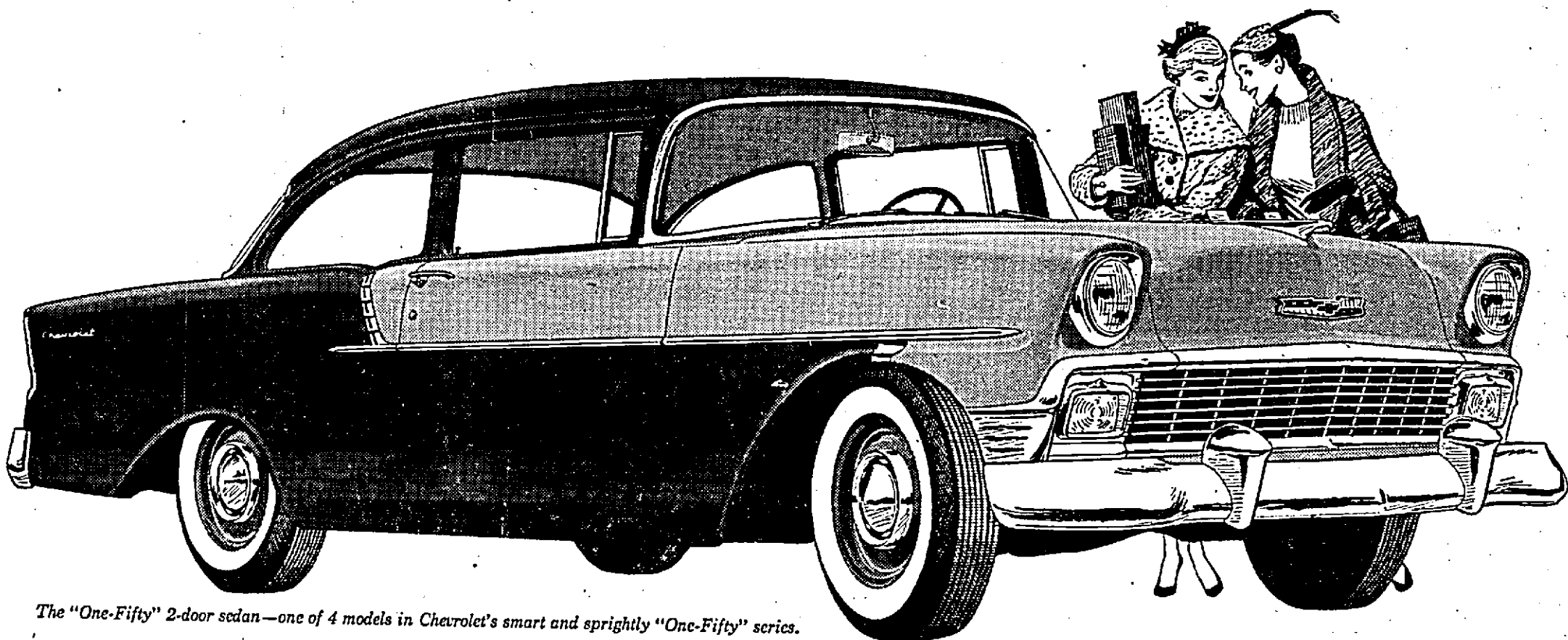
CONSULT YOUR TRAVEL AGENT OR

AERONAVES DE MEXICO

610 S. Hill Street, Los Angeles, Calif. MA 5-5771

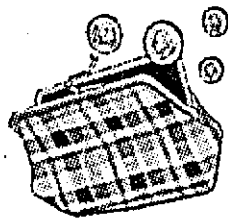
GUEST AIRWAYS MEXICO

This Chevrolet keeps a secret...beautifully!



The "One-Fifty" 2-door sedan—one of 4 models in Chevrolet's smart and sprightly "One-Fifty" series.

It's one of Chevrolet's New "ONE-FIFTY" series...the lowest priced



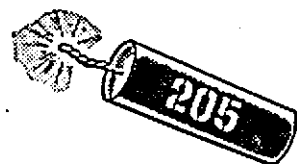
of all the high-priced-looking Chevrolet



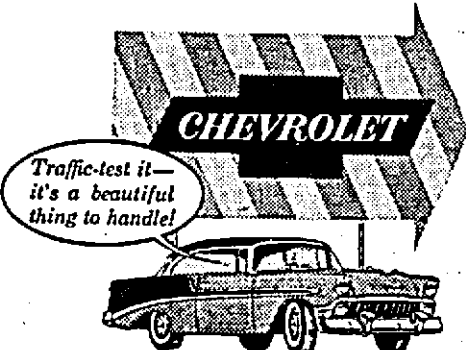
series

for '56. But you'd never know it to look at that speedline chrome

treatment or to feel that new power



ranging up to 205 H.P.



There's so much fresh new styling in the "One-Fifty" it's hard to believe the car costs so little. It has new chrome—including both windshield and back window reveals—and its own distinctive two-toning. It stretches long and clean from grille to taillights (the left one hides the gas cap). It offers new power, V8 or 6, steering and handling ease few cars can match, plus all of Chevrolet's

great performance and safety features. Directional signals and safety door locks are standard equipment. Seat belts, with or without shoulder harnesses, and instrument panel padding are available at extra cost. Truly, the "One-Fifty" represents more quality than so few dollars ever bought before. Come in soon and let us tell you its big secret—its low price tag!

See Your Chevrolet Dealer

Jean Marie Carman, Now Mrs. James R. Bellot

Wedding vows were exchanged recently between Jean Marie Carman and James Rene Bellot in the chapel of the First Methodist Church, with Rev. William Harrison Meyers officiating.

The bride is the daughter of Mr. and Mrs. Arthur J. Carman of Omaha, Neb.; the bridegroom is the son of Mr. and Mrs. D. L. Bellot, 3701 Vermont St.

The attractive bride wore a wedding gown of Chantilly lace and tulle over white satin, styled with a full-length skirt, long fitted sleeves of lace and a tiny lace mandarin collar. Her fingertip-length veil of illusion was bordered with lace and fell from a tiara of seed pearls and rhinestones. Her cascade bouquet was a white orchid, stephanotis, white carnations and white satin streamers. She was given in marriage by her father.

In the tradition of the old bridal charm, the bride carried two handkerchiefs, which were carried by her mother and the bridegroom's mother at their wedding.

Matron of honor, Mrs. Loren E. Johnson, is the sister of the bridegroom. She wore a formal gown of blue lace and net over blue tulle. She carried a cascade bouquet of pink carnations.

The bridegroom asked Lee Bellot, his brother, to serve him as best man, and candle-lighting and ushering duties were performed by Richard E. Carman, brother of the bride, and Loren E. Johnson, brother-in-law of the bridegroom.

Miss Eleanor Gilchrist presided at the bride's book.

The new Mrs. Bellot is a graduate of South High School of Omaha, Neb.

The bridegroom is a gradu-



Mrs. James Bellot

ate of Polytechnic High School. He received his associate of arts degree from City College and his bachelor of science degree from USC, where he was affiliated with Alpha Delta Sigma.

Following the ceremony, the newlyweds greeted friends at a reception at the home of Mr. and Mrs. Loren E. Johnson, 2291 Mira Mar Ave. Mrs. James Finn of Alhambra and Miss Gilchrist assisted at the reception.

The newlyweds took a honeymoon trip to Santa Barbara and now are at home at 2110 E. 17th St.

Lady Lions to Attend Yule Party

West Long Beach Lady Lions have been invited by Lewis B. Stambaugh, president of West Long Beach Lions Club, to the annual Christmas Dinner Dance to be held at the Petroleum Club on Dec. 6.

Scot Buchan, party chairman, and Carl Opsahl, program chairman, have arranged music for dancing and other entertainment which will include the appearance of Santa Claus bearing gifts for each guest.

Making miniature white Christmas trees, glittering with sequins for table decorations, are Mrs. Richard Dilday, decorations chairman, Mrs. Jim Hanson and Mrs. Carl Opsahl.

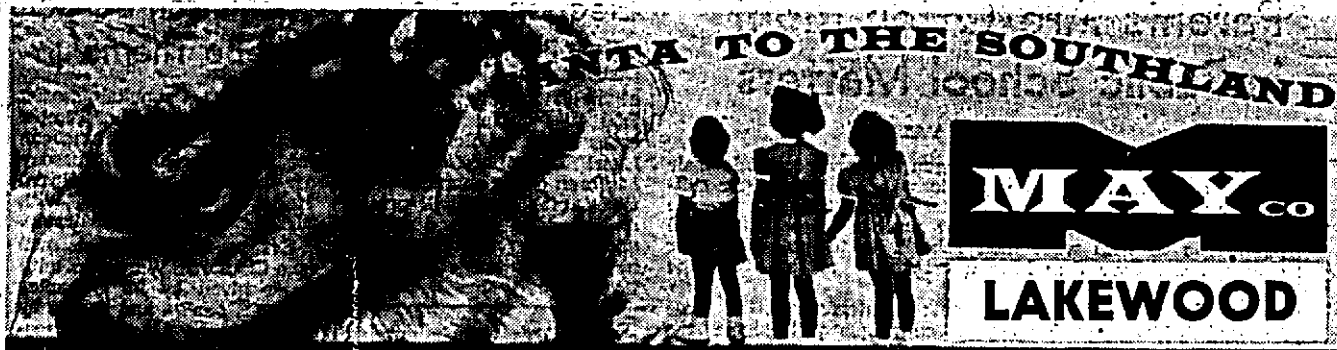
At a recent board meeting of Lady Lions held in the home of Mrs. Will Taylor, 3849 Cedar Ave., Mrs. Haydon Boller, president, led a planning session for other Christmas activities.

Mrs. Horace Miller, Stambaugh and Opsahl are shopping for clothes, toys and food to be delivered to their adopted needy family on Christmas Eve.



PINK GOWN

Wedding vows were spoken by Donna Lee Kurey, daughter of Mr. and Mrs. Vincent Cole of 3242 N. Monogram Ave., and Rodney Loren Rowe Jr., son of Mr. and Mrs. Rodney Rowe Sr. of Mt. Pleasant, Utah, in a recent ceremony in Aloha Wedding Chapel. The bride is attending Wilson High School. They will reside in this city.



Open Daily
9:30 to 9:30
Till Christmas

GIVE HER REAL FASHION FOR CHRISTMAS

children's coat sale

reg. 25.00-37.50

17.00
to
21.00

BIG PACKAGES TO
PUT UNDER THE TREE

Keep those chills away, with warm winter coats for your little girls. Smart grown-up styling that she'll love, colors she'll shine in. Some with matching bonnets. Not all sizes in all colors, but a wonderful selection.

Sizes 2-6X 17.00
Sizes 7-12 21.00

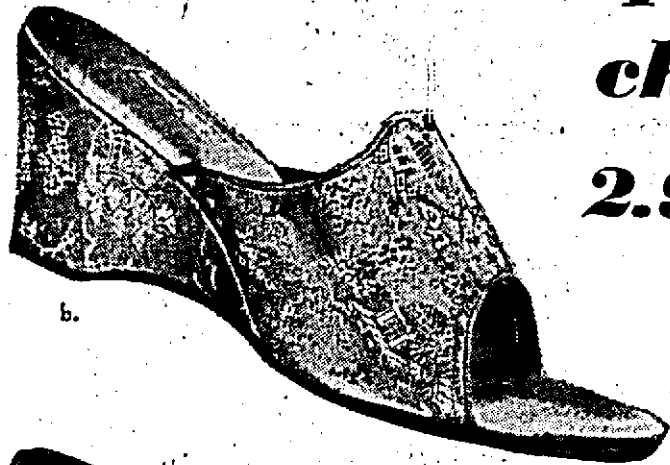
May Co. Lakewood Girls' Wear, and
Punch & Judy Shop, Second Floor



OF COURSE, GIVE HER GLAMOUR SLIPPERS

star steppers for christmas

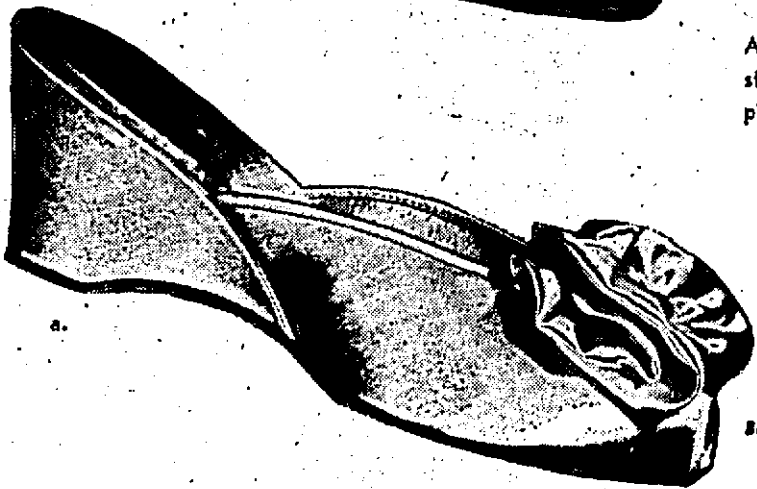
2.99 to 3.99



Beautiful glamour slippers for Christmas giving to pamper some precious toes — fulfill some special expectations.

A. Satin frou frou wedge with stylishly smart bow, in black, pink or ice blue. 3.99

B. Fashionable brocade mule in parakeet, black or red. 2.99



May Co. Lakewood
Boulevard Shoes — Street Floor

FOR THE BUSY HOLIDAY HOUSEWIFE

crisp washable
daytime cottons

BY SIMPLICITY

3.29

You'll welcome these port, washable cottons, with down-the-front openings that help the busiest lady of the house to be a quick change artist. Both styles available in misses' and half sizes.

A. Zipped up the front, a gay print with two pockets. Gold and aqua, lilac and gray, or red and copen blue. Sizes 12-20, 16 1/2-24 1/2.

B. Coat style check, with flared skirt, corded trim. Red with white, navy with white, or aqua with white. Sizes 12-20, 14 1/2-24 1/2.

May Co. Lakewood
Daytime Dresses — Second Floor



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3 1/2% PAID ON YOUR SAVINGS
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232 AMERICAN AVE.

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LISTEN TO BURRITT WHEELER, 4:15 P.M. DAILY KFI

MAY CO. LAKEWOOD, 5100 Lakewood Blvd.

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MAIL AND PHONE ORDERS FOR 3.00 OR MORE

May Co. Lakewood
5100 Lakewood Blvd.
Lakewood, California
Please send me the following:

Quantity	Item	Size	Color	2nd Color Choice	Price

Name _____
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☐ Charge
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In California add 3% State sales tax. Add shipping charges beyond Parcel delivery zone. Mail and phone orders for 3.00 or more.

Order Book Opens at 8:30 A.M.

1-P.M.—12-4-55

Parents Are Often Right in Public School Matters

By ANGELO PATRI

Now that many parents have begun to show interest in their schools and take a stand on questions that concern their children in relation to the schools, protests about their interference in school matters are rising. How much or how little have parents to do with what their schools do to and with their children? I believe they have a great deal to say about the matter.

"My little daughter, aged five and in kindergarten, must get up at seven and stand on a corner about a quarter of a mile from the house to ride around town in a bus for about an hour. I won't stand for this."

"The trustees are proposing to build a much-needed school right on the highway, where trucks and cars speed by the day long. A politician owns this plot and he is one of the trustees. We are protesting..."

"My boy in high school is constantly being asked to contribute to this and that school function—the team, the trip, the dance. We pay high-school taxes and these demands are an imposition..."

Some school people consider most of such protests by parents as interference, but those same people will blame the parents for negligence when their sons or daughters fail to reach school standards and demands.

There should be no thought of "interference" here. Schools are maintained by all of us for the children and youth of the nation. They are built by the people of the community for the children, for THEIR children, and when a doubt or a feeling of injustice rises in their minds they have both a right and a duty to go to town about it.

It is the part of all school people—board of education, head of school, the teaching staff—to listen, remembering they are employees of the parents, paid for caring for their

Election Slated Chanukah Season Will Be Theme

Emily R. Jewell Tent No. 15, Daughters of Union Veterans of the Civil War, will meet at 7:30 p. m. Monday in Veterans Memorial Building. Mrs. Hazel Dean, president, who has been on an extended vacation in the East, will preside and request a good attendance for the important business of election of new officers.

children. It is their duty to listen patiently, with an air of friendliness, to learn just what is at the root of the trouble. They are teachers and therefore leaders of education to their patrons, the parents, and their professional knowledge and training should be at the service of the parents to enlighten and instruct when necessary, to help when possible, to guide, keeping the welfare of the pupil concerned well in mind.

The schools need friends and there is not a stauncher friend of a school than the parent who finds it open to him, its administrators ready to listen, advise and help him. And—a parent can be RIGHT.

Chanukah Season Will Be Theme

With the Chanukah season as theme, Sisterhood of Temple Israel will stage a luncheon meeting at 12:30 p. m. Tuesday at the Temple Israel Social Hall, Third and Loma, with Mrs. Leo Schultz as chairman. Set up in three parts will be a Chanukah Workshop, with foods given by Mrs. Stanley Scherer, stories and games by Mrs. Herman Alvey and decorations by Mrs. Leo Schultz. Hostesses will be Mmes. Ray Fields, Irving Weiss, David Wigod, Nat Harrison and Herman Alvey. Reservations may be made at the Temple office.

ON MY WAY TO:

Candy's Shoppe

HOLIDAY GIFTS

For the Mrs. and Misses...
Gorgeous Party Dresses
Fabulous Sport Wear

362 E. San Antonio Drive GA-77614



OPEN DAILY 9:30 TO 9:30 TILL CHRISTMAS

MAY co.

Lakewood Center

LAKEWOOD



NOW 1/2 PRICE!

may co's.
superior cold wave

Reg. 17.50

8.75*

"The Holiday Whirl"—that's what we call this hair-do that's styled for the holiday activities of the same name—and based on the marvelous qualities of our own special cold wave. Your curls will be soft and glossy, keeping their suave, well-managed look.

*Dyed and bleached solution slightly higher

HAIRCUTS, from 2.00

Phone GARfield 9-2411 or MEtcalfe 3-0111, ext. 343 or come in without appointment.

May Co. Lakewood Beauty Salon—Second Floor

The loveliest gift of all...



Give her a
FUR STOLE
Wonderful,
Warm Embrace
For Christmas

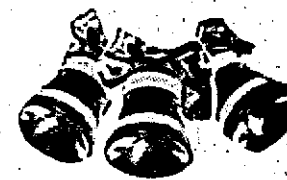
OPEN EVENINGS
UNTIL CHRISTMAS

LOCKWOOD

SEVEN ELEVEN PINE AVENUE

ESTABLISHED IN LONG BEACH FOR 38 YEARS

furs
DOWNTOWN LONG BEACH



ENJOY IT MORE!

Christmas Shop in BELMONT SHORE

- Fine restaurants for relaxation
- Exclusive shops
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- Friendly service

Beginning Monday, December 5, our stores will remain open in the evening until 9:00 P. M. through December 23, for your convenience.

BELMONT SHORE BUSINESS ASSOCIATION
"Making a Better Area Best"

SANTA TO THE SOUTHLAND



MAY co.

LAKEWOOD

OPEN DAILY

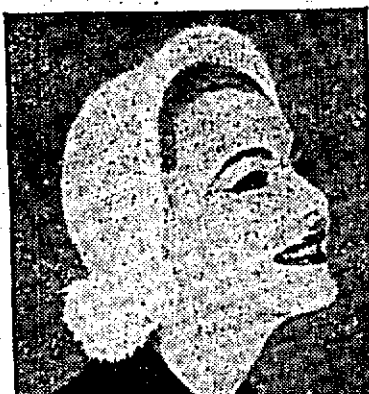
9:30 to 9:30

TILL CHRISTMAS



A. SNO-MAID: 100% wool in red, navy, charcoal, brown, dark green, kelly on white; also solid white. 1.98

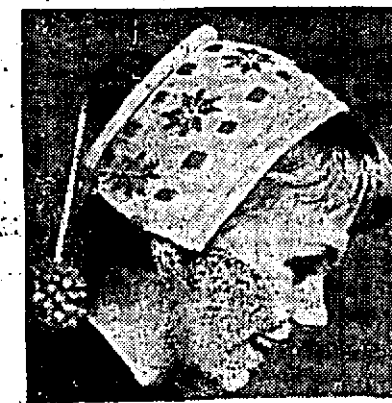
B. SNO-FLAKE: 90% wool, 5% angora, 5% nylon. Wht., red, brn., nvy., dk. grn., kelly, charcoal. 1.98



C. SNO-CAP: 100% wool. White on red, navy, char., brown, dark green, kelly; or all white. 1.98



D. GLITTER: 70% angora, 30% wool. White, yellow, pink and light blue shades. 1.98



E. POM-PON: 100% angora in your choice of white, pink, yellow and ice blue, powder-puff soft. 2.98



F. FLUFF: Wool-an-gora, bunny fur pom-poms. White. 2.98

May Co. Lakewood Hats, Street Floor

MAY CO. LAKEWOOD, 5100 Lakewood Blvd.

Hours: Open Daily 9:30 to 9:30 Till Christmas

For Phone Orders Call GA 9-2411, MEtcalfe 3-0111



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to the

southland...



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LAKEWOOD

SHOP 9:30 A.M. TO 9:30 P.M. EVERY DAY, MONDAY THROUGH SATURDAY, UNTIL CHRISTMAS.

72L1 ORLON CLASSIC SET by Talbot. Full fashioned mazet 100% super orlon, in a pair of "knit to fit" sweaters, that are moth and mildew proof. Slipon, sizes 36-40, white, maize, mauve pink, aquamarine, azalea, wedgewood, blue, or navy. **6.95**

72L1a Cardigan, 36-40, same colors **8.95**

72L2 HI-BULK ORLON SLIP ON by Roswell. Fashioned details, mock-turtle neckline. A favorite casual with all her skirts. Sizes 36-40, pink, blue, shrimp, turquoise, cherry, maize, cornflower, white, **3.99**

72L3 JEWEL ORLON CARDIGAN by Weber. Glamour touched with simulated pearl embroidered yoke. 100% Du Pont orlon. Sizes 36 to 40 in white, pink, blue or black. **10.95**



sweaters make such pretty packages!



72L4 V PLUNGE ORLON SLIPON by Blairmoor. "Super bulk nespun" orlon. Fashion details, resists moths, mildew, perspiration. Ocean pearl button trim. Sizes 36-40. White, pink, aqua, watermelon **7.95**

72L5 WONDAMERE LONG SLEEVE CARDIGAN by Renart. Mock turtle neckline, raglan sleeves, finely fashioned of soft blend of fur, lambswool and nylon for strength. Sizes 36-40 in turquoise, apricot, blonde, blue, cherry, white **12.95**

72L6 ANGORA TRIM SLIPON by Ann Adams. Hi-bulk orlon slipon soft, cashmere like, with dainty angora bow neckline. Sizes 36-40, pink, blue, red, charcoal **5.95**

May Co. Lakewood, Sports Accessories, Second Floor



SHOP 9:30 A.M. TO 9:30 P.M. MAY CO. LAKEWOOD (5100 Lakewood Blvd.) CALL GARfield 9-2411 or MEtcalfe 3-0111 for phone orders or service



4911 ALL-WOOL JERSEY BLOUSE
by Gina. Festive trim for the
holidays in the jeweled collar.
¾ length sleeves. White, pink,
red, black, turquoise, powder.
Sizes 32-38 **5.95**

49L2 VEDERO SKIRT by Smart Set.
100% chromspun acetate, the wonder fabric with the color locked-in. Slim styling, two pockets, and marvelously crease-resistant. Black only. Sizes 10-16 **6.95**

49L3 WRAP JERSEY BLOUSE by Gina. All-wool jersey, bejeweled and beguiling for the Christmas gaiety. Black, white, turquoise. Sizes 32-38.....**7.95**

49L4 SLIM WOOL SKIRT by Century. All-wool broadcloth skirt, softly tailored, back kick pleat, fly front, self belt. Ideal companion for festive blouses. Black only. 10-16.....**10.95**

**May Co. Lakewood,
Misses Sportswear,
Second Floor**

MAY CO. LAKEWOOD ORDER BLANK

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Mail this Coupon or Phone GA 9-2411 or ME 3-0111

MAY CO. LAKEWOOD,

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SEND TO: Name _____ Date _____

Street

City..... Zone..... State.....

If charge name or address are different from the above, please enter them below:

PURCHASER: Name.....

Street _____

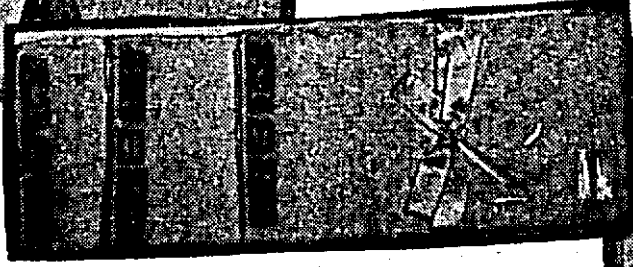
City..... Zone..... State.....

☐ Charge☐ Cash☐ C.O.D.[illegible]

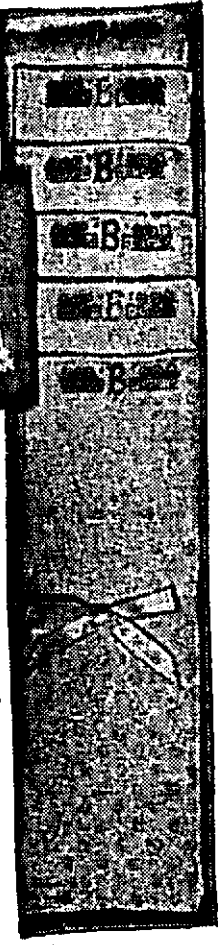
* In California add 3% State sales tax. Add shipping charges beyond United Parcel delivery zone. 25c handling charge on C.O.D.'s. Add Federal Excise Tax where indicated. L12-455
* You can expect delivery promptly in most cases, usually within a few days. However, where unusual demand occurs, please allow up to two weeks delivery.



58L1



58L2



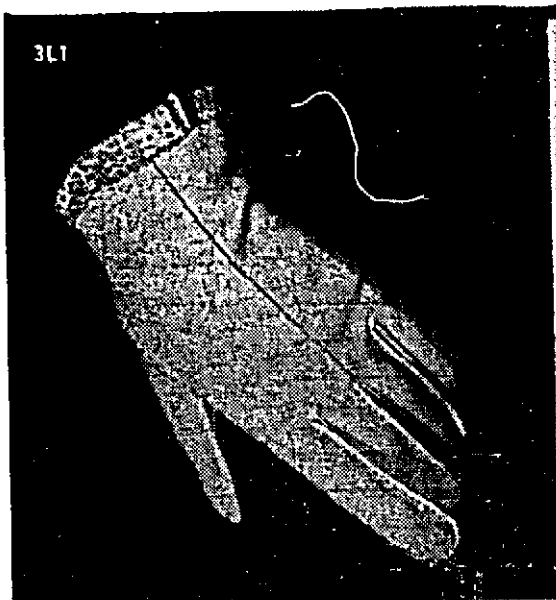
58L3

- 58L1 MEN'S INITIALED HANDKERCHIEFS** by General. Fine white cotton hand-rolled and hand-embroidered with his initial in grey, brown and blue. **1.00 ea.**
- 58L2 MEN'S BOXED INITIALED HANDKERCHIEFS** by General. Hand-rolled hems and hand-embroidered in large, handsome initial in blue, rust and black. Box of three **2.00**
- 58L3 MEN'S SET OF SIX** by General. White with different color initial on each handkerchief (blue, pink, rust, brown, green, and black. Hand-rolled and hand-embroidered. Set of six in gift box..... **3.00**

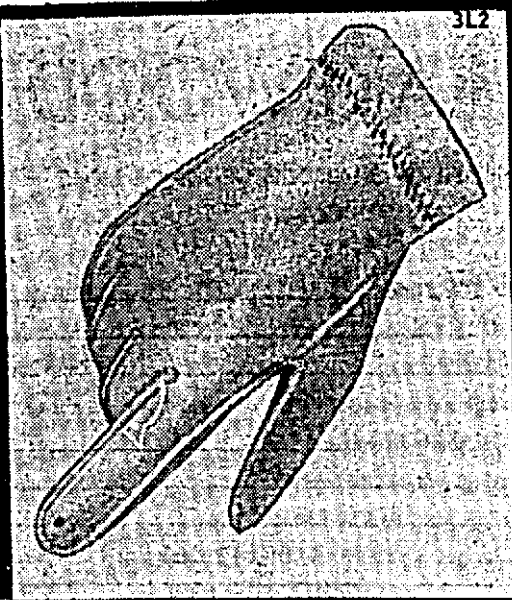
FOLLOWING INITIALS NOT AVAILABLE: I, Q, O, X, V, Y, and Z

May Co., Lakewood, Handkerchiefs, Street Floor

best gifts come in small packages



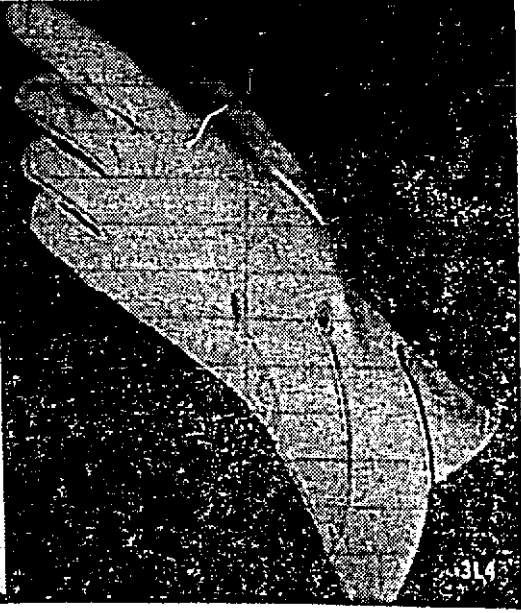
3L1



3L2



3L3



3L4

- 3L1 GLAMOUR GLOVE** by Crescendoe. Handsewn double-woven cotton sparkling with tiny beads in a bow pattern at the wrist. Center seam slims hand. White, black or pink; 6 to 7 1/2 **4.00**
- 3L2 HANDSEWN SHORTIE GLOVE** by Shalimar. Right for any age, any costume. "Fingerfree" design. Double-woven cotton in black, white or brown; sizes 6 to 7 1/2 **3.50**
- 3L3 HANDSEWN TAILORED GLOVE** by Crescendoe. V-line of cuff accented with smart button trim. Double-woven cotton in white, black or brown; sizes 6 to 7 1/2 **3.50**
- 3L4 HANDSEWN DRESSY GLOVE** by Shalimar. Four-button length in double-woven cotton with simulated pearl trim. White or black; sizes 6 to 7 1/2 **3.50**

May Co. Lakewood, Gloves, Street Floor

SHOP 9:30 A.M. TO 9:30 P.M. MAY CO. LAKEWOOD (5100 Lakewood Blvd.) CALL GARfield 9-2411 or MEicalf 3-0111 for phone orders or service

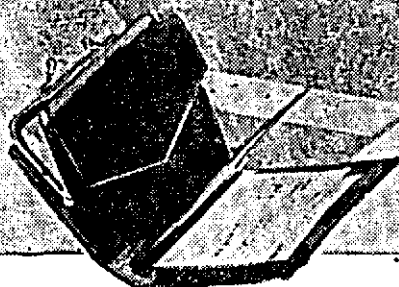
fair-weather gifts forecast warm wishes



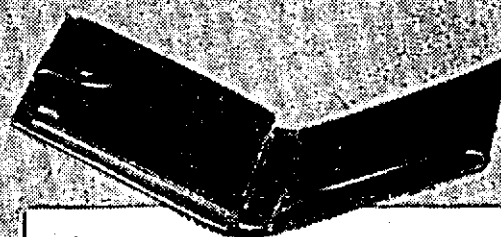
26L1 RAMBLER HANDBAG by Kadin. Classic lines in rough-grain leather with zippered compartments inside roomy interior. Black, brown or navy—**8.95***



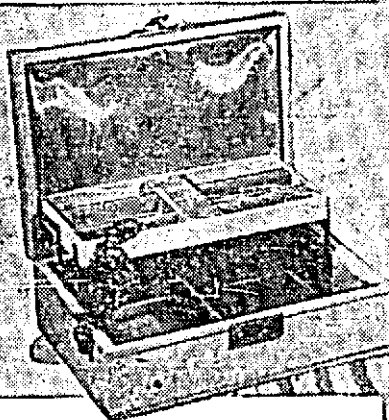
26L2 RAMBLER HANDBAG by Kadin. Graceful flowing lines in top rough-grain leather. Inside and outside zipper compartments. Black, brown or navy — **8.95***



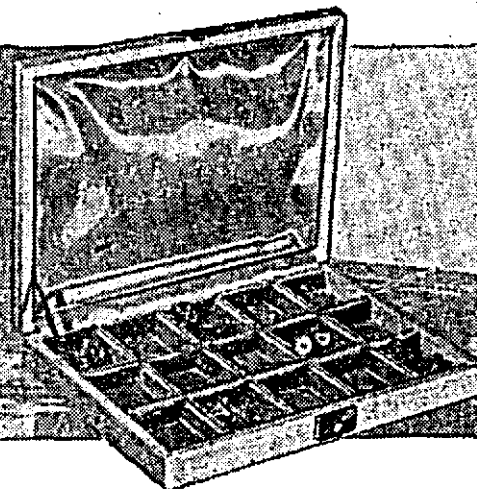
26L3 CONTINENTAL FRENCH STYLE PURSE by Princess Gardner. Polished cowhide in blue, red or green. Leather lined change purse, bill compartment, removable photo case—**5.00***



26L4 REGISTRAR WALLET for men by Prince Gardner. New flatter shape in smooth cowhide. Black, brown or mahogany. Removable pass case—**5.00***



26L5 GOLD TOOLED JEWEL BOX by Mele. Swing tray for earrings and rings, divided lower compartment for other jewelry. Gold tooled exterior with rayon satin lining. Ivory, blue, maroon, rose, and green. — **5.00**



26L6 GOLD TOOLED EARRING CHEST by Mele. Divided into sections for quick selection of earrings. Rayon velvet and satin lining. Ivory, blue or rose with gold tooled top—**2.95**

*Plus 10% federal excise tax

May Co. Lakewood, Handbags, Street Floor



christmas trimmings by coro



22L1 FLEUR ROYALE JEWELRY by Coro. Lustrous simulated pearls in a romantic, French inspired setting of gold color metal. Matching necklace, earrings and bracelet.....each **1.95***

22L2 BIRTHSTONE BRACELET by Coro. Gold-plated cupid holds a simulated gem, representing her birthstone, to bring her luck. Pendant suspended on handsome chain.....**2.95***

22L3 ELEGANCE by Coro. Dazzling array of pretend topaz, rubies, emeralds, diamond-like rhinestones or pale sapphires in a baroque setting that challenges the brilliant lights of your Christmas tree. Matching pin and necklace.....**4.95* ea.**

22L4 Matching Earrings.....**2.95***

22L5 MUSTARD SEED JEWELRY by Coro. Genuine mustard seed, amulet of faith, enclosed within a globe of clear plastic. Necklace, bracelet, fob, earrings, key chain. Gold or silver color mountings.....each **1.00***

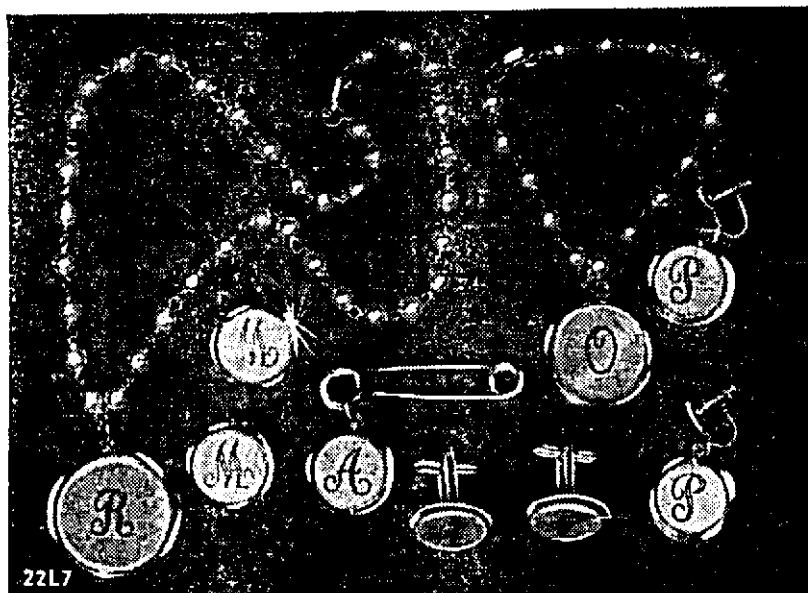
*Plus 10% federal excise tax

May Co. Lakewood, Jewelry, Street Floor

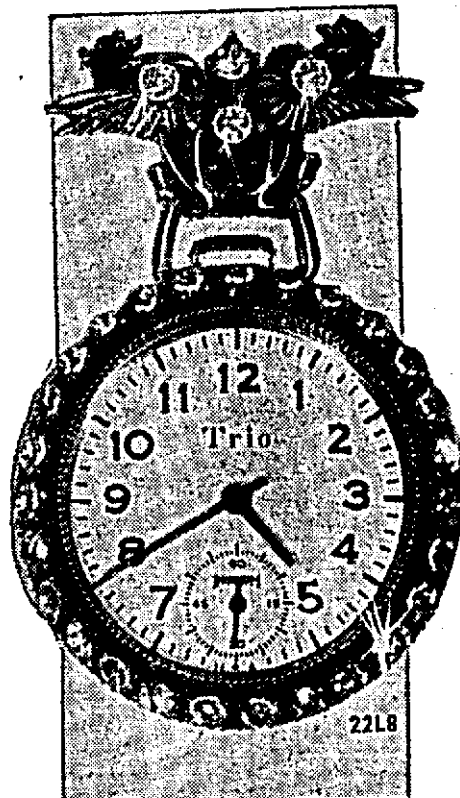
MAY-TIME PAYMENT PLAN IS CONVENIENT FOR YOUR BIG-MONEY PURCHASING. SMALL DOWN PAYMENT, EASY TERMS AND MANY MONTHS TO PAY



22L6



22L7



22L8

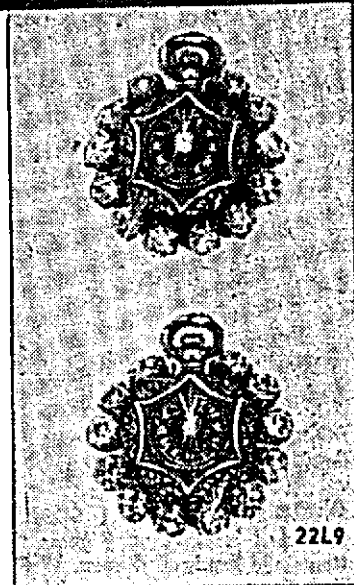
timely gift glamour for her

22L6 ROCKGARDEN COLLECTION by Valjean. Circles of rhinestone twinkle between each lustrous simulated pearl, as delicate and lovely as a prized rockgarden. "Pearls" in soft floral pastels of pink, cream, grey, orchid, or dubonnet. Matching necklace, bracelet and earrings. Each **1.97***

22L7 LETTER PERFECT MOTHER-OF-PEARL jewelry by Schrager. Each piece engraved with a graceful initial on mother-of-pearl. These are gifts that say "just for you." Matching cuff links, pendant earrings, button earrings, "safety pin"—and bracelet and necklace with pendant suspended from simulated pearl link chain.each **1.00***

22L8 JEWELLED WATCH FOB by Carole Accessories. Glittery costume accent for her best suit. Two ancient "demons" with four rhinestones cover the safety clasp. Watch is encircled with your choice of simulated pearls, rhinestones, simulated pearl and rhinestone combination, or mock garnet and turquoise combination. Watch is fully guaranteed. **5.00***

22L9 MATCHING EARRINGS in any of the four jeweled effects of the watch fob. **1.95***



22L9

*Plus 10% federal excise tax

May Co. Lakewood, Jewelry, Street Floor

BUY MAYTIME CREDIT COUPONS WITH SMALL DOWN PAYMENT AND USE AS MONEY IN ANY DEPARTMENT UP TO EIGHT MONTHS TO PAY



19L1 RAZZLE-DAZZLE KNIT JACKET by Glentex. Bulky knit wool sweater-jacket, gilded with braid and tiny beads. Turn-back cuffs. White or black; small, medium, large **8.95**

19L2 EMBROIDERED AND JEWELED STOLE by Ethel of Beverly Hills. Pure glamour to wrap her in warmth. Double 8-oz. wool jersey, embroidered and jeweled in a graceful leaf design. Long tassel fringe gleams with lurex thread. White or pink with silver-look thread; black with silver color. **16.95**

19L3 NYLON LACE BLOUSETTE by Time-ly. Scalloped nylon lace frosting on nylon tricot, with rhinestone studded crystal clear buttons. White, pink or beige; 32 to 44. **6.95**

19L4 JAMI-BLOUSETTE with jeweled neckline, tucked and shirred front. Sheer 15-denier nylon tricot lined with 40-denier nylon. White, pink, copen blue, or yellow. Sizes 32 to 38. **7.95**

19L5 SEED PEARL COLLAR imported by Top Hit from Japan. Evening elegance for sweaters, dresses and blouses. Pendant drop closing. Rayon satin lined. White; one size for all. **2.95**

19L6 HOLLYWOOD HED- TOPPER by Arlis. Inspired gift for the girl who scoots around in a sports car. Can be worn a dozen ways—instructions included. Choose from solids, polka dots, florals and paisley patterns. **1.95**

19L7 EMBROIDERED COLLAR FROM INDIA imported by Glentex. White rayon satin, hand embroidered with gold and silver colored threads. Lined. One size for all. **2.95**

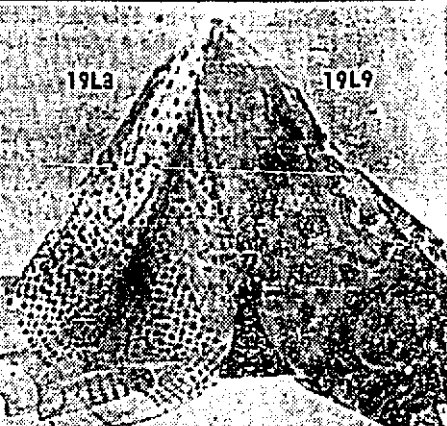
here are the important little extras



19L8 ITALIAN SILK CHIFFON SCARFS with flocked black velvety geometric patterns and hand-rolled hems. White, yellow, lilac, copen blue, or pink. 24 inches square **1.00**

19L9 FLORAL SILK CHIFFON SCARFS Italian imports with hand-rolled hems and flocked pattern on white, yellow, lilac, copen blue, or pink. 24 inches square **1.00**

May Co. Lakewood, Neckwear, Street Floor



REGULAR 30-DAY MAY CO. CHARGE ACCOUNT WITH CHARG-A-PLATE IS TAILORED TO YOU WHO PREFER MONTHLY STATEMENTS, PAYABLE IN FULL

7L1

**ARTCRAFT
NYLONS**

Beige, taupe, tan, sun.
Sizes 8½-11. S-M-L. Semi-
sheer, 60 gauge, 30
denier1.50

7L1a—66 gauge, ultra
sheer, 12 denier.....1.65

7L1b—60 gauge, 15
denier dress sheers 1.50

7L2

**BERKSHIRE
NYLONS**

Beige, taupe, sun, tan.
Sizes 8½-11. Exclusive
kantron nylon top and toe
ring that stops runs before
they start. Sheer ny-
lace kantron1.65

7L2a—Semi-sheer
nylace1.50

7L2b—Stretch ny-
lace fits any size.....1.50

7L3

**HUMMING BIRD
NYLONS**

Beige, taupe, sun, tan.
Sizes 8½-11. S-M-L. Semi-
sheer, 51 gauge, 30
denier1.35

7L3a—Sheer 60 gauge,
15 denier, plain, dark
seams1.50

7L3b—"Dura-cling"
stretch, semi-sheer.....1.65

7L4

**ROMAN STRIPE
NYLONS**

Beige, taupe, tan, sun.
Sizes 8½-11, S-M-L. 15
denier, 60 gauge sheer
.....1.65

7L4a—12 denier, 66
gauge, luxury sheer.....1.95

7L4b—Roman stretch, 15
denier, long wearing 1.65

7L5

**SURETY
NYLONS**

Beige, tan, sun. 8½-11,
S-M-L. Only at May Co.
and specially priced for
Christmas shopping. 15
denier, sheer, seamless
.....1.25

7L5a—Sheer micro-mesh
seamless1.25

7L5b—Surety demi-toe
nude heel, seamless 1.25

7L6

**DEXDALE
NYLONS**

Beige, taupe, tan. 8½-11.
75 gauge, 10 denier 1.95

7L6a—66 gauge, 15 denier.
Tops for wear.....1.65

7L6b—Dexdale beauty
stretch1.95

May Co. Lakewood, Hosiery,
Street Floor

7L7

**CLAUSSNER
NYLONS**

Kleer sheer, beige, taupe,
sun, tan. 8½-11. S-M-L.
60 gauge, 15 denier, snag-
resistant sheers1.35

7L7a—51 gauge, 30 den-
ier, semi-sheers1.35

7L7b—Sheerlastic
stretch, never sag, never
wrinkle1.35

7L8

**KAYSER
NYLONS**

Beige, tan, taupe, sun.
8½-10, S-M-L. Fit-all
tops, knit right in. Sheers
and semi-sheers1.65

7L8a—Semi-sheer, 30
denier1.15

7L8b—Embraceable
stretch sheer1.50

your
christmas
angel
walks
in
sheer
beauty

10L1 SKI PAJAMAS, inspired by a quaint snowy Swiss village, in pictured band. Sanforized cotton flannel with knit Durene cotton cuffs, anklets, neck and waistband. Navy, red, aqua, charcoal, or grey. Sizes 32 to 40 **5.98**

10L2 PAISLEY PRINT DUSTER, of soft cotton flannel, so perfectly styled by Sleepease. Hidden pockets, raglan sleeves for comfortable fit. Sanforized, of course. Aqua blue or Christmas rose. Small, medium and large **5.98**

tuck sleepease under her tree

10L2a MATCHING PAJAMAS IN BROAD-CLOTH, trimmed with matching cotton flannel cuffs, collar. Same colors, sizes 32 to 40 **3.98**



10L3 FLANNEL SLEEP SHIRT, with matching bloomer in tattersal check. Button down collar. Blue, pink or lavender. Small, medium and large sizes. **3.98**

May Co. Lakewood, Lingerie, Street Floor

MAY CO. GIFT CERTIFICATES PLEASE EVERYONE ON YOUR LIST QUICKLY EASILY.
IDEAL FOR THOSE WHO PREFER TO SELECT THEIR OWN GIFT

10L4 SHRANK "GRAMMIE" GOWN. Shrink-proof cotton flannelette with eyelet embroidery trimmed Peter Pan collar. Dainty rosebud print in pink, blue or lavender on white background. Sizes 34 to 40.....**3.98**

cozy sleepers give her sweet dreams

10L5 SHRANK BUTCHERBOY PAJAMAS. Shrinkproof cotton flannelette in a comfy butcherboy style. Eyelet trimmed Peter Pan collar, so perfect for "nippy nights." Rose or blue print on white ground. Sizes 32-40. **3.98**

10L6 SHRANK CLASSIC PAJAMAS. Shrinkproof cotton flannelette with contrasting pipings, ocean pearl buttons. Dainty flower print of rose, blue or orchid on white ground. Sizes 32 to 40.....**3.98**

May Co. Lakewood, Lingerie, Street Floor



MAY-TIME PAYMENT PLAN IS CONVENIENT FOR YOUR BIG-MONEY PURCHASING, SMALL DOWN PAYMENT, EASY TERMS AND MANY MONTHS TO PAY

53L1 TWO BUTTON COACHMAN ROBE by "Fancy Free" in Dura suede flannel, a real time saver since it's the new no-iron cotton flannel. Floral pattern with contrasting cord trim. Two large hip pockets, shawl collar, $\frac{3}{4}$ sleeves. Pink, blue, navy grounds. 12-20, 16 $\frac{1}{2}$ -24 $\frac{1}{2}$ **7.95**

Dura-suede gives her leisure

53L2 DURA-SUEDE DUSTER by Basila. Again no-iron cotton flannel to save her time; comfortable raglan sleeves, and tiny jet black buttons on small plaid of rose, or blue. Sizes 10-18... **5.95**

53L3 DURA-SUEDE JUMP SUIT by Basila. A match for the duster, this zippered front suit. Easy to slip into, and so comfy to wear. Rose, blue. Sizes 10-18... **5.95**

May Co., Lakewood, Robet, Street Floor



BUY MAY-TIME CREDIT COUPONS WITH SMALL DOWN PAYMENT AND USE AS MONEY IN ANY DEPARTMENT UP TO EIGHT MONTHS TO PAY

matched lingerie to match her holiday mood



10L7 NYLON GOWN by Rogers. Frosty embroidery, nylon fluting, that molds the bodice, all give this lovely gown, its beautiful femininity. The embroidered mid-riff gives added glamour. Blue, white, pink, black, in sizes 32-40. **7.95**

10L8 MATCHING NYLON SLIP by Rogers. Bra concealing nylon tricot slip; fluted trimming at bodice and hemline. Embroidery insertion touches the slip with a festive air. White, pink, blue, black. Sizes 32-40. **5.95**

10L9 MATCHING HALF SLIP by Rogers. White, pink, blue, black, in small, medium, large. **3.95**

10L10 MATCHING BRIEF by Rogers. Flute fabric insert. White, pink, blue, black. Sizes 4-5-6-7. **1.95**

10L10



10L8



10L9

May Co. Lakewood, Lingerie, Street Floor

REGULAR 30-DAY MAY CO. CHARGE ACCOUNT WITH CHARG-A-PLATE IS TAILORED TO
YOU WHO PREFER MONTHLY STATEMENTS, PAYABLE IN FULL

blue swan solves your gift problems

28L1 WIDE-EYED SHORTY GOWN in nylon tricot by Blue Swan. Smocked nylon chiffon yoke with rows of baby lace to match Peter Pan collar and puffed sleeve trim. Pink, blue or lemon; small, medium and large sizes ——— **4.95**

28L2 PRETTY BABY PAJAMAS in nylon tricot by Blue Swan, to match the shorty gown above. Top has smocked yoke of nylon chiffon with baby lace panel and ruffling. Charming round collar and puffed sleeves finished with baby lace. Pink, blue or lemon; small, medium and large sizes ——— **8.95**



28L4



28L3



28L2

28L3 ROSEPOINT PATTERNED LACE SLIP in nylon tricot by Blue Swan. A beautiful slip with a luxurious handmade look—but all nylon. Rows of unique rosepoint patterned lace trim the bodice of shirred nylon chiffon and flounce. White, black, champagne, or red. Sizes 32 to 40. **4.95**

28L4 CARNIVAL IN VENICE PAJAMA in nylon tricot by Blue Swan. Newest pajama fashion of the year—wonderful gift for the college girl. As happy being worn for lounging as sleeping. Italian-style pants, striped in vibrant color, top of solid color with matching trim. Red or royal blue with white. S-M-L sizes ——— **8.95**

May Co. Lakewood, Kait Lingerie, Street Floor

SHOP 9:30 A.M. TO 9:30 P.M. MAY CO. LAKEWOOD (5100 Lakewood Blvd.) CALL GARfield 9-2411 or MEtcalfe 3-0111 for phone orders or service

it'll be a pretty merry christmas with kayser



28L5 LACY NYLON NIGHTGOWN by Kayser. Fluttering of lace over each shoulder rises from the gathered lace bodice, lined with nylon tricot. Scalloped lace edged with sheer finishes neckline and trims hem. White, pink, blue, or cherry jubilee. Sizes 32 to 42.....**8.95**

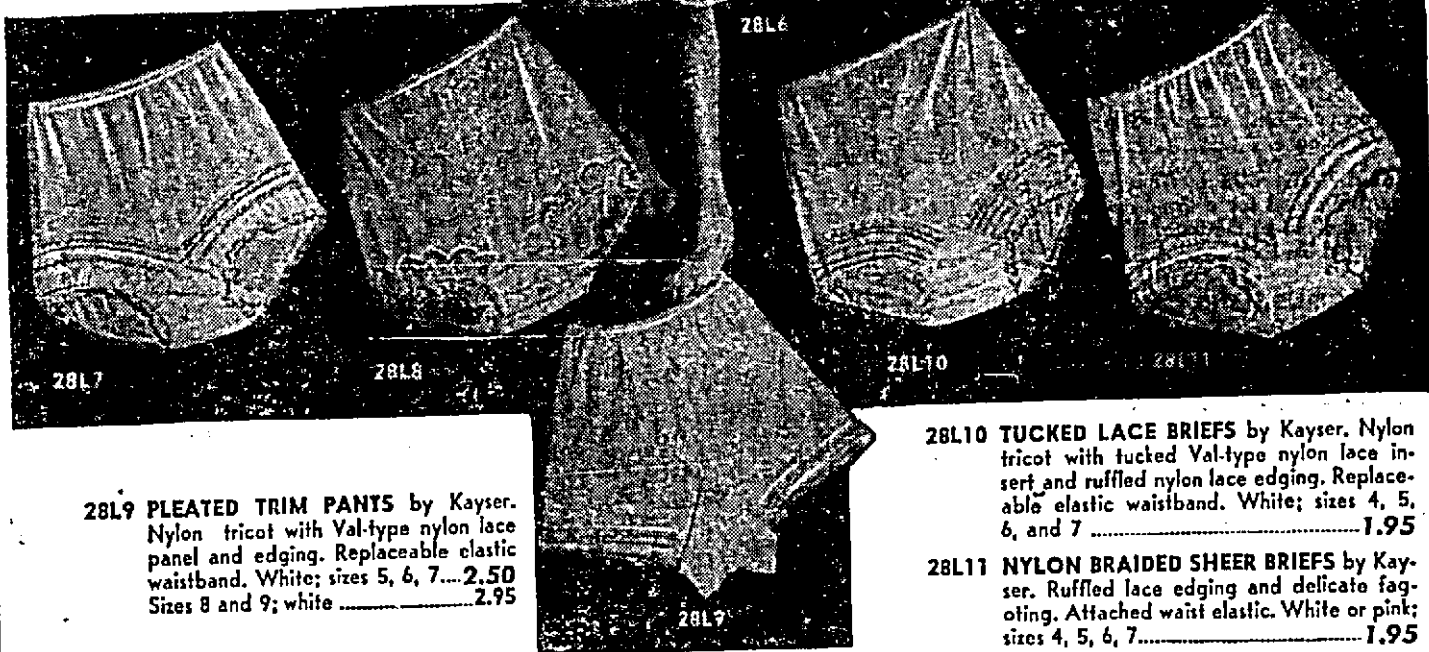
28L6 LACY NYLON SLIP by Kayser to match gown above. Gathered lace bodice, lined with nylon tricot, trimmed with scalloped lace edged with sheer. Beautiful hem treatment to match. White, pink, black or cherry jubilee. Sizes 32 to 42**5.95**

28L6a HALF-SLIP to match. Same colors: Small, medium, large**3.95**

28L7 FANCY BRIEFS by Kayser. Wide nylon sheer trim with radio stitch insert. Elastic waistband. White, pink, blue, or black; sizes 4, 5, 6, 7.....**1.65**

28L8 SCALLOPED PANEL BRIEFS by Kayser. Nylon tricot with scalloped, nylon lace panel, trimmed with sheer nylon sheer. Replaceable waist elastic. White, pink, blue, black, or cherry jubilee. Sizes 4, 5, 6, and 7.....**1.95**

28L8a FLARED LEG PANTIE, not shown, same trim as 28L11. Same colors, sizes.....**2.50**



28L9 PLEATED TRIM PANTS by Kayser. Nylon tricot with Val-type nylon lace panel and edging. Replaceable elastic waistband. White; sizes 5, 6, 7.....**2.50**
Sizes 8 and 9; white**2.95**

28L10 TUCKED LACE BRIEFS by Kayser. Nylon tricot with tucked Val-type nylon lace insert and ruffled nylon lace edging. Replaceable elastic waistband. White; sizes 4, 5, 6, and 7**1.95**

28L11 NYLON BRAIDED SHEER BRIEFS by Kayser. Ruffled lace edging and delicate fagoting. Attached waist elastic. White or pink; sizes 4, 5, 6, 7.....**1.95**

May Co. Lakewood, Kilt Lingerie, Street Floor

REVOLVING MAY CO. BUDGET PLAN WITH CHARG-A-PLATE MAKES YOUR HOLIDAY SHOPPING EASIER. NO DOWN PAYMENT, UP TO 6 MONTHS TO PAY

BAL DE TETE BY MARONAY. Provocative scent for the woman who likes the unusual on your list.

OL1 BAL DE TETE COLOGNE
2.25, 3.75, 6.50*

OL1a BAL DE TETE PERFUME
2.50, 4.50, 8.00, 15.00, 27.00*

PASTEL PLASTIC BATH ACCESSORIES by Mendo. Sophisticated lines in plastic that wipes clean and bright with a damp cloth. Blue, pink, yellow or green.

OL2 TISSUE BOX with snap-on top for quick filling.2.00

OL2a POWDER BOX with ready-to-use puff in top1.00

OL2b PLUNGER LOTION DISPENSER. Ends waste efficiently1.00

OL3 MEN'S REMINGTON DE LUXE 60 SHAV-ER. New design throughout gives cleaner, faster, better shave than ever before. Six-head design with super-powered AC-DC motor, new palm shape, easy-to-clean hair pocket. After Christmas 14-day home trial, 29.50

With his old shaver as trade-in.....22.00



christmas gifts of scent-iment

OL4 KINGS MEN GOLDEN THREESOME. Handsome gift box of gift flacons of masculine scented after-shave lotion, Thistle and Plaid cologne and Castle Eire cologne—3 1/2 oz. each4.95*

OL5 KINGS MEN TWOSOME GIFT SET. Distinctively packaged for the most discerning men on your list. After-shave lotion, Thistle & Plaid cologne.2.10*

OL6 BUBBLE BATH BUS by Tinkerbelle for children. It's a real toy with moving wheels for fun in and out of the bath. Filled with large bag of bubble bath1.25*

OL7 LITTLE GIRL'S HAND CARE CARRYALL by Tinkerbelle. Encourages little girls in good grooming. Handbrush, lotion, natural polish, polish remover, emery board, and orange stick in a dainty star splashed plastic case.2.50*

OL8 JR. MISS 3-PC. DRESSER SET by Hughes. For young ladies, 6 to 16. Beautiful diamond-bright lucite double face mirror, nylon bristle brush and comb in sateen lined gift box. Clear pink, blue or crystal-clear.....3.95



*Plus 10% federal excise tax

Moy Co. Lakewood, Cosmetics, Street Floor

BUY MAY-TIME CREDIT COUPONS WITH SMALL DOWN PAYMENT AND USE AS MONEY IN ANY DEPARTMENT, UP TO EIGHT MONTHS TO PAY



OL9 COURTLEY AFTER-SHAVE LOTION. New lingling fragrance characterizes this after-shave lotion favorite. Gift packaged. **1.25***

OL9a COURTLEY JR. SET includes twin bottles of after-shave lotion and hair-dressing. **1.10***

OL10 LUCIEN LE LONG PLACE VENDOME IMPORTED PERFUME SET. Five famous imported Lelong perfumes, individually boxed in a replica of the Place Vendome, one of Paris' beauty spots. 24.00 value, now only **10.00***

OL11 DOROTHY GRAY'S MINIATURES. "Wardrobe" of White Lilac, Golden Spice, Pink Bouquet and Turquoise colognes. Blue and gold-colored gift box. **1.50***

OL12 DOROTHY GRAY WHITE LILAC SET. Gift box of cologne, fancily shaped soap cake and hand lotion in the elusive White Lilac fragrance. **1.25***

OL13 BOURJOIS "EVENING IN PARIS" GIFT SET of cologne and perfumed lotion in blue and silver-colored box. **2.00***
OL13a "Evening in Paris" Spray Mist **2.00***



for everyone on your list



OL14 BUDDING BEAUTY BATH SET FOR LITTLE GIRLS. Three pastel bottles of bubble bath, lotion and mildly scented toilet water **1.00***

OL14a BUDDING BEAUTY PINK POMADE LIPSTICK FOR LITTLE GIRLS. Gives rosy cast, while it smooths. Little attached mirror just like Mother's **1.25***

OL15 REVLON AQUAMARINE LOTION. Gift package of this famous aquamarine colored lotion that soothes and scents the whole body. Wonderful "stocking" gift for career girls. **1.10***

OL16 REVLON MANICURE SET. Completely fitted for hand beauty—ideal for traveling. Polish, overcoat, remover, cuticle oil, orange stick, emery board. Plus 27c Fed. tax. **2.95**

*Plus 10% Federal excise tax

May Co. Lakewood, Cosmetics, Street Floor

BUY MAY-TIME CREDIT COUPONS WITH SMALL DOWN PAYMENT AND USE AS MONEY IN ANY DEPARTMENT. UP TO EIGHT MONTHS TO PAY



39L1



39L2



39L3



39L4



39L5



39L6



39L7

tops for her many holi-dates

39L1 SHEER FLATTERY by Weber. Double sheer nylon tricot, daintily trimmed with Venise type lace, and tucking. Washes quickly and dries dry. No ironing. White, pink, blue. Sizes 32-38. **8.95**

39L1a Same style in sizes 40-44. **9.95**

39L2 PARTY TOP by Lee Mar. Permanently tucked acetate nylon, but not sheer. Stand-up Dior collar, $\frac{3}{4}$ push up sleeves. Easily washes, dries dry. White, pink, blue, black. Sizes 32-40. **6.95**

39L3 BABY DOLL SHIRT by Mel Ray. A woven stripe chambray, with baby doll sleeve, convertible spread collar, push up, three-quarter sleeves. Grey, red, pink, brown or white. Sizes 32-38. **2.98**

39L3a Solid color broadcloth, white, pink, toast, mint, lilac. Sizes 32-38. **2.98**

39L4 RUFFLER by Lee Mar. Dacron crepe, with soft ruffled embroidered front, to give it a really feminine touch. White or pink. Sizes 32-38. **6.95**

39L5 JERSEY CLASSIC, by Exquisite Girl. 7-oz. all-wool jersey, plunge Emilio collar, with gold pin; $\frac{3}{4}$ dolman sleeves. Black, lemon, coral, brown, green, turquoise. Sizes 32-38. **6.95**

39L6 COMO SHIRT by Joy Stevens. Fine combed cotton broadcloth, crease-resistant finish, flexi-boned wing collar, $\frac{3}{4}$ dolman sleeves, cuffed, in white, pink, aqua, moss, black, mint, coral. Sizes 32-38. **3.98**

39L6a Stripes, red, brown, grey, pink. 32-38. **3.98**

39L7 JERSEY JOY by Joy Stevens. 100% all-wool jersey cardigan, with jeweled yoke detailing at neckline; $\frac{3}{4}$ dolman cuffed sleeves. White, black, powder blue, pink. Sizes 32-38. **7.95**

May Co. Lakewood, Reffer Blouses, Second Floor

REGULAR 30-DAY MAY CO. CHARGE ACCOUNT WITH CHARG-A-PLATE IS TAILORED TO YOU WHO PREFER MONTHLY STATEMENTS. PAYABLE IN FULL



merry christmas is in fashion

31L1 WONDAMERE DRESSMAKER CARDIGAN by Renart. Cashmere-like Wondamere, full fashioned and trimmed with snowy angora. Turquoise, apricot, blond, blue, cherry, pink or oxford grey. Sizes 34 to 40.....**12.95**

31L2 SHEER DELIGHT by Judy Bond. Completely lined blouse of 15-denier nylon tricot with all-over crystal pleats. Lace trimmed jabot. White, pink, blue. Sizes 32 to 38.....**6.95**

31L3 FLOWER EMBROIDERED BLOUSE by Judy Bond. Simply cut in a beautiful silk and cotton blend fabric—and embroidered with delicate flowers. Wonderful with suits. White, pink, blue, or natural. Sizes 32 to 38.....**6.95**

31L4 NEAT AND PRETTY by Judy Bond. Short sleeved, jewel neckline blouse of opaque 40-denier nylon tricot. Hand-detailed yoke. White, pink, blue, or natural. Sizes 32 to 38.....**6.95**

31L5 THE GLITTER JACKET by Brachfield of California. Bulky knit wool jacket, touched with mock pearls and sparkling with rhinestones in a braided leaf design. White or black. Medium and large sizes only.....**12.95**

31L6 TURNABOUT ORLON SWEATER by Merriweather. Indian gold colored braid edges the glamorous necklines of this novel sweater—squared neckline in back, plunging in front and can be worn either way. White or black; sizes 34 to 40...**5.95**

31L7 NYLON LACE JABOT by Judy Bond. Charming, utterly feminine blouse of dressy nylon lace with ruffled jabot front. White, pink, natural, or blue. Sizes 32 to 38.....**7.95**

31L8 PETER PAN WITH JEWELS by Judy Bond. For day and evening wear, a tucked front blouse with Peter Pan collar—spattered with jewels. Opaque nylon tricot. White, pink, yellow, lilac, or mint green. Sizes 32 to 38.....**6.95**

May Co. Lakewood, Blouses, Street Floor

SHOP 9:30 A.M. TO 5:30 P.M. MAY CO. LAKEWOOD (5100 Lakewood Blvd.) CALL GARfield 9-2411 or MEIcalf 3-0111 for phone orders or service

be smart

in your gift to her



16L1 SILKANO BOX SUIT by Roma of California.
A rayon and silk linen finish fabric two-piece
suit with the lush Italian look. Will wash and
dry clean like new; shrinkproof, sunfast, per-
spiration proof, and permanently wrinkle re-
sistant. Navy, beige, toast, periwinkle blue,
and charcoal. Sizes 8-16.....**5.99**

16L2

16L4

16L3

16L5

16L1

16L2 ORLON SPENCER JACKET by Greystone.
Novelty weave in a smartly styled, one-
buttoned spencer jacket. White, pink, blue,
black. S-M-L**3.99**

16L3 SCULPTURED RAYON FAILE CAPRI PANTS by Roma of California. Slimly tailored,
tapered slit leg, in a favorite of casuals.
Black, navy, turquoise, lilac, or red. 8-16.
.....**3.99**

16L4 ORLON BEADED SHRUG by Greystone.
Interlock stitched Orlon shrug, ideal for of-
fice, home, or casual wear. White, pink, blue.
S-M-L**3.99**

16L5 WASHABLE CORDUROY CAPRI PANTS
by Elegant of California. She'll love several
pairs of these for her leisure hours. Black,
turquoise, moss, lilac. Sizes 10-16**2.99**

May Co. Lakewood,
Boulevard Sportswear, Street Floor

SHOP 9:30 A.M. TO 9:30 P.M. MAY CO. LAKEWOOD (5700 Lakewood Blvd.) CALL
GARfield 9-2411 or METcalf 3-0111 for phone orders or service



85L1

gifts that are close to her heart



85L3



85L2

85L5 SIZES 38-46 in an all-wool tuxedo by Rosalee. A smart coat sweater, with wonderfully roomy pockets. Warmth without weight, in white, navy, aqua, rose8.95

May Co. Lakewood, Women's Sportswear, Second Floor



85L4

85L1 SIZES 38-44 in a Gina styled 7-oz. wool jersey blouse, with jeweled collar, so festive a topping for the holidays. White, pink, turquoise, black, red, or powder blue.6.95

85L2 SIZES 38-46 in an all-wool classic cardigan by Greystone. So easy to wash, mothproof, will not shrink, non-allergic and long-wearing. Novelty weave in white, pink, blue or navy. 3.99



85L5

85L3 SIZES 38-44 in a dainty nylon overblouse by Major. Pleating on collar, front, and sleeves. A perfect suit blouse. White, pink, blue, black or beige.....5.95

85L4 SIZES 38-46 in an all-wool Hollywood coat sweater by Branford. A wonderful idea to "gift wrap" her in for Christmas. Navy, rose, blue, wine, green, lilac.....5.95

MAY CO. GIFT CERTIFICATES PLEASE EVERYONE ON YOUR LIST QUICKLY, EASILY. IDEAL FOR THOSE WHO PREFER TO SELECT THEIR OWN GIFT.

to put her in a mistle-toe mood

43L8 PONGEE PRINT BLOUSE by Charm of Hollywood. Quaint print in a world transportation motif, in a blouse neat with ruffled front, and cuffs; rhinestone buttons. Pink, green, turquoise. Sizes 8-16**6.95**

43L8a RAYON VELVETEEN SKIRT by Charm of Hollywood. Softly flaring velveteen in rich black or turquoise and lilac. Sizes 8-16**14.95**

43L9 NYLON AND COTTON PRINT BLOUSE by Gardner of California. Dainty print in cerise, emerald, Caribbean blue, lilac on white ground. Sizes 10-16.....**5.99**

43L9a DYED TO MATCH VELVETEEN CAPRI PANTS, in emerald green, Caribbean blue, cerise, lilac. Sizes 8-16**6.99**

43L10 CORDUROY CAPRI PANTS by Desert Fashion. A favorite fabric in a galaxy of pretty pastels. Pink, baby blue, mint, maize, lilac, red, black. Sizes 8-16**3.99**

43L11 RAYON VELVETEEN CAPRI PANTS by Desert Fashion. Wonderful sparkling shades of Capri blue, purple, brown, dark green, cognac, royal blue, red, avocado, green, pink, cerise, turquoise, and black. Sizes 8-16.....**6.99**

43L12 "NO IRON" GOLD CAPRI PANTS by Desert Fashion. Sanforized, washable cotton gold prints in several designs. "UNICORN" shown. Charcoal, toast, Chinese red, moss. Sizes 8-16.....**4.99**

May Co. Lakewood,
Campus Shop, Second Floor

MAY-TIME PAYMENT PLAN IS CONVENIENT FOR YOUR BIG-MONEY PURCHASING, SMALL DOWN-PAYMENT, EASY-TERMS AND MANY MONTHS TO PAY

43L1 WOOL JERSEY BLOUSE WITH TWEED TRIM to match skirt, and dyed to match color of skirt. Same colors in sizes 8-16
5.95

dyed-to-match a colorful season

43L2 100% WOOL TWEED SKIRT by Campus Casuals. Tailored Tweed, 100% wool, leather belt, fly front styling in pink, lilac, mint or yellow. Sizes 8-16 8.95

43L3 MINKLAM SLIPON SWEATER by Darlene. 70% imported lambs-wool, 25% mink, 5% nylon, fully fashioned classic sweater. Semi-plunge style neckline, long sleeves. Peacock, flamingo, pink, avocado, white. Sizes 36-40 12.95

43L4 WOOL FLANNEL SKIRTS by Bette Norbet. Dyed to match sweaters 12.95



43L5 SARI PRINT SEPARATES by Cohama. Exotic prints of celanese acetate and cotton. With a silky look and a permanent luster, these separates are hand washable, and dry quickly. Natural, blue, pink backgrounds, sizes 8-16. Blouse.....5.95
43L5a Full Skirt, belt attached, same colors, sizes10.95

43L6 WONDAMERE FULL FASHIONED SWEATER SET by Renart. Finest blend of quality yarns and fur, individually full fashioned. Dyed to match the skirts. Turquoise, apricot, lavender, blond, white. Sizes 36-40. Cardigan10.95
43L6a Slipon, same colors, 36-40.....8.95

43L7 WOOL FLANNEL SKIRTS by Bette Norbet. Dyed to match sweaters. Expertly tailored, perfect fitting, rayon satin lined, bound seams. Sizes 8-16.....12.95

May Co. Lakewood, Campus Shop, Second Floor

BUY MAY-TIME CREDIT COUPONS WITH SMALL DOWN PAYMENT AND USE AS MONEY IN ANY DEPARTMENT. UP TO EIGHT MONTHS TO PAY.

80L1 "ROYOLON." In a blended plaid gabardine of orlon and rayon. Washable, crease resistant, so he'll always look sharp while relaxing. Wine, navy, charcoal plaids. S-M-L-XL.....15.95

knight to remember in his grabhor robe

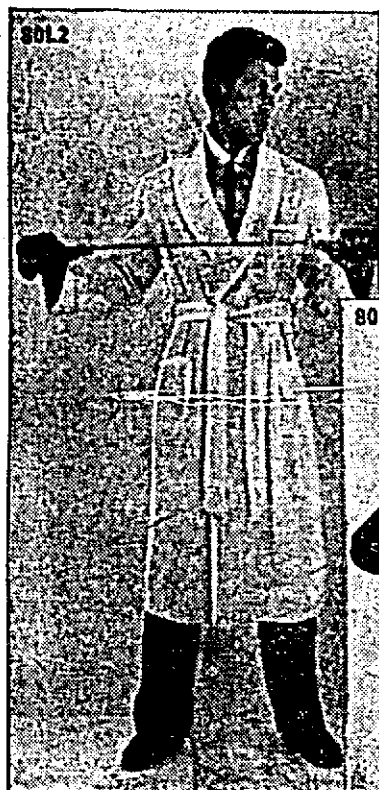
80L2 MOORESVILLE TERRY. He'll tarry long in the comfort of this thick, thirsty smart robe. Super soft and so easily laundered. White, gold, blue, grey and red. S-M-L-XL.....9.95

80L3 "TARTAN TRIM" all-wool robe. The favorite shawl collar, and three handy pockets, for his "accessories to the fact of relaxing." Navy, maroon, charcoal. S-M-L-XL.....14.95

80L4 "DEXTER" fully lined rayon robe, to give a luxury touch to his lounging. Shawl collar, conservative in design. Wine, navy, silver. S-M-L-XL.....14.95

80L5 "BRUXELLA" PLAID imported wool and cotton combination. He'll go for this smart plaid in a smoothly blended robe. Warmth without weight. Maroon, navy, gold. S-M-L-XL.....17.95

May Co. Lakewood, Men's Furnishings, Street Floor

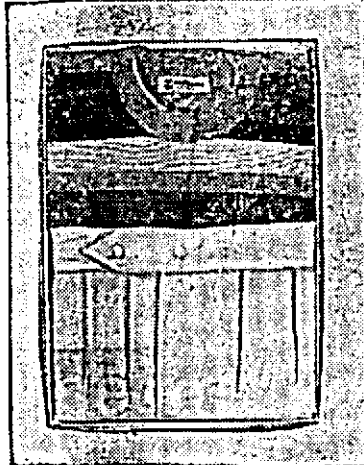
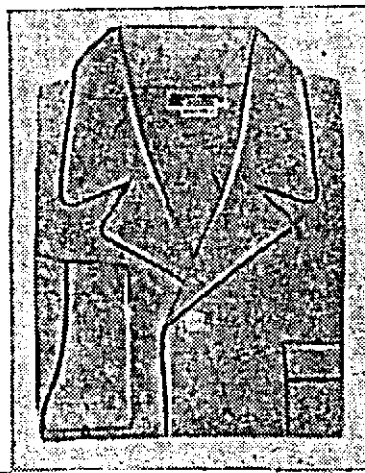


REGULAR 30-DAY MAY CO. CHARGE ACCOUNT WITH CHARG-A-PLATE IS TAILORED TO YOU WHO PREFER MONTHLY STATEMENTS, PAYABLE IN FULL

- 6L12 MEN'S SANFORIZED COTTON FLANNEL PAJAMAS.** Coat or middy styles in new stripes, all-over patterns, novelties, solid colors. Elastic at sides of waist. Blue, grey, green, tan, yellow. Sizes A-D.....**3.95**
- 6L13 MacPHERGUS PAJAMAS.** Fine, supercombed Sanforized cotton broadcloth. Elastic waistband. Coat or middy styles in solid colors, stripes, all-over patterns. Blue, grey, tan, green. Regulars, A-E.....**3.95**
6L13a Longs, B-D.....**3.95**
- 6L14 FIRST NIGHTER PAJAMAS** by Weldon. Combed cotton knit tops; Sanforized cotton broadcloth slacks. Blue, grey, green, brown, charcoal. Sizes A-D.....**5.00**
6L14a Longs, sizes B-C-D.....**5.50**
- 6L15 CLUB LOUNGE PAJAMAS** by Weldon. Sanforized cotton broadcloth; coat style top, two-pocketed slacks with adjustable waist. Red, navy, blue, charcoal, grey, brown. Sizes A-D.....**7.50**
6L15a Longs, sizes B-C-D.....**7.50**
- 6L16 KNIT BALBRIGGAN PAJAMAS** By Munsingwear. Combed cotton body with nylon reinforced collar, cuffs. Red/navy; wine/grey; brown/gold; light blue/navy; pink/black. Sizes A-D.....**4.95**
6L16a Longs, B to E.....**5.50**

good hinting pays off!

May Co. Lakewood, Men's
Furnishings, Street Floor



6L14

6L15

6L16

6L12



83L1

CAMPUS CASUAL WEAR

83L2

83L3

- 83L1 100% ORLON SWEATER** by Catalina. Hi-bulk interlock orlon with the feel of cashmere. Completely washable and shape retaining; moth and mildew proof. Long sleeves, V-neck. Black, fire red, light blue, maize, turquoise, sky blue. Sizes 38 to 44.....**8.95**
83L1a 100% orlon hi-bulk sleeveless, sizes S-M-L.....**5.95**
- 83L2 "MONTEGO" SPORT SHIRT** by Lancer of California. 100% rayon, pre-shrunk and completely washable. Long sleeves, Milano collar, inset pockets, collar stays. Charcoal, brown, white, yellow, mint, light blue, tan. Small, medium and large sizes.....**5.95**
- 83L3 MEN'S RAYON GABARDINE JACKET** by Men's Fashion of California. Luxurious rayon with spot-resistant finish, fully lined. Inside pocket, hip-hugging elastic inserts. Blue, navy, grey, brown. Sizes 38 to 44.....**11.95**

May Co. Lakewood, Men's Campus Shop, Street Floor



interwoven gifts that have sox appeal

INTERWOVEN NYLON S-T-R-E-T-C-H SOCKS

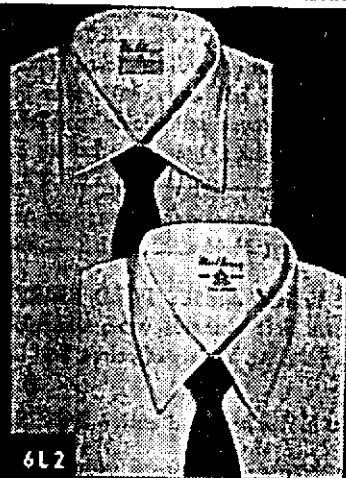
guaranteed to wear one full year without holes. Of Dupont Helanca yarn that won't sag or wrinkle. Ideal gifts especially if you are not sure of his correct size. (they fit every size from 9 1/2-14)

- 80L6 SPACED PATTERN nylon in navy, brown, pink, grey, red, green, charcoal, black, maroon, rust, mint.....1.00
- 80L7 ARGYLE pattern in a blend of nylon and cotton. Navy, brown, grey, camel, pink, black, green.....1.00
- 80L8 OVERPLAID ARGYLE in all nylon, navy, grey, brown, black, camel1.50
- 80L9 RIBBED 6x3, spun nylon in navy, brown, grey, camel, white, black, maroon, light blue, canary yellow, green, light green, light grey, red, pink, mint1.00
- 80L10 EMBROIDERED CLOCK, nylon in navy, brown, grey, camel, maroon, black1.00
- 80L11 MULTICOLOR PANEL on navy, brown, camel, maroon, grey, lt. blue, pink, scarlet, green. Nylon with cotton 1.50
- 80L12 RIBBED 9x3 in a blend of 50% wool, 50% nylon. Navy, brown, grey, tan, black, charcoal, red, maroon, green, light blue1.50
- 80L13 OVERPLAID ARGYLE in a blend of 75% wool, 25% nylon. Brown, grey, camel, navy, black, charcoal, scarlet, green2.95

May Co. Lakewood, Men's Furnishings, Street Floor



MAY CO. GIFT CERTIFICATES PLEASE EVERYONE ON YOUR LIST QUICKLY, EASILY
IDEAL FOR THOSE WHO PREFER TO SELECT THEIR OWN GIFT



6L1

6L2



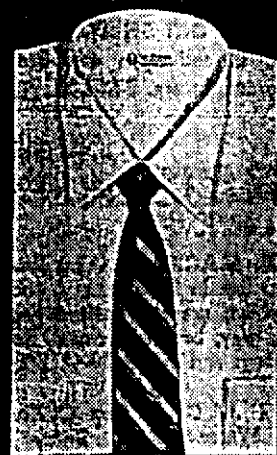
6L3



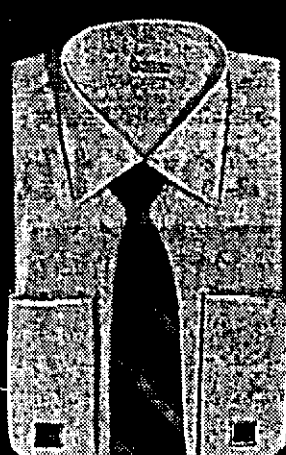
6L4



6L5



6L6



6L7

6L1 McPHERGUS DRESS SHIRTS. May Co.'s own premium supercount Sanforized white broadcloth. Semi-spread slotted collar, French cuffs, 13½-10; sleeves 31-36 **2.95**

6L2 McPHERGUS REGULAR. Fused collar, button cuffs. 13½-17½; sleeves 31-36 **2.95**

6L3 DACRON PIQUE DRESS SHIRTS. French cuffs, 100% Dupont dacron, white, pink, blue. Regular soft slotted collar. 14½-17; sleeves 32-35 **5.99**

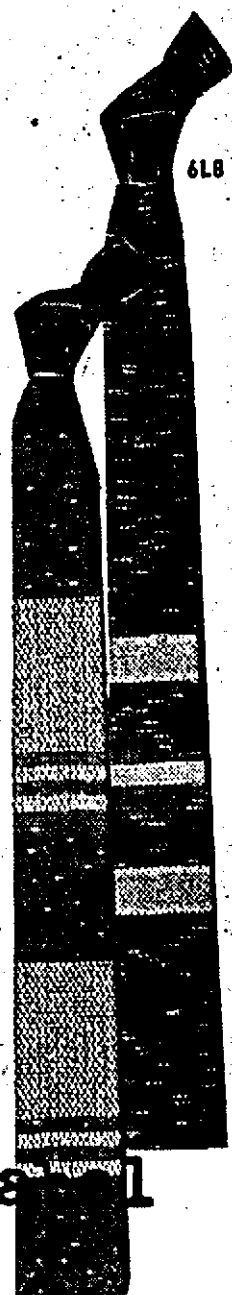
6L4 ARROW "PAR" DRESS SHIRT. Sanforized, white broadcloth, slotted modified spread collar, button cuffs. 14-18; sleeves 31-36 **3.95**

6L4a Same shirt, French cuffs **3.95**

6L5 ARROW "DART" DRESS SHIRT. Sanforized, white broadcloth, mitoga contour body fit, regular fused collar, button cuffs, 14-18; sleeves 31-36 **3.95**

6L6 CENTURY DRESS SHIRTS BY VAN HEUSEN. Collar won't wrinkle ever. Sanforized, white, regular collar. Choice of button or French cuffs. 14-17½; sleeves 32-35 **3.95**

6L7 CENTURY DRESS SHIRT. Button or French cuffs. Semi-spread collar, white, 14-17½; sleeves 32-35 **3.95**



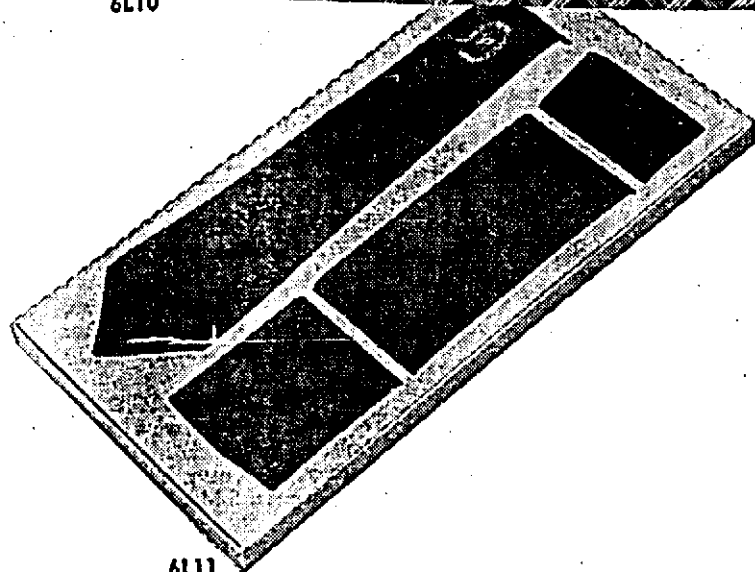
6L8

6L9

tie your gift with a famous label



6L10



6L11

TIES BY KORRY OF CALIFORNIA

6L8 "D'MANO." Hand-loomed from imported virgin wool, and French angora. Styled with popular new square end. Navy, charcoal, royal, wine, brown **2.50**

6L9 FRENCH RIBBON, exciting new hand-loomed neckwear. Navy, charcoal, royal, brown **3.50**

6L10 NEW SILK & WOOL TIES. The season's style sensation, in popular color combinations. Wrinkle proof, too **1.50**

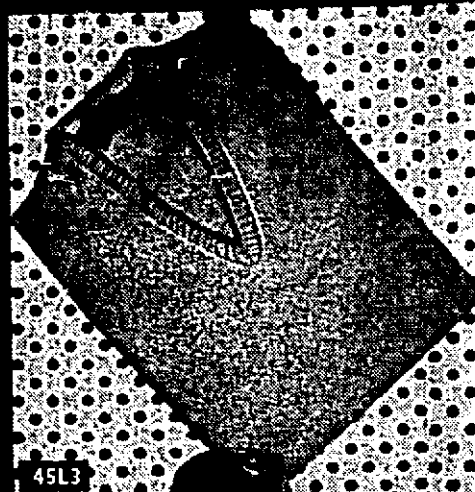
6L11 INITIAL TIE & HANDKERCHIEF SET. Perfect for the man on your list "who has everything" **2.50**

May Co. Lakewood, Men's
Furnishings, Street Floor

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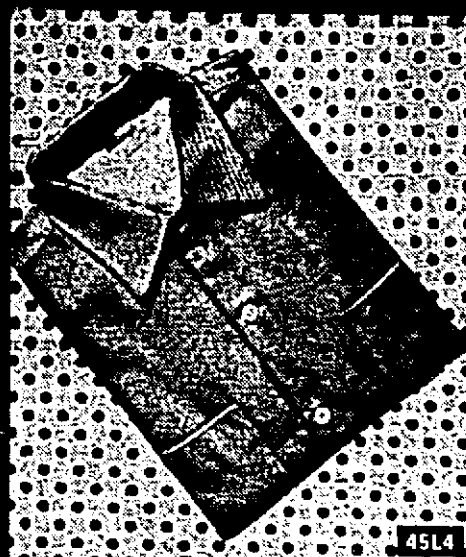


45L1

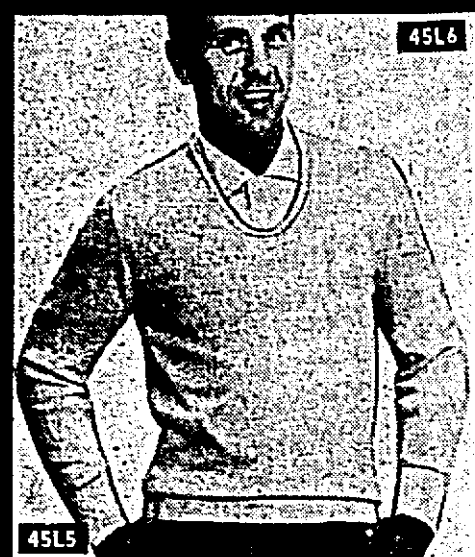


45L2

45L3



45L4



45L6

45L5

45L1 HOLMAN ZIPPER JACKET of nylon and rayon gabardine. Picked stitch detailing; wool knit and elastic side insert waistband. Rayon satin lining with millium. Navy, slate, blue, grey, tan, brown. S-M-L-XL **12.95**

45L1a In all-wool gabardine; tan, grey, brown, navy; 36-46 **20.00**

45L2 WOOL JERSEY POLO SHIRT by Holman. Soft washable wool, with picked stitch detailing. Variety of colors. S-M-L-XL **5.95**

45L2a In fine imported cotton lisle **2.95**

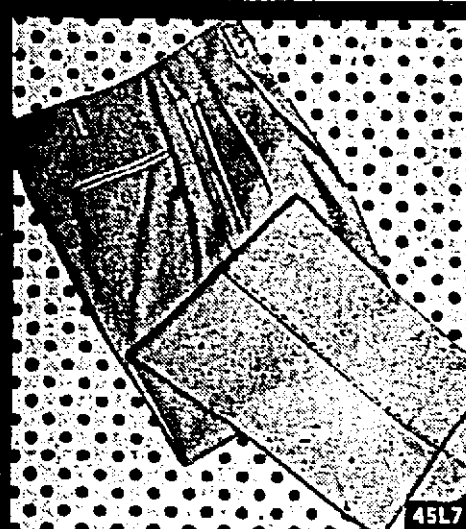
45L3 WOOL PULLOVER SWEATER by Glasgo. Full-fashioned lambswool. Charcoal grey, brown, natural, green, light blue, red, navy, sunset, turquoise. Sizes 38-46 **11.95**

45L4 CORDUROY SPORTS SHIRT by Wings. Washable cotton corduroy in blue, green, charcoal, turquoise, beige, coral, wine, red. Sizes S-M-L-XL **5.95**

45L5 100% ORLON PULL-OVER by N. Y. Knitting. Hi-bulk interlock orlon knit. Washable, shrink-resistant, quick-drying, moth- and mildew-resistant. Light blue, green, coral, beige, turquoise, charcoal grey, white, navy, canary, red, cognac. 38-46 **8.95**

45L6 BEL AIR SPORT SHIRT. Washable nubby-weave silk-and-rayon combination. Blue, grey, green, brown. S-M-L-XL. **5.95**

sure-fire gifts for the casual



45L7



45L9

45L8

45L7 WOOL SLACKS . . . by Rough Rider. Gabardine in brown, navy, cocoa, tan, green, blue, grey; siliconized flannel in tan, blue, grey, brown, charcoal. Regulars 29-44; longs and shorts, 30-42 **18.95**

45L8 SUEDE JACKET by California Sportswear. Water-repellent. 3-way knit collar, cuff, bottom. Navy, charcoal, tan; 38 to 46 **22.50**

45L9 RAYON SHARKSKIN SPORT SHIRT by Palmday. Box-loom weave. Pick-stitch collar and flap pocket. Flex-roll collar. Tan, blue, grey, green, pink. Sizes S-M-L-XL **7.95**

45L10 McGREGOR NYLON ANTI-FREEZE JACKET. 100% heavyweight nylon shell with orlon fleece lining—completely washable. Tan, navy, charcoal, green, cognac, blue; 38-46 **22.95**

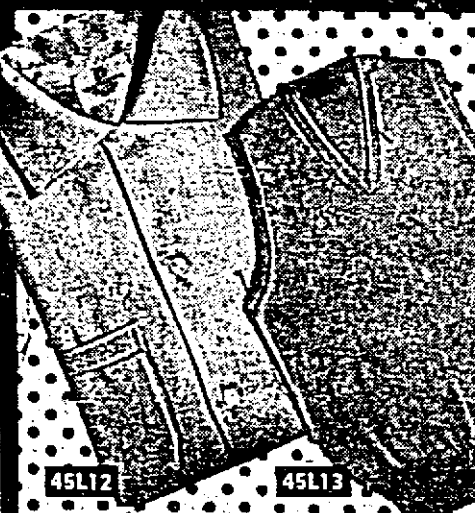
45L11 GINGHAM SPORT SHIRTS by McGregor. Washable cottons in assorted plaids. Spread collar with built-in stays. S-M-ML-L **5.95**

45L12 VAN HEUSEN SPORT SHIRT. Linen-like weave rayon, washable Van Roll collar. Picked stitch. Tan, maize, melon, brown, green, pink, blue, navy. Sizes S-M-L-XL **5.00**

45L13 ORLON SLEEVELESS SWEATER by New York Knitting. Washable hi-bulk interlock knit. Charcoal, beige, navy, blue, maize, white, cognac. S-M-L-XL **6.95**



45L11



45L10

45L12

45L13

May Co. Latwood
Men's Sportswear, Street Floor

BUY MAY-TIME CREDIT COUPONS WITH SMALL DOWN PAYMENT AND USE AS MONEY IN ANY DEPARTMENT, UP TO EIGHT MONTHS TO PAY

45L14 MCGREGOR DRIZZLER JACKET of heavyweight rayon-cotton fabric. Elastic insert waistline. Washable. Tan, blue, green, white, brown, charcoal. 36-46

10.95

45L14a Longs, 40-46; tan or navy.....**11.95**

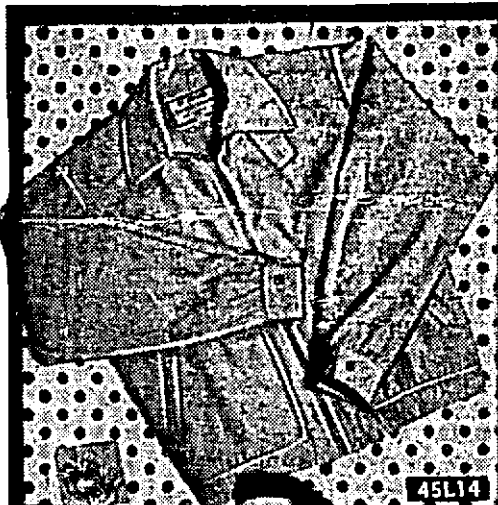
45L15 JUBILEE SPORT SHIRT by Barney Beller. Washable rayon flannel with knit collar and insert panel at shoulder and side. White with black, red, brown, or navy trim. Also tan, grey, blue, maize with contrasting trim. Sizes S-M-L-XL**8.95**

45L16 WOOL COAT SWEATER by Glasgo. Australian wool in blue, navy, grey, tan, green. 38-46**11.95**

45L16a Sleeveless vest style in grey, tan, blue, charcoal, navy**8.95**

45L17 CALAIRE SPORT SHIRTS by Spire. Washable rayon sheen gabardine with pick-stitch detailing. Tan, maize, grey, navy, red, toast, white, blue, coral, peacock blue, light or dark green. Sizes S-M-L-XL**7.95**

45L18 MacPHERGUS SPORT SHIRT. Washable rayon gabardine. White, blue, beige, green, charcoal, coral, rust, red, maize, teal, pink, tangerine. Small 32 and 33 sleeve, medium and large 32 to 35 sleeve, extra large 33 and 35 sleeve **3.95**



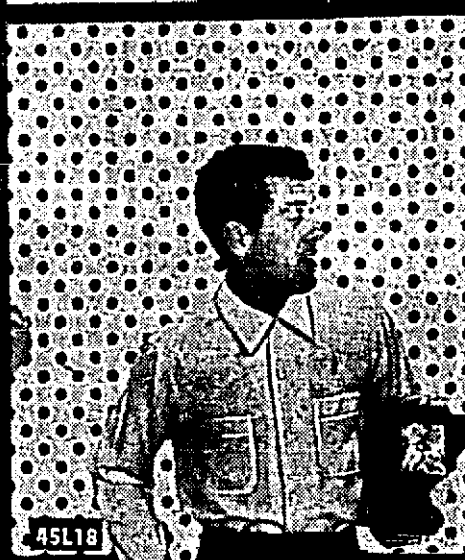
45L14



45L15



45L16



45L18

californian --man-sized

45L19 NYLO SLACKS by MacPhergus. Nylon and acetate slacks, guaranteed for one year's wear. Blue, grey, navy, green, tan, cocoa, brown. Regulars, 29-44 **6.95**
Shorts and longs in tan, grey, navy, brown; sizes 30 to 42**6.95**
Extra sizes**7.95**

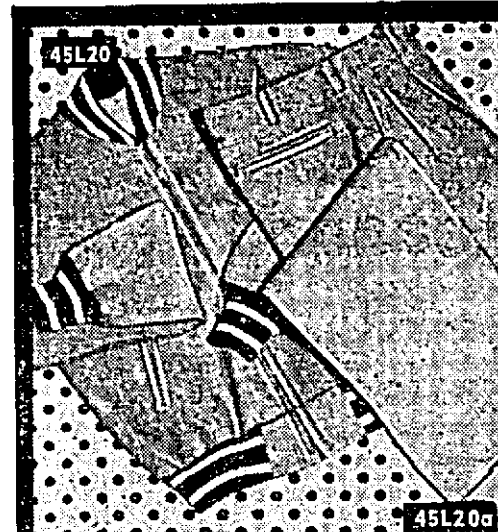
45L20 DENIM JACKET by Levi Strauss. Heavyweight, Sanforized denim. Zipper front. Blue, tan, grey. 36-46**4.95**
45L20a Matching pre-cuffed slacks. 29-44. **4.95**

45L21 ORIGINAL CARMEL JACKET by Hollywood Sportswear. Heavyweight nubby splashtone rayon with pleats in front and back panels. Built-in shoulder pads. Navy, charcoal, grey, brown, tan, white. Sizes S-M-L-XL**16.95**

45L22 MONTEGO SPORT SHIRT by Lancer. Washable spun rayon; Milano collar. Blue, tan, green, white, pink, charcoal, cognac, brown, teal, red, maize, orange. S-M-L-XL**5.95**

45L23 CORDUROY SPORT COAT by Holman. Fine cross-grain pinwale corduroy. Two flap pockets, center vent, full lining. Brown, tan, charcoal. Sizes for regulars and longs**19.95**

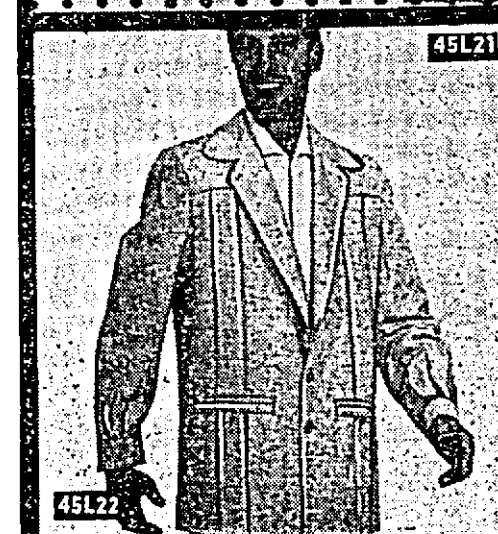
45L24 THOMAS CLOTH SHIRT by Hylo. Washable cotton. Cross-dyed nail-head pattern trim in contrasting color on collar and pocket. Blue, brown, grey. Sizes S-M-L-XL**12.95**



45L20a



45L19



45L22



45L23

45L24

May Co. Lakewood,
Men's Sportswear, Street Floor

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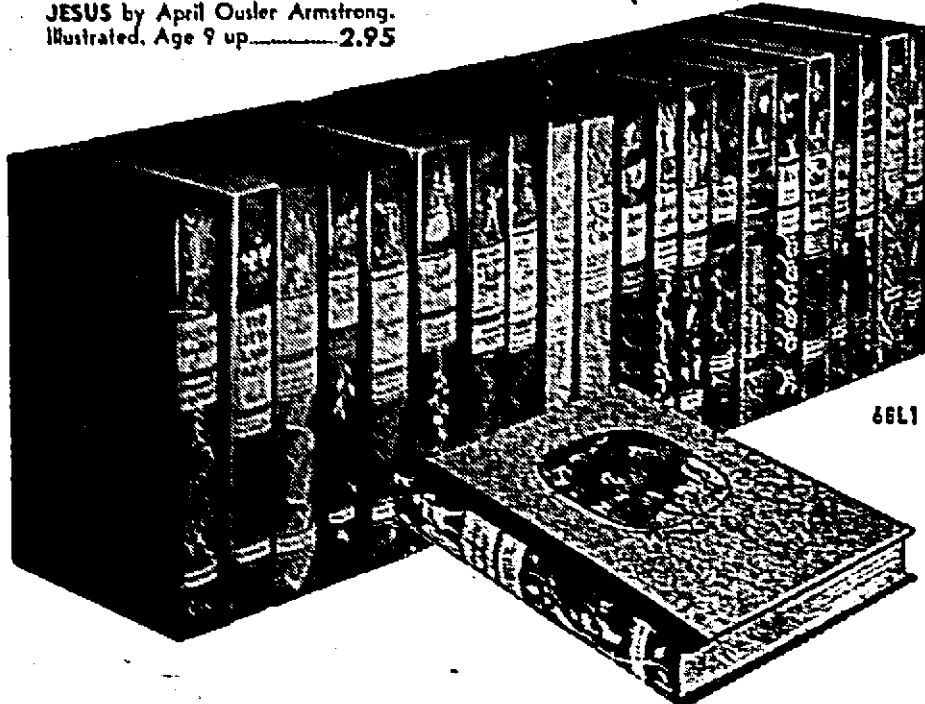
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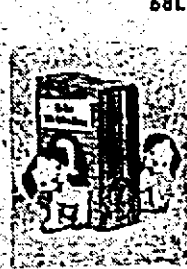
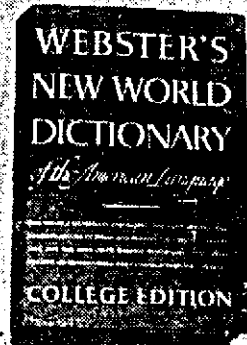
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68L9a My First Little Golden Library.....**2.95**

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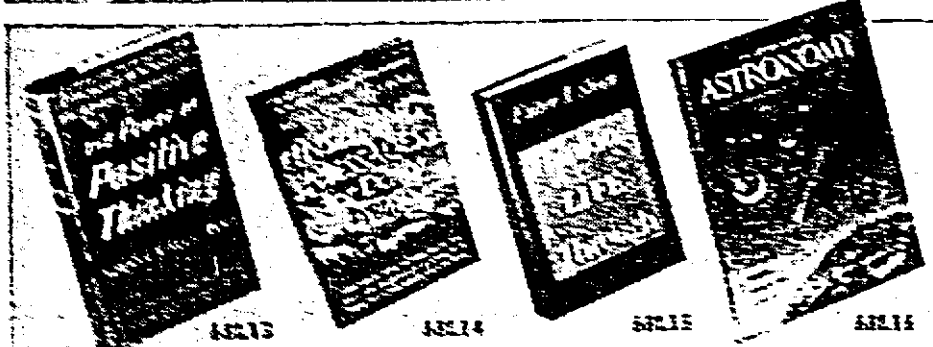
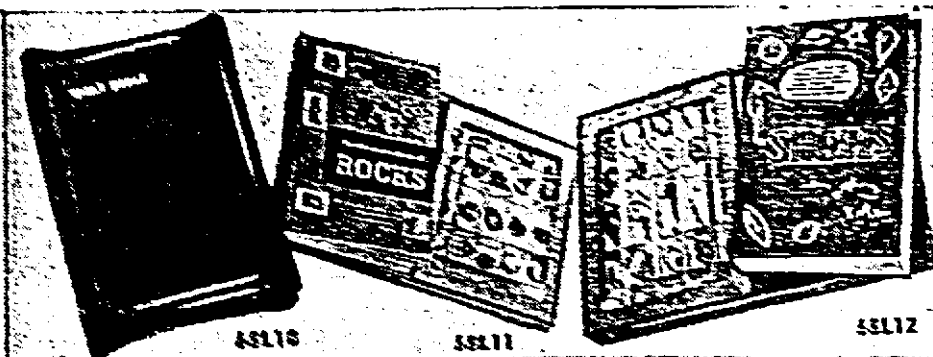
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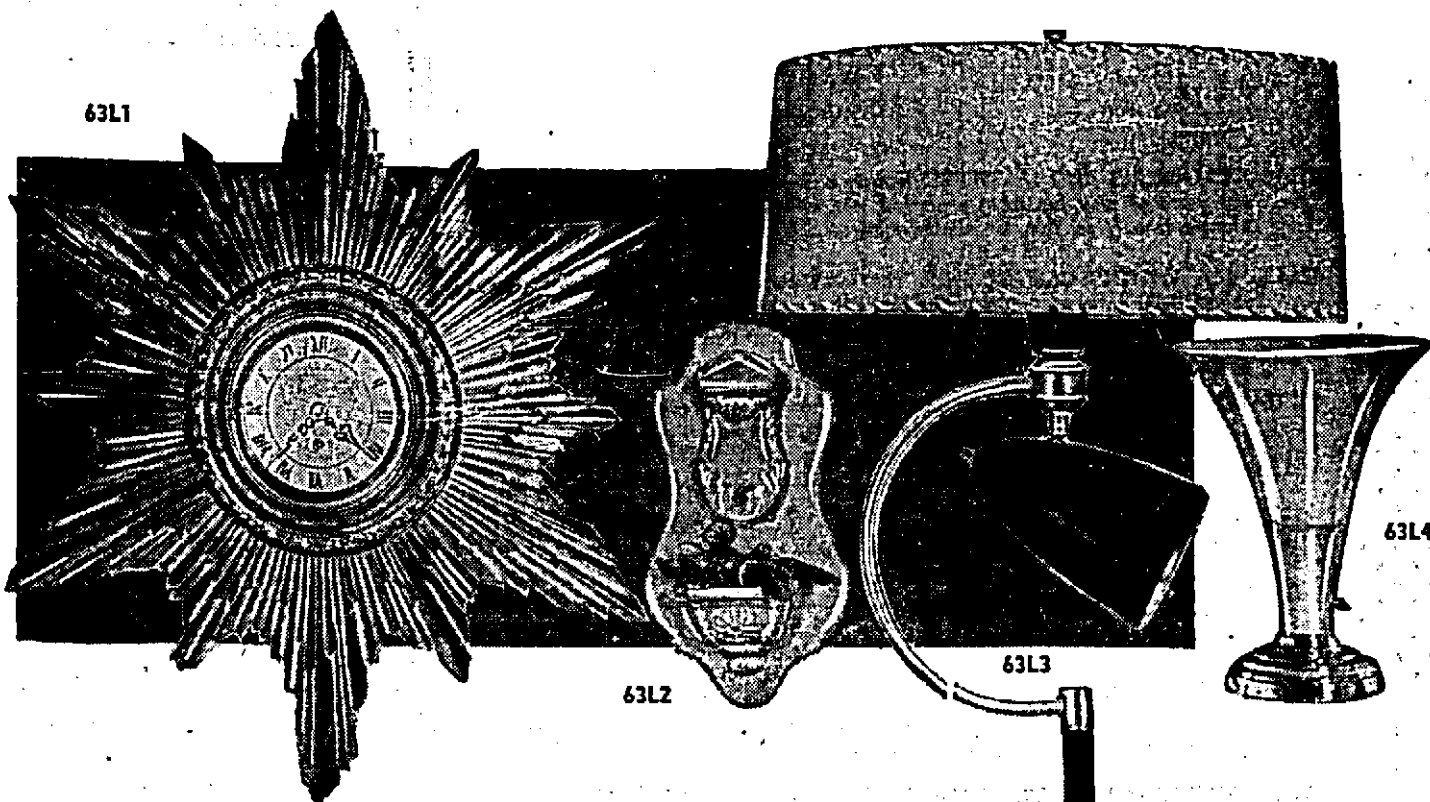
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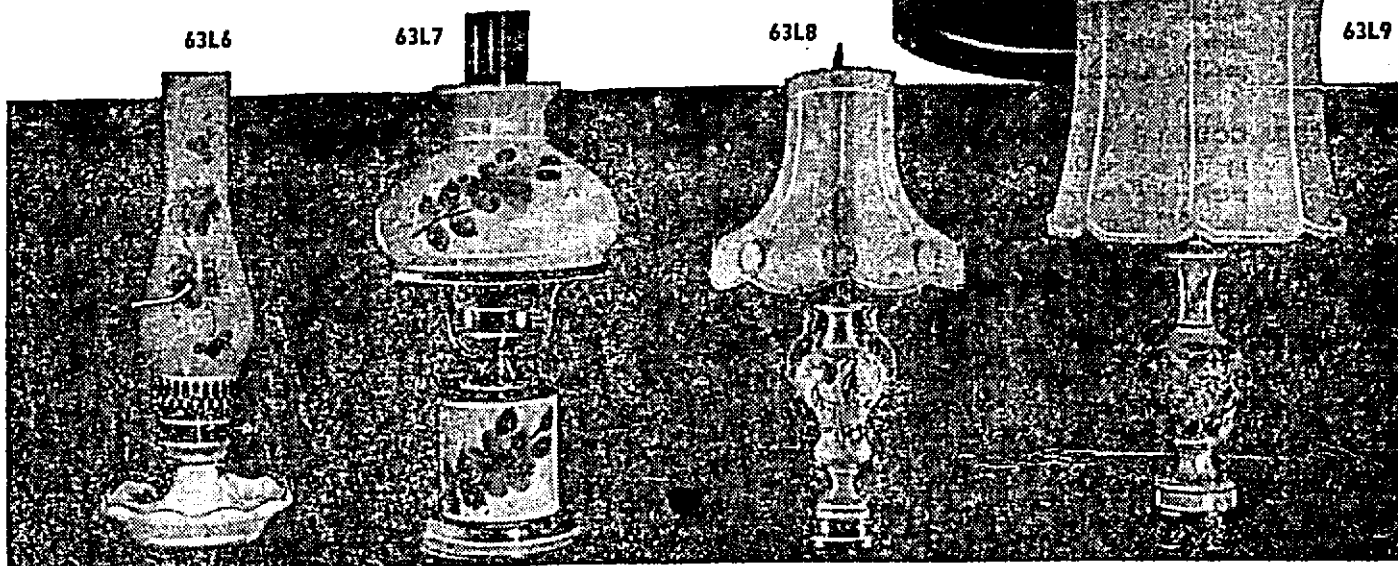
63L6 MILK GLASS SAUCER LAMP, charming chimney-style provincial lamp with ivy (shown) or rose design. 13½" tall.**4.49**

63L7 COLONIAL MILK GLASS LAMP with clear glass chimney. Polished brass fittings. Top and bottom lighting. Rose (shown) or ivy pattern. 17 inches tall**7.98**

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Mey Co. Lakewood, Lamps, Third Floor



REGULAR 30-DAY MAY CO. CHARGE ACCOUNT WITH CHARG-A-PLATE IS TAILORED TO YOU WHO PREFER MONTHLY STATEMENTS, PAYABLE IN FULL

42L16 DOLL-E-CRIB AND MATTRESS. Roomy crib with real drop-sides. All-steel for years of play fun, blue enameled with colorful nursery decal and shiny chrome trim. Washable, air-inflated mattress. 26" long. **8.98**

42L17 "SEA WITCH" CLIPPER SHIP. The most complete ship-model kit ever made. Build an exact model of the first Clipper, 31" long, 4" wide, 23" high. Every piece precision-scaled to fit. Step-by-step instruction booklet included. **9.98**

42L18 DOLL-E-BATH folding bathinette, just like a real baby's. Leak-proof maselene plastic tub has accessory pockets, safety strap, steel undershelf. Green painted steel frame, pink tub. Complete with soap, nursing bottle, washcloth, and an apron for "mother." **4.98**

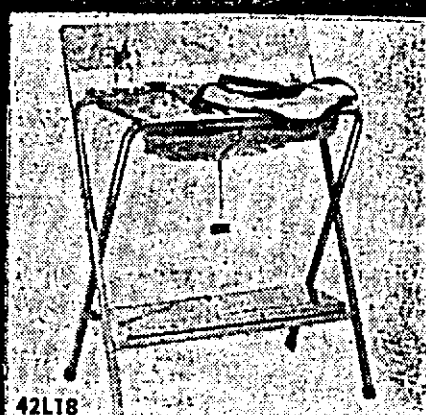
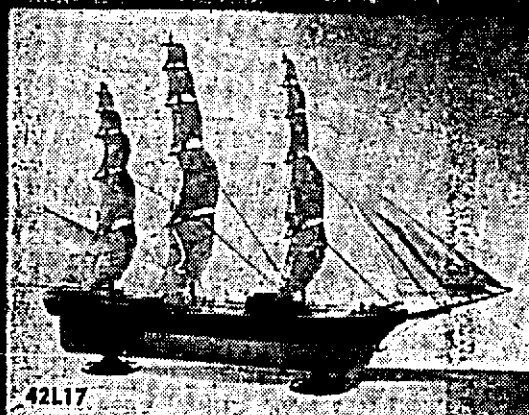
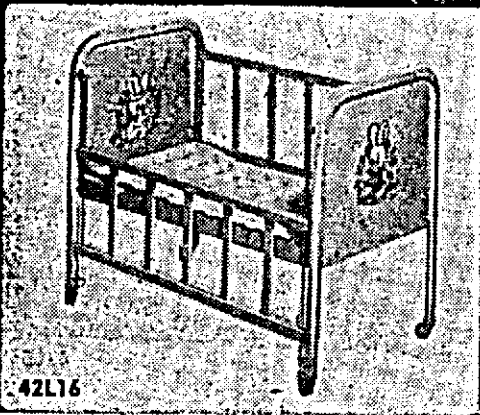
42L19 MACHINERY TRAILER has traverse hoist, 4-way-action traverse boom and hoist brings machinery load right into box of truck. All heavy-gauge steel, 6 heavy-duty tires. Bright chrome grill and plated hub caps. 23 1/4" long **4.98**

42L20 DE LUXE PALOMINO PAL for young westerners, one to six years. Full-bodied molded plastic with an authentically styled, full-color reproduction of a western saddle molded right into the body. Handsomely air-brushed in brown, gold-color, and palomino shadings. Tough plastic will not chip, peel, crack or scuff. Sturdy, rigid, safe. **19.98**

42L21 13 1/2" BABY WALKER. Walking doll that moves her head from side to side as she goes. Flexible, dimpled knees, so she can kneel like a real little girl. Saucy braids can be undone, washed, combed, and rebraided. Big sparkling eyes close tightly. Smartly dressed in a perky print. **3.98**



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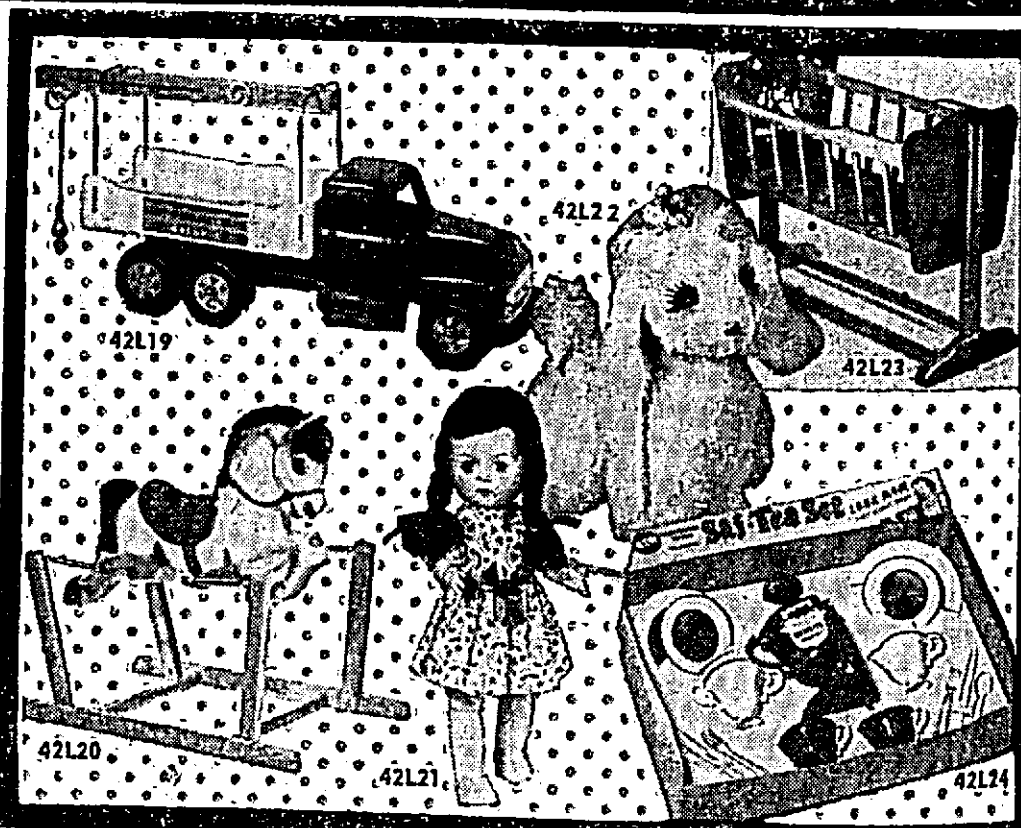
42L22 STANDING FIFI. Adorable French poodle made of combination long curly and short lustrous plush. Rhinestone collar and leash, ribbons and flowers in hair. Pink, blue or white. 15" tall. **5.98**

42L22a BEGGING FIFI. Same as above, but in a winsome begging position. **5.95**

42L23 COLONIAL SWINGING CRADLE by Transogram. Old colonial swinging cradle with decorated masonite mattress. 27" long, 14" wide, and 19 1/2" high. Varnished maple finish. Decorated in two-color design. **5.98**

42L24 TWO-TONE TEA SET, 20-piece service for four. Teal-and-white pieces, featuring new, exclusive singing tea kettle. Break-resistant plastic. **2.98**

May Co. Lakewood, Toys, Downstairs



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42L7 HOOK AND LADDER TRUCK. Ladder extends to 34" by crank mechanism, swivels completely around. Two auxiliary ladders, 10 die-cast metal wheels with rubber tires. Constructed of heavy-gauge steel and aluminum.....**9.98**

42L8 MICKEY MOUSE "FILL 'N DUMP" MILK BOTTLE. Light, unbreakable, flexible polyethylene plastic bottle, full quart size. Comes with top and smooth, safe-color dowels.**1.25**

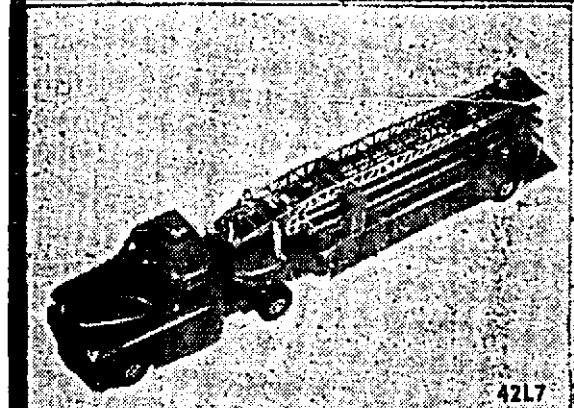
42L9 COLOR XYLOPHONE with stand. First color-co-ordinated musical toy, true in tone. Steel keys, baked enamel solid-color finish. Packed in gift box with two Xylo sticks and four pages of color-indicated childhood music**2.98**

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42L12 KEWTIE BEAR by Knickerbocker. Soft, feather-foam filled polar bear with vinyl face, red wool felt cap (with bell on top) and red plastic suspenders. Washable, 13 inches tall.**4.98**

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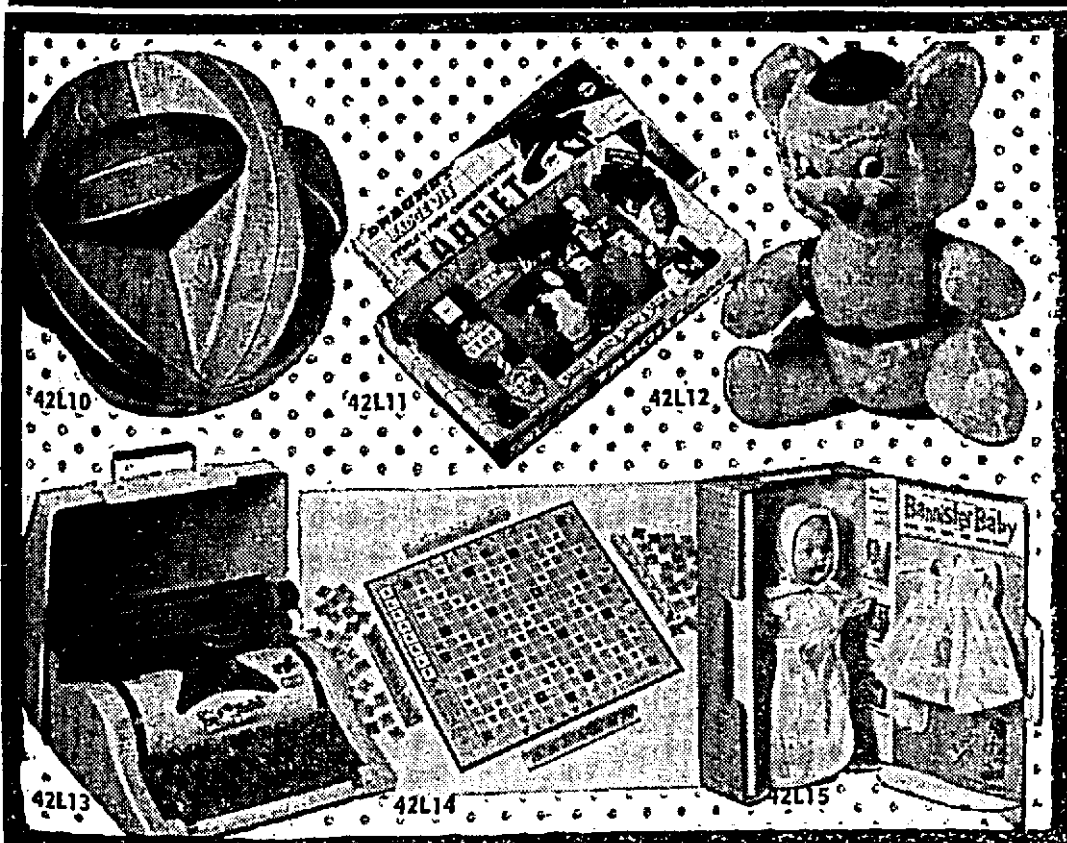
42L7



42L8



42L9



42L10

42L11

42L12

42L13

42L14

42L15

42L13 TYPEWRITER WITH CARRYING CASE. Regulation action with letter keys arranged just as on a standard keyboard; takes regular 1/2" ribbon. Ball-bearing carriage, ribbon reverser, shift keys and space bar. Beautifully finished with chrome trim.**19.98**

42L14 SCRABBLE. All the best word games rolled into one. For two, three, or four players; wooden tiles, pastel playing board. Ideal game for young and old.....**3.00**

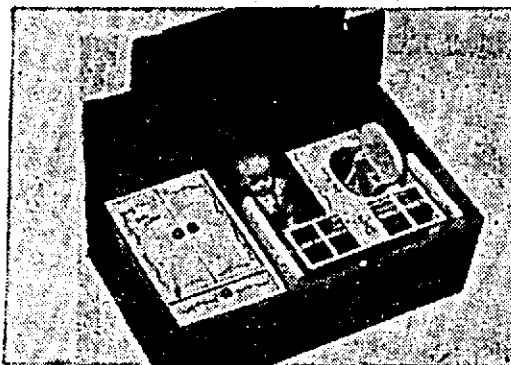
42L15 BANNISTER BABY molded after Constance Bannister's enchanting baby photographs. She drinks, wets, blows bubbles through a plastic pipe, cries, sleeps, moves her head, waves her arms, legs. Vinyl, 18" tall, she wears hooded teddy robe, booties, training pants, shirt; with nursing bottle in carrying case. **9.98**

Mey Co. Lakewood, Toys, Downstairs

SHOP 9:30 A.M. TO 9:30 P.M. MAY CO. LAKEWOOD (5100 Lakewood Blvd.) CALL GARfield 9-2411 or MEtcalfe 3-0111 for phone orders or service

42L1 DOLL AND NURSERY FURNITURE SET by Keystone. Lovely 8" doll, with eyes that open and close, dressed in an adorable playsuit. Complete with a 3-piece set of nursery furniture, scaled to fit her: 7x9½" crib with double drop sides; 10" wardrobe with doors and drawers that open, clothes rod and hangers; 4¾x6½" dolly tender. set, 5.98

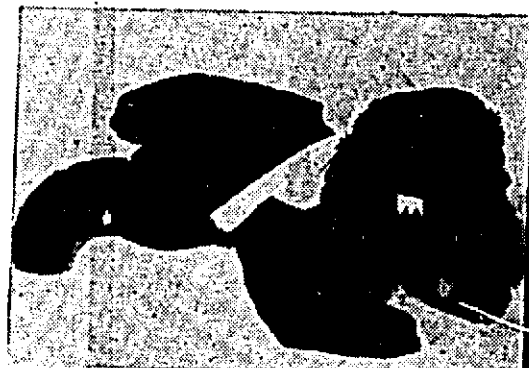
42L1



42L2 SLEEPY PUP with barker in tail. Sturdily constructed by Artistic Toy Co. of hi-pile rayon plush, filled with new cotton. Securely fastened eyes. Beige, black, white or flamingo. 4.98

May Co. Lakewood, Toys, Downstairs

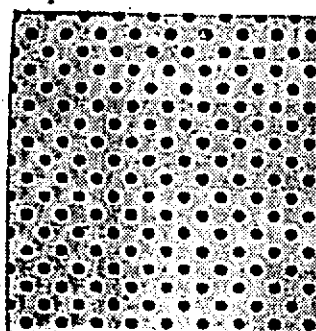
42L2



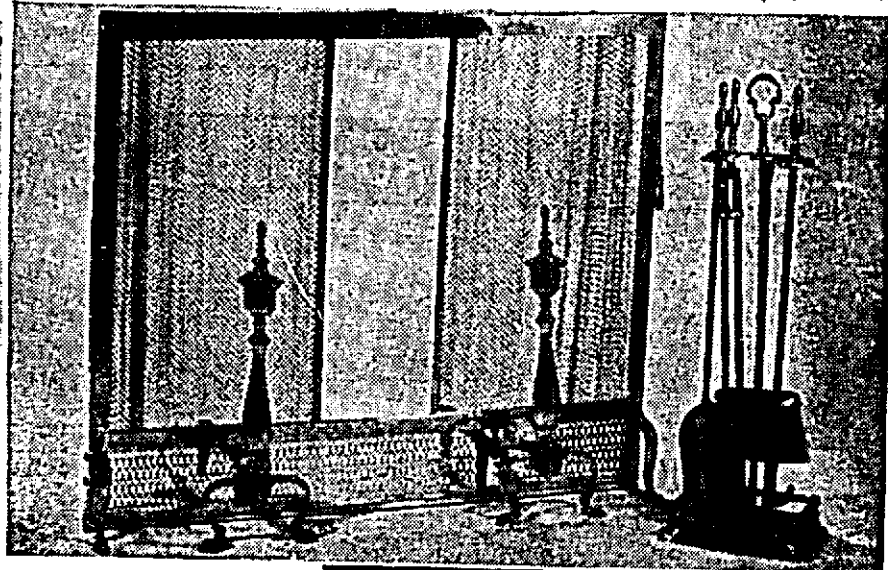
87L3 8-PIECE DE LUXE SOLID BRASS FIREPLACE ENSEMBLE by Wilshire. Solid brass curtain screen with brass tubing trim and cast brass legs. Pair of solid brass 21" andirons. Five-piece solid brass fireset, including shovel, poker, extra-large brush, cast brass stand with rail and tongs. 69.95

May Co. Lakewood, Fireplace Equipment, Downstairs

santa is greeted with delight



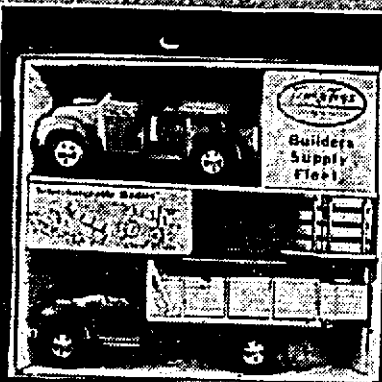
87L3



42L5

42L3 BUILDERS' SUPPLY FLEET by Mound Metalcraft. Two different truck boxes—16½" long "stake" and lumber, 18¾" long—quickly interchangeable on heavy-duty frame. 12¾" pickup truck included for small loads. 10.95

42L3

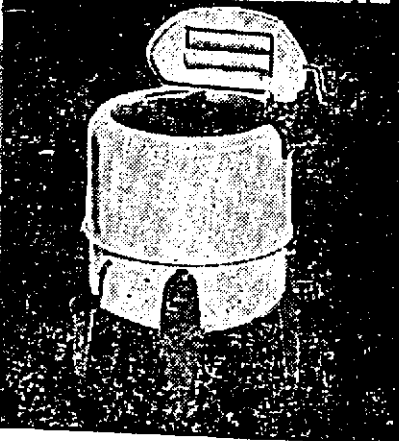
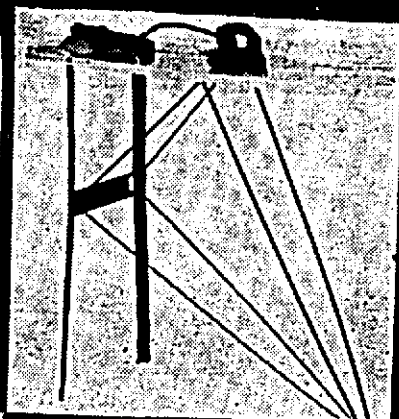
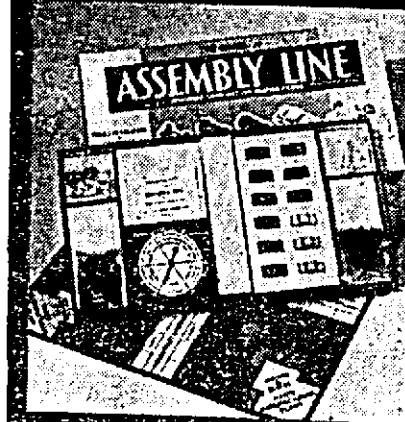


42L4 ASSEMBLY-LINE GAME. Two, three, or four players can assemble cars like the motor cars. For ages 7 and up. Contains miniature plastic chassis, wheels, motors, steering posts, and bodies. Players assemble cars step-by-step in their own "factories". 3.00

42L5 IRON AND IRONING BOARD by Wolverine. Streamlined all-metal board of heavy gauge steel for durability. Perforated white enamel top, sturdy, folding red-enamel-finished legs. 8" wide, 27¼" long, 22½" high. Newest model electric iron with back rest; red enameled, with plastic handle, 5½" long. 3.39

42L6 WASHING MACHINE by Wolverine. Handle sets agitator in motion, swirling the clothes through soapy water. Action seen through transparent plastic top. Sturdy, heavy steel wringer with hard rubber rollers that adjust to different positions. 7" diameter, 12" high. 2.59

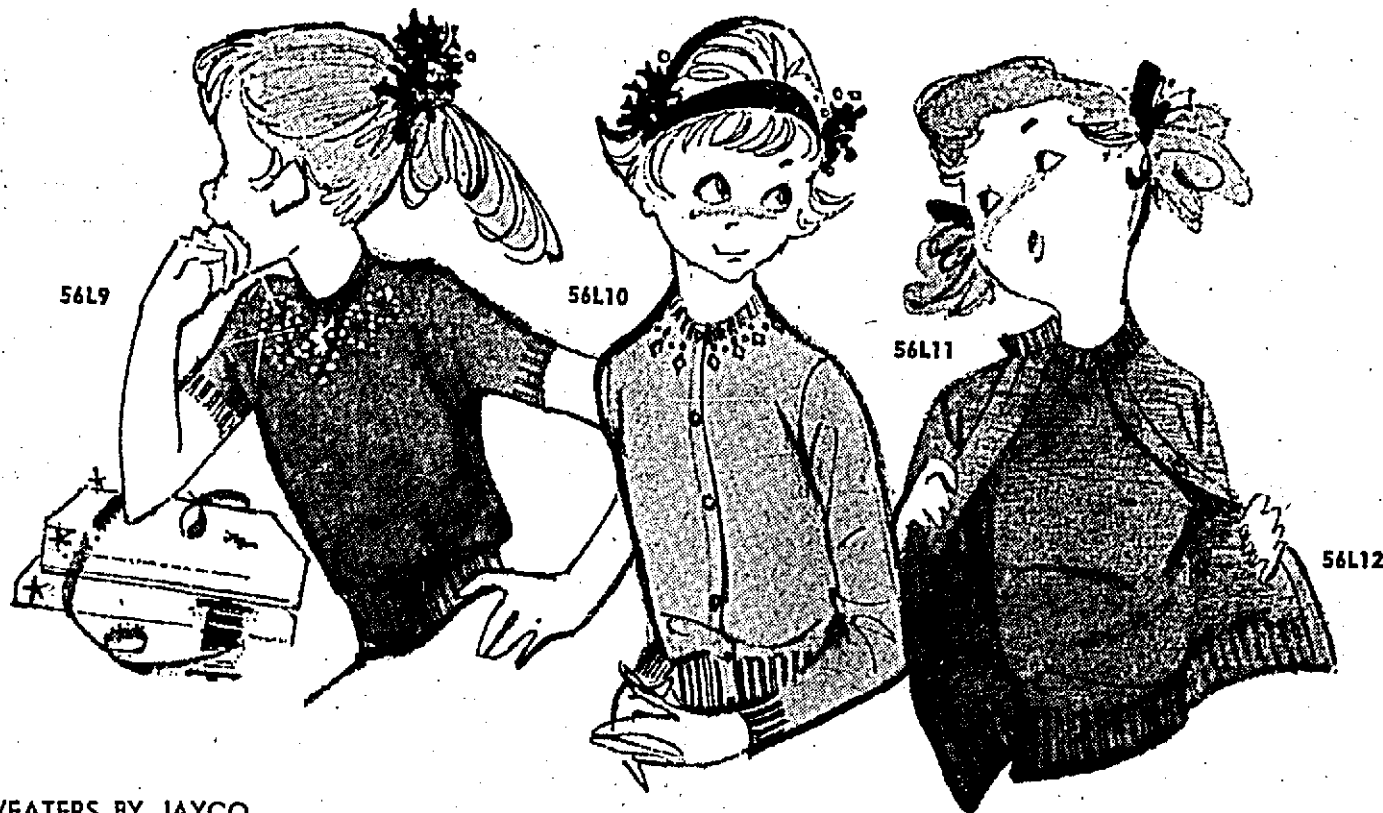
42L4



42L6

May Co. Lakewood, Toys, Downstairs

MAY-TIME PAYMENT PLAN IS CONVENIENT FOR YOUR BIG-MONEY PURCHASING. SMALL DOWN PAYMENT. EASY TERMS AND MANY MONTHS TO PAY



SWEATERS BY JAYCO.

56L9 ORLON SHORT SLEEVE SWEATER. Rhinestone and nail-head trim, sizes 7-14. **3.98**

56L10 ORLON JEWEL TRIM CARDIGAN. Long sleeve, in peacock, white, pink, beige, red, maize.**4.98**

56L11 UNTRIMMED ORLON SLIPON in white, pink, blue, red, maize, peacock, apricot. Sizes 7-14**2.99**

56L12 MATCHING ORLON LONG SLEEVE CARDIGAN in white, pink, blue, red, maize, peacock, apricot. Sizes 7-14.**3.99**

tops for lassies with laughing eyes



BLOUSES STYLED BY PRINCESS

56L7 GIRLS' WHITE DACRON BLOUSE. Lace edged collar and bodice to delight her feminine heart. $\frac{3}{4}$ pull-up sleeves. Sizes 7-14.**3.98**

56L8 SUBTEEN VELVETAY NYLON BLOUSE. A perfect holiday blouse for her parties. Full sleeve, nylon lace edge collar. White, pink, blue. Sizes 10-14....**3.98**

77L10 TOT DACRON BLOUSE. Dainty tucked collar, cuffs, lace edged. So easy for Mom to wash, dries quickly, and no ironing necessary. White only. 3-6x...**2.98**

May Co. Lakewood, Girls' Shop, Second Floor

May Co. Lakewood, Toddlers' Wear, Second Floor

BUY MAY-TIME CREDIT COUPONS WITH SMALL DOWN PAYMENT AND USE AS MONEY IN ANY DEPARTMENT. UP TO EIGHT MONTHS TO PAY



79L15

79L16

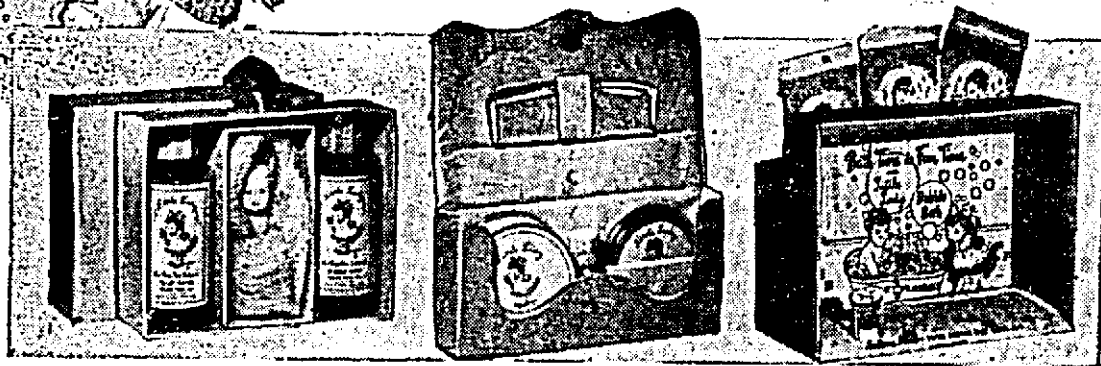
79L17

WHITE ANGORA ACCESSORIES BY HARRY WEISS

- 79L15 TRIMMED CLIP HAT with mock pearls or rhinestones. Fits all head sizes. **1.98**
- 79L16 MATCHING GLOVES in two stretch-to-fit sizes only—3 to 6x and 7 to 14 **1.98**
- 79L17 CLIP HAT with bunny fur pompon **1.98**

LITTLE LADY TOILETRIES

- 79L18 TRIPLE TREAT box of mildly scented toilet water, bubble bath and castile soap doll **1.75***
- 79L19 COMPACT CARRY-ALL for the young traveler. Fitted with compact, colorless lipstick and fashion comb. **3.00***
- 79L20 HOUSE OF BUBBLES. 20 packages of bubble bath powder in cardboard doll house. **1.00***



79L18

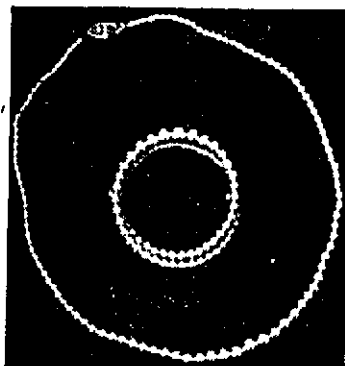
79L19

79L20

14 ideas for a little girl's christmas

YOUNG SET JEWELRY BY BURNTWOOD

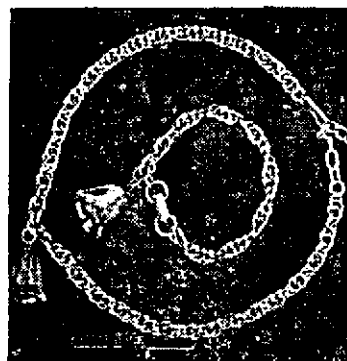
- 79L10 BABY JANE SET of graduated simulated pearls with sterling silver clasp. Necklace and adjustable matching bracelet. In gift box. **2.00***
- 79L11 CHRISTMAS BELL JEWELRY with gold colored finish. Pink drop inside each bell. Bracelet has new French clasp. Necklace is adjustable. each **1.00***
- 79L12 CHARM BRACELET with 7 movable charms on a mock-pearl link chain—a gift that will delight any little girl **1.00***



79L10

COPY CATS APRONS BY TUCKER

- 79L13 DOLLY APRON of washable denim with Heidi doll and "Dolly Goes Round the World" book. 3 to 6x. **1.98**
- 79L14 COLORING APRON of washable denim, fitted with coloring book, crayons in case, pencil, and plastic scissors. Sizes 3 to 6x. **1.98**
- 79L14a Same style and sizes, fitted with cooking utensils. **1.98**



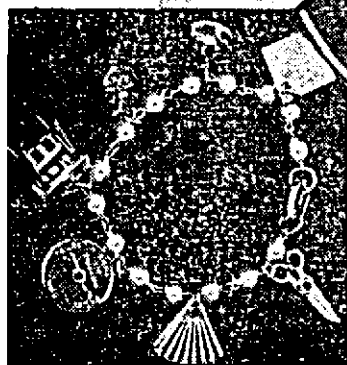
79L11

STOCKING STUFFERS BY EARL BERNARD

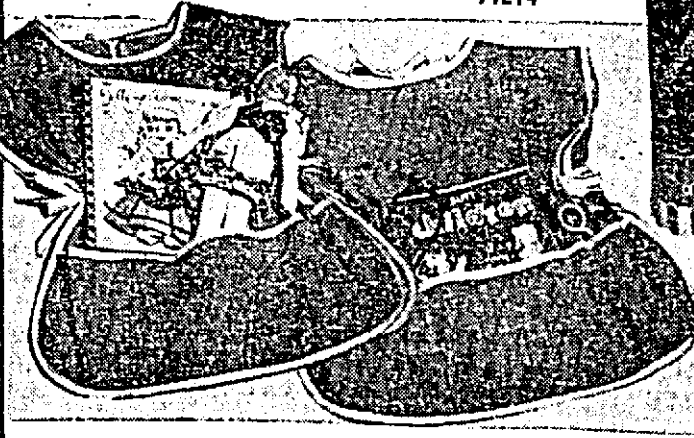
- 79L21 THREESOME of silk scarfs in three different colors in a plastic gift case **1.00**
- 79L22 JUMP BAG of bright red with jump rope rhymes printed all over. Inside is a red handled jumping rope. **1.00**

*Plus 10% federal excise tax

May Co. Lakewood, Girls' Accessories, Third Floor



79L12



79L13

79L14

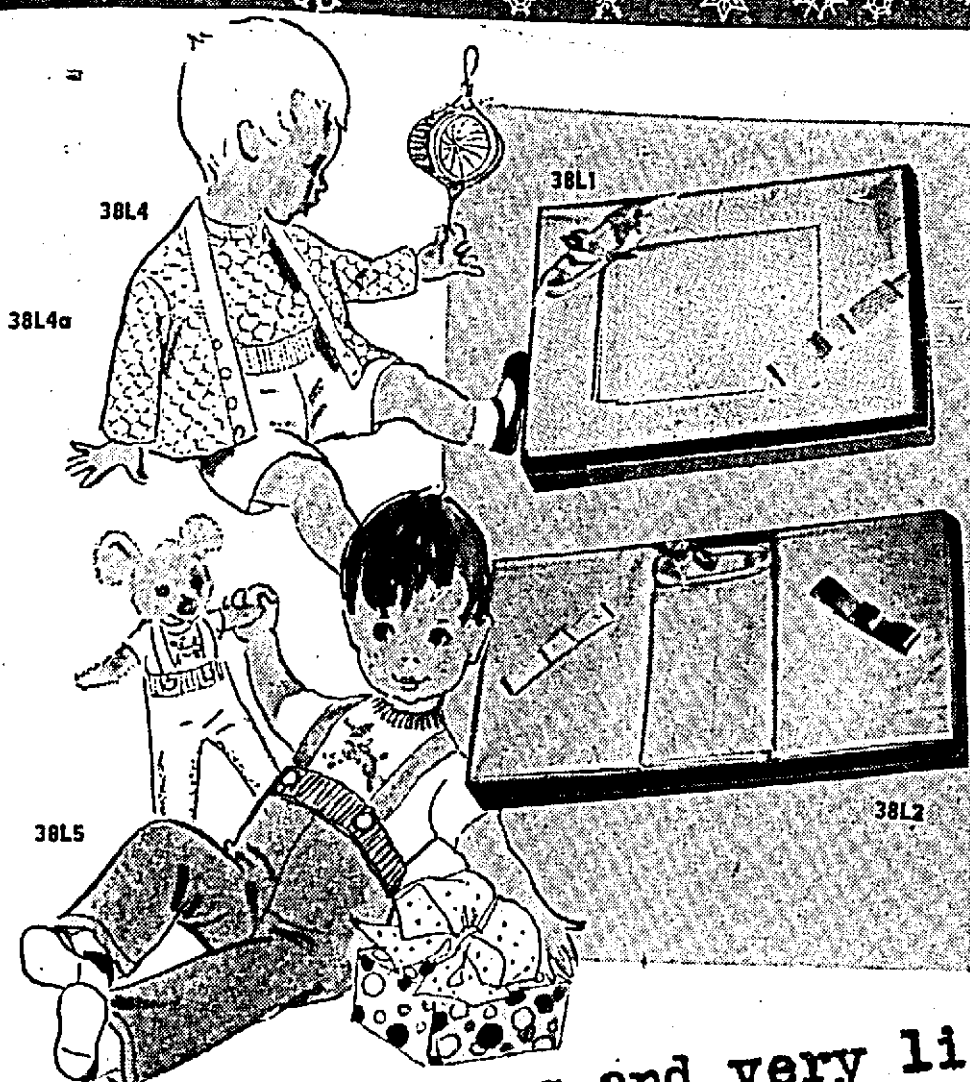


79L21



79L22

REVOLVING MAY CO. BUDGET PLAN WITH CHARG-A-PLATE MAKES YOUR HOLIDAY SHOPPING EASIER. NO DOWN PAYMENT. UP TO 6 MONTHS TO PAY.



JUDY CRIB LINENS

38L1a GIFT PACKED SETS of luxurious Judy Crib linens, made of super-fine percale, fitted corners, keeps the sheets smooth despite kicking and pulling. Pastels of maize, blue, and pink. Fitted crib sheet, pillowcase, toy (not shown)**2.98**

38L1 GIFT BOX, fitted crib top sheet, fitted bottom sheet, baby's pillowcase, toy**3.98**

38L2 GIFT BOX, fitted crib bottom sheet, fitted top sheet, pillowcase, toy.**1.98**

BOUCLE SUITS BY JACKNEY

38L4 2-PC. KNIT SUIT of cotton-rayon boucle, gripper shoulder closing, novelty weave, come in white, or soft pastels. Sizes 0-3.**2.98**

38L4a Jacket to match**1.98**

38L5 2-PC. KNIT of cotton-rayon boucle with long pants, and suspenders, gripper closing for fast changing. Adorable lamb trim. Blue, maize, red or navy. Sizes 0-3.**3.98**

May Co. Lakewood, Infants', Second Floor

for little guys and very little dolls

77L11 TODDLERS' 2-PIECE NOVELTY SUIT by New Idea. Plaid cotton shirt, with white pique collar, clip on bow tie, built up shorts in shantung weave rayon, elasticized back, lemon/charcoal; red/navy. 2, 3, 4.**3.98**

77L12 BOYS' TWO-PIECE CABANA SUIT by New Idea. Acetate shirt has small modern print design; clip on bow tie; shorts are linen weave acetate; half belt; elasticized back. Brown/melon; white/navy; mint/charcoal. 3-6.**3.98**

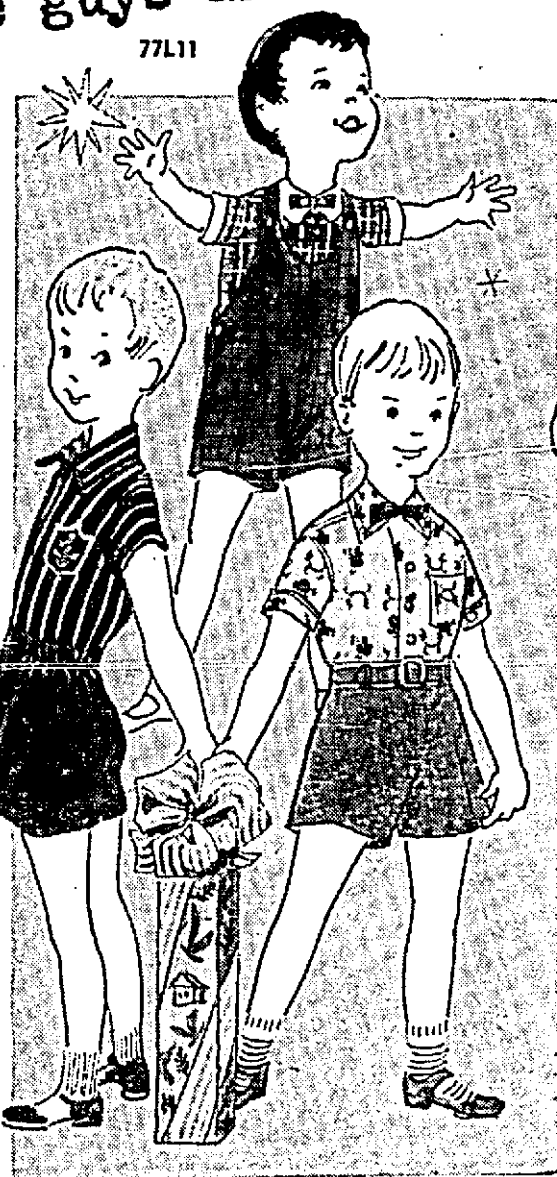
77L13 TWO-PIECE ITALIAN LOOK SUIT by Tam O'Shanter. Poplin short, boxer style, striped shirt, with emblem trim. Italian neck. Grey/charcoal; red/navy; navy/navy. In sizes 3-6x**3.50**

77L14 BOYS' PLAID TRIM ROBE, white terry robe. Red or blue plaid trim, Scottie trim pocket, double breasted. Sizes 2, 3, 3x.....**3.98**

May Co. Lakewood,
Peach 'N' Judy Shop, Second Floor

38L6 TERRY ROBE FOR INFANT by Pindock. Fine soft cotton knit, non-stretch terry double breasted robe; pocket, plaid collar, belt, cuff trim. White/blue plaid; white/red plaid. 12 Month.**2.98**

May Co. Lakewood, Infants', Second Floor



77L13

77L12

38L6

REGULAR 30-DAY MAY CO. CHARGE ACCOUNT WITH CHARG-A-PLATE IS TAILORED TO YOU WHO PREFER MONTHLY STATEMENTS, PAYABLE IN FULL



77L14

56L13

56L14

"T" SHIRTS STYLED BY BERKSHIRE

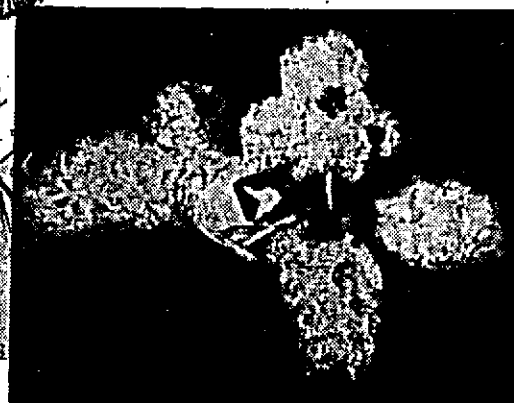
77L14 BATON NECK POLO SHIRT, push-up sleeve striped shirt to wear in or out. Neckline inset of solid color. Turquoise, apricot. Sizes 3-4-5-6-6x **2.50**

56L13 TORSO SHIRT Continental stripes, wonderful over crazy pants or skirts. Two pockets, cowl neckline. Turquoise, shocking red. 7 to 14. **2.98**

56L13a SUBTEEN STRIPED TORSO in same colors, sizes 10 to 14. **2.98**

56L14 TURTLE NECK SHIRT, butterfly, mock pearl and rhinestone trim. Completely washable Berkshire knit. White, pink, apricot, blue. 7-14. **1.98**
77L14a Also same shirt in sizes 3-6X (not shown). **1.98**

May Co. Lakewood, Toddlers' and Girls' Wear, Second Floor



38L7

special surprises from santa's pack



38L8

79L24

PLUSH TOYS BY BANTAM

38L7 Highbrow Poodle, Chic, sophisticated little French poodle that any young miss would love to have around, and cuddle. Blue, grey, black, pink, white. **3.98**

38L8 "MORGAN," THE SAD EYED BASSET HOUND. New musical version of the famous sad-eyed Morgan. Long drooping ears, wind his tail and he rolls over as he plays a musical tune. Beige, white **4.98**

May Co. Lakewood, Infants., Second Floor

LOUNGEWEAR BY RHAPSODY

79L23 QUILTED COTTON DUSTER, of Sanforized broadcloth, in small rosebud print. Contrasting trim. A duster like mother's to "lounges" in. Red or royal blue. Sizes 3-6x. **4.98**

79L23a Same Duster in sizes 7-14. **5.98**

79L24 NYLON LOUNGE COAT, of quilted nylon wonderfully washable, button down front, with matching scuffs. Perfect for her Christmas morning wearing. Blue, pink background. 3-6x **7.98**

79L24a Same coat in sizes 7-14. **8.98**

May Co. Lakewood, Children's Underwear, Third Floor



79L23

SHOP 9:30 A.M. TO 9:30 P.M. MAY CO. LAKEWOOD (5100 Lakewood Blvd.) CALL GARFIELD 9-2411 or METCALF 3-0111 for phone orders or service

NYLON DRESSES BY GILBERG

77L8 TODDLER NYLON DRESS, flocked bow pattern, taffetized attached petticoat, appliqued white nylon collar, nylon lace trim. Pink, or blue. Sizes 1-3; 3-6x**5.98**

77L9 SISTER NYLON DRESS, flocked nylon, attached taffetized nylon petticoat; with velvety snowflakes, nylon lace rosettes. Pink or blue. Sizes 1-3, 3-6x.**5.98**

56L5a VELVET NYLON DRESS with rosette trim. Pink, blue. (Not shown.) 7-12. **7.98**

May Co. Lakewood, Toddlers' and Girls' Wear
Second Floor

56L6 DOWNKNOT NYLON DRESS FOR SUB-TEEN. Attached nylon petticoat; large Bertha collar, lace edged. Pink, blue. Sizes 7 to 12**7.98**

May Co. Lakewood, Girls' Shop, Second Floor

SWEATERS BY REGAL

77L1 TODDLERS' ORLON CARDIGAN. Hi-bulk orlon cardigan sweater, imported ribbon trimmed neckline, white, pink, blue, maize. 2-3-3x**3.98**

77L2 TOTS' HI-BULK CARDIGAN, orlon sweater, with cotton-lace fan motif, rhinestones, mock pearl trim. White, pink, blue, maize. Sizes 3-4-6-6x**3.98**

77L2a Matching short sleeve pullover. Same colors, same sizes**2.98**

May Co. Lakewood, Toddlers' and Girls' Wear
Second Floor



wise santa knows

her wardrobe wishes



77L3 TOTS' ORLON CARDIGAN, hi-bulk sweater with imported grosgrain braid trim. White, pink, 3-4-6-6x (not shown)**3.98**

77L3a Matching short sleeve pullover, grosgrain braid trim. White, pink, 3-4-6-6x (not shown)**2.98**

56L1 SUBTEEN HI-BULK SLIPON, in orlon, with pearl trim in white pink, 10-14**3.98**

56L1a Matching long sleeve cardigan, white, pink**5.98**

56L2 SHORT SLEEVE SLIPON, same style as 77L2 in sizes 7 to 14**3.98**

56L2a Long sleeve cardigan to match (same style as 77L2), sizes 7 to 14**5.98**

CO-ORDINATES STYLED BY DALE

56L4 STRIPED DIZZY TOP, Italian neckline, blue, yellow stripe. Poplin, 7-14**2.98**

56L4a SOLID FANCY PANTS, contrasting stripe trim. Blue or yellow, 7-14**2.50**

77L4 DIZZY TOP STRIPED POPLIN. The continental look for the small fry. Italian neckline, cute side slits. Blue or yellow stripes. 3-6x. (Not shown.)**2.50**

77L5 MATCHING SOLID COLOR CRAZY PANTS, in poplin. Striped belt, and cuffs, blue or yellow. 3-6x. (Not shown.)**1.98**

77L6 MARDI GRAS SAILTONE OVER-BLOUSE, with Italian neckline, elasticized side shirring. Pink or blue, 3-6x.**2.50**

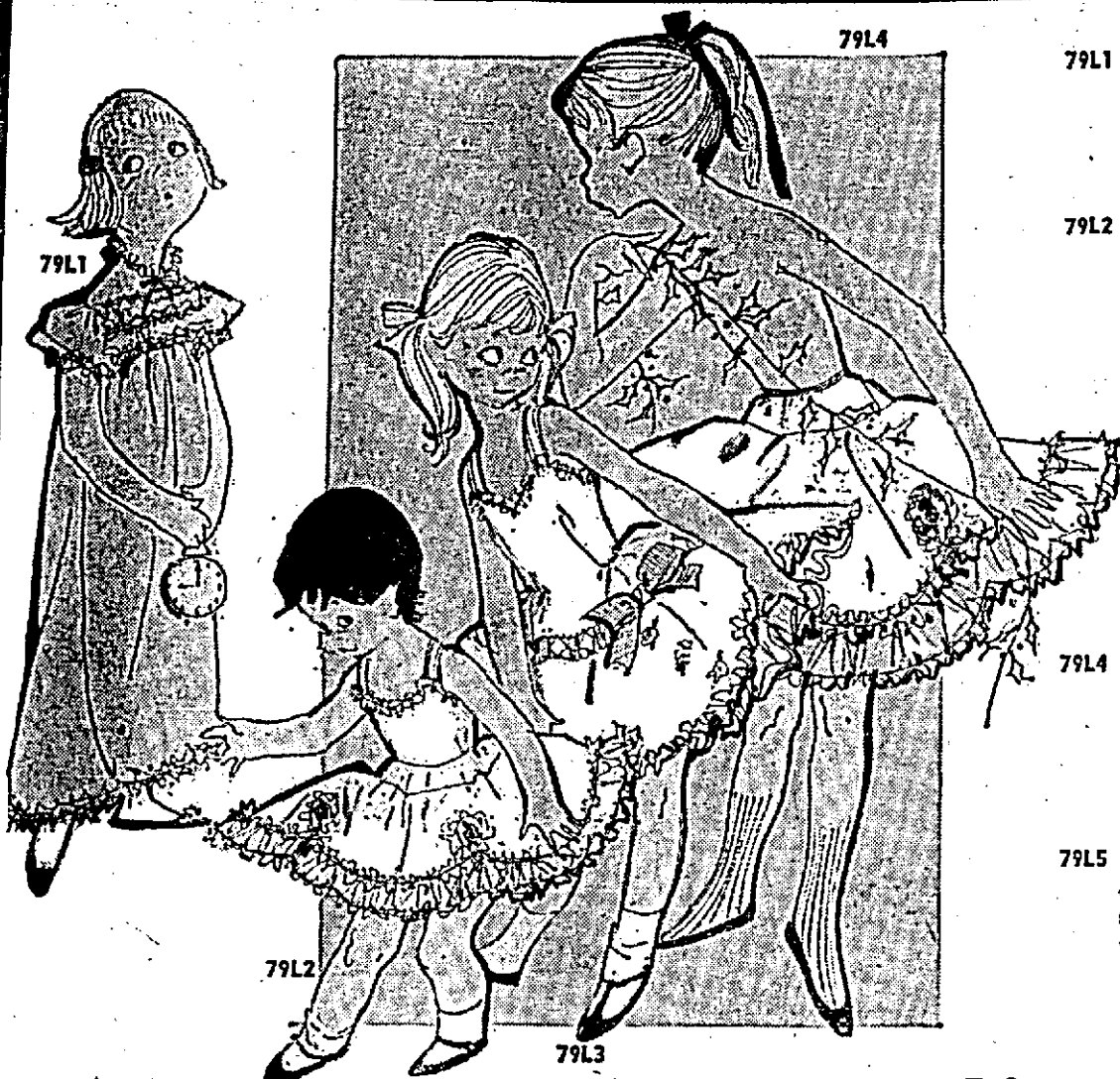
77L7 MATCHING CONFETTI DOT CRAZY PANTS. Boxer style back, side slash pocket, ring ties on legs. Sizes 3 to 6x**2.50**

56L3 MARDI GRAS SAILTONE OVER-BLOUSE, elasticized shirring at side, back, Italian neckline. Solids of pink, blue. 7-14. (Not shown.)**2.98**

56L3a CONFETTI DOT PEDAL PUSHER, boxer back, side pocket, ring ties on leg. Sizes 7-14. (Not shown.)**2.98**

May Co. Lakewood, Toddlers' and Girls' Shops, Second Floor

MAY CO. GIFT CERTIFICATES PLEASE EVERYONE ON YOUR LIST QUICKLY, EASILY ...
IDEAL FOR THOSE WHO PREFER TO SELECT THEIR OWN GIFT



79L1

79L4

79L2

79L3

79L1 SWEETIE PIE NIGHTGOWN by J'Adore. All-nylon from the little bow tied top of nylon tricot to the nylon net ruffling around the ankle. Pink, blue; 4 to 14. **4.98**

79L2 NYLON CAN-CAN SLIP by Polly Pigtales. White nylon taffeta with pastel nylon ruching. Sizes 3 to 6x. **2.98**

79L2a Same style, sizes 8-14. **3.98**

79L3 CAN-CAN PARTY SLIP by Polly Pigtales. Nylon tricot bodice, tiered nylon taffeta underskirt with nylon sheer overskirt. Pale blue ribbon threaded through nylon embroidery. Tiny rosebud and nylon ruching trim. White or pink; sizes 4 to 14. **3.98**

79L4 ROSEBUD CAN-CAN PETTICOAT by Polly Pigtales. White nylon taffeta with pale blue nylon net and ruching around the bottom to prop her skirts w-a-y out to there. Blue rosebuds framed in ruching. Sizes 4-14. **2.98**

79L5 NYLON CAN-CAN PANTIES by J'Adore. Rows of pink embroidered ruffles with two little bows for whoops-e-daisy. White; 2-8. **1.79**

little girls love pretty lingerie, too

NITEY-NITE SLEEPWEAR

of shrink-resistant cotton knit that stays soft washing after washing. Guaranteed by Good Housekeeping and commended by Parents' Magazine.

79L6 BUNNY HUG SLEEPER with busy bunny print on blue, green, pink, or yellow. Two-piece with plastic soles, grow-a-size feature, snap fasteners. Sizes 0 to 4. **2.98**

79L7 SOLID COLOR SLEEPER with plastic soles, snap fasteners and grow-a-size feature. Blue, green, pink, red, or yellow. 2-piece style. 2-8. **2.75**

79L8 SKI-STYLE PAJAMAS with plaid trimmed collar, cuff and waist. Red, blue, pink, or yellow. 4-14. **2.98**

79L9 LOLLIPOPS PANTIES by Modern Glove. Four pairs of cotton knit panties in pink, blue, white, and red. Sizes 4 to 6. Box of 4, **2.69**
79L9a Same style, sizes 8 to 16. Box of 4 **2.79**

May Co., Lakewood, Girls' Underwear
Third Floor



79L5

79L6

79L9

79L8

79L7

MAY-TIME PAYMENT PLAN IS CONVENIENT FOR YOUR BIG MONEY PURCHASING. SMALL DOWN PAYMENT. EASY TERMS AND MANY MONTHS TO PAY.



50L1 VOIT BASKETBALL. All-rubber, waterproof, official size, weight, used in 100,000 schools. RD2.....**4.95**
50L1a LB2, brown or yellow.....**6.95**
50L1b Voit Regulation Goal and Net.....**3.95**

50L2 VOIT FOOTBALLS. Regulation size, weight, performance. All-rubber, brown with white stripes. Model LF9.....**5.95**
50L2a Voit Football RF9w in white or RF9s in brown.....**3.95**

50L3 VOIT TETHERBALL. All-rubber model used in all schools. Rope included, countersunk hitch prevents bruising.....**7.95**
50L3a 3-Section Tether Pole and Sleeve.....**9.95**

50L4 DE LUXE "SLUMBERJACK" SLEEPING BAG, filled with Dacrilan, 3 lbs. filling. Non-allergic, dustless, odorless, mildewproof, mothproof. Nylon pima twill cover, 2 air mattress pockets, full 100" zipper. Size 36"x83" **24.95**
50L4a Same Bag filled with 4 lbs. Dacrilan.....**29.95**

50L5 "FISHERMAN'S FRIEND," imported from Germany, 12 tools in one. Complete with genuine leather carrying case and gift box.....**6.95**

50L6 "FLYING SCOUT" ROLLER SKATES by Chicago. Double ball bearing wheels, full size.....**4.49**
50L6a Jr. size Chicago Skates, ball bearing.....**3.49**
50L6b Beginners' Chicago Skates.....**1.98**

50L7 RAWLINGS BASEBALL GIFT SETS. Dick "Kokos" ball and glove.....**3.95**
50L7a "Dick Groat" glove and ball.....**4.95**
50L7b "PML" glove and ball.....**6.95**

May Co. Lakewood, Sporting Goods, Downstairs Floor

santa suggests these --just for fun

50L8 IMPORTED ENGLISH BICYCLE. Lightweight, 26" size, has 3 speed gears, hand brakes, kickstand, saddlebag, pump. Boys' and girls' in colors.....**39.98**
50L8a Pump.....**1.50**
50L8b Saddlebag.....**1.50**
50L8c Imported 20" Bike, for 5 to 8-year-old. Balloon tires, training wheels.....**33.95**

50L9 "CLUB ROULETTE." Roulette wheel with felt layout and chips.....**5.95**
50L9a Roulette wheel and crap layout, 8" size.....**4.50**
50L9b De luxe roulette 10" wheel, crap layout.....**8.95**

50L10 POST FOOTBALL KIT, complete outfit in case. Helmet, shoulder pad, jersey, pants. Scarlet/white; blue/gold. S-M-L.....**9.98**

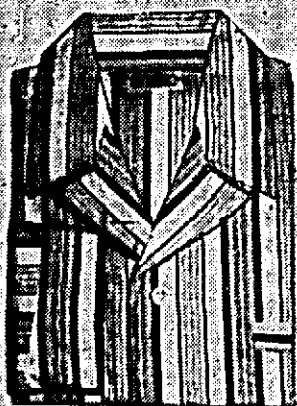
50L11 "JOKARI" PADDLE BALL GAME. Fun for adults and children alike. Play indoor or out.....**4.95**



MAY CO. GIFT CERTIFICATES PLEASE EVERYONE ON YOUR LIST QUICKLY, EASILY...
 IDEAL FOR THOSE WHO PREFER TO SELECT THEIR OWN GIFT

california christmas

14L20



14L21

14L20 EL PONCHITO SUIT by Billy the Kid. Sanforized denim studded with fake jewels. Authentic western jacket in blue or charcoal, sizes 4 to 12.....**2.98**

14L20a Matching jeans, sizes 4-12.....**2.98**

14L21 MacPHERGUS PAJAMAS. Our own more-for-your-money brand in solid color cotton knit or Sanforized broadcloth or colorful suede-weave cotton flannel prints. Sizes 4-18.....**2.98**

14L21a

14L21a Middy style with collar, 4 to 18.....**2.98**

14L22 TOM SAWYER CORDUROY SPORTS SHIRT, fine pinwale, in red, blue, maize, mint, pink, aqua. 6-20.....**3.95**

14L23 TOM SAWYER BOXED SHIRT SET, cotton broadcloth shirt with necktie and cuff links. White, blue, maize, mint or pink. Sizes 4-12. **2.95***

14L24 ROY ROGERS WESTERN SUIT by J Bar T. Washable all-viscose gabardine. Embroidered yoke shirt; authentic frontier pants. Brown or black, sizes 4 to 12.....**8.95**

14L24a COWPOKE HAT by Bailey. Red, copper, tan, black, sizes S-M-L.....**1.98**

14L25 TOM SAWYER CHECKED SPORT SHIRT, gingham in 1/4" checks. Blue, red, green, maize or aqua checks on white grounds. Sizes 6-20. **2.95**

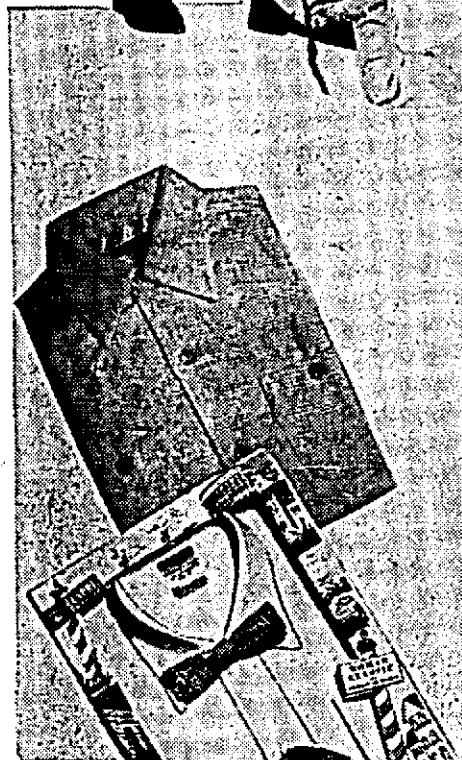
JACKETS BY CALIFORNIA SPORTSWEAR

14L26 FLIGHT JACKET, quilt lined. Brown horsehide. Sizes 4-12**13.95**
Prep sizes 14-20**19.95**

14L27 LEATHER WESTERN JACKET. Luxurious jacket of soft glove leather. Fringed and fully lined, with zip front. Sizes 4 to 12.....**16.95**
Sizes 14 to 18.....**23.95**

May Co. Lakewood, Boys' Shop, Second Floor

14L20a

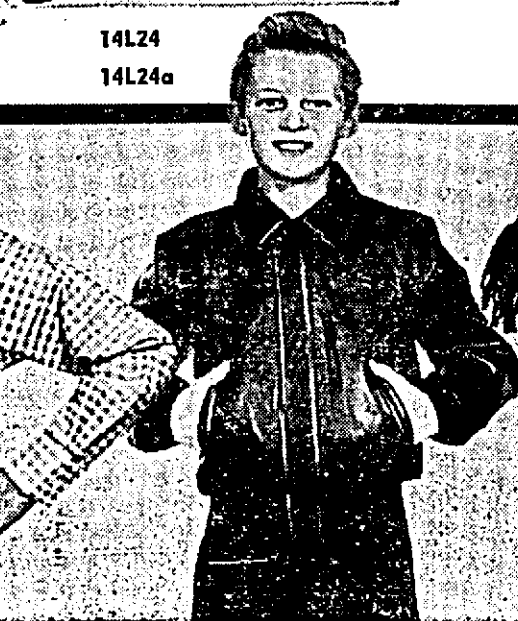


14L22

14L23

14L24

14L24a



14L25

14L26

14L27

SHOP 9:30 A.M. TO 9:30 P.M. MAY CO. LAKEWOOD (5100 Lakewood Blvd.) CALL GARfield 9-2411 or MEtealf 3-0111 for phone orders or service

junior grade

d c b a 14L12

14L9 "V-8" SPORTS SHIRT by Eaton. Fast color viscose rayon challis in two-tone car-color combinations. Long, short sleeves. Sizes 6-20 **3.95**

14L10 MIRACLE WASH 'N WEAR SLACKS by Roughrider. 65% dacron, 35% rayon, heavyweight sheen gabardine. Fully washable, no pressing needed; nylon pocketing and trim. Navy, charcoal, brown. Sizes 26-32, 4-12 **10.95**
14L10a Sizes 26-32 **8.95**

14L11 WASHABLE ROBES in colorful Sanforized sudea-weave cotton flannel. Tartan plaids or checks, red or blue predominating. Sizes 4-12 **5.95**
Sizes 14-20 **6.95**

BELTS BY HICKOK; genuine leather in sizes 22 to 32.

14L12 Bridle leather, 1/2" wide; black, brown, charcoal **1.00**

14L12a Fancy leather with tongue buckle **1.00**

14L12b Western belt, 1/2" **1.00**

14L12c Mottled leather, 3/4" wide, detachable buckle **1.50**

14L12d Western belt, 1" tan **1.00**

ACCESSORIES BY RONNAL

14L13 JEWELRY SET. Cuff links and matching tie bar, gift boxed **2.50***

**plus 25c tax on jewelry*

14L14 HANDKERCHIEF SET. Set of three handkerchiefs—charcoal, pink and maize—attractively boxed **1.00** 14L13

14L15 TIE AND JEWELRY GIFT SET. Tie, cuff links and matching tie bar. Pointed or square end tie **2.50**

**plus 15c tax on jewelry*

WESTERN SHIRTS by De Luxe. All sizes 4-12.

14L16a Embroidered viscose gabardine. Powder blue, maize, red, pink, orange **2.95** 14L14

14L16b Fine Pinwale cotton corduroy. Powder blue, maize, red, mint **3.95**

14L16c Sanforized gingham or cotton flannel **2.95**

14L17 REVERSIBLE BASEBALL JACKET by Pacific Trails. 24-ounce wool melton reverses to gleaming rayon satin. Knit trim of 50% wool and 50% cotton. Wanted school colors. 4-12 **7.50**
Sizes 14-20 **8.95**

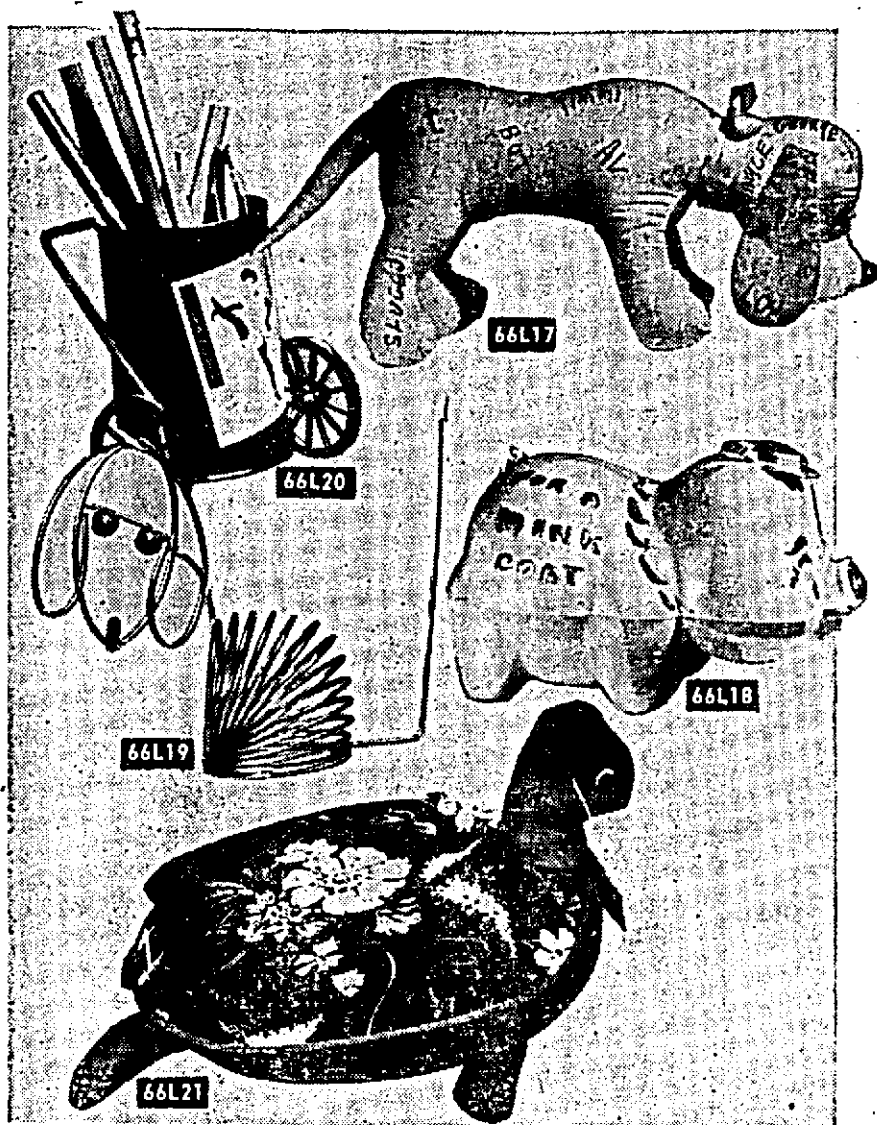
14L18 HOLMAN LETTERMAN SWEATER. All-wool with chenille letter and stripes on sleeve. Maroon for SC, royal blue for Cal, navy for ND, scarlet for Stanford. Sizes 4-12 **5.95**

14L19 ORLON SWEATER by Barclay. Washable 100% orlon in coral, maize, mint, powder blue, cherry red, charcoal. Sizes 4-12 **4.95**
Sizes 32-38 **5.95**

May Co. Lakewood Boys' Shop, Second Floor



REVOLVING MAY CO. BUDGET PLAN WITH CHARG-A-PLATE MAKES YOUR HOLIDAY SHOPPING EASIER. NO DOWN PAYMENT. UP TO 6 MONTHS TO PAY



66L17 AUTOGRAPH HOUND by House of Zog. Appealing beagle hound happily collects autographs at parties, school and on campus**2.95**

66L18 "POLITE BANK" by House of Zog. Tips his hat after each contribution. Aqua plastic with silver-color trim. Specify inscription desired: Hawaii, Cadillac, Mink Coat, Las Vegas, Races, College or Baby**1.50**

66L19 "LIGHTNIN' ", THE MEMO MUTT by Acris. Spindle tail for memos; body holds correspondence. Or use the tail for pretzels and body for napkins when entertaining. Brass, copper or black finish; gift packaged**1.50**

66L20 CAN CAN by Acris. Perfect holder for cigarettes, pencils . . . or to use just as a decorative piece**1.50**

66L21 TV PILLOW FOR CHILDREN by Dardenelle. Comfortably stuffed turtle seat for the child who's watching TV. Attractive colorful top**3.95**

if they're young, or young in heart



BETTY BETZ TEEN-AGE GIFTS by S. K. Smith. New fashion colors of carnation pink, Copenhagen blue, forest green in durable simulated leather.

66L22 Photo Album**2.50**

66L23 Bank**1.25**

66L24 Jool Box**2.00**

66L25 Waste Basket**2.50**

66L26 "My Chum" Pocket Photo Folder**1.25**

66L27 Five-Year Diary**3.00**

66L28 Scrapbook, not shown; 14 1/2 x 12"**2.50**

May Co. Lakewood, Stationery,
Street Floor

**MAY CO. GIFT CERTIFICATES PLEASE EVERYONE ON YOUR LIST QUICKLY, EASILY
IDEAL FOR THOSE WHO PREFER TO SELECT THEIR OWN GIFT**

66L8 COASTER SET by Park Sherman. Four chrome-trimmed glass coasters in an attractive black tole rack.....**2.00**

66L9 MERRY-GO-ROUND BAR by Park Sherman. Decanter dispenses a jigger in a jiffy—six shot glasses revolve on the chromium-plated tray**5.95**

66L10 CHIPOMATIC POKER RACK by E. S. Lowe. Automatically dispenses 5 standard chips. Rack revolves. Complete with 250 chips.**10.50**

66L11 FOTO-VUE by Permo. The decorative way to keep your pictures clean, safe, orderly—your negatives safe for reference. Indexed. $3\frac{1}{2} \times 5\frac{1}{2}$ " or two $2\frac{1}{2} \times 3\frac{1}{2}$ " picture sizes. Florentex simulated leather**3.95**

66L11a FOTO-VUE in genuine leather**8.50**

66L12 CHEERFUL WORRY BOOK by Permo. Humorous appointment book. Gold-tooled cover of Florentex simulated leather in brown, green, maroon or red**2.95**

66L12a Cheerful Worry Book in genuine leather**3.95**



gifts that keep giving all year!

66L13 'CONVERSATION PIECE' WASTE BASKET by Permo. Gold-tooled clever captions on brown, red, green or pink Florentex simulated leather**2.95**

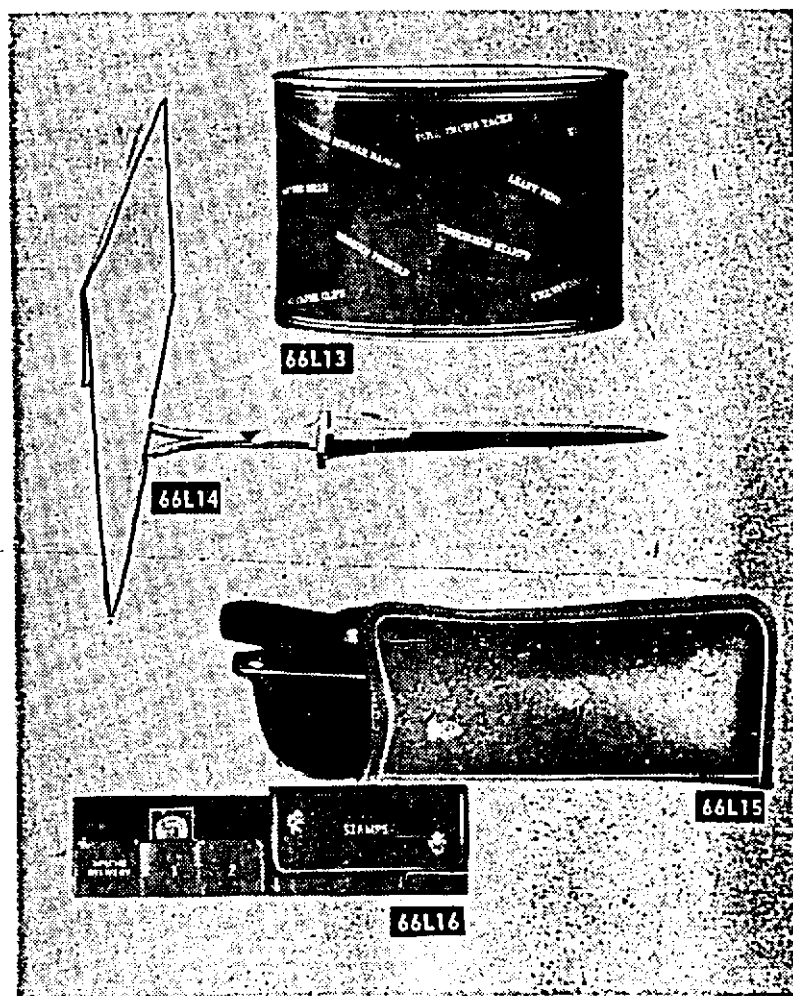
66L13a Matching 'Conversation Piece' desk basket**1.75**

66L14 MAIL-WAY LETTER OPENER by O'Learys. Also weighs your letter, tells you when 3-cent postage limit is reached. Copper or brass finish**2.00**

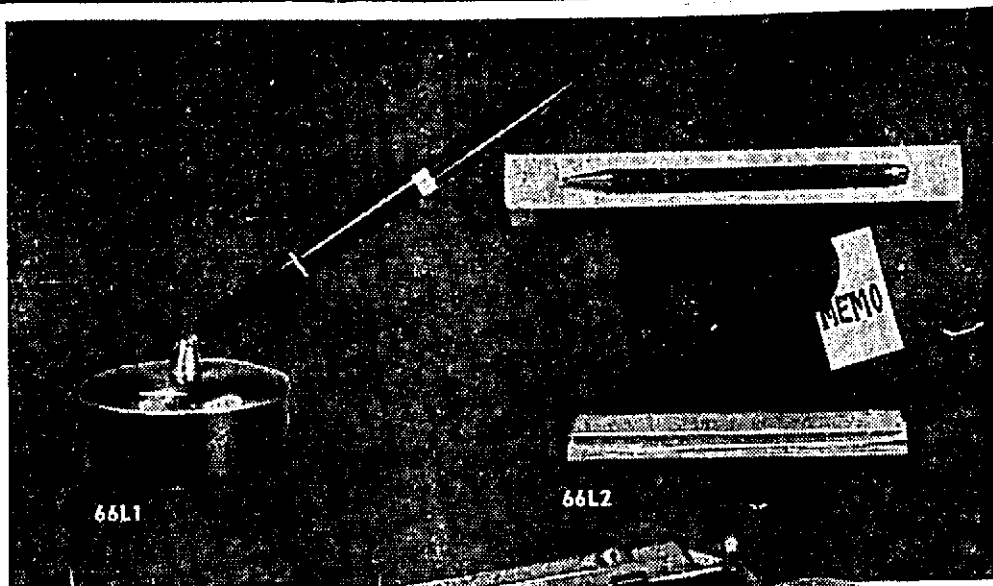
66L15 GLASS CASE by Artamount. Genuine leather case with Florentine motifs stamped in gold color..**1.00**

66L16 STAMP CASE by Artamount. Genuine leather case for purse or pocket**1.00**

May Co. Lakewood, Stationery
Street Floor



BUY MAY-TIME CREDIT COUPONS WITH SMALL DOWN PAYMENT AND USE AS MONEY IN ANY DEPARTMENT, UP TO EIGHT MONTHS TO PAY



66L1 PEN SET WITH UTILITY HOLDER Duk-it. Combination ball-point pen in lift-up swivel lid. Underneath, a compartment for stamps, paper clips. **2.95**

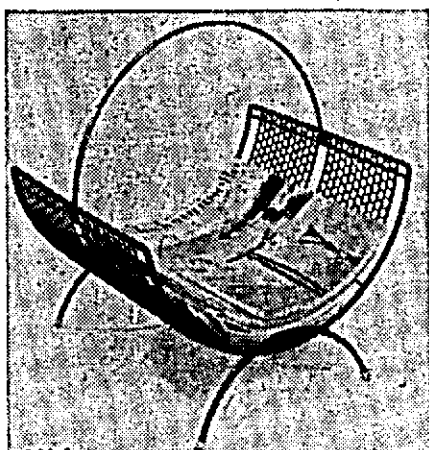
66L2 MEMO MINDER by Duk-it. Completed unit with pad, pencil, magnifying glass. An instant organizer for a desk. **2.00**



66L3 THE NEW REMINGTON QUIET-RITER TYPEWRITER with the exclusive miracle tab. A perfect "type" gift for school, office, and home. **113.50***

*Plus federal excise tax

merry christmas to office and home



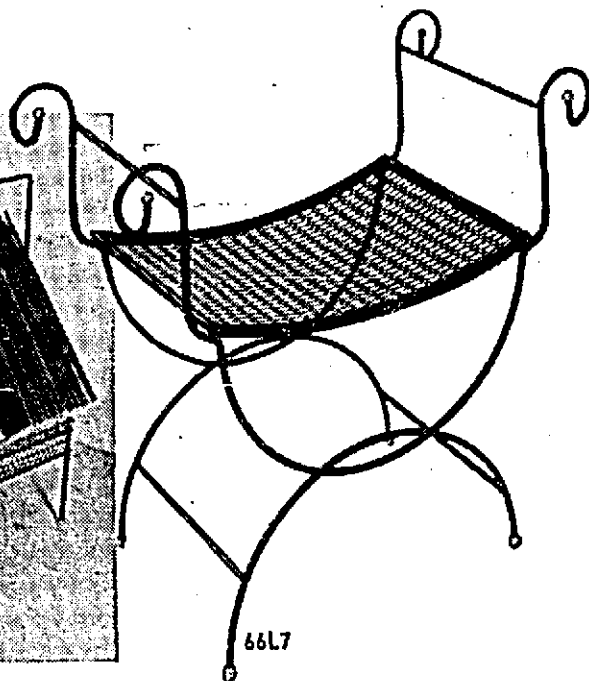
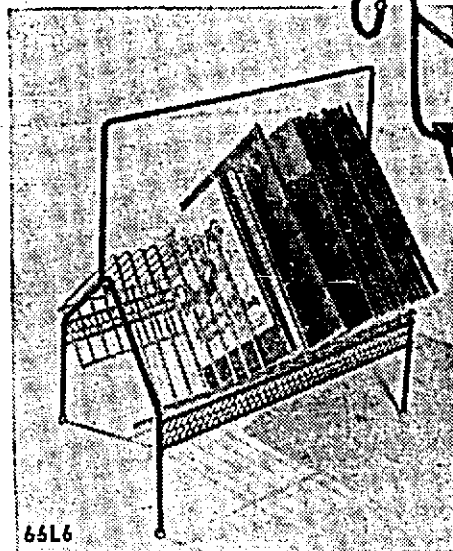
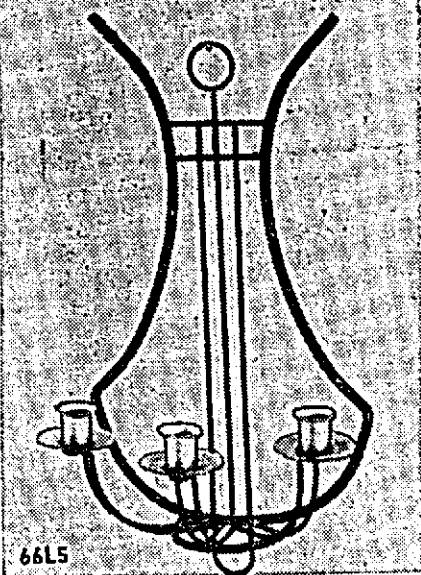
66L4 MAGAZINE RACK. Scoop shape, with brass-tipped feet, brass handle. Folds down, if you prefer. 2x14x18" **5.98**

66L5 SCONCE in a delicate reproduction of a charming antique piece. Lyre design and brass candle cups. 8 1/2 x 17 x 6" **5.98**

66L6 PORTABLE RECORD HOLDER. Capacity up to 100 easily accessible records. Stands on the floor or on top of other furniture. 18x13 1/2 x 12" **8.98**

66L7 EMPRESS BENCH designed by Napoleon's Josephine. Graceful, curved legs, scroll handles; ideal to use with dressing table, telephone table, extra seating. 24x12x26" **11.98**

May Co. Lakewood, Stationery, Street Floor



REGULAR 30-DAY MAY CO. CHARGE ACCOUNT WITH CHARG-A-PLATE IS TAILORED TO YOU WHO PREFER MONTHLY STATEMENTS PAYABLE IN FULL

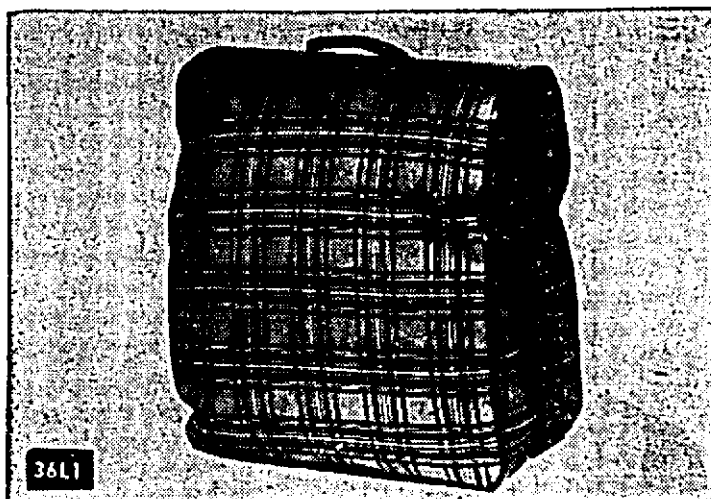
TRAVEL WARDROBE BAGS

LEEDS' DE LUXE ZIP KING AND QUEEN. The lightweight way to transport clothes en route. Authentic brilliant Perth plaid in a sturdy rayon fabric. Top-grain cowhide handle anchored on a heavy-gauge plastic top plate, reinforced with veneer. Adjustable fiber clothes bar and strap. Built-in lock; solid brass zipper. Each bag has one large pocket for accessories, plus additional pockets to keep shoes separate.

36L1 ZIP KING, 47" suit size.....12.95*
36L2 ZIP QUEEN, 54" family size (not shown).....14.95*

*plus 10% Federal tax

May Co. Lakewood, Luggage, Downstairs Store



MEN'S SLIPPERS

- 60L1 EVANS SENATOR Soft kid leather with hand-turned leather soles and rubber heels. Tan, wine or blue. Sizes 6 to 12.6.95
- 60L2 ESKIMO WOOLIE Men's kid leather opera slipper lined with warm wool shearling. Pre-welt sewn leather soles, quiet rubber heels. Brown, wine or blue. 6 to 12.6.95
- 60L3 ESKIMO BOOTIE Cozy bootie of natural shearling, lined with wool shearling. Wool cuff, padded soles and heels. An experience in deep-down relaxation. Sizes 6 to 12.4.95

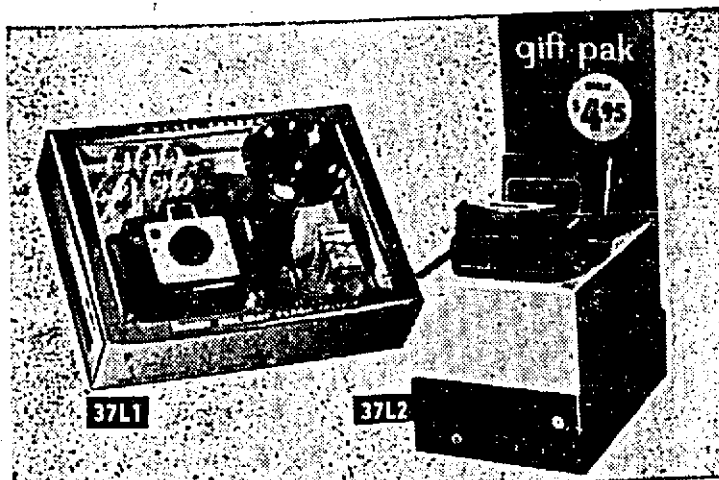
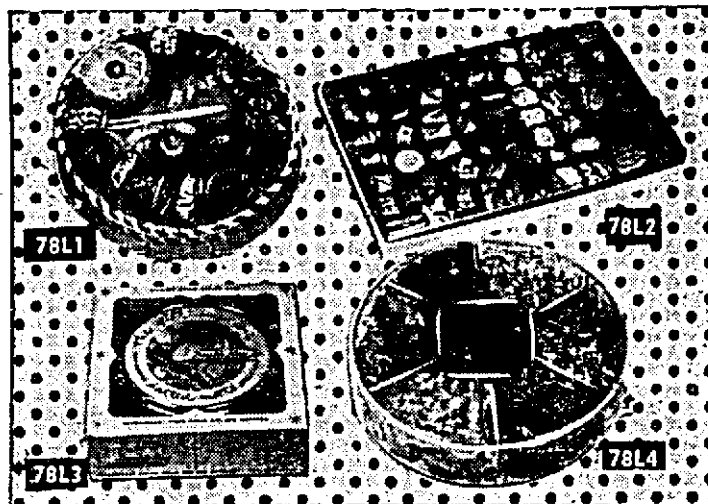
May Co. Lakewood, Men's Slippers, Street Floor

christmas is a family affair

SWEETS AND NUTS

- 78L1 FRUIT BASKET. Two lbs. of choice 1955 new crop dried and glazed fruit: pineapple, pears, apricots, figs, dates, etc. Ready-packed in a mailing carton.....2.39
- 78L2 MAY CO. DE LUXE ASSORTED CHOCOLATES. Fruits, nuts, creams, toffees, chips, nougats, et cetera, packed to order in your choice of all dark, all milk, or mixed milk and dark chocolate. Wrapped in festive holiday paper. 1 lb.....1.25
2 lbs.....2.50 3 lbs.....3.75 5 lbs.....6.25
- 78L3 GIANT MIXED NUTS in one-lb. vacuum tin enclosed in an attractive gift box. Fine selection of cashews, pecans, brazils, filberts, almonds. No peanuts.....2.00
- 78L4 BUNTE'S SEXTETTE of hard and fruit-filled candies, each individually wrapped, in acetate gift box. Six varieties: butterscotch, toffee, fruit flavors, mint kisses, filled strawberries and oranges.....2 lbs. 1.49

May Co. Lakewood, Candies, Street Floor

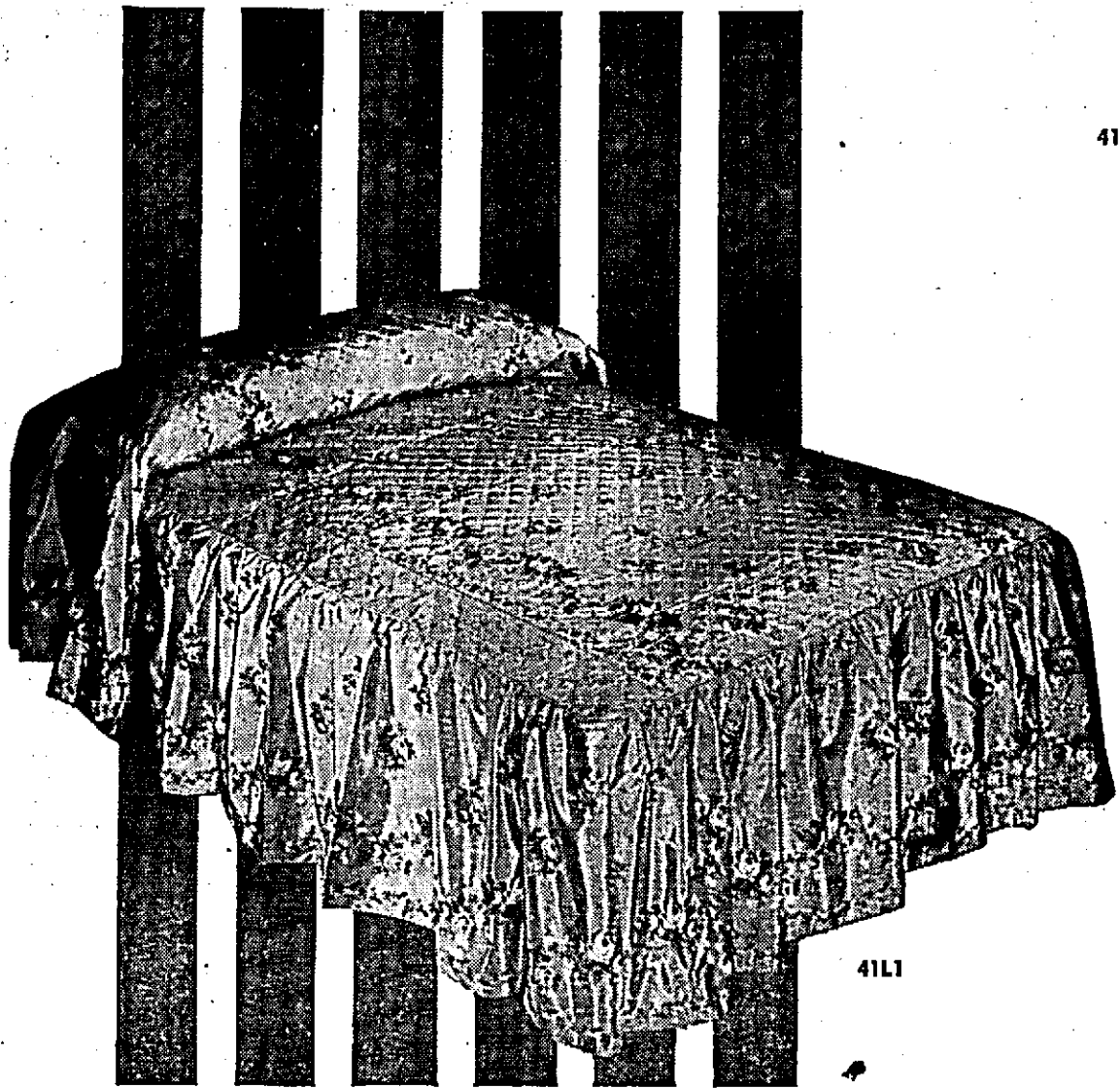


FOR SHUTTER BUGS

- 37L1 BROWNIE HOLIDAY FLASH OUTFIT Kodak's newest and lowest priced camera gift package. For photography beginners of all ages.....Set 9.75
 - 37L2 VIEWMASTER GIFT PAK by Sawyer. Nine Viewmaster reels and the new Viewmaster stereo viewer—all beautifully gift boxed.4.95
- Not shown:
- 37L3 F-R SEMI-PRO DEVELOPING KIT complete with printing box and all that's needed to set up your own darkroom.12.50
 - 37L4 BROWNIE MOVIE OUTFIT The famous camera-projector movie team, complete.....99.50

May Co. Lakewood, Cameras, Street Floor

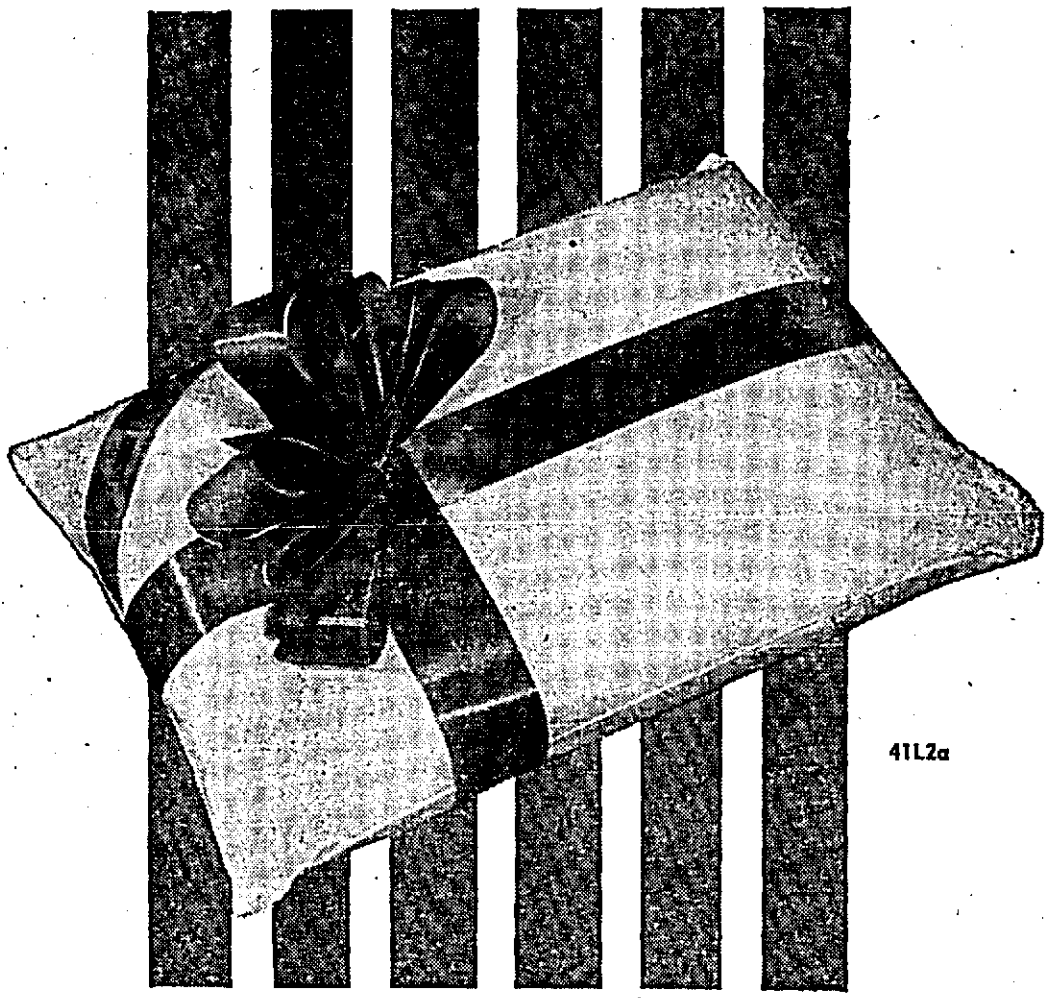
BUY MAY-TIME CREDIT COUPONS WITH SMALL DOWN PAYMENT AND USE AS MONEY IN ANY DEPARTMENT. UP TO EIGHT MONTHS TO PAY



41L1

**41L1 FLORAL PRINT CHROM-
SPUN SPREAD.** The wonder fabric in which color is locked in. Sun and light resistant to the original colors stay fresh and beautiful for years. This floral print expertly tailored, spread has thick quilting, full flounce, in twin or full size. Choose from rose, blue, green, yellow, white and aqua. Special 12.99

spreading christmas cheer all the year



41L2a

41L2 KOOLFOAM PILLOWS by Dayton Rubber Co. The air-conditioned pillow of foam rubber. A size to suit every member of the family. The famous open-pore surface gives twice the comfort, as well as being extra sanitary. Non-allergic too, for full enjoyment by everyone. Removable sanforized white percale zipper cover. Buy them as a "pair of Christmas wishes."

- JUNIOR SIZE 3.95
- 41L2a STANDARD SIZE (shown) 6.95
- 41L2b PREMIUM SIZE 7.95
- 41L2c SUPER PLUMP 9.95
- 41L2d DE LUXE KING SIZE 11.95

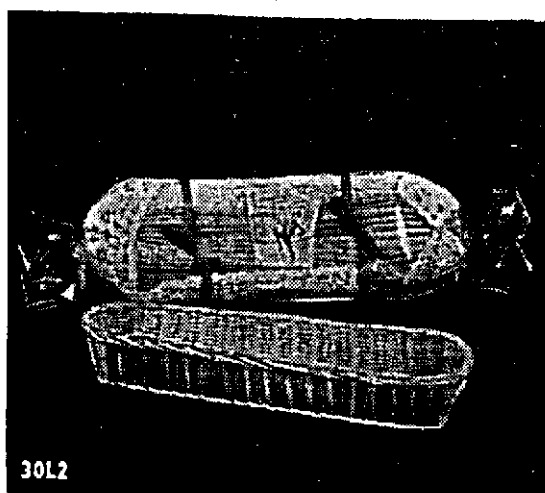
May Co. Lakewood, Bedding, Third Floor

MAY CO. GIFT CERTIFICATES PLEASE EVERYONE ON YOUR LIST QUICKLY, EASILY...
IDEAL FOR THOSE WHO PREFER TO SELECT THEIR OWN GIFT

30L1 KLIPPITY & KLOPPITY by Marion's of California. A delightful 'dutch' treat Christmas gift, in this reuseable imported wooden Dutch shoe planter filled with 4 assorted pastel cotton dish towels.....**2.98**

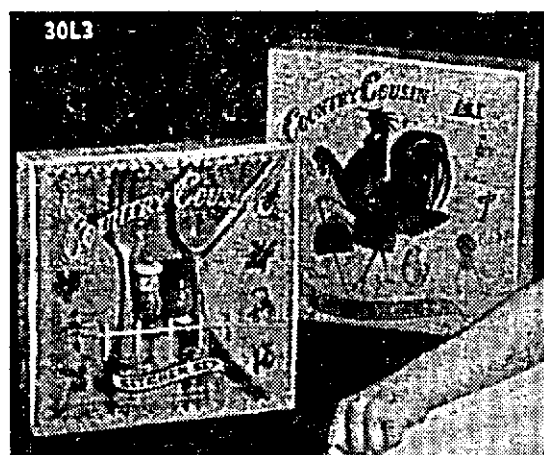


30L2 FRENCH BREAD BASKET by Peggy of California gives a foreign flavor to a welcome and useful dual gift. Three assorted pastel cotton dish towels nested in a distinctive long narrow bread basket.....**1.98**

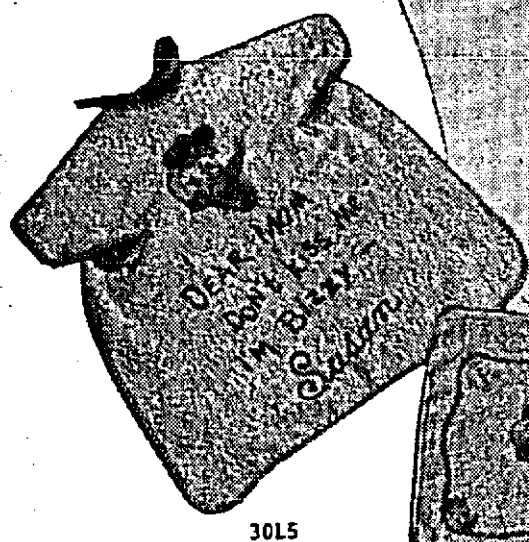


30L3 THE COUNTRY COUSIN by Peggy of California. A gaily packaged 8-piece kitchen set, consisting of cherry wood fork and spoon salad set, pair of cherry wood salt and pepper shakers, and four assorted pastel dish towels.....**2.98**

towels take to a festive flair



30L4 CHILDREN'S NAME TOWELS. Cleverly designed to entice the Soap 'N' Water Set directly to the tub, and make them love it. Complete set of fluffy, jumbo bath towel and washcloth, hand decorated in brilliant washfast colors. Bath towel embroidered with any first name **1.98** set



30L5



30L4

30L5 COVERALL BIB, also perfect for the "mush 'n' mess" crowd. A clever little coverall bib with "the little darling's" name embroidered in bright red. An ideal gift for the very young on your Christmas list **1.00**

May Co. Lakewood,
Towels, Third Floor

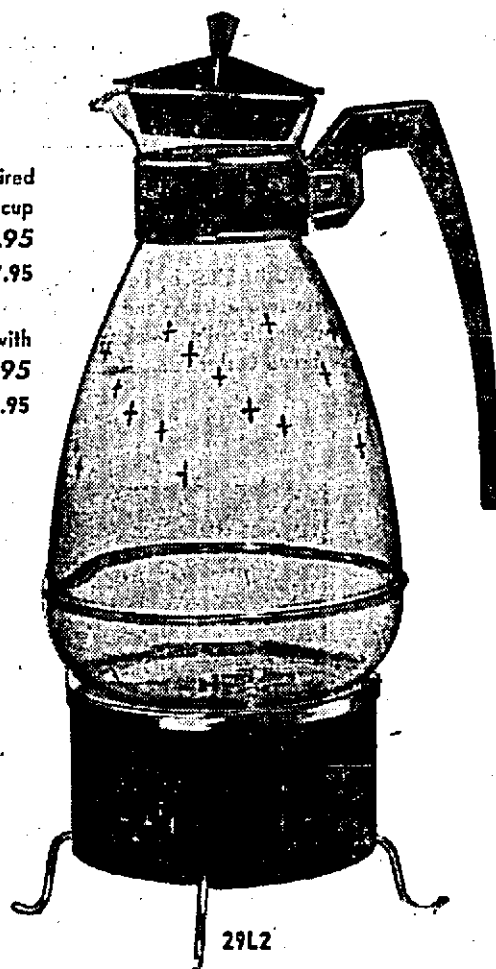
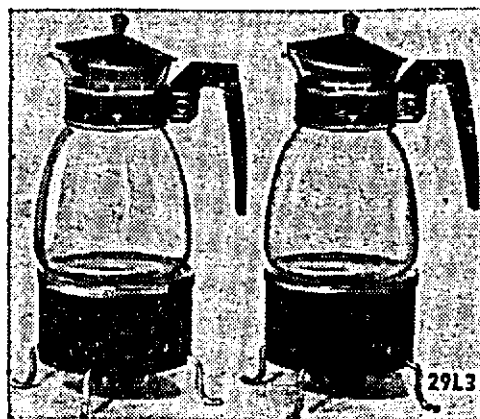
MAY-TIME PAYMENT PLAN IS CONVENIENT FOR YOUR BIG-MONEY PURCHASING. SMALL DOWN PAYMENT, EASY TERMS AND MANY MONTHS TO PAY

SILEX SUGGESTS:

- 29L2 "STARLIGHT" CARAFE SETS. Copper stars fired into glass. Decorative copper and wrought iron. 8-cup carafe with coffee warmer, including candle..... 6.95
29L2a 12-Cup Carafe, with coffee warmer.....7.95

29L3 INDIVIDUAL CARAFE, Set of two; 2-cup with warmer.5.95

29L3a Set of 4, 2-cup carafes10.95



seasoned with practicality

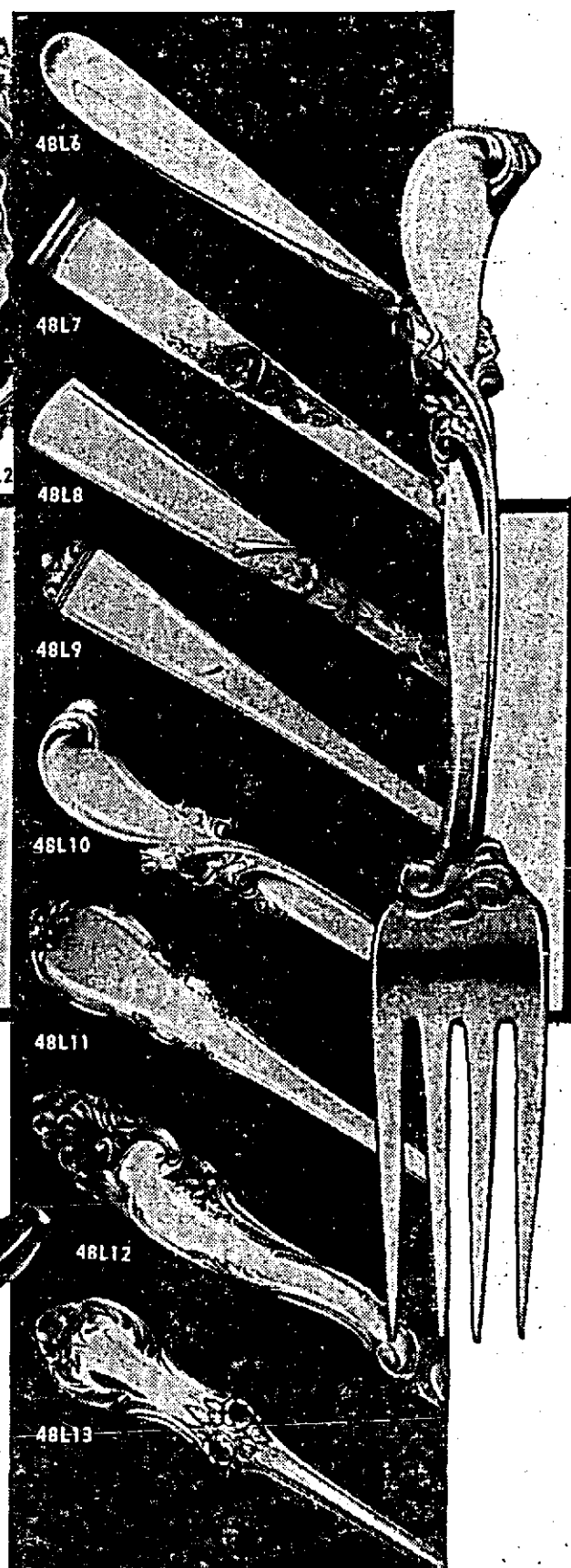
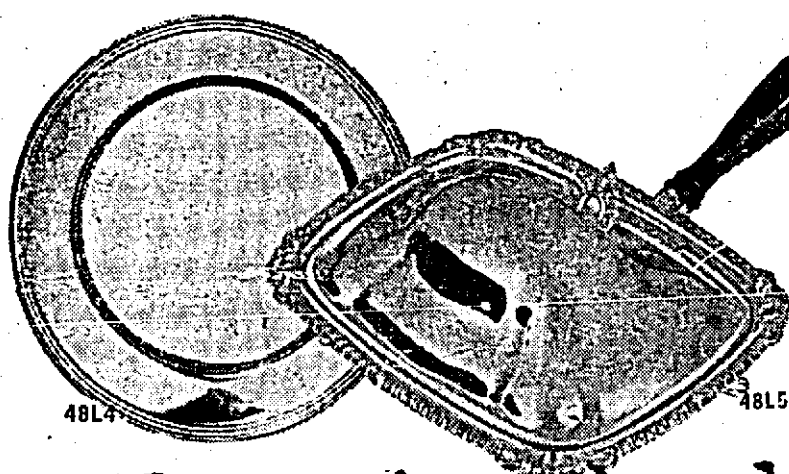
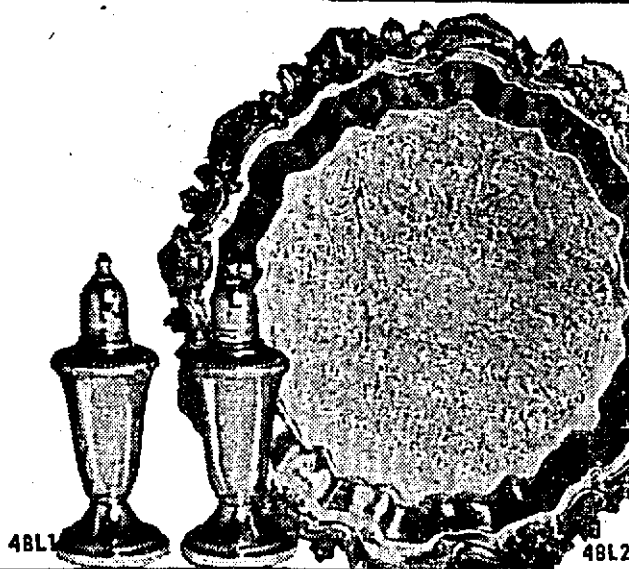


NATIONAL SILVER SUGGESTS:

- 29L4 5-PC. GOURMET CARVING SET, paring knife, 6" utility slicer, 7 1/4" carver, 8" chef, 9 1/2" roast carver. A perfect gift for Mom and Dad.9.95
29L5 9-PC. CARVING STEAK SET. Hand honed, razor sharp, with easy-grip handles, 3-piece carving tools, with 6 matching steak knives. Gift boxed.12.95
29L6 24-PC. STAINLESS STEEL FLATWARE. Complete service for six. Imported, superbly styled. Ideal for patio, porch or kitchen use. 6.98
29L7 INSULATED CASSEROLE. 2-qt. hammered aluminum casserole, pyrex insert. Can be used for hot or cold dishes.....4.98
29L8 9-PC. SPICE DRAWER SET. Dark stained wood rack, for nine favorite gourmet spices. Perfect for the part-time or full-time chef-about-home.4.98
29L9 5-PC. SALAD SET with wall rack. Fork, spoon, vinegar, oil cruet, funnel.2.98
29L10 7-PC. BEVERAGE SET. Hammered heavy gauge aluminum, 2-qt. pitcher with handy ice guard; six 12-oz. tumblers.....2.98
29L11 ICE BUCKET. Distinctively styled, mirror finished heavy gauge aluminum, thoroughly insulated. Holds 2 trays ice cubes.....3.98

May Co. Lakewood, Housewares, Downstairs

REGULAR 30-DAY MAY CO. CHARGE ACCOUNT WITH CHARGE-A-PLATE IS TAILORED TO YOU WHO PREFER MONTHLY STATEMENTS. PAYABLE IN FULL



silver gives her lasting pride

- 48L1 STERLING SILVER SHAKERS** by National Silver Co. Glass lined individual salt and pepper shakers . . . pair.....**3.99***
- 48L2 SILVER PLATED ROUND TRAY** by National Silver Co. Generous 15-inch size for serving at parties. Applied roccoco border adds elegance to even sandwiches.....**14.99***
- 48L3 SILVER PLATED EPERGNETTE** by National Silver Co. Silver plated frame with sparkling glass bowls to hold flowers, fruit and centerpiece arrangements.....**10.99***
- 48L4 SILVER PLATED 6" PLATE** by National Silver Co. Polished to a high gleam for setting off salad, dessert and bread-and-butter services with glamour . . . each.....**99¢***
- 48L5 SILVER PLATED SILENT BUTLER** by F. B. Rogers. Gadroon and shell border, wooden handle and footed for convenience. Removable glass liner.....**5.99***

MAY CO. STERLING SILVER CLUB PLAN

Over 100 patterns from which to choose . . . all by famous New England silversmiths. Here are eight by Reed & Barton, Lunt, Towle, Gorham, Wallace, International, Heirloom, and Stieff to bring her happiness December 25. Many additional patterns available.

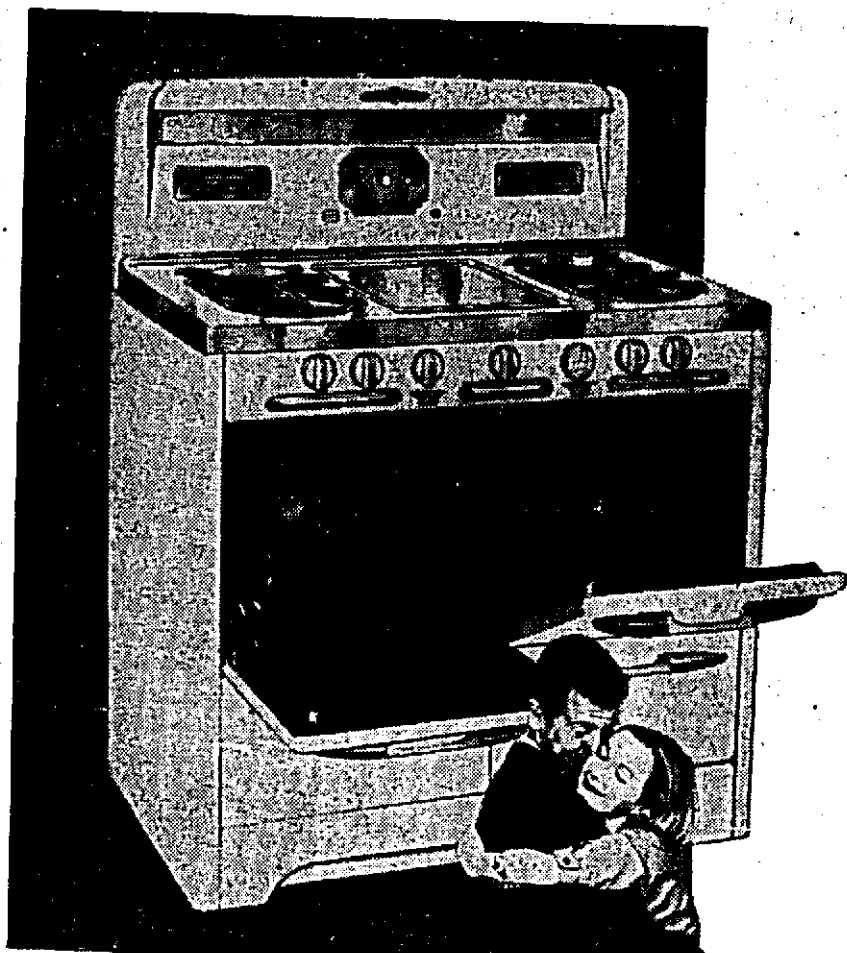
5-PC. PLACE SETTING costs only 33¢ a week, nothing down, no interest, no carrying charge in the May Co's Club Plan. Five-piece place setting includes 1 teaspoon, 1 knife, 1 fork, 1 salad fork, and 1 butter spreader. Prices below are for 5-piece setting.

48L6	SILVER SPRAY by Towle.....	26.37*
48L7	CLASSIC ROSE by Reed & Barton.....	25.22*
48L8	ROSE MOTIF by Stieff.....	21.59*
48L9	REIGNING BEAUTY by Heirloom.....	22.27*
48L10	WALTZ OF SPRING by Wallace.....	29.34*
48L11	MODERN VICTORIAN by Lunt.....	26.37*
48L12	DECOR by Gorham.....	34.09*
48L13	WILD ROSE by International.....	22.50*

*Plus 10% federal excise tax

May Co. Lakewood, Silverware, Street Floor

MAY CO. GIFT CERTIFICATES PLEASE EVERYONE ON YOUR LIST QUICKLY, EASILY
IDEAL FOR THOSE WHO PREFER TO SELECT THEIR OWN GIFT.



73L1

take advantage of
may co.'s special
trade-in allowance

**73L1 NEW O'KEEFE & MERRITT
TRIPLE ROTISSERIE GAS RANGE**

299.95 *less liberal trade-in allowance

- Broil with a choice of 1, 2 or 3 revolving skewers
- Remove the rotisserie for regular broiling
- De luxe oven, electric convenience outlet, pinpoint pilots
- Automatic lighting throughout
- Built-in griddle with heat indicator
- Price includes delivery, normal installation, home demonstration, and 1 year's service
- Nothing down, 17.50 monthly

these are the gifts that rate...

73L1a

SAVE 75.00

**73L1a NEW HOTPOINT
AUTOMATIC WASHER**

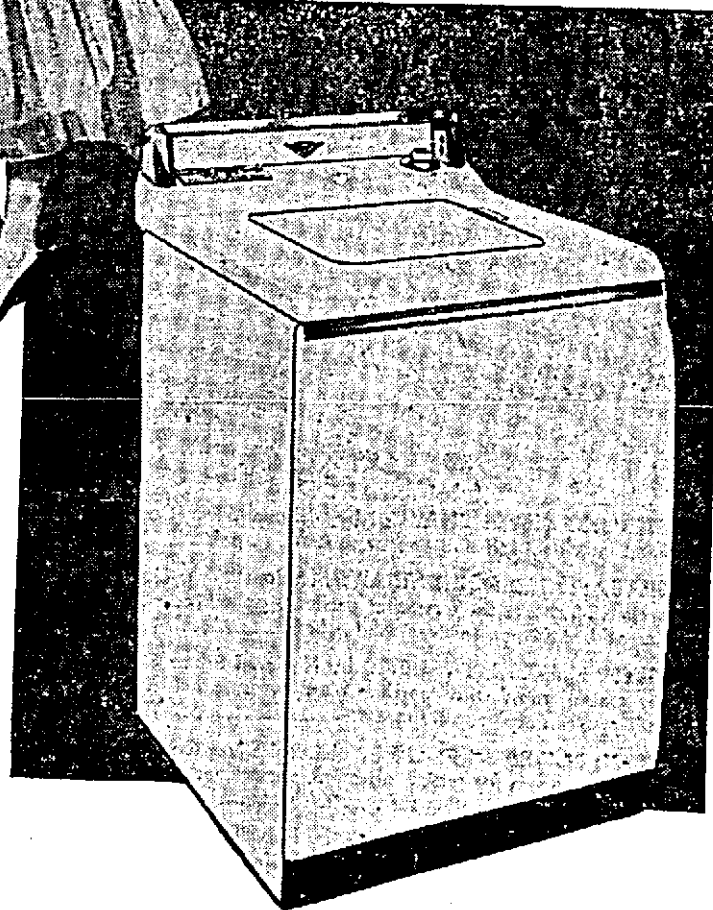
reg. 299.95

Now Only 224.95

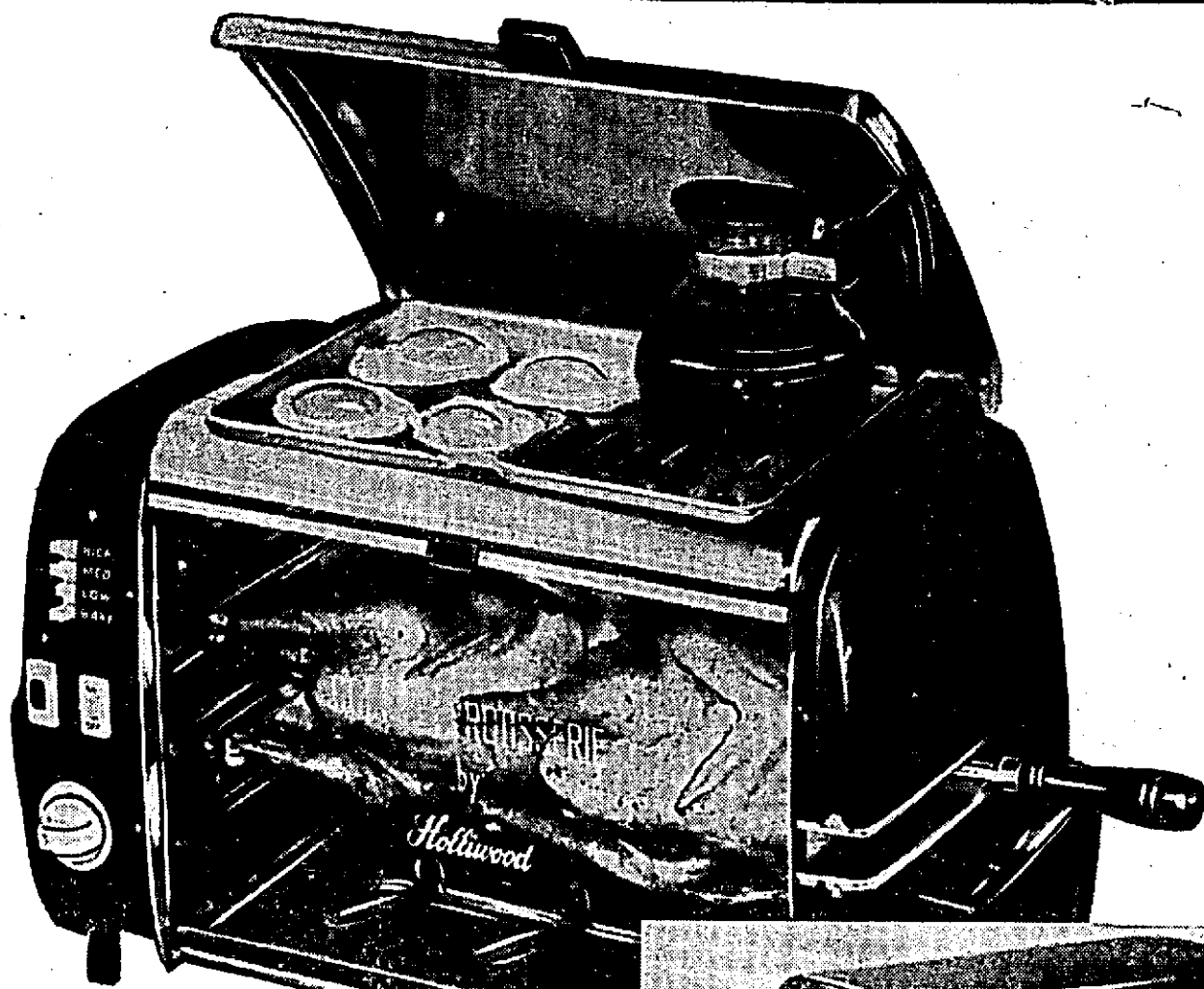
with old washer

- Many de luxe features, new low price
- Deep overflow rinse rinses cleaner—keeps soil from circulating in clothes
- Famous thriftivator washing control washes cleaner, yet is safe for delicate fabrics
- Pushbutton control throughout
- Automatic fill, fluid drive
- Porcelain finish inside and out
- Price includes delivery, normal installation, home demonstration, 1-year's service
- Nothing down, 14.25 monthly

May Co. Lakewood Major Appliances, Downstairs



**MAY-TIME PAYMENT PLAN IS CONVENIENT FOR YOUR BIG-MONEY PURCHASING. SMALL
DOWN PAYMENT, EASY TERMS AND MANY MONTHS TO PAY**



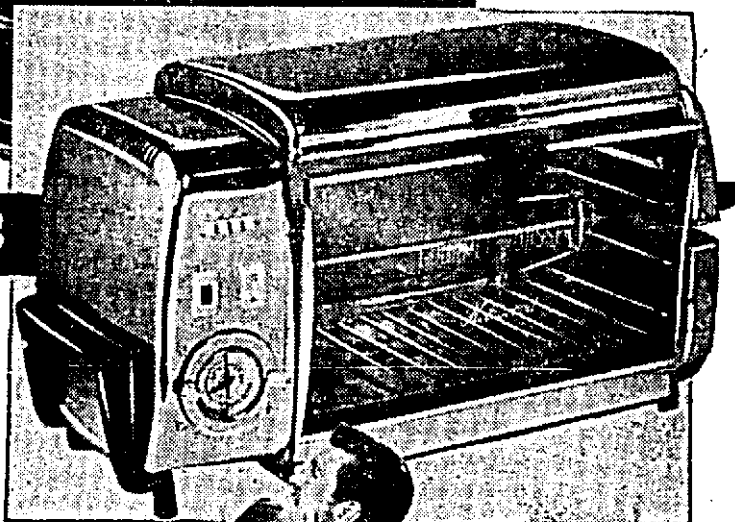
74L1

a christmas kiss

74L1 HOLLIWOOD BAKER ROTISSERIE

49.95

- Built-in baker an integral part of the unit
- Baker covers entire width of rotisserie
- Barbecue, broiler and grill—really a portable stove
- Complete with extra Bar-B-Q rack
- Removable "look-thru" glass door
- Four push-button heat controls
- Convenient on-off motor switch
- One-year element, fully guaranteed
- 12 heating ranges—4 platter positions
- Handy removable platter handles
- Heavy duty motor drives stainless steel removable spit
- Special wire baking rack
- Nothing down, 5.00 monthly



74L1a

74L1a NEW GOURMET CLOCK ROTISSERIE BY HOLLIWOOD

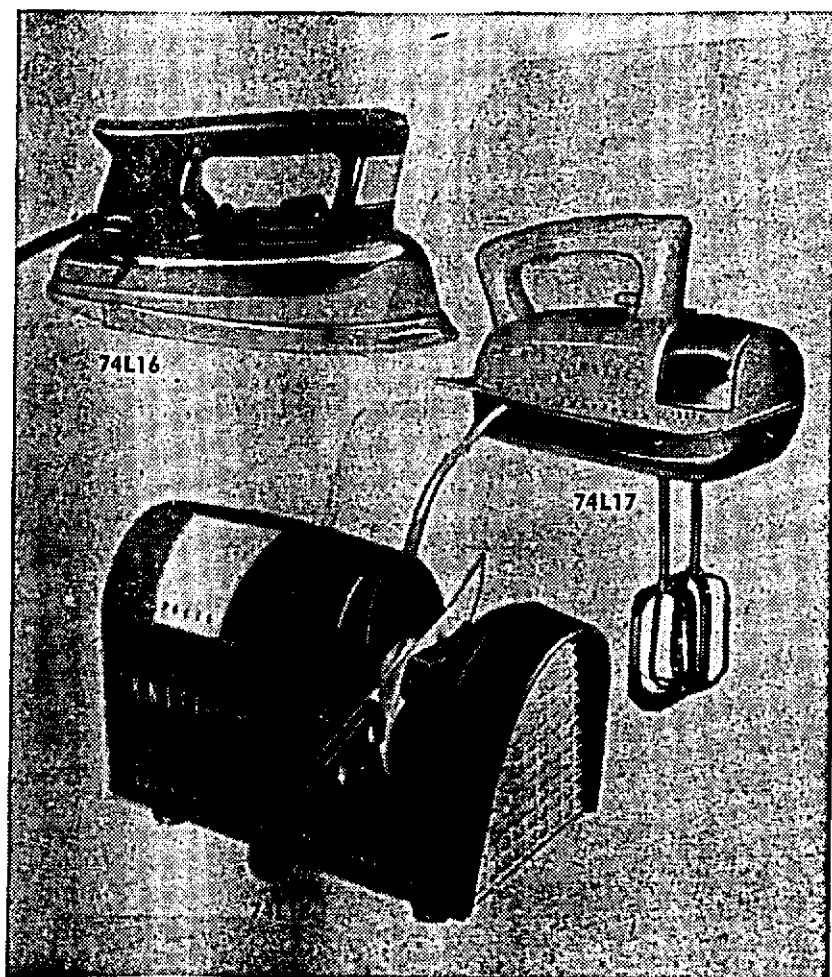
89.95

- First with the built-in baker
- First with the pre-set clock timer
- Complete with extra Bar-B-Cue rack
- Removable 2-position "look-thru" glass door
- Convenient on-off switch
- 12 heating ranges
- Extra large broiling platter, removable platter handle and grill tray
- Heavy duty motor—roasts, toasts, fries
- Barbecues turkey up to 15 lbs., roasts up to 20 lbs.
- Chromed inside and out
- One-year guarantee
- Nothing down, 5.50 monthly

May Co. Lakewood, Electrical Appliances, Downstairs



BUY MAY TIME CREDIT COUPONS WITH SMALL DOWN PAYMENT AND USE AS MONEY IN ANY DEPARTMENT, UP TO EIGHT MONTHS TO PAY



74L16 RIVAL STEAM-O-MATIC-IRON. Steam and dry iron both. The new de luxe all stainless steel iron with colored handles to brighten up the ironing hour. Tilt-top filling; push button emptying. Handles in red, white, pink, black, chartreuse or grey.19.95

74L16a STEAM-O-MATIC IRON.....17.95

74L17 RIVAL NEW MIX-O-MATIC SHARPENER. Two of the most wanted appliances in one. What a handy gift for your favorite home-maker. Lightweight portable mixer, heavy duty motor, plus built-in precision cutlery sharpener. Chrome with red, white or yellow.....22.95

74L17a Mix-O-Matic in copper with white or pink.24.95

74L18 RIVAL KNIFE-O-MATIC. Electric cutlery and scissors sharpener. Special guide for scissors. Safe, fine honing wheel, sharpens blades at correct angle, knives last longer. Chrome or copper with red, white, pink, black, chartreuse, turquoise or grey.14.95

74L18a Gold color with black.....17.95

electrical treasures give all year pleasures

74L19 NEW WARING MIXOR. Only 2¾ lbs., yet is powerful. Years ahead in styling, eliminates wrist fatigue; with scientifically developed "comfort handle."19.95

74L20 WARING DUO-SPEED BLENDOR. Celebrity model, white and grey plastic finish; Pyrex glass container; surgical steel blades; powerful motor, 2 speeds. Lifetime lubrication...43.95

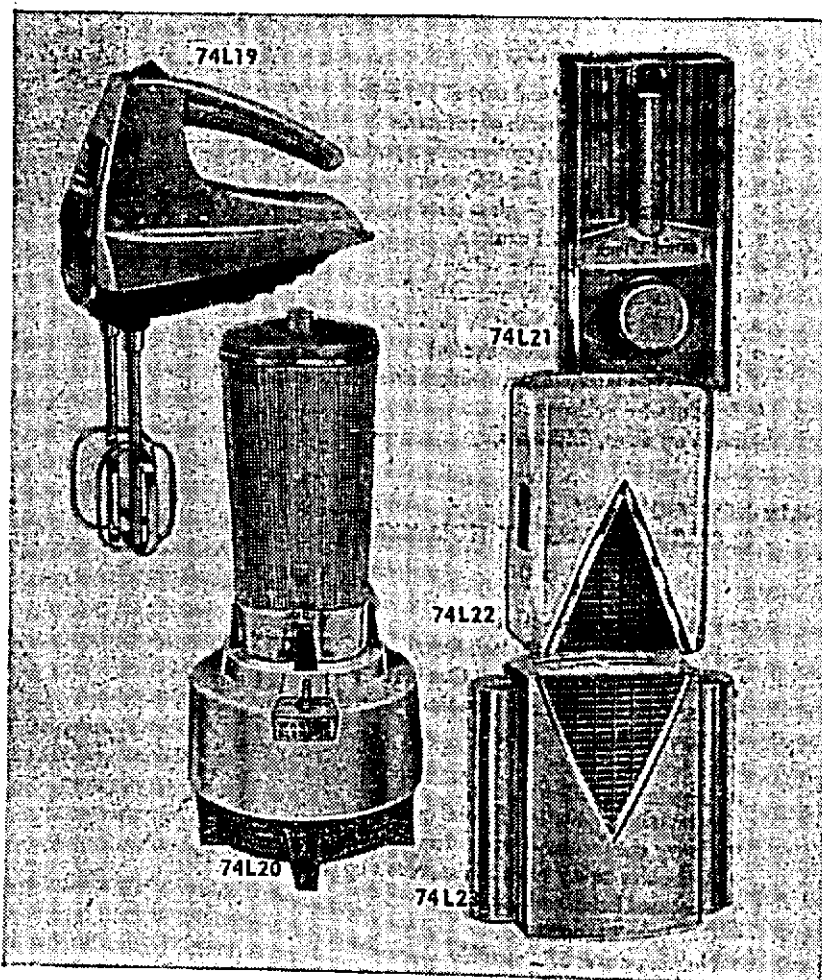
74L20a Color Tone Blender, pink, green, yellow (not shown).44.95

74L21 PERSONALIZED NU-TONE PUSH BUTTON Electrically lighted for easy reading; space for name card, uses less than 1c worth of electricity a month.2.50

74L22 NU-TONE DOOR CHIMES welcome guests with a cheerful earful. Nu-Tone chimes, easy to install, clear pleasant tones, harmonizes with all styles of decor. Twenty models from which to choose. "V" tone, aluminum or copper with black.5.95

74L23 PREMIERE NU-TONE DOOR CHIMES in handsome black and brass finish.....9.95

May Co. Lakewood, Electric Appliances, Downstairs



REGULAR 30-DAY MAY CO. CHARGE ACCOUNT WITH CHARG-A-PLATE IS TAILORED TO
YOU WHO PREFER MONTHLY STATEMENTS PAYABLE IN FULL



87L1 TV QUAKER KING SIZE 4-PC. SERVETTE ENSEMBLE, (16½x22½" tray size).....19.95

87L1a De luxe Servette, single tray.....3.95

87L1b TV SERVETTES BY QUAKER Gleaming brass legs, plastic tipped to avoid marring floor. Lustrous black trays with exclusive scalloped edges and hand silk screen design. Choice of deer or bird design. Five-piece de luxe Servette ensemble includes four 13½x17½" tray size Servettes and rack.....**15.95**

87L1c King Size Servette, single tray....4.95

May Co. Lakewood. Hardware, Downstairs

29L1 BRUCE CHOP BLOCKS Indispensable to every kitchen; for slicing meats, vegetables, and quicker, neater meal preparation. Keeps table and cabinet tops from getting marred. Solid, selected hardwood, laminated for extra strength. Small size, 7½x7½x2⅞".....**3.59**

29L1a Medium Size Chop Block, 11¼x11¼x2⅞"5.95

29L1b Large Size Chop Block, 11¼x17¼x2⅞"7.95

May Co. Lakewood, Housewares, Downstairs

at your service...holiday hostess

87L2 CAL-DAK KING SIZE TV TABLE SET.
4 King-size trays, rack.**15.95**

87L2a Single Tray, in choice of the four patterns above.....2.45

87L2b Colorful tray table sets, with handy rack of tubular steel construction; rubber tipped legs avoid floor marks. 12¾x17½" tray size, that fits neatly over lap, for TV viewing, buffets or patio snacks. 4 patterns. Ivy, Anthurium, Black Floral, Green Floral. 5-pc. Set, 4 trays and rack (not shown)9.95

87L2c King size TV tray tables, 20¾x16", 25" high3.95

May Co. Lakewood, Hardware, Downstairs

74L8 NEW HAMILTON BEACH FOOD MIXER. Mixtimer chimes at any pre-set time up to 15 minutes. Magic beaters reach to bottom of bowls. One-piece guarded beaters, 10 speeds and bowl control shifts give full coverage mixing. Full five-year guarantee.....**43.95**

74L8a White mixer with juicer.47.95

74L8b Chrome mixer, timer.....53.95

74L8c Chrome mixer, juicer.....57.95

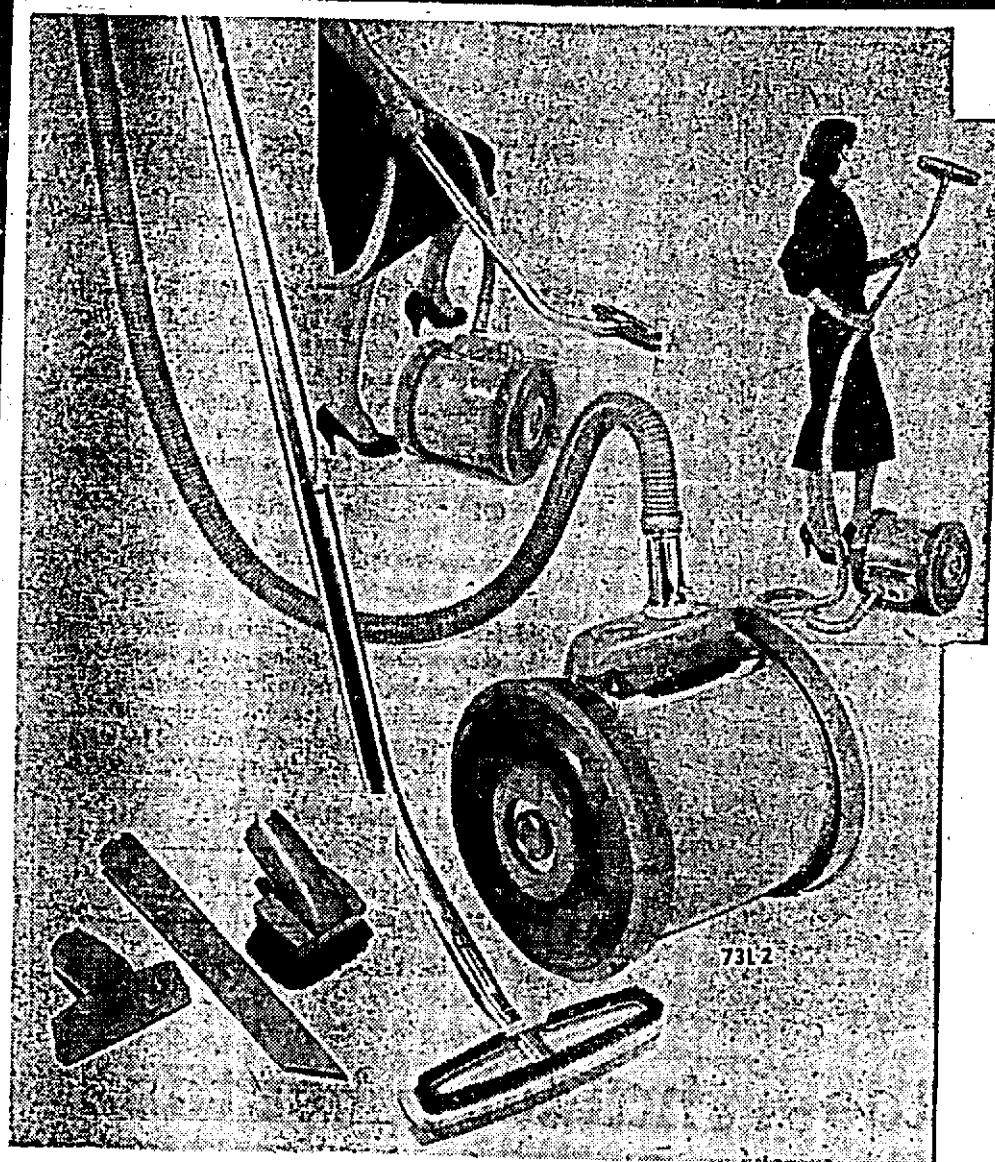
74L9 NEW IMPROVED HAMILTON BEACH MIXETTE. Handy switch in handle, positive beater ejector. Stands on end, hangs on wall. Metal case, not plastic. Baked on white enamel. 5-year guarantee**19.50**

74L9a Chrome model21.50

May Co. Lakewood, Small Appliances, Downstairs



SHOP 9:30 A.M. TO 9:30 P.M. MAY CO. LAKEWOOD (5100 Lakewood Blvd.) CALL Garfield 9-2411 or Metcalf 3-0111 for phone orders or service



73L2 THE NEW, COMPLETELY DIFFERENT ROLL-EASY GENERAL ELECTRIC VACUUM

79.95

- Never have to lift it: rolls over thresholds, even up and down stairs.
- Throw-away filter bag, for easy sanitary dirt disposal.
- New powerful suction vacuum cleaner.
- No radio or TV interference.
- Exclusive two-in-one floor tool. One side cleans rug; flip it, the other side cleans floors.
- Smartly styled by Freida Diamond, in turquoise and copper tone, complete with set of color matched attachments.
- One year's service guarantee.
- Nothing down, 5.00 monthly.

May Co. Lakewood, Major Appliances, Downstairs

74L2 GE NEW AUTOMATIC COFFEE MAKER A perfect cup of coffee every time. Set Brew Selector for coffee strength; no need to watch it. Keeps coffee at serving temperature. 19.95

says santa



74L3 GE ELECTRIC SKILLET Fries, bakes, stews, braises. Set temperature selector for desired heat, that is even; keeps foods from burning, sticking or smoking. 19.95

74L3a Metal cover 3.00
74L3b Copper cover 4.00
74L3c Glass cover 1.50

74L4 GE ALL-PURPOSE ELECTRIC MIXER Work saver, use as stand mixer, or portable; easy mixing at stove, table. Weighs only 3 lbs., 2-oz. yet powerful. 29.95

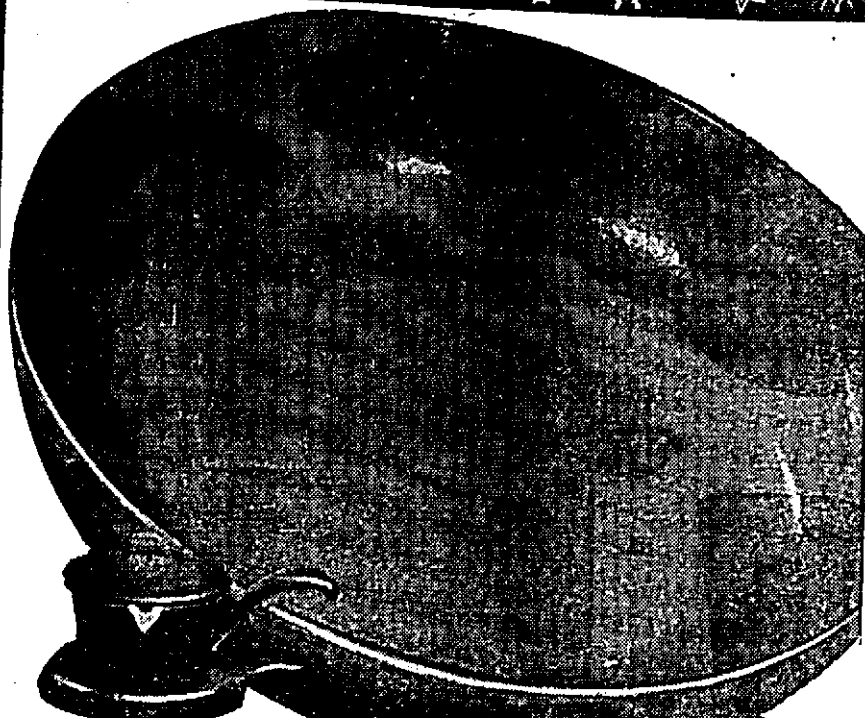
74L5 GE AUTOMATIC ELECTRIC TOASTER Six-position control that lets you select from light to dark. Pop-up type. Bright, easy to clean chrome finish. 19.95

74L6 GE PORTABLE ELECTRIC COLORED MIXER New, exciting colors in three mix or match shades, plus white. Petal pink, canary yellow or turquoise. 19.95

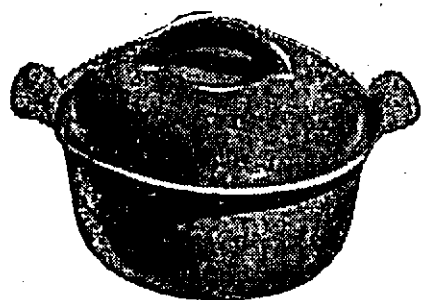
74L7 GE AUTOMATIC STEAM AND DRY IRON Presses woollens without damp press cloth. Switches from steam to dry-ironing at the flick of a button. Lightweight, 3 1/4 lbs. 17.95

May Co. Lakewood, Electric Appliances, Downstairs

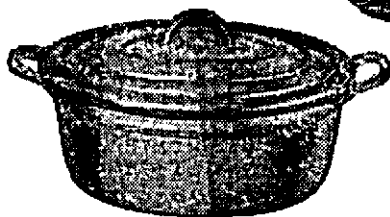
MAY-TIME PAYMENT PLAN IS CONVENIENT FOR YOUR BIG-MONEY PURCHASING. SMALL DOWN PAYMENT, EASY TERMS AND MANY MONTHS TO PAY.



29L15c



29L15



29L13



29L14

FAMOUS LIFETIME DESCOWARE

Flame red, or canary yellow enamel over fine-grained cast iron, creates a lifetime cookware that is beautiful, plus superior cooking qualities.

29L12—DESCOWARE SKILLET, 6"	2.50
29L12a—8" skillet	3.95
29L12b—9½" skillet	4.95 cover 2.75
29L12c—11" skillet	5.95 cover 3.95
29L12d—11¾" skillet	7.50 cover 4.50

29L13—DESCOWARE ROUND COVERED CASSEROLE, ¾-qt.

29L13a—1-qt. casserole	5.95
29L13b—2-qt. casserole	7.95

29L14—DESCOWARE SAUCEPANS,

¾-qt.	2.95	cover 1.00
29L14a—1½-qt. saucepan	3.95	cover 1.35
29L14b—2¾-qt. saucepan	5.50	cover 1.75

29L15—DESCOWARE ROUND COVERED OVEN,

3¼-qt.	7.95
29L15a—5¼-qt. oven with cover	11.95
29L15b—8¼-qt. oven with cover	15.95
29L15c—Butter melter	3.95

santa favors the kitchen
with special gifts

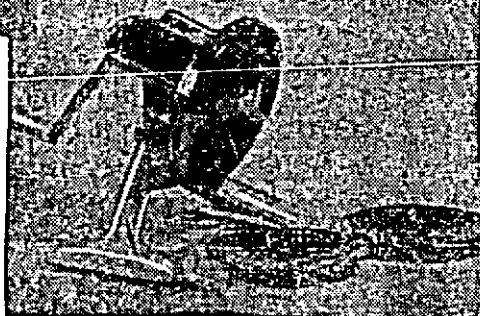


29L16

RIVAL KITCHEN AIDS

29L16 RIVAL KITCHENEER, combination chopper, shredder, slicer, grater. Changes easily from one to another. Easy to clean. Removable head. White, pink, yellow or red. **13.98**

29L16a All-copper model **17.95**



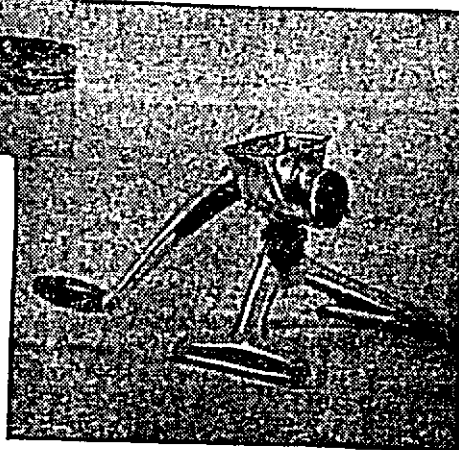
29L17

29L17 RIVAL PORTABLE SHRED-O-MAT. Shreds, slices, grates. Ideal for salads. In white, yellow, red or pink. **8.98**

29L17a All-copper model **11.95**

29L18 RIVAL PORTABLE GRIND-O-MAT. Grinds, chops meat, fish, with little effort. A real work-saver. Red, white, yellow, pink **8.98**

29L18a All-copper model **12.95**



29L18

May Co. Lakewood, Housewares, Downstairs

REVOLVING MAY CO. BUDGET PLAN WITH CHARG-A-PLATE MAKES YOUR HOLIDAY SHOPPING EASIER. NO DOWN PAYMENT. UP TO 6 MONTHS TO PAY

46L1 BELLA MARIA, wide blue-gray border, sealed under glaze, with sprigs of platinum leaves. Platinum edge trim, coupe shape; floral rose and platinum center. Open stock for 5 years. 5-piece setting **4.99**

46L2 SHASTA PINE, wide ivory shoulder, sprays of pine cones, needles. Snow white center, rim shape, gold trimmed. Finest translucent imported china. Open stock available for 5 years. 5-pc. setting **3.99**

46L3 NEW CONTINENTAL GLASS HOSTESS SETS by Libbey. Glass in six original designs. Permanently colored-fired; won't wash or wear off; every rim guaranteed against chipping. **ALPINE** pattern, 14-oz. only—8-Pc. set **3.95**

46L3a MONTE CARLO, 14-oz. only, 8-Pc. set **3.95**

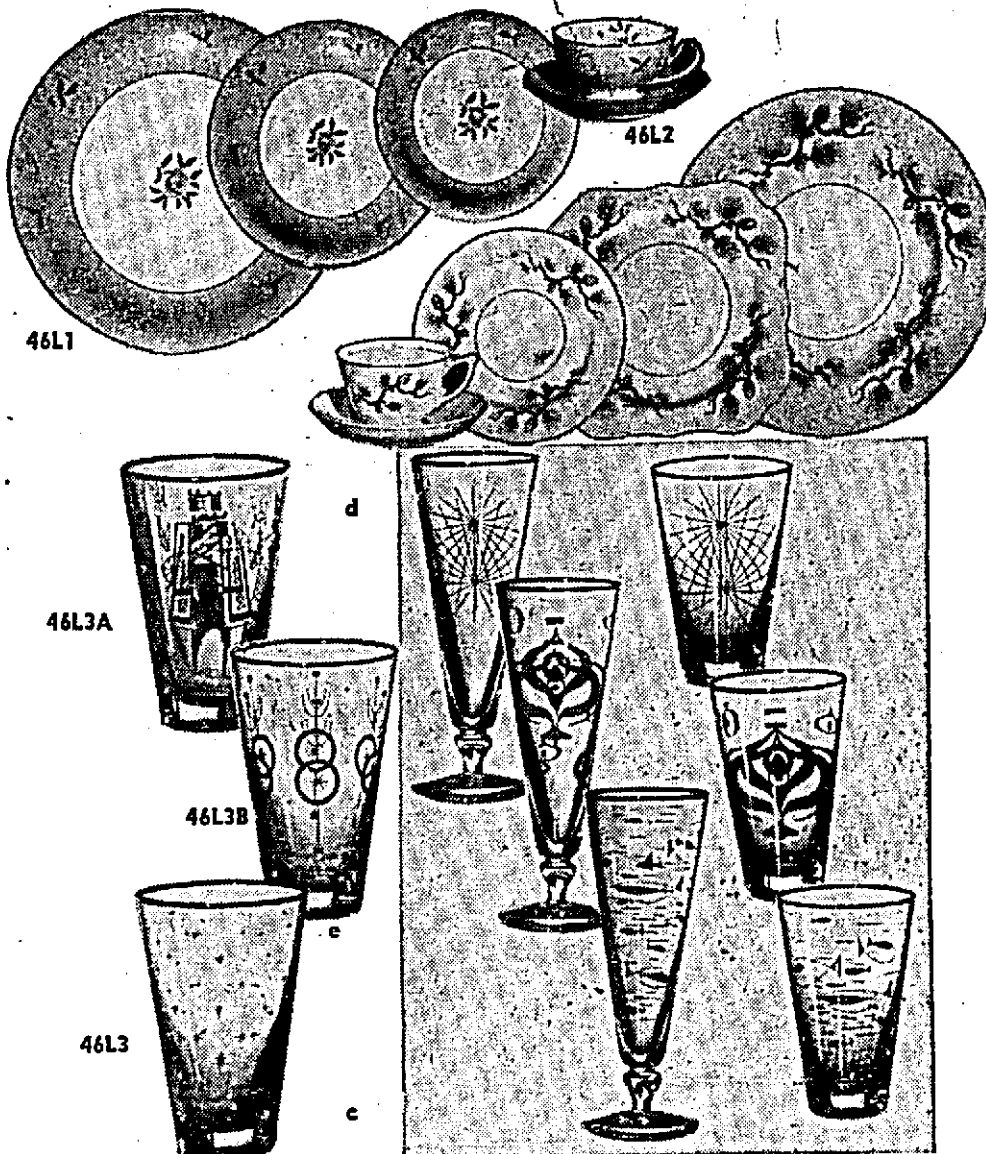
46L3b NORDIC, 14-oz. only, 8-Pc. set **3.95**

46L3c MEDITERRANEAN, 14-oz. or 10-oz., 8-Pc. set **3.95**
Pilsners, 8-Pc. set **5.95**

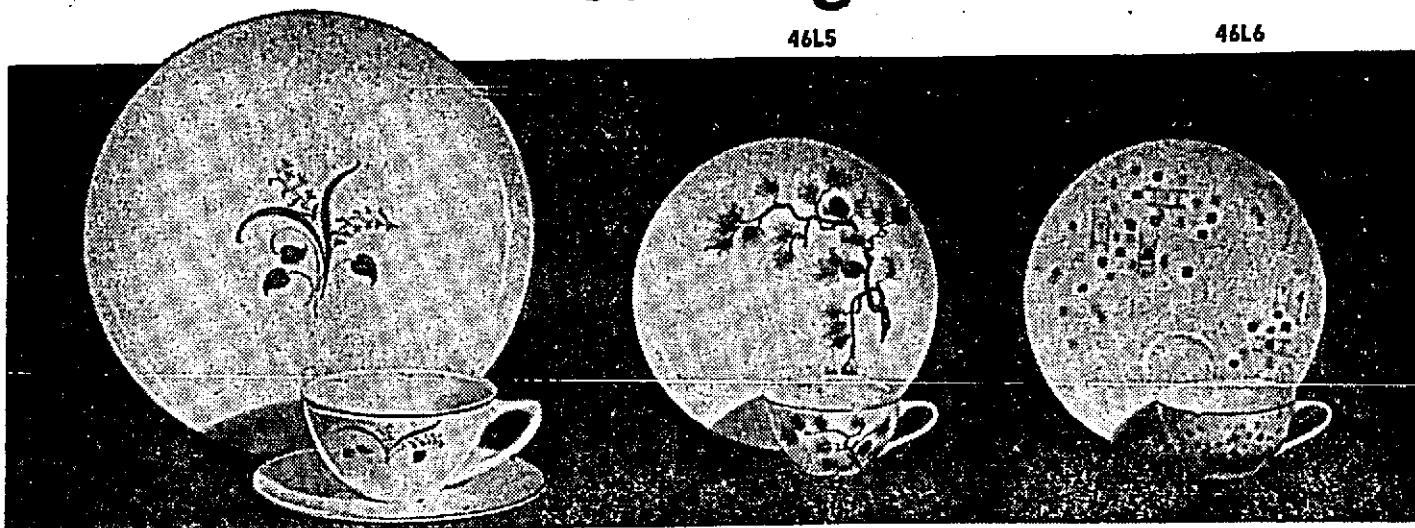
46L3d SELVILLE, 14-oz. or 10-oz., 8-Pc. set **3.95**
Pilsners, 8-Pc. set **5.95**

46L3e GRANADA, 14-oz. or 10-oz., 8-Pc. set **3.95**
Pilsners, 8-Pc. set **5.95**

46L4 "FORSYTHIA" 16-P.C. STARTER SET for 4. Famous Knowles dinnerware, coupe shape, yellow, green floral design, gold edged. 4 dinners, 4 bread 'n butters, 4 cups, 4 saucers. Open stock pattern **6.95**



here's to
setting the scene for



46L5 "RAINIER PINE" 8-PC. SNACK SET, fine quality white bodied china; green pine needles, brown cones on coupe shape. Platinum edge. 4 new large 8 1/2" snack plates, 4 tea cups **3.99**
46L5a—16-Pc. service in same pattern. Service for 8 **7.98**

46L6 "FROLIC 8-PC. SNACK SET, all-platinum banded on fine quality imported china. Abstract modern multicolored design coupe shape. Four new large 8 1/2" snack plates, 4 tea cups. To serve 4 **3.99**

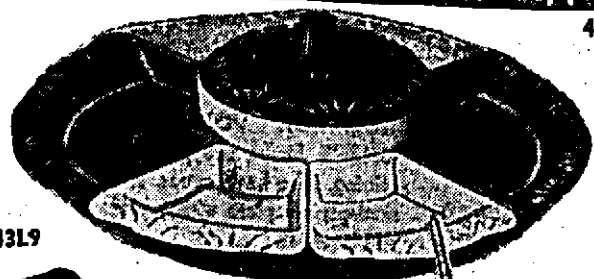
46L6a—16-Pc. service. Same pattern for 8 **7.98**

46L7 19-PC. COFFEE 'N' HOSTESS SET. Coffee serving set. 12-cup carafe, 8 glass gold-edged cups, saucers, all on brass serving stand with warmer. **9.95**

May Co. Lakewood, China and Glassware, Third Floor



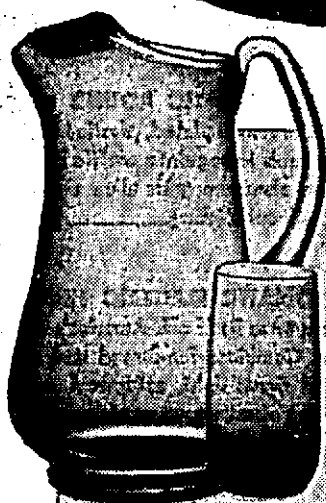
MAY CO. GIFT CERTIFICATES. PLEASE EVERYONE ON YOUR LIST QUICKLY/EASILY.
IDEAL FOR THOSE WHO PREFER TO SELECT THEIR OWN GIFT.



43L8

46L8 16" REVOLVING LAZY SUSAN. 6 side sections, generous sized with covered center bowl. Choice of green/chartreuse; pink/grey; turquoise/grey. Wood grained ball-bearing base 7.95

43L9



43L10



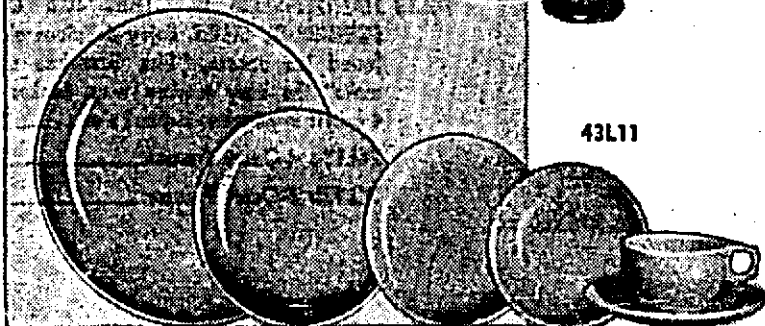
46L9 7-PC. IMPORTED PORTUGUESE BEVERAGE SET. Hand blown glassware, 8-oz., wide lipped jug complete with 6 heavy bottom tumblers, in green, amber, or smoke colored glass 5.95

46L10 8-PC. HOLLYWOOD MARTINI SET. Wide mouth 32-oz. mixer, brass collar, brass bar handle, long plastic bubble stirrer, 6 gold decorated 4-oz. footed cocktails. 5.95

46L11 52-PC. LIFETIME DINNERWARE by Watertown. Guaranteed against breakage for one year. Almost indestructible, 8 each of plastic dinners, coupe soups, bread 'n butters, fruits, cups, saucers, 1 each covered butter, salt, pepper shakers. Yellow, grey, flamingo, oyster, or chartreuse. Open stock pattern 39.95

46L12 HAND CUT BAVARIAN CUT CRYSTAL. Fine quality crystal, clear cut glass. Footed rose vase, 6" rose bowl, 3-legged vase, footed bowl, tall stemmed compote, footed flared vase, 3-legged bowl, handled basket, each 3.95

46L13 9-PC. "ECLIPSE" RACK TUMBLER SET. 8 12-oz. tumblers in bright brass carrier rack. Black with gold, with sunburst design on one side, astral bodies on the other. 5.95
46L13a Frosted crystal set with gold, same design. 5.95



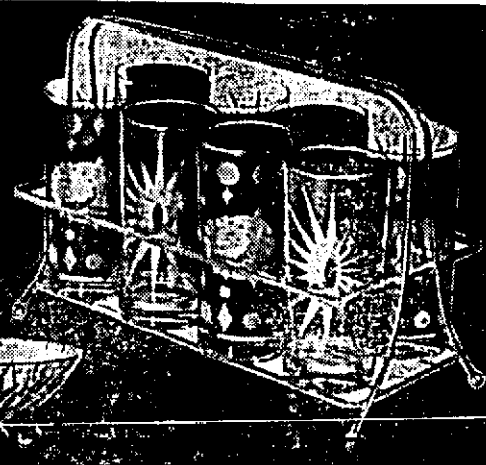
43L11

holiday hospitality

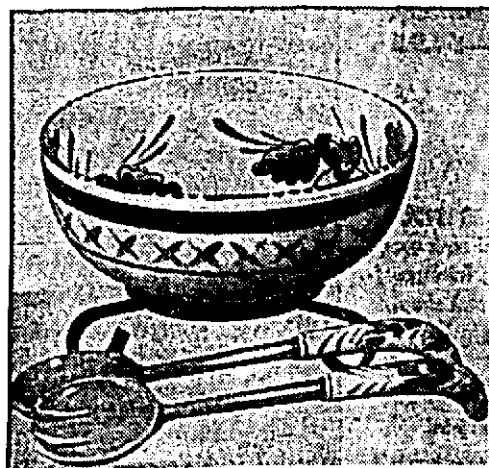
43L12



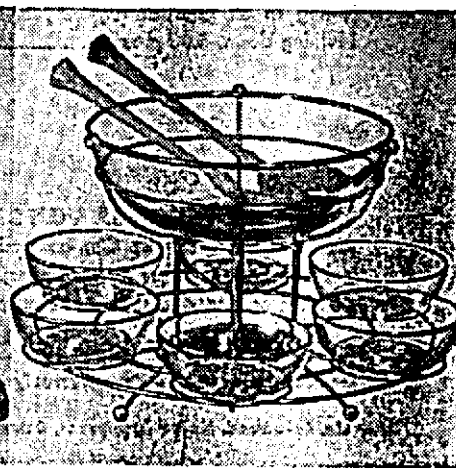
43L13



43L14



43L15



46L14 IMPORTED SALAD SERVING SET. 4-pc. imported set, all hand painted. Wooden fork, spoon with ceramic designed handles. Bowl sits on black wrought iron base. Floral design 4.95

46L14 Imported salad set in fruit design. 4.95

46L15 10-PC. "TRAY OF PLENTY" SALAD SET. Brass serving rack, clear crystal glass salad bowl, 6 individual serving bowls. Plastic serving fork, spoon 9.95

May Co. Lakewood, China and Glassware, Third Floor

SHOP 9:30 A.M. TO 9:30 P.M. MAY CO. LAKEWOOD (5100 Lakewood Blvd.) CALL Garfield 9-2411 or MEfcaif 3-0111 for phone orders or service



74L10 DOMINION FOUR-QUART "POPPER CHEF". Jumbo size polished aluminum, self-stirring. Also heats soups, stews and sauces—receptips; complete with 8-piece glass tumbler and bowl set. **10.95**
74L10a Two-Quart "Popper Chef".....6.45

74L11 DOMINION AUTOMATIC ROUND WAFFLE BAKER. Chromium plated, plastic handles, heat control knob to regulate waffle brownness, 7½" cast aluminum grids allow waffle to be removed without sticking. **13.95**

74L12 ARVIN AUTOMATIC ELECTRIC HEATER. Turns itself on; turns itself off. America's automatic heater. Combines fan-forced and radiant heat. Red signal light, safeguard switch, long life heating elements, coppertone enamel, chrome grill **34.95**

74L13 HANDYFREEZE ELECTRIC ICE CREAM FREEZER BY SILEX. Enjoy delicious old fashioned ice cream, "like Grandma used to make" the easy modern way. Makes up to 4 quarts in minutes. 1-quart size **19.50**
74L13a 4-Quart Freezer.....27.95
74L13b 6-Quart Freezer.....32.50

she's "plugging" for these, for home

74L14 HANDYHOT BLENDETTE BY SILEX. Exciting new colors in this blendette that mixes, beats, purees, whips, and blonds. Makes meal time quick and easy, breakfast to midnight snacks. Pink, yellow, turquoise or white. **17.95**

May Co. Lakewood, Electric Appliances, Downstairs

73L15 SHETLAND IMPERIAL FLOOR POLISHER. The work saving combination that solves every floor and rug cleaning problem. Scrubs all type floors; waxes, polishes and buffs floor, counter tops; furniture and rug cleaner, is self adjusting to all piles of rugs. 2-year warranty. Nothing down, 5.00 monthly. **64.95**

73L15a SHETLAND ALL PURPOSE POLISHER KIT (not shown). Can be used as a car polisher, floor polisher and scrubber, furniture polisher, sander, and drill in hobby work shop. **29.95**

(Price Includes Delivery; Two-Year Warranty & Terms)

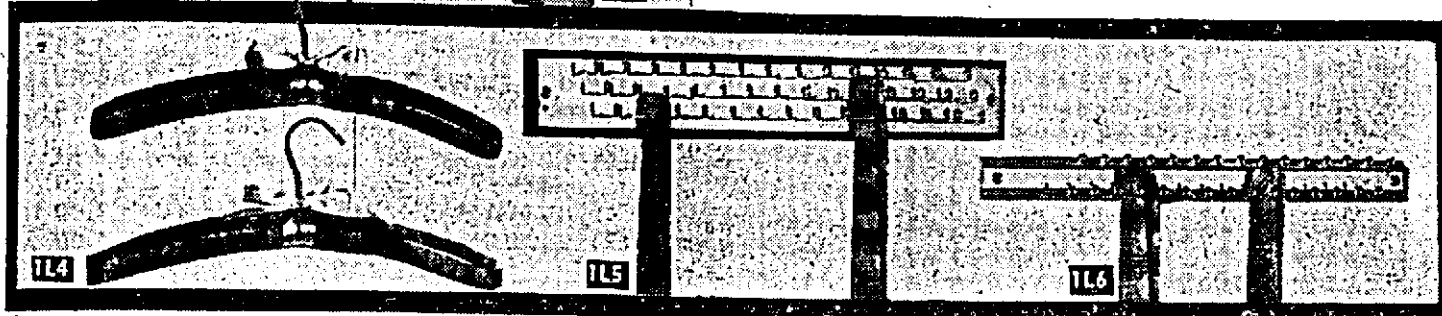
May Co. Lakewood, Major Appliances, Downstairs



BUY MAY-TIME CREDIT COUPONS WITH SMALL DOWN PAYMENT AND USE AS MONEY IN ANY DEPARTMENT, UP TO EIGHT MONTHS TO PAY



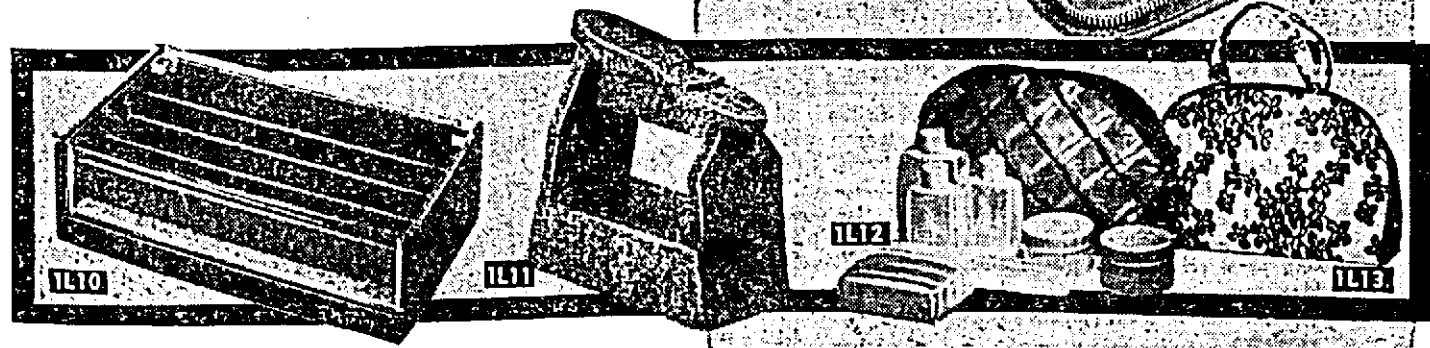
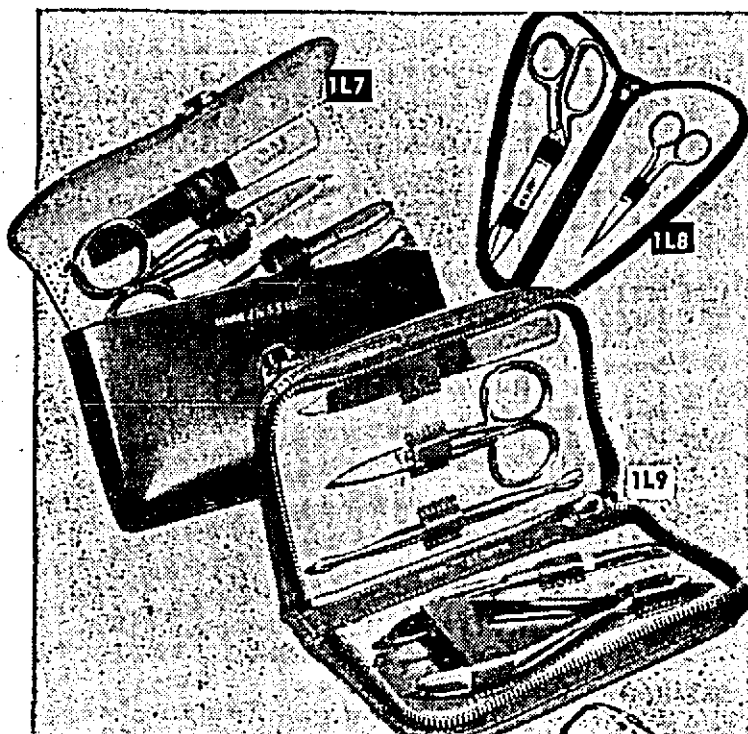
- 1L1 GLAMOROUS NEW MAKEUP CAPE** by Kleinert's. This is the pretty way to good grooming. Confetti-dotted pink or white nylon tricot, lined with water-proof plastic. Protects shoulders and clothes from makeup.....**2.95**
- 1L2 MATCHING CAP** by Kleinert's. Confetti dots on white, pink, blue, yellow, green or blue nylon tricot, lined with plastic **1.00**
- 1L3 CONVENIENT "BEDSIDER"** by Kleinert's. Slips easily between mattress and box spring to hold cigarettes, magazines, cleansing tissues, and other items handily at your fingertips. Dainty rosebud patterned quilted acetate taffeta with one special water-proof plastic pocket. Pink, blue or white.....**2.50**
- 1L4 SCENTED PADDED HANGER SET** by Scent-sation. Two rayon satin covered hangers lightly scent milady's fashions. Wine, aquamarine or hunter green with plastic hooks. Gift boxed two to a set.....**1.00**
- 1L5 HOLLYWOOD ROYAL TIE KEEPER** holds 42 to 84 ties. Large chrome panel on handsome ebony black base. 42 chrome plated hooks swing open or closed in unison.....**4.95**
- 1L6 HOLLYWOOD TIE KEEPER** holds 30 ties for easy, quick selection—hooks move right or left together. Polished chrome on natural wood base.....**3.00**



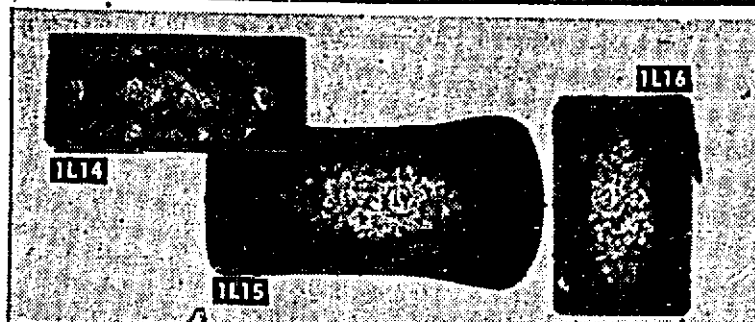
santa's merry notions for christmas

- 1L7 WISS MEN'S MANICURE SET** in flat, British-style case. File, nail scissors, tweezers, and pusher-cleaner. Russet or nut brown top-grain cowhide case.....**4.95**
- 1L8 WISS SCISSOR SET** in handy leather carrying case. Contains bent-handled dressmaker's shears and embroidery scissors. Light green, light blue, rose, brown, or red.....**8.95**
- 1L9 WISS WOMEN'S MANICURE SET** in top-grain cowhide travel case. Cuticle nippers, tweezers, nail scissors, file, and pusher-cleaner. Red, pastel green or London tan case.....plus 18c tax **7.50**
- 1L10 TRANSPARENT EARRING BOX** by Dralar. Lucite lid lid keeps earrings dust-free and allows easy selection. Holds up to 24 pairs of earrings. Pink or blue.....**2.95**
- 1L11 SHOE SHINE STAND** by Dralar—a gift the whole family will appreciate. Sturdy wood frame with marble-look plastic finish. Footform and polish compartments, **2.95**
- 1L12 COSMETIC TRAVEL CASE** by Trina. Zippered plaid plastic case fitted with three bottles in assorted sizes, two jars, soap dish and toothbrush case.....**1.98**
- 1L13 TRAVEL CASE** by Trina. Black lace on pink, blue or clear plastic. Fitted with two plastic bottles, two jars, soap box and toothbrush case—all in a plastic tray **2.98**

May Co., Lakewood, Notions, Street Floor



REVOLVING MAY CO. BUDGET PLAN. WITH CHARG-A-PLATE MAKES YOUR HOLIDAY SHOPPING EASIER. NO DOWN PAYMENT, UP TO 6 MONTHS TO PAY.



PETIT POINT GIFT IDEAS BY TRAUM. Dainty floral designs on smart black rayon faille. Imported from Germany.

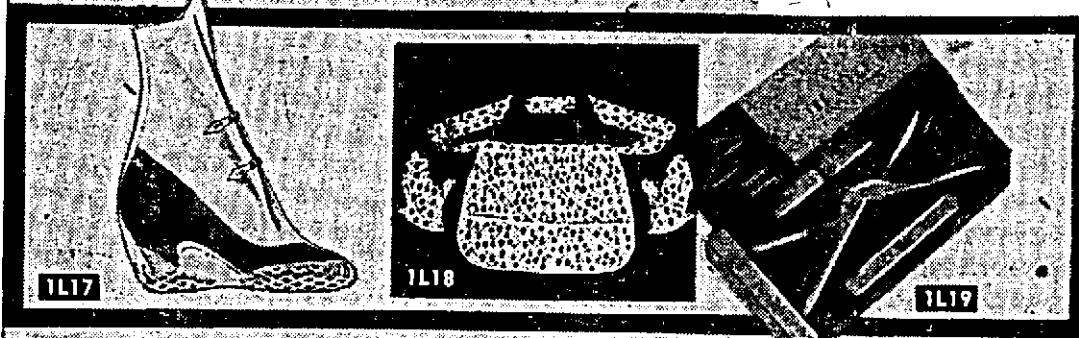
1L14 COMB AND MIRROR CASE for pretty tidying...2.00

1L15 EYE GLASS CASE with petit point medallion...2.00

1L16 CIGARETTE CASE, regular and king size, each...2.00

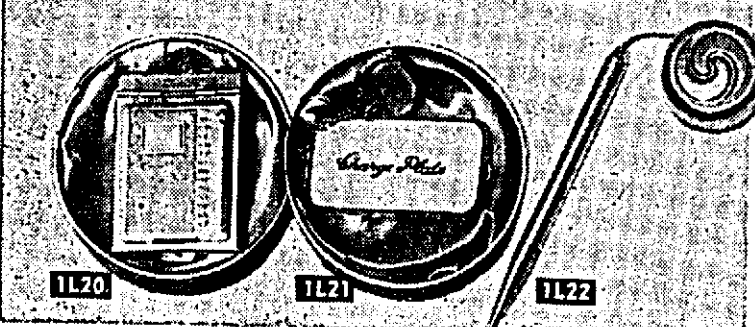
1L16a KEY CASE (not shown), in red or black rayon faille 2.00

1L17 DRIZZLE BOOTS by Coffey-Hoyt. New design with more rugged soles, heavier heels. Sturdy clear plastic with double fastening. Regular heels in sizes S, M, L, and XL; high heels in sizes 5, 6, 7 and 8...2.00



1L18 FOUR-PIECE KITCHENETTE SET by Duro. Short apron with three handy pockets, quilted oven mitts and hot-pot grippers for pot handles. Apple or provincial print; red, black, yellow or green...7.98

1L19 GENTLEMAN'S WARDROBE SET by Setwell. Two contoured coat-and-trouser combination hangers for suits and two trouser hangers. Natural finished wood with chrome plated hooks. Gift boxed...4.25



24K GOLD-PLATED PURSE ACCESSORIES BY ABON. Handsome little gift ideas with little price tags to delight a lady on December 25, beautifully designed for efficiency.

1L20 PHONE INDEX opens automatically to name—just set the little pointer. Inside calendar...1.00

1L21 CHARGA-PLATE HOLDER with anchoring chain...1.00

1L22 PENCIL ON REEL to pin inside purse...1.00

unusual gift ideas in notions

1L23 ELECTRIC CHRISTMAS FIREPLACE by Exdo. Wreath over simulated brick facade of vinyl coated, heavy craft-board. Simulated andirons and logs. Electric socket, cord and flicker attachment. 40 1/2 x 43 1/2 x 8 1/2...3.49

1L24 EDUCATING TOY CHEST by Exdo. Word and alphabet game on lid. Colorful and sturdy—keeps toys neatly and safely out of way. Vinyl coated so you can wipe it clean with damp cloth. Reinforced wood frame, 31 x 15 x 14" size...3.49

1L25 WOMEN'S ANGEL TREADS by Barry. Washable, color-fast corduroy slippers—fully lined, foam rubber "inter-soles." Dainty flowers on red, copen blue, pink, or white corduroy. S 4-5 1/2; M 6-7 1/2 and L 8-9 1/2...1.98

1L26 MEN'S ANGEL TREADS in solid color corduroy. Wine, navy brown. S 7-8 1/2; M 9-10 1/2 and L 11-12 1/2 sizes...1.98

1L27 MARVEL BELT RACK by Lee Rowan. Holds 10 or more belts on chrome finished hooks with plastic tips...2.25

1L28 DIPLOMAT TIE RACK by Lee Rowan. Chrome finished, holds 24 ties...1.75

1L29 HAPPY IMP DOLL by Dollcraft. Washable painted plastic face. Sitting or standing style...1.00

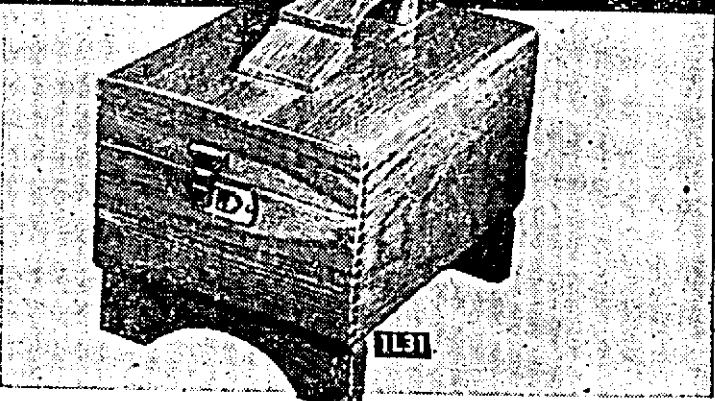
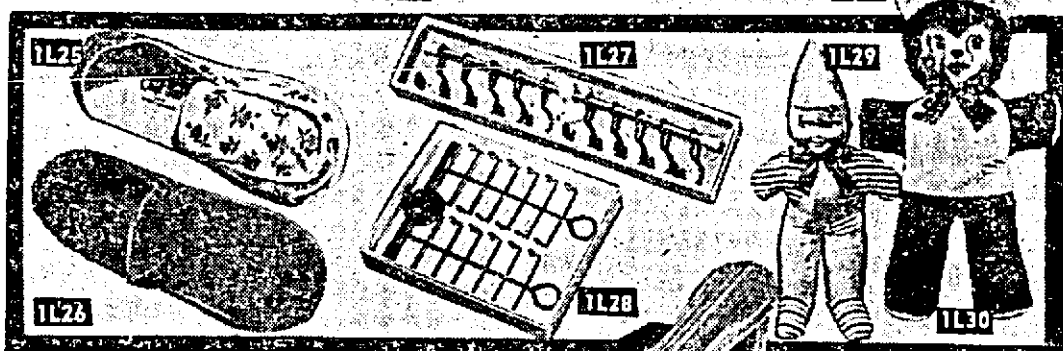
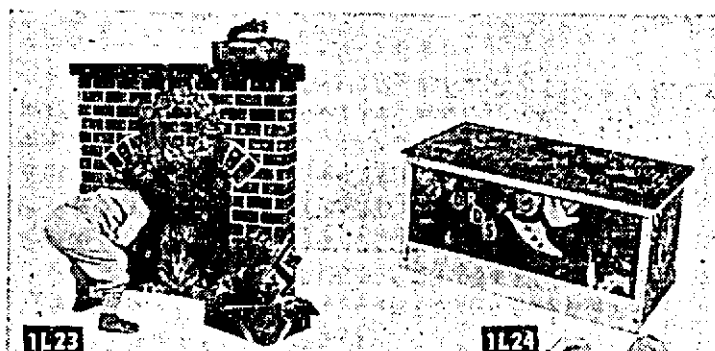
1L30 BEAR DOLL by Dollcraft. Cotton filled with rayon taffeta and plastic covering. 14 inches tall...1.00

1L31 SHINEMASTER by Merchant Box. Lacquer finished solid oak cabinet (11 x 8 x 10"). Holds family's shoeshine needs completely out of sight. Fitted with 4 polish colors, 2 shoe brushes, 2 daubers, and 2 shine cloths...5.95

1L32 FLORAL BIB APRON by Schug (not shown). Contour-cut for smooth flattering fit. Center panel of six-gauge plastic with floral print. Clear plastic side panels. Red, yellow, blue, or white...1.50

1L32a HALF-APRON (not shown). Same fabrics and colors as above...1.25

May Co. Lakewood, Notions, Street Floor

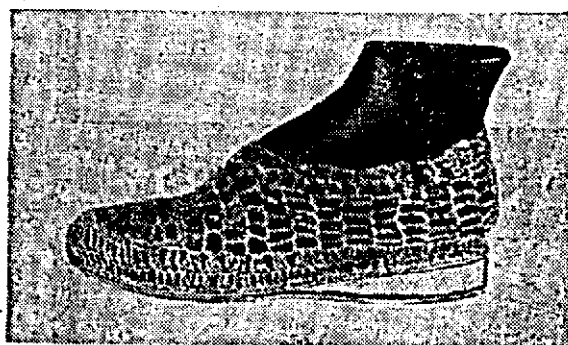


SHOP 9:30 A.M. TO 9:30 P.M. MAY CO. LAKEWOOD (5100 Lakewood Blvd.) CALL GARfield 9-2411 or MEtcalfe 3-0111 for phone orders or service



- 12L1 ELECTRIFIED SHEARLING**, matching sock lining, padded sole. Red, powder, pink, royal. Sizes 4-9 **4.50**
- 12L2 ENGLISH IMPORT**, fine crushed kid, shearling collar, leather sole, red, navy, black, tan, lt. blue, pink. 4-9 **4.97**
- 12L3 HI-HEEL WEDGE** by Swan. Black rayon brocade, gold kid trim, pink kid lining. Narrow 6-9; medium 4-9 **9.95**
- 12L4 ALL-LEATHER "DOMINO"** by Swan. Leather lining, sole. High heel. Royal, red, black, sizes 6N-10N; 4M-10M **5.50**
- 12L5 18KT. GOLD KID** by Swan. Pink kid lining. Sizes 6½N-9N, 4M-9M **8.95**
- 12L6 GLOVE KID**, cushioned insole. Our own "headliner," leather lined, high wedge. Red, royal, pink, lt. blue, white. Medium, sizes 4 to 10 **2.97**
- 12L7 CROCHETED ELASTICIZED** slipper of gilt metallic thread; wedge heel. Sizes S-M-L **3.95**
- 12L8 ELECTRIFIED SHEARLING** with matching sock, vamp lining to match. Red, pink, lt. blue, royal. Sizes 4-10 **3.50**
- 12L9 DANIEL GREEN**, Skinner rayon slipper, black or royal. 6N-10N; 4M-10M **6.50**

May Co. Lakewood, Better Slippers, Street Floor



12L7

footnotes to a family's christmas



- 112L1 CAPESKIN BOW MOCCASIN** by Baby Sitters. Bunny fur collar, red, pink, light blue, royal blue, black. Flexible leather sole. N6½-9, M4-9 **3.99**
- 112L2 HAND BEADED MOCCASIN**, by Starstepper. Soft sole, white bunny fur collar, red, royal, white, black, pink, light blue, turquoise. Medium, 4 to 9 **2.99**
- May Co. Lakewood, Boulevard Slippers, Street Floor
- 70L1 FUR-TRIMMED HONEYBUGS**, rayon brocade with fur trim; royal, red, white. 8-3 **2.99**
- 70L1a** Red rayon velvet with white, 8-3. (Not shown) **2.99**
- 70L2 COWBOY BOOTS BY Q-D**. Walking heels, pegged shanks, sturdy soles, red, brown, black. 7-3 **4.95**
- 70L2a** Larger sizes, 3½-6, brown, black. (Not shown) **6.95**
- 70L3 BLACK RAYON VELVET HONEYBUG** (not shown) with jeweled trim. Sizes 8 to 3 **3.99**
- 70L4 HONEYBUG CHENILLE SCUFF** (not shown) in sculptured styling. White, light blue, pink. 8-3 **2.99**
- 70L4a** Coed sizes, 4 to 9, white **2.99**

May Co. Lakewood, Children's Shoes, Second Floor

REGULAR 30-DAY MAY CO. CHARGE ACCOUNT WITH CHARG-A-PLATE IS TAILORED TO YOU WHO PREFER MONTHLY STATEMENTS, PAYABLE IN FULL

40L1 NOMA SAFETY PLUG CHRISTMAS LIGHTS. 15-light indoor set.....5.59
 40L1a 25-light set Noma lights, indoor 9.49
 40L1b 15-light set Noma lights, outdoor 7.25
 40L1c 25-light set Noma lights, outdoor.....11.95

40L2 PLASTIC CHRISTMAS TREES. Last for years, store and save from season to season.
 42" high, green.....13.50
 40L2a 42" White plastic tree.....14.95
 40L2b 72" Green plastic tree.....19.95
 40L2c 72" White plastic tree.....21.95

40L3 WROUGHT IRON SLEIGH, for table or mantel. Black or brass, with 4 candles, traditional pine cones with big red bow. 3.98

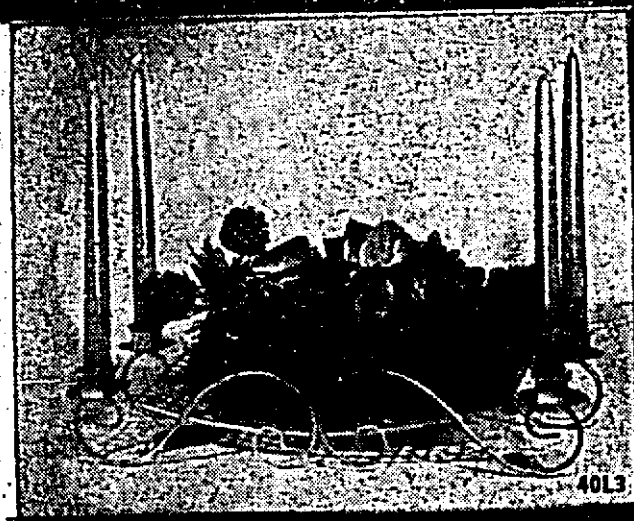
40L4 ELECTRICALLY ILLUMINATED CAROL SINGERS. A festive group of carolers, in plastic plaque for indoors or outdoors. 30"x20". 5.98

40L4a Carolers, 47"x28".....15.98

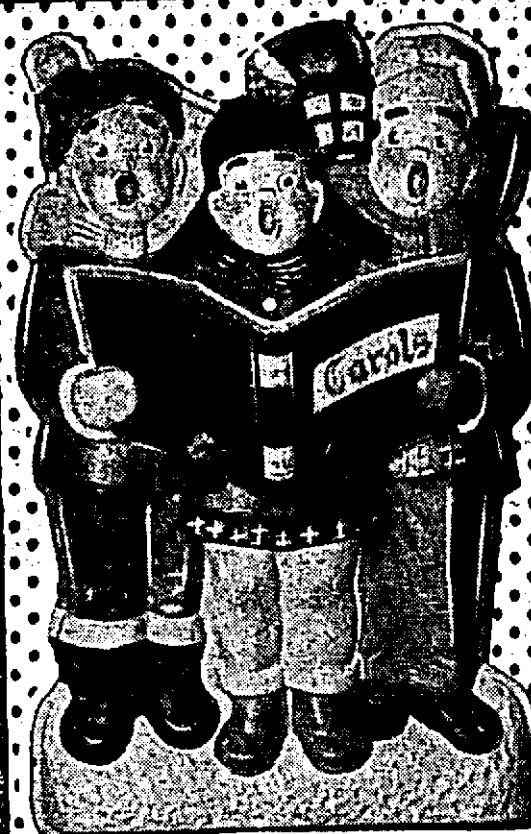


40L2

christmas sparkle from our trim-a-tree shop



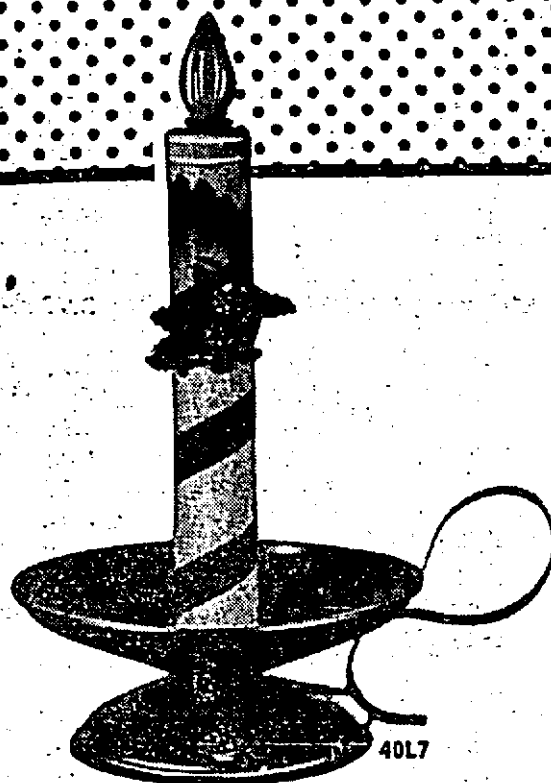
40L3



40L4



40L5



40L7

40L5 GOOSE FEATHER CHRISTMAS TREES. Delightful natural looking trees, white or green. Lasting beauty in a Yule tree. 28". 6.50

40L5b 36" Goose feather tree 8.50

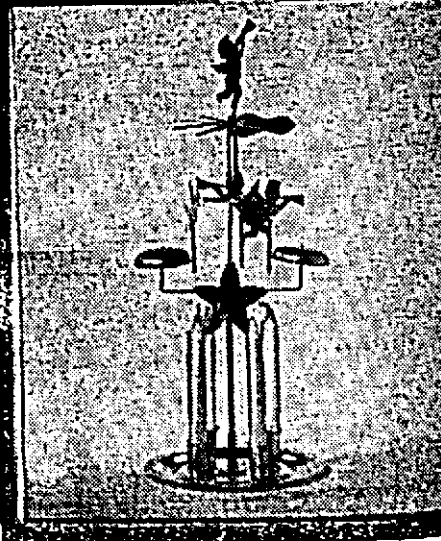
40L5c 60" Goose feather tree 19.95

40L5d 72" Goose feather tree 39.95

40L6 SWEDISH ANGEL CHIMES. Exact replica of the beautiful Swedish original. When candles are lighted, rotates and the hanging wands gently strike the bells, giving off a lovely tinkling sound. 1.29

40L6a Three boxes of chime candles.....1.00

40L7 ELECTRIC CANDLE for indoors or outdoor decoration. 24" high, U.L. approved. Gaily colored, a charming Yule touch for the home.....4.98



40L7

PRE-CHRISTMAS

Gilbert's
JEWELERS
Easiest Terms in Town
122 PINE AVE



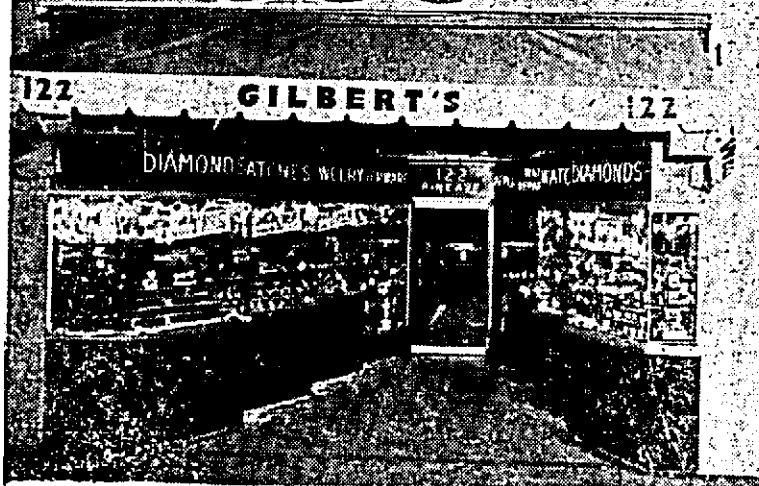
SALE

122 PINE **Gilbert's** **122 PINE**
JEWELERS
DIAMONDS
WATCHES
APPLIANCES
Easiest Terms in Town

BUY IN — PAY IN

'55 '56

No Charge for Credit



**OPEN EVERY
EVENING TILL
CHRISTMAS**

3 WAYS TO BUY

- ★ COME IN
SHOP IN PERSON
- ★ MAIL IN
USE HANDY COUPON
- ★ PHONE IN
HEMlock 5-5377

Your Credit Is Good — Your Account Open in Minutes

YOUR CHOICE

99¢

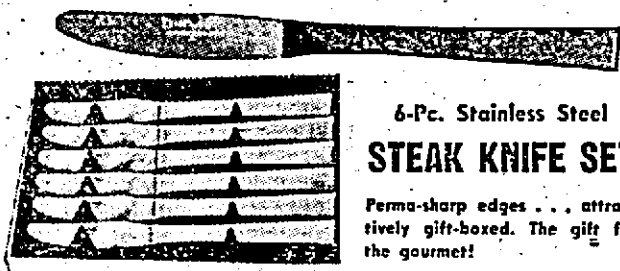
VALUES
TO
\$4.95

LIMITED
QUANTITIES

**NOTHING
ELSE TO
BUY!**

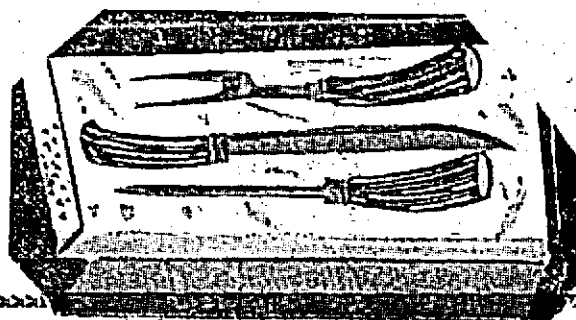
**8-PC. BLUE WILLOW
TV SNACK SET**

4 cups, 4 plates, in famous imported
Blue Willow pattern. . . . What a
desirable gift!



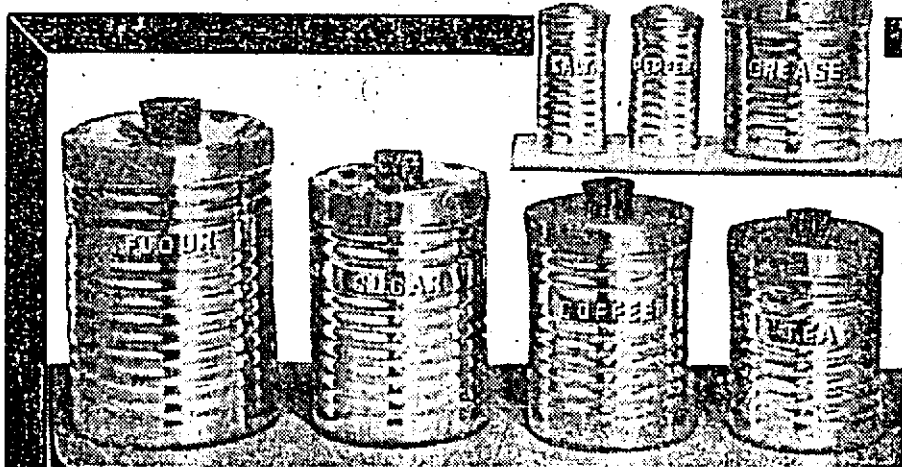
**6-Pc. Stainless Steel
STEAK KNIFE SET**

Perma-sharp edges . . . attrac-
tively gift-boxed. The gift for
the gourmet!



CARVING SET

Knife, fork, sharpening steel . . .
all in fine stainless steel. Buy
for yourself or as a gift!



HERE IS
YOUR

FREE GIFT!

WITH ANY NEW PURCHASE OF \$19.95 OR MORE . . .
When You Open, Re-Open or Add to Your Account

BONUS OFFER EXPIRES DECEMBER 24, 1955

A COMPLETE 7-PIECE

CANISTER AND RANGE SET

HEAVY GAUGE, HIGHLY POLISHED ALUMINUM . . .
WITH SMART NEW

COPPERTONE COVERS!

Beautiful Diamonds

A Tribute to the Lovely CHRISTMAS BRIDE...

at GILBERT'S

NOW PRICED FOR THE
GREATEST SAVINGS
IN OUR HISTORY!



Quali-tested
for COLOR,
CUT and
CLARITY

7-DIAMOND RING

Thrilling! 7 diamonds in this magnificent engagement ring for her! A truly great buy!

\$3995



6 DIAMONDS

6 blazing diamonds set in rich, solid 14K gold. Save!

\$9950



10-DIAMOND PAIR

Priced for savings! 5 diamonds in the engagement ring, 5 diamonds in the wedding band. 14K gold.

\$16950



17 DIAMONDS

Unique 2-row design highlighted by 17 terrifically matched diamonds.

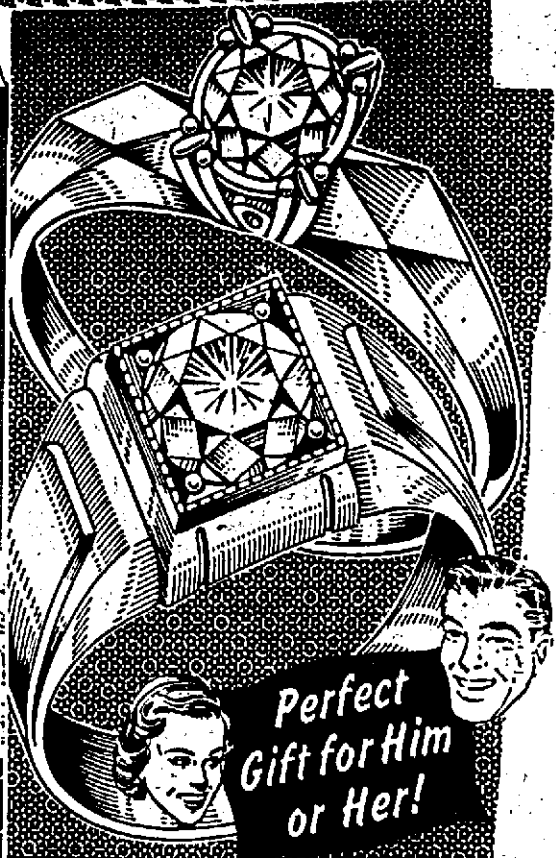
\$22950



**Diamonds
Bridal
Sensation!**

\$4995

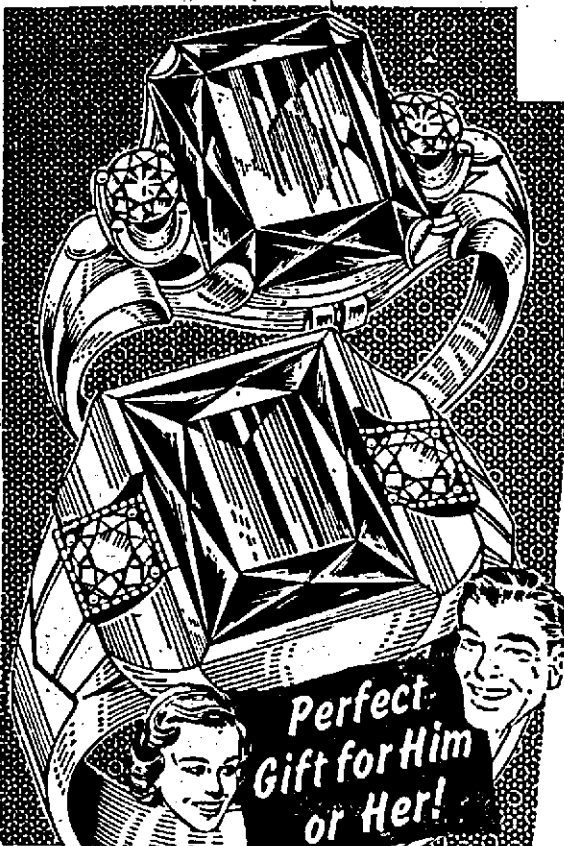
Sensational! A large, brilliant diamond in a magnificent 14K gold engagement ring with matching wedding band! Save now!



Perfect Gift for Him or Her!

Beautifully
Designed
Men's or
Ladies'
**RING
SET**
with
Sparkling
Quality
Diamonds
Priced
from
49⁵⁰
**NOTHING
DOWN**
\$1
WEEK

Personal-
ized with
His or Her
Own
Gorgeous
**BIRTH-
STONE**
Set in
10K Gold
Mountings
with 2
Brilliant
Diamonds
from
39⁹⁸
**NOTHING
DOWN**
\$1
WEEK



Perfect Gift for Him or Her!



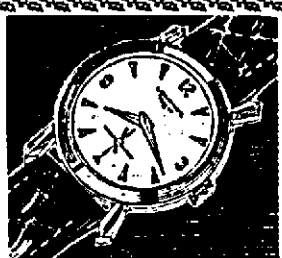
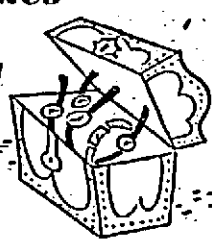
Perfect Gift for Him or Her!

For Your
Loved One
Who
Belongs to
Eastern
Star,
Masons,
Elks
or Any
Other Or-
ganization.
Complete
Selection
from
19⁷⁵
**NOTHING
DOWN**
\$1
WEEK

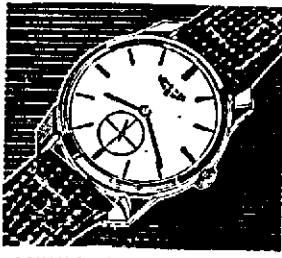
BUY IN '55 — PAY IN '56



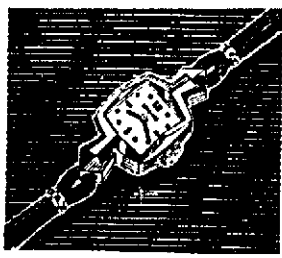
World-honored watches
to be treasured
always



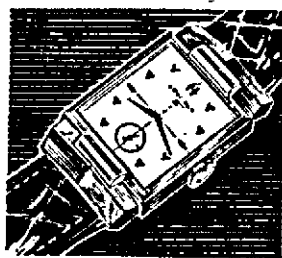
LONGINES. Smart styling in round 14K gold case, hand-tapped to high finish. Alligator strap. \$125.



LONGINES. Modern styling in a handsome stainless steel case. With smart lizard strap. \$71.50

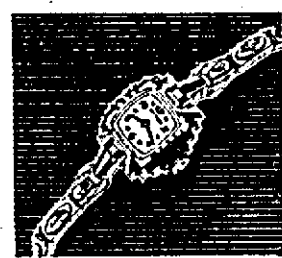


LONGINES. Hand-detailed, highly polished 14K gold case, available in yellow or white. \$99.50

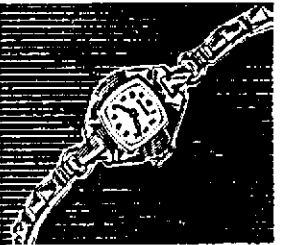


LONGINES. Unusually-styled 14K gold case, impressive in every detail. Fine alligator strap. \$150.

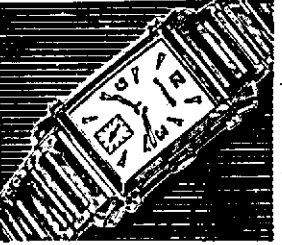
Here is beauty to be proud of — and accuracy to be proud of, too. And each shares the name and fame of Longines-Wittnauer, one of the great watchmakers of the world. These are our finest; unsurpassed for value and fine quality.



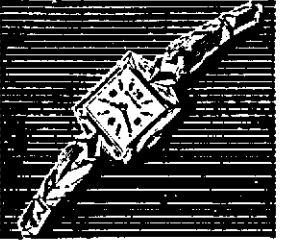
WITTNAUER. Dainty, modern design. With fine expansion bracelet. \$49.75



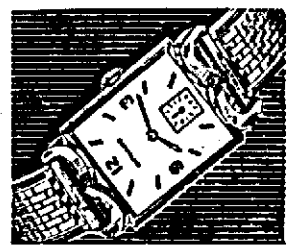
WITTNAUER. Perfectly charming watch with dainty expansion bracelet. \$39.75



WITTNAUER. Conservative smartness. With fine expansion band. \$49.75



WITTNAUER. Ultra-smart 14K gold case, yellow or white. Matching expansion bracelet. \$71.50

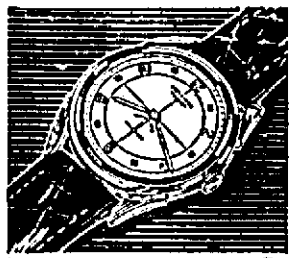


WITTNAUER. Impressive in every detail. Expansion band has mesh insets. \$71.50

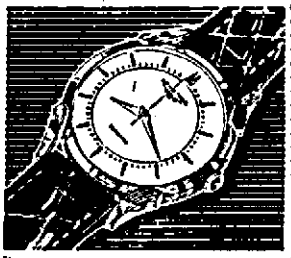
BUY LONGINES-WITTNAUER WATCHES WITH NO DOWN PAYMENT

World-Honored
Automatic Watches
that wind
themselves...

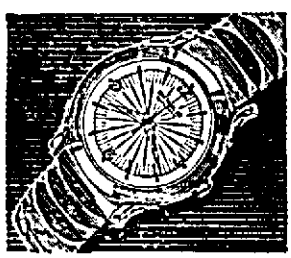
AS LOW AS
\$1. Wk.



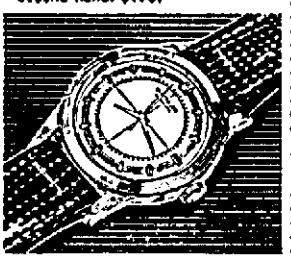
LONGINES AUTOMATIC. A handsome self-winding watch. Shock-resistant movement. \$75.



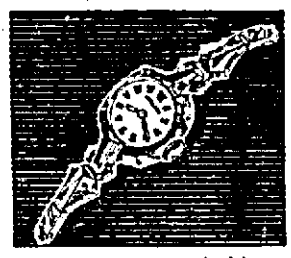
LONGINES AUTOMATIC. Self-winding. 14K gold case. Shock-resistant, unbreakable mainspring. Sweep second hand. \$175.



WITTNAUER AUTOMATIC. Stainless steel. Self-winding All-Proof watch with maximum protection against all common watch hazards. Sweep second hand. Exp. band. \$59.50



WITTNAUER AUTOMATIC. Self-winding All-Proof watch with maximum protection against all common watch hazards. Sweep second hand. \$71.50

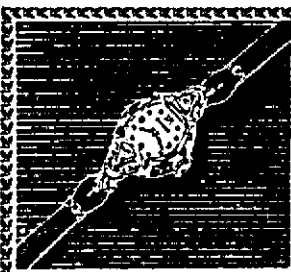


LONGINES. Delightfully feminine, exclusively styled. With fine expansion bracelet. \$74.50



for elegant
Christmas gifts

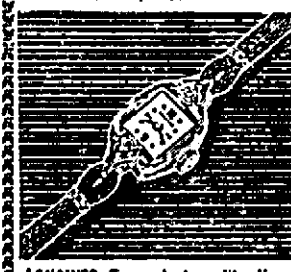
For her joyous Christmas, choose a diamond-set watch by Longines-Wittnauer — superior timekeeping fashioned in beauty — unsurpassed for value and fine quality.



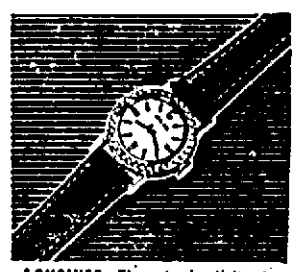
WITTNAUER. 14K gold case, available in white or yellow. Set with two fine diamonds. \$74.50



WITTNAUER. 14K gold case, available in white or yellow. Set with four diamonds. \$99.50



LONGINES. Two select quality diamonds are set in this lovely 14K white or yellow gold case. \$125.



LONGINES. Elegant simplicity in 18K white gold case. Continuous row of 34 diamonds. \$375.

Ideal for Christmas!

**NO CHARGE
FOR CREDIT**

3 WAYS TO BUY
★ COME IN
SHOP IN PERSON
★ MAIL IN
USE HANDY COUPON
★ PHONE IN
HEmlock 5-5379

BUY IN **'55**
PAY IN **'56**



Phone HEmlock 5-5379

**OPEN A CREDIT ACCOUNT BY MAIL
ORDER ON APPROVAL - SEND NO MONEY**

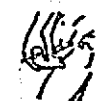
GILBERT'S JEWELERS, 122 Pine Ave., L. B.
(For prompt delivery, fill in this coupon completely.)
☐ I will pay on the advertised terms
☐ Cash ☐ C.O.D. (Please check which).
Please send me _____
My Name _____
My Address _____
City _____ State _____ Phone _____
Where _____ How _____
Employed _____ Long? _____
Business Address _____
City _____ State _____
I have credit with _____
Their Address _____

give HER the
SENSATIONAL
NEW
ELECTRIC SHAVER



with the exclusive
MICRO-TWIN
head

One side for
shaving legs



the other side
for under arms



\$14⁹⁵

NOTHING
DOWN

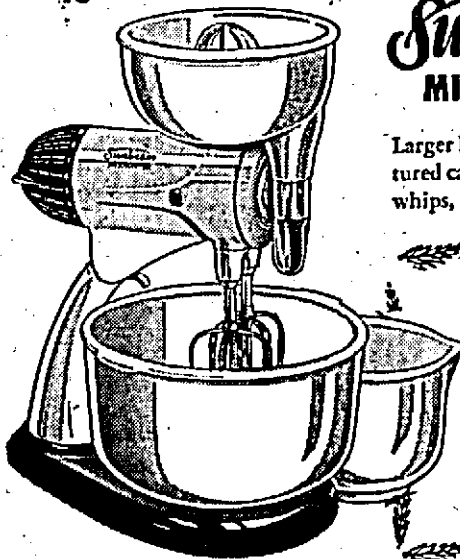
PAY
ONLY 50^c
wk.

They all ask for

Sunbeam
THE BEST ELECTRIC APPLIANCES MADE



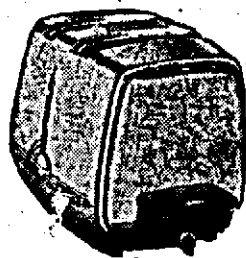
\$45⁷⁵



**Sunbeam
MIXMASTER**

Larger bowl fit beaters for higher, lighter, finer-textured cakes, fluffier mashed potatoes. Mixes, mashes, whips, beats, stirs, blends, folds, juices.

BUY ANY SUNBEAM
PRODUCT FOR
**NO CASH
DOWN!**



Sunbeam RADIANT CONTROL TOASTER

All you do is drop in the bread

Bread lowers itself automatically—no levers to push. Toast raises itself automatically. No popping or banging.

You will scarcely believe your eyes when you see the sheer magic of this entirely new kind of silent automatic toaster by Sunbeam. It is actually easier and more effortless to make delicious toast with the new Sunbeam than it is to tell about it. And what toast—every slice alike from first to last, whether moist or dry, thick slices or thin. It's the toaster that has completely changed the public's conception of what an automatic toaster should do.

\$27⁵⁰

**NO
CHARGE
FOR
CREDIT**

NEW LIGHTER WEIGHT ...



NO MONEY DOWN

50^c
wk.

Sunbeam
STANDARD TYPE
STEAM or DRY IRON

Steams longer—holds more water than most irons of this type. Weighs only 3 lbs.

NOW ONLY

\$17⁹⁵

Sunbeam
CONTROLLED HEAT
Automatic FRYPAN

NOW ONLY

\$19⁹⁵
FOR
10" SIZE



NO CASH DOWN

PAY
ONLY

50^c
wk.

Choice of 3 sizes
10 1/2", 11 1/2", 12 1/2"

Here's the Best Junior
Food Mixer Made!

TRY IT
YOURSELF!

Sunbeam
MIXMASTER JUNIOR
\$19⁹⁵



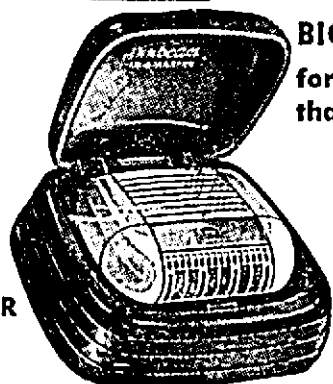
BUY NOW
PAY NEXT
YEAR

Sunbeam
SHAVEMASTER

Gilbert's
Will Give

\$7⁵⁰

IN TRADE FOR
ANY OLD SHAVER
ON A NEW
SHAVEMASTER



BIG SINGLE SMOOTH HEAD
for closer, cleaner shaves in less time
than any other method, wet or dry

\$22⁰⁰

WITH TRADE
50^c wk.

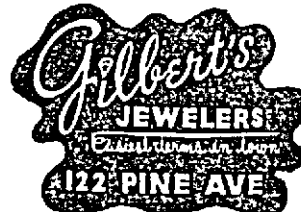
FREE!

14-DAY
HOME-
TRIAL

3 WAYS TO BUY

- ★ COME IN
SHOP IN PERSON
- ★ MAIL IN
USE HANDY COUPON
- ★ PHONE IN
HElock 3-3379

BUY IN '55
PAY IN '56!



OPEN A CREDIT ACCOUNT BY MAIL
ORDER ON APPROVAL. SEND NO MONEY.

GILBERT'S JEWELERS, 122 Pine Ave., L. B.
(For prompt delivery, fill in this coupon completely.)
☐ I will pay on the advertised terms
☐ Cash ☐ C.O.D. (Please check which).

Please send me _____
My Name _____
My Address _____
City _____ State _____ Phone _____
Where _____ How _____
Employed _____ Long? _____
Business Address _____
City _____ State _____
I have credit with _____
Their Address _____

the Gift that Makes Time More Precious!

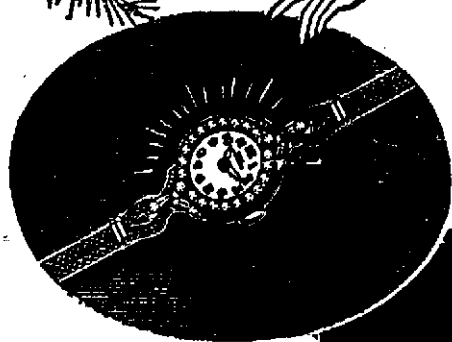
Hamilton

MOST TRUSTED NAME IN WATCHES

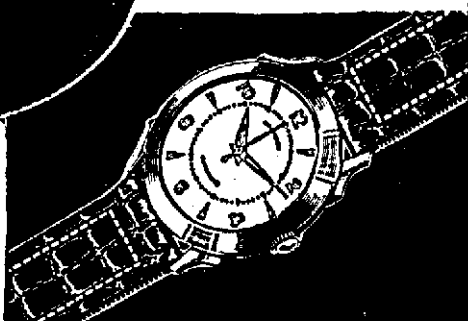
IT MEANS SO MUCH MORE
TO GIVE OR TO GET
for Christmas!



INSPIRATION "D"
14K white gold case
set with 24 sparkling
diamonds. \$250.00



AUTOMATIC K-401
17 jewels, 10K yellow
gold-filled case. Sweep
seconds, water resist-
ant*, shock resistant
and anti-magnetic.
Self-winding. \$89.50



NO DOWN PAYMENT NO CHARGE FOR CREDIT

3 WAYS TO BUY

- ★ COME IN
SHOP IN PERSON
- ★ MAIL IN
USE HANDY COUPON
- ★ PHONE IN
HElock 5-5379

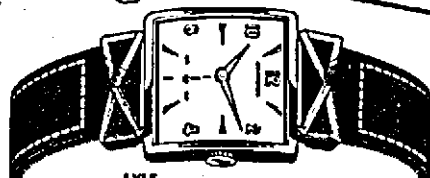
TIME TO CHOOSE TRUSTWORTHY

Hamilton Watches

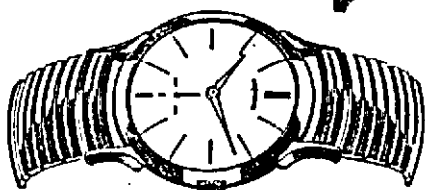
THEY MEAN SO MUCH MORE
TO GIVE OR GET
FOR CHRISTMAS!



DORIS
10K yellow or white gold-
filled case. \$67.50
With cord \$62.50



LYLE
14K yellow gold case. \$100.00
Black suede strap.



POWELL
10K yellow gold-filled
case. Stainless steel back.
With strap \$59.00

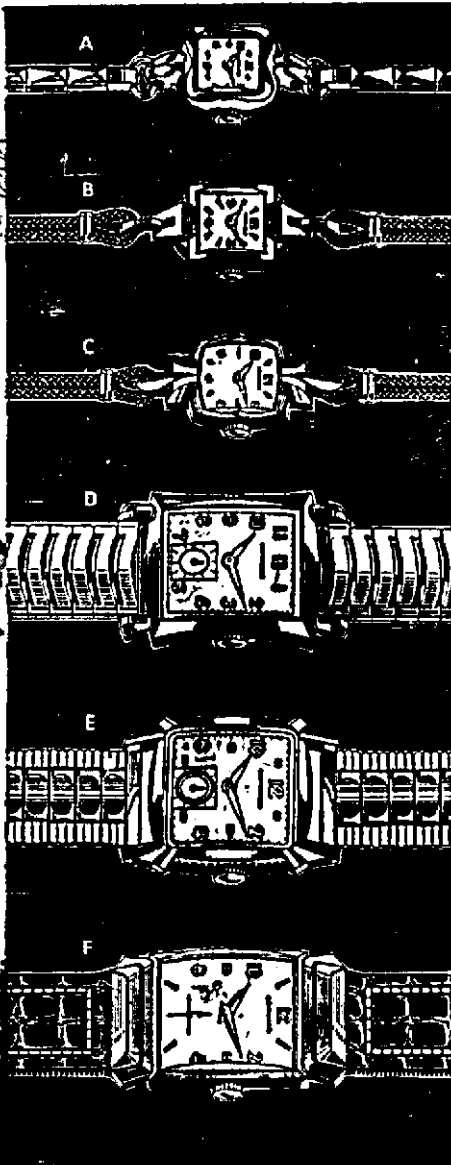


INEZ
10K yellow gold-filled
case. Stainless steel back.
With expansion
bracelet \$59.00



VALERIE
14K yellow or white gold
case. Expansion bracelet.
With cord \$72.50

\$1
RESERVES
YOUR
CHOICE



- A.—HOLLY, 17 jewels, 10K yellow or
white gold-filled. Expansion bracelet.
With cord \$37.50 \$65.00
- B.—BEVERLY, 17 jewels, 14K yellow or
white gold case. \$100.00
- C.—MARCIA, 17 jewels, 14K yellow or
white gold case. \$89.50
- D.—WILSON, 19 jewels, 10K yellow
gold-filled case. Expansion bracelet.
With leather strap \$72.50 \$79.50
- E.—DIXON, 17 jewels, 10K yellow gold-
filled case. Expansion bracelet.
With leather strap \$62.50 \$71.50
- F.—KEVIN, 19 jewels, 18K yellow gold
case. \$175.00



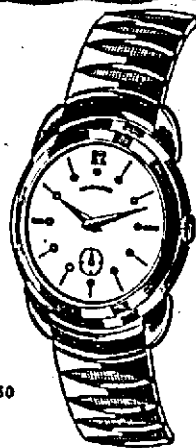
PAMELA
14K yellow or white gold case. \$89.50
With expansion bracelet \$95.00

CONVENIENT TERMS ARRANGED



GRENADIER II
10K yellow gold-filled case.
Stainless steel back. Luminous
dial. Waterproof*. \$79.50
With strap \$72.50

*Provided original seal is restored if opened for servicing.



OPEN EVERY EVENING UNTIL CHRISTMAS

BUY
IN
'55
PAY
IN
'56

OPEN A CREDIT ACCOUNT BY MAIL
ORDER ON APPROVAL - SEND NO MONEY

GILBERT'S JEWELERS, 122 Pine Ave., L. B.

(For prompt delivery, fill in this coupon completely.)

- ☐ I will pay on the advertised terms
- ☐ Cash ☐ C.O.D. (Please check which).

Please send me

My Name

My Address

City

State

Phone

Where

Employed

Long?

City

State

I have credit with

Their Address

Business Address

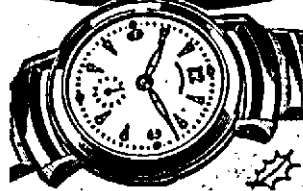
**Gilbert's
JEWELERS**
Best Values in Town
122 PINE AVE



Layaway
Feature
FOR HIM!

Just \$1 RESERVES
THIS
TRUSTWORTHY

Hamilton



SAMSON
10K yellow gold-filled case.
Stainless steel back.
Luminous dial. Waterproof*. \$75.00
With strap \$69.50

*Provided original seal is restored if opened for servicing.

Layaway
Feature FOR HER!

Just \$1 RESERVES
THIS GIFTWORTHY

Hamilton



EASY
WEEKLY
TERMS



CLARA
10K yellow or white gold-
filled case. Stainless steel
back. \$65.00
With cord \$59.50

THE ELEGANT BEAUTY OF FINE JEWELRY

BUY NOW —
PAY NEXT
YEAR!

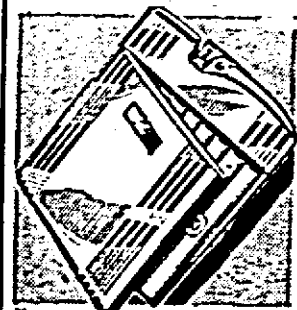


Finest Silverplate TEA & COFFEE
SERVER for lifetime remembrance.

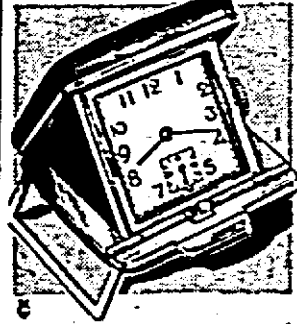


HORSE-CLOCK — excellent
quality mechanism in a beauti-
ful setting.

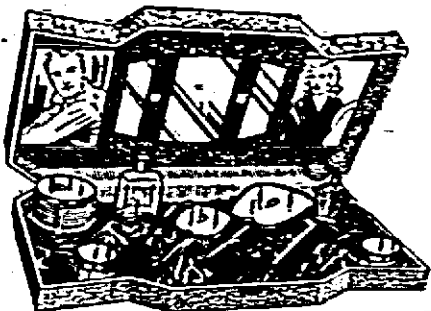
buy
now...
pay
later!



8 Latest Model RONSOM pocket,
desk and cigarette-case 3.95
LIGHTERS. From



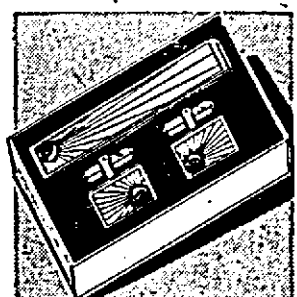
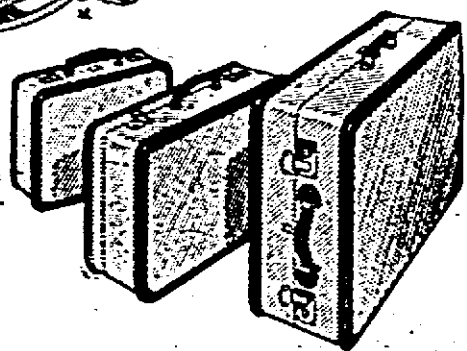
6 Fine jeweled TRAVEL CLOCKS
with Alarms. 5.95
from



DRESSER SETS

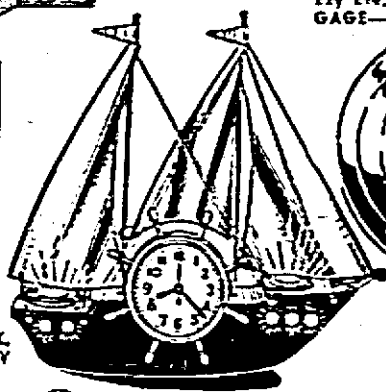
A beauty for
your beauty to
adorn her home.

From 9.95



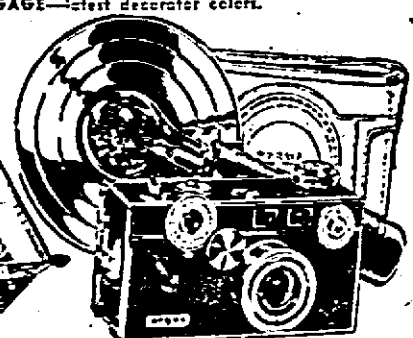
CUFF LINK SETS, many with
Tie Bar, individually
gift boxed, from \$1.95

LAYAWAY
Gifts
NOW!

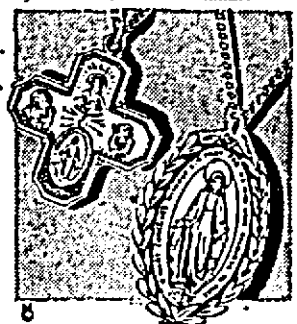


Famous brand SHIP-CLOCK,
with lights, ideal for TV
Lamp.

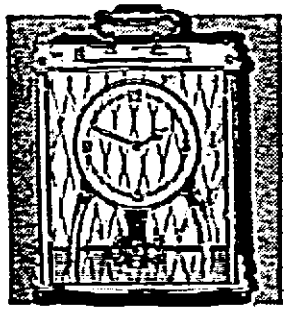
Try one, two or three pieces of MATCHED LUG-
GAGE—latest decorator colors.



Famous ARGUS C-3 CAMERA with
case and flash attachment.



RELIGIOUS JEWELRY expresses
the true spirit of Christmas.



Complete selection of General
Electric and Telechron MANT-
TEL CLOCKS.



COFFEE SERVICE is spark-
ling chrome — very rich-
looking.



Chrome COCKTAIL SHAKER
SET—a complement to any
home.



SOLID GOLD CROSS com-
plemented by fine quality
diamond.



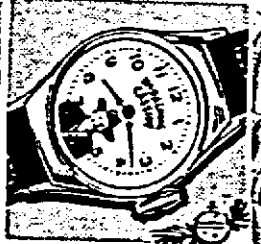
MUSICAL POWDER &
JEWEL BOXES with the
latest songs.



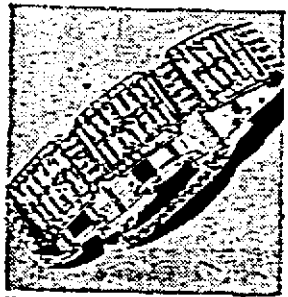
SIGNET RING with his initial
and a fine sparkling diamond.



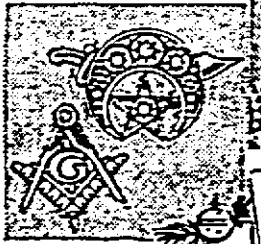
8 BIRTHSTONE RINGS — Make
personalized Christmas
gifts from 9.75



For the Kids — HOPPY
WATCHES—also Cinerama
and others.



COSTUME JEWELRY—Unusual
and distinctively-designed origi-
nals.



The perfect gift for the
MASON or SHRINER.



8 MATCHED SETS for that some-
one special!

FREE "This Is Your Life" ALBUM!

**TWIN LENS REFLEX
FLASH
CAMERA
OUTFIT**

HERE'S WHAT YOU GET

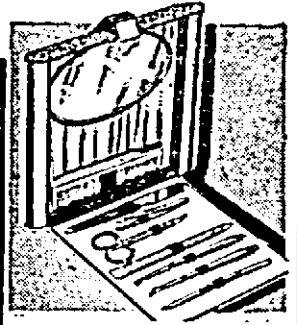
- Reflex Flash Camera
- Flash Unit
- Carrying Strap
- Carrying Bag
- 6 Flash Bulbs
- 2 Batteries
- Instructions Book
- 1 Roll 3 1/2 film
- Set of lenses
- "This is Your Life" Album

ALL COMPLETE \$9.88

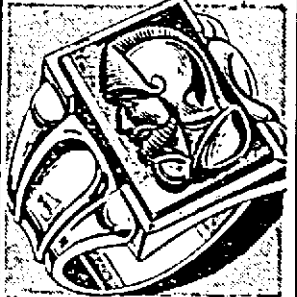
50¢ DOWN A WEEK

Take perfect pictures every time, night or day! Full brilliant color or crisp black and white. So simple to use, even a child can operate it. And remember—you get the famous Rabbit Edwards "This is Your Life" Album FREE! But hurry—the supply is limited!

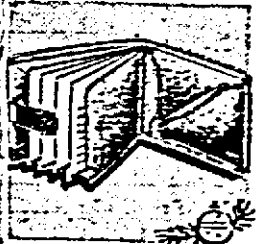
DEVELOPING & PRINTING FREE FOR YOUR FIRST ROLL



Complete MANICURE SET —
What could be nicer! \$3.50
From



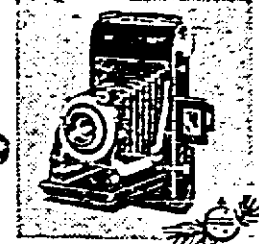
Just a sample of our chis-
tomey MEN'S RINGS for the
one you love.



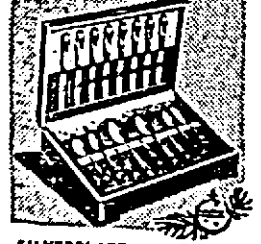
Finest LEATHER WALLETS—
styles for men and women.



Select your TYPEWRITER
from ROYAL or REMING-
TON's latest models.



POLOROID CAMERAS —
Perfect prints in one minute!



SILVERPLATE — Complete
sets by Community—1847
Rogers Bros. \$19.50 up
National



8 LADIES' RING — sparkling syn-
thetic ruby surrounded by cul-
tured pearls.

Wherever you take it, the ability of a portable to perform is limited to its ability to get signals out of the air!

ZENITH®

Portables have the WAVEMAGNET* ANTENNA!

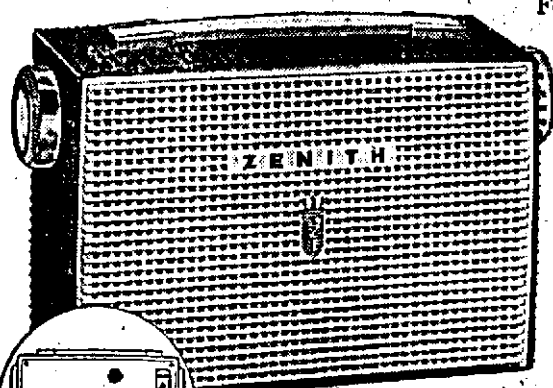
It's the wonder of the airways!

Built into every Zenith radio, from the smallest table model to the largest console,

is the Zenith WAVEMAGNET* antenna. Unsurpassed in the radio field, this antenna

is so sensitive it brings you top performance—even on weak radio signals.

For convincing proof, ask for a demonstration today.

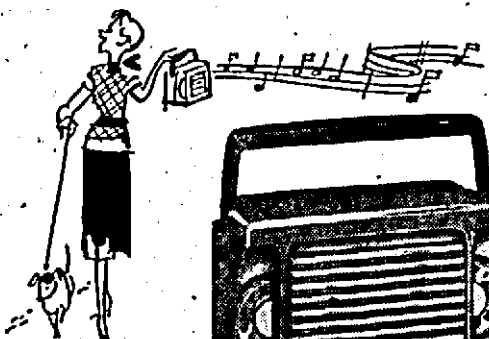


Santa Monica
Model T-405

3-Way Portable with
New REELAWAY Power Cord!

Sensational Zenith advance in portables! Power cord reels in and out, like a window shade, making it unnecessary to "open up" the back to plug in. Has all ZENITH 1955 exclusive features. Five brilliant new TWO-TONE color combinations! AC-DC or battery. Now yours for only **\$41⁹⁵**

With REELAWAY Power Cord



Atapulca
Model T-402

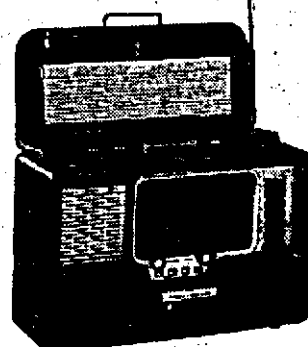
Here's the low-priced portable buy of the year—get yours while they last! Beautiful plastic cabinet, comes in your choice of three decorator colors; wonderfully powerful, has a rich tone. Battery only. Now only **\$31⁹⁵** Full Price

*Reg. U. S. Pat. Off.

OPEN A CREDIT ACCOUNT BY MAIL
ORDER ON APPROVAL - SEND NO MONEY

GILBERT'S JEWELERS, 122 PINE AVE., L.R.
(For prompt delivery, fill in this coupon completely.)
(For prompt delivery, fill in this coupon completely.)
☐ I will pay on the advertised terms
☐ Cash ☐ C.O.D. (Please check which).
Please send me _____
My Name _____
My Address _____
City _____ State _____ Phone _____
Where _____ How _____
Employed _____ Long? _____
Business Address _____
City _____ State _____
I have credit with _____
Their Address _____

TRANSOCEANIC PORTABLE



BUY
IN
'55
★
PAY
IN
'56

The New Super De Luxe TRANS-OCEANIC portable

The world's most powerful Short-Wave portable — now up to 300% more sensitive on broadcast. 6 Short-Wave International Bands plus long distance AM. Plays anywhere on AC/DC or battery pack. Tropic-treated "Black Stag" case. **\$139⁹⁵**

(less batteries)

(Also available in Genuine Brown Cowhide)

DELUXE AM CLOCK-RADIO



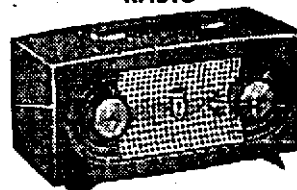
A clock-radio that's really new and different—with dials that light at night! Dialite on clock has dimmer control. You choose degree of light you wish. Makes perfect night light. Radio alarm and timer. Wavemagnet* Antenna. Appliance outlet. In rich new Decorator colors. AC only.

Model R521. **\$46⁹⁵**
prices start at

Finger Beam Dialite lights up stations as you tune in! Wavemagnet* Antenna. AC/DC. Convenient carrying handle. Sleek modern plastic cabinet. Beautiful colors to choose from.

Model R511. **\$31⁹⁵**
prices start at

THE BROADWAY AM RADIO



NO CHARGE FOR CREDIT

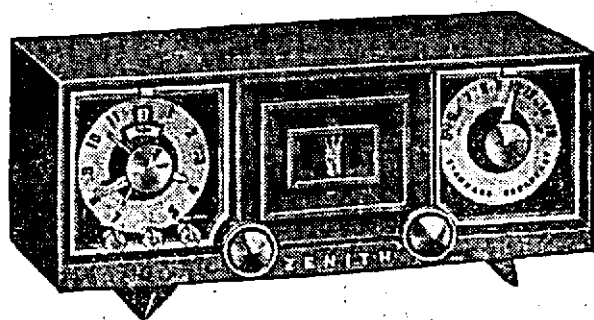
HEmlock
5-5379

Gilbert's
JEWELERS
Easiest terms in town
122 PINE AVE

LAY AWAY NOW FOR CHRISTMAS

New Amazing ZENITH Calendar Clock Radio

It's a radio!
It's a clock!
It even gives you the day and the date!

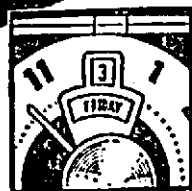


And best of all—it has the BIG DIFFERENCE the **ZENITH** radio itself!

YOU CAN BUY THIS ELECTRONIC WONDER

\$48⁹⁵

FOR ONLY
DE LUXE AM CLOCK-RADIO

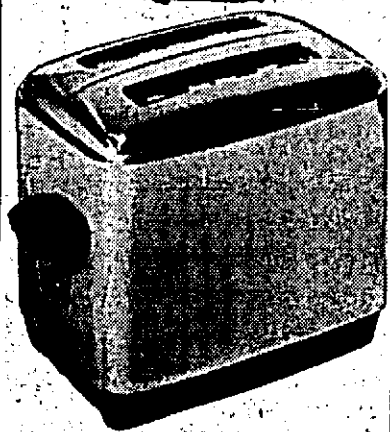


Independent Press-Telegram

Gilbert's
JEWELERS
CASH AND CARRY ONLY
122 PINE AVE

**PROCTOR
TOASTER**

rated first!



GUARANTEED TO OUTPERFORM
TOASTERS COSTING MUCH
MORE

DE LUXE
MODEL — \$14.95
REGULAR

\$9.95
DURING
OUR
PRE-
CHRISTMAS
SALE!

**NOTHING
DOWN
50¢ wk.**

NOW! COOK WITH THE WORLD'S FINEST UTENSILS!
SAVE TIME! SAVE FUEL! SAVE MONEY! WATERLESS COOKING!

REVERE WARE

COPPER-CLAD **STAINLESS STEEL**

ALL PURPOSE SET

1 QT. SAUCEPAN AND COVER
3 QT. SAUCEPAN AND COVER
10 IN. FRENCH CHEF SKILLET & COVER
1 1/2 QUART DOUBLE BOILER AND COVER
5 PIECE EGG POACHING INSERT
8 INCH FRENCH CHEF SKILLET AND COVER

COMPLETE WITH 6 DECORATIVE COPPER AND BRASS HANGERS

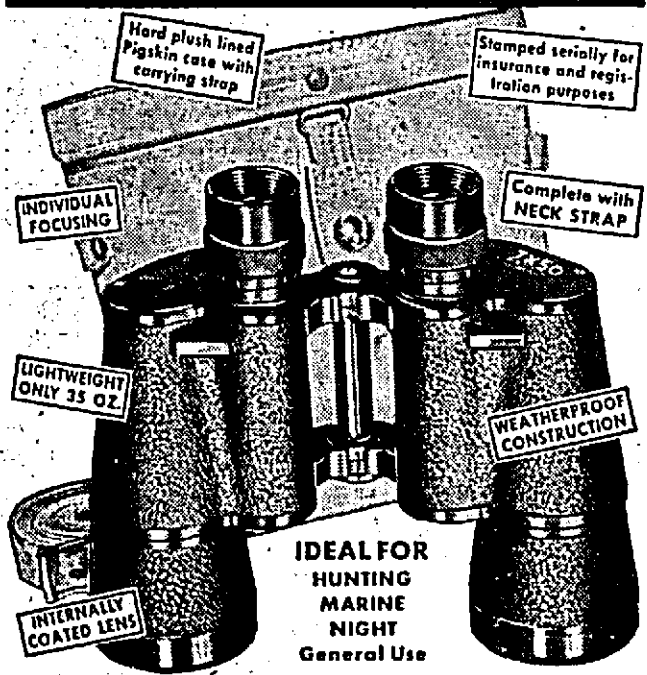
ENTIRE SET Complete
at the special price of only
\$42.50
\$1.00 A WEEK

BEAUTIFULLY GIFT BOXED!

Here is cookware at its BEST! Best in construction, best in use, best in appearance. And homemakers know the name REVERE WARE as well as they do their own name! We're proud to bring you this new better way of cooking... yes... lifetime quality nationally advertised... on EASY CREDIT TERMS! Wait no longer! Come in NOW!

MORE THAN A NEW KIND OF COOKWARE
A New Kind of Cooking!

GIFT for the SPORTSMAN!
SPECIALY PRICED 7x50
GW POWER-GUIDE
BINOCULARS



SPECIFICATIONS
Magnification, 7 diameters; objective aperture, 50 mm; diameter of exit pupil, 7.1"; Field at 1000 yards, 375.

Buy Parker Pens

NOTHING DOWN

50¢ Wk.

BUY IN '55
PAY IN '56

3 WAYS TO BUY
★ COME IN SHOP IN PERSON
★ MAIL IN USE HANDY COUPON
★ PHONE IN HEMlock 5-5379

A GIFT TO THE GIVER

this \$3.95
Parker LIQUID LEAD Pencil
free

with the purchase of this luxurious new PARKER "51" pen and pencil set

\$17.50

Famous Parker "51" pen with Electro-Polished point and the new Parker Liquid Lead Pencil that sharpens itself as it writes. Point cannot break! Here's a gift that is new and different! Plus... a \$3.95 Liquid Lead Pencil FREE with the purchase of this "51" LL Standard Set.

In attractive gift box.

WE GIVE YOU

\$

20

FOR YOUR
OLD WATCH

America's Most Brilliant Watch
BENRUS 17 JEWEL
DIAMOND Watch

blazing with two
BEAUTIFUL
GENUINE
DIAMONDS



regardless of age, make or condition as a trade-in

Trade-In and Save...Get One of These

BRAND NEW

BENRUS

17 JEWEL WATCHES

SELLS EVERYWHERE FOR
LESS TRADE-IN-ALLOWANCE

\$49⁵⁰

\$20⁰⁰

SO YOU
PAY ONLY

\$**29**⁵⁰
PLUS TAX

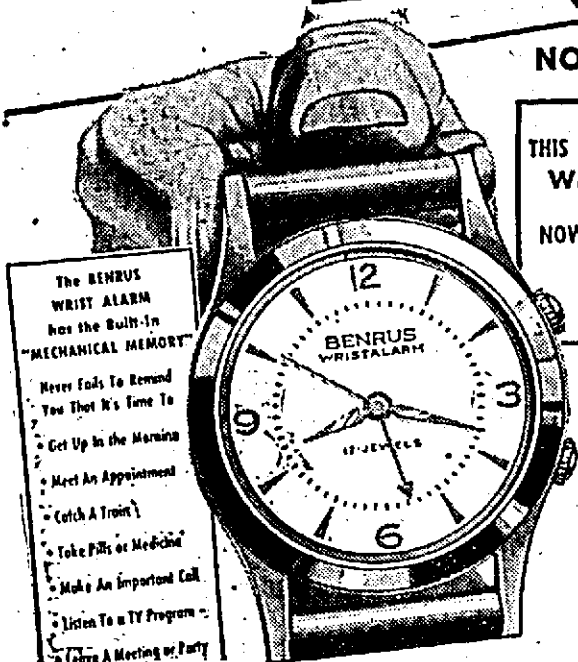
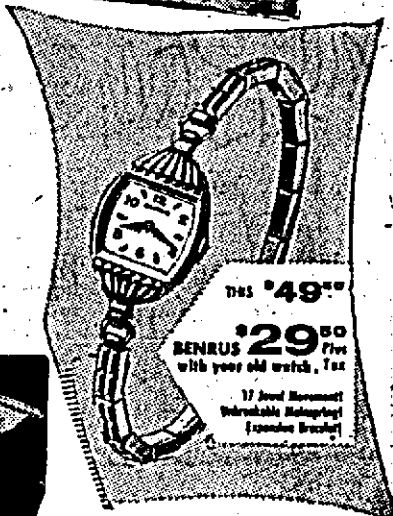
NO CHARGE FOR CREDIT



NOTHING
DOWN

75^c Wk.

USE OUR **LAYAWAY PLAN**



The BENRUS
WRIST ALARM
has the Built-In
"MECHANICAL MEMORY"
Never Fails To Remind
You That It's Time To
• Get Up In the Morning
• Meet An Appointment
• Catch A Train
• Take Pills or Medicine
• Make An Important Call
• Listen To a TV Program
• Leave A Meeting or Party

THIS \$49⁵⁰ BENRUS
WRIST ALARM
NOW \$29⁵⁰ Plus Tax
with your old watch
17 Jewel Movement!
Unbreakable Mainspring!

OPEN A CREDIT ACCOUNT BY MAIL
ORDER ON APPROVAL - SEND NO MONEY

GILBERT'S JEWELERS, 122 Pine Ave., L. B.
(For prompt delivery, fill in this coupon completely.)

☐ I will pay on the advertised terms
☐ Cash ☐ C.O.D. (Please check which).

Please send me _____

My Name _____

My Address _____

City _____ State _____ Phone _____

Where _____ How _____

Employed _____ Long? _____

Business Address _____

City _____ State _____

I have credit with _____

Their Address _____

**BUY
IN
'55!**

**PAY
IN
'56!**

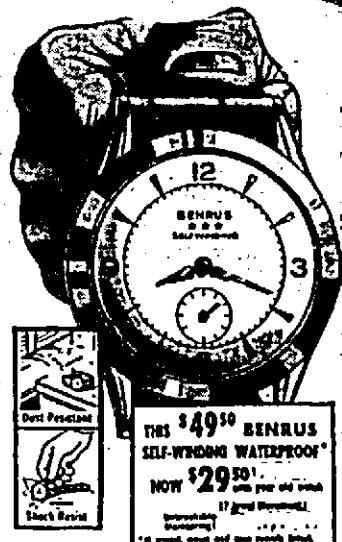


New!
Fashionable! Glamorous!

17 Jewel **BENRUS**
EMBRACEABLE

Smartest Way To
A Woman's
Heart...

"SNOW WHITE"



THIS \$49⁵⁰ BENRUS
SELF-WINDING WATERPROOF
NOW \$29⁵⁰ Plus Tax
with your old watch
17 Jewel Movement!
Unbreakable Mainspring!
Shock Resistant



The Useful Gift
with the
Luxury Touch

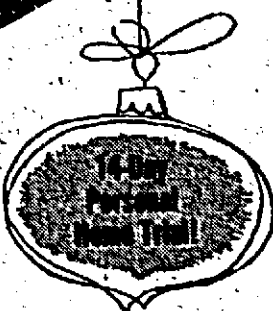


Remington

Duchess

A
LADY'S
PERSONAL
ELECTRIC
SHAVER

The DUCHESS Electric Shaver is every inch a lady, from her extra gentle Pink Streak heads to her petite, sleek lines. She shaves quickly and easily... with complete safety. Unconditionally guaranteed by Remington Rand, Inc.,... world's No. 1 maker of electric shavers. AC-DC, 110-Volt. With 6' cord and gift case... only \$21.50.



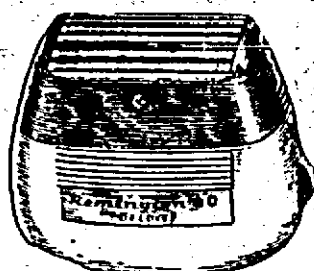
**CREDIT AT
CASH PRICES**

**BUY IN '55—
PAY IN '56!**

3 WAYS TO BUY

- ★ COME IN
GROUP TO PURCHASE
- ★ MAIL IN
STOCK CERTIFICATE
- ★ PHONE IN
HEMlock 5-5379

Now . . . You Can Give This
Remington "60"
**De Luxe
Electric
Shaver**



**FREE
14-DAY
HOME
TRIAL**

For
Only

\$22

And Your Old Shaver in Trade
**NOTHING
DOWN**

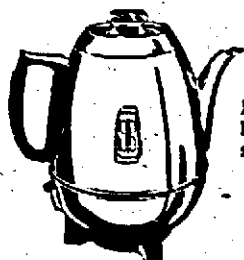
50^c WEEK



Wonderful work saving Appliances
that belong in every home



ELECTRIC HOUSEWARES



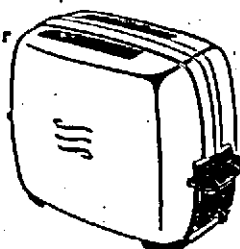
**G-E Automatic
Coffee Maker**
Makes 2-9 cups of de-
licious coffee. Reheat
setting. Easy to clean.

29⁹⁵

G-E Automatic Toaster

Toast as you like it—
light, medium or dark.
Extra-high toast lift.

19⁹⁵

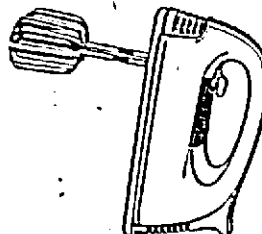


**G-E Steam and
Dry Iron**
It's 2 irons in 1.
Switches from steam-
to dry-ironing in-
stantly.

17⁹⁵

G-E Portable Mixer
Lightweight, yet it's
powerful enough to
do rough mixing jobs.

19⁹⁵



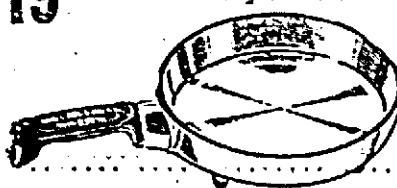
G-E Portable Steam Iron
Automatic and works
on AC or DC. For dry-
ironing, too. Weighs
1 3/4 lbs.

14⁹⁵

G-E AUTOMATIC SKILLET

19⁹⁵

Cook Family-Size Meals
Right at the Table!



Your
Choice . . .
**Nothing
Down**

50^c wk.

Gilbert's
JEWELERS
Easiest Terms in Town
122 PINE AVE

Just Received



... in time for

OPEN EVENINGS

CHRISTMAS BUYING

THE NEWEST LOOK IN TIME

GRUEN TV Specials



GRUEN MARVEL
classic simplicity
water-resistant
17 jewels
\$33.75



GRUEN SEA KING
water resistant
sweep-second hand
shock resistant
stainless steel
expansion band
17 jewels
\$39.75



GRUEN DESIRE
matching bracelet
newest dial
17 jewels
\$35.75



See **GRUEN** on
HOME
Starring
ARLENE FRANCIS



See **GRUEN** on
HOME
Starring
ARLENE FRANCIS



See **GRUEN** on
today
Starring
DAVE GARROWAY



GRUEN GRENADA
matching bracelet
new metal dial
17 jewels
\$59.50



GRUEN Autowind NAVIGATOR
self-winding
water resistant
shock resistant
sweep-second hand
17 jewels
\$55.00



GRUEN SANTA MONICA
matching bracelet
newest dial design
17 jewels
\$71.50



GRUEN Autowind DORCHESTER
self-winding
water resistant
shock resistant
stainless steel
expansion band
17 jewels
\$55.00



GRUEN CATALINA
24 kt. gold case
hand-rolled dial
matching bracelet
17 jewels
\$97.50

as little as
\$1.00 A WEEK
NO EXTRA COST FOR CREDIT



GRUEN Autowind BAHAMA
self-winding
water resistant
shock resistant
sweep-second hand
16 kt. gold filled
expansion band
17 jewels
\$97.50

LAYAWAY NOW for CHRISTMAS



See **GRUEN** on
today
Starring
DAVE GARROWAY



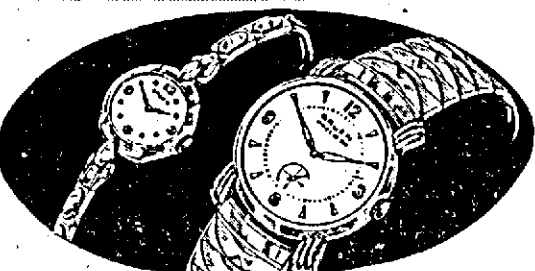
GRUEN PALM SPRINGS
matching bracelet
unique dial
17 jewels
\$71.50

Want the **BEST?**

THE NEWEST LOOK IN TIME!

GIVE **GRUEN**

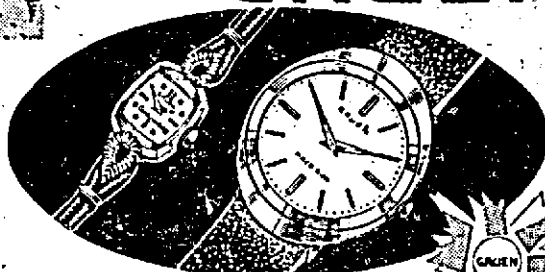
NO CHARGE FOR CREDIT



GRUEN MAGIC... for her
Dramatic, exciting style with match-
ing bracelet! 17 jewels.

GRUEN BILTMORE... for him
Rich, masculine styling, expansion
band. 17 jewel movement.

CHOICE \$39.75
Fed. Tax Incl.



GRUEN LUCERNE for her
Fascinating dew-drop end pieces highlight
the continental concept! 17 jewels.

\$71.50

GRUEN BURGUNDY for him
Ultra-modern case design with fluid, un-
broken lines. 17 jewels.

\$97.50

3 WAYS TO BUY
★ COME IN
SHOP IN PERSON
★ MAIL IN
USE HANDY COUPON
★ PHONE IN
HEmlock 5-5377

Buy **'55** in **'56** Pay **'56**

Gilbert's JEWELERS
Easiest terms in town
122 PINE AVE

OPEN A CREDIT ACCOUNT BY MAIL
ORDER ON APPROVAL - SEND NO MONEY

GILBERT'S JEWELERS, 122 Pine Ave., L. B.
(For prompt delivery, fill in this coupon completely.)

☐ I will pay on the advertised terms
☐ Cash ☐ C.O.D. (Please check which).

Please send me _____

My Name _____

My Address _____

City _____ State _____ Phone _____

Where _____ How _____

Employed _____ Long? _____

Business Address _____

City _____ State _____

I have credit with _____

Their Address _____

Independent Press-Telegram

SAVE \$20.40! "SERVICE-FOR-8" SALE OF FAMOUS NON-CHIPPING, NON-BREAKING BROOKPARK

MELMAC DINNERWARE

COMPLETE SERVICE FOR 8...

- 8 10" Dinner Plates
- 8 Cups
- 8 Saucers
- 8 Bread and Butters
- 8 Lug Soup, Cereal or Dessert
- 1 13-1/2" Platter
- 1 Large Divided Vegetable
- 1 Covered Sugar
- 1 Creamer

GUARANTEED
Not to chip or break
in normal use for a
full year.

COLORS: Chartreuse, Emerald, Burgundy,
Pearl Gray. Also NEW PINK AND BLACK.

**NOTHING
DOWN**
\$100 per week
Reg. \$72.35
SALE PRICE
\$49.95

and get this
**BROOKPARK
TV
Special Bonus**
2-TIER
TIDBIT TRAY



**GIVE HIM THE NEW
SCHICK "25"**
**TRY IT
YOURSELF
AT HOME**
**No
Obligation
NO DOWN
PAYMENT**
PAY ONLY 50^c Wk.
**14-DAY
FREE
TRIAL**
\$22⁰⁰
After \$7.50 Allow-
ance for Your Old
Electric Shaver

**DRY HAIR THE
HANDY WAY-**
Easier . . . Faster . . . Better



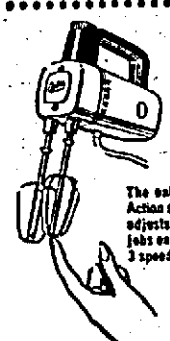
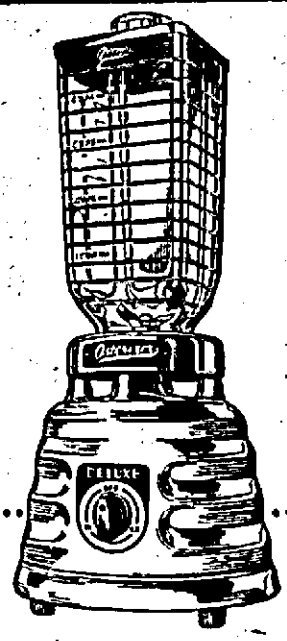
FULL PRICE... **\$19⁹⁵** AS LITTLE AS
NOTHING DOWN 50^c Wk.

PERFECT GIFTS!

The *Osterizer* original liquefier-blender

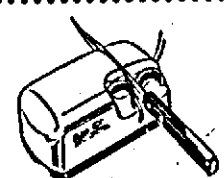
Most versatile kitchen appliance ever invented!
Makes delicious dishes in minutes, does hun-
dreds of food-processing chores in seconds... from
chopping nuts to pureeing vegetables for soups
and baby foods to blending tasty budget-saving
sandwich spreads. Many exclusive features!

Chrome base \$49⁹⁵ Enamel base \$44⁹⁵



Oster
Portable Deluxe
Electric
Food Mixer

The only food-mixer with exclusive Kne
Action self-adjusting beaters. Automatically
adjusts to fit any bowl, makes all mixing
jobs easier. Built-in-hand rest, longer cord,
3 speeds. **\$19⁵⁰**



Oster
Double-Action Electric Knife Sharpener

Exclusive overlapping sharpening wheels hollow grind both
sides of blade at once, does a professional factory-sharp job on
all types of knives. A kitchen "must" for just **\$14⁹⁵**

See the Oster-Garraway "Today" Show on NBC-TV
See the complete line of OSTER Quality Products Today at

**BUY IN '55
PAY IN '56**
CREDIT AT CASH PRICES

**Gilbert's
JEWELERS**
122 PINE AVE

PHONE
HEmlock
5-5379
OPEN
EVERY
NIGHT
TILL
CHRISTMAS

OPEN A CREDIT ACCOUNT BY MAIL
ORDER ON APPROVAL - SEND NO MONEY

GILBERT'S JEWELERS, 122 Pine Ave., L. B.
(For prompt delivery, fill in this coupon completely.)

☐ I will pay on the advertised terms
☐ Cash ☐ C.O.D. (Please check which).

Please send me
My Name _____
My Address _____
City _____ State _____ Phone _____
Where _____ How _____
Employed _____ Long? _____
Business Address _____
City _____ State _____
I have credit with _____
Their Address _____

PERFECT HOME
GIFTS FROM . .

UNIVERSAL

NEW!
TOASTAMAGIC!

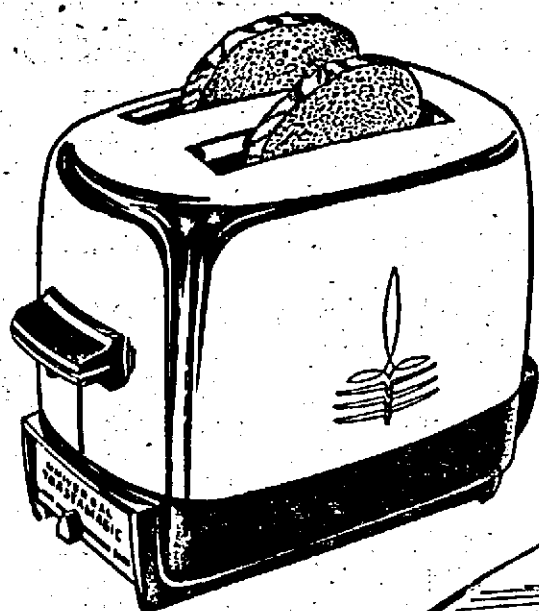
The Silent Toaster with
REFLECTOR CONTROL . . .
Gives You PERFECT TOAST

EVERY TIME!

\$19⁹⁵

Nothing Down

50^c
WEEK

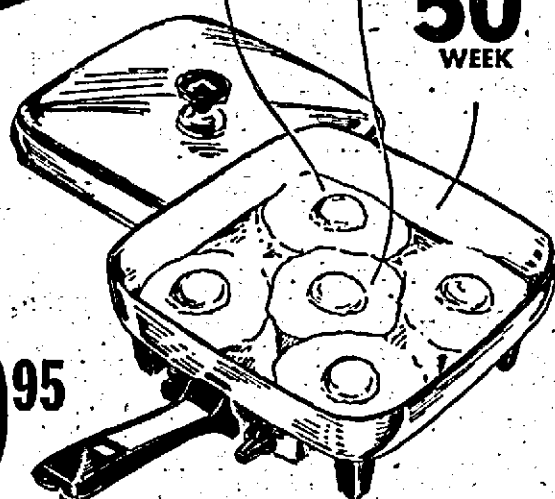


Automatic

FRYING PAN

AUTOMATIC SIGNAL LIGHT
THERMO-CONTROLLED HEAT
WASHABLE
IMMERSABLE.
COMPLETE
COOKING
GUIDE

\$19⁹⁵



Comfort
that sends you
... to Sleep!

UNIVERSAL

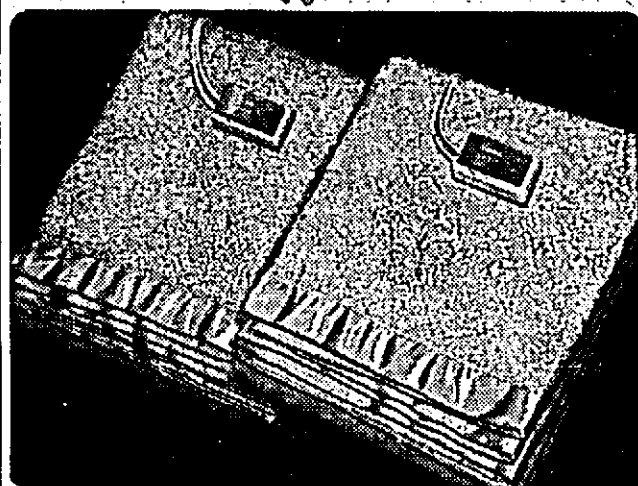
Electric Blanket

Nothing Down

FULL
PRICE

\$29⁹⁵

60^c
wk.

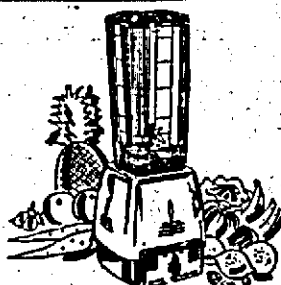


UNIVERSAL

Mixablend

For Healthier, Tastier Meals!
MIXES — BLENDS — LIQUIFIES

75^c WK. Nothing Down



\$39⁹⁵

*Cooks right
at the table!*

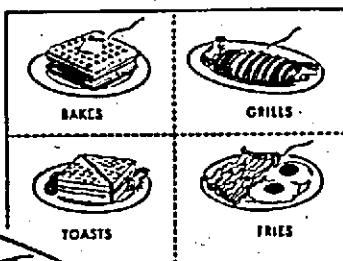
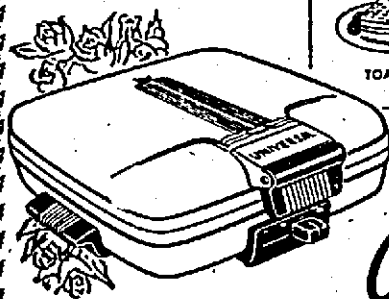
ONLY

\$29⁹⁵

CREDIT
AT CASH
PRICES

UNIVERSAL

Cook-a-matic



FULL
PRICE

\$24⁹⁵

NO
CASH
DOWN

50^c

PER
WEEK

Makes
up to
8 cups
of perfect
coffee
every time.

- SIGNALS WHEN READY
- KEEPS COFFEE HOT TILL SERVED
- GRACEFUL, MODERN, GLEAMING CHROME
- COMPLETELY AUTOMATIC
- NON-DRIP SPOUT
- GRADUATED CUP MARKINGS

UNIVERSAL

Coffeematic



Open Every
Evening Till
Christmas

3 WAYS TO BUY

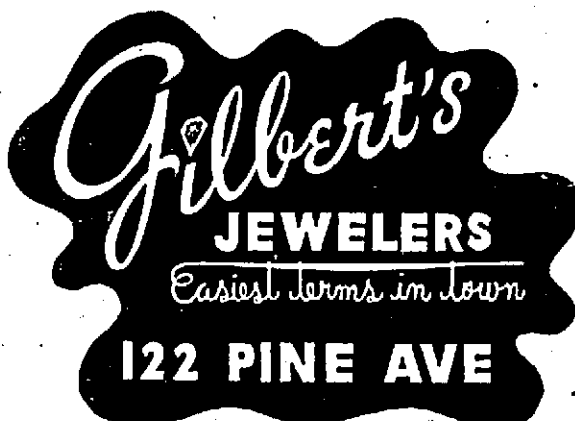
- ★ COME IN
SHOP IN PERSON
- ★ MAIL IN
USE HANDY COUPON
- ★ PHONE IN
HEMlock 5-5379

BUY IN

'55

PAY IN

'56



CREDIT AT CASH PRICES!

OPEN A CREDIT ACCOUNT BY MAIL
ORDER ON APPROVAL - SEND NO MONEY

GILBERT'S JEWELERS, 122 Pine Ave., L. B.
(For prompt delivery, fill in this coupon completely.)

- ☐ I will pay on the advertised terms
- ☐ Cash ☐ C.O.D. (Please check which).

Please send me _____

My Name _____

My Address _____

City _____ State _____ Phone _____

Where Employed _____ How Long? _____

Business Address _____

City _____ State _____

I have credit with _____

Their Address _____

... for as little as

End all hard,
down-on-the-knees
work in your home!
This newest idea lets you
polish and scrub floors au-
tomatically. The exclusive
single-rotator design
waxes 10 times faster than
by hand, it scrubs without
spotter, is light and easy
to carry.

69⁷⁵

27¢

per day

(paid weekly
or monthly)

YOU

**EXTRA
CHRISTMAS
BONUS!**

Buy the Johnson's Polisher
and Scrubber and Get—At

**NO EXTRA COST --
THREE
HANDY
BRUSHES**

**JOHNSON'S
WAX
Polisher &
Scrubber**

WITH PROFESSIONAL
SINGLE BRUSH DESIGN

... and ... as an
ADDED BONUS

**GILBERT'S
GIFT TO YOU**

FREE

You get this

**A Non-Breakable Styrene Basket Full of
Famous Johnson's Wax Products!**

- TWO-TONE CREAM AND AQUA DREEN COLOR
COMBINATION
- FOR STORING AND CARRYING HOME CLEAN-
ING AND WAXING SUPPLIES
- WASHABLE, WON'T STAIN, CRACK, CHIP,
OR WARP
- KEEPS CUPBOARDS NEAT, STORAGE SPACE
TIDY
- COMPLETE WITH THESE FAMOUS JOHN-
SON'S WAX PRODUCTS:

8-oz. PRIDE No-rubbing furniture wax
Pint Super Hard Gloss Glo-Coat
Quart BEAUTIFLOR Liquid Wax
Pint JUBILEE Kitchen Wax
1-lb. JOHNSON'S PASTE WAX
1 Pint KLEEN FLOOR

**YOURS
FREE**

**TOTAL
VALUE**

7²⁵

NO INTEREST
DOWN PAYMENT
CARRYING CHARGE

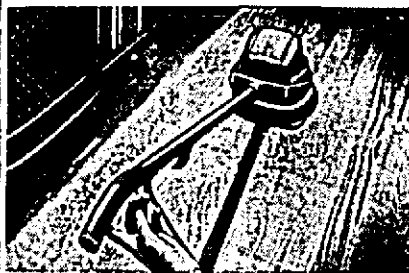
3 WAYS TO BUY

- ★ COME IN
SHOP IN PERSON
- ★ MAIL IN
USE HANDY COUPON
- ★ PHONE IN
HEMlock 5-5177

**BUY
IN '55--
PAY
IN '56.**



Easy to Carry — Easy to carry
wherever needed — upstairs or
down, indoors or out. Weighs
only 11½ lbs. — less than a
vacuum cleaner.



Finger-Tip Control — Perfectly
balanced and precision-built so
even a child can guide it around
floors with the mere tip of a
finger.

**Gilbert's
JEWELERS**
Easiest Terms in Town
122 PINE AVE

OPEN A CREDIT ACCOUNT BY MAIL
ORDER ON APPROVAL · SEND NO MONEY

GILBERT'S JEWELERS, 122 Pine Ave., L. B.
(For prompt delivery, fill in this coupon completely.)
☐ I will pay on the advertised terms
☐ Cash ☐ C.O.D. (Please check which).

Please send me.....
My Name.....
My Address.....
City..... State..... Phone.....
Where..... How.....
Employed..... Long?.....
Business Address.....
City..... State.....
I have credit with.....
Their Address.....

SHAVING MIRACLE!

TWIN HEADS WITH
NEW ROTARY ACTION!
New "revolving blade"
cutting principle works
like magic! Makes all
other shaving methods
old-fashioned. Try
NORELCO and see!

with
sensational
Rotary Action

NEW CUTTING PRINCIPLE GETS EVERY
WHISKER RIGHT DOWN TO SKIN LEVEL!

No other electric shaver gives such
smooth, comfortable shaves, so quickly!
Only NORELCO has 12 self-sharpening
revolving blades that get every whisker,
long or short!

NORELCO is designed to fit the hand, for
extra shaving ease. NORELCO'S brush-
type motor is quiet, never needs oiling.
Unconditionally guaranteed by world's
largest makers of electric shavers!

Sensational Buy! It's a "Rave-
Shave" For Yourself, For a Gift

\$24.95
AC/DC

Model SC759 with Travel Case

'CREDIT TERMS'



NOW! NORELCO SHAVES YOU

TWICE AS FAST!

TWICE AS CLOSE!

TWICE AS SMOOTH!



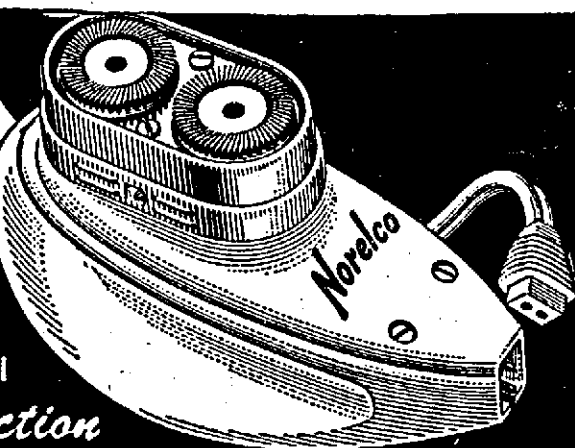
Two heads! 12 self-shar-
pening blades! Whiskers
s-l-i-d-e off faster, easier!



NORELCO combines
straight razor sharpness,
electric shaver safety!



No sting, no burn, no pull,
no painful "break-in." Great-
est shaving idea in years!



NEW *Norelco*
DOUBLE-HEADER

**NO DOWN
PAYMENT**

YOU
PAY
ONLY

50¢
Wk.

BUY
IN
'55
PAY
IN
'56

**NO CHARGE
FOR CREDIT**

OPEN A CREDIT ACCOUNT BY MAIL
ORDER ON APPROVAL - SEND NO MONEY

GILBERT'S JEWELERS, 122 Pine Ave., L. B.
(For prompt delivery, fill in this coupon completely.)

☐ I will pay on the advertised terms
☐ Cash ☐ C.O.D. (Please check which).

Please send me.....

My Name.....

My Address.....

City..... State..... Phone.....

Where..... How.....

Employed..... Long?.....

Business Address.....

City..... State.....

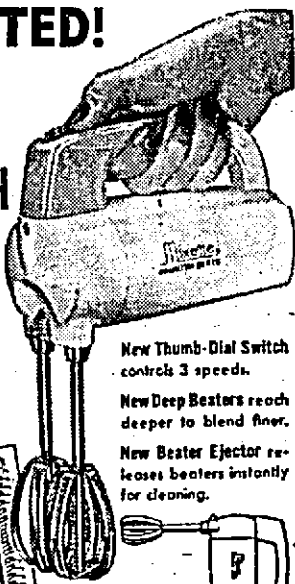
I have credit with.....

Their Address.....

**GIFTS FOR THE
HOME ARE ALWAYS
APPRECIATED!**

New
HAMILTON BEACH
Mixette

Fits your hand,
your kitchen, and
your purse!



New Thumb-Dial Switch
controls 3 speeds.

New Deep Beaters reach
deeper to blend finer.

New Beater Ejector re-
leases beaters instantly
for cleaning.

Stands on end for easy
draining.

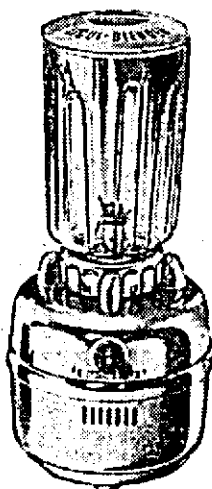
white, \$19.50 chrome, \$21.50 in gift
box
(includes bracket for wall mounting)

Only from Hamilton Beach!
5 Year *Free Service* **Guarantee!**
4 years longer than
standard guarantees!

Come in and get the feel of Mixette, the one portable
tailor-made to your modern needs! Tested balance makes it
easy to handle. Compact design makes it handy. And the
wall bracket furnished keeps it handy! See it here, today!

**The Quickest
Food Fixer**

in Dazzling Chrome
NEW
HAMILTON BEACH
Liqui-Blender
with amazing
'CUT-N-FOLD' ACTION



Only from Hamilton Beach!
5 Year *Free Service* **Guarantee!**
4 years longer than
standard guarantees!

\$39.95

including
Pyrex bowls

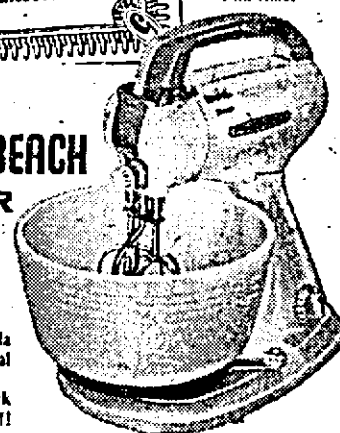
\$43.95

with
Mix Timer

New
HAMILTON BEACH
FOOD MIXER

Ends Hit-or-Miss
Mixing!

- New beaters spare the spatula
- New Mixguide has thumb-dial control
- New Mix Timer ends guesswork
- Easiest portability—it slides off!



Let us show you how this new mixer gets closer to the edges;
gives you full-coverage mixing! No unmixed "pockets"; no
dry-center lumps. New, finer-blending beaters and Bowl-
Control action beat everything! Come see this new beauty that's
guaranteed to last longer!

3 WAYS TO BUY

- ★ COME IN
SHOP IN PERSON
- ★ MAIL IN
USE HANDY COUPON
- ★ PHONE IN
HEmlock 5-5379

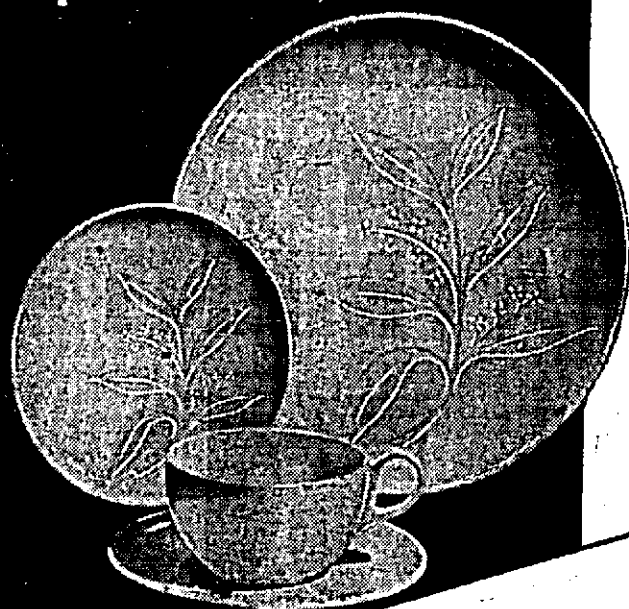
**NOTHING DOWN. Low as 50¢ Wk.
OPEN EVENINGS TILL CHRISTMAS**

Phone HEmlock 5-5379

Gilbert's
JEWELERS
Equal Terms in Town
122 PINE AVE

GILBERT'S SENSATIONAL PRE-CHRISTMAS EVENT!

Perfectly beautiful!
Practical, too!



BROOKPARK

Desert Flower DESIGN

Styled by Jean Luntz

Non-chipping Melmac®
plastic dinnerware

A 16-Pc. Desert Flower
Starter Set

Reg. \$14.95

Pre-Christmas Special

\$10⁹⁵

Nothing Down
50c WEEK

16-piece starter set:
4 10" dinner plates 4 cups
4 bread-and-butters 4 saucers
Open stock available

HOOVER
*Steam
or Dry*
IRON

THE
LATEST
NEWS IN
EASIER
IRONING

NOW
WITH NEW
**STAINLESS
STEEL
SOLE
PLATE**



NOTHING DOWN
Full Price Pay Only

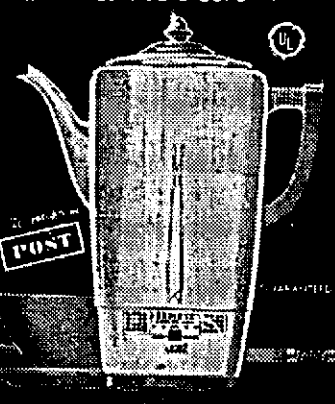
\$19⁹⁵ 50c Wk.

Coffee as you like it!

**NEW
DORMEYER
COFFEE-WELL**
AUTOMATIC PERCOLATOR

You simply set the
Dormeyer Perfect-Perk
Selector and your
Coffee-Well brews your
coffee exactly to the
flavor you choose!
Signals when ready,
automatically keeps
coffee piping hot until
you're ready to serve.

- ★ COMPLETELY AUTOMATIC
- ★ PERFECT-PERK SELECTOR
- ★ MAKES 4 TO 8 CUPS



Come in and see the COFFEE-WELL

**CREDIT AT
CASH PRICES**

**DORMEYER
Toastmaker**

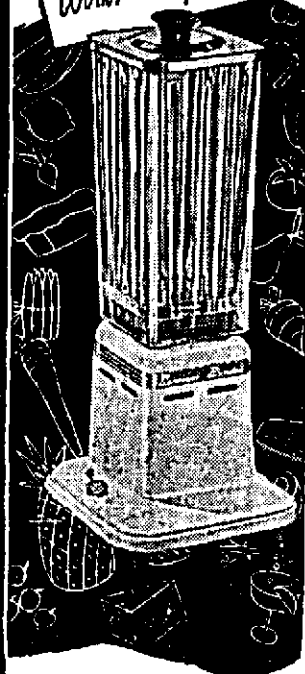
\$19.95

**NOTHING
DOWN**

AS
LITTLE
AS

50¢ WK.

*You'll love this time.
Work. Money Saver!*



Pays for itself in no time!

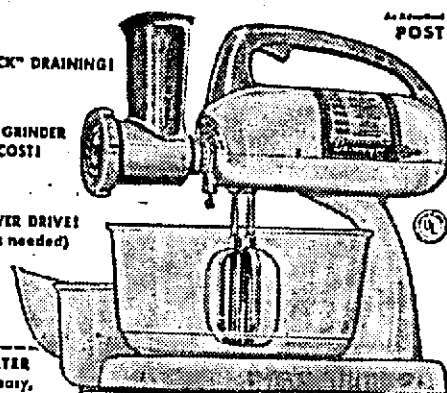
- Liquefies • Chops
- Purees • Grinds
- Shreds • Pulverizes
- Blends • Mixes
- Whips • Churns

**DORMEYER
BLENDER**

\$39⁹⁵

*The Wonderful
New* **Dormeyer Power-Chef**

- ★ NEW! "TILT-BACK" DRAINING!
- ★ ELECTRIC MEAT GRINDER
AT NO EXTRA COST!
- ★ BUILT-IN POWER DRIVE!
(No adapters needed)
- ★ GUARANTEED



- FINGERTIP BEATER
RELEASE—quick, easy,
no messy fingers
- ONE MOTION REMOVAL
of mixer head for portable
mixing
- 10 RECIPE-TESTED speeds
on dial selector. Perfect re-
sults every time
- "ELECTRIC-MIX TREAS-
URES" cookbook.

Only \$46⁵⁰

It's a Grinder, Juicer, Mixer

Here's the mixer that gives you more
value for your money! You get all the
accessories shown above plus an electric
food grinder at no extra cost. See the
new Dormeyer Power-Chef here!

3 WAYS TO BUY

- ★ COME IN
SHOP IN PERSON
- ★ MAIL IN
USE HANDY COUPON
- ★ PHONE IN
HEmlock 5-5379

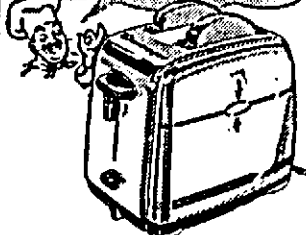
**NO CHARGE
FOR CREDIT**
HEmlock 5-5379

**OPEN
EVENINGS
TILL
CHRISTMAS**

Gilbert's
JEWELERS
Established since 1910
122 PINE AVE

ONLY
\$29⁹⁵

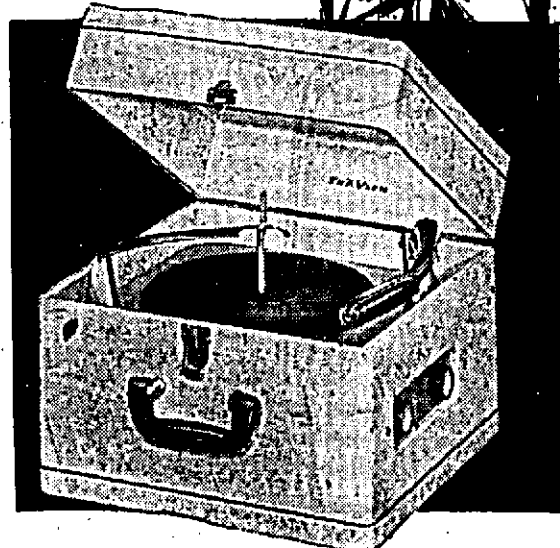
**"TOAST
like you've never
tasted before"**



3 Speed Automatic RECORD CHANGER

Completely variable tone control, 4" x 6" speaker, true fidelity sound reproduction. All speeds. Permanent type needle. Alnico 5-magnet. Tan or brown carrying case.

Only
\$59⁹⁵



SALE! Famous 3-Speed
TRAVLER
PORTABLE PHONOGRAPH
at a low, low price!



- Plays all three speeds in any 7", 10" or 12" record.
- Powerful amplifier with large, full-tone dynamic speaker!
- Permanent type long-life needle!

All-wood carrying case in simulated leather.
Compact and lightweight!

**FULL
PRICE
ONLY ...**

\$22⁹⁵

BUY IN '55--PAY IN '56

**NO CHARGE
FOR CREDIT**



**OPEN EVERY
NIGHT TILL
CHRISTMAS**



★ 3-SPEED

33 $\frac{1}{3}$ —45—78 RPM

- Latest Advanced Type Super-Heterodyne Circuit
- Tone Control
- Powerful Dynamic Speaker
- 2 Latest Type Sapphire Needles

WOOD CABINET

of
Hand-rubbed Mahogany

- Sensitive Territe Iron-Rod Antenna
- Extra Large Dial Numerals
- Automatic Volume Control Circuit
- Hear It to Appreciate

79⁹⁵

Also
available
in blond

**NO
DOWN
PAYMENT**



AS LITTLE AS

50^c

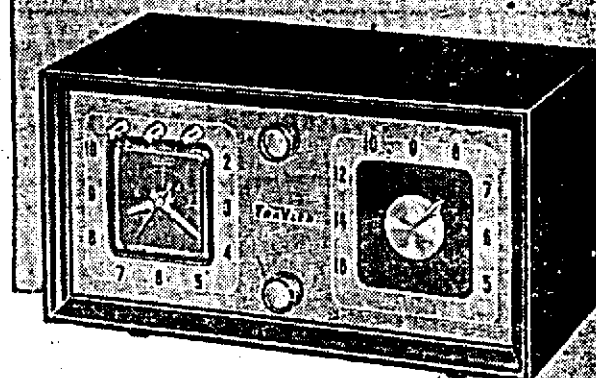
PER WEEK

AUTOMATIC RADIO- PHONO

**INTERMIXES
10" & 12"
RECORDS**



All through the house!



TRAVLER SINCE 1921
Telechron® Clock Radio
CLOCK TIMER

**Buy Now
... Pay
Next Year!**

- TIMED APPLIANCE OUTLET
- 60-MINUTE SLEEP SWITCH
- EASY-TO-READ DIALS
- GENUINE HAND-RUBBED MAHOGANY WOOD CABINET



**OPEN A CREDIT ACCOUNT BY MAIL
ORDER ON APPROVAL - SEND NO MONEY**

GILBERT'S JEWELERS, 122 Pine Ave., L. D.
(For prompt delivery, fill in this coupon completely.)
☐ I will pay on the advertised terms
☐ Cash ☐ C.O.D. (Please check which).

Please send me _____
My Name _____
My Address _____
City _____ State _____ Phone _____
Where _____ How _____
Employed _____ Long? _____
Business Address _____
City _____ State _____
I have credit with _____
Their Address _____

BUY IN '55—PAY IN '56!

LADIES BE SEATED!

Sit down and iron in comfort

Mary **PROCTOR** Hi-Lo® **IRONING**
ADJUSTABLE **TABLE**



\$12.95
MAMA'S ALONE

NOW—little ladies can sit down to iron with mother! Little Mary Proctor adjustable ironing table

\$3.98
DAUGHTER'S ALONE



- Ventilated top for cooler ironing
- Lightweight all steel
- Easiest of all tables to adjust
- Fingertip adjustment
- Plenty of knee room
- Folds to flat 3½ inches

- Zedalon Pad and Cover
- Lightweight steel
- Easily adjustable
- Easy to open and close
- Beautiful metallic blue
- Rubber feet prevent floor scratching

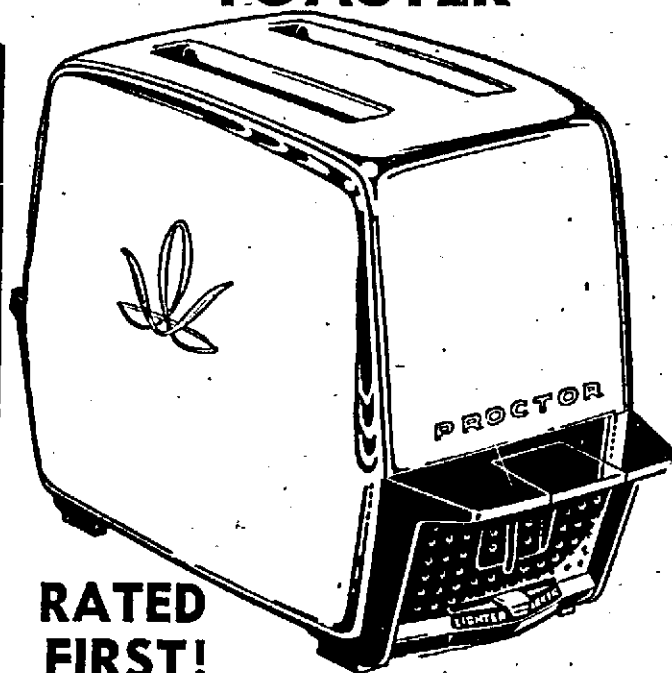
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Your Choice of Colors

- This is an actual size transistor which will eventually replace all conventional radio tubes!
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*It's the world's
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- Batteries last ten times longer
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Over 16,000,000 Satisfied Owners... America's Best Buy!

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3-WAY PORTABLES with

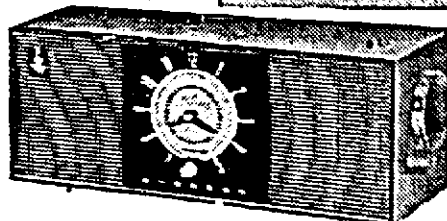
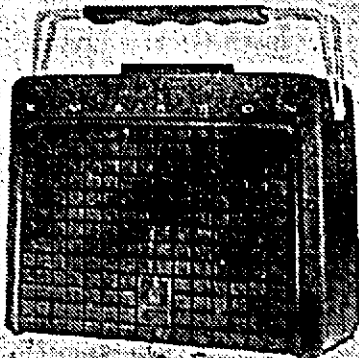
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Brilliant
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Choice of Colors

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Wake up to music!
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accurate clock . . . ap-
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SPECIAL!

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3 WAYS TO BUY

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- ★ MAIL IN
USE HANDY COUPON
- ★ PHONE IN
WE'LL DELIVER

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122 PINE AVE

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FOR CREDIT**

HEmlock 5-5379

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... if it's made by ...

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Cool Open Handle!



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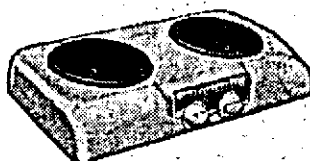
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"The easiest iron you've ever used!"

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USE HANDY COUPON
- ★ PHONE IN
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Westinghouse HOT PLATE



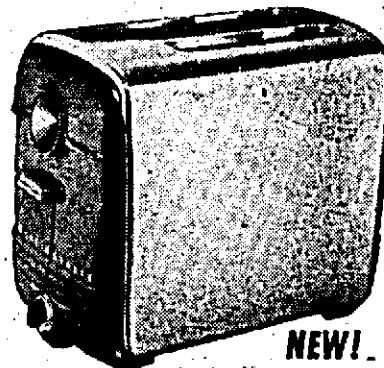
Portable, plugs into any a-c outlet. Twin three-heat burners. Gleaming porcelain finish. Wonderful for apartments, parties.

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(For prompt delivery, fill in this coupon completely.)
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My Address _____
City _____ State _____ Phone _____
Where Employed _____ How Long? _____
Business Address _____
City _____ State _____
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The PRESENT for every FUTURE breakfast!



Beautifully
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Designed for
Precision
Toasting

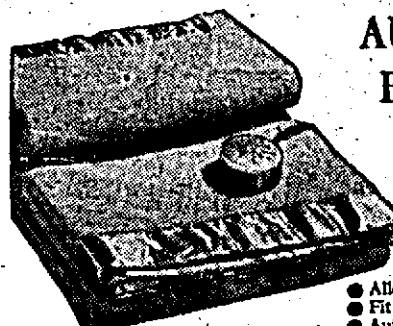
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New Westinghouse Pop-Up Toaster automatically winks "on" and "off" for accurate control. Gives better toast, just right, slice after slice. Special lift-up feature raises small slices an extra inch.

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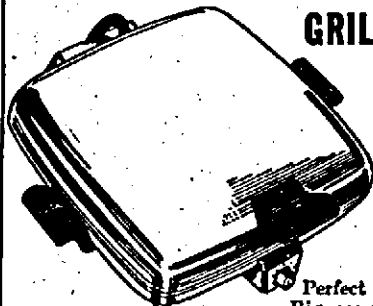
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Only
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- Allergy-free and moth-proof
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NEW! WESTINGHOUSE GRILL·N·WAFFLER



**FRIES!
GRILLS!
BAKES!
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Perfect for meals or snacks. Big capacity. Non-sticking waffle grids. Signal light. Automatic. Come in and see it today!

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Grills 4 sandwiches! Opens to double capacity! Bakes 4 king-sized waffles!

MORE THAN A FRYER!

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**FRIES... COOKS
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COOKS OVER 100 FOODS!

You can FRY more foods with less shortening... you can COOK everything from soups to desserts automatically... you can SERVE foods piping hot right at the table. That's why it is America's most useful cooking appliance.

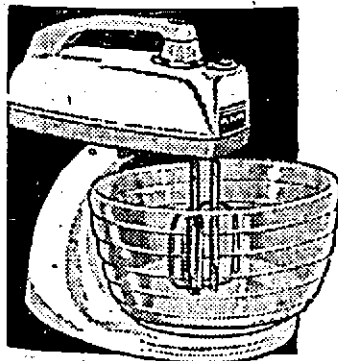
**OPEN
EVENINGS
TILL
CHRISTMAS**

**BUY
IN**

'55

**PAY
IN**

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THE NEW Westinghouse FOOD CRAFTER

The new Food Crafter short-cuts mixing time... cuts the in-between steps in many recipes. No need to shift speed when the going gets tougher. Powerful Food Crafter handles heaviest batters with ease.

the MIXER with
the power to
do everything
... *Better!*



JUICE CRAFTER GETS MORE JUICE

NO CHARGE FOR CREDIT

Automatic Cooking!

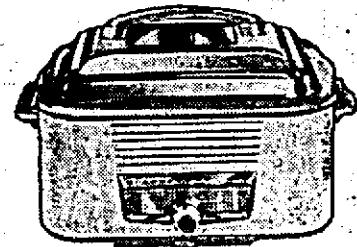
Yours
for Only
\$43⁹⁵

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Westinghouse ROASTER-OVEN

... The Modern Way to Cook!

ROASTS... BAKES... COOKS COMPLETE MEALS



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122 PINE AVE

THE MOST SPECTACULAR GIANT SIZE TOY OFFER EVER!



FREE

**OPERATOR'S
4-BUTTON CAP**

A thrilling accessory to the young engineer. FREE with toy set.

COLORFUL and
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15'

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2-CRANK
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**3 BIG ROAD
BUILDING
MACHINES**

ALL 15 PIECES

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PAY ONLY
\$1 WEEKLY

COMPLETE \$17.95

Reproductions of real machines. Heavy gauge steel construction. Heavy duty rubber tires and plated accessories. Hurry!

L. 26 1/2", W. 6 1/2", H. 8"
STEAM SHOVEL



RAISES AND
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AUTOMATIC
UNLOADING

L. 20", W. 6 1/2", H. 6 1/2"
DUMP TRUCK
HOOD RAISES SHOWING MOTOR

HEAVY DUTY
DIE CAST
METAL
SPOKE WHEELS



HEAVY DUTY
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TURNING
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FRONT
WHEELS
STEER
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L. 23 1/4", W. 5 1/4", H. 8 1/2"
CATTLE TRANSPORT

L. 18", W. 7", H. 7 1/2"
ROAD GRADER
WITH 6 REAL RUBBER TIRES

BLADE ROTATES,
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**12-PC DELUXE
TRANSPORT
and CATTLE**

Chrome-plated cab. Extra heavy gauge steel trailer with dividing gate. Two retractable dolly wheels. Floating tandem wheels. PLUS 10 realistic animals.

**INCLUDES
LIVESTOCK**
10 DIE-CAST HAND-
PAINTED ANIMALS
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MAIL COUPON TODAY

GILBERT'S JEWELERS — 122 Pine Ave.

Enclosed find \$_____ down payment. Please send me the construction and transportation outfit, as advertised for \$17.95. I agree to pay balance \$1.00 weekly. To speed up delivery, if you do not have a Gilbert's Jewelers account, tell us (1) where employed, (2) how long employed, (3) your occupation, (4) with what stores you have accounts. Plus small delivery charge.

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ADDRESS _____
CITY _____ ZONE _____ PHONE _____

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JEWELERS**
Easiest Terms in Town
122 PINE AVE
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PRICES

• WITH NO DOWN
PAYMENT

• NO CHARGE
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December 4, 1955

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Press-Telegram

A NEW PHOTO-TEXT SERIES:

'COMING OF AGE' IN THREE FAITHS

NO. 1-PROTESTANT SEE PAGE 8



PHOTO BY DAVID J. PERSON

SHIRLEY MacLAINE: One of Hollywood's bright new faces. See page 30

I'll always remember...

THAT PILOT FROM ARKANSAS

by SEN. LYNDON B. JOHNSON

Senate Majority Leader



FRIENDLY OPPONENTS, General Eisenhower and Senator Johnson sat side by side in 1951 at Senate subcommittee hearing on plea to draft 18-year-olds.

THE AUTHOR: As Senate Majority Leader, Lyndon Johnson of Texas leads the opposition to President Eisenhower's party in the Upper House. Like Ike, he recently was stricken with a heart attack and is now recovering. Here, remembering his wartime days that won him a Silver Star for gallantry in action, he writes a message once more linking him—in an important and timely way—with the President.

It was in the air over New Guinea that I learned one of the most important lessons of my life.

The time was early in World War II. General MacArthur had just escaped from the Philippines and America's military forces had not as yet amassed their full strength. As a Lieutenant Commander in the Navy, I had been sent to the Southwest Pacific on a reporting mission for the late President Roosevelt.

Early one morning, we took off in patrol bombers for what was to be a routine flight.

The first warning of trouble came over the intercom when the tail gunner yelled, "Bandits, four o'clock high!" I was so green I didn't know what he was talking about, but there was no mistaking the sleek Japanese fighters that came diving out of the sun.

A number of thoughts flashed through my mind. I developed a fervent desire to be back in California where I had spent some months on shore duty, or in the Central Hill Country of Texas. If I ever got back alive, I was going to head straight for home and spend the rest of my life on the banks of the Pedernales, riding nothing faster than a rocking chair.

I also discovered that the most important person in the world was the redheaded farm boy from Arkansas who was piloting our plane. I prayed to the

Almighty for strength in his arms, keenness in his eyes, speed in his reflexes and wisdom in his judgment. For our safety depended on him.

I didn't want to hear anything bad about that pilot. I didn't want to start any arguments. I didn't want anybody to knock him on the head with a monkey-wrench and try to take over the controls. If he had any bad habits, I didn't want to know about them. I didn't care about his religion, his family relationships, his business connections, his views on baseball or boxing or anything leading to hard words.

He was the only man in the world who could bring that plane and that crew safely back to earth and I loved him like my own brother. I'm certain every man in the plane felt exactly the same way.

I have never forgotten that pilot or that engagement. Both taught me many lessons—lessons about myself and about other people; lessons of humility and lessons of prayer. But the most important lesson was that a hot fight is no time to be finding excuses for picking up a blackjack and whacking the pilot over the head.

It Applies to Politics Too

That point seems very obvious several thousand feet in the air. But it is a point that sometimes gets lost (and for a while was lost to many people almost completely) during these postwar years.

In the field of foreign policy, it is not at all far-fetched to compare the President of the United States to that redheaded pilot. The President—and only the President—has the responsibility and the authority to steer the nation through the troubled air of

international relations. He has been given a specific function by our Constitution and no other officer of our Government can take over that function. Once the American people have made their choice, the pilot cannot be replaced for four years.

I may differ with the President, as I frequently do. But the differences will always be expressed respectfully and in an effort to help—because where the security of our country is involved, it is as important to Democrats as it is to Republicans that the pilot be in full control.

In the field of combat, that pilot bore the sole—and heavy—responsibility for the lives of every man in that plane. In the field of foreign relations, the President bears the sole—and heavy—responsibility for carrying out the policy of the United States. Our safety depends on him.

He can turn to his advisers for counsel. He can turn to the Senate for what the Constitution terms "advice and counsel." But when the chips are down, he must make the decisions that mean life or death for ourselves and for our children.

Ultimately, of course, he must account to the people for those decisions. Ultimately, he and his party must submit the record to the people. The democratic process does not call for blindly following the leader.

But whenever I hear of any project for knocking any President over the head—regardless of his political affiliations—while he is trying to conduct the foreign policy of the United States, my mind flashes back at once to that day over New Guinea.

It was a lesson that I will never forget: you don't slug the pilot. You just pray he flies right. ■

parade

Jess Gorkin EDITOR

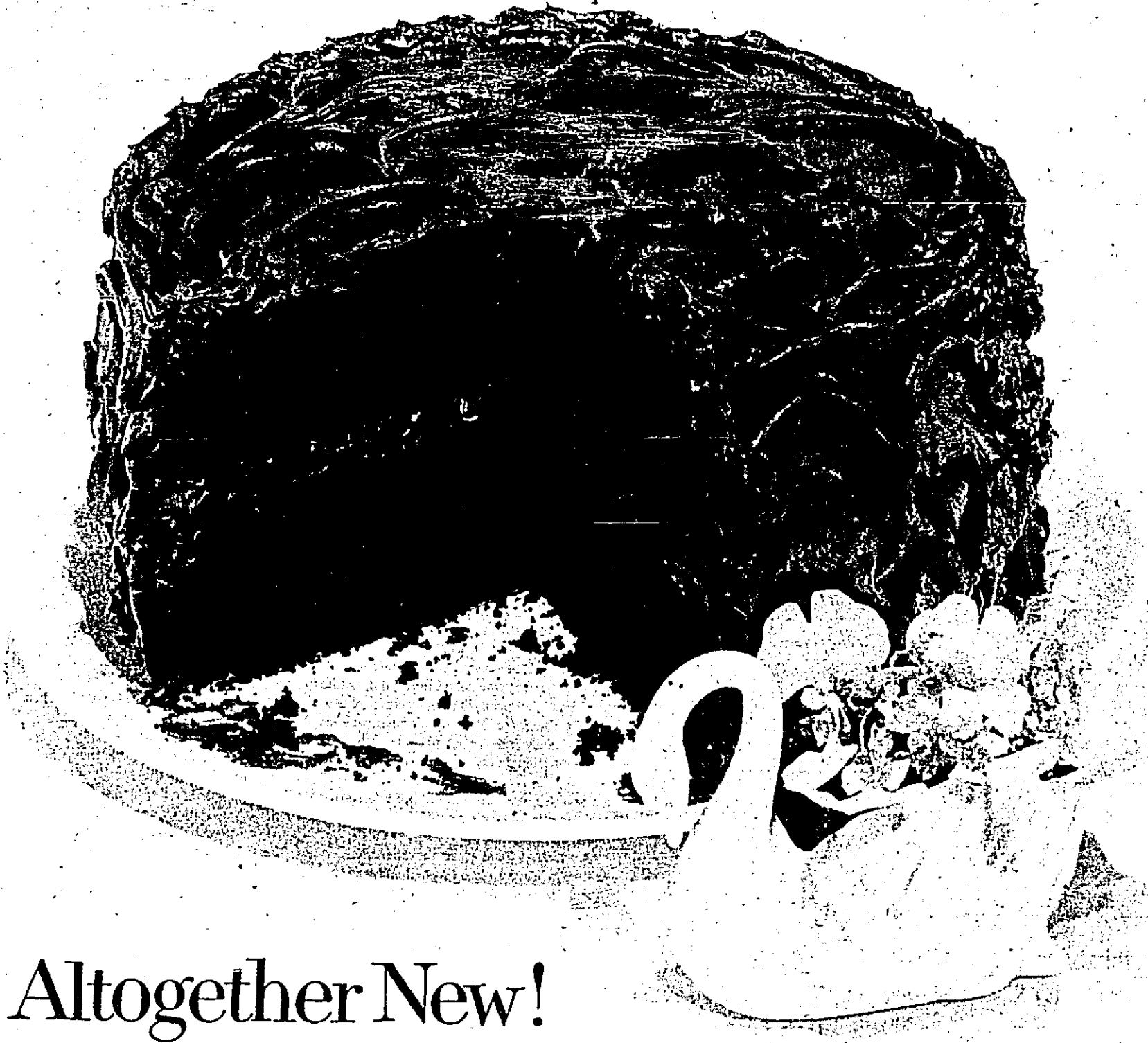
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MAIL AND FEMALE: Is your mailbox safe? Who are the season's best college-basketball prospects? Which starlets is Hollywood trying hardest to develop into stars? How can a man live with his legs fused in a stranding position—for keeps? See, respectively, pages 16, 28, 30 and 18.



Altogether New!

Instant Swans Down Devil's Food
a finer cake...*and with only one easy beating!*

You never made a finer cake~or one so easy! Put Instant Swans Down Cake Mix, water and your own fresh eggs in the bowl all at once. One easy beating and bake. Every Instant Swans Down Cake you make is delicious~truly party-perfect!



Another fine product of General Foods



Your dry,
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NOW... "RE-DEW"
YOUR SKIN WITH

PACQUINS *Silk 'n Satin* LOTION

Smooth moisture in... Keep dryness out! Silk 'n Satin's active humectant moisturizes the very beauty layers of your skin... heals chapping... keeps dryness out! Instantly your skin feels soft, smooth, supple again... refreshed because Silk 'n Satin leaves no stickiness; vanishes quickly; satinizes! At all cosmetic counters—25¢, 49¢. Also dispenser-bottle, 89¢. Prices plus tax.

It Satinizes!



OUR RELIABLE
AUTHOR



Papa is a party pooper

Do your birthday mailing—your daughter's, anyway—early

by DICK EMMONS

Frankly, I think the fact that anybody showed up at our daughter's seventh birthday party stands as a burning testimonial to the United States Post Office.

We had let her personally address the envelopes bearing the invitations and, while we think she prints rather well, she also prints rather large. Most of her guests' names ran obliquely across the envelope and down the right side. In the case of a young man named Theodore Schermerhorn, the last name also ran across the bottom and started back up the left, threatening the T in his first name.

Beaming, I read over the addressed envelopes when Ann had finished and been put to bed. With one or two exceptions, it seemed to me a fine bit of work for a 7-year-old. I took one of the exceptions into the living room and confronted my wife.

"Do we know any Pen Ljdsterk?" I asked.

"Did he send us a bill?"

"No, no," I explained. "He or she—or it—is one of the guests Ann is inviting to her birthday party."

"That must be Paul Leidson," she said. "Ann sometimes gets a few letters mixed up."

"How about a Cunbcbj Racoustv?" I inquired, showing her the second exception.

"There you have me," Helen admitted. "What's the address?"

"Pinehurst Avenue. I printed the addresses myself to give the postal boys a fighting chance."

"I don't know who she knows over on Pinehurst, but mail it anyway. It'll be fun to see who turns up."

"I hope it isn't Cunbcbj Racoustv," I muttered.

Well, I put stamps on the envelopes and stuck them in my coat pocket for prompt mailing. Helen found them there on the eve of Ann's birthday when she was going through the pockets to get the garment ready for the cleaners. The letters, made in a soft pencil, had blurred and run together for protection.

"Nice work," my wife observed. "It looks like we'll wind up with eight gallons of pistachio ice cream and no guests!"

"I like pistachio ice cream—" I began defiantly, but something in her glance stopped me. "All right, I'll mail the invitations right now. It's not too late. They'll get there in the morning."

The first three mailboxes I found had no pickup scheduled until the next morning. The timetable on the fourth was so weak from the weather I couldn't read it. By that time I was a desperate, haggard man.

I called home from a drugstore telephone. "Certain—ah—complications have set in, dear—"

She grasped my meaning instantly. "Take the letters downtown to the main Post Office," she said crisply. "There's a night slot provided for just that purpose. And try to get home before dawn."

Reassurance, Sort Of

I tried. Rather to my own surprise, I succeeded. And the next day, as the hour of the party drew near, I gave Helen the benefit of the wisdom I had acquired thereby.

"Don't worry," I told her. "The U.S. postal system is the world's best. If dark of night couldn't stay me, you can be sure that neither sleet nor rain can stay these couriers in the swift completion of their appointed rounds... Are you listening, dear?"

"There's nothing in there about forgetful fathers," my wife sighed, one eye on the clock and the other on Ann, who was poised happily like a dog at point waiting for the presents to come through the front door.

Poor Ann, I thought suddenly. Doomed to disappointment by her own Dad...

Exactly one hour before the party's scheduled start the first little guests arrived—and three minutes later the last one did. I never guessed anyone could be so happy to see 14 terrors in assorted sizes funnel through the front door and start laying waste to the furniture. Even if one of the terrors was Cunbcbj Racoustv.

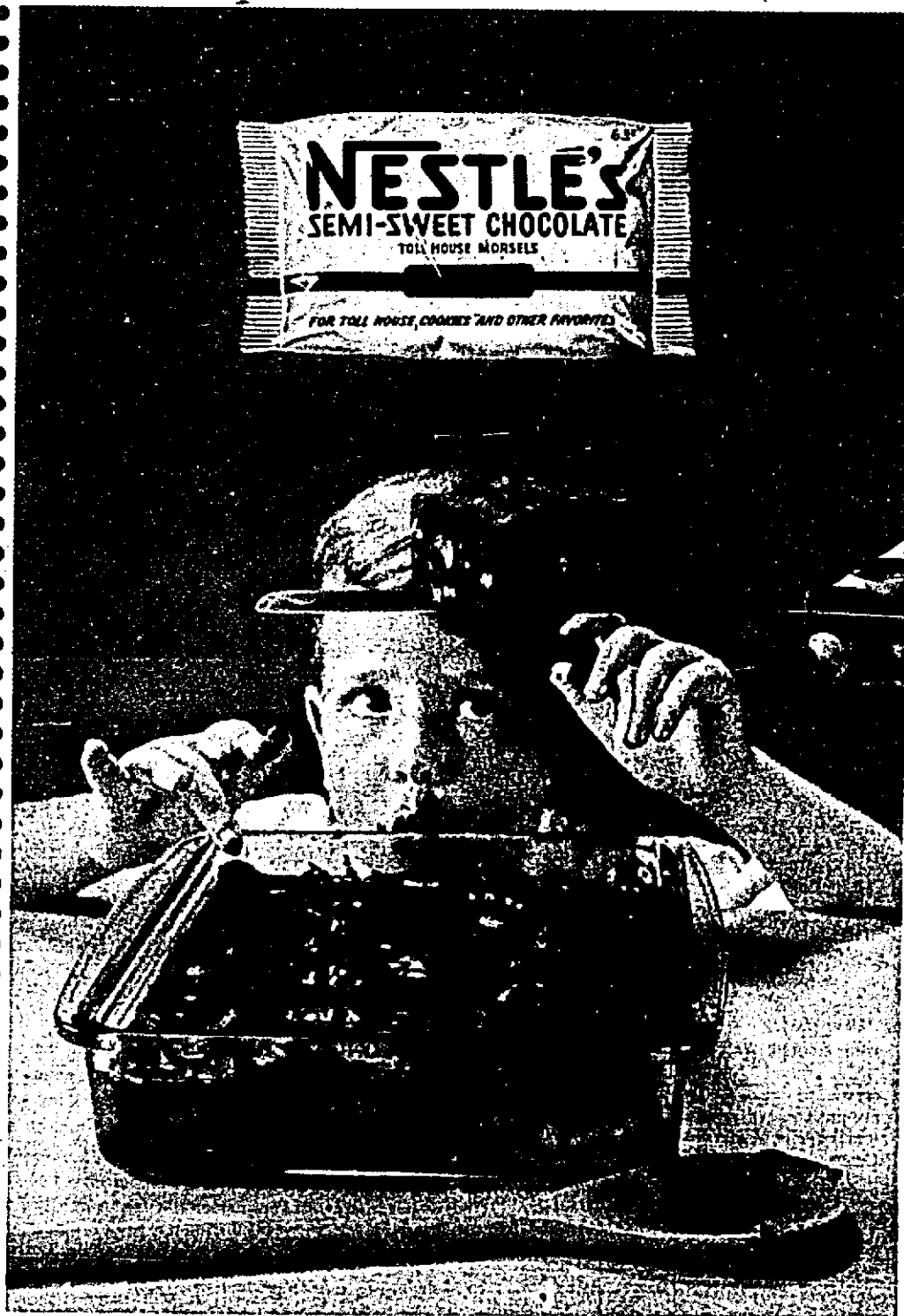
Something new to celebrate!



©1955, The Nestlé Company, Inc.

The Instant Cocoa with "old-time" flavor

You just add hot water, and Nestlé's EverReady® does the rest! It's the complete cocoa—rich in milk and sugar, loaded with energy reserve. Nestlé's has the true, chocolaty flavor you loved as a child, your whole family will love today. From the first to the last delicious drop, you'll cheer for Nestlé's Cocoa. Hooray!



A dream of a Fudge Recipe come true!

Sweet Santa—what heavenly fudge! So creamy-rich flavored, so deliciously smooth textured, so gloriously chocolate! That's because you make it with Nestlé's® Semi-Sweet Chocolate Morsels. Melted, whole, or eaten out of the bag, nothing is more luscious. Get new Jumbo Bag. Recipe on package for batch after batch of failure-proof fudge!

Nestlé's Marshmallow Cream Fudge

COMBINE and bring to full boil, stirring constantly: 1 jar marshmallow cream; 1 small can evaporated milk (Nestlé's preferred); $\frac{1}{4}$ c. butter; $1\frac{1}{2}$ c. sugar; $\frac{1}{4}$ tsp. salt.

BOIL 5 min. over moderate heat, stirring constantly.

REMOVE from heat. STIR IN till melted: two 6-oz. pkgs. or one 12-oz. Jumbo pkg. (2 c.) Nestlé's Semi-Sweet Chocolate Morsels; 1 tsp. vanilla; $\frac{1}{4}$ c. nuts, chopped (optional). POUR in greased pan 8" x 8" x 2". CHILL till firm.

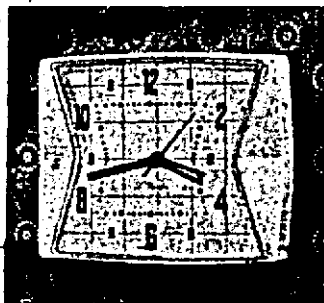
YIELD: approx. 2 $\frac{1}{4}$ lbs.

NESTLÉ'S makes the very best chocolate

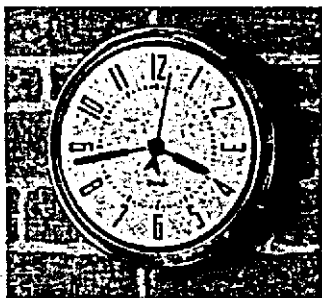


You're giving
years of
pleasure with a

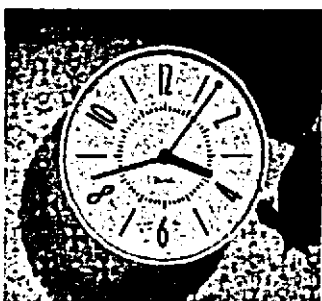
WESTCLOX Wall Clock



ZEST ELECTRIC WALL CLOCK. New and dashing in color and design. White plastic case sets off the intriguing dial in red, charcoal or yellow. Non-breakable crystal. 5 3/4" high. \$6.95.



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PRIM ELECTRIC WALL CLOCK. Trim beauty at a low price. Only 5 3/4" in diameter. White enameled metal case. Red, yellow, white or green dials. \$3.98. Also in sparkling chrome case. \$4.98.

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MADE BY THE MASTERS OF GOOD DESIGN

IN SATISFACTION

Products of **GT** Corporation



TRYING TO READ, model Russell Lee looks casual as Saturday crowds press against glass walls of her New York store-window apartment. Store kept a 24-hour guard outside it.

IN SHOWER, Russell giggles over brief moment of privacy. Bathroom, specially installed inside store, was only part of apartment that couldn't be seen by crowds on busy 14th Street.

Two weeks in a STORE WINDOW

NEW YORK.

For two weeks recently, Russell Elizabeth Lee, the blonde reading, showering and eating on these pages, lived right in the public eye — in a store window on a busy Manhattan corner. The gimmick: to lallyhoo a new department store, which furnished everything from clothes to coffee for Miss Lee and the "apartment." The stunt attracted so much attention that police told her to screen off her bed, fearing late celebrators might get ideas. Unmarried and 26, Miss Lee called life in a goldfish bowl "a lot of fun," entertained dates, chatted with watchers via intercom and with friends by phone. After a radio hookup gave out her phone number, however, the phone was jammed with incoming calls; she got 75 an hour, enough date offers to last a girl a lifetime. ■



SOME PEER, SOME PASS model's store-window "cage." Apartment attracted attention at all hours. Spotlights were kept burning all night.



ENTERTAINING, Russell sits down to dinner with her date. She did no cooking, ate meals sent in by the store, gained only two pounds in two weeks.

MAGICAL NEW FLUORIDE TOOTH PASTE

Saves Your Teeth

from Decay

BY PREVENTING CAVITIES FROM FORMING!

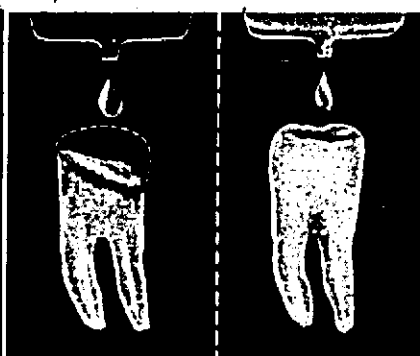
Test after test
by Dentists
proved it!



FLUORIDE'S MAGIC DISCOVERED!
Scientists noted a Texas town where almost no one had a cavity! The reason... a rare mineral in the water... Fluoride!



FLUORIDE'S MAGIC CAPTURED IN A TOOTH PASTE! Science has developed "Super" Amm-i-dent with Fluoride. Makes enamel so hard cavities can't get started.



TESTS PROVE IT! Tooth at left, unprotected from mouth acids, eaten away. Tooth at right, protected by "Super" Amm-i-dent with Fluoride, no decay.

**FIRST and ONLY Tooth Paste containing All 3
of the best decay-fighters known!**

1. FLUORIDE 2. AMMONIATED 3. ANTI-ENZYME 'SLS'

This is the most important dentifrice announcement in years! For it tells how dentists discovered the magic of fluoride... how they *proved* this amazing substance actually *saves teeth from decay!*

Fluoride's remarkable ability to prevent cavities was first noted in a tiny Texas town where there was almost *no tooth decay at all!* Why? Nature had blessed the water supply with fluoride.

A startling reduction in decay was also made when dentists began applying fluoride directly to teeth of children!

Now science has learned how to capture the magic of fluoride in a tooth paste... so every adult and child 6 or over, *everywhere*, can save teeth from decay this amazing new way!

Brand-new "Super" Amm-i-dent is the *first* fluoride tooth paste available to all America... and is the *only* tooth paste that gives you *all three* of the most effective decay-fighting ingredients known! (1) Fluoride, (2) Ammoniated, (3) Anti-enzyme "SLS." All three of these wonderful "decay-fighters" are now contained in this one new "super" tooth paste.

New "Super" Amm-i-dent works its magic all day long by *strengthening* permanent teeth—inside and out. It makes tooth enamel so much stronger that cavities couldn't even get started in case after case tested by dentists! To give you and your family this "super" protection against decay, get new "Super" Amm-i-dent today!



The brand new paste...
with the grand new taste
...in the new red carton!

"SUPER" AMM-I-DENT with FLUORIDE

'Coming of age' in three faiths: No. 1

A LUTHERAN BOY TAKES HIS VOWS

Here is how a representative Protestant lad reaches one of the major milestones in religious life—the inspiring experience of Confirmation

by **KARL KOHRS**

PHOTOS BY CARROLL SEGHERS II

ONE OF THE MOST significant steps any child can take in religious life is becoming a full-fledged member of a congregation. For children of all faiths it is a spiritual milestone. What does it mean to them? How do they prepare for it? What are the religious traditions involved? These and other questions will be taken up in a new series of three PARADE picture-story documentaries, the first of which appears today.

CORAL GABLES, FLA.

Clad in a white Confirmation robe, 13-year-old Terrence Thompson, Jr., knelt at the altar of St. James Church here. He felt the hand of Pastor C. G. Wolf placed lightly upon his head, then heard the pastor intone the 10th verse of the second chapter of Ephesians: *For we are his workmanship, created in Christ Jesus unto good works, which God hath before ordained that we should walk in them.*

These are words Terry will long remember, because they were chosen from the Bible especially for him by Pastor Wolf as words he can live by. For each of the other eight boys and girls in the Confirmation

class that day, Pastor Wolf also had a special verse.

Terry Thompson, an American boy of Scandinavian descent, lives in Miami with his father, mother and sister Diane, who is a year younger than Terry. Mr. Thompson is an accountant who came to Florida for his health. Terry goes to Ponce de Leon Junior High School in Coral Gables, and his Confirmation class was made up mostly of school friends, including his closest chum, Larry Rigenbach.

An Experience Millions Share

In the rite of Confirmation, Terry, Larry and the others took part in an experience that is shared at one time or another by more than 90 million members of Christian congregations in the United States. The ceremony and meaning inherent in this experience are basically the same in all churches; for those who participate, it marks a "coming of age" when they are admitted fully into the spiritual and temporal life of the church.

Although there is no hard-and-fast rule about the matter, Confirmation as such is traditionally prac-

ticed by those churches having infant baptism. At that rite, the child is admitted to church membership. At Confirmation, the child, having reached Terry's age or thereabouts, *confirms* the vows made for him by parents and sponsors at his baptism. He then is admitted to Communion, which symbolizes the highest spiritual privilege the church can offer its full-fledged members.

In actual ceremony, there are as many variations as there are churches. For the 32 million-plus Catholics in the U.S., of course, the rite is almost exactly the same. But for nearly 58 million Protestants, "coming of age" takes different forms. Thus, while Terry Thompson's Confirmation cannot be called typical, his experience is generally representative of the Protestant faith. •

Some Protestant churches which practice infant baptism have similar "coming of age" rites, although they do not customarily use the term Confirmation. In the Presbyterian Church, for example, a child of "Confirmation age" may enter into the full Communion of the church by appearing before an exam-



Climax in Lutheran Confirmation ceremony comes when



pastor of St. James Church in Coral Gables, Fla., places hand on Terry Thompson's head in Imposition of Hands. Other Confirmands kneel with him.

ing group called the Session; composed of church elders and the pastor. If they decide the child's religious training has prepared him for this step, he is admitted to the Sacrament of the Lord's Supper, then ordinarily makes a public profession of his faith in the presence of the congregation.

In Congregational Christian Churches, infant baptism is considered an act of consecration. While the churches do not practice a formal "Confirmation," the child is received into church membership on the same basis as in other Christian bodies. In his early teens, the child receives instruction from his minister in a pastor's class. At the conclusion of this class, he is accepted into church membership if he so desires.

Of the leading Protestant churches, the Baptist ceremonies of admission differ most widely from the others. Baptists, believing baptism should come only after an individual makes his own decision, do not practice infant baptism and have no ceremony comparable to Confirmation. Baptism comes after the individual's public profession of faith and he may then join the church.

At Protestant Confirmations, either the pastor or the bishop presides, according to traditional practice. Adults as well as children may be confirmed after a period of instruction and study. In general outline, Confirmation practices of the Lutheran, Methodist and Episcopal churches are most nearly alike among the various Protestant sects.

Two Years of Instruction

To prepare himself for Lutheran Confirmation, Terry Thompson had two years of religious instruction in one-hour-a-week classes held by Pastor Wolf. This instruction centered around what is called the *Small Catechism*, drawn up by Martin Luther, out of whose teachings the Lutheran Church took form some 400 years ago. In it, Luther condensed the principal teachings of the Bible into a series of questions and answers, presented under five headings: the Ten Commandments, the Creed, the Lord's Prayer, the Sacrament of Holy Baptism and the Sacrament of Communion.

The Confirmation course also included a brief study

of the Bible in its relation to secular literature, some church history and an explanation of the humanitarian work of the church and the duties of members.

As Confirmation day approached, Terry and the others in his class shared a feeling of rising excitement and anticipation. First there was the final examination before the Church Council. It proved easier than Terry had hoped, because the confirmands were asked only one or two key questions.

Pastor Wolf had explained to him that the stern old Lutherans of earlier days had required children to memorize the entire Catechism. On examination, they were brought up before the congregation and were required to answer questions fired at them by the members. Although the ordeal of examination is much easier today, Pastor Wolf pointed out, the reasons for it are still the same: to impress upon the child the seriousness of Confirmation and to make parents realize the necessity of religious instruction.

On the Saturday preceding Confirmation Sunday came the "rehearsal," when Pastor Wolf and the confirmands went through the entire ceremony.

Continued on page 10

**GOT A
NASTY COLD?**

NEW BROMO QUININE[®] GUARANTEES YOU MORE COMPLETE RELIEF than any other cold remedy!

HERE'S NEW BROMO QUININE'S AMAZING GUARANTEE:

*If you have ever bought any cold
remedy—at any price—that
brought you:*

- More Complete Relief
- Faster Relief
- Longer-Lasting Relief

*...simply return the unused tablets
and your money will be promptly
refunded.*



Unlike aspirin and other so-called "remedies," new Bromo Quinine is a real cold tablet. Its exclusive medicinal formula now contains an amazing new Citrus BioFlavonoid—plus the five potent cold-fighting ingredients that have made Bromo Quinine so famous. It now guarantees the most complete relief possible from all these cold miseries:

1. RUNNY OR STUFFY NOSE
2. HEADACHE
3. MUSCULAR ACHES AND PAINS
4. FEVER
5. TEMPORARY IRREGULARITY

New Bromo Quinine, with a Citrus BioFlavonoid, is specifically designed to help relieve more cold symptoms, including those caused by viruses, than any other leading product.

When you've got a real cold
—get a real cold tablet

BROMO QUININE

CONFIRMATION CONTINUED



NEWLY CONFIRMED Terry grins bashfully in church garden as sister Diane tells him he "looks

like an angel" in his snowy white robe, teasingly holds her flowers above his head as a "halo."

SHOPPING'S BREEZE-EASY

when you're certain of your brands

Pickin's quick and pickin's easy when you know just what you want. Buying the brands your family enjoys is clean-cut, simple and fleet. No weary wanderings, no hit-or-miss choosing, no indecisions, no wasted time. You go where you know you'll find them. you find what you know you'll like.

Now... somebody must take a lot of time to save you a lot of time. Somebody has to work hard to perfect the quick-and-easy things of

life. Well, "somebody" is that vast body of manufacturers of trusted brands who never stop working to maintain uniform high quality.

No wonder you can pick their products on the carefree run!

Advance help for quick choosing:
the ads in this magazine.

BRAND NAMES FOUNDATION

INCORPORATED
A NON-PROFIT EDUCATIONAL FOUNDATION
37 WEST 57 STREET, NEW YORK 19, N. Y.



WANT EASY SHOPPING? PATRONIZE THE DEALER
WHO PROVIDES YOUR FAVORITE BRANDS

**The solemn ceremony over,
Confirmation Day becomes
an occasion for rejoicing**

Seated in church on the following day when the service began, Terry felt he had come well prepared for this crucial moment in his life. As a boy who is serious about his religion, he had mingled feelings of happiness and awe. He looked around. St. James Church—the oldest Lutheran church in Coral Gables—was crowded. In a pew behind him sat his family, all in their Sunday best.

Even though Terry had rehearsed the ceremony, it took on a new meaning as he finally stood at the altar. First came the Examination: *Dost thou renounce the Devil and all his works?* Then came the Profession—the *Apostle's Creed*, which Terry had memorized as part of his instruction. And finally there was the Imposition of Hands, when Pastor Wolf made the climactic gesture of the rite.

And so Terry, like millions of Lutherans before him, was ushered into the fellowship of his church. As a full-fledged



PROUD FAMILY poses for an "official" photograph. From left: Terry, Diane, Mrs. Thompson, Terrence, Sr. (seated) and Terry's happy grandparents, Mr. and Mrs. Olaf Thompson.

member, he now takes part in its adult life—he can attend its annual meetings, contribute to its support and have prior claim to his pastor's services when he is in need of them. When he reaches the legal age of 21 he can vote on church issues.

Confirmation, in short, is like high-school Commencement: a beginning. The instruction Terry received in his pre-Confirmation classes is continued in such organizations as the Luther League and the Walther League. In fact, Terry is now a member of the Luther League of St. James Church and editor of the League's bulletin. He likes church work and occasionally—despite his youth—thinks about entering the ministry.

For Terry, the memory of his Confirmation Day still carries a glow. After the service, the release from tension put everyone in a festive mood. Confirmants and parishioners flocked into the church garden. There cameras clicked and congratulations were extended. Terry squirmed with embarrassment as mother, grandmother, sister and other feminine well-wishers kissed him. Dad and grandfather shook his hand, man-to-man fashion.

At home, Terry and his family wound up the day in traditional celebration.

Continued on page 13

Stop kidding yourself!



**Cosmetic
lotions
can't heal
rough, red,
hurt hands!**

Only new Revlon *Silicare*
with new TRI-DERM

**protects as it heals
and softens your hands!**

Doctors recommend daily use. Detergent hands are **hurt** hands
...they need **medication** ...and protection!



This hand is cut up by detergents
Detergent-hurt hands are actually covered with thousands of small cracks and cuts. That's why cosmetic lotions and creams can never heal them. These cut hands need medicated treatment to heal them and restore their soft natural beauty.

Silicare's Tri-Derm—the triple skin-healing wonder!
A combination of 3 vital drugs never before available in a hand-healing formula—one actually helps grow new skin!

Silicare, only hand formula given this medical approval—complete hospital tests proved that Silicare actually heals detergent hands.



Forms invisible glove to protect your hands!
Liquid Silicare's amazing, water-repellent agent lets your hands heal even while you're using them.

Silicare
• protects
• heals
• softens

Your hurt hands are healed almost overnight—get back their natural, soft, youthful beauty.



'Only healthy hands are naturally soft and lovely'

(You or your doctor may obtain reprints of this text as written-up in leading medical journal by writing to Revlon Pharmaceutical Div., 745 Fifth Avenue, New York 22, N. Y.)

Make it quick and good
 • with the
**NEW-DAY
 CORN MEAL**
 with

**Fresh
 Corn
 Flavor**

**Quaker
 CORN MEAL**

... Hominy Grits and Quick Grits, too.



**Aunt Jemima
 CORN MEAL**

... Hominy Grits, too.

Look for either of these famous faces
 and you get the Fresh Corn Flavor
 of choice corn, new milling methods,
 new packaging!



Quick Holiday Coffee Cake

*Cranberries make it festive, the new-day corn meal gives it **Fresh Corn Flavor***

Elegant-looking, yet so very easy to make! You see, the new-day corn meal mixes faster, cooks faster and gives you that good Fresh Corn Flavor! Serve this coffee cake hot and fragrant for special breakfasts, brunch or afternoon coffee. And now for the recipe:

Mixes in minutes. Makes one 10-inch coffee cake.

TOPPING:

2 tablespoons butter or
 margarine
 10 orange sections
 1/4 cup whole cranberry
 sauce, drained

1 cup sifted flour
 1/2 cup sugar
 1/2 teaspoon salt
 4 teaspoons baking
 powder

COFFEE CAKE:

1 cup Quaker or Aunt
 Jemima Corn Meal
 (white or yellow)

2 eggs
 1 cup milk
 1/4 cup butter or margarine,
 soft

For topping, melt butter in 10" frying pan. Arrange orange sections in groups of 2 in bottom of pan with

ends of sections touching edge. With cranberry sauce make a 5-pointed star going between groups of orange sections for points.

For coffee cake, sift together dry ingredients into bowl. Add eggs, milk and butter. Beat with rotary beater until smooth, about 1 minute. Do not overbeat. Pour over topping. Bake in hot oven (425°F.) 20 to 25 minutes. Invert and serve. Garnish with additional cranberry sauce, if desired.

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TOAST to a newly confirmed child is a Scandinavian tradition the Thompsons still follow. Here, Terry raises his glass and answers "Skool!"



PRESENTS from relatives to Terry include a silver pocket watch (an heirloom handed down for three generations), travel clock, \$60 in cash.

In a traditional celebration with family, Terry is 'man of the hour'

MESSAGES of congratulation bring Terry to the telephone time and again. All told, he ended the day feeling he had entered a grown-up world.



NEXT WEEK

No. 2 in this series: a Jewish boy "comes of age" in the ceremony of the Bar Mitzvah.

The World's Most Honored Christmas Gift

Longines

THE WORLD'S *Most Honored* WATCH

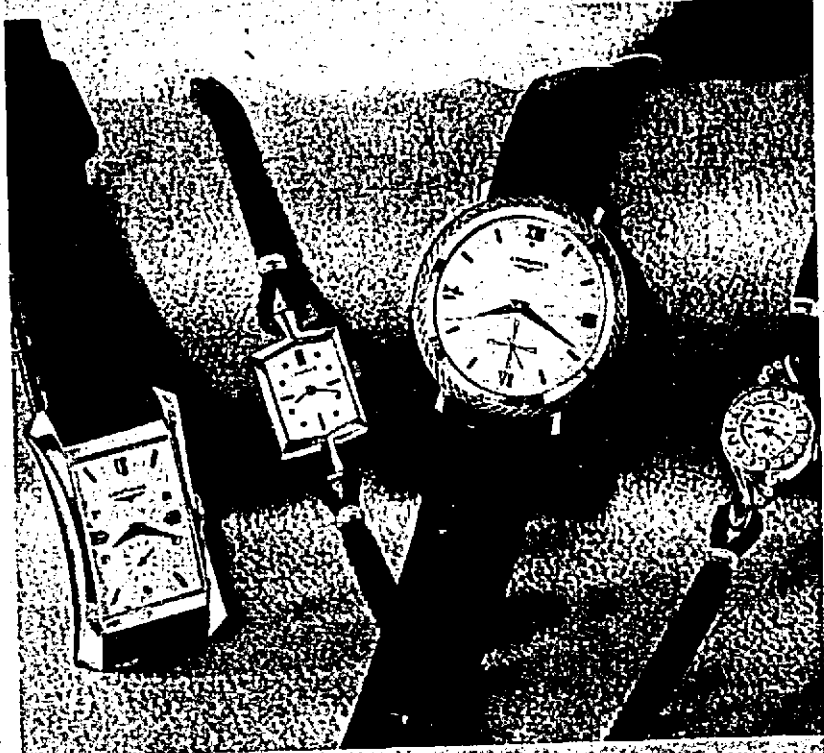
TEN WORLD'S FAIR GRAND PRIZES
28 GOLD MEDALS

HIGHEST HONORS FOR ACCURACY
FROM GOVERNMENT OBSERVATORIES

OFFICIAL WATCH FOR TIMING
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OF AVIATION AND EXPLORATION

If you buy a watch this Christmas for one you love, buy the best watch you can afford. And you can afford a Longines. Though Longines is one of the finest watches in all the world, it costs but little more. Longines, The World's Most Honored Watch is a matchless personal possession; a gift of highest prestige. Your Longines-Wittnauer Jeweler will be honored to serve you.



The Longines watches illustrated left to right—Continental A; a truly distinctive timepiece, \$89.50; Claudine—yellow or white 14K gold, \$100; President Polk R. engine-turned bezel enhances 14K gold case, \$135; Starlight Elegance E.C. 22, ultra-small 14K gold case, 22 diamonds, \$325. Longines watches from \$71.50 F.T.I.

Longines-Wittnauer Watch Company
SINCE 1866 MAKER OF WATCHES OF THE HIGHEST CHARACTER

FASHION PREVIEW

MEN! FOR 1956

IT'S THE GLOBAL LOOK



MONTE CARLO: Light-colored jacket made of rayon and silk has two inside pockets, none outside. Trousers are made of silk.



CHINA: A gay, oriental print is the feature of this coolie shirt. Open, stand-up collar is designed for maximum comfort.

NEW LEISURE CLOTHES HAVE INTERNATIONAL FLAVOR

FROM TAHITI comes the "pareu," a wrap-around tunic in gay prints for men (and women) covering matching swim suits.

"YOU HAVEN'T LIVED UNTIL YOU'VE KNOWN EVENING IN PARIS"

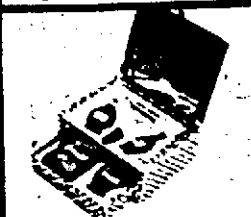
... says JEAN MARC RE, introducing French perfume on H&M. More French women wear Evening in Paris than any other perfume, and the French really know it's one of the world's great perfumes... and the most wanted for Christmas. See many, go a few gifts from \$1 to \$15



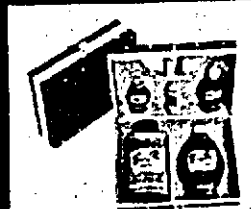
Gift Trio with cologne, purse perfume, talc, and cologne stick 2.25



Dresser Box: perfume, toilet water, cologne, talc, purse perfume 5.00



Jewel Box, lined and mirrored. With 6 fragrant accessories 8.50



Evening Bag with 5 glamour accessories: perfume, cologne, etc. 7.50

Evening in Paris
BY BOUTIQUE
CREATED IN FRANCE MADE IN U.S.A.

JEAN MARC RE, CO-STARRING IN PARAMOUNT'S "ANYTHING GOES," IN VISTAVISION, COLOR BY TECHNICOLOR



MEXICO: Bold stripes mark south-of-the-border version of a Japanese "judo jacket," worn with shorts, straw hat.



AFRICA: Short-sleeved coats, hand-loomed of cotton in a French African tribal pattern, are appropriate for either father or son. The outfit is rounded out by contrasting rayon-silk trousers.

PALM SPRINGS, CALIF.
Forget about flannels, tweeds and stiff collars for a moment, men. Look to broader horizons. Soon you will be offered the cool, colorful, comfortable resort and sports clothes pictured on these pages.

Recently previewed here by the Men's Apparel Guild, these designs-from-all-over are supposed to take the "sartorial gloom" out of the average American male's wardrobe. To that end, 71 clothing manufacturers

in the Guild have gone native and drawn on designs from Mexico, the Orient, the Mediterranean, the Pacific, even Africa.

"The old Ivy League look, featuring charcoal grays, is on the way out," says a Guild spokesman. "Coming are lighter colors, fabrics, mixtures of synthetic silks and cottons. We've borrowed the best and most comfortable styles from every nation and adapted them for the American market."

The rest, gentlemen, is up to you.



BERMUDA: Knee-length shorts can be worn by all members of the family. The matching shirts with

"crazy stripes" have broad, contrasting solid-color panels. Note the attractive, "easy-open" collars.



This is living
You're Free! Livel And Beautiful... with Heavenly Comfort!

PLAYTEX *living* **BRA.**

Lovely nylon and elastic! You'll love the feel of it... the fit of it... the way it adjusts to your every movement. In black guaranteed not to run... or wonderfully washable white! 32A to 40C, \$3.95. Also D-Cup (white only), \$4.95. In the blue package at better stores.



NOW! Bewitching Black for Dark Fashions
No other bra has these fitting features!



Crisp-cross elastic front dips low... divides divinely.

*Exclusive bias-cut elastic side panels move with you.

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IF PETER PAIN CHAINS YOUR YOUNGSTER WITH
CHILDREN'S COLDS



FOR FAST RELIEF, rub in Children's Ben-Gay in the blue package. It's a special, mild version of regular Ben-Gay. Contains the same pain-relieving agents, only the soothing lanolin base has been increased so it won't irritate sensitive skin!

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Ben-Gay
THE ORIGINAL BAUME ANALGESIQUE

Everybody's
crazy about
DÄZY



Fresh air fragrance
at your fingertip!

Faster
—banishes odors
INSTANTLY.

Fresher
—clean, fresh air
fragrance.

Safer
—non-inflammable.
Use anywhere.

BIG SAVINGS—costs
less than expensive wicks or
throw-away bombs.

Only 49¢ with
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sprayer

At your
grocery, drug or
hardware store.



You'll be
crazy about
DÄZY too!

Made by the makers of Bräve and Windox

HOW SAFE IS YOUR MAILBOX?

It appeals to thieves, forgers, con-men
—but Uncle Sam knows how to fight them

by JACK ANDERSON and FRED BLUMENTHAL

PARADE WASHINGTON CORRESPONDENTS

WASHINGTON, D.C.
Into your mailbox go — if you are an average citizen — 305 pieces of mail a year. They may include bank statements (giving your balance and samples of your signature), monthly bills (disclosing where charge accounts are held), occasional parcels (containing valuable merchandise), Government checks, tax refunds and dividend payments (which can be forged and cashed).

In short, your mailbox is a jackpot for the forgers, pilferers and sneak thieves who make a profession of looting mail. It also is a target for the fleece artists who devise more subtle schemes to separate you from your money.

Yet, as an American, you naturally expect your mail to arrive safe and unopened. This feeling can be credited to the nation's oldest Federal policing agency, the Post Office Inspection Service.

Its history dates back to the Revolution, when Tory mail carriers were caught rifling the mail for information helpful to the British. Today, 1,000 postal inspectors uphold the tradition that the mail must go through. They investigated 600,000 missing-mail complaints last year. Ninety per cent turned out to be misplaced mail; 6,000 cases ended in arrests.

Forgers Like Paychecks

Forgers, in particular, like to make a living out of others' mailboxes. Some are organized like the Chicago gang which systematically ransacked mailboxes for paychecks on the 1st and 15th of each month. But the postal inspectors covered the same routes even more systematically. Five gang members now get their mail at Federal prisons.

Other forgers prefer to lone-wolf it, like the individualist who picked four Government checks out of a Greenwood, Miss., mailbox. The owner wasn't disturbed about the delay in getting his checks

until one day a letter arrived. In scrawled handwriting on Treasury Department stationery, it said:

"Dear Sir: We are holding up your checks on the count of your others being stolen. Look for them on the 10th of March all four of them. Don't write us, please. Yours truly, Glen — Manager."

Somewhat this didn't read like an official letter. The suspicious addressee lodged a complaint, and postal inspectors went into action. They discovered another letter in the same crude handwriting at the Treasury Department, purportedly sent by the man who was waiting for his checks. It read:

"Dear Sir: This is to let you know. Drop it about my checks. I just remember I got those. My aunt got those, she cash one for me. She told me but forget all about it. Yours truly, Malcomb Johnson."

The forger's stratagem, backfired; his letters led postal police right to him.

The man most responsible for keeping your mailbox safe is Chief Inspector David H. Stephens, who could have been cast by Hollywood for his job. A handsome man with tinges of gray at the temples, he sucks a pipe and runs the Inspection Service with the air of a modern Sherlock Holmes.

"My goal," he says, "is to see that the mail moves quickly and safely. That includes all mail — from White House pouches to vacationers' postcards."

The Chief reports sternly that mailbox thefts are on the rise. He is particularly concerned about a new gimmick: "borrowing" bank statements from mailboxes. A professional forger, after studying your bank statement, can sign his way through your balance faster than an extravagant wife.

Of course, some mail is stolen before it ever reaches the mailboxes. Last year 435 postal workers were arrested for misrouting valuable mail into their own pockets. One tri-city ring, operating be-

THIEF IN ACTION: A railroad employee puts stolen parcel-post packages in his

hind the mail cages in New York City, Pittsburgh and Chicago, could have stocked a pawn shop with postal plunder (example: 150 watches). Inspectors caught 19 employees with their hands in the U.S. mail.

Burglars, too, have been breaking into Post Offices lately. Their favorite loot: money-order blanks, which they usually fill out for the \$100 maximum and cash on cross-country spending sprees. Most Post Office burglaries are the work of gangs. A five-man Illinois gang averaged one burglary a week until it was nabbed robbing its 41st Post Office.

By comparison, few crooks dare risk a direct mail holdup, because they face a mandatory 25-year sentence if caught. Only 36 mail holdups were attempted last year; most were small rural Post Offices in the rear of general stores. Though the take usually was small, the postal inspectors got right onto each case.

Romeo — for a While

The Inspection Service also will protect you from such mail-order mischief as threats, extortion, frauds — even matrimonial hoaxes.

The most novel matrimonial fraud was pulled by one Harry Cochrane, who romanced a middle-aged maiden out of \$200,000 over a 13-year period. His big mistake was using the mails to cash in.

It all began when Elva Nutting, daughter of well-to-do farmers, fell rapturously in love with the much-younger Cochrane. He persuaded her to pretend they were newlyweds, so they could collect a cash wedding present from her parents. Three months later, the money used up, Harry left Elva — but not without the memory of his honeymoon with wealth.

To keep up the luxurious life, he systematically hornswoggled the Nuttings. First was a tragic, though imaginary, automobile accident. Touched, the lovesick Elva appealed to her parents, who for months forwarded "medical expenses" to the healthy young man. This was followed



auto in Worcester, Mass. Photo was made by a postal agent in a handy baggage car.

But the grief-stricken Nuttings feared Harry had been murdered and notified the police of their suspicions. The puzzled police, finding Harry very much 'alive, tipped off the postal authorities. Upshot: a five-year sentence for mail fraud.

The extortionists, who use the mails to blackmail, are even more vicious. Take the case of Doris Cohen, a striking brunette, whose father committed suicide. The tragedy was followed by a blackmail letter, demanding \$15,000 as the price of silence about her father's alleged affairs. She was instructed to gift-wrap the money, bring it to Manhattan's famous St. Patrick's Cathedral, sit in the fifth from the last row and leave the package under the pew.

She came with the money—and a squad of postal inspectors, all dressed in their Sunday best. One inspector, in fact, sat directly beside the man who reached for the wrapped money. He turned out to be Joseph Peter Mininni of Brooklyn, whose act of innocence was so unconvincing that he finally gave up and pleaded guilty.

Other frauds that might darken your mailbox range from buried treasure and prize contests to chain-letter schemes and phony estates. Last year the American public lost many millions to such fakes.

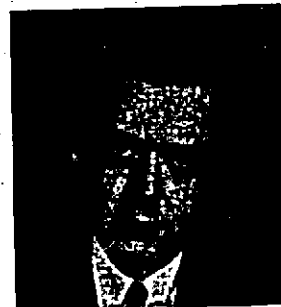
A typical example was the charity scheme worked recently by enterprising

East Coast operators. They set up offices in a big New York office building and began raising funds to aid victims of illness. In one year their company collected more than \$100,000 and divided it roughly 5 per cent for the patients—and the rest for "overhead." They even were driving their enterprise "into the red" when postal inspectors put a halt to the whole sorry business.

The postal inspectors' heavy work-load (average: 100 cases per man) keeps Chief Stephens on the outlook for new men. He wants recruits between the ages of 25 and 38 who are above-average in physique and education. They also should have no easily identifiable physical characteristics.

If you think you qualify, apply to Chief Postal Inspector, Post Office Department, Washington 25, D. C. Then be prepared to serve one to four years in the regular postal service before you will be eligible to join the inspection division. Starting salary is \$5,280 a year; gradual increases bring an inspector to \$8,460. Further boosts, awarded to some men for efficient work, can lead to a top annual salary of \$11,180.

But all postal inspectors have a bigger reward: the knowledge that through their efforts the American mailbox is becoming, more and more, a safe place for your private affairs.



CHIEF INSPECTOR David H. Stephens (above) offers four tips on protecting yourself against mailbox thieves:

- 1 Get yourself the least vulnerable mailbox possible.
- 2 Don't let your mail accumulate. Remove it quickly after the mailman passes by.
- 3 If you leave town for a few days, arrange with a neighbor to hold your mail. Or ask the Post Office to withhold deliveries.
- 4 If an expected check or bank statement fails to arrive on schedule, inquire from the source immediately. If the delayed mail went out on time, complain to the Post Office at once.



WANTED BY STUDENTS... because surveys prove that boys and girls who use a typewriter get up to 38% higher grades, are better prepared for success after graduation... and no other portable can match the Remington Quiet-riter for speedy, accurate typing that makes short work of book reports and themes!

USED BY THE ENTIRE FAMILY... because the Remington Quiet-riter has every feature needed to make writing a pleasure instead of a chore... whether it's club notes, social correspondence or business work at home!

Start your Christmas shopping by visiting your local Remington dealer today! See the Exclusive Miracle Tab, that sets and clears tab stops right from the keyboard with a flick of the finger, and all the other features of the Remington Quiet-riter. A demonstration will convince you that when you give the Remington Quiet-riter, you are giving the finest portable on the market... a portable typewriter that is unmatched for convenience, speed and durability! Sturdy Carrying Case and Touch Method Instruction Book included.

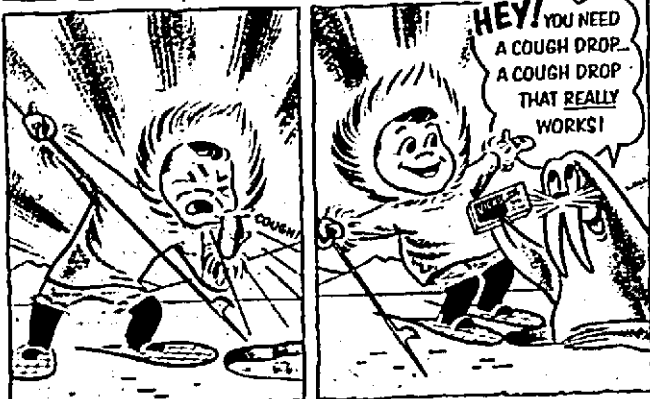


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Small Down Payment puts it in your home for Christmas—pay nothing more until February and then only \$1 a week

Only
\$1⁰⁰
A WEEK
after small down payment

ADVENTURE IN THE FAR NORTH...



the only cough drops medicated...
with the throat-soothing ingredients of Vicks VapoRub
for relief of coughs due to colds or smoking.
Every drop you take brings added relief.

**SAVE \$50.00
THIS CHRISTMAS**



**VIEW-MASTER
Personal
STEREO CAMERA**
only **\$89.50** was \$139.50

Flash Attachment now \$14.75... was \$19.75

A thrilling gift for the whole family...the camera that takes three dimension "come to life" pictures in glorious color! View-Master pictures actually cost less than ordinary snapshots... anyone can take them!

The Personal Stereo Camera is reduced in price for Christmas giving, so don't wait to enjoy the thrill of three dimension color photography. Ask your dealer now about easy terms, down payment as low as \$8.95.

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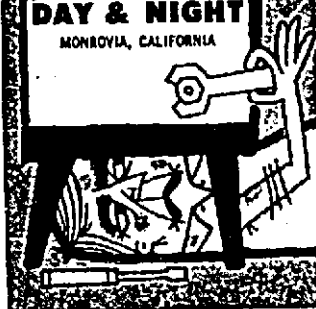


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WATERFRONT?**

Call your Master
Plumber — get a new

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WATER HEATER**
rustproof, leakproof, waterproof.

America's Finest by
DAY & NIGHT
MONROVIA, CALIFORNIA



Helped by crutches, business consultant Ken Porter heads for his office.

He refuses to let his handicaps interfere with his work — or with anything else.

This Arizona vet had one choice; so

HE CHOSE TO STAND UP — FOR LIFE

by CHARLES NIEHUIS

PHOENIX, ARIZ.

In 1947, Ken Porter, a World War II tank commander whose wounds had developed into a painful, paralyzing disorder of the central nervous system, was given a thorny choice by doctors here: his stiffening left leg could be amputated, with questionable chances of recovery, or his sensory nerves could be snipped and his hips and legs fused together in rigid position. If the latter, Ken had another equally difficult dilemma to face. He could be fused in either a sitting or a standing position.

After long talks with his wife, Athlone, Ken made his choice: he would keep his leg, and he would stand up for the rest of his life. At the same time, he reached

another decision. He would not be an invalid. He would make himself as independent as possible.

Before the war, Ken had had a variety of jobs. Immediately after the operation he tried a new one. He studied the tax laws thoroughly; then he set himself up as a tax consultant. His slogan capsulized his determination to stand on his own feet: "Tax help by a man who never sits down on the job." Later he moved on from the tax business to become a partner in an engraving firm and head of a firm of business consultants. While his body is paralyzed, his mind has raced energetically on.

Today, at 38, Ken has almost reached his goal of complete self-sufficiency, al-

though one small wrinkle still baffles him: He cannot put on his socks without help. Thanks to some ingenious devices of his own making, he can handle his trousers, and a three-foot shoehorn helps with shoes. But he still is working on the sock problem.

"I can get them on my toes," he says, "but not over my heels. But I've just thought of another gadget — got the idea from seeing pictures of scientists handling uranium with long tongs. If I can work a pair of clips on the ends of coat hangers, maybe then I can get my socks on."

These days, Ken is a little too busy to use all his self-help gadgets. His wife and his sons, Kenne and Jon, help him to



HELPFUL SON Kenne ties Dad's shoelaces before Porter leaves for work. He also wears shoes without laces, slips them on with a long shoehorn.

Continued on page 20

2 SHIRTS MAKE A GIFT OF 4!

PLAID 'N' PLAIN SPORTSHIRT WARDROBE

with TEMPO, first one-piece, soft roll
truly convertible collar.

Italy's fabulous Tempo Collar tops both the glad plaid and the sane plain in this washable wardrobe of shirts. So convertible, it actually makes 4 shirts out of 2. One-piece Tempo rolls softly into a collar with a flattering flair for sportswear, buttons crisply into a dress shirt! Hint your tint, sir: she'll get your choice in 2 merry moods....Plaid 'n' Plain in new Christmas Light colors! Gift packed **2 for \$10.95**

MCGREGOR
SPORT SHIRTS

IN CHRISTMAS LIGHT  COLORS

IN STORES THAT FASHION AMERICAN TASTES



Kill smoking odors fast with Colgate's new Florient Makes air smell flower-fresh

One spray of Colgate's new Florient instant-action Air Deodorant quickly kills unpleasant household odors — cooking, smoking, bathroom, pets, musty closets, baby's room, and sick room. So get new Florient today at your grocery or drug store.

Another Dependable Colgate Product



PREVENTS RUST!

3-IN-ONE, unlike most ordinary household oils, actually prevents rust. 3-IN-ONE outlasts all other home lubricants!



"3-IN-ONE" OIL

'Night Cough' robbing you of sleep?

World-famed herb medicine relieves coughs of colds so you breathe easy—sleep easy.



When "Night Coughs" keep you awake, get this one outstanding herbal action relief—PERTUSSIN. Then you breathe easy—sleep easy—naturally. It's different from new, unproved formulas.

Contains no habit forming codeine. That's why so many doctors prescribe PERTUSSIN for young and old. Safe even for small children. Tastes good, too! Commended by Parents' Magazine. Insist on PERTUSSIN.

PERTUSSIN



With plenty of reason to be bitter, Ken Porter always wears a smile

dress. As first vice president of the Lions Club, an official of the Veterans of Foreign Wars and chairman of the board of his church, he must make every minute count. But on his frequent hunting and fishing trips, he still uses his stretched-out coat hangers to help with his clothes.

Despite his handicaps, Ken has never lost his love for sports. He has managed to bag a deer each of the last six hunting seasons, and one of his principal pleasures is training his hunting dogs.

He is such an unflagging optimist that he hardly seems handicapped at all. But Ken Porter has had plenty of reason to be discouraged. A gunnery sergeant in the South Pacific in the early days of the war, he was promoted to acting tank commander in the field. Shortly afterward, the tank suffered a direct hit and everyone else in the crew was killed. Blown out of the tank and hit in the stomach and back, Ken spent long months in field and service hospitals. Finally he was sent home to his native Kansas as a totally disabled veteran.

Next: a Car Accident

Pain from his wounds still plagued Ken, and he thought a change of climate might help. He moved to Phoenix. The day after his arrival, he was flattened by an auto. The injury hobbled him so badly that he wasn't able to work, and he and his wife and child (with another on the way) lived in a tiny crackerbox of a house almost without funds. A neighborhood grocer extended credit and even bought ice for their old-fashioned icebox. It was about this time that Ken learned he must choose a lifetime of sitting or standing.

Thanks to his own ingenuity, Ken now leads an almost normal life. Unable to drive a car after his operation, he bought a stand-up milk truck and rigged it with special steps with 2-inch risers so he could climb in and out. Later he designed a truck of his own with a hydraulic lift, brakes that need only 2-pound pressure and a back-rest. A California company would have charged \$6,000 to produce it, but Ken's design so captivated their engineers that they donated the lift — and the union contributed a radio.

Having completed the truck, Ken turned his attention to a custom-built house. His design called for extra-wide stairs and hallways to accommodate his crutches, specially built bathroom fixtures and a network of cables and trapezes to help him swing himself out of bed in the morning. This Ken must do without help, because his wife weighs, as he puts it, only "a fat 96," while he weighs 170. He also has special collapsible tables, which he uses for meals and paper-work at home; and even carries to Lions Club to lean on while presiding.

Ken Porter may lean on tables, but he refuses to lean on people. His closely knit family is helpful with tasks that are a little beyond him, but otherwise he prefers to make his own way.

"I don't want people to feel sorry for me," he told PARADE fervently. "I get a lot out of life. There's very little that I miss. I like to go through life with a smile, and I think I have a lot to smile about." With a spirit like that, how could Ken Porter have made any choice but to stand on his own two feet, for the rest of his life? ■



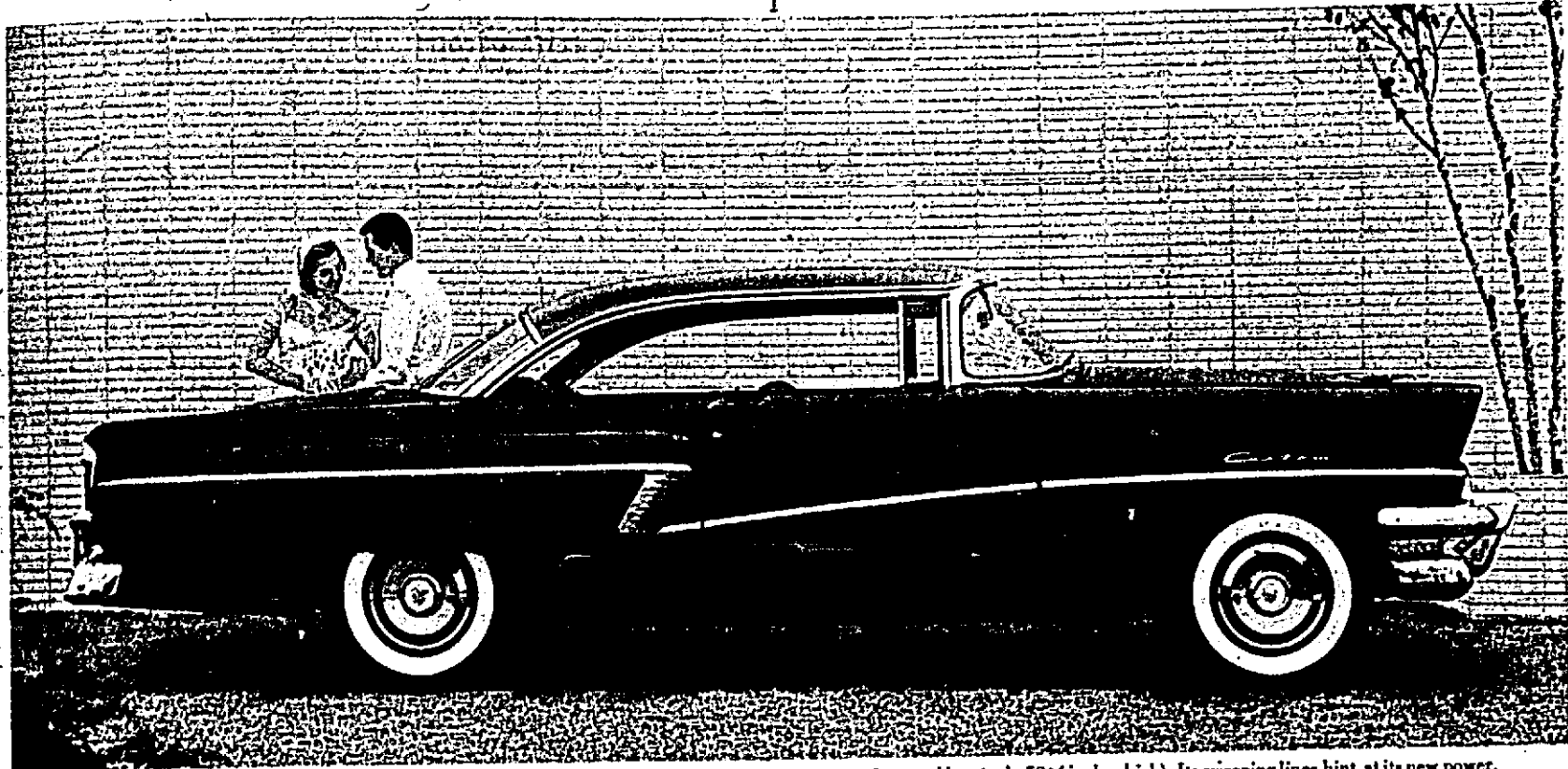
HYDRAULIC LIFT hoists Porter out of specially built stand-up truck. While driving, he wears safety belt, uses back-rest.



CLOSE FAMILY includes wife Athlone, sons Kenne (l.) and Jon. Leaning on one crutch, Ken often plays baseball with his sons.

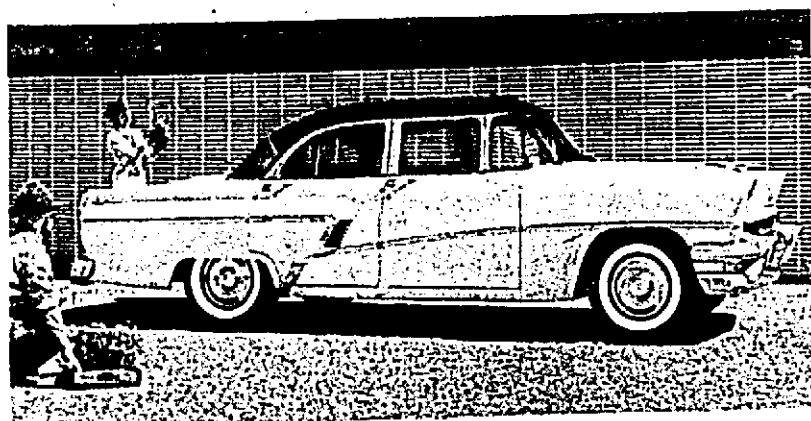


Reading in bed, Porter checks front door via intercom; this connects with whole house, saves unnecessary steps.

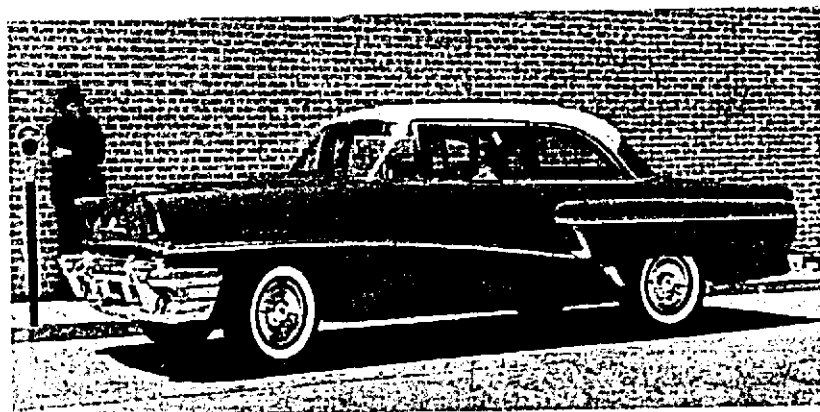


ALL THIS HIGH-STYLED BEAUTY IN THE LOWEST PRICED MERCURY HARDTOP. It's the new Custom Coupe—long and low (only 58½ inches high). Its sweeping lines hint at its new power.

THE BIG **M**'s low-silhouette styling now in lowest-price Custom series



10 NEW SAFETY-ENGINEERED FEATURES—available in all Custom models. List includes impact-absorbing steering wheel, padded instrument panel*, safety door locks, seat belts*, safety-beam head lamps, padded sun visors*, Safety-Grip brakes. (*optional)



A NEW HIGH IN HORSEPOWER FOR THE CUSTOM SERIES. There's a new SAFETY-SURGE V-8 engine in every Custom model. Features like higher compression and a 4-barrel carburetor give you far more usable power—for jet-speed take-offs, safer passing.

Now you can move up to Mercury for less than you think . . . Get high style, higher horsepower, more extra-value features for less than the cost of many cars in the low-price field.*

With these luxurious Custom models—THE BIG **M** sets a new standard of high style and top performance in its lower priced series.

LOOK HOW MUCH MORE YOU GET! There's reflex-quick passing power in a great new SAFETY-SURGE V-8—split-second stopping action from big new Safety-Grip brakes—the easy handling of improved ball-joint front suspension—a big new 12-volt elec-

trical system for faster engine start-ups—plus a whole new group of safety features and a host of exciting new styling ideas.

THE BIG **M** IS BIG VALUE—consistent value. Year after year Mercury leads its field in trade-in value. So why not get that new-Mercury now? THE BIG **M** is now on display—priced to fit every new-car budget.

*Based on a comparison of manufacturers' suggested list or factory retail prices.

For 1956—the big move is to THE BIG **M** MERCURY

A MAGNIFICENT VALUE IN THE FORD FAMILY OF FINE CARS

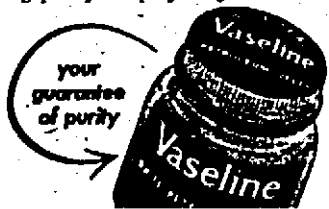


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W. L. B. Station, Los Angeles 36, Calif. Offer good for 10 days only. Limit: 1 per family.

Only \$1.98

by PETER DRYDEN

parade of progress

CLEANS YOUR COPPER: Slip on a chemically treated mitt and you can clean and polish copper, brass and other metals with a swish of your hand, removing tarnish, dirt and stubborn stains instantly. Mitt is lined with a plastic separator to keep your hands clean as you polish. \$1. **VIKING SLOANE, Dept. GS-119, 136 W. 52nd St., New York 19, N.Y.**

TEASPOON POURER: Only one spoonful at a time pours from a new bottle with a dispenser that automatically measures out medicines, shampoos, other liquids as you tilt the bottle. 1/2-pt. glass bottle, \$1; 1/4-pt. plastic bottle, \$1.25. **ISLE OF VIEW, 5550 Harcross, Los Angeles 43, Calif.**

POLKA-DOT TILES: Looking for something unusual in floor coverings? Now you can get a plastic floor tile with inlaid polka dots. The 12" square is made by stamping coin-shaped disks from a tile of one color, then filling the holes with disks from other colored tiles. It con-

tains 33 dots of three sizes and four colors, chosen to enhance the background color. **ROBBINS FLOOR PRODUCTS, Tusculum, Ala.**

TV BOOSTER: If your set picks up ghosts, static, other interference, a new attachment may help. Clipped on the back, it's said to increase power of signal the set receives to the point where interference is drowned out. Maker claims it often brings in clearly channels that couldn't be received before. \$1. **TV CLEARTUNER CO., Box 1505, Grand Central Sta., New York, N.Y.**

FOR VETERANS: They'll welcome a handy, all-in-one records holder. Inside a simulated leather cover, there are 11"x-5" manila envelopes for discharge certificate, service records, birth and marriage certificates, insurance policies, etc. It also has helpful data for survivors. \$2.98. **RECORDS HOLDER, 121 N. Charles, Charles Town, Jeff. Co., W.Va.**

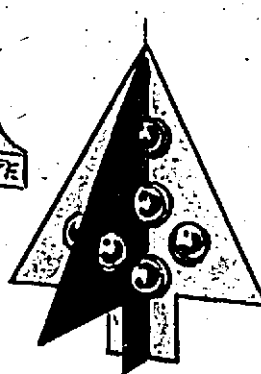
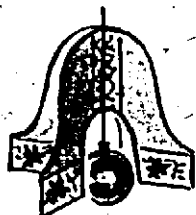
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patterns by Pauline

Holiday Trimmings

Add a personal touch to the gala air of the holidays with these gay trimmings. For the window: a panel of old St. Nick that is easy to paint. For the room: six lovely mobile decorations put together with cellophane tape.

Pattern #623 contains printed St. Nicholas panel (15" x 21") and directions for painting. All patterns will be sent first-class mail.



PATTERN #624 contains directions for making six mobile ornaments from colored construction paper, cellophane and gummed plastic tape.

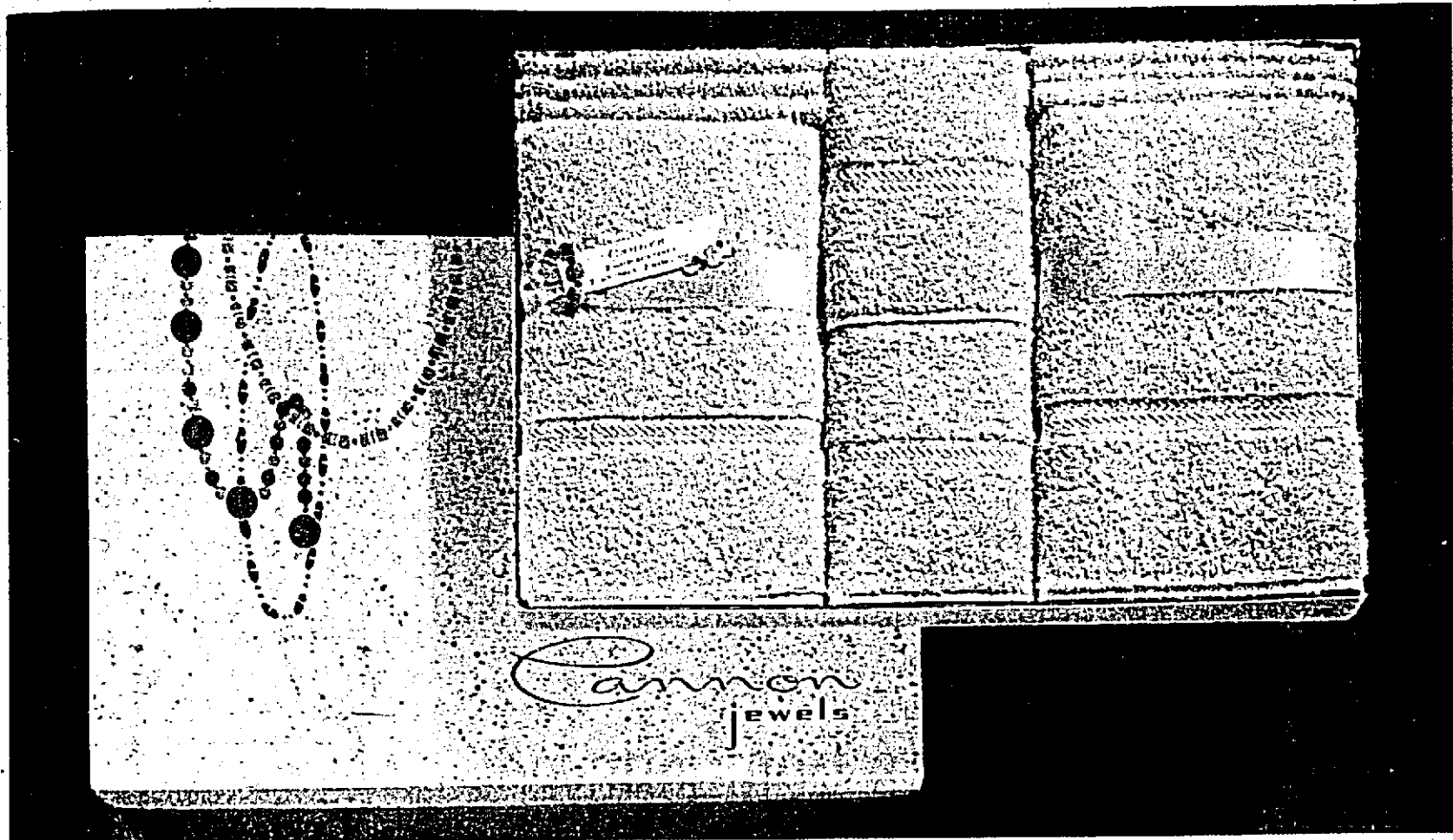
PLEASE SEND ME PARADE PATTERN(S)

#623 _____ @ 35c each
#624 _____

Mail to PARADE, Box 475, Dept. I; Radio City Station, New York 17, N.Y. (Please print name and address.)

NAME _____
STREET _____
CITY _____ ZONE _____ STATE _____

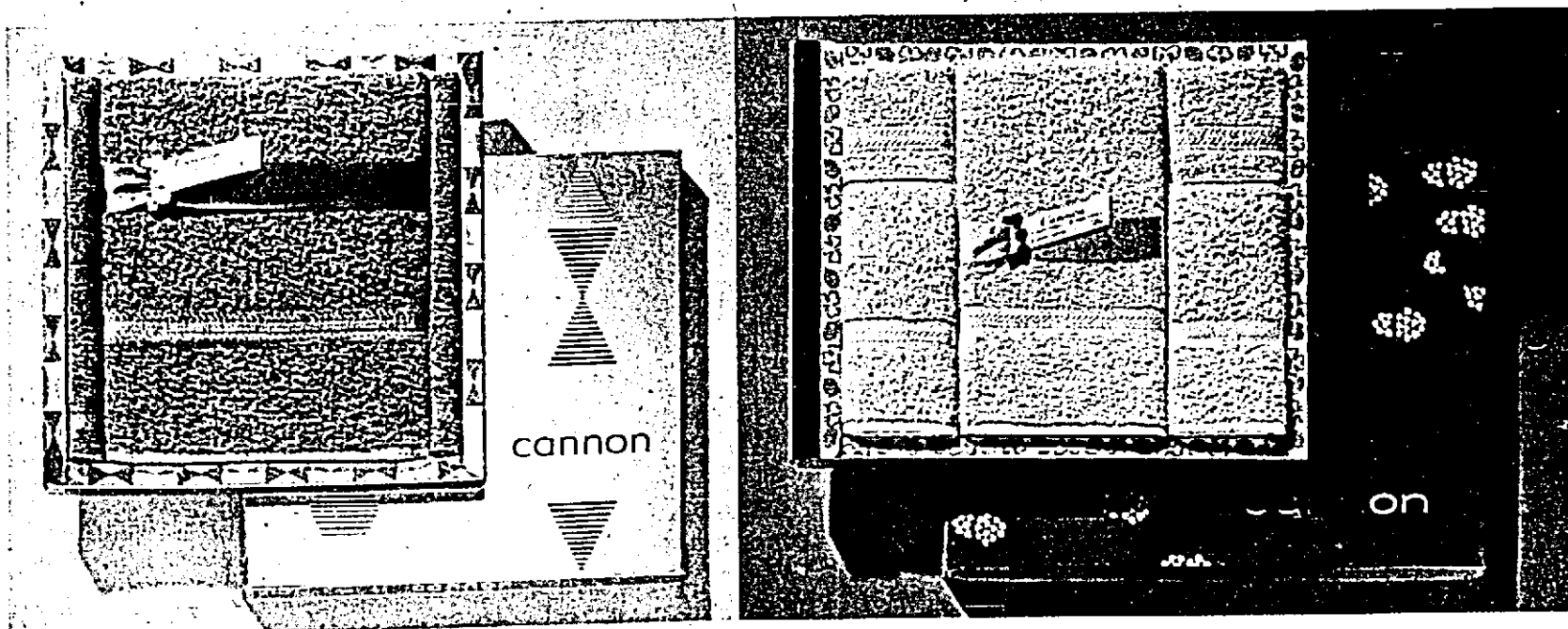
Cannon JEWEL Gift Set. Velvety, deep-pile Cannon towels in beautiful decorator colors—a gift that looks positively extravagant! 2 bath towels, 2 face towels, 2 wash cloths. About 8.98.



New gift ideas in

CANNON TOWELS

Beautiful, colorful, thoughtful gifts—many styles, many prices, from 1.98 to 8.98.



Cannon GOLD Gift Set. Looks so smart, yet costs so little—the perfect gift for young moderns! Lovely Cannon ensembles of three or four pieces. About 1.98.

Cannon LUSTRE Gift Set. A flower-spattered box brimful of beautiful Cannon towels—so many for such a modest price! Five or six lovely Cannons to a set. About 3.98.

Cannon Mills, Inc., 70 Worth Street, New York City 13 • Towels • Sheets • Bedspreads • Draperies • Stockings • Terry Cloth



Gift

EVERY PHOTO-FAN NEEDS!

Here's the gift that assures perfectly exposed pictures every shot...with still or movie cameras, and all film including color. Ends disappearing pictures, film waste. It's the ideal gift for the camera owner... something he wants and needs. See the Weston Exposure Meter at your local camera store today.

WESTON
Exposure Meter



WARNING!

Don't let cough from common cold hang on

Chronic bronchitis may develop if your cough, chest cold, or acute bronchitis is not treated and you cannot afford to take a chance with any medicine less potent than Creomulsion. It goes into the bronchial system to help loosen and expel germ laden phlegm and aid nature to soothe and heal raw, tender, inflamed bronchial membranes.

Get a large bottle of Creomulsion at your drug store. For children get milder, tastier Creomulsion for Children in the pink and blue package. Adv.

CREOMULSION
relieves Coughs, Chest Colds, Acute Bronchitis

DEEP HEAT

Relief from pain of

Arthritis, Rheumatism

● Massage Deep Heat Mentholatum Rub on the spot that's sore as needed. See how it's "taken up" by your skin. In 30 seconds you'll feel a flash of warmth right where it hurts. Almost immediately pressure is relieved.

You must feel relief deep down—feel arthritic, rheumatic pain eased fast—or Mentholatum will refund every penny you paid plus postage.

GREASELESS!



STAINLESS!

parade do-it-yourself



HAND-PAINTED ceramic tiles decorate this easy-to-build serving tray. Tiles are embedded in an adhesive, joints concealed with grout.

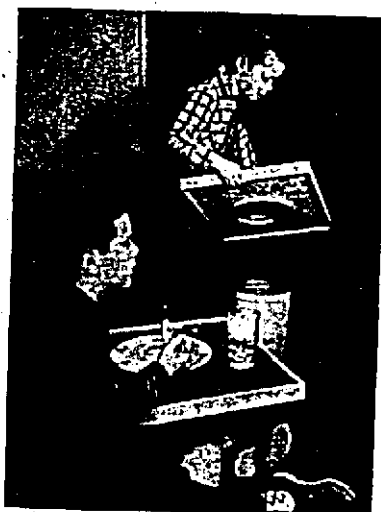
Projects from leftovers

These unique projects, made from leftover wall and floor tiles, are perfect for Christmas giving.

Serving tray (above): Cut handles from 1/4" plywood. To hand-paint ceramic tiles, coat tiles with turpentine; draw designs on tissue paper; blacken back of paper with lead pencil; with black side on tiles, retrace as a guide. When painted, bake tiles in oven 1/2 hour at 350°. Wash with soap, coat with plastic spray.

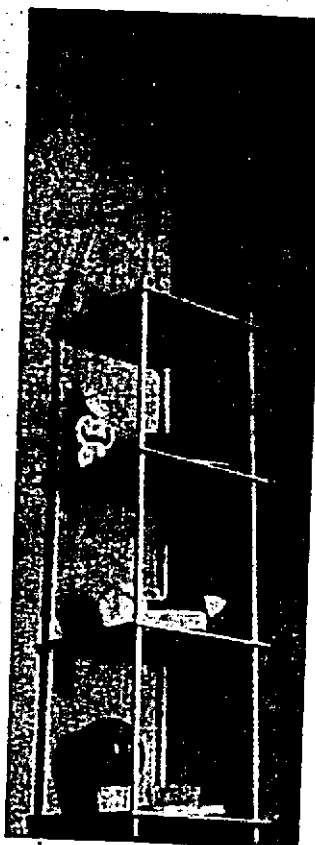
Corner shelf (r.): Cement eight tiles together in pairs, drill 3/16" holes, drop 27" lengths of 1/2" dowelling down holes. Support shelves with 3/16" dowels inserted in holes drilled in larger dowels.

Dining tray: Cement tiles to 14"x-18" plywood base with waterproof adhesive. Nail and glue edging strips to base.



CORNER SHELF hangs from brass chains attached to tops of dowels.

TRAYS are supported by potato-chip cans. (Bolt can tops to trays.)



parade etiquette

by Amy Vanderbilt

TEEN-AGE TOPICS

Some of you are trying to place me in the position of parent by asking my permission to do things that your parents will not let you do. I can discuss your problems with you, but you will have to get the courage to discuss them with your parents.

Q. I am 14. Other girls in my crowd are allowed to have dates. My father says that I am much too young to think of boys. We decided to leave this up to you. — N.Y., Arlington, Mass.

A. Every normal girl thinks of boys. Make it clear to your father that you want him to make rules for you to follow, but that you would like to have the privileges your school friends enjoy. Try to see his point of view and perhaps he will begin by granting you a few afternoon dating privileges.

Q. I have trouble keeping a steady girl friend. I was going with one girl for a month when we broke up. Last night I met her at a party. I danced with her all night — but she would not let me take her home. — E.J., Newark, N.J.

A. I think that you are trying too hard to impress this girl. You should have shown some interest in other girls at the party.

I know that in some crowds steady dating is the accepted thing, but I don't approve of it. Take out numerous girls, and you will gain in social confidence.

Q. At what hour do you think girls in their late teens and early 20s should end a date? Should a girl in her late 20s go steady? — G.L., Norwood, W.Va.

A. It depends on the circumstances. If she is working, a girl in her late teens may well want to end a date by 10 o'clock on week nights, by 12 on week ends and later on special occasions.

Any time in the 20s is acceptable for steady dating.

Q. I am a 17-year-old boy and would like to break the habit of smoking. Also, my girl friend, 15, seems to have more fun with other boys than she does with me. Can you tell me what's wrong? — T.R., Stamps, Ark.

A. Psychiatrists say that excessive smoking is a sign of insecurity. Have a talk with your school counselor on what seems to be wrong with you — perhaps it is your grooming, your manners, things of which you may not be conscious yourself.

Cultivate your hobbies and outside interests and learn life's graceful talents. Then smoking will not seem so important to you and you will find that girls will be more interested in you.

QUESTIONS FROM READERS will be answered as space permits. (Miss Vanderbilt cannot answer letters personally.) Address: Miss Amy Vanderbilt, PARADE, 285 Madison Ave., New York, N.Y.

*This wraps up our
sincerest greetings for a
happy holiday season!
Your Prudential Agent*



Spiced Gift Fruits

Here are four ways to turn plain (jars of canned fruit) into fancy (Christmas presents). Secret: some easy kitchen magic

Troubled over certain names on your Christmas gift list — the kind neighbor, the friend who "has everything"? A gift of food — especially food you have made — can be the answer. Here are four examples, each delicious and so easy. (Just open jars of fruit, add flavor accents, replace the caps.) "Dressed up" with holly, ribbon, tiny ornaments, they make festive gifts indeed.

CLARET PRUNES

- | | |
|----------------------------------------|---------------------------------|
| 1 jar (approx. 1 lb.)
stewed prunes | ¼ teaspoon powdered
cinnamon |
| ½ cup claret wine | ½ teaspoon powdered
allspice |
| ½ cup prune liquid | 6 whole cloves |
| ¼ cup brown sugar | |

Remove lid from jar; set lid aside. Drain liquid from prunes; save liquid. Place wine, prune liquid, sugar and spices in a saucepan. Cook, stirring occasionally, until mixture comes to a boil. Reduce heat and cook gently for 5 minutes. Remove from heat and cool slightly before pouring over prunes. Recap jar tightly. Store in refrigerator until ready to use.

HOLIDAY APPLESAUCE

- | | |
|-----------------------------------------|-----------------------------------|
| 1 jar (approx. 1 lb.)
applesauce | ½ teaspoon mint extract |
| Few drops green vegetable food coloring | 6 maraschino cherries,
chopped |

Remove cap from jar. Add green coloring (enough to get color desired) and stir into applesauce. Add mint extract; stir in thoroughly. Add chopped cherries; stir through applesauce. Recap jar and store in refrigerator until ready to use.

PEAR CHUTNEY

- | | |
|---------------------------------------|-------------------------------------|
| 1 small onion, chopped | ½ cup cider vinegar |
| 1 medium apple, peeled
and chopped | 2 tablespoons lemon
juice |
| 2 tablespoons crystal-
ized ginger | ½ cup brown sugar,
firmly packed |
| ½ teaspoon salt | 3 whole cloves |
| ¼ teaspoon mustard
seeds | ¼ cup seedless raisins |
| | 1 jar (1 lb., 4 oz.) whole
pears |

Peel onion; chop fine. Peel apple; chop. Cut ginger into small pieces. Mix together onions, apple, ginger, salt, mustard seeds, vinegar, lemon juice, sugar, cloves, raisins. Slowly bring mixture to a boil, stirring occasionally. Reduce heat; cook gently for 25 minutes or until mixture thickens. Meanwhile, remove cap from jar and drain liquid from pears. Core pears; cut into small pieces. Add pears to mixture; cook 5 minutes longer. Pack hot in original glass containers. Recap tightly. Store in refrigerator.

GINGER PEARS

- | | |
|------------------------------|-------------------------------|
| 1 jar (1 lb., 4 oz.) pears | ½ cup pear liquid |
| ½ cup white sugar | 1 teaspoon powdered
ginger |
| ½ cup brown sugar | 1 small lemon
juice |
| 2 tablespoons lemon
juice | |

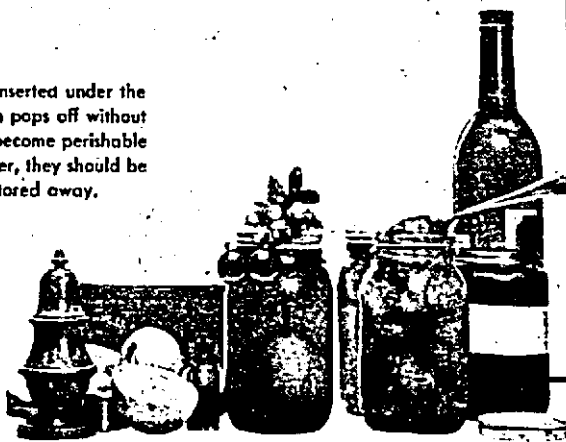
Remove cap from jar; set cap aside. Drain liquid from pears; save liquid. Mix sugars, lemon juice, pear liquid and ginger in a saucepan. Cut lemon into thin slices; add. Cook, stirring constantly, until sugar is dissolved. Bring to a boil; boil gently 12 minutes. Remove lemon slices from syrup. Cool syrup slightly; pour over pears in jar. Recap tightly. Cool. Store in refrigerator until ready to use.

FROM PARADE'S TEST KITCHEN



KITCHEN HINT

A new opener for vapor-vacuum jars is inserted under the cap and turned like a key. The cap then pops off without damage. Incidentally, the jar's contents become perishable once the original seal is broken. Thereafter, they should be eaten within a reasonable time — not stored away.



**Will you get a bouquet
with your coffee
today?**



Maxwell House gives you a bouquet in every cup

Close your eyes . . . draw a deep
breath . . . inhale!

Now sip, and let that heady
fragrance mingle with the flavor.

You'll know at once that without this
rich bouquet, this fabulous aroma,
no coffee can truly satisfy.

Since so many brands have so little
aroma—and Maxwell House has so much—
why not choose Maxwell House
for your own enjoyment?



GOOD TO THE LAST DROP!





Come out of
that stuffy
HEAD COLD
FOG...

OPEN UP YOUR NOSE

**Breathe
Again!**

When a head-cold stuffs up your nose, makes breathing difficult, nothing works like Vicks Vapo-Nol® Nose Drops to bring fast, soothing relief. A few drops up each nostril as directed. That's all! ...Your nose opens. You can breathe again! Wonderful relief, too, for sneezes or dry nose.

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NOSE DROPS



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500 FOR \$1.49
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parade

ALL-AMERICA TEAM

These five cagers, 50 sports editors and writers predict, will be the nation's best this season



TOM HEINSOHN
HOLY CROSS



BILL RUSSELL
SAN FRANCISCO

parade **55-56**

**BASKETBALL
FORECAST**

These three stars will shine brightest during the 1955-'56 basketball season: Tom Heinsohn, Robin Freeman, Bill Russell.

These five teams will be the best in the nation: Iowa, Kentucky, San Francisco, Holy Cross and Illinois.

That's the expert opinion of the sports editors and writers on the 50 newspapers in the U.S. and Hawaii which now distribute PARADE. Polled as the season was getting underway, the experts scrambled out on a collective limb to pick an All-America and the best team in the nation.

Center for the "dream team" is Bill Russell, tricky 6'10" star of the San Francisco team that was rated the country's best last year. The forwards: Joe Holup, 6'6" high-scorer from George Washington, and 6'7" Tom Heinsohn (right) of Holy Cross. Guards: Rod Hundley, 6'4" scoring whiz from West Virginia, and Robin Freeman, Ohio State's 5'11" throwback to the days when basketball players could stop baskets as well as score them.

Holup and Hundley barely made the team, just beating out a flock of other stars: flashy Sihugo Green (Duquesne), Art Bunte (Utah), Carl "Sugar" Cain (Iowa), Julius McCoy (Michigan State), Jerry Mallett (Baylor), Jerry Bird (Kentucky), Wade Halbrook (Oregon State), Darrell Floyd (Furman).

Region by region, here's how the basketball picture looks to the experts:

East: Holy Cross, with Heinsohn at the controls, should plough through its regional foes — and possibly its full schedule — without a loss. Fordham is

bristling with talented sophomores, who went undefeated as freshmen last year. Green will keep Duquesne's foes in a ferment, but the Dukes are not likely to retain their National Invitation championship. Other strong clubs: La Salle, Seton Hall, Connecticut, Boston University.

South: Adolph Rupp's "po' li'l boys" from Kentucky again should be the terror of their Southern neighbors and Yankee visitors alike. A veteran-studded Alabama team, however, might give the Wildcats a stiff fight for the Southeastern Conference crown. Other Southern strongboys are Maryland, George Washington, West Virginia, Tennessee, North Carolina State, Richmond and Furman.

Midwest: The "I's" have it here: Iowa, Illinois, Indiana. Iowa has two sparkplugs in Cain and center Bill Logan. Illinois will look to George Bonsalle and Paul Judson. Indiana has a rich crop of sophomores. Others to watch: Dayton (with Bill Uhl at center), Bradley and Kansas.

Southwest: The big guns are Texas Tech, with Jim Reed and Carl Ince; Texas Western, led by Ned Moore; Hardin-Simmons, Rice and Southern Methodist.

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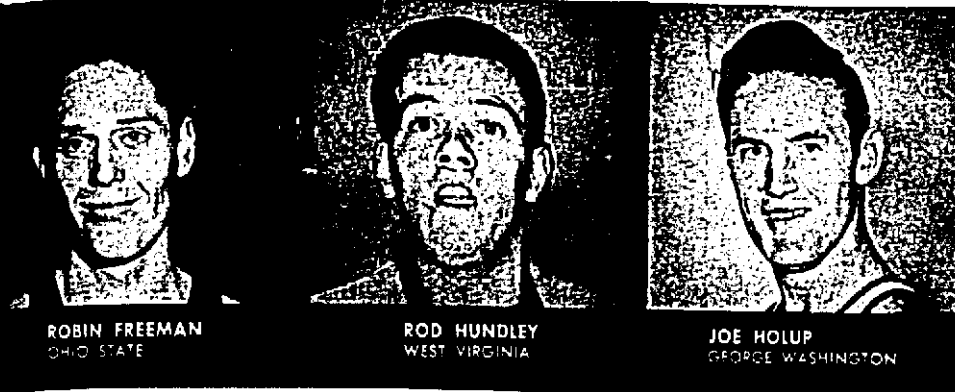
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These five cagers, 50 sports editors and writers predict, will be the nation's best this season



TOM HEINSOHN
HOLY CROSS

BILL RUSSELL
SAN FRANCISCO

parade **55-56**

BASKETBALL FORECAST

These three stars will shine brightest during the 1955-56 basketball season: Tom Heinsohn, Robin Freeman, Bill Russell.

These five teams will be the best in the nation: Iowa, Kentucky, San Francisco, Holy Cross and Illinois.

That's the expert opinion of the sports editors and writers on the 50 newspapers in the U.S. and Hawaii which now distribute PARADE. Polled as the season was getting underway, the experts scrambled out on a collective limb to pick an All-America and the best team in the nation.

Center for the "dream team" is Bill Russell, tricky 6'10" star of the San Francisco team that was rated the country's best last year. The forwards: Joe Holup, 6'6" high-scorer from George Washington, and 6'7" Tom Heinsohn (right) of Holy Cross. Guards: Rod Hundley, 6'4" scoring whiz from West Virginia, and Robin Freeman, Ohio State's 5'11" throwback to the days when basketball players could stop baskets as well as score them.

Holup and Hundley barely made the team, just beating out a flock of other stars: flashy Sihugo Green (Duquesne), Art Bunte (Utah), Carl "Sugar" Cain (Iowa), Julius McCoy (Michigan State), Jerry Mallett (Baylor), Jerry Bird (Kentucky), Wade Halbrook (Oregon State), Darrell Floyd (Furman).

Region by region, here's how the basketball picture looks to the experts:

East: Holy Cross, with Heinsohn at the controls, should plough through its regional foes — and possibly its full schedule — without a loss. Fordham is

bristling with talented sophomores, who went undefeated as freshmen last year: Green will keep Duquesne's foes in a ferment, but the Dukes are not likely to retain their National Invitation championship. Other strong clubs: La Salle, Seton Hall, Connecticut, Boston University.

South: Adolph Rupp's "po' li'l boys" from Kentucky again should be the terror of their Southern neighbors and Yankee visitors alike. A veteran-studded Alabama team, however, might give the Wildcats a stiff fight for the Southeastern Conference crown. Other Southern strongboys are Maryland, George Washington, West Virginia, Tennessee, North Carolina State, Richmond and Furman.

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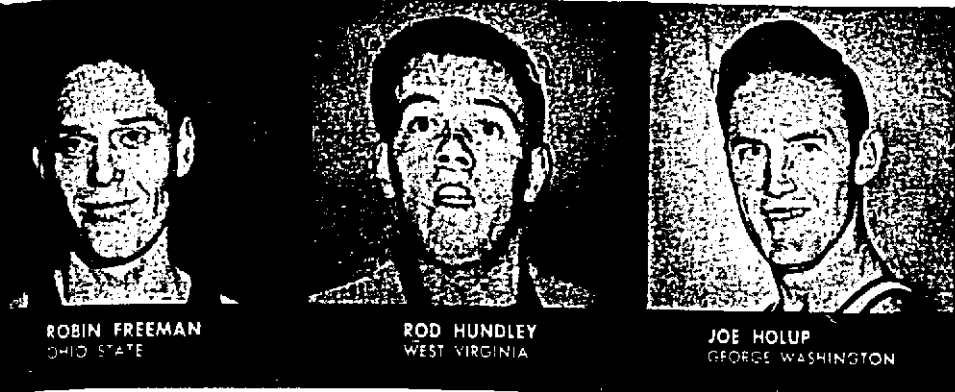
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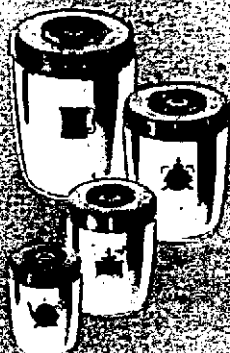
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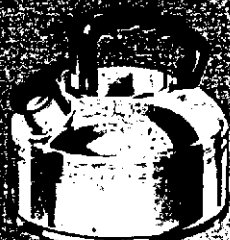
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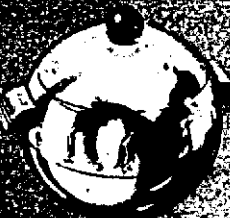
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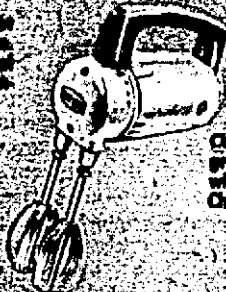
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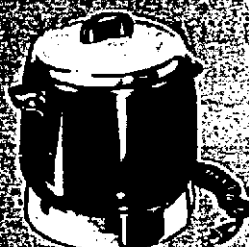


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LILIANE MONTEVECCHI

One way to solve the movie-talent problem: import youngsters like French-Italian ballerina Liliane (above), 5'5", 120. Pixyish Liliane is learning English for her first starring role.



SHIRLEY MACLAINE prances through surfside routine with husband Steve Parker. Shirley, 21, measures 34-24-34, has been dancing since she was 3.

HOLLYWOOD'S

NEW FACES

This fresh talent is the studios' hope to replace aging stars and beat rising costs

by **LLOYD SHEARER** PARADE WEST COAST CORRESPONDENT

HOLLYWOOD. One of the film industry's top problems always has been the development of new stars and personalities. For years the studios neglected the problem and made movies with old standbys: Clark Gable, Betty Grable, Rita Hayworth, Joan Crawford, Cary Grant. Result: They're caught in a squeeze.

Few newcomers can carry a big-budget picture—and most of today's VistaVision and Cinemascope pictures require heavy investment. But the established stars, who can attract the customers, are making tremendous profit-sharing demands. Some even have formed their own independent production companies.

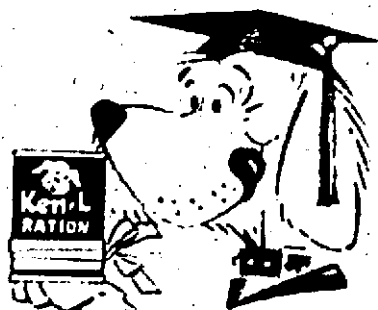
Recently, three bright new stars—Suzan Ball, James Dean and Robert

Francis—died within 30 days. All of which points up that the studios are suffering from an acute star shortage. According to producer-director Otto Preminger, there's only one solution: "New stars must be built in a hurry. They did it at Universal with Tony Curtis, Jeff Chandler and Rock Hudson. But at most places they did not." Now, with at least a dozen top personalities reaching retirement age, the studios must replace them or risk a box-office collapse by playing stars who have lost their sex appeal.

For several film companies, the answer has been to make stars of newcomers in their very first films. A case in point is Shirley MacLaine, the blue-eyed, red-haired Virginian who graces PARADE's cover. Shirley plays the lead

Continued on page 32

More and more
dogs graduate
to Ken-L-Ration
every day because
it's packed with...



Actual photo taken at Ken-L-Ration plant

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Remember! More and more dogs graduate to Ken-L-Ration every day because it's packed with Lean Red Meat! Just as it comes from the can, Ken-L-Ration is a complete, balanced food for your dog. Feed your dog Ken-L-Ration and see what a happy graduate he'll be.



Look for this U.S. Govt. seal of inspection. It tells you the food inside is pure and will maintain your dog in good health.



New King Size Can! The New King Size Can of Ken-L-Ration is the economy way to feed a large dog, 2 average-size dogs, or a dog and a cat. And remember—King Size or regular, Ken-L-Ration is America's No. 1 dog food.

Also in 1-lb. cans or in handy jars with snap-on lid for easy refrigerator storage.

NEW
FACES
CONTINUED



JOAN COLLINS, shown above (l.) in *The Girl in the Red Velvet Swing*,

Tomorrow's stars: imports

in Alfred Hitchcock's recently released *The Trouble with Harry*.

Shirley's is a Cinderella story. She was a specialty dancer and understudy to star Carol Haney in the Broadway hit musical, *The Pajama Game*, when, on the third night of the run, Carol fractured her ankle. Shirley was pressed into the lead. In the audience, fascinated, sat Paramount producer Hal Wallis. He went backstage and signed Shirley to a contract.

Like Shirley, Carol Ohmart, a 26-year-old redhead from Salt Lake City whose 36-25-35 proportions won her the Miss Utah title in 1946, was discovered while pinch-hitting for the lead—in the Broadway musical, *Kismet*. A Hollywood agent, Ned Marin, brought her to Paramount and producer-director Michael Curtiz selected her to star in her first picture, *The Scarlet Hour*.

"We hope to prove that she's a great dramatic actress in her first picture," says Don Hartman, Paramount production chief. "I think we've got a good chance with her and with Shirley MacLaine and a new tenor we've named Oreste. He stars in *The Vagabond King* and I've never heard a better voice."

Over at 20th Century-Fox there's been a female shortage since the de-



SHIRLEY JONES, a Pennsylvania brewer's daughter, is young singing star of *Oklahoma!* She's 5'5", 113 pounds.



is 22, green-eyed, measures 38-23-37, is called "sexiest British actress ever."

and home-grown Cinderellas

parture of Betty Grable, June Haver, Mitzi Gaynor, Gene Tierney and Marilyn Monroe. Now the publicity boys are going all out on Dana Wynter, Joan Collins and Shirley Jones. Which of these beauties will make the grade remains to be seen; at least the studio is willing to gamble.

Shirley Jones' career has been meteoric. In 1953 she went from Smith-son, Pa. (pop. 800), to New York on a vacation and looked up agent Gus Schirmer on advice of her voice coach. Schirmer took her to sing for Rodgers and Hammerstein, who placed her in a couple of chorus roles, then picked her for Laurey in the film *Oklahoma!* And that led Darryl Zanuck to give her the lead in *Carousel*.

Sexy Joan, Lady Dana

Joan Collins and Dana Wynter are both Londoners. Joan had played in about 10 English pictures before Warner Brothers borrowed her for *Land of the Pharaohs*. Then Darryl Zanuck bought her contract and cast her in *The Virgin Queen* and *The Girl in the Red Velvet Swing*. Dana is termed "more the lady type." Daughter of a doctor, she studied medicine briefly, then decided on a stage career. She

came to New York in 1953, and played a series of TV roles. After her work in *The Body Snatchers*, Fox signed her for *The View from Pompey's Head*.

MGM, drastically hit by the exodus of top names, is nurturing the talents of Roger Moore, an English actor who plays opposite Lana Turner in *Diane*; Liliane Montevecchi, a former member of the Ballet de Paris who has a dancing-comedy role in *Meet Me in Las Vegas*; Jeff Richards, after five years of bit roles a star in the adventure film, *The Marauders*, and Irene Papas, the first Greek actress signed to a long-term contract and starring opposite James Cagney in her first MGM picture, *Tribute to a Bad Man*.

At Warner Brothers, the build-up is tied in with TV. Jack Webb was introduced in a movie *Dragnet*. Liberace is starring in the recently released *Sincerely Yours*. Ed Sullivan is to appear in his *Toast of the Town*, and Eve Arden has finished *Our Miss Brooks*.

"When you offer a television star, at least you've got some degree of audience acceptance," one Warner executive says. "With a brand-new actor, all you've got is publicity and a prayer." Most of Hollywood these days is in a praying mood.



ORESTE (he dropped his last name, Kirkop), a Malta-born tenor, is 28 and Hollywood's hope to replace the fading Mario Lanza.



DANA WYNTER left London because "they won't give you a chance." Born Dagmar, she pronounces her new first name Dah-na.



ROGER MOORE, 27, first appeared in *Interrupted Melody*. London-born, son of a bobby, Roger attended Royal Academy Art School.

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Pepsi-Cola refreshes without filling

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Write down plenty of Pepsi, the modern, light refreshment, on this holiday's shopping list. It refreshes without filling.

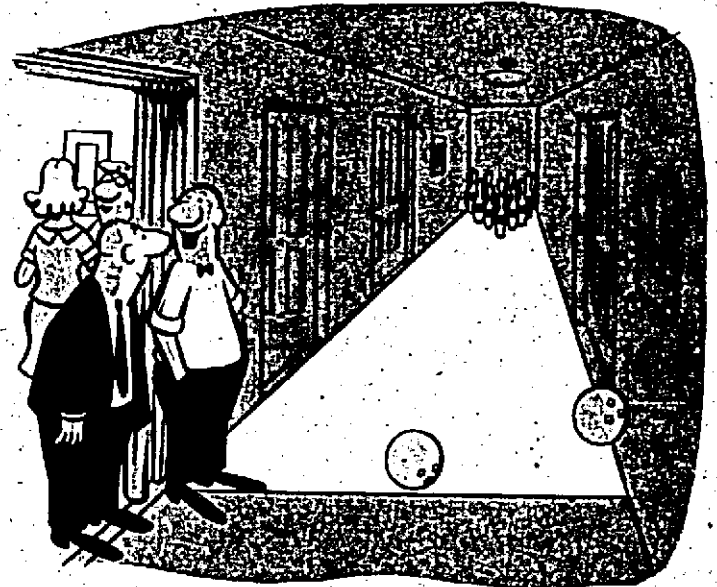


The Light refreshment



"Hey, I found a dime!"

HENDERSON



"The moment we saw this house, we realized it had tremendous possibilities."

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'These made me LAUGH'

—SID CAESAR GUEST CARTOON EDITOR



SID CAESAR



TOM HENDERSON

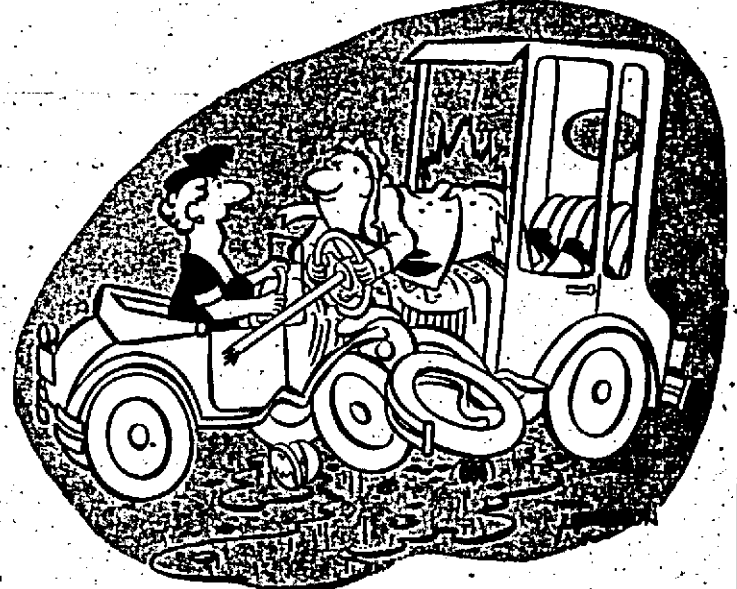
The five cartoons on this page were selected from the best published drawings of artist Tom Henderson by TV comedian Sid Caesar, whose antic clowning is observable Monday nights on NBC's *Caesar's Hour*. Henderson is a 35-year-old native of Terre Haute, Ind. He attended Wabash College, afterward studied at the Chicago Academy of Fine Arts. He started cartooning in 1944, during the past 11 years has sold hundreds of drawings to top national magazines. Married since 1946, he lives in New Canaan, Conn., with his wife and four children. His usual studio: "In the woods behind the house where the kids can't find me." ■

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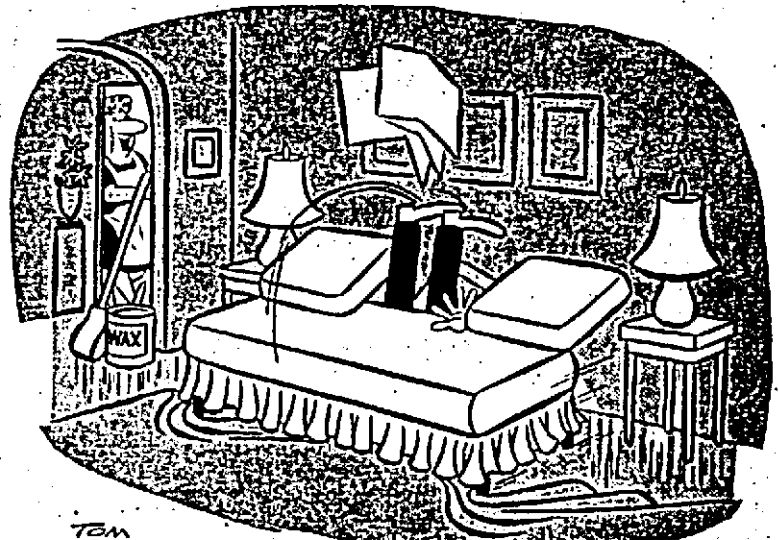
"Okay, Alice, you can stop bailing."

HENDERSON



"I'm afraid I owe you an apology."

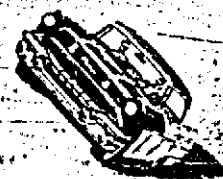
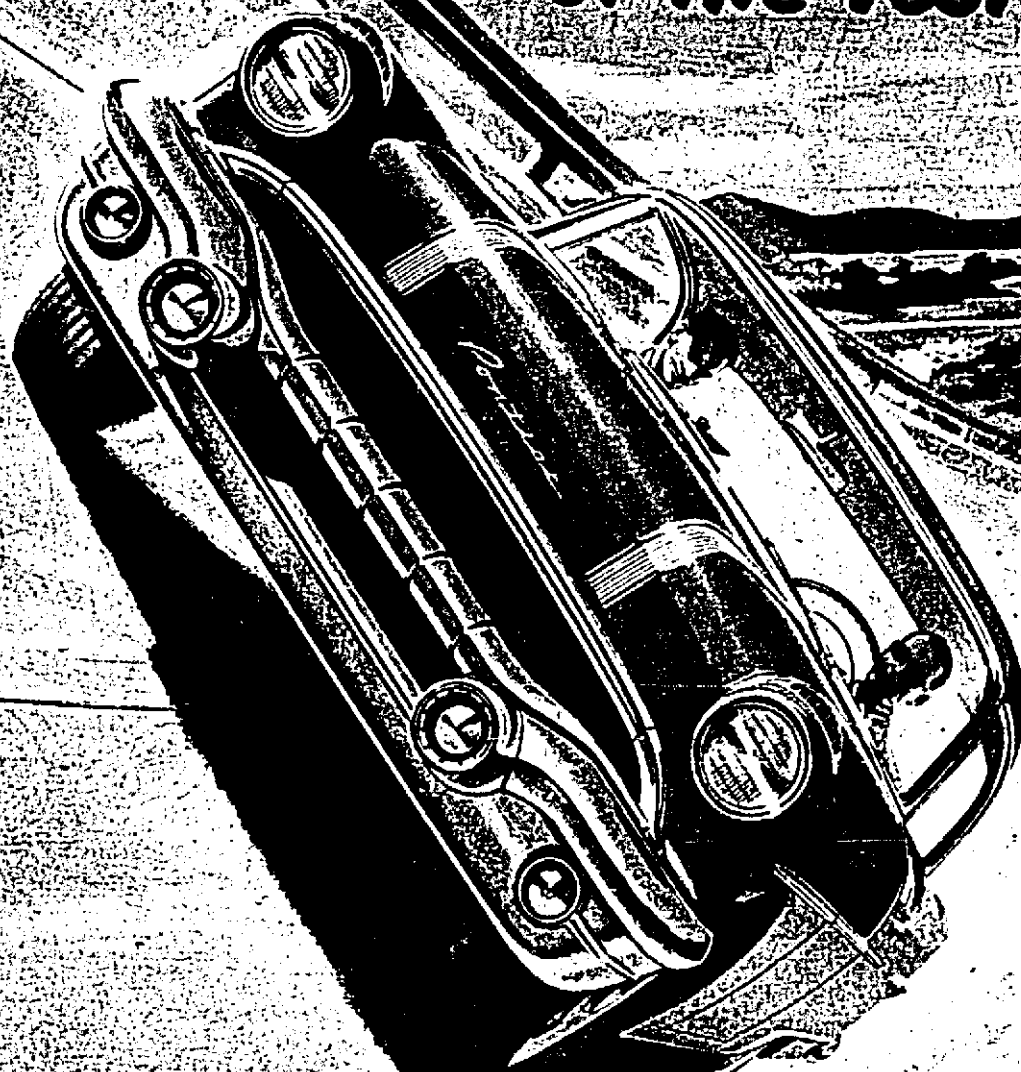
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TOM HENDERSON

"While you're in there, dear, notice how lovely the floor looks."

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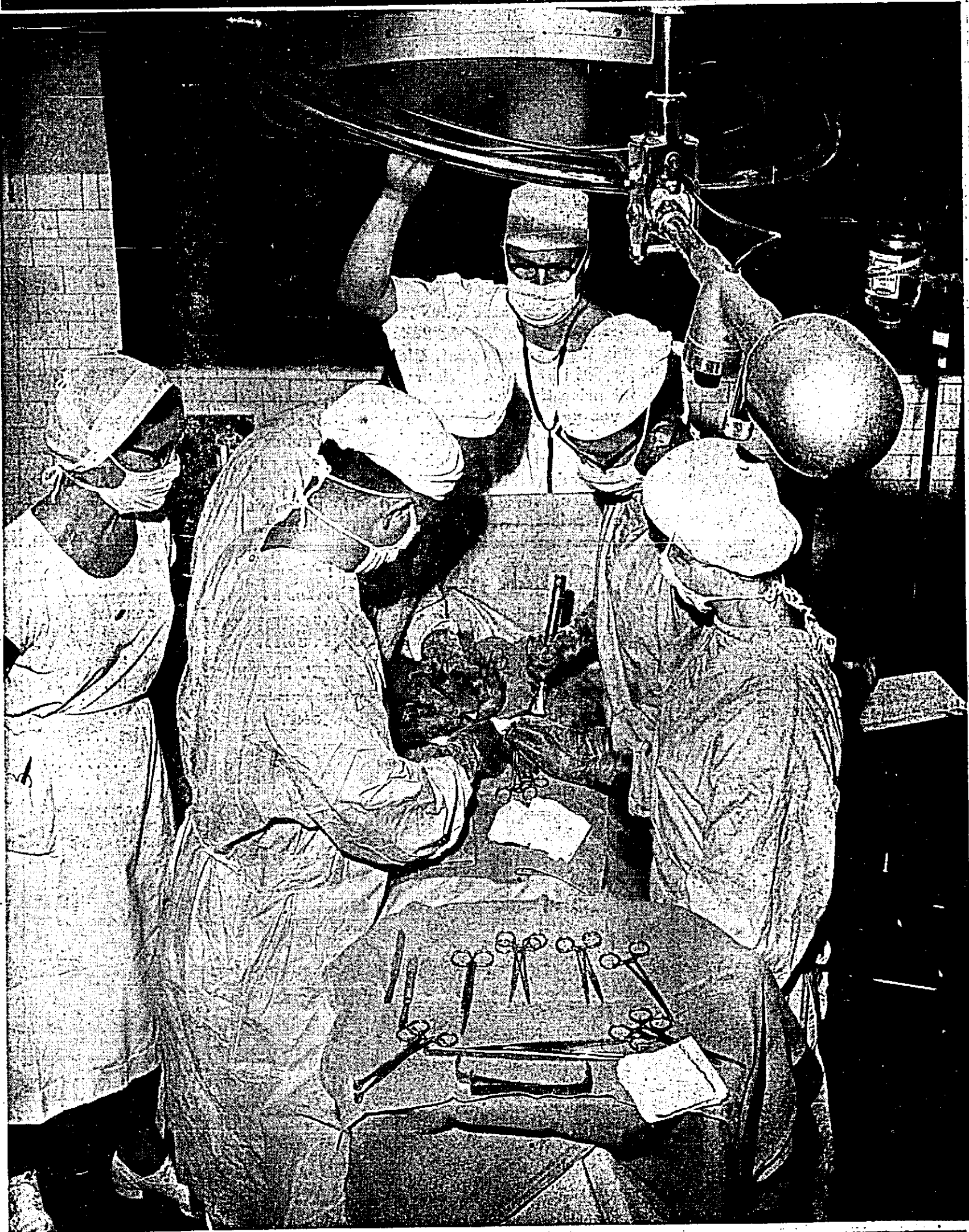
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'56 PONTIAC

Southland

MAGAZINE OF THE SUNDAY INDEPENDENT-PRESS-TELEGRAM, LONG BEACH, CAL.



Scalpel Retractor! Sponges! See Page 3

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Operating team chief is the surgeon (posed here by Dr. R. W. Karch) as he is helped into sterile gloves.

By Tom Gilliam

IT'S STRANGELY QUIET in an operating room. Just the low murmur of the surgeon's occasional request to the scrub nurse and possibly the click of instruments as they are handled is heard.

There's no need for talk. The group working in an operating room in any hospital is known as the surgical team and it is better perfect in its teamwork as any athletic team.

The hard core of the surgical team is the surgeon who is the team chief. Other members of the team are the anesthetist, the assistant surgeon and possibly a second assistant surgeon, the scrub nurse and the circulating nurse.

Of course, there is a much larger group supporting the team. A relay of patient interest extends from the admitting officer, who assists in obtaining the basic medical records history, to the floor nurse who cares for the patient before and after surgery.

BUT THE BASIC TEAM is one of highly co-ordinated trained action — so specialized that a substitution for any member of the team can be made during a surgical procedure if it is necessary.

When a patient's doctor recommends surgery and the hospital admitting office is called for a patient's room and operating room reservation, the surgical team begins to function.

The operating room supervisor is notified and she schedules the operation for an operating room. If it is a major operation such as an exploratory laparotomy (any surgical procedure in the abdominal cavity is called a laparotomy), the case is scheduled in a major operating room, which has different lights and equipment than a minor operating room. If special anesthetic equipment is needed, it also is scheduled at this time.

WHEN THE PATIENT arrives at the hospital he is admitted and the basic records which go to medical records department

are made. All future records of the patient are charted and then are sent to medical records for file, where they are kept after the patient is discharged. This is because it may be necessary to use the records for future reference.

After the patient is assigned to his room, the routine laboratory tests, including blood count, urinalysis, blood typing for possible transfusions and tests to determine the coagulation point of the blood are performed.

The surgical preparation is carried out by an operating room nurse. The area which is to be explored is shaven and thoroughly cleansed with a soap solution, which leaves a thin, invisible protective film on the skin.

WHILE THE PATIENT is resting comfortably the night be-

fore surgery, the operating room personnel are preparing the sterile surgical pack for that individual operation. Materials included in the pack are drapes, gown, sponges (which are absorbent gauze pads), dressings and towels. A Diack Control is included. This is a chemical item which changes color after a pack is sterilized. If for any reason a non-sterile pack has not been properly sterilized, the Diack Control will not change color and such a pack can be spotted instantly.

While this is going on the anesthetist checks the patient's blood pressure, heart action, lungs and final general physical condition. A cold might cause the pending surgical procedure to be postponed.

At 6 a. m. the next morning the patient is awakened for a pre-operative sedative which will

relax and quiet him. At 7 a. m. an orderly, accompanied by a floor nurse, transfers the patient to a surgical cart and he is taken to the surgical suite.

DURING THIS PERIOD the operating room nurses, who have been assigned to that room the night before, have arrived and have prepared the operating room. The sterile pack has been opened and the instruments lined up on the large instrument table as well as the smaller "Mayo" table which is an over-the-surgical table platform for instruments needed at close hand. The sterile drapes and packs are in readiness. The surgeon and his assistants are in white surgical clothing and are scrubbing their hands and arms thoroughly.

The patient is placed on the surgical table. The anesthetist applies the blood pressure apparatus. The anesthetic is start-

ed. For a spinal anesthetic the patient is turned on his side and the injection is made at the mid section of the spinal column. The patient is turned back and a foam rubber cushion placed over his knees and a knee strap applied. The surgeon may work from the right or the left of the table. Whichever side he chooses, an armboard is placed on the opposite side and the patient's arm placed on it. A screen is placed to keep the drapes off the patient's face and to prevent contamination in the surgical area.

INTRAVENOUS FLUIDS are started. Glucose, saline solutions, plasma or whole blood is in readiness and may be started. On every general anesthetic a needle attached to a tube is placed in a vein so that in case of an emergency a vein is already open (Continued on Page 27.)



The Surgical team: Dr. C. L. Bertie, acting as anesthetist; Pat Koller, R.N., circulation nurse; Joy Porter, R.N., scrub nurse; Dr. Karch; Dr. James F. Graham, acting as asst. surgeon; Dr. B. H. Moore, acting as resident surgeon.

ALL QUIET IN SURGERY

The Team of Your Life



For many surgical procedures, in this case abdominal surgery, huge array of instruments is needed. At right is Mayo Table. Sterile drapes are placed on table. At extreme left, unopened sterile pack for extra needs.



If you are careless with your valuables in a crowd, you can be victimized as easily as the young woman in posed photo above. Thieves

called "clippers" and "cannons" work Christmas shopping crowds. find the season is "harvest time." Don't play Santa to one of them.

Don't Play Santa to a Pickpocket

By Lee Craig

ITS NEARING CHRISTMAS. Downtown stores are crowded. You're jammed among hundreds of shoppers in a department store, and as you elbow past other women to the scarf counter, you push your shoulder

bag out of the way, around to your back. Madam, you're asking for it. Christmas time is "harvest time" for pickpockets and pocketbook thieves, whose business booms with the growing crowds. Your greatest danger is from

those whom police call "clippers," who specialize in separating you from the cash in your purse while your attention is elsewhere.

CLIPPERS are usually women, working in pairs. Most of

them aren't professionals, but persons who find temptation too great to resist. Quite a few are probably doing their Christmas shopping, too — but they intend to do it with your money.

Detective Inspectors Ev Carroll and Ed Boynton of the Long Beach police bunco squad have a few tips.

First and of greatest importance, NEVER put your purse down in a public place, even though you stay within a few feet of it.

If you wear a shoulder strap bag, keep your hand on it.

If you have a one-strap purse, keep the side which opens next to your body. Better yet, throw it away and get a double-strap purse. Ninety per cent of thefts are from single-handed purses.

DON'T FLASH large amounts of money in public. If you carry \$10 and \$20 bills, put them in the bottom of your bag — not in your coin purse.

Of course, activities by such thieves are not confined to the Christmas season.

In Long Beach, according to Carroll and Boynton, the tempo of thefts begins picking up in late summer and early fall, when time for Dollar Day and the All Western Band Review comes around. After Christmas, the thieves' business drops off sharply.

Worst month from the police viewpoint occurred during "black December" four or five years ago, when an estimated 200 victims lost approximately \$80,000. Largest single hauls were \$3,700 and \$3,800.

Clippers and their male coun-

terparts, pickpockets, are hard to convict even if arrested. They're seldom caught in the act.

PICKPOCKETS — known in the underworld as "cannons" — also rarely work alone.

They use the magician's stock-in-trade; misdirection.

"They distract the victim's attention away from his wallet, usually by jostling him," Carroll explains, "at the same time they dip into his pocket. Drunks or elderly men are their favorite targets."

Carroll, for purposes of demonstration, has trained himself to be a skilled "cannon."

Once, during the war years, while waiting to board a ship in the harbor, he noticed a friend, an off-duty deputy sheriff, in the crowd ahead. Slipping up behind, as a joke, he "lifted" the unsuspecting deputy's gun and wallet. His friend was astounded a few minutes later when Carroll handed the articles to him.

MOST MEN carry their money in billfolds, which they keep in a hip pocket or an inside coat pocket. Either location is bad, according to Carroll.

"I keep my money, when I have any, in a money clip in my front trousers pocket," he says. "It's awkward for a thief to slip his hand into it and it's more apt to be noticed if he tries."

Generally, Long Beach is off the beaten path for such crooks. No trains come here — railroad terminals are favored hunting grounds — and Los Angeles, with its teeming population, is much more inviting.



What looks like an innocent collision from rear (above) has a more sinister aspect when viewed from front (right).



Hurrying thief bumps victim, distracting attention momentarily and giving chance to lift wallet, as seen in posed picture.

Running Wild With Mamie

Mamie Van Doren goes all out for jitterbugging in Universal-International's "Running Wild," proving that she's always had a wealth of rhythm in her feet, and not just because she recently took an orchestra leader, Ray Anthony, as a mate and now has rhythm in the family. Given the lead, with William Campbell, Keenan Wynn, Kathleen Case also starring, she really runs wild in this cops-and-robbers thriller. As queen of a juke joint, she's called on to burn the boards with dancing partner Lou Southern, a Coast jitterbug champion. And here they go:



Lou bows ... Mamie rides piggyback ...



Mamie spins ... Lou sots ... Mamie rides horseback ...



Mamie glides ... Lou slides ... Mamie slips him live ...

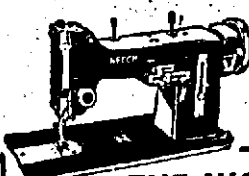


Mamie flies ... Lou braces ... Mamie rides front seat ...



And away they go! Put another nickel in the juke mill, kids!

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AP Newsfeatures Photo

Everybody in Smithton is crazy about Shirley Jones, and rightfully so. She's movies' new singing star.

Cra-zy About That Gal!

By James Bacon
Associated Press Writer

SHIRLEY JONES, a brewer's daughter with a good head on her, may well be the movies' long sought successor to Jeanette MacDonald.

And she even comes equipped with a young Nelson Eddy—baritone Gordon MacRae.

Shirley is the luscious bundle of femininity who, as Laurey, all but wrapped up the movie version of "Oklahoma!" So good and so pretty was she that she copped another of the year's prize musical roles in "Carousel." No 20-year-old in movie memory ever has made such a singing debut on the screen.

The MacDonald-Eddy musicals of the 30s were among the screen's greatest box office attractions. Since then, the movie people have been searching, with little success, for another duo to make such beautiful box office music.

IT'S SAFE to predict that Shirley, who hails from Smithton, Pa., has started off in the musical that could break all movie box office records. As a stage hit, "Oklahoma" is the most successful enterprise since "Uncle Tom's Cabin." So far it has grossed 30 million dollars as a stage production, better than "Gone With the Wind" did as the champion movie.

Oscar Hammerstein II predicts that the movie will become the first 50 million grosser in movie history. If so, producers will automatically associate Shirley with box offices.

Hammerstein and Richard Rodgers have Miss Jones under personal contract so don't be surprised if the coveted Mary Martin role in "South Pacific" doesn't go to her.

How can a girl of 20 weather such success in this crazy town?

"If I can't weather it," she answers pertly. "I hope my father makes me go back to Smithton. And he will."

Producer Arthur Hornblow said Shirley got the coveted Laurey role for one solid reason:

"SHE IS LAUREY."

The picture opens with MacRae, as "Curly," riding through the cornfields singing "Oh, What a Beautiful Morning." Good as MacRae's voice is, the song suddenly becomes believable at the first shot of Shirley's face in the big Todd A-O screen. It's like looking at an Inana sunrise.

MacRae is Shirley's vis-a-vis in "Carousel," too. Actually, it was the way the two blended voices in their tests for "Oklahoma" that clinched the roles for both. They made beautiful music singing "People Will Say We're in Love."

Rodgers, Hammerstein, Hornblow and director Fred Zinneman all agreed that she was Laurey even though she had never been anything but a member of the chorus in such R and R hits as "South Pacific" and "Me and Juliet."

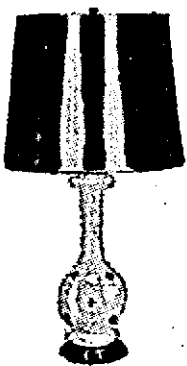
SHE'S A NATURAL blonde and her eyes are hazel. Her features are perfect but she thinks her face is too full.

"I'm not unhappy with the way I look," she comments in a classic of understatement but adds:

"I don't consider myself beautiful. I consider someone like Elizabeth Taylor really beautiful."

Her father, Paul, boasts proudly: "Everybody back home in Smithton is crazy about Shirley."

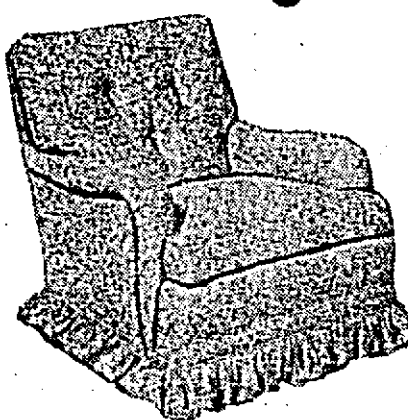
They'd have to be crazy not to be.



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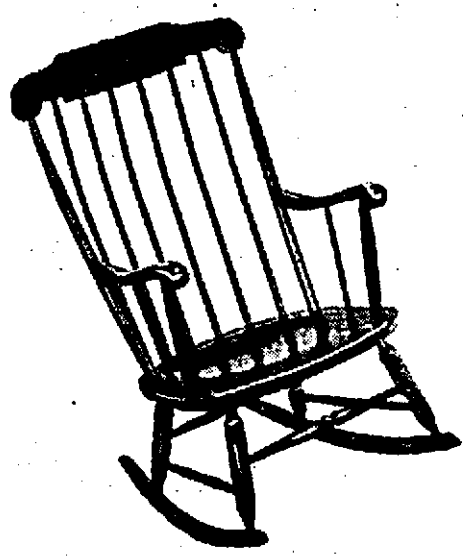


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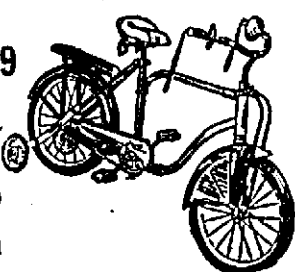
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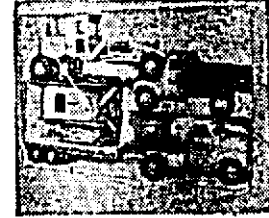
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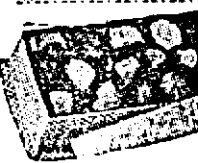
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IN LAKEWOOD CENTER—5246 Lakewood Blvd.
IN LOS ALTOS—2164 Bellflower Blvd.
IN NORWALK SQUARE—11739 Rosecrans Ave.

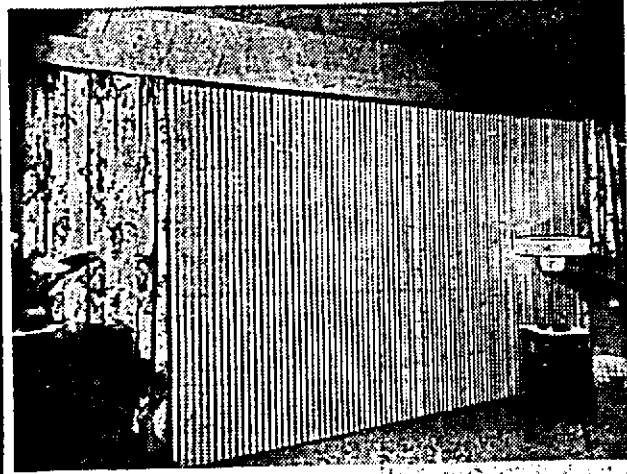
• GIFTS FOR HER •

BOUQUET COLOGNE 89c
Lentheric Four Keeps, Bottle of Red Lilac, Muguet, Miracle, Tweed.

Lucien Le Long Perfumes \$10
Set of Five Bottles

CIRO ORIGINALS \$5.00
New Horizons, Surrender, Danger, Ricochet, Perfection.

"The New Look in Window Beauty"



"The ONLY perfect treatment for your windows."

They Open

More and more women are preferring Flo-Fold Vertical Draperies for their windows. Visit our showroom this week for a convincing experience. See why Flo-Folds have created a NEW trend in window DECOR. Flo-Folds will not fade, and give COMPLETE light control at ALL times, while eliminating the expense of cleaning and replacing faded fabrics (and give a beautiful appearance from the street as well). Call us this week for a free estimate in your home. Positively no obligation, easy terms available. Note: Have you seen the new textured finishes?

They Close



Flo-Folds—FIRST with the finest in Window DECOR

They Draw

MODERN

Products Co.

314 E. 10th St. (10th St. at American Ave.) Ph: HEmlock 7-3556

That Blixen Is Different!

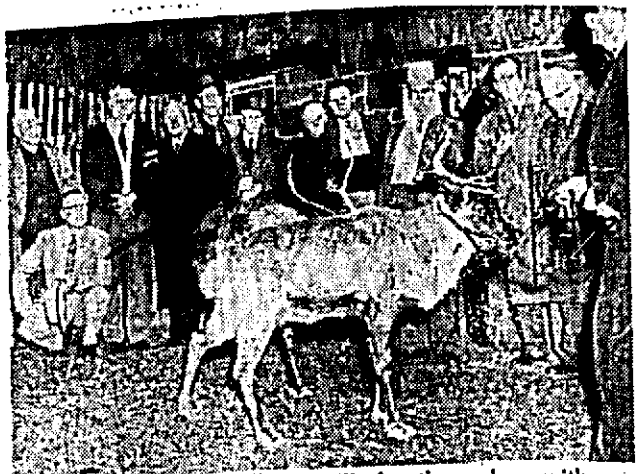
By Helen Johnson

MOST READERS of Dr. Clement Moore's poem, "The Night Before Christmas," associate his reindeer with the ordinary ones seen in parks and zoos. But this is not correct. These reindeer, or rangifer, as they are called in their homeland, are not the ordinary kind at all. They are native only to northern Europe and Asia, and the few in the United States were brought here by special permission of the government.

This reindeer, when full grown, weighs only around 225 pounds. Both male and female have beautiful antlers, and they shed and grow a complete new set each year. They are at their best at Christmas time and each little animal carries them proudly, for they seem to understand they are special charges of Santa Claus.

Their feet are large, which keeps them on top of the snow with little difficulty. Nature seemingly has endowed them with the knowledge that they must dig their food out of the

(Continued on Page 18.)



Helpers for Santa Claus familiarize themselves with reindeer as part of training in Albion, N. Y., school.



Add New Loveliness To Your Home For The Holiday Season

There is no better way to brighten your home for the coming Holiday Season than to add new appointments, such as Draperies, Curtains, Slip Covers and Bedspreads to give your entire home character and individuality.

It's Easy to Find the Right Fabric at the Right Price in Our Large Stock!



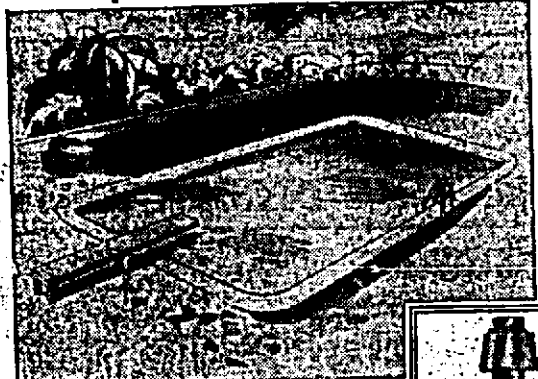
Let us help you with your Decorating Problems
Terms Can Be Arranged
All Work Guaranteed

Lerner's MODERN DRAPERY SHOP

Free Park 'n' Shop Open Fridays Till 9:00
200 American at Broadway HE 7-5214

WINTER SPECIAL!!

A Complete 15'x30' Swimming Pool **PLUS**



A. O. SMITH
110,000 B.T.U. BURKAY
POOL HEATER

- Reinforced Steel Gunite Construction
- Finest Swimquip Filter
- Tile Water Line and Coping
- Choice of Shapes
- 3 to 8 ft. Depth



Our Filters: Swimquip sand-type filter plant furnishes all Fiesta Pools with the oldest, most effective method of water filtration. The filter unit is complete, ready to operate, no bugs to change, nothing to remove or replace.

\$2495

NOTHING DOWN,
3 YEARS TO PAY

Fiesta POOLS

3

OFFICES SERVING YOU
(Metal Pools at All Offices)

SOUTH GATE
5141 Imperial Highway
Newark 6-7300
Newark 5-8149

ORANGE COUNTY
8321 Commonwealth Ave.
Lawrence 2-1993

SO. ORANGE COUNTY
7262 Judy Lane, Garden Grove
LEhigh 9-6173

FIESTA POOLS
5141 Imperial Hwy., South Gate

- ☐ Please send me the large illustrated brochure, "The ABC's of Choosing a Pool for Your Home."
- ☐ Have a Pool Consultant contact me.

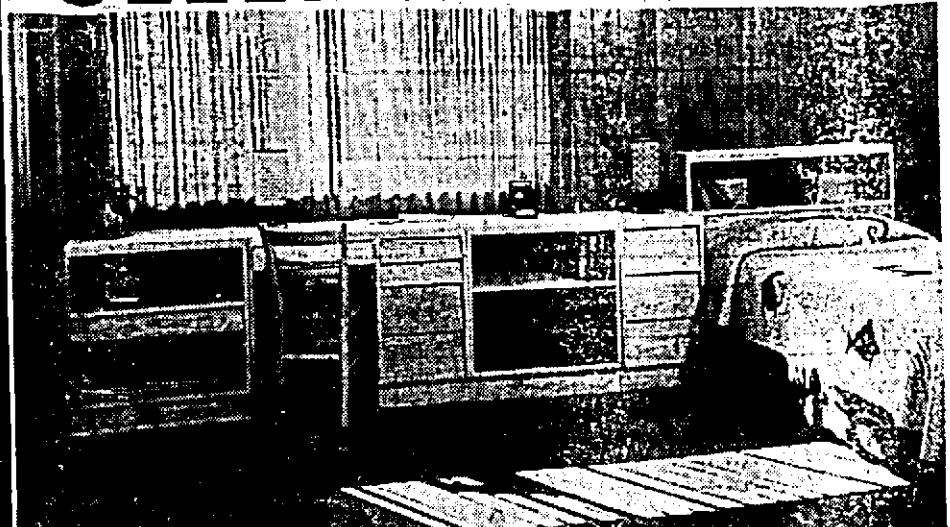
NAME

ADDRESS

PHONE

No Obligation

SLEEP E-Z COMPLETE BED OUTFIT



INNERSPRING MATTRESS,
MATCHING BOX SPRING,
HOLLYWOOD LEGS. All for..... **\$39⁹⁰**

5-YEAR GUARANTEE

King Size Mattress **\$99⁹⁰**
and Box Spring.....
10-YEAR GUARANTEE

WE CARRY A COMPLETE LINE OF UNFINISHED FURNITURE
IN MODERN, MAPLE & PROVINCIAL

5459 ATLANTIC
PH. GA 2-9564

Open Daily, 9 A. M. to 9 P. M. Closed Sunday.
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MUNICIPAL AUDITORIUM TODAY!
GET HALF PRICE TICKETS AT OUR STORE
5459 ATLANTIC AVE. NO OBLIGATION



SAVE OVER 50%
ON 250 PICTURES



9.95 value! 23"x30" Maple frame
Early American
Picture **4⁹⁵**
Choice of Subjects

1.95 Early American miniatures, solid
Maple frame, lovely subjects. Suit-
able for group hanging **99^c**

ANTIQUE GLASSWARE
AND BRIC-A-BRAC

1.95 - 2.95 Milk Glass pieces, brass
miniature wall pieces and other rare
or hard-to-get reproductions. Your choice! **99^c**

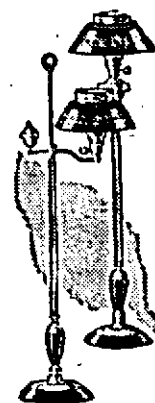
A NEW BEDROOM
FOR CHRISTMAS
AT A SAVING
75 SETS TO GO



289.50 CHERRY FRENCH PROVINCIAL SET IN-
CLUDES DOUBLE DRESSER, MIRROR, **184⁵⁰**
FULL-SIZE BED & TWO NIGHT STANDS.

189.50 MAPLE EARLY AMERICAN SET
8-Drawer Dresser, Headboard and
2 Night Stands **139⁵⁰**

Dozens of Modern sets all eastern hardwood. Complete
choice on latest finishes. **89⁵⁰ to 299⁵⁰**
139.50 to 509.00 on SALE AT



AUTHENTIC TOLE
FLOOR LAMPS

18.95 hand-painted repro-
ductions of Early American hand-
craft **12⁹⁵**

18.95 table lamps are a
decorative must for Early
American homes **12⁹⁵**

Other Early American
Lamps, 14.95 to 39.95.
8⁹⁵
to 19.95

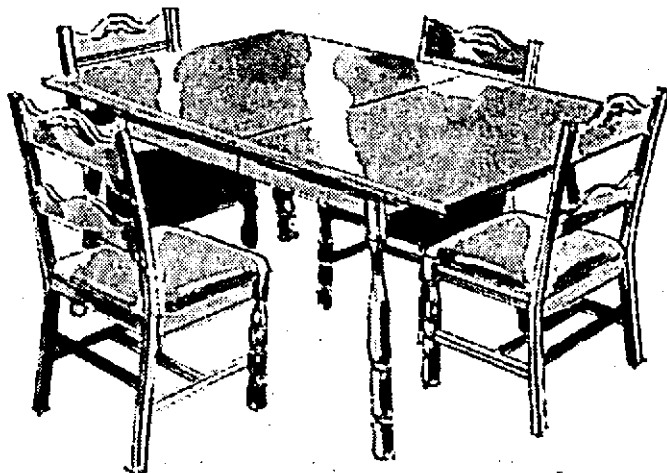
Holiday Maple and Modern

SALE

Special Holiday Items at Very Special Savings!

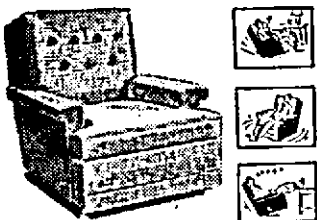
A SMALL DEPOSIT HOLDS ANY ITEM—PAY NEXT YEAR

Starts Today, Sunday, 11 A.M. - 5 P.M.



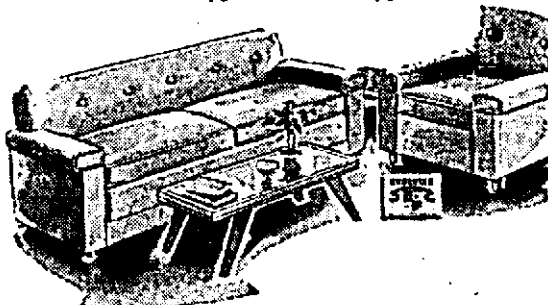
119.50 Solid Maple Extension Table, 30"x42" extends
to 52" and 4 matching upholstered chairs. **79⁹⁵**

SAVE 1/2 ON 100
ROCKERS, CLUB CHAIRS

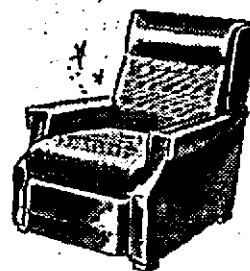


Revolving TV Club Rockers.
79.50 to 159.50.
49⁵⁰
to 89.50

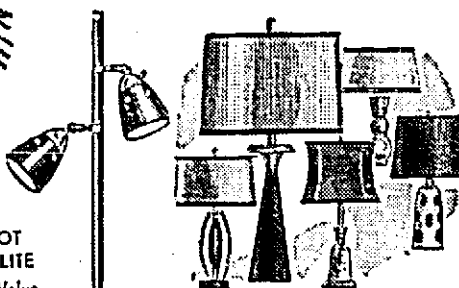
FURNISH YOUR LIVING ROOM AND SAVE
20% to over 60%



2-PC. KROEHLER SOFA AND CLUB CHAIR. 229.50
VALUE. SMART MODERN COVERS. **159⁵⁰**
FULLY GUARANTEED



149.50 KENMAR
SWING KING RE-
CLINING CONTOUR
CHAIR. THE FINEST
IN COM-
FORT... **109⁵⁰**



300 MODERN TABLE
LAMPS, 9.95, 44.50

4⁹⁵
to 19.95

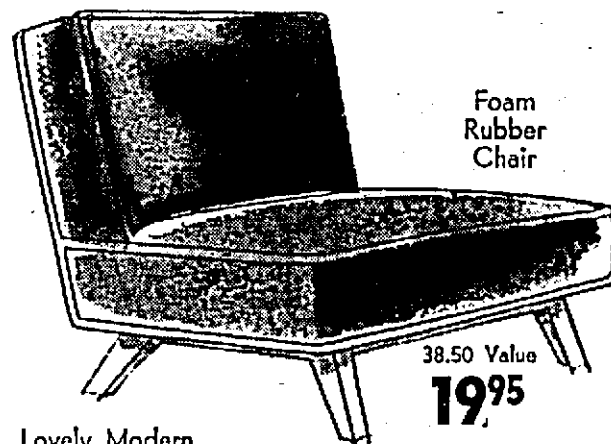
3-SPOT
TREE LITE
35.50 Value
Brass and
Black or all
Black

24⁵⁰

199.50 100" foam rubber sofa.
Removable back. **99⁵⁰**
Brass legs

75 Decorator modern sofas. All
styles, colors, fabrics. 139.50
to 579.50. **87⁵⁰ to 419⁵⁰**
On sale for

PARK FREE
IN REAR
OF STORE



Foam
Rubber
Chair

38.50 Value
19⁹⁵

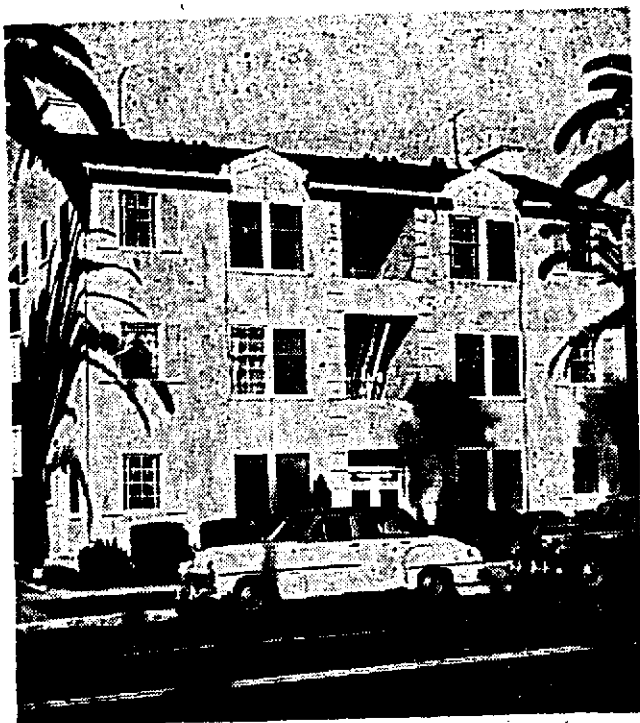
Lovely Modern
Fabrics
Solid Oak Frame

Open Mon. and
Fri. till 9 P. M.
Sun. 11 - 5 P. M.

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MODERN & MAPLE
since 1925



Long Beach is running out of good homesites, turning trends in construction toward multi-story apartments.

By Ken Chilcote

Independent Press-Telegram
Business and Real Estate Editor

LONG BEACH is threatening to burst at the seams!

With fewer than 5,000 vacant lots inside the city today — and many of those unsuitable for homesites, this city is fast approaching a change in new housing developments.

There are no more vast acreages of bean and carrot fields available where hundreds of homes may mushroom into a big community in a matter of days.

Los Altos, where the city has grown by more than 12,000 new homes in a few short years, has seen its last major unit constructed. L. S. Whaley, who turned the rancho fields into a well planned community, has less than 250 scattered lots for sale, most of them held for individual custom-building plans such as in Park Estates or La Marina Estates.

For Long Beach there seems to be but one answer.

HOME CONSTRUCTION in this city is going up!

Pricewise, all construction has shown a marked upward swing this year and there is no abatement of the trend in sight.

But skyward, also, must go the actual construction.

Already planned are several multi-storied apartment buildings for the beach area. One, a 12-story, own-your-own, is now in the process of being sold. Financial arrangements call for the sale of the apartments before construction is launched.

A Beverly Hills development group has plans completed for three more 10-story or higher own-your-owns on vacant beach-front property here and is seeking improved financing before starting sales.

FOR THE FIRST 10 months of 1955 Long Beach saw 2,145 new homes or apartments constructed. In 1954 there were 2,

487 for the year and in 1953 the total was 3,061.

In this first 10 months there were 1,066 multi-family apartments completed, while for all of 1954 there were only 939. The number of one-family homes in the city so far this year have been only 899 compared to 1,356 a year ago. There have been 180 duplexes built here so far in 1955 and 192 in 1954.

The Regional Planning Commission estimated as of October that Long Beach has 122,727 dwelling units compared to 97,021 in 1950. However, 17,017 of those units came into the city through annexation and only 8,689 were developed on Long Beach vacant land.

VALUATION of residential units built in this city the past three years has been \$45,161,675, the city building department reports.

While the construction has been a sizable figure in cash and units, Orange County develop-

ment has been a Gargantua in comparison.

In the unincorporated areas of Orange County alone this year there have been 13,163 home construction permits issued for a total of \$104,421,987. Those figures do not include building inside the cities of Anaheim, Santa Ana, Fullerton, Orange and other incorporated areas where the pace has been just as phenomenal.

In 1954 the unincorporated areas in Orange County saw 10,151 homes constructed at a cost of \$72,931,741.

IMMEDIATELY to the east of the Long Beach city limits there are today thousands of acres of flat ranch land, still undeveloped.

With the town and Navy Air Base at Los Alamitos breaking up the expanse, the huge acreage is being eyed by several big development firms and syndicates. Already there has been a scrambling to pick up options on some of the farms. Stories are being

heard of developers who plan more than 35,000 new homes in the area in the next three years. Another developer has announced plans for a city "the size of Baltimore" to be built in that area.

Because it adjoins the Long Beach city limits and is within only minutes of the downtown area it is certain that the new home construction trend will swing in that direction.

SOON SOME OF THE developments sought for the Los Alamitos area will jell. Giant earth movers will take over and construction will start. It then will be: Move over Orange County, here comes Long Beach!

Separation by a county line will be a judicial problem. One of the leading Southland developers already is studying means of trying to "bend" the county line so the land can be annexed into Los Angeles County and Long Beach. But there is no sign that Orange County intends to surrender an acre.



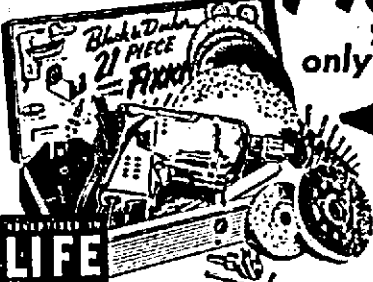
—Photos by Joe Risinger

Few choice homesites remain in Long Beach. Here is last Park Estates section, where more than half the lots have been sold, now homes will arise.

Be a "Do-It-Yourself" Santa

...it's easy...fun, too...to make your own Christmas gifts and decorations with **FIR PLYWOOD**

NEW! 21-piece Black & Decker **FIXKIT** only **\$29.95**



SAVE \$5.45

over price of items separately!

You get all this: 1/4" drill • chuck and key • 7 drill bits • horizontal stand • bucking pad • 3 sanding discs • polishing pad • grinding wheel • wire brush • arbor • paint mixer • steel kit box



Cutting Board



Giant Building Toy



Toy Trailer



Chair Bay



Serving Paddles



Magazine Rack

BUILD IT YOURSELF WITH LUMBER
FROM **George T. Wiley** LUMBER CO.

GA 3-0429 — ME 3-1414

FREE PLANS FOR CHRISTMAS DECORATIONS, GIFTS

TRAIN TABLE TOP

4'x8' Sheet
5/16" CD
PLYWOOD **\$3.48**

PING PONG TABLE TOP

5'x9' Sheet
1/2" EXTERIOR
PLYWOOD **\$14.49**

Douglas Fir Plywood

Weyerhaeuser 4-Square, Sanded 2 Sides

1/4" AD 4'x8' Sheet.....	\$3.65	1/2" AD 4'x8' Sheet.....	\$6.12
1/2" CD 4'x8' Sheet.....	\$3.72	1/2" AD 4'x8' Sheet.....	\$7.10
5/16" CD 4'x8' Sheet.....	\$3.48	1/4" AD 4'x8' Sheet.....	\$8.23

George T. Wiley

WE DELIVER



6925 ATLANTIC AVE.

LONG BEACH

Open Nights until Christmas

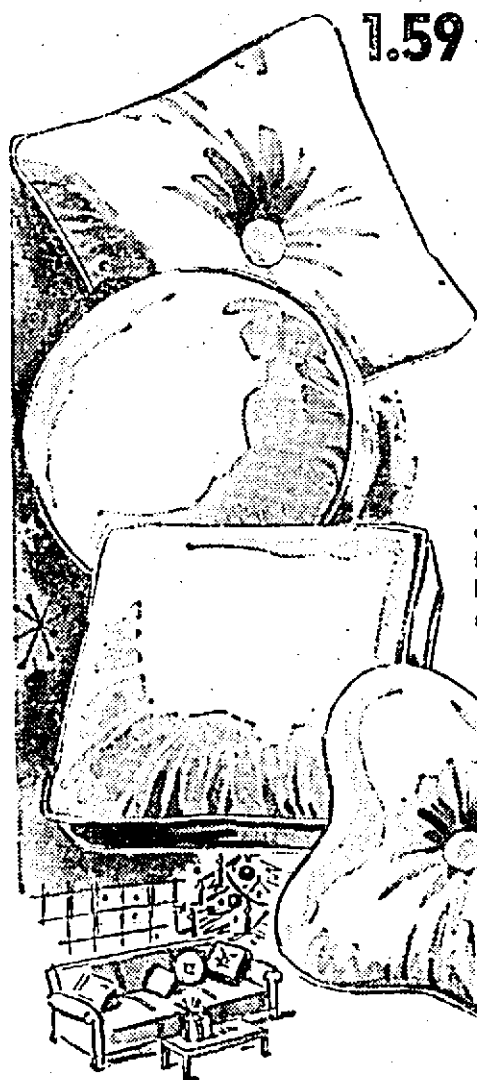
Store Hours:
9:30 a.m. to 9:15 p.m.

Sunday, Dec. 4, 1955



say *Merry Christmas*

With
GIFTS FROM SEARS



1.59 to 2.98 values
Attractive Gift
Pillows
3 for 2.99

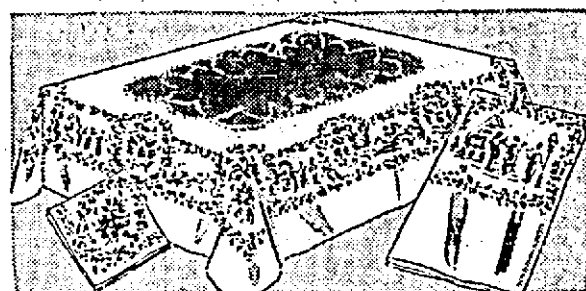
Just in time for Christmas gifts and home decorating. You don't have to pay a fancy price for pillows when you shop at Sears. These pillows have plump cotton filling. Your choice of many sizes, shapes, patterns, colors.

Corduroy Pillows
1.98

Dozens of decorator colors, in square, round or knife edge, cotton filled.

Antique Satin
2.98

One of our loveliest pillows. Kapok filled for lasting wear. New shades.



Bright Holiday Tablecloths

52"x52" size
Only 2.98

Brighten your holiday table with this festive Christmas print cloth. Bright multicolor on good quality spun rayon and cotton.

52"x70" Tablecloth..... **3.98**

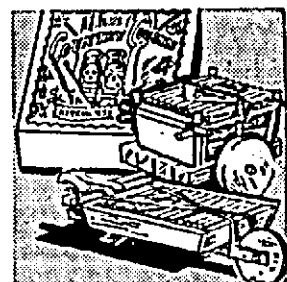
60"x90" Tablecloth..... **5.98**

Napkins to match..... **39c** each



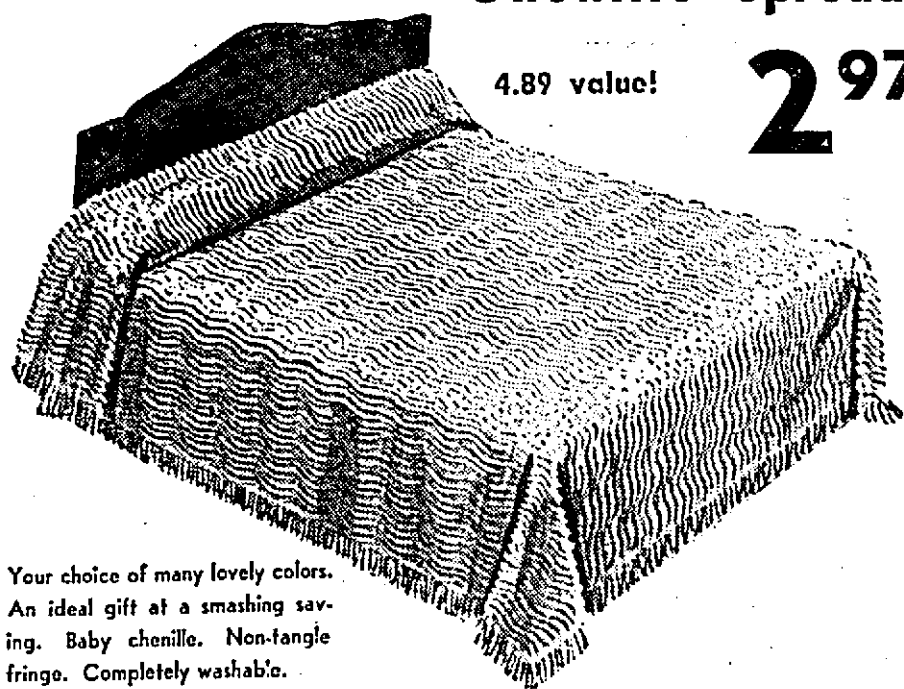
Luncheon Set
3.98

Lil' Black Mambo luncheon set includes 4 bamboo place mats, 4 napkins, salt and pepper shaker. Perfect gift.



Kitchen Towel Set
2.98

Four solid color cotton dish-towels with versatile red-wood planter of salt and pepper shakers, salad set.



Chenille Spreads
4.89 value!
2.97

Your choice of many lovely colors. An ideal gift at a smashing saving. Baby chenille. Non-fangle fringe. Completely washable.



Chenille Bath Set
3.98

Made of better quality chenille tufted on heavy canvas. 21x36" mat and lid cover. White, colors.



3-Pc. Towel Sets
1.98

Attractive, low priced gift set of bath towel, hand towel, washcloth. Washfast printed rose pattern.

FREE Store-Side **Parking**

Satisfaction guaranteed
or your money back

SEARS

Downtown Long Beach

American at Fifth
Hemlock 5-0121



CONTOUR CHAIR

Reg. \$89.95 Value
All Plastic Covered.
Adjustable Position.
Hardwood Frame.

\$39⁹⁵

Guaranteed savings on every item in our store. We will not be undersold.

OPEN MON., WED. AND FRI. 'TIL 9 P. M.

O. S. PETERSON CO.

5390 LONG BEACH BLVD. Phone GA 2-1256

They Make Road Maps of the Sea

By Vera Williams

THE HYDROGRAPHIC OFFICE of the United States Navy—where "road maps of the sea" originate—will be 125 years old Tuesday.

To celebrate, the local branch office at 1600 Wilmington-San Pedro Rd., in the structure which during World War II housed the Western Pipe & Steel Co., will hold open house from 8 a. m. to 5 p. m. on the anniversary date.

Hosts will be the staff — Lt. Henry V. Cronk, officer in charge, a Navy man for 20 years, who for some three years was commander of Mine Division 113 at the U. S. Naval Base, Ter-

minal Island; Navigation Specialist Jack Barber, a retired Navy lieutenant of 30 years service; Chief Quartermaster Robert R. Ancy, a Navy man for 16 years, who is in charge of issuing navigation charts and bringing charts and sailing directions up to date, and Mrs. Nancy R. Kraus, secretary.

THE PUBLIC—old and young, sailing and non-sailing—is invited to come, ask questions, and learn at first hand of the workings of the U. S. Navy Hydrographic Office which mariners consider practically as important to their sailing as the compass.

HYDROGRAPHY DEALS with the surveying, sounding and charting of water bodies. Since its organization in 1830, the office has worked at the job of making navigation safer. The central office in Washington, D. C., and 13 branches in the principal ports of the United States, Hawaii, Yokosuka, Japan, and Cristobal, C. Z., obtain and disseminate hydrographic information. Capt. J. B. Cochran, Navy hydrographer with headquarters in Washington, D. C., is overall commander.

To appreciate the value of hydrographic information, it is

(Continued on Page 28)

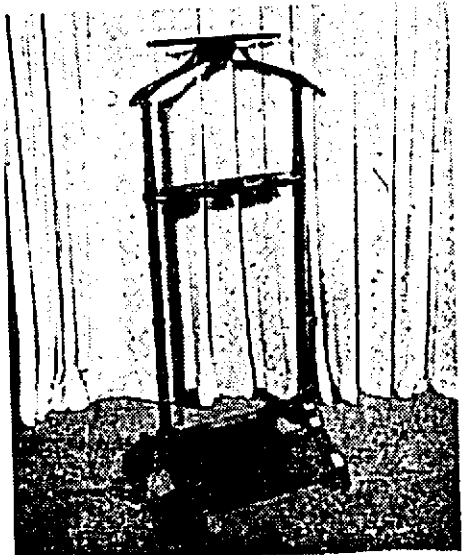
Southland Show Window



Kodak Brownie Turret f/1.9 complete with wide angle, normal and telephoto lenses. Brownie simplicity, "big league" performance. Lowest price ever — only \$79.50. LAKEWOOD CAMERA CENTER, 5223 Hazelbrook Ave., Lakewood Center Arcade Shops. ME 0-3129.



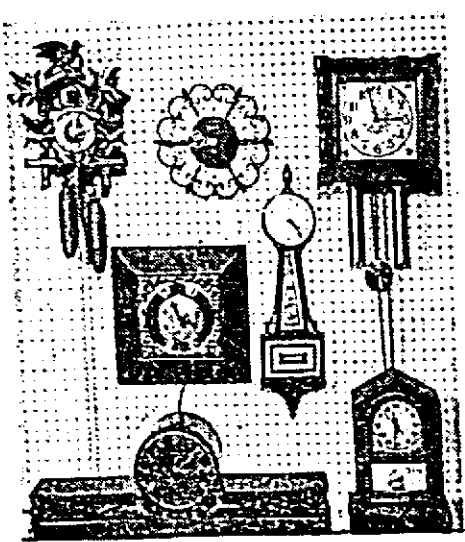
Exclusive Custom Built Television Stool designed by us. Many fabrics and finishes. Tune your television with chair-height comfort. Special \$32.50. Deposit will assure Christmas delivery. Over 100 styles from \$9.75 up to select from. Visit our exclusive needlepoint store, KNOX RICHARDSON FURNITURE AND UPHOLSTERY SHOP, 1098 E. 7th. Ph. HE 5-8261.



Looking for a novel, yet practical gift for the man of the house? Here's a valet stand that he'll use every day of the year! There's a hanger for coats and trousers, a shoe rack and tray for cuff links, tie clasps, etc. The model shown sells for \$19.50 and others are available up to \$34.95. They're in maple or mahogany at DAVIS FURNITURE, 1975 American Ave.



Even your husband will enjoy doing the dishes with this **PORTABLE GE DISHWASHER**. Holds a full size service for 8, yet it's compact and portable. Roll it up to the table, place your dishes in the G.E. Mobile Maid and they're clean in a jiffy. Only \$2 week. Bring this ad for special discount to **HOWARD'S JEWELRY**, 420 Pine Ave.



The house of a thousand clocks. New style and color to match the decor of your home. Provincials, modern and walnut, chime and strike. Over 40 different styles, finishes and sizes of the highest quality German made Cuckoo Clocks. We repair and service all types of clocks. **JOHNSON JEWELRY**, the friendly twins, LaVerne and Vernon, 216 E. Fifth Street. Phone HE 5-8011.



For office, store or home work, this amazing **SWIFT** adding machine gives you big machine performance — yet weighs only 6½ pounds, adds or multiplies up to 9,999,999.99 and so simple to operate that anyone can learn in only a few minutes. Priced at only \$99.50, plus tax, divided payments if desired. **WYATT'S TYPEWRITER CENTER**, 241 E. Broadway. HEEmlock 6-4730.



Southland Show Window



Sunday, Dec. 4, 1955



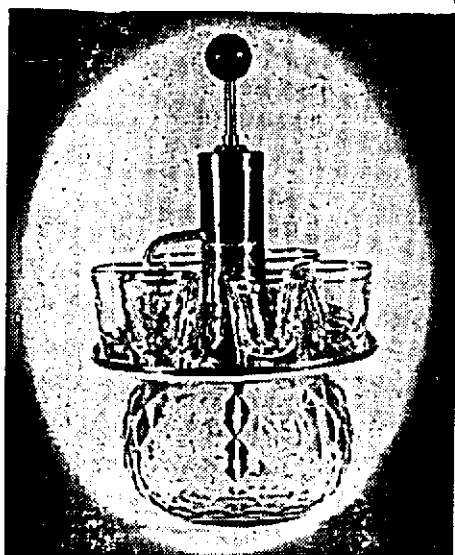
"Everything Western from top-to-toe" . . . for horsemen . . . square dancers . . . westerners . . . cowboys and cowgirls—big and little. It's a round-up of the finest values in authentically Western things . . . boots, pants, hats, shirts . . . leather jackets, handbags, billfolds, belts . . . silver buckle sets, Indian and Western jewelry . . . gifts galore for all the family. **LECOMBE'S — THE WESTERN SHOP**, 3648 Long Beach Blvd.



AUTHENTIC HUMMEL FIGURINES — imported from Germany. Accent your home with the light-hearted sparkle of these figurines . . . caught-in-action in all the moods and dreams of eternal childhood. Exciting conversation pieces . . . individually or in groups . . . in any decor. Heart-warming expressions, life-like coloring. Choose from a fascinating collection of hundreds. From \$1.35 to \$11.95 each. **AARON SCHULTZ FURNITURE**, 4321 Atlantic—Phone GARfield 7-5431.



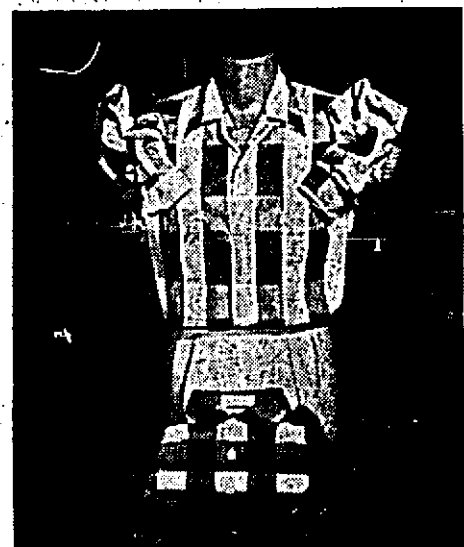
Drop by **SCOTT'S** and you'll truly enjoy Christmas Shopping from a very fine selection of imported and domestic gifts of china, crystal, linen or metal . . . costume jewelry and imported handkerchiefs. All gifts beautifully wrapped without charge. **SCOTT'S GIFT SHOP**, 319 East Ocean Blvd. Phone HE 2-1784. Free Park & Shop.



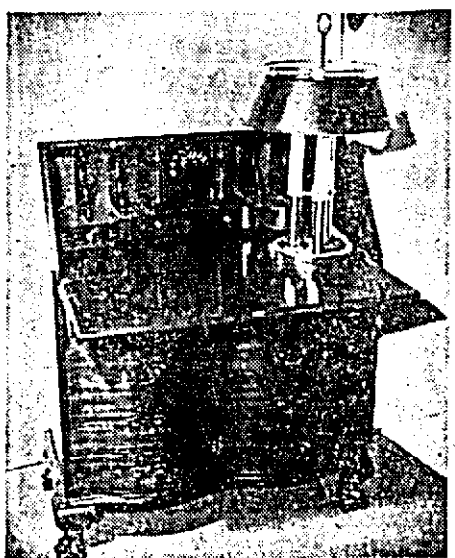
Looking for a novel gift that's really different? How about the original "Merry-Go-Round Bar" that pumps an even jigger into revolving glasses beneath the spout. The attractive chromium plated tray and trim will not tarnish and is easy to clean. This unique bar accessory is priced at \$7.95 at **THE BERKSHIRE HOUSE**, 4310 Atlantic Ave., Bixby Knolls.



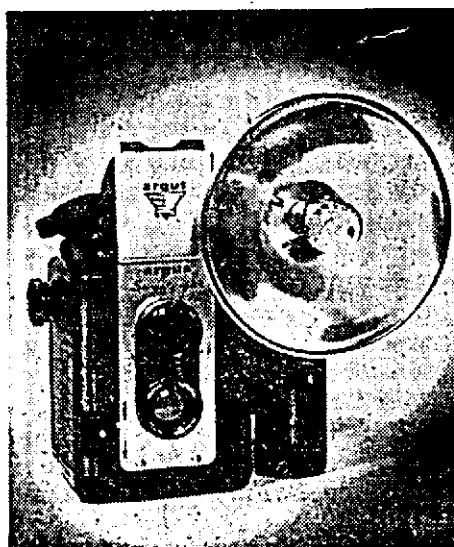
Here is Holiday Fashion . . . in this Black and Turquoise Taffeta Dress, with bow in turquoise velvet. These are samples, originals and "one-of-a-kind." Many to select from including taffetas, velvets, silks, satins and brocades. Priced from \$11.98 to \$34.98. "Bargains Galore at Our Store." **ATLANTIC FASHION CENTER**, 5501-03 Atlantic Ave. Ph. GA 2-5433. Open Friday 'til 8:30 P. M.



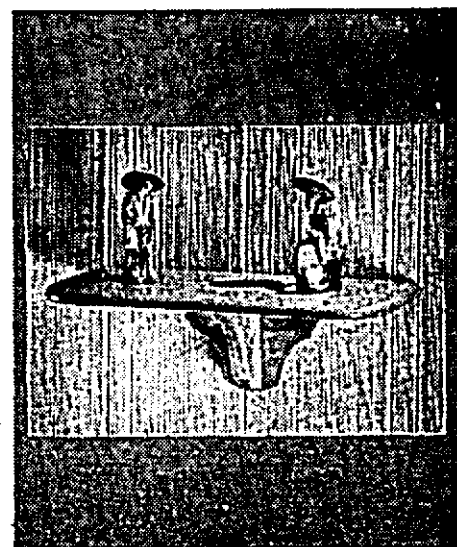
Men's Sport Shirts from **Howard Amos** is assurance of the finest — in style — in quality — and in appearance. Choose from hundreds priced from \$7.50 to \$25. Shirt illustrated in Grey, Blue, and Brown at \$8.95. Make the **HOWARD AMOS** label a requisite for all your gifts in Better Men's Apparel, 120 East Broadway.



Make it a Christmas for the home this year! This beautiful Serpentine Front Mahogany Winthrop Desk is ideal for a small space where drawer space is desired and is priced at \$114.50. Other desks of all types are available in 18th Century, maple and modern at **DAVIS FURNITURE**, 1975 American Ave.



Here's a gift practically anyone will enjoy receiving! The Argus 75 Reflex Camera is so simple to operate and gives brilliant, clear pictures every time. You actually see the picture before you take it. Complete with flash attachment, batteries, bulbs and 620 film, it sells for \$19.95 at **TUTTLE PHOTO SERVICE**, 5025 E. 2nd, Belmont Shore or 4019 Atlantic, Bixby Knolls.



This small clock shelf is a gift with dozens of uses. It attractively displays figurines, clocks, knick-knacks or what have you? Measuring 14 inches wide by 5 7/8 inches deep, it's finished in beautiful Salem Maple and sells for \$7.95 at **THE ROGERS CO.**, 4342 Atlantic Ave., Bixby Knolls.



Southland Show Window



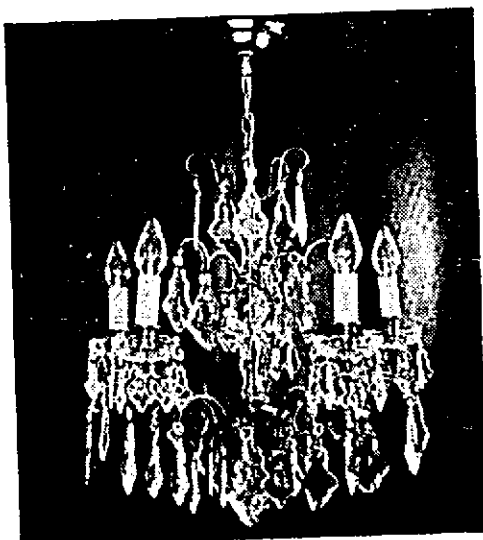
Wonderful yuletide idea . . . big Penney value! Perfect as a holiday table centerpiece! Great as a Christmas gift! 13 inches high, solid brass throughout . . . boxed complete with 4 candles. Not a copy, not a reproduction . . . the original Swedish chime! Only \$1 at J. C. PENNEY COMPANY, Pine at Sixth, Downtown Long Beach.



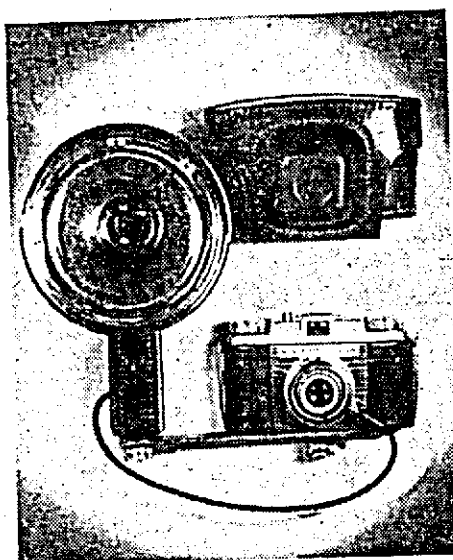
Our Little Furs . . . Your Biggest Value. They cost less . . . you wear them more . . . and they're the most beautiful furs you can own! We've photographed an example from our collection of fine fur stoles, capes, jackets and scarfs. Mink capes start at \$350.00 plus tax. Come in tomorrow and make your Christmas selection early! FRANK A. HILL & SON, 3316 E. Broadway.



Patent leather Briefs in Kimel's newest creation. The sandal that really clings to the foot. Notice the flattering design, see how fine craftsmanship has fashioned the rich materials to balanced lightness. \$16.95. Patent bags to match, \$4.95 to \$10.95. Charge it at BARNETT'S. You may win a G.E. television to be given away at Christmas. 207 Pine Ave.



Brighten your home for the holidays with this Crystal Chandelier! Imported from Sweden, the metal parts are handsome cast brass. This is just one of the marvelous array of chandeliers, imported from Spain, Italy and Belgium, as well as the finest domestics. We will install if you wish. Featured at KUSTER ELECTRIC CO., 1030 American Avenue.



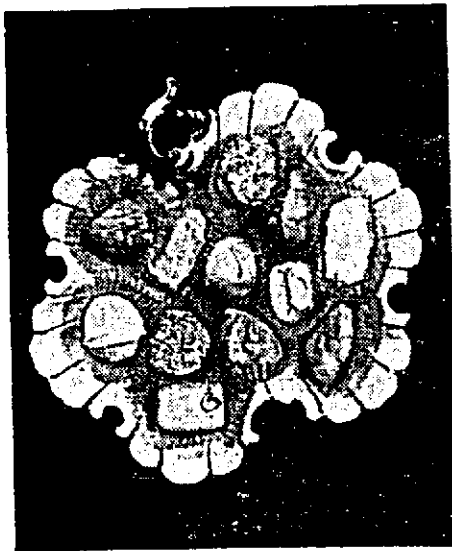
Everything you need for clear sharp pictures in brilliant color or black and white with this Kodak Pony outfit. Kit contains 35 mm. Camera, flash gun and leather Camera Case. All for only \$49.65. Pay as little as \$4.95 down. For everything photographic visit CITY PHOTO, 1719 E. Anaheim St.



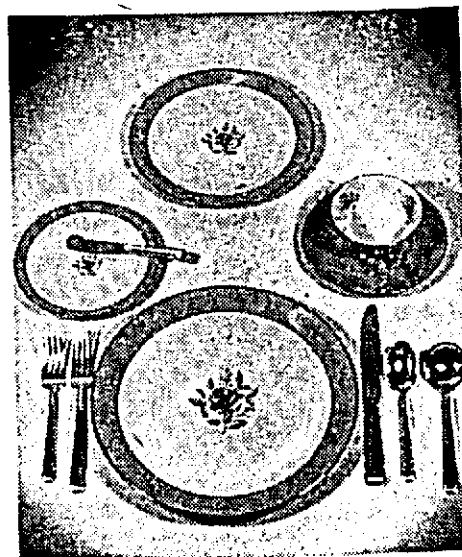
The famous PENDLETON plaid virgin wool Sport Shirt (100% virgin wool) is a must for your man for Christmas and all times. Modestly priced at \$11.95. Sizes S-M-L-XL in all colors. Other Pendleton Sport Shirts \$13.95. See them now at MEADS STORE FOR MEN, 124 Pine Ave. Open every night 'til 9 p.m. Free parking in Purvine Lot at rear of Store.



Royal's New "ROYALITE" Traveling Companion . . . portable typewriter . . . light . . . compact . . . standard keyboard . . . complete with simulated leather carrying case available in choice of assorted colors . . . \$69.95 plus Federal and State Tax. Convenient Terms as low as \$5.00 down plus tax. BELCHER & SCHACHT, 251 American Avenue. 14 Ph. HE 6-9663.



HELEN GRACE is the candy for Christmas! Delicious boxed chocolates, attractively Christmas wrapped, \$1.20 pound. Made fresh in our Lakewood Center Candy Kitchen from the very finest ingredients. Choose your favorite assortment. Lakewood Center Arcade Shops, 5227 Hazelbrook; Bixby Knolls, 4470 Atlantic; San Pedro, 639 S. Pacific; Torrance, 1339 El Prado; Huntington Park, 6521 Pacific and next to Walker's in Los Altos.



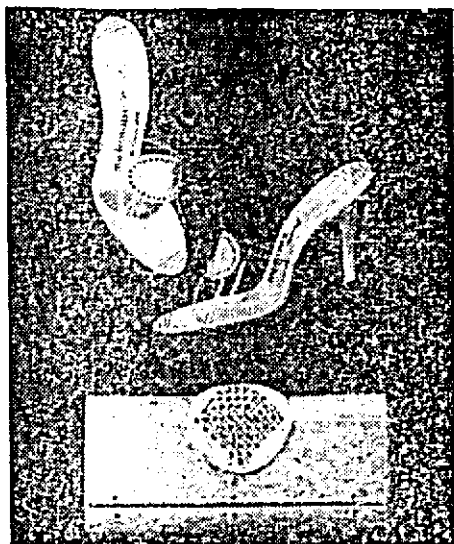
For a beautiful table setting, shop at THE HOUSE OF FINE CHINA & SILVERWARE. China pictured is FLINTRIDGE Del Rose, a translucent ivory china, with sparkling platinum finish smartly complemented by the distinctive pink rose. A 5-piece place setting, \$13.50. Silverware is Candlelight by TOWLE at \$32.75 for a 6-piece place setting. SMIT'S OF BELMONT SHORE, 5006 East Second Street.



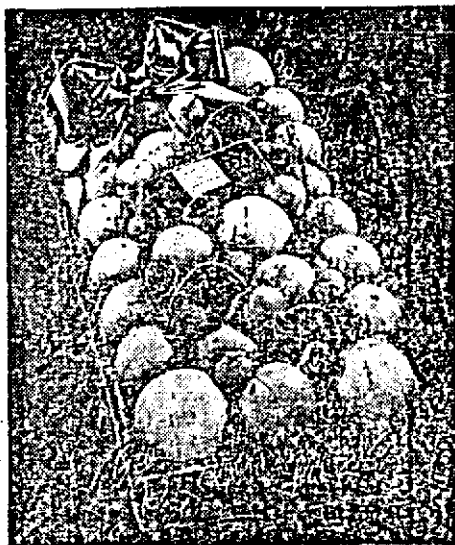
Southland Show Window



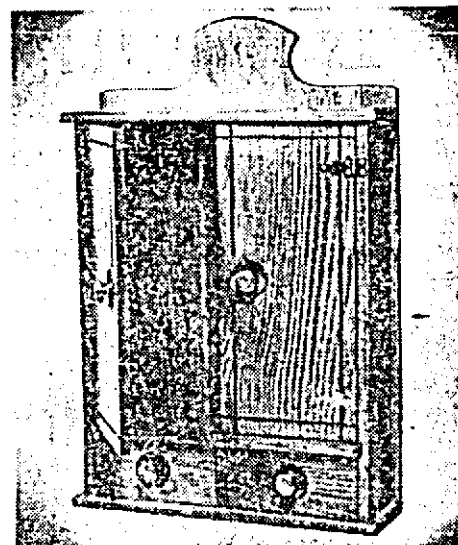
Sunday, Dec. 4, 1955



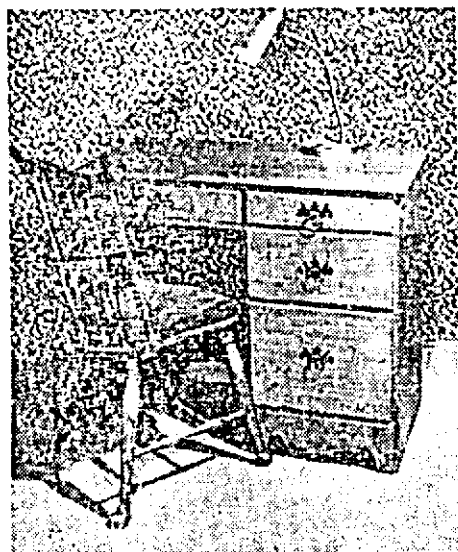
Highlight of the season! Enhance the beauty of your party dress with this beautiful jeweled vinylite mule with dyeable white satin. Especially designed for JACOBS at only \$18.95. Bag to match. This is but one of many exclusive and unusual models to be found at JACOBS QUALITY FOOTWEAR, 5013 East Second St., in Belmont Shore.



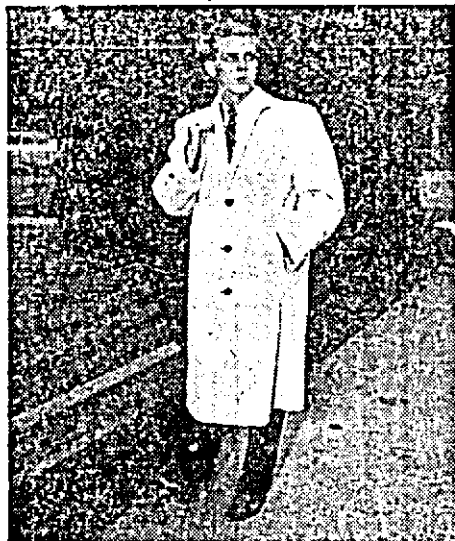
This is a pack containing the most tempting California FRESH Fruits—large choice California ripened oranges, jumbo sweet grapefruit, choice California dates, large fancy California walnuts, luscious crisp apples, natural tree-ripened tangerines and avocados. \$7.98 mailed anywhere in the U.S. Other packs from \$4.50. EATMORE FRUIT, the only fresh fruit packer in Long Beach, 621 PINE AVENUE.



The ideal gift for the woman who sews: Hanging sewing cabinet in knotty pine, Salem Maple finish. Interior fitted for scissors and thread. Regularly \$16.25. Christmas Special for just \$12.95. See this and many other exciting gift suggestions at PENN-HODGES, the BELMONT SHORE FURNITURE STORE, 5316 East Second Street, Long Beach.



Salem Maple finished Student Desk. A wonderful Christmas gift for the student in the home. As pictured, \$33.50. Hundreds of other articles that will make wonderful gifts for the home. Come in and make your selections early. Terms if desired. INSURANCE FURNITURE WAREHOUSE, 4700 Long Beach Blvd. GA 2-2151. Open 9-9 Mon. and Fri.



Italian Styling lifts this topcoat from mere utility into the smartest, most comfortable garment you've ever worn. Available in Tweeds, Platinum and conservative woolens, \$55 . . . you can charge it! "Everything for the Male" at HIS SHOP, 2011 East Fourth St. at Cherry. Phone HE 8-4121.



A Tea and Coffee Service will make a most welcome gift for Mother, Wife or Sweetheart. We have a fine selection in stock so you can make a choice. Set shown is a popular priced favorite, the Primrose pattern, three pieces consisting of Coffee Pot, Creamer and Sugar at \$27.00 plus federal tax. Chased waiter is \$22.00 plus tax. SMIT'S OF BELMONT SHORE, 5006 E. Second.



For that gal skier or snow lover! WHITE STAG'S "SKI RHYTHM," a new clean-lined hip length jacket of luxurious "Weathersheen" gabardine, with black knit collar and cuffs. Shrink to 1% & Zelan-Waterproofed. \$16.95. WHITE STAG'S "Quarter Century" Women's Downhill Ski Pants. Heavy 2-ply gabardine, water-repellent treated. \$25.00. LONNIE'S SPORTING GOODS, 4311 E. Carson at Lakewood Blvd. Ph. GA 5-6370. Open Mon. & Fri. nites till 9.



A-1 HOME APPLIANCE CO. has become PORTABLE TELEVISION HEADQUARTERS. Ed Davis, sales manager, shows how easily this 32-lb. General Electric portable television can be carried to bedroom, den, patio. Makes an ideal gift—just plug in anywhere! In trailers, too. Prices start at \$99.95—easy terms. A-1 HOME APPLIANCE CO., 1925 Pacific Ave. Open evenings, Sundays noon to 5.



EASY DOES IT! Better home movies, with easy loading, fingertip controls, ZOOM TYPE view finder and a large selection in either 8 or 16 mm. Cameras is possible when you buy Keystone. Prices start at \$49.95. Pay \$5.00 down and only \$1.50 per week. LONG BEACH CAMERA EXCHANGE, 5543 Atlantic Ave., North Long Beach. Ph. GA 2-1271. Open evs. thru Christmas, 15

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Princess  Peggy

You're always happy when "Princess Peggy" brings you another Stretchee! Elasticizing at waist is responsive to your every move. Choose yours in festive floral prints. Cranberry, lavender, aqua on white grounds with easy-in, extra long, Kant-Katch zipper, cord piping and binding to match flowers. Sizes: 12 to 20, 40 to 42, 14½ to 24½.

Buffums' Cotton Shop, Second Floor

OPEN every night 'til 9 p.m.
from now until Christmas Eve

School of Unlucky Kids Governs

By
Charley Williams

A SOUTHLAND institution for teen-age boys, in its 48 years of existence, has taught nearly 5,000 unlucky youngsters how to become good citizens.

The name of the school—Boys Republic—is all that it implies. The teen-agers, numbering about 130, actually govern themselves, within prescribed limits, electing their own mayor, city council and chief of police, and even enforcing their own discipline through a boys' court.

In addition to receiving a high school education, the boys are taught specialized vocational training in such subjects as wood-working, metalworking and printing. Schedules also include organized athletics and healthful work on the school farm. "Nothing Without Labor" is a time-honored slogan.

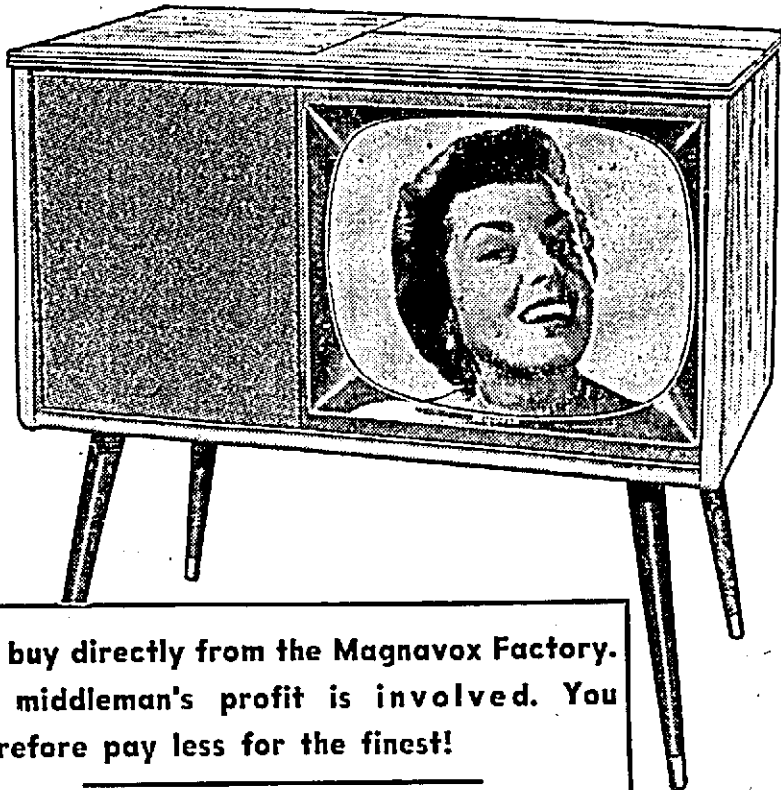
DURING THE PAST year, the teen-age community won an of-



Youths at Boys Republic learn how to assemble Della Robbia wreaths, the sale of which aids school funds.

The family's Merry Christmas begins here

This compact, highly styled three-way combination provides the finest in complete home entertainment. All of the newest television features, including the large 21-inch aluminized tube, Reflection Barrier and superb Chromatic Optical Filter are combined with powerful AM and FM radios. The 3-speed record changer with dual sapphire styli will provide hours of the finest recorded music. Magnavox Duosonic high fidelity speakers and an acoustical wood cabinet assure excellent sound reproduction. In genuine hand-rubbed mahogany, oak or cherry finishes.



We buy directly from the Magnavox Factory.
No middleman's profit is involved. You
therefore pay less for the finest!

HERE ARE SOME TYPICAL MAGNAVOX VALUES:

Magnavision 21" Table Model.....	198 ⁵⁰	Better Sight
Magnarama 24" Table Model	249 ⁵⁰	Better Sound
New Yorker 21" Console—Cherry Finish.....	259 ⁵⁰	Better Buy
Normandy 24" Console—French Provincial.....	425 ⁰⁰	Magnavox TV

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FREE PARKING IN THE REAR. ALSO AT SHELL STATION ACROSS FROM OUR STORE

Itself

cial place on the map by obtaining its own post office—an important asset in carrying out its tremendous mail-order business in Christmas wreaths. The address now is simply: Boys Republic, California.

Proof of the success of this unusual school is contained in this striking statistical fact: Out of almost 5,000 boys who have called Boys Republic their home, fewer than 5 per cent ever have gotten into trouble after leaving.

Boys placed at Boys Republic — usually by county probation departments — remain at the school for a minimum of 15 months. The school does its best to get them jobs if they are not able to go on to college or junior college.

Although the boys attend school full time, they also find time to work a few hours every day on the farm. Through operation of the dairy farm, they provide their own milk and meat. They also sell several hundred gallons of milk per day to a commercial dairy.

THE BOYS EARN about one-third of the total budget of the school through another work project for which Boys Republic is becoming known throughout the United States — the "Della Robbia" Christmas wreaths, which they make and sell each year.

For the past two years there has been a Della Robbia wreath on the door of the White House. Last Christmas, President Eisenhower mentioned the wreath and Boys Republic, in his radio message to the nation. Many other famous persons are regular wreath customers—and last year one industrial firm ordered 1,500 wreaths as gifts for its customers.

Boys Republic is located about five miles southeast of Pomona on Garey St. Visitors are welcome.

WE HAVE IT!
NEW... Sensational
Keystone
MOVIE CAMERAS
and PROJECTORS

MERCURY
PHOTO
1460 ATLANTIC AVE.
See Page 19

TRAVERSE DRAPERIES

Metallic Bark Cloth
10 Decorator Colors

Beautiful contemporary fabric. Customized 4-inch permanent finish pleats, made to your measured lengths, at the lowest prices ever offered for such high quality draperies.

Traverse size for 3-ft. wide window, 84" long **6** ⁹⁵ pair

5-ft. Wide Window....13.45
7-ft. Wide Window....18.45

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**Bixby Knolls
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Twinkletuft
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Brightens rooms like magic
at a modest budget price

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IN TIGHTLY TUFTED 3-PLY LOOPED (UNCUT)
YARN FOR MAXIMUM WEAR

Good-looking and practical. Footmarks are hidden and the multicolor tweed conceals soil... mothproof, too! We recommend Twinkletuft as the best viscose tweed in the low-price field. Fully guaranteed, of course.

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AVERAGE HOME

Living Room — Dining Room — Hall
(40 square yards)

Installed with tackless strip and better grade of
40-oz. waffle pad, complete.

AS
LOW
AS **\$11.50** PER MONTH

NO DOWN PAYMENT
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8mm magazine camera with fast f2.5 lens

Simply drop in the film magazine... and you're ready to shoot.

You never touch the film, never even see it... because it's pre-loaded for you in the magazine. Only Keystone gives you this kind of camera at this price. **\$89.50**

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8mm Rollfilm Camera

NO INTRICATE SETTING... NO GUESSING... just set it and shoot!

At last, home movies made fool-proof! Dial-O-Matic sets exposure automatically. Simply set dial to match outdoor or indoor lighting conditions, and shoot. Gets perfect pictures every time. **\$59.95**

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10% Down — Small Monthly Payments

WARD-TALLANT PHOTO SHOP

134 PINE AVE. DOWNTOWN LONG BEACH
PHONE HE 4-4755 Open Even. 7:00 P.M. 'til Xmas

REINDEER

(Continued From Page 8.)

ice and snow. So in eating grass, they first dig it from the earth with their sharp hoofs.

THE BODIES of these ranglers are covered with very heavy hair, although it is not too long. Each hair is hollow, which gives them greater insulation, keeping them warmer in the cold climate of their native country, as well as making them more buoyant as they swim from one ice floe or island to another.

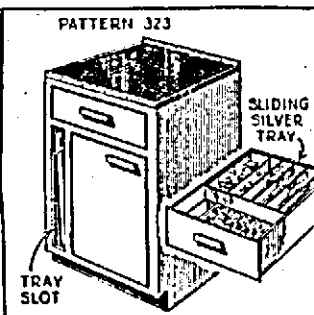
Their speed and indomitable endurance are remarkable, further bearing out Dr. Moore's words in the poem everyone knows:

"More rapid than eagles his
Coursers they came
And whistled and shouted
And called them by name.
'Now Dasher! Now, Dancer!
Now Prancer! Now, Vixen!
On, Comet! On, Cupid!
On, Dunder and Blixen!'
To the top of the porch,
To the top of the wall!
Now, dash away! Dash away!
Dash away, all!"

EDWIN BUTTERS, owner and operator of Butters Buffalo Range at Coldwater, Mich., leading authority on wild life, has the distinction of being the only man to successfully breed and raise this type of reindeer in this country. Butters knows his reindeer well and has spent much time in the extreme north country, studying and training rangifer. This has been very slow work and has required skill, as well as patience and considerable expense. But owing to Butters' interest and patience, he has made it possible today for many children to enjoy seeing Santa's reindeer. The kind they have heard about ever since they were old enough to understand anything.

This is done through his collaboration with Charles Howard of Albion, N. Y., who conducts the only Santa Claus School in the world. Where Mr. Howard's educated Santas go, the reindeer often go, too.

You Make It



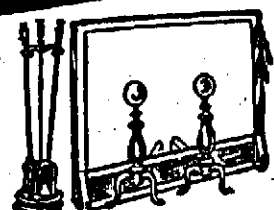
If you have kitchen floor space vacant that is two feet square, it is doubtful if you can find a more useful way to use it than for this cabinet. Recommended height is 36 inches but this may vary in order for the cabinet to be level with stove, sink, table or whatever is on either side. Note the tray slot and the double-deck drawer with sliding tray for silver. Use the lower part for table mats and napkins. This cabinet was designed for the week-end cabinet maker with only hand saw, hammer and screwdriver. This is Pattern No. 323 and may be ordered for 25 cents, or it will be included in the packet of five standard size patterns for kitchen remodeling for only \$1 postpaid. Send orders to Pattern Department, Southland Magazine, Independent-Press-Telegram, Bedford Hills, N. Y.

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We carry the most complete line of fireplace furnishings in the harbor area.

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Want a Trip in Stocking?

Christmas stockings this year may include a trip to Mexico, a cruise to the Caribbean, or a tour of Europe. Gift certificates for any type of travel are being introduced by American Express in time for the holiday season.

The certificates start at \$10, and might range up to the price of a cruise around the world. They are redeemable at any of the 344 American Express offices around the globe.

After the initial introduction for Christmas, with gift envelopes appropriately decorated for the holiday season, the travel gift certificates will become year-round offerings at American Express and there will be a variety of envelopes for various types of gifts: Weddings, anniversaries, graduation, birthdays and get-well presents.

The certificates, which are valid indefinitely, do not specify the particular trip or the means of travel; the receiver of the gift is free to choose. After he has chosen, American Express makes all the arrangements.

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3-PC. SECTIONAL
Choice of covers. \$119.50
Reg. \$139.95

BIG CLUB CHAIR
All-zipped covers. \$48.95
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BAR & 2 STOOLS
Reg. \$89.50 **\$68.95**

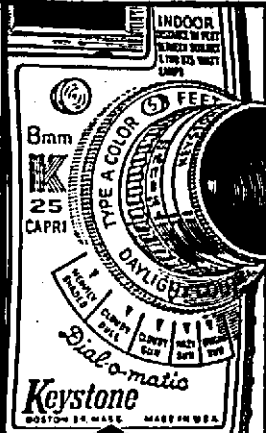
GIFTS—GIFTS—GIFTS

TERMS

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CAPRI K-25
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NO INTRICATE SETTING... NO GUESSING... just set it and shoot!




Keystone K-25 Capri Dial-O-Matic with ultra-fast color-corrected #1.9 coated lens

At last, home movies made fool-proof! Dial-O-Matic sets exposure automatically. Simply set dial to match outdoor or indoor lighting conditions, and shoot. Gets perfect pictures every time.

\$59.95

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Mardi Gras Tour

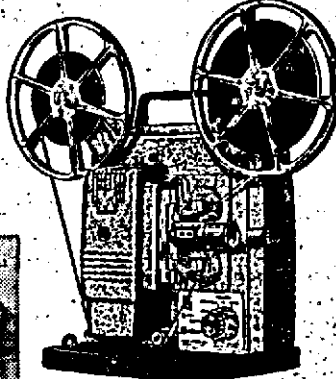
Grayhound Lines has come up with another inviting "package" winter vacation: An escorted tour to the New Orleans Mardi Gras in February.

In this area, the tour will be escorted 17 days from Los Angeles, aboard a special bus with an experienced escort. The one tour price includes round trip transportation, special sight-seeing, hotel room every night, a banquet, a farewell dinner and three other meals. Climax of the tour, of course, is the five days and nights spent in New Orleans itself. Tour passengers will stay at a famous New Orleans hotel. They will also attend the re-enactment of the famous Krewe of Alpheus Ball, in the Jung Hotel. Those attending this exclusive ball receive favors, programs and dance to a 23-piece orchestra.

Among the numerous sight-seeing features of the tour are side trips to both Grand Canyon and Carlsbad Caverns.

The tour will depart from Los Angeles on Feb. 5. Total cost is \$245.95, double-room rate, per person, plus tax, from Long Beach.

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... just turn the knob!

Keystone K-100M MAGNA-SCOPE PROJECTOR

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ONE KNOB for all controls: forward, reverse, rewind, still, start, stop

Nothing could be simpler or easier to operate. Just one knob is all you need for complete control. And the Big Image lens gives you 8mm home movies 78% bigger than with ordinary projectors. All metal... fully enclosed. \$99.95

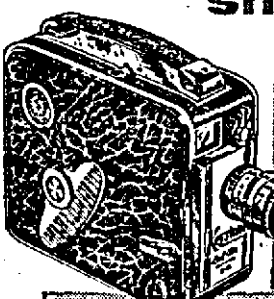
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color movies... easier than snapshots



with the **Keystone**
BEL AIR K-41
8mm magazine camera
with fast #2.5 lens

Simply drop in the film magazine... and you're ready to shoot.



You never touch the film, never even see it... because it's pre-loaded for you in the magazine. Only Keystone gives you this kind of camera at this price. \$89.50

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\$8.95 Down, \$2.00 Week

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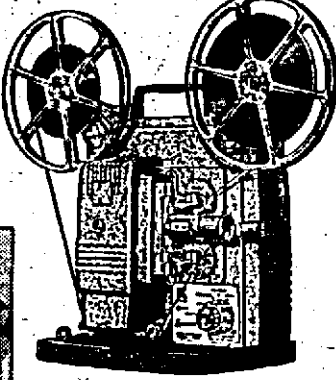
Golfer's Paradise

Scotland, the birthplace of modern golf, is still a paradise for golfers, says Pan American World Airways. Around Prestwick Airport there are 16 golf courses within a half-hour's traveling time. Excellent courses abound throughout the country. Green fees are nominal, and the clubhouse facilities comfortably up-to-date.



Not Santa Claus—icicles!

CITY PHOTO Christmas Gift Headquarters for easier color movies



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19

COOKING

New Bon Bon Cookies

By Mildred K. Flanary
Press-Telegram Home Economics Editor

THIS IS A STORY of how a Montana "tom boy" became one of the year's most famous homemakers, discoverer of the new bon bon cookie introduced by Betty Crocker which will soon bring a chocolate-covered, cherry-taste delight to homes everywhere.

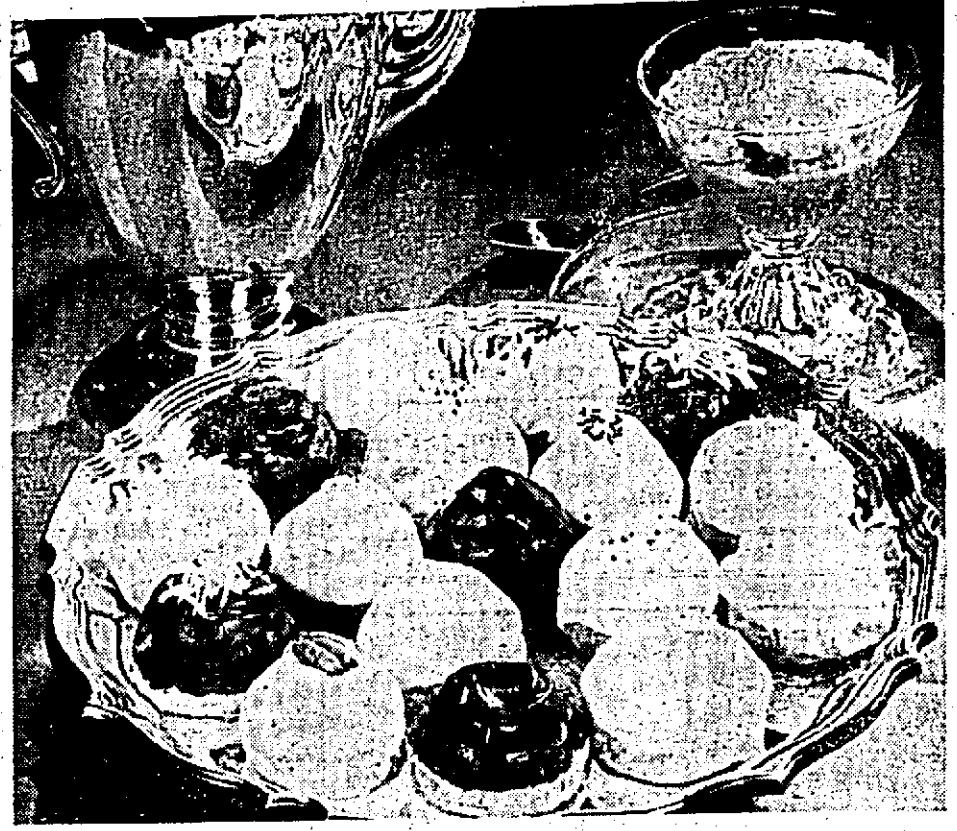
It is a story of hope, ambition, family love and a dream — a dream that has come true at Sand Gulch near Pipestone Creek some 5,000 feet high in the western Montana Rockies between Butte and Whitehall.

Such is the setting for this account of Billye and Jaye Wallace who not only have given the world a recipe for a delightful new cookie but have written out

the blueprints for happy American living.

Billye and Jay had a dream of a home for their family in the mountains — a pine log home that they might build themselves to suit their own tastes and ideas. But money was needed to build a home, and the construction work wasn't too steady for Jay.

WANTING TO DO her part in the financing of their dreams, Billye set upon an idea. Her long-time taste for cherry chocolates stimulated her imagination, especially after she saw in a magazine a cookie recipe which called for powdered sugar instead of granulated. It used no baking powder and no soda.



Rich penuche dough wrapped around a date half stuffed with a walnut or a pecan is the simple trick in making these candy-like bon bon cookies.

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plained. "I thought that was unusual, so I got to tinkering with some of my own ideas," Billye explained.

"I decided to make a cherry cookie.

"After many and many a try, I finally hit on the cookie I wanted. I was so thrilled with the taste myself that I tried some on my youngsters. Joey, the older boy, gobbled up a dozen without blinking.

"With our finances what they were, I wondered if Betty Crocker wouldn't be interested in such a recipe and possibly buy my idea. So I wrote to her."

TO MAKE A LONG and a wonderful story quite short, we're happy to tell you readers that the recipe was accepted by Janette Kelley (Betty Crocker).

(Continued on Page 37.)

Penuche Bon Bons

1/2 cup soft butter
1/2 cup brown sugar (packed)
1 tablespoon vanilla
1 1/2 cups sifted flour
1/2 teaspoon salt

Mix butter, sugar and vanilla. Stir in flour and salt. Mix well by hand. Wrap 1 slightly rounded teaspoonful of dough around a half date stuffed with a walnut or pecan. Place close together on ungreased baking sheet. Bake 12 to 15 minutes at 350 until set but not brown. Cool. Frost by dipping cookie into icing. Makes 20 to 25.

Icing: Mix 1 cup sifted confectioner's sugar, 2 tablespoons cream, 1 teaspoon vanilla. Add food coloring.

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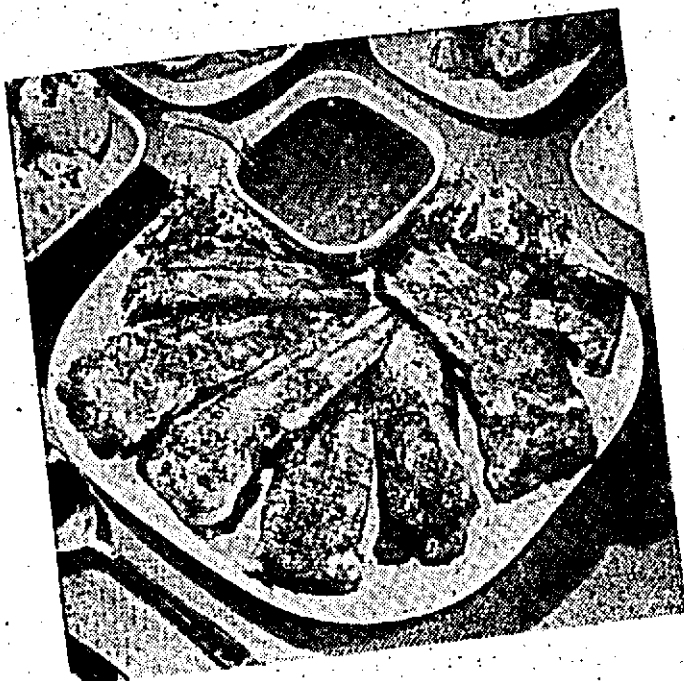
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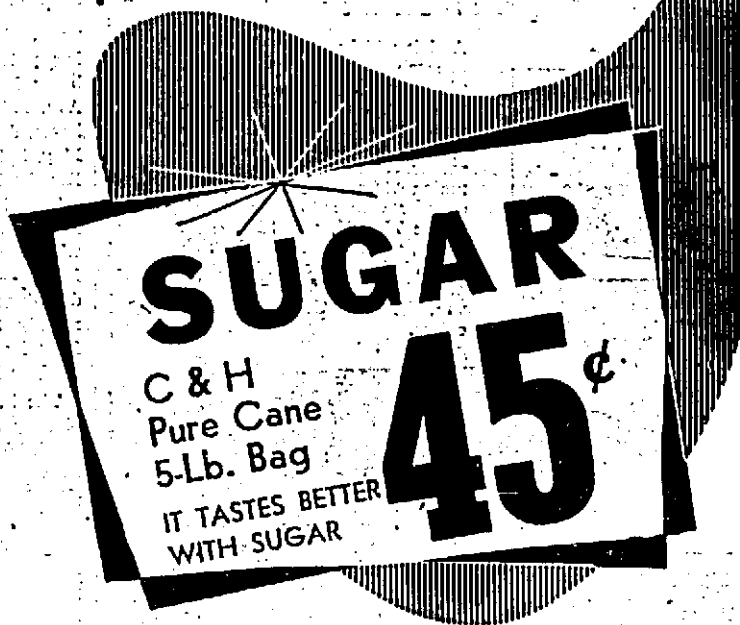
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Flexibility Makes for Easy Living



Flexibility, privacy and comfort are stressed in the Keeney Sebring home. This view of versatile living room shows game area, right of the front door.



Photos by H. S. Melvin

Interplay of beams, rafters and free-standing partitions seen here. Foreground: Before-fire chair group.

feet. Open planning, the extensive use of glass for outside walls and ingenious floor plans contribute equally to the appearance of luxury and limitless space of such a house.

The tensile strength of wood is exploited to fullest advantage in this post and beam type architecture. A heavy supporting beam runs the length of the building, over which exposed rafters meet as a dramatic "high spot" of the house. The actual increased cubic footage afforded rooms by such a vaulted ceiling gives the incidental illusion of much greater floor space as well.

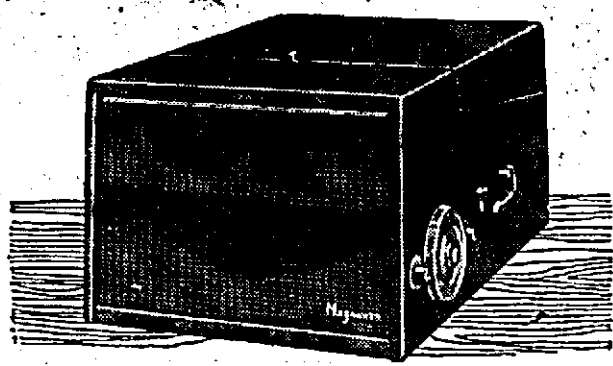
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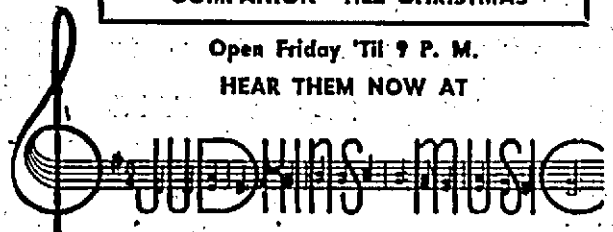
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By Eileen Ball

PRVACY, controlled sunlight and comfort keynote the living pattern in the Keeney Sebring household, 3102 Kallen Ave. This pleasant contemporary home, designed by architect Cliff May, is located in the Lakewood, Rancho Estates.

This is an area inhabited almost exclusively by young people who were looking for — and found — the sort of modern dwellings that adapt themselves readily to growing families, informal entertaining and secluded outdoor living with flexibility.

The house that Phyllis and Keeney Sebring bought appears much larger than its 1,350 square

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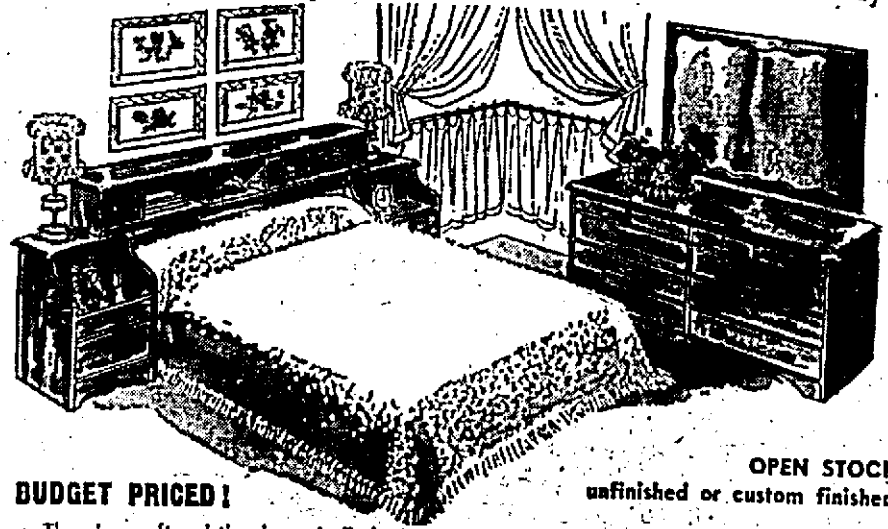
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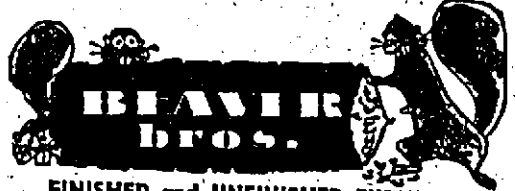
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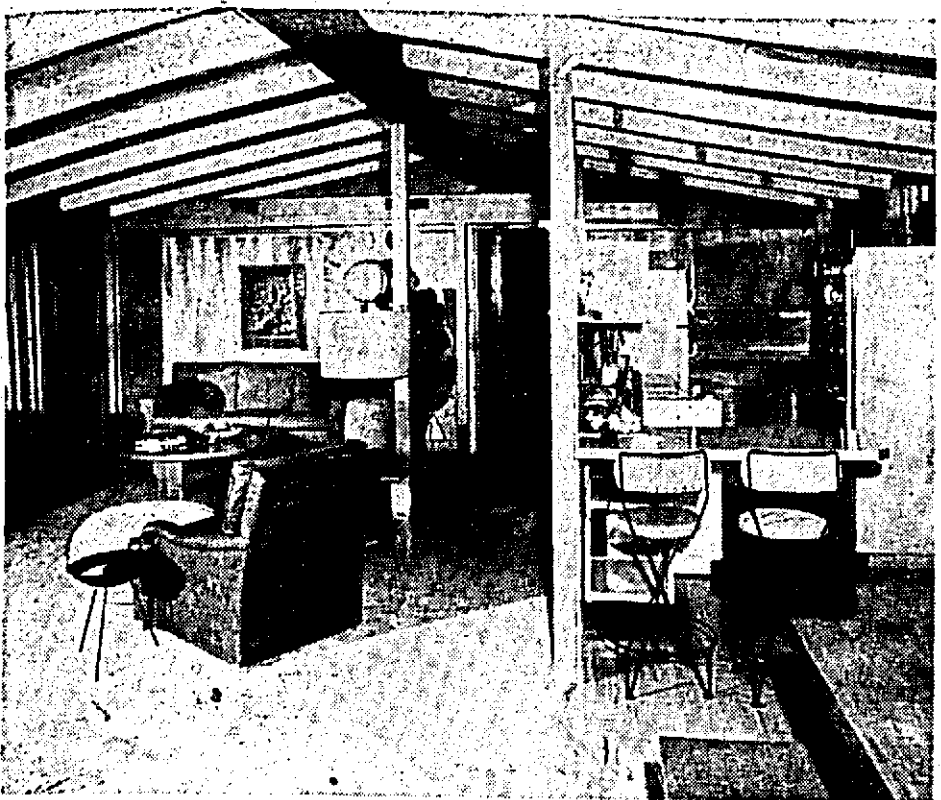


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Close integration between living, dining and kitchen areas is indicated in full-length view above. Ceiling design adds to illusion of roominess.

pose nearly one-fourth of the outside walls. It goes without saying that such construction relies on ingenious walling of exterior patios and side yards for necessary privacy.

Of course, the closely-knit integration between the interior and the various side yards, courtyards and patios further increases the visual sensation of space.

To gain entrance to the Sebring house, guests alight in the curved driveway-landing and approach a gate in the high grape-stake fence. This draws their courtyard-patio close to the front of the house and makes it as intimately a part of the home as the living room.

A contoured cement slab edged with verdant beds of tropicals and lush vines is partially "roofed" with open egg-crate latticing. This is created of husky 2x6-inch timbers that span the area from house to garage, thereby affecting a pleasing connection between the two.

Comfortably furnished with good-looking contemporary outdoor furnishings of wrought iron and vivid-hued canvas, this secluded and spacious area is ideal for entertaining.

Directly to the right of the front door is a game area so established by an ebony-colored card table and four black iron-framed chairs sumptuously upholstered in metallic tweed over backs and seats of deep foam.

Opposite the front door is the living area, spacious and open to both the kitchen and living areas. The dining set was designed and especially made for the Sebrings, who wanted a simple, unadorned six-foot birch table with a pair of matching benches. The three pieces of richly waxed, honey-colored birch are supported on legs of black iron.

Grouped close to the fireplace are a pair of comfortable chairs and an oversized ottoman of parchment-colored leather.

A second conversational group (Continued on Page 38)

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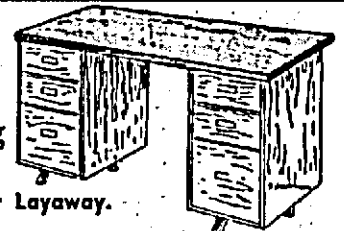
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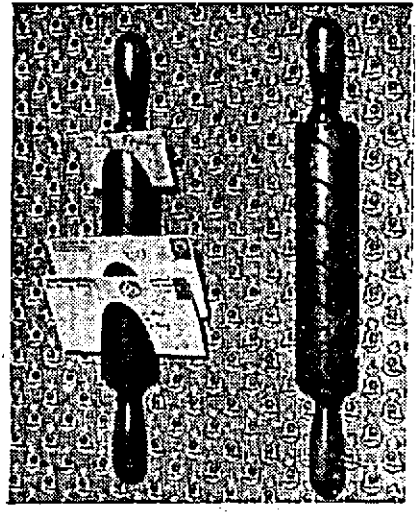
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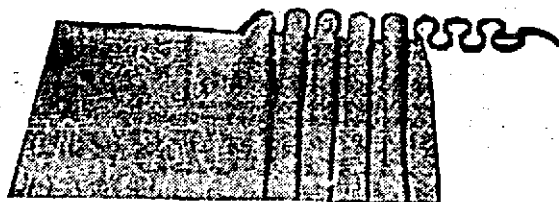


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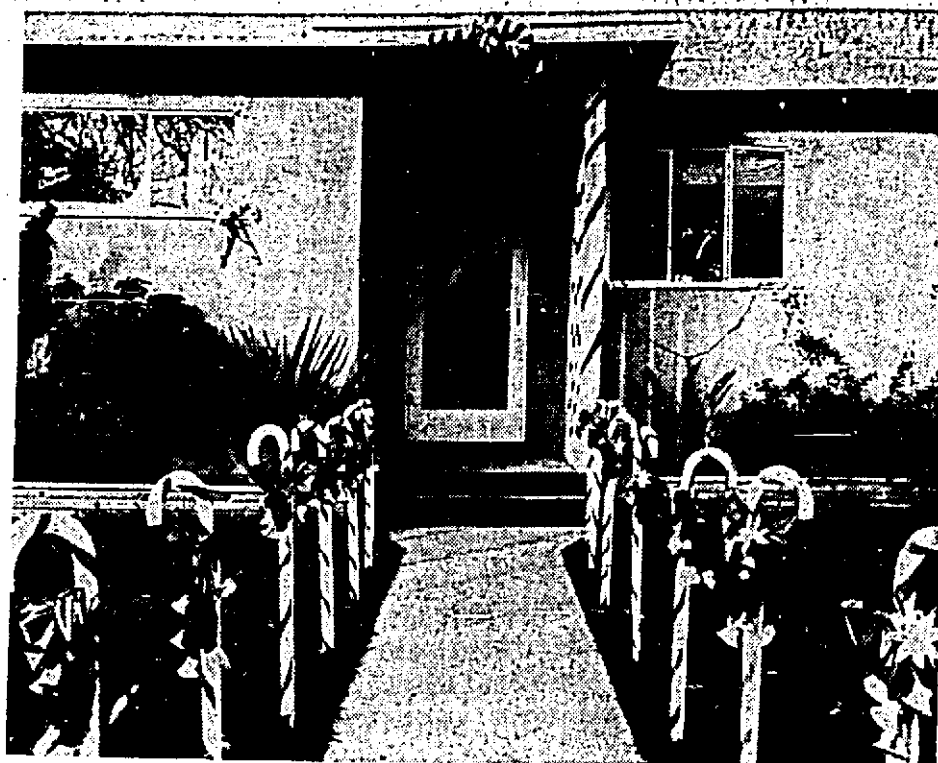
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A reindeer cut from plastic foam will decorate the door for the yule season, can be used by itself or with other holiday ideas.

'Noel!' at the Doorstep

By

Mary Fahrenbruch

IF YOU WANT the appearance of your home to radiate warmth and a friendly welcome during this Christmas season, one of the best ways to express that idea would be to decorate the exterior of the front door. It is the front door, more than any other feature of a home, which makes that important first impression.

A project of this type is like any other, in that you can put as much or as little work into it as you wish. You can design and put together every bit of the materials which combine to carry out your theme, or you can buy an entire ready-made door decoration. The amount of money you spend, too, can range from a high figure down to not a single penny.

IF YOU WANT to buy a complete, ready-made decoration for your door, there are available in department stores, novelty stores and big drug stores a great variety of such items. There are Christmas tree plaques, complete with electrically lighted "candles." Other types of plaques include lighted church scenes, Santa Claus and his helpers, leaping reindeer with an illuminated, heavily laden sleigh, the manger and the three Wise Men, brightly shining angels, huge stars, singing choirs, snow men, children sitting expectantly before a fireplace.

If you want to make a compromise, save a little money and do some of the work yourself, you can buy sheets of plastic foam and cut from it reindeer,

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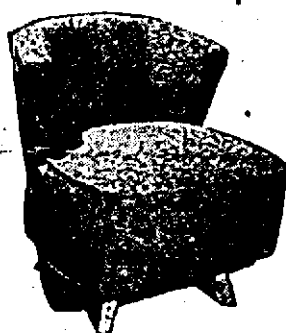
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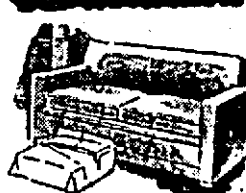
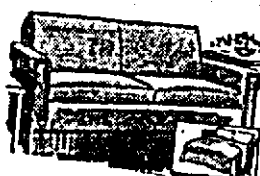
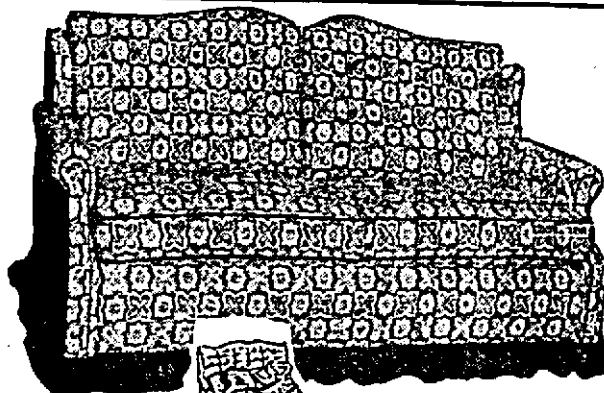
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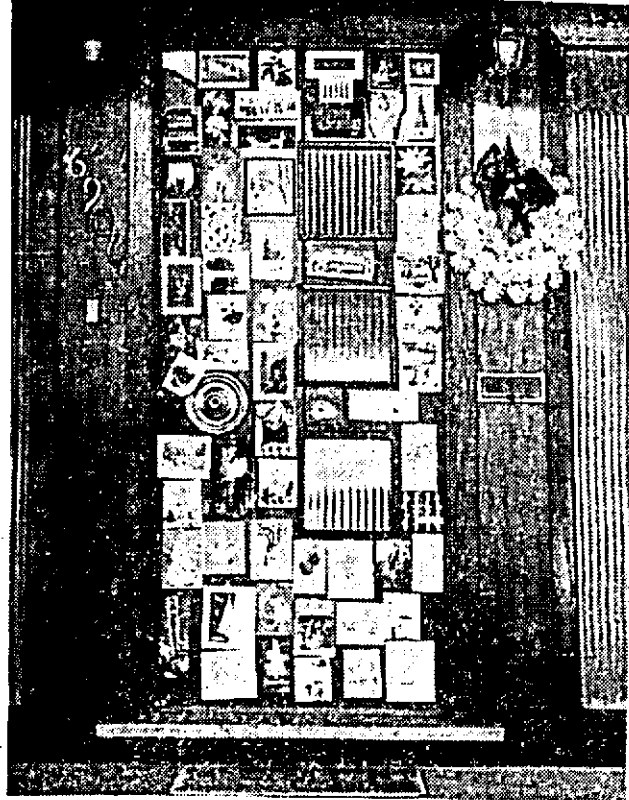
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See Page 19

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—Photos by Nancy Vogel

Dolling up the place for Christmas? A door covered with Christmas cards can be attractive, different.

Santa Clauses or whatever suits your fancy. A plastic foam Santa Claus, for instance, could be embellished with an angel-hair beard and a red flannel suit. The three Wise Men could sport shiny tinsel beards. And old Christmas tree ornaments, of appropriate sizes and shapes and colors, attached by cellophane tape or pins, make excellent eyes, noses and buttons. You can paint or crayon mouths and other features on plastic foam.

IF YOU WANT the decoration to be entirely your own work, and as inexpensive as possible, you can let your imagination be your guide, and work wonders with bits of brightly colored

cloth or fancy gift-wrapping paper, tinsel and Christmas tree ornaments. You can reproduce the scene on some attractive Christmas card; make the figures from cloth or paper, and paste them directly to the door, or to a big sheet of cardboard to be tacked to the door. You can make a big bouquet of tree ornaments. You can cut many little Christmas scenes from magazines and pepper them all over the door.

One Long Beach family, each year, makes a Santa Claus of the whole door. They paint his belt across the middle of the door, his face in the middle of the top part, and his boots at the bottom. They fill in the rest with red for his suit, and white for his hair and beard. Although this procedure does make the old gentleman something of a square, the effect is appealing, and touching the knob gives a visitor the rather startling sensation of taking old St. Nick by the hand.

A door decoration is easier to put up and dismantle than more ambitious and elaborate projects, and fully as effective as most of those that involve more work and money. If you don't feel up to tackling a full-scale door decoration, at least hang a gay wreath on the door, to shout "Merry Christmas" to everyone who sees it.

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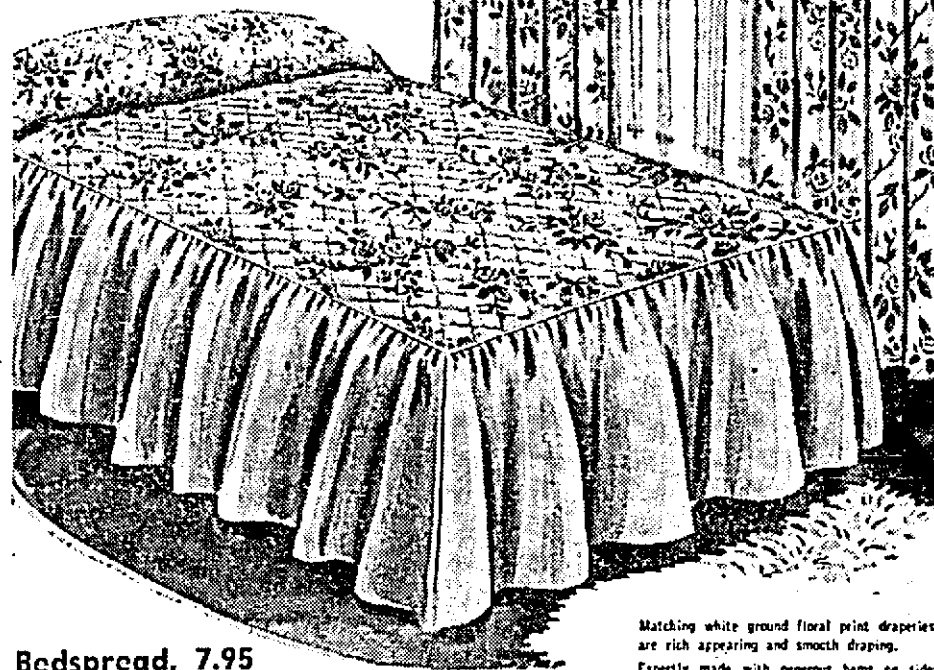
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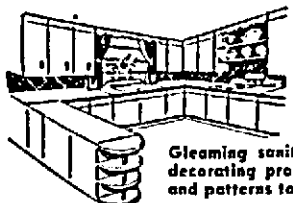
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SOUTHLAND MAGAZINE

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Make a Christmas Apron

EVER think of making a Christmas present for yourself? You can fashion this smart Christmas tree apron in a couple of hours and it would look very effective at tree-trimming time. Leigh Snowden, the charming U-I screen beauty featured in "All That Heaven Allows," made her apron and one for her roommate in an afternoon. The steps are very simple.



Leigh cuts green felt trees in varying sizes for applique on aprons. She keeps extra trees for adding to felt skirts, handbags, even tablecloths.



By applying sequins in a scatter pattern, Leigh decorates trees. She uses one thread and single stitch. Sequins are sorted in jars by color and size.



With a running stitch, Leigh applies her trees to white organdie apron— presto! the job is done and she has bright little item in holiday style.



Modeling finished work, Leigh shows how she's ready now to entertain at a pre-Christmas cocktail party for group of her friends in yule mood.

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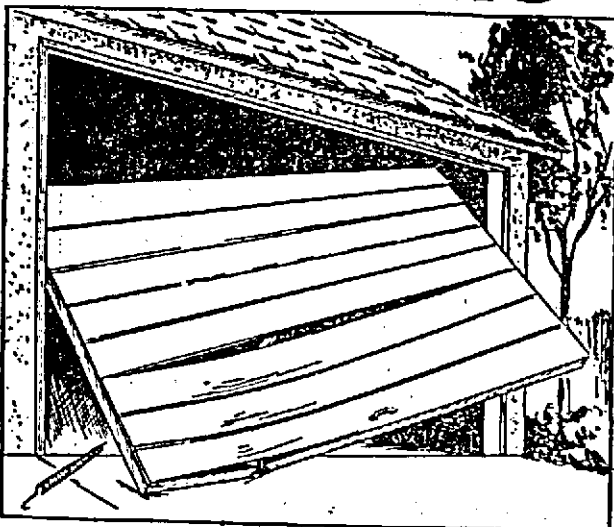
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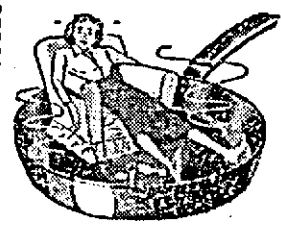
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THE TEAM OF YOUR LIFE

(Continued From Page 3)
for the administration of needed intravenous fluids.

If the doctor feels the patient should not be conscious, or if the patient does not desire to be conscious, sodium pentathol may be added in addition to the spinal anesthetic. Oxygen also may be administered during the operation.

The surgical preparation is now made by the scrub nurse. The abdomen is cleaned with ether and painted with an antiseptic. Sterile drapes are applied and finally a "lap sheet" is placed with an opening just over the area to be explored.

The Mayo table is moved over the patient's knees with those sterile instruments to be used first laid out on a sterile drape.

THE SURGEON and his assistants enter the room and the

initial incision through the skin is made.

A count of the sponges (absorbent gauze pads) in the sterile pack has been taken by the circulating nurse and the scrub nurse and a written record made. As sponges are used they are thrown into a bucket. They are then separated and counted by the circulating nurse and then hung separately on a special sponge rack so that there is no chance a sponge will be left in a patient.

Incision is made through the subcutaneous or fatty layer below the skin to the peritoneum, or thin layer holding the intestines in place. Then the peritoneum is opened and the area to be explored is exposed.

ADDDOMAL RETRACTORS are employed to hold apart the edges of the wound to obtain better exposure. If an abnormal growth is found, the staff pathologist is summoned and after putting on a sterile cap, mask and gown, he immediately consults with the surgeon, and receives a brief medical history of the patient. He may use a special platform so he can better see into the incision. He then gives his opinion of the growth. A tiny bit of tissue may be taken to the laboratory and a check made by a special process to determine if the growth is cancer.

Following the removal of the growth, a sponge count is again taken. The peritoneal suture, or special thread for stitches, is given to the surgeon and the first closing begins. Then a sponge and pack count again is made. The fascia or heavier lining is closed and sutured, then the subcutaneous layer is closed and finally the skin is closed and a final sponge count made.

DURING ALL THIS TIME the scrub nurse has been standing by with instruments — always trying to be a step ahead of the surgeon so the necessary instrument can be handed to him immediately. The circulating nurse removes non-sterile materials after use and watches closely so that the surgical team does not come in contact with non-sterile objects.

The anesthetist keeps constant check on blood pressure, respiration, pulse, intravenous fluids and anesthetic and gives reports to the surgeon as they are called for or notifies him of any change in the patient.

The dressings are applied, the anesthetic stopped, and intravenous fluids stopped or continued as necessary. The patient is placed on a special recovery room cart with side rails and taken to the recovery room by the anesthetist and an orderly. There he remains under the care of specially trained personnel until he is conscious and then is taken to his room.

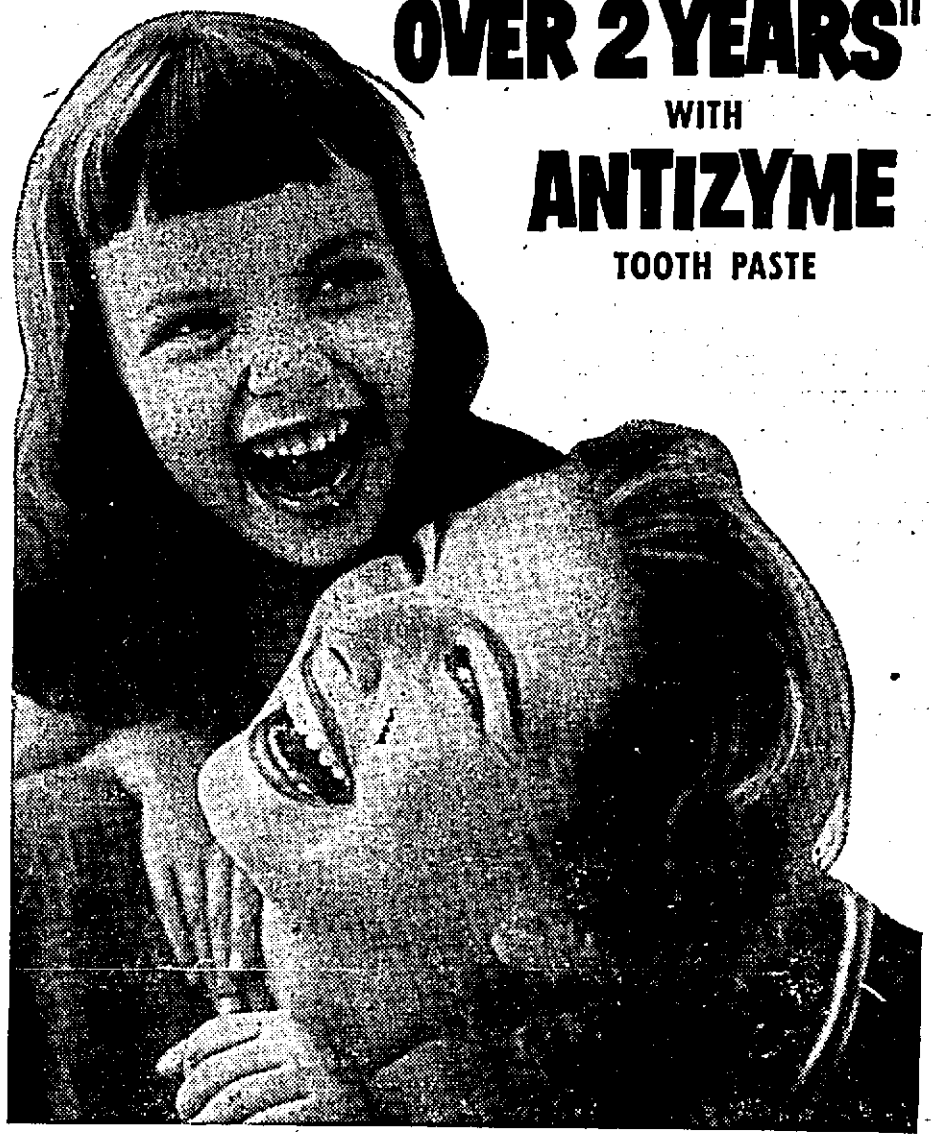
The operating room nurses clean up the operating room, remove the instruments and prepare for the next scheduled operation. The team may have worked for an hour or eight hours — they may have been relieved by others — but the patient has continued to receive the best possible attention and care throughout the entire procedure.

This is the surgical team in action.

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CAUTION: 
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See Page 18

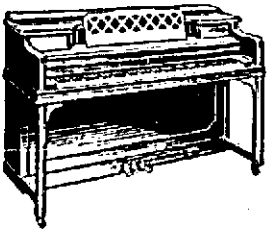


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Lt. H. V. Cronk is officer in charge of the Navy's Terminal Island branch of Hydrographic Office.



Vast files of charts and Sailing Directions are compiled by Hydrographic Office of the U. S. Navy. Here is a view behind scenes on Terminal Island.

THEY MAKE ROAD MAPS FOR NAVIGATORS

(Continued From Page 12.)
necessary to understand the problems that beset an ocean navigator prior to the Navy's establishment of hydrographic service.

IN PROCEEDING from one port to another, the navigator needed the answers to many questions. Examples: What was the most favorable route? What winds and ocean currents would be encountered? What coastal landmarks would identify the destination? Would there be local pilots available in the strange port?

FOR ANSWERS, the navigator had to rely on such firsthand or relayed accounts as might be obtained from others who had made similar voyages, or on the meager and often deficient charts available from a few commercial concerns.

Today, a navigator can prepare with confidence for a voyage to any part of the world. From any of the hydrographic offices he can obtain a "road map of the sea"—a nautical chart that probably is as complete and as detailed as a highway road map of his home state. This information has been acquired through surveys made by U. S. Navy ships throughout the world and by the exchange of source material with the other 25 member nations of the International Hydrographic Bureau.

NATURALLY, much of this information is changing constantly. For example, an iceberg is sighted in the North Atlantic. Immediately, this is highlighted in daily memoranda and is broad-

cast over a worldwide network of Navy and Coast Guard radio stations.

THE LOCAL NAVY Hydrographic Office has 30,000 charts and Sailing Directions. Planning to sail, let's say, to Baffin Bay? ... the East Coast of Siberia? ... the Bay of Biscay? ... the Mediterranean? ... the Persian Gulf? ... the Bay of Bengal? ... Tasmania?

Sailing directions to these places, and hundreds—or maybe it is thousands—of others are available. There is exact information about icebergs, land masses, lights, water depth, currents, trade winds, detailed in-

formation on entering and leaving harbors.

WHEN A NAVY VESSEL comes into Long Beach-Los Angeles Harbor, Lt. Cronk goes aboard; he gives skipper and crew sea-going information, they give him like data in return. When Merchant Marine vessels arrive, Barber goes aboard and the procedure is the same.

The public is free to inspect maps, charts, sailing directions, and the office's library of navigation and astronomical books and pamphlets. Generally speaking, the charts and sailing directions may be bought from authorized agents.

Alfred's annual

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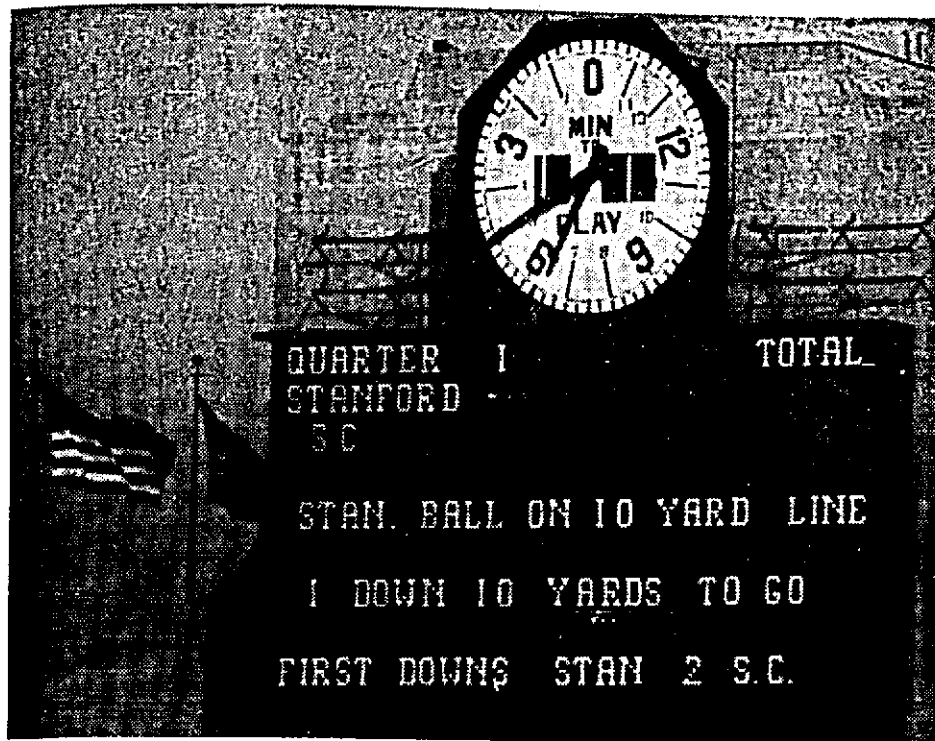
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See Page 18

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L.A. Coliseum Electrogram has 100 miles of wire. Ten horizontal lines are 40 feet long. Each letter is 21 inches high, contains maximum of 21 lights.

They Really Know the Score

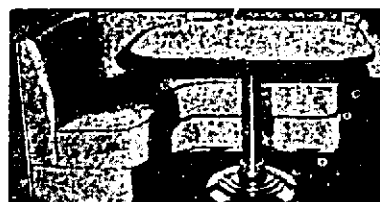
When the Los Angeles Rams tangle with National Football League foes in the Los Angeles Coliseum on a winter Sunday, three people know the score every second even though they don't see a minute of the game. Throughout the football season, they operate the Electrogram. Built in 1938 it is the world's largest all-electric scoreboard. A Pasadena father and son, Kenneth E. Hill and Kenneth D. Hill, 15, operate the board with various assistants. Using 12,000 40-watt lights to give fans the play-by-play.



Photos by Roger Gear

Kenneth E. Hill and son, Kenneth D. never see games. They operate scoreboard at this console, using details phoned to them from field observers.

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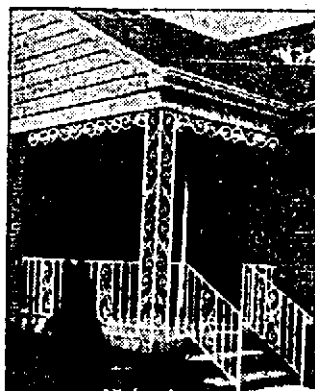
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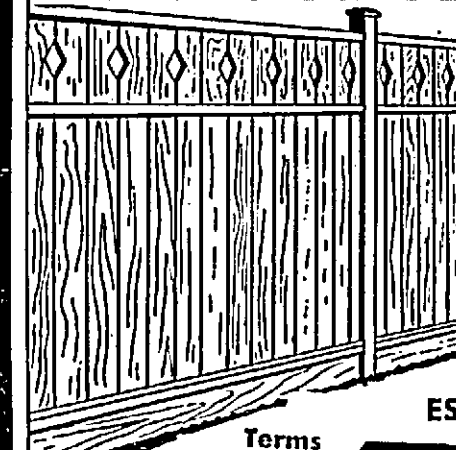
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Far and away the most common cause of bad breath is germs. You see, germs cause fermentation of proteins, which are always present in the mouth. Research shows that your breath stays sweeter longer, the more you reduce germs in the mouth. That's why Listerine stops bad breath four times better than any tooth paste.

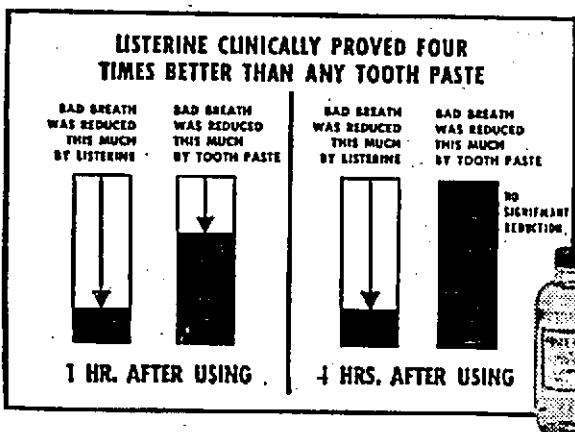
**Listerine Antiseptic
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Listerine Antiseptic kills germs by millions on contact. Test after test has shown

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LISTERINE... THE MOST WIDELY USED ANTISEPTIC IN THE WORLD

PET PARADE

Petite Dog of Pompeii

By Eleanor Avery Price

GRACEFUL, long necked, and elegant, the little Italian greyhound has a high-stepping gait that usually causes observers unfamiliar with the breed to believe that he is a racer, despite his petite size.

However, although he is a deliberately dwarfed edition of the gazehound of the ancients, the breed is not a sporting dog in any sense. He is solely a pet, one esteemed for his wonderful disposition and his smallness. Such he has been throughout his long history that dates back to the days of ancient Pompeii where he was the favorite of royalty and the privileged classes.

There is a slight possibility that he was known first in Turkey, but there is little supporting evidence for this conclusion. Mummified specimens have been found in the excavations of Pompeii and also in the tombs of the Pharaohs.

It is believed that this breed was the only known pet dog in Italy for centuries. The old Latin motto, "Cave Canem," which means "Beware of the dog," can still be seen in some old Roman villas and refers not to the huge chained mastiff of old times but to the tiny pet of the matron, a dog not essentially fragile but one that could have been crushed by the stomping boots of the careless.

BY THE MIDDLE AGES, this dog enjoyed great popularity all over Southern Europe. During the Late-Victorian period, he undoubtedly was at his peak in England and Scotland, and at this time he found his way into the American heart.

Bred to be a pet for warm climates—he has thin, satin-glossy hair—it is deemed unusual but gratifying that the little fellow did so well in the fog and chill of the British Islands and in the extreme weather of the New England states. Yet the best known breeder of modern times was W. Bruce of Falkirk, Scotland. And in America, one of the top breeders was Dr. F. H. Hoyt of Pennsylvania.

Like all beloved breeds of dogs, the Italian greyhound has numerous interesting stories told of him.

FOR EXAMPLE, Frederick the Great, King of Prussia, had one of these dogs that he carried with him even into battle. At one time, during the Seven Years' War, he was forced to seek cover under an arch of a bridge. The dog cuddled close and remained quiet, but had he barked while the Austrian dragoons were marching overhead, the history of this king and his country would not have been the same.

Frederick loved his dog great-



Lucia Lara is an example of the Italian greyhound, a graceful, spirited dog.

ly and when the pet died, he himself buried his cherished pal in the grounds of the palace in Berlin.

Diane Ferguson, 12836 Ibbetson St., Downey, is the owner of the Italian greyhound pictured with this article. The dog, 4 years old, holder of numerous ribbons, is named Lucia Lara (Lucy at home). Lucy weighs nine pounds.

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AROUND THE WORLD WITH DELAPLANE

LONDON

"Within a month or so, I am leaving San Francisco to work for the government in the Azores. I have found it very difficult to procure information regarding climate and mode of living ..."

LAST WEEK in Paris I read a review on a book on the Azores. The reviewer said it was excellent. Now I can neither remember title nor publisher. But I am sure it was the book reviewer in the Paris edition of the New York Herald Tribune. Write there, 21 Rue de Berri, Paris, and ask. The reviewer said the book was in French but that the publisher was bringing out an English language edition shortly.

"What car do you drive in Europe?" Is there a choice and is it better to buy and resell or rent?"



I drive almost any kind of car: English Fords, Austins, Simcas. I really can't say I preferred one particularly. Right now I am driving an Austin A-50 and I rent it from J. Davy mainly because they have offices in Paris and London, deliver your car to you anywhere and pick it up anywhere and equip you with all maps, documents, etc.

As to buying or renting, generally I found that it is better to rent if you are using a car less than three months. Better to buy and resell if over that. You'll find a lot of advertisements in the British Travel and Holiday Association magazine, "Coming Events in Britain." Gives you ideas who sells, rents, prices and so on.

"With all the flying you do, do you buy air line insurance and where do you get it?"

OVERSEAS insurance for one trip, as I remember, used to run me about \$40 a trip. The airline will set it up for you. This is not practical for me, however. Now I buy a yearly policy from Lloyd's that covers me about \$60,000 and costs about

RESORTS AND TRAVEL

\$130. It is a policy bought by a number of airline executives and your regular agent will be able to run it down for you.

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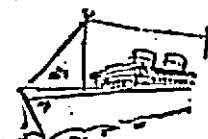
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ADOPTIONS—with thousands of childless couples eager to adopt babies, here is information designed to advise them on the proper steps to take, and the type of agency to consult. Includes tips on how to avoid disillusionment. Write for: "So You Want to Adopt a Baby." Address: Public Affairs Pamphlets, 22 East 38th St., New York, 16, N.Y. Price: 25c.

TRAVEL ABROAD—A comprehensive guide to student travel opportunities abroad, containing sections on individual travel, tours, summer sessions, seminars, American colleges in Europe, and work camps. Revised annually. 88 pp. Illustrated. Write for: "Work, Study, Travel Abroad." Address: U.S. National Student Association, Gimbel Building, 9th and Chestnut Sts., Philadelphia, 7, Pa. Price: 50c.

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ADOLESCENCE—This 114-page booklet, prepared by the U.S. Department of Health, Education and Welfare brings together the counsel of outstanding experts on the interesting and sometimes troubling years of emergence from childhood to adulthood. Write for: "The Adolescent In Your Family." Address: The National Association For Mental Health, 1790 Broadway, New York, 19, N.Y. Price: 25c.

SEPTIC TANKS—Urban dwellers planning to build or buy in outlying areas will find this folder helpful. It describes in detail the main principles of caring for septic tanks and drain fields—principles which may prove a factor in helping hold down expenses and in protecting the health of the family and neighbors. 6 pp. Illustrated. Write for: "Septic Tank Care—How the Homeowner Can Save Money." Address: U.S. Government Printing Office, Washington, 25, D.C. Price: 5c.

NUTRITION—Good food habits for children, briefly outlined. Lists few simple rules to follow, together with suggested meal patterns for youngsters. Sample menus for box lunches to be given schoolchildren are included. 6 pp. Write for: "More Please." Address: The American Dietetic Association, 620 N. Michigan Ave., Chicago, 11, Ill. Price: .03c.

FITTING DRESSES—For sew-at-homes, the biggest problem is obtaining a perfect fit. This booklet will help the home seamstress overcome these difficulties through hints on fitting after the dress is cut and basted, or after the readymade dress is purchased. 29 pp. Illustrated. Write for: "Fitting Dresses." Address: Superintendent of Documents, Government Printing Office, Washington, 25, D.C.

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CAMERA ANGLE

Snapshotting Moves

By the Shutterbug

PHOTOGRAPHY moves indoors about this time, for a warm-up session in preparation for the grand climax of Christmas picture taking in the home. The season of good will is one we all want to preserve and spread everywhere, and how can we do it better than by preserving it on film and mailing prints to friends and family?

But picture shooting indoors brings lighting problems which should be understood and solved before the great event is upon us. Now is the time to test lighting equipment and exposures and rehearse shooting technique. It's a gamble to leave it to the very last moment to discover you need a new light switch, another photo hood reflector or bulb, or tripod.

Indoor lighting for pictures at home can be one of three types: natural light, photo floods or flash, or by various combinations of the three. Only

a high-priced camera with a fast lens can be depended upon to take satisfactory pictures in natural light. These are mostly 35-mm cameras in the Leica, Contax or Nikon class with lenses rated at f2 or thereabouts. A Rolleiflex type camera, with an f3.5 lens, will also yield good pictures when properly handled.


Using fast black-and-white film and with a fairly good degree of natural illumination—not in dark corners, please—shooting at 1-20th of a second with the lens wide open ought to do the trick for the miniature cameras. Focussing would have to be exact because there is little depth of field to rely on. With an f3.5 lens, it would be safe to give an exposure of 1-10th of a second, which means using a tripod or a support for the camera.

LONG BEACH Camera Guild will have a black and white print competition at 8 p. m. Wednesday.

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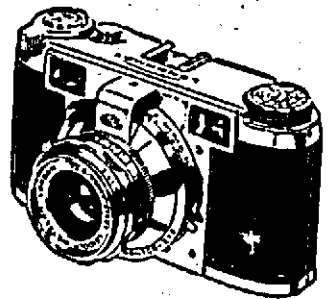
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"Just Pretending," a home snap, scored in a contest in 1952 for Mrs. Florence Harrison of Redondo Beach.

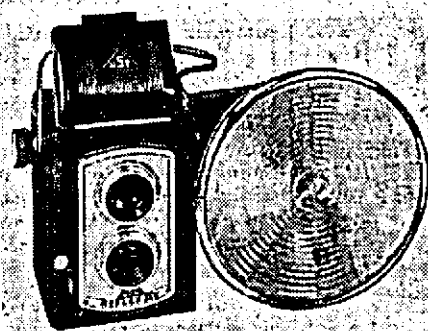
LONG BEACH Cinema Club will meet at 8 p. m. Wednesday in Houghton Park clubhouse.

A BRAND NEW FILM, bearing a name long held in high esteem by miniature camera owners, is making its appearance on the shelves of Kodak dealers. It's the new (and Eastman is emphasizing the "new") Kodak Panatomic-X film.

Properties featured by the new film are extremely fine grain, finer than was obtainable with the old Panatomic-X; better definition for superior enlargements; greater exposure latitude; rapid processing.

Speed of the film is rated at ASA 25 daylight, 20 tungsten. These ratings include the usual safety factor to insure full normal exposure. Workers who prefer thinner negatives can probably use a rating of 50 daylight or even higher.

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day in the Municipal Art Center, 2300 E. Ocean Blvd.

Winners in the November color slide competition were Elva Hayward, first; Jack Watkins, second; Walter Hunsiker, third; Glenn Sieben, F. M. Scott and Murray Shaner, honorable mention.

Arthur Maddox, color slide chairman of the Circle of Confusion, Whittier, judged the contest.



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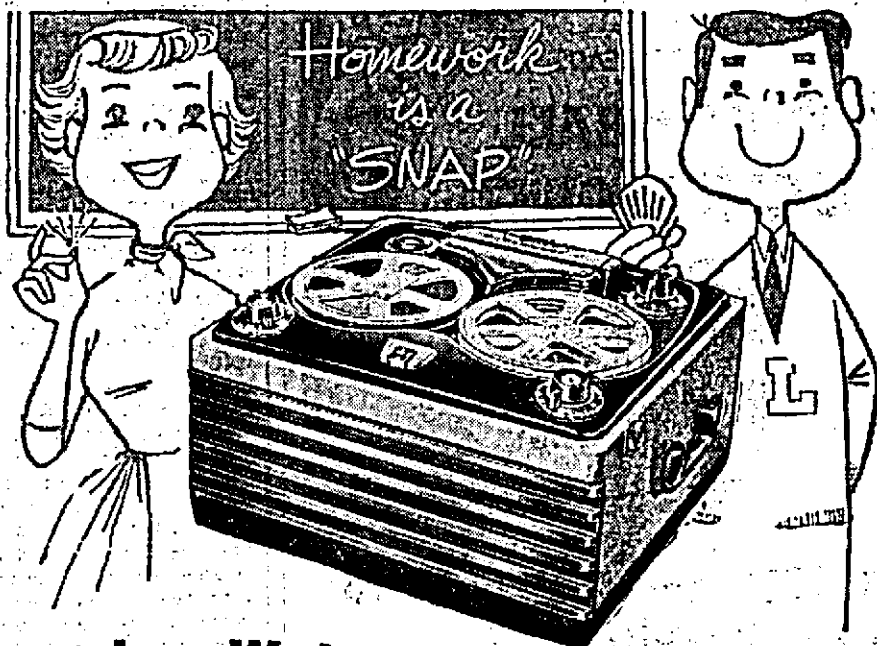
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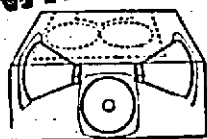
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BOOK REVIEWS

Funny Man the Gangs Despised

By Fred Taylor Kraft

Independent, Press-Telegram Book Editor



ART COHN
Ho Plays the Joker...

IN THE LATE 1920s, after his second defeat at the hands of Gene Tunney, the defeated contender for the heavyweight boxing crown, Jack Dempsey, came to Long Beach. On the stage of the Strand Theater, he satirized the now-famous "long count" which cost him the bout.

In the audience a teen-age sports writer sat infuriated at what he thought was conduct unbecoming of a man of Dempsey's high place in the prize ring. He hurried to the office of the Press-Telegram and Sun and wrote a sports column in which he bitterly denounced the "Manassa Mauler," slipped his copy through the editors (whom he knew would tone it down, if not kill it entirely), and gave it to the printers to be set into type.

When it appeared next morning in the Sun, Jack Dempsey, despite his protestations on the stage of the "14 count," was still the defeated contender but the column had made its writer, Art Cohn, a local celebrity.

"That's when I discovered," Cohn muses, "that a columnist can make plenty of enemies by writing about things controversial, but at the same time he picks up a tremendous readership along the way."

His column was controversial much of the time from then on and Cohn moved up from a sports writer in Long Beach to sports editor of the Oakland Tribune, a spot he held for seven years. Later, he started the sports section for the Long Beach Independent before going to Hollywood in 1947 to become a screen writer. In this last position which he still holds, Cohn has written some important screen plays but his most notable contribution as an author is a new book, "The Joker Is Wild" (Random House, \$3.95) which is drawing warm praise from critics and heavy sales elsewhere.

"The Joker Is Wild" is the story of Joe E. Lewis, the celebrated night club entertainer so often dubbed "the funniest man who ever lived" and "the only original comedian to come up in the last 15 years." It is also the story of the bitter gang wars of the 1920s for it was gangsters who threatened Lewis when he left one gangster-operated night club for another, and carried out that threat by attacking him in his hotel room, gun-whipping him into insensibility, slitting his throat, slashing his cheeks and leaving him for dead. And it was Lewis, still speechless six weeks later but out of the hospital with a loaded gun, went on the prowl for the hoodlum who led the attack on him.

The book is filled with pathetic

and uproariously funny incidents throughout Lewis' life as an entertainer. And it acquaints the reader of the charm of this man, his abiding loyalty to his friends, his compassion for the down-and-out. Cohn tells the whole story as he would write a novel — a best-selling, spine-chilling novel — with each page flashing to life sometimes frighteningly, sometimes humorously, sometimes pathetically, but always genuine.

That's Art Cohn at his best yet.

ANOTHER BOOK in the gutty school is "One Tear for My Grave" by Mike Roscoe (Crown, \$2.50), which concerns bookie trouble in Kansas City. The only safe thing to make book on is that still another body will show or place, but not one of 'em will win, not even the one in the deep freeze. Between women, Johnny April meets a stranger, and when it's over the woman on the floor lay still with death.

THE LIFETIMES of two country doctors, "Old Doc" and his son, Victor Thornwell, spread-eagle the period when Green Pond, an intense little Carolina town, moves through three great wars and becomes a modern city.

Evan Brandon's novel, "Green Pond," traces through the loves and lives of these men the rolling events, great and small, that occur as Green Pond grows up.

Old Doc was a lusty Southern medic who left "yard children" casually about Carolina, and his son was the practitioner who built a hospital, performed daring appendectomies and stomach surgeries.

The times moved past each; as it did Jezebel Mathis, the handmaid of passion, who loved but couldn't win the young doctor.

Evan Brandon, of a small Carolina town, weaves a hundred and more warm people, filled with frailties and fears, into the story of Green Pond. He was 12 years in writing the novel. (Vanguard, \$1.75).

Autograph Party

Art Cohn, former Long Beach sports writer, will appear at Bufo's book department from 2 to 4 p. m. next Saturday, Dec. 10, to meet old friends and autograph copies of his new book, "The Joker Is Wild."

A HANDSOME, oversize addition for the library of the man who likes to remember yesterday's cars is "Henry's Wonderful Model T: 1908-1927" (McGraw-Hill, \$5.95). For this one Floyd Clymer, an old hand at writing about automobiles, has collected 500 photographs, cartoons, ads and songs, and has added an il-

luminating text about America's favorite car of three or four decades ago. You'll probably find your best-told Ford joke, too, for scores of the old standbys are reprinted. Like this one:

"What's your name, little girl?"

"You won't laugh if I tell you?"

"No."

"Iona Ford."

CHRISTIANITY in its earliest youth comes alive in "The Young Church in Action" (Macmillan, \$2.50), an extraordinarily interesting account in which J. B. Phillips, former vicar of the much-bombed Church of the Good Shepherd in London, translates the Acts of the Apostles. Good medicine for Doubting Thomases or the church-minded because of its fresh, vigorous approach.

THEODORE GOODMAN is dead, but during his years as an instructor at New York City College he became one of the most successful teachers of fiction writing. So his "The Techniques of Fiction" (Liveright, \$3.50) is about as good a volume as is apt to appear for a long time. It is broken down into analysis, pattern, character, etc., all of it boldly clear and revealing. It will be of value to the professional writer, as well as the serious student.

WITH THE SEA at the doorstep of thousands of homes in the Long Beach area, the fever for having a boat has left few local residents unscathed. There's much help for those new in the boat business, those who are "thinking about getting a boat," and many old in boat-owning but who want to do their own maintenance in "Boat Carpentry," by Hervey Garrett Smith (Van Nostrand, \$5). The author was brought up in a woodworking family and has been familiar with boat carpentry since childhood. His book includes boat repairs, alterations and construction. Line drawings and tables for computing are included as supplementary aids to the text.

"EMPIRE on the Pacific" (Ronald Press, \$4.50) takes a searching look at reasons behind American expansion to the west coast. The author, Norman A. Graeber, comes up with some material hitherto unpublished, sums up that the expansion primarily was due to the desire of commercial interests for ports for use in trade with the Far East.

ORIGINAL PAPER BACKS you'll like: "Great Dog Stories," tales by 10 famous authors (Ballantine, 35c); "Caviar," short stories by Theodore Sturgeon, winner of the International Fantasy Award (Ballantine, 35c); "U-Boats at War," German submarine action from 1939-1945, by Harald Busch (Ballantine, 35c).

Stamp Club Elects

Five directors will be elected by the Long Beach Stamp Collectors Club at 7:30 p. m. Monday in Linden Hall, 203 Linden Ave. United States and foreign stamps will be shown. Collectors and out-of-town visitors are invited.

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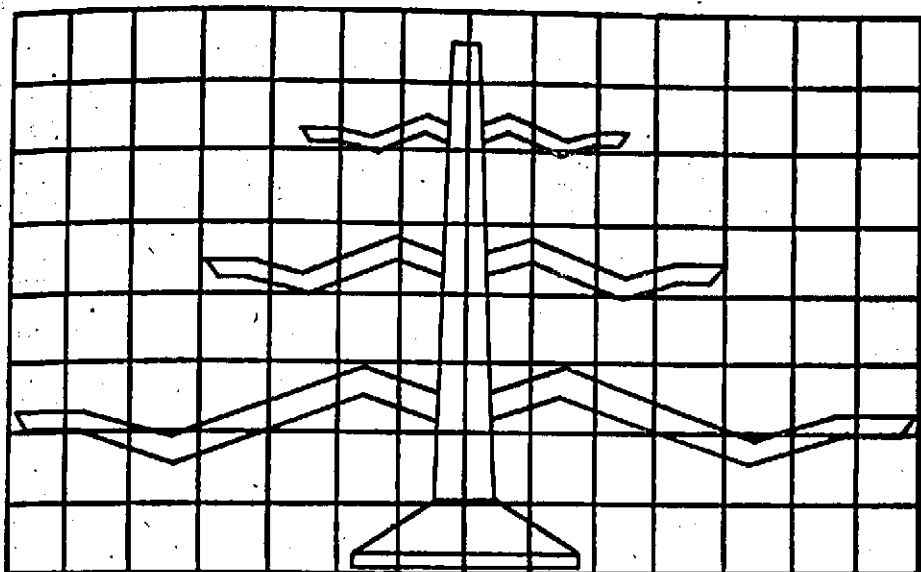


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2. BASE SHAPE is easily made with small plane after bevels are marked around edges and on top of original square. Hole in top fits dowel in bottom of tree trunk, making it all demountable.



3. GLUE DOWELS into ends of limbs, to fit holes drilled in sides of trunk. About 3/16-inch dowels are best. You can get extra strength for limbs by gluing two 1/4-inch boards together for the 1/2-inch total.

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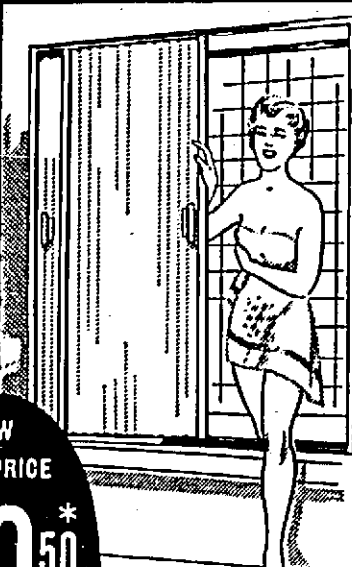
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GARDENS

Get Gardens Ready for Winter

By Bob Gilmore

EVEN IN THE Long Beach area, noted for its mild winters, ornamentals will react favorably to being protected during the next few months. Day temperatures may still feel like the good old summer time, but at night you can anticipate frost and near-frost conditions. Proper handling of your ornamentals at this time, especially the tropicals and subtropicals, will insure their health during the winter months. This is not the time to prune the more tender subjects. Cutting the stems encourages new growth, which is always sensitive and susceptible to damage from the cold. Die-back frequently results and you may lose the plant in a severe frost. Do everything possible to con-

serve rain water. The average for the past few years has been below expectation, so make certain your plants benefit from whatever limited rainfall descends on your garden. Construct catch basins around trees and large shrubs. The much-needed moisture will then sink into the soil, rather than rush off to the adjoining property. The basin does not have to be very deep; three to four inches should suffice. You should also guard against damage from sudden, heavy cloudbursts. Make certain that excess moisture is properly drained off your premises. The garden should slope downward from the foundation. This will prevent seepage under the house or in your basement.

TOP-HEAVY TREES should have their center section thinned out to minimize wind damage. Opening up the head of a tree allows the wind to blow through; thus there will be less chance of broken limbs or toppling over. Young seedlings may be sheltered under plant protectors made expressly for this purpose. These act like miniature hot-houses, each one protecting an

individual plant. They are available in three sizes, depending on the type of plant being protected, its height and lateral spread. The protectors are made of a specially weatherized waxed paper. This material allows the sunlight to pass through but keeps out wind, cold, rain and bugs.

A MULCH SPREAD on the soil is also of great benefit. During conditions of prolonged frost a mulch will keep the soil from heaving and cracking. A mulch also makes it possible to work the soil during conditions of extreme cold.

Other valuable procedures for protecting ornamentals during the winter season are attaching vines to firm supports to prevent their being ripped during windstorms, removing all clippings from lawn areas to allow sunlight to react on the plant leaves,



Thinning out the center branches of top-heavy trees decreases possibility of damage by wind.

protecting young trees by stretching sacking between the plant and the direction of the wind, and gradually cutting down on the supply of water so as to harden off the plants.

Tips on Gardening

GARDENING TIPS for the week . . . Poinsettia flowers desired for indoor decoration should have their stems sealed before being arranged. Burn the cut end over a flame or place the stem in boiling water for about one minute. Then place the stems in cold water, the level of the water being just below the flower heads, and allow a resting period of several hours. This procedure increases the life of cut flowers.

Before very long garden supply stores will again be offering bare root roses and other deciduous stock. This is a good time to thoroughly work over the soil where these new plantings are to be placed. Churn up with the soil plenty of humus such as peat. Garden pests are not as active now as during the spring and summer. Nevertheless, some spraying is still required. You can use a combination insecticide and fungicide and give your garden a complete spraying or dusting; about once every 15 to 20 days should suffice as the weather gets colder.

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Is This the 'Missing Link' Tree?



—Photos by H. K. Gray

Leaves of the heavily foliated Ginkgo tree at 1957 Lime Ave. match those of prehistoric trees of the dinosaur times.

By Blanche Mead Pryor

A TREE grows in Long Beach, in the front yard at 1957 Lime Ave., whose prehistoric ancestors furnished nibblings for vegetarian dinosaurs and probably wore nests of flying reptiles in their crowns.

It might be said that this ginkgo tree, 20th century survivor of the forest primeval, has been delivered right from the age of giant reptiles to its owner, Miss Chloe Anderson. Paleontologists find little difference in the "green fossil" of today and the fossilized remains of the ginkgo that sheltered the thunder lizards of preglacial times.

The retired Poly High school teacher, who planted the tree in 1915, refers to the 48-foot patriarch of the past as her "hobby tree." Since she first acquired it she has made a study of the ginkgo. In later years she began collecting data, newspaper clippings, pictures, and poems about this oldest surviving genus of tree. Her handmade scrapbook is a treasure of information. Because of the many contacts the tree enthusiast has made through her ginkgo, she thinks it might also be termed her "Friendship Tree."

While the Anderson tree is by

no means the only ginkgo in Long Beach, it may be the oldest. There are numerous privately-owned ginkgos, and recently two 2-year-olds were set out at Silverado Park.

Like others of its kind, the Long Beach ginkgo is immune to disease and insect. Scientists believe this may be one factor in the secret of the survival

of this gymnosperm that was there at the burning of the broadleaved trees.

Untrimmed and untrained, the ginkgo on Lime Ave. has retained its natural conical shape through the years just as the genus has been doing since time immemorial, the tapering trunk growing all the way to the top of the tree and all branches coming directly from the trunk. Someone has said that no one has ever seen a dead branch of a ginkgo.

MANY GINKGO GROWERS prefer male trees, feeling that the female of the species is deadlier than the male. The lady ginkgo owes her reputation to the highly-disagreeable rancid-butter odor given off by her decayed plumlike berry. The Lime Ave. ginkgo is a female tree, and its owner says the story is true. Passersby may crush the fruit as they walk. A tree must be upwards of 30 years old before it bears fruit and the season lasts but a short time.

While "Ginkgo biloba" is the class name of the tree, many nurserymen refer to it as the "maidenhair" because its unique fan-shaped leaves bear resemblance to that fern. Unlike broadleaved trees, it has no midrib but many parallel veins. Botanists call it the "missing link" between ferns and flowering plants. It was thought for a time that it might be related to the yew, and while its closest relative seems to be the conifer, men of letters say it is the sole survivor of its prehistoric progenitor and is a genus apart.

A deciduous tree, it is bare in the winter months, flowers in the spring, sprouts pale green leaves early that turn to a deep leathery green through the summer.

Try These New Bon Bon Cookies

(Continued from Page 20)

Home Service Director of General Mills. After thoroughly testing the recipe in the company kitchens, Miss Kelley visited Billye and Jay in person, and with a check in hand.

And so, today we're sharing with you for your Christmas cookie splurge, the basic bon bon cookie recipe. Dad and the youngsters can mix the dough and wrap it around their choice of cookie and candy centers. For special occasions, try chocolate dough around a maraschino cherry filled with a round hazel nut or other favorite nut. Or wrap white dough around a gum drop, or make cookie centers filled with bits of candied fruits and nuts or chocolate chips.

SIMPLY DIP bon bons into a thin icing to frost.

A recipe for penuche bon bons is featured elsewhere on this page today.

Bon Bon Cookies

$\frac{1}{2}$ cup soft butter
 $\frac{3}{4}$ cup sifted confectioner's sugar

1 tablespoon vanilla

$1\frac{1}{2}$ cups sifted flour

$\frac{1}{4}$ teaspoon salt

Mix butter, sugar, vanilla. Stir in flour and salt. Mix well with hand. Tint dough, if desired. Wrap 1 tablespoon dough around

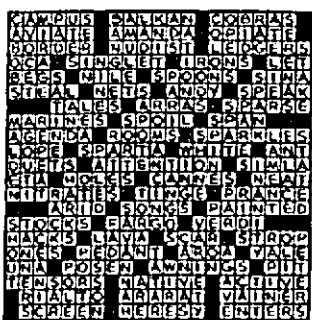
a candied or maraschino cherry, or 1 teaspoon chocolate-coconut mixture (add 1 square unsweetened chocolate, melted, to $\frac{1}{4}$ cup shredded coconut). Place close together on ungreased baking sheet. Bake 12 to 15 minutes at 350°. Cool.

Dip top of cookie into icing. (Mix 1 cup confectioner's sugar, 2 tablespoons cream, 1 teaspoon vanilla.) Add food coloring. For chocolate icing, add 1 square unsweetened, melted, and use $\frac{1}{4}$ cup cream. Decorate. Makes 20 to 25 cookies.

Chocolate dough: Add 1 square unsweetened chocolate, melted.

Cookie centers: To one-half of cookie dough add $\frac{1}{4}$ cup raisins, chopped dates, candied fruit, chocolate chips or nuts. Mold 1 teaspoon into tiny balls. For easier handling, refrigerate.

SOLUTION TO TODAY'S PUZZLE
(See Page 32)



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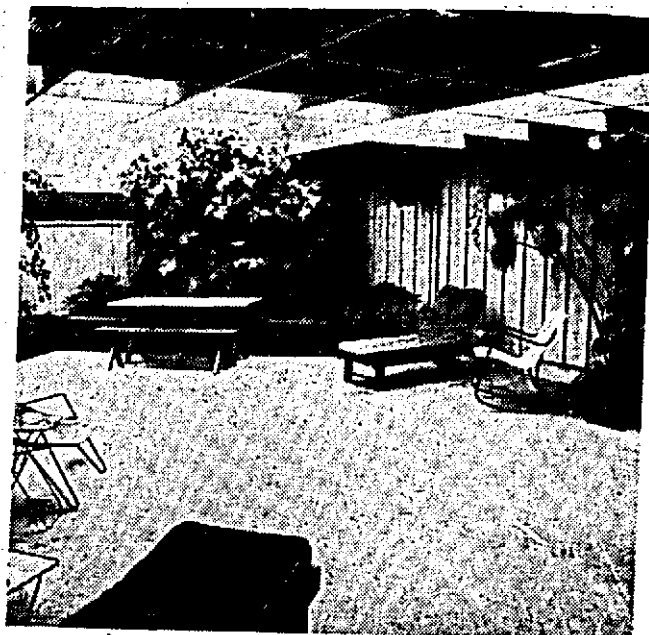


Paleontologists have determined that the Ginkgo has survived unchanged for 100 million years.

Southland's Crossword Puzzle

(Solution to Puzzle on Page 37)

- By Thomas Meehan
- | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
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| 1 Across | 21 Down | 31 Across | 41 Down | 51 Across | 61 Down | 71 Across | 81 Down | 91 Across | 101 Down | 111 Across | 121 Down | 131 Across | 141 Down | 151 Across | 161 Down | 171 Across | 181 Down | 191 Across | 201 Down | 211 Across | 221 Down | 231 Across | 241 Down | 251 Across | 261 Down | 271 Across | 281 Down | 291 Across | 301 Down | 311 Across | 321 Down | 331 Across | 341 Down | 351 Across | 361 Down | 371 Across | 381 Down | 391 Across | 401 Down | 411 Across | 421 Down | 431 Across | 441 Down | 451 Across | 461 Down | 471 Across | 481 Down | 491 Across | 501 Down | 511 Across | 521 Down | 531 Across | 541 Down | 551 Across | 561 Down | 571 Across | 581 Down | 591 Across | 601 Down | 611 Across | 621 Down | 631 Across | 641 Down | 651 Across | 661 Down | 671 Across | 681 Down | 691 Across | 701 Down | 711 Across | 721 Down | 731 Across | 741 Down | 751 Across | 761 Down | 771 Across | 781 Down | 791 Across | 801 Down | 811 Across | 821 Down | 831 Across | 841 Down | 851 Across | 861 Down | 871 Across | 881 Down | 891 Across | 901 Down | 911 Across | 921 Down | 931 Across | 941 Down | 951 Across | 961 Down | 971 Across | 981 Down | 991 Across | 1001 Down | 1011 Across | 1021 Down | 1031 Across | 1041 Down | 1051 Across | 1061 Down | 1071 Across | 1081 Down | 1091 Across | 1101 Down | 1111 Across | 1121 Down | 1131 Across | 1141 Down | 1151 Across | 1161 Down | 1171 Across | 1181 Down | 1191 Across | 1201 Down | 1211 Across | 1221 Down | 1231 Across | 1241 Down | 1251 Across | 1261 Down | 1271 Across | 1281 Down | 1291 Across | 1301 Down | 1311 Across | 1321 Down | 1331 Across | 1341 Down | 1351 Across | 1361 Down | 1371 Across | 1381 Down | 1391 Across | 1401 Down | 1411 Across | 1421 Down | 1431 Across | 1441 Down | 1451 Across | 1461 Down | 1471 Across | 1481 Down | 1491 Across | 1501 Down | 1511 Across | 1521 Down | 1531 Across | 1541 Down | 1551 Across | 1561 Down | 1571 Across | 1581 Down | 1591 Across | 1601 Down | 1611 Across | 1621 Down | 1631 Across | 1641 Down | 1651 Across | 1661 Down | 1671 Across | 1681 Down | 1691 Across | 1701 Down | 1711 Across | 1721 Down | 1731 Across | 1741 Down | 1751 Across | 1761 Down | 1771 Across | 1781 Down | 1791 Across | 1801 Down | 1811 Across | 1821 Down | 1831 Across | 1841 Down | 1851 Across | 1861 Down | 1871 Across | 1881 Down | 1891 Across | 1901 Down | 1911 Across | 1921 Down | 1931 Across | 1941 Down | 1951 Across | 1961 Down | 1971 Across | 1981 Down | 1991 Across | 2001 Down |
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Guests enter the Keeney Sebring home through patio-courtyard. Overhead lattice links house and garage.

Flexibility Makes for Easy Living

(Continued From Page 23.) is established at the far end of the living room by a low round cocktail table of birch and a lovely sofa upholstered in a pumpkin fabric tufted with wool chenille "dots."

THIS INTIMATE and inviting area was actually created by the removal of a wall that once separated the living area from a fourth bedroom. Having no need for this extra sleeping area, the Sebrings had the "dry wall" partition taken out, thereby expanding their living room to a greater and more usable proportion.

The wall backing the newly added area is of honey-colored birch, the same as the material used for the dividing partition between the living room and the kitchen. Over the sofa is a partial dropped ceiling over which the Sebrings installed indirect lights, and these illuminate the beamed ceiling with great effectiveness.

The kitchen, open as it is to the dining area, is just as pretty as it should be for such a "show off"! Appliances (including built-in cook top and oven) are

of pale yellow finish that provide sunny accompaniment for built-ins of natural birch. A snack counter divides the actual preparation area from the dining room and is faced with a pair of clever, tall-legged black iron stools upholstered in plastic. The sandalwood carpeting ends in a gently curved contour to meet the pumpkin-colored vinyl tile of the kitchen.

French doors of glass open to the rear garden, which is as prettily planted and planned as the entry courtyard.

THE MASTER BEDROOM has glass doors opening to the patio. Opaque draperies pull across the glass for privacy and complement the deep-piled carpet of turquoise.

The connecting bath is decorated in cocoa and coral.

A sewing room complete with desk, sewing machine, capacious wardrobe closets and day bed (that doubles willingly for overnight guests) is carried out in sand and sandalwood.

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See Page 19

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Caricature by Dick Arnold

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likes to eat.

And Paul Hoover, the restaur-
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stands exactly what goes into a
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So what do you suppose is the
favorite meal of BOTH Paul
Hoover, the diner, and Paul
Hoover, the restaurant owner?

Well, sir, it's beautiful, tender
grouper of beef as served at
his two restaurants — Paul's of
Lakewood at Carson St. and Bell-
flower Blvd., and Paul's of Santa
Fe Springs on Telegraph Road
at Orr and Day Road.

This dish includes half a pound
of choice lean beef sliced into
thirds, prepared with wine and
grilled. It is served on toast
with a rich mushroom sauce load-
ed with big mushrooms. All the
trimmings of a complete dinner
go with it, such as fruit cocktail
or tomato juice, choice of soup
or big green salad with scrump-
tious roquefort dressing; potato,
another fresh vegetable, hot rolls,
choice of beverage and choice of
dessert.

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PAUL'S RESTAURANTS are
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(one is a meal in itself) and
they're served with choice of soup
or salad, potato and fresh vege-
table, and choice of beverage and
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ITALIAN FOOD

**GAY 90'S
CAFE**

2508 PALM DRIVE
OPEN 3 P.M.

Serving the finest
of Italian and
American foods.

Prof.
Jerry Brown
performing
nightly.

FOR RESERVATIONS GA 7-3314

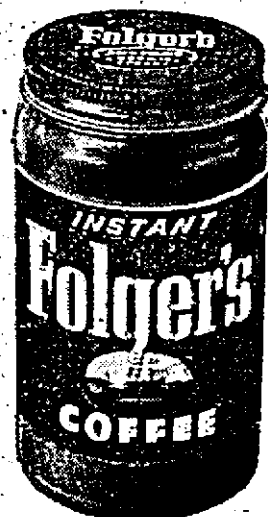


YOUR COFFEE IS DELICIOUS

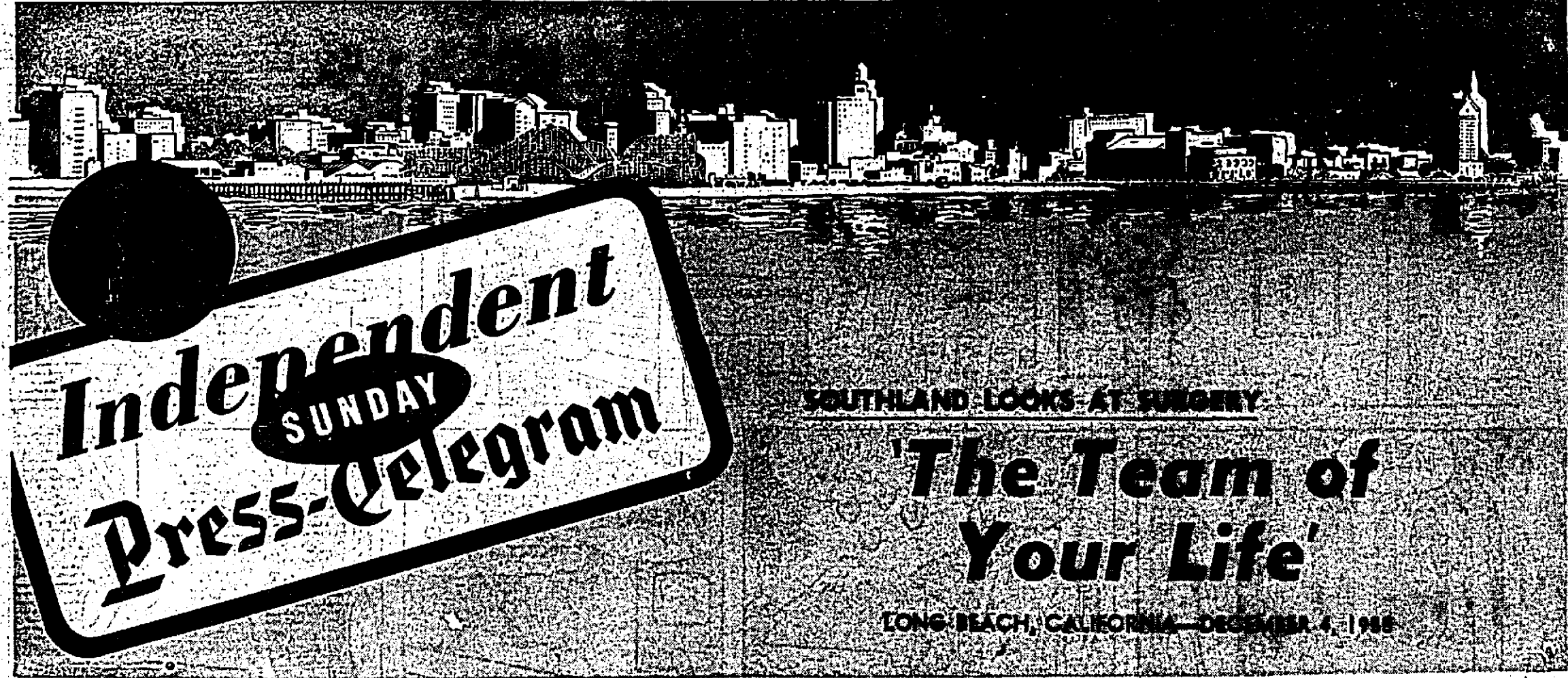
Yes, they're talking to you... and you know after many such get-togethers in your home, the question that always comes. You can't keep the secret from your friends any longer, can you? "*It's Instant Folger's!*"

Yes, *Instant Folger's*, so easy to prepare for occasions like this, and always delicious because it's full of the same rich, full-bodied flavor that has made Folger's coffee the West's favorite for over 100 years.

You can welcome your holiday guests instantly, too...
by getting Instant Folger's today! © 1967 J. A. Folger & Co.



IT'S FOLGER'S FAMOUS FLAVOR — IN AN INSTANT



Independent SUNDAY Press-Telegram

SOUTHLAND LOOKS AT SUNDAY

'The Team of Your Life'

LONG BEACH, CALIFORNIA—DECEMBER 4, 1948

DENNIS THE MENACE

By Hank Ketcham

WILL THAT MUTT BITE, SONNY?

MUTT! YOU MEAN MY DOG?

ALL RIGHT. DOES YOUR DOG BITE, SONNY?

SURE. HE'S A WATCH DOG!

HOW CAN HE WATCH WITH HIS EYES CLOSED?

IT AIN'T EASY!

I'LL BET THAT OL' MUTT DOESN'T EVEN HAVE ANY TEETH.

HE DOES TOO!

SIC 'IM, RUFF!

YOU'LL HAVE TO WAKE HIM UP FIRST, KID.

SIC 'IM, RUFF!

SOME WATCH DOG!

GOOD MORNING, MADAM! MY NAME IS BILL LANGLEY. I REPRESENT...

GRRRRR

YEOWWWW

DENNIS!!

WHAT ARE WE GOING TO DO WITH HIM?

WE'LL EITHER HAVE TO MUZZLE HIM OR PUT UP A BEWARE OF BOY SIGN.

THE BRAWNS

by CARL GRUBERT

OKAY, BILL I'LL MEET YOU AT THE SKEET FIELD AT ONE O'CLOCK!

DADDY, MAY I GO WITH YOU AND WATCH THE SKEET SHOOTING?

M-M-M... MAYBE... IT ALL DEPENDS ON WHETHER YOU ARE A GOOD BOY!

WHEN? BEFORE OR AFTER?

STARTING RIGHT NOW, FOR THE REST OF THE MORNING!

OKAY, JACKIE... I'M READY, LET'S GO!

JACKIE! WHERE ARE YOU?

HE'S IN HIS ROOM, DAD!

HEY! IF YOU'RE THAT TIRED, YOU'D BETTER STAY HOME!

I'M NOT TIRED, I'M BEING GOOD

I DIDN'T WANT TO TAKE ANY CHANCES ON BEING NAUGHTY AND NOT GOING WITH YOU...

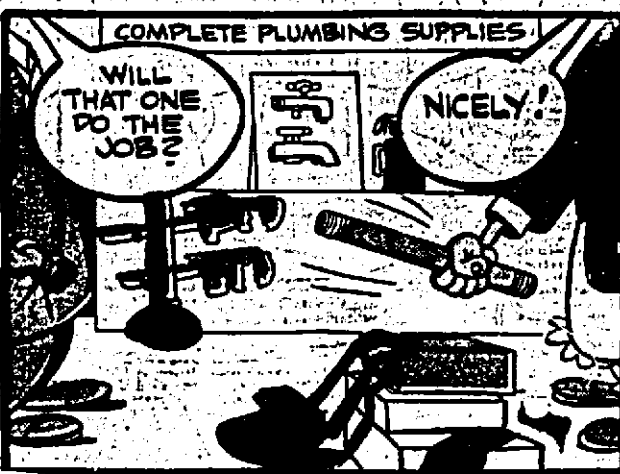
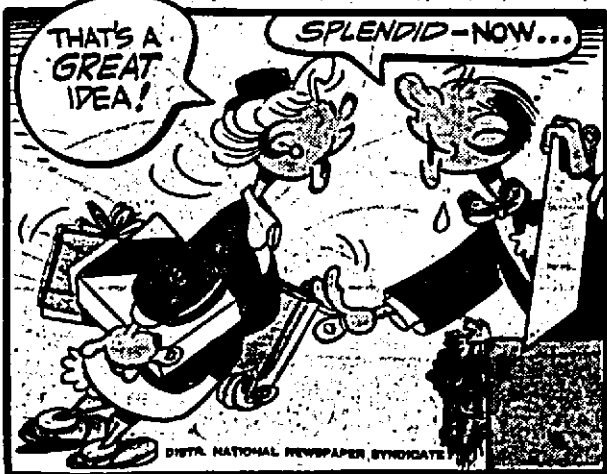
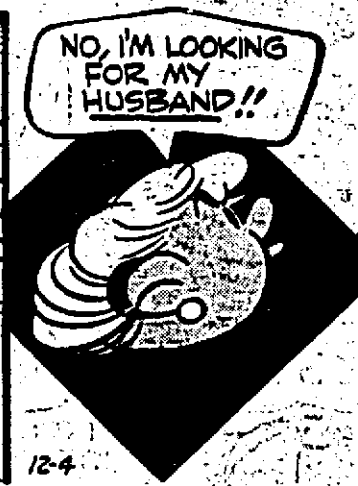
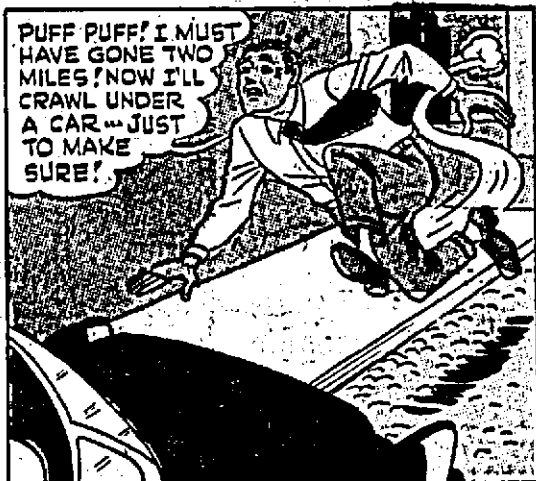
SO I WENT TO BED, BECAUSE YOU ALWAYS SAY I LOOK LIKE A LIL' ANGEL WHEN I'M SLEEPING!

OMIGOSH! THIS ROOM IS COVERED WITH KISS CATCHERS LIKE A MINE FIELD!

SIT HERE, HEEHEE

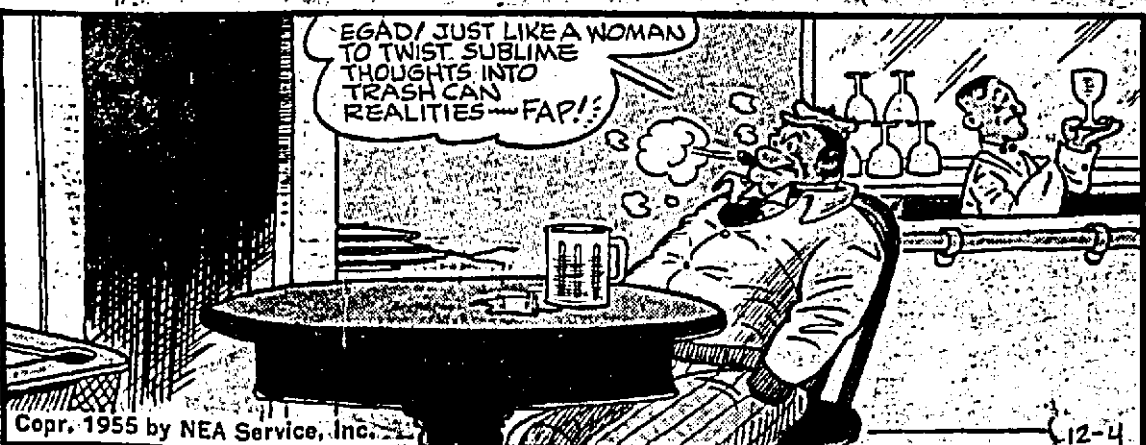
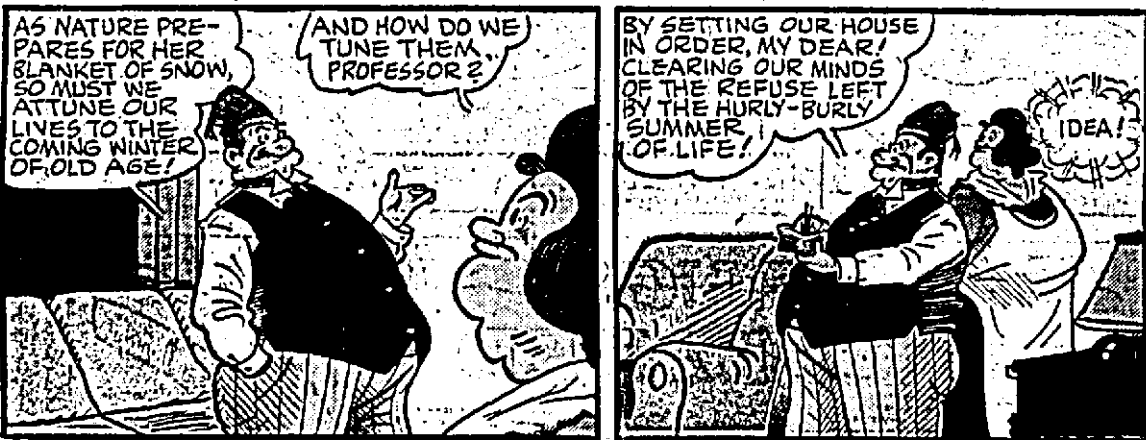
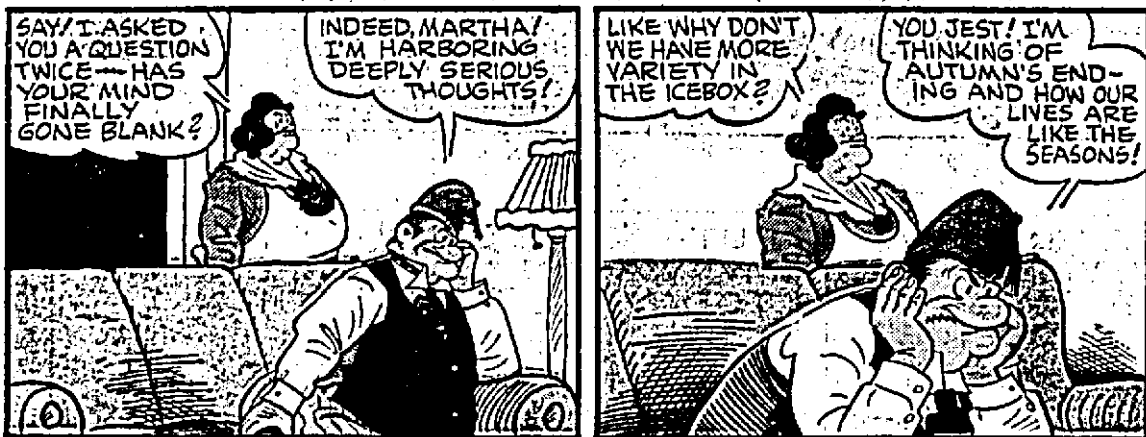
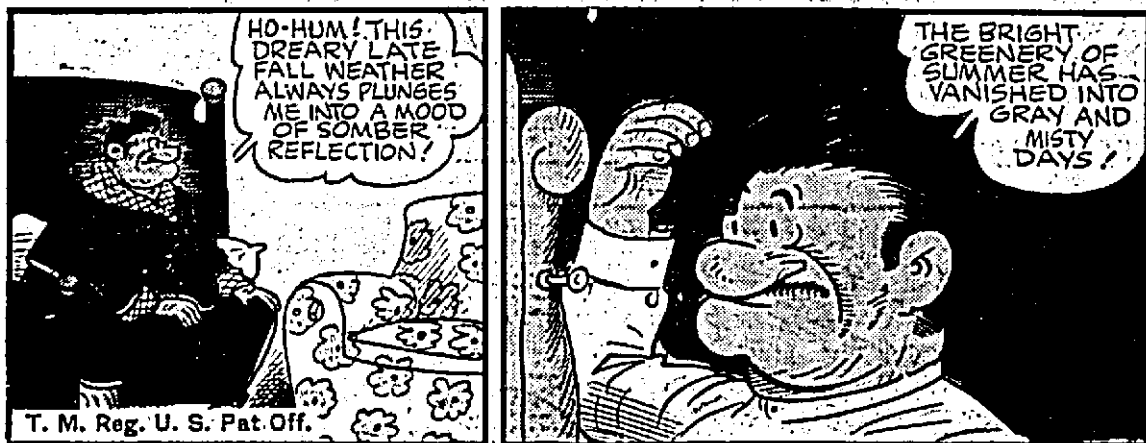


A black and white cartoon illustration. On the left, a woman with curly hair, wearing a dark dress and a headscarf, is jumping out of an open window. She has a wide, excited grin and her right arm is raised in the air. A speech bubble coming from her mouth contains the text: "YOO HOO! HERE I AM, DEAR BOY!". On the right, a man in a suit and tie is sitting in a chair, looking up at the woman with a weary or annoyed expression. A speech bubble coming from him contains the text: "OH OH! IT'S THAT NUTTY FEMALE WHO'S ALWAYS CHASING ME!". The scene is set indoors, with a window frame and some furniture visible.

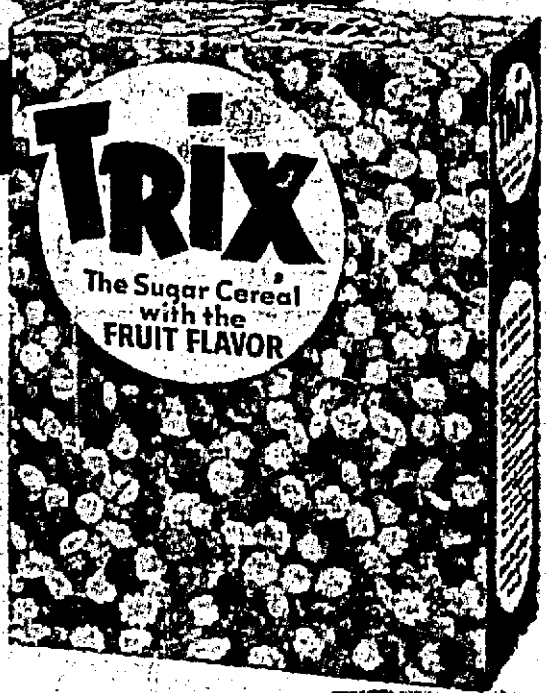


OUR BOARDING HOUSE

With Major Hoople



Happy Breakfast to You!



It's **TRIX**! A joyous new kind of cereal that turns breakfast into the jolliest meal of the day! It comes in a wonderful array of gay and happy colors. What's more, **TRIX** is the first fruit-flavor cereal that ever happened! Crisp, tender puffs of corn with a wonderful just-right sweetness. Just add milk or cream and pitch right in! It's good! And it's good for you—wholesome and nourishing. For a "Happy Breakfast" to all your family—get **TRIX** today!

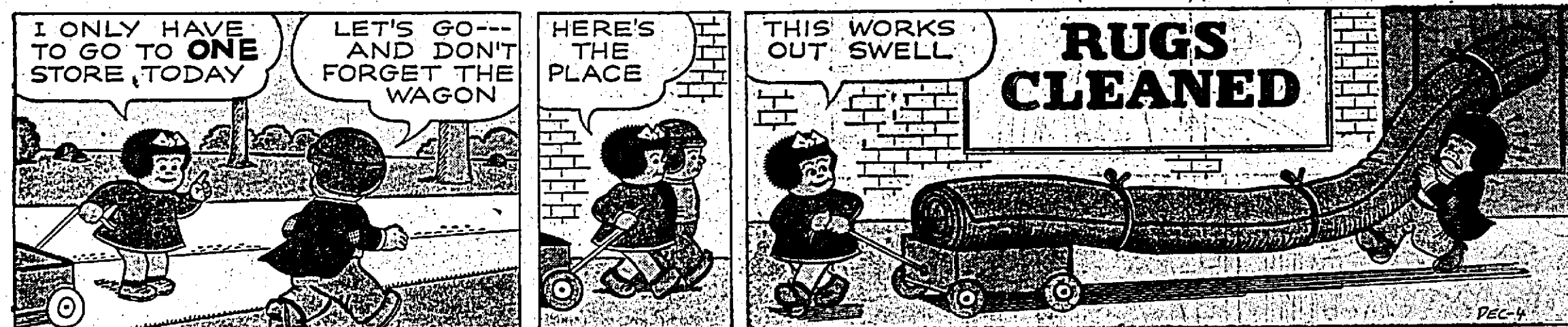
For a scrumptious between-meal snack, eat **TRIX** by the handful—right out of the box!

TRIX

new fruit-flavor cereal



By Ernie Bushmiller



Here's how to show Mom and Dad you want LIONEL TRAINS most of all!

Hi kids! Able to connect the dots and see me? Then you're big enough to have a Lionel Train and run it yourself! Make it puff real smoke! Blow the whistle! Send it zipping up mountains and grades, 'round curves at breakneck speed! Because Lionel Trains are the only trains in the world with **MAGNE-TRACTION** . . . the feature that gives 'em super pulling power and keeps 'em on the track!

Wait'll you boss around the operating cars and accessories, too . . . like the terrific milk car! A trainman unloads milk cans before your very eyes! And more! Dump cars, coal stations, searchlights. WOW! There's a lion's share of adventure waiting for you! Get Mom and Dad down to your Lionel dealer's fast! Show 'em Lionel in action! Complete train sets from \$19.95!

IONEL

TRAINS with MAGNE-TRACTION



Priscilla's POP

by AL VERNEAR



Important Milestones in Modern Medicine: Among the scientific triumphs that have marked man's progress in the never-ending struggle against disease are: 1796—Triumph Over Contagious Diseases. First inoculation by Dr. Jenner, 1848—Triumph Over Pain. Dr. Morton's discovery of ether as an anesthetic used for first time in surgery. 1929—Triumph Over Bacterial Infections. Fleming discovers penicillin. Now—1955—Procter & Gamble proudly announces...

TRIUMPH OVER TOOTH DECAY

Crest Toothpaste with Fluoristan actually strengthens tooth enamel to lock out decay

FLUORISTAN IS FLUORIDE IN ITS MOST EFFECTIVE FORM—PREVENTS CAVITIES FOR ADULTS AS WELL AS CHILDREN



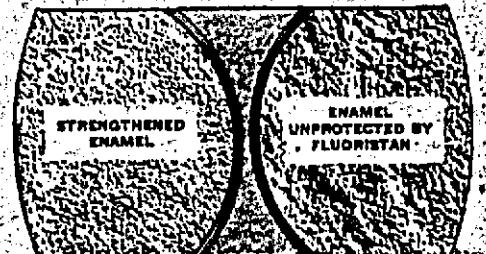
Miracle of the Towns Without Toothaches. For years, children growing up in several Western towns were virtually without tooth decay. Then science learned why: nature's decay-preventive, fluoride, was present in their drinking water!



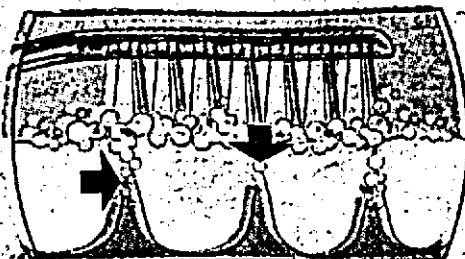
Science Long Tried To Put Fluoride—only medically approved preventive of decay—in a toothpaste. But merely adding fluoride does not work. At last, university scientists and Procter & Gamble found the answer: Fluoristan, exclusive fluoride compound.



Fluoristan Makes Possible Crest Toothpaste—world's greatest weapon against tooth decay. Unless you get Fluoristan, you cannot get the full benefits of fluoride in a toothpaste. Protects all permanent teeth, for adults and for children, six and over.



Actually Strengthens Enamel. Crest combines with and strengthens tooth enamel as you brush. Micro-photo at left shows how enamel strengthened by Crest ingredient defies decay acids, while unprotected enamel (right) is eaten away by decay acids.



Prevents Most Cavities Where Toothbrush Can't Reach! Even between teeth, where food particles lodge (arrows), Crest gives the greatest protection ever known. Crest penetrates between teeth, strengthens enamel of entire tooth against decay.



Never Before Such Decay Prevention! Crest has been proven in the most extensive and best-documented research ever conducted on a toothpaste. The record of decay prevention established by Crest has never been equalled by any other product.

Tastes Wonderful—Refreshes Your Breath! Crest locks out bad breath caused by decay as no other toothpaste can. Gives you cleaner, whiter teeth. Best tasting, by actual tests. Remember: Every Crest brushing strengthens tooth enamel against decay! Get Crest today!

Fluoristan is Procter & Gamble's trademark for a tooth decay fighter.



YOUR DENTIST KNOWS HOW CREST WORKS TO LOCK OUT DECAY

LANCE

WARREN TUFTS



The Sioux are moving onto lands claimed by other Indians. The Army wants to know what to expect in the way of trouble. It is Lance's job to find out.

With mountain man Tom Fitzpatrick as guide, Lance and Sergeant Blaze move quickly to shape their outfit.

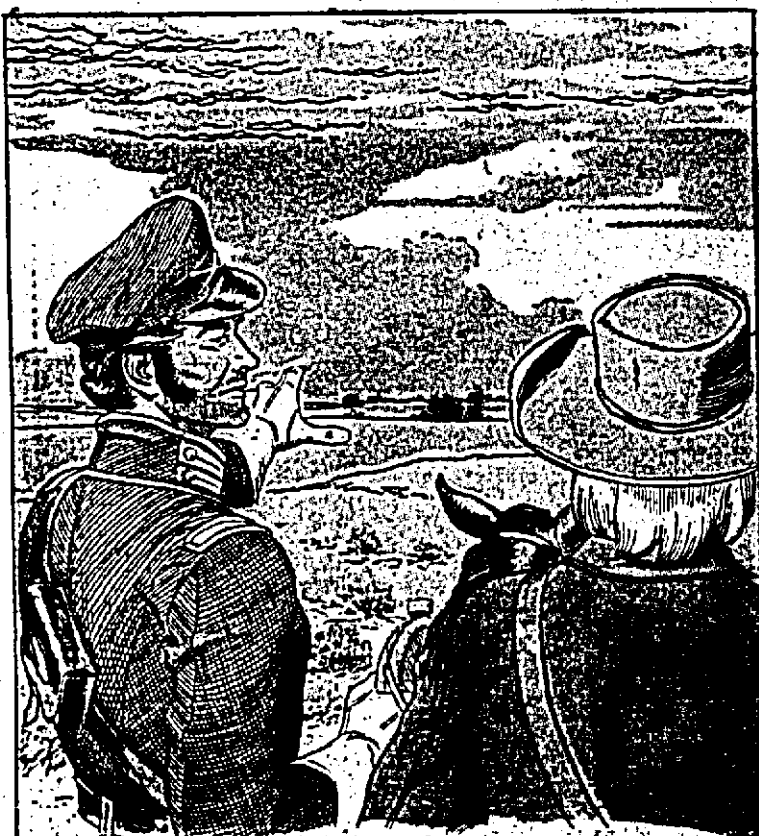
Readied by dusk, they pitch camp at Westport Landing, strike it before day-break, head southwest...



From a master of movement, Lance learns the true meaning of mobility. Fitz grinds out miles regardless of weather.



Part of the secret is in traveling light. The men live off the land, killing as they need...



They march a week without incident. Then one day Lance motions toward the horizon. Storm? Fitz shakes his head. "Wildfahr."



That night they camp on the Platte. The west wind smells of smoke. "Comin' this way, ain't it?" Blaze says. "Don't worry about it," Fitz grunts. Then he rigs himself a shelter and goes to sleep.



Lance and Blaze shrug and do the same. But they can't sleep. The night teems with sounds of panic as plains animals scurry before the onrushing flames. "I ain't worried 'bout it," Blaze whispers. "But d'yew reckon this tent will keep out th' fahr?"

FOUR A.M. WHAT'S SHE UP, PROWLIN' AROUND FOR?

HERE'S A GLASS O' COLD MILK, TOOTS-- AND I GOT YOU A LITTLE SANDWICH TO GO WITH IT--

OH, ANNIE-- YOU'RE BETTERN A REAL NURSE-- BUT YOU SHOULDN'T GET UP NIGHTS, JUST 'CAUSE I'M AWAKE--

SHUCKS! IT'S NOTHIN'-- NOW, HERE'S A SLUG O' TH' MEDICINE-- RIGHT ON TH' DOT--

NO, ANNIE-- I WASN'T ASLEEP-- HM-M-- WONDER IF YOU'D DO ME AN AWFUL BIG FAVOR--

WELL, I'D SURE TRY!

S'POSE IT'S A DOPEY THING TO ASK, BUT DO YOU THINK YOU COULD-- ER-- LIKE TOOTS DOES-- AND LIKE JUNIOR USED TO DO-- THAT IS-- WOULD YOU--

NO, ANNIE-- I WASN'T ASLEEP-- HM-M-- WONDER IF YOU'D DO ME AN AWFUL BIG FAVOR--

WELL, I'D SURE TRY!

S'POSE IT'S A DOPEY THING TO ASK, BUT DO YOU THINK YOU COULD-- ER-- LIKE TOOTS DOES-- AND LIKE JUNIOR USED TO DO-- THAT IS-- WOULD YOU--

...CALL ME POP?

ME? CALL YOU--? WHY I NEVER HAD A-- GEE! I'D LOVE TO CALL YOU POP!

THAT YOUNGSTER! WHAT SHE'S DOING FOR POOR LITTLE TOOTS-- WHAT SHE'S DOING FOR ALL OF US IN THIS HOUSE-- EXCEPT--

KIDS! HOW CAN KIDS TURN OUT SO DIFFERENT? HOME? BACKGROUND? SHE'S SURE NOT ALWAYS HAD IT SO SOFT AND EASY.

HOME, EH? Y'VEEN RUNNING, JUNIOR-- AND LOOK AT YOUR JACKET--

SO I WAS HURRYIN' TO GIT IN EARLY, MAYBE! LOOK, SENIOR! IF ANYBODY COMES ASKIN'-- I BEEN HOME FOR TWO HOURS-- TWO HOURS! PLEASE! JUST THIS ONCE-- POP!

HAROLD GRAY

MARK TRAIL

by

ED DODD



SELECTING A SUITABLE SPOT, THE ORB-WEAVER SPIDER BUILDS A BEAUTIFUL SPIRAL FLY TRAP.

AND TO HOLD THE UNWARY INSECTS WHICH BLUNDER INTO THE SILKEN WEBS...

THE SPIDER SPREADS EACH STRAND WITH "STICKUM" FROM HER OWN PERSONAL GLUE-POT...

THEN LIKE A HARPISIT, SHE DEFTLY TWANGS THE STRAND CAUSING THE GLUE TO SEPARATE INTO THE EQUALLY SPACED DROPLETS.

ONLY THE SPIDER CAN WALK ON THE STICKY WEBS WITHOUT BECOMING ENTANGLED...

FOR HER OILY FOOTPADS, KEEP HER FROM GETTING CAUGHT IN HER OWN SNARE.

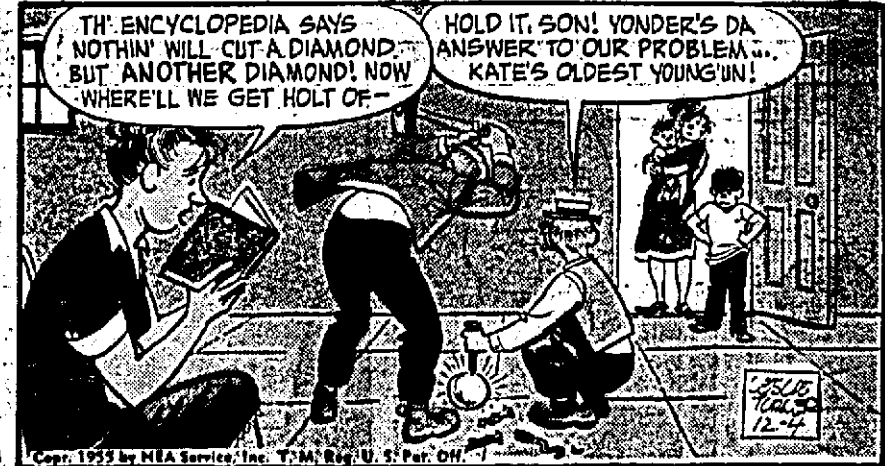
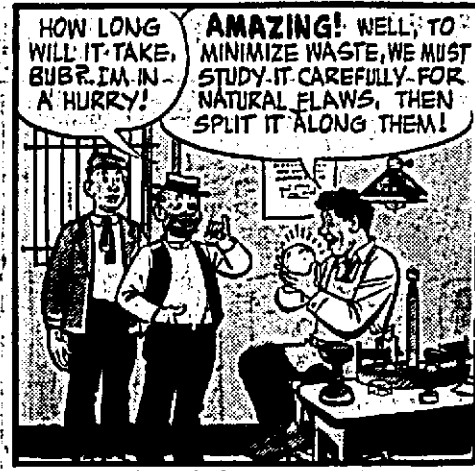
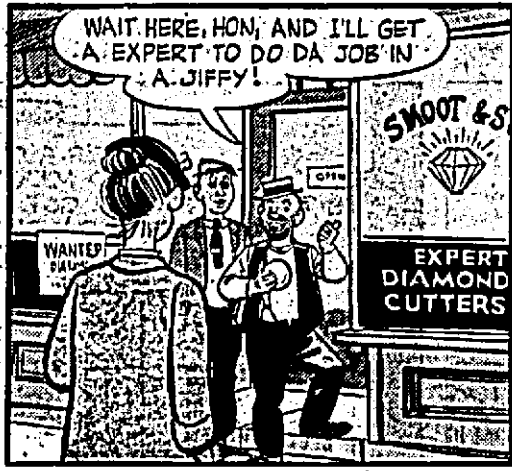
ALTHOUGH THE SPIDER BUILDS ITS WEB WITH GREAT PRECISION, IT NEVER BOTHERS TO REPAIR THE HOLES MADE BY TRAPPED INSECTS.

WHEN A WEB BECOMES TORN, THE INDUSTRIOUS SPIDER SETS TO WORK BUILDING A NEW ONE.

PURELY THROUGH INSTINCT AND WITHOUT PARENTAL HELP EACH INDIVIDUAL BUILDS A WEB WHICH IS PECULIAR TO ITS OWN SPECIES.

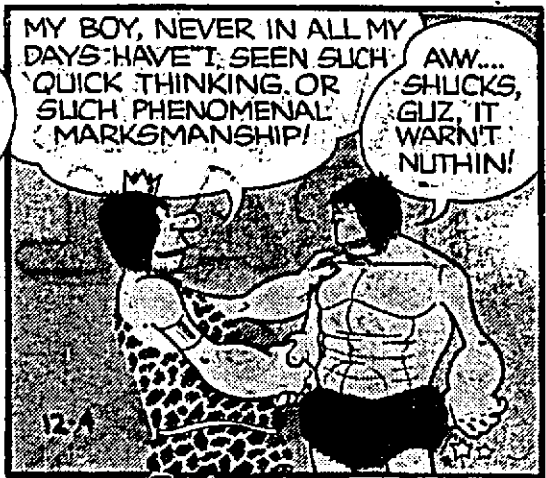
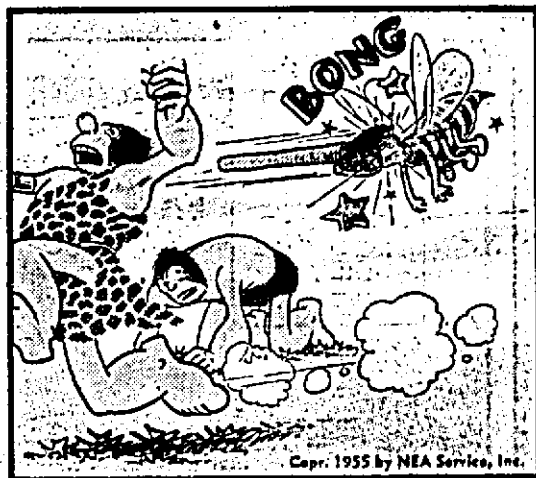
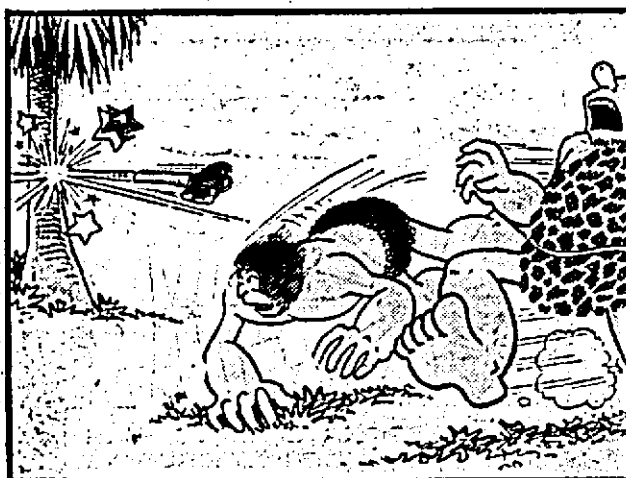
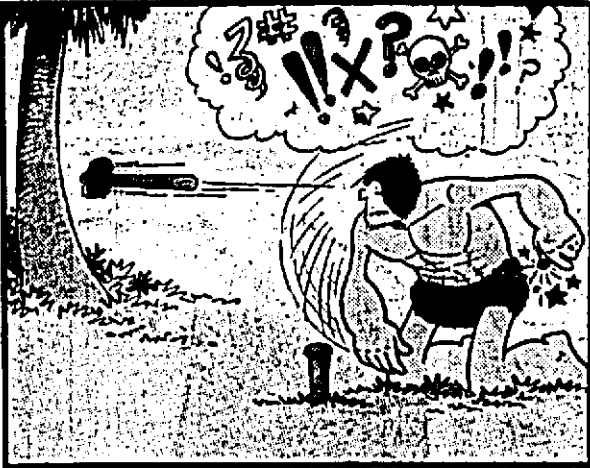
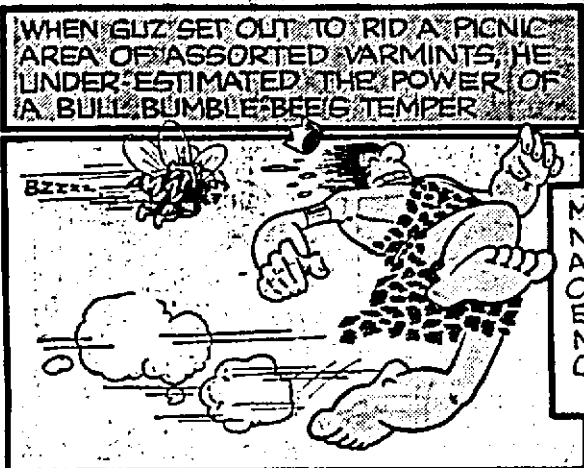
CAPTAIN EASY

By Leslie Turner



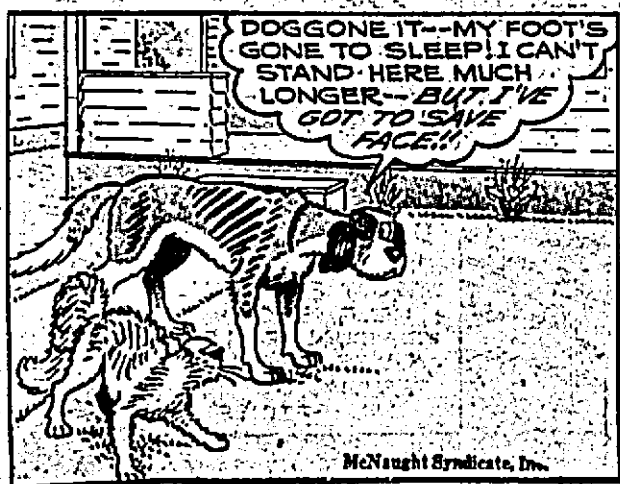
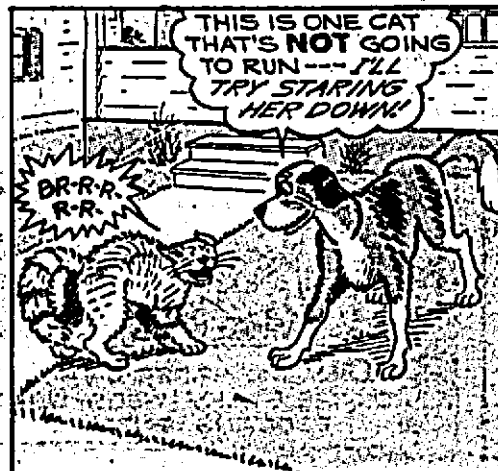
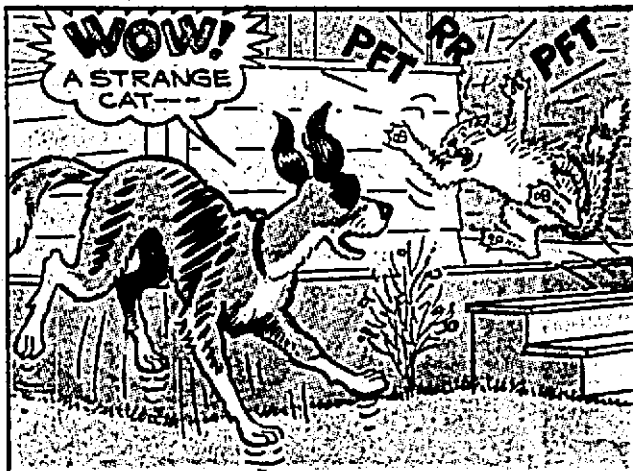
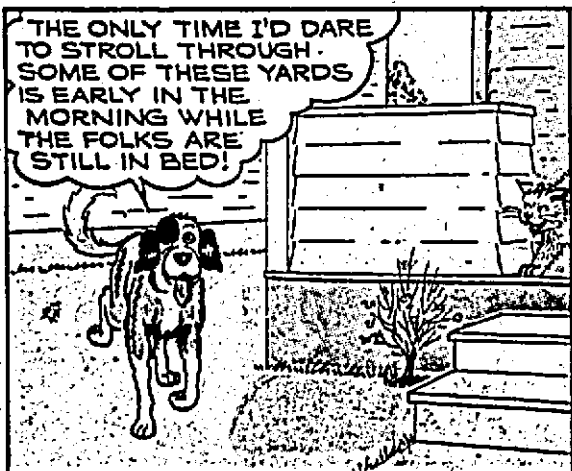
ALLEY OOP

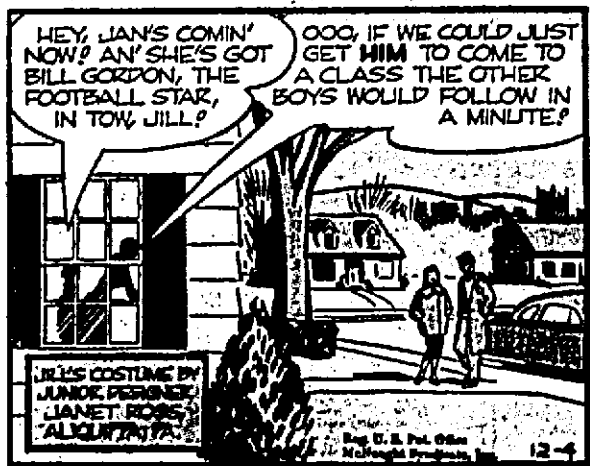
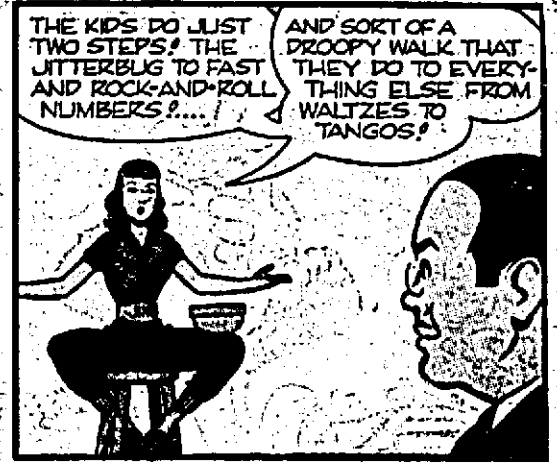
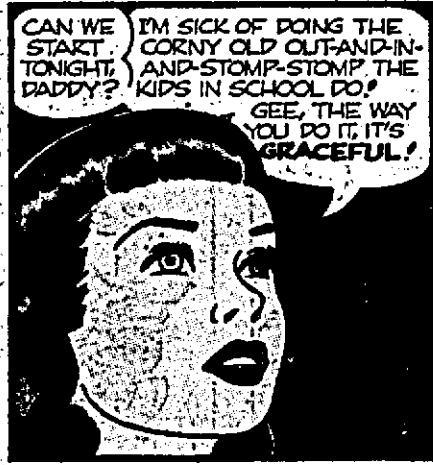
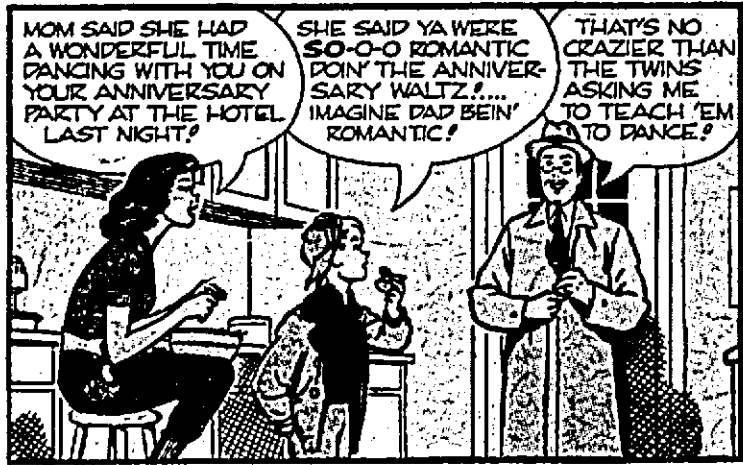
By V. T. Hamlin



BO

By Frank Beck





NEW FROM PROCTER & GAMBLE!

Modern miracle for automatic washers

...low suds that really clean!



It's Dash!

The only low-sudsing detergent with the full-cleaning power of the best high sudgers!

Now with this great new Dash you get cleaner, far cleaner clothes than with any other product made especially for automatics. And your wonderful automatic gets the low suds it needs to wash-rinse freely!

Because here at last are low suds that really clean! Yes, Dash is the only detergent to bring you the full clean-

ing power that made the best high sudgers famous... without any of their over-sudsing that can smother washing action and cause poor cleaning.

Don't wait—try Dash soon! It's the result of years of research by Procter & Gamble. You'll be thrilled with those cleaner Dash washes you'll get!

Tested and approved by leading makers of every type of automatic washer—including:

Apex • Bendix • Easy General Electric • Hotpoint Kelvinator • Kenmore Maytag • Norge • Speed Queen Westinghouse • Whirlpool



For Greater Savings!

Dash also comes in these two large sizes—the thrifty Jumbo and the Home Laundry Size that lasts for months.

Dash...gets clothes cleaner than any other product

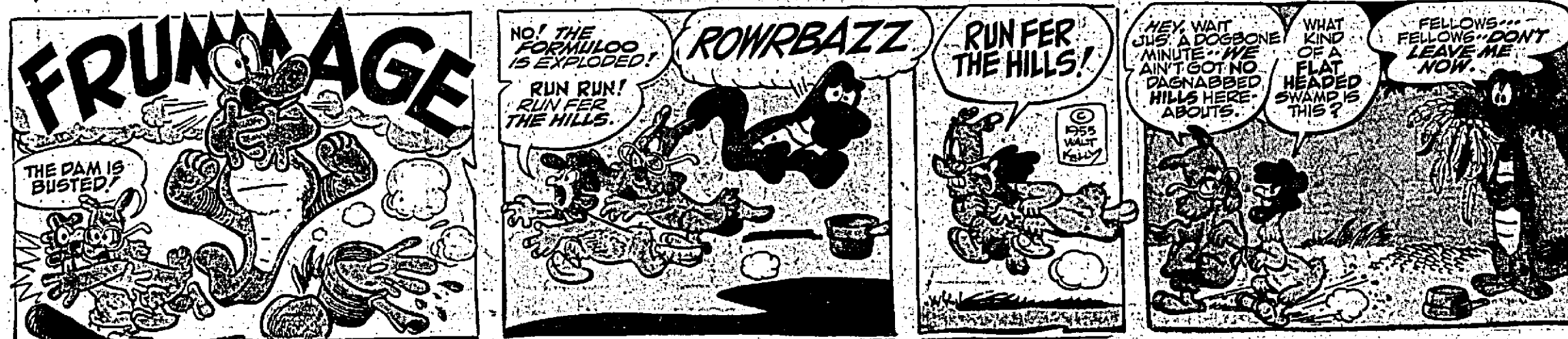
especially made for automatics!

You, too, can have beautifully clean clothes just like magic when you put new Dash in your automatic!

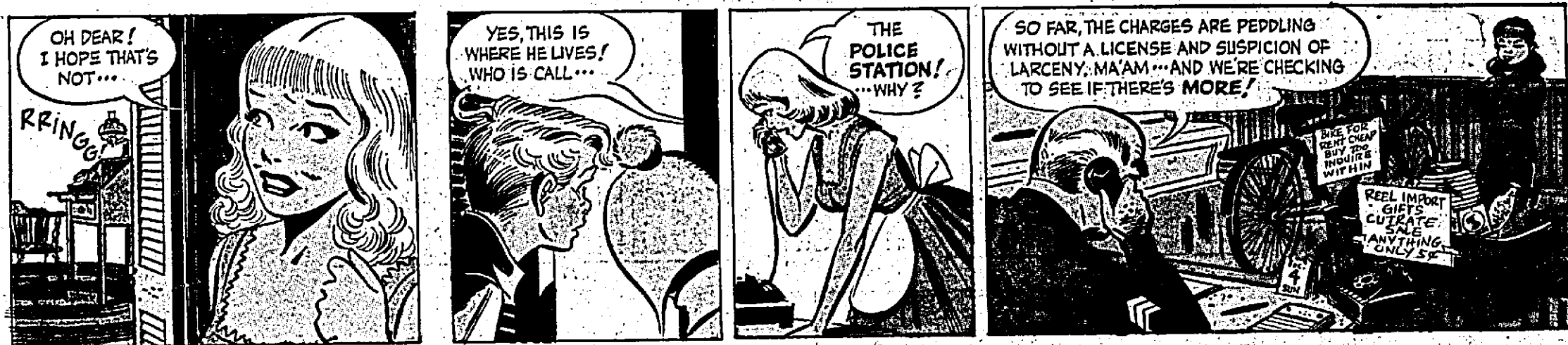
Right now Dash is available in limited areas only.

POGO

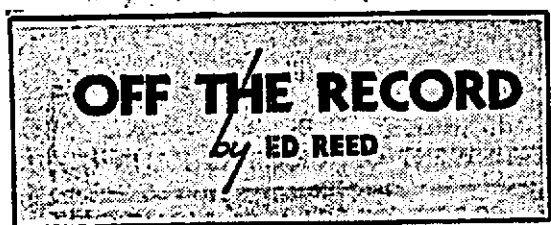
By Walt Kelly



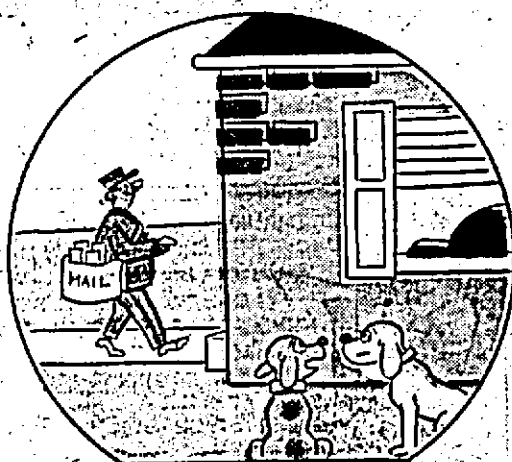
STEVE ROPER



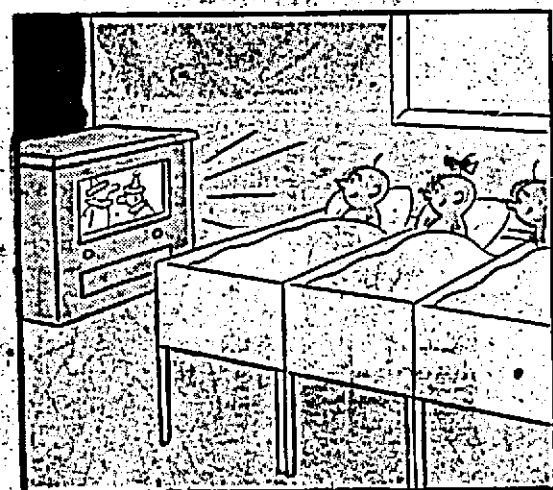
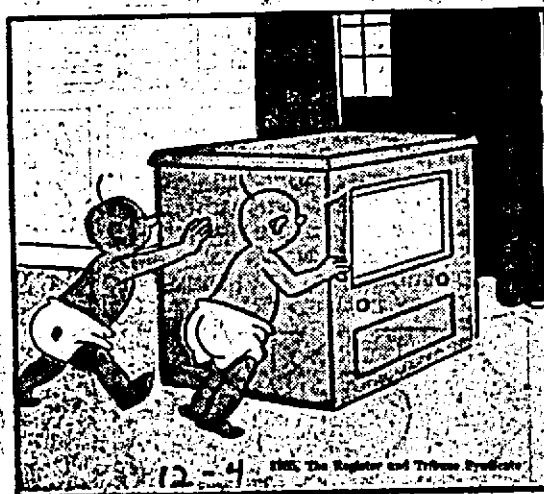
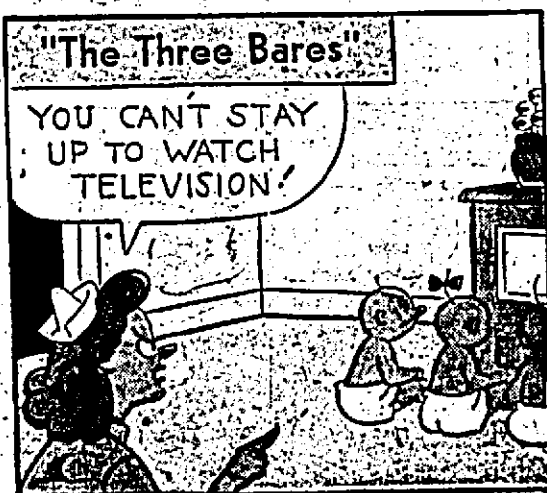
LUCKIES TASTE BETTER - Cleaner, Fresher, Smoother!



"Whom do I see about the error which will be made on my next month's statement?"



"Is it a federal offense to bite a mailman?"



Now! AJAX has a New Bleach

Plus A SPECIAL BRIGHTENER!



New AJAX with stain-removing bleach works wonders on sinks and bathtubs... removes more stains faster than even the strongest liquid bleach... whisks away coffee stains, fruit stains, even aluminum marks!

New AJAX—the one and only leading cleanser which contains a stain-removing bleach plus a brightener. Yes, brightens and cuts grease faster than other cleansers. Even grease-scorched pans brighten in a jiffy!

New AJAX makes your work easier... floats stains away... polishes and brightens as it cleans. Stop paying the elbow tax! Use AJAX—the only cleanser that contains both a bleach and a brightener!



"Foaming Action" **AJAX** Floats **DIRT** and **STAIN** Right Down the Drain!

OUT OUR WAY

The Willets

T. M. Reg. U. S. Pat. Off.

By J. R. Williams



AN ADVERTISEMENT OF PACQUINS HAND CREAM



NOW AVAILABLE ALSO **PACQUINS ANTI-DETERGENT HAND CREAM**



A special new hand cream for you women who find dishwashing detergents particularly hard on your hands!

PETER PAIN CONKS CASTLE BUILDER



Ben-Gay

(THE ORIGINAL BAUME ANTI-ACHEMENT) **FAST RELIEF FROM ACHES AND PAINS**

RED PACKAGE FOR ADULTS: Fast relief from pain due to CHEST COLDS, MUSCULAR STRAIN, RHEUMATISM, NEURALGIA, HEADACHE, ACHING FEET

BLUE PACKAGE FOR CHILDREN: Fast relief from CHEST COLD DISCOMFORT

